



Smithsonian Gardens

W. Atlee Burpee & Company records - Accretion 2

January 2021

Archives of American Gardens
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Collection Overview

Repository:	Archives of American Gardens
Title:	W. Atlee Burpee & Company Records - Accretion 2
Identifier:	AAG.BUR2
Date:	circa 1873-1980
Extent:	200 Cubic feet
Creator:	W. Atlee Burpee Company W. Atlee Burpee Co. Burpee, W. Atlee (Washington Atlee), 1858-1915 Burpee, David, 1893-1980 Wm. Henry Maule (Firm) James Vick's Sons (Rochester, N.Y.)
Language:	English .
Summary:	The W. Atlee Burpee & Company records, dated circa 1873-1986, document the firm's business activities developing plant varieties, working with contract seedsmen, and marketing and selling seeds. They include seed trial records, seed contracts, sales and accounting records, inventories, office correspondence, seed catalogs, promotional and instructional materials, advertisements and advertising reports, contest letters, daybooks, photographs, reference materials, and other items relating to the company and some of its competitors. The collection also includes Burpee family papers.

Administrative Information

Related Materials

Burpee seed catalogs donated to the Smithsonian in 1982 by the W. Atlee Burpee Co. can be found in the Smithsonian Libraries and Archives' Trade Literature Collection at the National Museum of American History.

The Farm Security Administration - Office of War Information Photograph Collection in the Library of Congress Prints and Photographs Division includes a series of images of Burpee company operations taken in 1943.

The Black Gold Cooperative Library System's Asian/Pacific - Americans on the Central Coast Collection includes images dated 1933-1939 of Japanese employees of the Burpee Co. working at Floradale Farms in Lompoc, California.

Preferred Citation

Smithsonian Institution, Archives of American Gardens, W. Atlee Burpee & Company Records

Restrictions

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Biographical / Historical

Washington Atlee Burpee (1858-1915) began a mail-order poultry and livestock business in 1876 in Philadelphia, which he soon expanded to include corn seed for chicken feed. In 1878, he founded W. Atlee Burpee & Co. to sell livestock and vegetable, fruit, and flower seeds through the mail. His company went on to become one of the most notable seed distributors in the world.

In 1888, W. Atlee bought a tract of land named Fordhook Farms in Doylestown, Pennsylvania. It was initially established as an experimental farm to test and evaluate new varieties of vegetables and flowers and to produce seeds for the mail-order market. Burpee spent many summers traveling throughout the United States and Europe visiting farms and searching for the best flowers and vegetables. Certain plants he found were shipped back to the firm for testing and propagation; other seeds were obtained through contracts with growers throughout the U.S., a practice common in the seed industry at that time. Promising varieties were bred with healthier specimens to produce hardier hybrids that were more resistant to disease. Other Burpee trial grounds were later established at Sunnybrook Farm near Swedesboro, New Jersey, and at Floradale Farms in Lompoc, California (1909/1910). The company went on to purchase more land for farming in California, and established sales branch headquarters in Sanford, Florida (circa 1930s), Clinton, Iowa (1942), and Riverside, California (1949).

W. Atlee Burpee married Blanche Simons (1863-1948) in 1892. They had three sons: David (1893-1980); W. Atlee Jr. ("Junior") (1894-1966); and Stuart Alexander (1901-1934). Both David and Junior attended the Blight School in Philadelphia for elementary school and Culver Military Academy in Culver, Indiana for preparatory school. While they both attended Cornell University as undergraduates, they left before graduating due to W. Atlee's poor health. Junior married Jeanetta Lee (1893-1981) in November, 1916, and they had two children: W. Atlee III (1917-1971) and Jeanette (1919-2002). David married Lois Torrance (1912-1984) in 1938, and they had two children: Johnathan (b. 1941) and Blanche (b. 1943). Stuart Alexander was apparently born with a disability; according to census records he worked on farms during his lifetime.

David Burpee took over the family business upon his father's death in 1915; W. Atlee Burpee, Jr. served as treasurer of the firm once he returned from serving in the military. At that time, the Burpee company had 300 employees and was the largest mail-order seed company in the world. It distributed over one million catalogs a year and received on average 10,000 orders a day. Under David's tutelage, the company adapted to contemporaneous shifts in business and advertising methods, advancements in plant science, ever-changing consumer demands, and two World Wars. In response to food shortages experienced during World War I, the Burpee company helped promote a "war gardens" campaign that evolved into a "victory gardens" campaign during World War II.

Both W. Atlee and David used their position as head of a major seed house to lobby congressional debates in regard to two topics: postage rates (W. Atlee) and the designation of a national floral emblem for the United States (David). Both men belonged to The Union League of Philadelphia and The Canadian Society of Philadelphia (which W. Atlee helped found), and served on the boards of directors for hospitals and other charitable organizations. Both father and son were politically aligned with the Republican Party.

The firm reorganized its governing structure in 1917 at which time it changed its name from W. Atlee Burpee & Co. to W. Atlee Burpee Co. Burpee's acquired three seed companies between 1878 and 1970: Luther Burbank Seed Company, James Vick's Seeds, Inc., and the William Henry Maule Company. David Burpee sold the company to the General Foods Corporation in 1970 and served as a consultant for the business until 1973. The Burpee brand was bought by its current owner, George J. Ball, Inc., in 1991.

Content Description

This collection documents W. Atlee Burpee & Co., a mail-order seed company based in Philadelphia, from its early beginnings in 1876 when its founder, W. Atlee Burpee, started in the agricultural business, to the 1970s when his son, David Burpee, sold the firm. The collection also includes personal papers of the Burpee family dating back to the mid-nineteenth century.

Business-related content in the collection consists of crop propagation and management records; company correspondence; administrative and personnel records; advertising files; legal papers; property records and plans; reports, studies, and technical data; notes and drafts; files on professional outreach activities and events; trade literature (published by both the Burpee company and a number of its competitors); and awards and certificates received by the company. Significant topics documented in these files include the development of notable flower and vegetable varieties introduced by the company; the impact of World Wars I and II on gardening and the global seed trade; advertising strategies, technology, and innovation; and David Burpee's advocacy of the marigold as the national floral emblem of the United States.

The Burpee family papers consist of personal files unrelated to the company's business operations. These include records generated by W. Atlee's father (David Burpee, 1827-1882) and grandfather (Washington L. Atlee, 1808-1878), as well as W. Atlee's wife, Blanche (1863-1948); David Burpee (1893-1980) and his wife, Lois (1912-1984); and W. Atlee Burpee II (1894-1966). There are genealogical surveys conducted on both the Atlee and Burpee families as well as clippings about family members. W. Atlee and David Burpee's series are the most extensive, and cover their involvement with numerous social and philanthropic clubs and organizations. The series include personal correspondence; financial, accounting, and tax records; travel-related files; reference material; and will and estate papers.

The Burpee collection also has a large number of images related to the Burpee business and family in a variety of formats including photographs, film and glass plate negatives, and advertisement mock-ups. Other formats include architectural and site plans, original artwork for advertisements, films, cassettes, audio tapes, and ephemera.

Arrangement

Collection is arranged into six series:

Series 1: Plant/Farm Related Material Series 2: Business Records Series 3: Material Published About the Burpee Company Series 4: Awards and Certificates Series 5: Photographic and A/V Materials Series 6: Burpee Family Papers

The collection's original order was maintained wherever possible, though many records were found scattered throughout the collection and artificial files were necessarily created for them.

Most files are arranged chronologically or alphabetically by person or topic.

Various photographs interspersed in correspondence files were kept where they were originally found. All other photographic and audio/visual materials found on their own were grouped in Series 5 Photographic and A/V Material which documents aspects of both the Burpee company and Burpee family.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Advertising, Newspaper -- 20th century
- Advertising, magazine -- 20th century
- Flower shows
- Gardens -- United States
- Horticulture
- Mail-order business -- Catalogs
- Prize contests in advertising
- Seed industry and trade
- Trial gardens
- Vegetables
- Victory gardens

Types of Materials:

- Business records
- Commercial correspondence
- Instructional materials
- Ledgers (account books)
- Trade catalogs

Container Listing

Series 1: Plant/Farm Related Materials

Records related to the W. Atlee Burpee company's plant and farm operations. Records documents the company's technical advancements in plant science, the management of its crops, its early business of breeding and trading livestock, and the firm's non-seed products.

1.1: Crops

Records related to the search for, development, and management of plants grown by the Burpee company.

Plants

Correspondence, plant-specific breeding objectives, novelty plant reports, crop progress and final reports, newspaper clippings, trade literature, photographs, memos, sales and pricing figures, and plant histories related to ornamental and edible plants grown by the Burpee company. The documents were generated mostly by company principals and staff, but material related to outside seed growers and scientists is also present. Also included are general reports from the various Burpee farms involved in seed trials and cultivation; plant descriptions; records related to novelty plant breeding, X-ray mutations, and hybridization; crop estimates; crop lists; and growing costs. Files are arranged generally by flowers and vegetables, followed by mixed crops.

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Plant Finders (Indexes)

Notebooks, lists, and reports that list crop names along with their corresponding Burpee plant identification number.

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Box 299, Folder 42 Vegetable Seeds, 1902
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Box 299, Folder 43 Vegetable Seeds, 1903
1 Notebook

Box 380, Folder 1 Finder for Vegetable Seed Trials, 1919
1 File

Box 390, Folder 5 Perennials, 1930
1 Notebook

Box 390, Folder 6 Dahlias, 1930-1931
1 Notebook

Box 299, Folder 44 Seed Numbering System, 1950
1 File

Box 299, Folder 45 Proposed Numbering Code for Hybrids, 1959
1 File

Box 299, Folder 46 Seed Numbers, 1966-1970
1 File

Inventories

Seed and plant inventories that list seed stock, stock appraisals, reports on seeds thrown out, cleaned seed, and papered (packaged) seeds. Growing lists and inventory policies are also included.

Box 299, Folder 47 List of Crops Grown (by Burpee Co. and Other Growers), 1828-1914
1 File

Box 390, Folder 7 Crop Inventory, 1881-1882
1 Notebook

Box 299, Folder 48 Seed Value and Stock, 1888-1914
1 File

Box 299, Folder 49 Crop Inventory, 1896
1 File

Box 390, Folder 8 Seed Crop Inventories and Contracts, 1899
1 Notebook

Box 390, Folder 9	Seed Crop Inventories and Contracts, 1900 <i>1 Notebook</i>
Box 299, Folder 50	Flower Inventory, 1901 <i>1 Notebook</i>
Box 434	Transfer Stock Ledger, 1905-1912 <i>1 File</i>
Box 299, Folder 51	Seed Inventories, 1906-1914 <i>1 File</i>
Box 390, Folder 10	Seed Inventories and Contracts, 1906-1907 <i>1 Notebook</i>
Box 390, Folder 11	Seed Inventories and Contracts, 1907-1908 <i>1 Notebook</i>
Box 299, Folder 52	Value of Seeds Appraised, 1907 <i>1 File</i>
Box 370, Folder 8	Vegetable Inventory (fragment), 1907 <i>1 File</i>
Box 410	Seed Inventories and Contracts, 1907, 1914 <i>1 File</i>
Box 299, Folder 53	New Plant Varieties, 1909 <i>1 File</i>
Box 299, Folder 54	Crop Collections Sold, 1911 <i>1 File</i>
Box 390, Folder 12	Plant Inventory and Notes, 1913 <i>1 Notebook</i>
Box 299, Folder 55	Value of Seeds Thrown Out, July, 1915 <i>1 File</i>
Box 370, Folder 9	Crop List (portion), circa 1915-1930 <i>1 File</i>
Box 300, Folder 1	Crop Lists, 1921-1925 <i>1 File</i>
Box 318, Folder 7-9	Seed Wanted for Papering, 1919-1920

	<i>3 Files</i>
Box 300, Folder 2-5	Bulk Stock Requisitions for Seed Order Filling Department, 1920 <i>4 Files</i>
Box 300, Folder 6	Growing Lists, 1926-1930 <i>1 File</i>
Box 300, Folder 7	Farm and Seed Inventories, Floradale Farms, 1927 <i>1 File</i>
Box 300, Folder 8-10	Bulb Stock Requisitions for Bulb Order Filling Department, 1932 <i>3 Files</i>
Box 300, Folder 11-14	Bulk Stock Requisitions for Papering Department, 1932 <i>4 Files</i>
Box 394; Box 395; Box 396	Bulk Seed Requisitions, 1936-1937 <i>3 Files</i>
Box 300, Folder 15-16	Reports on Cleaned Seed, Bulk Stock, and Papered Stock, 1936-1937 <i>2 Files</i>
Box 300, Folder 17	Seed Stock Reports, 1937 <i>1 File</i>
Box 300, Folder 18	Quantity of Vegetable Seeds Used, 1954 <i>1 File</i>
Box 370, Folder 10	Floradale and Santa Paula Inventory, 1955 <i>1 File</i>
Box 300, Folder 19	Storage in Transit Seed at Riverside, 1958 <i>1 File</i>
Box 300, Folder 20	Bulk Seed Inventory, 1959-1963, 1964 <i>1 File</i>
Box 370, Folder 11	Inventories, California Farms, 1965-1967 <i>1 File</i>
Box 300, Folder 21	Crop and Farm Inventories, 1969, 1967-1969 <i>1 File</i>
Box 300, Folder 22	Seed Inventory Policy, 1968

*1 File*Box 300, Folder 23 Flower Seeds, 1969
*1 File*Box 300, Folder 24 Seed Ledger Values and Costs, 1969
*1 File*Box 300, Folder 25 Inventory Memo and Form, 1970
1 File

1.2: Livestock (Poultry, Pigs and Dogs)

Notebooks, correspondence, account records, notes, pedigree certificates, and lists related to the company's breeding and sale of livestock. Although a variety of livestock was bred during the company's early years, Scottish Collies were a mainstay of the firm's livestock program. Information regarding the lineage and sale of dogs is routinely represented in these records. The livestock program dwindled after the death of W. Atlee, though files indicate that the breeding of dogs continued into the 1960s.

Box 390, Folder 13 Notebook (W. Atlee Burpee), 1873-1874
*1 Notebook*Box 300, Folder 26 Dogs, 1883-1953
*1 File*Box 300, Folder 27 Livestock Accounts, 1894-1897
*1 File*Box 370, Folder 12 Stud Dog Breeding Records, circa 1900-1913
*1 File*Box 370, Folder 13 Kennel Stud Pedigree Book, circa 1910-1919
*1 File*Box 370, Folder 14 Kennel Stud Record, circa 1911
*1 File*Box 300, Folder 28 Dog Pedigrees and Registrations, circa 1910 - 1960
*1 File*Box 300, Folder
29-32; Livestock, L-Z, 1916-1917
6 Files

Box 301, Folder 1-2

1.3: Products

Correspondence, trade literature, and ephemera related to various products sold by the Burpee company in addition to seeds and livestock. The material includes some of the products, along with legal and administrative papers, notes, correspondence, advertisements, and advertisement proofs.

Box 301, Folder 3	Fordhook Farms Set of Twelve Picture Postcards, 1907 <i>1 Postcard</i>
Box 301, Folder 4	Burpee's Everbloom, 1961-1965 <i>1 File</i>
Box 301, Folder 5	Burpee's Instant Gardens, 1969-1970 <i>1 File</i>
Box 435	Burpee Clock, circa 1970-1980
Box 407	Burpee Placemats, circa 1970-1980
Box 301, Folder 6	New Products, 1971 <i>1 File</i>
Box 380, Folder 2	<i>Burpee's 1888 Farm Annual</i> (reproduction), 1975 <i>1 File</i>
Box Unknown	Burpee Metal Serving Trays, 1976
Box 406	Burpee's Garden Calendar for 1977, 1977 <i>1 File</i>
Box 380, Folder 3	Burpee's Garden Guide and Calendar for 1978, 1978 <i>1 File</i>
Box 301, Folder 7	Burpee's Garden Calendars, 1979-1982 <i>1 File</i>

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Series 2: Business Records

The bulk of records range from 1875, when W. Atlee Burpee first went into the agricultural supply business, to the mid-1970s, a few years after David Burpee sold the company to General Foods Corporation. Included are correspondence; legal documents; illustrations; advertising mock-ups and proofs and advertisements; administrative and operational records; proofs and final copies of published materials; and personnel material. Because many of the records were generated at Fordhook Farms, which served as both the company's trial grounds and home of the Burpee family, some personal papers are interspersed in the business records.

2.1: Office Files

Letters from the company to customers, seed companies, and other businesses and persons; financial and accounting records; sales and contracts; and miscellaneous files outlining the history of the Burpee company.

Company Correspondence

Correspondence sent on behalf of the W. Atlee Burpee Co. The bulk of this material was authored by W. Atlee Burpee or high-level staff members. Most of the files were originally housed chronologically and/or alphabetically in cardboard transfer cases labeled "W. A. Burpee Correspondence," and included both original and carbon copies of receipts, contracts, order inquiries, trade literature, general correspondence, notebooks, and photographs. Correspondents include customers from all over the world, contractors, seed companies, Burpee staff, high-ranking government officials and other "notables," and various outside organizations.

After the 'transfer case' phase of file management (ca. 1890-1920), the firm's record keeping system transitioned to one where topical files were created for individual subjects, individuals, etc. For additional company correspondence and other files related to the running of the company, see W. Atlee and David Burpee's personnel papers in Series 2.2 Administrative Records/Personnel.

Box 301, Folder 8-9	Burpee Co. Correspondence, 1880-1907 <i>2 Files</i>
Box 301, Folder 10-16	W.A. Burpee Correspondence, circa 1880-1920 <i>7 Files</i>
Box 301, Folder 17	W.A. Burpee Correspondence, 1883-1897 <i>1 File</i>
Box 301, Folder 18	W.A. Burpee Correspondence, 1887-1915 <i>1 File</i>
Box 301, Folder 19-23	W.A. Burpee Correspondence, 1891-1915 <i>5 Files</i>
Box 301, Folder 24	W.A. Burpee Correspondence, C, 1897-1915 <i>1 File</i>
Box 302, Folder 1	W.A. Burpee Correspondence, 1902-1903

	<i>1 File</i>
Box 302, Folder 2	W.A. Burpee Co. Correspondence, 1902-1910 <i>1 File</i>
Box 380, Folder 4	Burpee Co. Telegrams, 1903-1904 <i>1 File</i>
Box 302, Folder 3	W.A. Burpee Correspondence, 1903-1912 <i>1 File</i>
Box 302, Folder 4	W.A. Burpee Correspondence, 1904-1905 <i>1 File</i>
Box 302, Folder 5-8	W.A. Burpee Correspondence, 1906 <i>4 Files</i>
Box 302, Folder 9-10	W.A. Burpee Co. Correspondence (outgoing), 1906-1912 <i>2 Files</i>
Box 302, Folder 11	W.A. Burpee Correspondence, 1907-1909 <i>1 File</i>
Box 302, Folder 12-15	W.A. Burpee Co. Correspondence, 1907-1909 <i>4 Files</i>
Box 302, Folder 16	Letterpress Copybook of Outgoing Correspondence, 1907-1909 <i>1 File</i>
Box 302, Folder 17	Letterpress Copybook of Outgoing Correspondence, 1909-1911 <i>1 File</i>
Box 302, Folder 18	Letterpress Copybook of Outgoing Correspondence, 1911-1912 <i>1 File</i>
Box 302, Folder 19	W.A. Burpee Correspondence, 1910 <i>1 File</i>
Box 302, Folder 20; Box 303, Folder 1-2	W.A. Burpee Correspondence, 1910 <i>3 Files</i>
Box 303, Folder 3-5	W.A. Burpee Correspondence, March-September, 1910 <i>3 Files</i>
Box 303, Folder 6-9	W.A. Burpee Correspondence (outgoing), 1910

	<i>4 Files</i>
Box 303, Folder 10-13	W.A. Burpee Correspondence (outgoing), 1910 <i>4 Files</i>
Box 303, Folder 14-16	W.A. Burpee Correspondence, 1910-1911 <i>3 Files</i>
Box 303, Folder 17-20	W.A. Burpee Correspondence (outgoing), 1910-1911 <i>4 Files</i>
Box 304, Folder 1-5	W.A. Burpee Co. Correspondence, 1911 <i>5 Files</i>
Box 304, Folder 6-7	W.A. Burpee Co. Correspondence, 1911 <i>2 Files</i>
Box 304, Folder 8-11	W.A. Burpee Correspondence (outgoing), March-October, 1911 <i>4 Files</i>
Box 304, Folder 12-15	W.A. Burpee Correspondence, December 1911 - March, 1912 <i>4 Files</i>
Box 304, Folder 16	W.A. Burpee Correspondence, W, 1911-1914 <i>1 File</i>
Box 304, Folder 17	W.A. Burpee Correspondence (outgoing), 1911-1914 <i>1 File</i>
Box 304, Folder 18	W.A. Burpee Correspondence, 1912 <i>2 Files</i>
Box 304, Folder 19-22	W.A. Burpee Correspondence (outgoing), February - May, 1912 <i>4 Files</i>
Box 305, Folder 1-4	W.A. Burpee Correspondence, March-September, 1912 <i>4 Files</i>
Box 305, Folder 5-8	W.A. Burpee Correspondence (outgoing), May - December, 1912 <i>4 Files</i>
Box 305, Folder 9-12	W.A. Burpee Correspondence, September - December, 1912 <i>4 Files</i>

Box 305, Folder 13-17	W.A. Burpee Correspondence, January - March, 1913 <i>5 Files</i>
Box 305, Folder 18-21	W.A. Burpee Correspondence, March - September, 1913 <i>4 Files</i>
Box 306, Folder 1	W.A. Burpee Correspondence, 1913-1914 <i>1 File</i>
Box 306, Folder 2-3	W.A. Burpee Correspondence (outgoing), 1913-1914 <i>2 Files</i>
Box 306, Folder 4-6	W.A. Burpee Correspondence (outgoing), December, 1913 - March, 1914 <i>3 Files</i>
Box 306, Folder 7-11	W.A. Burpee Dictated Correspondence (outgoing), 1913-1915 <i>5 Files</i>
Box 306, Folder 12-15	W.A. Burpee Correspondence, January-August, 1914 <i>4 Files</i>
Box 306, Folder 16-18; Box 307, Folder 1	W.A. Burpee Correspondence, April-May, 1914 <i>4 Files</i>
Box 307, Folder 2-5	W.A. Burpee Correspondence, November, 1914 - March, 1915 <i>4 Files</i>
Box 307, Folder 6-9	W.A. Burpee Correspondence, January - February, 1915 <i>4 Files</i>
Box 307, Folder 10-13	W.A. Burpee Correspondence, March, 1915 <i>4 Files</i>
Box 307, Folder 14-17	W.A. Burpee Correspondence, March - June, 1915 <i>4 Files</i>
Box 307, Folder 18-19; Box 308, Folder 1-2	W.A. Burpee Correspondence, April, 1915 <i>4 Files</i>
Box 308, Folder 3-5	W.A. Burpee Correspondence, May, 1915 <i>3 Files</i>
Box 308, Folder 6-11	W.A. Burpee Co. Correspondence, 1915-1917

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Box 308, Folder 12-13	W.A. Burpee Co. Correspondence, 1917-1919 <i>2 Files</i>
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Box 370, Folder 15	W. Atlee Burpee Co. Correspondence, 1921 <i>1 File</i>
Box 308, Folder 18	W. Atlee Burpee Co. Correspondence, 1926 <i>5 Files</i>
Box 309, Folder 5-18	W. Atlee Burpee Co. Correspondence, 1928 <i>14 Files</i>
Box Unknown, Folder Unknown	W. Atlee Burpee Co. Correspondence, A, 1938 <i>1 File</i>
Box Unknown, Folder Unknown	W. Atlee Burpee Co. Correspondence, C, 1937-1938 <i>1 File</i>
Box Unknown, Folder Unknown	W. Atlee Burpee Co. Correspondence, D, 1937-1938 <i>1 File</i>
Box Unknown, Folder Unknown	W. Atlee Burpee Co. Correspondence, E, 1937-1938 <i>1 File</i>
Box Unknown, Folder Unknown	W. Atlee Burpee Co. Correspondence, F, 1937 <i>1 File</i>
Box Unknown, Folder Unknown	W. Atlee Burpee Co. Correspondence, G, 1937-1938 <i>1 File</i>
Box Unknown, Folder Unknown	W. Atlee Burpee Co. Correspondence, H, 1937-1938 <i>1 File</i>
Box Unknown, Folder Unknown	W. Atlee Burpee Co. Correspondence, I, 1937-1938 <i>1 File</i>
Box Unknown, Folder Unknown	W. Atlee Burpee Co. Correspondence, J, 1937-1938 <i>1 File</i>

Box Unknown, Folder Unknown	W. Atlee Burpee Co. Correspondence, K, 1936-1938 <i>1 File</i>
Box Unknown, Folder Unknown	W. Atlee Burpee Co. Correspondence, L, 1937-1938 <i>1 File</i>
Box Unknown, Folder Unknown	W. Atlee Burpee Co. Correspondence, M, 1937-1938 <i>1 File</i>
Box Unknown, Folder Unknown	W. Atlee Burpee Co. Correspondence, Mc, 1937-1938 <i>1 File</i>
Box Unknown, Folder Unknown	W. Atlee Burpee Co. Correspondence, N, 1937 <i>1 File</i>
Box Unknown, Folder Unknown	W. Atlee Burpee Co. Correspondence, O, 1937-1938 <i>1 File</i>
Box Unknown, Folder Unknown	W. Atlee Burpee Co. Correspondence, P, 1937-1938 <i>1 File</i>
Box Unknown, Folder Unknown	W. Atlee Burpee Co. Correspondence, Q, 1937-1938 <i>1 File</i>
Box Unknown, Folder Unknown	W. Atlee Burpee Co. Correspondence, R, 1937-1938 <i>1 File</i>
Box Unknown, Folder Unknown	W. Atlee Burpee Co. Correspondence, S, 1937-1938 <i>1 File</i>
Box Unknown, Folder Unknown	W. Atlee Burpee Co. Correspondence, T, 1938 <i>1 File</i>
Box Unknown, Folder Unknown	W. Atlee Burpee Co. Correspondence, U, 1937-1938 <i>1 File</i>
Box Unknown, Folder Unknown	W. Atlee Burpee Co. Correspondence, V, 1937-1938 <i>1 File</i>
Box Unknown, Folder Unknown	W. Atlee Burpee Co. Correspondence, W, 1938 <i>1 File</i>
Box Unknown, Folder Unknown	W. Atlee Burpee Co. Correspondence, X-Y, 1937-1938 <i>1 File</i>

Box Unknown, Folder Unknown	W. Atlee Burpee Co. Correspondence, Z, 1937-1938 <i>1 File</i>
Box Unknown, Folder Unknown	Foreign Orders, 1937 <i>1 File</i>
Box Unknown, Folder Unknown	Foreign Orders, 1937 <i>1 File</i>
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Box 309, Folder 19	The White House, Washington, D.C., 1897-1898 <i>1 File</i>
Box 380, Folder 5	Christmas Cards Received, circa 1900-1930 <i>1 File</i>
Box 309, Folder 20	World War I, 1917-1919 <i>1 File</i>
Box 309, Folder 21	Selective Service Act, 1917-1918 <i>1 File</i>
Box 309, Folder 22	Food Will Win the War Slogan (regarding World War I), 1918 <i>1 File</i>
Box 309, Folder 23	Canada, Regulations, 1922-1928 <i>1 File</i>
Box 309, Folder 24	Letters from Well-Known People, 1925-1970 <i>1 File</i>
Box 309, Folder 25	Letters of Interest, 1926-1963 <i>1 File</i>
Box 309, Folder 26	Connecticut Agricultural Experiment Station, 1929 <i>1 File</i>
Box 309, Folder 27	G.B. Thayer, Insects and Crops, 1934-1937 <i>1 File</i>
Box 309, Folder 28	U.S. Department of Agriculture, Aster Yellows and Sweet Peas Disease, 1935-1938 <i>1 File</i>

Box Unknown, Folder Unknown	Philippine Education Co., Manila, Philippine Islands, 1937-1938 <i>1 File</i>
Box Unknown, Folder Unknown	Seed Samples Sent to Foreign Countries, Mr. Warfield, 1938 <i>1 File</i>
Box Unknown, Folder Unknown	Seeds for Trial, Mr. Warfield, 1939, 1938 <i>1 File</i>
Box Unknown, Folder Unknown	National Collection Office, 1938-1939 <i>1 File</i>
Box 310, Folder 1	Letters from Outside the United States During World War II, 1939-1945 <i>1 File</i>
Box 310, Folder 2	World War II, 1940-1945 <i>1 File</i>
Box 310, Folder 3	Letters from the Orient, 1961-1965 <i>1 File</i>
Box 310, Folder 4	The White House, Washington, D.C., 1965-1967, 1977 <i>1 File</i>
Box 310, Folder 5	Acknowledgements for Seeds, Bulbs, etc., 1967-1970 <i>1 File</i>

Seed Companies

Correspondence and files related to domestic and foreign seed companies, many of which sold seed stock to the Burpee company. Found in this subseries are technical and business correspondence, company histories, clippings, trade literature, travel itineraries, seed packets, notes, financial reports, and legal documents. Also included is correspondence related to surplus seed offers, lists of seed companies, and notebooks that detail price comparisons.

For the bulk of agricultural trade literature from seed companies other than Burpee, see Series 2.9 Burpee Library and Reference Materials.

Box 310, Folder 6	Asgrow Seed Co., New Haven, Connecticut, 1963 <i>1 File</i>
Box Unknown, Folder Unknown	Ernst Benary, Erfurt, Germany, 1937-1938 <i>1 File</i>
Box 310, Folder 7	Bodger Seeds, Ltd., El Monte, California, 1931 <i>1 File</i>

Box 310, Folder 8	D. R. Colegrave Seeds Ltd., England, 1964-1967 <i>1 File</i>
Box 310, Folder 9	The Conard-Pyle Company, West Grove, Pennsylvania, 1961-1964 <i>1 File</i>
Box 310, Folder 10	Alex Dickson and Sons, Ltd., Ireland (Hugh Dickson), 1911-1915 <i>1 File</i>
Box 310, Folder 11	Dobbie & Co., Ltd., Edinburgh, Scotland, 1964 <i>1 File</i>
Box 310, Folder 12	Samuel Dobie & Son, Ltd., England, 1964-1967 <i>1 File</i>
Box 310, Folder 13-14	Samuel Dobie and Son, Ltd., England (Angus C. Barber), 1966-1967 <i>2 Files</i>
Box 310, Folder 15	Samuel Dobie & Son, Ltd., England, 1967-1968 <i>1 File</i>
Box 310, Folder 16	Samuel Dobie and Son, Ltd., England, 1969 <i>1 File</i>
Box 310, Folder 17	Samuel Dobie and Son, Ltd., England (Angus C. Barber), 1972-1974 <i>1 File</i>
Box 310, Folder 18	William Ellison, Roosevelt, New York, 1909-1910 <i>1 File</i>
Box 310, Folder 19	Excel Seed Co., Plainview, Texas, 1967 <i>1 File</i>
Box 310, Folder 20	D. M. Ferry & Co., Detroit, Michigan, 1912 <i>1 File</i>
Box 310, Folder 21	Ferry-Morse Seed Co., 1956-1967 <i>1 File</i>
Box 310, Folder 22	Ferry-Morse Seed Co., Mountain View, California (David G. Cuthbertson), 1963 <i>1 File</i>
Box 310, Folder 23	Ferry-Morse Seed Co., Mountain View, California (Frank G. Cuthbertson), 1965

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Box 310, Folder 24 Ferry-Morse Seed Co., Mountain View, California, 1966-1971
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Box 310, Folder 25 Henderson Experimental Gardens, Fresno, California, 1938-1941
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Box Unknown, Folder
Unknown Hjalmar Hartmann & Co., Copenhagen, Denmark, 1937-1938
1 File

Box 310, Folder 26 Peter Henderson & Co., New York, 1966
1 File

Box 310, Folder 27 Hurst Gunson Cooper Taber, Ltd., England, Trials, 1970
1 File

Box Unknown, Folder
Unknown Hurst & Son, London, England, 1937-1938
1 File

Box 310, Folder 28 J. J. Grullemans, Bulbs, Holland, 1938
1 File

Box 310, Folder 29 Kelly Brothers Nurseries Inc., Dansville, New York, 1965-1970
1 File

Box 310, Folder 30 D. Landreth & Sons, Pennsylvania, Bankruptcy, 1903
1 File

Box 310, Folder 31 D. Landreth, Proposed American Seed Company, Ltd., 1905
1 File

Box 310, Folder 32 C. S. Liu, Hong Kong, 1950
1 File

Box 390, Folder 14 Sample Seed Tests sent to E.S. Miller, 1887
1 Notebook

Box 310, Folder 33 C. C. Morse and Company, San Francisco, California, 1907-1908
1 File

Box 310, Folder 34 C. C. Morse and Company, San Francisco, California, 1907-1911
1 File

Box 310, Folder 35 Northrup, King & Co., Minneapolis, Minnesota, 1960-1969

1 File

Box 310, Folder 36 Oregon Bulb Farms, Jan De Graff, Gresham, Oregon, 1938-1965
1 File

Box 310, Folder 37 George W. Park Seed Co., Greenwood, South Carolina, 1965-1970
1 File

Box 385 Seed bag from Vicente Peluffo Seeds, Plants, and Livestock, Buenos Aires, Argentina, circa 1890-1915
1 File

Box Unknown, Folder Unknown Vicente Peluffo and CIA, Buenos Aires, Argentina, 1937-1938
1 File

Box 310, Folder 38-39 Wm. Rennie Seeds Ltd., Toronto, Ontario, Canada, 1960
2 Files

Box 310, Folder 40-45 Rogers Brothers, Alpena, Michigan, 1911-1914
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Box 310, Folder 46-47 Vernon Roscoe, England, 1960-1962
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Box 310, Folder 48 Vernon Roscoe, England, 1961-1962
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Box 310, Folder 49 Routzahn Seed Co., Arroyo Grande, California, 1907-1908
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Box 310, Folder 50 T. Sakata & Co., Japan, Hybrid Samples, 1961
1 File

Box 310, Folder 51 O.M. Scott & Sons Co., Marysville, Ohio, Lawns, 1963-1970
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Box 310, Folder 52 O. M. Scott & Sons, Marysville, Ohio, 1980
1 File

Box 310, Folder 53 The Storrs & Harrison Co., Painesville, Ohio (W. F. Therkildson), 1913
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Box 311, Folder 1 Unwins of Histon, Cambridge, England, 1949-1952
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Box 311, Folder 2 Vaughan's Seed Co., Illinois, 1964

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Box Unknown, Folder Unknown	Watkins & Simpson Ltd., London, England, 1937-1938 <i>1 File</i>
Box 311, Folder 4	The Wayside Gardens Co., Mentor, Ohio, J. J. Grullemans, 1963-1966 <i>1 File</i>
Box 311, Folder 5	Westminster Nursery Co., Westminster, California, 1964 <i>1 File</i>
Box 311, Folder 6	William Zvolanek & Co., Lompoc, California, Sweet Peas, 1970 <i>1 File</i>
Box 311, Folder 7	Seedsmen Condolences in Response to David Burpee's Death, 1980 <i>1 File</i>
Box 311, Folder 8-9	Seed Contracts, 1880-1888 <i>2 Files</i>
Box 311, Folder 10	Seedsman Correspondence and Offers, 1895-1897 <i>1 File</i>
Box 311, Folder 11	Seedsmen Correspondence, 1902-1903 <i>1 File</i>
Box 311, Folder 12	Seedsmen Correspondence and Orders, 1902-1914 <i>1 File</i>
Box 390, Folder 15	Foreign Seed Contracts, 1905 <i>1 Notebook</i>
Box 311, Folder 13	Seedsmen Correspondence and Offers, 1908 <i>1 File</i>
Box 390, Folder 16	Foreign Seed Contracts, 1909 <i>1 Notebook</i>
Box 311, Folder 14-15	Surplus Seed Offers, 1913-1914 <i>2 Files</i>
Box 311, Folder 16	Surplus Seed Offers, 1913-1922

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Box 311, Folder 17-20	Seedsmen Correspondence, 1915-1917 <i>4 Files</i>
Box 311, Folder 21-24	Burpee Orders to Seedsmen, 1915-1916 <i>4 Files</i>
Box 311, Folder 25-28	Seed Contracts, 1915-1918 <i>4 Files</i>
Box 311, Folder 29; Box 312, Folder 1-2	Seedsmen Correspondence and Offers, 1916 <i>3 Files</i>
Box 312, Folder 3-5	Seedsmen Correspondence and Orders, 1916-1917 <i>3 Files</i>
Box 312, Folder 6-11	Seed Orders, 1916-1918 <i>6 Files</i>
Box 312, Folder 12	Correspondence to and from Seedsmen (and Friends) Abroad, 1918-1969 <i>1 File</i>
Box 312, Folder 13-15	Surplus Seed Offers, 1919 <i>3 Files</i>
Box 312, Folder 16-19	Seedsmen Correspondence and Offers, 1919-1921 <i>4 Files</i>
Box 312, Folder 20-21; Box 313, Folder 1	Surplus Seed Offers, A-D, 1921 <i>3 Files</i>
Box 313, Folder 2	Seedsmen Correspondence and Orders, 1921 <i>1 File</i>
Box 313, Folder 3-6	Seedsmen Correspondence and Orders, 1921 <i>4 Files</i>
Box 313, Folder 7	Seedsmen Correspondence and Orders, 1923 <i>1 File</i>
Box 313, Folder 8	Seedsmen Contact List, 1929-1941 <i>1 File</i>
Box 313, Folder 9	Seedsmen and Seed Companies, 1929-1966

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Box 313, Folder 10	Foreign Seed Companies, 1954-1968 <i>1 File</i>
Box 313, Folder 11	Foreign Contacts, 1959-1960 <i>1 File</i>
Box 313, Folder 12	Great Britain, 1965 <i>1 File</i>
Box 313, Folder 13	Catalog Requests, English Seedsmen, 1966 <i>1 File</i>
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Box 313, Folder 16	Hong Kong, 1960 <i>1 File</i>
Box 313, Folder 17	Asia, 1966-1967 <i>1 File</i>
Box 313, Folder 18	Asia, 1966, 1970 <i>1 File</i>
Box 313, Folder 19	Australia and New Zealand, 1968, 1973 <i>1 File</i>
Box 380, Folder 6	Rogers Wholesale Price Comparison to Burpee's Red List, 1886 <i>1 File</i>
Box 380, Folder 7	Landreth's Wholesale Price Comparison to Burpee's Red List, 1890 <i>1 File</i>
Box 313, Folder 20	Comparative Prices with Other Seedsmen, 1901 <i>1 Notebook</i>
Box 380, Folder 8	Comparison of Vegetables Offered in Burpee and D. M. Ferry Catalogs, 1903 <i>1 File</i>
Box 313, Folder 21	Comparative Prices with Other Seedsmen, 1907, 1913

1 Notebook

Box 313, Folder 22

Comparative Prices with Other Seedsmen, 1911
1 Notebook

Box 401

Comparative Prices of Vegetable Seeds with Other Seedsmen, 1926
1 File

Box 313, Folder 23

Color Packet Price Comparison, 1966-1967
1 File

Box 313, Folder 24

Price and Variety Comparisons, 1968-1969
1 File

Customer Correspondence

Customer letters addressed to the Burpee company containing requests, orders and payments, complaints, photographs, and clippings.

