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Collection Overview

Repository: Archives Center, National Museum of American History
Title: Charlotte Cramer Sachs Papers
Identifier: NMAH.AC.0878
Date: 1905-2002  
(bulk 1940-2002)
Extent: 4 Cubic feet (13 boxes)
Creator: Sachs, Charlotte Cramer, 1907-2004
Language: English
Summary: Papers relating to Charlotte Cramer Sachs's life and career as an inventor mainly of food and household-related products: correspondence, photographs, business papers, awards, patents, printed materials, notes, and miscellany. The collection primarily consists of invention-related marketing materials including invention samples and prototypes, notes, clippings, business correspondence, and customer account records.

Administrative Information

Acquisition Information
The papers were donated to the Archives Center at the National Museum of American History in the spring of 2005 by Lilian Randall (niece), Erich Cramer (nephew), Aileen Katz (niece), Elisabeth Weissbach (niece), and John Cramer (nephew).

Provenance
Erich Cramer, nephew of Charlotte Cramer Sachs, was in custody of the records prior to their donation.

Related Materials
Materials in Other Organizations

Franklin Delano Roosevelt Presidential Library and Museum
Related materials on husband Alexander Sachs's political and professional life found in the Papers of Alexander Sachs

Art Gallery of Ontario, E. P. Taylor Research Library and Archives, Toronto Ontario, Canada
Correspondence between Cramer Sachs and Sam and Ayala Zacks dating from the 1970s and relating to Zionist art found in the Sam and Ayala Zacks Fonds.

This collection primarily contains original and reprographic architectural records, photographs, correspondence and personal and professional records related to the design, construction, and ownership of the Haus Cramer in Dahlem, Berlin, Germany, designed by German architect Hermann Muthesius in 1911-1913 for Hans and Gertrud Cramer, with later additions by Muthesius and other architects. A significant portion of the collection also documents the Cramer family's efforts to obtain restitution after World War II for the seizure of the house in the 1930s. Also included are records documenting the restoration and reuse, an effort led by noted architectural historian Julius Poesner.

Mount Holyoke College Archives and Special Collections

Cramer papers, 1938-1954

Cramer, Frederick Henry, 1906-1954; historian and college teacher. Mount Holyoke College faculty member, 1938-1954. Papers consist of writings, biographical information, and photographs; primarily documenting his scholarly activities and his interest in automobile racing.

German Historical Institute


The collaborative research project Immigrant Entrepreneurship: German-American Business Biographies, 1720 to the Present sheds new light on the entrepreneurial and economic capacity of immigrants by investigating the German-American example in the United States. It traces the lives, careers and business ventures of eminent German-American business people of roughly the last two hundred and ninety years, integrating the history of German-American immigration into the larger narrative of U.S. economic and business history.

Processing Information

Processed by Leslie Schuyler, 2005; supervised by Vanessa Simmons, archivist; finding aid revised by Julie Pepera, February, 2006.

Preferred Citation


Restrictions

The collection is open for research use. Gloves must be worn when handling unprotected photographs and negatives.

Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning intellectual property rights. Archives Center cost-recovery and use fees may apply when requesting reproductions.
Charlotte Cramer Sachs was born in Berlin, Germany on September 27, 1907. Her father, Hans Siegfried Cramer, worked as a businessman for a successful grain import and export company whose innovative enterprises included the import of soy beans from Eastern Europe. In 1903, Hans married Gertrud Bruck, one of the first women to attain her Abitur, somewhat similar to an American high school diploma, at age eighteen. Bruck's formal education ended there, as her wish to attend university was thwarted by her father Adalbert, a judge who insisted that she remain at home. The couple settled in Berlin and had two children—Frederick H., born March 2, 1906, and Charlotte. From 1913 to 1924 The Cramers lived in the Berlin Dahlem suburb occupying "Haus Cramer," a villa built in 1912 to their specifications by German architect Hermann Muthesius.

