



Smithsonian *Gardens*

W. Atlee Burpee & Company records

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Collection Overview

Repository:	Archives of American Gardens
Title:	W. Atlee Burpee & Company records
Date:	circa 1873-1986 (bulk 1890-1930)
Identifier:	AAG.BUR
Creator:	W. Atlee Burpee Company Burpee, W. Atlee (Washington Atlee), 1858-1915 Burpee, David, 1893-1980 James Vick's Sons (Rochester, N.Y.). Wm. Henry Maule (Firm)
Extent:	201 Cubic feet
Language:	English .
Summary:	The W. Atlee Burpee & Company records, dated circa 1873-1986, document the firm's business activities developing plant varieties and marketing and selling seeds. They include accounting records, seed trial records, seed contracts, sales records, inventories, office correspondence, seed catalogs, promotional and instructional materials, advertisements and advertising reports, contest letters, daybooks, photographs, reference materials, and other items relating to the company and some of its competitors.

Administrative Information

Related Materials

Burpee seed catalogs donated to the Smithsonian in 1982 by the W. Atlee Burpee Co. can be found in the Smithsonian Libraries and Archives' Trade Literature Collection at the National Museum of American History.

The Farm Security Administration - Office of War Information Photograph Collection in the Library of Congress Prints and Photographs Division includes a series of images of Burpee company operations taken in 1943.

The Black Gold Cooperative Library System's Asian/Pacific - Americans on the Central Coast Collection includes images dated 1933-1939 of Japanese employees of the Burpee Co. working at Floradale Farms in Lompoc, California.

Available Formats

Copies of numerous Burpee publications including seed catalogs and trade literature are found in other public repositories and special collections. Many of these publications have been digitized and are available online through the Biodiversity Heritage Library at www.biodiversitylibrary.org/ .

Processing Information

The collection was originally processed by Marca Woodhams of the Smithsonian Institution Libraries' Horticulture Branch; she generated a box list at that time. Archives of American Gardens' intern Candace Graham developed a finding aid for the collection in 2002. The finding aid was revised by AAG museum specialist Joyce Connolly in 2019 after the collection was re-inventoried.

Preferred Citation

Smithsonian Institution, Archives of American Gardens, W. Atlee Burpee & Company Records.

Restrictions

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Biographical / Historical

Washington Atlee Burpee (1858-1915) began a mail-order poultry and livestock business in 1876 in Philadelphia, which he soon expanded to include corn seed for chicken feed. In 1878, he founded W. Atlee Burpee & Co., the primary focus of which was to sell vegetable, fruit, and flower seeds through the mail. This company would go on to become one of the most notable seed distributors in the United States.

By 1888, Burpee's family home, Fordhook Farms, in Doylestown, Pennsylvania, was established as an experimental farm to test and evaluate new varieties of vegetables and flowers, and to produce seeds. Burpee spent many summers traveling throughout the United States and Europe, visiting farms and searching for the best flowers and vegetables; certain plants he found were shipped to Fordhook Farms for testing. Plants that survived were bred with healthier specimens to produce heartier hybrids that were more resistant to disease. Other Burpee trial gardens were established in Lompoc, California and near Swedesboro, New Jersey.

Burpee's son David took over the family business upon his father's death in 1915. At that time, the Burpee Company had 300 employees and was the largest mail order seed company in the world. It distributed over one million catalogs a year and received as many as 10,000 orders a day. In response to food shortages caused by World War I, the Burpee Company helped promote a "war gardens" campaign that evolved into a "victory gardens" campaign during World War II. Both were aimed at city dwellers and instructed them on how to grow vegetables for their own consumption to aid in the war effort.

Sometime in the 1930s, the Burpee Company entered into a business relationship with the James Vick's Company of Rochester, New York. In 1947, Burpee purchased the assets of and rights to the use of the name of the Wm. Henry Maule Co. In 1970, Burpee was sold to General Foods; the corporate headquarters moved from Philadelphia to Warminster, Pennsylvania in 1974. David Burpee remained a consultant for the company until his death in 1981. In 1991, the Burpee Company was acquired by George J. Ball, Inc.

Scope and Contents

This collection documents W. Atlee Burpee & Co., a mail-order seed company based in Philadelphia, from its early beginnings in 1876 when its founder, W. Atlee Burpee, started in the agricultural business, to the 1970s when his son, David Burpee, sold the family's then-global company. The collection also includes personal papers of the Burpee family dating back to the mid-nineteenth century.

Business-related content in the collection consists of crop propagation and management records; company correspondence; administrative and personnel records; advertising files; legal papers; property records and plans; reports, studies, and technical data; notes and drafts; files on professional outreach activities and events; trade literature (published by both the Burpee company and a number of its competitors); and awards and certificates received by the company. Significant topics documented in these files include the development of notable flower and vegetable novelties introduced by the company; the impact of World Wars I and II on gardening and the global seed trade; advertising strategies, technology, and innovation; and David Burpee's involvement in the national floral emblem congressional debate.

The Burpee family papers consist of personal files unrelated to the company's business operations. This includes records generated by W. Atlee's father (David Burpee, 1827-1882) and grandfather (Washington L. Atlee, 1808-1878), as well as W. Atlee's wife, Blanche (1863-1948); David Burpee (1893-1980) and his wife, Lois (1912-1984); and W. Atlee Burpee II (1894-1966). There are genealogical surveys conducted on both the Atlee and Burpee families as well as clippings about family members. W. Atlee and David Burpee's series are the most extensive and cover their involvement with numerous clubs and societies such as the Canadian Society of Philadelphia, the Union League of Philadelphia, and, for David Burpee, his involvement with Pearl S. Buck's Welcome House charity. The series include personal correspondence; financial, accounting, and tax records; files generated during vacations; reference material; and will and estate papers.

The Burpee collection also has a large number of images related to the Burpee business and family in a variety of formats including photographs, film and glass plate negatives, and advertisement mock-ups. Other formats include architectural and site plans, original artwork for advertisements, films, cassettes, audio tapes, and ephemera.

Arrangement

Collection is arranged into six series:

- Series 1: Plant/Farm Related Material
 - Series 2: Business Records
 - Series 3: Material Published About the Burpee Company
 - Series 4: Awards and Certificates
 - Series 5: Photographic and A/V Materials
 - Series 6: Burpee Family Papers
-

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

Agriculture
Business
Contests
Flowers

Gardens -- United States
Horticulture
Mail-order business
Seed industry and trade
Trial gardens
Vegetables
Victory gardens

Types of Materials:

Account books -- 19th century
Account books -- 20th century
Advertising
Business records
Correspondence
Pamphlets
Trade catalogs

Container Listing

Series 1: Plant/Farm Related Records, 1881-1955

Scope and Contents: This series contains records that document the Burpee firm's field operations to breed and trial plants for the seed trade as well as acquire stock from other seed companies. Many of the records chart operations at Fordhook Farms, Burpee's base of field operations in Doylestown, Pennsylvania. There are also breeding records for dogs dating from the firm's earliest days when it sold dogs and poultry in addition to seeds.

Subseries 1.1: Crops, 1887-1955

Scope and Contents: Records related to the search for, development, and management of plants grown by the Burpee company. There are also records related to outside growers providing seeds for the Burpee Co., though the majority of these documents are found in Series 2.1.A Company Correspondence and 2.1.B Seed Companies.

Subseries 1.1.A: Plants, 1887-1955

Scope and Contents: Correspondence, plant-specific breeding objectives, novelty plant reports, crop progress and final reports, newspaper clippings, trade literature, photographs, memos, sales and pricing figures, and plant histories related to ornamental and edible plants grown by the Burpee company. The documents were generated mostly by company principals and staff, but material related to outside seed growers and scientists is also present.

Also included are general reports from the various Burpee farms involved in seed trials and cultivation; plant descriptions; records related to novelty plant breeding, X-ray mutations, and hybridization; crop estimates; crop lists; and growing costs.

Box 36	Bulb Trials, 1914-1915
Box 1, Folder 1	Bulb Trials, 1928 1 Notebook
Box 1, Folder 2	Bulb and Dahlia Trials, 1929-1930 1 Notebook
Box 36	Bulb Trials, 1930-1931
Box 1, Folder 3	Bulb Trials, 1931 1 Notebook
Box 1, Folder 4	Bulb Trials, 1931-1932 1 Notebook
Box 37	Bulb Trials, 1933-1934

Box 255, Folder 1	Dahlia Propagation Notes (added to The Nurserymen & Seedsmen Diary & Remembrancer), 1922, 1927
Box 1, Folder 5	Dahlia Trials, 1929-1931 1 Notebook
Box 37	Dahlia Trials, 1930-1931
Box 21	Gladioli Selections, 1927
Box 38	Sweet Pea Cross Trials, 1909-1912
Box 38	Flower Seed Trials, 1887
Box 39	Flower Seed Trials, 1888
Box 39	Flower Seed Trials, 1889
Box 40	Flower Seed Trials, 1890 1 Notebook
Box 40	Flower Seed Trials, 1891 1 Notebook
Box 41	Flower Seed Trials, 1892 1 Notebook
Box 41	Flower Seed Trials, 1893 1 Notebook
Box 42	Flower Seed Trials, 1894 1 Notebook
Box 43	Flower Seed Trials, 1895 1 Notebook
Box 44	Flower Seed Trials, 1896 1 Notebook
Box 43	Greenhouse Flower Seed Trials, 1897 1 Notebook
Box 45	Flower Seed Trials, 1898 2 Notebooks
Box 46	Flower Seed Trials, 1899

1 Notebook

Box 46; Box 47	Flower Seed Trials, 1900 3 Notebooks
Box 48	Flower Seed Trials, 1901
Box 49	Flower Seed Trials, 1902
Box 50	Flower Seed Trials, 1903
Box 51	Flower Seed Trials, 1904
Box 52	Flower Seed Trials, 1905
Box 53	Flower Seed Trials, 1906
Box 54	Flower Seed Trials, 1907
Box 55	Flower Seed Trials, 1908
Box 56	Flower Seed Trials, 1909
Box 57	Flower Seed Trials, 1910
Box 58	Flower Seed Trials, 1911
Box 59	Flower Seed Trials, 1912
Box 60	Flower Seed Trials, 1913
Box 61	Flower Seed Trials, 1914
Box 62	Flower Seed Trials, 1915
Box 63	Flower Seed Trials, 1916
Box 64	Flower Seed Trials, 1917
Box 65	Flower Seed Trials, 1918
Box 66	Flower Seed Trials, 1931
Box 67	Flower Seed Trials, 1932
Box 66	Flower Seed Trials, 1933

Box 68	Flower Seed Trials, 1935
Box 68	Flower Seed Trial Reports, 1934-1935
Box 7	Greenhouse Flower Trials, 1954-1955
Box 69	Pea and Bean Trials, 1890 1 Notebook
Box 69	Vegetable Seed Trials, 1887
Box 67	Vegetable Seed Trials, 1888 1 Notebook
Box 70	Vegetable Seed Trials, 1889
Box 70	Vegetable Seed Trials, 1890
Box 71	Vegetable Seed Trials, 1892
Box 71	Vegetable Seed Trials, 1893
Box 72	Vegetable Seed Trials, 1894
Box 72	Vegetable Seed Trials, 1895
Box 73	Vegetable Seed Trials, 1896
Box 73	Vegetable Seed Trials, 1897
Box 74	Vegetable Seed Trials, 1898
Box 75	Vegetable Seed Trials, 1899 2 Notebooks
Box 76	Vegetable Seed Trials, 1900
Box 77; Box 78	Vegetable Seed Trials, 1901 2 Notebooks
Box 79	Vegetable Seed Trials, 1902
Box 80; Box 81	Vegetable Seed Trials, 1903 2 Notebooks
Box 82;	Vegetable Seed Trials, 1904

Box 83	2 Notebooks
Box 84; Box 85	Vegetable Seed Trials, 1905 2 Notebooks
Box 86	Vegetable Seed Trials, 1906
Box 87	Vegetable Seed Trials, 1907 2 Notebooks
Box 88	Vegetable Seed Trials, Annex, 1908
Box 89	Vegetable Seed Trials, 1908
Box 88	Vegetable Seed Trials, 1909
Box 90	Vegetable Seed Trials, 1910
Box 91	Vegetable Seed Trials, 1911
Box 92	Vegetable Seed Trials, 1912
Box 93	Vegetable Seed Trials, 1913
Box 94	Vegetable Seed Trials, 1914
Box 95	Vegetable Seed Trials, 1915
Box 96	Vegetable Seed Trials, 1916
Box 97	Vegetable Seed Trials, 1917
Box 98	Vegetable Seed Trials, 1918
Box 98	Vegetable Seed Trials, 1931
Box 99	Vegetable Seed and Burbank 'Treasure Chest' Trials, 1931
Box 100	Vegetable Seed Trials, circa 1931-1933
Box 100	Vegetable Seed Trials, 1933
Box 99	Vegetable Crop Book, 1895
Box 1, Folder 6	Field Trials, Pennsylvania Farms, circa 1900-1920

1 Notebook

Box 101	Flower and Vegetable Seed Trials, 1901
Box 101	Flower and Vegetable Seed Trials, 1909
Box 108	Flower and Vegetable Seed Trials, 1910 1 Notebook
Box 102	Flower and Vegetable Seed Trials, 1911 1 Notebook
Box 102	Flower and Vegetable Seed Trials, 1912 1 Notebook
Box 103	Flower and Vegetable Seed Trials, 1913
Box 104	Flower and Vegetable Seed Trials, 1914
Box 105	Flower and Vegetable Seed Trials, 1915
Box 106	Flower and Vegetable Seed Trials, 1916
Box 107	Flower and Vegetable Seed Trials, 1917
Box 108	Flower and Vegetable Seed Trials, 1918 2 Volumes
Box 109	Flower and Vegetable Seed Trials, 1919
Box 110	Flower and Vegetable Seed Trials, 1920
Box 111	Flower and Vegetable Seed Trials, 1921
Box 112	Flower and Vegetable Seed Trials, 1922
Box 113	Flower and Vegetable Seed Trials, 1923
Box 114	Flower and Vegetable Seed Trials, 1924
Box 115	Flower and Vegetable Seed Trials, 1925
Box 116	Flower and Vegetable Seed Trials, 1926
Box 1, Folder 7	Flower and Vegetable Seed Trials from Store, 1926

	1 Notebook
Box 117	Flower and Vegetable Seed Trials, 1927
Box 118	Flower and Vegetable Seed Trials, 1928
Box 119	Flower and Vegetable Seed Trials, 1929
Box 120	Flower and Vegetable Seed Trials, 1930
Box 121	Vine Seed Trials, 1908-1909 1 Notebook
Box 122	Vine Seed Trials, 1910-1911
Box 122	Vine and Flower Seed Trials, 1912 1 Notebook
Box 123	Vine, Bulb and Flower Seed Trials, 1913 1 Notebook
Box 123	Vine Seed Trials, 1914-1916 1 Notebook
Box 124	Vine Seed Trials, 1917-1918
Box 1, Folder 8	Vine Seed Trials, 1919-1921 1 Notebook
Box 124	Vine Seed Trials, 1920-1924
Box 125	Vine Seed Trials, 1925-1929
Box 1, Folder 9	Vine Seed Trials, 1928-1930 1 Notebook
Box 125	Vine Seed Trials, 1930
Box 1, Folder 10	Estimated Crops for Fordhook Farms, 1889 1 Notebook
Box 127	Plant Description Books, Fordhook Farms, 1893-1902 2 Volumes
Box 126	Crop Book (planting and pick dates, yields), 1894-1895
Box 126	Flower Crop Book, 1896-1897

