



Smithsonian
Archives of American Art

A Finding Aid to the 3EP Ltd. Records, 1970-1984,
bulk 1979-1984, in the Archives of American Art

Rihoko Ueno

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Archives of American Art
750 9th Street, NW
Victor Building, Suite 2200
Washington, D.C. 20001
<https://www.aaa.si.edu/services/questions>
<https://www.aaa.si.edu/>

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Collection Overview

Repository:	Archives of American Art
Title:	3EP Ltd. records
Identifier:	AAA.3epLtd
Date:	1970-1984 (bulk 1979-1984)
Extent:	4.3 Linear feet
Creator:	3EP Ltd. (Palo Alto, Calif.)
Language:	The collection is in English.
Summary:	The records of California fine arts print publisher 3EP Ltd. founded by Moo (Mary Margaret) Anderson, Joseph Goldyne, and Paula Kirkeby measure 4.3 linear feet and date from 1970 to 1984. The records include scattered administrative files; artists' files that include correspondence, lists, price lists, and miscellany; printed materials, photographs, including two dismantled photo albums and negatives; and numerous fine arts prints by various contemporary artists, including Gordon Cook, Claire Falkenstein, Joe Fay, Sam Francis, David Gilhooly, Joseph Goldyne, Jack Jefferson, Frank Lobdell, Fred Martin, Ed Moses, Nathan Oliveira, Jay Phillips, Matt Phillips, and Joseph Zirker.

Administrative Information

Acquisition Information

The 3EP Ltd. records were donated in 1984 by Moo (Mary Margaret) Anderson and Paula Kirkeby. Plates received with the donation were returned to the donors.

Related Materials

The de Young Museum has a collection of 3EP Ltd. prints which are part of the Anderson Graphic Arts Collection.

Available Formats

Portions of the collection are also available on 35 mm microfilm reels 3534-3536 at Archives of American Art offices, and through interlibrary loan. Researchers should note that the arrangement of material described in the container inventory does not reflect the arrangement of the collection on microfilm.

Processing Information

The collection was partially microfilmed shortly after receipt on reels 3534-3536. The collection was additionally re-processed and a finding aid prepared by Rihoko Ueno in 2014. At that time, the fine art prints were housed more appropriately.

Preferred Citation

3EP Ltd. records, 1970-1984. Archives of American Art, Smithsonian Institution.

Restrictions

Use of original papers requires an appointment and is limited to the Archives' Washington, D.C. research facility.

Conditions Governing Use

The 3EP Ltd. records are owned by the Archives of American Art, Smithsonian Institution. Literary rights as possessed by the donor have been dedicated to public use for research, study, and scholarship. The collection is subject to all copyright laws.

Biographical / Historical

3EP Ltd. was founded by Moo (Mary Margaret) Anderson, Joseph Goldyne, and Paula Kirkeby in 1978 in Palo Alto, California. The print publisher worked with over 20 artists to produce fine art prints and monotypes and operated until 1984.

Harry W. and Mary Margaret Anderson, respectively known as Hunk and Moo, are avid art collectors with one of the largest private art collections of 20th Century American Art. Moo has a special interest in works of art on paper and prints. Moo and Paula Kirkeby, director of Smith Anderson Gallery in Palo Alto, along with San Francisco artist Joseph Goldyne formed 3EP Ltd. In addition to sales, the mission of 3EP Ltd. was to encourage experimentation with the monoprint. Anderson and Kirkeby commissioned a custom-built Takach-Garfield press for their facilities and invited artists to work with the monotype technique and printmaking, techniques that were initially unfamiliar to many of the artists who worked with 3EP Ltd. Artists invited to work at 3EP include Gordon Cook, Claire Falkenstein, Joe Fay, Sam Francis, David Gilhooly, Frank Lobdell, Ed Moses, Nathan Oliveira, Jay and Matt Phillips, and many others. 3EP Ltd. closed in 1984.

