Guide to the Orange Bowl Parade Collection

NMAH.AC.1191
Franklin A. Robinson, Jr.
2011
# Table of Contents

Collection Overview ........................................................................................................ 1  
Administrative Information .............................................................................................. 1  
Arrangement ..................................................................................................................... 4  
Scope and Contents ........................................................................................................ 3  
Biographical / Historical ............................................................................................... 2  
Names and Subjects ........................................................................................................ 4  
Container Listing ............................................................................................................. 6  
  Series 1: Historical Background Materials, 1939-1984 ............................................ 6  
  Series 2: Earnest E. Seiler, Office Files, 1951-1977 ................................................... 11  
  Series 3: Orange Bowl Parade, 1951-1995 ............................................................ 16  
  Series 4: Publicity Materials, 1940-1998 ................................................................. 27  
  Series 5: Photographic Materials, 1933-1993 ......................................................... 29  
  Series 6: Festival Float Incorporated, 1985-1996 .................................................... 38
Collection Overview

Repository: Archives Center, National Museum of American History
Title: Orange Bowl Collection
Identifier: NMAH.AC.1191
Date: 1932 - 2009
Extent: 29 cubic feet
Creator: Orange Bowl Committee
Language: English
Some materials are in German.

Digital Content: Image(s): Orange Bowl Collection: 1932-2009

Administrative Information

Acquisition Information
The collection was donated by the Orange Bowl Committee, through Jeffrey T. Roberts, President, 2011.

Separated Materials
A number of the renderings were destroyed before they reached the Archives Center because they had been exposed to severe conditions including water damage, excessive heat & mold and were unable to be salvaged.

Most of the artwork arrived at the Archive Center encased in a thick plastic and mounted to poster board to support it. When possible, the renderings were removed from the plastic as well as the poster board it was taped and/or stapled to and transferred to a format that was sound and would ensure its long-term preservation. In some instances, revisions and/or addendum were applied directly to the plastic exterior making it impossible to separate without losing information that could prove vital to the researcher.

Related Materials

Materials in the Archives Center
Carvel Ice Cream Records
Pepsi-Cola Advertising Collection (AC092)

Materials Held by the National Museum of American History, Division of Political History
Vaughn's Parade Float File
Available Formats

A digital reproduction of the rendering titled [Benjamin Franklin: Scientist, Patriot, Statesman, Diplomat], drawn between 1974-1976 and disposed of due to severe mold, is available.

Processing Information

Processed by Nicholas Beyelia (intern), Brett T. Miller (intern), Erin Molloy (volunteer) June-August 2011; assisted by Franklin A. Robinson, Jr., archives specialist; supervised by Alison Oswald, archivist, and Vanessa Broussard Simmons, archivist.

Preferred Citation

Orange Bowl Collection, Archives Center, National Museum of American History

Restrictions

Collection is open for research.

Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

Appraisal

The following floats rendering were disposed of due to severe mold:


[Benjamin Franklin: Scientist, Patriot, Statesman, Diplomat], drawn by Stan Burger between 1974 and 1976 but unrealized in the parade.

"Coca Cola Salutes the U.S. Marines" sponsored by Coca-Cola and drawn by B.W. for the 1958 parade.


"[Reflections on a Winner], Join Scruffy on the Fire Safety Team" sponsored by Burger King and drawn by an unknown artist for the 1976 parade.

Biographical / Historical

The Orange Bowl football game and associated Festival and Parade is one of the country's oldest and most colorful spectacles. It was conceived in 1932 by local businessmen as a way to attract visitors to Miami in the middle of the Great Depression. Originally known as the Palm Festival, in 1935 it was renamed the Orange Bowl Festival. Its popularity grew steadily, especially after a full-time business manager was hired in March 1939 to promote it. Two months later, in May 1939, the organizers officially incorporated themselves as the nonprofit Orange Bowl Committee, with the avowed purpose of promoting positive social and economic activity in the Miami community through the annual game, festival and
parade. The foreword of a promotional brochure for the 1940 Festival, The Story of the Orange Bowl, described it as "The ORANGE BOWL… An Institution of higher learning in the arts of sportsmanship and community co-operation….Conceived and administered by unselfish citizens in the public interest…. Dedicated to the ideals of fellowship, good will and understanding among all ages, in the upholding of a great state…. This, briefly, is the ORANGE BOWL, belonging to all Florida and to the nation...."

The parade came to national prominence after the Second World War. One key factor in the Committee's success was its early and mutually beneficial partnership with radio and television broadcasting, which brought the Orange Bowl festivities to a nation-wide audience. The parade packaged the social, cultural, and carnival-like fantasy life of Florida for northern audiences who might warm themselves by their televisions on New Year's Eve. To gain every advantage as a television event the parade was staged at night, unique among televised parades of similar scope and popular appeal. Unencumbered by height and width restrictions, its floats grew to fantastic proportions, characterized by animated mechanical figures, features such as "outriggers" (pontoon-like appendages from the main body of the float, like water skiers), and self-contained electrical lighting and sound systems. The latter anticipated Disney's "Electrical Parade." Similar attention was given to the staging of the Orange Bowl half-time show, whose multi-story telescopng towers and platforms have since become a Super Bowl staple. The production of Orange parade floats and special effects was a year-round job, which placed it in league with Macy's Thanksgiving Day Parade, Pasadena's Tournament of Roses, and New Orleans' Mardi Gras.

The Committee ended its annual parade and festival in 2002 but the Orange Bowl football game continues.

---

Scope and Contents

This collection consists of . This collection arranged into six series.

Series 1, Historical Background Material,
Series 2, Seiler, Ernest E., 1951-1977, undated
Series 3, Orange Bowl Parade
  Subseries 3.1, Office Files
  Subseries 3.2, Float renderings and Drawings
  Subseries 3.3, Costume
  Subseries 3.4, Parade Scripts
  Subseries 3.5, Ephemera
Series 4, Publicity Materials
  Subseries 5.1, Photographs
  Subseries 5.2, Bands
  Subseries 5.3, Parades
  Subseries 5.4, Queens
Subseries 5.5, Slides
Subseries 5.6, Orange Bowl billboards

Arrangement

Collection arranged into six series.

Series 1, Historical Background Material,
Series 2, Ernest E. Seiler, 1951-1977, undated
Series 3, Orange Bowl Parade
Subseries 3.1, Office Files
Subseries 3.2, Float renderings and Drawings
Subseries 3.3, Costume
Subseries 3.4, Parade Scripts
Subseries 3.5, Ephemera

Series 4, Publicity Materials

Series 5, Photographs
Subseries 5.1, Floats
Subseries 5.2, Bands
Subseries 5.3, Parades
Subseries 5.4, Queens
Subseries 5.5, Slides
Subseries 5.6, Orange Bowl billboards
Subseries 5.7, Photographic Negatives

Series 6, Festival Float Files,

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:
Parade float designers
Parade floats
Parades
Parades -- United States
Container Listing

Series 1: Historical Background Materials, 1939-1984

Box 31, Folder 1  E. Seiler accepting Orange Bowl job, 1939
The Orange Bowl Story: A brief review of its history, aims and purpose and its increasing importance to the entire state of Florida, 1940

Box 31, Folder 2
The Orange Bowl Story, 1965 - 1966

Box 31, Folder 3
Fifty Years on the Fifty: The Orange Bowl Story, 1983

Box 31, Folder 4
Series 2: Earnest E. Seiler, Office Files, 1951-1977

This series consists of subject files maintained by Ernest Seiler, the Executive Vice President of the Orange Bowl Parade Committee. The files document a wide range of activities involved in coordinating and executing a national parade. The materials include correspondence, contracts, memorandum, black-and-white photographs, lists, agendas, newspaper clippings, brochures, business cards, invoices, and general notes. The files are arranged alphabetically by subject, alphabetically. The organizational parade information files are listed first and provide a broad context about parade logistics and planning.

