



# Smithsonian Gardens

W. Atlee Burpee & Company records

Archives of American Gardens  
P.O. Box 37012  
Capital Gallery West, Suite 3300, MRC 506  
Washington, DC 20013-7012  
aag@si.edu  
<http://www.aag.si.edu>

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## Collection Overview

<b>Repository:</b>	Archives of American Gardens
<b>Title:</b>	W. Atlee Burpee & Company records
<b>Identifier:</b>	AAG.BUR
<b>Date:</b>	circa 1873-1986 (bulk 1890-1930)
<b>Extent:</b>	201 Cubic feet
<b>Creator:</b>	W. Atlee Burpee Company Burpee, W. Atlee (Washington Atlee), 1858-1915 Burpee, David, 1893-1980 James Vick's Sons (Rochester, N.Y.). Wm. Henry Maule (Firm)
<b>Language:</b>	English
<b>Summary:</b>	The W. Atlee Burpee & Company records, dated circa 1873-1986, document the firm's business activities developing plant varieties and marketing and selling seeds. They include accounting records, seed trial records, seed contracts, sales records, inventories, office correspondence, seed catalogs, promotional and instructional materials, advertisements and advertising reports, contest letters, daybooks, photographs, reference materials, and other items relating to the company and some of its competitors.

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## Administrative Information

### Related Materials

Burpee seed catalogs donated to the Smithsonian in 1982 by the W. Atlee Burpee Company can be found in the Smithsonian's National Museum of American History Branch Library Trade Literature Collection.

### Processing Information

The collection was originally processed by Marca Woodhams of the Smithsonian Institution Libraries' Horticulture Branch; she generated a box list at that time. Archives of American Gardens' intern Candace Graham developed a finding aid for the collection in 2002. The finding aid was revised by AAG museum specialist Joyce Connolly in 2019 after the collection was re-inventoried.

### Preferred Citation

Smithsonian Institution, Archives of American Gardens, W. Atlee Burpee & Company Records.

## Restrictions

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## Biographical / Historical

Washington Atlee Burpee (1858-1915) began a mail-order poultry and livestock business in 1876 in Philadelphia, which he soon expanded to include corn seed for chicken feed. In 1878, he founded W. Atlee Burpee & Co., the primary focus of which was to sell vegetable, fruit, and flower seeds through the mail. This company would go on to become one of the most notable seed distributors in the United States.

By 1888, Burpee's family home, Fordhook Farms, in Doylestown, Pennsylvania, was established as an experimental farm to test and evaluate new varieties of vegetables and flowers, and to produce seeds. Burpee spent many summers traveling throughout the United States and Europe, visiting farms and searching for the best flowers and vegetables; certain plants he found were shipped to Fordhook Farms for testing. Plants that survived were bred with healthier specimens to produce heartier hybrids that were more resistant to disease. Other Burpee trial gardens were established in Lompoc, California and near Swedesboro, New Jersey.

Burpee's son David took over the family business upon his father's death in 1915. At that time, the Burpee Company had 300 employees and was the largest mail order seed company in the world. It distributed over one million catalogs a year and received as many as 10,000 orders a day. In response to food shortages caused by World War I, the Burpee Company helped promote a "war gardens" campaign that evolved into a "victory gardens" campaign during World War II. Both were aimed at city dwellers and instructed them on how to grow vegetables for their own consumption to aid in the war effort.

Sometime in the 1930s, the Burpee Company entered into a business relationship with the James Vick's Company of Rochester, New York. In 1947, Burpee purchased the assets of and rights to the use of the name of the Wm. Henry Maule Co. In 1970, Burpee was sold to General Foods; the corporate headquarters moved from Philadelphia to Warminster, Pennsylvania in 1974. David Burpee remained a consultant for the company until his death in 1981. In 1991, the Burpee Company was acquired by George J. Ball, Inc.

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## Scope and Contents

This collection documents W. Atlee Burpee & Co., a mail-order seed company based in Philadelphia, from its early beginnings in 1876 when its founder, W. Atlee Burpee, started in the agricultural business, to the 1970s when his son, David Burpee, sold the family's then-global company. The collection also includes personal papers of the Burpee family dating back to the mid-nineteenth century.

Business-related content in the collection consists of crop propagation and management records; company correspondence; administrative and personnel records; advertising files; legal papers; property records and plans; reports, studies, and technical data; notes and drafts; files on professional outreach activities and events; trade literature (published by both the Burpee company and a number of its competitors); and awards and certificates received by the company. Significant topics documented in these files include the development of notable flower and vegetable novelties introduced by the company; the impact of World Wars I and II on gardening and the global seed trade; advertising strategies, technology, and innovation; and David Burpee's involvement in the national floral emblem congressional debate.

The Burpee family papers consist of personal files unrelated to the company's business operations. This includes records generated by W. Atlee's father (David Burpee, 1827-1882) and grandfather (Washington L. Atlee, 1808-1878), as well as W. Atlee's wife, Blanche (1863-1948); David Burpee (1893-1980) and his wife, Lois (1912-1984); and W. Atlee Burpee II (1894-1966). There are genealogical surveys conducted on both the Atlee and Burpee families as well as clippings about family members. W. Atlee and David Burpee's series are the most extensive and cover their involvement with numerous clubs and societies such as the Canadian Society of Philadelphia, the Union League of Philadelphia, and, for David Burpee, his involvement with Pearl S. Buck's Welcome House charity. The series include personal correspondence; financial, accounting, and tax records; files generated during vacations; reference material; and will and estate papers.

The Burpee collection also has a large number of images related to the Burpee business and family in a variety of formats including photographs, film and glass plate negatives, and advertisement mock-ups. Other formats include architectural and site plans, original artwork for advertisements, films, cassettes, audio tapes, and ephemera.

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## Arrangement

Collection is arranged into six series:

- Series 1: Plant/Farm Related Material
- Series 2: Business Records
- Series 3: Material Published About the Burpee Company
- Series 4: Awards and Certificates
- Series 5: Photographic and A/V Materials
- Series 6: Burpee Family Papers

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## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

Agriculture  
Business  
Contests  
Flowers  
Gardens -- United States  
Horticulture  
Mail-order business  
Seed industry and trade

Trial gardens  
Vegetables  
Victory gardens

Types of Materials:

Account books -- 19th century  
Account books -- 20th century  
Advertising  
Business records  
Correspondence  
Pamphlets  
Trade catalogs

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## Container Listing

### Series 1: Plant/Farm Related Records, 1881-1955

This series contains records that document the Burpee firm's field operations to breed and trial plants for the seed trade as well as acquire stock from other seed companies. Many of the records chart operations at Fordhook Farms, Burpee's base of field operations in Doylestown, Pennsylvania. There are also breeding records for dogs dating from the firm's earliest days when it sold dogs and poultry in addition to seeds.

#### 1.1: Crops, 1887-1955

Records related to the search for, development, and management of plants grown by the Burpee company. There are also records related to outside growers providing seeds for the Burpee Co., though the majority of these documents are found in Series 2.1.A Company Correspondence and 2.1.B Seed Companies.

##### 1.1.A: Plants, 1887-1955

Correspondence, plant-specific breeding objectives, novelty plant reports, crop progress and final reports, newspaper clippings, trade literature, photographs, memos, sales and pricing figures, and plant histories related to ornamental and edible plants grown by the Burpee company. The documents were generated mostly by company principals and staff, but material related to outside seed growers and scientists is also present.

Also included are general reports from the various Burpee farms involved in seed trials and cultivation; plant descriptions; records related to novelty plant breeding, X-ray mutations, and hybridization; crop estimates; crop lists; and growing costs.

Box 36	Bulb Trials, 1914-1915
Box 1	Bulb Trials, 1928
Box 1	Bulb and Dahlia Trials , 1929-1930
Box 36	Bulb Trials, 1930-1931
Box 1	Bulb Trials, 1931
Box 1	Bulb Trials, 1931-1932
Box 37	Bulb Trials, 1933-1934
Box 255, Folder 1	Dahlia Propagation Notes (added to The Nurserymen & Seedsmen Diary & Remembrancer), 1922, 1927
Box 1	Dahlia Trials, 1929-1931

Box 37	Dahlia Trials, 1930-1931
Box 21	Gladioli Selections, 1927
Box 38	Sweet Pea Cross Trials, 1909-1912
Box 38	Flower Seed Trials, 1887
Box 39	Flower Seed Trials, 1888
Box 39	Flower Seed Trials, 1889
Box 40	Flower Seed Trials, 1890, 1891 <i>2 Volumes</i>
Box 41	Flower Seed Trials, 1892
Box 41	Flower Seed Trials, 1893
Box 42	Flower Seed Trials, 1894
Box 43	Flower Seed Trials, 1895
Box 44	Flower Seed Trials, 1896
Box 43	Greenhouse Flower Seed Trials, 1897
Box 45	Flower Seed Trials, 1898 <i>2 Volumes</i>
Box 46	Flower Seed Trials, 1899
Box 46; Box 47	Flower Seed Trials, 1900 <i>3 Volumes</i>
Box 48	Flower Seed Trials, 1901
Box 49	Flower Seed Trials, 1902
Box 50	Flower Seed Trials, 1903
Box 51	Flower Seed Trials, 1904



Box 52	Flower Seed Trials, 1905
Box 53	Flower Seed Trials, 1906
Box 54	Flower Seed Trials, 1907
Box 55	Flower Seed Trials, 1908
Box 56	Flower Seed Trials, 1909
Box 57	Flower Seed Trials, 1910
Box 58	Flower Seed Trials, 1911
Box 59	Flower Seed Trials, 1912
Box 60	Flower Seed Trials, 1913
Box 61	Flower Seed Trials, 1914
Box 62	Flower Seed Trials, 1915
Box 63	Flower Seed Trials, 1916
Box 64	Flower Seed Trials, 1917
Box 65	Flower Seed Trials, 1918
Box 66	Flower Seed Trials, 1931
Box 67	Flower Seed Trials, 1932
Box 66	Flower Seed Trials, 1933
Box 68	Flower Seed Trials, 1935
Box 68	Flower Seed Trial Reports, 1934-1935
Box 7	Greenhouse Flower Trials, 1954-1955
Box 69	Bean Trials, 1890
Box 67	Vegetable Seed Trials, 1887

Box 69	Vegetable Seed Trials, 1888
Box 70	Vegetable Seed Trials, 1889
Box 70	Vegetable Seed Trials, 1890
Box 71	Vegetable Seed Trials, 1892
Box 71	Vegetable Seed Trials, 1893
Box 72	Vegetable Seed Trials, 1894
Box 72	Vegetable Seed Trials, 1895
Box 73	Vegetable Seed Trials, 1896
Box 73	Vegetable Seed Trials, 1897
Box 74	Vegetable Seed Trials, 1898
Box 75	Vegetable Seed Trials, 1899 <i>2 Volumes</i>
Box 76	Vegetable Seed Trials, 1900
Box 77	Vegetable Seed Trials, 1901
Box 78	Vegetable Seed Trials, 1901
Box 79	Vegetable Seed Trials, 1902
Box 80	Vegetable Seed Trials, 1903
Box 81	Vegetable Seed Trials, 1903
Box 82	Vegetable Seed Trials, 1904
Box 83	Vegetable Seed Trials, 1904
Box 84	Vegetable Seed Trials, 1905
Box 85	Vegetable Seed Trials, 1905

Box 86	Vegetable Seed Trials, 1906
Box 87	Vegetable Seed Trials, 1907
Box 87	Vegetable Seed Trials, 1907
Box 88	Vegetable Seed Trials, Annex, 1908
Box 89	Vegetable Seed Trials, 1908
Box 88	Vegetable Seed Trials, 1909
Box 90	Vegetable Seed Trials, 1910
Box 91	Vegetable Seed Trials, 1911
Box 92	Vegetable Seed Trials, 1912
Box 93	Vegetable Seed Trials, 1913
Box 94	Vegetable Seed Trials, 1914
Box 95	Vegetable Seed Trials, 1915
Box 96	Vegetable Seed Trials, 1916
Box 97	Vegetable Seed Trials, 1917
Box 98	Vegetable Seed Trials, 1918
Box 98	Vegetable Seed Trials, 1931
Box 99	Vegetable Seed and Burbank 'Treasure Chest' Trials, 1931
Box 100	Vegetable Seed Trials, circa 1931-1933
Box 100	Vegetable Seed Trials, 1933
Box 99	Vegetable Crop Book, 1895
Box 1	Field Trials, Pennsylvania Farms, circa 1900-1920