Scope and Contents

The records of California fine arts print publisher 3EP Ltd. founded by Moo (Mary Margaret) Anderson, Joseph Goldyne, and Paula Kirkeby measure 4.3 linear feet and date from 1970 to 1984. The records include scattered administrative files; artists' files that include correspondence, lists, price lists, and miscellany; printed materials, photographs, including two dismantled photo albums and negatives; and numerous fine arts prints by various contemporary artists, including Gordon Cook, Claire Falkenstein, Joe Fay, Sam Francis, David Gilhooly, Joseph Goldyne, Jack Jefferson, Frank Lobdell, Fred Martin, Ed Moses, Nathan Oliveira, Jay Phillips, Matt Phillips, and Joseph Zirker.

Administrative records consist of chronological correspondence, subscriber lists and forms, price lists, exhibition lists, and other miscellaneous records. Business/administrative correspondence is mostly

between the 3EP Ltd. founders and various museums, galleries, and collectors, with a few letters to artists. Artists' files include resumes, correspondence, catalogs, clippings, photographs and slides. Artists include Chuck Arnoldi, Billy Al Bengston, Gordon Cook, Claire Falkenstein, Joe Fay, Sam Francis, Jack Jefferson, Frank Lobdell, Ed Moses, George Sugarman, and Joseph Zirker, among many others.

Arrangement

This collection is arranged as 5 series.

- Series 1: Administrative Records, 1978-1984 (0.2 linear feet; Box 1)
- Series 2: Artists Files, 1970-1984 (1.8 linear feet; Box 1-2)
- Series 3: Printed Material, 1981-1984 (0.1 linear feet; Box 3)
- Series 4: Artwork, 1979-1984 (1.9 linear feet; OV 4-22)
- Series 5: Photographic Material, 1981-1983 (0.3 linear feet; Box 3)

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

Art publishing -- California -- Palo Alto
Graphic arts
Intaglio printing
Printmakers -- California
Prints -- 20th century

Types of Materials:

Photograph albums
Photographs
Prints

Names:

Anderson, Mary Margaret
Arnoldi, Charles, 1946-
Bengston, Billy Al
Cook, Gordon
Falkenstein, Claire, 1908-1997
Fay, Joe, 1950-
Francis, Sam, 1923-1994
Gilhooly, David
Goldyne, Joseph R.
Jefferson, Jack, 1921-2000
Kirkeby, Paula
Lobdell, Frank, 1921-
Moses, Ed, 1926-
Olivera, Nathan
Phillips, Jay, 1954-1987
Phillips, Matt
Sugarman, George, 1912-1999

Zirker, Joseph

Container Listing

Series 1: Administrative Records, 1978-1984

0.2 Linear feet (Box 1)

Administrative records consist of chronological correspondence, subscriber lists and agreement forms, price lists, letterhead samples, exhibition lists, miscellaneous notes, and other business material. The correspondence is mostly between the 3EP Ltd. founders and various museums, galleries, and collectors on the subject of prints and billing, along with a few letters to artists.

Box 1, Folder 1	Correspondence, 1978
Box 1, Folder 2	Correspondence, 1979
Box 1, Folder 3	Correspondence, 1980
Box 1, Folder 4	Correspondence, 1981
Box 1, Folder 5-8	Correspondence, 1982
Box 1, Folder 9-10	Correspondence, 1983
Box 1, Folder 11-12	Correspondence, 1984
Box 1, Folder 13	Undated Correspondence, 1978-1984
Box 1, Folder 14	Subscribers Lists, circa 1981-1984
Box 1, Folder 15	Subscribers Agreement Forms, 1981-1982
Box 1, Folder 16	Subscribers Agreement Forms, 1983
Box 1, Folder 17	Subscribers Agreement Forms, 1984
Box 1, Folder 18	Price Lists of Artwork, circa 1982
Box 1, Folder 19	Price Lists of Artwork, 1983
Box 1, Folder 20	Terms of Agreement for Work with Artists, circa 1979
Box 1, Folder 21	Exhibitions List, 1981-1984
Box 1, Folder 22	Letterhead and Business Cards, circa 1981-1983