The band files primarily document high school bands that participated in the Orange Bowl Parade. Materials include correspondence, guest lists, chaperone lists, brochures for Miami (Dade County), Florida, agendas for band meetings, newspaper clippings, postcards, itineraries for specific high schools, publicity forms and information about the Great Bands of Orange Bowl Program. The Great Bands is an event started in the 1970s by the Orange Bowl Committee to bring together twelve of the top marching bands for them to perform in the Orange Bowl Stadium. Each year two hundred marching bands from the United States and Canada apply to the Committee to appear in the King Orange and Jamboree.

The contracts include agreements, notices of assignment, correspondence, work orders, entertainment contracts, lease agreements, and other memorandum of agreement between the Orange Bowl Parade Committee and various vendors, construction companies, sponsors, radio stations, and individuals such as the princesses who served in the Orange Bowl Court. Additional materials include clearances for music.

The Coral Gables, Jr. Parade materials contain correspondence, information sheets, entry blanks, agendas, form letters minutes of the steering committee, float specifications, expenditures, participant instructions, constitution and bylaws for the Junior Orange Bowl Parade Committee (1964) and a January, 1960 Action Leader newsletter from Coral Gables, Florida.

The fireworks materials contain primarily correspondence with firework companies, particularly Thearle-Duffield Fireworks of Chicago as well as permits and certificates of insurance.

Box 31, Folder 6   Ernie Seiler drawing, undated
Box 31, Folder 7   Organizational parade information, 1951-1952
Box 31, Folder 8   Organizational Parade Information, 1952-1953
Box 31, Folder 9   Organizational parade information, 1955-1956
Box 31, Folder 10  Organizational parade information, 1956-1957
Box 31, Folder 11  Organizational parade information, 1957-1958
Box 31, Folder 12  Organizational parade information, 1958-1959
Box 31, Folder 13  Organizational parade information, 1959-1960
Box 31, Folder 14  Organizational parade information, 1960-1961
Box 31, Folder 15  Organizational parade information, 1961-1962
Box 31, Folder 16  Organizational parade information, 1962-1963
Box 31, Folder 17  Organizational parade information, 1963 - 1964
Box 31, Folder 18  Organizational parade information, 1964-1965
Box 31, Folder 19  Organizational parade information, 1965 - 1966
Box 31, Folder 20  Organizational parade information, 1966 - 1967
Box 31, Folder 21  Organizational parade information, 1967 - 1968
Box 31, Folder 22  Organizational parade information, 1968 - 1969
Box 31, Folder 23  Organizational parade information, 1969 - 1970
Box 31, Folder 24  Bands, 1951-1952
Box 31, Folder 25  Bands, 1952-1953
Box 31, Folder 26  Bands, 1957-1958
Box 31, Folder 27  Bands, 1958 January-1958 August
Box 31, Folder 28  Bands, 1958 September-1958 October
Box 31, Folder 29  Bands, 1958 November
Box 31, Folder 30  Bands, 1958 December
Box 31, Folder 31  Bands, 1959 January
Box 31, Folder 32  Bands, 1960 - 1961
Box 31, Folder 33  Bands (affirmed), 1960 - 1961
Box 31, Folder 34  Bands, 1961-1962
Box 31, Folder 35  Bands, 1973 - 1977
Box 31, Folder 36  Contracts, 1951 - 1952
Box 32, Folder 1   Contracts, 1952 - 1953
Box 32, Folder 2   Contracts, 1953 - 1954
Box 32, Folder 3   Contracts, 1954 - 1955
Box 32, Box 4     Contracts, 1955 - 1956
Box 32, Folder 5   Contracts, 1956 - 1957
Box 32, Folder 6   Contracts, 1956 - 1957
<table>
<thead>
<tr>
<th>Box 32, Folder 7</th>
<th>Contracts, 1957 - 1958</th>
</tr>
</thead>
<tbody>
<tr>
<td>Box 32, Folder 8</td>
<td>Contracts, 1958 - 1959</td>
</tr>
<tr>
<td>Box 32, Folder 9</td>
<td>Contracts, 1959 - 1960</td>
</tr>
<tr>
<td>Box 32, Folder 10</td>
<td>Contracts, 1959 - 1960</td>
</tr>
<tr>
<td>Box 32, Folder 11</td>
<td>Contracts, 1960 - 1961</td>
</tr>
<tr>
<td>Box 32, Folder 12</td>
<td>Contracts, 1960 - 1961</td>
</tr>
<tr>
<td>Box 32, Folder 13</td>
<td>Contracts, 1961 - 1962</td>
</tr>
<tr>
<td>Box 32, Folder 14</td>
<td>Contracts, 1964 - 1965</td>
</tr>
<tr>
<td>Box 32, Folder 15</td>
<td>Contracts, 1966-1967</td>
</tr>
<tr>
<td>Box 32, Folder 16</td>
<td>Contracts, 1967 - 1968</td>
</tr>
<tr>
<td>Box 32, Folder 17</td>
<td>Contracts, 1968 - 1969</td>
</tr>
<tr>
<td>Box 32, Folder 18</td>
<td>Contracts, 1969 - 1970</td>
</tr>
<tr>
<td>Box 32, Folder 19</td>
<td>Coral Gables, Jr. Parade, 1951 - 1952</td>
</tr>
<tr>
<td>Box 32, Folder 20</td>
<td>Coral Gables, Jr. Parade, 1952 - 1953</td>
</tr>
<tr>
<td>Box 32, Folder 21</td>
<td>Coral Gables, Jr. Parade, 1956 - 1957</td>
</tr>
<tr>
<td>Box 32, Folder 22</td>
<td>Coral Gables, Jr. Parade, 1957 - 1958</td>
</tr>
<tr>
<td>Box 32, Folder 23</td>
<td>Coral Gables, Jr. Parade, 1958 - 1959</td>
</tr>
<tr>
<td>Box 32, Folder 24</td>
<td>Coral Gables, Jr. Parade, 1959 - 1960</td>
</tr>
<tr>
<td>Box 32, Folder 26</td>
<td>Coral Gables, Jr. Parade, 1962 - 1963</td>
</tr>
<tr>
<td>Box 32, Folder 27</td>
<td>Coral Gables, Jr. Parade, 1964 - 1965</td>
</tr>
<tr>
<td>Box 32, Folder 28</td>
<td>Costumes, 1951 - 1952</td>
</tr>
<tr>
<td>Box 32, Folder 29</td>
<td>Costumes, 1952 - 1953</td>
</tr>
<tr>
<td>Box 32, Folder 30</td>
<td>Costumes, 1954 - 1955</td>
</tr>
<tr>
<td>Box 32, Folder 31</td>
<td>Costumes, 1956 - 1957</td>
</tr>
<tr>
<td>Box 32, Folder 32</td>
<td>Costumes, 1957 - 1958</td>
</tr>
<tr>
<td>Box 32, Folder 33</td>
<td>Costumes, 1958 - 1959</td>
</tr>
<tr>
<td>------------------</td>
<td>-----------------------</td>
</tr>
<tr>
<td>Box 32, Folder 34</td>
<td>Costumes, 1959 - 1960</td>
</tr>
<tr>
<td>Box 32, Folder 35</td>
<td>Costumes, 1960 - 1961</td>
</tr>
<tr>
<td>Box 32, Folder 36</td>
<td>Costumes, 1961 - 1962</td>
</tr>
<tr>
<td>Box 32, Folder 37</td>
<td>Costumes</td>
</tr>
<tr>
<td>Box 32, Folder 38</td>
<td>Fiesta Hispanica del Orange Bowl, 1977</td>
</tr>
<tr>
<td>Box 32, Folder 39</td>
<td>Fireworks, 1954</td>
</tr>
<tr>
<td>Box 32, Folder 40</td>
<td>Fireworks, 1955-1956</td>
</tr>
<tr>
<td>Box 32, Folder 41</td>
<td>Fireworks, 1956-1957</td>
</tr>
<tr>
<td>Box 32, Folder 42</td>
<td>Fireworks, 1957-1958</td>
</tr>
<tr>
<td>Box 32, Folder 43</td>
<td>Fireworks, 1958-1959</td>
</tr>
<tr>
<td>Box 32, Folder 44</td>
<td>Fireworks, 1959-1960</td>
</tr>
<tr>
<td>Box 32, Folder 45</td>
<td>Fireworks, 1960-1961</td>
</tr>
<tr>
<td>Box 32, Folder 46</td>
<td>Fireworks, 1961-1962</td>
</tr>
<tr>
<td>Box 33, Folder 1</td>
<td>Floats, 1952-1953</td>
</tr>
<tr>
<td>Box 33, Folder 2</td>
<td>Floats, 1955-1956</td>
</tr>
<tr>
<td>Box 33, Folder 3</td>
<td>Floats, 1958-1959</td>
</tr>
<tr>
<td>Box 33, Folder 4</td>
<td>Floats, 1959-1960</td>
</tr>
<tr>
<td>Box 33, Folder 5</td>
<td>Floats, 1960-1961</td>
</tr>
<tr>
<td>Box 33, Folder 6</td>
<td>Floats, 1961-1962</td>
</tr>
<tr>
<td>Box 33, Folder 7</td>
<td>Floats, 1969-1970</td>
</tr>
<tr>
<td>Box 33, Folder 8</td>
<td>Float description, 1980</td>
</tr>
<tr>
<td>Box 33, Folder 9</td>
<td>Florida Festivals, 1957-1958</td>
</tr>
<tr>
<td>Box 33, Folder 10</td>
<td>Junior Orange Bowl Parade, 1977</td>
</tr>
<tr>
<td>Box 33, Folder 11</td>
<td>Personal, 1955-1956</td>
</tr>
<tr>
<td>Box 33, Folder 12</td>
<td>Personal, 1960</td>
</tr>
</tbody>
</table>
Series 3: Orange Bowl Parade, 1951-1995

