



Smithsonian

National Museum of American History Kenneth E. Behring Center

Guide to Frank Schiffman Apollo Theatre Collection

NMAH.AC.0540

Danielle Snyder and Vanessa Broussard Simmons

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Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	Frank Schiffman Apollo Theatre Collection
Date:	1900-2009, undated
Identifier:	NMAH.AC.0540
Creator:	Schiffman, Frank, 1894-1974 (Collector) Schiffman, Jack (Donor)
Extent:	8 Cubic feet (23 boxes)
Language:	English .
Summary:	The Frank Schiffman Apollo Theater Collection contains records, correspondence, photographs, and recordings concerning Frank Schiffman's business activities and the Apollo Theater's influences on American culture.
Digital Content:	Image(s): Frank Schiffman Apollo Theatre Collection

Administrative Information

Acquisition Information

Collection donated to the Archives Center by Jack and Robert Schiffman in January 1996. An addendum was added to the collection in 2014.

Related Materials

Archives Center, National Museum of American History:

Ella Fitzgerald Collection, NMAH.AC.0584

Frank Driggs Collection of Duke Ellington Photographic Reference Prints, NMAH.AC.0389

Duke Ellington Collection, NMAH.AC.0301

Ruth Ellington Collection of Duke Ellington Materials, NMAH.AC.0415

Edward and Gaye Ellington Collection of Duke Ellington Materials, NMAH.AC.0704

John and Devra Levy Collection, NMAH.AC.1221

Program in African American Culture, NMAH.AC.0408

Smothers Brothers Collection, NMAH.AC.1437

International Sweethearts of Rhythm Collection, NMAH.AC.1218

Duncan Schiedt Photograph Collection, NMAH.AC.1323

International Sweethearts of Rhythm Collection, NMAH.AC.1218

Bobby Short Papers, NMAH.AC.0946

John and Devra Levy Collection, NMAH.AC.1221

Leonard Gaskin Papers, NMAH.AC.0900

Charismic Productions Records of Dizzy Gillespie, NMAH.AC.0979

Bobby Tucker Papers, NMAH.AC.1141

W. C. Handy Collection, NMAH.AC.0132

Ramsey Lewis Collection, NMAH.AC.1126

Mongo Santamaria Papers, NMAH.AC.0893

Warshaw Collection of Business Americana Subject Categories: Theater, NMAH.AC0060

Warshaw Collection of Business Americana Subject Categories: Motion Pictures, NMAH.AC0060

Other Repositories:

Apollo Theater Archives, archive@apollotheatre.org

Apollo Theater, concertarchives.org

Processing Information

Collection processed by Danielle Synder, intern, 2002. Addendum processed by Sarah Gediman, intern, 2019; Lauren M. Janik, intern, 2019; and Savannah Hildre, intern, 2019 supervised by Vanessa Broussard Simmons, archivist, 2019.

Preferred Citation

Frank Schiffman Apollo Theatre Collection, 1900-1985, Archives Center, National Museum of American History.

Restrictions

Collection is open for research. The scrapbooks in Series 5 are in extremely fragile condition. They cannot be made available for use until they are preserved.

Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

Biographical / Historical

The Apollo Theater is located in the Harlem section of New York City, New York. A prominent and influential institution, the Apollo Theater hosted numerous performances by popular entertainers who were primarily African-American, including Ella Fitzgerald, Billy Holiday, Smokey Robinson, and the Temptations from the early 1930s to the present. It became best known as the site of "amateur night" programs, which catapulted many of its winners (and losers) to national and international acclaim. To this day, the Apollo Theater remains an important fixture in both the music industry and the African-American community.

The son of Austrian immigrants, Frank Schiffman began his career in the promotion and distribution of motion pictures in New York City. As his career grew, he managed various New York theaters such as the Lafayette and the Harlem Opera House. In 1934, Frank Schiffman became the first manager of the Apollo Theater. Soon thereafter, he became co-owner, and retained the management position until the early 1960s. Schiffman's lack of racial bias as well as his keen business sense helped the Apollo Theater to become a cultural icon within the performance industry. During the late 1940s and early 1950s, Schiffman's sons, Jack and Robert assisted him with the management of the theater, and later took over management upon Frank Schiffman's retirement. Frank Schiffman died in 1974 at the age of eighty.

Scope and Contents

Collection documents the business endeavors of Frank Schiffman, and the Apollo Theater's contribution to American culture. The collection includes sound recordings, personal and business correspondence, photographs, business records, and printed material.

Arrangement

The collection is arranged into eight series.

Series 1: Correspondence, 1938-1985, undated

Series 2: Business Records, 1931-1980, undated

Series 3: Publicity, 1927-1993, undated

Series 4: Photographs, 1904-1970, undated

Series 5: Background and Historical Materials, 1900-2006, undated

Series 6: Audio Recordings, 1921-1986, undated

Subseries 6.1: Reel to Reel Tapes, 1972, undated

Subseries 6.2: Records, 1921-1951, undated

Subseries 6.3: Audio Cassette Tapes, 1970s-1986, undated

Series 7: Performers Materials, 1940-1976, undated

Series 8: Office Files, 1926-2009, undated

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- African American entertainers -- 20th century
- African American musicians
- Concerts -- New York (State) -- New York
- Entertainers -- 1930-1980
- Music-halls -- 1930-1980
- Theaters -- New York (State) -- New York

Types of Materials:

- Awards
- Handbills
- Ledgers (account books)
- Photographs -- 20th century
- Publicity photographs
- Scrapbooks -- 20th century

Names:

- Apollo Theatre (New York, N.Y.)