Box 101	Flower and Vegetable Seed Trials, 1901
Box 101	Flower and Vegetable Seed Trials, 1909
Box 102	Flower and Vegetable Seed Trials, 1911
Box 102	Flower and Vegetable Seed Trials, 1912
Box 103	Flower and Vegetable Seed Trials, 1913
Box 104	Flower and Vegetable Seed Trials, 1914
Box 105	Flower and Vegetable Seed Trials, 1915
Box 106	Flower and Vegetable Seed Trials, 1916
Box 107	Flower and Vegetable Seed Trials, 1917
Box 108	Flower and Vegetable Seed Trials, 1918 <i>2 Volumes</i>
Box 109	Flower and Vegetable Seed Trials, 1919
Box 110	Flower and Vegetable Seed Trials, 1920
Box 111	Flower and Vegetable Seed Trials, 1921
Box 112	Flower and Vegetable Seed Trials, 1922
Box 113	Flower and Vegetable Seed Trials, 1923
Box 114	Flower and Vegetable Seed Trials, 1924
Box 115	Flower and Vegetable Seed Trials, 1925
Box 116	Flower and Vegetable Seed Trials, 1926
Box 1	Flower and Vegetable Seed Trials from Store, 1926
Box 117	Flower and Vegetable Seed Trials, 1927
Box 118	Flower and Vegetable Seed Trials, 1928

Box 119	Flower and Vegetable Seed Trials, 1929
Box 120	Flower and Vegetable Seed Trials, 1930
Box 121	Flower and Vegetable Crops, 1896-1900
Box 121	Flower and Vegetable Seed Crops, 1898
Box 121	Vine Seed Trials, 1909
Box 122	Vine Seed Trials, 1910-1911
Box 122	Vine and Bulb Seed Trials, 1912
Box 123	Vine and Flower Seed Trials, 1913
Box 123	Vine Seed Trials, 1914-1916
Box 124	Vine Seed Trials, 1917-1918
Box 1	Vine Seed Trials, 1919-1921
Box 124	Vine Seed Trials, 1920-1924
Box 125	Vine Seed Trials, 1925-1929
Box 1	Vine Seed Trials, 1928-1930
Box 125	Vine Seed Trials, 1930
Box 1	Estimated Crops for Fordhook Farms, 1889
Box 127	Plant Description Books, Fordhook Farms, 1893-1900 <i>2 Volumes</i>
Box 126	Crop Book (planting and pick dates, yields), 1894-1895
Box 126	Flower Crop Book, 1896-1897
Box 126	Crop Vitality Tests, 1897-1910
Box 126	Crop Book, 1899

Box 128	Crop Books, 1901-1903, 1901, 1902 <i>3 Volumes</i>
Box 128	Special Selections Crop Book, 1903
Box 129	Crop Books, 1905, 1907, 1914, 1915-1916 <i>4 Volumes</i>
Box 130	Crop Books, 1906-1930 <i>4 Volumes</i>
Box 131	Crop Book (planting and pick dates, notes), 1908
Box 131	Crop Book (planting and pick dates, notes), 1909
Box 131	Crop Book (planting and pick dates, notes), 1910
Box 132	Crop Book, 1912-1913
Box 1	Crop Notes for Fordhook and Floradale Farms by George Kerr, 1917-1918
Box 132	Test Book, 1921
Box 1	Field (Flower) Crops, 1927
Box 1	Crops Planted Memo Book, 1931-1932
Box 1	Plants for Gardens and Dates Sown Notebooks, 1931-1932, 1932-1933 <i>2 Volumes</i>
Box 1	Flowers Planted, 1932
Box 1	Bulbs, Seeds, Dahlias and Gladiolis Memo Book, 1931
Box 1	Memo Book of Crop Notes by John A. Noll, 1932
Box 6	Qualitative Filter Paper from Arthur H. Thomas Co., Philadelphia, PA, circa 1910-1920 <i>2 Boxes</i>

### 1.1.B: Plant Finders (Indexes), 1912-1935

Notebooks, lists, and reports that list crop names along with their corresponding Burpee plant identification number.

Box 1	Flower Indexes, Fordhook Farms, 1912, 1913 <i>2 Volumes</i>
Box 2	Perennial Finder, 1913
Box 2	Perennials Index, 1913
Box 133	Record of Flower and Vegetable Seed Names and Numbers, 1913
Box 2	Flower Finders, 1914, 1934 <i>2 Volumes</i>
Box 2	Flower Seed Indexes, 1915 <i>2 Volumes</i>
Box 2	Flower Seed Indexes, 1916
Box 133	Flower Seed Index, 1933-1934
Box 2	Greenhouse Seed Index, 1931-1932
Box 2	Vegetable Finders, 1912, 1913, 1914 <i>3 Volumes</i>
Box 2	Vegetable Seed Indexes, 1915
Box 2	Vegetable Seed Index, 1916
Box 2	Vegetable Seed Index, 1917
Box 2	Vegetable Seed Index, 1929
Box 2	Vegetable Seed Indexes, 1931 <i>2 Volumes</i>
Box 2; Box 3	Vegetable Finders, 1934 <i>2 Volumes</i>
Box 134	Vegetable Finder, 1935
Box 263, Folder 1	Flower and Vegetable Breeding Index, circa 1935-1937

### 1.1.C: Inventories, 1881-circa 1940

Seed and plant inventories that list seed stock, stock appraisals, reports on seeds thrown out, cleaned seed, and papered (packaged) seeds. Growing lists and inventory policies are also included.

For seed papering cost inventories, see also Series 2.A.d. Financial and Accounting

Box 7	Farm, Office and Seeds Inventory, 1881
Box 134	Flower Seed Register, 1894
Box 263, Folder 2	Seed Numbers and Prices, 1900-1920
Box 134	Crop Book, 1911
Box 161	Flower Seed, 1914
Box 15	Flower Seed, 1915
Box 147	Flower Seed, circa 1920-1930
Box 15	Flower Seed, 1934
Box 255, Folder 2-6	Flower Seed, 1938 <i>5 Files</i>
Box 3	Flower Seed Inventories and Contracts, 1890-1892
Box 3	Flower Seed Inventories and Contracts, 1900
Box 21	Flower Seed Inventories and Growers, circa 1920-1930, circa 1924-1927 <i>2 Volumes</i>
Box 22	Flower Seed Inventories and Growers, 1927-1928, 1928 <i>2 Volumes</i>
Box 23	Flower Seed Inventories and Growers, 1928
Box 23; Box 24	Flower Seed Inventories and Growers, 1928-1929 <i>2 Volumes</i>
Box 24	Flower Seed Inventories and Growers, 1928-1929
Box 135	Seed Inventories and Growers, circa 1926-1930 <i>2 Volumes</i>



Box 136	Flower and Vegetable Seed , 1896-1905, 1906-1915 <i>2 Volumes</i>
Box 137	Flower and Vegetable Seed, 1904-1909
Box 137	Flower and Vegetable Seed, 1909-1922
Box 161	Flower and Vegetable Seed, 1914
Box 255, Folder 7-8	Flower Seed Inventory, circa 1938 <i>2 Files</i>
Box 3	Vegetable Seed, 1883
Box 138	Vegetable Seed, 1909-1913
Box 161; Box 162	Vegetable Seed, 1910, 1912, 1914
Box 15	Vegetable Seed, 1912-1913
Box 162	Vegetable Seed, 1913-1917
Box 162	Vegetable Seed, 1915
Box 255, Folder 9	Vegetable Seed Inventory, circa 1938
Box 3	Vegetable Seed Inventories and Contracts, circa 1892
Box 3	Vegetable Seed Inventories and Contracts, 1897-1898, 1899-1900
Box 3	Vegetable Seed Inventories and Contracts, 1910-1915
Box 15	Vegetable Seed Inventories and Growers, 1926-1927
Box 16	Vegetable Seed Inventories and Growers, 1927
Box 24	Vegetable and Grass Inventories and Growers, 1927
Box 25	Vegetable Inventories and Growers, 1929
Box 25	Vegetable Seed Inventories and Growers, 1929-1930 <i>2 Volumes</i>

Box 7	Vegetable Stock Inventory (names, sow dates, growers), 1936 <i>4 Volumes</i>
Box 16	Bulb Seed Inventories and Growers, 1925-1926
Box 3	Gladiolus, Dahlias and Roses Received and Stock Purchased, 1931
Box 3	Dahlias Received for the Season, 1932-1935
Box 148	Flower Papering (sheet #s 1500-2238), 1915-1935
Box 149	Flower Papering (sheet #s 2239-3999), 1915-1935
Box 26	Flower Papering, 1928
Box 26	Flower Collection Papering, 1929-1932
Box 263, Folder 3	Flower Seed Inventories for Papering (Burbank, Vick's, International Paper Co., Sanford), 1932-1935
Box 17	Vegetable Papering, 1923
Box 26	Vegetable Papering, 1928
Box 27	Vegetable Collection Papering, 1929-1932
Box 163	Stock Inventory for Papering, 1916
Box 138	Seed Papering, 1902-1913
Box 27	Seed Papering, 1914, 1915-1916, 1916-1917 <i>3 Volumes</i>
Box 17	Seed Papering, 1917-1918
Box 28	Seed Papering, 1917-1918, 1919, 1920 <i>3 Volumes</i>
Box 29	Seed Papering, 1920, 1921, 1922 <i>3 Volumes</i>
Box 30	Seed Papering, 1924, 1924-1925, 1925, 1926-1927 <i>4 Volumes</i>

Box 263, Folder 4-18	Bulk Stock Requisitions for Seed Order Filling and Papering Departments, July-December 1930 <i>15 Files</i>
Box 263, Folder 19-29	Bulk Stock Requisitions for Seed Order Filling and Papering Departments, January-May 1931 <i>11 Files</i>
Box 264, Folder 1	Bulk Stock Requisitions for Seed Order Filling and Papering Departments, June 1931
Box 264, Folder 2-13	Bulk Stock Requisitions for Seed Order Filling Department, February-June 1933 <i>12 Files</i>
Box 264, Folder 14-20	Bulk Stock Requisitions for Seed Order Filling and Papering Departments, 1934 <i>7 Files</i>
Box 264, Folder 21-26	Bulk Stock Requisitions for Seed Order Filling Department, 1935 <i>6 Files</i>
Box 264, Folder 27-30	Bulk Stock Requisitions for Seed Order Papering Department, 1935 <i>4 Files</i>
Box 264, Folder 31	Bulb Stock Requisitions for Bulb Order Filling Department, March-June 1933
Box 264, Folder 32-34	Bulb Stock Requisitions for Bulb Order Filling Department, 1935 <i>3 Files</i>
Box 7	Cleaned and Sent Out Seeds, circa 1910-1920
Box 265, Folder 1	Reports on Cleaned and Thrown Out Seeds, 1935
Box 18	Seed Packages, 1923
Box 265, Folder 2-3	Seed Packet ("Colored Bag") Reports and Lists, 1931-1938 <i>2 Files</i>
Box 265, Folder 4-5	Reports on Returned Stock, Waste Seeds and Bad Stock, 1931-1932 <i>2 Files</i>
Box 7	Farm Store (including goods bought and stock received), 1933
Box 265, Folder 6-7	Returned Stock, 1935

*2 Files***1.2: Livestock (Poultry and Dogs)**

Notebooks, correspondence, account records, notes, pedigree certificates, and lists related to the company's breeding and sale of livestock. Although a variety of livestock was bred during the company's early years, Scottish Collies were a mainstay of the firm's livestock program. Information regarding the lineage and sale of dogs is routinely represented in these records. The livestock program dwindled after the death of W. Atlee, though files indicate that the breeding of dogs continued into the 1960s.

Box 265, Folder 8	Livestock Registered Pedigree Form, circa 1880
Box 139	Livestock and Eggs Ledger, 1888-1910
Box 206	Dog Breeding Records, 1888-1897, 1899-1905
Box 138	Meat, Egg and Bone Accounts, 1893-1897
Box 156	Livestock Ledger, 1901-1911

**1.3: Products**

Correspondence, trade literature, and ephemera related to various products sold by the Burpee company in addition to seeds and livestock. The material includes some of the products, along with legal and administrative papers, notes, correspondence, advertisements, and advertisement proofs.

Box 265, Folder 9	Postcard Series featuring Views of Fordhook Farms, circa 1905-1907
Box 265, Folder 10	Burpee's Vitamin B1 Pellets, circa 1950-1965

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## Series 2: Business Records, 1873-1980

This series contains records that document the business, administrative, marketing, and sales operations of the Burpee firm including correspondence, accounting ledgers, employee records, advertising mock-ups and reports, and records of sales. Early correspondence files document a mix of both business and personal matters relating to the firm's founder W. Atlee Burpee; the latter range from bills and receipts to contributions to a variety of charities. Advertising and promotion records provide insight into the Burpee firm's extensive efforts to market its wares including contests held in the 1920s that resulted in thousands of letters submitted by customers with testimonials celebrating Burpee seeds. Included in these records are unsolicited customer testimonials ("gratis reports"). This series also contains records relating to a number of Burpee properties in the United States where seeds were trialed as well as two seed companies acquired by the Burpee firm, James Vicks Company and Wm. Henry Maule Company.

### 2.1: Office Files

Letters from the company to customers, seed companies, and other businesses and persons; financial and accounting records; sales and contracts; and miscellaneous files outlining the history of the Burpee company.