Box 121	Flower and Vegetable Crops, 1896-1900
Box 121	Flower and Vegetable Seed Crops, 1898
Box 126	Crop Vitality Tests, 1897-1910
Box 126	Crop Book, 1899
Box 128	Crop Book, 1901 1 Volume
Box 128	Crop Book, 1902 1 Volume
Box 128	Crop Book, 1903 1 Volume
Box 128	Special Selections Crop Book, 1903-1913 1 Notebook
Box 129	Crop Book, 1905 1 Notebook
Box 130	Crop Book, 1906 1 Notebook
Box 129	Crop Book, 1907 1 Notebook
Box 131	Crop Book (planting and pick dates, notes), 1908
Box 131	Crop Book (planting and pick dates, notes), 1909
Box 131	Crop Book (planting and pick dates, notes), 1910
Box 132	Crop Book, 1912-1913
Box 129	Crop Book, 1914 1 Notebook
Box 129	Crop Book, 1915-1916 1 Notebook
Box 130	Crop Book, 1917 1 Notebook
Box 130	Crop Book, 1919

	1 Notebook
Box 130	Crop Book, 1922-1930 1 Notebook
Box 1, Folder 11	Crop Notes for Fordhook and Floradale Farms by George Kerr, 1917-1918 1 Notebook
Box 132	Test Book, 1921
Box 1, Folder 12	Field (Flower) Crops, 1927 1 Notebook
Box 1, Folder 13	Crops Planted Memo Book, 1931-1932 1 Notebook
Box 1, Folder 14	Plants for Gardens and Dates Sown, 1931-1933 1 Notebook
Box 1, Folder 15	Seeds Sown, 1932-1933 1 Notebook
Box 1, Folder 16	Flowers Planted, 1932 1 Notebook
Box 1, Folder 17	Bulbs, Seeds, Dahlias and Gladiolis Memo Book, 1931 1 Notebook
Box 1, Folder 18	Memo Book of Crop Notes by John A. Noll, 1932
Box 6	Qualitative Filter Paper from Arthur H. Thomas Co., Philadelphia, Pennsylvania, circa 1910-1920 2 Boxes

Subseries 1.1.B: Plant Finders (Indexes), 1912-1935

Scope and Contents: Notebooks, lists, and reports that list crop names along with their corresponding Burpee plant identification number.

Box 133	Record of Flower and Vegetable Seed Names and Numbers, 1912-1917 1 Volume
Box 1, Folder 19	Flower Index, Fordhook Farms, 1912 1 Notebook
Box 1, Folder 20	Flower Index, Fordhook Farms, 1913 1 Notebook
Box 2, Folder 1	Perennials Finder, 1913

Language: English.

Box 2, Folder 2	Perennials Index, 1913
Box 2, Folder 3	Flower Finder, 1914 1 Notebook
Box 2, Folder 4-5	Flower and Bulb Seed Indexes, 1915 2 Notebooks
Box 2, Folder 6	Flower Seed Index, 1916 1 Notebook
Box 133	Flower Finder, 1933-1935 1 Volume
Box 2, Folder 7	Flower Trial Finder, 1934 1 Notebook
Box 2, Folder 8	Greenhouse Trials, 1931-1932
Box 2, Folder 9	Vegetable Seed Index, 1912 1 Notebook
Box 2, Folder 10	Vegetable Seed Index, 1913 1 Notebook
Box 2, Folder 11	Vegetable Seed Index, 1914 1 Notebook
Box 2, Folder 12-13	Vegetable Seed Indexes, 1915 2 Notebooks
Box 2, Folder 14	Vegetable Seed Index, 1916 1 Notebook
Box 2, Folder 15	Vegetable Seed Index, 1917 1 Notebook
Box 2, Folder 16	Vegetable Seed Index, 1929 1 Notebook
Box 2, Folder 17-18	Vegetable Seed Indexes, 1931 2 Notebooks
Box 2, Folder 19;	Vegetable Finders, 1934

Box 3, Folder 1 2 Notebooks

Box 134 Vegetable Finder, 1935

Box 263, Folder 1 Flower and Vegetable Breeding Index, circa 1935-1937

Subseries 1.1.C: Inventories, 1881-circa 1940

Scope and Contents: Seed and plant inventories that list seed stock, stock appraisals, reports on seeds thrown out, cleaned seed, and papered (packaged) seeds. Growing lists and inventory policies are also included.

For seed papering cost inventories, see also Series 2.A.d. Financial and Accounting

Box 7 Farm, Office and Seed Inventory, 1881

Box 134 Flower Seed Register, 1894

Box 263, Folder 2 Seed Lists, 1900-1920

Box 134 Crop Book, 1911

Box 161 Flower Seed, 1914

Box 15 Flower Seed, 1915

Box 146 Seed Packets, circa 1920-1930

Box 15 Flower Seed, 1934

Box 255, Folder 2-8 Flower Seed Inventory Sheets, 1938
7 Folders

Box 3, Folder 2 Flower Seed Inventories and Contracts, 1890-1892
1 Notebook

Box 3, Folder 3 Flower Seed Inventories and Contracts, 1900
1 Notebook

Box 21 Flower Seed Inventories and Growers, circa 1924-1927
1 Notebook

Box 21 Flower Seed Inventories and Growers, circa 1930
1 Notebook

Box 23 Flower Seed Inventories and Growers, 1925-1928
1 Notebook

Box 16 Flower Seed Inventories and Growers, 1926

Box 22	Flower Seed Inventories and Growers, 1926-1927 1 Notebook
Box 22	Flower Seed Inventories and Growers, 1927-1928 1 Notebook
Box 23	Flower Seed Inventories and Growers, 1928
Box 24	Flower Seed Inventories and Growers, 1928-1929
Box 160	Seed Inventories and Growers, circa 1926-1930 2 Volumes
Box 135	Flower and Vegetable Seed, 1896-1905 1 Notebook
Box 135	Flower and Vegetable Seed, 1906-1915 1 Notebook
Box 136	Flower and Vegetable Seed, 1904-1909
Box 136	Flower and Vegetable Seed, 1916-1922
Box 3, Folder 4	Vegetable Seed, 1883 1 Notebook
Box 162	Vegetable Seed, 1907-1913
Box 137	Vegetable Seed, 1909-1913
Box 161	Vegetable Seed, 1910
Box 162	Vegetable Seed, 1910-1914
Box 162	Vegetable Seed, 1911-1916
Box 161	Vegetable Seed, 1912 1 Notebook
Box 15	Vegetable Seed, 1912-1913
Box 161	Vegetable Seed and General Business Inventories and Expenses, 1914
Box 255, Folder 9	Vegetable Seed Inventory Sheets, circa 1938
Box 3, Folder 5	Vegetable Seed Inventories and Contracts, circa 1892 Language: English.

Box 3, Folder 6	Vegetable Seed Inventories and Contracts, 1897-1898 1 Notebook
Box 3, Folder 7	Vegetable Seed Inventories and Contracts, 1899-1900 1 Notebook
Box 3, Folder 8	Vegetable Seed Inventories and Contracts, 1910-1915 1 Notebook
Box 15	Vegetable Seed Inventories, 1926-1927
Box 24	Vegetable and Grass Inventories and Growers, 1927
Box 25	Vegetable Seed Inventories and Growers, 1929
Box 25	Vegetable Seed Inventories and Growers, 1929-1930 2 Volumes
Box 7, Folder 1-4	Vegetable Stock (names, sow dates, growers), 1936 4 Volumes (4 copies with annotations)
Box 16	Bulb Seed Inventories and Growers, 1925-1926
Box 3, Folder 9	Gladiolus, Dahlias and Roses Received and Stock Purchased, 1931
Box 3, Folder 10	Dahlias Received for the Season, 1932-1935
Box 147	Flower Papering (sheet #s 1500-2238), 1915-1935
Box 148	Flower Papering (sheet #s 2239-3999), 1915-1935
Box 26	Flower Papering, 1928
Box 26	Flower Collection Papering, 1929-1932
Box 263, Folder 3	Flower Seed Inventories for Papering (Burbank, Vick's, International Paper Co., Sanford), 1932-1935
Box 17	Vegetable Seed Papering, 1917-1918 Language: English.
Box 17	Vegetable Seed Papering, 1923
Box 26	Vegetable Seed Papering, 1928
Box 27	Vegetable Seed Papering, 1929-1931

Box 163	Stock Inventory for Papering, 1916
Box 137	Seed Papering, 1902-1913
Box 27	Seed Papering, 1914 1 Notebook
Box 27	Seed Papering, 1915-1916 1 Notebook
Box 27	Seed Papering, 1916-1917 1 Notebook
Box 28	Seed Papering, 1917-1918 1 Notebook
Box 28	Seed Papering, 1919 1 Notebook
Box 28; Box 29	Seed Papering, 1920 2 Notebooks
Box 29	Seed Papering, 1921 1 Notebook
Box 29	Seed Papering, 1922 1 Notebook
Box 30	Seed Papering, 1924 1 Notebook
Box 30	Seed Papering, 1924-1925 1 Notebook
Box 30	Seed Papering, 1925 1 Notebook
Box 30	Seed Papering, 1926-1927 1 Notebook
Box 263, Folder 4-18	Bulk Stock Requisitions for Seed Order Filling and Papering Departments, July-December 1930 15 Files
Box 263, Folder 19-29	Bulk Stock Requisitions for Seed Order Filling and Papering Departments, January-May 1931

11 Files

Box 264, Folder 1	Bulk Stock Requisitions for Seed Order Filling and Papering Departments, June 1931
Box 264, Folder 2-13	Bulk Stock Requisitions for Seed Order Filling Department, February-June 1933 12 Files
Box 264, Folder 14-20	Bulk Stock Requisitions for Seed Order Filling and Papering Departments, 1934 7 Files
Box 264, Folder 21-26	Bulk Stock Requisitions for Seed Order Filling Department, 1935 6 Files
Box 264, Folder 27-30	Bulk Stock Requisitions for Seed Order Papering Department, 1935 4 Files
Box 264, Folder 31	Bulb Stock Requisitions for Bulb Order Filling Department, March-June 1933
Box 264, Folder 32-34	Bulb Stock Requisitions for Bulb Order Filling Department, 1935 3 Files
Box 7	Cleaned and Sent Out Seeds, circa 1910-1920
Box 265, Folder 1	Reports on Cleaned and Thrown Out Seeds, 1935
Box 18	Seed Packages, 1923
Box 265, Folder 2-3	Seed Packet ("Colored Bag") Reports and Lists, 1931-1938 2 Files
Box 265, Folder 4-5	Reports on Returned Stock, Waste Seeds and Bad Stock, 1931-1932 2 Files
Box 7	Farm Store (including goods bought and stock received), 1933
Box 265, Folder 6	Returned Stock, 1935 2 Files

Subseries 1.2: Livestock (Poultry and Dogs)

Scope and Contents: Notebooks, correspondence, account records, notes, pedigree certificates, and lists related to the company's breeding and sale of livestock. Although a variety of livestock was bred during the company's early years, Scottish Collies were a mainstay of the firm's livestock program. Information regarding the lineage and sale of dogs is routinely represented in these records. The livestock program dwindled after the death of W. Atlee, though files indicate that the breeding of dogs continued into the 1960s.

Box 265, Folder 7	Livestock Registered Pedigree Form, circa 1880
Box 138	Livestock and Eggs Ledger, 1889-1891 1 Ledger
Box 138	Livestock and Eggs Ledger, 1892-1894 1 Ledger
Box 138	Livestock and Eggs Ledger, 1894-1895 1 Ledger
Box 138	Livestock and Eggs Ledger, 1906-1910 1 Ledger
Box 206	Dog Breeding Records, 1888-1897
Box 206	Dog Breeding Records, 1899-1905
Box 137	Meat, Egg and Bone Accounts, 1893-1919 1 Ledger
Box 155	Livestock Ledger, 1901-1911

Subseries 1.3: Products

Scope and Contents: Correspondence, trade literature, and ephemera related to various products sold by the Burpee company in addition to seeds and livestock. The material includes some of the products, along with legal and administrative papers, notes, correspondence, advertisements, and advertisement proofs.

Box 12	Postcard Series featuring Views of Fordhook Farms, circa 1905-1907
Box 265, Folder 8	Burpee's Vitamin B1 Pellets, circa 1950-1965

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Series 2: Business Records, 1873-1980

Scope and Contents: This series contains records that document the business, administrative, marketing, and sales operations of the Burpee firm including correspondence, accounting ledgers, employee records, advertising mock-ups and reports, and records of sales. Early correspondence files document a mix of both business and personal matters relating to the firm's founder W. Atlee Burpee; the latter range from bills and receipts to contributions to a variety of charities. Advertising and promotion records provide insight into the Burpee firm's extensive efforts to market its wares including contests held in the 1920s that resulted in thousands of letters submitted by customers with testimonials celebrating Burpee seeds. Included in these records are unsolicited customer testimonials ("gratis reports"). This series also contains records relating to a number of Burpee properties in the United States where seeds were trialed as well as two seed companies acquired by the Burpee firm, James Vicks Company and Wm. Henry Maule Company.

Subseries 2.1: Office Files

Scope and Contents: Letters from the company to customers, seed companies, and other businesses and persons; financial and accounting records; sales and contracts; and miscellaneous files outlining the history of the Burpee company.

Subseries 2.1.A: Company Correspondence

Scope and Contents: Correspondence sent on behalf of the W. Atlee Burpee company. The bulk of this material was authored by W. Atlee Burpee or high-level staff members. Most of the files were originally housed chronologically and/or alphabetically in cardboard transfer cases labeled "W. A. Burpee Correspondence," and included both original and carbon copies of receipts, contracts, order inquiries, trade literature, general correspondence, notebooks, and photographs. Correspondents include customers from all over the world, contractors, seed companies, Burpee staff, high-ranking government officials and other "notables," and various outside organizations.

Box 155	Letterbook (carbon copies of correspondence), Fordhook Farms, 1889-1896
Box 156	Letterbooks (carbon copies of correspondence), Fordhook Farms, 1892-1893
Box 156	Letterbooks (carbon copies of correspondence), Fordhook Farms, 1894-1895
Box 157	Letterbook (carbon copies of correspondence), circa 1896-1901
Box 158	Letterbook (carbon copies of correspondence), 1901-1911
Box 158	Letterbook (carbon copies of correspondence), 1911-1917
Box 265, Folder 9	Correspondence, circa 1900-1926
Box 265, Folder 10-16	Business and Personal Correspondence (W. Atlee Burpee and family), 1911 7 Folders
Box 265, Folder 17-21	Incoming and Outgoing Correspondence, G-I, 1926, 1929

	5 Folders
Box 265, Folder 22-26	Incoming and Outgoing Correspondence, J-L, 1926, 1929 5 Folders
Box 265, Folder 27-29	Incoming and Outgoing Correspondence, M, 1926, 1929 3 Files
Box 266, Folder 1-4	Incoming and Outgoing Correspondence, N-R, 1926, 1929 4 Files
Box 266, Folder 5-7	Incoming and Outgoing Correspondence, S-Y, 1926, 1929 3 Files
Box 266, Folder 8	German Trade, 1929
Box 266, Folder 9	W. L. Lamar, 1929
Box 266, Folder 10	Lovett's Nursery, 1929
Box 266, Folder 11	William Henry Maule Co., 1926, 1929
Box 266, Folder 12	Correspondence from Friends and Customers, 1933
Box 266, Folder 13-16	Relief Seeds, Pennsylvania, 1933 4 Files
Box 266, Folder 17	Relief Seeds, Rhode Island, 1933
Box 266, Folder 18	Relief Seeds, South Carolina, 1933
Box 266, Folder 19	Relief Seeds, Tennessee, 1933
Box 266, Folder 20	Relief Seeds, Vermont, 1933
Box 266, Folder 21-22	Relief Seeds, Virginia, 1933 2 Files
Box 266, Folder 23	Relief Seeds, West Virginia, 1933
Box 266, Folder 24	Relief Seeds, Western States, 1933
Box 266, Folder 25	Relief Seeds, Wisconsin, 1933

Subseries 2.1.B: Seed Companies, 1892-1930

Scope and Contents: Correspondence and files related to domestic and foreign seed companies, many of which sold seed stock to the Burpee company. Found in this subseries are technical and business

correspondence, company histories, clippings, trade literature, travel itineraries, seed packets, notes, financial reports, and legal documents. Also included is correspondence related to surplus seed offers, lists of seed companies, and notebooks that detail price comparisons.

