A Finding Aid to the Jaime Davidovich Papers, 1949-2014, in the Archives of American Art

Sarah Mundy and Stephanie Ashley

The processing and digitization of this collection received Federal support from the Latino Initiatives Pool, administered by the Smithsonian Latino Center. Additional funding for the digitization of the papers was provided by the Roy Lichtenstein Foundation.

2018/09/14, 2020/02/03
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Collection Overview

Repository: Archives of American Art
Title: Jaime Davidovich papers
Identifier: AAA.davijaim
Date: 1949-2014
Extent: 2.3 Linear feet
Creator: Davidovich, Jaime, 1936-2016
Language: The collection is in English and Spanish.
Summary: The papers of New York conceptual and performance artist Jaime Davidovich, measure 2.3 linear feet and date from 1949 to 2014. The collection documents Davidovich’s transition from Argentina to the United States, his early artistic career in both countries, specific projects and exhibitions, and the way in which Davidovich’s work intersected with audiovisual media and the New York avant-garde in the 1960s and 1970s. Papers include biographical materials, correspondence, writings including memoirs, exhibition and project files, scrapbooks, and printed materials.

Administrative Information

Acquisition Information

The papers were donated by Jaime Davidovich in 2016.

Related Materials

The bulk of the records related to Davidovich’s artworks, especially later ones, and artworks themselves, are located in the Jaime Davidovich Collection, 1952-2000, at New York University’s Fales Library.

Available Formats

The bulk of the collection was digitized in 2020 and is available on the Archives of American Art website. Items not digitized include blank pages, blank versos of photographs, address books, some publications for which only the covers and relevant pages may have been digitized, and some of the routine records relating to the 152 Wooster Street Corporation management and sale.

Processing Information

The collection was processed and a finding aid prepared by Sarah Mundy in 2018. The collection was prepared for digitization and the finding aid was revised by Stephanie Ashley in 2020.
Preferred Citation


Restrictions

This collection is open for research. Access to original papers requires an appointment and is limited to the Archives' Washington, D.C. Research Center.

Conditions Governing Use

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Biographical / Historical

Jaime Davidovich (1936-2016) was a conceptual and performance artist in New York, N.Y.

Davidovich was born in Buenos Aires, Argentina. As a child, he became ill with rheumatic fever and his parents gave him art materials with which to entertain himself during his months of illness. Davidovich studied at National College in Buenos Aires and graduated from the University of Uruguay in 1961. After graduation, he began teaching in Bahía Blanca, Argentina, and subsequently became the art superintendent at the visual arts school. In 1963 he was given the opportunity to travel to New York by the DiTella Foundation in Buenos Aires, after a grant to study in France fell through at the last minute. In New York he attended the School of Visual Arts and eventually began working as a graphic designer for Random House publishers.

In 1965, Davidovich and his wife, artist Judith Henry, moved to Cleveland, Ohio, where he worked as a graphic designer and began working with video. His first video installation was exhibited at the Akron Art Institute in 1972. Davidovich's fascination with video and television continued when he moved back to New York City and created the nonprofit organization, Artists Television Network (ATN). The network produced television shows for Manhattan's public access channel using the name SoHo Television. Davidovich's avant-garde variety show, The Live! Show, was the organization's most well-known production. Davidovich hosted the show as the character Dr. Videovich, and invited guests including Laurie Anderson, Eric Bogosian, and other creatives.

In 1976, Davidovich and Henry established Wooster Enterprises, a design studio and retail outlet that created conceptual stationary in affiliation with the Fluxus movement. The company closed in 1979, but it's most popular stationary continued to be produced and sold at the Museum of Modern Art.

Scope and Contents

The papers of New York conceptual and performance artist Jaime Davidovich, measure 2.3 linear feet and date from 1949 to 2014. The collection document's Davidovich's transition from Argentina to the United States, his early artistic career in both countries, specific projects and exhibitions, and the way in which
Davidovich’s work intersected with audiovisual media and the New York avant-garde in the 1960s and 1970s. Papers include biographical materials, correspondence, writings including memoirs, exhibition and project files, scrapbooks, and printed materials.

Biographical materials include Davidovich’s contacts in address books, a certificate, curriculum vitae, a membership card, and a report card. A photograph album documents his New York apartment and studio after first coming to New York in the 1960s. Also found are records of the Wooster Street Corporation where Davidovich later lived and had his studio. A small amount of correspondence is with museums, galleries, artists, and curators, notably Julieta Hanono, Ilene Segalove, and Julia Herzberg, and includes early correspondence from Argentina during Davidovich’s time as a student and a teacher in Buenos Aires.