#### 2.1.A: Company Correspondence

Correspondence sent on behalf of the W. Atlee Burpee company. The bulk of this material was authored by W. Atlee Burpee or high-level staff members. Most of the files were originally housed chronologically and/or alphabetically in cardboard transfer cases labeled "W. A. Burpee Correspondence," and included both original and carbon copies of receipts, contracts, order inquiries, trade literature, general correspondence, notebooks, and photographs. Correspondents include customers from all over the world, contractors, seed companies, Burpee staff, high-ranking government officials and other "notables," and various outside organizations.

Box 156	Letterbook (carbon copies of correspondence), Fordhook Farms, 1889-1896
Box 157	Letterbooks (carbon copies of correspondence), Fordhook Farms, 1892-1893, 1894-1895
Box 158	Letterbook (carbon copies of correspondence), circa 1896-1901
Box 159	Letterbook (carbon copies of correspondence), 1901-1911
Box 159	Letterbook (carbon copies of correspondence), 1911-1917
Box 265, Folder 11	Correspondence, circa 1900-1926
Box 265, Folder 12-18	Business and Personal Correspondence (W. Atlee Burpee and family), 1911 <i>7 Files</i>
Box 265, Folder 19-23	Incoming and Outgoing Correspondence, G-I, 1926, 1929 <i>5 Files</i>

Box 265, Folder 24-28	Incoming and Outgoing Correspondence, J-L, 1926, 1929 <i>5 Files</i>
Box 265, Folder 29-31	Incoming and Outgoing Correspondence, M, 1926, 1929 <i>3 Files</i>
Box 266, Folder 1-4	Incoming and Outgoing Correspondence, N-R, 1926, 1929 <i>4 Files</i>
Box 266, Folder 5-7	Incoming and Outgoing Correspondence, S-Y, 1926, 1929 <i>3 Files</i>
Box 266, Folder 8	German Trade, 1929
Box 266, Folder 9	W. L. Lamar, 1929
Box 266, Folder 10	Lovett's Nursery, 1929
Box 266, Folder 11	William Henry Maule Co., 1926, 1929
Box 266, Folder 12	Correspondence from Friends and Customers, 1933
Box 266, Folder 13-16	Relief Seeds, Pennsylvania, 1933 <i>4 Files</i>
Box 266, Folder 17	Relief Seeds, Rhode Island, 1933
Box 266, Folder 18	Relief Seeds, South Carolina, 1933
Box 266, Folder 19	Relief Seeds, Tennessee, 1933
Box 266, Folder 20	Relief Seeds, Vermont, 1933
Box 266, Folder 21-22	Relief Seeds, Virginia, 1933 <i>2 Files</i>
Box 266, Folder 23	Relief Seeds, West Virginia, 1933
Box 266, Folder 24	Relief Seeds, Western States, 1933
Box 266, Folder 25	Relief Seeds, Wisconsin, 1933

## 2.1.B: Seed Companies, 1892-1930

Correspondence and files related to domestic and foreign seed companies, many of which sold seed stock to the Burpee company. Found in this subseries are technical and business correspondence, company histories, clippings, trade literature, travel itineraries, seed packets, notes, financial reports, and legal documents. Also included is correspondence related to surplus seed offers, lists of seed companies, and notebooks that detail price comparisons.

For the bulk of agricultural trade literature, see Series 2.9. Burpee Library and Reference Materials.

Box 7	1890 Cable Code for Vegetable, Agricultural, Tree and Flower Seeds, Bulbs, Ernest Benary Seed Merchant & Grower, Erfurt, Germany, 1890
Box 7	Cable Code, Gustav Zulzer, Hamburg, Germany, 1925
Box 3	Seed Contracts, 1890
Box 3	Seed Contracts, 1891-1892
Box 3	Seed Contracts, 1899
Box 3	Seed Inventories and Contracts, 1902-1903, 1912-1913
Box 3	Seed Contracts , 1914-1915
Box 266, Folder 26	Vegetable Contracts, 1929
Box 267, Folder 1-5	Comparative Catalog Prices (with competitors), 1898-1903 <i>5 Volumes</i>
Box 7	Burpee's Advance Prices for 1902, Particularly of Vegetable Seeds and Sweet Peas (annotated with competitors' prices), 1901
Box 7	Burpee's Advance Prices for 1903: Vegetable Seeds and Sweet Peas (annotated with Wholesale Seedsmen's League prices), 1902
Box 267, Folder 6	Correspondence with Growers, 1933

### 2.1.C: Financial and Accounting, 1883-1956

Records related to the firm's finances including account records, financial statements (yearly and in some cases monthly, weekly, and daily), notes, trial balances, receipts and bills, stock information, supply orders, company-wide appraisals, profit statements, operation and productions costs, and reports and information from financial consultants.

Box 140	Accounts Book, 1889-1896
Box 141	Accounts (expenditures by type), 1893-1914

Box 3	Account Balances, Seeds and Livestock, 1893-1895, 1895-1897, 1897-1899 <i>3 Volumes</i>
Box 4	Account Balances, Seeds and Livestock, 1898-1900
Box 245	Check Payment Account Book (by vendor), 1918-1919
Box 141	Cash Book, 1883-1885
Box 142	Cash Book, 1885-1886
Box 163	Cash Book, 1889-1893
Box 142	Cash Book, 1893-1910
Box 198	Cash Book, No. 3, 1896-1899
Box 209	Cash Book, No. 5, 1902-1904
Box 210	Cash Book, No. 6, 1904-1906
Box 211	Cash Book, No. 4, 1914
Box 212	Cash Book, 1916
Box 213	Cash Book, No. 1, 1916-1920
Box 214	Cash Book, No. 2, 1920-1922
Box 215	Cash Book, No. 3, 1922-1924
Box 216	Cash Book, No. 5, 1926-1927
Box 217	Cash Book, No. 6, 1927-1929
Box 218	Cash Book, 1928-1929
Box 219	Cash Book, No. 7, 1929-1930
Box 220	Cash Book, No. 8, 1930-1931



Box 221	Cash Book, No. 9, 1931-1933
Box 222	Cash Book, No. 10, 1933-1934
Box 223	Cash Book, No. 11, 1934-1935
Box 224	Cash Book, No. 12, 1935-1936
Box 225	Cash Book, No. 13, 1936-1937
Box 226	Cash Book, No. 14, 1937-1938
Box 227	Cash Book, No. 15, 1939-1940
Box 228	Cash Book, No. 16, 1940-1941
Box 229	Cash Book, No. 17, 1941-1942
Box 230	Cash Book, No. 18, 1942-1943
Box 231	Cash Book, No. 19, 1943-1944
Box 232	Cash Book, No. 20, 1944-1945
Box 233	Cash Book, No. 21, 1945-1946
Box 234	Cash Book, No. 22, 1946-1947
Box 235	Cash Book, No. 23, 1947-1948
Box 236	Cash Book, No. 24, 1948-1949
Box 237	Cash Book, No. 25, 1949-1950
Box 238	Cash Book, No. 26, 1950-1951
Box 239	Cash Book, No. 27, 1951-1952
Box 240	Cash Book, No. 28, 1952-1953
Box 241	Cash Book, No. 29, 1953-1954
Box 242	Cash Book, No. 30, 1954-1955

Box 243	Cash Book, No. 31, 1955-1956
Box 142	Petty Cash Book, 1901-1910
Box 4	Petty Cash Books, Fordhook Farms, 1923-1925, 1925-1928 <i>2 Volumes</i>
Box 162	Cash Account Ledger, 1893-1900
Box 164	Business Expense Accounts Ledger, 1893-1908
Box 164	Cash Account Ledger, Fordhook Farms, 1890-1894
Box 246	Cash Disbursements Ledger, 1918
Box 4	Expenses, 1915-1917, 1919-1922 <i>2 Volumes</i>
Box 4	Memo Book #1, Sales and Expenses, Fordhook Farms, 1923-1925
Box 4	Memo Book #s 2, 4, 5, 6, Expenses, Fordhook Farms, 1925, 1928-1930, 1930, 1931 <i>4 Volumes</i>
Box 4	Memo Book #7, Expenses, Fordhook Farms, 1931-1934
Box 4	Sales and Expenses, Fordhook Farms, 1926-1929
Box 247	Seedsmen's Debits and Credits Ledger, 1902-1915
Box 248	Seedsmen's Accounts Ledger, 1913
	Receipt Book, 1887-1915
Box 6	Receipts and Check Stubs Books, 1907-1908, 1908-1910, 1910-1911, 1912-1915 <i>4 Volumes</i>
Box 18	United States Express Company Receipts Book, 1913
Box 246	Cash Receipts Ledger, 1918
Box 267, Folder 7	Requisitions for Sundry Supplies, February-March 1933

Box 267, Folder 8                      Requisitions for Sundry Supplies, April-June 1933

### 2.1.D: Sales and Contracts, 1883-1956

Account ledgers, correspondence, contracts, bills of sale and receipts, sales quotations, financial statements, notes, returned seed slips, memos, and sales meeting minutes. Included are yearly sales summaries for Burpee's and its subsidiaries, records of sales made at flower shows, administrative papers pertaining to Burpee's sales department, and sales reports for crops. Also included are dozens of bound Burpee catalogs (ca. 1896-1967) containing annotated sales figures.

- Box 165                      Customer Log #1 (by city): Alabama, Arkansas, California, Colorado, Connecticut, circa 1885-1900
- Box 165                      Customer Log #2 (by city): Connecticut, Dakota, Delaware, D.C., Florida, Georgia, Idaho, circa 1885-1900
- Box 165                      Customer Log #3 (by city): Illinois, circa 1885-1900
- Box 165                      Customer Log #4 (by city): Illinois, Indiana, circa 1885-1900
- Box 165                      Customer Log #5 (by city): Indiana, Iowa, circa 1885-1900
- Box 166                      Customer Log #6 (by city): Iowa, Kansas, circa 1885-1900
- Box 166                      Customer Log #7 (by city): Kansas, circa 1885-1900  
*2 Volumes*
- Box 166                      Customer Log #8 (by city): Kentucky, Louisiana, Maine, Maryland, Massachusetts, circa 1885-1900
- Box 166                      Customer Log #9 (by city): Massachusetts, Michigan, circa 1885-1900
- Box 166                      Customer Log #10 (by city): Michigan, Minnesota, Mississippi, Missouri, circa 1885-1900
- Box 167                      Customer Log [#11] (by city): Missouri, circa 1885-1900
- Box 167                      Customer Log #12 (by city): Missouri, Montana, Nebraska, Nevada, New Hampshire, circa 1885-1900
- Box 167                      Customer Log #13 (by city): New Jersey, New Mexico, New York, circa 1885-1900
- Box 167                      Customer Log #14 (by city): New York, North Carolina, Ohio, circa 1885-1900

Box 167 Customer Log #15 (by city): Texas, Utah, Vermont, Virginia, circa 1885-1900

Box 168 Customer/Sales Log (by Post Office): Dakota Territory, 1885-1888

Box 168 Customer/Sales Log (by Post Office): Florida, 1885-1888

Box 168 Customer/Sales Log (by Post Office): Iowa, 1885-1888

Box 168 Customer/Sales Log (by Post Office): Kansas, 1885-1888

Box 168 Customer/Sales Log (by Post Office): Maryland, 1885-1888

Box 168 Customer/Sales Log (by Post Office): Michigan, 1885-1888

Box 168 Customer/Sales Log (by Post Office): West Virginia, 1885-1888

Box 169 Customer/Sales Log (by Post Office): Alabama, 1885-1888

Box 169 Customer/Sales Log (by Post Office): Arizona, Delaware, D.C., Idaho, Indian Territory, Montana, Nevada, New Mexico, Rhode Island, Utah, Washington Territory, Wyoming Territory, 1885-1888

Box 170 Customer/Sales Log (by Post Office): Colorado, 1885-1888

Box 170 Customer/Sales Log (by Post Office): Florida, 1885-1888

Box 170 Customer/Sales Log (by Post Office): Georgia, 1885-1888

Box 171 Customer/Sales Log (by Post Office): Iowa, 1885-1888

Box 171 Customer/Sales Log (by Post Office): Kansas, 1885-1888

Box 172 Customer/Sales Log (by Post Office): Kentucky, 1885-1888

Box 172 Customer/Sales Log (by Post Office): Maryland, 1885-1888

Box 173 Customer/Sales Log (by Post Office): Michigan, 1885-1888

Box 173 Customer/Sales Log (by Post Office): Minnesota, 1885-1888

Box 174 Customer/Sales Log (by Post Office): North Carolina, 1885-1888

Box 174 Customer/Sales Log (by Post Office): South Carolina, 1885-1888

Box 175 Customer/Sales Log (by Post Office): Tennessee, 1885-1888

Box 176 Customer/Sales Log (by Post Office): Virginia, 1885-1888

Box 175 Customer/Sales Log (by Post Office): West Virginia, 1885-1888

Box 176 Customer/Sales Log (by Post Office): Wisconsin, 1885-1888

Box 177 Customer/Sales Log (by Post Office): Canada, 1885-1888

Box 177 Customer/Sales Log (by Post Office): Canada, 1885-1888

Box 143 Customer Order Log, 1887

Box 178 Customer/Sales Log (by Post Office): Alabama, 1896-1899

Box 179 Customer/Sales Log (by Post Office): California, 1896-1899

Box 180 Customer/Sales Log (by Post Office): Colorado, 1896-1899

Box 180 Customer/Sales Log (by Post Office): Connecticut, 1896-1899

Box 181 Customer/Sales Log (by Post Office): Delaware, D.C., Oregon, Rhode Island, 1896-1899

