



Smithsonian

National Air and Space Museum

Bella C. Landauer Aviation Ephemera Collection

2001

National Air and Space Museum Archives
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Collection Overview

Repository:	National Air and Space Museum Archives
Title:	Bella C. Landauer Aviation Ephemera Collection
Date:	1925-1945 (bulk 1934-1945)
Identifier:	NASM.XXXX.0122
Creator:	Landauer, Bella Clara, 1874-
Extent:	0.5 Cubic feet ((1 scrapbook))
Language:	English .

Administrative Information

Acquisition Information

American Institute of Aeronautics and Astronautics, gift, unknown, XXXX-0122, unknown

Restrictions

No restrictions on access

Conditions Governing Use

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Scope and Contents

This collection contains aviation ephemera from around the world, although primarily America. Most of the items are collectors cards which feature famous aviators and airplanes. They came from chewing gum and cigarette packages and feature a colorful picture of the subject on the front and a history of important events on the back. Some of the cards are mounted in booklets specifically designed for this purpose. There are two additional types of collectibles in the scrapbook; one is a series called 'War News Pictures' which details allied victories during World War II. It encourages the collectors to keep a permanent record of the events during the war. The other collectible is a series of American propaganda stamps from WWII. They depict the enemy in colorful pictures and urge the collectors to continue supporting the war effort. Miscellaneous items in the scrapbook include matchbook covers advertising Naval aviation recruiting and odd souvenirs.

General

The Bella Landauer Sheet Music Collection is held by the National Air and Space Museum Library.

General

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Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Aeronautics
- Aeronautics -- Miscellanea
- Aeronautics in advertising
- advertising

Types of Materials:

- Ephemera
- Scrapbooks

Names:

- Landauer, Bella Clara, 1874-