On September 12, 1924, Cramer Sachs married Donald Samuels, a top executive of the Manhattan Shirt Company and moved to New York from England where their daughter Eleanor was born on June 11, 1926. Several years later, the couple divorced. Mother and daughter lived together in London for a few years before moving back to New York around 1936. Charlotte’s parents relocated to New York at the same time, after a brief stay in London following their flight from Berlin after Hitler's rise to power. In August 1945, Charlotte Cramer married Alexander Sachs, a leading economist who had introduced Albert Einstein to President Franklin Delano Roosevelt and acted as advisor to the President.

Although she established her business career in America, Cramer Sachs retained fond memories of the house and extensive grounds in Dahlem. In 1977 she composed the song "A Salute to Berlin" to commemorate the designation of Haus Cramer as one of the city's historic landmarks. In 2000, she donated a painted portrait of herself from the time she had lived in Haus Cramer to the villa's new owner, Stanford University. The house retains additional significance in the context of this collection because Cramer Sachs credited its wine cellar—unusual in that it provided a separate, climate controlled environment for red and white wines—as an inspiration for her line of custom-built, vibration-free wine storage devices, which would later make Cramer Products Company a household name among wine connoisseurs.

While she did not attend university her pursuit of learning continued throughout her life as she studied poetry, musical composition, and the fine arts. Cramer Sachs often told her niece, Lilian Randall, that she wished she had received further education, although her public art exhibitions, poetry awards, numerous original songs, the establishment of Crambruck Press (her own publishing company), as well as language fluency in French, English, and German, are testaments to this inventor's intellectual curiosity and development. Evidence of Cramer Sachs's entrepreneurial spirit surfaced in her early thirties with her first patent: Improvements in Combined Key and Flashlight, July 16, 1940, patent number 2,208,498.

In 1940, Cramer Sachs completed courses from the New York Institute of Dietetics, an effort spurred by the onset of her daughter's diabetes. With financial assistance from her parents in the early 1940s, Cramer Sachs developed Joy Products prepared mixes, marking the beginning of a successful career in inventing. "We were a pioneer in that field," said Cramer Sachs of her baking mix manufacturing company, an operation that consisted of a Bronx neighborhood factory employing ninety workers. The enterprise began with corn muffin and popover mixes and expanded into frostings, puddings, and breads. Newspaper clippings from the time promoted Joy packaged mixes as ideal gifts for "the boys overseas" who were in locations where it was "impossible to get together the makings of a cake." Cramer Sachs refused an early offer to sell her mix formulas which were subsequently copied and exploited by larger, more powerful companies. Joy Products, whose name was chosen to express the inventor's delight in creativity, remained in business as a modest one-woman operation for over twenty years before succumbing to competition.

Cramer Sachs created another highly successful invention, the specialty wine cabinet, more than twenty years after she founded Joy Products. In addition to her memories of visits with her father to the wine
cellar in her family's German villa, further motivation came from an interest—though she hardly drank it at all—in wine and recognition that "standard cooling and refrigerating appliances [were] too cold for wines." Reportedly, Cramer Sachs "started looking for [an appropriate device] and could not find one," and thus the impetus to invent took shape. The "Modern Wine Cellar," 1966, was an early example of over twenty wine-related inventions, most of them storage devices. A mention of her product in Grossman's Guide to Wines, Spirits, and Beers, increased demand among wine lovers and may have prompted Cramer Sachs to state that she "should find a good market" for her newest invention line. Testimony from David H. Wollins, a successful New York lawyer and customer of Cramer Sachs, lauded the cabinet as "the finest home wine storage system in the world." She framed his letter and hung it in her office at 381 South Park Avenue, her base operation where she employed one or two part-time helpers from the 1960s until her death in 2004.