Writings include artist statements, lecture note cards, a letter of recommendation, memoir drafts, and a manuscript about Davidovich by Carolyn Kinder Carr. Memoirs provide detailed information about Davidovich’s childhood, education, and early career. Files for exhibitions consist of correspondence, notes, gallery floor plans, photographic material, lists of artwork, and exhibition announcements. Project files contain bound project books, proposals, correspondence, notes, sketches, photographic and source material for the Artists’ Television Network, Wooster Enterprises, and other projects.

Three scrapbooks record Davidovich’s career in fine arts and design. Printed material includes art reproductions, books, brochures and booklets, clippings, exhibition announcements and catalogs, flyers, periodicals, posters, and press releases.

Much of the later correspondence found in the collection is in the form of printed email; later photographic material is in the form of digitally printed photographs.

The bulk of material related to Davidovich’s artworks, especially later ones, and the artworks themselves are located at NYU Fales Library.

### Arrangement

The collection is arranged as seven series.

- Series 1: Biographical Materials, 1949-2007 (Box 1, OVs 3, 5; 0.4 linear feet)
- Series 2: Correspondence, 1958-2012 (Box 1; 0.2 linear feet)
- Series 3: Writings, circa 1973, 2001-2009 (Box 1; 0.1 linear feet)
- Series 4: Exhibition Files, 2003-2011 (Box 1, OV 3; 0.2 linear feet)
- Series 5: Project Files, circa 1960-2014 (Box 1-2, OVs 4-5; 0.6 linear feet)
- Series 6: Scrapbooks, 1960s-circa 1971 (Box 2, OVs 3-4; 0.3 linear feet)
- Series 7: Printed Materials, circa 1950s-2009 (Box 2, OVs 3, 5; 0.5 linear feet)

### Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

- **Types of Materials:**
  - Drawings
  - Interviews
  - Sketchbooks
Names:
Artists' Television Network
Henry, Judith (Henry Davidovich)
Herzberg, Julia P.
Segalove, Iliene, 1950-
Wooster Enterprises

Occupations:
Conceptual artists -- New York (State) -- New York
Performance artists -- New York (State) -- New York
Series 1: Biographical Material, 1949-2007

0.4 Linear feet (Box 1, OV 3, 5)

Biographical materials consist of four address books, a certificate recognizing Davidovich's contributions to Artworks 84 at the Louisiana World's Fair, a curriculum vitae with photos of artwork, a membership card, and a school report card. Also found is a photograph album with images of Davidovich's New York apartment and studio, friends and family, and colleagues from a job at a bookstore. Receipts are for art supplies and artwork purchased by Davidovich with accompanying certificates of antiquity. Records relating to the 152 Wooster Street Corporation, which provided living quarters and studio space for artists including Davidovich, include bylaws, meeting minutes, records of renovations, and other financial and legal records documenting the ownership and management of the building, and the sale of Davidovich's apartment.

The bulk of this series has been digitized. Material not digitized includes address book, and some receipts, legal documentation, sale records, and other routine repair and management records related to the 152 Wooster Street Corporation.

Box 1, Folder 1  Address Books, circa 1980s
Box 1, Folder 2  Address Books, circa 1980s
Box 1, Folder 3  Address Books, circa 1990s
Box OV 3, Folder 1  Certificate, 1984 Louisiana World's Fair, 1984
Image(s)
Box 1, Folder 4  Curriculum Vitae, 2007
Image(s)
Box 1, Folder 5  Membership Card, National Committee of Plastic Arts, circa 1955
Image(s)
Box 1, Folder 6  Photograph Album, 1963-1964, 1970
Image(s)
Box 1, Folder 7  Real Estate, 152 Wooster Street Corporation, 1974-1981
Image(s)
Box 1, Folder 8  Real Estate, 152 Wooster Street Corporation, 1997-1998
Image(s)
Box 1, Folder 9  Real Estate, 152 Wooster Street Corporation, Cooperative Legal Documents, 1974-1980
<table>
<thead>
<tr>
<th>Box 1, Folder 10</th>
<th>Real Estate, 152 Wooster Street Corporation, Loft Improvement Receipts, 1974-1981</th>
</tr>
</thead>
<tbody>
<tr>
<td>Box 1, Folder 11</td>
<td>Real Estate, 152 Wooster Street Corporation, Renovation, 1998-1999</td>
</tr>
<tr>
<td></td>
<td>Image(s)</td>
</tr>
<tr>
<td>Box OV 5, Folder 1</td>
<td>Real Estate, 152 Wooster Street Corporation, Renovation, 1998</td>
</tr>
<tr>
<td></td>
<td>Image(s)</td>
</tr>
<tr>
<td>Box 1, Folder 12</td>
<td>Real Estate, 152 Wooster Street Corporation, Sale, 2006</td>
</tr>
<tr>
<td>Box 1, Folder 13</td>
<td>Receipts, Purchases of Artwork and Art Supplies, 1969-2002</td>
</tr>
<tr>
<td></td>
<td>Image(s)</td>
</tr>
<tr>
<td>Box 1, Folder 14</td>
<td>Report Card, 1949</td>
</tr>
<tr>
<td></td>
<td>Image(s)</td>
</tr>
</tbody>
</table>
Series 2: Correspondence, 1958-2012