For customer testimonials submitted to the firm, see Series 2.3 Advertising/Customer Testimonials and Contests.

Box 313, Folder 25

Correspondence and Catalog Requests, 1926-1928, 1957
1 File

Box 313, Folder 26

Correspondence, 1934
1 File

Box 406

"Properties of a Gardener" Clipping from 18th Century Newspaper
(reproduction), 1965
1 Modern reprint

Box 313, Folder 27

Complaints, 1965-1970
1 File

Box 313, Folder 28

Correspondence, circa 1960-1967
1 File

Box 313, Folder 29

Correspondence, 1968
1 File

Box 313, Folder 30

Correspondence, 1969
1 File

Box 313, Folder 31

Correspondence, 1970-1971
1 File

Box 313, Folder 32 Correspondence and Requests, 1973
1 File

Box 313, Folder 33 Customers, 1973-1974
1 File

Financial and Accounting

Records related to the firm's finances including account records, financial statements (yearly and in some cases monthly, weekly, and daily), notes, trial balances, receipts and bills, stock information, supply orders, company-wide appraisals, profit statements, operation and production costs, and reports and information from financial consultants.

For additional papers documenting company finances and stock adjustments after W. Atlee Burpee's death, see Series 6.3 W. Atlee Burpee/Will-Estate.

Box 380, Folder 9 Financials and Accounting Notebook (W. Atlee Burpee), 1878-1885
1 Notebook

Box 380, Folder 10 Daily Account Book, 1878-1893
1 Ledger

Box 370, Folder 16 Account Balance Sheets, 1884-1885
1 File

Box 313, Folder 34 Accounting Records, 1884-1888
1 File

Box 370, Folder 17 Trial Balances, 1889-1892
1 File

Box 370, Folder 18 Trial Balances, 1893
1 File

Box 370, Folder 19 Trial Balances, 1894
1 File

Box 371, Folder 1 Trial Balances, 1895
1 File

Box 371, Folder 2 Trial Balances, 1896
1 File

Box 371, Folder 3 Trial Balances, 1897
1 File

Box 371, Folder 4 Trial Balances, 1898

	<i>1 File</i>
Box 371, Folder 5	Trial Balances, 1899 <i>1 File</i>
Box 371, Folder 6	Trial Balances, 1900 <i>1 File</i>
Box 371, Folder 7	Trial Balances, 1901 <i>1 File</i>
Box 371, Folder 8	Trial Balances, 1902 <i>1 File</i>
Box 371, Folder 9	Trial Balances, 1903 <i>1 File</i>
Box 371, Folder 10	Trial Balances, 1904 <i>1 File</i>
Box 371, Folder 11	Trial Balances and Financial Records, 1905-1909 <i>1 File</i>
Box 371, Folder 12	Trial Balances and Financial Records, 1910-1915 <i>1 File</i>
Box 371, Folder 13	Trial Balances, circa 1889-1915 <i>1 File</i>
Box 371, Folder 14	Accounts, Wages and Costs Ledger, 1891-1893 <i>1 Ledger</i>
Box 390, Folder 16	Daily Account Book, 1893 <i>1 Ledger</i>
Box 409	Accounts Ledger, 1893-1901 <i>1 Ledger</i>
Box 313, Folder 35	Financial Records, 1895-1899 <i>1 File</i>
Box 313, Folder 36	Account Book (W. Atlee Burpee), 1896 <i>1 Ledger</i>
Box 391, Folder 1	Accounts Notebook, 1898

	<i>1 Ledger</i>
Box 313, Folder 37	Financial Notes, 1899-1907 <i>1 File</i>
Box 371, Folder 15	Trial Balances, 1903-1904 <i>1 File</i>
Box 371, Folder 16	Trial Balances, 1904-1914 <i>1 File</i>
Box 313, Folder 38	Daily Business Statements, 1904-1911 <i>1 File</i>
Box 371, Folder 17	Fordhook Farms Cashbook, 1910-1916 <i>1 File</i>
Box 391, Folder 2	Account Book (W. Atlee Burpee), 1911-1912 <i>1 Notebook</i>
Box 391, Folder 3	Account Book (W. Atlee Burpee), 1912-1913 <i>1 Notebook</i>
Box 391, Folder 4	Account Book (W. Atlee Burpee), 1913-1914 <i>1 Notebook</i>
Box 391, Folder 5	Account Book (W. Atlee Burpee), 1914-1915 <i>1 Notebook</i>
Box 371, Folder 18	Trial Balances and Financial Statements, 1914-1915 <i>1 File</i>
Box 313, Folder 39	Company Financial Records, 1914-1920, 1960-1968 <i>1 File</i>
Box 436	Cash Ledger for Business and Family Accounts, 1915-1916 <i>1 Ledger</i>
Box 371, Folder 19	Comparative Statement of Profits and Losses, 1915-1917 <i>1 File</i>
Box 313, Folder 40	Financial Statements, 1915-1929 <i>1 File</i>
Box 313, Folder 41	Financial Statements, 1916-1969

	<i>1 File</i>
Box 313, Folder 42; Box 314, Folder 1-2	Seed Papering Costs, 1917-1918 <i>3 Files</i>
Box 314, Folder 3	Profit and Loss Analysis for 1918, 1919 <i>1 File</i>
Box 371, Folder 20	Accounting Reports, 1919 <i>1 File</i>
Box 314, Folder 4-5	Financial Statements, 1930-1932 <i>2 Files</i>
Box 371, Folder 21	Financial Statements (including Maule, Vick's and Tabor Realty), 1936 <i>1 File</i>
Box 371, Folder 22; Box 372, Folder 1-3	Financial Statements, 1952-1968 <i>4 Files</i>
Box 314, Folder 6	Financial Reports, 1963-1968 <i>1 File</i>
Box 314, Folder 7	Costs and Expenses, 1967-1969 <i>1 File</i>
Box 314, Folder 8	Financial Statements, 1967-1970 <i>1 File</i>
Box 314, Folder 9	Profits, 1968 <i>1 File</i>
Box 314, Folder 10	Prices, Costs, Profits, Expenses, etc., 1968-1970 <i>1 File</i>
Box 314, Folder 11	Profit and Loss Form, 1970 <i>1 File</i>
Box 314, Folder 12-13	Bills and Receipts, 1911 <i>2 Files</i>
Box 314, Folder 14-15	Supply Orders, 1914 <i>2 Files</i>

Box 314, Folder 16-20	Bills and Receipts, January - April, 1914 <i>5 Files</i>
Box 314, Folder 21-25; Box 315, Folder 1	Bills and Receipts, June-December, 1914 <i>6 Files</i>
Box 315, Folder 2-5	Bills and Receipts, August - December, 1914 <i>4 Files</i>
Box 315, Folder 6-8	Freight Receipts, 1914-1915 <i>3 Files</i>
Box 315, Folder 9-12	Supply Contracts, 1915-1917 <i>4 Files</i>
Box 315, Folder 13-17	Supply Orders, 1916 <i>5 Files</i>
Box 315, Folder 18-20	Bills and Receipts, February - July, 1916 <i>3 Files</i>
Box 315, Folder 21; Box 316, Folder 1-2	Bills and Receipts, August-December, 1916 <i>3 Files</i>
Box 316, Folder 3	Post Office Return Receipts, 1916-1918 <i>1 File</i>
Box 316, Folder 4	Supply Orders, 1916-1918 <i>1 File</i>
Box 316, Folder 5-9	Supply Orders, 1917-1918 <i>5 Files</i>
Box 316, Folder 10	Payment Receipts Issued by Charles Meyer, 1918 <i>1 File</i>
Box 316, Folder 11-14	Purchase Orders and Requisitions, 1918-1919 <i>4 Files</i>
Box 316, Folder 15-19	Cashier's Reports and Analyses of Receipts, 1922-1923 <i>5 Files</i>
Box 317, Folder 1	Cashier's Reports and Analyses of Receipts, 1923-1924 <i>1 File</i>

Box 372, Folder 4	Financial Statements and Tax Documents, 1916-1918 <i>1 File</i>
Box 372, Folder 5	Financial Statements and Tax Documents, 1917-1919 <i>1 File</i>
Box 317, Folder 2	1919 Income Tax Review, 1919 <i>1 File</i>
Box 317, Folder 3	1930 Income Tax Audit, 1932 <i>1 File</i>
Box 317, Folder 4	Tax Deductible Gifts of Seeds, 1964 <i>1 File</i>
Box 317, Folder 5	Summary of Income, Tax Provisions, and Actual Income Taxes Paid, 1967-1969 <i>1 File</i>
Box 317, Folder 6	Minutes of First W. A. Burpee Co. Stockholders Meeting, 1917 <i>1 File</i>
Box 317, Folder 7	Stock Agreement between David Burpee and W. Atlee Burpee Jr., 1919-1942 <i>1 File</i>
Box 317, Folder 8	List of Stock Certificates (Collateral), 1930 <i>1 File</i>
Box 317, Folder 9	List of Officers, Directors, and Stockholders, 1931 <i>1 File</i>
Box 317, Folder 10	Proposed Preferred Stock Issue, 1947-1948 <i>1 File</i>
Box 317, Folder 11	Burpee Stockholders, 1966 <i>1 File</i>

Sales and Contracts

Account ledgers, correspondence, contracts, bills of sale and receipts, sales quotations, financial statements, notes, returned seed slips, memos, and sales meeting minutes. Included are yearly sales summaries for Burpee's and its subsidiaries, records of sales made at flower shows, administrative papers pertaining to Burpee's sales department, and sales reports for crops. Also included are dozens of bound Burpee catalogs (ca. 1896-1967) containing annotated sales figures.

Box 437	Bound Burpee Catalogs Annotated with Sales Figures, 1896
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1 File

Box 437 Bound Burpee Catalogs Annotated with Sales Figures, 1900
1 File

Box 437 Bound Burpee Catalogs Annotated with Sales Figures, 1935
1 File

Box 437 Bound Burpee Catalogs Annotated with Sales Figures, 1936
1 File

Box 437 Bound Burpee Catalogs Annotated with Sales Figures, 1937
2 Files

Box 437 Bound Burpee Catalogs Annotated with Sales Figures, 1938
1 File

Box 437 Bound Burpee Catalogs Annotated with Sales Figures, 1939
1 File

Box 437 Bound Burpee Catalogs Annotated with Sales Figures, 1940
1 File

Box 437 Bound Burpee Catalogs Annotated with Sales Figures, 1941
1 File

Box 438 Bound Burpee Catalogs Annotated with Sales Figures, 1942
1 File

Box 438 Bound Burpee Catalogs Annotated with Sales Figures, 1943
2 Files

Box 438 Bound Burpee Catalogs Annotated with Sales Figures, 1944
2 Files

Box 438 Bound Burpee Catalogs Annotated with Sales Figures, 1945
1 File

Box 438 Bound Burpee Catalogs Annotated with Sales Figures, 1946
1 File

Box 438 Bound Burpee Catalogs Annotated with Sales Figures, 1947
1 File

Box 438 Bound Burpee Catalogs Annotated with Sales Figures, 1948

1 File

Box 438 Bound Burpee Catalogs Annotated with Sales Figures, 1949
1 File

Box 439 Bound Burpee Catalogs Annotated with Sales Figures, 1950
1 File

Box 439 Bound Burpee Catalogs Annotated with Sales Figures, 1951
1 File

Box 439 Bound Burpee Catalogs Annotated with Sales Figures, 1952
2 Files

Box 439 Bound Burpee Catalogs Annotated with Sales Figures, 1954
1 File

Box 439 Bound Burpee Catalogs Annotated with Sales Figures, 1955
1 File

Box 439 Bound Burpee Catalogs Annotated with Sales Figures, 1956
2 Files

Box 439 Bound Burpee Catalogs Annotated with Sales Figures, 1957
1 File

Box 439 Bound Burpee Catalogs Annotated with Sales Figures, 1958
1 File

Box 440 Bound Burpee Catalogs Annotated with Sales Figures, 1960
1 File

Box 440 Bound Burpee Catalogs Annotated with Sales Figures, 1961
1 File

Box 440 Bound Burpee Catalogs Annotated with Sales Figures, 1962
1 File

Box 440 Bound Burpee Catalogs Annotated with Sales Figures, 1963
2 Files

Box 440 Bound Burpee Catalogs Annotated with Sales Figures, 1964
2 Files

Box 440 Bound Burpee Catalogs Annotated with Sales Figures, 1966

1 File

Box 440 Bound Burpee Catalogs Annotated with Sales Figures, 1967
1 File

Box 409 Customer/Sales Log by Post Office - California, 1885-1888
1 Notebook

Box 409 Customer/Sales Log by Post Office - Colorado, 1885-1888
1 Notebook

Box 391, Folder 6 Orders Received (Edward C. Dungan), 1895-1901
1 Notebook

Box 317, Folder 12 U.S. Department of Agriculture Seed Contract, 1896-1897
1 File

Box 391, Folder 7 Orders Received (Edward C. Dungan), 1902-1908
1 Notebook

Box 391, Folder 8 Orders Received (Joseph Compton), 1902-1909
1 Notebook

Box 317, Folder 13 Papered Seed Sold, 1907-1908
1 File

Box 391, Folder 9 Orders Received, 1909-1917
1 Notebook

Box 317, Folder
14-16 Seed Order Quotations, 1912-1913
3 Files

Box 317, Folder
17-20 Sales Orders and Receipts, March 1914 - April, 1914
4 Files

Box 317, Folder
21-24 Sales Orders and Receipts, June-September, 1914
4 Files

Box 317, Folder
25-29 Sales Orders and Receipts, February-March, 1915
5 Files

Box 317, Folder 30;
Box 318, Folder 1-3 Sales Orders and Receipts, May-June, 1915
4 Files

Box 318, Folder 4-6 Sales Orders and Receipts, June-August, 1915

3 Files

Box 391, Folder 10	Orders Received (Edward C. Dungan), 1918-1924 <i>1 Ledger</i>
Box 318, Folder 10	Bulb Catalog Sales, 1922-1929 <i>1 File</i>
Box 318, Folder 11	Prices and Sales, 1922, 1935 <i>1 File</i>
Box 318, Folder 12	Sales, 1925-1969 <i>1 File</i>
Box 318, Folder 13	Sales in Detail, December, 1930 <i>1 File</i>
Box 393	Seed Return Slips, A-L, 1930-1931 <i>1 File</i>
Box 394	Seed Return Slips, M-Z, 1930-1931 <i>1 File</i>
Box 409	Net Annual Sale Charts for Maule, Vick's and Burpee, 1930-1932 <i>1 File</i>
Box 372, Folder 6	Retail Sales by Classes, 1936-1938 <i>1 File</i>
Box 380, Folder 11	Sales Receipt Book, 1937-1938 <i>1 Notebook</i>
Box Unknown, Folder Unknown	U.S. Army Quotations, 1939, 1938 <i>1 File</i>
Box Unknown, Folder Unknown	U.S. Navy Quotations, 1938 <i>1 File</i>
Box Unknown, Folder Unknown	U.S. Treasury Quotations 1939, 1938 <i>1 File</i>
Box Unknown, Folder Unknown	U.S. Veterans Quotations 1939, 1938 <i>1 File</i>
Box 381, Folder 6	Hallmark Easter Cards with Burpee Seeds, circa 1945-1970

1 File

Box 318, Folder 14 Sales Reports, 1943-1958
1 File

Box 318, Folder 15 Sales Orders, 1956
1 File

Box 372, Folder 7 Papered Sales by Varieties, 1957
1 File

Box 372, Folder 8 Purchasers of Big Boy Tomatoes, 1957-1958
1 File

Box 318, Folder 16 Sales Reports, 1961-1968
1 File

Box 372, Folder 9 Analysis of Papered Seed Sales, 1963
1 File

Box 318, Folder 17 Johnson Wax Company, 1963-1964
1 File

Box 318, Folder 18 Sales Reports, 1964
1 File

Box 318, Folder 19 Burpee Annuals Sales Analyses, 1965-1967
1 File

Box 318, Folder 20 Sales Reports, 1965-1968
1 File

Box 318, Folder 21 Seed Cost Comparisons, 1966
1 File

Box 318, Folder 22 Market Growers, 1966-1967
1 File

Box 318, Folder 23 Flower Show Sales, 1966-1968
1 File

Box 318, Folder 24 Burpee Nursery Business, 1966-1970
1 File

Box 318, Folder 25 Bulb Sales, 1968

	<i>1 File</i>
Box 372, Folder 10	Wholesale Sales Reports, 1968-1971 <i>1 File</i>
Box 318, Folder 26	Sales Reports, 1969-1970 <i>1 File</i>
Box 318, Folder 27	Sales Suggestions, circa 1920-1960 <i>1 File</i>
Box 318, Folder 28	Novelties Sales Policy, 1955, 1964 <i>1 File</i>
Box 318, Folder 29	Sales Meetings, 1959-1960 <i>1 File</i>
Box 318, Folder 30	Sales Department, Organization and Job Descriptions, 1960 <i>1 File</i>
Box 318, Folder 31	Far East Export Business, 1960 <i>1 File</i>
Box 318, Folder 32	Report on Sales Organization, 1964 <i>1 File</i>
Box 318, Folder 33	Selling, 1965 <i>1 File</i>

Company History

General files containing information about the firm's history documented in clippings, correspondence, personnel information, ephemera, and trade literature. Also included is a booklet on the firm's history published by the Burpee company in 1996.

For additional files regarding the firm's history, see also Series 3.1 Books which contains documents about the company's operations that were compiled for a number of proposed book projects related to the Burpee company.

Box 318, Folder 34	W. Atlee Burpee and Early Burpee Co. History, circa 1874-1968 <i>1 File</i>
Box 318, Folder 35	Burpee Company History, 1893-1965 <i>1 File</i>
Box 318, Folder 36	Burpee Company History, 1919-1965

1 File

Box 318, Folder 37 Burpee Company History and Biographical Sketches, 1939-1958
1 File

Box 318, Folder 38 "The Legacy of W. Atlee Burpee" from *Burpee Home Gardener Magazine*
(reprint), 1996
1 File

2.2: Administrative Records

Records related to the structure, organization, and running of the company's business operations. The series includes administrative and policy files; papers related to merger opportunities, administrative consultants, and the sale of the company to General Foods Corporation in 1970; and personnel and employment files.

General Administrative Files

Reports, clippings, correspondence, memos, and policies related to operations, the firm's record keeping systems, insurance, and special company projects (including Burpee Garden Centers). Also included is Burpee stationery and forms that were used for both external and in-house purposes.

Box 318, Folder 39 Burpee Telegraph Code Log, circa 1903
1 Notebook

Box 319, Folder 1 Proposed Rules and Regulations, 1918
1 File

Box 319, Folder 2 Valuation Protocols, 1927-1929
1 File

Box 319, Folder 3 Manual of Standard Procedures for Operating Office, 1955
1 File

Box 319, Folder 4 Report of Customer Service Department, 1958
1 File

Box 319, Folder 5 Operation Reports, 1960, 1968
1 File

Box 319, Folder 6 Company Objectives, 1961
1 File

Box 319, Folder 7 Company Policies, 1963-1970
1 File

Box 319, Folder 8 Production, 1965

	<i>1 File</i>
Box 319, Folder 9	Dealers, 1966-1967 <i>1 File</i>
Box 319, Folder 10	Seed Number System, 1947-1954 <i>1 File</i>
Box 319, Folder 11	Office Filing Protocols, 1949 <i>1 File</i>
Box 369	Burpee Office Telephone Contacts, circa 1950-1960 <i>1 File</i>
Box 319, Folder 12	Burpee Seed Catalog Inventory, 1877-1957, 1957 <i>1 File</i>
Box 319, Folder 13	Burpee Office File and Seed Catalog Inventories, circa 1958-1981 <i>1 File</i>
Box 319, Folder 14	Seed Catalogs Stored for Reference, 1963 <i>1 File</i>
Box 319, Folder 15	Computer Tapes, 1966 <i>1 File</i>
Box 319, Folder 16	Contents of Burpee Company Archives, 1969-1970 <i>1 File</i>
Box 319, Folder 17	Burpee Company Donation of Records to Smithsonian Institution, 1982-1985 <i>1 File</i>
Box 319, Folder 18	Insurance Policy, 1921 <i>1 File</i>
Box 319, Folder 19	Insurance, 1939-1956 <i>1 File</i>
Box 319, Folder 20	Burpee Garden Column, 1964 <i>1 File</i>
Box 319, Folder 21	Burpee Franchise Program, 1966-1967 <i>1 File</i>
Box 319, Folder 22	Burpee Garden Centers, 1967, 1970

1 File

Box 319, Folder 23 Office Stationery, circa 1880-1980
1 File

Box 319, Folder 24-25 Circulars, Forms, Stationery, Etc., 1896-1920
2 Files

Box 319, Folder 26 Plant Note Forms, circa 1900-1920
1 File

Box 319, Folder 27 Burpee Co. Folders, 1969-1980
1 File

Box 369 Office Supplies, circa 1900-1975
1 File

Boards and Committees

Meeting minutes, company by-laws, legal correspondence, notes, and reports relating to Burpee's board of directors; and executive, operating, and planning committees.

Box 319, Folder 28-30 Meeting Minutes, 1916-1965
3 Files

Box 319, Folder 31 Board of Directors, 1945-1969
1 File

Box 319, Folder 32-34 Executive Committee, 1956-1969
3 Files

Box 319, Folder 35 Operating Committee, 1963
1 File

Box 319, Folder 36 Nursery, General Merchandise and Supplies Committees, 1963-1964
1 File

Box 319, Folder 37 Executive Committee, 1965-1966
1 File

Box 319, Folder 38 Planning Committee, 1966-1967
1 File

Box 319, Folder 39 Report to the Burpee Company Board of Directors, 1966
1 File

Box 319, Folder 40	Vegetable Committee, 1966-1967 <i>1 File</i>
Box 319, Folder 41	Executive Committee, 1966-1968 <i>1 File</i>
Box 319, Folder 42	Atlantic City Meeting, Memos and Correspondence Generated During, 1967 <i>1 File</i>
Box 319, Folder 43	Planning Committee, 1967 <i>1 File</i>
Box 319, Folder 44-46	Planning Committee Meeting, 1967 ("To Be Thrown Away"), 1967-1970 <i>3 Files</i>
Box 319, Folder 47	Atlantic City Meeting, David Burpee and Jerome Kantor, 1968 <i>1 File</i>
Box 319, Folder 48	Planning Committee, 1968 <i>1 File</i>
Box 319, Folder 49	Planning Committee, 1968-1970 <i>1 File</i>
Box 319, Folder 50	Atlantic City Meeting, Memos and Correspondence Generated During, May 28-June 3, 1969 <i>1 File</i>
Box 320, Folder 1	Atlantic City Meeting, Memos and Correspondence Generated During, April 1970 <i>1 File</i>
Box 320, Folder 2	Executive Committee, 1970 <i>1 File</i>
Box 320, Folder 3	Planning Committee, 1970 <i>1 File</i>

Administrative Consultants

Files related to outside consultants who prepared administrative and operational reports for the firm. Report topics include the implementation of computer systems, personnel structure, department operations, and general workflow analyses.

Box 320, Folder 4-5	Burpee & Co. System Notes by Herbert G. Stockwell & Co., CPA, Philadelphia, 1916
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2 Files

Box 320, Folder 6	Reports on Operations by Day & Zimmermann, Inc., Engineers, 1944 <i>1 File</i>
Box 320, Folder 7	Operation Studies, 1948-1953, 1961 <i>1 File</i>
Box 320, Folder 8	Report on Company Employee System by Conant, Clawson & Company, 1949 <i>1 File</i>
Box 320, Folder 9	Operation Reports and Recommendations, 1953-1965 <i>1 File</i>
Box 320, Folder 10	Report on Installation of IBM Addressograph System by L. A. Darmstaetter, 1954 <i>1 File</i>
Box 320, Folder 11	Reports and Recommendations, 1954-1955 <i>1 File</i>
Box 320, Folder 12-13	Operations Reports by Penn State Management Program, 1955-1956 <i>2 Files</i>
Box 320, Folder 14	Report on Management Position Specifications by Penn State, 1956 <i>1 File</i>
Box 320, Folder 15-16	Report and Recommendations by N. Richard Diller, Penn State, 1956 <i>2 Files</i>
Box 320, Folder 17	Management Reports by Coverdale and Colpitts, Consulting Engineers, 1960-1962 <i>1 File</i>
Box 320, Folder 18	Coverdale and Colpitts, Consulting Engineers (Charles W. Gillespie), 1962-1966 <i>1 File</i>
Box 320, Folder 19	Computer Proposal by C.H. Kindsvater, 1963 <i>1 File</i>
Box 320, Folder 20	Report and Recommendation on a Cost Accounting System by William Yoder, 1963 <i>1 File</i>
Box 320, Folder 21	Report on Employee Benefit Plans by Ostheimer and Company, Inc., 1963

	<i>1 File</i>
Box 320, Folder 22	Lawrence E. Brown & Co., Accounting Services, 1963-1964 <i>1 File</i>
Box 320, Folder 23	Facilities Planning Study by Robert E. Lamb, Inc., Facilities Planning Engineers, 1967-1968 <i>1 File</i>
Box 320, Folder 24-25	Recommendations for Improving Management Controls and Increasing Profits by Price Waterhouse & Co., 1967 <i>2 Files</i>
Box 320, Folder 26	Price Waterhouse & Co., 1968-1969 <i>1 File</i>
Box 320, Folder 27	Gerald F. Rorer, Rorer-Amchem, Inc., 1968-1969 <i>1 File</i>
Box 320, Folder 28	Norman Knipe, Management Counsel, 1969-1970 <i>1 File</i>
Box 320, Folder 29	Norman Knipe, Management Counsel, 1969-1971 <i>1 File</i>
Box 320, Folder 30	Norman Knipe, Jr., Management Counsel, 1970 <i>1 File</i>

Burpee Co. Merger Offers and Sale

Correspondence, reports, and notes that document potential adjustments to the company's business structure, as well as the company's sale to General Foods Corporation in 1970. Included are correspondence with banks, Duns and Bradstreet reports, financial statements, and trade literature related to companies interested in joining with the Burpee firm in some capacity. This subseries also includes legal and financial documents, correspondence (most notably with William D. MacDowell, president of the Burpee Co. after it was acquired by General Foods), stock information, contracts, and press release announcing the sale of the W. Atlee Burpee Co. in 1970.

Box 320, Folder 31	General Foods Corporation, 1962 <i>1 File</i>
Box 320, Folder 32	General Mills, Inc., 1968, 1970 <i>1 File</i>
Box 320, Folder 33	General Foods Corporation, 1970 <i>1 File</i>

Box 320, Folder 34	General Foods Corporation Acquisition, 1970 <i>1 File</i>
Box 320, Folder 35	Burpee Sale to General Foods Corporation, 1970 <i>1 File</i>
Box 372, Folder 11-12	Acquisition of Capital Stock of W. Atlee Burpee Company by General Foods Corporation, 1970 <i>2 Files</i>
Box 320, Folder 36	David Burpee Agreement with W.A. Burpee Company, 1970-1976 <i>1 File</i>
Box 320, Folder 37-38	General Foods Corporation, Burpee, 1970-1973 <i>2 Files</i>
Box 320, Folder 39	General Foods Corporation, 1970-1974 <i>1 File</i>
Box 320, Folder 40	General Foods Corporation Stock, 1972-1973 <i>1 File</i>
Box 320, Folder 41	David Burpee Communications with William D. MacDowell, 1970 <i>1 File</i>
Box 320, Folder 42	William D. MacDowell, Duplicate Correspondence, 1970-1971 <i>1 File</i>
Box 320, Folder 43	William D. MacDowell, Files, 1971-1972 <i>1 File</i>
Box 321, Folder 1	William D. MacDowell, Files, 1973 <i>1 File</i>
Box 321, Folder 2	William D. MacDowell, Files, 1974 <i>1 File</i>
Box 321, Folder 3	Business Consolidations and Offers for the Burpee Business, 1958-1967 <i>1 File</i>
Box 321, Folder 4	Real Estate Offers, 1964-1969 <i>1 File</i>
Box 321, Folder 5	Mergers, 1965-1967 <i>1 File</i>

Box 321, Folder 6	Bank of New York, 1966-1967 <i>1 File</i>
Box 321, Folder 7	Banks, 1966-1969 <i>1 File</i>
Box 321, Folder 8	Oregon Bulb Farm, 1967 <i>1 File</i>
Box 321, Folder 9	Swift & Company (McDowell--O'Hara), 1967 <i>1 File</i>
Box 321, Folder 10	Bank of America, 1967 <i>1 File</i>
Box 321, Folder 11	Merger Propositions, 1968 <i>1 File</i>
Box 321, Folder 12	George J. Ball, Inc., 1968-1969 <i>1 File</i>
Box 321, Folder 13	Burpee Company Merger, 1969 <i>1 File</i>
Box 321, Folder 14-15	Banks, 1969-1970 <i>2 Files</i>

Personnel

Staff files, papers generated or compiled by company staff, and hiring records. ii. Personnel material includes files, clippings, and photographs associated with company staff as well as salary records, resumes, workers' compensation files, injury reports, ephemera from Burpee/Maule company picnics at Fordhook Farms, and issues of *Burpee News* (the company's in-house bulletin, 1968-1971).

Box 372, Folder 13	<i>The Poultry Review</i> , Vol. III, No. 81, "The Fanciers," Article by W. Atlee Burpee, 1874 <i>1 File</i>
Box 391, Folder 11	W. A. Burpee Notebook, 1876 <i>1 Notebook</i>
Box 321, Folder 16-17	W. A. Burpee Correspondence, 1889-1914 <i>2 Files</i>
Box 372, Folder 14	W. A. Burpee Drafts and Notes, circa 1890-1915 <i>1 File</i>

Box 381, Folder 7	W. A. Burpee Notebook, 1890 <i>1 Notebook</i>
Box 321, Folder 18	W. Atlee Burpee's Instructions to the Company, 1894 <i>1 File</i>
Box 321, Folder 19	W. A. Burpee Letters Submitted to <i>The Florists' Exchange</i> , 1895 <i>1 File</i>
Box 391, Folder 12	W. A. Burpee Notebook, 1899-1901 <i>1 Notebook</i>
Box 372, Folder 15-16	W. A. Burpee Notes and Drafts, circa 1900-1915 <i>2 Files</i>
Box 321, Folder 20	W. A. Burpee Notebook, circa 1900-1915 <i>1 Notebook</i>
Box 321, Folder 21	W. A. Burpee Notebooks, 1903 <i>2 Notebooks</i>
Box 321, Folder 22	"Quality in Seeds," Address by W. A. Burpee, 1907 <i>1 File</i>
Box 391, Folder 13	W. A. Burpee Notebook, 1907 <i>1 Notebook</i>
Box 372, Folder 17	Tributes to Edwin Lonsdale Upon His Taking Over Floradale Farms by W. Atlee Burpee, 1909 <i>1 File</i>
Box 321, Folder 23	W. A. Burpee Notebook, 1911-1912 <i>1 Notebook</i>
Box 321, Folder 24	<i>The Florists' Exchange</i> , "Twenty-Five Years of Progress for the Mail-Order Seed Trade," Manuscript by W. Atlee Burpee, November, 1913 <i>1 Manuscripts (document genre)</i>
Box 321, Folder 25	W. A. Burpee Notebook, 1915 <i>1 Notebook</i>
Box 321, Folder 26	W. A. Burpee Meeting of the "Superb Six", 1915 <i>1 File</i>
Box 391, Folder 14	David Burpee Notebook, 1914

	<i>1 Notebook</i>
Box 321, Folder 27	David Burpee Notes, 1917-1924 <i>1 File</i>
Box 321, Folder 28	David Burpee Notes, 1927-1928 <i>1 File</i>
Box 321, Folder 29	David Burpee, Miscellaneous Files, 1929-1937 <i>1 File</i>
Box 391, Folder 15	David Burpee Notebook, circa 1930 <i>1 Notebook</i>
Box 321, Folder 30	David Burpee Notes, circa 1930-1960 <i>1 File</i>
Box 321, Folder 31	David Burpee, Files and Reports, 1944-1950 <i>1 File</i>
Box 321, Folder 32	David Burpee, Correspondence and Reports, 1948-1952 <i>1 File</i>
Box 321, Folder 33	David Burpee, Correspondence, Reports, and Notes, 1950-1959 <i>1 File</i>
Box 321, Folder 34-35	David Burpee, Correspondence, Reports, and Notes, circa 1950-1960 <i>2 Files</i>
Box 321, Folder 36	David Burpee, Memos and Reports, 1953 <i>1 File</i>
Box 321, Folder 37	David Burpee, Correspondence and Reports, 1953-1954 <i>1 File</i>
Box 321, Folder 38	David Burpee, Correspondence and Reports, 1953-1955 <i>1 File</i>
Box 321, Folder 39-40	David Burpee, Administrative Files, 1953-1961 <i>2 Files</i>
Box 321, Folder 41	David Burpee, Miscellaneous Reports, 1955 <i>1 File</i>
Box 322, Folder 1	David Burpee, Files, Reports, and Notes, 1962-1963

	<i>1 File</i>
Box 322, Folder 2	David Burpee, Fordhook Office File, 1963-1964 <i>1 File</i>
Box 322, Folder 3	David Burpee, To Be Filed, 1964-1966 <i>1 File</i>
Box 322, Folder 4	David Burpee, Files, Reports, and Notes, 1966 <i>1 File</i>
Box 322, Folder 5	David Burpee, Files to Review, 1966-1967 <i>1 File</i>
Box 322, Folder 6	David Burpee, Computer Talk, 1967 <i>1 File</i>
Box 322, Folder 7	David Burpee, To Be Filed, 1967 <i>1 File</i>
Box 322, Folder 8-9	David Burpee, To Be Filed, 1968 <i>2 Files</i>
Box 322, Folder 10	Miscellaneous Files Found in David Burpee's Study, 1968 <i>1 File</i>
Box 322, Folder 11-13	Files from David Burpee's Study, 1968-1970 <i>3 Files</i>
Box 322, Folder 14	David Burpee, Correspondence and Files, 1968-1969 <i>1 File</i>
Box 322, Folder 15	David Burpee, Miscellaneous Memos, 1969 <i>1 File</i>
Box 322, Folder 16	David Burpee, Correspondence, Files, and Notes, 1969 <i>1 File</i>
Box 322, Folder 17-18	Files from David Burpee's Study, 1969 <i>2 Files</i>
Box 322, Folder 19	David Burpee, Notes and Letters Not Sent, 1970-1971 <i>1 File</i>
Box 322, Folder 20	David Burpee, Pending File, 1972-1973

	<i>1 File</i>
Box 322, Folder 21	David Burpee, Business Papers, 1972-1975 <i>1 File</i>
Box 322, Folder 22	David Burpee, W. Atlee Burpee Company (All Branches Except J.J. Mondry, Santa Paula), 1972 <i>1 File</i>
Box 322, Folder 23	David Burpee, W. Atlee Burpee Company (All Branches Except J.J. Mondry, Santa Paula), 1973 <i>1 File</i>
Box 322, Folder 24-25	W. Atlee Burpee Company (All Branches Except J.J. Mondry, Santa Paula), 1973-1974 <i>2 Files</i>
Box 322, Folder 26	David Burpee, Correspondence and Files, 1974 <i>1 File</i>
Box 322, Folder 27	David Burpee, Correspondence and Files, 1975 <i>1 File</i>
Box 322, Folder 28	David Burpee, Correspondence with Hugh Dickson (Uncle), 1915-1949 <i>1 File</i>
Box 322, Folder 29	David Burpee, Howard M. Earl's Departure, 1918 <i>1 File</i>
Box 406	David Burpee, Executive Order Log, 1918 <i>1 File</i>
Box 323, Folder 1	David Burpee, Expense Report, 1920-1921 <i>1 File</i>
Box 323, Folder 2	David Burpee, Memberships, 1937-1969 <i>1 File</i>
Box 323, Folder 3	David Burpee, Professional Appointments, 1943 <i>1 File</i>
Box 323, Folder 4	David Burpee, Direct Mail, 1952-1967 <i>1 File</i>
Box 323, Folder 5	David Burpee, President's Letters, 1955-1960 <i>1 File</i>

- Box 323, Folder 6 David Burpee, Harvard University Graduate School of Business Administration, 1959-1960
1 File
- Box 323, Folder 7 David Burpee, Thoughts on Business Operations, 1938-1965
1 File
- Box 323, Folder 8 David Burpee, Future of W. Atlee Burpee Co., 1959, 1968
1 File
- Box 323, Folder 9 David Burpee, Business Cards, circa 1960-1973
1 File
- Box 323, Folder 10 David Burpee's Chairman and CEO Announcement, 1964
1 File
- Box 323, Folder 11 David Burpee, Correspondence with Frank Cuthbertson, 1964-1971
1 File
- Box 323, Folder 12 David Burpee, Gardening with Seeds, 1965, 1967
1 File
- Box 323, Folder 13 David Burpee, Highlights from *How to be Brief* by Rudolf Flesch, 1966
1 File
- Box 323, Folder 14 David Burpee, Green Plants, 1966
1 File
- Box 323, Folder 15 David Burpee, Henry Ford Maxims, 1966, 1970
1 File
- Box 323, Folder 16 David Burpee, H. Woodward McDowell (The Fidelity Bank), 1966-1970
1 File
- Box 323, Folder 17 David Burpee, Expenses, 1969
1 File
- Box 323, Folder 18 David Burpee, Matters to Consider, 1969
1 File
- Box 323, Folder 19 David Burpee, Christmas Card Acknowledgements to Employees, 1972
1 File
- Box 323, Folder 20 David Burpee, Africa, 1965-1966
1 File

Box 323, Folder 21	David Burpee, Asia, 1969 <i>1 File</i>
Box 323, Folder 22	David Burpee, Central America, 1946 <i>1 File</i>
Box 323, Folder 23	David Burpee, England, 1967, 1964-1967 <i>1 File</i>
Box 323, Folder 24	David Burpee, England, 1965-1974 <i>1 File</i>
Box 323, Folder 25	David Burpee, Pompano Beach, Florida Trip, December 1969-January 1970 <i>1 File</i>
Box 323, Folder 26	David Burpee, Florida, 1973-1974 <i>1 File</i>
Box 323, Folder 27	David Burpee, Philadelphia, General, 1962-1966 <i>1 File</i>
Box 323, Folder 28	David Burpee, Philadelphia Correspondence, 1968 <i>1 File</i>
Box 323, Folder 29	David Burpee, Philadelphia Correspondence, 1969 <i>1 File</i>
Box 323, Folder 30	David Burpee, Philadelphia Correspondence, 1970 <i>1 File</i>
Box 323, Folder 31	David Burpee, Report on Growing Flower and Vegetable Seeds in India, 1962 <i>1 File</i>
Box 323, Folder 32	David Burpee, India, 1966-1970 <i>1 File</i>
Box 323, Folder 33	David Burpee, Seed Distribution in Israel, 1962-1965 <i>1 File</i>
Box 323, Folder 34	National Association of Gardeners, "The Future of Flower Gardening in America," Address by David Burpee, 1917 <i>1 File</i>

