



Smithsonian
National Museum of American History
Kenneth E. Behring Center

Norcross Greeting Card Collection

NMAH.AC.0058

Jane Odom

1986

Archives Center, National Museum of American History
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Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	Norcross Greeting Card Collection
Identifier:	NMAH.AC.0058
Date:	1800-1981 (bulk 1880-1881)
Extent:	202 Cubic feet (179 boxes, 362 volumes)
Creator:	Norcross, Arthur Dickinson, d. 1968 Tuck, Raphael, fl. 1880s Norcross Greeting Card Company (New York (N.Y.)) Rust Craft Publishers (Boston, Mass.) Extractive Industries, Division of. Rust, Fred Winslow, 1877?-1949 Prang, Louis, fl. 1880-1900 Chase, Ernest Dudley, fl. 1920s Rust Craft Greeting Card Company (Dedham (Mass.))
Language:	English
Summary:	Collections consists of the records of both the Norcross Greeting Card Company founded in New York City in the 1920s and The Rust Craft Greeting Card Company, founded in Kansas City, Missouri, 1906. Both the Norcross and Rust Craft companies collected antique greeting cards. Also includes a small number of modern cards by other manufacturers, circa 1930-1980. Collection represents development of the greeting card industry, social trends in the United States and technology of the printing industry from 1924 through 1978.

Administrative Information

Acquisition Information

Norcross Greeting Card Company, West Chester, Pennsylvania, 1982-1985.

Provenance

Transferred to the Archives Center from the Division of Extractive Industries.

Related Materials

Materials in the Archives Center

AC0109 Division of Domestic Life Greeting Card Collection, circa 1854-1975

AC0126 Burriss and Byrd Family Card Sample Case, circa 1920

AC0263 Susie Paige Afro-American Greeting Card Collection, 1900-1984

AC0376 Olive Leavister 19th Century Handmade Valentine Collection, 1830-1880

AC0404 Archives Center Business Americana Collection, circa 1900-present

AC0530 Beatrice Litzinger Postcard Collection, 1900-1990

AC0468 Archives Center Scrapbook Collection, circa 1880-circa 1960

AC0579 Greeting Card Collection, 1920s-1970s

AC0886 Ernest Dudley Chase Papers, 1930s-1940s

AC1198 Beatrice Morgan Steyskal Collection of Greeting Cards, 1958-1970

AC0060 Warshaw Collection of Business Americana

AC1251 L.F. Pease Greeting Card Company Collection, circa 1908-1913

AC 1252 Sandford Greeting Card Company and Family Papers, circa 1840-1990

AC 0062 Hoffmania (or Hoffman Collection

AC0295 Rocky Herosian Collection, 1910-1943

AC0674 Jean Clairmook Radio Scrapbook, 1930-1932

AC0136 Celia K. Erskine Scrapbook of Valentines, Advertising Cards, and Postcards, circa 1882-1884

The Valentine & Expressions of Love [videocassette], 2000 within the Archives Center Miscellaneous Film and Videotape Collection, (AC0358)

Processing Information

Processed by Jane H. Odom, archivist, August 1986; Mary Jane Appel (intern), August 1992; Craig A. Orr, archivist, September 1992; Stacy Coates (intern), September 1996; Vanessa Broussard Simmons, archivist, September 1997, December 1999, November 2002; and Jennifer Snyder, June 1999-December 1999; supervised by Vanessa Broussard Simmons, Archivist.

Preferred Citation

Norcross Greeting Card Collection, Archives Center, National Museum of American History

Restrictions

Collection is open for research. Viewing the film portion of the collection without reference copies requires special appointment, please inquire.

Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

Biographical / Historical

Arthur D. Norcross founded the Norcross Greeting Card Company in New York City in the nineteen twenties. From the start Norcross cards had a "look" which contributed to their selling success although, through the years, the company commanded only a small share of the greeting card market. In 1974 the company relocated to West Chester and Exton, Pennsylvania, where in 1981 Norcross and the Rust Craft Greeting Card Company merged to form divisions of a parent company.

At some point, Norcross executives realized the value of collecting and preserving antique greeting cards. The company built a large collection of antique cards, a number of which traveled in shows around the country bringing attention not only to the cards themselves but also to the Norcross Company.

Arthur Norcross died in 1968, and the company had four owners from then until 1982. One of the owners, the Ziff Corporation, a New York publisher, picked up the Norcross Company to augment the floundering Rust Craft Greeting Card Company that it had purchased primarily for its television holdings. Finally the Norcross and Rust Craft combination was acquired by Windsor Communications, Inc., a privately held company. In August 1981 Windsor entered into Chapter 11 proceedings under the Federal bankruptcy law and ceased producing greeting cards. Factors leading to bankruptcy included the expensive consolidation of Norcross and Rust Craft, a doubtful marketing strategy, and unsuccessful efforts to continue producing two distinct lines of greeting cards.

The Rust Craft Greeting Card Company, some of whose records are contained in this collection, was begun as a little bookshop by Fred Rust, (1877? 1949) in Kansas City in 1906. Later that year he created a plain Christmas folder which he called a "letter," perhaps a forerunner of the greeting card. These "letters" proved successful sellers prompting Rust to increase his publications over the years and expand his line to include post cards, greeting cards with envelopes, calendars, and blotters, in addition to lines of cards for New Year's and birthdays. Donald Rust, his brother, soon joined him to take over manufacturing, and in 1908, Fred Rust, seeking to increase distribution, carried his line to Boston while Donald carried his to California. The original bookshop was retained until 1910 when all retailing was discontinued. After building a considerable volume of business, the firm was consolidated in Boston in 1914 and became known as Rust Craft Publishers.

Sales mounted as the company issued cards for various seasons. Many of the sentiments were written by Fred Rust himself. Around 1927 Ernest Dudley Chase joined the firm as an associate in charge of creation and advertising. In the 1950s the company relocated to Dedham, Massachusetts and finally in 1981 merged with the Norcross Company in West Chester and Exton, Pennsylvania.

A popular innovation of the Rust Craft Company was a card bearing the sentiment printed on the card itself with four or five extra sentiments tucked in as part of the message and design. This card was so popular that it was patented with the name Tukkin. The Rust Craft Company also collected some antique greeting cards.

Scope and Contents

The Norcross Greeting Card Collection consists of cards and a few records of both the Norcross Greeting Card Company and the Rust Craft Greeting Card Company, circa 1911 1981; antique greeting cards, circa 1800 1930 (bulk 1880 1900) collected by both these companies and their executives; and a small number of modern cards by other manufacturers, circa 1939 1960. According to Norcross Company officials in 1978, this collection represents "not only a history of the development of the greeting card industry but also a history of social trends in the United States" and gives "an indication of the quality and technology of the [printing] industry from 1924 through 1978."

Arrangement

The collection is divided into six series.

Series 1: Norcross Company Records, 1920-1981

Series 2: Antique Greeting Card Collection, circa 1800-1930 (bulk 1880-1990)

Series 3: Rust Craft Company Records, circa 1920-1980

Series 4: Greeting Cards by Other Manufacturers, 1939-1960

Series 5: Norcross Company Permanent Files, 1911-1981

Series 6: Rust Craft Company Permanent Files, 1927-1981

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Types of Materials:

- Advertisements
- Business records -- 20th century
- Chromolithographs -- 1880-1900
- Color slides
- Greeting cards -- ca. 1800-1980
- Lithographs
- Motion pictures (visual works) -- 1960-1980
- Postcards
- Scrapbooks
- Slides (photographs) -- 1950-2000
- Trade cards
- Valentines

Names:

- Extractive Industries, Division of.

Geographic Names:

- Boston (Mass.) -- 1910-1950
- New York (N.Y.) -- 20th century

Container Listing

Series 1: Norcross Company Records, 1920 - 1981

This series includes six cubic feet of greeting cards not in volumes and other materials. In 1924 company executives instituted the practice of mounting one printed sample of each card produced. This sample along with the original artwork was maintained in the permanent files (the Permanent Files for Norcross constitute Series five). Materials consists mainly scrapbooks of greeting cards, permanent files and additional greeting cards not in volumes. The permanent files listed here constitute a small portion of the total number of these files. The remainder is located in off site storage and waits processing. Other materials in this series include various products of the Norcross Company such as gift wrapping paper and gift tags, signature notes, almanacs, and calendars; advertising and promotional materials; sample books and a few unbound scrapbooks of cards; a small amount of artwork; and two motion picture films.

The scrapbooks of greeting cards, circa 1940 1970, are marked "service book," "solid pack," "etchings," and "Holiday Ensembles." The permanent files, 1925 1965, document the production of the cards, giving the serial number, the dates of sale of most cards, and samples of each card. Occasionally, more detailed sales information is included such as number of cards sold and a rating of each card based on its total sales. The permanent files mainly include Valentine cards and are roughly arranged by serial number. The greeting cards that are not in volumes, circa 1920 1973, primarily are arranged by season or occasion. Also included are a few cards that were personalized, used in promotions or as samples, or mounted.

Subseries 1.1: Business Records, 1958-1974, 1958 - 1974

Box 1, Folder 1	Trend Report: Type and Hand Lettering Sun Designs, Sun Madness, 1958 August
Box 1, Folder 2	Trend Report: Adaptations of Fine Art, Things Men Like, Frames, 1958 October
Box 1, Folder 3	Trend Report: Gifts and Accessories, Familiar Quotations and Dolls, 1958 December
Box 1, Folder 4	Trend Report: The Occult, Musical Theatre, Disney, Antiques,, 1959 February
Box 1, Folder 5	Trend Report: Foreign Affairs, Technology, Economics, Leisure,, 1959 April
Box 1, Folder 6	Trend Report: Travel, Migration, Slang,, 1959 June
Box 1, Folder 7	Trend Report: Turn of the Century Dimension, Devices, "Brave New World Revisited", Merchandising,, October 1959
Box 1, Folder 8	Trend Report: Texture, Spanish Influences, Packaging, Simplicity,, December 1959
Box 1, Folder 9	Trend Report: The New Decade,, February 1960
Box 1, Folder 10	Trend Report: Songs, Health Fads, Layout, Danish Design,, June 1960
Box o/s, Folder 1-3	Architectural plans, Westchester, Pennsylvania building,, 1972-1974

Box 100, Folder 6 Advertisement, Life Magazine,, undated

Subseries 1.2: Background Materials About Company,, 1967-1979

Box 1, Folder 11 Norcross News,, 1979 November

Box 1, Folder 12 Cataloguing and Appraisal of Historical Collection,, 1974

Box 1, Folder 13 Invitation to World of Color,, May 1967

Box 1, Folder 14 Invitation to Top of 244, May

Subseries 1.3: Display Materials, 1965; undated

Box 93, Folder 1 Seasonal trade, panel one,, undated

Box 93, Folder 2 Seasonal trade, panel five,, undated

Box 93, Folder 3 Seasonal trade, panel eight,, undated

Box 93, Folder 4 Seasonal trade, panel nine,, undated

Box 93, Folder 5 Seasonal trade, panel ten,, undated

Box 93, Folder 6 Seasonal trade, panel fifteen,, undated

Box 93, Folder 7 Seasonal trade, panel seventeen,, undated

Box 93, Folder 8 Seasonal trade, panel eighteen,, undated

Box 93, Folder 9 Seasonal trade, panel nineteen,, undated

Box 93, Folder 10 Seasonal trade, panel twenty-one,, undated

Box 93, Folder 11 Seasonal trade, panel twenty-three,, undated

Box 2, Folder 1 Streamers,, 1965

Box 2, Folder 2 Streamers,, undated

Box 2, Folder 3 Streamers,, undated

Box 100, Folder 7 Point of purchase displays,, undated

Subseries 1.4: Advance Cards for the Trade,, 1927-1960

Box 2, Folder 4 1927

Box 2, Folder 5 1928

Box 2, Folder 6 1929-1932
 Box 2, Folder 7 1929-1934
 Box 2, Folder 8 Faraway Places Show,, 1960

Subseries 1.5: Artwork, undated

Box 2, Folder 9 General
 Box 2, Folder 10 General
 Box 2, Folder 11 Christmas
 Box 2, Folder 12 Fluorescent Inks

Subseries 1.6: Scrapbooks and Loose Specialty Cards,, 1920-1955

Box 3, Folder 1-3 Hasty Notes,, 1951
 Box 4, Folder 1 Symbol of Excellence Fancy Line Cards,, 1920 and 1923
 Box 4, Folder 2-3 Symbol of Excellence Fancy Line Cards,, 1925-1931
 Box 5, Folder 1-2 Gift Cards,, 1930-1947
 Box 5, Folder 3-4 Thank You Cards,, 1929-1948
 Box 6, Folder 1-2 Baby Cards,, 1935-1947, 1954-1955
 Box 6, Folder 3-4 Military Service Cards,, 1940-1946