Schiffman, Robert

Places:

Harlem (New York, N.Y.) -- 20th century
New York (N.Y.) -- 20th century

Container Listing

Series 1: Correspondence, 1938-1985, undated

Scope and Contents: Consists of communications in the form of letters and telegrams to and from Frank Schiffman, his son Jack Schiffman, Apollo Theatre employees, business associates, and friends. Correspondence is arranged in chronological order and by correspondent.

Box 1, Folder 2	Frank Schiffman and Leonard Reed telegrams, 1938
Box 1, Folder 14	Harry Schiffman telegram, 1938
Box 16, Folder 6	Business correspondence, 1938-1939
Box 1, Folder 15	Incoming correspondence including letter from W.C. Handy, chairman of entertainment committee of Harlem's World's Fair Committee to Jimmy Marshall, Apollo Theatre employee (1938) and letter from Harold F. Opley to Philip Frankel, Apollo Theatre employee (1948), 1938-1948
Box 1, Folder 1	Frank Schiffman incoming telegrams, 1938-1949, undated Image(s): Telegrams to Frank Schiffman
Box 1, Folder 4	Frank Schiffman incoming personal and business correspondence, 1938-1965 Image(s): Personal and Business Correspondence to Frank Schiffman
Box 1, Folder 8	Frank Schiffman incoming and outgoing correspondence relating to the F. E. Miller dispute, 1947
Box 1, Folder 5	Frank Schiffman outgoing correspondence, 1947-1949, undated
Box 1, Folder 6	Frank Schiffman outgoing correspondence with the William Morris Agency relating to Pearl Bailey, 1947-1949
Box 1, Folder 9	Frank Schiffman incoming correspondence, 1947-1949
Box 16, Folder 1	Frank Schiffman incoming and outgoing correspondence, 1947-1949
Box 1, Folder 7	Frank Schiffman correspondence with Shaw Artists Corporation relating to Harry Belafonte, 1949
Box 16, Folder 2	Frank Schiffman incoming correspondence with Jack Schachter, stage manager for Josephine Baker show, December 1957, undated
Box 16, Folder 3	Frank Schiffman incoming correspondence with Martin Luther King Jr., 1963-1965
Box 1, Folder 3	Frank Schiffman, telegram from Martin Luther King Jr., 1965

[Image\(s\): Telegram to "Mr. Schiffman" \(probably Frank\)](#)

Box 16, Folder 4	Letters of condolences relating to the death of Frank Schiffman, 1974
Box 16, Folder 7	Business correspondence, 1978
Box 1, Folder 10	Jack Schiffman incoming correspondence, 1980-1983
Box 1, Folder 11	Jack Schiffman outgoing correspondence, 1983
Box 1, Folder 12	Jack Schiffman incoming correspondence, 1985
Box 1, Folder 13	Jack Schiffman outgoing correspondence to Frank Schiffman, undated
Box 16, Folder 5	Swisskrissly Christmas card, undated

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Series 3: Publicity, 1927-1993, undated

Scope and Contents: Includes print media, pamphlets, scrapbooks, and flyers documenting the numerous performances and activities at the Apollo Theatre. Several of the newsprint advertisements were reprinted in two books including *Showtime at the Apollo Theater* (1993) by Ted Fox and *Uptown: The Story of Harlem's Apollo Theater* (1971) by Jack Schiffman. A large portion of the 2014 addendum consisted of materials identified as editorials and handbills which are also included among these materials. Materials are arranged in chronological order.

Box 16, Folder 9	Editorials, 1927
Box 16, Folder 10	Handbills and editorials, 1930s-1940s
Box 16, Folder 11	Handbills, 1935
Box 16, Folder 12	Handbills, 1936
Box 7, Folder 4	Playbills and pamphlets, 1936-1969, undated Image(s): Playbills and Pamphlets
Box 7, Folder 4	<p>Harlem's High Spot / Apollo [newsprint], [unknown] 1 Item (Ink on newsprint.; 8.5" x 11".) Language: English. Notes: AC0540-0000064.tif (AC Scan No.) Archives Center's Women in Jazz "All Girl / Revue / with the / International / Sweethearts / of Rhythm / Added Attraction / The Cats / and the / Fiddle", around September 5th [no year]. "Ella Fitzgerald / and her / Band, featuring / Teddy / McRae / Miller / Bros. / & Lois", around September 12th (no year). Author unidentified.</p> <p>Names: Fitzgerald, Ella, 1917-1996 International Sweethearts of Rhythm Apollo Theatre (New York, N.Y.)</p> <p>Topic: Jazz African American musicians Women musicians Women in music</p> <p>Place: Harlem (New York, N.Y.) Genre/Form: Clippings Culture: African Americans</p>
Box 16, Folder 13	Handbills, 1937
Box 16, Folder 14	Editorials, 1938
Box 16, Folder 15	Handbills, 1938
Box 16, Folder 16	Handbills, 1939

Box 16, Folder 17	Handbills and editorials, 1940s
Box 16, Folder 18	Editorials, 1940
Box 16, Folder 19	Handbills, 1940
Box 12, Folder 1	Scrapbook pages (Restricted), 1940-09-13 Image(s): Scrapbook pages (restricted) Notes: Box restricted. Use access copies only.
Box 12, Folder 2	Loose clippings (Restricted), 1940-1949 Notes: Box restricted. Use access copies only.
Box 16, Folder 20	Editorials, 1941
Box 16, Folder 21	Handbills, 1941
Box 12, Folder 3	Scrapbook pages (restricted), 1941-1942
Box 16, Folder 22	Editorials, 1942
Box 16, Folder 23	Handbills, 1942
Box 16, Folder 24	Handbills, 1943-1944
Box 16, Folder 25	Handbills, 1945
Box 16, Folder 26	Handbills, 1947
Box 13, Folder 1	Scrapbook pages (Restricted), 1947-1949 Image(s): Scrapbook pages (restricted) Notes: Box restricted. Use access copies only.
Box 16, Folder 27	Handbills, 1948
Box 16, Folder 28	Editorials, 1949
Box 16, Folder 29	Handbills, 1949
Box 13, Folder 2	Scrapbook pages (restricted), 1949-1950
Box 13, Folder 3	Scrapbook pages (restricted), 1949-1950
Box 16, Folder 30	Editorials, 1950
Box 16, Folder 31	Handbills, 1950