Box 323, Folder 35-37	Articles and Talks by David Burpee, 1916-1968 <i>3 Files</i>
Box 323, Folder 38	Speeches and Writings by David Burpee, 1928-1964 <i>1 File</i>
Box 323, Folder 39	"Inheritance of Doubleness in the Flowers of Tropaeolum Majus," Manuscript by William H. Eyster and David Burpee, circa 1935-1950 <i>1 Manuscripts (document genre)</i>
Box 323, Folder 40	Talks by David Burpee, 1936-1971 <i>1 File</i>
Box 323, Folder 41	Talks by David Burpee, 1937-1957 <i>1 File</i>
Box 323, Folder 42	Talks by David Burpee, 1967-1970 <i>1 File</i>
Box 323, Folder 43	Talks by David Burpee, 1971 <i>1 File</i>
Box 323, Folder 44	David Burpee, Files, B-G, 1962-1964 <i>1 File</i>
Box 323, Folder 45	David Burpee, Files, H-O, 1963, 1964 <i>1 File</i>
Box 323, Folder 46	David Burpee, Files, P-S, 1964 <i>1 File</i>
Box 323, Folder 47	David Burpee, Files T-Z, 1961-1964 <i>1 File</i>
Box 323, Folder 48	David Burpee, Files, A-G, 1965 <i>1 File</i>
Box 323, Folder 49	David Burpee, Files, H-W, 1965 <i>1 File</i>
Box 323, Folder 50	David Burpee, Files, A-D, 1966-1967 <i>1 File</i>
Box 323, Folder 51	David Burpee, Files, F-O, 1967 <i>1 File</i>

Box 324, Folder 1	David Burpee, Files, P-W, 1966 <i>1 File</i>
Box 324, Folder 2	David Burpee, Files, A-B, 1968 <i>1 File</i>
Box 324, Folder 3	David Burpee, Files, C-F, 1968 <i>1 File</i>
Box 324, Folder 4	David Burpee, Files, G-M, 1968 <i>1 File</i>
Box 324, Folder 5	David Burpee, Files, N-V, 1968 <i>1 File</i>
Box 324, Folder 6	David Burpee, Files, A-F, 1969 <i>1 File</i>
Box 324, Folder 7	David Burpee, Files, G-L, 1968-1969 <i>1 File</i>
Box 324, Folder 8	David Burpee, Files, N-P, 1969 <i>1 File</i>
Box 324, Folder 9	David Burpee, Files, A, 1969-1970 <i>1 File</i>
Box 324, Folder 10	David Burpee, Files, A-E, 1970 <i>1 File</i>
Box 324, Folder 11-12	David Burpee, Files, F-G, 1970 <i>2 Files</i>
Box 324, Folder 13	David Burpee, Files, H, 1970 <i>1 File</i>
Box 324, Folder 14	David Burpee, Files, I- J, 1970 <i>1 File</i>
Box 324, Folder 15	David Burpee, Files, K, 1970 <i>1 File</i>
Box 324, Folder 16	David Burpee, Files, L, 1970 <i>1 File</i>
Box 324, Folder 17	David Burpee, Files, M, 1962-1970

1 File

Box 324, Folder 18 David Burpee, Files, N -O, 1970
1 File

Box 324, Folder 19-20 David Burpee, Files, P, 1970
2 Files

Box 324, Folder 21 David Burpee, Files, P-Z, 1970
1 File

Box 324, Folder 22 David Burpee, Files, Q-R, 1970
1 File

Box 324, Folder 23-24 David Burpee, Files, S, 1970
2 Files

Box 324, Folder 25 David Burpee, Files, T, 1970
1 File

Box 324, Folder 26 David Burpee, Files, U- V, 1970
1 File

Box 324, Folder 27 David Burpee, Files, W-Z, 1970
1 File

Box 324, Folder 28 David Burpee, Files, A, 1969-1971
1 File

Box 324, Folder 29-30 David Burpee, Files, B, 1970-1971
2 Files

Box 325, Folder 1 David Burpee, Files, C, 1969-1971
1 File

Box 325, Folder 2 David Burpee, Files, D, 1970-1971
1 File

Box 325, Folder 3 David Burpee, Files, G, 1970-1971
1 File

Box 325, Folder 4 David Burpee, Files, 1972, 1971-1972
1 File

Box 325, Folder 5 David Burpee, Files, A-B, 1972

1 File

Box 325, Folder 6 David Burpee, Files, C-D, 1971-1974
1 File

Box 325, Folder 7 David Burpee, Files, E-H, 1972
1 File

Box 325, Folder 8 David Burpee, Files, I-M, 1972
1 File

Box 325, Folder 9 David Burpee, Files, N-P, 1972
1 File

Box 325, Folder 10 David Burpee, Files, Q-S, 1972
1 File

Box 325, Folder 11 David Burpee, Files, T-Z, 1972
1 File

Box 325, Folder 12 David Burpee, Files, A, 1973
1 File

Box 325, Folder 13 David Burpee, Files, B, 1973
1 File

Box 325, Folder 14 David Burpee, Files, N-O, 1972-1973
1 File

Box 325, Folder 15 David Burpee, Files, P-Q, 1969, 1973
1 File

Box 325, Folder 16 David Burpee, Files, R-S, 1973
1 File

Box 325, Folder 17 David Burpee, Files, S-V, 1973
1 File

Box 325, Folder 18 David Burpee, Files, W-Z, 1973
1 File

Box 325, Folder 19 David Burpee, Files, A, 1974
1 File

Box 326, Folder 1 David Burpee, Files, B, 1973-1974

1 File

Box 326, Folder 2 David Burpee, Files, C, 1973-1974
1 File

Box 326, Folder 3 David Burpee, Files, D-E, 1973-1974
1 File

Box 326, Folder 4 David Burpee, Files, F- G, 1973-1974
1 File

Box 326, Folder 5 David Burpee, Files, H-J, 1973-1974
1 File

Box 326, Folder 6 David Burpee, Files, K- L, 1973-1974
1 File

Box 326, Folder 7 David Burpee, Files, M, 1974
1 File

Box 326, Folder 8 David Burpee, Files, M (1974), 1960-1980
1 File

Box 326, Folder 9 David Burpee, Files, N-O, 1974
1 File

Box 326, Folder 10 David Burpee, Files, P, 1974
1 File

Box 326, Folder 11 David Burpee, Files, R, 1974
1 File

Box 326, Folder 12 David Burpee, Files, S, 1974
1 File

Box 326, Folder 13 David Burpee, Files, T-V, 1974
1 File

Box 326, Folder 14 David Burpee, Files, W-Z, 1974
1 File

Box 326, Folder 15 David Burpee, Files, 1977-1978
1 File

Box 326, Folder 16 David Burpee, Files, 1915-1980

1 File

Box 326, Folder 17 Lois Torrance Burpee, Writings, 1937-1966
1 File

Box 326, Folder 18 W. Atlee (Bill) Burpee III, Files and Reports, 1946-1969
1 File

Box 326, Folder 19 W. Atlee (Bill) Burpee III, Files and Reports, 1963-1964
1 File

Box 326, Folder 20 Carroll, Walter Scott, Special Investigation, 1918
1 File

Box 326, Folder 21 Condit, Al, Files, 1965
1 File

Box 326, Folder 22 Condit, Al, Files, 1967
1 File

Box 326, Folder 23 Condit, Al, Files, 1968
1 File

Box 326, Folder 24 Cuthbertson, David G., Files, 1964-1965
1 File

Box 326, Folder 25 Cuthbertson, David G., Files, 1964-1967
1 File

Box 326, Folder 26 Darlington, E. D., Address, Growing Flowers from Seeds, 1901
1 File

Box 326, Folder 27 Darlington, E. D., Vegetable Varieties and Culture, circa 1908-1912
1 File

Box 372, Folder 18 Darlington, E. D. and Edwin Lonsdale, Articles, 1908, 1915
1 File

Box 326, Folder 28 Dietrick, H.B., Files, 1966-1970
1 File

Box 372, Folder 19 Earl, Howard M., Files and Memos Received from W.A. Burpee, circa
1890-1900
1 File

Box 326, Folder 29 Earl, Howard M., Files, 1895-1905

	<i>1 File</i>
Box 326, Folder 30	Earl, Howard M., Files, 1911-1919 <i>1 File</i>
Box 326, Folder 31	Earl, Howard M., Resignation, 1917-1918 <i>1 File</i>
Box 326, Folder 32	Earl, Howard M., Files, 1937-1940 <i>1 File</i>
Box 326, Folder 33	Edgecombe, Dr. S. W., Articles and Reports, 1930-1944 <i>1 File</i>
Box 326, Folder 34	Gyles, Mattie, Files, 1967-1970 <i>1 File</i>
Box 326, Folder 35	Heeps, Angus, Files, 1967-1968 <i>1 File</i>
Box 326, Folder 36	Holton, Carter, Correspondence, 1933-1939 <i>1 File</i>
Box 327, Folder 1	Holton, Carter, Correspondence, 1936-1950 <i>1 File</i>
Box 327, Folder 2	Holton, Carter, Correspondence, 1953-1970 <i>1 File</i>
Box 327, Folder 3	Kantor, Jerome H., Master's Thesis: "Preliminary Inheritance Studies in Tagetes Erecta", 1938 <i>1 Manuscripts (document genre)</i>
Box 327, Folder 4	Kantor, Jerome H., Files, 1964-1965 <i>1 File</i>
Box 327, Folder 5	Kantor, Jerome H., Files, 1968-1970 <i>1 File</i>
Box 327, Folder 6	Kemph, Al, Files, 1963-1964 <i>1 File</i>
Box 402	Kerr, George, "Asters for Profit; and How to Control the Aster 'Yellows'" in <i>The Country Gentleman</i> , 1915-04 <i>1 Magazines (periodicals)</i>

Box 327, Folder 7	Lehr, Raymond L., Files, 1918-1953 <i>1 File</i>
Box 327, Folder 8	Little, Thomas M., Files, 1938 <i>1 File</i>
Box 327, Folder 9	Maclean, Hugh , Files, 1931 <i>1 File</i>
Box 327, Folder 10	Mondry, John J., Files, 1972-1973 <i>1 File</i>
Box 327, Folder 11	Nordgren, Karl E., Files, 1964-1965 <i>1 File</i>
Box 327, Folder 12	Nordgren, Karl E., Correspondence, 1965-1970 <i>1 File</i>
Box 327, Folder 13	Schumacher, R. W., Files, 1966-1968 <i>1 File</i>
Box 327, Folder 14	Shifriss, Oved, Talk, "What Ye Have Sown Ye Shall Reap", 1945 <i>1 File</i>
Box 327, Folder 15	Sissons, Ronald, Article Manuscripts, 1959-1961 <i>1 File</i>
Box 327, Folder 16	Smith, Grace W., Files, 1979-1980 <i>1 File</i>
Box 327, Folder 17	Therkildson, W. F., Correspondence, 1918-1919 <i>1 File</i>
Box 327, Folder 18	Torrey, Ted C., Correspondence, 1963-1970 <i>1 File</i>
Box 327, Folder 19	Woodroffe, Fleeta Brownell, Correspondence, 1964-1969 <i>1 File</i>
Box 327, Folder 20	Zoller, Robert, Draft Articles on David Burpee and Burpee Company, 1958 <i>1 Manuscripts (document genre)</i>
Box 327, Folder 21	Manuscripts by Burpee Company Personnel, circa 1935-1955 <i>1 File</i>
Box 327, Folder 22	Articles by Burpee Company Personnel (Reprints), 1940-1956

1 File

Box 327, Folder 23 Salary Cards, circa 1911
1 File

Box 327, Folder 24 Payroll and Expenses, Castle Valley Farm, 1918-1922
1 File

Box 327, Folder 25 Payroll, Fordhook Farms, 1918, 1920
1 File

Box 372, Folder 20 Payroll, Fordhook Farms, 1919-1922
1 File

Box 372, Folder 21-22 Employee Salaries, 1920-1922
2 Files

Box 391, Folder 16 Weekly Wage/Time Book, 1926-1928
1 Notebook

Box 327, Folder 26 Employee Salaries, 1953-1954
1 File

Box 327, Folder 27 Labor Costs, 1959-1961
1 File

Box 327, Folder 28 Bonuses, 1966
1 File

Box 327, Folder 29 Personnel Actions, 1882-1916
1 File

Box 327, Folder 30 Workmen's Compensation Act, 1915
1 File

Box 327, Folder 31 Workmen's Compensation Notices and Forms, 1915
1 File

Box 327, Folder 32 Employee Notices and Lists, circa 1928-1940
1 File

Box 327, Folder 33 Employees, 1930, 1958-1960
1 File

Box 327, Folder 34 Internal Revenue Code's Definition of "Agricultural Labor", circa 1937

	<i>1 File</i>
Box 327, Folder 35	Employee Injury Reports, 1940-1944 <i>1 File</i>
Box 327, Folder 36	Company Organization, 1950-1955 <i>1 File</i>
Box 327, Folder 37	Company Notices, 1957-1960 <i>1 File</i>
Box 327, Folder 38	Employee Suggestion Plan, 1960-1961 <i>1 File</i>
Box 327, Folder 39	Employee Policies, 1962 <i>1 File</i>
Box 327, Folder 40	IRS Social Security Forms for Fordhook "Servant" Employees, 1963 <i>1 File</i>
Box 327, Folder 41	Minimum Wage, 1966 <i>1 File</i>
Box 327, Folder 42	Employee Lists and Notices, 1965-1970 <i>1 File</i>
Box 327, Folder 43	Company Notices, 1970 <i>1 File</i>
Box 327, Folder 44	Personnel Lists, 1970-1978 <i>1 File</i>
Box 327, Folder 45	<i>Burpee News</i> Files, 1968-1970 <i>1 File</i>
Box 327, Folder 46	<i>Burpee News</i> , 1968-1974 <i>1 File</i>
Box 327, Folder 47	Maule Company and Burpee Company Picnic, 1929 <i>1 File</i>
Box 327, Folder 48	Employee Picnic at Fordhook Farms, September 1930 <i>1 File</i>
Box 327, Folder 49	Employee Picnic at Fordhook Farms, October 1931

	<i>1 File</i>
Box 327, Folder 50	Pensioners' Luncheon at Fordhook Farms, October 1969 <i>1 File</i>
Box Unknown, Folder Unknown	Applications for Farm Work Employment, See Mr. Warfield, 1938 <i>1 File</i>
Box 327, Folder 51	Personnel Ads, 1943, 1953-1954 <i>1 File</i>
Box 327, Folder 52	Chinese Student Applicants, 1946-1949 <i>1 File</i>
Box 327, Folder 53	Job Descriptions by Prigmore, 1960 <i>1 File</i>
Box 327, Folder 54	Job Specifications, 1961 <i>1 File</i>
Box 327, Folder 55	Employment, 1963-1964 <i>1 File</i>
Box 327, Folder 56	Employment, 1967 <i>1 File</i>
Box 327, Folder 57	Arrowsmith, Alan, 1967 <i>1 File</i>
Box 327, Folder 58	Employment, 1967-1970 <i>1 File</i>
Box 327, Folder 59	Apte, Surendras, 1968 <i>1 File</i>
Box 327, Folder 60	Employment, 1968-1969 <i>1 File</i>
Box 327, Folder 61	Personnel Ads, 1970 <i>1 File</i>

2.3: Advertising

Files and images related to Burpee's extensive advertising and marketing efforts. Included are correspondence, records, and reports generated by publishers, advertising agencies, and Burpee advertising staff; ad mock-ups, proofs and graphics; papers related to promotional and publicity campaigns, and premium seed offers; and customer correspondence and testimonials.

Records and Reports

Correspondence, reports, studies, costs, clippings, advertising schedules, and listed returns from the company's advertising efforts and catalog sales.

Box 327, Folder 62	Advertising Reports, 1890-1898 <i>1 File</i>
Box 372, Folder 23	Advertising Costs, 1892-1912 <i>1 File</i>
Box 327, Folder 63	Advertising Report, 1905 <i>1 File</i>
Box 327, Folder 64	Advertising, 1911-1968 <i>1 File</i>
Box 327, Folder 65	Mailing List Report, 1924 <i>1 File</i>
Box 327, Folder 66	Advertising and Sales Reports, 1925-1929 <i>1 File</i>
Box 327, Folder 67	<i>Saturday Evening Post</i> , Advertising, 1938 <i>1 File</i>
Box 327, Folder 68	Gardening, General, circa 1952 <i>1 File</i>
Box 327, Folder 69	Advertising for 1957, 1956 <i>1 File</i>
Box 327, Folder 70	Advertising for Spring 1961, 1959-1960 <i>1 File</i>
Box 328, Folder 1	Advertising Reports, 1960-1964 <i>1 File</i>
Box 328, Folder 2	Advertising Offers for 1961-1965, 1960-1967 <i>1 File</i>
Box 328, Folder 3	Test Advertising Program for Kay Seed Co., 1963 <i>1 File</i>
Box 372, Folder 24	Advertising Analysis, 1963-1964

1 File

Box 328, Folder 4 Advertising Rates, 1963-1964
1 File

Box 328, Folder 5 Advertising Offers, 1963-1964
1 File

Box 328, Folder 6 Advertising Reports, 1963-1964
1 File

Box 328, Folder 7 Advertising Clippings and Notes, 1963-1966
1 File

Box 328, Folder 8 Advertising for 1965, 1963-1965
1 File

Box 328, Folder 9 Advertising, 1964
1 File

Box 328, Folder 10 Advertising, Bulbs, 1965
1 File

Box 328, Folder 11 Advertising Offers, 1965
1 File

Box 328, Folder 12 Catalog Advertising and Sales, 1965-1968
1 File

Box 328, Folder 13 Advertising Offers, 1966
1 File

Box 328, Folder 14 Advertising for Spring Season, 1966
1 File

Box 328, Folder 15 Advertising Flyers and Mailing, 1966-1967
1 File

Box 328, Folder 16 Early Orders, 1966-1967
1 File

Box 328, Folder 17 Advertising Reports, 1966-1968
1 File

Box 328, Folder 18 Advertising for Spring Season 1967, 1966-1967

1 File

Box 328, Folder 19 Advertising for 1967, 1966-1967
1 File

Box 328, Folder 20 Advertising Schedules for 1967, 1966-1967
1 File

Box 328, Folder 21 Dealer Advertising for 1967, 1966
1 File

Box 328, Folder 22 Advertising for 1968, 1966-1969
1 File

Box 328, Folder 23 Advertisements to Commercial Growers, 1967
1 File

Box 328, Folder 24 Advertising, California, 1967
1 File

Box 328, Folder 25 Advertising Schedules for 1968-1969, 1967-1968
1 File

Box 328, Folder 26 Advertising for 1969, 1967-1969
1 File

Box 328, Folder 27 Advertising, Magazines, 1968
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Ad Copy, Graphics, Mock-ups and Proofs

Text and graphics used in the creation of Burpee catalogs and advertisements; flower and vegetable illustrations and photographs; written drafts by W. Atlee Burpee; page proofs; ad mock-ups; and ephemera including printing blocks, metal printing plates, and pieces of printing type.

A number of the photographic images in this subseries come from non-Burpee sources; therefore, third party copyright issues may apply.

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48-49 Stock Photographs and Ad Mock-ups, Gladiolus, 1940-1958
2 Photographs

Box 412, Folder 50 Stock Photographs and Ad Mock-ups, Gloxinia, 1938-1958
1 Photograph

Box 412, Folder 51 Stock Photographs and Ad Mock-ups, Godetia, circa 1930-1960
1 Photograph

Box 412, Folder 52 Stock Photographs and Ad Mock-ups, Gomphrena, circa 1930-1960
1 Photograph

Box 412, Folder 53 Stock Photographs and Ad Mock-ups, Gypsophila, 1965
1 Photograph

Box 412, Folder 54 Stock Photographs and Ad Mock-ups, Helianthemum, 1949-1950
1 Photograph

Box 412, Folder 55 Stock Photographs and Ad Mock-ups, Helichrysum, 1939-1959
1 Photograph

Box 412, Folder 56 Stock Photographs and Ad Mock-ups, Heliophila, 1938
1 Photograph

Box 412, Folder 57 Stock Photographs and Ad Mock-ups, Heliotrope, 1943-1944
1 Photograph

Box 412, Folder 58 Stock Photographs and Ad Mock-ups, Heteropappus, 1943-1944
1 Photograph

Box 412, Folder 59 Stock Photographs and Ad Mock-ups, Heuchera, 1951-1952

1 Photograph

Box 412, Folder 60 Stock Photographs and Ad Mock-ups, Hibiscus (Giant Mallow Marvels), 1947
1 Photograph

Box 412, Folder 61 Stock Photographs and Ad Mock-ups, Hollyhock, 1942-1956
1 Photograph

Box 412, Folder 62 Stock Photographs and Ad Mock-ups, Hunnemannia, circa 1930-1960
1 Photograph

Box 412, Folder 63 Stock Photographs and Ad Mock-ups, Hyacinths, 1939-1959
1 Photograph

Box 412, Folder 64 Stock Photographs and Ad Mock-ups, Hyacinthus Candicans, 1938-1944
1 Photograph

Box 412, Folder 65 Stock Photographs and Ad Mock-ups, Grape Hyacinth (Muscari), 1956
1 Photograph

Box 412, Folder 66 Stock Photographs and Ad Mock-ups, Iberis, 1942-1943
1 Photograph

Box 412, Folder 67 Stock Photographs and Ad Mock-ups, Impatiens, circa 1930-1960
1 Photograph

Box 412, Folder 68 Stock Photographs and Ad Mock-ups, Ipomoea, circa 1930-1960
1 Photograph

Box 412, Folder 69 Stock Photographs and Ad Mock-ups, Iris, 1942-1956
1 Photograph

Box 412, Folder 70 Stock Photographs and Ad Mock-ups, Ismene, 1942-1943
1 Photograph

Box 412, Folder 71 Stock Photographs and Ad Mock-ups, Ixia, 1956
1 Photograph

Box 412, Folder 72 Stock Photographs and Ad Mock-ups, Kochia, circa 1930-1960
1 Photograph

Box 412, Folder 73 Stock Photographs and Ad Mock-ups, Larkspurs, circa 1930-1960
1 Photograph

Box 412, Folder 74 Stock Photographs and Ad Mock-ups, Lilies, circa 1940-1960

1 Photograph

Box 413, Folder 1-4 Stock Photographs and Ad Mock-ups, Marigolds, circa 1940-1960
4 Photographs

Box 413, Folder 5 Stock Photographs and Ad Mock-ups, Nasturtium, circa 1940-1960
1 Photograph

Box 413, Folder 6 Stock Photographs and Ad Mock-ups, Petunias, circa 1940-1960
1 Photograph

Box 413, Folder 7 Stock Photographs and Ad Mock-ups, Phlox, 1940-1960
1 Photograph

Box 413, Folder 8 Stock Photographs and Ad Mock-ups, Physalis, circa 1930-1960
1 Photograph

Box 413, Folder 9 Stock Photographs and Ad Mock-ups, Platycodon, 1942-1943
1 Photograph

Box 413, Folder 10 Stock Photographs and Ad Mock-ups, Polyanthus (Primula Veris Elatior),
circa 1930-1960
1 Photograph

Box 413, Folder 11 Stock Photographs and Ad Mock-ups, Poppies, 1955-1956
1 Photograph

Box 413, Folder 12 Stock Photographs and Ad Mock-ups, Portulaca, circa 1930-1960
1 Photograph

Box 413, Folder 13 Stock Photographs and Ad Mock-ups, Primula, 1954-1963
1 Photograph

Box 413, Folder 14 Stock Photographs and Ad Mock-ups, Pyrethrum, circa 1940
1 Photograph

Box 413, Folder 15 Stock Photographs and Ad Mock-ups, Ranunculus, circa 1930-1960
1 Photograph

Box 413, Folder 16 Stock Photographs and Ad Mock-ups, Ricinus, 1955
1 Photograph

Box 413, Folder 17 Stock Photographs and Ad Mock-ups, Rose, circa 1930-1960
1 Photograph

Box 413, Folder 18 Stock Photographs and Ad Mock-ups, Rudbeckia, 1955-1960

1 Photograph

Box 413, Folder 19 Stock Photographs and Ad Mock-ups, Saint Paulia, circa 1930-1960
1 Photograph

Box 413, Folder 20 Stock Photographs and Ad Mock-ups, Salpiglossis, 1947
1 Photograph

Box 413, Folder 21 Stock Photographs and Ad Mock-ups, Salvia, circa 1930-1960
1 Photograph

Box 413, Folder 22 Stock Photographs and Ad Mock-ups, Sanvitalia, 1938
1 Photograph

Box 413, Folder 23 Stock Photographs and Ad Mock-ups, Saponaria, circa 1930-1960
1 Photograph

Box 413, Folder 24 Stock Photographs and Ad Mock-ups, Scabiosa, 1938-1950
1 Photograph

Box 413, Folder 25 Stock Photographs and Ad Mock-ups, Schizanthus, 1946-1947
1 Photograph

Box 413, Folder 26 Stock Photographs and Ad Mock-ups, Scilla, 1946-1956
1 Photograph

Box 413, Folder 27 Stock Photographs and Ad Mock-ups, Shasta Daisy, 1946-1947
1 Photograph

Box 413, Folder 28 Stock Photographs and Ad Mock-ups, Sidalcea, 1951
1 Photograph

Box 413, Folder 29 Stock Photographs and Ad Mock-ups, Sideritis, 1946
1 Photograph

Box 413, Folder 30-36 Stock Photographs and Ad Mock-ups, Snapdragons (Antirrhinum), circa 1940-1983
7 Photographs

Box 423 Stock Photographs and Ad Mock-ups, Snapdragons, circa 1930-1960
1 Photograph

Box 413, Folder 37 Stock Photographs and Ad Mock-ups, Snowdrops, circa 1930-1960
1 Photograph

Box 413, Folder 38 Stock Photographs and Ad Mock-ups, Snowflakes (leucojum), 1956

1 Photograph

Box 413, Folder 39 Stock Photographs and Ad Mock-ups, Sparaxis, circa 1930-1960
1 Photograph

Box 413, Folder 40 Stock Photographs and Ad Mock-ups, Star of Texas, 1947-1948
1 Photograph

Box 413, Folder 41 Stock Photographs and Ad Mock-ups, Statice, 1939-1961
1 Photograph

Box 413, Folder 42 Stock Photographs and Ad Mock-ups, Sternbergia, circa 1930-1960
1 Photograph

Box 413, Folder 43 Stock Photographs and Ad Mock-ups, Stevia, 1942-1943
1 Photograph

Box 413, Folder 44 Stock Photographs and Ad Mock-ups, Stocks, 1940-1959
1 Photograph

Box 413, Folder 45 Stock Photographs and Ad Mock-ups, Sunflower, 1947-1967
1 Photograph

Box 413, Folder 46 Stock Photographs and Ad Mock-ups, Sweet Peas, circa 1897-1960
1 Photograph

Box 413, Folder 47 Stock Photographs and Ad Mock-ups, Sweet Sultans, circa 1930-1960
1 Photograph

Box 413, Folder 48 Stock Photographs and Ad Mock-ups, Sweet William, 1930
1 Photograph

Box 414, Folder 1-4 Stock Photographs and Ad Mock-ups, Tulips, circa 1940-1960
4 Photographs

Box 414, Folder 5 Stock Photographs and Ad Mock-ups, Tulipa Dasystemon, circa 1930-1960
1 Photograph

Box 414, Folder 6 Stock Photographs and Ad Mock-ups, Valeriana, circa 1930-1960
1 Photograph

Box 414, Folder 7 Stock Photographs and Ad Mock-ups, Verbena, 1940-1969
1 Photograph

Box 414, Folder 8 Stock Photographs and Ad Mock-ups, Vinca, 1938-1942

	<i>1 Photograph</i>
Box 414, Folder 9	Stock Photographs and Ad Mock-ups, Viola, circa 1930-1960 <i>1 Photograph</i>
Box 414, Folder 10	Stock Photographs and Ad Mock-ups, Violet, Dogtooth (<i>Erythronium dens-canis</i>), 1956 <i>1 Photograph</i>
Box 414, Folder 11	Stock Photographs and Ad Mock-ups, Viscaria, 1957-1958 <i>1 Photograph</i>
Box 414, Folder 12	Stock Photographs and Ad Mock-ups, Waterlilies, circa 1930-1960 <i>1 Photograph</i>
Box 414, Folder 13	Stock Photographs and Ad Mock-ups, Xeranthemum, circa 1930-1960 <i>1 Photograph</i>
Box 414, Folder 14-20	Stock Photographs and Ad Mock-ups, Zinnias, circa 1940-1968 <i>7 Photographs</i>
Box 414, Folder 21-22	Stock Photographs and Ad Mock-ups, Miscellaneous Flowers, circa 1940-1960 <i>2 Photographs</i>
Box 414, Folder 23	Stock Photographs and Ad Mock-ups, Cabbage, circa 1940-1960 <i>1 Photograph</i>
Box 414, Folder 24	Stock Photographs and Ad Mock-ups, Carrots, circa 1940-1960 <i>1 Photograph</i>
Box 414, Folder 25	Stock Photographs and Ad Mock-ups, Celery, circa 1940-1960 <i>1 Photograph</i>
Box 414, Folder 26	Stock Photographs and Ad Mock-ups, Celtuce, circa 1940-1960 <i>1 Photograph</i>
Box 414, Folder 27	Stock Photographs and Ad Mock-ups, Corn, circa 1940-1960 <i>1 Photograph</i>
Box 414, Folder 28	Stock Photographs and Ad Mock-ups, Cucumber, circa 1940-1960 <i>1 Photograph</i>
Box 414, Folder 29	Stock Photographs and Ad Mock-ups, Dandelion, circa 1930-1960 <i>1 Photograph</i>

Box 414, Folder 30	Stock Photographs and Ad Mock-ups, Eggplant, 1939-1963 <i>1 Photograph</i>
Box 414, Folder 31	Stock Photographs and Ad Mock-ups, Endive, 1943-1961 <i>1 Photograph</i>
Box 414, Folder 32	Stock Photographs and Ad Mock-ups, Garlic, circa 1930-1960 <i>1 Photograph</i>
Box 414, Folder 33	Stock Photographs and Ad Mock-ups, Gourds, 1963 <i>1 Photograph</i>
Box 414, Folder 34	Stock Photographs and Ad Mock-ups, Herbs, 1942-1946 <i>1 Photograph</i>
Box 414, Folder 35	Stock Photographs and Ad Mock-ups, Horseradish, 1941-1947 <i>1 Photograph</i>
Box 414, Folder 36	Stock Photographs and Ad Mock-ups, Kale, circa 1930-1960 <i>1 Photograph</i>
Box 414, Folder 37	Stock Photographs and Ad Mock-ups, Kohlrabi, 1942-1955 <i>1 Photograph</i>
Box 414, Folder 38	Stock Photographs and Ad Mock-ups, Leeks, circa 1930-1960 <i>1 Photograph</i>
Box 414, Folder 39	Stock Photographs and Ad Mock-ups, Lettuce, 1941-1963 <i>1 Photograph</i>
Box 415, Folder 1	Stock Photographs and Ad Mock-ups, Mushrooms, circa 1930-1960 <i>1 Photograph</i>
Box 415, Folder 2-3	Stock Photographs and Ad Mock-ups, Muskmelons, 1948-1968 <i>2 Photographs</i>
Box 415, Folder 4	Stock Photographs and Ad Mock-ups, Mustard, 1945-1960 <i>1 Photograph</i>
Box 415, Folder 5	Stock Photographs and Ad Mock-ups, Okra, 1962 <i>1 Photograph</i>
Box 415, Folder 6-7	Stock Photographs and Ad Mock-ups, Onions, 1907-1967 <i>2 Photographs</i>
Box 415, Folder 8	Stock Photographs and Ad Mock-ups, Parsley, 1918-1963

	<i>1 Photograph</i>
Box 415, Folder 9	Stock Photographs and Ad Mock-ups, Parsnips, 1941-1967 <i>1 Photograph</i>
Box 415, Folder 10-12	Stock Photographs and Ad Mock-ups, Peas, 1938-1968 <i>3 Photographs</i>
Box 415, Folder 13	Stock Photographs and Ad Mock-ups, Peanuts, circa 1946 <i>1 Photograph</i>
Box 415, Folder 14-15	Stock Photographs and Ad Mock-ups, Peppers, 1940-1967 <i>2 Photographs</i>
Box 415, Folder 16	Stock Photographs and Ad Mock-ups, Plums, 1930 <i>1 Photograph</i>
Box 415, Folder 17	Stock Photographs and Ad Mock-ups, Potatoes, 1943 <i>1 Photograph</i>
Box 415, Folder 18	Stock Photographs and Ad Mock-ups, Pumpkins, 1925-1964 <i>1 Photograph</i>
Box 415, Folder 19-20	Stock Photographs and Ad Mock-ups, Radish, 1926-1963 <i>2 Photographs</i>
Box 415, Folder 21	Stock Photographs and Ad Mock-ups, Rhubarb, 1946-1947 <i>1 Photograph</i>
Box 415, Folder 22	Stock Photographs and Ad Mock-ups, Rutabaga, circa 1943 <i>1 Photograph</i>
Box 415, Folder 23	Stock Photographs and Ad Mock-ups, Salsify, 1946 <i>1 Photograph</i>
Box 415, Folder 24	Stock Photographs and Ad Mock-ups, Soy Beans, circa 1940-1960 <i>1 Photograph</i>
Box 415, Folder 25	Stock Photographs and Ad Mock-ups, Spinach, 1946-1960 <i>1 Photograph</i>
Box 415, Folder 26-27	Stock Photographs and Ad Mock-ups, Squash, 1940-1961 <i>2 Photographs</i>
Box 415, Folder 28	Stock Photographs and Ad Mock-ups, Swiss Chard, 1940-1960

	<i>1 Photograph</i>
Box 415, Folder 29	Stock Photographs and Ad Mock-ups, Tampala, 1943-1947 <i>1 Photograph</i>
Box 415, Folder 31-32; Box 416, Folder 1-4	Stock Photographs and Ad Mock-ups, Tomatoes, 1925-1970 <i>6 Photographs</i>
Box 415, Folder 30	Stock Photographs and Ad Mock-ups, Turnips, 1956-1963 <i>1 Photograph</i>
Box 416, Folder 5	Stock Photographs and Ad Mock-ups, Watermelons, 1939-1960 <i>1 Photograph</i>
Box 416, Folder 6	Stock Photographs and Ad Mock-ups, Zucchini, circa 1940-1960 <i>1 Photograph</i>
Box 416, Folder 7	Stock Photographs and Ad Mock-ups, Miscellaneous Vegetables, 1930-1960 <i>1 Photograph</i>
Box 386	Printing Block for Burpee's Fall Bulb Catalogue, circa 1885-1905 <i>1 Printing plate</i>
Box 386	Printing Block of W. Atlee Burpee Portrait, circa 1900-1915 <i>1 Printing plate</i>
Box 386	Printing Blocks of Engravings and Letters, circa 1900-1915 <i>155 Printing plates</i>
Box 441	<i>Catalog of Type Specimens, Vol. 1</i> from Wm. F. Fell Co., Printers, circa 1915-1930 <i>1 Book</i>
Box 373, Folder 4	Burpee Type Faces, 1930 <i>1 File</i>
Box 442	Printing Plates of Red Emperor, circa 1955-1965 <i>3 Printing plates</i>
Box 443	Printing Plates of Red Emperor and Improved Asters, circa 1955-1965 <i>3 Printing plates</i>
Box 444	Printing Plates of Burpee's New and Special Flowers, circa 1955-1965

5 Printing plates

Box 445 Printing Plates, circa 1955-1965
3 Printing plates

Promotions and Publicity

Files related to the company's many efforts to promote its seeds, a particular plant, product, or itself. Records include clippings, press releases, trade literature, correspondence, and postcards. Found in this subseries are papers related to the Yankee Clipper, the first cross-Atlantic commercial mail flight; television program and radio broadcast files; reports and correspondence from public relation consulting agencies; and numerous clippings about Burpee plant novelties. Also included are files documenting instances when the company sent marigolds, promoted as the "friendship flower," to foreign countries.

Box 369 Burpee's Bush Lima Plant Marker, 1890
1 File

Box 392 Boutonniere Holders, 1912
6 Files

Box 332, Folder 30 Radio Broadcasts, 1929
1 File

Box 332, Folder 31 Mrs. Herbert Hoover Sweet Pea, 1929-1932
1 File

Box 332, Folder 32 "Come-Pakt" Planned Gardens (International Paper Company), 1934
1 File

Box 332, Folder 33 Parrots (promoting Burpee slogan), 1936-1937
1 File

Box 332, Folder 34 Myna Bird (promoting Burpee slogan), 1957-1958
1 File

Box 373, Folder 5-7 Marigolds for Queen Mary Flown on Yankee Clipper, 1939
3 Files

Box 332, Folder 35 Marigolds Sent to Royal Family in England (first transatlantic flower shipment), 1939-1961
1 File

Box 332, Folder 36 Publicity and Public Relations, 1939-1967
1 File

Box 332, Folder 37 Camel Cigarettes Advertisement, 1940

1 File

Box 332, Folder 39 Airplane, *The Marigold*, 1945-1947
1 File

Box 332, Folder 40 Clare Boothe Luce Sweet Pea, 1953
1 File

Box 332, Folder 41-42 Congratulation Letters to David Burpee for *Person to Person* Program
Appearance, 1957
2 Files

Box 332, Folder 43 Television Programs, 1957-1963
1 File

Box 332, Folder 44 Publicity Costs, 1959
1 File

Box 332, Folder 45 Marigolds Sent to Emperor of Japan, 1960, 1970
1 File

Box 332, Folder 46 Publicity Policy, 1960
1 File

Box 332, Folder 47 Mary Helen Marigold, 1960, 1966
1 File

Box 332, Folder 48 Brownie Scout Marigold, 1961
1 File

Box 332, Folder 49 Penn State Marigold, 1961
1 File

Box 332, Folder 50 Mr. Sam Marigold, 1961-1962
1 File

Box 332, Folder 51 Mr. Sam Marigold, Texas Trips, 1960-1963
1 File

Box 332, Folder 52 Free Burpee Plants, 1962
1 File

Box 332, Folder 53 Marigolds Sent to to German Chancellor Ludwig Erhard, 1963
1 File

Box 332, Folder 54 Verbena Name Suggestions, 1964

	<i>1 File</i>
Box 332, Folder 55	Verbena Letter Acknowledgements, 1964 <i>1 File</i>
Box 332, Folder 56	First Lady Marigold, 1965-1967 <i>1 File</i>
Box 332, Folder 57	Publicity, 1966-1974 <i>1 File</i>
Box 332, Folder 58	Promotion, 1967 <i>1 File</i>
Box 332, Folder 59	Publicity, Garden Writers, 1967, 1969 <i>1 File</i>
Box 332, Folder 60	Marigold Christmas Cards and Seed Packet Acknowledgements, 1967-1969 <i>1 File</i>
Box 332, Folder 61	New Alaska Marigold, 1968 <i>1 File</i>
Box 332, Folder 62	David Burpee Appearance on <i>To Tell The Truth</i> Program, 1974 <i>1 File</i>

Premiums

Premiums were contractual marketing relationships between Burpee's and a partner company developed in an effort to promote both parties through the distribution of Burpee seeds. Material includes correspondence, trade literature, clippings, seed packets, reports, and notes. Burpee partnerships included the Firestone Tire and Rubber Company, Quaker Oats, and Kraft.