Subseries 3.1: Office Files, 1956-1995

Box 33, Folder 27 Program cover design, 1954
Box 33, Folder 28 Basketball classic programs, 1956 - 1957
Box 33, Folder 29 Program cover design, 1957
Box 33, Folder 30 Parade script, 1961
Box 33, Folder 31 Instruction for bands, 1964
Box 33, Folder 32 Parade, line of march, 1964
Box 33, Folder 33 Parade, instructions for participants, 1966
Box 33, Folder 34 Parade members, 1969 - 1970
Box 33, Folder 35 Parade staging, 1970 - 1971
Box 33, Folder 36 Parade staging, 1972 - 1973
Box 33, Folder 37 Parade, 1974 - 1975
Box 33, Folder 38 Parade, 1983 - 1984
Box 33, Folder 39 Parade, line of march, 1985 - 1986
Box 33, Folder 40 Parade, line of march, 1986 - 1987
Box 33, Folder 41 Parade, line of march, 1988 - 1989
Box 33, Folder 42 Parade photos and documents, 1991
Box 33, Folder 43 Parade, line of march, 1991 - 1992
Box 33, Folder 44 Festival floats, 1993
Box 33, Folder 45 Float construction manual, 1994 - 1995
Box 33, Folder 46 Parade, 1995
Box 33, Folder 47 Orange Bowl Parade strategic growth plant sponsorship development proposal, 1996 April 11
Box 33, Folder 48 Entertainment, 1997
Box 33, Folder 49 Parade analysis, 1999
Box 33, Folder 50  Local floats, 1998
Box 33, Folder 51  National floats, 1998
Box 33, Folder 52  Parade floats, contracts, 1999
Box 33, Folder 53  Parade floats, sales, kits, designs, manual, 1999
Box 33, Folder 54  Parade floats, contact list, correspondence, kine orange, quality, financial, 1999
Box 33, Folder 55  Artwork, miscellaneous, undated
Box 34, Folder 1  Float manual, 1999
Box 34, Folder 2  Priority action plan meeting, "parade production", 2000
Box 34, Folder 3  Parade performance artistic outline, 2000
Box 34, Folder 4  Parade, line of march, 2001
Box 49, Folder 1  Invitation for King Orange parade, 1995
Box 49, Folder 2  Original artwork for Orange Bowl'r, undated
Box 49, Folder 3  Poster for Orange Bowl Queen, undated
Box 49, Folder 4  Original artwork for Orange Committee, undated
Box 49, Folder 5  Original artwork for Orange Bowl 50th anniversary, undated
Box 49, Folder 6  Original artwork for United States Olympic festival, 1993 or 1995
Box 49, Folder 7  Christmas artwork for Orange Bowl'r, undated
Box 49, Folder 8  Original artwork for Orange Bowl'rs, 1974, undated
Box 50, Folder 7-8  Ephemera, undated

Subseries 3.2: Float Renderings and Drawings, circa 1955-2000
Box 34, Folder 5  Float design sketches, 1996
Box 34, Folder 6  Float design sketches, 1997
Box 34, Folder 7  Float design sketches, 1998
Box 34, Folder 8  Float design sketches, 1998
Box 34, Folder 9  Float design sketches, 2000
Float design sketches, undated