Mrs. Gilbert's Scrapbook of Greeting Cards, circa 1941-1957

Box 7 Animals,, 1946-1957
 [Image\(s\)](#)

Box 7, Folder [Reindeer couple in red coupe convertible: greeting card], 1953
 Automobiles *1 Item (Ink on paper.; 4.0" x 4.9".)*
 [Image\(s\)](#)
 Norcross Greeting Card Company (New York (N.Y.)), Collector
 Local Numbers
 AC0058-0000004.tif (AC Scan No.)
 Genre/ Christmas cards
 Form: Greeting cards

Box 7 Automobiles,, 1952-1957

Box 7	Bayberry,, 1957
Box 7	Bells,, 1946-1957
Box 7	Boots,, 1954
Box 7	Building,, 1954
Box 7	Candles,, 1947-1957
Box 8	Candy Canes,
Box 8	Chimney,, 1953
Box 8	Churches,, 1948-1954
Box 8	Coaches, 1947-1956 Image(s): Coaches,
Box 8, Folder Coaches & Sleighs	[Sleigh full of wrapped presents: greeting card], 1955 <i>1 Item (Ink on paper.; 3.3" x 6.3".)</i> Image(s) Norcross Greeting Card Company (New York (N.Y.)), Collector Local Numbers AC0058-0000005.tif (AC Scan No.) Genre/ Form: Christmas cards Greeting cards
Box 8	Creche,, 1956
Box 8	Design,, 1954
Box 8	Doorway,, 1952-1957
Box 8	Drinking,, 1952-1953
Box 8	Family,, 1950 and 1954
Box 8	Fireplaces and Stoves,, 1949-1956
Box 8	Flowers,, 1954
Box 8	Formals,, 1954 and 1956
Box 9	Girls,, 1946-1957
Box 9	Graduation
Box 10	Holly,, 1946-1956

Box 10	Houses,, 1952-1957
Box 10	Idea Cards,, 1953, 1956
Box 11	Inside Layout
Box 12	Inside Layout
Box 13	Lettering,, 1947-1953
Box 13	Mailbox addresses,, 1953-1956
Box 13	Mittens and socks,, 1952-1957 Image(s)
Box 13, Folder Mittens & socks	[Christmas stocking with holly and berries coming out of the top: greeting card], undated <i>1 Item (Ink on paper.; 5.4" x 4.5".)</i> Image(s) Norcross Greeting Card Company (New York (N.Y.)), Collector Local Numbers AC0058-0000003.tif (AC Scan No.) Genre/ Form: Christmas cards Greeting cards
Box 13	Mobile,, 1953
Box 13	Mosaics
Box 13	Music,, 1946-1952
Box 13	Office scenes,, 1952
Box 13	Ornament bows,, 1947-1957
Box 14	Parchment,, 1952-1957
Box 14	Figures (people),, 1952, 1953
Box 14	Pine,, 1947-1956
Box 14	Pixie,, 1952
Box 14	Poinsettia,, 1947-1953
Box 14	Religious,, 1952-1957
Box 14	Scenes,, 1946-1956

Box 15	Snowflakes
Box 15	Snow people,, 1946-1956
Box 15	Solid Packs,, 1952
Box 15	Studio Line,, 1952
Box 15	Trains,, 1951-1956
Box 15	Trees,, 1946-1957
Box 15	Trolleys,, 1953
Box 16	Twosome, Threesome, Foursome, Fivesome, Sixsome,, 1941-1957
Box 16	Yarn cards,, 1952
Box 16	Wreaths,, 1946-1954

Subseries 1.8: Scrapbook of Christmas Cards, 1920-1968

Box 17, Folder 1	pages 1-40
Box 17, Folder 2	pages 41-90
Box 17, Folder 3	pages 91-130
Box 17, Folder 4	pages 131-150

Loose Sample of Cards, 1942-1960; undated

Box 18, Folder 1	Anniversary,, 1960
Box 18, Folder 2	Baby
Box 18, Folder 3	Birthday
Box 18, Folder 4	Birthday
Box 18, Folder 5	Birthday
Box 18, Folder 6	Birthday
Box 18, Folder 7	Birthday,, circa 1960
Box 18, Folder 8	Bon Voyage
Box 18, Folder 9-10	Christmas

Box 18, Folder 11-12	Easter
Box 18, Folder 13	Get Well
Box 18, Folder 14	Get Well,, 1960
Box 18, Folder 15	Graduate
Box 18, Folder 16	Halloween
Box 18, Folder 17	Miss You
Box 18, Folder 18	Mother's Day
Box 18, Folder 19	New Home
Box 18, Folder 20	New Year
Box 18, Folder 21	St. Patrick's Day
Box 18, Folder 22	Success
Box 18, Folder 23	Thank You
Box 18, Folder 24-25	Valentine
Box 18, Folder 26	Valentine,, circa 1960s
Box 18, Folder 27	War
Box 18, Folder 28	Wedding
Box 18, Folder 29	Miscellaneous Cards
Box 19, Folder 1	Alcohol
Box 19, Folder 2	Environment
Box 19, Folder 3	Ethnic
Box 19, Folder 4	Loser Valentine
Box 19, Folder 5	Poor Taste
Box 19, Folder 6	Sex
Box 19, Folder 7	Sexist
Box 19, Folder 8-11	1960s
Box 19, Folder 12	Miscellaneous

Box 19, Folder 13	Christmas, bound
Box 19, Folder 14	Winter Scenes (bound), 1942
Box 20, Folder 1	Angel-Ettes Christmas Cards,, 1945-1946
Box 20, Folder 2	One Dollar Best Wishes box assortment,, 1956
Box 20, Folder 3	One Dollar Special Wishes Box Assortment,, 1956
Box 20, Folder 4	Gingham Girl Signature Notes,, undated
Box 20, Folder 5	Honey Bunny Cards,, 1956
Box 20, Folder 6	Miniatures,, 1956
Box 20, Folder 7	Shaggy Dog Card
Box 20, Folder 8	Signature Notes
Box 20, Folder 9	Storybook Cards
Box 20, Folder 10	Triangle Cards,, 1957

Subseries 1.10: Samples of Other Products, 1927-1981; undated

Box 23, Folder 5-8	Almanac,, 1927
Box 100, Folder 8	Christmas stockings,, undated
Box 21, Folder 1	Gift tags and invitations,, undated
Box 21, Folder 2	Everyday wrapping paper,, undated
Box 21, Folder 3	Gift wrapping paper,, 1929
Box 21, Folder 4-5	Gift wrapping paper,, undated
Box 21, Folder 6	Table tallies,, undated
Box 21, Folder 7	Tissue ties,, 1929-1931
Box 21, Folder 8	Tishu wrappings,, 1931
Box 21, Folder 9	Tishu wrappings, Christmas, 1931
Box 21, Folder 10	Tishu wrappings,, 1932
Box 21, Folder 11	Calendar,, 1960
Box 21, Folder 12	Calendar, 1981

Box 21, Folder 13 Engagement calendar,, 1981

Box 22 Tissue Ties,, undated

Subseries 1.11: Film, 1950s-1974

Item RF 58.1;
Item OF 58.1 Norcross Creates a Greeting Card, circa 1950s
16mm color composite optical track print, 700 feet. Promotional film showing how a greeting card is created at Rustcraft. The viewer is taken through the process of an art staff creating a greeting card. The "three ingredients" for creation are: good ideas, an art department, and an editorial department. The viewer watches an artist mock up a design featuring a purple Hippo. This design is followed until it is seen in the store. The only process not shown is the printing and cutting of the cards.

Item OF 58.2 T The Statue of Liberty: Body of Iron...Soul of Fire, circa1974
16mm color composite optical track print, 925 feet. At the beginning of the film there is a 60 second spot on restoration. The main film also is about the restoration of the Statue of Liberty, specifically of her torch. The film is "presented by American Express as a gift to the United States bicentennial celebration." Directed and photographed by Bill Jersey. Narrated by Nancy Marchand.

Subseries 1.12: Miscellaneous , 1960s

Box 23, Folder 1-4 Cardinal Spellman's Christmas cards sent to Arthur Norcross , 1940s-1960s

Box 24 Norcross clock, undated

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Series 2: Antique Greeting Card Collection , circa 1800-1930 (bulk 1880-1900)

This series consists of twenty seven cubic feet of scrapbooks of greeting cards, greeting cards not in volumes, and antique cards used in the Norcross Traveling Greeting Card Exhibition. This material includes many handmade items as well as the products of early card manufacturers. Also included are Valentine writers and materials of card designers. Materials include mainly scrapbooks of greeting cards, greeting cards not in volumes, and antique cards used in the Norcross Travelling Greeting Card Exhibition. Also included are related products such as trade cards, postcards, calendars, and calling cards; cards and other materials of Louis Prang and Raphael Tuck; Valentine writers from which verses for cards were drawn; novelties; and a few slides.

The greeting cards not in volumes are arranged primarily by season, occasion, designer and/or manufacturer, physical characteristic and visual image. Others are unsorted. The bulk of these cards are dated 1880 1900. The scrapbooks contain Valentines, Christmas and New Years cards, and sample cards. Several hundred mounted antique cards make up the Norcross Traveling Greeting Card Exhibition, circa 1825 1905. These cards are labeled with descriptive information and a set number. A small number have been un-mounted for convenience in storage and for conservation reasons.

The materials of designer Louis Prang include biographical information, correspondence and notes, greeting cards and artwork, several scrapbooks of cards, a proof book and impressions, printed material, a scrapbook of Lizbeth B. Humphrey (a designer for Prang), and a few other types of material. The materials of designer Raphael Tuck include volumes of cards and novelties. Other cards by Prang and Tuck can be found in the "designer, manufacturer" category of the antique greeting cards. A number of novelties, which were perhaps exchanged in place of greeting cards or exchanged prior to the production of cards, are included as well as volumes of Valentine writers, 1800 1898, from which verses for cards were drawn. Materials include mainly scrapbooks of greeting cards, greeting cards not in volumes, and antique cards used in the Norcross Traveling Greeting Card Exhibition. Also included are related products such as trade cards, postcards, calendars, and calling cards; cards and other materials of Louis Prang and Raphael Tuck; Valentine writers from which verses for cards were drawn; novelties; and a few slides.

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The materials of designer Louis Prang include biographical information, correspondence and notes, greeting cards and artwork, several scrapbooks of cards, a proof book and impressions, printed material, a scrapbook of Lizbeth B. Humphrey (a designer for Prang), and a few other types of material. The materials of designer Raphael Tuck include volumes of cards and novelties. Other cards by Prang and Tuck can be found in the "designer, manufacturer" category of the antique greeting cards. A number of novelties, which were perhaps exchanged in place of greeting cards or exchanged prior to the production of cards, are included as well as volumes of Valentine writers, 1800-1898, from which verses for cards were drawn.

Valentine cards include bank note cameo embossed civil war cobweb (beehive), comic (vinegar) cutouts, embossed envelopes, fans, handmade and handwritten lace-edged and lift-up. Lithograph lock of hair mechanicals. The cards are arranged first by occasion. If there is enough materials are then arranged by publisher, physical characteristics, and then general.