Box 332, Folder 63	Firestone Tire and Rubber Co. (regarding Idabelle Firestone Marigold), 1940-1941 <i>1 File</i>
Box 332, Folder 64	Firestone Tire and Rubber Co., 1950 <i>1 File</i>
Box 373, Folder 8	Premiums, Printed Matter, circa 1950-1976 <i>1 File</i>
Box 332, Folder 65	Premiums, 1952-1963 <i>1 File</i>

Box 332, Folder 66	Mail Order Seed Business, 1960 <i>1 File</i>
Box 332, Folder 67	Richfield Poppies, 1965 <i>1 File</i>
Box 332, Folder 68	Bayuk Cigars Inc. Premium, 1966 <i>1 File</i>
Box 332, Folder 69	Co-op Mailings (Outright Sale of Color Seed Packets), 1967 <i>1 File</i>
Box 332, Folder 70	Advertisements by Burpee's Premiums Partners, 1967 <i>1 Clippings (Books, newspapers, etc.)</i>
Box 332, Folder 71	Premiums for 1968, 1967-1968 <i>1 File</i>
Box 332, Folder 72	Premiums, 1969 <i>1 File</i>
Box 332, Folder 73	Premiums, 1970 <i>1 File</i>

Customer Testimonials and Contests

A major component of W. Atlee Burpee's business philosophy was creating a product the consumer could trust. One method of instilling this trust was highlighting customer testimonials and contests in the company's trade literature. This subseries contains customer correspondence (handwritten letters, transcriptions, and excerpts), postcards, clippings, and photographs.

Also found in this series are files related to Burpee's White Marigold competition which began in 1954 and lasted until 1975. For this contest, contestants were asked to submit seeds for a truly white marigold. The company offered prizes for nearest-to-white marigolds for two decades, but it was not until 1975 that the \$10,000 prize was awarded to Alice Vonk of Iowa. This was by far the company's most extensive—and expensive—promotional project. The records include correspondence and memos sent between the company, hired judges, and customers; press releases; magazine and newspaper clippings; technical correspondence regarding White Marigold trials; and photographs.

Box 333, Folder 1	Customer Testimonials, 1897-1898 <i>1 File</i>
Box 333, Folder 2	Customer Testimonials, 1898-1903 <i>1 File</i>
Box 333, Folder 3	Customer Testimonials, 1903-1910 <i>1 File</i>

Box 333, Folder 4	Customer Testimonials, 1906-1912 <i>1 File</i>
Box 333, Folder 5	Lawn Grass Testimonial in <i>The Horticultural Trade Journal</i> , 1910 <i>1 File</i>
Box 333, Folder 6	Customer Testimonials, 1913-1915 <i>1 File</i>
Box 333, Folder 7	Customer Testimonials, 1914-1915 <i>1 File</i>
Box 333, Folder 8-12	Customer Testimonials, 1915 <i>5 Files</i>
Box 333, Folder 13	Customer Testimonials, 1919-1964 <i>1 File</i>
Box 333, Folder 14	Customer Testimonials, 1920-1961 <i>1 File</i>
Box 333, Folder 15	Customer Testimonials for Celtuce, 1941 <i>1 File</i>
Box 333, Folder 16	Customer Testimonials, 1958-1960 <i>1 File</i>
Box 333, Folder 17	Customer Testimonials, 1964-1970 <i>1 File</i>
Box 333, Folder 18	Customer Testimonials, 1966-1968 <i>1 File</i>
Box 333, Folder 19	Customer Testimonials, 1970 <i>1 File</i>
Box 333, Folder 20	Poems about Burpee Flowers, circa 1930-1970 <i>1 File</i>
Box 333, Folder 21	<i>Good Housekeeping</i> Contest Submissions for March Puzzle, circa 1906 <i>1 File</i>
Box 333, Folder 22	Burpee's "The Reasons Why" Letter Contest, 1911 <i>1 File</i>
Box 333, Folder 23	<i>Market Growers' Journal's</i> 'Experience Stories' Letter Contest, 1914

	<i>1 File</i>
Box 333, Folder 24	<i>Successful Farming</i> Letter Contest, 1915 <i>1 File</i> Image(s)
Box 333, Folder 25	Contests, 1925, 1965-1975 <i>1 File</i>
Box 333, Folder 26-30	WLIT Radio Contest and Burpee Promotions, 1926 <i>5 Files</i>
Box 333, Folder 31	<i>Printer's Ink</i> Advertising Contest, 1932-1933 <i>1 File</i>
Box 333, Folder 32	White Marigold Offer, 1950-1961 <i>1 File</i>
Box 333, Folder 33	White Marigold Contest, 1955 <i>1 File</i>
Box 334, Folder 1	White Marigold Contest, 1958-1969 <i>1 File</i>
Box 334, Folder 2	White Marigold Contest, 1964-1967 <i>1 File</i>
Box 334, Folder 3	White Marigold Contest, 1966-1969 <i>1 File</i>
Box 334, Folder 4	White Marigold Contest, 1969-1972 <i>1 File</i>
Box 334, Folder 5	White Marigold Contest, 1970 <i>1 File</i>
Box 334, Folder 6	White Marigold Contest, 1970-1976 <i>1 File</i>
Box 334, Folder 7	White Marigold Contest, Santa Paula, 1972-1974 <i>1 File</i>
Box 334, Folder 8	White Marigold, 1973 <i>1 File</i>
Box 334, Folder 9	White Marigold Correspondence, 1975

	<i>1 File</i>
Box 334, Folder 10	White Marigold Contest, 1975-1977 <i>1 File</i>
Box 334, Folder 11	White Marigold Contest Winner, Alice Vonk, 1975-1976 <i>1 File</i>
Box 334, Folder 12-13	White Marigold Trial Records, 1954-1959, 1960-1962, 1962-1965, 1965-1970 <i>2 Notebooks</i>
Box 334, Folder 14-15	White Marigold Trial Entry Numbers, 1955-1971 <i>2 Files</i>
Box 334, Folder 16-18	White Marigold Entries, for Growing in 1964, 1963-1964 <i>3 Files</i>
Box 334, Folder 19-20	White Marigold Entries, for Growing in 1965, 1964-1965 <i>2 Files</i>
Box 334, Folder 21-23	White Marigold Entries for Growing in 1966, 1965-1966 <i>3 Files</i>
Box 334, Folder 24	White Marigold Entries for Growing in 1967, 1966-1967 <i>1 File</i>
Box 334, Folder 25	White Marigold Entries Grown in 1968, 1967-1968 <i>1 File</i>
Box 334, Folder 26	White Marigold Entries Grown in 1969, 1968-1969 <i>1 File</i>
Box 334, Folder 27-28;	White Marigold Entries Grown in 1970, 1969-1970 <i>4 Files</i>
Box 335, Folder 1-2	
Box 335, Folder 3-7	White Marigold Entries for 1971 Trials, 1970-1971 <i>5 Files</i>
Box 335, Folder 8-9	White Marigold Entries Grown in 1972, 1971-1972 <i>2 Files</i>
Box 335, Folder 10	White Marigold Trials in 1972, 1972-1973 <i>1 File</i>

Box 335, Folder 11	White Marigold Judges, Judging and Awards, 1955-1966 <i>1 File</i>
Box 335, Folder 12	White Marigold Judging, 1972 <i>1 File</i>
Box 335, Folder 13	White Marigold Judging, 1974-1976 <i>1 File</i>
Box 335, Folder 14-15	White Marigold Contest Press, 1955-1975 <i>2 Files</i>
Box 335, Folder 16	<i>Reader's Digest</i> Article on White Marigold by Andrew Hamilton, 1973-1974 <i>1 File</i>
Box 407	White Marigold Printed Matter, 1975 <i>1 Magazines (periodicals)</i>
Box 335, Folder 17	White Marigold Contest Press Releases, 1975 <i>1 File</i>

2.4: Legal Matters

Correspondence, legal documents, patent and trademark applications, plans, legislative acts, land agreements, and papers from Burpee's legal counsel. Notable topics include W. Atlee Burpee's original partnership with Gustavus S. Benson (1876 to 1878); the controversy and lawsuit surrounding Henry A. Dreer's Bush Lima; land and zoning issues between the Commonwealth of Pennsylvania and the Burpee Co.; and the acquisition of rights to Luther Burbank's property—both intellectual and real.

W. Atlee Burpee and David Burpee each used one legal office for their business and personal matters: Herman Yerkes served as W. Atlee's legal advisor, while the Philadelphia firm of Morgan, Lewis and Bockius served in that capacity for David. Especially for David, pockets of personal- and business-related legal documents are found in his personnel files and family papers.

Box 373, Folder 9	W.A. Burpee Legal and Financial Records, 1893-1909 <i>1 File</i>
Box 373, Folder 10	Herman Yerkes, Legal Matters, 1919-1924 <i>1 File</i>
Box 335, Folder 18	Morgan, Lewis & Bockius, Files, 1938-1941 <i>1 File</i>
Box 335, Folder 19	Morgan, Lewis & Bockius, Files, 1942-1943 <i>1 File</i>
Box 335, Folder 20	Morgan, Lewis & Bockius, Files, 1944-1946

1 File

Box 335, Folder 21-22 Morgan, Lewis & Bockius, Files, 1947
2 Files

Box 335, Folder 23-24 Morgan, Lewis & Bockius, Files, 1948
2 Files

Box 336, Folder 1-3 Morgan, Lewis & Bockius, Files, 1949
3 Files

Box 336, Folder 4-5 Morgan, Lewis & Bockius, Files, 1950-1951
2 Files

Box 336, Folder 6-7 Morgan, Lewis & Bockius, Files, 1952-1953
2 Files

Box 336, Folder 8 Morgan, Lewis & Bockius, Files, 1954
1 File

Box 336, Folder 9-10 Morgan, Lewis & Bockius, Files, 1955
2 Files

Box 336, Folder 11-12 Morgan, Lewis & Bockius, Files, 1956
2 Files

Box 336, Folder 13-14 Morgan, Lewis & Bockius, Files, 1957
2 Files

Box 336, Folder 15-16 Morgan, Lewis & Bockius, Files, 1958
2 Files

Box 336, Folder 17-19 Morgan, Lewis & Bockius, Files, 1959
3 Files

Box 337, Folder 1-3 Morgan, Lewis & Bockius, Files, 1960
3 Files

Box 337, Folder 4-5 Morgan, Lewis & Bockius, Files, 1961
2 Files

Box 337, Folder 6 Morgan, Lewis & Bockius, Files, 1963
1 File

Box 337, Folder 7 Morgan, Lewis & Bockius, Files, 1964

1 File

Box 337, Folder 8 Morgan, Lewis & Bockius, Files, 1965
1 File

Box 337, Folder 9 Morgan, Lewis & Bockius, Files, 1966
1 File

Box 337, Folder 10 Morgan, Lewis & Bockius, Files, 1967
1 File

Box 337, Folder 11 Morgan, Lewis & Bockius, Files, 1968
1 File

Box 337, Folder 12 Morgan, Lewis & Bockius, Files, 1969
1 File

Box 337, Folder
13-14 Morgan, Lewis & Bockius, Files, 1970
2 Files

Box 337, Folder 15 Morgan, Lewis & Bockius, Files, 1971
1 File

Box 337, Folder
16-17 Morgan, Lewis & Bockius, Files, 1972
2 Files

Box 337, Folder
18-19 Morgan, Lewis & Bockius, Files, 1973
2 Files

Box 337, Folder
20-21 Morgan, Lewis & Bockius, Files, 1974
2 Files

Box 337, Folder 22 Morgan, Lewis & Bockius, Personal, 1959, 1969
1 File

Box 337, Folder
23-24 Morgan, Lewis & Bockius, Dead Files, 1961
2 Files

Box 337, Folder
25-26 Morgan, Lewis & Bockius, Dead Files, 1963
2 Files

Box 338, Folder 1-2 Morgan, Lewis & Bockius, Dead Files, 1964
2 Files

Box 338, Folder 3 Morgan, Lewis & Bockius, Dead Files, 1965

1 File

Box 338, Folder 4 Morgan, Lewis & Bockius, Dead Files, 1966
1 File

Box 338, Folder 5 Morgan, Lewis & Bockius, Dead Files, 1967
1 File

Box 338, Folder 6-7 Morgan, Lewis & Bockius, Dead Files, 1969
2 Files

Box 338, Folder 8 W. A. Burpee and Gustavus S. Benson Jr. Partnership, 1876-1878
1 File

Box 373, Folder 11 Henry A. Dreer, Inc., Fordhook Lima Controversy, 1907
1 File

Box 338, Folder 9 W. Atlee Burpee vs. Henry A. Dreer, 1907-1908
1 File

Box 373, Folder 12 Bell Telephone Company, 1914
1 File

Box 338, Folder 10 Isabel Drummond vs. W. Atlee Burpee & Co., 1918
1 File

Box 338, Folder 11 Warranty of Seeds, 1919
1 File

Box 338, Folder 12 Lettuce Lawsuit, 1921
1 File

Box 338, Folder 13 Reading Company, 1943-1944
1 File

Box 338, Folder
14-15 Burpee's Color-in Garden, Ludlow Kravis Controversy, 1947-1949
2 Files

Box 338, Folder 16 U.S. Department of Agriculture, Wording of Burpee Ads, 1947-1967
1 File

Box 338, Folder 17 Copyright Law of the United States, 1909
1 File

Box 338, Folder 18 Burpee Names and Trademarks, 1908-1965

	<i>1 File</i>
Box 338, Folder 19	Plant Patents, 1924-1964 <i>1 File</i>
Box 373, Folder 13	Morgan, Lewis & Bockius, Trademarks, 1954 <i>1 File</i>
Box 373, Folder 14	Morgan, Lewis & Bockius, Trademarks, 1955 <i>1 File</i>
Box 338, Folder 20-21	Golden Greenhouse Patent, 1961-1963 <i>2 Files</i>
Box 338, Folder 22	Marigold Patent and Trademarks, 1962-1964 <i>1 File</i>
Box 338, Folder 23	Trademarks, 1965-1968 <i>1 File</i>
Box 338, Folder 24	New Warranty Clause, 1969 <i>1 File</i>

2.5: Burpee Properties and Real Estate

Land agreements, correspondence, contracts, reports and plans generated by consulting companies, employee lists, clippings, photographs, and memos related to the firm's various branches and properties. The records primarily document physical and logistical aspects of the properties, but administrative, sale, and seed production information are also found in some of the files. For records directly related to the growing of seeds at various Burpee farms, see Series 1 Plant/Farm Related Material.

Pennsylvania

The company's first office building was located at 223 Church Street in Philadelphia. It then relocated to 475-477 North Fifth Street in 1883. In 1888, W. Atlee purchased the original acreage of what would ultimately be named "Fordhook Farms" in Doylestown, Bucks County, Pennsylvania, 25 miles north of Philadelphia. The company added warehouse space to its Philadelphia operations in 1898. In 1936, the company moved its headquarters to Hunting Park Avenue and Eighteenth Street in Philadelphia.

Established in 1888 as the company's experiment and production grounds, Fordhook Farms included a number of outbuildings as well as the family home of W. Atlee and Blanche Burpee, which later became the home of David and Lois Burpee. The home currently serves as a bed and breakfast under the name The Inn at Fordhook Farm.

Correspondence, reports, property appraisals, photographs, plans and building specifications, clippings, property inventories, and legal documents pertaining to company sites in Pennsylvania.

Box 373, Folder 15	475-477 North 5th Street Property, Files, 1882-1894 <i>1 File</i>
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Box 338, Folder 25	475-477 North 5th Street Property, Cornice Accident, 1898 <i>1 Clippings (Books, newspapers, etc.)</i>
Box 373, Folder 16	475 North 5th Street Property, Agreement and Specifications for New Seed Warehouse, 1898 <i>1 File</i>
Box 373, Folder 17	Inventory of Office Supplies and Equipment, circa 1900-1920 <i>1 File</i>
Box 373, Folder 18	479-487 North 5th Street Property, Files, 1909-1910 <i>1 File</i>
Box 338, Folder 26	Fifth Street Deed, 1917 <i>1 File</i>
Box 338, Folder 27-28	Olney Avenue (Grange Farm), Files, 1928-1950 <i>2 Files</i>
Box 338, Folder 29	Olney Avenue (Grange Farm), Tax and Interest Receipts, 1929-1947 <i>1 File</i>
Box 338, Folder 30	Olney Avenue (Grange Farm), Files, 1948 <i>1 File</i>
Box 338, Folder 31	Sauquoit Silk Manufacturing Co., 1935, 1945 <i>1 File</i>
Box 338, Folder 32	1721 West Hunting Park Avenue, "First Order Received in Store of New Building", 1935 <i>1 File</i>
Box 338, Folder 33-34	Morgan, Lewis & Bockius, Philadelphia Real Estate, 1941-1968 <i>2 Files</i>
Box 338, Folder 35	Philadelphia Real Estate, 1948-1969 <i>1 File</i>
Box 338, Folder 36	Facilities Planning Study for Philadelphia Facility, 1967-1968 <i>1 File</i> Robert E. Lamb Inc. Facilities Planning Engineers, Engineer
Box 338, Folder 37	Philadelphia Office Operations, 1968 <i>1 File</i>
Box 338, Folder 38	Fordhook Farms, History, 1903-1967

	<i>1 File</i>
Box 391, Folder 17	Fordhook Farms, Receiving Book, 1888-1894 <i>1 File</i>
Box 338, Folder 39	Fordhook Farms, Files, circa 1893-1907 <i>1 File</i>
Box 373, Folder 19	Fordhook Farms, Inventory and Expenses Ledger, 1893-1915 <i>1 Ledger</i>
Box 338, Folder 40	Fordhook Farms, Construction, 1893-1910 <i>1 File</i>
Box 339, Folder 1	Fordhook Farms, Proposed Siding, 1894 <i>1 File</i>
Box 410	Fordhook Farms, Section of the Proposed Garden for W. Atlee Burpee, circa 1910-1915 <i>1 Watercolor</i> Duhring & Howe, Landscape architect
Box 379, Folder 8	Plan for Rose Arbor Panel, circa 1910-1920 <i>1 Blueprint</i>
Box 379, Folder 9	Fordhook Farms, Plans for Sun Parlor in House, 1917 <i>2 Drawings</i> DeArmond, Ashmead & Bickley, Architect
Box 339, Folder 2	Fordhook Farms, Plot Plans of Property, 1917-1929 <i>1 File</i>
Box 431	Fordhook Farms, Plan of Layout, 1918 <i>2 Blueprints</i>
Box 339, Folder 3	Analysis and Summary of Costs at Fordhook and Castle Valley Farms, 1918 <i>1 File</i>
Box 339, Folder 4	Fordhook Farms, Operations Notes, 1919-1920 <i>1 File</i>
Box 433	Fordhook Farms, Plans for Alterations and Additions to Barn ("Not Used"), circa 1920-1945

2 Blueprints
Okie, E. Brognard, Architect

Box 392, Folder 1 Fordhook Farms Expense Book, 1927-1928
1 Notebook

Box 339, Folder 5 Fordhook Farms, Proposed Field Office, 1928-1929
1 File

Box 339, Folder 6 Fordhook Farms, Trial, Show and Roadside Gardens, 1928-1929
1 File

Box 339, Folder 7 Fordhook Farms, U.S. Census, 1930
1 File

Box 339, Folder 8 Fordhook Farms, Roadside Stand Alterations, 1931
1 File

Box 339, Folder 9 Fordhook Farms, Artificial Grow Lighting, 1936
1 File

Box Unknown Fordhook Farms, Plan of Fordhook and Warden Farms with Proposed By-
passes Marked, 1939-1940
1 Drawing

Box 379, Folder 10 Fordhook Farms, Plans for Greenhouse, 1941
6 Blueprints
American-Moninger Greenhouse Manufacturing Co., Architect

Box 432 Fordhook Farms, Background Planting Plan, 1945
1 Copy print of map
Lintleman, E, Helaine, Landscape architect

Box 433 Fordhook Farms, Plans for Alterations to Barn, 1945
9 Blueprints
Martin, Fred F., 1904-1971, Architect

Box 373, Folder 20 Fordhook Farms, Plans and Specifications for Headhouse, 1946-1947
1 File

Box 339, Folder 10 Fordhook Farms, Estate of Sarah (Burpee) Scott, Fordhook Cottage, 1948
1 File

Box 339, Folder
11-12 Fordhook Farms, Appraisals and Damages, 1949-1970
2 Files

Box 379, Folder 11	Fordhook Farms, Plan for Greenhouse Boiler, 1951 <i>1 Drawing</i> United States Radiator Corporation (Detroit, Michigan), Architect
Box 379, Folder 12	Fordhook Farms, Route 202 Condemnation of Burpee Property, 1952 <i>1 File</i>
Box 339, Folder 13	Fordhook Farms, Guest Book, 1958-1968 <i>1 File</i>
Box 339, Folder 14	Fordhook Farms, Files, 1960-1969 <i>1 File</i>
Box 339, Folder 15	Fordhook Farms, Specifications for Alterations to Barn, 1961 <i>1 File</i>
Box 379, Folder 13	Fordhook Farms, Plans for Alterations to Barn, 1961 <i>7 Drawings</i> Brumbaugh, G. Edwin, Architect
Box 339, Folder 16	Fordhook Farms, Operations, 1963-1965 <i>1 File</i>
Box 373, Folder 21	Fordhook Farms, Property Valuation, 1964-1968 <i>1 File</i>
Box 339, Folder 18	Fordhook Farms, Usage of Fordhook Farms, Lawrence E. Brown & Co, CPA, 1966-1967 <i>1 File</i>
Box 339, Folder 19	Fordhook Farms, David Burpee Lease Agreements with W.A. Burpee Company, 1972-1980 <i>1 File</i>
Box 339, Folder 20	Fordhook Farms, Fordhook By-Pass/Right-of-Way Condemnation, 1967-1971 <i>1 File</i>
Box 373, Folder 22	Fordhook Farms, Fordhook By-Pass/Right-of-Way Condemnation, 1969 <i>1 File</i>
Box 373, Folder 23	Fordhook Farms, Fordhook By-Pass/Right-of-Way Condemnation, 1970-1971 <i>1 File</i>
Box 339, Folder 21	Fordhook Farms, Land Condemnation Issue (William H. Eastburn), 1971

- 1 File*
- Box 339, Folder 22 Fordhook Farms, Pennsylvania Highway Department, Condemnation of Land, 1970-1972
1 File
- Box 339, Folder 23 Fordhook Farms, Condemnation, Public Utility Commission Tract-Railroad Crossing Area, 1972
1 File
- Box 339, Folder 24 Fordhook Farms, Condemnation, South of Railroad, 1972-1974
1 File
- Box 339, Folder 25 Fordhook Farms, Condemnation, North of Railroad, 1972-1974
1 File
- Box 339, Folder 26 Fordhook Farms, Roy F. Weston, Environmental Scientists and Engineers, 1969-1973
1 File
- Box 339, Folder 27 Fordhook Farms, Report on Evaluation of Water Supply System, 1970
1 File
Weston, Roy F., Engineer
- Box 339, Folder 28 Fordhook Farms, Files, 1970-1973
1 File
- Box 339, Folder 29 Fordhook Farms, Water Well and Pump House, 1972-1973
1 File
- Box 379, Folder 14 Fordhook Farms, Property Surveys (Right of Way), circa 1972-1975
9 Drawings
- Box 339, Folder 30 Fordhook Farms, Real Estate and Resale of Land, 1975-1976
1 File
- Box 339, Folder 31 Fordhook Farms, Bucks County Conservation District, 1977-1979
1 File
- Box 339, Folder 32 Fordhook Farms, Land Matters, Law Office of Eastburn and Gray, 1978
1 File
- Box 339, Folder 33 Fordhook Farms, USDA Soil Conservation Service, 1978-1979
1 File
- Box 339, Folder 34 Fordhook Farms, Files, 1978-1981

1 File

Box 432 Fordhook Farms, Plans for Pack and Field Trials in David Burpee Garden, circa 1992-1993
2 Drawings

Box 431 Buehrle Farm, Plans for Barn, 1945
2 Drawings
Martin, Fred F., 1904-1971, Architect

Box 379, Folder 15 Buehrle Farm, Plans for Barn, 1945
4 Drawings

Box 379, Folder 16 Buehrle Farm, Plans and Specifications for Alterations to Apartment House, 1946
1 File

Box 373, Folder 24 Buckman Farm, Real Estate, 1922, 1950, 1957
1 File

Box 373, Folder 25 Castle Valley Farm, Real Estate, 1916-1948
1 File

Box 392, Folder 2 Castle Valley Farm, Account Book, 1929-1931
1 Ledger

Box 374, Folder 1-2 Hart Property/Show Gardens, Files, 1928-1965
2 Files

Box 339, Folder 35 Hart Property/Show Gardens, Burpee "Show Gardens" Best Sellers, 1939
1 File

Box 374, Folder 3 Quinn D. Hibbs Property, Files, 1924
1 File

Box 374, Folder 4 Otto Lock Farm, Files, 1897-1945
1 File

Box 374, Folder 5 J. Y. Smith Farm, Files, 1922-1957
1 File

Box 339, Folder 36 Emma J. and Cyrus J. Walter Property, Files, 1913
1 File

Box 339, Folder 37-38	Warden Farm, Files, 1924-1966 <i>2 Files</i>
Box 431	Warden Farm, Plans for Warden By-Pass, circa 1961-1970 <i>5 Drawings</i>
Box 339, Folder 39	Warden Farm, Soil Percolation Testing Report, 1972 <i>1 File</i> Weston, Roy F., Engineer
Box 339, Folder 40	Wye Tract, Files, 1961-1963 <i>1 File</i>
Box 374, Folder 6	Zetty Farm, Files, 1880-1917 <i>1 File</i>
Box 339, Folder 41	Zetty Farm(?), Bucks County Trust Co., Joel Malsbury, 1904-1905 <i>1 File</i>
Box 339, Folder 42	Zetty Farm, Files, 1917-1941 <i>1 File</i>
Box 374, Folder 7	Old Deeds, circa 1888-1931 <i>1 File</i>
Box 410	Analysis of Farm Labor, 1918-1919 <i>1 File</i>
Box 339, Folder 43	Contracted Work, 1924-1941 <i>1 File</i>
Box 339, Folder 44	Farms, 1928-1965 <i>1 File</i>
Box 432	Plan for Field Office by A. Oscar Martin, Architect, 1929 <i>1 Blueprint</i>
Box 339, Folder 45	Mortgages, 1935 <i>1 File</i>
Box Unknown, Folder Unknown	Correspondence between Fordhook Farms and W. Atlee Burpee Co., Hunting Park Avenue, Philadelphia, 1938-1939 <i>1 File</i>
Box 339, Folder 46	Dutch Elm Disease Eradication, Pennsylvania Department of Agriculture, 1940

1 File

- Box 339, Folder 47 Appraisal of Doyletown Farms, 1945
1 File
- Box 339, Folder 48 Farm Appraisal Reports, 1949, 1951
1 File
- Box 379, Folder 18 Survey and Plan of Doylestown Property, 1956
3 Drawings
- Box 339, Folder 49 Joseph Barness and Son, Bucks County, Pennsylvania (Realtor),
1965-1966
1 File
- Box 339, Folder 50 Proposed New Building, 1967
1 File

California

The company first acquired land in California for the purpose of growing sweet peas in a consistent and temperate environment—rather than the more seasonal and less predictive climate of Pennsylvania—in 1909/1910. The original property, named "Floradale" by the property's first manager, Edwin Lonsdale, was located 160 miles north of Los Angeles in Lompoc, California. In 1944, the Burpee Co. acquired an additional property—also for the purpose of growing warm-weather plants—approximately 90 miles south of Floradale Farms in Santa Paula. The company often referred to its entire California operation as Floradale. A West Coast sales branch was established in Riverside, California in 1949.

Reports, general administrative and technical correspondence, property lease statements, progress and final reports, clippings, memos, and notes.

- Box 374, Folder 8 Report of Howard M. Earl's Trip to California, 1907
1 File
- Box 339, Folder 51 Floradale Farms, Correspondence, 1907-1916
1 File
- Box 339, Folder
52-53 Floradale Farms, Correspondence, 1909-1915
2 Files
- Box 339, Folder 54 Floradale Farms, Report of Howard M. Earl's Trip to California, 1911
1 File
- Box 339, Folder 55;
Box 340, Folder 1-2 Floradale Farms, Correspondence, 1912
3 Files
- Box 340, Folder 3-7 Floradale Farms, Correspondence, 1915

5 Files

Box 340, Folder 8-10	Floradale Farms, Correspondence, 1916 <i>3 Files</i>
Box 340, Folder 11	Floradale Farms, Files, William T. Hoag, 1918-1950 <i>1 File</i>
Box 374, Folder 9	Floradale Farms, Inventory of Plant and Equipment, 1919 <i>1 File</i>
Box 340, Folder 12	Floradale Farms, Correspondence, 1921 <i>1 File</i>
Box 340, Folder 13	Floradale Farms, Sale of Floradale by David Burpee to W. Atlee Burpee Co., 1923 <i>1 File</i>
Box 340, Folder 14	California Trip, Files, 1928 <i>1 File</i>
Box 340, Folder 15	Floradale Farms, Notes on Mr. Simpson's Trip, 1929 <i>1 File</i>
Box 340, Folder 16	Floradale Farms, Diagram of Sedimentary Layers in Drilled Well, 1929 <i>1 File</i>
Box 340, Folder 17	Floradale Farms, Files, circa 1935-1969 <i>1 File</i>
Box 340, Folder 18	Floradale Farms, Files, 1953-1954 <i>1 File</i>
Box 340, Folder 19	Floradale Farms, Correspondence, 1955 <i>1 File</i>
Box 340, Folder 20	Potential California Land Purchases, 1955 <i>1 File</i>
Box 340, Folder 21	Floradale Farms, Files, 1963-1964 <i>1 File</i>
Box 340, Folder 22	Santa Paula Farms, Files, Al Condit, 1963-1964 <i>1 File</i>
Box 340, Folder 23	David Burpee Files Compiled During California Trip, 1964

1 File

Box 340, Folder 24 Floradale Farms, Files, 1965
1 File

Box 340, Folder 25 Floradale Farms, Reports and Notes, 1966-1967
1 File

Box 340, Folder 26 David Burpee Files Compiled During California Trip, 1966-1967
1 File

Box 340, Folder 27 David Burpee Files Compiled During California Trip, 1967
1 File

Box 340, Folder 28 Floradale Farms, Files, 1967
1 File

Box 340, Folder 29 Floradale Farms, Files, 1968
1 File

Box 340, Folder 30 California, Files, Al Condit, 1969
1 File

Box 340, Folder 31 Floradale Farms, Files, 1969
1 File

Box 340, Folder 32 Santa Paula Farms, Files, Al Condit, 1970
1 File

Box 340, Folder 33 California, Files, John J. Mondry, 1974
1 File

Box 340, Folder 34 Riverside, Files, 1948-1959
1 File

Box 340, Folder 35 Riverside, Property, 1949-1963
1 File

Box 340, Folder 36 Riverside, Survey Report with Position Descriptions, 1956
1 File

Box 340, Folder 37 Riverside, Files, 1963-1964
1 File

Box 340, Folder 38 Riverside, Files, Gerald Burke, 1963-1964

1 File

Box 340, Folder 39 Riverside, Files, 1965
1 File

Box 340, Folder 40 Riverside, Files, 1966
1 File

Box 340, Folder 41 Riverside, Files, 1968
1 File

Box 340, Folder 42 Riverside, Files, 1970
1 File

Box 392, Folder 3 California Trip Notebook (David Burpee), 1928
1 Notebook

Box 392, Folder 4 California Trip Notebook (David Burpee), 1937
1 Notebook

Box 392, Folder 5 California Trip Notebook (David Burpee), 1938
1 Notebook

Box 392, Folder 6 California Trip Notebook (David Burpee), 1951
1 Notebook

Box 341, Folder 1 David Burpee Files Compiled During California Trip, 1955
1 File

Box 341, Folder 2 David Burpee Report on California Trip, December, 1963 - January, 1964
1 File

Box 341, Folder 3 David Burpee Files Compiled During California Trip, December, 1963 -
January, 1964
1 File

Box 341, Folder 4 David Burpee Expenses, California Trips, 1964-1968
1 File

Box 341, Folder 5 David Burpee Files Compiled During California Trip, December, 1966 -
January, 1967
1 File

Box 341, Folder 6 David Burpee Files Compiled During Ojai, California Trip, November, 1967
1 File

Box 341, Folder 7	David Burpee Files Compiled During Ojai, California Trip, November - December, 1968 <i>1 File</i>
Box 341, Folder 8	David Burpee Files Compiled During California Trip, June, 1968 <i>1 File</i>
Box 341, Folder 9	David Burpee Files Compiled During California Trip, June, 1969 <i>1 File</i>
Box 341, Folder 10	David Burpee Files Compiled During California Trip, July - August, 1969 <i>1 File</i>
Box 341, Folder 11	David Burpee Files Compiled During California Trip, November, 1969 <i>1 File</i>
Box 341, Folder 12	David Burpee Files Compiled During California Trip, July - August, 1969 <i>1 File</i>
Box 341, Folder 13	David Burpee Files Compiled During California Trip, June, 1971 <i>1 File</i>
Box 341, Folder 14	David Burpee Files Compiled During California Trip, August, 1971 <i>1 File</i>
Box 341, Folder 15	David Burpee Files Compiled During California Trip, June - July, 1973 <i>1 File</i>
Box 341, Folder 16	David Burpee Files Compiled During California Trip, August, 1973 <i>1 File</i>
Box 341, Folder 17	David Burpee Files Compiled During California Trip, 1974 <i>1 File</i>

Florida

The Burpee firm established a sales branch in Sanford, Florida, (sometime in the 1930s?) apparently dedicated to both its wholesale business and foreign sales. According to a Nomination Form submitted to the National Register of Historic Places Inventory for the Sanford Commercial District in 1976, the property was still owned by the Burpee Co. in 1976 at that time.

Files include general and accounting correspondence, reports, and financial statements.

Files from the Sanford office were subjected to water damage at some point and require preservation photocopying. They are not accessible for research use at the present time.

Box 369	Sanford, Plant Marker, circa 1930-1970
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	<i>1 File</i>
Box Unknown, Folder Unknown	Sanford, General Correspondence, 1939 <i>4 Files</i>
Box Unknown, Folder Unknown	Sanford, Accounting Correspondence, 1939 <i>4 Files</i>
Box 341, Folder 18	Sanford, Report of Trip by E. W. Buch, 1939 <i>1 File</i>
Box 341, Folder 19	Sanford, Files, 1961-1968 <i>1 File</i>
Box 341, Folder 20	Sanford, Florida Trip, February, 1967 <i>1 File</i>

Iowa

The facility in Clinton, Iowa was established as a Midwest sales branch in 1942 in response to increased sales brought about by the proliferation of victory gardens during World War II.

Records include real estate documents, clippings pertaining to the branch's opening, correspondence with branch managers, lists of employees, and reports.

Box 341, Folder 21	Clinton, Kelly Factory Building Real Estate, 1941-1968 <i>1 File</i>
Box 341, Folder 22	Clinton, "Clinton Welcomes W. Atlee Burpee Company" from <i>The Clinton Herald</i> , 1943 <i>1 Clippings (Books, newspapers, etc.)</i>
Box 341, Folder 23	Clinton, Files, 1929-1957 <i>1 File</i>
Box 341, Folder 24	Clinton, Files, 1942-1951 <i>1 File</i>
Box 341, Folder 25	Clinton, Files, 1963-1965 <i>1 File</i>
Box 341, Folder 26	Clinton, Files, 1967 <i>1 File</i>
Box 341, Folder 27	Clinton, Files, 1968 <i>1 File</i>

Box 341, Folder 28 Clinton, Files, 1969
1 File

Box 341, Folder 29 Clinton, Files, 1970-1971
1 File

New Jersey

Correspondence, clippings, estate plan, and land agreement pertaining to the firm's lease and eventual ownership of Sunnybrook Farm in Swedesboro, New Jersey. For plant production lists from this farm, see Series 1.1 Crops/Plants.

Box 341, Folder 30 Sunnybrook Farm, Files, 1895-1908
1 File

Box 341, Folder 31 Sunnybrook Farm, Purchase of Farm, 1921
1 File

Latin America

Records relating to a number of contract farms in South America, Mexico, and Costa Rica established by the Burpee firm to grow specific crops. This series contains contracts, sales, correspondence, crop lists, and expense reports.

Box 341, Folder 32 Costa Rica, Files, 1939-1942
1 File

Box 341, Folder 33 Costa Rica, Reports on Farms, 1944
1 File

Box 341, Folder 34 Mexico, Files, 1949-1953
1 File

Box 341, Folder 35 La Paz, Mexico, Agreement and Program, 1953
1 File

Box 341, Folder 36 La Paz, Mexico, Files, 1955
1 File

Box 341, Folder 37 Mexico and Latin America, Files, 1953-1959
1 File

Box 341, Folder 38 Mexico and Latin America, Files, 1960
1 File

Box 341, Folder 39 Los Mochis, Sinaloa, Mexico, Files, 1966-1970

1 File

Box 341, Folder 40 South and Central America, Files, 1967
1 File

Miscellaneous

Records relating to either unidentified Burpee properties or leased farms, or files that are general in nature. Materials include land deeds; property lists detailing costs, inventories, and comparative information; and correspondence.

Box 379, Folder 17 Plan for Unidentified Trial Beds, circa 1920-1950
1 Drawing

Box 341, Folder 41 Notes and Inventories for Facilities, 1911
1 File

Box 374, Folder 10 Stock and Equipment Inventories and Appraisals, 1915, 1918
1 File

Box 341, Folder 42 Real Estate, 1927-1962
1 File

Box 341, Folder 43 Inventory Summary of Burpee Assets, 1929
1 File

Box 341, Folder 44 Farms, "See also Legal File", 1966, 1968
1 File

Box 341, Folder 45 Company Leases and Farm Costs, 1956, 1970
1 File

Box 341, Folder 46 Burpee Buildings and Operations, 1967-1969
1 File

Box 341, Folder 47 W. Atlee Burpee Co. Property Appraisals, 1969
1 File

Box 341, Folder 48 Farm Production Costs and Crop Values, 1970
1 File

Box 341, Folder 49 Costs, 1970
1 File

2.6: Burpee Subsidiaries and Realty Companies

The Burpee Co. involved itself with the acquisition of three seed companies between 1878 and 1970 when it was sold to General Foods Corporation: William Henry Maule Company, James Vick's Seeds, Inc., and the Luther Burbank Seed Company.