Box 46, Folder 1
Float renderings, circa 1955

Box 46, Folder 2
Orange Bowl float renderings, undated

Box 46, Folder 3
Float rendering, undated

Box 46, Folder 4
Float rendering, undated

Box 46, Folder 5
Float rendering, undated

Box 46, Folder 6
Float rendering, undated

Box 46, Folder 7
Float rendering, undated

Box 46, Folder 8
Float rendering, undated

Box 46, Folder 9
Float rendering, undated

**Float rendering**

*Box 53*

Box 50, Folder 1
Float design sketches, 1996

Box 50, Folder 2
Float design collection, undated

Box 50, Folder 3
Float design collection, 2000

Box 50, Folder 6

Box 51, Folder 7
Float design sketches, Co-op, 1958, undated

Box 51, Folder 8
Float design sketches, Co-Fo, 1958, 1959, undated

Box 51, Folder 9
Float design sketches, Fr-Hi, 1961, 1962, undated

Box 51, Folder 10
Float design sketches, Ho-Jo, undated

Box 51, Folder 11
Float design sketches, Ju-Lan, undated

Box 51, Folder 12
Float design sketches, Lar-Mag, 1958, undated

Box 51, Folder 13
Float design sketches, Mah-Merm, 1958, undated
Box 51, Folder 14  Float design sketches, Merr-Nat, undated
Box 51, Folder 15  Float design sketches, Nar-Pet, undated
Box 51, Folder 16  Float design sketches, Ph-Ri, 1958, undated
Box 51, Folder 17  Float design sketches, Sa-St, 1958, undated
Box 51, Folder 18  Float design sketches, Su-Va, undated
Box 51, Folder 19  Float design sketches, Ve-Wt, undated
Box 51, Folder 20  Float design sketches, Amheuser Bush, undated
Box 51, Folder 21  Float design sketches, Burdines, 1958, undated
Box 51, Folder 22  Float design sketches, Coca-Cola, undated
Box 51, Folder 23  Float design sketches, Dade County Parks, undated
Box 51, Folder 24  Float design sketches, Eastern Airlines, 1959, undated
Box 51, Folder 25  Float design sketches, First National Bank of Mami, undated
Box 51, Folder 26  Float design sketches, Florida Power and Light Company, undated
Box 51, Folder 27  Float design sketches, Greyhound racing sport of Queens, 1958, undated
Box 51, Folder 28  Float design sketches, Lions, International, undated
Box 51, Folder 29  Float design sketches, Maule, Inc., undated
Box 51, Folder 30  Float design sketches, Pepsi Cola, undated
Box 51, Folder 31  Float design sketches, Publix Markets, 1959, undated
Box 51, Folder 32  Float design sketches, Schlitz, 1958, undated
Box 51, Folder 33  Float design sketches, Southern Bell, undated
Box 51, Folder 34  Float design sketches, unidentified, undated
Box 51, Folder 35  Float design sketches, unidentified, undated
Box 51, Folder 36  Float design sketches, unidentified, 1958, undated
Box 51, Folder 37  Float design sketches, unidentified, undated

Subseries 3.3: Costume Files, 1951-1974
Box 34, Folder 14  Spanish aristocrats (float 6), undated
Box 34, Folder 15  Sports, undated
Box 34, Folder 16  Stars, 1957
Box 34, Folder 17  Saint Paul Winter Carnival, undated
Box 34, Folder 18  Swan Lake, undated
Box 34, Folder 19  Taupa Gasparilla/Pirate girl, undated
Box 34, Folder 20  Theme costume sketches, 1967
Box 34, Folder 21  Tournament of Roses, undated
Box 34, Folder 22  Trees and plants, 1953 - 1963
Box 34, Folder 23  Queen costumes, 1951 - 1964
Box 34, Folder 24  Queen and court halftime, 1965
Box 34, Folder 25  Queen, princesses, undated
Box 34, Folder 26  Queen Isabella (float 3), undated
Box 34, Folder 27  Queen of Orange Bowl (float 10), undated
Box 34, Folder 28  Winter, 1953 - 1960
Box 34, Folder 29  Unidentified, 1951 - 1960
Box 34, Folder 29A  Unidentified, 1951
Box 34, Folder 30  Unidentified, 1958
Box 34, Folder 31  Vegetables, 1951 - 1960
Box 34, Folder 32  Catalogs, Algy, sequined costumes and majorette uniforms, undated
Box 34, Folder 33  Catalogs, Associated fabrics corporation Fall and Christmas display, 1973
Box 34, Folder 34  Catalogs, Brown Jordan, furniture and fabric, 1974
Box 34, Folder 35  Catalogs, Caribbean Festival, 1952
Box 34, Folder 36  Fabric samples, undated
Box 34, Folder 37  Catalogs, Danzian's, Inc, theatrical fabrics and supplies, 1973 - 1974
Box 34, Folder 38  Catalogs, Dotent and Boulard, costume drawing, 1956
Box 34, Folder 39  Catalogs, Finkel Outdoor Products, Inc., 1973
Box 34, Folder 40  Catalogs, Holiday on Ice, Silver Anniversary, undated
Box 34, Folder 41  Color swatches, Satique, undated
Box 34, Folder 42  Catalogs, Southern Importers display, decorator supply catalogue, 1968 - 1969
Box 34, Folder 42A  Catalogs, Southern Importers, theatrical costume and dance catalogue, undated
Box 34, Folder 43  Color swatches, indian head cottons, undated
Box 34, Folder 44  Color Swatches, Spring Milla, Inc., springmaid fabrics, 1969 - 1970
Box 34, Folder 45  Catalogs, The Tog Shop, clothing catalogue, undated
Box 34, Folder 46  Catalogs, White Foam, 1970
Box 34  Catalogs, White Foam
Box 34, Folder 47  Patterns, 1968 - 1974
Box 34, Folder 48  Newspaper clippings and ephemera, 1972, undated
Box 34, Folder 49  Costume design, Duburn, 1960, 1956, 1967, 1964, undated
Box 34, Folder 50  Costume design, Duburn, 1963, undated
Box 34, Folder 51  Orange blossom headdress design, undated
Box 35, Folder 1  Americana, 1954-1974
Box 35, Folder 1A  A Go-Go, , undated
Box 35, Folder 2  Americana, , undated
Box 35, Folder 3  America's Sweetheart, , undated
Box 35, Folder 4  Animals, , 1951-1967
Box 35, Folder 5  Art, 1954
Box 35, Folder 6  Atlantic City, Miss America, , undated
Box 35, Folder 7  Ball Gowns, , 1953-1960
Box 35, Folder 8  Birds, , 1953-1963
Box 35, Folder 9  Catherine the Great (float 6), , undated
Box 35, Folder 10  Catherine the Great, , undated
<table>
<thead>
<tr>
<th>Box 35, Folder 11</th>
<th>Cockatoo Birds,</th>
<th>undated</th>
</tr>
</thead>
<tbody>
<tr>
<td>Box 35, Folder 12</td>
<td>Colonial,</td>
<td>1955-1965</td>
</tr>
<tr>
<td>Box 35, Folder 13</td>
<td>Cowgirls,</td>
<td>1951-1963</td>
</tr>
<tr>
<td>Box 35, Folder 14</td>
<td>Cuban Festival,</td>
<td>undated</td>
</tr>
<tr>
<td>Box 35, Folder 15</td>
<td>Amelia Earhart (float 8),</td>
<td>undated</td>
</tr>
<tr>
<td>Box 35, Folder 16</td>
<td>Ethnic,</td>
<td>1951-1967</td>
</tr>
<tr>
<td>Box 35, Folder 17</td>
<td>Ethnic (float 1),</td>
<td>undated</td>
</tr>
<tr>
<td>Box 35, Folder 18</td>
<td>Ethnic (float 2),</td>
<td>undated</td>
</tr>
<tr>
<td>Box 35, Folder 19</td>
<td>Fairy,</td>
<td>1951-1957</td>
</tr>
<tr>
<td>Box 35, Folder 20</td>
<td>Float 7,</td>
<td>1966</td>
</tr>
<tr>
<td>Box 35, Folder 21</td>
<td>Float 9,</td>
<td>1966</td>
</tr>
<tr>
<td>Box 35, Folder 22</td>
<td>Flowers,</td>
<td>1951-1960</td>
</tr>
<tr>
<td>Box 35, Folder 23</td>
<td>French-English,</td>
<td>1954-1963</td>
</tr>
<tr>
<td>Box 35, Folder 24</td>
<td>The Gold Rush,</td>
<td>undated</td>
</tr>
<tr>
<td>Box 35, Folder 25</td>
<td>Grecian,</td>
<td>undated</td>
</tr>
<tr>
<td>Box 35, Folder 26</td>
<td>Guenevere (float 7),</td>
<td>undated</td>
</tr>
<tr>
<td>Box 35, Folder 27</td>
<td>Gypsy,</td>
<td>undated</td>
</tr>
<tr>
<td>Box 35, Folder 28</td>
<td>Hawaiian,</td>
<td>1951-1955</td>
</tr>
<tr>
<td>Box 35, Folder 29</td>
<td>Headpieces,</td>
<td>1955</td>
</tr>
<tr>
<td>Box 35, Folder 30</td>
<td>Helen of Troy,</td>
<td>undated</td>
</tr>
<tr>
<td>Box 35, Folder 31</td>
<td>Herbach and Rademan., Inc.,</td>
<td>1970-1971</td>
</tr>
<tr>
<td>Box 35, Folder 32</td>
<td>Homes,</td>
<td>1954</td>
</tr>
<tr>
<td>Box 35, Folder 33</td>
<td>Hopi Dolls, American Indian (float 8),</td>
<td>undated</td>
</tr>
<tr>
<td>Box 35, Folder 34</td>
<td>Indians,</td>
<td>1951-1963</td>
</tr>
<tr>
<td>Box 35, Folder 35</td>
<td>Insects,</td>
<td>1953-1963</td>
</tr>
<tr>
<td>Box 35, Folder 35A</td>
<td>Irish Kerrie Dancers,</td>
<td>undated</td>
</tr>
</tbody>
</table>
Box 35, Folder 36  Jazz, , undated
Box 35, Folder 37  Joan of Arc, , undated
Box 35, Folder 38  Jubilee, USA, undated
Box 35, Folder 39  Latin, , undated
Box 35, Folder 40  Marie Antoinette, , undated
Box 35, Folder 41  Mary Queen of Scots, , undated
Box 35, Folder 42  Medieval, , undated
Box 35, Folder 43  Memphis Cotton Carnival, , undated
Box 35, Folder 44  Mexicana, , undated
Box 35, Folder 45  Military, , 1951-1967
Box 35, Folder 46  Minneaplois Aquatennial, , undated
Box 35, Folder 47  Mountain Music, , undated
Box 35, Folder 48  The Movies, , undated
Box 35, Folder 49  New Orleans Madris Gras, , undated
Box 35, Folder 50  [Nummers] Parade, Philadelphia, , undated
Box 35, Folder 51  Orange Bowl Festival, , undated
Box 35, Folder 52  Pages/Heralds, , 1951-1956
Box 35, Folder 53  Planets, , 1957-1960
Box 35, Folder 54  Planets, , 1960
Box 35, Folder 55  Princess, , 1967
Box 35, Folder 56  Prop Scale Drawings, , undated
Box 35, Folder 57  Quenn Isabella, , undated
Box 35, Folder 58  Queen's Float, , undated
Box 35, Folder 59  Rio Carnival, , undated
Box 35, Folder 60  Rio Festival, , undated
Box 35, Folder 61  Roaring Twenties, , undated
Box 35, Folder 62  Roman (float 4), , undated
Box 35, Folder 63  Betsy Ross (float 9), , 1965
Box 35, Folder 64  Science (float 9), , 1954
Box 35, Folder 65  Sea, , 1956-1963
Box 35, Folder 66  Show Business, , 1954
Box 35, Folder 67  Show Girl, , 1951-1959
Box 35, Folder 68  Southern Belle, , 1953-1963
Box 47, Folder 1  Bird themes, undated
Box 47, Folder 2  Assorted sketches, #38-41, "A-"D", undated
Box 47, Folder 3  "The Moon," sketch number 37, undated
Box 47, Folder 4  Tropical style, undated
Box 47, Folder 5  Chimney sweep costume and fabric swatches, undated
Box 48, Folder 1  Float 1, "Americana" sketches, number 1-7, undated
Box 48, Folder 2  Float 2, "Kerri dancers" sketches, number 8-11, undated
Box 48, Folder 3  Float 3, "Mexicana" sketches, number 12-14, undated
Box 48, Folder 4  Float 4, "Jubilee USA" sketches, number 14-16, undated
Box 48, Folder 5  Float 5, "Gypsy nights" sketches, number 17-19, undated
Box 48, Folder 6  Float 6, "Rio Festival" sketches, number 20-23, undated
Box 48, Folder 7  Float 7, "A Go-Go" sketches, number 24-28, undated
Box 48, Folder 8  Float 8, "Mountain music" sketches, number 29-31, undated
Box 48, Folder 9  Float 9, "Jazz" sketches, number 32-33, undated
Box 48, Folder 10  Float 10, "Queen" sketches, number 34-36, undated
Box 50, Folder 4  Caveman and Cavewoman, undated