Box 1, Folder 23	Glossary of Printmaking Terms, circa 1983
Box 1, Folder 24	Promotional Material and Mission Statement, circa 1981
Box 1, Folder 25	Miscellaneous Notes, circa 1981-1984

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Series 2: Artists Files, 1970-1984

1.8 Linear feet (Box 1-2)

Artists' files include resumes, correspondence, exhibition announcements, catalogs, invoices, curatorial sheets with information on artwork, clippings, photographs, and slides of artwork. Notable artists include Chuck Arnoldi, Billy Al Bengston, Gordon Cook, Laddie John Dill, Claire Falkenstein, Joe Fay, Sam Francis, David Gilhooly, Joseph Goldyne, Russel T. Gordon, Jules Heller, Tom Holland, Jack Jefferson, Frank Lobdell, Fred Martin, Ed Moses, Nathan Oliviera, Jay Phillips, Matt Phillips, Miklos Pogany, Inez Storer, Joseph Zirker, and others.

This series is arranged alphabetically.

Box 1, Folder 26	Arnoldi, Chuck, 1982-1983
Box 1, Folder 27-28	Bengston, Billy Al, 1983-1984
Box 1, Folder 29	Cook, Gordon, circa 1983-1984
Box 1, Folder 30-35	Dill, Laddie John, circa 1982-1984
Box 1, Folder 36-37	Falkenstein, Claire, 1981-1982
Box 1, Folder 38-39	Fay, Joe, circa 1979-1984
Box 1, Folder 40-47	Francis, Sam, circa 1981-1984
Box 1, Folder 48-50	Gilhooly, David, 1982-1983
Box 2, Folder 1-3	Goldyne, Joseph, circa 1979-1982
Box 2, Folder 4-5	Gordon, Russell T., 1973-1981
Box 2, Folder 6	Heller, Jules, 1982-1984
Box 2, Folder 7-9	Holland, Tom, 1970-1982
Box 2, Folder 10	Jefferson, Jack, 1984
Box 2, Folder 11-14	Lobdell, Frank, 1981-1984
Box 2, Folder 15-16	Martin, Fred, 1980-1981
Box 2, Folder 17-26	Moses, Ed, circa 1980-1982
Box 2, Folder 27-28	Oliviera, Nathan, 1979-1982

Box 2, Folder 29-33	Phillips, Jay, circa 1980-1983
Box 2, Folder 34-38	Phillips, Matt, 1974-1984
Box 2, Folder 39-40	Pogany, Miklos, circa 1982-1983
Box 2, Folder 41	Storer, Inez, 1982-1983
Box 2, Folder 42	Sugarman, George, 1981-1982
Box 2, Folder 43-44	Zirker, Joseph, 1979-1982

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Series 4: Printed Material, 1981-1984

0.1 Linear feet (Box 3)

Printed material consists of a few exhibition announcements, catalogs, and clippings.

Box 3, Folder 1	Exhibition Announcements, 1981-1984
Box 3, Folder 2	Exhibition Catalogs, 1983
Box 3, Folder 3	News Clippings, 1982

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Series 4: Artwork, 1979-1984

1.9 Linear feet (OV 4-22)

Artwork includes numerous fine arts prints by 14 artists. Several of the folders include curatorial sheets with information about the prints, such as the medium, title, and date of individual prints.

The artwork is arranged alphabetically by artist's surname.