The inventor took great joy in music, expressed in her own numerous compositions and her creation of the games "Domi-Notes" and "Musicards" in 1961 and 1969. Her fondness for music also prompted the expansion of her specialty cabinets to include temperature and humidity controlled devices for storing a variety of items, most notably the "Well Tempered Cabinet for Musical Instruments," which Cramer Sachs first designed for legendary violinist Isaac Stern. Soon the inventor began producing similar cabinets for the storage of cigars, furs, and documents.

Described by her niece as "shy with people but a great admirer of talent, intellect, and humanity," Cramer Sachs also "harbored a great love for animals." She invented several pet accessories in the early 1950s, including: "Watch-Dog," a dog collar with a time piece; "Bonnie Stand," a holder fashioned to accommodate disposable food bowls; and "Guidog," an early version of a retractable dog leash.

In 1972, Cramer Sachs suffered the loss of her only child, Eleanor, and in the summer of the next year her husband Alexander passed away. She continued her "business of creating new product ideas" for the remainder of her life. The most recent invention materials represented in the collection are those for the "Conservator" from 2002, a temperature and humidity controlled device with compartments to store a variety of items. In her last telephone conversation with her niece, on March 10, 2004, Cramer Sachs expressed her hope that she would feel "strong enough to get to the office the next day or so." The inventor died the following day at the age of 96.

Patents issued to Charlotte Cramer Sachs:

United States Patent: 2,208,498, "Combined Key and Flashlight," July 16, 1940


Scope and Contents

The records are divided into two series. Series 2 is further divided into eight subseries.

Series 1 documents the inventor's creativity through her artistic, literary, and musical records. Also included are awards and certificates received and materials related to her childhood home. This series contains few photos of Cramer Sachs herself, although a print of one of her paintings, "Portrait of a Lady," circa 1953, seems to be a self-portrait. There are no photos of her husband or daughter in the collection. Also missing is any information related to the inventor's formal education, childhood, the circumstances of her departure from Berlin, marriage, and family life.
Materials in Series 2 constitute the bulk of the collection and are primarily comprised of marketing ephemera, with very few financial and production records. This series gives a broad outline of Cramer Sachs's many inventions documenting Joy Products and wine-related inventions in the most depth.

**Series 1: Creative and Artistic Papers, 1933-2002**

These records include sheet music, songbooks, stories, and poetry of the inventor's own creation; photographic prints of her artwork; art exhibition materials; publishing company (Crambruck Press) records and published materials; childhood residence ("Haus Cramer") materials, and awards and certificates unrelated to inventions. Artwork and songs make up the bulk of the materials, and are arranged alphabetically by subject. Records in this series provide a context for Cramer Sachs's career as an inventor, although they do not reveal extensive information regarding her personal life or history.

Records relating to artwork include press releases, exhibition photographic prints and negatives, promotional materials, newspaper clippings, notebooks compiled by Cramer Sachs, as well as donation records of artworks given by the inventor to The Cathedral Church of St. John the Divine.

Crambruck Press publishing company is a combined name which incorporates the inventor’s surname, Cramer and mother's maiden name, Bruck. These records include a pre-publication notice and order form for a Crambruck Press publication, correspondence from a donor, as well as three Crambruck Press publications: From Boring Dinosaur to Passionate Computer by Livingston Welch, 1968; Poems by Helen H. Shotwell, 1970; and In Search of Harmony by Charlo, 1964.

Haus Cramer materials include photographs, newspaper clippings (many of them in German), correspondence between Cramer Sachs and Stanford University, and floor plans of the house designed in 1912 by German architect Hermann Muthesius. A framed black-and-white photographic print of Haus Cramer is fragile and is housed in a sink matte, box 9.

Poetry materials, songs, and stories are contained in bound books, published songbooks, original sheet music, and copyright records for song words, manuscripts written by Cramer Sachs, as well as correspondence records related to her writings. The song "With Love From New York" was used in the marketing of "Joy New Yorkshire Pudding Mix," and the records contain a vinyl recording which doubles as a marketing piece. Allusions to her husband, Alexander Sachs, and daughter, Eleanor, are found in some of her songs and stories.

