



Smithsonian

National Air and Space Museum

Jesse Loeb Collection

2012

National Air and Space Museum Archives
14390 Air & Space Museum Parkway
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<https://airandspace.si.edu/archives>

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Collection Overview

Repository:	National Air and Space Museum Archives
Title:	Jesse Loeb Collection
Date:	(bulk 1901-1961)
Identifier:	NASM.XXXX.1161
Creator:	Loeb, Jesse
Extent:	0.23 Cubic feet ((1 box))
Language:	English .

Administrative Information

Acquisition Information

Jesse Loeb, Gift, 1976

Preferred Citation

Jesse Loeb Collection, AccessionXXXX-1161, National Air and Space Museum, Smithsonian Institution.

Restrictions

No restrictions on access.

Conditions Governing Use

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Biographical / Historical

Jesse Loeb was a former Secretary of the Membership Committee of the National Aeronautic Association (NAA) who was active in a movement to encourage the establishment of private flying clubs in the United States. Loeb's work involved writing articles for various publications on private flying clubs and maintaining a publicity campaign on their behalf. This work was financed by the Daniel Guggenheim Fund for the Promotion of Aeronautics, Inc. Prior to working with the NAA, Loeb was employed by various newspapers doing advertising sales and account management.

Scope and Contents

This collection contains material relating to Jesse Loeb's work in advertising and with the National Aeronautic Association (NAA) including news clippings; correspondence; legal contracts relating to newspaper business; and a booklet about organizational by-laws. The collection also contains eight black and white photographs, mounted on paper, of the balloons L'Orient and Centaur, launched from Pittsfield, MA in 1907.

Finally, the collection includes some correspondence and religious materials relating to a Mrs. Ernestine Loeb-Berger.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Aeronautics
- Balloons

Types of Materials:

- Clippings
- Correspondence
- Photographic prints

Names:

- National Aeronautic Association (U.S.)