It also established the Tabor Realty Company, a means used by David Burpee to consolidate personal and company properties under a single realty company.

This series includes files related to seed companies acquired by the Burpee firm as well two realty companies proposed/established by the Burpee Co. Included are correspondence, financial statements and reports, inventories, notes, legal documents, photographs, board meeting minutes and trade literature.

While the majority of Burpee subsidiaries' files are found in this series, additional records are scattered throughout the collection, particularly in Series 2.1 Business Records/Office Files/Financial and Accounting and Series 2.3 Business Records/Advertising.

Luther Burbank Seed Co.

Upon the death of Luther Burbank (1849-1926)—an esteemed horticulturalist and plant scientist, as well as a Burpee relative—the rights to his experiments and business property were initially purchased by Stark Brothers Nurseries of Louisiana, Missouri. Stark subsequently sold limited rights to Burbank's business and name to the Burpee company, including the "Luther Burbank Treasure Chest" acquired by the Burpee firm in 1931.

Box 341, Folder 50-51	Company History, 1898-1960 <i>2 Files</i>
Box 341, Folder 52	Files, 1905-1909 <i>1 File</i>
Box 341, Folder 53	Trade Literature Transcriptions, 1906-1939 <i>1 File</i>
Box 341, Folder 54	Correspondence, 1910-1947 <i>1 File</i>
Box 374, Folder 11	Files, circa 1910-1960 <i>1 File</i>
Box 341, Folder 55	Company Memorabilia, 1913-1983 <i>1 File</i>
Box 341, Folder 56	Files, 1920-1940, 1968 <i>1 File</i>
Box 341, Folder 57	Advertising and Business, 1923-1958 <i>1 File</i>
Box 341, Folder 58	"In the Garden with Burbank" Newspaper Columns, 1925

	<i>1 File</i>
Box 342, Folder 1	Burbank Seeds Catalogs, 1926 <i>1 File</i>
Box 342, Folder 2	Burbank Gardens, 1927-1933, 1940 <i>1 File</i>
Box 342, Folder 3-4	Stark Bros. Nurseries (re: sale of Luther Burbank Seed Co.), circa 1927-1955 <i>2 Files</i>
Box 342, Folder 5	Files, 1929-1955 <i>1 File</i>
Box 342, Folder 6	List of Burbank Seeds from Treasure Chest, circa 1930 <i>1 File</i>
Box 374, Folder 12	Financial Statements, 1955-1965 <i>1 File</i>
Box 342, Folder 7	Luther Burbank Seed Co. and James Vicks Seeds, Inc. Advertising, 1958-1959 <i>1 File</i>
Box 342, Folder 8	Luther Burbank Seed Co. and James Vicks Seeds, Inc. Business Matters, 1959 <i>1 File</i>
Box 342, Folder 9	Luther Burbank, 1967-1968 <i>1 File</i>

William Henry Maule Co.

William Henry Maule was a lifelong friend and early business partner of W. Atlee Burpee. He became involved with Benson, Burpee & Co. in 1877 and then continued his partnership with Benson (Benson, Maule & Co.) until embarking on a business under his own name in 1885. The Burpee firm purchased the assets of Maule's in 1926, and then incorporated it in 1927. In 1947, Burpee's officially merged with the William Henry Maule Company.

Box Unknown	Wooden Crate, "Maule Seeds", circa 1880-1900 <i>1 File</i>
Box 342, Folder 10	Trade Literature and Seed Catalogs, 1884-1913 <i>1 File</i>
Box 381, Folder 8	<i>How to Make the Garden Pay</i> by T. Greiner, 1890

	<i>1 File</i>
Box 374, Folder 13	Seed Catalog Covers, circa 1895-1900 <i>1 File</i>
Box 342, Folder 11	Seed Catalogs, 1927-1935 <i>1 File</i>
Box 392, Folder 7	Orders Received, 1891-1902 <i>1 Notebook</i>
Box 392, Folder 8	Orders Received, 1895-1901 <i>1 Notebook</i>
Box 392, Folder 9	Orders Received, 1901-1909 <i>1 Notebook</i>
Box 342, Folder 12	William Henry Maule, 1913 <i>1 File</i>
Box 342, Folder 13-14	Maule Agreement with Burpee Co. and Other Business Matters, 1926-1929 <i>2 Files</i>
Box 374, Folder 14	Corporate Papers, 1926-1940 <i>1 File</i>
Box 342, Folder 15	Maule Acquisition, 1926-1947 <i>1 File</i>
Box 374, Folder 15	Financial Statements, 1927-1931 <i>1 File</i>
Box 342, Folder 16	Correspondence, 1928 <i>1 File</i>
 James Vick's Seeds, Inc.	
Box 385	<i>Vick's Illustrated Monthly</i> , Vols. I, II, V, VII, VIII, IX, XIII, 1878-1890 <i>7 Books</i>
Box 342, Folder 17	Legal Proceedings and Minutes, 1928-1962 <i>1 File</i>
Box 342, Folder 18	Correspondence and Notes, 1931-1966

1 File

Box 342, Folder 19 *James Vick's Garden and Floral Guide, 1935*
1 File

Box 374, Folder 16 Financial Statements, 1952-1965
1 File

Realty

While proposed around 1911, the W. Atlee Burpee Realty Company was not established. The Tabor Realty Company was established by David Burpee in 1929. These companies were an attempt by W. Atlee and David Burpee to consolidate personal and company properties under a single realty company.

Box 374, Folder 17 W. Atlee Burpee Realty Co., Proposal, circa 1911-1915
1 File

Box 392, Folder 10 Tabor Realty Company, Passbook, 1929-1946
1 Notebook

Box 342, Folder 20 Tabor Realty Company, Charter and Olney Property, 1929-1970
1 File

Box 342, Folder 21 Tabor Realty Company, Financial Statements, 1929
1 File

Box 374, Folder 18 Tabor Realty Company, Financial Statements, 1931, 1936
1 File

Box 342, Folder 22 Tabor Realty Company, Files, 1942-1947
1 File

2.7: Professional Activities and Outreach

Records related to Burpee company events, trips, and advocacy campaigns, as well as papers related to professional organizations, governments, and individuals involved with the horticultural trade business. The bulk of files related to the Burpee company's philanthropic endeavors are also included in this series.

Professional Organizations

Trade literature, photographs, event invitations and programs, press releases, clippings, correspondence, notes, ephemera, and meeting minutes relating to numerous organizations in which the Burpee firm was involved in some way.

Box 381, Folder 9 Professional Organizations, Printed Matter, M,S, circa 1908-1965
1 File

Box 342, Folder 23	Agricultural Hall of Fame, 1961 <i>1 File</i>
Box 342, Folder 24	All-America Selections, 1933-1954, 1969 <i>1 File</i>
Box 342, Folder 25	All-America Selections, 1950-1960 <i>1 File</i>
Box 342, Folder 26	All-America Selections, 1956-1969 <i>1 File</i>
Box 342, Folder 27	All-America Selections, Trials at Pennsylvania State University, 1964-1965 <i>1 File</i>
Box 342, Folder 28	All-America Selections, 1968-1969 <i>1 File</i>
Box 342, Folder 29	All-America Selections, 1973 <i>1 File</i>
Box 342, Folder 30	All-America Selections, circa 1977 <i>1 File</i>
Box 342, Folder 31	All Britain Trials, 1969-1970 <i>1 File</i>
Box 342, Folder 32	American Garden Foundation, 1945-1954 <i>1 File</i>
Box 342, Folder 33	American Garden Foundation, National Garden Institute and Victory Gardens, 1946 <i>1 File</i>
Box 342, Folder 34	American Horticultural Council Annual Meeting, 1958 <i>1 File</i>
Box 342, Folder 35	American Horticultural Society, 1963-1964 <i>1 File</i>
Box 342, Folder 36	American Horticultural Society, 24th American Horticultural Congress, 1969 <i>1 File</i>
Box 342, Folder 37	American Horticultural Society, American Horticultural Congress Convention, "Garden Writers' Day" 1969, 1969-1970

1 File

Box 342, Folder 38 American Horticultural Society, 28th American Horticultural Congress, 1973
1 File

Box 342, Folder 39 American Horticultural Society, 33rd Annual Congress, 1978
1 File

Box 342, Folder 40 American Seed Trade Association, 1895-1910
1 File

Box 342, Folder 41 American Seed Trade Association, 1922-1966
1 File

Box 381, Folder 10 *American Seed Trade Association's Telegraph Code*, 1895
1 Book

Box 381, Folder 11 American Seed Trade Association, Annual Report, 1903
1 File

Box 342, Folder 42 American Seed Trade Association, Floral Stamps, 1959
1 File

Box 342, Folder 43 American Seed Trade Association, 1959-1968
1 File

Box 342, Folder 44 American Seed Trade Association, Chicago Meeting, 1964
1 File

Box 342, Folder 45 American Seed Trade Association, 1967
1 File

Box 342, Folder 46 American Seed Trade Association, 1968-1973
1 File

Box 342, Folder 47 Marigold Society of America, Incorporation, 1975, 1978
1 File

Box 342, Folder 48;
Box 343, Folder 1 Marigold Society of America, Files, 1978
2 Files

Box 343, Folder 2 Marigold Society of America, Membership Applications, Alabama, 1978-1983
1 File

Box 343, Folder 3-4	Marigold Society of America, Membership Applications, Dothan, Alabama, 1980-1982 <i>2 Files</i>
Box 343, Folder 5	Marigold Society of America, Membership Applications, Alaska, 1979-1982 <i>1 File</i>
Box 343, Folder 6	Marigold Society of America, Membership Applications, Arizona, 1979-1982 <i>1 File</i>
Box 343, Folder 7	Marigold Society of America, Membership Applications, Arkansas, 1979-1981 <i>1 File</i>
Box 343, Folder 8-9	Marigold Society of America, Membership Applications, California, 1978-1983 <i>2 Files</i>
Box 343, Folder 10	Marigold Society of America, Membership Applications, Colorado, 1978-1983 <i>1 File</i>
Box 343, Folder 11	Marigold Society of America, Membership Applications, Connecticut, 1978-1983 <i>1 File</i>
Box 343, Folder 12	Marigold Society of America, Membership Applications, Delaware, 1979-1982 <i>1 File</i>
Box 343, Folder 13	Marigold Society of America, Membership Applications, Washington, D.C., 1978 <i>1 File</i>
Box 343, Folder 14	Marigold Society of America, Membership Applications, Florida, 1978-1983 <i>1 File</i>
Box 343, Folder 15	Marigold Society of America, Membership Applications, Georgia, 1980-1982 <i>1 File</i>
Box 343, Folder 16	Marigold Society of America, Membership Applications, Hawaii, 1979-1983 <i>1 File</i>
Box 343, Folder 17	Marigold Society of America, Membership Applications, Idaho, 1979-1983

	<i>1 File</i>
Box 343, Folder 18-19	Marigold Society of America, Membership Applications, Illinois, 1978-1983 <i>2 Files</i>
Box 343, Folder 20	Marigold Society of America, Membership Applications, Indiana, 1978-1982 <i>1 File</i>
Box 343, Folder 21	Marigold Society of America, Membership Applications, Iowa, 1978-1982 <i>1 File</i>
Box 343, Folder 22	Marigold Society of America, Membership Applications, Kansas, 1979 <i>1 File</i>
Box 343, Folder 23	Marigold Society of America, Membership Applications, Kentucky, 1979 <i>1 File</i>
Box 343, Folder 24	Marigold Society of America, Membership Applications, Louisiana, 1978-1982 <i>1 File</i>
Box 343, Folder 25	Marigold Society of America, Membership Applications, Maine, 1980-1982 <i>1 File</i>
Box 343, Folder 26	Marigold Society of America, Membership Applications, Maryland, 1978-1983 <i>1 File</i>
Box 343, Folder 27	Marigold Society of America, Membership Applications, Massachusetts, 1978-1983 <i>1 File</i>
Box 343, Folder 28	Marigold Society of America, Membership Applications, Michigan, 1978-1982 <i>1 File</i>
Box 343, Folder 29	Marigold Society of America, Membership Applications, Minnesota, 1978-1983 <i>1 File</i>
Box 343, Folder 30	Marigold Society of America, Membership Applications, Mississippi, 1979-1981 <i>1 File</i>
Box 343, Folder 31	Marigold Society of America, Membership Applications, Missouri, 1979-1983

1 File

- Box 343, Folder 32 Marigold Society of America, Membership Applications, Montana, 1979-1982
1 File
- Box 343, Folder 33 Marigold Society of America, Membership Applications, Nebraska, 1979-1982
1 File
- Box 343, Folder 34 Marigold Society of America, Membership Applications, New Hampshire, 1978-1981
1 File
- Box 343, Folder 35 Marigold Society of America, Membership Applications, New Jersey, 1978-1982
1 File
- Box 343, Folder 36 Marigold Society of America, Membership Applications, New Mexico, 1979-1980
1 File
- Box 343, Folder 37 Marigold Society of America, Membership Applications, New York, 1978-1982
1 File
- Box 343, Folder 38 Marigold Society of America, Membership Applications, North Carolina, 1980-1983
1 File
- Box 343, Folder 39 Marigold Society of America, Membership Applications, North Dakota, 1980-1982
1 File
- Box 343, Folder 40 Marigold Society of America, Membership Applications, Ohio, 1978-1982
1 File
- Box 343, Folder 41 Marigold Society of America, Membership Applications, Oklahoma, 1979-1983
1 File
- Box 343, Folder 42 Marigold Society of America, Membership Applications, Oregon, 1979-1983
1 File
- Box 343, Folder 43 Marigold Society of America, Membership Applications, Pennsylvania, 1978-1983

1 File

- Box 343, Folder 44 Marigold Society of America, Membership Applications, Rhode Island, 1981-1982
1 File
- Box 343, Folder 45 Marigold Society of America, Membership Applications, South Carolina, 1979-1982
1 File
- Box 343, Folder 46 Marigold Society of America, Membership Applications, South Dakota, 1979-1982
1 File
- Box 343, Folder 47 Marigold Society of America, Membership Applications, Tennessee, 1979-1983
1 File
- Box 344, Folder 1 Marigold Society of America, Membership Applications, Texas, 1979-1983
1 File
- Box 344, Folder 2 Marigold Society of America, Membership Applications, Vermont, 1980-1982
1 File
- Box 344, Folder 3 Marigold Society of America, Membership Applications, Virginia, 1979-1983
1 File
- Box 344, Folder 4 Marigold Society of America, Membership Applications, Washington, 1978-1983
1 File
- Box 344, Folder 5 Marigold Society of America, Membership Applications, West Virginia, 1981-1982
1 File
- Box 344, Folder 6 Marigold Society of America, Membership Applications, Wisconsin, 1979-1982
1 File
- Box 344, Folder 7 Marigold Society of America, Membership Applications, Canada, 1979-1982
1 File
- Box 344, Folder 8 Marigold Society of America, Membership Applications, Foreign, 1979-1982

	<i>1 File</i>
Box 344, Folder 9	Men's Garden Club of Los Angeles, 1974, 1977 <i>1 File</i>
Box 344, Folder 10	National Council on Business Mail, Inc., 1961 <i>1 File</i>
Box 344, Folder 11	National Council of Commercial Plant Breeders, 1968 <i>1 File</i>
Box 344, Folder 12	National Council of State Garden Clubs, 1964 <i>1 File</i>
Box 344, Folder 13	The National Farm School (later Delaware Valley College), Doylestown, Pennsylvania, 1907-1926 <i>1 File</i>
Box 344, Folder 14	Delaware Valley College, circa 1965-1975 <i>1 File</i>
Box 344, Folder 15	Delaware Valley College, Talk, May 21, 1972 <i>1 File</i>
Box 344, Folder 16	Delaware Valley College, 1973 <i>1 File</i>
Box 344, Folder 17	Delaware Valley College, 1974 <i>1 File</i>
Box 344, Folder 18	National Garden Institute, War Gardens, 1946-1947 <i>1 File</i>
Box 344, Folder 19	National Junior Horticultural Association, 1967, 1971 <i>1 File</i>
Box 381, Folder 12-13	The National Sweet Pea Society, <i>Annals</i> and <i>Bulletins</i> , 1911-1973 <i>2 Files</i>
Box 344, Folder 20	The National Sweet Pea Society, Files, 1964-1970 <i>1 File</i>
Box 344, Folder 21	Pennsylvania Horticultural Society, 1970, 1983 <i>1 File</i>
Box 344, Folder 22	Philadelphia Society for Promoting Agriculture, 1973

	<i>1 File</i>
Box 344, Folder 23	Royal Horticultural Society, 1963-1970 <i>1 File</i>
Box 344, Folder 24	Town Hall Project, Mexico, 1954 <i>1 File</i>
Box 344, Folder 25-26	Wholesale Seed Merchants' League, 1898-1903 <i>2 Files</i>
Box 344, Folder 27	Wholesale Seedsmen's League, Files, 1905-1910 <i>1 File</i>
Box 344, Folder 28	Wholesale Seedsmen's League, Seed Naming Conventions, circa 1908 <i>1 File</i>
Box 407	Wholesale Seedsmen's League, Capital Stock Certificate, 1918 <i>1 File</i>
Box 344, Folder 29	Garden Clubs, 1964-1965 <i>1 File</i>
Box 344, Folder 30	Horticultural Societies, 1968 <i>1 File</i>
Box 344, Folder 31	Organizational Involvement, 1953-1954 <i>1 File</i>
Box 344, Folder 32	Organizational Involvement, 1955 <i>1 File</i>

Philanthropic Activities

The Burpee company was heavily involved in philanthropic activities, particularly through the donation of its seeds. It partnered with a number of organizations to do this.

For more on the company's philanthropy, see Series 2.1 Business Records/Office Files/Company Correspondence and Series 2.1 Business Records/Financial and Accounting.

Box 344, Folder 33	Burpee Awards and Fellowships, 1927-1973 <i>1 File</i>
Box 344, Folder 34	Burpee Award in Horticulture, 1949-1978 <i>1 File</i>
Box 344, Folder 35	Burpee Friendship Foundation, 1971

1 File

Box 344, Folder 36 Seeds for Relief, 1932-1933
1 File

Box 344, Folder 37 National Recovery Administration, 1933-1934
1 File

Box 344, Folder 38 Agricultural Missions, Inc., 1946, 1970
1 File

Box 344, Folder 39 Agricultural Missions, Inc., 1965-1967
1 File

Box 344, Folder 40 National Garden Bureau, Seeds for Peace, circa 1955-1965
1 File

Box 344, Folder 41 People-to-People Program, 1958-1960
1 File

Box 344, Folder 42 Philadelphia More Beautiful Initiative, 1959
1 File

Box 344, Folder 43 Capitol Beautification Program, Washington, D.C., 1962-1965
1 File

Box 344, Folder 44 Society for a More Beautiful National Capitol, Inc., 1966-1967
1 File

Box 344, Folder 45 National Park Service (Beautification Program), 1967
1 File

Box 344, Folder 46 CARE, 1963-1968
1 File

Box 344, Folder 47 Men's Garden Club of America, 1964
1 File

Box 344, Folder 48 Pennsylvania Turnpike Commission Flower Garden, 1965
1 File

Box 344, Folder 49 Catholic Church, Free Seeds, 1965
1 File

Box 344, Folder 50 Beautifying America, 1965-1973

1 File

Box 344, Folder 51 Beautifying America, 1966-1968
1 File

Box 344, Folder 52 Gratis Seed Packets, 1967-1969
1 File

Box 344, Folder 53 The Friendship Force, 1977-1982
1 File

Company Trips and Contacts

Files related to trips taken on behalf of the Burpee firm by W. Atlee and David Burpee, along with research and sales trips taken by high-ranking staff members. Included are internal and external correspondence, clippings, trade literature, reports (both descriptive and analytical), itineraries and travel ephemera, notes, contact lists, expense reports, and photographs.

Box 374, Folder 19 Notes on Trials and Crops in Europe by W. Atlee Burpee, 1909
1 File

Box 345, Folder 1 Reports on European Trips, 1909-1913
1 File

Box 345, Folder 2-4 Trip to Florida and Cuba, 1913
3 Files

Box 374, Folder 20 Notes on European Trip by David Burpee, 1914
1 File

Box 345, Folder 5 Trip to Costa Rica and Guatemala by David Burpee, December, 1940 -
January, 1941
1 File

Box 345, Folder 6 Trips to Europe by David Burpee, 1949, 1966
1 File

Box 345, Folder 7 Report on Trip to Europe by E. Helaine Lintleman, 1951
1 File

Box 345, Folder 8 Japan, 1954, 1960
1 File

Box 345, Folder 9 Japan, Sawada Home, 1960-1962
1 File

Box 345, Folder 10 Hawaii, 1954-1961

	<i>1 File</i>
Box 345, Folder 11	Trip to California, Hawaii and Japan by David Burpee, 1960 <i>1 File</i>
Box 345, Folder 12	Visit to Pennsylvania State University by David Burpee, 1960 <i>1 File</i>
Box 345, Folder 13	Trip to Europe by David Burpee, 1961 <i>1 File</i>
Box 345, Folder 14	Trip to Europe by E. P. Bugbee Jr., 1959, 1961 <i>1 File</i>
Box 345, Folder 15	Sales Trip Report for Hawaii, Manila, Australia, New Zealand, and Tahiti by Gerald Burke, 1964 <i>1 File</i>
Box 345, Folder 16	Trip to Europe by David Burpee, 1964 <i>1 File</i>
Box 345, Folder 17-18	England Trip, June, 1964 <i>2 Files</i>
Box 345, Folder 19	Reports from Asia by Carter Holton, 1965 <i>1 File</i>
Box 345, Folder 20	Trip Reports, 1965-1966 <i>1 File</i>
Box 345, Folder 21	England, 1966 <i>1 File</i>
Box 345, Folder 22	Nursery Trip Reports, 1967 <i>1 File</i>
Box 345, Folder 23	Chicago, Illinois Trip by David Burpee, March, 1967 <i>1 File</i>
Box 345, Folder 24	Trip Itineraries, 1967 <i>1 File</i>
Box 345, Folder 25	California and Far East Trip by Jerome H. Kantor, 1967 <i>1 File</i>
Box 345, Folder 26	Asia, Australia and New Zealand, Carter Holton, 1967

1 File

Box 345, Folder 27 Reports on Asia Trips, 1967, 1970
1 File

Box 345, Folder 28 Asia, 1968
1 File

Box 345, Folder 29 Reports on Paris Trip by W. Atlee Burpee III, March, 1969
1 File

Box 345, Folder 30 Report of Sales Trip to Europe and Middle East by J.O. Moncrief,
1969-1970
1 File

Box 345, Folder 31 Trip Itineraries and Schedules for David Burpee, 1969-1970
1 File

Box 345, Folder 32 Washington, Clinton, Chicago, Minneapolis and New York Trip by David
Burpee, February - March, 1970
1 File

Box 345, Folder 33 Trip Expenses for David Burpee, 1970-1971
1 File

Box 345, Folder 34 Contact Lists, circa 1900-1920
1 File

Box 345, Folder 35 Contacts, Africa, 1948, 1965
1 File

Box 345, Folder 36 Contacts, Alabama, 1928, 1951
1 File

Box 345, Folder 37 Contacts, Alaska, 1936, 1964
1 File

Box 345, Folder 38 Contacts and Trips, Arizona, 1938, 1954
1 File

Box 345, Folder 39 Contacts, Arkansas, circa 1930-1960
1 File

Box 345, Folder 40 Contacts and Trips, Asia and Turkey, 1931-1932
1 File

Box 345, Folder 41	Contacts in Australia, New Zealand, South Africa, 1949, 1962-1964 <i>1 File</i>
Box 345, Folder 42	Contacts, Baltimore, 1938, 1942 <i>1 File</i>
Box 345, Folder 43	Contacts, Bermuda, 1931 <i>1 File</i>
Box 345, Folder 44	Contacts and Trips, Boston, 1928-1970 <i>1 File</i>
Box 345, Folder 45	Contacts and Trips, California, 1951, 1970 <i>1 File</i>
Box 345, Folder 46-47	Contacts and Trips, Canada, 1946-1974 <i>2 Files</i>
Box 345, Folder 48	Contacts, Caribbean, 1964-1965 <i>1 File</i>
Box 345, Folder 49	Contacts and Trips, Chicago, 1930-1970 <i>1 File</i>
Box 345, Folder 50	Contacts, Chile, 1935 <i>1 File</i>
Box 345, Folder 51	Contacts and Trips, Clinton, Iowa, 1946-1968 <i>1 File</i>
Box 345, Folder 52	Contacts and Trips, Colorado, 1948-1967 <i>1 File</i>
Box 345, Folder 53	Contacts and Trips, Connecticut, 1942-1953 <i>1 File</i>
Box 345, Folder 54	Contacts, Costa Rica, 1965 <i>1 File</i>
Box 345, Folder 55	Contacts and Trips, Cuba, 1953-1954 <i>1 File</i>
Box 345, Folder 56	Contacts, Ecuador, 1954 <i>1 File</i>
Box 345, Folder 57	Contacts, Egypt, 1965

1 File

Box 345, Folder 58 Contacts and Trips, England, 1946-1967
1 File

Box 346, Folder 1 Contacts and Trips, Europe, 1934-1966
1 File

Box 346, Folder 2 Contacts and Trips, Florida, 1934-1966
1 File

Box 346, Folder 3 Contacts, France, 1968
1 File

Box 346, Folder 4 Contacts, Georgia, 1934-1946
1 File

Box 346, Folder 5 Contacts, Hawaii, 1962-1970
1 File

Box 346, Folder 6 Contacts and Trips, Illinois (except Chicago), 1933-1941
1 File

Box 346, Folder 7 Contacts, India, 1964
1 File

Box 346, Folder 8 Contacts, Indiana, circa 1930-1950
1 File

Box 346, Folder 9 Contacts and Trips, Iowa, 1942-1963
1 File

Box 346, Folder 10 Contacts, Italy, circa 1965
1 File

Box 346, Folder 11 Contacts, Jamaica, 1938-1962
1 File

Box 346, Folder 12 Contacts and Trips, Japan, 1954-1965
1 File

Box 346, Folder 13 Contacts, Kentucky, 1931
1 File

Box 346, Folder 14 Contacts, Louisiana, 1951-1952

1 File

Box 346, Folder 15 Contacts, Maine, 1929
1 File

Box 346, Folder 16 Contacts, Massachusetts, 1942
1 File

Box 346, Folder 17 Contacts and Trips, Mexico, 1949-1963
1 File

Box 346, Folder 18 Contacts and Trips, Michigan, 1932-1968
1 File

Box 346, Folder 19 Contacts, Minnesota, 1937
1 File

Box 346, Folder 20 Contacts, Missouri, 1942
1 File

Box 346, Folder 21 Contacts, Nebraska, 1944
1 File

Box 346, Folder 22 Contacts, New Hampshire, 1952-1957
1 File

Box 346, Folder 23 Contacts, New Jersey, 1943-1970
1 File

Box 346, Folder 24 Contacts, New Mexico, 1937
1 File

Box 346, Folder 25 Contacts and Trips, New York City, 1929-1969
1 File

Box 346, Folder 26 Contacts and Trips, New York, 1931-1934
1 File

Box 346, Folder 27 Contacts and Trips, North Carolina, 1946-1969
1 File

Box 346, Folder 28 Contacts and Trips, Ohio, 1929-1960
1 File

Box 346, Folder 29 Contacts, Oklahoma, circa 1930-1960

1 File

Box 346, Folder 30

Contacts and Trips, Oregon, 1955-1965
1 File

Box 346, Folder 31

Contacts and Trips, Pennsylvania, 1958-1963
1 File

Box 346, Folder 32

Contacts, Peru, 1960
1 File

Box 346, Folder 33

Contacts, Portugal, 1956-1966
1 File

Box 346, Folder 34

Contacts and Trips, Puerto Rico, 1933-1968
1 File

Box 346, Folder 35

Contacts and Trips, South America, 1937-1962
1 File

Box 346, Folder 36

Contacts and Trips, South Carolina, 1939-1964
1 File

Box 346, Folder 37

Contacts, Tennessee, circa 1935-1960
1 File

Box 346, Folder 38

Contacts and Trips, Texas, 1936-1965
1 File

Box 346, Folder 39

Contacts and Trips, Virginia, 1943-1969
1 File

Box 346, Folder 40

Contacts and Trips, Washington, D.C., 1929-1970
1 File

Box 346, Folder 41

Contacts and Trips, Washington State, 1935-1966
1 File

Box 346, Folder 42

Contacts, West Indies, 1957
1 File

Box 346, Folder 43

Contacts, West Virginia, circa 1935-1960
1 File

Advocacy

Documents pertaining to two causes the Burpee company lobbied on behalf of: postal rates (an issue closely related to the firm's mail order business); and David Burpee's efforts to designate the marigold as the United States' national floral emblem. Files include correspondence, governmental proceedings, , fact sheets, clippings, notes, Christmas cards, and photographs.

Box 346, Folder 44	Philadelphia Seed Merchants, Seed Growers and Seed Importers, Suggested Tariff Revision, 1896 <i>1 File</i>
Box 346, Folder 45	Congressional Free Seed Distribution Program, 1901-1907 <i>1 File</i>
Box 346, Folder 46	Suggested Improvements in Mailing of 3rd and 4th Class Matter, Address by W. Atlee Burpee, 1902 <i>1 File</i>
Box 374, Folder 21	Postmaster General's Address on Improvement of the Postal Service, 1907 <i>1 File</i>
Box 346, Folder 47	Legislation Concerning Seed Business, circa 1907 <i>1 File</i>
Box 346, Folder 48-49	Parcel Post Legislation (Bourne Bill), 1912 <i>2 Files</i>
Box 346, Folder 50-54	Federal Postal Bill, 1924 <i>5 Files</i>
Box 346, Folder 55	Postage Rates and Equipment, 1954-1968 <i>1 File</i>
Box 346, Folder 56	Fifty Cent Bill Proposal, 1964-1969 <i>1 File</i>
Box 346, Folder 57	National Postal Forum, 1967 <i>1 File</i>
Box 346, Folder 58	National Floral Emblem, Marigold Files, circa 1936-1962 <i>1 File</i>
Box 346, Folder 59	National Floral Emblem, Marigold History and Information, 1936-1980 <i>1 File</i>
Box 347, Folder 1	National Floral Emblem, Marigold Files, 1954-1970 <i>1 File</i>

Box 347, Folder 2	National Floral Emblem, Files, 1955-1969 <i>1 File</i>
Box 347, Folder 3	National Floral Emblem, Washington, D.C. Lobbying, 1956-1963 <i>1 File</i>
Box 347, Folder 4-7	National Floral Emblem, 1958-1972 <i>4 Files</i>
Box 347, Folder 8	National Floral Emblem Debate, 1959 <i>1 File</i>
Box 347, Folder 9	National Floral Emblem, Congressional Resolutions, 1959-1971 <i>1 File</i>
Box 347, Folder 10	Salutes to National Floral Emblems, 1959-1961 <i>1 File</i>
Box 347, Folder 11	National Flower, 1959-1962 <i>1 File</i>
Box 347, Folder 12	National Floral Emblem, Congressman Willard S. Curtin, 1959-1962 <i>1 File</i>
Box 347, Folder 13	National Floral Emblem, 1964-1967, 1959-1967 <i>1 File</i>
Box 347, Folder 14	National Floral Emblem, Congressional Debate, 1959-1968 <i>1 File</i>
Box 347, Folder 15	Thank You Letters from Senators and Mrs. Eisenhower for Flowers, 1959-1968 <i>1 File</i>
Box 347, Folder 16	Arguments and Testimonial Support in Favor of Marigold as National Flower, 1959-1969 <i>1 File</i>
Box 347, Folder 17	National Floral Emblem, 1968-1970, 1959-1970 <i>1 File</i>
Box 347, Folder 18	National Floral Emblem, Congressional Records and Press Releases, 1959-1961, 1980 <i>1 File</i>

Box 347, Folder 19	National Floral Emblem, Morgan, Lewis & Bockius Correspondence, 1960-1961 <i>1 File</i>
Box 347, Folder 20	National Floral Emblem, Letters in Support of Marigolds, 1961-1963 <i>1 File</i>
Box 347, Folder 21-22	National Floral Emblem, Senator Everett M. Dirksen, 1961-1970 <i>2 Files</i>
Box 347, Folder 23	National Floral Emblem, Senator Everett M. Dirksen, 1964-1968 <i>1 File</i>
Box 347, Folder 24	National Floral Emblem, Senator Everett M. Dirksen, 1968-1970 <i>1 File</i>
Box 347, Folder 25	Senator Dirksen Marigold, 1969-1970 <i>1 File</i>
Box 347, Folder 26	Senator Dirksen Marigold Seeds, Thank You Letters from Senators, 1970 <i>1 File</i>
Box 347, Folder 27	Senator Dirksen Marigold Seeds, Thank You Letters from Congressmen, 1970 <i>1 File</i>
Box 347, Folder 28	National Floral Emblem, Senator Everett M. Dirksen, 1969-1970 <i>1 File</i>
Box 347, Folder 29	National Floral Emblem, Louella (Mrs. Everett M.) Dirksen, 1970-1974 <i>1 File</i>
Box 347, Folder 30	National Floral Emblem, Congressman William H. Aryes, 1963-1964 <i>1 File</i>
Box 347, Folder 31	Thank You Letters from Senators and Congressmen for Marigolds, 1964-1968 <i>1 File</i>
Box 347, Folder 32	National Floral Emblem, Marigold Boosters, 1964-1970 <i>1 File</i>
Box 347, Folder 33	National Floral Emblem, Letters in Support of Marigold, 1965 <i>1 File</i>
Box 347, Folder 34	National Floral Emblem, Congressman Edward G. Biester Jr., 1966

1 File

Box 347, Folder 35 Marigold Acknowledgements, 1967
1 File

Box 347, Folder 36 Marigold Bouquets Sent and Acknowledgements, 1968-1970
1 File

Box 348, Folder 1 National Floral Emblem, Marigold Congressional Lobby Reports, 1970
1 File

Box 348, Folder 2 Marigold Fact Sheets, circa 1970-1975
1 File

Box 348, Folder 3 National Floral Emblem, Informational Packet: "Reasons Why...", circa
1970-1980
1 File

Box 348, Folder 4 Marigold as National Floral Emblem, 1971, 1959 - circa 1971
1 File

Box 348, Folder 5 Marigold Bouquet Acknowledgements from Congressmen, 1971
1 File

Box 348, Folder 6 State and National Flowers, circa 1970-1975
1 File

Box 348, Folder 7 National Floral Emblem, Washington, D.C., 1972-1973
1 File

Box 348, Folder 8 Marigold Thank You Letters, 1973-1974
1 File

Box 348, Folder 9 Marigold as National Floral Emblem, 1975
1 File

Box 348, Folder 10 Marigold Thank You Letter from President Jimmy Carter, 1980
1 File

Box 402 National Floral Emblem, Printed Material, 1959
1 Magazines (periodicals)

Box 348, Folder 11 National Floral Emblem, Publicity, Washington, D.C., 1959-1961
1 File

Box 348, Folder 12 National Floral Emblem, Clippings, 1959-1965

1 Clippings (Books, newspapers, etc.)

- Box 348, Folder 13 National Floral Emblem, Burpee Promotion of Marigold, 1959-1970
1 File
- Box 348, Folder 14 National Floral Emblem, Clippings, 1959-1978
1 Clippings (Books, newspapers, etc.)
- Box 348, Folder 15 National Floral Emblem, Art Buchwald, 1964
1 File
- Box 348, Folder 16 National Floral Emblem, *Panorama Magazine*, 1964
1 File
- Box 348, Folder 17 Marigolds, Great Britain, 1965-1966
1 File
- Box 348, Folder 18-22 National Floral Emblem, *Home Gardener*, National Flower Vote, 1969
5 Files
- Box 374, Folder 22 National Floral Emblem, Marigold Clippings (David Burpee & Senator Everett M. Dirksen), 1970
1 Clippings (Books, newspapers, etc.)
- Box 348, Folder 23 Marigold Article in *Reader's Digest* by Frank J. Taylor, 1970-1972
1 File
- Box 348, Folder 24 National Floral Emblem, Dorothy Whittier, *Herald Advertiser*, 1973
1 File
- Box 348, Folder 25 Pekin Marigold Festival, 1974
1 File
- Box 348, Folder 26 Marigold Wagon (Charlotte Bass), 1976-1977
1 File
- Box 348, Folder 27 National Floral Emblem, Charlotte Bass, circa 1976-1977
1 File
- Box 348, Folder 28 Marigold Christmas Cards, 1959-1968
1 File
- Box 348, Folder 29 Marigold Christmas Cards, 1962-1970
1 File
- Box 348, Folder 30 Marigold Christmas Cards, 1963-1964

	<i>1 File</i>
Box 348, Folder 31	Marigold Christmas Cards, 1964-1973 <i>1 File</i>
Box 348, Folder 32-33	Marigold Christmas Card, 1970 <i>2 Files</i>
Box 348, Folder 34	Marigold Christmas Card and Seed Packet Acknowledgements, 1971-1972 <i>1 File</i>
Box 349, Folder 1	Marigold Christmas Cards, 1972 <i>1 File</i>
Box 349, Folder 2	Marigold Card and Seed Packet Acknowledgements, 1972 <i>1 File</i>
Box 349, Folder 3	Marigold Card, 1973 <i>1 File</i>
Box 349, Folder 4	Marigold Card Acknowledgements, 1973 <i>1 File</i>
Box 349, Folder 5	Christmas Cards from Senators, Congressmen and Governors, 1974 <i>1 File</i>
Box 349, Folder 6	Marigold Card 1974-1975, 1974 <i>1 File</i>
Box 349, Folder 7	Marigold Card Acknowledgements, 1974 <i>1 File</i>
Box 349, Folder 8	Marigold Card, 1979-1980 <i>1 File</i>
Box 387	Sample of Homespun Wool Dyed with Marigold, circa 1960-1975 <i>1 File</i>
Box 387	American Marigold for National Flower of U.S.A. Matchbooks, circa 1960-1975 <i>1 File</i>

Events

Records related to flower shows the company designed exhibits for, "previews" the firm hosted to promote new flower varieties, and events held at Fordhook Farms. Files include programs, invitations, correspondence, clippings, some sales and expense reports, event itineraries, and photographs.