Subseries 2.1: Greeting Cards, 1860-1863, undated

Box 80

Assorted framed oversize,, 1862

Box 81	Assorted framed oversize,
Box 76	Assorted framed, oversize,
Box 75	Assorted framed, oversize,, undated
Box 82	Assorted framed, oversize,, 1900, 1910-1915
Box 1, Folder 1	Birth Announcements and Congratulations
Box 1, Folder 2	Best Wishes, 1910-1925, 1930s
Box 1, Folder 3	Birthday, H. Hallett, 1950
Box 1, Folder 4	Birthday, S. Hildesheimer, 1950
Box 1, Folder 5	Birthday, E.D. Parker, 1950
Box 1, Folder 6	Birthday, Louis Prang, 1950
Box 1, Folder 7	Birthday, J. F. Schipper, 1950
Box 1, Folder 8	Birthday, True, 1950
Box 1, Folder 9	Birthday, Raphael Tuck, 1950
Box 1, Folder 10	Birthday, Marcus Ward, 1950s
Box 1, Folder 11	Birthday, Wemple and Kronheim, 1960s
Box 1, Folder 12	Birthday, fringe, 1950
Box 1, Folder 13	Birthday, tiered, 1950
Box 1, Folder 14	Birthday, silk, 1950
Box 1, Folder 15-17	Birthday, sets, 1950
Box 1, Folder 18-19	Birthday, general, 1951
Box 92, Folder 1	Birthday, general, 1952
Box 2, Folder 1	Christmas, Art Lithographic Publishing Company, 1953
Box 2, Folder 2	Christmas, Buffords Sons, 1953
Box 2, Folder 3	Christmas, Buzza, 1953
Box 2, Folder 4	Christmas, Castell Brothers, 1953
Box 2, Folder 5	Christmas, C. Caswell

Box 2, Folder 6	Christmas, Currier and Ives
Box 2, Folder 7	Christmas, A. Davis Image(s)
Box 2, Folder Christmas A.M. Davis	The Season's Greetings - from one "specialist" to another! [greeting card], 1929 <i>1 Item (Ink on paper.; 4.1" x 5.2".)</i> Image(s): The Season's Greetings - from one "specialist" to another! [greeting card]. Norcross Greeting Card Company (New York (N.Y.)), Collector Christmas card with illustration of two snow covered outhouses side by side and two hand reaching out windows to pass paper between. Local Numbers AC0058-0000054.tif (AC Scan No.) Topic: Christmas Outhouses Genre/ Form: Christmas cards Greeting cards
Box 2, Folder 8	Christmas, De la Rue and Company
Box 2, Folder 9	Christmas, E.D. Dutton
Box 2, Folder 10	Christmas, Eyre and Spottiswoode
Box 2, Folder 11	Christmas, Goodall
Box 2, Folder 12	Christmas, G. S. and Company
Box 2, Folder 13	Christmas, Hagelberg
Box 2, Folder 14-15	Christmas, Hildesheimer; Hildesheimer and Faulkner
Box 2, Folder 16	Christmas, Lowell
Box 2, Folder 17	Christmas, Ernest Nister
Box 2, Folder 18	Christmas, Obpacher Brothers; O.B.
Box 2, Folder 19	Christmas, Bern. Ollendorff
Box 3, Folder 1-8	Christmas, Louis Prang
Box 4, Folder 1	Christmas, Robinson Engraving Company
Box 4, Folder 2	Christmas, J.F. Schipper

Box 4, Folder 3	Christmas, S.J.S. and Company
Box 4, Folder 4-6	Christmas, Raphael Tuck
Box 4, Folder 7-8	Christmas, Marcus Ward
Box 4, Folder 9	Christmas, W.B. and O.
Box 4, Folder 10	Christmas, Wemple and Kronheim
Box 4, Folder 11	Christmas, George Whitney
Box 4, Folder 12	Christmas, Wirths Bros.
Box 4, Folder 13-15	Christmas, Fringe
Box 23, Folder 9	Christmas, Fringe
Box 5, Folder 1	Christmas, Lift-the-flap
Box 5, Folder 2	Christmas, Mechanical
Box 5, Folder 3	Christmas, Silk
Box 5, Folder 4-12	Christmas, general
Box 6	Christmas, general
Box 7	Christmas, general
Box 97, Folder 2	Christmas, general
Box 97, Folder 3	Christmas, general
Box 97, Folder 4	Christmas, general
Box 84	Christmas, framed oversize
Box 85	Christmas, framed oversize
Box 92, Folder 5	Christmas, undated
Box 98, Folder 1	Christmas, cut-out of boy soldier, undated
Box 99, Folder 5	Christmas, mounted, 1887
Box 8, Folder 1	Christmas and New Year, Ackerman
Box 8, Folder 2	Christmas and New Year, J.W. Bufford's Sons
Box 8, Folder 3	Christmas and New Year, Eyre and Spottiswoode

Box 8, Folder 4	Christmas and New Year, De La Rue and Company
Box 8, Folder 5	Christmas and New Year, A. Davis
Box 8, Folder 6	Christmas and New Year, Hildesheimer and Company
Box 8, Folder 7	Christmas and New Year, Louis Prang
Box 8, Folder 8	Christmas and New Year, Raphael Tuck and Sons
Box 8, Folder 9	Christmas and New Year, Marcus Ward
Box 8, Folder 10	Christmas and New Year, Fringe
Box 8, Folder 11-15	Christmas and New Year, general
Box 92, Folder 6	Christmas and New Year, general
Box 8, Folder 16	Civil War
Box 8, Folder 17	Confirmation
Box 9, Folder 1	Easter, J.W. Bufford and Sons
Box 9, Folder 2	Easter, Hagelberg
Box 9, Folder 3	Easter, Hildesheimer and Company
Box 9, Folder 4	Easter, Lowell and Company
Box 9, Folder 5	Easter, Ernest Nister
Box 9, Folder 6	Easter, Obpacher Bros.
Box 9, Folder 7-9	Easter, Louis Prang
Box 9, Folder 10	Easter, Rothe
Box 9, Folder 11-12	Easter, Raphael Tuck and Sons
Box 9, Folder 13	Easter, Marcus Ward
Box 9, Folder 14	Easter, Fringe
Box 9, Folder 15	Easter, Mechanical
Box 9, Folder 16	Easter, Silk
Box 9, Folder 17-22	Easter, general
Box 85	Easter, oversize

Box 10, Folder 1	Get Well
Box 92, Folder 8-9	General
Box 96, Folder 8	General,
Box 10, Folder 2	Good Wishes, Raphael Tuck
Box 10, Folder 3	Greetings, Marcus Ward
Box 10, Folder 4	Happy Day, Hildesheimer
Box 10, Folder 5	May Queen, Marcus Ward
Box 92, Folder 12	Mizpah
Box 10, Folder 6	Mother's Day
Box 10, Folder 7	New Year, Castell Brothers
Box 10, Folder 8	New Year, De La Rue
Box 10, Folder 9	New Year, Eyre and Spottiswoode
Box 10, Folder 10	New Year, Hagelberg
Box 10, Folder 11	New Year, Hildesheimer and Faulkner
Box 10, Folder 12	New Year, Hildesheimer and Company
Box 10, Folder 13	New Year, Louis Prang
Box 10, Folder 14	New Year, Raphael Tuck
Box 10, Folder 15	New Year, W. B. and O.
Box 10, Folder 16	New Year, Marcus Ward
Box 10, Folder 17	New Year, Wirths Brothers
Box 10, Folder 18	New Year, other publishers
Box 10	New Year by Physical Characteristics
Box 10, Folder 19	New Year, Fringe
Box 10, Folder 20	New Year, Lift-the-flap
Box 23, Folder 10	New Year, Letter
Box 10, Folder 21	New Year, Silk

Box 10, Folder 22-23	New Year, general
Box 85	New Year, oversize
Box 11, Folder 1-6	New Year, general
Box 11, Folder 7	Newlyweds, A. Davis
Box 96, Folder 6	Non occasion,
Box 97, Folder 5	Non occasion,
Box 98, Folder 5	Non occasion,
Box 11, Folder 8	Religious, Bufford's Sons
Box 11, Folder 9	Religious, Castell Brothers
Box 11, Folder 10	Religious, De La Rue and Company
Box 11, Folder 11	Religious, Eyre and Spottiswoode
Box 11, Folder 12-14	Religious, Louis Prang
Box 11, Folder 15	Religious, Raphael Tuck
Box 11, Folder 16	Religious, Wemple and Kronheim
Box 12, Folder 1-6	Religious, General
Box 12, Folder 7- 9	Rosh Hashana, General
Box 12, Folder 10 - 11	Rosh Hashana, fold out cards
Box 12, Folder 12	Sympathy, Louis Prang
Box 12, Folder 13	Sympathy, General
Box 12, Folder 14	Thank You, General
Box 13, Folder 1 - 2	Valentines, Joseph Addenbrooke and Company
Box 13, Folder 3	Valentines, Berlin and Jones
Box 13, Folder 4	Valentines, Bertini Seymour Company
Box 13, Folder 5	Valentines, Burke
Box 13, Folder 6	Valentines, Childs
Box 13, Folder 7	Valentines, Dean and Company

- Box 13, Folder 8 Valentines, De La Rue
- Box 13, Folder 9 - 10 Valentines, H. Dobbs and Company
- Box 13, Folder 11 Valentines, Dobbs, Bailey and Company
- Box 13, Folder 12 Valentines, Dobbs, Kidd and Company
- Box 13, Folder 13 Valentines, George Dunn
- Box 13, Folder 14 Valentines, J. F. Harwood
- Box 13, Folder 15 Valentines, Hildesheimer and Faulkner
- Box 13, Folder 16 Valentines, Esther Howland
[Image\(s\)](#)
- Box 13, Folder Howland 16 [Gold lacey silhouettes over a colored background] [greeting card], Circa 1840
1 Item (Ink on paper.; 3.2" x 4.8".)
[Image\(s\)](#)
Norcross Greeting Card Company (New York (N.Y.)), Collector
Paper lace valentine.
- Local Numbers
AC0058-0000039.tif (AC Scan No.)
- Genre/ Greeting cards
Form: Valentines
- Box 13, Folder 16 [Gorilla valentine: greeting card], undated
1 Item (Ink on paper.; 7.7" x 4.7".)
[Image\(s\)](#)
Norcross Greeting Card Company (New York (N.Y.)), Collector
Illustration of a seated man with a fussy baby above a poem.
- In Series ?, Box 13, Folder 16.
- Local Numbers
AC0058-0000010.tif (AC Scan No.)
- Topic: Wit and humor
Genre/ Greeting cards
Form: Valentines
- Box 13, Folder 17 Valentines, George Humphrey
- Box 13, Folder 18 Valentines, G. Ingram

- Box 13, Folder 19 - 24 Valentines, George Kershaw
- Box 14, Folder 1 Valentines, Edward Lloyd
- Box 14, Folder 2 Valentines, Charles Magnus
[Image\(s\)](#)
- Box 14, Folder 2 The Inquisitive Man: [greeting card], undated
1 Item (Ink on paper.; 8.2" x 5.0".)
[Image\(s\)](#)
Magnus, Charles, Publisher
Card is illustrated with a lion dressed in a suit above a poem.
- Local Numbers
AC0058-0000006.tif (AC Scan No.)
- Topic: Wit and humor
Genre/ Greeting cards
Form:
- Box 14, Folder 2 Standard Bearer of the Kitchen Brigade: [greeting card], undated
1 Item (Ink on paper.; 8.1" x 5.1".)
[Image\(s\)](#)
Magnus, Charles, Publisher
Card is illustrated with a one legged woman in Union Army jacket in front of an American Flag above a poem.
- Local Numbers
AC0058-0000007.tif (AC Scan No.)
- Topic: Wit and humor
Genre/ Greeting cards
Form:
- Box 14, Folder 21 Faithful and true [greeting card], Circa 1850
1 Item (Ink on paper.; 5.9" x 4.0".)
[Image\(s\)](#)
Norcross Greeting Card Company (New York (N.Y.)), Collector
Lacey valentine with a dove carrying a banner stating 'faithful and true' and an image young woman.
- Local Numbers
AC0058-0000036.tif (AC Scan No.)
- Genre/ Greeting cards
Form: Valentines
- Box 14, Folder 3 - 10 Valentines, Mansell

[Image\(s\)](#)

Box 14, Folder 3 Thy name is now the magic spell, by which my heart is bound, ... [greeting card], Circa 1850
1 Item (Ink on paper.; 9.8" x 7.9".)

[Image\(s\)](#)

Norcross Greeting Card Company (New York (N.Y.)), Collector
Paper lace valentine with a verse printed below a container of flowers.

Local Numbers

AC0058-0000037.tif (AC Scan No.)

Genre/ Greeting cards
Form: Valentines

Box 14, Folder 11 Valentines, Albert Marks

Box 14, Folder 12 Valentines, J. L. Marks

Box 14, Folder 13 Valentines, S. Marks

Box 14, Folder 14 Valentines, McLaughlin Bros

Box 14, Folder 15 -
17 Valentines, George Meek

Box 14, Folder 18 Valentines, W. J. Meek and Son

Box 14, Folder 19 -
20 Valentines, David Mossman

Box 14, Folder 21 Valentines, New England Valentine Company

Box 14, Folder 22 Valentines, Ernest Nister

Box 15, Folder 1 Valentines, Obpacher Brothers; O.B.