Box 182 Customer/Sales Log (by Post Office): Georgia, 1896-1899

Box 183 Customer/Sales Log (by Post Office): Illinois, 1896-1899

Box 184 Customer/Sales Log (by Post Office): Indiana, 1896-1899

Box 185 Customer/Sales Log (by Post Office): Iowa, 1896-1899

Box 186 Customer/Sales Log (by Post Office): Kansas, 1896-1899

Box 187 Customer/Sales Log (by Post Office): Minnesota, 1896-1899

Box 188 Customer/Sales Log (by Post Office): Nevada, New Mexico Territory, Utah, Wyoming, 1896-1899

Box 189 Customer/Sales Log (by Post Office): New Jersey, 1896-1899

Box 190	Customer/Sales Log (by Post Office): North Carolina, 1896-1899
Box 191	Customer/Sales Log (by Post Office): Ohio, 1896-1899
Box 192	Customer/Sales Log (by Post Office): Ohio, 1896-1899
Box 193	Customer/Sales Log (by Post Office): Wisconsin, 1896-1899
Box 194	Customer/Sales Log (by Post Office): Canada, 1896-1899
Box 267, Folder 9	Comparative Account of Farm Annual Sales by State, 1896-1899
Box 143	Customer Register, Fordhook Farm, 1896-1916
Box 7	Burpee's Farm Annual (with sales annotations), 1901
Box 7	Burpee's Farm Annual (with sales annotations), 1902
Box 144	Goods Shipped to and Billed from Store, 1901-1910  Seed Sales , 1903-1907
Box 267, Folder 10	Congressional Free Seed Distribution Form Letter, 1906
Box 147	Sales of Packets and Ounces of Vegetables and Flowers, 1919-1924
Box 144	Packets and Sales Records for Children's Gardens, circa 1920-1930
Box 12	Sales, Castle Valley Farms, 1923-1928
Box 4	Sales, Castle Valley Farms, 1926
Box 267, Folder 11	Sales of Sundries, 1934-1935
Box 267, Folder 12	Sales Register Slips, 1934-1935
Box 267, Folder 13-24	Federal Government Contract Bids, 1936-1937 <i>12 Files</i>
Box 144	Sales from Sweet Pea Catalogs, 1937-1938
Box 144	Flower Novelty Sales from Burpee Annuals, 1938-1939

Box 144                      Sales Comparison Results Relating to Increase in Packet Prices,  
1935-1936

Box 267, Folder              Reports on Store Shipments, Sales and Returns, 1935, 1937, 1939,  
25-29                              1939-1940  
*5 Files*

### 2.1.E: Company History

General files containing information about the firm's history documented in clippings, correspondence, personnel information, ephemera, and trade literature. Also included is a booklet on the firm's history published by the Burpee company in 1996.

Box 31                              Fact Book about Burpee Co. on its 25th Anniversary, 1901-1909

## 2.2: Administrative Records

Records related to the structure, organization, and running of the company's business operations. The series includes administrative and policy files; papers related to merger opportunities, administrative consultants, and the sale of the company to General Foods Corporation in 1970; and personnel and employment files.

### 2.2.A: General Administrative Files

Reports, clippings, correspondence, memos, and policies related to operations, the firm's record keeping systems, insurance, and special company projects (including Burpee Garden Centers). Also included is Burpee stationery and forms that were used for both external and in-house purposes.

Box 267, Folder              Postal Information, 1920-1931  
30-34                              *5 Files*

Box 268, Folder 1-10              Order Slips (for seeds, vitality tests, supplies), 1933-1938  
*10 Files*

Box 7                              Office Stationery, circa 1890-1920

Box 7                              Invoice Book (blank), circa 1915-1930

Box 267, Folder 35              Office Forms, circa 1915-1930

Box 267, Folder 36              Advertising Record Forms, 1919-1924, 1926

Box 150;                              Seed Inventory Books , circa 1920-1930  
Box 151                              *8 Volumes*

### 2.2.B: Personnel

Staff files, papers generated or compiled by company staff, and hiring records.

### Company Staff

Files and material generated by principals of the firm. Found in this subseries are W. Atlee Burpee's notes and drafts, his instructions to the company following a life-threatening condition in 1894, notebooks, addresses and lectures, and his "Superb Six" letter--a meeting he conducted with six principals of the company in the final months of his life. David Burpee's files include business and general notes, correspondence, speeches and writings, and general subject files compiled from 1961 to 1974.

Additional personnel files are found elsewhere in the collection, particularly in cases where a staff member's files directly related to a particular topic such as advertising.

Box 4	W. Atlee Burpee Notebooks , circa 1898-1901, 1908-1909, 1914 <i>3 Volumes</i>
Box 4	W. Atlee Burpee Notebook (sales, addresses, memorandum), 1911-1913
Box 4	Daily Journal by Howard M. Earl, 1896

### Personnel Material

Files, clippings, and photographs associated with company personnel. Items include salary records, workers' compensation files, injury reports, ephemera from Burpee/Maule company picnics at Fordhook Farms, and issues of Burpee News (the company's in-house bulletin, 1968-1971).

Box 199	Payroll Ledger, 1916-1917
Box 268, Folder 11	Employees' Daily Reports, 1932
Box 268, Folder 12	Article Reprint - Inheritance of Doubleness in Flowers of the Nasturtium from Journal of Heredity, 1936
Box 268, Folder 13-19	Weekly Time Reports, July-December 1937 <i>7 Files</i>
Box 268, Folder 20	Burpee News, 1971

## 2.3: Advertising and Promotions, 1873-1980

Files and images related to Burpee's extensive advertising and marketing efforts. Included are correspondence, records, and reports generated by publishers, advertising agencies, and Burpee advertising staff; ad mock-ups, proofs and graphics; papers related to promotional and publicity campaigns, and premium seed offers; and customer correspondence and testimonials.

### 2.3.A: Records and Reports



Correspondence, reports, studies, costs, clippings, advertising schedules, and listed returns from the company's advertising efforts and catalog sales.

Box 267, Folder 37	Seed Prices in Catalogs, 1901
Box 34	Advertising Returns Ledger, 1913-1930
Box 256, Folder 1-14	Advertising Reports, 1914-1928 <i>14 Files</i>
Box 144	Advertising Report, 1917-1925
Box 257, Folder 1-9	Advertising Reports, 1925, 1925-1928, 1926, 1927, 1928 <i>9 Files</i>
Box 267, Folder 38	Monthly Advertising Expenses, circa 1919-1921
Box 267, Folder 39-40	Post Cards Orders, 1920-1925, 1927-1928 <i>2 Files</i>
Box 267, Folder 41	Ordering Information for Order Forms, 1920-1928
Box 267, Folder 42	Order Acknowledgement Cards, 1927
Box 267, Folder 43-45	Instructional Leaflets, Lists and Ordering Information, 1921-1927 <i>3 Files</i>
Box 257, Folder 10	Advertising Schedules, 1923, 1924
Box 269, Folder 1-13	Credit Slips in Exchange for Ad Space, 1923-1926 <i>13 Files</i>
Box 269, Folder 14-16	Billing Statements for Printing and Artwork, 1923-1927 <i>3 Files</i>
Box 269, Folder 17	Advertising Analyses, 1926
Box 269, Folder 18	Home Acres Magazine, 1929
Box 269, Folder 19	Harry S. Hood, Photographer, 1929
Box 269, Folder 20	Horticulture Illustrated, 1926
Box 269, Folder 21	Horticulture Magazine, 1928-1929

Box 269, Folder 22	Jefferson County Truck Growers' Association, 1926, 1929
Box 269, Folder 23	George W. Kerr, 1926, 1929
Box 269, Folder 24	Edward Langer Printing Co., 1929
Box 269, Folder 25	Market Growers Journal, 1926, 1929
Box 269, Folder 26	J. Horace McFarland Company, 1926
Box 269, Folder 27	McMillan Company, 1929
Box 269, Folder 28	The Photo-Illustrators, 1929
Box 269, Folder 29	Rotoprint Gravure Co., Inc., 1929
Box 269, Folder 30	Seed Trade News Inc., 1929
Box 269, Folder 31	Seed World, 1929
Box 269, Folder 32	Southern Florist, 1929
Box 269, Folder 33	Yarnall Studios, 1929
Box 269, Folder 34	Catalog Distribution, 1932-1933, 1954-1955
Box 4	Dates of Catalog Covers and Pages (Burpee and Maule), 1933
Box 257, Folder 11-12	Advertising Reports for Burpee's Annuals, 1933-1935 <i>2 Files</i>
Box 258, Folder 1-10	Advertising Reports for Burpee's Annuals, 1936-1943 <i>10 Files</i>
Box 259, Folder 1-4	Advertising Reports for Burpee's Annuals, 1944-1946 <i>4 Files</i>
Box 259, Folder 5	Advertising Reports for Blue List, 1938-1940
Box 259, Folder 6-11	Advertising Reports for Fall Bulb Catalogs, 1935-1940 <i>10 Files</i>
Box 259, Folder 12	Spring Advertising Report , 1942

Box 259, Folder 13	Spring Advertising, 1944
	Ordering Information for Seed Packets, circa 1945-1960
Box 269, Folder 35	Receiving Slips for Catalogs and Postcards, 1954
Box 269, Folder 36	Loading Tally Forms for Catalogs, 1954
Box 259, Folder 14-15	Catalogs Mailed from Buffalo and Kokomo, 1954 <i>2 Files</i>
Box 269, Folder 37	Catalog Delivery and Mailing Schedule, 1954
Box 269, Folder 38-39;	Catalog Mailing and Shipment Inventories, 1954-1955, circa 1978 <i>8 Files</i>
Box 270, Folder 1-6	
Box 270, Folder 7	Catalog Requests, 1954-1956
Box 270, Folder 8-9	Non-metered Mail Statements for Catalog Shipments, 1954-1955 <i>2 Files</i>
Box 270, Folder 10	Miscellaneous Catalog Figures and Communication, circa 1954-1978
Box 270, Folder 11	Burpee's Annual Mailing List, 1955
Box 270, Folder 12	Advertising Comparisons with Burpee Competitors, 1963
Box 270, Folder 13	Correspondence and Reports, 1967-1968
Box 270, Folder 14-16	Spring Advertising Reports, 1967-1968, 1968 <i>3 Files</i>

### 2.3.B: Ad Copy, Graphics, Mock-ups and Proofs

Text and graphics used in the creation of Burpee catalogs and advertisements; flower and vegetable illustrations and photographs; written drafts by W. Atlee Burpee; page proofs; ad mock-ups; and ephemera including printing blocks, metal printing plates, and pieces of printing type. (A number of the photographic images come from non-Burpee sources; therefore, third party copyright issues may apply.)

Box 31	Burpee's Seed Catalog Mock-up, 1897
Box 270, Folder 17	Plant Graphics, circa 1900-1915

Box 267, Folder 51	Watercolor Illustrations (juvenalia), circa 1900-1920
Box 160	Plant Description Copybook, 1901-1915
Box 270, Box 18-24	Ad Copy, Crop Notes and Customer Testimonials, 1912-1913 <i>7 Files</i>
Box 32	Burpee's Annual Mock-up ("Layout of first Burpee Annual not planned by WAB"), 1917
Box 32	Burpee's Annual Garden Book Mock-up, 1936
Box 33	Burpee's Catalog Mock-up, 1937
Box 34	Burpee's Catalog Mock-up, 1938
Box 35	Burpee's Seed Catalog Mock-up, 1939
Box 200	Burpee's Seed Catalog Mock-up, 1943
Box 200	Burpee's Catalog Mock-up, 1953
Box 7	Burpee's Farm Annual (with annotations), 1902
Box 7	Burpee's Farm Annual (with annotations), 1906
Box 7	Burpee's Farm Annual (bound copy for Howard M. Earl with annotations), 1907
Box 7	Burpee's Annual (bound copy for Howard M. Earl with annotations), 1912
Box 7	Burpee's Annual (bound copy for Howard M. Earl), 1913
Box 7	Burpee's Annual for 1917 (with annotations), 1917
Box 7	Burpee's Annual (bound copy for G. W. Kerr with annotations), 1926
Box 8	Burpee's Annual (bound copy for Eugene W. Buch with annotations), 1934
Box 8	Burpee's Annual (bound copy for John Mundry with annotations), 1945
Box 8	Burpee's Annual (bound copy for Elizabeth M. Woods with annotations), 1949

Box 8	Burpee's Annual (bound copy for Elizabeth Woods with annotations), 1954
Box 8	Burpee's Catalog of Garden and Household Gadgets, Tools and Supplies (with annotations), circa 1942-1960
Box 244	Progressive Graphics and Catalog Page Proofs from Intaglio Service Corp. , 1940-1942
Box 152	Progressive Graphics and Catalog Page Proofs from Philadelphia-Weeks Engraving Company, 1940-1942
	Page Proofs for Fall Garden Catalog, 1966
Box 155	Page Proofs for Fall Garden Catalog, 1967
Box 153	Ad Proofs, circa 1940-1960
Box 270, Folder 25	Ad Designs Submitted [original] Mock-ups, 1930
Box 197	Ad Mock-ups, circa 1940-1960
	Ad Mock-ups (large), circa 1940-1960
	Ad Mock-ups, circa 1940-1960
Box 244	Ad Mock-ups, circa 1950-1960
Box 201	Ad Mock-ups, circa 1950-1965
Box 201	Progressive Ad Proofs from Intaglio Service Corp., circa 1950-1960
Box 195	Artwork for Seed Packets, 1950
Box 270, Folder 26	Seed Packet Mock-ups (original artwork), circa 1950-1960
Box 195	"Plan for Winter" Canning Poster, circa 1942-1965
Box 259, Folder 16	Burpee Ad Banner, circa 1975-1985

### 2.3.C: Customer Testimonials and Contest Letters, 1924-1925

A major component of W. Atlee Burpee's business philosophy was creating a product the consumer could trust. One method of instilling this trust was highlighting customer testimonials and contests in

the company's trade literature. This subseries contains customer correspondence (handwritten letters, transcriptions, and excerpts), postcards, clippings, and photographs.