Box 16, Folder 32	Editorials, 1951
Box 16, Folder 33	Handbills, 1951
Box 16, Folder 34	Editorials, 1952
Box 16, Folder 35	Handbills, 1952
Box 16, Folder 36	Editorials, 1953
Box 16, Folder 37	Handbills, 1953
Box 14, Folder 1	Scrapbook pages, photocopies, 1955-1956
Box 14, Folder 2	Scrapbook covers, 1955-1956
Box 16, Folder 38	Handbills, 1956
Box 16, Folder 39	Editorials, 1956
Box 16, Folder 40	Handbills and editorials, 1956-1958
Box 16, Folder 41	Handbills, 1958
Box 14, Folder 3	Scrapbook pages, photocopies, 1958
Box 14, Folder 4	Scrapbook covers, 1958
Box 16, Folder 42	Editorials, 1958-1959
Box 16, Folder 43	Handbills, 1959
Box 16, Folder 44	Editorials, 1960
Box 7, Folder 1	Print media newspaper clippings, flyers, reference, 1960, undated Image(s): Print Media / newspaper clippings, flyers, etc. (reference)
Box 7, Folder 1	<p>The / Nancy / Wilson / Cannonball / Adderley / ... / Flip / Wilson / Show [newspaper advertisement proof], 1968 1 Item (Ink on paper.; 8" x 6".) Advertiser: Apollo Theatre (New York, N.Y.) Language: English. Notes: AC0540-0000044.tif (AC Scan No.) Archives Center's Women in Jazz Newspaper advertisement proof for Apollo Theatre acts performing the week of April 12, 1968, Nancy Wilson, Cannonball Adderley, Duke Pearson Orchestra, Flip Wilson, and the Impacts.</p>

Names: Wilson, Flip
 Adderley, Cannonball
 Wilson, Nancy, 1937-
 Topic: Singers
 Jazz
 African American musicians
 Women musicians
 Women in music
 Women in jazz
 Place: Harlem (New York, N.Y.)
 Genre/Form: Advertisements -- 1950-2000
 Newspapers
 Culture: African Americans

Box 16, Folder 45	Handbills, 1960
Box 16, Folder 46	Editorials, 1961
Box 16, Folder 47	Handbills, 1961
Box 16, Folder 48	Handbills, 1963-1965
Box 7, Folder 3	Print media, reference, 1965, undated Image(s): Print Media / continued (reference)
Box 7, Folder 3	<p>Pearl Bailey, newspaper advertisement, 1965 1 Item (Ink on paper.; 9" x 4".) Advertiser: Apollo Theatre (New York, N.Y.) Language: English. Notes: AC0540-0000049.tif (AC Scan No.) Archives Center's Women in Jazz Newspaper ad for Apollo Theatre acts performing the week of October 22; Pearl Bailey and her Revue, Bunny Briggs, Martin Bros.</p> <p>Names: Bailey, Pearl Topic: Women in music Singers Jazz African American musicians Women musicians Women in jazz Place: Harlem (New York, N.Y.) Genre/Form: Advertisements -- 1960-1970 Newspapers Clippings -- 1950-2000 Culture: African Americans</p>
Box 16, Folder 49	Article, Cue Magazine, 1967

Box 16, Folder 50	Handbills, 1967
Box 16, Folder 51	Editorials, 1968
Box 16, Folder 52	Handbills, 1968-1969
Box 16, Folder 53	Handbills, 1970s
Box 16, Folder 54	Editorials, 1977-1993
Box 16, Folder 55	Magazine articles, 1980-1992
Box 7, Folder 2	Print media, reference, undated Image(s): Print Media / continued (reference)
Box 7, Folder 5	Advertisement templates, undated
Box 17, Folder 1	Editorials, undated
Box 17, Folder 2	Handbills and editorials, undated
Box 17, Folder 3	Handbills, undated
Box 12, Folder 4	Scrapbook pages (restricted), undated
Box 12, Folder 5	Scrapbook
Box 15, Folder 1	Scrapbook (Restricted), 1960-1961 Image(s): Scrapbook Notes: Box restricted. Use access copies only.

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Series 2: Business Records, 1931-1980, undated

Scope and Contents: Includes financial ledgers; phone books; booking cards containing names, dates, and performance reviews; and accounting documents pertaining to the management of the Apollo Theater. The materials are arranged in chronological order.