Box 15, Folder 2 Valentines, A. Park

Box 15, Folder 3 Valentines, Louis Prang

Box 15, Folder 4 Valentines, Raphael Tuck

[Image\(s\)](#)

Box 15, Folder Tuck
4 Heart speaks to Heart [greeting card], Circa 1920
1 Item (Ink on paper.; 7.8" x 7.9".)
[Image\(s\): Heart speaks to Heart \[greeting card\].](#)
Norcross Greeting Card Company (New York (N.Y.)), Collector
Heart shaped card with an image of a cylinder phonograph labeled "Valentine Greetings" in the middle of a field of violets.

Local Numbers

AC0058-0000055.tif (AC Scan No.)

Topic: Phonograph
Genre/ Greeting cards
Form: Valentines

Box 15, Folder Tuck
4

From Heart to Heart [greeting card], Circa 1950
1 Item (Ink on paper.; 5.1" x 4.6".)

[Image\(s\): From Heart to Heart \[greeting card\].](#)

Norcross Greeting Card Company (New York (N.Y.)), Collector
Heart shaped card with an image of a boy and goat. Poem below image
"He's quite expert at buttin' in, / That little goat of mine; / It makes him mad
when you ask me / to be your Valentine."

Local Numbers

AC0058-0000056.tif (AC Scan No.)

Topic: Goats
Genre/ Greeting cards
Form: Valentines

Box 15, Folder 5

Valentines, Rock and Company

Box 15, Folder 6

Valentines, T. W. Strong

[Image\(s\)](#)

Box 15, Folder ?

Affection, fair and truly/I plight, my love, to you, ... [greeting card], Circa
1850

1 Item (Ink on paper.; 7.0" x 4.5".)

[Image\(s\)](#)

Norcross Greeting Card Company (New York (N.Y.)), Collector
Valentine with an image of a man and woman seated together.

In Series 2, Box 15, Folder ?

Local Numbers

AC0058-0000035.tif (AC Scan No.)

Genre/ Greeting cards
Form: Valentines

Box 15, Folder 7

Valentines, Thornton and Collie

Box 15, Folder 8

Valentines, Marcus Ward

Box 15, Folder 9

Valentines, Westwood

Box 15, Folder 10 -
14

Valentines, George Whitney

[Image\(s\)](#)

- Box 15, Folder 12 [Rosebud Valentine: greeting card], Circa 1870
1 Item (Ink on paper.; 7.0" x 4.7".)
[Image\(s\)](#)
Norcross Greeting Card Company (New York (N.Y.)), Collector
Local Numbers
AC0058-0000013.tif (AC Scan No.)
Topic: Love
Genre/ Greeting cards
Form: Valentines
- Box 15, Folder 15 Valentines, John Windsor and Sons
- Box 15, Folder 16 Valentines, Windsor
- Box 98, Folder 3 Valentine, 1820-1853; undated
- Box 74 Valentines, birdcage, rare English, circa 1840
- Box 16, Folder 1 Valentines, braille
- Box 33, Folder 1 Valentines, bundle Valentine
- Box 16, Folder 2 - 3 Valentines, cobweb (Beehive)
- Box 99, Folder 1 Valentine, cut-out, undated
- Box 16, Folder 4 - 8 Valentines, embossed
[Image\(s\)](#)
- Box 16, Folder 6 [Lace valentine presented to Harriet by BJH: greeting card], Circa 1850
1 Item (Ink on paper.; 7.6" x 5.1".)
[Image\(s\)](#)
Norcross Greeting Card Company (New York (N.Y.)), Collector
Illustrated with putti.
Local Numbers
AC0058-0000017.tif (AC Scan No.)
Topic: Love
Genre/ Greeting cards
Form: Valentines
- Box 16, Folder 9 Valentines, embossed without messages
- Box 16, Folder 10 Valentines, embossed with messages

- Box 16, Folder 11 - 13 Valentines, envelopes attached to front
- Box 16, Folder 14 Valentines, envelopes included (which have been sent)
- Box 30, Folder 12 Valentines, financial and legal documents as Valentines
[Image\(s\)](#)
- Box 30, Folder 12 [Valentine in the form of legal summons: greeting card], Circa 1870
1 Item (Ink on paper.; 7.7" x 4.7".)
[Image\(s\)](#)
Norcross Greeting Card Company (New York (N.Y.)), Collector
- Local Numbers
AC0058-0000011.tif (AC Scan No.)
- Topic: Wit and humor
Genre/ Greeting cards
Form: Valentines
- Box 30, Folder 12 [Valentine in the form of a promissory note: greeting card], Circa 1870
1 Item (Ink on paper.; 3.9" x 10.0".)
[Image\(s\)](#)
Norcross Greeting Card Company (New York (N.Y.)), Collector
Published by J. King of London.
- Local Numbers
AC0058-0000012.tif (AC Scan No.)
- Topic: Wit and humor
Genre/ Greeting cards
Form: Valentines
- Box 17, Folder 1 Valentines, fringe
- Box 17, Folder 2 Valentines, gold decoration
- Box 17, Folder 3 Valentines, lock of hair
- Box 17, Folder 4 - 14 Valentines, hand colored
[Image\(s\)](#)
- Box 17, Folder 7 Wanted a heart: [greeting card], Circa 1830
1 Item (Ink on paper.; 9.9" x 8.0".)
[Image\(s\)](#)
Norcross Greeting Card Company (New York (N.Y.)), Collector
Illustration of Cupid Agency office.
- Local Numbers
AC0058-0000016.tif (AC Scan No.)

Topic: Love
Genre/ Greeting cards
Form: Valentines

- Box 18, Folder 1 - 4 Valentines, hand colored
[Image\(s\)](#)
- Box 18, Folder ? My dingy dear, when you appear ...: [greeting card], Circa 1860
1 Item (Ink on paper.; 10.1" x 8.1".)
[Image\(s\)](#)
Norcross Greeting Card Company (New York (N.Y.)), Collector
African American Valentine
In Series 2, Box 18, Folder ?.
Local Numbers
AC0058-0000033.tif (AC Scan No.)
Topic: African American
Genre/ Greeting cards
Form: Valentines
- Box 18, Folder 5 - 7 Valentines, handmade
- Box 23, Folder 1 Valentines, handmade
- Box 18, Folder 8 Valentines, handwritten
- Box 23, Folder 2 Valentines, hanging
- Box 18, Folder 9 Valentines, hanging parts
- Box 18, Folder 10 Valentines, hieroglyphic
- Box 18, Folder 11 Valentines, illuminated style
- Box 18, Folder 12 -
15 Valentines, lace paper
- Box 19, Folder 1 - 12 Valentines, lace paper
- Box 19, Folder 13 Valentines, lace paper, religious harvest theme
- Box 20, Folder 1 Valentines, lift-the-flap
- Box 34, Folder 1 Valentines, marriage certificate - parody
- Box 20, Folder 2 - 8 Valentines, mechanical, fold-out
- Box 21, Folder 1 - 11 Valentines, mechanical, fold-out

Box 22, Folder 1 - 2	Valentines, mechanical, fold-out
Box 23, Folder 3 - 7	Valentines, mechanical, fold-out
Box 32, Folder 1-5	Valentines, mechanical, fold-out
Box 22, Folder 3 - 8	Valentines, mechanical, moving parts
Box 24, Folder 1	Valentines, men-in-uniform Image(s) Love and Patriotism: [greeting card], undated <i>1 Item (Ink on paper.; 7.0" x 4.6".)</i> Image(s) Norcross Greeting Card Company (New York (N.Y.)), Collector Illustrated with a man and woman walking above a poem. Local Numbers AC0058-0000008.tif (AC Scan No.) Topic: Love Genre/ Greeting cards Form: Valentines
Box 24, Folder 2 - 14	Valentines, metallic
Box 25, Folder 1 - 5	Valentines, metallic
Box 25, Folder 6	Valentines, mirrors attached
Box 99, Folder 6	Valentine, mounted, circa 1860
Box 96, Folder 7	Valentine, musical (sheet music), undated
Box 25, Folder 7	Valentines, pin-prick
Box 25, Folder 8	Valentines, silk
Box 25, Folder 9 - 10	Valentines, stand-up
Box 32, Folder 6	Valentines, stand-up
Box 25, Folder 11	Valentines, telegrams
Box 23, Folder 8	Valentines, tiered
Box 26, Folder 1 - 6	Valentines, tiered
Box 27, Folder 1 - 11	Valentines, tiered
Box 28, Folder 1 - 2	Valentines, unrequited love series

[Image\(s\)](#)

In this recess my passion here let sway ... [greeting card], Circa 1850
1 Item (Ink on paper.; 9.9" x 7.8".)

[Image\(s\)](#)

Norcross Greeting Card Company (New York (N.Y.)), Collector
Valentine with an image of a woman in dispair

In Series 2, Box 1, Doc 688-84.

Local Numbers

AC0058-0000034.tif (AC Scan No.)

Genre/ Greeting cards
Form: Valentines

Box 28, Folder 3 - 4 Valentines, untinted lithographs

Box 29, Folder 1 - 9 Valentines, vinegar, comic

[Image\(s\)](#)

Box 29, Folder 7,
Vinegar

Miss Gray Hairs and Wrinkles [color graphic], Circa 1890
1 Item (Ink on paper.; 9.3" x 6.9")

[Image\(s\): Miss Gray Hairs and Wrinkles \[color graphic\].](#)

McLoughlin Bros. (publisher?)
Color cartoon Valentine with poem.

Local Numbers

AC0058-0000040 (AC Scan No.)

Bibliography

Reproduced in black-and-white in Barry Shank, *A Token of My Affection: Greeting Cards and American Business Culture*, New York: Columbia University Press, 2004, p. 44.

Topic: Wit and humor -- 1880-1900
Genre/ Caricatures
Form: Cartoons (humorous images)
Comics
Poems
Valentines

Box 29, Folder 9

Something like a Valentine: [greeting card], Circa 1880
1 Item (Ink on paper.; 7.3" x 4.9".)

[Image\(s\)](#)

Norcross Greeting Card Company (New York (N.Y.)), Collector
Illustrated with lifestyle offerings.

Local Numbers

AC0058-0000014.tif (AC Scan No.)

Topic: Love
Genre/ Greeting cards
Form: Valentines

Box 29, Folder 9

Vagrant act: [greeting card], Circa 1870
1 Item (Ink on paper.; 7.3" x 4.9".)

[Image\(s\)](#)

Norcross Greeting Card Company (New York (N.Y.)), Collector
By order of St. Cupid's act for the reform of Bachelors illustrated man in stocks.

Local Numbers

AC0058-0000015.tif (AC Scan No.)

Topic: Wit and humor
Genre/ Greeting cards
Form: Valentines

Box 29, Folder Howland
16

[White lacey silhouettes over a colored background] [greeting card], Circa 1840

1 Item (Ink on paper.; 3.2" x 4.8".)

[Image\(s\)](#)

Norcross Greeting Card Company (New York (N.Y.)), Collector
Paper lace valentine.

Local Numbers

AC0058-0000038.tif (AC Scan No.)

Genre/ Greeting cards
Form: Valentines

Box 29, Folder 7,
Vinegar

Mr. Carver how could you propose ... [greeting card], Circa 1890
1 Item (Ink on paper.; 9.5" x 7.4".)

[Image\(s\): Mr. Carver how could you propose ... \[greeting card\].](#)

Norcross Greeting Card Company (New York (N.Y.)), Collector
Vinegar valentine, with image of a man with a large red nose at a workbench. Remainder of poem below image: "...To look a wife with such a nose; / Besides the drunken life you've led, / I could not think with you to wed."

Local Numbers

AC0058-0000041.tif (AC Scan No.)

Topic: Alcoholism
Workbenches
Genre/ Greeting cards
Form: Valentines
Vinegar Valentines

Box 29, Folder Vinegar
6

To a Clerk [greeting card], Circa 1890
1 Item (Ink on paper.; 10.4" x 7.7".)

[Image\(s\): To a Clerk \[greeting card\].](#)

Norcross Greeting Card Company (New York (N.Y.)), Collector

Vinegar valentine, with image of a man writing at a tall desk. Poem below image: "You poor pen driver, with your inky fingers, / Constant drudgery still o'er you lingers, / The plan of your future I plainly can see, / A slave to your books and bottle you'll be; / Unless, indeed your employer discovers, / The demon, embezzlement, over you hovers."

Local Numbers

AC0058-0000042.tif (AC Scan No.)

Topic:	Alcoholism Clerks
Genre/ Form:	Greeting cards Valentines Vinegar Valentines

Box 29, Folder Vinegar
5

On the Look-out for a Son-in-Law for her Mother [greeting card], Circa 1890
1 Item (Ink on paper.; 9.9" x 7.3".)