Subseries 3.4: Parade Scripts, 1975-1983
Box 36, Folder 1  Script, Larry Gibbs, 1975
Box 36, Folder 2  Script binder, Larry Gibbs, 1975
Box 36, Folder 3  Float projections and prospects, 1975 - 1976
Box 36, Folder 4  Parade, 1975 - 1976
Box 36, Folder 5  Script, Larry Gibbs, 1976
Box 36, Folder 6  Script binder, Larry Gibbs, 1976
Box 36, Folder 7  Parade, 1976 - 1977
Box 36, Folder 8  Parade script, Larry Gibbs, 1977
Box 36  Parade script, Larry Gibbs, 1977
Box 36, Folder 9  Parade script binder, Larry Gibbs, 1977
Box 36, Folder 10  Parade, 1977 - 1978
Box 36, Folder 11  Parade script, Ed Goss, 1978
Box 36, Folder 12  Parade script binder, Ed Goss, 1978
Box 36, Folder 13  Great bands of the Orange Bowl, 1978
Box 36, Folder 14  Photo, planning meeting, 1978
Box 36, Folder 15  Parade, general, 1977 - 1978
Box 36, Folder 16  Parade script, Ed Goss, 1979
Box 36, Folder 17  Parade script binder, Ed Goss, 1979
Box 36, Folder 18  Parade, 1979 - 1980
Box 36, Folder 19  Parade script, Ed Goss, 1980
Box 36, Folder 20  Parade script binder, Ed Goss, 1980
Box 36, Folder 21  Great bands of the Orange Bowl booklet, 1980
Box 36, Folder 22  Parade script, Ed Gross, 1981
Box 36, Folder 23  Parade script binder, Ed Gross, 1981
Box 36, Folder 24  Parade script, Ed Gross, 1982
Box 36, Folder 25  Parade script binder, Ed Gross, 1982
Box 37, Folder 1  Parade, 1982 - 1983
Box 37, Folder 2  Parade script, Ed Gross, 1983
### Series 4: Publicity Materials, 1940-1998