Box 270; Box 271	What Burpee Seeds Have Done for Me Contest, 1924 (#s 681-4035), 1924
Box 270, Folder 29	Contest Letters, #681-758, 1924 <a href="#">Image(s)</a>
Box 270, Folder 30	Contest Letters, #3760-3794, 1924 <a href="#">Image(s)</a>
Box 271, Folder 1	Contest Letters, #3796-3824, 1924 <a href="#">Image(s)</a>
Box 271, Folder 2	Contest Letters, #3825-3872, 1924 <a href="#">Image(s)</a>
Box 271, Folder 3	Contest Letters, #3874-3912, 1924 <a href="#">Image(s)</a>
Box 271, Folder 4	Contest Letters, #3913-3969, 1924 <a href="#">Image(s)</a>
Box 271, Folder 5	Contest Letters, #3971-3999, 1924 <a href="#">Image(s)</a>
Box 271, Folder 6	Unnumbered Contest Letters, 1924 <a href="#">Image(s)</a>
Box 271, Folder 7	Contest Letters, #4000-4035, 1924 <a href="#">Image(s)</a>
Box 271, Folder 8-17	What Burpee Seeds Have Done for Me Contest, 1924 (#s 4037-4338 noninclusive), 1924 <i>10 Files</i>
Box 271, Folder 18-29	What Burpee Seeds Have Done for Me Contest, 1924 (#s 4339-4724 noninclusive), 1924 <i>12 Files</i>
Box 271, Folder 30-32; Box 272, Folder 1-2	What Burpee Seeds Have Done for Me Contest, 1924 (non-prize winners), 1924 <i>5 Files</i>
Box 272, Folder 3-6	Tomato Prize Contest Letters, 1924

*4 Files*

Box 272, Folder 7-16      f: What Burpee Seeds Have Done for Me Contest, 1925  
*10 Files*

Box 272, Folder 17-19      What Burpee Seeds Have Done for Me Contest, 1925  
*3 Files*

**2.4: Legal Matters**

Correspondence, legal documents, patent and trademark applications, plans, legislative acts, land agreements, and papers from Burpee's legal counsel. Notable topics include W. Atlee Burpee's original partnership with Gustavus S. Benson (1876 to 1878); the controversy and lawsuit surrounding Henry A. Dreer's Bush Lima; land and zoning issues between the state of Pennsylvania and the Burpee company; and the acquisition of rights to Luther Burbank's property—both intellectual and real.

Box 272, Folder 20-28      Burpee Copyright Registrations, 1893-1894, 1897-1899, 1900-1901,  
1902-1903, 1904, 1905, 1906, 1907, 1908  
*9 Files*

**2.5: Burpee Properties**

Land agreements, correspondence, contracts, reports and plans generated by consulting companies, employee lists, clippings, photographs, and memos related to the firm's various branches and properties. The records primarily document physical and logistical aspects of the properties, but administrative, sale, and seed production information are also found in some of the files. For records directly related to the growing of seeds at various Burpee farms, see Series 1 Plant/Farm Related Material.

**2.5.A: Fordhook Farms**

The company's first office building was located at 223 Church Street in Philadelphia. It then relocated to 475-477 North Fifth Street in 1883. In 1888, W. Atlee purchased the original acreage of what would ultimately be named "Fordhook Farms" in Doylestown, Bucks County, Pennsylvania, 25 miles north of Philadelphia. The company added warehouse space to its Philadelphia operations in 1898. In 1936, the company moved its headquarters to Hunting Park Avenue and Eighteenth Street in Philadelphia.

Plans and specifications, correspondence, photographs, and reports. Included are employee lists and salary information, legal documents and design plans pertaining to land condemnations and alterations, and property appraisals. Also included are reports for soil and water testing done at Fordhook in the 1970s. In addition to Fordhook files, this series contains land deeds and correspondence related to a number of farms in the surrounding area that were leased by the firm for additional farm acreage.

Established in 1888 as the company's experiment and production grounds, Fordhook Farms also included the family home of W. Atlee and Blanche Burpee, which later became the home of David and Lois Burpee. The home currently serves as a bed and breakfast under the name The Inn at Fordhook Farm.

Box 33      Record Book of Fordhook Novelties and Facts about the Seed Trade ,  
1902-1921

Box 160	Receiving Book (goods shipped, accounts, work log), 1903-1913
Box 270, Folder 27	Notes on Household Expenses and List of Visitors, circa 1905
Box 5	Daily Farm Journals (notes, weather, work log, employees), 1907, 1908, 1909, 1910, 1916, 1918, 1925, 1926, 1927, 1928 <i>10 Volumes</i>
Box 145	Logbook (notes, weather, work log, to-do lists, etc.), 1931

### 2.5.B: Floradale Farms

The company first acquired land in California for the purpose of growing sweet peas in a consistent and temperate environment—rather than the more seasonal and less predictive climate of Pennsylvania—in 1909/1910. The original property, named "Floradale" by the property's first manager, Edwin Lonsdale, was located 160 miles north of Los Angeles in Lompoc, California. In 1944, the Burpee company acquired an additional property—also for the purpose of growing warm-weather plants—approximately 90 miles south of Floradale in Santa Paula. The company often referred to its entire California operation as Floradale. A West Coast sales branch was established in Riverside, California in 1949.

Reports, general administrative and technical correspondence, property lease statements, and progress and final reports. One particularly informative report was authored by Howard M. Earl, W. Atlee Burpee's assistant and general manager, regarding his trip to California for the purpose of finding land in 1907.

Box 270, Folder 28	Lompoc (Lompoc Valley Chamber of Commerce brochure), circa 1910
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## 2.6: Burpee Subsidiaries

The Burpee company involved itself with the acquisition of three seed companies between 1878 and 1970 when it was sold to General Foods Corporation: William Henry Maule Company, James Vick's Seeds, Inc., and the Luther Burbank Seed Company.

While the majority of Burpee subsidiaries' records are found in this series, additional papers are scattered throughout the collection, particularly in Series 2.A.d Business Records/Office Files/Financial and Accounting and Series 2.C Business Records/Advertising. For the offers and interests Burpee had with other companies, see also Series 2.B.d. Burpee Co. Merger Offers and Sale.

### 2.6.A: Wm. Henry Maule Co.

William Henry Maule was a lifelong friend and early business partner of W. Atlee Burpee. He became involved with Benson, Burpee & Co. in 1877 and then continued his partnership with Benson (Benson, Maule & Co.) until embarking on a business under his own name in 1885. Early records related to the Maule Company include trade catalogs; clippings; the book, *How to Make the Garden Pay* by T. Greiner, published by Maule; and photographs. Also included is W. Atlee Burpee's published tribute to Maule after his death in 1913. For more papers related to William Henry Maule, see Series 2.A.a Company Correspondence.



After 1926, the materials include financial reports, annotated catalogs, correspondence, trade literature, and inventories. The Burpee firm purchased the assets of Maule's in 1926, and then incorporated it in 1927. In 1947, Burpee's officially merged with the William Henry Maule Company.

Box 8	Surplus Seeds Wanted, 1885
Box 272, Folder 29-30	Seed Number List, circa 1920-1930 <i>2 Volumes</i>
Box 272, Folder 31	Seed Packet, Form, and Envelope, circa 1925-1935
Box 272, Folder 32-33	Flower Collection Papering Inventory, 1929, 1930 <i>2 Volumes</i>
Box 31	Seed Papering, 1929-1930
Box 273, Folder 1	Seed Papering, 1931-1932
Box 249, Folder 1-3	Flower Stock Ledger Inventory Sheets, 1930-1933 <i>3 Files</i>
Box 154	Vegetable Papering Inventory, 1926-1935
Box 273, Folder 2	Vegetable Collection Papering Inventory, 1929-1930
Box 250, Folder 1-3	Vegetable Stock Ledger Inventory Sheets, 1930-1933 <i>3 Files</i>
Box 260, Folder 1-2	Vegetable and Flower Papering Inventories, 1935-1936, 1939 <i>2 Files</i>
Box 260, Folder 3	Vegetable and Flower Papering Inventories, 1937
Box 145	Flower Seed Orders from W. Atlee Burpee Company, 1929-1932
Box 260, Folder 4	Merchandise Sales of Varieties on Catalog Covers, 1931-1937
Box 260, Folder 4	Easy Payment Sales, 1933-1935
Box 260, Folder 4-5	Merchandise Sales by Variety with Catalog Space and Cost, 1937-1939 <i>2 Files</i>
Box 273, Folder 3	Order Totals by Date, 1939-1943

Box 273, Folder 4	List of Seed Collections, 1938
Box 273, Folder 5	List of Seed Collections (with copy of Maule's Seed Book), 1944
Box 260, Folder 6	Advertising Reports, circa 1926-1931
	Advertising Returns, 1928
Box 261, Folder 1	Advertising Report, Summary of Offers, 1934-1937
Box 261, Folder 1-6	Advertising Reports, 1935-1947 <i>6 Files</i>
Box 202	Maule's Seed Book Mock-up, circa 1930-1940
Box 202	Maule's Seed Book Mock-up, 1934
Box 203	Maule's Seed Book Mock-up, 1936
Box 203	Maule's Seed Book Mock-up, 1942
Box 203	Maule's Seed Book Mock-up, 1943
Box 195	Artwork and Proofs for Leaflets, circa 1935-1945
	Binder of Ad Proofs, 1940
Box 153	Ad Proof, circa 1940-1960
Box 273, Folder 6-8	Publication Advertising (copies of ads), 1941-1946 <i>3 Volumes</i> <i>6 Copies</i>
Box 273, Folder 9	Maule's Seed Catalogue, 1900
Box 273, Folder 10	Maule's Seed Book (bound copy), 1917
Box 251, Folder 1	Maule's Seed Book (bound copy for Louis A. Venai), 1928
Box 251, Folder 2	Maule's Seed Book (bound copy for Samuel G. Tatem annotated with sales data), 1929
Box 251, Folder 3	Maule's Seed Book (bound copy for Samuel G. Tatem), 1931

Box 251, Folder 4	Maule's Seed Book (bound copy for Evelyn Bergey with annotations), 1931
Box 251, Folder 5	Maule's Seed Book (bound copy annotated with sales data), 1931
Box 251, Folder 6	Maule's Seed Book (bound copy annotated with sales data), 1932
Box 251, Folder 7	Maule's Seed Book (bound copy for A. Putz with annotations), 1932
Box 252, Folder 1	Maule's Seed Book (bound copy for Siegfried Putz with annotations), 1934
Box 252, Folder 2	Maule's Seed Book (bound copy annotated with sales data), 1935
Box 252, Folder 3	Maule's Seed Book (including bound copy for Harry Schmidt annotated with plant comparisons between Burpee and Vick), 1935
Box 252, Folder 4	Maule's Seed Book (bound copies for 'Sales'), 1936
Box 252, Folder 5	Maule's Seed Book (bound copy for Siegfried Putz with annotations), 1936
Box 253, Folder 1	Maule's Seed Book (bound copy for A. Kinmonth with annotations), 1938
Box 253, Folder 2	Maule's Seed Book (bound copy for George P. Feehrer with annotations), 1940
Box 253, Folder 3	Maule's Seed Book (bound copy for 'Sales'), 1941
Box 253, Folder 4	Maule's Seed Book (bound copies for E. W. Buch and A. Kinmonth with annotations), 1941 <i>2 Copies</i>
Box 253, Folder 5	Maule's Seed Book (bound copy for A. Kinmonth with annotations), 1942
Box 254, Folder 1	Maule's Seed Book (bound copy for E. W. Buch with annotations), 1942
Box 254, Folder 2	Maule's Seed Book (bound copy for 'Sales'), 1943
Box 254, Folder 3	Maule's Seed Book (bound copy for E.W. Buch with annotations), 1943
Box 254, Folder 4	Maule's Seed Book (bound copies for E. W. Buch and A. Kinmonth with annotations), 1944
Box 254, Folder 5	Maule's Seed Book (bound copy for A. J. Kinmonth with annotations), 1945

Box 254, Folder 6           Maule's Seed Book (bound copy for 'Sales'), 1945

Box 273, Folder 11        Maule's Seed Catalog, 1947

## 2.6.B: James Vick's Co.

Board meeting minutes, correspondence, trade literature, financial statements, notes, and the legal proceedings of the Burpee company's acquisition of James Vick's Seeds, Inc. of Rochester, New York.