Translation materials are comprised of correspondence (mostly in German), as well as Cramer Sachs's complete English translation of the "Stoffel Flies Across the Ocean" story, originally written in German by Erika Mann, circa 1932.

**Series 2: Invention Records, 1905-2002**

Invention Records contain information related to Cramer Sachs as an inventor and are divided into eight subseries. Materials include: patent related records; samples and prototypes; marketing and advertising materials; newspaper and magazine clippings; business correspondence records; customer account records; Wine Museum materials; and patent searches. These present a broad overview of Cramer Sachs's many inventions, although the majority of information is concentrated in the Household/Office, Food Products, and Wine-related series. Records are arranged chronologically by invention. The final subseries contain patent searches requested by the inventor.

**Subseries 2.1: Cramer Products Company and Affiliate Company Records, 1942-2002**

Materials include financial records, business correspondence, company awards and certificates, real estate materials, license agreements with outside inventors, a promotion prospectus for the company, and three company stamps (three dimensional). Also included are records of an invention for which Cramer Sachs sought copyright, "Orthodontic Device," 1954, and those having to do with products distributed—not invented—by Cramer Products Company, "Forster Longfresh," 1985. In addition, there are black-
and-white photographic prints of an office opening which include images of Cramer Sachs in 1967. These records are arranged chronologically.

**Subseries 2.2: Household/Office Records, 1913-1972**

These records relate to seven different inventions, each with varying degrees of information. "Combination Key and Flashlight," 1940 was an improvement on previous patents and therefore consists of the earlier patent materials (1913 and 1938), Cramer Sachs's patent application materials, an official, sealed patent application (1940), prototype drawings, correspondence records related to manufacturing and distribution, photographic prints, and a newspaper article. "Cozi-Crib," 1958 and 1968, and "Joy Originals Log Cabin Furniture Set," 1957, records include marketing materials whereas "Holdit," 1972, and "Party Platter," 1962, are minimally represented by one or two photographic prints. "Gaitray" materials consist of four product samples. Materials for "Miracle Knee Tray," circa 1953 include marketing ephemera, a photograph, and two product samples. A prototype for the "Traypron," 1954, is also included. These records are arranged alphabetically by invention name.

**Subseries 2.3: Food Products, 1940-1969**

Records in this subseries are mostly comprised of Joy Products prepared mix materials. Two exceptions are the small, fragile recipe book, 1940, and the "Caviodka," 1962, records. Business correspondence materials contain those from a food and equipment consultant, the Colgate-Palmolive Company, and Arthur Colton Company, in addition to those relating to the incorporation of Cramer Sachs's "baking mix manufacturing plant" (1945). There are numerous packaging samples of various Joy Products, along with handwritten recipes and notes. An example of early packaging for Joy Products "Early American Muffin Mix" is in flat box 10. This subseries also includes customer surveys and comments, marketing plans and proposals, advertisements, and a marketing portfolio compiled by the inventor. A scrapbook contains Joy Products newspaper clippings, advertisements, marketing ephemera, and photographs of store displays. The scrapbook pages are extremely brittle and are housed in sleeves. Preservation copies are available for research use. These records are arranged chronologically.

**Subseries 2.4: Pet Accessories, 1953-1954**

This subseries consists of materials relating to three inventions: "Bonnie Stand," circa 1953-1954; "Guidog," 1953; and "Watch-Dog," 1953. Records include photographic prints, marketing materials, printing blocks (for "Bonnie Stand"), as well as a declaration of invention for, and a product sample of, "Watch-Dog." These records are arranged alphabetically by invention name.

**Subseries 2.5: Games, 1961-1969**

The inventor created two games: "Domi-Notes," circa 1961 and "Musicards," circa 1969. "Domi-Notes" materials include an order form citing the distributor as G. Schirmer, Inc. and the addressee as Walter Kane and Son, Inc., and three games two in cardboard boxes, (fragile) and one housed in the original hard plastic case. Records relating to "Musicards" consist of two game samples including directions for playing.