Box 349, Folder 9; Box 374, Folder 23	Fordhook Farms Events, Printed Material, 1903-1978 <i>2 Files</i>
Box 349, Folder 10	American Seed Trade Association and Wholesale Seedsmen's League, "A Day at Fordhook", 1903 <i>1 File</i>
Box 349, Folder 11	American Seed Trade Association, "A Day at Fordhook", June 1910 <i>1 File</i>
Box 349, Folder 12	American Seed Trade Association, "A Day at Fordhook", 1923 <i>1 File</i>
Box 349, Folder 13	Fordhook Field Days and Company Parties, 1930, 1944-1946 <i>1 File</i>
Box 349, Folder 14	Symposium on Horticulture of China at Fordhook Farms, 1945-1946 <i>2 Files</i>
Box 349, Folder 15-16	Report of Proceedings of Symposium on Horticulture of China (from Adelpia Reporting Bureau), 1945 <i>2 Manuscripts (document genre)</i>
Box 349, Folder 17	Report of Proceedings of Symposium on Horticulture of China, 1945 <i>1 Manuscripts (document genre)</i>
Box 349, Folder 18	Proceedings on Symposium on Horticulture of China, 1945 <i>1 File</i>
Box 349, Folder 19	Daffodil Days Program at Fordhook Farms, April 1954 <i>1 File</i>
Box 349, Folder 20	Entertaining at Fordhook Farms, 1955-1968 <i>1 File</i>
Box 349, Folder 21	American Management Association Course at Fordhook Farms, 1958-1961 <i>1 File</i>
Box 349, Folder 22	Gatherings at Fordhook Farms, 1959-1978 <i>1 File</i>
Box 349, Folder 23	Map to Fordhook Farms, circa 1970-1975 <i>1 Map</i>
Box 349, Folder 24	Fordhook Farms Visitors' Guide, 1976

- 1 File*
- Box 349, Folder 25 Inn at Fordhook Farms, circa 1986-1998
1 File
- Box 349, Folder 26 Preview and Address for Nasturtiums, New York, New York, January, 1936
1 File
- Box 349, Folder 27 Preview and Address for Nasturtiums, Philadelphia, Pennsylvania, February, 1936
1 File
- Box 349, Folder 28 Preview and Address for Collarette Marigold, New York, New York, October, 1936
1 File
- Box 349, Folder 29 Preview and Address for Collarette Marigold, "Crown of Gold," Philadelphia, Pennsylvania, February, 1937
1 File
- Box 349, Folder 30 Preview and Address for New Marigolds and Other Flowers, New York, New York, 1937
1 File
- Box 349, Folder 31 Preview and Address for New Marigolds, Philadelphia, Pennsylvania, January, 1938
1 File
- Box 349, Folder 32 Preview and Address for Red and Gold Hybrid Marigolds, New York, New York, February, 1939
1 File
- Box 349, Folder 33 Preview and Address for Red and Gold Hybrid Marigolds, Philadelphia, Pennsylvania, March, 1939
1 File
- Box 349, Folder 34 Preview and Address for New David Burpee Zinnias, New York, New York, September, 1939
1 File
- Box 349, Folder 35 Preview and Address for New Tetra Marigold, New York, New York, January, 1940
1 File
- Box 349, Folder 36 Preview and Address for Idabelle Firestone Marigold, New York, New York, January, 1941
1 File

Box 349, Folder 37	World Premieres, Santa Barbara, 1941, 1958-1959 <i>1 File</i>
Box 349, Folder 38	Preview and Address for Celtuce and Calendula, New York, New York, January, 1942 <i>1 File</i>
Box 349, Folder 39	Previews, General, 1946-1959 <i>1 File</i>
Box 349, Folder 40	World Premiere of Luther Burbank Zinnia, New York, New York, 1947 <i>1 File</i>
Box 349, Folder 41	World Premiere of Yellow Climax and Orange Climax Hybrid Marigolds, New York, New York, September, 1957 <i>1 File</i>
Box 349, Folder 42	Future Previews, 1957 <i>1 File</i>
Box 349, Folder 43	Louisiana Purchase Exposition, 1904 <i>1 File</i>
Box 349, Folder 44	National Sweet Pea Society of America, Sweet Pea Exhibition, 1911 <i>1 File</i>
Box 402	The National Sweet Pea Society, Printed Material, 1911 <i>1 File</i>
Box 350, Folder 1	Sesqui-Centennial International Exposition, Philadelphia, Pennsylvania, 1926 <i>1 File</i>
Box 374, Folder 24	The National Sweet Pea Society, Thirty-fourth Exhibition (Burpee Cup), 1934 <i>1 File</i>
Box 350, Folder 2	Seedlings for New York Sweet Pea Day, circa 1924 <i>1 File</i>
Box 350, Folder 3	Victory Garden Harvest Show, circa 1943 <i>1 File</i>
Box 350, Folder 4	Flower Shows, 1957-1968 <i>1 File</i>

Box 350, Folder 5	Flower Shows, 1962-1964 <i>1 File</i>
Box 350, Folder 6	Flower Shows, 1965 <i>1 File</i>
Box 350, Folder 7	Flower Shows, 1967 <i>1 File</i>
Box 350, Folder 8	Flower Show, Chicago 1968, 1967-1968 <i>1 File</i>
Box 350, Folder 9	Flower Shows, 1968-1969 <i>1 File</i>
Box 350, Folder 10	Flower Show, Chicago 1969, 1968-1969 <i>1 File</i>
Box 350, Folder 11-12	Flower Shows 1970, 1969-1970 <i>2 Files</i>
Box 350, Folder 13	Flower Show, Chicago 1970, 1969-1970 <i>1 File</i>
Box 350, Folder 14	Flower Shows 1971, 1970 <i>1 File</i>
Box 350, Folder 15	Flower Show, Chicago 1971, 1970 <i>1 File</i>
Box 350, Folder 16	Flower Show, Chicago 1973, 1973 <i>1 File</i>
Box 350, Folder 17	Comments about 1973 Philadelphia Flower Show, 1973 <i>1 File</i>
Box 350, Folder 18	Flower Show, Chicago 1974, 1973-1974 <i>1 File</i>
Box 350, Folder 19	Flower Show, Philadelphia, 1974 <i>1 File</i>
Box 350, Folder 20	The Pennsylvania State University Horticultural Show, 1979-1980 <i>1 File</i>

Box 350, Folder 21	Comments about 1980 Philadelphia Flower Show by Jeannette Lowe, 1980 <i>1 File</i>
Box 350, Folder 22	List of Burpee Cash Prizes Awarded at Fairs, 1881-1908 <i>1 File</i>
Box 350, Folder 23-24; Box 374, Folder 25	Flower Shows and Previews, Printed Material, 1915-1985 <i>3 Files</i>
Box 350, Folder 25	Santa Barbara Fiesta, 1959 <i>1 File</i>

2.8: Materials Published by the Burpee Co.

Printed matter published by the Burpee Co. for its customers including seed catalogs, notices, special offer lists, order forms, and instructional materials.

Burpee Catalogs

From 1879 to 1909 the title of the catalog was Burpee's Farm Annual. The name was changed for one year to Burpee's New Annual, and then to Burpee's Annual until 1929 (company staff refers to the annual as "B.A." throughout the collection). In the early 1930s the catalog was titled Burpee's Garden Book, and then in 1935 changed to Burpee Seeds. In the late 1960s the title was changed to Burpee Seeds and Everything for the Garden.

Included are copies of the company's annual and seasonal catalogs, Red and Blue Lists (wholesale and market-gardener catalogs, respectively), and catalog mailing envelopes. This series does not contain a complete run of all Burpee seed catalogs.

Box 447	W. Atlee Burpee's Catalogue of High-Class Land and Water Fowls, 1875-1876 <i>1 Booklet</i>
Box 446	Burpee's Farm Annual and Catalogs, 1883-1929 <i>60 Booklets</i>
Box 447	Burpee's Farm Annual and Catalogs, 1930-1987 <i>50 Booklets</i>
Box 350, Folder 26	Burpee Gardens, 1998 <i>1 Booklet</i>
Box 449	Bound Catalogs, 1894 <i>2 Booklets</i>
Box 449	Bound Catalogs, 1901

1 Booklet

Box 449 Bound Catalogs, 1910
1 Booklet

Box 449 Bound Catalogs, 1912
1 Booklet

Box 449 Bound Catalogs, 1913
1 Booklet

Box 384, Folder 14 Portion of 1896 Catalog Cover, framed circa 1960-1975
1 Chromolithograph

Box 449 Bound Catalogs, 1914
1 Booklet

Box 450 Bound Catalogs, 1916
1 Booklet

Box 450 Bound Catalogs, 1917
2 Booklets

Box 450 Bound Catalogs, 1918
2 Booklets

Box 450 Bound Catalogs, 1919
2 Booklets

Box 450 Bound Catalogs, 1920
1 Booklet

Box 450 Bound Catalogs, 1922
1 Booklet

Box 450 Bound Catalogs, 1924
1 Booklet

Box 450 Bound Catalogs, 1925
3 Booklets

Box 450 Bound Catalogs, 1926
4 Booklets

Box 450 Bound Catalogs, 1927

4 Booklets

Box 450	Bound Catalogs, 1929 <i>2 Booklets</i>
Box 451	Bound Catalogs, 1930 <i>3 Booklets</i>
Box 450	Bound Catalogs, 1931 <i>5 Booklets</i>
Box 450	Bound Catalogs, 1932 <i>1 Booklet</i>
Box 451	Bound Catalogs, 1933 <i>2 Booklets</i>
Box 450	Bound Catalogs, 1935 <i>1 Booklet</i>
Box 450	Bound Catalogs, 1936 <i>1 Booklet</i>
Box 450	Bound Catalogs, 1937 <i>1 Booklet</i>
Box 450	Bound Catalogs, 1938 <i>1 Booklet</i>
Box 451	Bound Catalogs, 1940 <i>1 Booklet</i>
Box 451	Bound Catalogs, 1941 <i>1 Booklet</i>
Box 451	Bound Catalogs, 1943 <i>1 Booklet</i>
Box 451	Bound Catalogs, 1944 <i>1 Booklet</i>
Box 451	Bound Catalogs, 1945 <i>1 Booklet</i>
Box 451	Bound Catalogs, 1947

1 Booklet

Box 451 Bound Catalogs, 1948
1 Booklet

Box 451 Bound Catalogs, 1949
1 Booklet

Box 451 Bound Catalogs, 1950
1 Booklet

Box 451 Bound Catalogs, 1952
1 Booklet

Box 451 Bound Catalogs, 1953
1 Booklet

Box 451 Bound Catalogs, 1954
1 Booklet

Box 451 Bound Catalogs, 1955
1 Booklet

Box 451 Bound Catalogs, 1956
1 Booklet

Box 451 Bound Catalogs, 1957
1 Booklet

Box 451 Bound Catalogs, 1958
1 Booklet

Box 451 Bound Catalogs, 1959
1 Booklet

Box 452 Bound Catalogs, 1960
1 Booklet

Box 452 Bound Catalogs, 1961
1 Booklet

Box 453 Bound Catalogs, 1962
1 Booklet

Box 452 Bound Catalogs, 1963

1 Booklet

Box 453 Bound Catalogs, 1964
1 Booklet

Box 452 Bound Catalogs, 1965
1 Booklet

Box 452 Bound Catalogs, 1966
1 Booklet

Box 452 Bound Catalogs, 1967
1 Booklet

Box 452 Bound Catalogs, 1968
1 Booklet

Box 453 Bound Catalogs, 1969
1 Booklet

Box 453 Bound Catalogs, 1970
1 Booklet

Box 453 Bound Catalogs, 1971
1 Booklet

Box 453 Bound Catalogs, 1972
1 Booklet

Box 453 Bound Catalogs, 1973
1 Booklet

Box 453 Bound Catalogs, 1974
1 Booklet

Box 453 Bound Catalogs, 1975
1 Booklet

Box 447 Burpee's Manual of Thoroughbred Live Stock and Fancy Poultry,
1893-1898
6 Booklets

Box 447 Burpee's Catalogue of Scotch Collie Dogs and Fancy Poultry, 1900
1 Booklet

Box 447 Collie Catalog, circa 1901

1 Booklet

Box 447 Collie Catalogue Supplement, 1906
1 Booklet

Box 350, Folder 27 Color Pages from Burpee Annuals, 1892-1915
1 Chromolithograph

Box Unknown, Folder Unknown Chromolithograph of "Sweet Peas Painted from Nature as Grown at Fordhook Farm", 1895
1 Chromolithograph

Box 374, Folder 26-27 Burpee Annual Mailing Envelopes, 1904-1918
2 Envelopes

Box 350, Folder 28 Catalog Mailing Envelopes, circa 1961-1967
1 Envelope

Box 448 Catalog Supplements, 1906-1916
1 Booklet

Box 448 Red List Wholesale Catalogs, 1892-1929, 1971
1 Booklet

Box 448 Blue Lists For Market Gardeners and Florists, 1892-1922, 1974
1 Booklet

Box 448 Seasonal Planting Catalogs, 1893-1956
1 Booklet

Box 448 Special Lists of Burpee Seeds, 1893-1900
1 Booklet

Box 448 A Bright Book About Seeds, 1895
1 Booklet

Box Unknown, Folder Unknown Advance Wholesale Prices for 1906, 1905
1 Booklet

Box 448 Selection, A Few of the Choicest Vegetables and Most Beautiful New Sweet Peas, 1908
1 Booklet

Box 448 Burpee's Selected Nursery Stock, circa 1950-1965
1 Booklet

Box 448	Burpee Gifts for Gardeners at Christmas, 1968 <i>1 Booklet</i>
Box 350, Folder 29	Miscellaneous Catalog Pages (photocopies), 1885-1900 <i>1 File</i>
Box 350, Folder 30	Burpee Fall Planting Catalogs, 1963-1964 <i>1 File</i>
Box 374, Folder 28-29;	Special Catalog Envelopes, circa 1900-1925 <i>3 Envelopes</i>
Box 375, Folder 1	
Box 449	Catalogs and Supplements (Duplicates), 1890-1976 <i>1 Booklet</i>

Notices, Lists, Order Forms, Etc.

Various mailing cards, notices, circulars, and order forms distributed to Burpee customers. Included are notices for specific seed collections; remittance notices; promotional fliers for varieties; supplements; out of stock notices; complaint acknowledgement cards; and post cards.

Box 350, Folder 31	Benson & Burpee Advertising Card, 1876 <i>1 File</i>
Box 387	Notices, Lists, Order Forms, Etc., circa 1872-1899 <i>1 File</i>
Box 350, Folder 32	Notices, Lists, Order Forms, Etc., circa 1880-1915 <i>1 File</i>
Box 381, Folder 14	Notices, Lists, Order Forms, Etc., circa 1885-1915 <i>1 File</i>
Box 379, Folder 20	Scrapbook of Burpee Notices, 1887-1888 <i>1 Scrapbook</i>
Box 350, Folder 33	Notices, Lists, Order Forms, Etc., 1899 <i>1 File</i>
Box 350, Folder 34	Notices, Lists, Order Forms, Etc., 1900 <i>1 File</i>
Box 387	Notices, Lists, Order Forms, Etc., circa 1900-1915 <i>1 File</i>

Box 350, Folder 35-36	Notices, Lists, Order Forms, Etc., 1901 <i>2 Files</i>
Box 350, Folder 37	Notices, Lists, Order Forms, Etc., 1902 <i>1 File</i>
Box 350, Folder 38	Notices, Lists, Order Forms, Etc., 1905 <i>1 File</i>
Box 350, Folder 39	Notices, Lists, Order Forms, Etc., 1906 <i>1 File</i>
Box 350, Folder 40	Notices, Lists, Order Forms, Etc., 1907 <i>1 File</i>
Box 351, Folder 1	Notices, Lists, Order Forms, Etc., 1908 <i>1 File</i>
Box 351, Folder 2-3	Notices, Lists, Order Forms, Etc., 1909 <i>2 Files</i>
Box 351, Folder 4-5	Notices, Lists, Order Forms, Etc., 1910 <i>2 Files</i>
Box 351, Folder 6	Notices, Lists, Order Forms, Etc., 1911 <i>1 File</i>
Box 351, Folder 7-9	Notices, Lists, Order Forms, Etc., 1912 <i>3 Files</i>
Box 351, Folder 10	Notices, Lists, Order Forms, Etc., 1913 <i>1 File</i>
Box 351, Folder 11	Notices, Lists, Order Forms, Etc., 1914 <i>1 File</i>
Box 351, Folder 12	Notices, Lists, Order Forms, Etc., 1915 <i>1 File</i>
Box 381, Folder 15	Notices, Lists, Order Forms, Etc., 1916-1976 <i>1 File</i>
Box 387	Notices, Lists, Order Forms, Etc., circa 1916-1980 <i>1 File</i>
Box 351, Folder 13	Notices, Lists, Order Forms, Etc., circa 1928-1976

	<i>1 File</i>
Box 381, Folder 16	Burpee's Prize Supplements, 1902-1913 <i>1 File</i>
Box 410	Postal Cards, 1904 <i>1 File</i>
Box 387	Combination Post Cards, 1904-1924 <i>1 File</i>
Box Unknown, Folder Unknown	Burpee's Fordhook Folder, 1905 <i>1 File</i>
Box 351, Folder 14	Bulb Notices, circa 1910-1930 <i>1 File</i>
Box 351, Folder 15	Form Letters (including index of form letters), circa 1915 <i>1 File</i>
Box 351, Folder 16	Mailing Cards, 1919-1928 <i>1 File</i>
Box 351, Folder 17	Order Acknowledgement Cards, 1926-1927 <i>1 File</i>
Box 351, Folder 18	Complaint Acknowledgement Card, 1927 <i>1 File</i>
Box 351, Folder 19	Subsistence Gardens, 1934 <i>1 File</i>
Box 351, Folder 20	Collarette Marigold, "Crown of Gold", 1937 <i>1 File</i>
Box 351, Folder 21-22	Envelopes, circa 1900-1920 <i>2 Envelopes</i>
Box 375, Folder 2	Burpee Envelopes and Shipping Tags, circa 1900-1940 <i>1 File</i>

Instructional Materials

"How-to" manuals and other material published by the Burpee Co. on a variety of agricultural topics including garden and lawn care, pest control, flower and vegetable culture, manure manufacturing, and cookbooks.

- Box 388 *All About Sweet Peas*, 1892
2 Booklets
- Box 388 *Sweet Peas Up-To-Date* (1st, 2nd and revised editions), 1897-1917
16 Booklets
- Box 388 *Flowers for Every Home* (4th, 6th, 14th and revised editions), 1895-1914
8 Booklets
- Box 388 *How to Grow Cabbages and Cauliflowers Most Profitably*, 1888
1 Booklet
- Box 388 *Cabbage and Cauliflower for Profit* (1st and revised editions), 1894-1912
6 Booklets
- Box 388 *Burpee's How to Grow Melons for Market* (1st, 4th, 6th and 20th editions),
1888-1911
6 Booklets
- Box 388 *How to Cook Vegetables* (1st and 21st editions), 1891, 1912
2 Booklets
Rorer, S. T., 1849-1937, Author
- Box 389 *Potatoes for Profit* (2nd and 17th editions), 1895, 1912
3 Booklets
- Box 389 *Vegetables for the Home Garden* (2nd, 9th, 10th and revised editions),
1896-1914
7 Booklets
- Box 389 *Onions for Profit* (4th, 13th and 16th editions), 1896-1913
6 Booklets
- Box 389 *How and What to Cook in a Kitchen Garden* (20th edition), 1912
2 Booklets
- Box 389 *The Food Value of Fresh Vegetables*, 1914
2 Booklets (2 editions, 5 copies in total)
Leffmann, Henry, 1847-1930, Author
- Box 389 *Best Ways to Cook Fresh Vegetables*, 1915
3 Booklets
Scott, Anna B., Mrs., 1856-, Author
- Box 381, Folder 17 *What, When and How to Plant: A Guide for the Home Vegetable Garden*,
1917

1 Booklet

Box 382, Folder 1 *Garden Talk: Hints on Growing and Harvesting Vegetables, 1980*
5 Booklets
Burpee, Lois, Author

Box 382, Folder 1 *Snap Peas, 1980*
2 Booklets

Box 389 *Injurious Insects and the Use of Insecticides (7th edition), 1893*
1 Booklet

Box 389 "Selection in Seed Growing," Address by W. Atlee Burpee, 1893
1 Booklet

Box 351, Folder 23 *A Year's Work at Fordhook Farm, 1895*
1 Booklet
Wheelock, E. J., Author

Box 382, Folder 2 *Small Gardens for Small Folks, 1912-1918*
1 Booklet
Fullerton, Edith Loring, Author

Box 433 Burpee's Two Dollar Garden Collection of Vegetables for 1919, 1919
1 Poster

Box 433 Planting Plan for Burpee's Home Garden Collection of Vegetables for
1919, 1919
1 Poster

Box 375, Folder 3 *Grandma's Victory Vegetable Garden, 1942*
1 Booklet
Weber, Clara, Author

Box 375, Folder 4 *Burpee's Color-in Garden and Seeds that Grow for Boys and Girls, 1947*
1 Booklet

Box 351, Folder 24 *Burpee American Gardening Series, 1991*
3 Books

Box 382, Folder 3-5 Instructional Leaflets, circa 1896-1925
3 Files

Box 387 Instructional Booklets, circa 1899-1970
1 Booklet

Box 389 *Root Crops for Stock Feeding, and How to Grow Them* (8th, 11th and 13th editions), 1899-1912
4 Booklets

Box 389 *Manures: How to Make and How to Use Them* (20th edition), 1911
1 Booklet

Ads

Burpee advertisements that were published in various newspapers and magazines. Some of the ads were clipped from publications, while other publications featuring Burpee ads were kept in their entirety.

Box 351, Folder 25 Burpee's Welcome Oats, 1884
1 File

Box 351, Folder 26 Marigold Advertising, circa 1930-1940
1 File

Box 351, Folder 27 Christmas Gift Box, circa 1950-1960
1 File

Box 407 "Grown From Burpee Seeds" Posters, circa 1960-1970
6 Posters

Box 397 Newspaper Ads, January - July 1932
1 File

Box 398;
Box 399 Newspaper Ads, March 1935
2 Files

Box 399;
Box 400 Newspaper Ads, April 1935
2 Files

Box 351, Folder 28;
Box 375, Folder 5-7 Newspaper and Magazine Ads, 1883-1915
4 Files

Box 402 Magazine Ads, 1883-1915
4 Files

Box 407 Magazine Ads, 1883-1915
2 Files

Box 351, Folder 29;
Box 375, Folder 8 Newspaper and Magazine Ads, 1919-1929
2 Files

Box 402	Magazine Ads, 1930-1939 <i>1 File</i>
Box 352, Folder 1; Box 375, Folder 9-10	Newspaper and Magazine Ads, 1930-1939 <i>3 Files</i>
Box 352, Folder 2; Box 375, Folder 11	Newspaper and Magazine Ads, 1940-1949 <i>2 Files</i>
Box 402	Magazine Ads, 1940-1949 <i>1 File</i>
Box 352, Folder 3; Box 375, Folder 12-15	Newspaper and Magazine Ads, 1950-1959 <i>5 Files</i>
Box 352, Folder 4	Publication Advertising, Fall Bulb Campaign, 1959 <i>1 File</i>
Box 375, Folder 16-17	Newspaper and Magazine Ads, 1960-1977 <i>2 Files</i>
Box 402	Magazine Ads, 1960-1977 <i>1 File</i>
Box 352, Folder 5	Promotions, 1966-1976 <i>1 File</i>
Box 406	"After 100 Years, We Still Guarantee" Poster, 1976 <i>1 Poster</i>
Box 376, Folder 8	"After 100 Years, We Still Guarantee" Flier, 1976 <i>5 Pamphlets</i>

Seed Packets

An assortment of Burpee seed packets, ranging from late-nineteenth-century examples lacking images to packets with colorfully photographed images distributed in the 1970s. Some of the packets include seeds.

Box 352, Folder 6-16	Seed Packets, circa 1896-1921 <i>11 Files</i>
Box 406	Seed Packets (framed for Inn at Fordhook Farm), 1902 <i>1 File</i>

Box 352, Folder 18 Seed Packets, 1962-1975
1 File

Box 352, Folder 17 Seed Packets, circa 1975-1981
1 File

Box 352, Folder 19 Seed Packets, 1980-1981
1 File

Press Releases

Releases issued by the Burpee Company in the 1960s and 1970s to announce significant events and new plant releases.

Box 352, Folder 20 Press Releases, 1959-1965
1 File

Box 352, Folder 21 Press Releases, 1975
1 File

2.9: Burpee Library and Reference Materials

Printed material that was collected by the Burpee firm for general reference purposes. Topics covered by this material include trade literature; business, advertising, and gardening publications; and agricultural and scientific journals.

Seed and Agricultural Trade Literature

Catalogs, notices and circulars, envelopes, cable code books, ephemera, bulletins, and miscellaneous publications generated by Burpee's competitors. This subseries also contains articles written about some of Burpee's competitors. Most of the trade literature is filed alphabetically by firm name.

Box 352, Folder 22 Seed and Agricultural Trade Literature, A, 1903-1924
1 File

Box 352, Folder 23-25;
Box 353, Folder 1 Seed and Agricultural Trade Literature, B, 1890-1956
4 Files

Box 353, Folder 2-4 Seed and Agricultural Trade Literature, C, 1908-1952
3 Files

Box 353, Folder 5 Robert Carrier Herb Garden by Carters Tested Seeds Ltd., 1969
1 File

Box 353, Folder 6-7 Seed and Agricultural Trade Literature, D, 1886-1955
2 Files

Box 353, Folder 8-9	Seed and Agricultural Trade Literature, E-F, circa 1890-1956 <i>2 Files</i>
Box 353, Folder 10-12; Box 403	Seed and Agricultural Trade Literature, G-H, circa 1890-1956 <i>4 Files</i>
Box 353, Folder 13	Seed and Agricultural Trade Literature, J-K, 1898-1908 <i>1 File</i>
Box 353, Folder 14	Seed and Agricultural Trade Literature, L, 1899-1939 <i>1 File</i>
Box 353, Folder 15	Seed and Agricultural Trade Literature, M, circa 1898-1952 <i>1 File</i>
Box 353, Folder 16	Seed and Agricultural Trade Literature, N, 1908 <i>1 File</i>
Box 353, Folder 17; Box 403	Seed and Agricultural Trade Literature, P-R, circa 1900-1975 <i>2 Files</i>
Box 353, Folder 18-19; Box 354, Folder 1	Seed and Agricultural Trade Literature, S, 1901-1967 <i>3 Files</i>
Box 354, Folder 2-4	Seed and Agricultural Trade Literature, T, V, 1902-1932 <i>3 Files</i>
Box 354, Folder 5	Seed and Agricultural Trade Literature, W, 1895-1928 <i>1 File</i>
Box 354, Folder 6	Seed and Agricultural Trade Literature, Z, circa 1912-1930 <i>1 File</i>
Box 354, Folder 7	Articles on Other Seed Companies, 1955-1956 <i>1 File</i>
Box 354, Folder 8	Early Seedsmen in the U.S., 1964 <i>1 File</i>

General Garden and Agricultural Reference

Home, garden, agricultural, and lifestyle publications; technical essays and journals covering plant science, propagation, and pests; and books on a variety of agricultural topics collected by the Burpee Co.

Box 425	Nasturtium, Plate #753 from <i>Phytanthoza Iconographia</i> , circa 1736 <i>1 Chromolithograph</i> Weinmann, J. A. (Johann Anton), 1782-1858, Author
Box 375, Folder 18	Clippings and Articles, 1893-1915 <i>1 File</i>
Box 403	Gardening and Lifestyle Magazines, 1903-1962 <i>1 File</i>
Box 354, Folder 9; Box 375, Folder 19; Box 376, Folder 1	Clippings and Articles, 1916-1959 <i>2 Files</i>
Box 403	Gardening and Lifestyle Magazines, 1937-1938 <i>3 Magazines (periodicals)</i>
Box 354, Folder 10; Box 376, Folder 2-3	Clippings and Articles, 1960-1979 <i>3 Files</i>
Box 382, Folder 6-8	Horticultural Journals and Studies, 1903-1962 <i>3 Files</i>
Box 354, Folder 11	Plant Articles and Manuscripts, circa 1930-1950 <i>1 File</i>
Box 354, Folder 12-13	Plant Articles and Manuscripts, 1940-1976 <i>2 Files</i>
Box 403	Seasonal Garden Chromolithographs (presumably for catalog covers), circa 1890-1920 <i>6 Chromolithographs</i>
Box 403	Fairy Tales from Brentano, circa 1890-1915 <i>1 File</i> A.C. Armstrong & Son, Publisher
Box 382, Folder 9	<i>Greenhouse Management</i> , 1898 <i>1 Book</i> Taft, L. R. (Levi Rawson), 1859-, Author
Box Unknown, Folder Unknown	<i>The Farm Journal</i> , 1904 <i>1 Magazines (periodicals)</i>
Box 382, Folder 10	<i>A Naturalist in Western China</i> , 1913

- 1 *Book*
Wilson, Ernest Henry, 1876-1930, Author
- Box 354, Folder 14 Library, Herbarium, Lab Equipment, etc., 1915
1 *File*
- Box 354, Folder 15 "The Business Man and His Farm", 1924
1 *Booklet*
- Box 382, Folder 11 *Myths and Legends of Flowers, Trees, Fruits, and Plants*, 1925
1 *Book*
Skinner, Charles M. (Charles Montgomery), 1852-1907, Author
- Box 382, Folder 12 *Roadside Marketing*, 1928
1 *Book*
Watts, Gilbert S., Author
- Box 383, Folder 1 *The Home Gardener's Pronouncing Dictionary*, 1930
1 *Book*
Hottes, Alfred Carl, 1891-1955, Author
- Box 354, Folder 16 "A Package of Seeds," Poem, circa 1931
1 *File*
Guest, Edgar A. (Edgar Albert), 1881-1959, Author
- Box 383, Folder 2 *The South African Garden Manual*, 1933
1 *Book*
- Box 383, Folder 3 *A Plant Hunter in Tibet*, 1934
1 *Book*
Kingdon-Ward, F. (Francis), 1885-1958, Author
- Box 425 Nasturtium, Plate #3 from *Catalogus Plantarum*, 1730 (*reproduction*), circa 1936
4 *Prints*
- Box 354, Folder 17 "The Inheritance of Some Flowers and Plant Characters in Zinnias", circa 1938-1939
1 *Manuscripts (document genre)*
Pollard, Leonard H. (Leonard Heber), 1909-1998, Author
- Box 383, Folder 4 *From Vegetable Waste to Fertile Soil*, 1943
1 *Book*
Bruce, Maye E. (Maye Emily), 1879-1964, Author
- Box 383, Folder 5 *10,000 Garden Questions Answered by 15 Experts*, 1944

- 1 Book*
- Rockwell, F. F. (Frederick Frye), 1884-1976, Author
- Box 354, Folder 18 "*Seed Packets and Onion Seed Viability*", 1949
1 File
Boyce Thompson Institute for Plant Research, Author
- Box 354, Folder 19 Liliium, circa 1949-1953
1 File
- Box 376, Folder 4 *Actes des Conferences Internationales Pour la Protection des Obtentions Vegetales*, 1974
1 Book
- Box 354, Folder 20 "Fifty Years of Federal Farm Programs" Address by Lane Palmer, 1978
1 File
- Box 354, Folder
21-23 "Here's The Dirt" Manuscript, circa 1980-1984
3 Manuscripts (document genre)
Roscoe, George Boggs, 1907-, Author

Business Reference

One notable file in this subseries includes the writings of philosopher, writer, publisher, and founder of the Roycroft arts community, Elbert Hubbard. Hubbard and W. Atlee Burpee apparently admired each other's work; W. Atlee was featured on the cover of Hubbard's publication, *The FRA*, in 1914.

Publications, trade literature, and leaflets relating to business, advertising, and financial topics.

- Box 383, Folder 6-10 *Printers' Ink*, 1901-1932
4 Files
- Box 383, Folder
11-12; Advertising and Business Journals, 1903-1930
3 Files
- Box 384, Folder 1
- Box 376, Folder 5 Advertising and Business Journals, 1913-1924
1 File
- Box 354, Folder 24 Printing and Advertising Trade Literature, circa 1900-1967
1 File
- Box 354, Folder 25 Non-Seed Trade Literature, circa 1900-1915
1 File
- Box 384, Folder 2 Business Reply Cards, Advertising Reference, circa 1920-1960

	<i>1 File</i>
Box 354, Folder 26	Card Samples, circa 1927-1928 <i>1 File</i>
Box 376, Folder 6-7	Elbert Hubbard Writings, circa 1908-1916 <i>2 Files</i> Hubbard, Elbert, 1856-1915, Author
Box 354, Folder 27	<i>Some Oxaline</i> , 1910 <i>1 Booklet</i> Hubbard, Elbert, 1856-1915, Author
Box 354, Folder 28	<i>Bentley's Complete Phrase Code Book</i> , 1920 <i>1 Book</i>
Box 354, Folder 29	Seed-related Cartoons, 1931-1961 <i>1 File</i>
Box 404	<i>Advertising Layout: The Projection of an Idea</i> , 1946 <i>1 Book</i> Chenault, Richard S., Author
Box 354, Folder 30	Advertising Strategy, Alden's, circa 1950-1965 <i>1 File</i>
Box 354, Folder 31	Management and Consultants, circa 1955-1970 <i>1 File</i>
Box 376, Folder 9	Failure of Curtis Publishing Company, 1965 <i>1 File</i>
Box 379, Folder 19	"Caltech: 1881-1966," section from <i>Independent Star-News</i> , 1966 <i>1 Clippings (Books, newspapers, etc.)</i>
Box 354, Folder 32	Excerpts from <i>Confessions of an Advertising Man</i> by David Ogilvy, 1966, 1968 <i>1 File</i>
Box 354, Folder 33	Financial, 1968 <i>1 File</i>
Box 354, Folder 34	Reports from Other Companies, 1971 <i>1 File</i>

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Series 3: Materials Published About the Burpee Co.

Records related to books and articles written by outside authors—published or not—that showcase or briefly mention the W. Atlee Burpee Company. While most of the material relates to articles or clippings from specific publications, Series 3.2 Articles/Garden Writers includes correspondence that pertains to the company's relations with a variety of garden writers.

3.1: Books

In wake of a series of Saturday Evening Post articles by Frank J. Taylor in the late 1930s, David Burpee was in contact with a number of publishing companies to discuss the writing of a book about the Burpee company. The files in this series document Burpee book projects between 1938 and 1976; only one, *Garden to Order: The Story of Mr. Burpee's Seeds and How They Grow* written by Ken Kraft in 1962, was carried through to publication.

This series includes correspondence between the Burpee firm, publishing companies, and authors; and extensive research material on the history of the Burpee Co. compiled for proposed books by Warner Olivier and Irving Townsend (not written) and *Garden to Order: The Story of Mr. Burpee's Seeds and How They Grow* by Ken Kraft (published in 1962). The research material includes original and copied correspondence, photographs, clippings, reports, notes, advertisements and proofs, plant descriptions, Burpee trade literature, maxims authored by W. Atlee and David Burpee, legislative proceedings that affected the company, and reports compiled by company staff.