[Image\(s\): On the Look-out for a Son-in-Law for her Mother \[greeting card\].](#)

Norcross Greeting Card Company (New York (N.Y.)), Collector

Vinegar valentine, with image of a woman walking a dog. Poem below image: "You dress so very smart and grand, / That lovers stare, yet wont propose, / The fact is this my dazzling Miss, / They are frightened at your clothes."

Local Numbers

AC0058-0000043.tif (AC Scan No.)

Topic:	Betrothal
Genre/ Form:	Greeting cards Valentines Vinegar Valentines

Box 29, Folder Vinegar
5

Tis alas too true as I've often heard said, ... [greeting card], Circa 1890
1 Item (Ink on paper.; 9.7" x 7.3".)

[Image\(s\): Tis alas too true as I've often heard said, ... \[greeting card\].](#)

Norcross Greeting Card Company (New York (N.Y.)), Collector

Vinegar valentine, with image of a nursery maid with struggling with three children. Remainder of poem below image: "... You're a careless, unfeeling sham nursery maid, / Pray who would wed charms such as thine, / Or have such a slut for a valentine."

Local Numbers

AC0058-0000044.tif (AC Scan No.)

Topic: Nannies
Genre/ Greeting cards
Form: Valentines
Vinegar Valentines

Box 29, Folder Vinegar
4

The Swell Clerk [greeting card], Circa 1890
1 Item (Ink on paper.; 9.7" x 7.0".)

[Image\(s\): The Swell Clerk \[greeting card\].](#)

Norcross Greeting Card Company (New York (N.Y.)), Collector

Vinegar valentine, with image of a well dressed man. Poem below image:
"Go away you homely little dude, or I'll hit you with a feather, / I really think
t'would make you wilt, though I'd prefer it leather. / As for your natty suit of
clothes, that you love to sport about, / You'll stick it in a pawn-shop before
the month is out. / The girls think you are silly, or what is even worse, / A
dude who has an empty head, and owns an empty purse."

Local Numbers

AC0058-0000045.tif (AC Scan No.)

Topic: Clerks
Genre/ Greeting cards
Form: Valentines
Vinegar Valentines

Box 29, Folder Vinegar
4

A pretty little Milliner, ... [greeting card], Circa 1890
1 Item (Ink on paper.; 9.1" x 7.1".)

[Image\(s\): A pretty little Milliner, ... \[greeting card\].](#)

Norcross Greeting Card Company (New York (N.Y.)), Collector

Vinegar valentine, with image of a woman sitting in a chair. Remaining
poem below image: "... Of course there is no ill in her; / But if she wants a
Valentine, / She must at once take down her sign. / For, O, that bottle nose
doth show / Where the profits on the bonnets go."

Local Numbers

AC0058-0000047.tif (AC Scan No.)

Topic: Millinery workers
Genre/ Greeting cards
Form: Valentines
Vinegar Valentines

Box 29, Folder Vinegar
3

Tin Smith [greeting card], Circa 1890
1 Item (Ink on paper.; 9.4" x 6.8".)

[Image\(s\): Tin Smith \[greeting card\].](#)

Norcross Greeting Card Company (New York (N.Y.)), Collector

Vinegar valentine, with image of a man at workbench cutting tin with large
shears. Poem below image: "You miserable clipper of tin! / You boozy
old swiller of gin! / There's naught in the way of a sin / That you're not a
graduate in. / But some-day the Devil will pin / You, and, tucking you under

his fin, / In spite of your howls and your din, / Down to Sheol with you he will spin."

Local Numbers

AC0058-0000048.tif (AC Scan No.)

Topic: Alcoholism
Tin
Genre/ Greeting cards
Form: Valentines
Vinegar Valentines

Box 29, Folder
Vinegar

My Lovely Blacksmith [greeting card], Circa 1890
1 Item (Ink on paper.; 9.8" x 7.0".)

[Image\(s\): My Lovely Blacksmith \[greeting card\].](#)

Norcross Greeting Card Company (New York (N.Y.)), Collector

Vinegar valentine, with image of a man at a forge. Poem below image:
"Blow, bellows, blow, the flames are high, / And my bold Smith has a flame in his eye; / Poor silly fool, he may go to pot, / If he cannot strike while the iron is hot."

Local Numbers

AC0058-0000049.tif (AC Scan No.)

Topic: Blacksmithing
Genre/ Greeting cards
Form: Valentines
Vinegar Valentines

Box 29, Folder
Vinegar

Men and women all admire ... [Bricklayer] [greeting card], Circa 1890
1 Item (Ink on paper.; 9.5" x 6.9".)

[Image\(s\): Men and women all admire ... \[Bricklayer\] \[greeting card\].](#)

Norcross Greeting Card Company (New York (N.Y.)), Collector

Vinegar valentine, with image of a man laying bricks. Poem below image:
"Men and women all admire / A man who is a brick, / But a mortar-spreading knave like you, / Is enough to turn one sick."

Local Numbers

AC0058-0000050.tif (AC Scan No.)

Topic: Bricklayers
Genre/ Greeting cards
Form: Valentines
Vinegar Valentines
Occupation: Bricklayers

Box 29, Folder
Vinegar

Skating's all right ... [greeting card], Circa 1910
1 Item (Ink on paper.; 8.8" x 6.6".)

[Image\(s\): Skating's all right ... \[greeting card\].](#)

Norcross Greeting Card Company (New York (N.Y.)), Collector

Vinegar valentine, with image of a man and woman ice skating. Remaining poem below image: "... My fine friend and true / But doesn't the thought / of thin ice bother you?"

Local Numbers

AC0058-0000051.tif (AC Scan No.)

Topic: Ice skating
Genre/ Greeting cards
Form: Valentines
Vinegar Valentines

Box 29, Folder
Vinegar

A Clerk [greeting card], Circa 1890
1 Item (Ink on paper.; 8.7" x 6.6".)

[Image\(s\): A Clerk \[greeting card\].](#)

Norcross Greeting Card Company (New York (N.Y.)), Collector

Vinegar valentine, with image of a man at desk. Poem below image: "How few of clerks there are who know, / There's little worth in outside show; / However well they dress'd may be, / All brainless heads are plain to see."

Local Numbers

AC0058-0000052.tif (AC Scan No.)

Topic: Clerks
Genre/ Greeting cards
Form: Valentines
Vinegar Valentines

Box 29, Folder
Vinegar

The true Billingsgate Fishmonger [greeting card], Circa 1890
1 Item (Ink on paper.; 9.6" x 6.7".)

[Image\(s\): The true Billingsgate Fishmonger \[greeting card\].](#)

Norcross Greeting Card Company (New York (N.Y.)), Collector

Vinegar valentine, with image of a man selling fish.

Local Numbers

AC0058-0000053.tif (AC Scan No.)

Topic: Fish vendors
Genre/ Greeting cards
Form: Valentines
Vinegar Valentines

- Box 29, Folder 4, Vinegar
- Nasty Old Bachelor [greeting card], Circa 1890
1 Item (Ink on paper.; 9.3" x 6.9")
[Image\(s\): Nasty Old Bachelor \[greeting card\].](#)
McLoughlin Bros. (publisher?)
Color cartoon Valentine card with dialogue balloons and poem below image. Creators unidentified, but possibly published by McLoughlin Brothers.
- Local Numbers
AC0058-0000046 (AC Scan No.)
- Bibliography
Reproduced in black-and-white in Barry Shank, *A Token of My Affection: Greeting Cards and American Business Culture*, New York: Columbia University Press, 2004, p. 45 top.
- Topic: Wit and humor -- 1880-1900
Genre/ Caricatures
Form: Cartoons (humorous images)
Comics
Poems
Valentines -- 1830-1880 -- U.S.
- Box 29, Folder 4
- Henpicked Wretch: [greeting card], undated
1 Item (Ink on paper.; 7.0" x 4.6".)
[Image\(s\)](#)
Norcross Greeting Card Company (New York (N.Y.)), Collector
Illustration of a seated man with a fussy baby above a poem.
- In Series ?, Box 29, Folder 4.
- Local Numbers
AC0058-0000009.tif (AC Scan No.)
- Topic: Wit and humor
Genre/ Greeting cards
Form: Valentines
- Box 34, Folder 2-3 Valentines, vinegar, comic
- Box 28, Folder 5 Valentines, wedding rings attached
- Box 28, Folder 6 Valentines, Woodcut
- Box 28, Folder 7 Broken pieces from Valentines
- Box 28, Folder 8-13 Valentines, general
- Box 30, Folder 1-11 Valentines, general

Box 31, Folder 1	Valentines, mounted,
Box 34, Folder 4	Valentines, general
Box 73	Valentine, framed oversize,
Box 74, Folder 1	Valentine, musical three dimensional card,
Box 75	English "Bird Cage" Valentine, framed oversize,
Box 76	Valentine, framed oversize,
Box 77	Valentine, framed oversize,
Box 78	Valentine, framed oversize,
Box 79	Valentine, framed oversize,
Box 83	Valentine, framed oversize,
Box 85	Valentine, framed oversize,
Box 91, Folder 4	Valentine
Box 92, Folder 16	Valentine, love
Box 95, Folder 1	Valentine,
Box 95, Folder 2	Valentine,
Box 97, Folder 1	Valentine
Box 98, Folder 4	Valentine

Subseries 2.2: Other Types of Cards and Materials,

Box 99, Folder 8	Article, Gleason's Pictorial, relates to Valentine's Day,
Box 100, Folder 2	Article, Harper's Weekly, relates to Valentine's Day,
Box 92, Folder 2-3	Blank, business, calling and compose your own message, undated
Box 35, Folder 1	Calendars
Box 35, Folder 1	Calling Cards
Box 35, Folder 2	Christmas artwork,
Box 99, Folder 4	Christmas artwork,
Box 100, Folder 5	Christmas artwork,

Box 99, Folder 6	Christmas, poster,
Box 99, Folder 7	Drawings by Kate Greenway for St. Valentine's Day,
Box 91, Folder 3	Easter plaque,
Box 91, Folder 1	Fan
Box 35, Folder 3-4	General
Box 99, Folder 3	Gift card to M.C. from her uncle Jos. De Boffee, esq.,
Box 92, Folder 17	Greeting cards with slides,
Box 92, Folder 10	Handmade, painted,
Box 92, Folder 11	Handmade, painted,
Box 100, Folder 1	Images of St. Valentine's Day,
Box 35, Folder 5	New Year's
Box 78	Marriage certificate,
Box 99, Folder 9	Paper with Asian scenes,
Box 100, Folder 4	Pencil sketch of Christmas scene,
Box 35, Folder 6	Postcards, assorted
Box 35, Folder 7-8	Postcards, Christmas
Box 35, Folder 9	Postcards, Easter
Box 35, Folder 10	Postcards, New Year's
Box 35, Folder 11	Postcards, Patriotic
Box 35, Folder 12	Postcards, Thanksgiving
Box 35, Folder 13-14	Postcards, Valentine's
Box 92, Folder 13	Postcards, general greetings,
Box 35, Folder 15-16	Envelopes
Box 35, Folder 17	Gift tags
Box 35, Folder 18-20	Paste on parts
Box 36, Folder 1	Visual image cards, adults

Box 36, Folder 2	Visual image cards, animals
Box 36, Folder 3-4	Visual image cards, children
Box 92, Folder 4	Visual image cards, children
Box 36, Folder 5	Visual image cards, figures with wings
Box 36, Folder 6-7	Visual image cards, flowers and plants
Box 92, Folder 7	Visual image cards, flowers and plants
Box 36, Folder 8	Visual image cards, scenes
Box 36, Folder 9	Visual image cards, scenes, Massachusetts series
Box 92, Folder 14	Visual image cards, scenes
Box 92, Folder 15	Visual image cards, seasons
Box 86-87	Sink mats made by john's class of small glassed greetings
Box 89-90	Sink mats made by john's class of small glassed greetings
Box 94	Materials requiring custom housing

Subseries 2.3: Norcross Traveling Exhibition of Antique Cards, 11825-1905; undated

Box 37, Folder 1	Calendar included in the traveling exhibition
Box 37, Folder 2-5	Labels for the traveling exhibition
Box 37, Folder 6-18	Un-mounted greetings used in the traveling exhibition
Box 38-56	Mounted boards with cards used in traveling exhibition
Box 91, Folder 5	Plaques, Norcross Historical Greeting Card Collection displays, 1undated

Subseries 2.4: Bound Salesmen Books of Sample Cards and Scrapbooks, 11889-1890; undated

Box 57, Folder 1	Loose pages from a scrapbook of valentines, 1undated
Box 57, Folder 2	Scrapbook of Victorian greeting cards, 1undated
Box 57, Folder 3	Salesmen book of sample calling cards from the Ohio Card Company, undated
Box 58	Salesmen book of sample Christmas and New Year's cards from the Lock and Nathan Company, book two, 11889-1890 season

Box 59 Salesmen book of sample hand painted Christmas cards and novelties from the Raphael Tuck and Sons Company, undated. Materials are extremely fragile. Researcher must request the assistance of the collection specialist.