Box 4, Folder 1	Ledger, acts, B-W, 1931-1934 Image(s): Ledger
Box 4, Folder 3	Finance ledger, 1932-1942
Box 2, Folder 1	Lafayette Theatre, telephone directory, 1933
Box 4, Folder 2	Accounting, 1934-1935
Box 2, Folder 2	Record book, 1956-1959
Box 2, Folder 3	Record book, 1959-1962
Box 4, Folder 4	Ledger, 1962-1964
Box 3, Folder 1	Acts from August 1963, journal (A-I), 1963
Box 3, Folder 2	Acts from August 1963, journal (J-P), 1963
Box 3, Folder 3	Acts from August 1963, journal (Q-Z), 1963
Box 4, Folder 5	Ledger, 1964-1965
Box 4, Folder 6	Ledger, 1966 January 7- 1967 December 8 Image(s): Ledger, 1/7/1966 - 12/8/1967
Box 4, Folder 7	Ledger, 1968
Box 4, Folder 8	Ledger, rhythm and blues singers and hits, 1968-1969 Image(s): "R and B Singers and Hits, 1968-69" Ledger
Box 3, Folder 4	Acts from January 1968, journal (A-I), 1968-1973
Box 3, Folder 5	Acts from January 1968, journal (J-P), 1968-1973
Box 3, Folder 6	Acts from January 1968, journal (Q-Z), 1968-1973
Box 3, Folder 7	Ledger, 1969-1970
Box 3, Folder 8	Ledger, 1971-1973

Box 3, Folder 9	Ledger, 1974
Box 16, Folder 8	Mortgage and financial records, 1979-1980
Box 5	Booking cards (A-L), undated Image(s): Booking Cards (A-L)
Box 5	<p>Program critique card for a Jazz at the Philharmonic performance of Flip Phillips and 6 musicians, 1949. [black type on an originally white card] 1 Item (Ink on paper.; 5" x 8".) Collector: Schiffman, Frank, 1894-1974 Notes: AC0540-0000092.tif (AC Scan No.) Critique is dated 6/3/49. Included in Archives Center Jazz Appreciation Month display, April 1-May 31, 2010, "Jazz at the Philharmonic--Bringing Jazz to the World," curated by Wendy Shay.</p> <p>Topic: Jazz musicians African American musicians Culture: African Americans</p> <p>[Negative comments about Billie Holiday: index card], September 16, 1955 1 Item (5" x 8".) Creator: Apollo Theatre (New York, N.Y.) Notes: 00054001.tif (AC Scan No.) Ink on paper. Index card with typed negative comments about Billie Holiday's performance. Author unidentified.</p> <p>Names: Holiday, Billie, 1915-1959 Topic: Jazz Women in music Women in jazz Place: New York (N.Y.) -- 1950-1960 Genre/Form: Cards Typescripts Card files Culture: African Americans</p>
Box 6	Booking cards (Mc-Z), undated Image(s): Booking Cards (Mc-Z)
Box 6	<p>A program critique card for Oscar Peterson, 1962 and 1963. [black type on originally white card] 1 Item (Ink on paper.; 5" x 8".) Collector: Schiffman, Frank, 1894-1974 Language: English. Notes: AC0540-0000091.tif (AC Scan No.) Critiques are dated 8/24/62 and 9/6/63.</p>

Included in Archives Center Jazz Appreciation Month display, April 1-May 31, 2010, "Jazz at the Philharmonic--Bringing Jazz to the World," curated by Wendy Shay.

Topic: Jazz musicians
African American musicians
Culture: African Americans

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Series 4: Photographs, 1904-1970, undated

Scope and Contents: Consists primarily of standard publicity stills of vocalists, comedians, musicians, and other artists who performed at the Apollo Theatre, such as Lena Horne, Bo Diddley, Pearl Bailey, B.B. King, Jackson Five, Pigmeat Markham, Moms Mabley, Dick Gregory, Richard Pryor, and the Nicholas Brothers. Also includes candid shots of Frank Schiffman with business associates and friends. Similar to the print media, many of the photographs were used as illustrations in Ted Fox's Showtime at the Apollo Theater, and Jack Schiffman's Uptown: The Story of Harlem's Apollo Theater. The materials are arranged in alphabetical order by subject.

Box 8

Box 8

Image(s): Vocalists (A-L)

Box 8, Folder 1	Adams, Faye, undated
Box 8, Folder 2	Adderly, Julian "Cannonball", and Adderly, Nat, undated
Box 8, Folder 3	Armstrong, Louis, undated
Box 8, Folder 4	Baby Laurence, undated
Box 8, Folder 5	Bailey, Pearl, undated
Box 8, Folder 6	Baker, La Vern, undated
Box 8, Folder 7	Bates, Clayton "Peg Leg", undated
Box 8, Folder 8	Big Dan, promoter, undated
Box 8, Folder 9	Belafonte, Harry, undated
Box 8, Folder 10	Blue Bells, undated
Box 8, Folder 11	Bradshaw, Tiny and His Orchestra, undated
Box 8, Folder 12	Briggs, Bunny, undated
Box 8, Folder 13	Brown, James, undated
Box 8, Folder 14	Brown, Ruth, undated
Box 8, Folder 15	Brubeck, Dave, undated
Box 8, Folder 16	Bryant, Joyce, undated
Box 8, Folder 17	B.T. Express, undated

Box 8, Folder 18	Butler, Jerry, undated
Box 8, Folder 19	Cambridge, Godfrey M., undated
Box 8, Folder 20	Cannady, Jimmy, Quartet, undated
Box 8, Folder 21	Carpenter, Thelma, undated
Box 8, Folder 22	Carr, Valerie, undated
Box 8, Folder 23	Carroll, Diahann, undated
Box 8, Folder 24	Carter, Betty, undated
Box 8, Folder 25	Charles, Ray, undated
Box 8, Folder 26	Clark, Christine, undated
Box 8, Folder 27	Cleveland, James, undated
Box 8, Folder 28	Clovers, undated
Box 8, Folder 29	Cochran, Wayne, undated
Box 8, Folder 30	Cole, Nat "King", undated
Box 8, Folder 31	Coles, Honi, undated
Box 8, Folder 32	Coltrane, John, undated
Box 8, Folder 33	Connor, Chris, undated
Box 8, Folder 34	Cooke, Sam, undated
Box 22, Folder 1	Cooke, Sam, undated
Box 8, Folder 35	Cooper, Ralph, undated
Box 8, Folder 36	Cooper, Ralph and Vigal, Johnny, undated
Box 8, Folder 37	Cosby, Bill, undated
Box 8, Folder 38	Count Basie, undated
Box 8, Folder 39	Cryor, Jesse, undated
Box 8, Folder 40	Daniels, Billy, undated