**Subseries 2.6: Wine-Related, 1966-2002**

Wine-related records cover twenty distinct inventions and range from specialty cabinets—which make-up the bulk of the materials—to bottle accessories such as the "Bottle Bib" and the "Cramanna Bottle Ring." The type and number of records vary, with the majority concentrated in the "Cool-Safe," "Cramarc Multiple Cabinet," "Modern Wine Cellar," and "Well Tempered Systems" folders. Records in invention-specific folders are arranged alphabetically and include marketing materials, press releases, photographic prints and some negatives, cabinet drawings, brochures, order forms, correspondence, as well as product samples of "Bottle Bibs."
Customer account records are arranged alphabetically and consist of billing statements, invoices, receipts, blueprints, correspondence, cabinet drawings, customer feedback, bills of lading, and memoranda. Letters from David H. Wollins laud Cramer Sachs's cabinet as "the finest home wine storage system in the world." Examples of how the inventor handled an unsatisfied customer can be found in the Col. Charles Langley folder.

Miscellaneous wine-related materials follow the customer account records. Included are advertising ephemera, photographs, and newspaper clippings originally assembled into a binder by Cramer Sachs. Taped to the inside front cover was a cut-out from a magazine advertisement which reads, "If you stick with the herd, you could end up as a lamb chop." Miscellaneous materials also include unlabeled cabinet drawings, photographic prints, competitor materials, photocopies from Grossman's Guide to Wines, Spirits, and Beers, as well as marketing materials and newspaper clippings covering a range of wine-related inventions. These records are arranged alphabetically by subject.

The final section of the wine-related subseries documents the development and eventual dissolution of The Wine Museum of New York. Records are arranged chronologically and include a provisional charter; an extension of the provisional charter; a newspaper clipping; outreach correspondence; a binder of wine museum materials including brochures, event invitations, exhibition opening cards, board member profiles, a press release, and newspaper clippings; wine museum exhibition information; and records related to the dissolution of the museum.

**Subseries 2.7: Temperature and/or Humidity Controlled Devices, 1968-2002**

This subseries documents the inventor's temperature and/or humidity controlled inventions that do not relate to wine. Cramer Sachs created the "Well Tempered Cabinet" for both wine and musical instruments; it is documented in this and the wine-related subseries. These records cover eight distinct inventions which range from specialty cabinets for musical instruments, furs, and cigars to devices designed to cool the body. Records relate to marketing, invention-specific business correspondence, confidential information and competition agreements, and include photographic negatives and prints. Miscellaneous cabinet drawings, cigar-related materials, and newspaper articles are also included. Records are arranged alphabetically by invention name followed by miscellaneous materials.

**Subseries 2.8: Patent Searches, 1905-1980**

Records in this subseries include correspondence as well as copies of several patented inventions for which Cramer Sachs requested information.

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**Arrangement**

The collection is arranged into two series.

**Series 1: Creative and Artistic Papers, 1933-2002**

**Series 2: Invention Records, 1905-2002**

Subseries 2.1: Cramer Products Company and Affiliate Company Records, 1942-2002

Subseries 2.2: Household/Office, 1913-1972

Subseries 2.3: Food Products, 1940-1969

Subseries 2.4: Pet Accessories, 1953-1954

Subseries 2.5: Games, 1961-1969
Subseries 2.6: Wine-related, 1966-2002

Subseries 2.7: Temperature and/or Humidity Controlled Devices, 1968-2002

Subseries 2.8: Patent Searches, 1905-1980

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:
  Baked products
  Food mixes
  Inventors -- 20th century -- United States
  Wine -- Storage
  Women inventors -- 20th century
  Works of art

Types of Materials:
  Advertisements
  Awards
  Business records -- 20th century
  Clippings -- 20th century
  Correspondence -- 20th century
  Notes
  Patent applications
  Patents
  Photographs -- 20th century
  Sheet music