<table>
<thead>
<tr>
<th>Box 37, Folder 4</th>
<th>Cookbook pamphlet, undated</th>
</tr>
</thead>
<tbody>
<tr>
<td>Box 37, Folder 5</td>
<td>Orange Bowl brochures and pamphlets, 1940 - 1962</td>
</tr>
<tr>
<td>Box 37, Folder 6</td>
<td>Orange Bowl brochures and pamphlets, 1963 - 1979</td>
</tr>
<tr>
<td>Box 37, Folder 7</td>
<td>Orange Bowl brochures and pamphlets, 1980 - 1993</td>
</tr>
<tr>
<td>Box 37, Folder 8</td>
<td>Orange Bowl festival guides, 1965 - 1978</td>
</tr>
<tr>
<td>Box 37, Folder 9</td>
<td>Pregame and halftime programs, 1957 - 1961</td>
</tr>
<tr>
<td>Box 37, Folder 10</td>
<td>Orange Bowl coronation ball, 1956</td>
</tr>
<tr>
<td>Box 37, Folder 11</td>
<td>Orange Bowl regatta special rules events, 1962 - 1969</td>
</tr>
<tr>
<td>Box 37, Folder 12</td>
<td>Regatta programs, 1962 - 1982</td>
</tr>
<tr>
<td>Box 37, Folder 13</td>
<td>Programs, 1933</td>
</tr>
<tr>
<td>Box 37, Folder 14</td>
<td>Programs, 1940</td>
</tr>
<tr>
<td>Box 37, Folder 15</td>
<td>Programs, 1946</td>
</tr>
<tr>
<td>Box 37, Folder 16</td>
<td>Programs, 1964</td>
</tr>
<tr>
<td>Box 37, Folder 17</td>
<td>Programs, 1965</td>
</tr>
<tr>
<td>Box 37, Folder 18</td>
<td>Programs, 1966</td>
</tr>
<tr>
<td>Box 37, Folder 19</td>
<td>Programs, 1967</td>
</tr>
<tr>
<td>Box 37, Folder 20</td>
<td>Programs, 1969</td>
</tr>
<tr>
<td>Box 37, Folder 21</td>
<td>Programs, 1970</td>
</tr>
<tr>
<td>Box 37, Folder 22</td>
<td>Programs, 1971</td>
</tr>
<tr>
<td>Box 37, Folder 23</td>
<td>Programs, 1973</td>
</tr>
<tr>
<td>Box 37, Folder 24</td>
<td>Programs, 1974</td>
</tr>
<tr>
<td>Box 37, Folder 25</td>
<td>Programs, 1975</td>
</tr>
<tr>
<td>Box 37, Folder 26</td>
<td>Programs, 1976</td>
</tr>
<tr>
<td>Box 37, Folder 27</td>
<td>Programs, 1977</td>
</tr>
<tr>
<td>Box 37, Folder 28</td>
<td>Programs, 1978</td>
</tr>
</tbody>
</table>
Box 37, Folder 29  Programs, 1979
Box 37, Folder 30  Programs, 1980
Box 37, Folder 31  Programs, 1981
Box 37, Folder 32  Programs, 1983
Box 37, Folder 33  Programs, 1984
Box 37, Folder 34  Programs, 1987
Box 37, Folder 35  Programs, 1988
Box 37, Folder 36  Programs, 1989
Box 37, Folder 37  Programs, 1990
Box 37, Folder 38  Programs, 1991
Box 37, Folder 39  Programs, 1993
Box 37, Folder 40  Programs, 1994
Box 37, Folder 41  Programs, 1996
Box 37, Folder 42  Programs, 1997 - 1998
Box 38, Folder 1  Programs, 1997
Box 38, Folder 2  Programs, 1999
Box 38, Folder 3  Programs, 1999
Box 38, Folder 4  Programs, 2000

Return to Table of Contents
Series 5: Photographic Materials, 1933-1993

Subseries 5.1: Floats, 1972-1993

Fantasy of..., 1953

*Box 1*

- "America Sings", 1954
- "Bubbles and the Lost Continent", 1955
- "The Star Fairy Presents", 1956
- "Wink at the World", 1957
- "Memories", 1958
- "Fantasy of Olympus", 1959
- "Beauty of Nature", 1960
- "Fabulous America", 1961
- "American Folklore", 1962
- "1963", 1963
- "Fabulous Women", 1964
- "1965", 1965
- "1966", 1966
- "1967"
- "1968", 1968
- "1969"
Box 12  Yesterday, Today, Tomorrow, 1970
Box 12  Wonderful World of Music, 1971
Box 13  Land of Dreams, 1972 - 1973
Box 13  That Broadway Magic, 1973 - 1974
Box 14  Fantasies and Fables, 1974 - 1975
Box 14  Odyssey to Freedom, 1975 - 1976
Box 15  Reflections of a Magic Moment, 1976 - 1977
Box 15  Of the World's Treasures, 1977 - 1978
Box 16  I Write the Song, 1978 - 1979
Box 16  From the Pages of Time, 1979 - 1980
Box 17  The Great Silver Screen, 1980 - 1981
Box 17  A World of Wonders, 1981 - 1982
Box 18  Something to Sing About, 1982 - 1983
Box 18  The Golden Years, 1983 - 1984
Box 18  A Dream is a Wish, 1985
Box 19  "1984-1985", 1984 - 1985

"In Search of Progress", 1986 - 1987
Box 20
Box 21  "A World of Fun and Fantasy", 1987 - 1988
Box 22  "Great Ideas", 1988-1989

"Kaleidoscope of Light", 1989-1990
Box 23
Box 24
Box 25
Box 26

"1993", 1993

Box 27

"1997", 1997

Box 28-29

"2001"

Box 29

Miscellaneous, undated

Box 30

Box 38, Folder 5  Float design, 1969
Box 38, Folder 6  Float designs, 1975 - 1980
Box 38, Folder 7  Float designs, 1976 - 1977
Box 38, Folder 8  Float designs, Disney World, undated
Box 38, Folder 9  Miscellaneous, float designs, circa 1973
Box 38, Folder 10 Miscellaneous, float designs, circa 1973
Box 38, Folder 11 Miscellaneous, float designs, circa 1973
Box 38, Folder 12 Miscellaneous, float designs, circa 1973
Box 38, Folder 13 Float designs, undated
Box 38, Folder 14 Miscellaneous, float designs, undated
Box 38, Folder 15 Do's and don'ts by Vaughn, undated
Box 40-41 Pre parade and Orange Bowl parade photos, undated
Box 50, Folder 2 Photographs of floats, undated
Box 50, Folder 3 Photographs of floats, undated
Box 50, Folder 4 Photographs of Bicentennial floats, undated
Box 50, Folder 6 Photograph of float, "Capture a Magic Moment", undated

Subseries 5.2: Bands, 1992-2000

Box 38, Folder 16 Bands, 1992
Box 38, Folder 17 Bands, 1993
Box 38, Folder 18  Bands, 1994
Box 38, Folder 19  Bands, 1995
Box 38, Folder 20  Bands, 1997
Box 38, Folder 21  Bands, 1998
Box 38, Folder 22  Bands, 1999
Box 38, Folder 23  Bands, 2001
Box 38, Folder 24  Bands, 2000

Subseries 5.3: Parades, 1958-1989
Box 38, Folder 25  Farm Festival floats , undated
Box 38, Folder 26  Tampa, Lakeland, Winter Haven and First Federal of Florida, undated
Box 38, Folder 27  Miscellaneous, parade floats, 1958 - 1971
Box 38, Folder 28  Treasures of youth, Johnson wax, undated
Box 38, Folder 29  VIP's, queens, artists, and women air service pilots, 1947, 1950's
Box 38, Folder 30  Miscellaneous, parade floats, 1978 - 1979
Box 38, Folder 31  King's parade, 1984
Box 38, Folder 32  Junior Orange Bowl, Three King parade, Canadian Mountie float, 1971 - 1982
Box 38, Folder 33  Miscellaneous, parade floats, 1981 - 1982
Box 38, Folder 34  Theme girl, 1940
Box 38, Folder 35  Parade, 1940's
Box 38, Folder 36  Parade, theme, "Pedro," San Christobal Ship, 1950
Box 38, Folder 37  Parade, theme, Holidays "Holly", 1951
Box 38, Folder 38  Parade, theme, seasons, 1952
Box 38, Folder 39  Miscellaneous, parade floats, 1951
Box 38, Folder 40  Parade, 1952
Box 38, Folder 41  Miscellaneous, parade floats, 1957
Box 38, Folder 42   Parade, theme, "A wink at the world", 1958
Box 38, Folder 43   Parade, theme, "Beauty of nature", 1961
Box 38, Folder 44   Parade, theme, "Eras in American history", 1962
Box 38, Folder 45   Parade, theme, "American folklife", 1963
Box 38, Folder 46   Parade, theme, "Related to dance", 1964
Box 38, Folder 47   Parade, theme, "Famous women", 1965
Box 38, Folder 48   Parade, 1966
Box 38, Folder 49   Parade, 1966
Box 38, Folder 50   Parade, theme, "Musical modes", 1967
Box 38, Folder 51   Parade, 1980
Box 38, Folder 52   Parade, theme, "World of Walt Disney", 1968
Box 44, Folder 1    Parade, 1971
Box 44, Folder 2    Parade, halftime show, 1975
Box 44, Folder 3    Parade, 1976
Box 44, Folder 4    Parade, Bicentennial, 1976
Box 44, Folder 5    Parade, theme, "Of the World's Treasures", 1978
Box 44, Folder 6    Parade, 1983
Box 44, Folder 7    Parade, 1989
Box 44, Folder 8    Parade, 1990
Box 44, Folder 9    Parade, 1991
Box 44, Folder 10   Parade, 1992
Box 44, Folder 11   Parade, 1993
Box 44, Folder 12   Assortment of photos, undated
Box 44, Folder 13   Float design, 50th anniversary celebration, 1983 - 1984
Box 44, Folder 14   Float design, theme, "Something to sing about", 1982 - 1983
Box 44, Folder 15   Parade, float design, 1988 - 1989
Box 44, Folder 16  Float design, theme, "Pure imagination" , 1984 - 1985
Box 44, Folder 17  Float design, 1978 - 1979
Box 44, Folder 18  Parade, 1985
Box 44, Folder 19  Parade, circa 1984
Box 44, Folder 20  Parade, 1989
Box 44, Folder 21  Parade, 1993
Box 44, Folder 22  Parade, undated
Box 50, Folder 5  Photographs of parades, undated