Box 8, Folder 41	Davis, Miles, undated
Box 8, Folder 42	Davis Jr., Sammy, undated
Box 8, Folder 43	DeVore, Ophelia, undated
Box 8, Folder 44	Diddley, Bo, undated
Box 8, Folder 45	Double Dynamite, Sam and Dave, undated
Box 8, Folder 46	Dunham, Katherine, undated
Box 8, Folder 47	Earth, Wind and Fire, undated
Box 8, Folder 48	Eckstein, Billy, undated
Box 8, Folder 49	Ellington, Duke, undated
Box 8, Folder 50	Ennis, Ethel, undated
Box 8, Folder 51	Ferguson, Maynard, undated
Box 8, Folder 52	Fitzgerald, Ella, undated
Box 8, Folder 53	Five Blind Boys Jackson Harmonizers, undated
Box 8, Folder 54	Flack, Roberta, undated
Box 8, Folder 55	Ford & Williams, undated
Box 8, Folder 56	Four Step Brothers, undated
Box 22, Folder 2	Foxx, Redd, 1961
Box 8, Folder 57	Franklin, Aretha, undated
Box 8, Folder 58	Franklin, Carolyn, undated
Box 8, Folder 59	Gaye, Marvin, undated
Box 8, Folder 60	Gillespie, Dizzy, undated
Box 8, Folder 61	Green, Al, undated
Box 8, Folder 62	Gregory, Dick, undated
Box 8, Folder 63	Grissom, Jimmy, undated

Box 8, Folder 64	Hackley, "Crackshot", undated
Box 8, Folder 65	Hamilton, Roy, undated
Box 8, Folder 66	Hampton, Lionel, undated
Box 8, Folder 67	Harptones, undated
Box 8, Folder 68	Harris, Wynonie "Mr. Blues", undated
Box 8, Folder 69	Hawkins, Erskine, undated
Box 8, Folder 70	Hayes, Isaac, undated
Box 8, Folder 71	Hephzibah, undated
Box 8, Folder 72	Heywood, Eddie, undated
Box 8, Folder 73	Hibbler, Al, undated
Box 8, Folder 74	Hodges, Johnny, undated
Box 8, Folder 75	Horne, Lena, undated
Box 23, Folder 1	House staff, 1950
Box 8, Folder 76	Hunter, Ivory Joe, undated
Box 8, Folder 77	Isley Brothers, undated
Box 8, Folder 78	Jackson, "Bull Moose", undated
Box 8, Folder 79	Jackson Five, undated
Box 8, Folder 80	James, Jesse, undated
Box 8, Folder 81	Jefferies, Herb, undated
Box 8, Folder 82	Jenkins, Bo and the Ravens, undated
Box 8, Folder 83	Jo, Damita, undated
Box 8, Folder 84	John, Little Willie, undated
Box 8, Folder 85	Jordan, Louis, undated
Box 8, Folder 86	Kenny, Bill, The Ink Spots, undated

Box 8, Folder 87	King, B.B., undated
Box 8, Folder 88	King Curtis, undated
Box 8, Folder 89	King, Harold "Rhythm", undated
Box 8, Folder 90	Kirby, George, undated
Box 8, Folder 91	Kitt, Eartha, undated
Box 8, Folder 92	Knight, Gladys, undated
Box 8, Folder 93	Knight, Marie, undated
Box 8, Folder 94	Kuda Bux, undated

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Box 9, Folder 1	Leighton, Mauri, undated
Box 9, Folder 2	Lester, Ketty, undated
Box 9, Folder 3	Letta, undated
Box 9, Folder 4	Lewis, Ramsey, undated
Box 9, Folder 5	Lewis and White, undated
Box 9, Folder 6	Little Richard, undated
Box 9, Folder 7	Lutcher, Nellie, undated
Box 9, Folder 8	Lynne, Gloria, undated
Box 9, Folder 9	Lyon, Leo de, undated
Box 9, Folder 10	Mabley, Jackie, undated
Box 9, Folder 11	Makeba, Miriam, undated
Box 22, Folder 3	Makebo, Miriam, undated
Box 9, Folder 12	Markham, Pigmeat, undated

Box 9, Folder 13	Mason, John "Spider Bruce", Edna Mae Harris, Monte Hawley, circa late 1930s, early 1940s
Box 9, Folder 14	Mason, "Spider Bruce" and Johnny Vigal, undated
Box 9, Folder 15	Mathis, Johnny, undated
Box 9, Folder 16	McGriff, Edna, undated
Box 9, Folder 17	McNair, Barbara, undated
Box 9, Folder 18	Meller & Gibson, undated
Box 9, Folder 19	Mighty Clouds of Joy, undated
Box 9, Folder 20	Miller, Taps and John Mason, Edgar Hayes Show, 1937
Box 9, Folder 21	Mills Brothers, undated
Box 9, Folder 22	Moody, James, undated
Box 9, Folder 23	Moreland, Matan, 1944-1946
Box 9, Folder 24	Mulligan, Gerry, undated
Box 9, Folder 25	Nicholas Brothers, undated
Box 9, Folder 26	Odetta, undated
Box 9, Folder 27	Original Five Blind Boys of Alabama, undated
Box 22, Folder 4	Parker, Charles, undated
Box 9, Folder 28	Patterson & Jackson, undated
Box 9, Folder 29	Payne, Freda, undated
Box 9, Folder 30	Peterson, Oscar, undated
Box 9, Folder 31	Pilgrim Jubilee's, undated
Box 9, Folder 32	Pilgrim Travels, undated
Box 9, Folder 33	Phillips, Esther, 1950s, undated
Box 9, Folder 34	Preston, Billy, undated