Proposed Books about the Burpee Co., 1938-1961

Olivier, Warner, Author

Box 354, Folder 35	Book Proposals, 1938-1956 <i>1 File</i>
Box 355, Folder 1	J. B. Lippincott Company, Publishers, 1939-1956 <i>1 File</i>
Box 355, Folder 2	Burpee Book (J. B. Lippincott), 1948-1951 <i>1 File</i>
Box 355, Folder 3	Lee/Sheridan Associates, Hawthorn Books, Inc., 1956 <i>1 File</i>
Box 355, Folder 4	Warner Olivier Article on David Burpee, 1949-1950 <i>1 File</i>
Box 355, Folder 5-6	Warner Olivier Research, General, 1874, 1910-1915, 1947-1949 <i>2 Files</i>
Box 355, Folder 7	Warner Olivier Research, Family History, 1911-1913 <i>1 File</i>
Box 355, Folder 8	Warner Olivier Research, W. Atlee Burpee as a Person, 1899, 1908-1915

1 File

Box 355, Folder 9 Warner Olivier Research, W. Atlee Burpee, 1907-1915, 1938, 1949
1 File

Box 355, Folder 10 Warner Olivier Research, David Burpee, 1905, 1949
1 File

Box 355, Folder 11 Warner Olivier Research, Miscellaneous (David Burpee), 1910-1924, 1938
1 File

Box 355, Folder 12 Warner Olivier Research, David Burpee Talks, 1936-1943
1 File

Box 355, Folder 13 Warner Olivier Research, Anecdotes and Personalities, circa 1949
1 File

Box 355, Folder 14 Warner Olivier Research, Political and Outside Activities and Customer Testimonials, 1874, 1910-1925
1 File

Box 355, Folder 15 Warner Olivier Research, Seeds and Livestock, circa 1881-1900
1 File

Box 355, Folder 16 Warner Olivier Research, Sweet Peas, circa 1905-1915
1 File

Box 355, Folder 17 Warner Olivier Research, Special Flowers, 1911-1913
1 File

Box 355, Folder 18 Warner Olivier Research, Marigolds, circa 1938
1 File

Box 355, Folder 19 Warner Olivier Research, Zinnias, 1942-1949
1 File

Box 355, Folder 20 Warner Olivier Research, Tetraploids, circa 1948
1 File

Box 355, Folder 21 Warner Olivier Research, Snapdragons, 1949
1 File

Box 355, Folder 22 Warner Olivier Research, Other Flowers, circa 1949
1 File

Box 355, Folder 23 Warner Olivier Research, Other Vegetables, 1912, 1949

	<i>1 File</i>
Box 355, Folder 24	Warner Olivier Research, Hybrid Vegetables, circa 1948 <i>1 File</i>
Box 355, Folder 25	Warner Olivier Research, Advertising and Catalog, 1892-1949 <i>1 File</i>
Box 355, Folder 26	Warner Olivier Research, Advertising, 1909-1915 <i>1 File</i>
Box 355, Folder 27	Warner Olivier Research, Controversies in Advertising, 1910-1914 <i>1 File</i>
Box 355, Folder 28	Warner Olivier Research, Fordhook Farms, 1897, 1949 <i>1 File</i>
Box 355, Folder 29	Warner Olivier Research, Santa Paula, 1948-1949 <i>1 File</i>
Box 355, Folder 30	Warner Olivier Research, W. Atlee Burpee's Ideas for Business, 1907-1915, 1938 <i>1 File</i>
Box 355, Folder 31	Warner Olivier Research, Seedsmen, 1908-1914, 1938 <i>1 File</i>
Box 355, Folder 32	Warner Olivier Research, Luther Burbank, 1909-1920 <i>1 File</i>
Box 355, Folder 33-34	Warner Olivier Research, Business, 1910-1918 <i>2 Files</i>
Box 355, Folder 35	Warner Olivier Research, Postage and Seed Legislative Bills, 1909-1914 <i>1 File</i>
Box 355, Folder 36	Warner Olivier Research, Children's Gardens, 1912-1914 <i>1 File</i>
Box 355, Folder 37	Warner Olivier Research, Growers, Buyers and Breeding Trends, 1943-1949 <i>1 File</i>
Box 355, Folder 38	Warner Olivier Research, Flies and Bees, 1939-1949 <i>1 File</i>

- Box 355, Folder 39 Warner Olivier Research, Harvest, circa 1949
1 File
- Box 355, Folder 40 Warner Olivier Research, Miscellaneous Articles, 1948-1949
1 File
- Box 355, Folder 41 Proposed Books about Burpee Co., 1960-1961
1 File

Garden to Order: The Story of Mr. Burpee's Seeds and How They Grow by Ken Kraft, 1962

- Box 355, Folder 42 Research, Correspondence, 1961
1 File
- Box 355, Folder 43-44 Research, Correspondence, 1961-1962
2 Files
- Box 356, Folder 1 Ken Kraft, Correspondence, 1962
1 File
- Box 356, Folder 2 Correspondence, 1962-1963
1 File
- Box 356, Folder 3 List of People Sent a Copy of *Garden to Order*, 1963
1 File
- Box 356, Folder 4 Publicity Clippings, 1963
1 File
- Box 356, Folder 5 Ken Kraft, Correspondence, 1963-1970
1 File
- Box 356, Folder 6 Research, Loose Files, 1936-1964
1 File
- Box 356, Folder 7 Research, Information, Duplicates, 1959, 1962
1 File
- Box 356, Folder 8 Research, Information, Pending, 1962
1 File
- Box 356, Folder 9 Research, Duplicates of Rough Drafts - Patents, 1962
1 File
- Box 356, Folder 10 Research, Scholarships, Fellowships, etc., 1962

1 File

Box 356, Folder 11 Research, Chapter 2, Information, 1962
1 File

Box 356, Folder 12 Research, Chapter 3, Historical Data, 1962
1 File

Box 356, Folder 13 Research, Chapter 6, Vegetables, 1953-1962
1 File

Box 356, Folder 14 Research, Chapter 7, Something New, 1957-1962
1 File

Box 356, Folder 15 Research, Chapter 8, Hybrids, 1962
1 File

Box 356, Folder 16 Research, Chapter 10, Catalog Information, 1961-1962
1 File

Box 356, Folder 17 Research, Chapter 11, Seed Factory, 1962
1 File

Box 356, Folder 18 Research, Chapter 12, Seeds for War and Peace, 1962
1 File

Box 356, Folder 19 Research, Chapter 13, Customers, 1962
1 File

Box 356, Folder 20 Research, Chapter 14, Tips From Experts, 1961-1962
1 File

Box 356, Folder 21 Research, Chapter 16, Names, 1962
1 File

Box 356, Folder 22 Research, Chapter 18, Anecdotes and Testimonials, 1961
1 File

Box 356, Folder 23 Research, Chapter 19, The Winners, 1959, 1962
1 File

Box 356, Folder 24 Research, Chapter 20, Pretty as a Picture, 1962
1 File

Box 356, Folder 25 Research, Chapter 21, Edible Oramentals, 1962

1 File

- Box 356, Folder 26 Research, Chapter 22, Be Your Own Plant Breeder, 1962
1 File
- Box 356, Folder 27 Research, Chapter 25, White Marigold, 1961-1962
1 File
- Box 356, Folder 28 Research, Chapter 26, Gourmet in the Garden, 1962
1 File
- Box 356, Folder 29 Research, Chapter 27, The 12-Month Garden, 1962
1 File
- Box 356, Folder 30 Research, Chapter 28, What You'll Be Planting x Years From Now, 1962
1 File
- Box 356, Folder 31 Comments on Manuscript, 1962
1 File
- Box 384, Folder 3 *Garden to Order: The Story of Mr. Burpee's Seeds and How They Grow*,
1962
1 Book
Kraft, Ken, Author

Proposed Books about the Burpee Co., 1964-1976

- Box 356, Folder 32 McGraw Hill Publishing Co., W. Atlee Burpee Biography Idea, 1965
1 File
- Box 356, Folder 33 Research Material, 1900-1975
1 File
- Box 356, Folder
34-35 Possible Content for David Burpee Book, 1922-1969
2 Files
- Box 356, Folder 36 Notes for Book, 1960-1975
1 File
- Box 356, Folder 37 Research Material, Book, 1964-1969
1 File
- Box 356, Folder 38 Research Material, Book, 1973-1984
1 File
- Box 356, Folder 39 Irving Townsend Research, Historic Vegetable Descriptions, 1884-1975

	<i>1 File</i>
Box 356, Folder 40-41	Irving Townsend Research, Loose Files, 1900-1981 <i>2 Files</i>
Box 356, Folder 42	Irving Townsend Research, Miscellaneous, 1935-1975 <i>1 File</i>
Box 356, Folder 43	Irving Townsend Research, Materials from Lois Burpee, 1935-1976 <i>1 File</i>
Box 356, Folder 44	Irving Townsend Research, Duplicates, 1944-1975 <i>1 File</i>
Box 356, Folder 45	Irving Townsend Research, Notes for Book, 1949 <i>1 File</i>
Box 356, Folder 46	Irving Townsend Research, Duplicates, 1950-1973 <i>1 File</i>
Box 356, Folder 47	Irving Townsend Research, Marigold for National Floral Emblem and Other Stories, 1959 <i>1 File</i>
Box 356, Folder 48	Irving Townsend Research, "Book?", Marigolds, 1959-1963 <i>1 File</i>
Box 356, Folder 49	Irving Townsend Research, Content to be Worked On, 1963-1975 <i>1 File</i>
Box 356, Folder 50	Irving Townsend Research, Stories by David Burpee, 1971-1976 <i>1 File</i>
Box 356, Folder 51	Irving Townsend Research, Marigolds, circa 1970-1975 <i>1 File</i>
Box 356, Folder 52	Book Agreement with Irving Townsend (regarding David Burpee memoirs), 1973-1975 <i>1 File</i>
Box 356, Folder 53	David Burpee Memoirs, 1973, 1970-1976 <i>1 File</i>
Box 356, Folder 54	Beverley Jackson (regarding David Burpee memoirs), 1973-1974 <i>1 File</i>

Box 356, Folder 55	Doubleday & Company, Inc., Evelyn Metzger (regarding David Burpee memoirs), 1973-1974 <i>1 File</i>
Box 356, Folder 56	Research, Proposed Marigold Book, 1973, 1938-1983 <i>1 File</i>
Box 357, Folder 1	Research, Proposed Marigold Book, 1940-1970 <i>1 File</i>
Box 357, Folder 2	Research, Proposed Marigold Book, 1973-1979 <i>1 File</i>

3.2: Articles

Included in this subseries are newspapers and magazines containing Burpee articles, stories and blurbs clipped from publications, and copied or transcribed articles as well as files that document communications between the Burpee Co. and horticultural and garden writers with correspondence and manuscript drafts.

Newspaper and Magazine Articles and Clippings

Box 357, Folder 3	Article About Early Burpee Advertising and Slogan from <i>Printers' Ink</i> , 1890, 1915 <i>1 File</i>
Box 376, Folder 10	<i>Philadelphia: Pictorial and Biographical</i> , 1911 <i>1 Clippings (Books, newspapers, etc.)</i>
Box 357, Folder 4	W. Atlee Burpee Biographical Statement for <i>Who's Who</i> , circa 1911-1915 <i>1 File</i>
Box 357, Folder 5	Copy Relating to Burpee Co. by Leigh Mitchell Hodges, 1915-1917 <i>1 File</i>
Box 376, Folder 11	<i>Popular Gardening</i> , Vol. XXIII, 1921 <i>1 Magazines (periodicals)</i>
Box 357, Folder 6	Nasturtium Clippings, 1933-1934 <i>1 File</i>
Box 407	<i>Saturday Evening Post</i> , "I'm Still Looking for a Yellow Sweet Pea", 1938 <i>1 Clippings (Books, newspapers, etc.)</i> Taylor, Frank J., 1894-1972, Author
Box 357, Folder 7	<i>Saturday Evening Post</i> , Testimonial Letters for "The Missionary and Mary's Gold" and "I'm Still Looking for a Yellow Sweet Pea", 1938

- 1 File
- Box 357, Folder 8 Stories for *Saturday Evening Post* by David Burpee and Frank Taylor, circa 1938-1950
1 File
- Box 357, Folder 9 *Saturday Evening Post*, "Double Cross in the Corn Patch" by Frank J. Taylor, circa 1939
1 File
- Box 357, Folder 10 *Saturday Evening Post*, "They've Grown Some New Posies for the Ladies" by Frank J. Taylor, 1945, 1951
1 File
- Box 357, Folder 11 *Life Magazine*, April 22, 1946 issue, 1945-1946
1 File
- Box 357, Folder 12 Manuscripts for *Good Housekeeping*, 1955
1 Manuscripts (document genre)
- Box 357, Folder 13 "The Burpee Seed Story" (reprint from *Ideas That Became Big Business*, circa 1959-1967
1 File
- Box 357, Folder 14 *Home Gardener*, "Marigolds for Everyone" by John Hayhurst, circa 1960-1975
1 File
- Box 357, Folder 15 *National Geographic Magazine*, 1965-1968
1 File
- Box 357, Folder 16 *Who's Who in America* Entries for David Burpee, 1970-1980
1 File
- Box 357, Folder 17 *Who's Who in the World* Entry for David Burpee, 1978-1979
1 File
- Box 357, Folder 18 *Garden Journal* Article by David Burpee, 1975
1 File
- Box 407 David Burpee Cover Story in *Today: The (Philadelphia) Inquirer Magazine*, 1976
1 File
- Box 407 Announcement for David Burpee Cover Story in *The Philadelphia Inquirer*, 1976

1 Poster

Box 407 David Burpee Cover Story in *Bucks County Courier Times Accent! Magazine*, 1976
1 File

Box 357, Folder 19 Newspaper Clippings, 1884-1915
1 File

Box 376, Folder 12-13 Newspaper and Magazine Clippings, 1889-1915
2 Files

Box 376, Folder 14 Newspaper and Magazine Clippings, 1893-1915
1 File

Box 357, Folder 20 Newspaper Clippings, 1902-1904
1 File

Box 404 Magazine Articles, 1905-1977
1 Magazines (periodicals)

Box 408 Burpee Co. Scrapbooks, 1911-1925
2 Scrapbooks

Box 357, Folder 21;
Box 376, Folder 15 Newspaper and Magazine Clippings, 1916-1929
2 Files

Box 357, Folder 22 Articles and Clippings about David Burpee, 1920-1967
1 File

Box 377, Folder 1;
Box 405 Newspaper and Magazine Clippings, 1923-1939
1 File

Box 357, Folder 23 Newspaper and Magazine Clippings, 1926-1945
1 File

Box 357, Folder 24;
Box 377, Folder 2-3 Newspaper and Magazine Clippings, 1930-1939
3 Files

Box 357, Folder 25;
Box 377, Folder 4 Newspaper and Magazine Clippings, 1940-1949
2 Files

Box 377, Folder 5 Newspaper and Magazine Clippings, 1940-1959
1 File

Box 357, Folder 26-28	Newspaper and Magazine Clippings, 1950-1959 <i>3 Files</i>
Box 357, Folder 29	Newspaper and Magazine Clippings, 1960-1968 <i>1 File</i>
Box 357, Folder 30; Box 377, Folder 6	Newspaper and Magazine Clippings, 1960-1969 <i>2 Files</i>
Box 357, Folder 31-32; Box 358, Folder 1	Newspaper and Magazine Clippings, 1960-1976 <i>3 Files</i>
Box 405	Magazine Articles, 1967-1970 <i>1 File</i>
Box 358, Folder 2-4; Box 377, Folder 7	Newspaper and Magazine Clippings, 1970-1987 <i>4 Files</i>
Box 358, Folder 5	List of Burpee Magazine and Newspaper Articles, 1926-1959 <i>1 File</i>

Writers

Box 358, Folder 6	Frank J. Taylor, Correspondence, 1937-1951 <i>1 File</i>
Box 358, Folder 7	Frank J. Taylor, Marigold Information, 1954-1970 <i>1 File</i>
Box 358, Folder 8	Frank J. Taylor, Correspondence, 1965-1970 <i>1 File</i>
Box 358, Folder 9	Proposed Marigold Book by Helen Welshimer, 1939 <i>1 File</i>
Box 358, Folder 10	Flower Publications, 1949 <i>1 File</i>
Box 358, Folder 11	Garden Writers, 1950-1951 <i>1 File</i>
Box 358, Folder 12	The Ettinger Company, Public Relations, 1955 <i>1 File</i>

Box 358, Folder 13	Clare Ogden Davis, 1961-1965 <i>1 File</i>
Box 358, Folder 14	<i>The Reader's Digest</i> , 1956-1971 <i>1 File</i>
Box 358, Folder 15	<i>Home Garden Magazine</i> , 1966-1970 <i>1 File</i>
Box 358, Folder 16	Garden Writers, 1967-1971 <i>1 File</i>
Box 358, Folder 17	Garden Writers' Day at Fordhook Farms, 1940 <i>1 File</i>
Box 358, Folder 18	Garden Writers' Day at Fordhook Farms, 1941 <i>1 File</i>
Box 358, Folder 19	Garden Writers' Luncheon at Fordhook Farms, 1961 <i>1 File</i>
Box 358, Folder 20	Garden Writers' Luncheon, 1980 <i>1 File</i>

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Series 4: Awards and Certificates

Awards, correspondence, lists, newspaper clippings, and press releases documenting awards and certificates received by the Burpee Company for a variety of exhibits, projects, and the breeding and production of specific plant varieties. Most of the awards were presented by professional organizations including All-America Selections and the Royal Horticultural Society, and at flower show competitions.

Box 407	National Sweet Pea Society of America (later the American Sweet Pea Society) Certificates, circa 1900-1915 <i>1 File</i>
Box 358, Folder 21	Sweet Pea Awards, 1909-1929 <i>1 File</i>
Box 358, Folder 22	Membership Certificates, 1918-1965 <i>1 File</i>
Box 377, Folder 8	International Flower Show Awards, 1923-1969 <i>1 Award</i>
Box 358, Folder 23	<i>Bulletin of the American Dahlia Society</i> , Burpee Awards, 1928 <i>1 Award</i>
Box 358, Folder 24	Donation Certificates, 1931, circa 1960 <i>1 File</i>
Box 358, Folder 25	Pennsylvania Awards and Certificates, circa 1936-1975 <i>1 File</i>
Box 425	Certificate of Meritorious Service from the Office of Price Administration, 1946 <i>1 File</i>
Box 358, Folder 26	Awards to David Burpee, 1950-1981 <i>1 File</i>
Box 417, Folder 60	International Flower Show Citation, 1957 <i>1 File</i>
Box 358, Folder 27	Royal Horticultural Society Awards of Merit for Sweet Peas, 1957-1971 <i>1 File</i>
Box 406	American Horticultural Council Citation, 1958 <i>1 File</i>
Box 407	Association of German Gardeners Certificate of Honor, 1959 <i>1 Watercolor</i>

- Box 358, Folder 28 All-American Selections Awards, 1962-1969
1 Award
- Box 358, Folder 29 Henry Eckford Medal to David Burpee, 1963-1964
1 File
- Box 358, Folder 30 National Council of State Garden Clubs Award to David Burpee, 1964
1 File
- Box 358, Folder 31 Royal Horticultural Society Awards of Merit for Marigolds, 1964, 1970
1 Award
- Box 377, Folder 9 All Britain Trials Silver Award, 1969
1 Award
- Box 358, Folder 32;
Box 406 Chicago World Flower and Garden Show Award, 1969
1 Award
- Box 358, Folder 33 Honorary Awards, 1972
1 Award
- Box 358, Folder 34 List of Awards Given to Burpee Co., circa 1972
1 File
- Box 358, Folder 35 Proclamation of "David Burpee Day" in Ravenna, Ohio, 1973
1 File
- Box 384, Folder 15 George Robert White Medal of Honor, 1979
1 File

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Series 5: Photographic and A/V Material

Photographic images and audiovisual material that document the farm and business operations of the Burpee Co., its many promotional efforts, and members of the Burpee family. Numerous other photographs found scattered throughout the collection have been retained in their original file except in rare instances when images have been removed from a file for preservation purposes.

For image files related to advertising mock-ups, see Series 2.3 Ad Copy, Graphics, Mock-ups, and Proofs.

5.1: Images

Image formats range from glass plate negatives, film negatives, and transparencies to photographs and 35mm slides.

Farm Operations

Images that document Burpee farm operations such as trial grounds, personnel working in the field, plant portraits, buildings and structures, and livestock. Numerous staged images show David Burpee inspecting the Burpee trial gardens in California. Included in this subseries are images of the Burpee family home at Fordhook Farms.

Box 419	Brachycome, 1918 <i>1 Glass plate negative</i> Image(s)
Box 419	Shasta Daisy, 1918 <i>1 Glass plate negative</i> Image(s)
Box 426, Folder 1	David Burpee in Petunia Trials, 1954 <i>1 File</i>
Box 426, Folder 2	David Burpee, Jerome Kantor and Walter Manfrina in Petunia Trials, 1954 <i>1 File</i>
Box 426, Folder 3	David Burpee, Phyllis Learned and W. Atlee Burpee III in Petunia Trials, 1954 <i>1 File</i>
Box 426, Folder 4-5	David Burpee and W. Atlee Burpee III in Petunia Fields, 1954 <i>2 Files</i>
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Box 425	Field of Wawona Cupid Sweet Peas, circa 1898-1915 <i>1 Photograph</i>
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	<i>1 Photograph</i>
Box 425	Field of Royal Robe and Miss Hunt Half Dwarf Sweet Peas, circa 1900-1915 <i>1 Photograph</i>
Box 425	Sweet Peas, circa 1900-1930 <i>3 Photographs</i>
Box 425	Dwarf Japanese Double "Model Plate", circa 1900-1930 <i>1 Photograph</i>
Box 426, Folder 6	David Burpee with David Burpee Zinnias, 1940 <i>1 File</i>
Box 426, Folder 7-8	David Burpee in Fields of Hybrid Zinnia near Solvang, 1952 <i>2 Files</i>
Box 426, Folder 9-10	David Burpee in Field of Hybrid Zinnias, 1954 <i>2 Files</i>
Box 426, Folder 11	Flower Portraits, circa 1900 <i>1 File</i>
Box 426, Folder 12	Bush Lima, circa 1900 <i>1 File</i>
Box 422	Beans, circa 1890-1915 <i>2 Glass plate negatives</i> Image(s)
Box 422	Jones Stringless Wax White Seed Beans, circa 1890-1915 <i>1 Glass plate negative</i> Image(s)
Box 422	Challenger Bean, circa 1890-1915 <i>1 Glass plate negative</i> Image(s)
Box 422	Small Carolina Bean, circa 1890-1915 <i>1 Glass plate negative</i> Image(s)
Box 422	Knickerbocker Bean, circa 1890-1915

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- Box 421 20th Century Bean Pods Grown by Abel Steele-Ferguson, Ontario, Canada, circa 1900
2 *Glass plate negatives*
[Image\(s\): Bean Pods Grown by Abel Steele-Ferguson, Ontario, Canada](#)
- Box 422 20th Century Wax Bean, circa 1901
3 *Glass plate negatives*
[Image\(s\)](#)
- Box 422 Old Homestead Bean, 1902
2 *Glass plate negatives*
[Image\(s\)](#)
- Box 425 Celery, circa 1900
1 *Mounted photograph*
- Box 420 Pyle Corn, 1905
1 *Glass plate negative*
[Image\(s\)](#)
- Box 420 Lettuce, circa 1903-1905
1 *Glass plate negative*
[Image\(s\)](#)
- Box 420 Peas, circa 1900-1910
2 *Glass plate negatives*
[Image\(s\)](#)
- Box 420 Burger's Stringless Peas, 1905
2 *Glass plate negatives*
[Image\(s\)](#)
- Box 420 Prize Winner Peas, 1906
1 *Glass plate negative*
[Image\(s\)](#)
- Box 420 Royal Salute Peas, 1906
1 *Glass plate negative*
[Image\(s\)](#)
- Box 419 Peas, circa 1908
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- Box 420 Chalk's Jewel Tomato, 1905

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- Box 426, Folder 13 Watermelons, circa 1900
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- Box 416, Folder 9 Miscellaneous Vegetables, circa 1898-1926
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- Box 416, Folder 10 Portraits of Plants from Trial Gardens, 1926-1928
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- Box 416, Folder 11 Portraits of Onion Specimens Received from Seedsmen, 1926
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- Box 426, Folder 14 Fordhook Farms, Main House and Spring House, circa 1888-1920
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- Box 416, Folder 12 Fordhook Farms, Grounds and Buildings, circa 1888-1940
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- Box 416, Folder 13 Fordhook Farms, Cow Pond, circa 1890--1900
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- Box 416, Folder 13 Fordhook Farms, Summer Cottage (seed house in back), circa 1890--1900
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- Box 421 Fordhook Farms, House, circa 1890-1900
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- Box 421 Fordhook Farms, Seed Trials and Cold Frames, circa 1890-1900
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[Image\(s\)](#)
- Box 421 Fordhook Farms, Seed House, circa 1890-1900
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- Box 419 Fordhook Farms, Trial Grounds, circa 1890-1920
7 Glass plate negatives
[Image\(s\)](#)
- Box 419 Fordhook Farms, Views of Grounds and Surrounding Landscape, circa 1890-1915

- 6 Glass plate negatives*
[Image\(s\)](#)
- Box 419 Fordhook Farms, Seed Trials, circa 1890-1915
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- Box 421 Fordhook Farms, Seed Trials, circa 1890-1915
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- Box 421 Fordhook Farms, Seed Trials and Barn, circa 1890-1915
1 Glass plate negative
[Image\(s\)](#)
- Box 420 Fordhook Farms, Early Seed Trials and Horse Teams, circa 1890-1915
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[Image\(s\)](#)
- Box 421 Fordhook Farms, Horse Teams, circa 1890-1900
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- Box 421 Fordhook Farms, Cold Frames, circa 1890-1900
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[Image\(s\)](#)
- Box 421 Fordhook Farms, Seed Trials and Laborers, circa 1890-1915
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- Box 420 Fordhook Farms, Fordhook House (?), circa 1890-1915
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- Box 426, Folder 15 Trial Grounds and Cold Frames, circa 1900-1910
1 File
- Box 416, Folder 14 Fordhook Farms, Trial Grounds and Farm Operations, circa 1900-1915
1 File
- Box 423 Fordhook Farms, Looking Toward Rt. 202, circa 1900-1920
1 Photograph
- Box 426, Folder 16 Buckman, Getty, Warden and Lock Farms, circa 1900-1930
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- Box 426, Folder 17 Fordhook Farms, House and Outbuildings, circa 1900-1940

2 Files

- Box 419 Fordhook Farms, Vegetable Trials, 1903-1905
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[Image\(s\)](#)
- Box 419 Fordhook Farms, Tennis Players on Lawn with Horse-drawn
Lawnmower(?), 1903-1905
1 Glass plate negative
[Image\(s\)](#)
- Box 419 Fordhook Farms, Horse Teams, 1903-1905
1 Glass plate negative
[Image\(s\)](#)
- Box 419 Fordhook Farms, House, 1903-1905
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[Image\(s\)](#)
- Box 419 Fordhook Farms, House and Lawn with Horse-drawn Lawnmower(?)
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- Box 420 Fordhook Farms, Fordhook Cottage (Gate House), 1903
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[Image\(s\)](#)
- Box 419 Fordhook Farms, House, 1903
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[Image\(s\)](#)
- Box 420 Fordhook Farms, Vegetable Trials, circa 1903
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- Box 426, Folder 18 Fordhook Farms, Farm Operations, circa 1910
1 File
- Box 423 Blanche Burpee Rose Garden, circa 1910-1920
1 Photograph
- Box 426, Folder 19 Fordhook Farms, Tree Planting, circa 1910-1930
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- Box 416, Folder 15 Fordhook Farms, Trial Grounds, circa 1930-1950

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Box 428, Folder 3; Box 416, Folder 15	Fordhook Farms, Bulb Trials, circa 1930-1950 <i>1 Negative</i> <i>1 Photograph</i> Image(s)
Box 428, Folder 1	Fordhook Farms, Mansion, circa 1930-1950 <i>1 File</i>
Box 423	Fordhook Farms, Main House, circa 1930-1960 <i>1 Photograph</i>
Box 416, Folder 16	Fordhook Farms, Aftermath of Greenhouse Fire, 1937 <i>1 File</i>
Box 428, Folder 2	Fordhook Farms, House and Lawn, circa 1945-1950 <i>7 Negatives</i> Image(s)
Box 416, Folder 17	Fordhook Farms, House Fire, February, 1949 <i>1 File</i>
Box 427	Fordhook Farms, Documentation of Storm Damage for Income Tax Purposes, 1950 <i>1 File</i>
Box 426, Folder 20	Fordhook Farms, House and Outbuildings, circa 1970 <i>1 File</i>
Box 416, Folder 18	Family Vegetable Garden, 1978 <i>1 File</i>
Box Unknown	Aerial Photograph, possibly of Fordhook Farms, circa 1920-1950 <i>1 File</i>
Box 425	Aerial Photographs of Pennsylvania Farm(s), 1932 <i>3 Photographs</i> Wood Aerial Surveys, Inc., Photographer
Box 416, Folder 19	Fordhook Farms, Collie Puppies, circa 1900

	<i>1 File</i>
Box 423	Fordhook Farms, Collies and Kennel, circa 1900-1915 <i>5 Photographs</i>
Box 423	Fordhook Farms, David Burpee with Swine, circa 1910-1915 <i>1 Photograph</i>
Box 427	Floradale Farms, Farm Operations, 1910-1932 <i>1 File</i>
Box 426, Folder 21	W. Atlee Burpee with David and W. Atlee Jr. Examining Plants (Floradale Farms?), circa 1910-1914 <i>1 File</i>
Box 416, Folder 30	David Burpee with Crops, circa 1910-1914 <i>1 File</i>
Box 426, Folder 22	W. Atlee Burpee with David and W. Atlee Jr. Discussing 'Floradale Fairy', 1912 <i>1 File</i>
Box 416, Folder 20	Trial Beds, circa 1920-1935 <i>1 File</i>
Box 426, Folder 23	Irrigating on Huyck Ranch, 1924 <i>1 File</i>
Box 426, Folder 24-25	Floradale Farms, David Burpee, circa 1925-1935 <i>2 Files</i>
Box 426, Folder 26	Floradale Farms, Farm Operations and Outbuildings, circa 1926 <i>1 File</i>
Box 426, Folder 24-25	Floradale Farms, David Burpee and Head Hybridist Thomas Little Planning Next Year's Flowers, circa 1935-1940 <i>3 Negatives</i> <i>3 Photographs</i> Image(s)
Box 426, Folder 24-25	Floradale Farms, David Burpee with Marigold Trials, circa 1935-1940 <i>15 Negatives</i> <i>15 Photographic prints</i> Image(s)
Box 426, Folder 24-25	Floradale Farms, David Burpee with Queen Wilhelmina Sweet Peas, circa 1935-1940

	<i>9 Negatives</i> <i>9 Photographic prints</i> Image(s)
Box 428, Folder 5	California Trial Fields, David Burpee with Marigold Burpee Gold, circa 1935-1940 <i>4 Negatives</i> <i>4 Photographic prints</i> Image(s)
Box 426, Folder 24-25	California Trial Fields, David Burpee with Cactus Flowered Marigold Mrs. Lippincott, circa 1935-1940 <i>1 Negative</i> <i>1 Photographic print</i> Image(s)
Box 428, Folder 4-5	California Trial Fields, David Burpee with Sweet Pea Trials, circa 1935-1940 <i>10 Negatives</i> <i>10 Photographic prints</i> Image(s)
Box 416, Folder 21-23	Floradale Farms, David Burpee Inspecting Trial Fields, circa 1935-1945 <i>3 Files</i>
Box 428, Folder 6	Floradale Farms, David Burpee and Others in Nasturtium Beds, circa 1935-1945 <i>4 Negatives</i> Image(s)
Box 428, Folder 6	Floradale Farms, David Burpee and Manager Bill Hoag with Tripteris, circa 1935-1945 <i>1 Negative</i> Image(s)
Box 425	Floradale Farms, Tractor in Fields, 1936 <i>1 Photograph</i>
Box 426, Folder 24-25	Floradale Farms, David Burpee with Calendula Orange Fluffy, 1939 <i>3 Negatives</i> <i>3 Photographic prints</i> Image(s)
Box 416, Folder 21-23	Floradale Farms, David Burpee in Test Block Examining New Calendula Tip Top, circa 1935-1940

	<i>5 Negatives</i> <i>5 Photographic prints</i> Image(s)
Box 426, Folder 24-25	California Trial Fields, David Burpee in Field of Goldenrod Snapdragons, Antirrhinum, 1939 <i>1 Negative</i> <i>1 Photographic print</i> Image(s)
Box 428, Folder 5	California Trial Fields, David Burpee with Unidentified Trials, circa 1935-1940 <i>1 Negative</i> <i>1 Photographic print</i> Image(s)
Box 426, Folder 24-25	California Trial Fields, David Burpee with Cosmos, Orange Ruffles, circa 1939 <i>1 Negative</i> <i>1 Photographic print</i> Image(s)
Box 426, Folder 24-25	California Trial Fields, David Burpee with Blanche Burpee Cynoglossum, circa 1939 <i>2 Negatives</i> <i>2 Photographic prints</i> Image(s)
Box 426, Folder 24-25	California Trial Fields, David Burpee Examining Zinnias, circa 1939 <i>7 Negatives</i> <i>7 Photographic prints</i> Image(s)
Box 426, Folder 24-25	Floradale Farms, David Burpee Examining Novelties, 1941 <i>2 Negatives</i> <i>2 Photographic prints</i> Image(s)
Box 426, Folder 32-33	California Trial Fields, David Burpee with Snapdragon Trials, 1950 <i>2 Negatives</i> <i>2 Photographic prints</i> Image(s)
Box 426, Folder 32-33	California Trial Fields, David Burpee in Unidentified Trials, circa 1950-1955 <i>4 Negatives</i> <i>4 Photographic prints</i>

Box 426, Folder 32-33	David Burpee and Unidentified Woman in Greenhouse, circa 1950-1955 <i>1 Negative</i> <i>1 Photographic print</i> Image(s)
Box 426, Folder 27-30	Santa Paula, David Burpee Examining Zinnia Novelties, 1954 <i>4 Files</i>
Box 426, Folder 31	Floradale Farms, Personnel, 1954 <i>1 File</i>
Box 426, Folder 32-33	David Burpee in Trial Fields, circa 1954-1964 <i>2 Files</i>
Box 426, Folder 34	David Burpee, Cuthbertson, Lowe and Others in California Trial Fields, 1964 <i>1 File</i>
Box 416, Folder 24	Los Altos Crop Reports (Trial Fields), 1953 <i>1 File</i>
Box 426, Folder 35	Los Altos Crop Reports (Trial Fields), 1953 <i>1 File</i>
Box 426, Folder 36-37	Floradale Farms, David Burpee in Sweet Pea Fields, Giant-Salmon Pink, 1956 <i>2 Files</i>
Box 426, Folder 38	Floradale Farms, David Burpee Among Marigold Trials, 1967 <i>1 File</i>
Box 426, Folder 39	Floradale Farms, David Burpee Inspecting Golden Climax Marigold Production, circa 1967 <i>1 File</i>
Box 416, Folder 25	Santa Paula, David Burpee Inspecting Zinnia Trials, 1969 <i>1 File</i>
Box 416, Folder 26	Santa Paula, Marigold Trials, circa 1965-1970 <i>1 File</i>
Box 416, Folder 27	Sunnybrook Farm, 1904 <i>1 File</i>
Box 426, Folder 40	Sanford, Personnel in Fields, 1935 <i>1 File</i>

Box 416, Folder 28	W. Atlee Burpee with Other Seedsmen, circa 1895-1905 <i>1 File</i>
Box 416, Folder 29	Unidentified Farms, circa 1905-1930 <i>1 File</i>
Box 416, Folder 31	David Burpee with Crops and Plants, circa 1930-1965 <i>1 File</i>
Box 426, Folder 41	David Burpee with Personnel, circa 1930-1960 <i>1 File</i>
Box 428, Folder 3	Unidentified Trial Fields, circa 1930-1960 <i>1 File</i>
Box 428, Folder 4-5	David Burpee in Unidentified Trial Fields, circa 1940-1960 <i>2 Files</i>
Box 428, Folder 6	Floradale Farms, David Burpee and Personnel with Sweet Pea Trials, circa 1935-1945 <i>5 Negatives</i> Image(s)

Business and Office Operations

Images of Burpee personnel performing tasks in the Philadelphia warehouse, papering department, mailing and shipping room, printing room, computer room, and a number of other settings. Also included are portraits and candid photographs of W. Atlee and David Burpee and other high-ranking staff members as well as images of a handful of other seedsmen sent to by the firm.

Box 416, Folder 32-33	Business Operations, circa 1900-1920 <i>2 Files</i>
Box 423	Business and Office Operations, circa 1900-1910 <i>17 Photographs</i>
Box 416, Folder 34	Propagation Lab, circa 1945-1960 <i>1 Photograph</i>
Box 427, Folder 33	W. Atlee Burpee Files, circa 1880-1920 <i>1 File</i>
Box 416, Folder 35	W. Atlee Burpee Portraits, circa 1890-1915 <i>1 File</i>
Box 423	W. Atlee Burpee Portrait, circa 1900

	<i>1 Photograph</i>
Box 425	W. Atlee Burpee Portrait, circa 1900-1915 <i>1 Photograph</i>
Box 420	W. Atlee Burpee Portraits, circa 1905-1915 <i>3 Glass plate negatives</i> Image(s)
Box 423	David Burpee Portrait, circa 1913-1916 <i>1 Photograph</i>
Box 423	David Burpee Portraits, 1925, 1928 <i>2 Photographs</i>
Box 416, Folder 36-37	David Burpee Portraits, circa 1930-1980 <i>2 Files</i>
Box 426, Folder 42	David Burpee with Burpee Catalog, 1943 <i>1 Photograph</i>
Box 426, Folder 43-46	David Burpee Portraits, circa 1950-1980 <i>4 Files</i>
Box 425	Painting of David Burpee (reproduction), 1956-1970 <i>1 Photograph</i> Smith, William Arthur, 1918-1989, Artist
Box 425	David Burpee with Marigolds, circa 1960-1965 <i>1 Photograph</i>
Box 423	David Burpee and W. Atlee Burpee Jr. with Unidentified Men, circa 1916-1920 <i>1 Photograph</i>
Box 416, Folder 38	David Burpee at Meeting in Salem, Oregon, 1946 <i>1 File</i>
Box 416, Folder 39	David Burpee with Others including Burpee Staff, 1949-1979 <i>1 File</i>
Box 426, Folder 47	David Burpee with David Ogilvy, 1972-1973 <i>1 File</i>
Box 416, Folder 40	W. Atlee Burpee Jr., circa 1945-1955

	<i>1 File</i>
Box 426, Folder 48	Mr. and Mrs. Bill Hoag, circa 1935-1945 <i>1 File</i>
Box 426, Folder 49	Richard Bloy Portrait, 1960 <i>1 Photograph</i>
Box 426, Folder 50	Carter Holton Portrait, 1960 <i>1 Photograph</i>
Box 416, Folder 41	Karl Nordgren Portrait, circa 1970 <i>1 Photograph</i>
Box 416, Folder 42	W. Atlee (Bill) Burpee III in John's Greenhouse, 1971 <i>1 File</i>
Box 426, Folder 51	Peter Jenkins' Citizenship Party, 1974 <i>1 File</i>
Box 426, Folder 52	Employee Picnic, circa 1940 <i>1 File</i>
Box 416, Folder 43	Alexander Forbes (seedsman) Portrait, circa 1900-1920 <i>1 Photograph</i>
Box 425	A.B. Greer Trial Ground where Company Found 'Copenhagen Market' Cabbage, circa 1905-1914 <i>1 Photograph</i>

Publicity and Public Relations

Included are images documenting various promotional campaigns of the Burpee Co.; celebrities posing with Burpee flower varieties; the Burpee trademark seal; and pictures documenting Burpee's White Marigold contest.

Box 426, Folder 53	Burpee Sign at Raceway, circa 1900 <i>1 File</i>
Box 416, Folder 44	Burpee Trademark Seal, circa 1900 <i>1 File</i>
Box 416, Folder 45	"I Buy My Seeds From W. Atlee Burpee Co/I Don't" (comparison photos), circa 1910-1915 <i>1 File</i>
Box 428, Folder 5	David Burpee with Marigold Arrangements, circa 1930-1950

- 3 Negatives*
3 Photographs
[Image\(s\)](#)
- Box 416, Folder 46 David Burpee and Public Relations, circa 1935-1970
1 File
- Box 416, Folder 47 Airmail Delivery of Marigolds to England, 1939
1 File
- Box 423 *Yankee Clipper* Delivery, 1939
1 File
- Box 416, Folder 48 Publicity Shots, 1939
1 File
- Box 426, Folder 54;
Box 425 Photo of David Burpee for Camel Cigarette Ad, circa 1940
1 File
- Box 416, Folder 49 Publicity Shots, 1940
1 File
- Box 416, Folder 50 Publicity Shots, 1941
1 File
- Box 416, Folder 51 Wartime Workers Quarters at Fordhook Farms, 1943
1 File
[Image\(s\)](#)
- Box 416, Folder 52 David Burpee and WAVES Posing with Sweet Peas at Hunter College,
New York, 1945
1 File
- Box 416, Folder 53 Staged Publicity Shots of Sweet Peas in Gunther Greenhouse, 1946
1 File
- Box 416, Folder 54 Mrs. Dwight D. Eisenhower Petunia, 1946
1 File
- Box 417, Folder 1 *The Marigold* Airplane, circa 1946-1963
1 File
- Box 417, Folder 2 WJZ Radio Interview at Fordhook Farms, 1948
1 File
- Box 417, Folder 3 Margaret O'Brien Sweet Pea, 1949

- 1 File*
- Box 428, Folder 2 Unidentified Vegetable Garden with Woman and Children (possibly Fordhook Farms?), circa 1945-1950
1 Negative
[Image\(s\)](#)
- Box 426, Folder 55 Woman with Flower Arrangement, circa 1945-1955
1 File
- Box 426, Folder 56 Giant Marigold-F1 Hybrid Climax, 1957
1 File
- Box 426, Folder 57 Myna Bird, 1958
1 File
- Box 417, Folder 4 David Burpee with Governor Price Daniel of Texas, 1962
1 File
- Box 426, Folder 58-59 Big Boy Hybrid Tomato, 1967, 1982
2 Files
- Box 417, Folder 5 Photographs Featured in *Panorama: A Magazine of Bucks County* Article, circa 1970
1 File
- Box 426, Folder 60 1888 Burpee's Seeds Catalog (cover), circa 1975-1980
1 File
- Box 426, Folder 61 1896 Burpee's Farm Annual (cover), circa 1975-1980
1 File
- Box 417, Folder 6 Miscellaneous Flowers and Vegetables, circa 1975-1985
1 File
- Box 420 Unidentified Vegetable Garden, circa 1900-1930
1 Glass plate negative
[Image\(s\)](#)
- Box 417, Folder 7 Prizewinning Exhibit at Stafford Fair (Connecticut), 1920
1 Photograph
- Box 425 Message of Gratitude for Vitamins from Vegetables, from Wilfred [Erenfill?], Labrador, Canada, circa 1920
1 Photograph
- Box 427, Folder 1 David Burpee Photograph used in *Clinton Herald* Article, 1958

1 Photograph

- Box 417, Folder 8 White Marigold Contest, Judging, 1955-1975
1 File
- Box 426, Folder
62-63 White Marigold Contest, Judging Trials, 1964
2 Files
- Box 426, Folder
64-65 White Marigold Contest, Judging, 1966
2 Files
- Box 426, Folder 66 White Marigold Contest, David Burpee with Contest Winner Alice Vonk,
1975
1 File

Burpee Co. Properties

Images of Burpee buildings in Philadelphia and Iowa.