For the bulk of agricultural trade literature, see Series 2.9. Burpee Library and Reference Materials.

Box 7	Cable Code for Vegetable, Agricultural, Tree and Flower Seeds, Bulbs, Ernest Benary Seed Merchant & Grower, Erfurt, Germany, 1890 1 Book
Box 7	Cable Code, Gustav Zulzer, Seed Merchant, Hamburg, Germany, 1925 1 Book
Box 3, Folder 11	Seed Contracts, 1890 Language: English.
Box 3, Folder 12	Seed Contracts, 1891-1892
Box 3, Folder 13	Seed Inventories and Contracts, 1899 1 Notebook
Box 3, Folder 14	Seed Inventories and Contracts, 1902-1903
Box 3, Folder 15	Seed Inventories and Contracts, 1912-1913
Box 3, Folder 16	Seed Inventories and Contracts, 1914-1915 1 Notebook
Box 266, Folder 26	Vegetable Contracts, 1929
Box 267, Folder 1	Comparative Catalog Prices (with competitors), 1898 1 Notebook
Box 267, Folder 2	Comparative Catalog Prices (with competitors), 1899 1 Notebook
Box 267, Folder 3	Comparative Catalog Prices (with competitors), 1900 1 Notebook
Box 267, Folder 4	Comparative Catalog Prices (with competitors), 1902
Box 267, Folder 5	Comparative Catalog Prices (with competitors), 1903 1 Notebook
Box 7	Burpee's Advance Prices for 1902, Particularly of Vegetable Seeds and Sweet Peas (annotated with competitors' prices), 1901

Box 7 Burpee's Advance Prices for 1903: Vegetable Seeds and Sweet Peas (annotated with Wholesale Seedsmen's League prices), 1902

Box 267, Folder 6 Correspondence with Growers, 1933

Subseries 2.1.C: Financial and Accounting, 1883-1956

Scope and Contents: Records related to the firm's finances including account records, financial statements (yearly and in some cases monthly, weekly, and daily), notes, trial balances, receipts and bills, stock information, supply orders, company-wide appraisals, profit statements, operation and productions costs, and reports and information from financial consultants.

Box 140 Accounts Book, 1889-1896

Box 141 Accounts (expenditures by type), 1893-1914

Box 3, Folder 17 Account Balances, Seeds and Livestock, 1893-1895
1 Ledger

Box 3, Folder 18 Account Balances, Seeds and Livestock, 1895-1897
1 Ledger

Box 3, Folder 19 Account Balances, Seeds and Livestock, 1897-1899
1 Ledger

Box 4, Folder 20 Account Balances, Seeds and Livestock, 1898-1900

Box 245 Check Payment Account Book (by vendor), 1918-1919

Box 140 Cash Book, 1883-1885

Box 141 Cash Book, 1885-1886

Box 163 Cash Book, 1889-1893

Box 141 Cash Book, 1893-1910

Box 198 Cash Book, No. 3, 1896-1899

Box 209 Cash Book, No. 5, 1902-1904

Box 210 Cash Book, No. 6, 1904-1906

Box 211 Cash Book, No. 4, 1914

Box 212 Cash Book, 1916

Box 213	Cash Book, No. 1, 1916-1920
Box 214	Cash Book, No. 2, 1920-1922
Box 215	Cash Book, No. 3, 1922-1924
Box 216	Cash Book, No. 5, 1926-1927
Box 217	Cash Book, No. 6, 1927-1929
Box 218	Cash Book, 1928-1929
Box 219	Cash Book, No. 7, 1929-1930
Box 220	Cash Book, No. 8, 1930-1931
Box 221	Cash Book, No. 9, 1931-1933
Box 222	Cash Book, No. 10, 1933-1934
Box 223	Cash Book, No. 11, 1934-1935
Box 224	Cash Book, No. 12, 1935-1936
Box 225	Cash Book, No. 13, 1936-1937
Box 226	Cash Book, No. 14, 1937-1938
Box 227	Cash Book, No. 15, 1939-1940
Box 228	Cash Book, No. 16, 1940-1941
Box 229	Cash Book, No. 17, 1941-1942
Box 230	Cash Book, No. 18, 1942-1943
Box 231	Cash Book, No. 19, 1943-1944
Box 232	Cash Book, No. 20, 1944-1945
Box 233	Cash Book, No. 21, 1945-1946
Box 234	Cash Book, No. 22, 1946-1947
Box 235	Cash Book, No. 23, 1947-1948
Box 236	Cash Book, No. 24, 1948-1949

Box 237	Cash Book, No. 25, 1949-1950
Box 238	Cash Book, No. 26, 1950-1951
Box 239	Cash Book, No. 27, 1951-1952
Box 240	Cash Book, No. 28, 1952-1953
Box 241	Cash Book, No. 29, 1953-1954
Box 242	Cash Book, No. 30, 1954-1955
Box 243	Cash Book, No. 31, 1955-1956
Box 141	Petty Cash Book, 1901-1910
Box 4, Folder 1	Petty Cash Book, Fordhook Farms, 1923-1925 1 Ledger
Box 4, Folder 2	Petty Cash Book, Fordhook Farms, 1925-1928 1 Ledger
Box 162	Cash Account Ledger, 1893-1900
Box 164	Business Expense Accounts Ledger, 1893-1908
Box 164	Cash Account Ledger, Fordhook Farms, 1890-1894
Box 246	Cash Disbursements Ledger, 1918
Box 4, Folder 3	Expenses, 1915-1917 1 Notebook
Box 4, Folder 4	Expenses, 1919-1922 1 Notebook
Box 4, Folder 5	Sales and Expenses, Memo Book #1, Fordhook Farms, 1923-1925 1 Notebook Language: English.
Box 4, Folder 6	Expenses, Memo Book # 2, Fordhook Farms, 1925 1 Notebook
Box 4, Folder 7	Expenses, Memo Book # 4, Fordhook Farms, 1928-1930 1 Notebook
Box 4, Folder 8	Expenses, Memo Book # 5, Fordhook Farms, 1930

	1 Notebook
Box 4, Folder 9	Expenses, Memo Book # 6, Fordhook Farms, 1931 1 Notebook
Box 4, Folder 10	Expenses, Memo Book #7, Fordhook Farms, 1931-1934 1 Notebook
Box 4, Folder 11	Sales and Expenses, Fordhook Farms, 1926-1929 1 Notebook
Box 247	Seedsman's Debits and Credits Ledger, 1902-1915
Box 248	Seedsman's Accounts Ledger, 1913
Box 245	Receipt Book, 1887-1915
Box 6, Folder 1	Receipts and Check Stubs Book, 1907-1908 4 Volumes
Box 6, Folder 2	Receipts and Check Stubs Book, 1908-1910 1 Volume
Box 6, Folder 3	Receipts and Check Stubs Book, 1910-1911 1 Volume
Box 6, Folder 4	Receipts and Check Stubs Book, 1912-1915 1 Volume
Box 18	United States Express Company Receipts Book, 1913
Box 246	Cash Receipts Ledger, 1918
Box 267, Folder 7	Requisitions for Sundry Supplies, February-March 1933
Box 267, Folder 8	Requisitions for Sundry Supplies, April-June 1933

Subseries 2.1.D: Sales and Contracts, 1883-1956

Scope and Contents: Account ledgers, correspondence, contracts, bills of sale and receipts, sales quotations, financial statements, notes, returned seed slips, memos, and sales meeting minutes. Included are yearly sales summaries for Burpee's and its subsidiaries, records of sales made at flower shows, administrative papers pertaining to Burpee's sales department, and sales reports for crops. Also included are dozens of bound Burpee catalogs (ca. 1896-1967) containing annotated sales figures.

Box 165 Customer Log #1 (by city): Alabama, Arkansas, California, Colorado, Connecticut, circa 1885-1888

Box 165	Customer Log #2 (by city): Connecticut, Dakota, Delaware, D.C., Florida, Georgia, Idaho, circa 1885-1888
Box 165	Customer Log #3 (by city): Illinois, circa 1885-1888
Box 165	Customer Log #4 (by city): Illinois, Indiana, circa 1885-1888
Box 165	Customer Log #5 (by city): Indiana, Iowa, circa 1885-1888
Box 166	Customer Log #6 (by city): Iowa, Kansas, circa 1885-1888
Box 166	Customer Log #7 (by city): Kansas, circa 1885-1888 2 Volumes
Box 166	Customer Log #8 (by city): Kentucky, Louisiana, Maine, Maryland, Massachusetts, circa 1885-1888
Box 166	Customer Log #9 (by city): Massachusetts, Michigan, circa 1885-1888
Box 166	Customer Log #10 (by city): Michigan, Minnesota, Mississippi, Missouri, circa 1885-1888
Box 167	Customer Log [#11] (by city): Missouri, circa 1885-1888
Box 167	Customer Log #12 (by city): Missouri, Montana, Nebraska, Nevada, New Hampshire, circa 1885-1888
Box 167	Customer Log #13 (by city): New Jersey, New Mexico, New York, circa 1885-1888
Box 167	Customer Log #14 (by city): New York, North Carolina, Ohio, circa 1885-1888
Box 167	Customer Log #[15] (by city): Texas, Utah, Vermont, Virginia, circa 1885-1888
Box 168	Customer/Sales Log (by Post Office, softcover): Dakota Territory, 1885-1888
Box 168	Customer/Sales Log (by Post Office, softcover): Florida, 1885-1888
Box 168	Customer/Sales Log (by Post Office, softcover): Iowa, 1885-1888
Box 168	Customer/Sales Log (by Post Office, softcover): Kansas, 1885-1888 2 Notebooks
Box 168	Customer/Sales Log (by Post Office, softcover): Maryland, 1885-1888
Box 168	Customer/Sales Log (by Post Office, softcover): Michigan, 1885-1888
Box 168	Customer/Sales Log (by Post Office, softcover): West Virginia, 1885-1888

Box 169	Customer/Sales Log (by Post Office): Alabama, 1885-1888
Box 169	Customer/Sales Log (by Post Office): Arizona, Delaware, District of Columbia, Idaho, Indian Territory, Montana, Nevada, New Mexico, Rhode Island, Utah, Washington Territory, Wyoming Territory, 1885-1888 1 Notebook
Box 170	Customer/Sales Log (by Post Office): Colorado, 1885-1888
Box 170	Customer/Sales Log (by Post Office): Florida, 1885-1888
Box 170	Customer/Sales Log (by Post Office): Georgia, 1885-1888
Box 171	Customer/Sales Log (by Post Office): Iowa, 1885-1888
Box 171	Customer/Sales Log (by Post Office): Kansas, 1885-1888
Box 172	Customer/Sales Log (by Post Office): Kentucky, 1885-1888
Box 172	Customer/Sales Log (by Post Office): Maryland, 1885-1888
Box 173	Customer/Sales Log (by Post Office): Michigan, 1885-1888
Box 173	Customer/Sales Log (by Post Office): Minnesota, 1885-1888
Box 174	Customer/Sales Log (by Post Office): North Carolina, 1885-1888
Box 174	Customer/Sales Log (by Post Office): South Carolina, 1885-1888
Box 175	Customer/Sales Log (by Post Office): Tennessee, 1885-1888
Box 176	Customer/Sales Log (by Post Office): Virginia, 1885-1888
Box 175	Customer/Sales Log (by Post Office): West Virginia, 1885-1888
Box 176	Customer/Sales Log (by Post Office): Wisconsin, 1885-1888
Box 177	Customer/Sales Log (by Post Office): Canada, 1885-1888 2 Notebooks
Box 142	Customer Order Log, 1887
Box 178	Customer/Sales Log (by Post Office): Alabama, 1896-1899
Box 179	Customer/Sales Log (by Post Office): California, 1896-1899
Box 180	Customer/Sales Log (by Post Office): Colorado, 1896-1899

Box 180	Customer/Sales Log (by Post Office): Connecticut, 1896-1899
Box 181	Customer/Sales Log (by Post Office): Delaware, D.C., Oregon, Rhode Island, 1896-1899
Box 182	Customer/Sales Log (by Post Office): Georgia, 1896-1899
Box 183	Customer/Sales Log (by Post Office): Illinois, 1896-1899
Box 184	Customer/Sales Log (by Post Office): Indiana, 1896-1899
Box 185	Customer/Sales Log (by Post Office): Iowa, 1896-1899
Box 186	Customer/Sales Log (by Post Office): Kansas, 1896-1899
Box 187	Customer/Sales Log (by Post Office): Minnesota, 1896-1899
Box 188	Customer/Sales Log (by Post Office): Nevada, New Mexico Territory, Utah, Wyoming, 1896-1899
Box 189	Customer/Sales Log (by Post Office): New Jersey, 1896-1899
Box 190	Customer/Sales Log (by Post Office): North Carolina, 1896-1899
Box 191; Box 192	Customer/Sales Log (by Post Office): Ohio, 1896-1899 2 Notebooks
Box 193	Customer/Sales Log (by Post Office): Wisconsin, 1896-1899
Box 195	Customer/Sales Log (by Post Office): Canada, 1896-1899
Box 267, Folder 9	Comparative Account of Farm Annual Sales by State, 1896-1899
Box 142	Customer Register, Fordhook Farm, 1896-1916
Box 7	Burpee's Farm Annual (with sales annotations), 1901
Box 7	Burpee's Farm Annual (with sales annotations), 1902
Box 143	Goods Shipped to and Billed from Store, 1901-1910
Box 267, Folder 10	Congressional Free Seed Distribution Form Letter, 1906
Box 146	Sales of Packets and Ounces of Vegetables and Flowers, 1903-1908 1 Notebook
Box 146	Sales of Packets and Ounces of Vegetables and Flowers, 1919-1925

	1 Notebook
Box 143	Packets and Sales Records for Children's Gardens, circa 1915-1925 1 Notebook
Box 4, Folder 12	Sales and Expenses, Castle Valley Farms, 1923-1928 1 Notebook
Box 4, Folder 13	Sales and Expenses, Castle Valley Farms, 1926 1 Notebook
Box 267, Folder 11	Sales of Sundries, 1934-1935
Box 267, Folder 12	Sales Register Slips, 1934-1935
Box 267, Folder 13-24	Federal Government Contract Bids, 1936-1937 12 Folders
Box 143	Sales from Sweet Pea Catalogs, 1937-1938
Box 143	Flower Novelty Sales from Burpee Annuals, 1938-1939
Box 143	Sales Comparison Results Relating to Increase in Packet Prices, 1935-1936
Box 267, Folder 25-29	Reports on Store Shipments, Sales and Returns, 1936-1937, 1939-1940 5 Folders

Subseries 2.1.E: Company History

Scope and Contents: General files containing information about the firm's history documented in clippings, correspondence, personnel information, ephemera, and trade literature. Also included is a booklet on the firm's history published by the Burpee company in 1996.