Box 9, Folder 35	Pryor, Richard, undated
Box 9, Folder 36	Prysock, Arthur, undated
Box 9, Folder 37	Rahn, Muriel, undated
Box 9, Folder 38	Rawls, Lou, undated
Box 9, Folder 39	Rector, Eddie, undated
Box 9, Folder 40	Redding, Otis, undated
Box 9, Folder 41	Redman, Don, undated
Box 9, Folder 42	Reed, Vivian, undated
Box 9, Folder 43	Reese, Della, undated
Box 9, Folder 44	Reeves, Martha, undated
Box 9, Folder 45	Rich, Buddy, undated
Box 9, Folder 46	Ricks, Jimmy, undated
Box 9, Folder 47	Robinson, Frank "Sugar Chile", undated
Box 9, Folder 48	Robinson, Ray, undated
Box 9, Folder 49	Robinson, Smokey and the Miracles, undated
Box 9, Folder 50	Rogers, Timmie, undated
Box 9, Folder 51	Rushing, James, undated
Box 9, Folder 52	Russell, Nipsey, undated
Box 9, Folder 53	Santamaria, Mongo, undated
Box 11, Folder 5	Schiffman, Frank, circa 1904-1960s
Box 22, Folder 5	Schiffman, Frank and others, undated
Box 9, Folder 54	Scott, Hazel, undated
Box 9, Folder 55	Shirelles, undated
Box 9, Folder 56	Smith, Ocie, undated

Box 9, Folder 57	Soul Stirrers, undated
Box 9, Folder 58	Starr, Kay, undated
Box 9, Folder 59	Station, Dakota, undated
Box 9, Folder 60	Stitt, Sonny, undated
Box 9, Folder 61	Sullivan, Maxine, undated
Box 9, Folder 62	Supremes, undated
Box 9, Folder 63	Staple Singers, undated
Box 9, Folder 64	Stone, Sly, undated
Box 9, Folder 65	Temptations, undated
Box 9, Folder 66	Thomas, Pat, undated
Box 9, Folder 67	Til, Sonny, undated
Box 9, Folder 68	Turner, Joe, undated
Box 9, Folder 69	Turrentine, Stanley, undated
Box 9, Folder 70	Uggams, Leslie, undated
Box 9, Folder 71	Vinson, Eddie, undated
Box 9, Folder 72	Ward, Clara, undated
Box 9, Folder 73	Warwick, Dionne, undated
Box 9, Folder 74	Washington, Dinah, undated
Box 9, Folder 75	White, Josh, undated
Box 9, Folder 76	White, Slappy, undated
Box 9, Folder 77	Williams, George, undated
Box 9, Folder 78	Wilson, Derby, undated
Box 9, Folder 79	Wilson, Flip, undated
Box 9, Folder 80	Wilson, Iron Jaw, undated

Box 9, Folder 81	Wilson, Jackie, undated
Box 9, Folder 82	Wilson, Nancy, undated
Box 9, Folder 83	Wonder, Stevie, undated
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Box 11, Folder 1	Comedians and theatrical performers, undated
Box 11, Folder 2	Dancers, undated
Box 11, Folder 3	Gospel singers, undated
Box 11, Folder 4	Groups, undated
Box 11, Folder 6	Vocalists, unidentified, undated
Box 22, Folder 6	House staff photograph, undated

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Series 5: Background and Historical Materials, 1900-2006, undated

Scope and Contents: Documents the history of the Apollo in draft manuscripts, interview transcripts, photographs, newspaper clippings, magazine articles, scrapbooks, research notes, books, and tribute programs. The materials are arranged in chronological order.

Box 11, Folder 2	Photographs, 1900-1960, undated
Box 17, Folder 4	Property papers, circa 1940s
Box 22, Folder 7	Scrapbook pages, 1949
Box 23, Folder 1	House staff photographs, 1950
Box 17, Folder 5	Apollo Theatre scrapbook, 1950-1961
Box 11, Folder 1	Newspaper article, Sunday News, 1965 November 14
Box 22, Folder 8	Newspaper clippings about the Apollo Theatre, 1965
Box 22, Folder 12	Tribute program for dinner honoring Frank Schiffman, 1965
Box 17, Folder 6	Apollo Theatre Story, 1966
Box 22, Folder 9	Newspaper clippings, 1968, 2006
Box 17, Folder 7	Frank Schiffman's Apollo history notes, circa 1970-1974
Box 11, Folder 3	Tribute books to Frank Schiffman
Box 17, Folder 8	Uptown: The Story of Harlem's Apollo Theatre, editorials, advertisements, and reviews, 1970-1971
Box 17, Folder 9	Uptown: The Story of Harlem's Apollo Theatre, 1971
Box 17, Folder 10	Uptown: The Story of Harlem's Apollo Theatre, Japanese edition, 1971
Box 17, Folder 11	Uptown: The Story of Harlem's Apollo Theatre, reviews and correspondence, 1971
Box 22, Folder 10	Ebony Magazine, 1971
Box 22, Folder 11	Newspaper clippings relating to the death of Frank Schiffman, 1974
Box 10, Folder 1	Transcript of interview with Robert Schiffman, 1975
Box 17, Folder 12	Theatre sale press release, circa 1976

