



# Smithsonian

*National Air and Space Museum*

## "They Cheer" World War II Pilot Safety Posters

2016

National Air and Space Museum Archives  
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## Table of Contents

Collection Overview .....	1
Administrative Information .....	1
Scope and Contents.....	1
Biographical / Historical.....	1
Names and Subjects .....	2
Container Listing .....	

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## Collection Overview

<b>Repository:</b>	National Air and Space Museum Archives
<b>Title:</b>	"They Cheer" World War II Pilot Safety Posters
<b>Date:</b>	(bulk 1942-1945)
<b>Identifier:</b>	NASM.2016.0039
<b>Creator:</b>	United States. Air Force
<b>Extent:</b>	0.05 Cubic feet ((1 folder))
<b>Language:</b>	English .

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## Administrative Information

### Acquisition Information

Jeremy Kinney, Gift, 2016

### Preferred Citation

"They Cheer" World War II Pilot Safety Posters, Accession 2016-0039, National Air and Space Museum, Smithsonian Institution.

### Restrictions

No restrictions on access.

### Conditions Governing Use

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## Biographical / Historical

During World War II, the Directorate of Air Traffic and Safety and Directorate of Safety Education published a series of posters reinforcing pilot safety using caricatures of Axis leaders Adolf Hitler, Benito Mussolini, and Hideki Tojo, who cheer when the American pilot makes mistakes. The complete set consisted of sixteen posters.

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## Scope and Contents

This collection consists of six 9 by 11 inch color lithographs from the "They Cheer" poster series from World War II.

## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Aeronautics
- Aeronautics -- Safety measures
- Propaganda
- World War, 1939-1945

Types of Materials:

- Posters