Names:
  Cramanna
  Cramarc
  Crambruck Press
  Cramer Products Company
  Joy Originals
  Joy Products
  Sachs, Alexander
  Samuels, Donald
Container Listing

Series 1: Creative and Artistic Papers, 1933 - 2002

Box 1, Folder 1  Notebook: "Concha Magica: A Picture Book", circa 1952-1953
               Image(s)

Box 13, Folder 1  "To Eleanor," from "Concha Magica: A Picture Book," sheet music, 1952

Box 1, Folder 2  Notebook: Exhibit at Crespi Gallery, "Unusual Pieces of Art", circa 1953

Box 1, Folder 3  Art Exhibition records, 1965 - 1969

               from Art Exhibition records, box 1, folder 3

Box 1, Folder 4  Donation of Artwork to St. John the Divine, 1978

Box 1, Folder 5  Unlabeled photographic prints of artworks, undated

Box 1, Folder 6  New York Institute of Dietetics Bulletin of Information and Announcement of
               Courses, 1939

Box 1, Folder 6  Commencement Exercises program, 1939 - 1940

Box 1, Folder 7  Schillinger System of Musical Composition, New York University certificate, 1960

Box 1, Folder 8  Contemporary Poetry Workshop certificate, 1980

Box 1, Folder 9  Correspondence, 1954 - 1989

Box 1, Folder 10 Crambruck Press / Foundation records, 1981 - 1999

Box 1, Folder 11 Crambruck Press In Search of Harmony by Charlo, 1964

Box 1, Folder 12 Crambruck Press From Boring Dinosaur to Passionate Computer by Livingston
               Welch, 1968

Box 1, Folder 13 Crambruck Press Poems by Helen H. Shotwell, 1970

Box 1, Folder 14 Haus Cramer records, 1977 - 2002

Box 10, Folder 1  Haus Cramer (fragile framed photograph), undated

Box 1, Folder 15 Poetry materials, 1980 - 1995

Box 1, Folder 16  "The Alphabet Song," songbook, 1958

Box 9, Folder 1  "The Alphabet Song," sheet music, 1959
Box 1, Folder 17  "The Alphabet Song," loose pages of songbook, 1969
Box 2, Folder 1    "The Alphabet Song by Carlo Crambrook," songbook, circa 1969
Box 2, Folder 2    "A Bouquet for You," songbook, 1965
Box 2, Folder 3    "Christmas," sheet music, 1967
Box 2, Folder 4    "Don't Want to Know," copyright for song words, undated
Box 2, Folder 5    "The Loveliest Number is Two," songbook, 1964
Box 2, Folder 6    "A Salute to Berlin," sheet music, 1977
Box 2, Folder 7    "A Sheaf of Songs," loose pages of songbook, 1969
Box 2, Folder 8    "A Sheaf of Songs," leather folder for songbook, 1969
Box 2, Folder 9    "The Spark of Life, Seven Songs," songbook, 1967
Box 2, Folder 10   "Thoughts," songbook, 1965
Box 13, Folder 1   "To Eleanor," sheet music from "Concha Magica: A Picture Book", 1952
Box 2, Folder 11   "Voices of the Wind," sheet music, 1966
Box 2, Folder 12   "With Love from New York," song materials, 1959 - 1992
Box 2, Folder 13   "For Alexander," story, undated
Box 2, Folder 14   "My Life With Charlotte" and "My Trip Abroad," story manuscripts, 1965
Box 2, Folder 15   Translation materials, 1933
Box 2, Folder 16   Miscellaneous materials, New York Times Cooking School newspaper clipping, 1976

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Series 2: Invention Records, 1905 - 2002

Subseries 2.1: Cramer Products Company and Affiliate Company Records, 1942 - 2002

Box 2, Folder 17  Real Estate materials, 1943 - 1967
Image(s)

Box 2, Folder 18  Conducting Business certificate, 1944
Image(s)

Box 2, Folder 19  Office records, 1945 - 2002
Image(s)