Box 17, Folder 13	Harlem Heyday lecture materials, 1979
Box 17, Folder 14	Uptown: The Story of Harlem's Apollo Theatre, first draft of manuscript, 1979
Box 18, Folder 1	Harlem Heyday, video, 1979
Box 18, Folder 2	"Uptown" production materials for the musical comedy history of Harlem's Apollo Theatre, first draft, 1979
Box 18, Folder 3	Harlem Heyday: A Pictorial History of Modern Black Show Business and the Apollo Theatre, book by Jack Schiffman, 1984
Box 11, Folder 4	Architectural prints of the Apollo Theatre, undated
Box 18, Folder 4	Leo Brecher interview draft, undated
Box 10, Folder 2	Manuscript, Harlem Heyday: A Pictorial Reminiscence of Harlem's Showplace, by Jack Schiffman, Chapter XI: Memorabilia "The Way We Were," pages 360-397 with notes, undated
Box 10, Folder 3	Manuscript, Harlem Heyday: A Pictorial Reminiscence of Harlem's Showplace, by Jack Schiffman, undated
Box 10, Folder 4	Notes, undated
Box 18, Folder 5	Frank Schiffman notes, undated
Box 18, Folder 6	Draft manuscript, Rhythm on Ice at Apollo Marks a 'First' for Harlem, by Jack Schiffman, undated
Box 18, Folder 7	Jack Schiffman research notes, undated
Box 18, Folder 8	Jacob Schiffman chapter draft for Harlem Bets on Apollo in B.O. Race with West End, undated
Box 18, Folder 9	Apollo Theatre, exterior images, undated
Box 23, Folder 2	Apollo Theatre, architectural drawings, undated

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Series 6: Audio Recordings, undated, 1921-1986, undated

Scope and Contents: Consists primarily of background and promotional materials relating to the Apollo. In addition, there are some commercial recordings. The series is arranged in three subseries: Subseries 6.1: Reel to Reel Tapes, 1972, undated; Subseries 6.2: Records, 1921-1951, undated; and Subseries 6.3: Audio Cassette Tapes, 1970-1986, undated.

Subseries 6.1: Reel to Reel Tapes, 1972, undated

Scope and Contents: Contains promotional broadcasts and publicity shorts. Materials originated as 1/4" open reel audio tapes. Archives Center staff have created digital reference copies for all of the tapes. The materials are arranged in chronological order.

Box 19, Item AC0540-OT0001 The Apollo, 1972-01-08
1 Sound tape reel
Notes: The Apollo: A NBC promotional broadcast for the Apollo Theater. The program discusses the uniqueness and importance of the Apollo Theater to the African-American community and American pop-culture. [25 min]
Digital reference copy in Smithsonian Institution Digital Asset Management System (DAMS).

Box 19, Item AC0540-OT0002 The Apollo, National Broadcasting Company (NBC) broadcast, 1972-01-11
1 Sound tape reel
Notes: A publicity short about the Apollo Theater. [4 min, 40 sec] **Digital reference copy in the Smithsonian Institution Digital Asset Management System (DAMS).**

Box 19, Item AC0540-OT0003-1 Black Dialogue, part one, undated
1 Sound tape reel
Notes: Radio Program: Discussion between radio host, Bob Law and Apollo manager, Robert Schiffman on the history, audience, and performers of the Apollo Theater. [38 min] **Digital reference copy in Smithsonian Institution Digital Asset Management System (DAMS).**

Box 19, Item AC0540-OT0003-2 Black Dialogue, part two, undated
1 Sound tape reel
Notes: Radio Program continued: Bob Law and Robert Schiffman talk over the future of the Apollo Theater. [13 min, 20 sec] **Digital reference copy in Smithsonian Institution Digital Asset Management System (DAMS).**

Box 19, Item AC0540-OT0004 Male vocalist, unidentified, undated
1 Sound tape reel

Subseries 6.2: Records, 1921-1951, undated

Scope and Contents: Include commercial recordings produced by Columbia, Decca, Victor, Okeh, Grey Gull, Capitol, Brunswick, Majestic, and Mercury record companies of both African American and white popular

artists, bands, and orchestras. Access to these materials require the assistance of Archives Center staff. Materials are arranged in alphabetical order by the title of the song.

Box 20, Item 78-4	"Amor and Let Me Love You Tonight (No Te Importe Saber)" Xavier Cugat and his Waldorf-Astoria Orchestra, Columbia Records, 1944
Box 20, Item 78-1	"Do I Worry? and Java Jive," Ink Spots, Decca Records, 1940
Box 19, Item 3	"Don't Be That Way and One O' Clock Jump," Benny Goodman and his Orchestra, Victor Records, 1938, undated
Box 19, Item 4	"Don't Wake Up My Heart and I've Been Saving Myself For You," Benny Goodman and his Orchestra, Victor Records, 1938, undated
Box 20, Item 78-12	"Heartaches, Sadness and Tears and Anniversary Song," Dinah Shore, Columbia Records, 1947
Box 20, Item 78-3	"Hep Cat's Love Song and Ebony Silhouette," Cab Calloway and his Orchestra, Okeh Records, 1941
Box 19, Item 2	"If It's True and The Very Thought of You," Mills Brothers, Decca Records, 1947, undated
Box 19, Item 8	"I'll See You in My Dreams and Underneath the Mulberry Tree," Pacific Coast Players, Grey Gull Records, Boston, undated
Box 20, Item 78-2	"I, Yi, Yi, Yi, Yi (I Like You Very Much) and (I'll Be With You) in Apple Blossom Time," Andrews Sisters with Vic Schoen and Orchestra, Decca Records, 1941
Box 20, Item 78-11	"I Wish I Didn't Love You So and The Sewing Machine," Betty Hutton with Joe Lilley and his Orchestra, Capitol Records, 1947
Box 19, Item 1	"Meet Me Tonight in Dreamland and Can't You Hear Me Callin'," Caroline, Mills Brothers, Decca Records, [1947], undated
Box 19, Item 9	"Mr. Radio Man and Home in Pasadena," Al Johnson with Isham Jones Orchestra, Brunswick Records, [1924], undated
Box 20, Item 78-6	"My Sugar is So Refined and Ugly Chile (You're Some Pretty Doll)," Johnny Mercer and the Pied Pipers with Paul Weston and his Orchestra, Capitol Records, 1946
Box 19, Item 5	"Portrait of Jenny and An Old Piano Plays the Blues," The King Cole Trio, Capitol Records, [1949], undated
Box 19, Item 7	"Roamin' in the Gloamin' and The Wee Hoose 'Mang the Heather", Sir Harry Lauder, Victor Records, 1921, undated
Box 20, Item 78-13	"To Be Worthy of You and When It's Sleepy Time Down South," Frankie Laine with Paul Weston and his Orchestra, Columbia Records, 1951