Subseries 5.4: Queens, 1933 - 1992
Box 39

Subseries 5.5: Slides, undated
Box 42

Subseries 5.6: Orange Bowl billboards, undated
Box 50, Folder 1

Subseries 5.7: Photographic Negatives, 1991-1992
Box 43, Folder 1  Parade, Peter Pan, 1940
Box 43, Folder 2  King Orange Jamboree parade, "Magic over Miami", 1957
Box 43, Folder 3  King Orange Jamboree parade, "The world at your fingertips", 1958
Box 43, Folder 4  King Orange Jamboree parade, silver anniversary, 1959
Box 43, Folder 5  Bicycles, 1960
Box 43, Folder 6  King Orange Jamboree Parade, "Fantasy of Olympos", 1960
Box 43, Folder 7  King Orange Jamboree Parade, Beauty of nature, 1961
Box 43, Folder 8  King Orange Jamboree Parade, "Fabulous America", 1962
Box 43, Folder 9  King Orange Jamboree Parade, "American folklore", 1963
Box 43, Folder 10  King Orange Jamboree Parade, "Legend of the ballet", 1964
Box 43, Folder 11  King Orange Jamboree Parade, "Famous women in history", 1965
Box 43, Folder 12  King Orange Jamboree Parade, "Era of golden fantasies", 1966
Box 43, Folder 13  Orange Bowl Parade, 1967
Box 43, Folder 14  King Orange Jamboree parade, "Say it with music", 1967
Box 43, Folder 15  King Orange Jamboree parade, "The World of Walt Disney", 1968
Box 43, Folder 16  King Orange Jamboree parade, "Fiesta world", 1969
Box 43, Folder 17  King Orange Jamboree parade, America the magnificent, 1970
Box 43, Folder 18  King Orange Jamboree parade, "Odyssey to freedom", 1976
Box 43, Folder 19  Fire pageant, 1971
Box 43, Folder 20  King Orange Jamboree Parade, Yesterday, today, and tomorrow, 1971
Box 43, Folder 21  King Orange Jamboree Parade, "Wonderful world of music", 1972
Box 43, Folder 22  King Orange Jamboree Parade, "Land of dreams", 1973
Box 43, Folder 23  King Orange Jamboree Parade, "That broadway magic", 1974
Box 43, Folder 24  King Orange Jamboree Parade, "Fantasies and fables", 1975
Box 43, Folder 25  King Orange Jamboree Parade, "Reflections of a magic moment", 1977
Box 43, Folder 26  King Orange Jamboree Parade, "Wonders of a child's mind", 1977
Box 43, Folder 27  Fire pageant and fiesta, 1978
Box 43, Folder 28  Orange Bowl fire pageant and fiesta, Hispanica, 1978
Box 43, Folder 29  Orange Jamboree Parade, "Of the world's treasures, 1978
Box 43, Folder 30  Orange Bowl Parade, 1978
Box 43, Folder 31  Orange Bowl Parade, 1978
Box 43, Folder 32  King Orange Jamboree Parade, "I write the song", 1979
Box 43, Folder 33  Orange Bowl Parade, 1980
Box 43, Folder 34  King Jamboree Parade, "From the pages of time", 1980
Box 43, Folder 35  King Jamboree Parade, "Three kings day parade", 1980
Box 43, Folder 36  Orange Bowl Parade, 1980
Box 43, Folder 37  Orange Bowl, three kings parade, 1981
Box 43, Folder 38  Orange Bowl Parade, 1981
<table>
<thead>
<tr>
<th>Box 43, Folder 39</th>
<th>Orange Bowl Parade, 1982</th>
</tr>
</thead>
<tbody>
<tr>
<td>Box 43, Folder 40</td>
<td>Orange Bowl Parade, 1982</td>
</tr>
<tr>
<td>Box 43, Folder 41</td>
<td>Orange Bowl Parade, three kings parade, 1982</td>
</tr>
<tr>
<td>Box 43, Folder 42</td>
<td>Orange Bowl Parade, 1983</td>
</tr>
<tr>
<td>Box 43, Folder 43</td>
<td>Orange Bowl Parade, 1984</td>
</tr>
<tr>
<td>Box 52, Folder 1</td>
<td>Three Kings parade, 1984</td>
</tr>
<tr>
<td>Box 52, Folder 2</td>
<td>Coconut Grove parade, 1985</td>
</tr>
<tr>
<td>Box 52, Folder 3</td>
<td>Orange Bowl parade, 1990's</td>
</tr>
<tr>
<td>Box 52, Folder 4</td>
<td>Orange Bowl parade, 1991 - 1992</td>
</tr>
<tr>
<td>Box 52, Folder 5</td>
<td>Orange Bowl parade, 1992</td>
</tr>
<tr>
<td>Box 52, Folder 6</td>
<td>Orange Bowl parade, 1993</td>
</tr>
<tr>
<td>Box 52, Folder 7</td>
<td>Junior Parade, miscellaneous, undated</td>
</tr>
<tr>
<td>Box 52, Folder 8</td>
<td>Orange Bowl parade, undated</td>
</tr>
<tr>
<td>Box 52, Folder 9</td>
<td>Three King parade, undated</td>
</tr>
<tr>
<td>Box 52, Folder 10</td>
<td>Wide-eye parade, undated</td>
</tr>
<tr>
<td>Box 52, Folder 11</td>
<td>Wide-eye parade, undated</td>
</tr>
<tr>
<td>Box 52, Folder 12</td>
<td>Flagler street parade, undated</td>
</tr>
<tr>
<td>Box 52, Folder 13</td>
<td>Junior Orange Bowl parade, undated</td>
</tr>
<tr>
<td>Box 52, Folder 14</td>
<td>Oklahoma player pix, 1987</td>
</tr>
<tr>
<td>Box 52, Folder 15</td>
<td>Orange Bowl parade, 1987</td>
</tr>
<tr>
<td>Box 52, Folder 16</td>
<td>Ernie E. Seiler, 1987</td>
</tr>
<tr>
<td>Box 52, Folder 17</td>
<td>Pre-parade floats, undated</td>
</tr>
<tr>
<td>Box 52, Folder 18</td>
<td>Orange Bowl parade, unidentified, undated</td>
</tr>
<tr>
<td>Box 52, Folder 19</td>
<td>Orange Bowl parade, unidentified, undated</td>
</tr>
<tr>
<td>Box 52, Folder 20</td>
<td>Orange Bowl parade, unidentified, undated</td>
</tr>
<tr>
<td>Box 52, Folder 21</td>
<td>Orange Bowl parade, unidentified, undated</td>
</tr>
</tbody>
</table>
Box 52, Folder 22  Orange Bowl parade, unidentified, undated
Box 52, Folder 23  Orange Bowl parade, unidentified, undated
Box 52, Folder 24  Orange Bowl parade, unidentified, undated
Box 52, Folder 25  Orange Bowl parade, unidentified, undated
Box 52, Folder 26  Orange Bowl parade, unidentified, undated
Box 52, Folder 27  Orange Bowl parade, unidentified, undated
Box 52, Folder 28  Orange Bowl parade, unidentified, undated