- Box 417, Folder 9 York Avenue Building, Philadelphia, circa 1890-1905
1 Cyanotypes (photographic prints)
- Box 417, Folder 10 476-478 North 5th Street Property, Philadelphia, circa 1880-1900
1 File
- Box 417, Folder 11 Burpee Building, Philadelphia, circa 1898-1926
1 File
- Box 417, Folder 12 Burpee's Nasturtium Storefront, circa 1934
1 Photograph
- Box 427, Folder 2 Clinton, Iowa Branch Office Building, circa 1940-1946
1 File
- Box 425 Clinton, Iowa Headquarters, circa 1950-1970
1 Photograph

Burpee Co. Subsidiaries

- Box 417, Folder 13 Luther Burbank and Home Garden, circa 1900-1932
1 File
- Box 417, Folder 14 David Burpee with Luther Burbank "Treasure Chest" of Flower Seeds,
circa 1928-1935
1 File

Box 417, Folder 15 Maule Building, circa 1910-1930
1 File

Professional Outreach and Awards

Images that document Burpee staff at flower and horticultural shows and on business trips; events held by the firm either at Fordhook Farms or elsewhere (including flower previews); and awards received by the company.

Box 417, Folder 16 Foreign Delegation at American Seed Trade Association Convention, 1946
1 File

Box 427, Folder 3 "Welcome David Burpee" Sign at American Seed Trade Association
Convention, 1977
1 File

Box 423 Chicago Flower Show Featuring Burpee Marigold Garden, 1968
1 Photograph

Box 427, Folder 4 David Burpee with Presidents of Pennsylvania Horticultural Society and
American Horticultural Society, 1978
1 File

Box 417, Folder 17;
Box 427, Folder 5 Burpee Award in Horticulture Recipients, 1946-1947
2 Files

Box 427, Folder 6 W. Atlee Burpee During Trip to Europe, circa 1900-1914
1 File

Box 427, Folder 7 David Burpee in Southport, England, 1929
1 File

Box 427, Folder 8 David Burpee and Carter Holton in Japan, 1960
1 File

Box 417, Folder
18-19 Marigolds for National Floral Emblem, circa 1957-1965
2 Files

Box 417, Folder 20 Burpee Lawn Grass Exhibit in front of *Coming Through the Rye* Sculpture
at Louisiana Purchase Exposition in St. Louis, Missouri, 1904
1 Mounted photograph
Remington, Frederic, 1861-1909, Sculptor

Box 423 Sweet Pea Exhibit, 1911
5 Files

Box 417, Folder 21	Flower Shows, 1914-1926 <i>1 File</i>
Box 417, Folder 22	Flower Shows, 1927-1929 <i>1 File</i>
Box 417, Folder 23	W. Atlee Burpee Jr. at Flower Shows, 1929, 1948 <i>1 File</i>
Box 417, Folder 24	Flower Shows, 1930 <i>1 File</i>
Box 417, Folder 25	Flower Shows, 1931 <i>1 File</i>
Box 417, Folder 26	Flower Shows, 1932-1933 <i>1 File</i>
Box 417, Folder 27	Flower Shows and Exhibits, 1934 <i>1 File</i>
Box 417, Folder 28	Flower Shows, 1935 <i>1 File</i>
Box 417, Folder 29	Flower Shows and Exhibits, 1936 <i>1 File</i>
Box 417, Folder 30	Flower Shows, 1937 <i>1 File</i>
Box 417, Folder 31	Flower Shows, 1938 <i>1 File</i>
Box 417, Folder 32	Flower Shows, 1939 <i>1 File</i>
Box 426, Folder 24-25	David Burpee at Zinnia Preview, September 1939 <i>1 Negative</i> <i>1 Photographic print</i> Image(s)
Box 417, Folder 33	Flower Shows, 1940 <i>1 File</i>
Box 417, Folder 34	Flower Shows, 1941

1 File

Box 417, Folder 35 Idabelle Firestone Marigold Preview, New York, 1941
1 File

Box 417, Folder 36 Flower Shows, 1942
1 File

Box 417, Folder 37 Flower Shows, 1943
1 File

Box 417, Folder 38 Flower Shows, 1946
1 File

Box 417, Folder 39 Flower Shows, 1947
1 File

Box 417, Folder 40 Luther Burbank Zinnia Preview at Waldorf-Astoria, New York, New York,
September 2, 1947
1 File

Box 417, Folder 41 Flower Shows, 1948
1 File

Box 417, Folder 42 Flower Shows, 1949
1 File

Box 417, Folder 43 Flower Shows, 1950
1 File

Box 417, Folder 44 Flower Shows, 1951
1 File

Box 417, Folder 45 Flower Shows, 1952
1 File

Box 417, Folder 46 Flower Shows, 1953
1 File

Box 417, Folder 47 Flower Shows, 1954
1 File

Box 417, Folder 48 International Flower Shows, 1954-1965
1 File

Box 417, Folder 49 Flower Shows, 1958

	<i>1 File</i>
Box 427, Folder 9	Flower Show, 1961 <i>1 File</i>
Box 417, Folder 50	Pennsylvania State Student Horticultural Show, 1979 <i>1 File</i>
Box 427, Folder 10-11	American Seed Trade Association Gathering at Fordhook, June 24, 1910 <i>2 Files</i>
Box 417, Folder 51	Events at Fordhook Farms, circa 1910-1914 <i>1 File</i>
Box 417, Folder 52	Events at Fordhook Farms, circa 1920-1930 <i>1 File</i>
Box 427, Folder 12	Gatherings at Fordhook Farms, 1920-1930 <i>1 File</i>
Box 423	Burpee Christmas Celebrations, circa 1916-1930 <i>6 Photographs</i>
Box 417, Folder 53	Burpee Christmas Celebrations, circa 1920-1935 <i>1 File</i>
Box 426, Folder 24-25	Floradale Farms Luncheon, circa 1939 <i>2 Negatives</i> <i>2 Photographic prints</i> Image(s)
Box 427, Folder 13	Unidentified Burpee Event (possibly at Floradale Farms), circa 1920-1930 <i>1 File</i>
Box 417, Folder 54	David Burpee at Santa Barbara Fiesta, 1959 <i>1 File</i>
Box 417, Folder 55	Garden Writers Luncheons at Fordhook Farms, 1974, 1977 <i>1 File</i>
Box 417, Folder 56	Garden Writers of America at Flora 76 Meeting, 1976 <i>1 File</i>
Box 417, Folder 57	Porcelain Marigolds by Boehm, circa 1953-1970

- 1 File*
Boehm Porcelains, Manufacturer
- Box 417, Folder 58 Computer Lab, circa 1968-1974
1 Mounted photograph
- Box 417, Folder 59 Burpee Medals, 1900-1950
1 File
- Box 417, Folder 61 International Flower Show Awards, 1961, 1965
1 File
- Box 427, Folder 14 David Burpee and Frank Cuthbertson with Sweet Pea Award, 1964
1 File

Burpee Family

Images of Burpee family members; and photographs of family events and gatherings unrelated to the Burpee firm. This subseries also includes photographs of persons whose connection to the Burpee family or business is currently unknown. For images of the Burpee family's home at Fordhook Farms, see the 'Farm Operations' subseries in Photographic and A/V Material.

- Box 427, Folder 15 Dr. and Mrs. David Burpee, circa 1880-1892
1 File
- Box 427, Folder 16 Friends and Family, circa 1888-1915
1 File
- Box 418, Folder 1;
Box 423 Home and Family, circa 1890-1915
1 File
- Box 418, Folder 2 Sterling Morton Portrait and Inscription, 1896
1 Photograph
- Box 427, Folder 17 Horse and Carriage, circa 1900
1 Negatives (photographic)
- Box 427, Folder 18 W. Atlee Burpee (and David Burpee?) at Fordhook Farms, circa 1900
1 File
- Box 423 W. Atlee and David Burpee at Niagara Falls, 1906
1 Photograph
- Box 418, Folder 3 Family Dog (Don?), circa 1900
1 Photograph

- Box 427, Folder 19 Poor Richard Club at Fordhook Farms, September 14, 1914
1 File
- Box 427, Folder 20 Simons Family, circa 1860-1900
1 File
- Box 418, Folder 4 Aunt Mary Schenck (Simons Family), 1860-1900
1 File
- Box 427, Folder 21 Blanche Simons Burpee Portraits, circa 1863-1890
1 File
- Box 427, Folder 22 Blanche Simons Burpee Portraits and Candid Shots, 1891-1921
1 File
- Box 418, Folder 5 Blanche Simons Burpee Portraits, circa 1892-1940
1 File
- Box 427, Folder 23 Blanche Simons Burpee, circa 1941-1948
1 File
- Box 427, Folder 24 David Burpee Portraits and Candid Shots, circa 1893-1915
1 File
- Box 418, Folder 6 David Burpee Portraits, circa 1893-1950
1 File
- Box 419 Fordhook Farms, Private Entrance with Unidentified Woman and Child,
circa 1903
1 Glass plate negative
[Image\(s\)](#)
- Box 425 David Burpee Portrait by Evans, 1911
1 Photograph
- Box 427, Folder 25 David Burpee in Camden, Maine, 1915
1 File
- Box 418, Folder 7 Trip (David and Blanche Simons Burpee ?), circa 1920
1 File
- Box 418, Folder 8 David Burpee with Others, 1946, 1952
1 File
- Box 427, Folder 26 David Burpee on S.S. *Rotterdam*, 1964

- 1 File*
- Box 427, Folder 27 David Burpee, Candid Shots, circa 1973-1977
1 File
- Box 427, Folder 28 Bust of David Burpee with its sculptor, Mustafa Naguib, 1976-1977
1 File
Naguib, Mustafa, Sculptor
- Box 418, Folder 9 "A Day at Fordhook" for The Canadian Society of Philadelphia, 1925
1 File
- Box 418, Folder 10 "A Day at Fordhook" for The Canadian Society of Philadelphia, 1927-1928
1 File
- Box 423 Fourth Street Club, 1937
1 Photograph
- Box 418, Folder 11 The Union League of Philadelphia's Annual Kindergarten Party, 1942
1 Photograph
- Box 418, Folder 12 Welcome House Meeting, 1980
1 File
- Box 425 Watercolor of Marigold Arrangement, circa 1940-1970
1 Photograph
- Box 418, Folder 13 W. Atlee Burpee Jr., circa 1895-1910
1 File
- Box 427, Folder 29 William Pitt Atlee (1772-1815) Portrait, circa 1890
1 Photograph
- Box 427, Folder 30 Alexander Scott, circa 1890
1 File
- Box 425 Alexander Scott's Horse, Shamrock, circa 1900-1920
1 Photograph
- Box 423 Atlee Mausoleum and Sheffield Monument, circa 1900-1925
1 File
- Box 418, Folder 14 Ruby L. Hollingsworth, circa 1900-1920
1 Photograph
- Box 418, Folder 15 Portrait of (Frederick?) Riley of England (seedsman?), 1911

1 Photograph

- Box 427, Folder 31 Betsy Trainer on "Little John" (horse), 1946
1 Photograph
- Box 427, Folder 32 Unidentified People, circa 1890-1915
1 File
- Box 420 Unidentified Garden with Lawn and Greenhouses, circa 1890-1915
1 Glass plate negative
[Image\(s\)](#)
- Box 418, Folder 16 Unidentified Sites and People, circa 1900-1950
1 File

5.2: Audio/Visual Materials

This series includes film and reel-to-reel and phonographic sound recordings related to talks and interviews given by David Burpee and other Burpee personnel, flower premieres, and farm operations.

The Archives of American Gardens does not currently have the A/V equipment needed to play any of the films and sound recordings in this series.

- Box 424 Clinton, Iowa Branch Opening, circa 1942-1943
1 Sound recording
LP was found broken in half and cannot be played. It has been saved in case a way can be found in the future to capture the recording.
- Box 430 Firestone / Zinnias, circa 1950-1963
1 Film reel
Owen Murphy Productions, Production company
- Box 429 W. Atlee Burpee (II or III?) Interview from *Richard 'Cactus' Pryor Show*, Austin, Texas, circa 1950-1971
1 Sound recording
- Box 429 David and Lois Burpee's *Person to Person* Interview with Edward R. Murrow on CBS-TV, 1957
2 Sound recordings
- Box 429 David and Lois Burpee's *Person to Person* Interview with Edward R. Murrow on CBS-TV, 1957
1 Sound recording
- Box 424 Ted Torrey Interview with Ruth Alampi on WNBC's *Around Your Home and Garden* Program; Burpee Seeds Radio Commercial by Martha Deane of WOR, January 1958

3 Sound recordings

- Box 429 Flower Premiere in Santa Barbara, circa 1958-1959
1 Film reel
- Box 424 Talk by David Burpee on World Premiere at Santa Barbara Biltmore, 1959
2 Sound recordings
- Box 429 Unknown Content, circa 1959-1970
2 Sound recordings
- Box 429 Unknown Content, circa 1959-1970
1 Sound recording
- Box 429 Whirligig Zinnias and Hand Pollinating Snapdragons, 1963
1 Film reel
- Box 429 Farm Operations, circa 1964
1 Film reel
- Box 429 Recordings of Talks (possibly by David Burpee), circa 1964-1975
3 Sound recordings
- Box 424 American Security Council Recording featuring Address by Cornell University President Dr. James Perkins, 1963
1 Sound recording
- Box 424 American Security Council: The Washington Report Audition Recording, 1963
1 Sound recording

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Series 6: Burpee Family Papers

Personal papers generated and compiled by Burpee family members including Dr. Washington L. Atlee (maternal grandfather of W. Atlee), Dr. David Burpee (W. Atlee's father), W. Atlee Burpee, Blanche Simons Burpee (W. Atlee's wife), David Burpee, W. Atlee Burpee, Jr., Lois Burpee (David Burpee's wife), and others. W. Atlee and David Burpee's files are the most extensive, though they are by no means comprehensive. Papers include correspondence, financial records, travel ephemera, reference material and clipping files, notes, files related to membership in various organizations and charitable contributions, will and estate files, and photographs.

Personal papers relating to W. Atlee and his immediate family are also found scattered throughout the collection's business records, especially in early correspondence files.

6.1: Dr. Washington L. Atlee (1808-1878)

- | | |
|--------------------|---|
| Box 358, Folder 36 | Papers, 1866-1900
<i>1 File</i> |
| Box 358, Folder 37 | <i>American Medicine</i> , Vol. viii, No. 18, 1904
<i>1 Scholarly periodical</i> |

6.2: Dr. David Burpee (1827-1882)

- | | |
|--------------------------|---|
| Box 358, Folder 38 | Papers, 1845-1895
<i>1 File</i> |
| Box 377, Folder 10 | Expenses, 1852-1854
<i>1 Ledger</i> |
| Box 358, Folder 39 | <i>Religious Intelligencer</i> , Vol. III, No. 12, 1856
<i>1 Clippings (Books, newspapers, etc.)</i> |
| Box 377, Folder 11 | Expenses, 1860-1863
<i>1 Ledger</i> |
| Box 377, Folder
12-19 | Checkbooks, 1862-1879
<i>8 Files</i> |
| Box 377, Folder 20 | Expenses, 1864-1870
<i>1 Ledger</i> |
| Box 389 | National Bank of the Republic Account Book, 1867-1873
<i>1 Notebook</i> |
| Box 378, Folder 1 | Deeds, circa 1870-1896
<i>1 File</i> |
| Box 389 | Stockholder's Receipt Book, 1873-1878 |

1 Notebook

Box 377, Folder 21 Medical Accounts Ledger, 1873-1882
1 File

Box 389 *Medical Handbook of Philadelphia, 1876*
1 Booklet

Box 389 Lumbermen's Building and Loan Association Passbook, 1876-1878
1 Notebook

Box 389 The State Mutual Saving Fund, Loan & Building Association Handbook/
Account Book, 1879-1883
1 Notebook

6.3: W. Atlee Burpee (1858-1915)

Personal Papers

Box 358, Folder 40 Papers, 1875-1903
1 File

Box 358, Folder 41 Correspondence, 1882-1911
1 File

Box 358, Folder
42-43 Papers, 1883-1907
2 Files

Box 358, Folder 44 Quotations, circa 1900-1910
1 File

Box 358, Folder
45-46 Papers, 1902-1915
2 Files

Box 358, Folder 47;
Box 359, Folder 1 Correspondence from David Burpee, 1906-1915
2 Files

Box 359, Folder 2-3 Papers, 1907
2 Files

Box 359, Folder 4 Predicting World War I, 1909
1 File

Box 359, Folder 5 First Airplane Delivery, 1911
1 File

Box 359, Folder 6 Papers, 1911-1912
 1 File

Box 359, Folder 7 Cornell University, 1913
 1 File

Box 359, Folder 8-11 Correspondence (outgoing), 1913
 4 Files

Box 359, Folder 12 Correspondence, 1913-1915
 1 File

Box 359, Folder
13-14 Condolence Letters, 1915
 2 Files

Financial Records

Box 378, Folder 2 Expenses Ledger, 1880-1883
 1 Ledger

Box 359, Folder 15 Checkbook, 1887-1888
 1 File

Box 359, Folder 16 Accounts, 1904
 1 Notebook

Box 359, Folder 17 E. B. Young Cigar Receipts, 1911-1912
 1 File

Box 359, Folder
18-21 Bills and Receipts, 1912-1913
 4 Files

Box 359, Folder
22-24;
Box 360, Folder 1 Bills and Receipts, July 1913 - June 1914
 4 Files

Box 360, Folder 2-5 Bills and Receipts, July 1914- April 1915
 4 Files

Box 360, Folder 6-9 Bills and Receipts, 1915-1916
 4 Files

Organization Affiliations

Box 360, Folder 10 Clubs and Societies, 1910-1915

- 1 File*
- Box 360, Folder 11 The Canadian Society of Philadelphia, 1910-1911
1 File
- Box 360, Folder 12 Doylestown Club, 'All Fools Day', April 1, 1915
1 File
- Box 384, Folder 4 Howard Hospital, Annual Report, 1915
1 File
- Box 360, Folder 13 Midland Pennsylvania Railroad, 1911
1 File
- Box 360, Folder 14 The Pennsylvania Society, 1912-1915
1 File
- Box 360, Folder 15 Poor Richard Club, 1910-1914
1 File
- Box 360, Folder 16 Real Estate Trust Company, 1906
1 File
- Box 360, Folder 17 Notes on Religious Committees, circa 1893-1900
1 File
- Box 360, Folder 18-19 Pennsylvania Republican State Committee, Correspondence, 1914
2 Files
- Box 360, Folder 20-21 The Union League of Philadelphia, Dinner for Postmaster General, 1907
2 Files
- Box 360, Folder 22 The Union League of Philadelphia, Dinner for Postmaster General,
Invitations Declined, 1907
1 File
- Box 360, Folder 23 The Union League of Philadelphia Dinner, 1912
1 File
- Box 384, Folder 5 The Union League of Philadelphia, Reports and Publications, 1913-1916
1 File

Travels

- Box 392, Folder 11 Travel Directions from Nevada to California, circa 1889

1 Notebook

Box 384, Folder 6-7 Postcards and Travel Ephemera, circa 1900-1915
2 Files

Box 360, Folder 24 Europe, 1906, 1908
1 File

Box 360, Folder 25 Trip to Europe, 1914
1 File

Ephemera

Box 392, Folder 12 Diary and Address Book, 1881
1 Notebook

Box 361, Folder 1 Citizenship Papers, 1884, 1895
1 File

Box 361, Folder 2 Business and Calling Cards, circa 1885-1915
1 File

Box 361, Folder 3 Illustrated Cards, circa 1890-1900
1 File

Box 361, Folder 4 Business and Calling Cards (non-Burpee), circa 1890-1920
1 File

Box 361, Folder 5 Testimonial Dinners and Events, 1906-1912
1 File

Box 361, Folder 6 35th Celebration of University of Pennsylvania's Class of 1878 and *Old Penn Magazine*, 1908, 1912
1 File

Box 392, Folder 13 Contacts, 1911
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Box 361, Folder 7 Testimonial Dinner for John Gribbel, 1912, 1915
1 File

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Box 378, Folder 3 Printed Material, 1896-1899
1 File

Box 361, Folder 8	Clippings, 1899-1900 <i>1 File</i>
Box 361, Folder 9; Box 378, Folder 4	Printed Material, 1900-1910 <i>2 Files</i>
Box 361, Folder 10; Box 378, Folder 5	Printed Material, 1911-1913 <i>2 Files</i>
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Box 361, Folder 12; Box 378, Folder 7	Printed Material, 1915 <i>2 Files</i>
Box 405	Clipping from <i>Saturday Evening Post</i> , 1915 <i>1 Clippings (Books, newspapers, etc.)</i>
Will and Estate	
Box 378, Folder 8	Legal Precedent of Attorney Acting as Executor, circa 1890-1915 <i>1 File</i>
Box 378, Folder 9	Dr. David Burpee Legacy, 1904, 1943 <i>1 File</i>
Box 378, Folder 10	Will and Codicil, 1907-1908 <i>1 File</i>
Box 361, Folder 13	Unexecuted Deed with Doylestown Township, 1913 <i>1 File</i>
Box 378, Folder 11	Last Will and Testament, 1913-1915 <i>1 File</i>
Box 378, Folder 12	Last Will and Testament, 1915 <i>1 File</i>
Box 361, Folder 14	Power of Attorney, 1915 <i>1 File</i>
Box 361, Folder 15	Graves Manufacturing Company, Meeting, 1915 <i>1 File</i>
Box 361, Folder 16	Graves Manufacturing Company, 1915-1916

1 File

Box 361, Folder 17 Agreements Between Executors, 1915-1917
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Box 378, Folder 13 By-Laws of W. Atlee Burpee & Co., 1916
1 File

Box 361, Folder 18 Power of Attorney, W. Atlee Burpee, Jr., 1916
1 File

Box 378, Folder 14 Inventory and Appraisal, 1916
1 File

Box 361, Folder 19 Leases, 1916
1 File

Box 361, Folder 20 Creditors, 1916
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Box 378, Folder 15 Inventories and Records, 1916-1917
1 File

Box 361, Folder 21 Personal Property Taxes, 1916-1917
1 File

Box 378, Folder 16 Minutes of Meetings of Executors, 1916-1918
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Box 361, Folder 22 Herman Yerkes, Executor, 1916-1918
1 File

Box 361, Folder 23-25 Estate of W. Atlee Burpee, 1916-1918
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Box 378, Folder 17 Castle Valley Farm, 1916-1918
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Box 361, Folder 26 William F. Fell vs. Securities Company of North America, 1917
1 File

Box 378, Folder 18 Howard M. Earl, 1917-1918
1 File

Box 361, Folder 27 First and Final Account, 1918

1 File

Box 361, Folder 28 Alaska Packers Association, 1918
1 File

6.4: Blanche (Simons) Burpee (1863-1948)

Box 361, Folder 29 Papers, 1891-1899
1 File

Box 361, Folder 30 Papers, 1900-1923
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Box 361, Folder 31 Blanche Burpee Public Playground, 1913
1 File

Box 361, Folder 32 Genealogy, 1918, 1926
1 File

Box 361, Folder 33 Personal Property Tax, 1936-1948
1 File

6.5: David Burpee (1893-1980)

Personal Papers

Box 361, Folder 34 Correspondence to and from W. Atlee Burpee, 1896-1913
1 File

Box 361, Folder 35 Early Essays, circa 1900
1 File

Box 361, Folder 36 Papers, circa 1900-1915
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Box 361, Folder 37 Culver Military Academy, 1911-1913
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Box 392, Folder 14 Culver Military Academy Handbook, 1911
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Box 392, Folder 15 Culver Military Academy Handbook, 1912
1 Booklet

Box 361, Folder 38;
Box 378, Folder 19 Culver Military Academy Thesis, "Natural and Human Selection",
1913-1974

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Box 361, Folder 39	Culver Military Academy Publications, 1915, 1932 <i>1 File</i>
Box 361, Folder 40	Cornell University, 1913-1914 <i>1 File</i>
Box 361, Folder 41	Cornell University Publications, 1913-1915 <i>1 Scholarly periodical</i>
Box 362, Folder 1-8	Papers, 1911-1915 <i>8 Files</i>
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Box 362, Folder 12	Personal History, circa 1918-1973 <i>1 File</i>
Box 362, Folder 13	Biographical Information, circa 1920-1961 <i>1 File</i>
Box 362, Folder 14-15	Papers, 1921-1940 <i>2 Files</i>
Box 362, Folder 16	Social Security, 1936, 1962-1970 <i>1 File</i>
Box 362, Folder 17	Wedding Gifts, 1938, 1940 <i>1 File</i>
Box 362, Folder 18	Horses, 1939, 1957 <i>1 File</i>
Box 362, Folder 19	Marshall, General George C., 1942 <i>1 File</i>
Box 362, Folder 20	Letters Mentioning W.A. Burpee, 1946-1968 <i>1 File</i>
Box 362, Folder 21	Bridges, Gregory F. G., 1946-1966 <i>1 File</i>

Box 362, Folder 22-23	Papers, 1950-1959 <i>2 Files</i>
Box 362, Folder 24	New Brunswick, Canada; Correspondence with Canadian Relatives; Burpee-Bridges House, Sheffield, 1955-1976 <i>1 File</i>
Box 362, Folder 25	Papers, 1959-1965 <i>1 File</i>
Box 362, Folder 26	Stationery, circa 1960-1979 <i>1 File</i>
Box 362, Folder 27	A Time to Roar, circa 1960-1970 <i>1 File</i>
Box 362, Folder 28	Burpee, George W., 1962-1966 <i>1 File</i>
Box 362, Folder 29	Scranton, Governor William, Jr., 1963, 1965 <i>1 File</i>
Box 362, Folder 30	Lewis, Fulton, Jr., 1964 <i>1 File</i>
Box 362, Folder 31	Correspondence, 1964-1969 <i>1 File</i>
Box 362, Folder 32	Addresses, 1964-1970 <i>1 File</i>
Box 363, Folder 1	Eastland, Thomas B., Jr., 1964-1969 <i>1 File</i>
Box 363, Folder 2	Morse, Charles B., 1965 <i>1 File</i>
Box 363, Folder 3	Luce, Henry, circa 1965 <i>1 File</i>
Box 363, Folder 4	Potts, Frederic A., 1965-1970 <i>1 File</i>
Box 363, Folder 5	Papers, 1966-1969 <i>1 File</i>

Box 363, Folder 6	Kiplinger Letters, 1967 <i>1 File</i>
Box 363, Folder 7	Papers, 1967 <i>1 File</i>
Box 363, Folder 8	Insurance, 1967-1968 <i>1 File</i>
Box 363, Folder 9	Medical Files, 1967-1969 <i>1 File</i>
Box 363, Folder 10	Medical Files, 1971-1972 <i>1 File</i>
Box 363, Folder 11	Proposed Book on the Bible, circa 1968-1971 <i>1 File</i>
Box 363, Folder 12	Baker, Senator Howard, 1969 <i>1 File</i>
Box 363, Folder 13	Papers, 1970 <i>1 File</i>
Box 363, Folder 14	Old Chinese Proverb, circa 1970 <i>1 File</i>
Box 363, Folder 15-20	Correspondence, 1970-1973 <i>6 Files</i>
Box 363, Folder 21	The White House, 1971-1976 <i>1 File</i>
Box 363, Folder 22	People, 1971-1980 <i>1 File</i>
Box 363, Folder 23-30	Correspondence, 1973 <i>8 Files</i>
Box 363, Folder 31	Dohan, Michael R., 1973-1974 <i>1 File</i>
Box 363, Folder 32	Fox, Robert, 1973 <i>1 File</i>
Box 363, Folder 33	80th Birthday Greetings, 1973

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Box 363, Folder 34 Papers, 1975-1980
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Box 363, Folder 35 Barber, Angus C., 1980
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Box 364, Folder 2 Banks and Bankers, 1915, 1964-1969
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Box 364, Folder 3 Financial Statements, 1916-1919
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Box 364, Folder 4 Investments, 1916-1954
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Box 364, Folder 5 Northern Trust Company Lock Box Inventory, 1918-1947
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Box 364, Folder 6 Stocks, 1929-1971
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Box 364, Folder 7 Collateral, 1931-1932
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Box 364, Folder 8 Indebtedness, 1934-1948
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Box 364, Folder 9 Stock Statements, 1952-1970
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Box 364, Folder 10 Financial Solicitations, 1954
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Box 364, Folder 11 Financial Contributions and Bills Paid, 1955-1965
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Box 364, Folder 12 Financial Contributions and Bills Paid, 1966-1968
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Box 364, Folder 13	Financial Contributions and Bills Paid, 1969 <i>1 File</i>
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Box 364, Folder 16-17	Bills Paid, 1972 <i>2 Files</i>
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Box 364, Folder 25	Financial Records, 1970-1971 <i>1 File</i>
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Box 364, Folder 27	Municipal Bonds, 1979-1980 <i>1 File</i>
Box 364, Folder 28	Income Tax, 1917, 1917-1923 <i>1 File</i>
Box 364, Folder 29	Income Tax, 1918-1923 <i>1 File</i>
Box 364, Folder 30	Income Tax, 1924-1928 <i>1 File</i>
Box 364, Folder 31	Income Tax, 1929-1933

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Box 364, Folder 32 Income Tax, 1934-1938
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Box 364, Folder 33 Income Tax, 1939-1943
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Box 364, Folder 34 Income Tax, 1944-1947
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Box 365, Folder 1 Income Tax, 1948
1 File

Box 365, Folder 2 Income Tax, 1949-1950
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Box 365, Folder 3 Income Tax, 1951-1953
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Box 365, Folder 4 Income Tax, 1954-1955
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Box 365, Folder 5 Income Tax, 1956-1957
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Box 365, Folder 6 Income Tax, 1958-1959
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Box 365, Folder 7 Income Tax, 1960
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Box 365, Folder 8 Income Tax, 1961-1962
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Box 365, Folder 9 Income Tax, 1963
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Box 365, Folder 10 Income Tax, 1964
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Box 365, Folder 11 Income Tax, 1965
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Box 365, Folder 12 Income Tax, 1966-1967

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Box 365, Folder 13 Income Tax, 1968
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Box 365, Folder 14 Income Tax, 1971
1 File

Box 365, Folder 15 Income Tax, 1972
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Box 365, Folder 16 Income Tax, 1973
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Box 365, Folder 17 Income Tax, 1974
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Box 365, Folder 18 Personal Property Tax, 1936-1970
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Box 365, Folder 19 Johnston, Robert W., 1973-1974
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Box 365, Folder 20 Contributions to Churches, 1974
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Box 365, Folder 22 Director and Board Appointments, 1926-1939
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Box 365, Folder 23 Pennsylvania Societies and Memberships, 1967-1968
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Box 365, Folder 26 Abington Memorial Hospital, Abington, Pennsylvania, 1966-1969
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Box 365, Folder 27	Abington Memorial Hospital, Abington, Pennsylvania, 1973-1974 <i>1 File</i>
Box 365, Folder 28	Bachelors Barge Club, 1972, 1974 <i>1 File</i>
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Box 365, Folder 30	Bucknell University, 1964-1965 <i>1 File</i>
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Box 378, Folder 20	Bucknell University, Long Range Campus Plan, 1967 <i>1 File</i>
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Box 366, Folder 3	Bucknell University, 1968-1969 <i>1 File</i>
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Box 366, Folder 6	Bucknell University, 1971-1972 <i>1 File</i>
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Box 367, Folder 41	Christmas Cards (Masters), 1918-1940

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Box 384, Folder 9-12	Burpee Christmas Cards, circa 1920-1960 <i>4 Files</i>
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Box 406	Market Street National Bank, 1955 <i>1 Print</i>
Box 369, Folder 30	Map of Southern Railway System, 1956 <i>1 Map</i>
Box 367, Folder 43	Governor's Luncheon, Harrisburg, Pennsylvania, 1965 <i>1 File</i>
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Box 367, Folder 45	Printed Material, 1912-1918 <i>1 File</i>
Box 367, Folder 46	Waterways, 1914-1928 <i>1 File</i>
Box 367, Folder 47	Suggested Reading Lists, 1915 <i>1 File</i>
Box 367, Folder 48	Printed Material, 1920-1928 <i>1 File</i>
Box 367, Folder 49; Box 368, Folder 1	Articles on People and Ideas of Interest, 1929-1976 <i>2 Files</i>

Box 368, Folder 2; Box 378, Folder 21	Printed Material, 1930-1939 <i>2 Files</i>
Box 368, Folder 3; Box 378, Folder 22	Printed Material, 1940-1949 <i>2 Files</i>
Box 368, Folder 4-6	Printed Material, 1950-1959 <i>3 Files</i>
Box 368, Folder 7-8; Box 378, Folder 23	Printed Material, 1960-1969 <i>3 Files</i>
Box 405; Box 408	Printed Material, 1964, 1969 <i>2 Files</i>
Box 368, Folder 9-10; Box 378, Folder 24	Printed Material, 1970-1980 <i>3 Files</i>
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Box 378, Folder 25	Wills, Lois and David Burpee, 1904-1968 <i>1 File</i>
Box 378, Folder 26-27	Fair Grounds Property, 1925-1949 <i>2 Files</i>
Box 368, Folder 11	Loans, 1929-1932 <i>1 File</i>
Box 379, Folder 1-2	Philadelphia Electric Company, 1930-1970 <i>2 Files</i>
Box 433	Plan of Electric and Telephone Cables on Fordhook Farms (Philadelphia Electric Company), circa 1930-1960 <i>1 Drawing</i>
Box 368, Folder 12	Burpee Cemetery Plot, 1943, 1957 <i>1 File</i>
Box 368, Folder 13	Doylestown World War Memorial Deed, 1945 <i>1 File</i>
Box 368, Folder 14	Life Insurance Policies, 1957-1968

1 File

Box 368, Folder 15 Estate Planning, 1959-1960
1 File

Box 379, Folder 3 Appraisal of Properties, 1965-1966
1 File

Box 368, Folder 16 Estate Planning and Proposed Will, 1966-1967
1 File

Box 368, Folder 17 Burpee Trust Fund, Beatrice Kennedy Downing, 1971
1 File

Box 368, Folder 18 Formation of Charitable Foundation, 1976-1977
1 File

Box 368, Folder 19 Obituaries, 1980
1 File

Box 368, Folder 20 Funeral Programs, 1980
1 File

6.6: Washington Atlee Burpee, Jr. (1894-1966)

Box 368, Folder 21 Culver Military Academy, 1913
1 File

Box 368, Folder 22;
Box 379, Folder 4 Printed Material, 1913-1955
2 Files

Box 368, Folder 23 Will, circa 1920-1930
1 File

Box 368, Folder 24 Italy Trip, circa 1947-1958
1 File

Box 368, Folder 25 Papers, circa 1950-1966
1 File

6.7: Lois (Torrance) Burpee (1912-1984)

Burpee, Lois

Box 384, Folder 13 Flower Show Program, 1936

	<i>1 Booklet</i>
Box 368, Folder 26	Marriage Announcement and Clippings, 1938 <i>1 File</i>
Box 368, Folder 27; Box 379, Folder 5	Press Clippings, 1941-1983 <i>2 Files</i>
Box 368, Folder 28	Letters to David Burpee, 1953 <i>1 File</i>
Box 368, Folder 29	Personal Property Tax, 1956-1970 <i>1 File</i>
Box 368, Folder 30	Papers, 1974-1983 <i>1 File</i>
Box 368, Folder 31	Recipes, circa 1977 <i>1 File</i>
Box 368, Folder 32	Condolence Letters on David Burpee's Passing, 1980 <i>1 File</i>
Box 368, Folder 33	<i>Burpee's Garden Calendar</i> (annotated), 1980-1981 <i>1 File</i>
Box 368, Folder 34	Burpee Co., 1980-1981 <i>1 File</i>
Box 368, Folder 35	Solicitations for Burpee Co. Records, 1980-1981 <i>1 File</i>
Box 368, Folder 36	Papers, 1981 <i>1 File</i>
Box 368, Folder 37	Book Contract with Times Books, 1980 <i>1 File</i>
Box 368, Folder 38	Cookbook Draft, 1980 <i>1 File</i>
Box 368, Folder 39-40	Cookbook Revised Draft, circa 1980-1981 <i>2 Files</i>
Box 369, Folder 1	Correspondence with Publisher and Editor of Cookbook, 1980-1984

- 1 File
- Box 369, Folder 2 Cookbook Edits, 1982
1 File
- Box 369, Folder 3 *Gardener's Companion and Cookbook* Press Clippings, 1983
1 File
- Box 369, Folder 4-6 *Gardener's Companion and Cookbook* Press Clippings from Clipping Service, 1983
3 Files
- Box 369, Folder 7 *Gardener's Companion and Cookbook* Press Clippings from Publisher, 1983
1 File
- Box 369, Folder 8 *Gardener's Companion and Cookbook* Press Correspondence, 1983
1 File
- Box 369, Folder 9 "A Year in the Garden" Draft, 1984
1 Manuscripts (document genre)

6.9: Burpee Family History and Other Family Members

Records related to various Burpee family members including Ann Catherine Burpee (W. Atlee Burpee's mother); Sarah Scott (W. Atlee Burpee's sister); and Mrs. Washington L. Atlee (W. Atlee Burpee's maternal grandmother). Genealogical information regarding both Burpee and Atlee ancestry is typically accompanied by correspondence, photographs, historical narratives, charts, and clippings.

This subseries includes papers relating to individuals whose connection to the Atlee or Burpee family is currently unknown.

- Box 379, Folder 6 Burpee and Atlee Families, Printed Material, 1878-1912, 1964
1 File
- Box 369, Folder 15 Account Fragment, circa 1880-1890
1 File
- Box 369, Folder 16 *The Franklin Square Song Collection Devoted to School and Home*, 1889
1 Book
- Box 379, Folder 7 Family Accounts Ledger, 1916-1917
1 Ledger
- Box 369, Folder 17 Burpee Genealogy, 1912
1 File
- Box 369, Folder 18 Burpee Genealogy, 1945-1971

	<i>1 File</i>
Box 369, Folder 19	Burpee Genealogy, 1977 <i>1 File</i>
Box 369, Folder 20-21	Burpee Family, 1910-1913 <i>2 Files</i>
Box 369, Folder 22	Rachel Kaighn, Sale of Timber, 1862 <i>1 File</i>
Box 369, Folder 23	Mrs. Washington L. Atlee, 1862-1863 <i>1 File</i>
Box 369, Folder 24	Ann Catherine Burpee, 1883-1891 <i>1 File</i>
Box 369, Folder 25	Account of William H. Robinson's Estate, circa 1891 <i>1 File</i>
Box 369, Folder 26	Constance Weston, circa 1893-1898 <i>1 File</i>
Box 369, Folder 27	Sarah C. (Burpee) Scott, 1898-1936 <i>1 File</i>
Box 369, Folder 28	Colonel Thomas F. Burpee, 1908 <i>1 Clippings (Books, newspapers, etc.)</i>
Box 369, Folder 29	Lawrence Burpee, 1930 <i>1 File</i>

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