Box 31	Fact Book about Burpee Co. on its 25th Anniversary, 1901-1909
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Subseries 2.2: Administrative Records

Scope and Contents: Records related to the structure, organization, and running of the company's business operations. The series includes administrative and policy files; papers related to merger opportunities, administrative consultants, and the sale of the company to General Foods Corporation in 1970; and personnel and employment files.

Subseries 2.2.A: General Administrative Files

Scope and Contents: Reports, clippings, correspondence, memos, and policies related to operations, the firm's record keeping systems, insurance, and special company projects (including Burpee Garden Centers). Also included is Burpee stationery and forms that were used for both external and in-house purposes.

Box 267, Folder 30-34	Postal Information, 1920-1931 5 Folders
Box 268, Folder 1-10	Order Slips (for seeds, vitality tests, supplies), 1933-1938 10 Folders
Box 261, Folder 8	Office Stationery, circa 1900-1955
Box 7	Invoice Book (blank), circa 1915-1930
Box 267, Folder 35	Office Forms, circa 1915-1935
Box 267, Folder 36	Advertising Record Forms (printing details), 1919-1924, 1926
Box 149; Box 150	Seed Inventory Books, circa 1920-1930 8 Volumes

Subseries 2.2.B: Personnel

Scope and Contents: Staff files, papers generated or compiled by company staff, and hiring records.

Company Staff

Scope and Contents: Files and material generated by principals of the firm. Found in this subseries are W. Atlee Burpee's notes and drafts, his instructions to the company following a life-threatening condition in 1894, notebooks, addresses and lectures, and his "Superb Six" letter--a meeting he conducted with six principals of the company in the final months of his life. David Burpee's files include business and general notes, correspondence, speeches and writings, and general subject files compiled from 1961 to 1974.

Additional personnel files are found elsewhere in the collection, particularly in cases where a staff member's files directly related to a particular topic such as advertising.

Box 4, Folder 14	W. Atlee Burpee Notebook, circa 1898-1901 1 Notebook
Box 4, Folder 15	W. Atlee Burpee Notebook, 1908-1909 1 Notebook
Box 4, Folder 16	W. Atlee Burpee Notebook, 1911-1913 1 Notebook
Box 4, Folder 17	W. Atlee Burpee Notebook, 1914 1 Notebook
Box 4, Folder 18	Daily Journal by Howard M. Earl, 1896

1 Notebook

Personnel Material

Scope and Contents: Files, clippings, and photographs associated with company personnel. Items include salary records, workers' compensation files, injury reports, ephemera from Burpee/Maule company picnics at Fordhook Farms, and issues of Burpee News (the company's in-house bulletin, 1968-1971).

Box 199 Payroll Ledger, 1916-1917

Box 268, Folder 11 Employees' Daily Reports, 1932

Box 268, Folder 13-19 Weekly Time Reports, July-December 1937
7 Folders

Box 268, Folder 12 Article Reprint, "Inheritance of Doubleness in Flowers of the Nasturtium" from Journal of Heredity, 1936
Author: Burpee, David, 1893-1980
Eyster, William H. (William Henry), 1889-

Box 268, Folder 20 Burpee News, 1971

Subseries 2.3: Advertising and Promotions, 1873-1980

Scope and Contents: Files and images related to Burpee's extensive advertising and marketing efforts. Included are correspondence, records, and reports generated by publishers, advertising agencies, and Burpee advertising staff; ad mock-ups, proofs and graphics; papers related to promotional and publicity campaigns, and premium seed offers; and customer correspondence and testimonials.

Subseries 2.3.A: Records and Reports

Scope and Contents: Correspondence, reports, studies, costs, clippings, advertising schedules, and listed returns from the company's advertising efforts and catalog sales.

Box 267, Folder 37 Seed Prices in Catalogs, 1901

Box 34 Advertising Returns Ledger, 1913-1930

Box 256, Folder 1-14 Advertising Reports, 1914-1928
14 Files

Box 143 Advertising Reports, 1917-1925

Box 257, Folder 1-9 Advertising Reports, 1925, 1925-1928, 1926, 1927, 1928

9 Files

Box 267, Folder 38	Monthly Advertising Expenses, circa 1919-1921
Box 267, Folder 39-40	Post Cards Orders (printing details), 1920-1925, 1927-1928 2 Files
Box 267, Folder 41	Ordering Information for Order Forms, 1920-1928
Box 267, Folder 42	Order Acknowledgement Cards (printing details), 1927
Box 267, Folder 43-45	Instructional Leaflets, Lists and Ordering Information, 1921-1927 3 Files
Box 257, Folder 10	Advertising Schedules, 1923, 1924
Box 269, Folder 1-13	Credit Slips in Exchange for Ad Space, 1923-1926 13 Files
Box 269, Folder 14-16	Billing Statements for Printing and Artwork, 1923-1927 3 Files
Box 269, Folder 17	Advertising Analyses, 1926
Box 269, Folder 18	Home Acres Magazine, 1929
Box 269, Folder 19	Harry S. Hood, Photographer, 1929
Box 269, Folder 20	Horticulture Illustrated, 1926
Box 269, Folder 21	Horticulture Magazine, 1928-1929
Box 269, Folder 22	Jefferson County Truck Growers' Association, 1926, 1929
Box 269, Folder 23	George W. Kerr, 1926, 1929
Box 269, Folder 24	Edward Langer Printing Co., 1929
Box 269, Folder 25	Market Growers Journal, 1926, 1929
Box 269, Folder 26	J. Horace McFarland Company, 1926
Box 269, Folder 27	The McMillan Company, 1929
Box 269, Folder 28	The Photo-Illustrators, 1929
Box 269, Folder 29	Rotoprint Gravure Co., Inc., 1929

Box 269, Folder 30	Seed Trade News, 1929
Box 269, Folder 31	Seed World, 1929
Box 269, Folder 32	Southern Florist, 1929
Box 269, Folder 33	Yarnall Studios, 1929
Box 269, Folder 34	Catalog Distribution, 1932-1933, 1954-1955
Box 4, Folder 19	Dates of Catalog Covers and Pages (Burpee and Maule), 1933 1 Notebook
Box 257, Folder 11-12	Advertising Reports for Burpee's Annuals (Merchandise Sales), 1933, 1935 2 Files
Box 258, Folder 1-10	Advertising Reports for Burpee's Annuals, 1936-1940, 1943 10 Folders
Box 259, Folder 1-4	Advertising Reports for Burpee's Annuals, 1944-1946 4 Files
Box 259, Folder 5	Advertising Reports for Blue List, 1938-1940
Box 259, Folder 6-11	Advertising Reports for Fall Bulb Catalogs, 1935-1940 10 Files
Box 259, Folder 12	Spring Advertising Report, 1942
Box 259, Folder 13	Spring Advertising, 1944
Box 269, Folder 35	Receiving Slips for Catalogs and Postcards, 1954
Box 269, Folder 36	Loading Tally Forms for Catalogs, 1954
Box 259, Folder 14	Catalogs Mailed from Buffalo, 1954 1 Folder
Box 259, Folder 15	Catalogs Mailed from Kokomo, 1954 1 Folder
Box 269, Folder 37	Catalog Delivery and Mailing Schedule, 1954

Box 269, Folder 38-39; Catalog Mailing and Shipment Inventories, 1954-1955
8 Files

Box 270, Folder 1-6

Box 270, Folder 7 Catalog Requests, 1954-1956

Box 270, Folder 8-9 Non-metered Mail Statements for Catalog Shipments, 1954-1955
2 Files

Box 270, Folder 10 Miscellaneous Catalog Figures, circa 1954-1978

Box 270, Folder 11 Burpee's Catalog Shipment Figures, 1955

Box 270, Folder 12 Advertising Comparisons with Burpee Competitors, 1963

Box 270, Folder 13 Correspondence and Reports, 1967-1968

Box 270, Folder 14-16 Spring Advertising Reports, 1967-1968, 1968
3 Files

Subseries 2.3.B: Ad Copy, Graphics, Mock-ups and Proofs

Scope and Contents: Text and graphics used in the creation of Burpee catalogs and advertisements; flower and vegetable illustrations and photographs; written drafts by W. Atlee Burpee; page proofs; ad mock-ups; and ephemera including printing blocks, metal printing plates, and pieces of printing type. (A number of the photographic images come from non-Burpee sources; therefore, third party copyright issues may apply.)

Box 31 Burpee's Seed Catalog Mock-up, 1897

Box 270, Folder 17 Plant Graphics, circa 1900-1915

Box 267, Folder 51 Watercolor Illustrations (juvenalia), circa 1900-1920

Box 159 Plant Description Copybook, 1901-1915

Box 270, Box 18-24 Ad Copy, Crop Notes and Customer Testimonials, 1912-1913
7 Files

Box 275, Folder 1-4 Burpee's Annual Proof, Cover, Inserts and Additions, 1916
4 Folders (photocopy of historic proof)

Box 32 Burpee's Annual Mock-up ("Layout of first Burpee Annual not planned by WAB"), 1917

Box 32 Burpee's Annual Garden Book Mock-up (F. K. Jamison), 1936

Box 33	Burpee's Catalog Mock-up, 1937
Box 34	Burpee's Catalog Mock-up, 1938
Box 35	Burpee's Catalog Mock-up, 1939
Box 200	Burpee's Catalog Mock-up, 1943
Box 200	Burpee's Catalog Mock-up, 1953
Box 7	Burpee's Farm Annual (with annotations), 1902
Box 275, Folder 35-36	Instructional Leaflets (manuscripts, proofs, and printing details), circa 1904-1918 2 Files
Box 7	Burpee's Farm Annual (with annotations), 1906
Box 7	Burpee's Farm Annual (bound copy for Howard M. Earl with annotations), 1907
Box 7	Burpee's Annual (bound copy for Howard M. Earl with annotations), 1912
Box 7	Burpee's Annual (bound copy for Howard M. Earl), 1913
Box 7	Burpee's Annual for 1917 (with annotations), 1917
Box 7	Burpee's Annual (bound copy for G. W. Kerr with annotations), 1926
Box 8	Burpee's Annual (bound copy for Eugene W. Buch with annotations), 1934
Box 8	Burpee's Annual (bound copy for John Mundry with annotations), 1945
Box 8	Burpee's Annual (bound copy for Elizabeth M. Woods with annotations), 1949
Box 8	Burpee's Annual (bound copy for Elizabeth Woods with annotations), 1954
Box 8	Burpee's Catalog of Garden and Household Gadgets, Tools and Supplies (with annotations), circa 1942-1960
Box 244	Progressive Graphics and Catalog Page Proofs from Intaglio Service Corp., 1940-1942
Box 151	Progressive Graphics and Catalog Page Proofs from Philadelphia-Weeks Engraving Company, 1940-1942
Box 154	Ad Mock-ups and Proofs for Fall Garden Catalogs, 1966-1967
Box 152	Ad Proofs, circa 1940-1960

Box 270, Folder 25	Ad Designs Submitted (original artwork), 1930 Language: English.
Box 197	Ad Mock-ups, circa 1940-1960
Map-folder 277, Drawer 16	Ad Mock-ups, circa 1940-1960
Box 244	Ad Mock-ups and Proofs, circa 1950-1960
Box 201	Ad Mock-ups, circa 1940-1965
Box 194	Ad Mock-ups, circa 1935-1965
Box 270, Folder 26	Seed Packet Mock-ups (original artwork), circa 1950-1960
Box 194	"Plan for Next Winter" Canning Ad, circa 1942-1965
Box 259, Folder 16	Burpee Ad Banner, circa 1975-1985

Subseries 2.3.C: Customer Testimonials and Contest Letters, 1907-1925

Scope and Contents: A major component of the Burpee firm's business centered around advertising which often highlighted customer testimonials. The bulk of this subseries are letters from Burpee customers responding to three contests held by the Burpee Co. in 1924 and 1925. Two of the contests addressed the question 'What Burpee Seeds Have Done for Me' while the third centered around testimonials relating to Burpee tomato seeds. A number of the letters include photographs sent in by the contestants.

Arrangement: Most of the contest letters were assigned a number by the Burpee Co. as a way of tracking them. The contest letters are generally arranged in letter number order with gaps in the sequences. though there are gaps in the number sequences.

Box 285	"Burpee seeds on Lanmar Farm" in Hollister, Massachusetts, 1907 1 Album (album includes typewritten manuscript and photographs)
	What Burpee Seeds Have Done for Me Contest, 1924
Box 270, Folder 29	Contest Letters, #681-758, 1924
Box 270, Folder 30	Contest Letters, #3760-3794, 1924
Box 271, Folder 1	Contest Letters, #3796-3824, 1924
Box 271, Folder 2	Contest Letters, #3825-3872, 1924
Box 271, Folder 3	Contest Letters, #3874-3912, 1924

Box 271, Folder 4	Contest Letters, #3913-3969, 1924
Box 271, Folder 5	Contest Letters, #3971-3999, 1924
Box 271, Folder 6	Contest Letters, unnumbered, 1924
Box 271, Folder 7	Contest Letters, #4000-4035, 1924
Box 271, Folder 8	Contest Letters #4037-4085, 1924 1 Folder
Box 271, Folder 9	Contest Letters #4087-4108, 1924 1 Folder
Box 271, Folder 10	Contest Letters #4109-4129, 1924 1 Folder
Box 271, Folder 11	Contest Letters #4131-4157, 1924 1 Folder
Box 271, Folder 12	Contest Letters #4160-4289, 1924 1 Folder
Box 271, Folder 13	Contest Letters #4201-4221, 1924 1 Folder
Box 271, Folder 14	Contest Letters #4223-4254, 1924 1 Folder
Box 271, Folder 15	Contest Letters #4255-4288, 1924 1 Folder
Box 271, Folder 16	Contest Letters #4290-4314, 1924 1 Folder
Box 271, Folder 17	Contest Letters #4315-4338, 1924 1 Folder
Box 271, Folder 18	Contest Letters #4339-4362, 1924 1 Folder
Box 271, Folder 19	Contest Letters #4364-4384, 1924 1 Folder
Box 271, Folder 20	Contest Letters #4385-4399, 1924 1 Folder
Box 271, Folder 21	Contest Letters #4401-4431, 1924

	1 Folder
Box 271, Folder 22	Contest Letters #4437-4480, 1924 1 Folder
Box 271, Folder 23	Contest Letters #4483-4518, 1924 1 Folder
Box 271, Folder 24	Contest Letters #4520-4568, 1924 1 Folder
Box 271, Folder 25	Contest Letters #4569-4599, 1924 1 Folder
Box 271, Folder 26	Contest Letters #4601-4626, 1924 1 Folder
Box 271, Folder 27	Contest Letters #4629-4679, 1924 1 Folder
Box 271, Folder 28	Contest Letters #4681-4724, UL1-UL3, 1924 1 Folder
Box 271, Folder 29	Contest Letters #738-Letter extracts, 1924 1 Folder
Box 271, Folder 30	Contest Letters (non-prize winners), 1-663, 1924 1 Folder
Box 271, Folder 31	Contest Letters (non-prize winners), 666-3927, 1924 1 Folder
Box 271, Folder 32	Contest Letters (non-prize winners), 3945-4272, 1924 1 Folder
Box 272, Folder 1	Contest Letters (non-prize winners), 4237-4472, 1924 1 Folder
Box 272, Folder 2	Contest Letters (non-prize winners), 4243-4727, 1924 1 Folder
	Tomato Prize Contest, 1924 4 Files
Box 272, Folder 3	Contest Letters #4728-4770, 1924 1 Folder
Box 272, Folder 4	Contest Letters #4726-4748, 1924