Box 20, Item 78-5	"Waitin' for the Train to Come In and Just a Little Fond Affection," Louis Prima and his Orchestra, Majestic Records, 1945
Box 19, Item 6	"What We Do on a Dew-Dew-Dewy Day and Is it Possible?," Johnny Hamp's Kentucky Serenades, Victor Records, [1927], undated
Box 20, Item 78-8	"When I Write My Song and Don't You Love Me Anymore," Freddy Martin and his Orchestra, RCA-Victor Records, 1947
Box 20, Item 78-7	"You Do and Angela Mia," Vic Damone and Jerry Gray's Orchestra, Mercury Records, 1947
Box 20, Item 78-9	"You'll Always Be the One I Love and Another Night Like This," Hal Derwin with Frank DeVol and his Orchestra, Capitol Records, 1947
Box 20, Item 78-10	"You're Not So Easy to Forget and Just Plain Love," Claude Thornhill and his Orchestra, Columbia Records, 1947

Subseries 6.3: Audio Cassette Tapes, 1970-1986, undated

Scope and Contents: Consists of material documenting the history and cultural significance of the theater. Materials are arranged in alphabetical order by subject.

Box 21, Cassette RTC 540.1	Apollo, The, undated
Box 21, Cassette RTC 540.2	Apollo, National Broadcasting Company (NBC) broadcast, undated
Box 21, Cassette 1	Berry, Bill, 1977
Box 21, Cassette RTC 540.3 --1 & 2	"Black Dialogue," part one and two, undated
Box 21, Cassette 2	Coles, Charles "Honi", 1977
Box 21, Cassette 7	Coles, David McCarthy, Doll Thomas, etc., 8/15-16/1977
Box 21, Cassette 3	Hall, Bob, July 6, 1977
Box 21, Cassette 2	Hans and miscellaneous: Doll, 8/18-8/19
Box 21, Cassette 4	Hammond, John, side A and Bob Hall, side B, 1977
Box 21, Cassette 1	Reed, Leonard and Henry Nemo, January 1978
Box 21, Cassette 3	Reed, Leonard, 1/16

Box 21, Cassette 9	Reed, Leonard, 1/16
Box 21, Cassette 5	Reed, Leonard and Henry Nemo, 1/17
Box 21, Cassette 4	Reed, Leonard, 4/18
Box 21, Cassette 6	Reed, Leonard, undated
Box 21, Cassette RTC 540.4	Male Vocalist, undated
Box 21, Cassette RTC 540.4	"Male Vocalist", undated
Box 21, Cassette 6	Schiffman, Frank, 1977
Box 21, Cassette 5	Schiffman, Frank and Pete Long, 1977
Box 21, Cassette 7	Schiffman, Jack dictated notes and Frank Schiffman's Apollo Theatre recollections, undated
Box 21, Cassette 8	Schiffman, Robert "Bobby", 1977
Box 21, Cassette 9	Schiffman, Robert "Bobby," Frankie Owens, and Charles "Honi" Coles, 1977
Box 21, Cassette 8	Thomas, Bobby, gospel, 8/19/1977
Box 21, Cassette 10	Thomas, Francis "Doll," side A and Bobby Robinson, side B, July 1977
Box 21, Cassette 11	Uggams, Juanita, mother of Leslie Uggams, undated
Box 21, Cassette 12	Warrel, Charlie, 1970s
Box 21, Cassette 13	Wiltshire, George, 1977
Box 21, Cassette 10	Unidentified, 1986

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Series 7: Performance Materials, 1940-1976, undated

Scope and Contents: Contains material documenting the professional and personal lives of artists who performed at the theater. Materials consist primarily of talent and manager notes, interviews, and publicity biographies arranged in chronological order.

Box 22, Folder 13	Coles and Atkins, hand colored photo montage, circa 1940s
Box 18, Folder 10	Talent and manager notes, 1951-1957
Box 18, Folder 11	Talent and manager notes, 1951-1957
Box 2, Folder 4	Performer biographies, 1970, undated
Box 18, Folder 12	Audition and amateur hour inquiries, 1975-1976
Box 18, Folder 13	George Wiltshire (actor), talent notes, undated
Box 23, Folder 3	Images of performers, undated
Box 18, Folder 14	Interviews, undated
Box 18, Folder 15	Performers publicity biographies, undated
Box 18, Folder 16	Sonny Til publicity biography, undated
Box 18, Folder 17	Zorita, manuscript page and newspaper clipping relating to the film played at the Apollo in 1949, undated

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Series 8: Office Files, 1926-2009, undated

Box 18, Folder 18	Telephone directory, 1926
Box 18, Folder 19	Schiffman obituary, 1974
Box 18, Folder 20	Eubie Blake National Museum, 1987
Box 18, Folder 21	Jacob H. "Jack" Schiffman obituary, Orlando Sentinel, 2009
Box 18, Folder 22	Artwork, undated

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