Box 2, Folder 20  Monthly Operating Figures, 1950

Box 2, Folder 21  Business correspondence, 1950 - 2000

Box 2, Folder 22  Free Enterprise Award, photograph and press release, circa 1952
Image(s)

Box 9, Folder 2  Free Enterprise Award, circa 1952
Image(s)

Box 2, Folder 23  License agreement (unsigned) "Orthodontic Device", 1954

Box 3, Folder 1  Photographic prints of office opening, 1967

Box 3, Folder 2  "Forster Longfresh by Swiss Precision" records, 1985


Box 3, Folder 3  Government Parts Pricing Department, price quote, 2002

Box 3, Folder 4  American Legion Certificate of Appreciation, undated

Box 3, Folder 5  Prospectus for Promotion of Cramer Products, undated

Box 7, Folder 1  Cramer Products Company (2), Joy Originals (1) stamps, undated

Subseries 2.2: Household/Office, 1913 - 1972

Box 4, Folder 1  "Combination Key and Flashlight," early patent materials, 1913 - 1938

Box 13, Folder 6  "Combination Key and Flashlight," original patent drawing, 1940
Image(s)

Box 4, Folder 2  "Combination Key and Flashlight," business correspondence, 1940

Box 4, Folder 3  "Combination Key and Flashlight," patent materials, 1940 - 1945
Image(s)

Box 3, Folder 6  "Combination Key and Flashlight," newspaper clipping, 1941
Box 3, Folder 7  "COZI-CRIB," materials, 1958 - 1968
Box 13, Folder 10  "Gaitray," sample trays (4), undated
Box 3, Folder 8  "Holdit," materials, 1972
Box 3, Folder 9  "Joy Originals Log Cabin Furniture Set," materials, 1957
Image(s)
Box 3, Folder 10  "Miracle Knee Tray," materials, 1953
Box 13, Folder 11  "Miracle Knee Tray," sample tray, circa 1953
Map-folder 3  "Miracle Knee Tray," sample tray, circa 1953
Box 13, Folder 12  "Traypron," prototype, 1954

Subseries 2.3: Food Products, 1940 - 1969

Box 3, Folder 12  Recipe book, 1940
Map-folder 2  "Hopper," blueprint, "Joy Products mixer used for making Joy Products", circa 1940
Box 3, Folder 13  Joy Products business correspondence, 1940 - 1961
Box 3, Folder 14  Joy Products prepared mix packaging, 1941 - 1957
Image(s)
Box 11, Folder 1  Joy Products Early American Muffin Mix package, circa 1940s-1950s
Box 3, Folder 15  Joy Products mix recipes/notes, 1944 - 1963
Image(s)
Box 3, Folder 16  Joy Products marketing and advertising materials, 1944 - 1963
Image(s)
Box 13, Folder 5  "Joy Fully Prepared Cake and Muffin Mix," advertising mock-up, circa 1940s
Box 3, Folder 17  Joy Products marketing portfolio, 1946 - 1948
Image(s)
Box 9, Folder 3  Betty Crocker Angel Food Cake Mix packet, undated
from Joy Products marketing portfolio, box 3, folder 17
Box 13, Folder 3  "WJZ BMD Daytime Audience Map", 1946
from Joy Products marketing portfolio, box 3, folder 17

Box 5, Folder 1  Joy Products newspaper clipping, 1945

Box 9, Folder 4  Joy Products Scrapbook pages (photocopies), 1944 - 1945

Box 9, Folder 5  Joy Products Scrapbook pages (fragile originals), 1944 - 1945

Box 9, Folder 6  Joy Products Scrapbook, loose items found in back, 1946 - 1977

Box 13, Folder 9  Joy Products advertisement, "Read What Leading Food Editors Say About Joy Popover Mix", undated

from the Joy Products Scrapbook, loose items found in back, 1946-1977

Box 13, Folder 13  Newspaper clipping, "Housewife Finds Time for Two Other Careers", 1961