Box 60 Salesmen book of sample prize exhibition Valentine and Easter cards from the Raphael Tuck and Sons Company, 1undated

Subseries 2.5: Prang Company Related Materials, 1863-1908; undated

Box 98, Folder 2 General artwork, 1874, 1876

Box 61, Folder 2 Christmas/New Year's card announcements and price lists, 11875, 1877-1879, 1882

Box 61, Folder 19 Incoming correspondence, 11875-1888

Box 63, Folder 14 Valentine cards price lists, 11879-1888

Box 61, Folder 15 Letters to the trade from Prang Company,

Box 61, Folder 16 Press releases,

Box 61, Folder 4 Christmas card competition announcements,

Box 61, Folder 10 Easter goods and price lists,

Box 61, Folder 12 Valentines order forms and catalog,

Box 61, Folder 14 News articles about Louis Prang and Company,

Box 69 Prang Christmas and New Year card painted by L.B. Humphreys, Boston,

Box 61, Folder 5 Third Christmas card design competition conditions,

Box 61, Folder 6 Invitations and admission cards for Prize Design competitions,1

Box 61, Folder 7 Third Prize Christmas card design announcement with picture, 11881

Box 61, Folder 8 Easter publications catalog,

Box 96, Folder 4 The Making of the Christmas Card, proof set impressions,

Box 61, Folder 17 Reprinted article booklets: "Charcoal as Applied to the Deposition of Gold from Chlorine Solutions, and its Perfect Separation from Copper and other Impurities" by William Morris Davis, circa 1883

Box 61, Folder 13 Valentine card design announcement,

Box 63, Folder 13 Easter Cards price lists, 11884-1890

Box 63, Folder 12 Christmas and New Year Cards Price Lists, 11885-1889

- Box 61, Folder 3 Announcement of competition for essays on Christmas cards, 11885
- Box 61, Folder 1 Holiday Goods advertisement, 11888
- Box 67, Folder 2 Bound volume, Child Life: A Souvenir of Elizabeth Bullock Humphrey, A Collection of her most Popular Designs with a Biographical Sketch by Mary J. Jacques published by L. Prang and Company, Boston, Massachusetts, 1890
[Image\(s\)](#)

Lizbeth Humphrey [drawing], undated
1 Item (Ink on paper.; 5.4" x 4.1".)

[Image\(s\): Lizbeth Humphrey \[drawing\].](#)

Norcross Greeting Card Company (New York (N.Y.)), Collector
In Series 2, Box 7, Folder 2.

Local Numbers

AC0058-0000001.tif (AC Scan No.)

Names: Humphrey, Lizbeth Bullock, 1841-
Topic: Illustrators
Genre/ Drawings
Form: Portraits -- Women

Snowbound [greeting card], undated
1 Item (Ink on paper.; 5.9" x 8.4".)

[Image\(s\): Snowbound \[greeting card\].](#)

Humphrey, Lizbeth Bullock, 1841-, Designer

Illustration of three children sitting by a fireplace, bordered by poem by J. G. Whittier.

In Series 2, Box 7, Folder 2.

Local Numbers

AC0058-0000002.tif (AC Scan No.)

Names: Humphrey, Lizbeth Bullock, 1841-
 Whittier, John Greenleaf, 1807-1892
Topic: Fireplaces
 Winter
Genre/ Greeting cards
Form:

Child Life: a Souvenir of Lizbeth B. Humphrey [folio], 1890
1 Item (Ink on paper.)

[Image\(s\): Child Life: a Souvenir of Lizbeth B. Humphrey \[folio\].](#)

[Image\(s\): Child Life: a Souvenir of Lizbeth B. Humphrey \[folio\].](#)

[Image\(s\): Child Life: a Souvenir of Lizbeth B. Humphrey \[folio\].](#)

[Image\(s\): Child Life: a Souvenir of Lizbeth B. Humphrey \[folio\].](#)

[Image\(s\): Child Life: a Souvenir of Lizbeth B. Humphrey \[folio\].](#)

[Image\(s\): Child Life: a Souvenir of Lizbeth B. Humphrey \[folio\].](#)

L. Prang & Co., Publisher

Loose pages of Lizbeth Humphrey illustrations. Only selected pages are scanned.

In Series 2E, Box 7, Folder 2.

Local Numbers

AC0058-0000057-01 thru -06.tif (AC Scan No.)

Names: Humphrey, Lizbeth Bullock, 1841-

Topic: Children

Genre/ Illustrations

Form:

Box 61, Folder 9	Easter net trade lists,
Box 96, Folder 2	Easter artwork,
Box 61, Folder 11	Advertisements for Easter book,
Box 63, Folder 15	Illustrated Catalogue of Fine Arts Studio,
Box 63, Folder 10	Educational company bulletin,
Box 61, Folder 7	Preliminary artwork for Christmas cards designs;
Box 96, Folder 1	Christmas artwork, undated
Box 61, Folder 18	Booklet, "Louis Prang";
Box 63, Folder 11	Newspaper article from the American Lithographer and Printer on Louis Prang and his view on the war tariff;
Box 61, Folder 20	Envelope with Prang return address;
Box 61, Folder 21	Advertising cards;
Box 61, Folder 22	Prang proof book;
Box 63, Folder 9	Prang's handwritten notes on California mining venture;
Box 100, Folder 3	Artwork,
Box 96, Folder 5	Religious artwork,
Box 9, Folder 1	Miscellaneous lithographs;
Box 9, Folder 2	Photograph, Louis Prang,

Box 99, Folder 2	Image of Louis Prang,
Box 96, Folder 3	Display signs,
Box 62?, Folder 18?	Prang miscellaneous materials, Lithographs and Water Color Studies,
Box 62, Folder 1	Adults
Box 63, Folder 1	Adults, oversize
Box 62, Folder 2	Angels
Box 63, Folder 2	Angels, oversize
Box 62, Folder 3	Animals
Box 62, Folder 4	Calendars
Box 62, Folder 5-6	Children
Box 63, Folder 3	Children, oversize
Box 62, Folder 7	Christmas
Box 62, Folder 8	Easter
Box 62, Folder 9-10	Flowers
Box 63, Folder 4	Flowers, oversize
Box 62, Folder 11	Flowers, "The Old Homestead"
Box 62, Folder 12	Flowers, Patriotic
Box 62, Folder 13	Flowers, Plants
Box 62, Folder 14	Flowers, Religious
Box 63, Folder 5	Religious, oversize
Box 62, Folder 15-16	Scenes
Box 63, Folder 6	Scenes, oversize
Box 62, Folder 17	Violets with verses
Box 63, Folder 8	Mining Venture list, Bound Salesmen's Sample Books of Cards and Scrapbooks

Box 64	Sample book,
Box 65	Sample book, Christmas and New Year's cards,
Box 66, Folder 1	Bound volume, sets of greeting cards, undated
Box 66, Folder 2	Sample book, Christmas and New Year's cards,
Box 67, Folder 1	Sample book, Birthday, Christmas and Valentine cards,
Box 68	Scrapbook of friendship, birthday, Christmas, fan samples, centennial souvenirs and valentine cards created by Frank W. Rust and presented to the Boston Public Library,
Box 69, Folder 1	Loose sheets from a bound sample book containing Easter cards,

Subseries 2.6: Raphael Tuck Company Related Materials

Box 70	Scrapbook of Christmas cards,
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Subseries 2.7: Ernest Dudley Chase Materials,

Box 88, Folder 1	Scrapbook, Christmas
Box 88, Folder 2	Scrapbook, Christmas
Box 88, Folder 3	Loose greeting cards created for Rustcraft,
Box 71	Scrapbook of personal greeting cards sent to Ernest Chase,
Box 88, Folder 4	Loose greeting cards created for Rustcraft,

Subseries 2.8: Valentine Writers

Box 72, Folder 1	"Cupid's Cabinet",
Box 72, Folder 2	Banks through Dean and Company
Box 72, Folder 3	Dean and Company
Box 72, Folder 4	Dean and Munday through Hughes
Box 72, Folder 5	Ker through Kidwell
Box 72, Folder 6	Mather through Perks
Box 72, Folder 7	Richardson through Thomas
Box 72, Folder 8	Ward and Lock through Strong

Box 72, Folder 9

Marcus Ward,

Box 34, Folder 5

Valentine Writers

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Series 3: Rust Craft Card Company Records, circa 1920-1980

This series includes ten cubic feet of sample books of greeting cards, additional greeting cards not in volumes, and audio visual materials. Primarily includes sample books of greeting cards and a few other types of material in volumes. There are additional greeting cards not in volumes and audio visual materials. Other materials in this series include additional products of the Rust Craft Company such as tallies, gift cards, and party invitations; artwork; promotional materials; materials of Rust Craft designer Ernest Dudley Chase; Fiftieth Anniversary materials; and a trowel and plaque.

There are over three hundred sample books containing Rust Craft greeting cards (and some by Greetings, Incorporated, a division of Rust Craft). The sample books listed here constitute a small portion of the total number of these books. The remainder is located in off site storage and waits processing. There are also bound volumes of gift wrapping samples, press clippings, additional greeting cards, and photos. The greeting cards that are not in volumes, circa 1920-1980, are arranged by season or occasion. The audio visual materials include several hundred slides, a cassette tape, and motion picture films dealing with the sales and manufacturing of greeting cards.

Subseries 3.1: Business Records, 1860-1863, undated

Box 1, Folder 1	Customer comparisons,, 1862
Box 1, Folder 2	Customer comparisons,
Box 1, Folder 3	Customer comparisons and total sales,
Box 1, Folder 4	Customer comparisons and total sales,, undated
Box 1, Folder 5	Publisher's Writing Manual,, 1900, 1910-1915
Box 18, Folder 10	The Rustler,

Subseries 3.2: Background Materials about the Company, 1910-1925, 1930s

Box 1, Folder 6	A Pictorial Story of Rust Craft, 1950
Folder 7	Photographs of Rust Craft employees,, 1950 Image(s) Statistical Planning Department at Rust Craft [photoprint], 1946 <i>1 Item (6.6" x 9.2")</i> Image(s): Statistical Planning Department at Rust Craft [photoprint]. Norcross Greeting Card Company (New York (N.Y.)), Collector Three women and one man working at office desks, another woman standing at filing cabinet. In Series 3b, Box 1, Folder Tour Rustcraft. Unrestricted research use on site by appointment. Photographs must be handled with cotton gloves unless protected by sleeves. Silver gelatin on paper.

Local Numbers

AC0058-0000028.tif (AC Scan No.)

Topic: Clerks
OfficesGenre/ Form: Photographs -- 1900-1950 -- Black-and-white
photoprints -- Silver gelatinCreative Department at Rust Craft [photoprint], 1946
1 Item (6.9" x 9.5")[Image\(s\): Creative Department at Rust Craft \[photoprint\].](#)Norcross Greeting Card Company (New York (N.Y.)), Collector
Seven women at drafting tables. Art Director, Mr. Huber, speaking with a man at drafting table.

In Series 3b, Box 1, Folder Tour Rustcraft.

Unrestricted research use on site by appointment. Photographs must be handled with cotton gloves unless protected by sleeves.

Silver gelatin on paper.

Local Numbers

AC0058-0000029.tif (AC Scan No.)

Topic: Illustrators
OfficesGenre/ Form: Photographs -- 1900-1950 -- Black-and-white
photoprints -- Silver gelatinOffset Press at Rust Craft [photoprint], 1946
1 Item (6.9" x 9.6")[Image\(s\): Offset Press at Rust Craft \[photoprint\].](#)Norcross Greeting Card Company (New York (N.Y.)), Collector
Two men workin a printing press.

In Series 3b, Box 1, Folder Tour Rustcraft.

Unrestricted research use on site by appointment. Photographs must be handled with cotton gloves unless protected by sleeves.

Silver gelatin on paper.