Box 8                       Vick's Catalog - Wholesale List of Bulbs, circa 1890-1920

Box 8                       Vick's Catalog - Vick's Illustrated Floral Guide (in English and German),  
1873

Box 8                       Vick's Catalog - Vick's Farmer's Handbook: Grain, Grass, Clover, Forage  
and Economic Plants, Root Crops and Potatoes, James Vick's Sons,  
Rochester, New York, 1902

Box 8                       Vick's Catalog - Semillas de Vick (in Spanish), circa 1900-1920

Box 273, Folder  
12-17                       Vick's Catalogs Annotated with Advertising Notes, 1906, 1909, 1915,  
1916, 1918, 1919  
*6 Volumes*

Box 273, Folder 18        Seed Packets, circa 1920-1940

Box 8                       Stamp Refunds, circa 1930-1932

Box 8                       Catalog Mailing Record, 1931

Box 273, Folder 19        Fall Ads in Magazines and Newspapers, 1931

Box 273, Folder 20        Post Office Information, 1931-1934

Box 273, Folder 21        Freight Bills "Outgoing" and Inbound, 1932-1935

Box 273, Folder 22        Telegrams and Express Receipts, 1932-1935

Box 273, Folder 23        COD Bills, 1932-1935

Box 273, Folder 24        Order Forms, A [Loss], No. 14, 1932-1935

Box 273, Folder 25        Nursery Permits, 1933-1934

Box 273, Folder 26	Spring Catalog Prices, 1933-1934
Box 273, Folder 27	Complete Flower and Vegetable Index, 1933
Box 273, Folder 28-29	Seed Sales - Papering Notes, 1934-1935 <i>2 Files</i>
Box 273, Folder 30	Bulb and Seed Inventories, 1935
Box 273, Folder 31-35; Box 274, Folder 1-8	Correspondence (correspondents include Buch, Burpee, Cherry, Dietrick, Flager, Frankl, Jamison, Lawson, Maule, Schley, Schmidt, Schroeder, Simpson, Whiteside), circa 1930-1935 <i>13 Files</i>
Box 274, Folder 9-10	Vick's Agents, 1935-1936 <i>2 Files</i>
Box 274, Folder 11	Aster Book Flower Prices, 1937
Box 274, Folder 12	D.O. Lists [Direct Offers?], circa 1930-1940
Box 274, Folder 13	Advertising Reports, 1931-1932
Box 274, Folder 14	Advertising Reports, 1934-1936
Box 274, Folder 15	Correspondence, Flagler Advertising, 1933-1934
Box 274, Folder 16	Correspondence, Flagler Advertising, 1934-1935
Box 274, Folder 17	Sales Reports, 1934
Box 274, Folder 18	Fall Bulb Order, 1934
Box 274, Folder 20-25	Vick's Garden and Floral Guides (annotated with sales data), 1934-1937 <i>6 Volumes</i>
Box 198	Vick's Catalog Mock-up, 1936
Box 274, Folder 26	Marketing Letter, circa 1940-1960
Box 8	Vick's Garden and Floral Guides (annotated with sales data), 1937 <i>2 Volumes</i>

## 2.7: Professional Activities and Outreach, 1938

Records related to Burpee company events, trips, and advocacy campaigns, as well as papers related to professional organizations, governments, and individuals involved with the horticultural trade business.

### 2.7.A: Professional Organizations

Trade literature, photographs, event invitations and programs, press releases, clippings, correspondence, notes, ephemera, and meeting minutes relating to numerous organizations. The Burpee firm was an active member of most of the organizations represented, although for some the relationship is not apparent. Organizations include the Agricultural Hall of Fame, American Garden Foundation and the National Garden Institute, American Horticultural Congress, American Horticultural Society, American Seed Trade Association, Association for National Advertisers, programs for the beautification of Washington, D.C., Marigold Society of America, National Council on Business Mail, the National Farm School (now Delaware Valley University) in Doylestown, Pennsylvania, National Sweet Pea Society, Royal Horticultural Society, and the Wholesale Seed Merchants' League.

See Series 1 Plant/Farm Related Material for trial and crop lists related to All-America Selections, an organization that held yearly competitions for new and never-before-sold plant varieties.

Box 8	American Seed Trade Association, Year Book & Proceedings of 65th Annual Convention, 1948
Box 8	National Sweet Pea Society, The Sweet Pea Annuals, 1909-1917 <i>6 Volumes</i>
Box 9	National Sweet Pea Society, The Sweet Pea Annuals, 1918-1925 <i>6 Volumes</i>
Box 9	National Sweet Pea Society, The Sweet Pea Annuals, 1927-1939 <i>9 Volumes</i>
Box 274, Folder 27	Wholesale Seedsmen's League's Draft Resolution for Wm. Henry Maule , 1913

### 2.7.B: Events

Records related to flower shows the company designed exhibits for, "previews" the firm hosted to promote new flower varieties, and events held at Fordhook Farms. Files include programs, invitations, correspondence, clippings, some sales and expense reports, event itineraries, ephemera from Fordhook Farms flower identification contests, and photographs.

#### Flower Shows

Records include programs and brochures, invitations, correspondence, articles and newspaper clippings, some sales and expense reports, and event itineraries.

For papers related to flower show sales see Series 2.1.D Sales and Contracts.

Box 9	Schedule of Prizes Offered by The Pennsylvania Horticultural Society (lists Burpee prizes offered), 1896
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Box 267, Folder 46                      Premiums (Burpee prizes offered and awarded in shows), 1919, 1920, 1921, 1922

Box 267, Folder 47                      Premiums (Burpee prizes offered and awarded in shows), 1923-1927

### Fordhook Farms

Records related to events W. Atlee and David Burpee held at Fordhook Farms for professional purposes. Included are printed material; correspondence, reports, and clippings from the Symposium of Horticulture in China held at Fordhook in 1945; announcements, course materials, and photographs from an American Management Association Management Course hosted at Fordhook; and ephemera such as maps and visitor guides.

Box 267, Folder 48                      Address List (for unknown event), circa 1900-1915

Box 267, Folder 49                      Daffodil Days at Fordhook Farms Program, 1954

## 2.8: Materials Published by the Burpee Company, 1873-1978

Printed matter published by the Burpee company for its customers including catalogs, notices, special offer lists, order forms, and instructional materials.

### 2.8.A: Catalogs

Included are copies of the company's annual and seasonal catalogs, Red and Blue Lists (wholesale and market-gardener catalogs, respectively), and catalog mailing envelopes. From 1879 to 1909 the title of the catalog was Burpee's Farm Annual. The name was changed for one year to Burpee's New Annual, and then to Burpee's Annual until 1929 (company staff refers to the annual as "B.A." throughout the collection). In the early 1930s the catalog was titled Burpee's Garden Book, and then in 1935 changed to Burpee Seeds. In the late 1960s the title was changed to Burpee Seeds and Everything for the Garden.

This series does not contain a complete run of all Burpee seed catalogs.

Box 274, Folder 28                      Burpee's Novelties & Specialties for 1887 (no cover), 1887

Box 274, Folder 29                      Burpee's Farm Annual (front and back covers), 1892

Box 9    Burpee's Farm Annual, 1896

Box 9    Burpee's Unique List of the Best Seeds That Grow for 1898, 1898

Box 9    Burpee's Prize Supplement for 1904, 1904  
*5 Copies*

Box 9    Burpee's Advance Prices for 1905, 1904

*2 Copies*

- Box 9 Collie Catalogue Supplement, 1906
- Box 9 Burpee's Farm Annual (bound copy for Howard M. Earl), 1910
- Box 9 Burpee's Annual and Catalogs (bound copies), 1911-1912
- Box 9 Burpee's Wholesale Catalog, 1911
- Box 9 Burpee's Annual (bound copy for A. E. Brown), 1912
- Box 10 Burpee's Annual and Catalogs (bound copies), 1913-1914
- Box 10 Burpee's Annual and Catalogs (bound copies), 1913-1914
- Box 10 Burpee's New Edition of 35th Anniversary Supplement, 1915
- Box 10 Supplement - The "Silent Salesman's" Assistant: An Aid to Burpee's Annual, 1915
- Box 10 Burpee's Annual and Catalogs (bound copies), 1915-1916
- Box 10 [No Cover] Publication, circa 1915-1916
- Box 10 Forty Years of Burpee Service, Fortieth Anniversary Supplement, 1876-1916, 1916
- Box 275, Folder 1-4 Burpee's Annual Proof (photocopy), 1916  
*4 Files*
- Box 10 Burpee's Seeds that Grow Blue List, 1916  
*3 Copies*
- Box 10 Red List Wholesale Price List of Seeds, 1916  
*5 Copies*
- Box 10 Burpee's Fall Bulb Catalog (bound copy for Kerr), 1923
- Box 10 Burpee's Fall Bulbs, 1925
- Box 10 Burpee's Sweet Peas and Other Flower Seeds, 1925
- Box 10 Burpee's Sweet Peas and Other Flower Seeds, 1925



Box 10	Contract Prices for Burpee's Sweet Peas, Flower Seeds, 1925
Box 10	Burpee's Annual, 1926
Box 10	Burpee's Bulbs for Fall Planting, 1926
Box 11	Burpee's Annual and Catalogs (bound copy for S. G. Tatem), 1927
Box 11	Burpee's Catalog (bound copy for Wm. F Fell), 1929-1930
Box 11	Burpee's Annual and Catalogs (bound copy for S. G. Tatem), 1930
Box 11	Burpee's Bulbs for Fall Planting, 1931 <i>2 Copies</i>
Box 11	Burpee's Annual and Catalogs (bound copy), 1931
Box 11	Burpee's Bulbs for Fall Planting, 1933 <i>3 Copies</i>
Box 11	Burpee's Annual Garden Book, 1936 <i>3 Copies</i>
Box 11	Burpee's Bulbs for Fall Planting, 1939
Box 11	Burpee's Catalogs (bound copies), 1941-1944
Box 11	Burpee's Catalogs(bound copies), 1945-1948
Box 11	Burpee's Catalogs (bound copies), 1949-1952
Box 11	Burpee's Catalogs (bound copies), 1953-1956
Box 11	Burpee's Seeds, 1954
Box 11	Burpee's Red List, 1972
Box 275, Folder 5	Catalog Covers (Burpee, Vicks, Maule and competitors), circa 1900-1935
Box 11	Catalog Illustrations (loose), 1906-1917
Box 261, Folder 7	Price lists, order forms, and sales flyers , 1919-1921

Box 261, Folder 8            Catalog Envelopes, circa 1930-1940

### 2.8.B: Notices, Lists, Order Forms, etc.

Various mailing cards, notices, circulars, and order forms distributed to Burpee customers. Included are notices for specific seed collections; remittance notices; promotional fliers for varieties; supplements; out of stock notices; complaint acknowledgement cards; and post cards.