From Joy Products scrapbook, loose items found in back, 1946-1977

Box 9, Folder 7  Joy Product scrapbook, front and back covers, 1944 - 1977

Box 5, Folder 2  "Caviodka" materials, 1962

Subseries 2.4: Pet Accessories, 1953 - 1954

Box 5, Folder 3  "Bonnie Stand," photographic print, circa 1953-1954

Box 10, Folder 3  "Bonnie Stand," printing blocks (2), 1954

Box 5, Folder 4  "Guidog," photographic prints, 1953

Box 5, Folder 5  "Watch-Dog," materials, 1953

Box 8, Folder 1  "Watch-Dog," sample watch, circa 1953

Subseries 2.5: Games, 1961 - 1969

Box 5, Folder 6  "Domi-Notes" materials, circa 1961

Box 8, Folder 2  "Domi-Notes" game, 1961

Box 12, Folder 1  "Domi-Notes" game, 1961

Box 12, Folder 2  "Domi-Notes" game, 1961

Box 5, Folder 7  "Musicards" materials, 1969

Box 8, Folder 2  "Musicards" games (2), circa 1969
Subseries 2.6: Wine-related, 1966 - 2002

Box 5, Folder 8  "And * Or," records, 1991 - 1992
Box 5, Folder 9  "Bottle Bib" materials, 1975
Box 5, Folder 10  "Catch-All" records, 1970
Box 5, Folder 11  "Chocolate Wine" records, 1971
Box 5, Folder 12  "Cool * Safe" materials, 1968
Box 5, Folder 13  "Cool = Safe" records, 1987 - 1988
Box 5, Folder 14  "Cramanna Bottle Ring" materials, 1970
Box 5, Folder 15  "Cramanna Cool-Kit" records, 1967
Box 5, Folder 16  "Cramanna Wine-Safe" records, 1974
Box 5, Folder 17  "Cramarc Cooling Cabinet" records, 1985
Box 5, Folder 18  "Cramarc Multiple Cabinet" records, 1994
Box 5, Folder 19  "Future Cool" records, undated
Box 5, Folder 20  "Modern Wine Cellar" records, 1966 - 1974

Image(s)

CRAMANNA "Modern Wine Cellar" [black and white photograph], 1966
1 Item (8" x 10").

Image(s): CRAMANNA "Modern Wine Cellar" [black and white photograph].
Photograph showing open and closed wine cellar cabinet; photographer unidentified.

Unrestricted research use on site by appointment. Photographs must be handled with cotton gloves unless protected by sleeves.

Silver gelatin on paper.

Local Numbers
AC0878-0000034.tif (AC Scan)

In Box 5, Folder 20.

Wine -- Storage

Genre/Form: Photographs -- 1960-1970
Box 5, Folder 21  "Stack-Rack" records, 1958
Box 5, Folder 22  "Vine-Yard" records, 1974
Box 5, Folder 23  "Well Tempered Systems" records, 1968 - 2001
Box 5, Folder 24  "The Wine Cage" records, 1976 - 1978
Box 13, Folder 7  "The Wine Cage" promotional materials, 1974
Box 5, Folder 25  "Wine Condo" records, 1987
Box 5, Folder 26  "Wine Library" records, 1971
Box 5, Folder 27  "Wine Steward" records, 1977
Box 5, Folder 28  "Wine Wheel" records, 1970
Map-folder 1  Bruck, Frederick, architect, "Refrigerated Cabinet," blueprint, 1965
Box 5, Folder 29  Byun, Sung account records, 1999
Box 5, Folder 30  Cramer, David account records, 1999
Box 5, Folder 31  Elm City Cabinetry records, 1986
Map-folder 1  Filmon Realty, Dining Room Cabinet blueprint, 1980
Box 5, Folder 32  Gray, Gordon account records, 1984 - 1996
Box 5, Folder 33  Hall, Kevin account records, 1999
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