Local Numbers

AC0058-0000030.tif (AC Scan No.)

Topic: Printing presses

Genre/ Form: Photographs -- 1900-1950 -- Black-and-white
photoprints -- Silver gelatin

Bow-Tying Department at Rust Craft [photoprint], 1946

1 Item (7.3" x 9.5")

Image(s): [Bow-Tying Department at Rust Craft \[photoprint\]](#).

Norcross Greeting Card Company (New York (N.Y.)), Collector
Room full of women seated at long tables tying ribbons to cards.

In Series 3b, Box 1, Folder Tour Rustcraft.

Unrestricted research use on site by appointment. Photographs must be handled with cotton gloves unless protected by sleeves.

Silver gelatin on paper.

Local Numbers

AC0058-0000031.tif (AC Scan No.)

Topic:	Greeting card industry -- 1900-1980
Genre/	Photographs -- 1900-1950 -- Black-and-white
Form:	photoprints -- Silver gelatin

Box o/s	Photograph and painting of award winning Rust Craft facility,, 1950
Box 2	Scrapbook of newspaper clippings,, 1950
Box 3	Scrapbook of newspaper clippings,, 1950
Box 4	Scrapbook of newspaper clippings,, 1950
Box 5	Scrapbook of newspaper clippings,, 1950
Box 6	Scrapbook of newspaper clippings,, 1950s
Box 7	Scrapbook of newspaper clippings,, 1960s
Box 8	Scrapbook of newspaper clippings,, 1950
Box 18, Folder 11	Fiftieth Anniversary materials,, 1950
Box 18, Folder 12	Scrapbook of "Rusty" Barbara Rust, undated, 1950

Subseries 3.3: Company Advertising, 1950

Box 9	Scrapbook of national advertisements,, 1951
	Scrapbook of advertisements for trade publications,, 1952

Subseries 3.4: Display Materials, 1953

Box 10	Scrapbook,, 1953
Box 11	Scrapbook,, 1953

Box 12 Scrapbook,, 1953

Subseries 3.5: Advance Cards for the Trade

Box 13 Scrapbook ,

Subseries 3.6: Scrapbook of Competitors' Cards

Box 14 Greeting cards,

Subseries 3.7: Slides

Box 15 Documentation of various store displays

Box 16 Documentation of various store displays

Box 17, Folder 1 Corporate presentation

Box 17, Folder 2 Process of manufacturing cards

Box 17, Folder 3 Display mobile

Box 17, Folder 4 Trade show

Subseries 3.8: Artwork and Mottos

Box 18, Folder 1 General artwork

Box 18, Folder 2-8 Artwork for Christmas

Box 19, Folder 1-4 Artwork for Christmas

Box 18, Folder 9 Mottos and sayings,

Box 19, Folder 5 Artwork

Subseries 3.9: Samples of Cards

Box 19, Folder 6 Mounted samples of cards

Box 20, Folder 1-3 All Occasion,

Box 20, Folder 4 Anniversary,

Box 20, Folder 5-8 Baby,

Box 21, Folder 1-4 Baby

Box 21, Folder 4-8 Birthday,

Box 22, Folder 1-7	Birthday
Box 23, Folder 1-2	Birthday
Box 23, Folder 3-8	Christmas, Image(s)
Box 23, Folder Rustcraft Christmas Cards	Wishing you a very merry Christmas ...: [greeting card], Circa 1920 <i>1 Item (Ink on paper.; 5.3" x 4.3".)</i> Image(s) Norcross Greeting Card Company (New York (N.Y.)), Collector ... "and a bright and happy New Year; Mr. and Mrs. Frank Effingham Williams." An 18th Century couple sit in front of a fire. Local Numbers AC0058-0000032.tif (AC Scan No.) Genre/ Form: Christmas cards Greeting cards
Box 24, Folder 1-2	Christmas,
Box 24, Folder 3-5	Christmas and New Years
Box 24, Folder 6-7	Easter,
Box 25, Folder 1-3	Easter,
Box 25, Folder 4-5	Father's Day,
Box 25, Folder 6-7	Get Well,
Box 26, Folder 1	Graduation,
Box 26, Folder 2-3	Mother's Day,
Box 26, Folder 4	New Years,
Box 26, Folder 5	Party Invitations
Box 26, Folder 6	Religious,
Box 26, Folder 7	St. Patrick's Day
Box 26, Folder 8	Tallies and Gift Cards
Box 26, Folder 9	Thank You
Box 26, Folder 10-11	Valentines,

Valentines, family,

Box 27, Folder 1-4 Wedding, Anniversary, Engagement, and Bridal Shower,

Box 27, Folder 5 World War I,

Subseries 3.10: Samples of Other Products

Box 28 Narcissus Bulbs and Bowl Sets

Subseries 3.11: Film

Item OF 58.3 Rustcraft Presents: Design for Sentiment - short version, circa 1955
16mm black and white composite optical track print, 620 feet. Promotional film showing the process of creating a greeting card from its inception to its shipment out of the factory. The film begins with a boy, Jimmy, going into a store to buy a birthday card for his mother. Nancy, the new sales representative helps him find a card while Mr. Johnson, the store owner, discusses why his small shop is better than a large, department store shop. Johnson is also a card collector and he leads the viewer through a history of greetings cards prior to modern times. The viewer learns that in 1906 Fred Rust created his first greeting card in his book shop. Fred and his brother Dan have set high standards in greeting cards. The film then shows the process of making a Rustcraft card, from inception to shipment all over the world.

Item OF 58.4 Rustcraft Presents: Design for Sentiment, circa 1955
16mm black and white composite optical track print (positive), 850 feet. Promotional film showing the process of creating a greeting card from its inception to its shipment out of the factory. The film begins with a boy going into a store to buy a card. Produced by Bay State Film Production, Inc. Narrated by Ross Miller, Zabelle White. With Harry Holcombe, Lee Premiss, Hugh Dunn and the Men and Women of Rust Craft.

Item F 58.6;
Item OF 58.6 Types of Rustcraft Cards, circa 1955 [?] 16mm color composite optical track print, 56 feet Promotional film with examples of different types of Rustcraft Cards ("for every purpose"). Text introduces cards and provides information. Birthday, Illness, Baby, Holiday Cards, Christmas, Easter, and Valentine's Day cards are displayed. Film ends on American Flag which has 48 stars.

Item OF 58.7 Card Machinery , undated
S8mm color composite magnetic track print, 25 feet. Film of a machine [possibly a card cutter?] in action.

Item RF 58.8 58.8OF 58.8 Test of Sylvania Movie Lights, circa 1959
16mm silent film, 125 feet. At beginning, two boys are working at a table; living room and dining room interiors focusing on different objects and the boxes of Sylvania movie lights. Two boys are seen dancing in a library. Appears to be women auditioning for a Rustcraft advertisement. Two different women are shown walking over to a card display, picking up a card, taking it back to the table, sitting down, and drinking from a glass of water. The two women are then shown together.

Subseries 3.12: Miscellaneous , 1954 - 1954

Box 29

Trowel and plaque, 1954, 1954 - 1954

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Series 4: Greeting Cards by Other Manufacturers, 1939 - 1960

This series consists of three boxes of sample greeting cards, totaling one cubic foot, by manufacturers other than Norcross and Rust Craft including Hallmark and a number of other manufacturers. Most are unsorted, and the remainder is by season or occasion. The scrapbooks of greeting cards contain "Brownie Blockprints," a stylish line of Christmas cards, 1927-1961, produced by a New York City firm.

Box 1, Folder 2	Baby, Gibson
Box 1, Folder 3	Baby, Hallmark
Box 1, Folder 4	Birthday, Ambassador
Box 1, Folder 5	Birthday, Barker
Box 1, Folder 6	Birthday, Gibson
Box 1, Folder 7	Birthday, Hallmark
Box 1, Folder 8	Birthday, Rainbow Collection
Box 1, Folder 9	Christmas, A and W
Box 1, Folder 10	Christmas, Ambassador
Box 1, Folder 11	Christmas, American Artists Group
Box 1, Folder 12	Christmas, American Greeting Card Publishing, Incorporated
Box 1, Folder 13	Christmas, American Greeting Corporation
Box 1, Folder 14	Christmas, A-mer-Card
Box 1, Folder 15	Christmas, Artistic
Box 1, Folder 16	Christmas, AP
Box 1, Folder 17	Christmas, Art Guild Greetings, Incorporated
Box 1, Folder 18	Christmas, Artis
Box 1, Folder 19	Christmas, Artistic Greetings, Incorporated
Box 1, Folder 20	Christmas, Brook
Box 1, Folder 21	Christmas, Brookline
Box 1, Folder 22	Christmas, Brooklyn Studios
Box 1, Folder 23	Christmas, Brownie
Box 1, Folder 24	Christmas, Burgoyne

Box 1, Folder 25	Christmas, Buzza
Box 1, Folder 26	Christmas, Cardinal
Box 1, Folder 27	Christmas, Carrington
Box 1, Folder 28	Christmas, Chelton
Box 1, Folder 29	Christmas, Christmas Festival
Box 1, Folder 30	Christmas, Christmas Originals
Box 1, Folder 31	Christmas, Classique
Box 1, Folder 32	Christmas, Cleo
Box 1, Folder 33	Christmas, Coronation Collection
Box 1, Folder 34	Christmas, DA Line
Box 1, Folder 35	Christmas, Irene Dash Greeting Card Company, Incorporated
Box 1, Folder 36	Christmas, Harry Doehla; Doehla Incorporated
Box 1, Folder 37	Christmas, Drawing Board
Box 1, Folder 38	Christmas, English Cards, LTD.
Box 1, Folder 39	Christmas, Fantussy
Box 1, Folder 40	Christmas, Flair
Box 1, Folder 41	Christmas, Forget Me Not
Box 1, Folder 42	Christmas, Fravessi Lamont, Incorporated
Box 1, Folder 43	Christmas, Garrison
Box 1, Folder 44	Christmas, General Card
Box 1, Folder 45	Christmas, Grand Award
Box 1, Folder 46	Christmas, Gibson
Box 2, Folder 1	Christmas, Hallmark
Box 2, Folder 2	Christmas, Hallmark
Box 2, Folder 3	Christmas, Hampshire
Box 2, Folder 4	Christmas, Hawthorne Sommerfield

Box 2, Folder 5	Christmas, Heartland
Box 2, Folder 6	Christmas, Marian Heath
Box 2, Folder 7	Christmas, Kaycrest Cotillion
Box 2, Folder 8	Christmas, Miles Kimball
Box 2, Folder 9	Christmas, Kruger
Box 2, Folder 10	Christmas, Lambert-Osgood
Box 2, Folder 11	Christmas, Leanin Tree
Box 2, Folder 12	Christmas, Duncan McIntosh, Incorporated
Box 2, Folder 13	Christmas, Manhattan
Box 2, Folder 14	Christmas, Masterpiece Studios, Incorporated
Box 2, Folder 15	Christmas, Medallion Greetings
Box 2, Folder 16	Christmas, Metropolitan Artists
Box 2, Folder 17	Christmas, Metropolitan Greetings, Incorporated
Box 2, Folder 18	Christmas, National Printing Company, Incorporated
Box 2, Folder 19	Christmas, National Wildlife Federation
Box 2, Folder 20	Christmas, Olympicard
Box 2, Folder 21	Christmas, Paramount
Box 2, Folder 22	Christmas, Quality
Box 2, Folder 23	Christmas, Quality Crest
Box 2, Folder 24	Christmas, Red Farm Studio
Box 2, Folder 25	Christmas, Reproducta
Box 2, Folder 26	Christmas, Salvatorian
Box 2, Folder 27	Christmas, Sangamon
Box 2, Folder 28	Christmas, Sapphire
Box 2, Folder 29	Christmas, Marcel Schurman Company, Incorporated
Box 2, Folder 30	Christmas, Sunshine