	1 Folder
Box 272, Folder 5	Contest Letters, 4723-4800, 1924 1 Folder
Box 272, Folder 6	Contest Letters #0059-4803; CH Boyer and RA Adams, 1924 1 Folder
	"What Burpee Seeds Have Done for Me" Contest, 1925 13 Folders
Box 272, Folder 7	Contest Letters #0013-2109, 1925 1 Folder
Box 272, Folder 8	Contest Letters #0004-2093, 1925 1 Folder
Box 272, Folder 9	Contest Letters #0036-0197, 1925 1 Folder
Box 272, Folder 10	Contest Letters #113-1329, 1925 1 Folder
Box 272, Folder 11	Contest Letters #0133-2109, 1925 1 Folder
Box 272, Folder 12	Contest Letters #0001-0131, 1925 1 Folder
Box 272, Folder 13	Contest Letters #0130-0208, 1925 1 Folder
Box 272, Folder 14	Contest Letters #1112-1193, 1925 1 Folder
Box 272, Folder 15	Contest Letters #1203-1267, 1925 1 Folder
Box 272, Folder 16	Contest Letters #1268-1349, 1925 1 Folder
Box 272, Folder 17	Contest Letters #1353-1439, 1925 1 Folder
Box 272, Folder 18	Contest Letters #1194-1476, 1925 1 Folder
Box 272, Folder 19	Contest Letters #2001-2113, 1925

1 Folder

Subseries 2.4: Legal Matters

Scope and Contents: Correspondence, legal documents, patent and trademark applications, plans, legislative acts, land agreements, and papers from Burpee's legal counsel. Notable topics include W. Atlee Burpee's original partnership with Gustavus S. Benson (1876 to 1878); the controversy and lawsuit surrounding Henry A. Dreer's Bush Lima; land and zoning issues between the state of Pennsylvania and the Burpee company; and the acquisition of rights to Luther Burbank's property—both intellectual and real.

Box 272, Folder 20 Burpee Copyright Registrations, 1893-1894
1 Folder

Box 272, Folder 21 Burpee Copyright Registrations, 1897-1899
1 Folder

Box 272, Folder 22 Burpee Copyright Registrations, 1900-1901
1 Folder

Box 272, Folder 23 Burpee Copyright Registrations, 1902-1903
1 Folder

Box 272, Folder 24 Burpee Copyright Registrations, 1904
1 Folder

Box 272, Folder 25 Burpee Copyright Registrations, 1905
1 Folder

Box 272, Folder 26 Burpee Copyright Registrations, 1906
1 Folder

Box 272, Folder 27 Burpee Copyright Registrations, 1907
1 Folder

Box 272, Folder 28 Burpee Copyright Registrations, 1908
1 Folder

Subseries 2.5: Burpee Properties

Scope and Contents: Land agreements, correspondence, contracts, reports and plans generated by consulting companies, employee lists, clippings, photographs, and memos related to the firm's various branches and properties. The records primarily document physical and logistical aspects of the properties, but administrative, sale, and seed production information are also found in some of the files. For records directly related to the growing of seeds at various Burpee farms, see Series 1 Plant/Farm Related Material.

Subseries 2.5.A: Fordhook Farms

Scope and Contents: The company's first office building was located at 223 Church Street in Philadelphia. It then relocated to 475-477 North Fifth Street in 1883. In 1888, W. Atlee purchased the original acreage of what would ultimately be named "Fordhook Farms" in Doylestown, Bucks County, Pennsylvania, 25 miles north of Philadelphia. The company added warehouse space to its Philadelphia operations in 1898. In 1936, the company moved its headquarters to Hunting Park Avenue and Eighteenth Street in Philadelphia.

Plans and specifications, correspondence, photographs, and reports. Included are employee lists and salary information, legal documents and design plans pertaining to land condemnations and alterations, and property appraisals. Also included are reports for soil and water testing done at Fordhook in the 1970s. In addition to Fordhook files, this series contains land deeds and correspondence related to a number of farms in the surrounding area that were leased by the firm for additional farm acreage.

Established in 1888 as the company's experiment and production grounds, Fordhook Farms also included the family home of W. Atlee and Blanche Burpee, which later became the home of David and Lois Burpee. The home currently serves as a bed and breakfast under the name The Inn at Fordhook Farm.

Box 33 Record Book of Fordhook Novelties and Facts about the Seed Trade, 1902-1921

Box 159 Receiving Book (goods shipped, accounts, work log), 1903-1913

Box 270, Folder 27 Notes on Household Expenses and List of Visitors, circa 1905

Box 5, Folder 1 Daily Farm Journal (notes, weather, work log, employees), 1907
1 Notebook

Box 5, Folder 2 Daily Farm Journal (notes, weather, work log, employees), 1908
1 Notebook

Box 5, Folder 3 Daily Farm Journal (notes, weather, work log, employees), 1909
1 Notebook

Box 5, Folder 4 Daily Farm Journal (notes, weather, work log, employees), 1910
1 Notebook

Box 5, Folder 5 Daily Farm Journal (notes, weather, work log, employees), 1916
1 Notebook

Box 5, Folder 6 Daily Farm Journal (notes, weather, work log, employees), 1918
1 Notebook

Box 5, Folder 7 Daily Farm Journal (notes, weather, work log, employees), 1925
1 Notebook

Box 5, Folder 8 Daily Farm Journal (notes, weather, work log, employees), 1926
1 Notebook

Box 5, Folder 9 Daily Farm Journal (notes, weather, work log, employees), 1927

	1 Notebook
Box 5, Folder 10	Daily Farm Journal (notes, weather, work log, employees), 1928 1 Notebook
Box 144	Daybook, 1931 1 Notebook

Subseries 2.6: Burpee Subsidiaries

Scope and Contents: The Burpee company involved itself with the acquisition of three seed companies between 1878 and 1970 when it was sold to General Foods Corporation: William Henry Maule Company, James Vick's Seeds, Inc., and the Luther Burbank Seed Company.

While the majority of Burpee subsidiaries' records are found in this series, additional papers are scattered throughout the collection, particularly in Series 2.A.d Business Records/Office Files/Financial and Accounting and Series 2.C Business Records/Advertising. For the offers and interests Burpee had with other companies, see also Series 2.B.d. Burpee Co. Merger Offers and Sale.

Luther Burbank Seed Company

Box 12	Burbank Seeds, The Luther Burbank Experiment Farms, Santa Rosa, California, 1926-1927 1 Trade catalog
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Subseries 2.6.A: Wm. Henry Maule Co.

Scope and Contents: William Henry Maule was a lifelong friend and early business partner of W. Atlee Burpee. He became involved with Benson, Burpee & Co. in 1877 and then continued his partnership with Benson (Benson, Maule & Co.) until embarking on a business under his own name in 1885. Early records related to the Maule Company include trade catalogs; clippings; the book, *How to Make the Garden Pay* by T. Greiner, published by Maule; and photographs. Also included is W. Atlee Burpee's published tribute to Maule after his death in 1913. For more papers related to William Henry Maule, see Series 2.A.a Company Correspondence.

After 1926, the materials include financial reports, annotated catalogs, correspondence, trade literature, and inventories. The Burpee firm purchased the assets of Maule's in 1926, and then incorporated it in 1927. In 1947, Burpee's officially merged with the William Henry Maule Company.

Box 8	Surplus Seeds Wanted, 1885
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Box 272, Folder 29-30	Seed Number List, circa 1920-1930 2 Volumes
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Box 272, Folder 31	Seed Packet, Form, and Envelope, circa 1925-1935
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Box 272, Folder 32-33	Flower Seed Collections Papering Inventory, 1929, 1930
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	2 Volumes
Box 31	Seed Papering, 1929-1930
Box 273, Folder 2	Seed Papering Inventory, 1931-1932
Box 249, Folder 1-3	Flower Stock Ledger Inventory Sheets, 1930-1933 3 Files
Box 153	Vegetable Papering Inventory, 1926-1935
Box 273, Folder 1	Vegetable Seed Collection Papering Inventory, 1929-1930
Box 250, Folder 1-3	Vegetable Stock Ledger Inventory Sheets, 1930-1933 3 Files
Box 260, Folder 1	Seed Collections Inventories, 1935-1936 1 Folder
Box 260, Folder 2-3	Flower and Vegetable Inventories, 1936, 1937
Box 144	Flower Seed Orders from W. Atlee Burpee Company, 1929-1932
Box 260, Folder 4	Merchandise Sales of Varieties on Catalog Covers, 1931-1937
Box 260, Folder 4	Easy Payment Sales, 1933-1935
Box 260, Folder 4-5	Merchandise Sales by Variety with Catalog Space and Cost, 1937-1939 2 Files
Box 273, Folder 3	Order Totals by Date, 1939-1943
Box 273, Folder 4	List of Seed Collections, 1938
Box 273, Folder 5	List of Seed Collections (with copy of Maule's Seed Book), 1944
Box 260, Folder 6	Advertising Reports, Seed Books, circa 1928-1931
Box 260, Folder 7	Advertising Reports, Fall Bulb Catalogs, 1928-1931
Box 261, Folder 1	Advertising Report, Summary of Offers, Seed Book, 1934-1937
Box 261, Folder 1-6	Advertising Reports, Seed Book, 1935-1940, 1943-1947 6 Folders
Box 202	Maule's Seed Book Mock-up, circa 1930-1940

Box 202	Maule's Seed Book Mock-up, 1934
Box 203	Maule's Seed Book Mock-up, 1936
Box 203	Maule's Seed Book Mock-up, 1942
Box 203	Maule's Seed Book Mock-up, 1943
Box 152	Ad Proof, circa 1940-1960
Box 253, Folder 6	Ad Proofs, 1940 1 Binder (ads pasted into loose leaf binder)
Box 273, Folder 6-8	Publication Advertising (copies of ads), 1941-1946 6 Volumes 6 Copies
Box 273, Folder 9	Maule's Seed Catalogue, 1900
Box 273, Folder 10	Maule's Seed Book (bound copy), 1917
Box 251, Folder 1	Maule's Seed Book (bound copy for Louis A. Venai), 1928
Box 251, Folder 2	Maule's Seed Book (bound copy for Samuel G. Tatem annotated with sales data), 1929
Box 251, Folder 3	Maule's Seed Book (bound copy for Samuel G. Tatem), 1931
Box 251, Folder 4	Maule's Seed Book (bound copy for Evelyn Bergey with annotations), 1931
Box 251, Folder 5	Maule's Seed Book (bound copy annotated with sales data), 1931
Box 251, Folder 6	Maule's Seed Book (bound copy annotated with sales data), 1932
Box 251, Folder 7	Maule's Seed Book (bound copy for A. Putz with annotations), 1932
Box 252, Folder 1	Maule's Seed Book (bound copy for Siegfried Putz with annotations), 1934
Box 252, Folder 2	Maule's Seed Book (bound copy annotated with sales data), 1935
Box 252, Folder 3	Maule's Seed Book (including bound copy for Harry Schmidt annotated with plant comparisons between Burpee and Vick), 1935
Box 252, Folder 4	Maule's Seed Book (bound copies for 'Sales'), 1936
Box 252, Folder 5	Maule's Seed Book (bound copy for Siegfried Putz with annotations), 1936

Box 253, Folder 1	Maule's Seed Book (bound copy for A. Kinmonth with annotations), 1938
Box 253, Folder 2	Maule's Seed Book (bound copy for George P. Feehrer with annotations), 1940
Box 253, Folder 3	Maule's Seed Book (bound copy for 'Sales'), 1941
Box 253, Folder 4	Maule's Seed Book (bound copies for E. W. Buch and A. Kinmonth with annotations), 1941 2 Copies
Box 253, Folder 5	Maule's Seed Book (bound copy for A. Kinmonth with annotations), 1942
Box 254, Folder 1	Maule's Seed Book (bound copy for E. W. Buch with annotations), 1942
Box 254, Folder 2	Maule's Seed Book (bound copy for 'Sales'), 1943
Box 254, Folder 3	Maule's Seed Book (bound copy for E.W. Buch with annotations), 1943
Box 254, Folder 4	Maule's Seed Book (bound copies for E. W. Buch and A. Kinmonth with annotations), 1944 2 Trade catalogs
Box 254, Folder 5	Maule's Seed Book (bound copy for A. J. Kinmonth with annotations), 1945
Box 254, Folder 6	Maule's Seed Book (bound copy for 'Sales'), 1945
Box 273, Folder 11	Maule's Seed Catalog, 1947

Subseries 2.6.B: James Vick's Co.

Scope and Contents:	Board meeting minutes, correspondence, trade literature, financial statements, notes, and the legal proceedings of the Burpee company's acquisition of James Vick's Seeds, Inc. of Rochester, New York.
Box 8	Vick's Catalog - Wholesale List of Bulbs, circa 1890-1920
Box 8	Vick's Catalog - Vick's Illustrated Floral Guide (bound copy in English and German), 1873
Box 8	Vick's Catalog - Vick's Farmer's Handbook, 1902
Box 8	Vick's Catalog - Semillas de Vick (in Spanish), circa 1900-1920
Box 273, Folder 12	Vick's Catalog (bound copy annotated with advertising notes), 1906 1 Trade catalog
Box 273, Folder 13	Vick's Catalog (bound copy annotated with advertising notes), 1909

	1 Trade catalog
Box 273, Folder 14	Vick's Catalog (bound copy annotated with advertising notes), 1915 1 Trade catalog
Box 273, Folder 15	Vick's Catalog (bound copy annotated with advertising notes), 1916 1 Trade catalog
Box 273, Folder 16	Vick's Catalog (bound copy annotated with advertising notes), 1918 1 Trade catalog
Box 273, Folder 17	Vick's Catalog (bound copy annotated with advertising notes), 1919 1 Trade catalog
Box 273, Folder 18	Seed Packets, Order Form and Envelope, circa 1915-1940
Box 8	Stamp Refunds, circa 1930-1932
Box 8	Catalog Mailing Record, 1931
Box 273, Folder 19	Fall Ads in Magazines and Newspapers, 1931
Box 273, Folder 20	Post Office Information, 1931-1934
Box 273, Folder 21	Freight Receipts, 1932-1935
Box 273, Folder 22	Telegrams and Express Receipts, 1932-1935 Language: English.
Box 273, Folder 23	COD Receipts, 1932-1935
Box 273, Folder 24	Shipping Forms, A [Loss], No. 14, 1932-1935
Box 273, Folder 25	Nursery Permits, 1933-1934
Box 273, Folder 26	Spring Catalog Prices, 1933-1934
Box 273, Folder 27	Flower and Vegetable Index, 1933 Language: English.
Box 273, Folder 28-29	Seed Sales and Papering Notes, 1934-1935 2 Files
Box 273, Folder 30	Bulb and Seed Inventories, 1935
Box 273, Folder 31-35;	Correspondence (correspondents include Buch, Burpee, Cherry, Dietrick, Flager, Frankl, Jamison, Lawson, Maule, Schley, Schmidt, Schroeder, Simpson, Whiteside), circa 1930-1935

Box 274, Folder 1-8	13 Files
Box 274, Folder 9-10	Vick's Agents, 1935-1936 2 Files
Box 274, Folder 11	Aster Book Flower Prices, 1937
Box 274, Folder 12	D.O. Lists [Direct Offers?], circa 1930-1940
Box 274, Folder 13	Advertising Reports, 1931-1932
Box 274, Folder 14	Advertising Reports, 1933-1934
Box 274, Folder 15	Advertising Reports, 1935-1936
Box 274, Folder 16	Correspondence, Flagler Advertising, Inc., 1933-1935 Language: English.
Box 274, Folder 17	Correspondence, Burpee and Maule, 1934-1935 Language: English.
Box 274, Folder 18	Sales Reports, 1934
Box 274, Folder 19	Fall Bulb Orders, 1934
Box 274, Folder 20-21	Vick's Garden and Floral Guide (bound copies for "Sales" annotated with sales data), 1934 2 Copies
Box 274, Folder 22-23	Vick's Garden and Floral Guide (bound copies for "Sales" and "Claire Schley" annotated with sales data), 1935 2 Copies
Box 274, Folder 24-25	Vick's Garden and Floral Guide (bound copies for "Sales" annotated with sales data), 1936 2 Copies
Box 8	Vick's Garden and Floral Guide (bound copy for "Sales" annotated with sales data), 1937 2 Copies
Box 198	Vick's Garden & Floral Guide Mock-up, 1936
Box 274, Folder 26	Marketing Letter, circa 1930-1950

Subseries 2.7: Professional Activities and Outreach

Scope and Contents: Records related to Burpee company events, trips, and advocacy campaigns, as well as papers related to professional organizations, governments, and individuals involved with the horticultural trade business.