0.2 Linear feet (Box 1)

Correspondence is with museums, galleries, and artists, including a several items each from artist Julieta Hanono and curator Julia Herzberg. Correspondence with Ilene Segalove is more extensive with twelve pieces of correspondence discussing Segalove's "TV is OK" Productions among other things. Early correspondence includes letters from Davidovich's tenure as a teacher and superintendent of visual art in Bahia Blanca, Argentina. Also found is the transcript of an interview with Davidovich by Pedro Cuperman during the Latin American Forum at the 2005 Syracuse University Film and Video Festival.

This series has been digitized in entirety.

Box 1, Folder 15  Argentina, Bahia Blanca (1961), 1958-1961
   Image(s)

Box 1, Folder 16  Argentina, General, 1958-1962
   Image(s)

Box 1, Folder 17  Art Spaces Archives Project, 2005
   Image(s)

Box 1, Folder 18  Bronx Museum of the Arts, 2012
   Image(s)

Box 1, Folder 19  Getty Research Institute, 2005-2008
   Image(s)

Box 1, Folder 20  Guggenheim, The Take Blog, 2010
   Image(s)

Box 1, Folder 21  Hanono, Julieta, 2006
   Image(s)

Box 1, Folder 22  Herzberg, Julia, 2005
   Image(s)

   Image(s)

Box 1, Folder 24  Street, Mark, 2009-2010
   Image(s)

Box 1, Folder 25  Syracuse University/Point of Contact Gallery, 2005-2010
   Image(s)

Box 1, Folder 26  Teaching Correspondence and Resumes, circa 1962-circa 1965

0.1 Linear feet (Box 1)

Writings are generally by Davidovich and include artist statements, note cards and related material for a lecture he delivered at the School of Visual Arts, and a letter of recommendation for Carla Stellweg, curator and consultant for The Latin American Spirit: Art and Artists in the US, 1920-1970 among other exhibitions. Also found are outlines, drafts, and edited manuscripts with questions, of Davidovich's memoirs. The memoirs record events dating from childhood, and document Davidovich's education, his transition to the United States, and the subsequent development of his career. Memoir material includes a photograph of Davidovich with Jorge Luis Borges, and layouts for photographs.

An untitled manuscript about Davidovich written by Carolyn Kinder Carr is housed at the end of the series.

This series has been digitized in entirety.

<table>
<thead>
<tr>
<th>Box 1, Folder 27</th>
<th>Artist Statements, circa 2001</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Image(s)</td>
</tr>
<tr>
<td>Box 1, Folder 28</td>
<td>Lecture, School of Visual Arts, 2003, 2008</td>
</tr>
<tr>
<td></td>
<td>Image(s)</td>
</tr>
<tr>
<td>Box 1, Folder 29</td>
<td>Letter of Recommendation for Carla Stellweg, 2009</td>
</tr>
<tr>
<td></td>
<td>Image(s)</td>
</tr>
<tr>
<td>Box 1, Folder 30</td>
<td>Memoirs, circa 2001</td>
</tr>
<tr>
<td></td>
<td>Image(s)</td>
</tr>
<tr>
<td>Box 1, Folder 31</td>
<td>Memoirs, 2002-2005</td>
</tr>
<tr>
<td></td>
<td>Image(s)</td>
</tr>
<tr>
<td>Box 1, Folder 32</td>
<td>About Davidovich by Carolyn Kinder Carr, circa 1973</td>
</tr>
<tr>
<td></td>
<td>Image(s)</td>
</tr>
</tbody>
</table>

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Series 4: Exhibition Files, 2003-2011

0.2 Linear feet (Box 1, OV 3)

Exhibition files include correspondence, gallery floor plans, lists of artwork, exhibition announcements, publicity material, photographs of artwork and a few scattered photos of Davidovich, and other documents related to exhibitions of Davidovich's paintings and video installations. Included are files for *Size Matters*, a traveling exhibition featuring former World Trade Center Residency participants; and the retrospective *Biting the Hand That Feeds You* at the Artium Museum in Spain, which includes correspondence with the exhibition curator, Arturo "Fito" Rodriguez.

