



Smithsonian

National Air and Space Museum

"Spirit of St. Louis" Cigar Box Label

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2023

National Air and Space Museum Archives
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Table of Contents

Collection Overview	1
Administrative Information	1
Biographical / Historical.....	2
Scope and Contents.....	2
Arrangement.....	2
Names and Subjects	2
Container Listing	

Collection Overview

Repository:	National Air and Space Museum Archives
Title:	"Spirit of St. Louis" Cigar Box Label
Date:	circa 1927
Identifier:	NASM.XXXX.0987
Extent:	0.05 Cubic feet (1 folder)
Language:	English .
Summary:	This single-item collection consists of an unused Mazer-Cressman cigar box color label (6.5 x 7.75 inches) commemorating Charles A. Lindbergh's solo transatlantic flight in the Ryan NYP <i>Spirit of St. Louis</i> (r/n N-X-211) on May 20-21, 1927.
Digital Content:	Image(s): [NASM-9A19910] "Spirit of St. Louis" Cigar Box Label, NASM.XXXX.0987

Administrative Information

Acquisition Information

Robert Jaques, gift, 1973, NASM.XXXX.0987

Related Materials

Related artifacts in the Smithsonian National Air and Space Museum collection:

[Ryan NYP *Spirit of St. Louis*, A19280021000 .](#)

[Cigar Box, Lindbergh, King Collection, A20040295030 .](#)

Processing Information

Arranged, described, and encoded by Melissa A. N. Keiser, 2023.

Preferred Citation

"Spirit of St. Louis" Cigar Box Label, Acc. NASM.XXXX.0987, National Air and Space Museum, Smithsonian Institution.

Restrictions

No restrictions on access

Conditions Governing Use

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Biographical / Historical

On May 20-21, 1927, Charles Lindbergh literally flew into history when he crossed the Atlantic Ocean in his Ryan NYP *Spirit of St. Louis*, thus becoming the first pilot to fly solo and nonstop from New York to Paris. This flight made Lindbergh a household name and catapulted him into fame and celebrity. Objects of popular culture such as this cigar box label reflect the public adulation for Lindbergh and the powerful commercial response to his celebrity. The Mazer-Cressman Cigar Company Inc. of Detroit, Michigan (once a major United States cigar-making center) filed a trademark for this design with the US Patent Office in July 1927.

Scope and Contents

This single-item collection consists of an unused 5-cent cigar box label (6.5 x 7.75 inches) issued by the Mazer-Cressman Cigar Co. Inc. (Detroit, Michigan) in honor of Charles A. Lindbergh's solo transatlantic flight in the Ryan NYP *Spirit of St. Louis* (r/n N-X-211) on May 20-21, 1927. The chromolithograph print, produced for Mazer-Cressman by the American Lithographic Co. (New York), features a right side view of the *Spirit of St. Louis* in flight over the title in a half-circle, with stylized illustrations of the cities of St. Louis and New York (USA) at left and Paris (France) at right.

Arrangement

Single-item collection.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Aeronautics
- Aeronautics -- Collectibles
- Aeronautics -- Flights
- Aeronautics -- Records
- Airplanes
- Cigar boxes
- Ryan NYP "Spirit of St. Louis"

Types of Materials:

- Chromolithographs
- Cigar labels

Names:

- Lindbergh, Charles A. (Charles Augustus), 1902-1974