Subseries 2.7.A: Professional Organizations

Scope and Contents: Trade literature, photographs, event invitations and programs, press releases, clippings, correspondence, notes, ephemera, and meeting minutes relating to numerous organizations. The Burpee firm was an active member of most of the organizations represented, although for some the relationship is not apparent. Organizations include the Agricultural Hall of Fame, American Garden Foundation and the National Garden Institute, American Horticultural Congress, American Horticultural Society, American Seed Trade Association, Association for National Advertisers, programs for the beautification of Washington, D.C., Marigold Society of America, National Council on Business Mail, the National Farm School (now Delaware Valley University) in Doylestown, Pennsylvania, National Sweet Pea Society, Royal Horticultural Society, and the Wholesale Seed Merchants' League.

See Series 1 Plant/Farm Related Material for trial and crop lists related to All-America Selections, an organization that held yearly competitions for new and never-before-sold plant varieties.

Box 8	American Seed Trade Association, Year Book and Proceedings of 65th Annual Convention, 1948
Box 8	National Sweet Pea Society, The Sweet Pea Annual, 1909 1 Volume
Box 8	National Sweet Pea Society, The Sweet Pea Annual, 1912 1 Volume
Box 8	National Sweet Pea Society, The Sweet Pea Annual, 1913 1 Volume
Box 8	National Sweet Pea Society, The Sweet Pea Annual, 1914 1 Volume
Box 8	National Sweet Pea Society, The Sweet Pea Annual, 1916 1 Volume
Box 8	National Sweet Pea Society, The Sweet Pea Annual, 1917 1 Volume
Box 9	National Sweet Pea Society, The Sweet Pea Annual, 1918 6 Volumes
Box 9	National Sweet Pea Society, The Sweet Pea Annual, 1919 1 Volume
Box 9	National Sweet Pea Society, The Sweet Pea Annual, 1920

1 Volume

Box 9	National Sweet Pea Society, The Sweet Pea Annual, 1922 1 Volume
Box 9	National Sweet Pea Society, The Sweet Pea Annual, 1924 1 Volume
Box 9	National Sweet Pea Society, The Sweet Pea Annual, 1925 1 Volume
Box 9	National Sweet Pea Society, The Sweet Pea Annual, 1927 9 Volumes
Box 9	National Sweet Pea Society, The Sweet Pea Annual, 1930 1 Volume
Box 9	National Sweet Pea Society, The Sweet Pea Annual, 1932 1 Volume
Box 9	National Sweet Pea Society, The Sweet Pea Annual, 1933 1 Volume
Box 9	National Sweet Pea Society, The Sweet Pea Annual, 1934 1 Volume
Box 9	National Sweet Pea Society, The Sweet Pea Annual, 1935 1 Volume
Box 9	National Sweet Pea Society, The Sweet Pea Annual, 1936 2 Copies
Box 9	National Sweet Pea Society, The Sweet Pea Annual, 1937 1 Volume
Box 9	National Sweet Pea Society, The Sweet Pea Annual, 1939 1 Volume
Box 274, Folder 27	Wholesale Seedsmen's League's Draft Resolution for Wm. Henry Maule by W. Atlee Burpee, 1913

Subseries 2.7.B: Events

Scope and Contents: Records related to flower shows the company designed exhibits for, "previews" the firm hosted to promote new flower varieties, and events held at Fordhook Farms. Files include programs, invitations, correspondence, clippings, some sales and expense reports, event itineraries, ephemera from Fordhook Farms flower identification contests, and photographs.

Flower Shows

Scope and Contents: Records include programs and brochures, invitations, correspondence, articles and newspaper clippings, some sales and expense reports, and event itineraries.

For papers related to flower show sales see Series 2.1.D Sales and Contracts.

Box 9 Schedule of Prizes Offered by the Pennsylvania Horticultural Society (lists Burpee prizes offered), 1896

Box 267, Folder 46 Premiums (Burpee prizes offered and awarded in shows), 1919-1922

Box 267, Folder 47 Premiums (Burpee prizes offered and awarded in shows), 1923-1927

Fordhook Farms

Scope and Contents: Records related to events W. Atlee and David Burpee held at Fordhook Farms for professional purposes. Included are printed material; correspondence, reports, and clippings from the Symposium of Horticulture in China held at Fordhook in 1945; announcements, course materials, and photographs from an American Management Association Management Course hosted at Fordhook; and ephemera such as maps and visitor guides.

Box 267, Folder 48 Address List (for unknown event), circa 1900-1915

Box 267, Folder 49 Daffodil Days Program, 1954

Subseries 2.8: Materials Published by the Burpee Company, 1873-1978

Scope and Contents: Printed matter published by the Burpee company for its customers including catalogs, notices, special offer lists, order forms, and instructional materials.

Subseries 2.8.A: Catalogs

Scope and Contents: Included are copies of the company's annual and seasonal catalogs, Red and Blue Lists (wholesale and market-gardener catalogs, respectively), and catalog mailing envelopes. From 1879 to 1909 the title of the catalog was Burpee's Farm Annual. The name was changed for one year to Burpee's New Annual, and then to Burpee's Annual until 1929 (company staff refers to the annual as "B.A." throughout the collection). In the early 1930s the catalog was titled Burpee's Garden Book, and then in 1935 changed to Burpee Seeds. In the late 1960s the title was changed to Burpee Seeds and Everything for the Garden.

This series does not contain a complete run of all Burpee seed catalogs.

Box 274, Folder 28 Burpee's Novelties & Specialties for 1887 (no cover), 1887

Box 274, Folder 29 Burpee's Farm Annual (front and back covers), 1892

Box 9 Burpee's Farm Annual, 1896

Box 9 Burpee's Unique List of the Best Seeds That Grow, 1898

Box 9	Burpee's Prize Supplement, 1904 5 Copies
Box 9	Burpee's Advance Prices for 1905, 1904 2 Copies
Box 9	Collie Catalogue Supplement, 1906
Box 9	Burpee's New Annual (bound copy for Howard M. Earl), 1910
Box 9	Burpee's Annual and Catalogs (bound copy), 1911-1912 1 Volume
Box 9	Burpee's Wholesale Catalog, 1911
Box 9	Burpee's Annual (bound copy for A. E. Brown), 1912
Box 10	Burpee's Annuals and Catalogs (bound copies), 1913-1914 2 Copies (2 bound copies of Burpee Annuals and catalogs)
Box 10	Burpee's New Edition of 35th Anniversary Supplement, 1915 2 Copies (one copy lacks a cover)
Box 10	Supplement, The "Silent Salesman's" Assistant: An Aid to Burpee's Annual, 1915
Box 10	Burpee's Annuals and Catalogs (bound copy), 1915-1916 1 Volume
Box 10	Forty Years of Burpee Service, Fortieth Anniversary Supplement, 1876-1916, 1916
Box 10	Burpee's Seeds that Grow Blue List, 1916 3 Copies
Box 10	Wholesale Catalog, Red List, 1916 5 Copies
Box 10	Burpee's Fall Bulb Catalog (bound copy for Kerr), 1923
Box 10	Burpee's Fall Bulbs, 1925
Box 10	Burpee's Sweet Peas and Other Flower Seeds, 1925 1 Trade catalog (2 copies)
Box 10	Contract Prices for Burpee's Sweet Peas and Other Flower Seeds, 1925
Box 10	Burpee's Annual, 1926

Box 10	Burpee's Bulbs for Fall Planting, 1926
Box 10	Burpee's Catalogs (bound copy for S. G. Tatem), 1926-1927
Box 10	Burpee's Annuals and Catalog (bound copy for Wm. F Fell Co.), 1929-1930
Box 11	Burpee's Annual and Catalogs (bound copy for S. G. Tatem), 1930
Box 11	Burpee's Annual and Catalogs (bound copy), 1931
Box 11	Burpee's Bulbs for Fall Planting, 1931 2 Copies
Box 11	Burpee's Bulbs for Fall Planting, 1933 3 Copies
Box 11	Burpee's Annual Garden Book, 1936 3 Copies
Box 11	Burpee's Bulbs for Fall Planting, 1939
Box 11	Burpee's Catalogs (bound copy), 1941-1944
Box 11	Burpee's Catalogs (bound copy), 1945-1948
Box 11	Burpee's Catalogs (bound copy), 1949-1952
Box 11	Burpee's Catalogs (bound copy), 1953-1956
Box 11	Burpee's Seeds, 1954
Box 11	Burpee's Red List, 1972
Box 275, Folder 5	Catalog Covers (Burpee, Vicks, Maule and competitors), circa 1900-1935
Box 11	Catalog Illustrations (loose), 1906-1917
Box 261, Folder 7	Sales Flyers, Price Lists and Order Forms, circa 1902-1955
Box 261, Folder 8	Miscellaneous Envelopes, circa 1900-1955

Subseries 2.8.B: Notices, Lists, Order Forms, etc.

Scope and Contents: Various mailing cards, notices, circulars, and order forms distributed to Burpee customers. Included are notices for specific seed collections; remittance notices; promotional fliers for varieties; supplements; out of stock notices; complaint acknowledgement cards; and post cards.

Box 275, Folder 6	Wholesale Order Forms, circa 1904
Box 261, Folder 9-10	Wholesale Price Lists & Order Forms, circa 1915-1935 2 Files
Box 275, Folder 7	Leaflet, Burpee's Dollar Box of Vegetables, circa 1915-1930
Box 275, Folder 8	Sales flyers, leaflets, inserts, envelopes, order forms, etc., 1894-1897
Box 275, Folder 9	Sales flyers, leaflets, inserts, envelopes, order forms, etc., 1903-1905
Box 275, Folder 10	Sales flyers, leaflets, inserts, envelopes, order forms, etc., 1906
Box 11	Postcard, An Invitation for You Massachusetts, 1906 4 Copies
Box 275, Folder 11	Sales flyers, leaflets, inserts, envelopes, order forms, etc., 1907
Box 275, Folder 12	Sales flyers, leaflets, inserts, envelopes, order forms, etc. (includes post cards of Fordhook Farms), 1908
Box 275, Folder 13	Sales flyers, leaflets, inserts, envelopes, order forms, etc., 1909
Box 275, Folder 14	Sales flyers, leaflets, inserts, envelopes, order forms, etc., 1910-1911
Box 275, Folder 15	Sales flyers, leaflets, inserts, envelopes, order forms, etc., 1912-1913
Box 275, Folder 16	Children's Gardens Order Form, circa 1913-1915
Box 275, Folder 17	Sales flyers, leaflets, inserts, envelopes, order forms, etc., 1914-1915
Box 275, Folder 18	Sales flyers, leaflets, inserts, envelopes, order forms, etc., 1916
Box 275, Folder 19	Sales flyers, leaflets, inserts, envelopes, order forms, etc., 1917
Box 275, Folder 20	Sales flyers, leaflets, inserts, envelopes, order forms, etc. (includes garden plans), 1917-1919
Box 275, Folder 21	Sales flyers, leaflets, inserts, envelopes, order forms, etc. (includes garden plans), 1920-1921
Box 275, Folder 22	Sales flyers, leaflets, inserts, envelopes, order forms, etc., circa 1900-1940
Box 261, Folder 11	Wholesale Price Lists, 1935
Box 261, Folder 12	Wholesale Price Lists, 1937

Box 275, Folder 23	Sales flyers, leaflets, inserts, envelopes, order forms, etc., circa 1945-1965
Box 275, Folder 25	Miscellaneous Forms (printing details), 1919-1920
Box 275, Folder 26	Notices (printing details), 1921-1931
Box 275, Folder 27	New Address Card (printing details), 1927
Box 275, Folder 28	Tulips at the Burpee Show Gardens Order Sheet, 1929
Box 261, Folder 29	Postcards for Ordering Catalogs, 1929-1930
Box 275, Folder 30	Form Letters to Seed Dealers and Customers, 1931, 1938
Box 275, Folder 31	Subsistence Gardens, 1936
Box 275, Folder 32	Victory Garden Order Forms, circa 1918-1945
Box 275, Folder 33	Plastic Bag with Burpee Logo, circa 1976-1980

Subseries 2.8.C: Instructional Materials

Scope and Contents: "How-to" manuals and other material published by the company on a variety of agricultural topics including garden and lawn care, pest control, flower and vegetable culture, manure manufacturing, and cookbooks.