Files are arranged chronologically by exhibition year.

This series has been digitized in entirety.

Box 1, Folder 33  
Image(s)

Box 1, Folder 34  
Image(s)

Box 1, Folder 35  
*Odd Lots: Revisiting Gordon Matta-Clark's Fake Estates* (2005), Cabinet Magazine, 2005  
Image(s)

Box OV 5, Folder 2  
*Odd Lots: Revisiting Gordon Matta-Clark's Fake Estates* (2005), Cabinet Magazine, 2005  
Image(s)

Box 1, Folder 36  
*Jaime Davidovich: The Live! Show* (2009), Seventeen Gallery, 2008-2009  
Image(s)

Box 1, Folder 37  
Image(s)

Box 1, Folder 38  
Image(s)

Box OV 3, Folder 2  
Image(s)

Box 1, Folder 39  
Image(s)

Box 1, Folder 40  
Series 5: Project and Source Files, circa 1960-2014

0.6 Linear feet (Boxes 1-2, OV 4-5)

Davidovich's project files contain bound project books consisting primarily of photocopied documents compiled to document specific projects, proposals, correspondence, notes and sketches, source material, and photographic material. The series documents some of Davidovich's most well-known projects including some for the Artists' Television Network which produced *The Live! Show*, and Wooster Enterprises, the design studio and retail outlet established by Davidovich and Judith Henry in 1976. Also found are portfolios and original artwork Davidovich produced as a designer for various companies, including National Poteries where he served as Design Director.

Wooster Enterprises records include bound books published by the company, stationary sets, photocopies of a "Sound and Unbound" catalog, a bound set of photocopied invoices, and a publication produced in conjunction with the Wooster Enterprises exhibition at Churner and Churner in 2012.

Also found are a video notebook with notes and sketches for an unidentified project; a book of sketches and notes labeled "paintings," "backdrops," and "Cleveland 1984," which contains lists, sketches, and notes for a Dr. Videovich art lesson; and proposals for a workshop and a Guggenheim Fellowship. One book produced by the American Museum of the Moving Image includes hand-colored sketches and is housed with three additional loose sketches.

Source material consists primarily of postcards and photographs of televisions. Many of these have alphanumeric codes attached to, or written on them, which have been retained with the items, although their significance is not known.

This series has been digitized in entirety.

Box 1, Folder 41  Artists Talk, Media Noche, 2010-2012  Image(s)

Box 1, Folder 42  Artists' Television Network, The Artist and Television Conference, 1982  Image(s)

Box 1, Folder 43  Artists' Television Network, *Evita, A Video Scrapbook*, 1983  Image(s)

Box 1, Folder 44  Artists' Television Network, *The Live! Show*, circa 1982-1990  Image(s)

Box 1, Folder 45  Artists' Television Network, "SoHo, Home of the Avant Garde," Grant Proposal, 1977  Image(s)

Box 1, Folder 46  Artists' Television Network, "SoHo Project," Press Kit, 1984  Image(s)

Box 1, Folder 47  Artists' Television Network, "SoHo Television Presents," Press Kit, 1978  Image(s)

Box 2, Folder 1  Artists' Television Network, *TV Magazine*, Pilot Issue, 1980
Box 2, Folder 2  "Back Drops," "Paintings 85" Sketchbook, 1984-1985
Image(s)

Box 2, Folder 3  Design, National Potteries Portfolio, circa 1970
Image(s)

Box 2, Folder 4  Design, National Potteries, Original Artwork, circa 1970
Image(s)

Box OV 3, Folder 3  Design, National Potteries, Original Artwork, circa 1970
Image(s)

Box 2, Folder 5  "God", 2014
Image(s)
Includes photos and floor plans of religious buildings, images of logos, and notes.

Box 2, Folder 6  Guggenheim Fellowship Proposal, 2005-2006
Image(s)

Box 2, Folder 7  "Mamba", 2011-2012
Image(s)
Includes drawings, notes, and photographic material.