Box 275, Folder 6            Order Form and Envelope, circa 1904

Box 275, Folder 6            Wholesale Order Sheet for Burpee Seeds, circa 1904

Box 261, Folder 9-10        Wholesale Price Lists & Order Forms, circa 1915-1935  
*2 Files*

Box 11                        Notice - "Acknowledge with Thanks", circa 1906

Box 11                        Notice - Special Notice to Canadian Customers, circa 1910-1920

Box 275, Folder 7            Leaflet - Burpee's Dollar Box of Vegetables, circa 1915-1930

Box 275, Folder 8            Sales flyers, leaflets, inserts, envelopes, order forms, etc., 1894-1897

Box 275, Folder 9            Sales flyers, leaflets, inserts, envelopes, order forms, etc., 1903-1905

Box 275, Folder 10         Sales flyers, leaflets, inserts, envelopes, order forms, etc., 1906

Box 11                        Postcard - An Invitation for You Massachusetts, 1906

Box 275, Folder 11         Sales flyers, leaflets, inserts, envelopes, order forms, etc., 1907

Box 275, Folder 12         Sales flyers, leaflets, inserts, envelopes, order forms, etc. (includes packages of post cards of Fordhook Farms), 1908

Box 275, Folder 13         Sales flyers, leaflets, inserts, envelopes, order forms, etc., 1909

Box 275, Folder 14         Sales flyers, leaflets, inserts, envelopes, order forms, etc., 1910-1911

Box 275, Folder 15         Sales flyers, leaflets, inserts, envelopes, order forms, etc., 1912-1913

Box 275, Folder 16         Children's Gardens Order Form, circa 1913-1915

Box 275, Folder 17         Sales flyers, leaflets, inserts, envelopes, order forms, etc., 1914-1915

Box 275, Folder 18	Sales flyers, leaflets, inserts, envelopes, order forms, etc., 1916
Box 275, Folder 19	Sales flyers, leaflets, inserts, envelopes, order forms, etc., 1917
Box 275, Folder 20	Sales flyers, leaflets, inserts, envelopes, order forms, etc. (includes garden plans), 1917-1919
Box 275, Folder 21	Sales flyers, leaflets, inserts, envelopes, order forms, etc., 1920-1921
Box 275, Folder 22	Sales flyers, leaflets, inserts, envelopes, order forms, etc., circa 1915-1945
Box 11	Burpee's Gold Medal Dahlias Order Form, 1930 <i>2 Copies</i>
Box 261, Folder 11	Wholesale Price Lists, 1935
Box 261, Folder 12	Wholesale Price Lists, 1937
Box 275, Folder 23	Sales flyers, leaflets, inserts, envelopes, order forms, etc. (includes garden plans), circa 1945-1965
Box 275, Folder 24	Leaflet - Growing Tips and Information for Lawns, circa 1950-1960
Box 275, Folder 25	Miscellaneous Reference, circa 1930-1950
Box 275, Folder 26	Notices - Order Early, 1921-1931
Box 275, Folder 27	New Address Card, 1927
Box 275, Folder 28	Tulips at the Burpee Show Gardens Order Sheet, 1929
Box 261, Folder 29	Postcards, 1929-1930
Box 275, Folder 30	Letters to Seed Dealers and Customers, 1931, 1937, 1938
Box 275, Folder 31	Subsistence Gardens, 1936
Box 275, Folder 32	Victory Garden Order Forms, circa 1942-1945
Box 275, Folder 33	Plastic Bag with Burpee Logo, circa 1976-1980

## 2.8.C: Instructional Materials

"How-to" manuals and other material published by the company on a variety of agricultural topics including garden and lawn care, pest control, flower and vegetable culture, manure manufacturing, and cookbooks.

- Box 11 "Flowers for Every Home", 1910, 1911, 1914  
*6 Copies*
- Box 11 "Sweet Peas Up To Date", 1910, 1913  
*5 Copies*
- Box 11 Kerr, G. W. Sweet Peas Up To Date: With a Complete Description of All Known Varieties, Including Novelties for 1914. Philadelphia: W. Atlee Burpee & Co., 1914, 1917  
*4 Copies*
- Box 11 "Burpee's Vest Pocket Guide to Culture of Flowers", 1912, 1914, 1918  
*6 Copies*
- Box 11 "Burpee's Vest Pocket Guide to Culture of Vegetables", 1915, 1918  
*2 Volumes*
- Box 11 "Cabbage and Cauliflower for Profit" (no cover), 1912
- Box 12 Leffmann, Henry. The Food Value of Fresh Vegetables. W. Atlee Burpee & Co., 1914  
*9 Copies*
- Box 12 Vegetables for the Home Garden. Rev. Ed. W. Atlee Burpee & Co. , 1914
- Box 275, Folder 34 Scott, Anna B., Mrs. Best Ways to Cook Fresh Vegetables. W. Atlee Burpee & Co., circa 1915
- Box 12 Burpee, W. Atlee. The Poultry Yard: How to Furnish and Manage It, W. Atlee Burpee & Co., 14th edition, 1896
- Box 12 "Root Crops for Stock Feeding" (no cover), 1912
- Box 12 Fullerton, Edith Loring. Small Gardens for Small Folks. Philadelphia: W. Atlee Burpee & Co., 1912
- Box 275, Box 35 Booklet - "Small Gardens for Small Folks", 1916
- Box 12 Hartung, A. J. Helpful Guide for Planting. Philadelphia: W. Atlee Burpee, 1927
- Box 12 Instructional Leaflets, circa 1900-1931

Box 275, Folder 36-37	Instructional Leaflets, circa 1904-1916, 1970-1980 <i>2 Files</i>
Box 275, Folder 38	Instructional Leaflet Manuscripts, 1916-1921
Box 275, Folder 39	Instructional Leaflets - Growing Tips and Information, circa 1970-1979

### 2.8.D: Ads

Burpee advertisements that were published in various newspapers and magazines. Some of the ads were clipped from publications, while other publications featuring Burpee ads were kept intact.

Box 12	Ads in Publications - The Outlook - Vol. 67, No. 8 - February 23, 1901, 1901
Box 12	Ads in Publications - The Outlook - Vol. 67, No. 10 - March 9, 1901, 1901
Box 275, Folder 40-42	Ads in Publications - Doylestown High School Yearbooks, "The Torch", 1929, 1943, 1944, 1929 <i>3 Volumes</i>
Box 12	Ads in Publications - The National Sweet Pea Society, Schedule of Prizes for Exhibitions, 1931-1932 <i>2 Volumes</i>
Box 12	Ads in Publications - Seed Trade Buyers Guide & Directory, Seed World, Chicago, Illinois, 1938
Box 19	Ads in Newspapers - Baltimore Sun - New York Herald, circa 1930-1940
Box 20	Ads in Newspapers - New York Herald - Pittsburgh Press, circa 1930-1940
Box 204	Ads in Newspapers - A - K, circa 1930-1940
Box 205	Ads in Newspapers - L - R, circa 1930-1940
Box 206	Ads in Newspapers - S - W, circa 1930-1940
Box 275, Folder 43	Ads - Antiques, 1893  Miscellaneous Ads, circa 1920-1960
Box 194;	Advertising Indexes, 1935-1936 <i>4 Volumes</i>

Box 196

Box 207                      Publication Advertising for Burpee's Fall Bulb Catalog Campaign , 1937  
*8 Volumes*

Box 275, Folder              Publication Advertising for Burpee's Fall Bulb Campaigns, 1938-1945  
44-45                      *2 Volumes*

Box 276, Folder 1-3              Publication Advertising for Burpee's Fall Bulb Campaigns, 1940-1945  
*6 Volumes*

Box 207                      Publication Advertising for Burpee's Seed Catalog Campaigns, 1938-1943  
*5 Volumes*

Box 208                      Publication Advertising for Burpee's Wholesale and Foreign Campaigns,  
1938-1944

Box 276, Folder 4              Ad for Come=Pakt Planned Garden, circa 1950-1960

### 2.8.E: Seed Packets

An assortment of Burpee seed packets, ranging from late-nineteenth-century examples lacking images to packets with colorfully photographed images distributed in the 1970s.

Assorted Burpee seed packets are also found in various files throughout the collection.

Box 276, Folder 5              Seed Packets, circa 1900-1915

Box 276, Folder 6-7              Seed Packets, circa 1896-1907, 1908-1915  
*2 Files*

Box 276, Folder 8              Seed Packets, 1916-1921

Box 276, Folder 9              Color Seed Packets, circa 1925-1950

Box 276, Folder 10              Book of Seed Packets, circa 1930-1945

Box 276, Folder              Color Seed Packets with Ordering Annotations, circa 1934-1940  
11-12                      *2 Files*

Box 151                      Sheets of Seed Packet Labels (verso), circa 1940-1950

### 2.9: Burpee Library/Reference Materials

Printed material that was collected by the firm for general reference purposes. Topics covered by this material include trade literature; business, advertising, and gardening publications; and agricultural and scientific journals.

### 2.9.A: Competitors' Catalogs and Trade Literature

Catalogs, notices and circulars, envelopes, cable code books, ephemera, bulletins, and miscellaneous publications generated by Burpee's competitors. This subseries also contains articles written about some of Burpee's competitors.

- |                    |   |
|--------------------|---|
| Box 12             | Barnard's Seeds, W. W. Barnard Co., Chicago, Illinois, circa 1910-1930  |
| Box 12             | Popular Seeds and Bulbs for Fall Planting, L.R. Benedict, Ellenville, New York, 1894  |
| Box 12             | Catalogue of Popular Seeds, Bulbs, Plants, L.R. Benedict, Ellenville, New York, 1896  |
| Box 12             | Bloodgood Nurseries, Flushing, New York, circa 1920-1940  |
| Box 12             | Bobbink & Atkins' Nursery Book, Rutherford, New Jersey, circa 1920-1940   |
| Box 276, Folder 13 | Trees, Plants, Planting, Breck-Robinson Nursery Co., Lexington, Massachusetts, circa 1910-1930  |
| Box 12             | Burbank Seeds, The Luther Burbank Experiment Farms, Santa Rosa, California, 1926-1927   |
| Box 276, Folder 13 | Garden Guide for 1967, Burgess Seed & Plant Co., Galesburg, Michigan, 1967  |
| Box 276, Folder 13 | Clark's Seeds, O. W. Clark & Son, Buffalo, New York, circa 1895-1920  |
| Box 12             | Catalogue and Price-List of Fruits and Ornamentals for the World's Fair Year, Coe & Converse, Fort Atkinson, Wisconsin, 1880-1900     |
| Box 12             | Descriptive Catalog of Vegetables with Telegraphic Code, Keystone Seeds, Corneli Seed Company, Saint Louis, Missouri, circa 1943-1948 |
| Box 276, Folder 13 | The Glory of the Garden, Arthur Cowee, Meadowvale Farms, Berlin, New York, 1914   |
| Box 276, Folder 13 | Fruits, Trees, Flowers and Seeds, Drumm Seed and Floral Co., Fort Worth, Texas, circa 1910-1920                                       |
| Box 276, Folder 14 | Trees, Shrubs and Plants, The Elizabeth Nursery Co., Elizabeth, New Jersey, circa 1920-1940   |
| Box 12             | Gorgeous Dutch Bulbs and Other Glen Nursery Specials for Autumn Planting, Glen Bros., Inc., Rochester, New York, circa 1929           |

- Box 12 Flowers from Seed, S.Y. Haines & Co., Minneapolis, Minnesota, 1900
- Box 12 Seeds 1896: Get the Best and Grow it Well, Harman and Son, South Bend, Indiana, 1896
- Box 12 Henderson's Midsummer Catalogue, Peter Henderson & Co., New York, 1905
- Box 12 Empty catalog envelope from Peter Henderson Seed Co. addressed to C.M. Scott, Doylestown, Pennsylvania, 1905
- Box 12 Henderson's Garden Guide and Record, Peter Henderson & Co., New York, 1912
- Box 12 Descriptive Catalogue, Fruit and Ornamental Trees, Grape Vines, Small Fruits, Shrubs, Roses, Plants, Etc., W. T. Hood & Co., Richmond, Virginia, circa 1920
- Box 12 Jackson's Quality Brand Seeds, O. P. Jackson Seed Co., Inc., Houston, Texas, circa 1920-1940
- Box 12 Johnson & Stokes Garden and Farm Manuals, Johnson and Stokes, Philadelphia, Pennsylvania, 1901, 1902  
*2 Volumes*
- Box 276, Folder 14 Landreth's November Wholesale List (For Merchants Only), David Landreth & Sons, Philadelphia, Pennsylvania, 1899
- Box 12 Catalogue of the Litson Nursery, Nevada, Missouri, circa 1910-1920
- Box 12 Livingston Seed Co., Livingston's Seasonable Gardening Suggestions, 1910
- Box 276, Folder 14 Catalog, L. L. May & Co., Saint Paul, Minnesota, circa 1920-1940
- Box 12 Meehans' Special Offer of Trees, Shrubs and Hardy Garden Flowers with Suggestions for Special Groups, Thomas Meehan & Sons, Germantown, Philadelphia, Pennsylvania, circa 1910-1930
- Box 276, Folder 14 Catalog of Roses, Chrysanthemums and Flowering Plants, Memphis Floral Company, Memphis, Tennessee, circa 1890-1910
- Box 276, Folder 14 Catalog, Mount Desert Nurseries, Bar Harbor, Maine, circa 1920-1940