Box 11	Flowers for Every Home, 1910, 1911, 1914, 1915 4 Booklets (4 editions; 6 copies in total) Author: Darlington, E. D.
Box 11	Sweet Peas Up-To-Date, 1910, 1913 2 Booklets (2 editions; 5 copies)
Box 11	Sweet Peas Up To Date: With a Complete Description of All Known Varieties, Including Novelties for 1914, 1914, 1917 2 Booklets (2 editions; 4 copies in total) Author: Kerr, G. W.
Box 12, Folder 1	Burpee's Vest-Pocket Guide to Culture of Flowers, 1912, 1914, 1918 3 Booklets (3 editions; 6 copies in total)
Box 12, Folder 2	Burpee's Vest-Pocket Guide to Culture of Vegetables, 1918 1 Booklet (2 copies)
Box 12	Cabbage and Cauliflower for Profit (no cover), 1912 Author: Lupton, J. M.
Box 12	The Food Value of Fresh Vegetables, 1914

	3 Booklets (3 editions; 10 copies in total) Author: Leffmann, Henry, 1847-1930
Box 12	Vegetables for the Home Garden. Rev. Ed., 1914
Box 12	Best Ways to Cook Fresh Vegetables, 1915 1 Booklet (7 copies) Author: Scott, Anna B. Storck, 1856-
Box 12	The Poultry Yard: How to Furnish and Manage It, 14th edition, 1896 Author: Burpee, W. Atlee (Washington Atlee), 1858-1915
Box 12	Root Crops for Stock Feeding (no cover), 1912
Box 275, Box 34	Small Gardens for Small Folks, 1912, 1916 2 Booklets (2 editions; 6 copies in total) Author: Fullerton, Edith Loring
Box 12	Helpful Guide for Planting, 1927 1 Booklet Author: Hartung, A. J.
Box 12	Instructional Leaflets, circa 1900-1931 2 Folders
Box 275, Folder 37	Instructional Leaflet Manuscripts, circa 1910-1921
Box 275, Folder 24	Growing Tips and Information for Lawns, circa 1950-1960
Box 275, Folder 38	Instructional Leaflets, Growing Tips and Information, circa 1970-1979

Subseries 2.8.D: Ads

Scope and Contents:	Burpee advertisements that were published in various newspapers and magazines. Some of the ads were clipped from publications, while other publications featuring Burpee ads were kept intact.
Box 12	Ads in Publications, The Outlook, Vol. 67, No. 8, February 23, 1901 1 Magazines (periodicals)
Box 12	Ads in Publications, The Outlook, Vol. 67, No. 10, March 9, 1901 1 Magazines (periodicals)
Box 275, Folder 40	Ads in Publications, Doylestown High School Yearbook, "The Torch", 1929 1 Volume
Box 275, Folder 41	Ads in Publications, Doylestown High School Yearbook, "The Torch", 1943 1 Volume
Box 275, Folder 42	Ads in Publications, Doylestown High School Yearbook, "The Torch", 1944

	1 Volume
Box 12	Ads in Publications, The National Sweet Pea Society, Schedule of Prizes for Exhibitions, 1931 1 Volume
Box 12	Ads in Publications, The National Sweet Pea Society, Schedule of Prizes for Exhibitions, 1932 1 Volume
Box 12	Ads in Publications, Seed Trade Buyers Guide & Directory, Seed World, Chicago, Illinois, 1938
Box 19	Ads in Newspapers, Baltimore Sun - New York Herald Tribune, circa 1930-1940
Box 20	Ads in Newspapers, New York Herald Tribune - Pittsburgh Press, circa 1930-1940
Box 204	Ads in Newspapers, A - K, circa 1930-1940
Box 205	Ads in Newspapers, L - R, circa 1930-1940
Box 206	Ads in Newspapers, S - W, circa 1930-1940
Box 275, Folder 39	Ads in Miscellaneous Publications, 1893
Box 196	Advertising Copy for Spring (copies of ads), 1935 1 Scrapbook
Box 196	Advertising Copy for Fall (copies of ads), 1935 1 Scrapbook
Box 196	Advertising Copy for Spring (copies of ads), 1936 1 Scrapbook
Box 195	Advertising Copy for Fall (copies of ads), 1936 1 Scrapbook
Box 207	Publication Advertising for Burpee's Fall Bulb Catalog Campaign, 1937 1 Volume
Box 275, Folder 43	Publication Advertising for Burpee's Fall Bulb Campaign, 1938 1 Volume
Box 275, Folder 44	Publication Advertising for Burpee's Fall Bulb Campaign, 1939 1 Volume
Box 276, Folder 1	Publication Advertising for Burpee's Fall Bulb Campaign, 1940

	1 Scrapbook
Box 276, Folder 1	Publication Advertising for Burpee's Fall Bulb Campaign, 1941 1 Scrapbook
Box 276, Folder 2	Publication Advertising for Burpee's Fall Bulb Campaign, 1942 1 Scrapbook
Box 276, Folder 2	Publication Advertising for Burpee's Fall Bulb Campaign, 1943 1 Scrapbook
Box 276, Folder 3	Publication Advertising for Burpee's Fall Bulb Campaign, 1944 1 Scrapbook
Box 276, Folder 3	Publication Advertising for Burpee's Fall Bulb Campaign, 1945 1 Scrapbook
Box 207	Publication Advertising for Burpee's Seed Catalog Campaign, 1938 1 Volume
Box 207	Publication Advertising for Burpee's Seed Catalog Campaign, 1939 1 Volume
Box 207	Publication Advertising for Burpee's Seed Catalog Campaign, 1940 1 Volume
Box 207	Publication Advertising for Burpee's Seed Catalog Campaign, 1942 1 Volume
Box 207	Publication Advertising for Burpee's Seed Catalog Campaign, 1943 1 Volume
Box 208	Publication Advertising for Burpee's Wholesale and Foreign Campaigns, 1938-1939 1 Volume
Box 208	Publication Advertising for Burpee's Wholesale and Foreign Campaigns, 1940-1941 1 Volume
Box 208	Publication Advertising for Burpee's Wholesale and Foreign Campaigns, 1941-1942 1 Volume
Box 208	Publication Advertising for Burpee's Wholesale and Foreign Campaigns, 1942-1943 1 Volume
Box 208	Publication Advertising for Burpee's Wholesale and Foreign Campaigns, 1943-1944 1 Volume
Box 276, Folder 4	Ad for Come=Pakt Planned Garden, circa 1950-1960

Subseries 2.8.E: Seed Packets

Scope and Contents: An assortment of Burpee seed packets, ranging from late-nineteenth-century examples lacking images to packets with colorfully photographed images distributed in the 1970s.

Assorted Burpee seed packets are also found in various files throughout the collection.

Box 276, Folder 5 Seed Packets, circa 1900-1915

Box 276, Folder 6 Seed Packets, 1896-1907
1 Folder

Box 276, Folder 7 Seed Packets, 1908-1915
1 Folder

Box 276, Folder 8 Seed Packets, 1916-1921

Box 276, Folder 9 Color Seed Packets, circa 1925-1950

Box 276, Folder 10 Binder of Seed Packets (front of packets), circa 1930-1945
1 Binder (packets pasted onto sheets in 3-ring binder)

Box 276, Folder 11-12 Color Seed Packets with Ordering Annotations, circa 1934-1945
2 Folders

Box 150 Sheets of Seed Packets Labels (back of packets), circa 1940-1950

Subseries 2.9: Burpee Library/Reference Materials

Scope and Contents: Printed material that was collected by the firm for general reference purposes. Topics covered by this material include trade literature; business, advertising, and gardening publications; and agricultural and scientific journals.

Subseries 2.9.A: Competitors' Catalogs and Trade Literature

Scope and Contents: Catalogs, notices and circulars, envelopes, cable code books, ephemera, bulletins, and miscellaneous publications generated by Burpee's competitors. This subseries also contains articles written about some of Burpee's competitors.

Box 12 Barnard's Seeds, The W. W. Barnard Co., Chicago, Illinois, circa 1910-1930

Box 12 Popular Seeds & Bulbs for Fall Planting, L.R. Benedict, Ellenville, New York, 1894

Box 12 Catalogue of Popular Seeds, Bulbs, Plants, L.R. Benedict, Ellenville, New York, 1896

Box 12 Bloodgood Nurseries, Flushing, New York, circa 1920-1940

Box 12 Bobbink & Atkins' Nursery Book, Rutherford, New Jersey, circa 1920-1940

Box 276, Folder 13	Trees, Plants, Planting, Breck-Robinson Nursery Co., Lexington, Massachusetts, circa 1910-1930
Box 276, Folder 13	Garden Guide for 1967, Burgess Seed & Plant Co., Galesburg, Michigan, 1967
Box 276, Folder 13	Clark's Seeds, O. W. Clark & Son, Buffalo, New York, circa 1895-1920
Box 12	Catalogue and Price-List of Fruits and Ornamentals for the World's Fair Year, Coe & Converse, Fort Atkinson, Wisconsin, 1880-1900
Box 12	Descriptive Catalog of Vegetables, Keystone Seeds, Corneli Seed Company, Saint Louis, Missouri, circa 1943-1948
Box 276, Folder 13	The Glory of the Garden, Arthur Cowee, Meadowvale Farms, Berlin, New York, 1914
Box 276, Folder 13	Fruits, Trees, Flowers and Seeds, Drumm Seed and Floral Co., Fort Worth, Texas, circa 1910-1920
Box 276, Folder 14	Trees, Shrubs and Plants, The Elizabeth Nursery Co., Elizabeth, New Jersey, circa 1920-1940
Box 12	Gorgeous Dutch Bulbs and Other Glen Nursery Specials for Autumn Planting, Glen Bros., Inc., Rochester, New York, circa 1929
Box 12	Flowers from Seed, S.Y. Haines & Co., Minneapolis, Minnesota, 1900
Box 12	Seeds 1896: Get the Best and Grow it Well, Harman and Son, South Bend, Indiana, 1896
Box 12	Henderson's Midsummer Catalogue, Peter Henderson & Co., New York, 1905
Box 12	Henderson's Garden Guide and Record, Peter Henderson & Co., New York, 1912
Box 12	Descriptive Catalogue, Fruit and Ornamental Trees, Grape Vines, Small Fruits, Shrubs, Roses, Plants, Etc., W. T. Hood & Co., Richmond, Virginia, circa 1920
Box 12	Jackson's Quality Brand Seeds, O. P. Jackson Seed Co., Inc., Houston, Texas, circa 1920-1940
Box 12	Johnson & Stokes Garden & Farm Manuals, Johnson & Stokes, Philadelphia, Pennsylvania, 1901, 1902 2 Trade catalogs
Box 276, Folder 14	Landreths' November Wholesale List (For Merchants Only), David Landreth & Sons, Philadelphia, Pennsylvania, 1899
Box 12	Catalogue of the Litson Nursery, Nevada, Missouri, circa 1910-1920

Box 12	Livingston's Seasonable Gardening Suggestions, Livingston Seed Co., Columbus, Ohio, 1910
Box 276, Folder 14	Catalog, L. L. May & Co., Saint Paul, Minnesota, circa 1920-1940
Box 12	Meehans' Special Offer of Trees, Shrubs and Hardy Garden Flowers, Thomas Meehan & Sons, Germantown, Philadelphia, Pennsylvania, circa 1910-1930
Box 276, Folder 14	Catalog of Roses, Chrysanthemums and Flowering Plants, Memphis Floral Company, Memphis, Tennessee, circa 1890-1910
Box 276, Folder 14	Catalog, Mount Desert Nurseries, Bar Harbor, Maine, circa 1920-1940
Box 12	Strawberry Manual, Mount Hope Nurseries, Lawrence, Kansas, circa 1900-1920
Box 12	Catalog, Mount Hope Nurseries, Lawrence, Kansas, circa 1910-1930
Box 12	The O'Brien Aquatic Gardens: Water Lillies, Aquatic Plants and Ornamental Fishes, Wm. G. O'Brien & Son, Independence, Ohio, circa 1930-1940
Box 12	Park's Floral Magazine, George W. Park, Libonia, 1896
Box 12	Catalog, Park Valley Farms and Evergreen Nurseries, Prospectville, Pennsylvania, circa 1920-1930
Box 12	Seeds of Rare Plants, Rex D. Pearce, Merchantville, New Jersey, circa 1900-1920
Box 12	Seeds for the Garden Farm and Field, Plant Seed Company, St. Louis, Missouri, 1898
Box 12	Pure & Sure Seeds, Plant Seed Co., St. Louis, Missouri, 1902
Box 12	Hardy Perennials for California Gardens, Carl Purdy, Ukiah, California, 1917
Box 12	Catalog, Julius Roehrs Co., Rutherford, New Jersey, circa 1910-1925
Box 12	Catalogue, Lewis Roesch, Fredonia, New York, 1898
Box 12	Glorious Days in Your Garden, Max Schling Seedsmen, Inc., New York, New York, circa 1920-1950 Notes: Pages fused together due to water damage. Catalog may not be fully accessible as a result.
Box 12	Catalogue of Fruit and Ornamental Trees, Shrubs, Bulbs, Etc., Sherman Nursery Company, Charles City, Iowa, 1911-1912

Box 12	Descriptive Catalogue and Price List of Pedigree Seed Potatoes, Choice Strawberry Plants, Etc., Somerset Fruit Farm and Nurseries, John W. Hall, Marion Station, Somerset Co., Maryland, 1896
Box 12	Catalog, Steele's Pomona Nurseries, Palmyra, New Jersey, circa 1920-1930
Box 12	Catalog, The Storrs and Harrison Co., Painesville Nurseries, Painesville, Ohio, circa 1920-1930
Box 12	Landscaping the Home Grounds, The Storrs & Harrison Co., Painesville, Ohio, 1927
Box 12	The Children's Flower Mission, School Garden Department of The Templin-Bradley Co., Cleveland, Ohio, circa 1920-1928
Box 12	Trees, Plants and Shrubs: Where to Get Them, What They Cost, Utah Nursery Co., Salt Lake City, Utah, circa 1920-1940
Box 276, Folder 15	Seeds and Sundries, Wayside Gardens, Mentor, Ohio, circa 1910-1940
Box 12	Descriptive Catalogue of the Willadean Nurseries, Sparta, Kentucky, circa 1917-1935
Box 276, Folder 16	Trade Catalogue of Flower and Garden Seeds Offered by Dippe Brothers, Seed Growers and Merchants, 1896/97, Dippe Brothers, Quedlinburg, Germany, 1896
Box 276, Folder 16	Catalog and Competitor's Guide (cover and mounted photo), Dobbie & Co., Edinburgh, Scotland, 1915
Box 12	Seeds That Will Make Your Garden Beautiful, Samuel Dobie & Son, Chester, England, 1939
Box 276, Folder 16	Seed Catalogue, Robert Evans & Co., Hamilton, Ontario, Canada, 1900
Box 12	Sluis & Groot's Wholesale Pricelist, Netherlands, 1923
Box 12	Page from seed catalog (handwriting on verso), Stenger & Rotter, Enfurt, Germany, 1902
Box 12	Vilmorin's Descriptive List, Vilmorin-Andrieux, Paris, France, circa 1950
Box 276, Folder 17	Miscellaneous Brochures, Order Forms, etc., circa 1896-1960
Box 276, Folder 18	Seed Packets, circa 1870-1900
Box 145	Log of Seed Catalogs Received from Burpee Competitors, 1899-1905
Box 145	Log of Seed Catalogs Received from Burpee Competitors, 1908-1920

Box 276, Folder 19 List of Competitors' Catalogs on File, 1921

Subseries 2.9.B: Agricultural Reference

Scope and Contents: Home, garden, agricultural, and lifestyle publications; technical essays and journals covering plant science, propagation, and pests; and books on a variety of agricultural topics.

Box 6 An Old Gardener, The Practical American Gardener, 1819
1 Book

Box 77 Index to Articles in Magazines (plant names), 1894

Box 12 American Gardening, Some Reasons Why People Value American Gardening, 1896

Box 153 Chromolithographs of Bulbs by Jos-Pe Kleurenfoto, Arnhem, Holland, circa 1905-1920
1 Volume

Box 13 All About Sweet Peas, 1907
Author: Sydenham, Robert, 1848-1913

Box 14 Book About Sweet Peas, 1909
Author: Wright, Walter P. (Walter Page), 1864-1940
Publisher: Headley Brothers (Firm)

Box 14 The Sweet Pea Notebook, (Varieties Only), 1911, 1912, 1913
3 Booklets (3 editions)
Author: Wright, Walter P. (Walter Page), 1864-1940

Box 13 Cornell University Agricultural Experiment Station of the College of Agriculture Bulletins, 1912-1914
6 Issues (object groupings)
Publisher: Cornell University Press

Box 13 The Perpetual Flowering Carnation Society, The Carnation Year Book, 1913
1 Book

Box 14 U.S. Department of Agriculture, Experiment Station Records, 1914, 1916
11 Scholarly periodicals

Box 13 Home Vegetable Gardening, 1918
1 Book (4 copies)
Author: Rockwell, F. F. (Frederick Frye), 1884-1976

Box 13 Parsons, Samuel Jr., How to Plan the Home Grounds, 1919
1 Book (4 copies)

Box 13 If Inflation Comes: What You Can Do About It, 1937

1 Book
Author: Babson, Roger Ward, 1875-1967

Box 276, Folder 20 Pest Information on Gladiolus Thrips (USDA Bureau of Entomology and Plant Quarantine), 1941

Box 13 The Royal Horticulture Society, London, The Lily Year Book, 1947
1 Book

Box 262, Folder 1 The American Home, "Portraits of Petunias", May 1962

Subseries 2.9.C: Business Reference

Scope and Contents: Publications, trade literature, and leaflets relating to business, advertising, and financial topics.