Box OV 5, Folder 3  "Mamba", 2012
Image(s)

Box 2, Folder 8  Source Material, Television Images, circa 1960-circa 1985
Image(s)

Box 2, Folder 9  Source Material, Television Images, circa 1960-circa 1985
Image(s)

Box 2, Folder 10  Source Material, Television Images, circa 1960-circa 1985
Image(s)

Box 2, Folder 11  Source Material, Television Images, circa 1960-circa 1985
Image(s)

Box 2, Folder 12  Source Material, Television Images, circa 1960-circa 1985
Image(s)

Box 2, Folder 13  Source Material, Photographs of Artwork, circa 1960-circa 1995
Box 2, Folder 14  Video Notebook for Unidentified Project, circa 1974

Box 2, Folder 15  "Video Tape" Explaining Davidovich's Work, 1972-1976
Includes notes on "The Road;" an application and contract with Manhattan Cable TV, and news articles on video art.

Includes slides of artwork for a The Live! Show installation.

Box 2, Folder 17  Wooster Enterprises, 1989, circa 2012

Box 2, Folder 18  Wooster Enterprises, Bound Invoices, 1978

Box 2, Folder 19  Wooster Enterprises Publication, "Jaime Davidovich From Cover to Cover", 1977

Box 2, Folder 20  Wooster Enterprises, Stationary, circa 1989

0.3 Linear feet (Box 2, OV 3-4)

Three scrapbooks, containing mainly printed material, record Davidovich's career accomplishments in fine arts and design.

The scrapbook of career activities includes photographs of Davidovich and Herbert Read in Montreal, exhibition announcements, and correspondence. The design scrapbooks include book covers and a few mock-ups designed by Davidovich for publishers including Random House, for which he also designed a logo, and other photographs and samples of Davidovich's print design work.

Scrapbook pages were removed from plastic enclosures for preservation reasons, but retain their original order.

Scrapbooks have been digitized in entirety.

Box OV 4, Folder 1  Career Activities, "Fine Arts Portfolio", circa 1971
   Image(s)

Box OV 4, Folder 2  Design, Publishing, circa 1965
   Image(s)

Box 2, Folder 21  Design, Various Projects, 1960s
   Image(s)

Box OV 4, Folder 3  Design, Various Projects, 1960s
   Image(s)

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Series 7: Printed Materials, circa 1960-2008

0.5 Linear feet (Box 2, OVs 3, 5)

Printed material documents Davidovich's career through books about him and his work, announcements and catalogs, press clippings, and other publicity, for exhibitions and other events he participated in throughout his career.

Printed materials are arranged by type and chronologically thereafter.

The bulk of this series has been digitized. Items not digitized include the full text of publications for which only covers and/or relevant pages may be digitized.

Box 2, Folder 22  Art Reproductions, circa 1975
   Image(s)

Box 2, Folder 23  Book, *Jaime Davidovich* by John Matturi, 1979
   Image(s)

   Image(s)

   Image(s)

Box 2, Folder 26  Brochures and Booklets, circa 1960-1982
   Image(s)

Box 2, Folder 27  Clippings, circa 1970-1986
   Image(s)
   Includes articles about Davidovich, SoHo, garbage art, and art events.

Box 2, Folder 28  Clippings, "Art Places to Go", 2006
   Image(s)

Box 2, Folder 29  Clippings, Garbage Art, 2008
   Image(s)

Box OV 3, Folder 4  Clippings, "SoHo So What", 1977-1984
   Image(s)

Box 2, Folder 30  Exhibition Catalogs, Davidovich, circa 1950s-circa 1960s
   Image(s)

Box 2, Folder 31  Exhibition Catalogs, Davidovich, 1972, 1984, 1988-1989
   Image(s)

Box 2, Folder 32  Flyer, for 3 Mercer Street, circa 1975
<table>
<thead>
<tr>
<th>Box, Folder</th>
<th>Description</th>
<th>Image(s)</th>
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<tbody>
<tr>
<td>Box 2, Folder 33</td>
<td>Periodicals, 1973</td>
<td></td>
</tr>
<tr>
<td>Box OV 3, Folder 5</td>
<td>Periodicals, 1989</td>
<td></td>
</tr>
<tr>
<td>Box OV 5, Folder 4</td>
<td>Posters, circa 1988-1995</td>
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</tr>
<tr>
<td>Box 2, Folder 34</td>
<td>Press Releases, 1989</td>
<td></td>
</tr>
<tr>
<td>Box 2, Folder 35</td>
<td>Other Artists, Exhibition Announcements, circa 1990, 2007-2009</td>
<td></td>
</tr>
<tr>
<td>Box OV 5, Folder 5</td>
<td>Other Artists, Poster, circa 1980s</td>
<td></td>
</tr>
</tbody>
</table>

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