- Box 12 Strawberry Manual, Mount Hope Nurseries, Lawrence, Kansas, circa 1900-1920
- Box 12 Catalog, Mount Hope Nurseries, Lawrence, Kansas, circa 1910-1930
- Box 12 The O'Brien Aquatic Gardens: Water Lillies, Aquatic Plants and Ornamental Fishes, Wm. G. O'Brien & Son, Independence, Ohio, circa 1930-1940
- Box 12 Park's Floral Magazine, George W. Park, Libonia, 1896
- Box 12 Catalog, Park Valley Farms and Evergreen Nurseries, Prospectville, Pennsylvania, circa 1920-1930
- Box 12 Seeds of Rare Plants, Rex D. Pearce, Merchantville, New Jersey, circa 1900-1920
- Box 12 Seeds for the Garden Farm and Field, Plant Seed Company, St. Louis, Missouri, 1898
- Box 12 Pure & Sure Seeds, Plant Seed Co., St. Louis, Missouri, 1902
- Box 12 Hardy Perennials for California Gardens, Carl Purdy, Ukiah, California, 1917
- Box 12 Catalog, Julius Roehrs Co., Rutherford, New Jersey, circa 1910-1925
- Box 12 Catalogue, Lewis Roesch, Fredonia, New York, 1898
- Box 12 Glorious Days in Your Garden, Max Schling Seedsmen, Inc., New York, New York, circa 1920-1950
- Box 12 Catalogue of Fruit and Ornamental Trees, Shrubs, Bulbs, Etc., Sherman Nursery Company, Charles City, Iowa, 1911-1912
- Box 12 Descriptive Catalogue and Price List of Pedigree Seed Potatoes, Choice Strawberry Plants, etc., Somerset Fruit Farm and Nurseries, John W. Hall, Marion Station, Somerset Co., Maryland, 1896
- Box 12 Catalog, Steele's Pomona Nurseries, Palmyra, New Jersey, circa 1920-1930
- Box 12 Catalog, The Storrs and Harrison Co., Painesville Nurseries, Painesville, Ohio, circa 1920-1930

- Box 12 Landscaping the Home Grounds, The Storrs & Harrison Co., Painesville, Ohio, 1927
- Box 12 The Children's Flower Mission, School Garden Department of The Templin-Bradley Co., Cleveland, Ohio, circa 1920-1928
- Box 12 Trees, Plants and Shrubs: Where to Get Them, What They Cost, Utah Nursery Co., Salt Lake City, Utah, circa 1920-1940
- Box 276, Folder 15 Seeds and Sundries, Wayside Gardens, Mentor, Ohio, circa 1910-1940
- Box 12 Descriptive Catalogue of the Willadean Nurseries, Sparta, Kentucky, circa 1917-1935
- Miscellaneous Trade Literature, circa 1890-1931
- Box 276, Folder 16 Trade Catalogue of Flower and Garden Seeds Offered by Dippe Brothers, Seed Growers and Merchants, 1896/97, Dippe Brothers, Quedlinburg, Germany, 1896
- Box 276, Folder 16 Dobbie & Co., Catalog and Competitor's Guide (cover and mounted photo), 1915
- Box 12 Seeds That Will Make Your Garden Beautiful, Samuel Dobie & Son, Chester, England, 1939
- Box 276, Folder 16 Seed Catalogue, Robert Evans & Co., Hamilton, Ontario, Canada, 1900
- Box 12 Sluis & Groot's Wholesale Pricelist, 1923
- Box 12 Vilmorin's Descriptive List, Vilmorin Andrieux, Paris, France, circa 1950
- Box 12 Page from unidentified German seed catalog (handwriting on verso), 1902
- Box 276, Folder 17 Brochures, order forms, etc., 1896-1960
- Box 276, Folder 18 Seed Packets from Burpee Competitors, circa 1870-1900
- Box 145 Log of Seed Catalogs Ordered from Burpee Competitors, 1898
- Box 145 Log of Seed Catalogs Received from Burpee Competitors, 1908-1918, 1920
- Box 276, Folder 19 List of Competitors' Catalogs on File, 1921

## 2.9.B: Agricultural Reference

Home, garden, agricultural, and lifestyle publications; technical essays and journals covering plant science, propagation, and pests; and books on a variety of agricultural topics.

Box 77	Index to Articles in Magazines (plant names), 1894
Box 12	American Gardening, Some Reasons Why People Value American Gardening, 1896
Box 262, Folder 1	The American Home, "Portraits of Petunias", May 1962
Box 12	Babson, Roger W., If Inflation Comes - What You Can Do About It, 1937
Box 12	Cornell University Agricultural Experiment Station of the College of Agriculture Bulletins, 1912-1914
Box 153	Volume of Chromolithographs of Bulbs by Jos-Pe Kleurenfoto, Arnhem, Holland, circa 1905-1920
Box 6	An Old Gardener, The Practical American Gardener, 1819
Box 12; Box 13	Parsons, Samuel Jr., How to Plan the Home Grounds, 1919 <i>5 Copies</i>
Box 13	The Perpetual Flowering Carnation Society, The Carnation Year Book, 1913
Box 13	Rockwell, F.F., Home Vegetable Gardening, 1918 <i>5 Volumes</i>
Box 13	The Royal Horticulture Society, London, The Lily Year Book 1947, 1947
Box 13	Sydenham, Robert, All About Sweet Peas, 1907
Box 276, Folder 20	Pest Information on Gladiolus Thrips (USDA Bureau of Entomology and Plant Quarantine), 1941
Box 14	USDA Experiment Station Records, 1914-1916 <i>11 Volumes</i>
Box 14	Wright, Walter P. (Headly Bros., London), Book About Sweet Peas, circa 1909
Box 14	Wright, Walter P. (Folkestone), The Sweet Pea Notebook, (Varieties Only), 1911, 1912, 1913

*3 Volumes*

**2.9.C: Business Reference**

Publications, trade literature, and leaflets relating to business, advertising, and financial topics.

Box 14                      Business Incorporation Information from Corporation Trust Company of New Jersey, circa 1902

Box 14                      American Academy of Political and Social Sciences, Prison Labor: The Annals., 1913

Box 262, Folder 2-8      Postal Bulletins, 1923-1930  
*7 Files*

Box 276, Folder  
21-29                      Association of National Advertisers, Inc. (reports, analyses, bulletins, membership lists, speeches, form letter), 1928-1931  
*9 Files*

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## Series 3: Materials Published about the Burpee Company, circa 1870-1978

Records related to books and articles written by outside authors—published or not—that showcase or briefly mention the W. Atlee Burpee company.

### 3.1: Articles

Correspondence, drafts, and final copies of articles written about the Burpee company. Included are newspapers and magazines containing Burpee articles, stories clipped from publications, and copied or transcribed articles as well as files that document communications between the company and horticultural and garden writers.

Box 146	Floradale Farms Newspaper Clippings Scrapbook, circa 1909-1920
Box 276, Folder 30	The American Magazine, "Turnips or Tulips", March 1933
Box 276, Folder 31	"Crown of Gold Marigold" (reprint), 1937
Box 276, Folder 32	Articles (reprints), 1937, 1959
Box 276, Folder 33	Sunset (magazine), January 1938

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## Series 4: Awards and Certificates, circa 1920-1977

This series includes awards and certificates bestowed on the Burpee firm for various plant varieties it developed and for regional and national exhibits.

- |                    |   |
|--------------------|---|
| Box 267, Folder 50 | List of Medals Awarded to Burpee Company, 1900-1925   |
| Box 14             | Scottish National Sweet Pea, Rose, and Carnation Society, Annuals (Burpee awards), 1931-1932, 1934-1935<br><i>2 Volumes</i> |
| Box 14             | Scottish National Sweet Pea, Rose, and Carnation Society, Seventh Annual (Burpee awards), 1935-1936                         |

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## Series 5: Photographic and A/V Materials, circa 1894-1930

This series includes photographic images of the Burpee firm's field operations and close-up portraits of the plant varieties it sold. Some of the images come from the James Vicks Company of Rochester, New York which Burpee acquired in the 1930s. The image formats range from glass plate negatives and cyanotypes to black and white photographs. There are also a small number of films, some of which were put out by the National Garden Bureau.

Photographic images can also be found in Series 2: Business and Administrative Records, Advertising and Promotions subseries. Some contest letters and testimonials are accompanied by photographs submitted by Burpee customers.

### 5.1: Images

Image formats range from glass plate negatives, film negatives, and transparencies to photographs and 35mm slides.

Box 194	Burpee farm operations, plants, and dogs, circa 1890-1930
Box 194	Collies at Fordhook Farms, circa 1890-1910
Box 291	Burpee farm and office operations, seed trials, plants and collies (cyanotype album), 1894-1910
Box 290	Burpee office operations, circa 1900-1910
Box 290	Collies at Fordhook Farms (cyanotypes), circa 1900-1915
Box 195	Burpee farm operations and plants, some from Vick's Seed Company (glass plate negatives), circa 1900-1930
Box 196	Burpee plants (glass plate negatives, broken), circa 1900-1930
Box 197	Burpee crops and plants (glass plate negatives, broken), circa 1900-1930
Box 292	Burpee farm operations, seed trials, plants and special events (cyanotype and photograph album), 1902-1924
Box 290	Scrapbook, "Burpee seeds on Lanmar Farm" in Hollister, Massachusetts (includes photographs), 1907
Box 290	Burpee farm operations, circa 1907-1910
Box 274	Vegetables and Flowers (photograph and cyanotype album), 1911-1914
Box 199	Burpee farm operations and plants (glass plate negatives and autochromes), circa 1920-1930

Box 293	Burpee field operations and plants (negatives), circa 1920-1940
Box 194	Burpee farm operations and David Burpee in California, circa 1920-1940
Box 290	Aerial of Fordhook Farms, circa 1940-1960
Box 290	Horticultural displays at county fairs, 1900-1914
Box 194	Burpee display at Lewis and Clark Centennial Exposition, 1905
Box 196	Christmas event for children (glass plate negatives, broken), circa 1915-1930
Box 153	W. Atlee Burpee III at flower show (New York Herald Tribune photograph), circa 1950-1960

## 5.2: Films

This series includes film and reel-to-reel and phonographic sound recordings related to talks and interviews given by David Burpee and other Burpee personnel, flower premieres, and farm operations. (Please note that the Archives of American Gardens does not have the A/V equipment needed to play these films and sound recordings.)

Box 295	Unidentified Gardens, circa 1945-1965
Box 296	"The Farm Seed Story" by National Garden Bureau (black and white), circa 1930
Box 299	"Where New Flowers are Bred" by National Garden Bureau" (color), circa 1947
Box 300	"Where New Flowers Are Bred" by National Garden Bureau (color; 2 copies), circa 1947
Box 297	"Growing a Flower Garden From Seed" by National Garden Bureau (color), circa 1951
Box 298	"Growing a Flower Garden From Seed" by National Garden Bureau (black and white; 2 copies), circa 1951
Box 301	"Home Show" (gardening section), circa 1945-1963

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## Series 6: Burpee Family Papers, 1819-1978

This series includes personal records relating to the Burpee family.

### 6.1: Dr. Washington L. Atlee (1808-1878), 1877-1879

Materials include correspondence, mortgage documents, and a scholarly journal that mentions Dr. Washington L. Atlee (1808-1878).

Box 14                      Articles authored by Dr. Washington L. Atlee (published by Cornell University Press Publications, Ithaca, NY), 1877, 1879  
*3 Volumes*

### 6.2: W. Atlee Burpee (1858-1915), circa 1915

Correspondence, financial records, organization and social club papers, travel ephemera, reference material, and records related to W. Atlee's will.

Box 14                      Wells, H.G., *The Invisible Man*, 1897

Box 14                      Dinner for George Junkin on his 50th Anniversary of Admission to the Philadelphia Bar, 1898

Box 5                        Expenses Notebook, 1903

Box 14                      Canadian Club of Boston, Charter and By-Laws, 1908

Box 14                      Fiske, Reverend A.S., D.D., *A Sermon*, 1897

Box 14                      Thompson, Francis, *The Hound of Heaven*, 1908

Box 14                      Sprague, Sydney, *The Story of the Bahai Movement*, circa 1908

Box 14                      Akka Lights (*The Teachings of Abdul Baha*), 1909

Box 262, Folder 9        Genealogy of John Cornish and William Farr, circa 1910-1920

Box 14                      Lines Read at 35th Celebration of Graduation Class of 1878, University of Pennsylvania, December 12, 1912  
*5 Copies*

Box 14                      Whither Drifting? (address by Alba B. Johnson at 33rd Annual Dinner of New England Society of Pennsylvania), December 22, 1913  
*4 Copies*

Box 276, Folder 34       Scrapbook of Obituaries, 1915

*1 Scrapbook*

- Box 18                      Sympathy Book from Market Street National Bank Board of Directors, circa 1915-1916
- Box 35                      Sympathy Remembrance from The Union League of Philadelphia, circa 1915

**6.3: David Burpee (1893-1980)**

Correspondence, financial records, organization and social club papers, travel ephemera, reference material, and records related to David Burpee's will.

- Box 5                      Notebook of Names and Addresses, 1925-1931
- Box 14                      Edwards, Harry Stillwell, Eneas Africanus, 1926
- Box 276, Folder 35        Personal Correspondence (letters, Christmas cards, invitations), circa 1928-1929
- Box 14                      The Union League of Philadelphia, Officers and Members, 1928
- Box 14                      Unity: A Way Of Life, Vol. 158, No. 3, 1978

**6.4: Burpee Family History**

Records related to various Burpee family members including Ann Catherine Burpee (W. Atlee Burpee's mother); Sarah Scott (W. Atlee Burpee's sister); and Mrs. Washington L. Atlee (W. Atlee Burpee's maternal grandmother). Genealogical information regarding both Burpee and Atlee ancestry is typically accompanied by correspondence, photographs, historical narratives, charts, and clippings.

- Box 146                      Scrapbook of Newspaper Clippings, 1909-1915

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