Box 14 Business Incorporation Information from Corporation Trust Company of New Jersey, circa 1902

Box 14 The American Academy of Political and Social Science, Prison Labor: The Annals, Vol. XLVI, March 1913
1 Book

Box 262, Folder 2-8 The Postal Bulletin, 1923-1930
7 Folders

Box 276, Folder 21-29 Association of National Advertisers, Inc. (reports, analyses, bulletins, membership lists, speeches, form letter), 1928-1930
9 Folders

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Series 3: Materials Published about the Burpee Company, circa 1870-1978

Scope and Contents: Records related to books and articles written by outside authors—published or not—that showcase or briefly mention the W. Atlee Burpee company.

Subseries 3.1: Articles

Scope and Contents: Correspondence, drafts, and final copies of articles written about the Burpee company. Included are newspapers and magazines containing Burpee articles, stories clipped from publications, and copied or transcribed articles as well as files that document communications between the company and horticultural and garden writers.

Box 145	Scrapbook of Burpee Clippings Compiled at Floradale Farms, circa 1890-1920 1 Scrapbook
Box 270, Folder 28	Lompoc (Lompoc Valley Chamber of Commerce brochure), circa 1910
Box 276, Folder 30	The American Magazine, "Turnips or Tulips, Which Are You Planting", March 1933 Author: Waldron, Webb, 1882-1945
Box 276, Folder 31	"Crown of Gold Marigold" (reprint from Christian Herald), circa February 1937
Box 276, Folder 32	Miscellaneous Articles (reprints), 1937, 1959
Box 276, Folder 33	Sunset (magazine), January 1938

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Series 4: Awards and Certificates, circa 1920-1977

Scope and Contents: This series includes awards and certificates bestowed on the Burpee firm for various plant varieties it developed and for regional and national exhibits.

Box 267, Folder 50 List of Medals Awarded to Burpee Company, 1900-1925

Box 14 Scottish National Sweet Pea, Rose, and Carnation Society, Annuals (listing Burpee awards), 1931-1932
1 Volume

Box 14 Scottish National Sweet Pea, Rose, and Carnation Society, Annual (listing Burpee awards), 1934-1935
1 Volume

Box 14 Scottish National Sweet Pea, Rose, and Carnation Society, Seventh Annual (listing Burpee awards), 1935-1936

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Series 5: Photographic and A/V Materials, circa 1894-1930

Scope and Contents: This series includes photographic images of the Burpee firm's field operations and close-up portraits of the plant varieties it sold. Some of the images come from the James Vicks Company of Rochester, New York which Burpee acquired in the 1930s. The image formats range from glass plate negatives and cyanotypes to black and white photographs. There are also a small number of films, some of which were put out by the National Garden Bureau.

Photographic images can also be found in Series 2: Business and Administrative Records, Advertising and Promotions subseries. Some contest letters and testimonials are accompanied by photographs submitted by Burpee customers.

Subseries 5.1: Images

Scope and Contents: Image formats range from glass plate negatives, film negatives, and transparencies to photographs and 35mm slides.

Farm Operations

Box 279	Petunia (?) Hybrida Grandiflora Scarlet Beauty,, circa 1930-1940 1 Negatives (photographic)
Box 281	Salforgorois, circa 1920 3 Glass plate negatives
Box 281	Sweet Peas, circa 1920-1930 10 Autochromes (photographs)
Box 279	Sweet Peas, Early Large Rosy Cerise, April 1936 1 Negatives (photographic)
Box 281	Tulips, circa 1920-1930 5 Autochromes (photographs)
Box 280; Box 281; Box 283	Assorted Flowers, circa 1920-1930 10 Autochromes (photographs)
Box 281	Assorted Flowers, circa 1920-1935 28 Glass positives
Box 279	Tomato, Burpee's Gold, circa 1930-1940 2 Negatives (photographic)
Box 280; Box 282	Assorted Vegetables, circa 1920-1925 4 Glass plate negatives
Box 281	Assorted Vegetables, circa 1920-1935

7 Glass positives

Box 278	Burpee Farm Operations and Plants, circa 1890-1930
Box 278	Collies at Fordhook Farms, circa 1890-1910
Box 286	Burpee Farm and Office Operations, Seed Trials, Plants and Collies, 1894-1910 1 Photograph album (cyanotypes)
Box 285	Collies at Fordhook Farms (cyanotypes), circa 1900-1915 2 Cyanotypes (photographic prints)
Box 287	Burpee Farm Operations, Seed Trials, Plants and Special Events, 1902-1924 1 Photograph album (photographs and cyanotypes)
Box 285	Fordhook Farms, Cultivating Crops, July 1907 1 Photographic print (Mounted)
Box 284	Vegetables and Flowers, 1911-1914 1 Photograph album (photographs and cyanotypes)
Box 280	Trial Grounds (presumably Burpee), circa 1920 6 Glass plate negatives
Box 278	Burpee farm operations and David Burpee in California, circa 1920-1940
Box 279	Floradale Farms, David Burpee and Bill Hoag with Red and Gold Hybrid Marigolds, circa 1930-1940 4 Negatives (photographic) 4 Photographic prints
Box 279	California Trial Fields, David Burpee with Marigolds, circa 1930-1940 5 Negatives (photographic)

Business and Office Operations

Box 285	Burpee Office Operations, circa 1900-1910 1 Photographic print (Mounted)
Box 280	Seed Testing Department, 1920 1 Glass plate negative Notes: W. Atlee Burpee Company employed many women. Some did administrative tasks like filling seed orders and keeping records. Others wrote handbooks on topics like cooking and teaching children to garden. Burpee also hired women to work in applied sciences, helping to develop and test new plant varieties.
Box 281	Ad Mock-up, Carrot, circa 1920-1930

	1 Glass plate negative
Box 279; Box 278	Nasturtium for Copyright, circa 1920-1940 1 Negatives (photographic) (several copy prints in Box 278)
Box 285	New Nameless Tomato ("Triumph") from Arnold Elvers, Warren Co., Mason, Ohio, October 11, 1909 1 Photographic print (Mounted)
Box 281; Box 283	Ross Garden (unidentified location), circa 1910-1920 5 Glass plate negatives
Box 279	Unidentified Garden, circa 1920-1930 1 Negatives (photographic)

Publicity and Public Relations

Box 285	Horticultural Displays at County Fairs, 1900-1914 18 Photographic prints (Mounted)
Box 280	Children (Jane and Bud Bonner) with Basket of Vegetables, 1920 3 Glass plate negatives
Box 279	Marigold Collarette Crown of Gold, circa 1930-1940 11 Negatives (photographic)
Box 279; Box 278	Assorted Marigolds, circa 1930-1940 30 Negatives (photographic) (several copy prints in Box 278)

Burpee Company Properties

Box 278	View of Philadelphia (possibly photographed from top of Burpee headquarters), circa 1910-1930 1 Photograph
Box 425	Aerial View of Fordhook Farms, circa 1920-1950 1 Photograph (black and white) Photograph is rolled tightly and requires conservation measures before it can be unrolled to be viewed. Photographer: Aero Service Corp

Burpee Subsidiaries

Box 280	James Vick's Seeds, Inc., Barley, August 1920 1 Glass plate negative
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Box 280 [James Vick's Seeds, Inc., Field of Early Wonder White Dent Corn, September 1919](#)
1 Glass plate negative

Box 280;
Box 281 [James Vick's Seeds, Inc., Pop Corn, circa 1920](#)
3 Glass plate negatives

Box 280;
Box 281 [James Vick's Seeds, Inc., Oats, circa 1920](#)
6 Glass plate negatives

Box 280 [James Vick's Seeds, Inc., Tomatoes, circa 1920](#)
3 Glass plate negatives

Box 280 [James Vick's Seeds, Inc., Turnips, circa 1920](#)
1 Glass plate negative

Box 280 [James Vick's Seeds, Inc., Falls of the Genesee River, Rochester, New York, 1921](#)
4 Glass plate negatives

Professional Outreach and Awards

Box 278 [Lawn Displays in front of Agricultural Building, Lewis and Clark Centennial Exposition, Portland, Oregon, 1905](#)
3 Photographic prints (Mounted)
Photographer?: Butzer, J. J.

Box 282 [Burpee Christmas Event for Children, circa 1915-1930](#)
4 Glass plate negatives

Box 425 [Burpee Christmas Event for Children, circa 1915-1930](#)
3 Photographs (black and white; duplicate photographic prints)
Photographs are rolled tightly together and require conservation measures before they can be unrolled to be viewed.

Box 281 [National Sweet Pea Society, Gold Medal Awarded to Messrs. T. Cullen & Sons for Sweet Pea Arbutin, June 1931](#)
1 Glass plate negative

Box 152 [W. Atlee Burpee III at Flower Show, circa 1950-1960](#)
1 Photograph
Source: New York Herald. (New York.)

Subseries 5.2: Films

Scope and This series includes film and reel-to-reel and phonographic sound recordings related to talks
Contents: and interviews given by David Burpee and other Burpee personnel, flower premieres, and farm

operations. (Please note that the Archives of American Gardens does not have the A/V equipment needed to play these films and sound recordings.)

Box 291	The Farm Seed Story, circa 1930 1 Film reel (black and white) Producer: National Garden Bureau
Box 290	Where New Flowers are Bred, circa 1947 1 Film reel (color) Producer: National Garden Bureau Director: Burdett, James H.
Box 293	Where New Flowers are Bred, circa 1947 2 Film reels (duplicate copies; color) Producer: National Garden Bureau
Box 289	Growing a Flower Garden From Seed, circa 1951 2 Film reels (black and white) Producer: National Garden Bureau
Box 292	Growing a Flower Garden From Seed, circa 1951 1 Film reel (color) Producer: National Garden Bureau
Box 463	Unidentified Suburban Home and Lawn (film clips), circa 1954-1960 3 Film reels (color; 16mm) Video: Unidentified Suburban Home and Lawn (film clips), 1 of 3 Video: Unidentified Suburban Home and Lawn (film clips), 2 of 3 Video: Unidentified Suburban Home and Lawn (film clips), 3 of 3 Notes: Reel 1 of 3: Classic 1950s suburban homes under construction. People mixing up various seeds and fertilizer and applying it to lawns. Brief timelapse of grass being watered. Exterior shot of front of house. Reel 2 of 3: Classic 1950s suburban home and yard. Person working on the lawn in wide shot, working on a push mower, including close up of machine, applying seed and fertilizer to the lawn. Wide shot of finished produce of a perfectly manicured lawn and home, ending with some close up shots of flowers. Reel 3 of 3: Shows soil in a tank, adding water. Flowers in a classic 1950s suburban lawn. Close ups of grass, dark spot going to full healthy green. Children playing on the lawn. Topic: Lawns
Box 288	Home (television program), Fashions in Gardening segment, 3 June 1957 1 Film reel (black and white; 16mm) Notes: Segment from a TV show shows a narrator describing the action that ensues, a family gardening on a sound stage and modeling their clothes as the narrator describes the fashions and designers. At one point there are seed packets adhered to the "son's" clothing, which can be assumed to be Burpee Seed packets. The segment closes with a live band.

Actor: Francis, Arlene

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Series 6: Burpee Family Papers, 1819-1978

Scope and Contents: This series includes personal records relating to the Burpee family.

Subseries 6.1: Dr. Washington L. Atlee (1808-1878), 1877-1879

Scope and Contents: Materials include correspondence, mortgage documents, and a scholarly journal that mentions Dr. Washington L. Atlee (1808-1878).

Box 14 Medical Articles Authored by Dr. Washington L. Atlee (reprints), 1877, 1878
2 Pages
Author: Atlee, Washington L. (Washington Lemuel), 1808-1878

Subseries 6.2: W. Atlee Burpee (1858-1915), circa 1915

Scope and Contents: Correspondence, financial records, organization and social club papers, travel ephemera, reference material, and records related to W. Atlee's will.

Box 5, Folder 11 Expenses, 1903
1 Notebook

Box 14 The Invisible Man, 1897
1 Book
Author: Wells, H. G. (Herbert George), 1866-1946

Box 14 Fiske, Reverend A.S., D.D., A Sermon, 1897
1 Booklet (2 copies)
Author: Fiske, Asa Severance, 1833-1925

Box 14 Dinner Given to George Junkin Upon the 50th Anniversary of His Admission to the Philadelphia Bar, 1898

Box 14 The Story of the Bahai Movement, circa 1908
Author: Sprague, Sydney, 1875-1943

Box 14 Akka Lights (Teachings of Abdul Baha), 1909
1 Booklet

Box 262, Folder 9 Genealogy of John Cornish and William Farr, circa 1910-1920

Box 14 The Hound of Heaven, 1911
Author: Thompson, Francis, 1859-1907

Box 14 Lines Read at 35th Celebration of Graduation Class of 1878, University of Pennsylvania, December 12, 1912

1 Booklet (5 copies)

Box 14	"Whither Drifting?," Address by Alba B. Johnson at 33rd Annual Dinner of New England Society of Pennsylvania, December 22, 1913 1 Booklet (4 copies)
Box 276, Folder 34	Scrapbook of Obituaries, 1915 1 Scrapbook
Box 18	Sympathy Book from Market Street National Bank Board of Directors, circa 1915-1916
Box 35	Sympathy Remembrance Book from The Union League of Philadelphia, circa 1915

Subseries 6.3: David Burpee (1893-1980)

Scope and Contents: Correspondence, financial records, organization and social club papers, travel ephemera, reference material, and records related to David Burpee's will.

Box 5, Folder 12	Names and Addresses, 1925-1931 1 Notebook
Box 276, Folder 35	Personal Correspondence (letters, Christmas cards, invitations), circa 1928-1929
Box 14	Canadian Club of Boston, Charter and By-Laws, July 1922 1 Booklet
Box 14	Eneas Africanus, 1926 1 Booklet Author: Edwards, Harry Stillwell, 1855-1938
Box 14	The Union League of Philadelphia, Officers and Members, 1928 1 Booklet
Box 14	Unity: A Way Of Life, Vol. 158, No. 3, 1978

Subseries 6.4: Burpee Family History

Scope and Contents: Records related to various Burpee family members including Ann Catherine Burpee (W. Atlee Burpee's mother); Sarah Scott (W. Atlee Burpee's sister); and Mrs. Washington L. Atlee (W. Atlee Burpee's maternal grandmother). Genealogical information regarding both Burpee and Atlee ancestry is typically accompanied by correspondence, photographs, historical narratives, charts, and clippings.

Box 145	Scrapbook of Newspaper Clippings, 1909-1915
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1 Scrapbook

Notes:

Clippings include a mix of personal and Burpee business clippings, the latter focusing on Robert Peary's expedition to the North Pole.

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