Box OV 4	Gordon Cook Prints, 1984 Includes 1 print titled <i>Point Richmond</i> .
Box OV 5	Claire Falkenstein Prints, 1981 Includes 2 prints titled <i>Allegory 4</i> and <i>Allegory 5</i> .
Box OV 6	Joe Fay Artwork, circa 1982 Includes painted boards cut into various shapes and one untitled print.
Box OV 7	Joe Fay Artwork, circa 1982 Includes sketches in pencil and 1 untitled print.
Box OV 8	Sam Francis Prints, 1981-1982 Includes numerous prints titled <i>Pivot</i> , <i>Tar Flower</i> , <i>Self Portrait</i> , and several untitled prints.
Box OV 9	Sam Francis Prints, 1981-1982
Box OV 10	David Gilhooly Prints, 1983 Includes several prints titled <i>Food Descending the Staircase</i> , <i>My Daily Bread</i> , <i>The First Morning Cup of Paula's Coffee</i> , and <i>Selbstbildnis mit Tod</i> . There are more multiple versions of some prints.
Box OV 11	David Gilhooly Prints, 1983
Box OV 12	Joseph Goldyne Prints, 1979 Includes 3 impressions each of two prints titled <i>Dirty Dish</i> and <i>Garbage Can</i> .
Box OV 13	Jack Jefferson Prints, 1981 Includes 2 untitled prints.
Box OV 14	Frank Lobdell Prints, 1981 Includes 9 untitled prints.
Box OV 15	Fred Martin Prints, 1980 Includes <i>Tarot of California</i> , a portfolio of six prints, and 3 reproductions of a cover sheet for the portfolio along with the original version of the cover sheet with a pasted-in negative of the cover image.

- Box OV 16 Ed Moses Prints, 1980-1983
Includes the following prints: *EM G-1, EM G-2, EM G-3, EM G-5, P-BI* (2 prints), *Bite Head II, Noh-bu Wall A, Noh-bu Wall B, Noh-Bu Wall C, Portrait, Krak WI I, Krak WI II, Krak WI III*, and several untitled prints.
- Box OV 17 Ed Moses Prints, 1980-1983
- Box OV 18 Nathan Oliviera Prints, 1979
Includes 6 prints titled *Archive Site, Emerson Site 1, and Emerson Site 2*.
- Box OV 19 Jay Phillips Prints, 1982-1983
Includes 13 prints total, some titled *Beverly* and *Melrose*, others untitled.
- Box OV 20 Jay Phillips Prints, 1982-1983
- Box OV 21 Matt Phillips Prints, 1979-1984
Includes 2 prints titled *New York Recalled* and *Sighs and Whispers*.
- Box OV 22 Joseph Zirker Print, 1981-1982
Includes 1 print titled *Cosmic Entity*.

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Series 5: Photographic Material, 1981-1983

0.3 Linear feet (Box 3)

Photographic material includes 2 dismantled photograph albums that depict the delivery of the custom-built printing press to 3EP Ltd. facilities, and portraits of various artists, such as Sam Francis, Jules Heller, and Joseph Zirker, at work on prints alongside master printers employed by the print publisher. There are also negatives of the photos in the albums, and one folder of an exhibition of 3EP Ltd. prints at a gallery.

The photograph albums were dismantled prior to their arrival at the archives, and the order of the photographs was preserved in the folders during preliminary arrangement by a previous archivist.

Box 3, Folder 4-12	Album 1, 1981-1982 Includes photographs of Joseph Goldyne, Nathan Oliviera, Joseph Zirker, Sam Francis, Fred Martin, Frank Lobdell, and Inez Storer. Also includes photographs of Paula Kirkeby, Moo Anderson, and 3EP Ltd. master printmaker Ikuru Komahara.
Box 3, Folder 13	Negatives from Album 1, 1981-1982
Box 3, Folder 14-15	Album 2, 1982 Includes photographs of Laddie John Dill, David Gilhooly, Ed Moses, and Jay Phillips.
Box 3, Folder 16	Negatives from Album 2, 1982-1983
Box 3, Folder 17	3EP Ltd. Exhibition at Gump's Gallery, 1983

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