Return to Table of Contents
Series 6: Festival Float Incorporated, 1985-1996

Series 6, Renderings/Drawings, XXXX-XXXX, document floats as they appeared in a conceptual state. Each rendering varies in size from several inches to several feet wide and were realized on an assortment of paper sources that varied in both weight and durability (tissue, tracing paper, vellum, posterboard, etc). The artwork was created utilizing an assortment of mediums including acrylic paint, pastels, watercolors, markers, pens, etc.

In most cases, it is possible to connect a rendering with a float as it appeared in the parade. Often the float mirrors the rendering exactly as it was conceived however, in most instances, slight modifications were made. Every attempt was made to identify all renderings, but it was not always possible for a number of reasons: 1) there was not enough information on the renderings to connect it with either a year or a sponsor. 2) The concept was never produced, it remained a concept only. 3) The concept was markedly different from the realization making it unrecognizable when it appeared in the parade. 4) The renderings were destroyed by weather related damage, mold, etc and had to be destroyed before it arrived at the Archives Center. 5) The float may have been in the parade but there was no existing photographic record to help identify it.

Both national and regional corporate sponsorship can be seen throughout the renderings. Longstanding national corporations like Coca-Cola, McDonalds, Kodak, Coppertone, Anheuser-Busch, Sears, etc. were an annual part of the festivities as were regional businesses like The Miami Herald, Southern Bell and Winn Dixie. Many of the renderings have been developed without a sponsor in mind; some, however, have been cultivated specifically for corporate sponsorship. In most cases, sponsors supported the proposed float and patronage can be verified throughout corresponding photographs. In some instances, however, the proposed float was never realized, may have changed patrons, been rejected by the supporter in favor of another float or the sponsor may have withdrawn from that year's festivities altogether. It should be noted that the renderings document float concepts for several companies that no longer exist, including Margaret Ann Grocery, Jordan Marsh, Eastern Airlines, etc.

Throughout the history of the parade, several artists contributed to production of the renderings, the most prominent being Stanley Burger. Burger, a former engineer from New York, started out by designing nuclear submarines for the U.S. Government. Later, he moved to Florida where he began designing sets for the Jackie Gleason Theater of Performing Arts in Miami Beach and eventually settled into being the official float designer for the Orange Bowl committee in the early 1970s.

Every effort was made to identify other artists involved with the production of the renderings either before or after Burger but a lack of information on these artists made it difficult.

Box 45, Folder 1 Bartow, Florida, 1989
Box 45, Folder 2 Arcadia, Florida, 1989
Box 45, Folder 3 Brandenton, Florida, 1989 - 1990
Box 45, Folder 4 Brandon, Florida, 1989
Box 45, Folder 5 Brooksville, Florida, Hernando high school homecoming parade, 1988 - 1989
Box 45, Folder 7 Clearwater, Florida, 1988 - 1990
Box 45, Folder 8 Clearwater, Florida, 1989 - 1990
Box 45, Folder 9  Fort Myers, Florida, 1988 - 1989
Box 45, Folder 10 Fort Myers, Florida, 1988 - 1990
Box 45, Folder 11 Gasparilla, Florida, 1988
Box 45, Folder 12 Gasparilla, Florida, 1990 - 1991
Box 45, Folder 13 Gasparilla, Florida, 1989
Box 45, Folder 14 Gasparilla, Florida, 1988 - 1990
Box 45, Folder 15 Gibsonton, Florida, 1988 - 1989
Box 45, Folder 16 Key West, Florida, 1989
Box 45, Folder 17 Lakeland, Florida, 1988 - 1989
Box 45, Folder 18 Lakeland, Florida, 1989
Box 45, Folder 19 Lykes Brothers, Ybor City, Florida, 1988 - 1989
Box 45, Folder 20 Lykes Brothers, Inc., 1989
Box 45, Folder 20 Marco Island, Florida, undated
Box 45, Folder 21 NCNB National Bank, undated
Box 45, Folder 22 NCNB National Bank, 1989
Box 45, Folder 23 New Port Richey, 1989 - 1990
Box 45, Folder 24 Orlando, Florida, 1988
Box 45, Folder 26 Orlando, Florida, 1989
Box 45, Folder 27 Paragon group, 1985 - 1990
Box 45, Folder 28 Plant City, Florida, 1988 - 1989
Box 45, Folder 29 Plant City, Florida, 1988
Box 45, Folder 30 Plant City, Florida (sponsored float), 1989 - 1990
Box 45, Folder 31 Plant City, Florida, Florida Strawberry Festival, 1990
Box 45, Folder 32 Sarasota, Florida, Sarasota International Circus Festival, 1989 - 1990
Box 45, Folder 33 Sebring, Florida, 1989
Box 45, Folder 34  Saint Petersburg, Florida, 1989 - 1990
Box 45, Folder 35  Saint Petersburg, Florida, 1989 - 1990
Box 45, Folder 36  Saint Petersburg, Florida, 1989 - 1990
Box 45, Folder 37  Saint Petersburg, Florida, Christmas parade, 1988
Box 45, Folder 38  Saint Petersburg, Florida, Festival of States, 1988
Box 45, Folder 39  Saint Petersburg, Florida, Festival of States, 1988 - 1989
Box 45, Folder 40  Saint Petersburg, Florida, Festival of States, 1988 - 1989
Box 45, Folder 41  Tallahassee, Florida, Springtime Tallahassee parade, 1989 - 1990
Box 45, Folder 42  Tampa, Florida, 1989
Box 45, Folder 43  Tampa, Florida, 1988 - 1990
Box 45, Folder 44  Tampa, Florida, 1987 - 1989
Box 45, Folder 45  Tampa, Florida, 1989
Box 45, Folder 46  Tampa, Florida, 1989 - 1990
Box 45, Folder 47  Tampa, Florida, 1987 - 1990
Box 45, Folder 48  Tampa, Florida, parade line up, 1990
Box 45, Folder 49  Tarpan Springs, Florida, 1988 - 1989
Box 45, Folder 50  Tarpan Springs, Florida, Christmas parade, 1989
Box 45, Folder 51  Temple Terrace, Florida, 1989
Box 45, Folder 52  United States Post Office, 1988
Box 45, Folder 53  Venice, Florida, Sun Coast Fiesta, 1989
Box 45, Folder 54  Winerhaven, Florida, 1989 - 1990
Box 45, Folder 55  Winerhaven, Florida, Florida Citrus Showcase, 1988 - 1990
Box 45, Folder 56  Ybor's City, Florida, Krewe of the Sant' Yago parade, 1988
Box 45, Folder 57  Ybor's City, Florida, Illuminated Night Parade, 1990
Box 50, Folder 5  Drawings, undated