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National Air and Space Museum

Pan American Airways (Pan Am) Promotional Color Slides Collection

Jessamyn Lloyd, 2009; revised Melissa A. N. Keiser, 2020

2020

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Collection Overview

Repository:	National Air and Space Museum Archives
Title:	Pan American Airways (Pan Am) Promotional Color Slides Collection
Date:	1930-1965 (bulk 1946-1955)
Identifier:	NASM.2009.0013
Creator:	Pan American World Airways, Inc.
Extent:	0.07 Cubic feet (2 folders; One 16 x 20 inch black and white print photograph, 59 color slides (35 mm color transparencies))
Language:	English .
Summary:	This collection consists of 59 Pan American Airways (Pan Am) promotional 35 mm color slides from Howard V. Norton, a Pan Am Sales Representative in Washington, D.C., from 1942-1965 where his duties included promoting Pan Am to travel agents and organizing round the world tour groups. Collection also includes an oversized print of Pan American International Airport in Miami, Florida, taken in 1930.
Digital Content:	Image(s): Pan American Airways (Pan Am) Promotional Color Slides Collection

Administrative Information

Acquisition Information

Robert H. Norton, Gift, 2009, NASM.2009.0013

Processing Information

Arranged, described, and encoded by Jessamyn Lloyd, 2017. Revised and digital assets attached by Melissa A. N. Keiser, 2020.

Preferred Citation

Pan American Airways (Pan Am) Photographic Collection, Accession 2009-0013, National Air and Space Museum, Smithsonian Institution.

Restrictions

No restrictions on access.

Conditions Governing Use

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Biographical / Historical

Pan American Airways (Pan Am) was active in the airline industry from 1927, when it established a regular scheduled international service, to its bankruptcy in late 1991. Pan Am was the first American airline to operate a permanent international air service. From its first route between Key West and Havana, Pan Am extended its routes into the rest of the Caribbean, Central America and South America. In 1936, Pan Am inaugurated passenger service in the Pacific, and began service in the Atlantic in 1939. Pan Am started around-the-world commercial air service in 1947. Besides setting many "firsts" with routes, Pan Am also established "firsts" in the aircraft technology they chose, such as being the first to use Boeing Model 747s in regular scheduled services. Howard V. Norton was a Pan Am Sales Representative in Washington, D.C. from 1942-1965 where his duties included promoting Pan Am to travel agents and organizing round the world tour groups.

Scope and Contents

This collection consists of 59 color slides used in Pan American Airways (Pan Am) promotional presentations, and one 16 x 20 inch black and white aerial photograph of Pan American International Airport in Miami, Florida taken in 1930. The slides include Pan Am route maps and in-flight, group, and interior views of Pan Am aircraft including Curtiss C-46, Douglas DC-4, Douglas DC-7C Seven Seas, and Boeing Model 377 Stratocruiser airliners. Specific themed groups promote tourist travel via Pan Am to the Caribbean (Cuba, Bahamas, Haiti, Dominican Republic, U.S. Virgin Islands, and Jamaica) circa 1946-1950 (22 slides in Pan Am mounts), travel on the Stratocruiser circa 1949-1955, and tourist travel to England (UK) in the same period. The collection also includes three color slides of photographs taken by Howard V. Norton of various travel groups posed with Pan Am Douglas DC-7C Seven Seas airliners (circa 1956-1965).

Arrangement

Collection is arranged by content type. Oversized photograph and slides are housed and stored separately. Slides are grouped by thematic content.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Aeronautics
- Aeronautics -- Flights
- Aeronautics, Commercial
- Airlines
- Boeing Model 377 Stratocruiser Family
- Douglas DC-4
- Douglas DC-7
- Tourism

Types of Materials:

- Photographs
- Slides (photographs)

Places:

Bahamas
Charlotte Amalie, St. Thomas, Virgin Islands
Cuba
Dominican Republic
Haiti
Jamaica
United Kingdom -- England

Container Listing

Box 134 (Shared), Folder 1	Photograph, Pan American International Airport, Miami, Florida, February 18, 1930 Image(s): Pan American Airways (Pan Am) Photographs [1 of 2]
Box 31 (Shared), Folder 1	Slides, Travel to the Caribbean ("Fly PAA all the way"), circa 1946-1950 Image(s): Pan American Airways (Pan Am) Photographs [2 of 2]
Box 31 (Shared), Folder 1	Slides, Boeing Model 377 Stratocruiser ("Double-decked Clipper"), circa 1949-1955
Box 31 (Shared), Folder 1	Slides, Travel to England, circa 1949-1955
Box 31 (Shared), Folder 1	Slides, Miscellaneous Aircraft and Route Maps, circa 1946-1955
Box 31 (Shared), Folder 1	Slides, Travel Groups, circa 1956-1965