Box 2, Folder 31	Christmas, Sunshine Line
Box 2, Folder 32	Christmas, WS
Box 2, Folder 33	Christmas, WandW
Box 2, Folder 34	Christmas, Wallace/Brown
Box 2, Folder 35	Christmas, Whit
Box 2, Folder 36	Christmas, Workshop
Box 2, Folder 37	Christmas, Manufacturer Unknown
Box 3, Folder 1	Christmas, Manufacturer Unknown
Box 3, Folder 2	Christmas, Manufacturer Unknown
Box 3, Folder 3	Congratulations, Gibson
Box 3, Folder 4	Congratulations, Hallmark
Box 3, Folder 5	Easter, Hale, Cushman and Flint
Box 3, Folder 6	Easter, Hallmark
Box 3, Folder 7	Father's Day, Volland
Box 3, Folder 8	Get Well, Hallmark
Box 3, Folder 9	Gift, Gibson
Box 3, Folder 10	Gift, Hallmark
Box 3, Folder 11	Gift, Volland
Box 3, Folder 12	Good-bye, Hallmark
Box 3, Folder 13	Graduation, Manufacturer Unknown
Box 3, Folder 14	Invitation, General, Hallmark
Box 3, Folder 15	Invitation, Wedding, Manufacturer Unknown
Box 3, Folder 16	Mother's Day, Sterling
Box 3	Mother's Day, Volland
Box 3, Folder 17	New Year, Hallmark
Box 3, Folder 18	New Year, Miller Art

Box 3, Folder 19	New Year, National Wildlife Federation
Box 3, Folder 20	New Year, Paramount
Box 3, Folder 21	Pregnancy, Barker
Box 3, Folder 22	Shower, Gibson
Box 3, Folder 23	Shower, Hallmark
Box 3, Folder 24	Shower, Volland
Box 3, Folder 25	Success, Davis
Box 3, Folder 26	Thank You, Hallmark
Box 3, Folder 27	Thanksgiving, Volland
Box 3, Folder 28	Valentines, American Greeting
Box 3, Folder 29	Valentines, Amer-i-Card
Box 3, Folder 30	Valentines, Davis
Box 3, Folder 31	Valentines, Disney
Box 3, Folder 32	Valentines, Doubl-Glo
Box 3, Folder 33	Valentines, Hallmark
Box 3, Folder 34	Valentines, Whit
Box 3, Folder 35	Valentines, Manufacturer Unknown
Box 3, Folder 36	Victory, McKenzie Greetings
Box 3, Folder 37	Wedding, Davis
Box 3, Folder 38	Wedding, Gibson
Box 3, Folder 39	Miscellaneous

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Series 5: Norcross Company Permanent Files, 1911 - 1981

The series consists of 672 cubic feet of greeting cards and other products such as decorations, ribbons and labels; however, greeting cards make up the bulk of the collection. Norcross had three series of cards, the standard, informal and studio lines. Within these series, the cards are arranged alphabetically by occasion or topic. Two samples of each card are mounted on a stiff paper page. This page also gives information on serial number, release date and drop date; also provided are the names of the finisher, sketcher, letterer, checker, proofreader and persons responsible for plate, verse, idea and litho. The original serial number system established by Norcross has been maintained: all occasions or topics are abbreviated into a lettering system (i.e. "A" and "AN" indicate Anniversary, "AF" denotes April Fool's Day, "B" encompasses Birthday, etc.); preceding this/these letter(s) is the price at which the card was sold, and following the letter(s) is the actual "serial" number, indicating the order in which each card was produced. For example, 35 AN 69 is assigned to an Anniversary card sold for 35 cents, with sixty-nine being the actual number assigned to this particular card. By the release and drop dates, one is able to determine when the card was in circulation.

Subseries 5.1: Cards Standard Line, 1911-1974

Box 2	Anniversary, 1946-1947
Box 3	Anniversary, 1947-1948
Box 4	Anniversary, 1948
Box 5	Anniversary, 1948-1949
Box 6	Anniversary, 1949
Box 7	Anniversary, 1950
Box 8	Anniversary, 1950-1951
Box 9	Anniversary, 1951
Box 10	Anniversary, 1951-1952
Box 11	Anniversary, 1952-1953
Box 12	Anniversary, 1953
Box 13	Anniversary, 1954
Box 14	Anniversary, 1954-1955
Box 15	Anniversary, 1955
Box 16-17	Anniversary, 1956
Box 18-19	Anniversary, 1957
Box 20-21	Anniversary, 1958

Box 22	Anniversary, 1958-1959
Box 23	Anniversary, 1959
Box 24	Anniversary, 1959-1960
Box 25-27	Anniversary, 1960
Box 28	Anniversary, 1960-1961
Box 29-30	Anniversary, 1961
Box 31-32	Anniversary, 1962
Box 33	Anniversary, 1962-1963
Box 34-35	Anniversary, 1963
Box 36	Anniversary, 1963-1964
Box 37-38	Anniversary, 1964
Box 39	Anniversary, 1964-1965
Box 40-41	Anniversary, 1965
Box 42-43	Anniversary, 1966
Box 44	Anniversary, 1966-1967
Box 45-47	Anniversary, 1967
Box 48	Anniversary, 1967-1968
Box 49	Anniversary, 1968
Box 50	Anniversary, 1968-1969
Box 51	Anniversary, 1969
Box 52	Anniversary, 1969-1970
Box 53	Anniversary, 1970
Box 54	Anniversary, 1970-1971
Box 55	Anniversary, 1971
Box 56	Anniversary, 1971-1972
Box 57-58	Anniversary, 1972

Box 59-60	Anniversary, 1973
Box 61	Anniversary, 1973; undated
Box 1950	Anniversary oversize, circa 1959-1966
Box 62	April Fool's Day, 1932; 1934-1935; 1941-1942; 1946-1954; 1956-1957; 1964
Box 63	Baby, 1946-1955
Box 64	Baby, 1956-1959
Box 65	Baby, 1944-1947
Box 66	Baby, 1948-1950
Box 67	Baby, 1950-1952
Box 68	Baby, 1952-1954
Box 69	Baby, 1954-1955
Box 70	Baby, 1956
Box 71	Baby, 1957-1958
Box 72	Baby, 1958-1959
Box 73	Baby, 1959-1960
Box 74	Baby, 1960-1961
Box 75	Baby, 1961-1962
Box 76	Baby, 1962-1963
Box 77	Baby, 1964
Box 78	Baby, 1965-1966
Box 79	Baby, 1966-1967
Box 80	Baby, 1967
Box 81	Baby, 1967-1968
Box 82	Baby, 1969-1970
Box 83	Baby, 1971
Box 84	Baby, 1972-1973

Box 85	Baby, 1973
Box 86	Birthday, 1921-1927
Box 87	Birthday, 1928
Box 88	Birthday, 1928-1929
Box 89	Birthday, 1929-1930
Box 90	Birthday, 1930-1931
Box 91	Birthday, 1931
Box 92	Birthday, 1931-1932
Box 93-94	Birthday, 1932
Box 95	Birthday, 1933
Box 96	Birthday, 1933-1934
Box 97-98	Birthday, 1934
Box 99-101	Birthday, 1935
Box 102-104	Birthday, 1936
Box 105	Birthday, 1936-1937
Box 106-108	Birthday, 1937
Box 109	Birthday, 1937-1938
Box 110-114	Birthday, 1938
Box 115	Birthday, 1938-1939
Box 116-120	Birthday, 1939
Box 121-128	Birthday, 1940
Box 129	Birthday, 1940-1941
Box 130-136	Birthday, 1941
Box 137	Birthday, 1941-1942
Box 138-143	Birthday, 1942
Box 144	Birthday, 1942-1943

Box 145-148	Birthday, 1943
Box 149	Birthday, 1943-1944
Box 150-151	Birthday, 1944
Box 152	Birthday, 1944-1945
Box 153-154	Birthday, undated
Box 155	Female Birthday, 1944-1946
Box 156	Female Birthday, 1946-1947
Box 157	Female Birthday, 1947-1948
Box 158	Female Birthday, 1948
Box 159	Female Birthday, 1948-1949
Box 160	Female Birthday, 1949-1950
Box 161	Female Birthday, 1950
Box 162	Female Birthday, 1950-1951
Box 163	Female Birthday, 1951-1952
Box 164	Female Birthday, 1952
Box 165-166	Female Birthday, 1953
Box 167	Female Birthday, 1954
Box 168	Female Birthday, 1954-1955
Box 169	Female Birthday, 1955
Box 170	Female Birthday, 1955-1956
Box 171	Female Birthday, 1956
Box 172	Female Birthday, 1956-1957
Box 173-174	Female Birthday, 1957
Box 175	Female Birthday, 1957-1958
Box 176-177	Female Birthday, 1958
Box 178	Female Birthday, 1958-1959

Box 179-180	Female Birthday, 1959
Box 181	Female Birthday, 1959-1960; undated
Box 182	General Birthday, 1944-1946
Box 183	General Birthday, 1946-1947
Box 184	General Birthday, 1947-1948
Box 185	General Birthday, 1948-1949
Box 186	General Birthday, 1949-1950
Box 187	General Birthday, 1950-1951
Box 188	General Birthday, 1951-1952
Box 189	General Birthday, 1953
Box 190	General Birthday, 1953-1954
Box 191	General Birthday, 1954-1955
Box 192	General Birthday, 1955-1956
Box 193	General Birthday, 1956
Box 194	General Birthday, 1956-1957
Box 195	General Birthday, 1957
Box 196	General Birthday, 1958
Box 197	General Birthday, 1958-1959
Box 198	General Birthday, 1959
Box 199	General Birthday, 1959-1960; undated
Box 200	Humorous Birthday, 1944-1946
Box 201	Humorous Birthday, 1946-1948
Box 202	Humorous Birthday, 1948-1949
Box 203	Humorous Birthday, 1949-1950
Box 204	Humorous Birthday, 1950-1951
Box 205	Humorous Birthday, 1951-1952

Box 206	Humorous Birthday, 1952-1953
Box 207	Humorous Birthday, 1953-1954
Box 208	Humorous Birthday, 1954
Box 209	Humorous Birthday, 1955
Box 210	Humorous Birthday, 1955-1956
Box 211	Humorous Birthday, 1956
Box 212	Humorous Birthday, 1956-1957
Box 213-214	Humorous Birthday, 1957
Box 215-216	Humorous Birthday, 1958
Box 217	Humorous Birthday, 1958-1959
Box 218	Humorous Birthday, 1959
Box 219	Humorous Birthday, 1958-1960; undated
Box 220	Juvenile Birthday, 1944-1947
Box 221	Juvenile Birthday, 1948-1949
Box 222	Juvenile Birthday, 1949-1951
Box 223	Juvenile Birthday, 1951-1953
Box 224	Juvenile Birthday, 1954-1955
Box 225	Juvenile Birthday, 1956-1957
Box 226	Juvenile Birthday, 1957-1958
Box 227	Juvenile Birthday, 1958-1959
Box 228	Juvenile Birthday, 1959-1960; undated
Box 229	Male Birthday, 1944-1946
Box 230	Male Birthday, 1946-1947
Box 231	Male Birthday, 1947-1948
Box 232	Male Birthday, 1948-1949
Box 233	Male Birthday, 1949-1950

Box 234	Male Birthday, 1950-1951
Box 235	Male Birthday, 1951
Box 236	Male Birthday, 1952
Box 237	Male Birthday, 1953
Box 238	Male Birthday, 1953-1954
Box 239	Male Birthday, 1954-1955
Box 240	Male Birthday, 1955
Box 241	Male Birthday, 1956
Box 242	Male Birthday, 1956-1957
Box 243	Male Birthday, 1957
Box 244	Male Birthday, 1957-1958
Box 245-246	Male Birthday, 1958
Box 247-248	Male Birthday, 1959
Box 249	Male Birthday, 1959-1960
Box 250	Special Birthday, 1944-1946
Box 251	Special Birthday, 1946-1948
Box 252	Special Birthday, 1948-1949
Box 253	Special Birthday, 1949-1950
Box 254	Special Birthday, 1950
Box 255	Special Birthday, 1951
Box 256	Special Birthday, 1951-1952
Box 257	Special Birthday, 1953
Box 258	Special Birthday, 1953-1954
Box 259	Special Birthday, 1954-1955
Box 260	Special Birthday, 1955-1956
Box 261	Special Birthday, 1956-1957

Box 262	Special Birthday, 1957
Box 263	Special Birthday, 1957-1958
Box 264	Special Birthday, 1958
Box 265	Special Birthday, 1959
Box 266	Special Birthday, 1959-1960; undated
Box 267	Birthday, 1959
Box 268	Birthday, 1959-1960
Box 269-279	Birthday, 1960
Box 280	Birthday, 1960-1961
Box 281-293	Birthday, 1961
Box 294-306	Birthday, 1962
Box 307-321	Birthday , 1963 - 1963
Box 322	Birthday, 1963
Box 323-334	Birthday, 1964
Box 335	Birthday, 1964-1965
Box 336-346	Birthday, 1965
Box 347	Birthday, 1965-1966
Box 348-362	Birthday, 1966
Box 363	Birthday, 1966-1967
Box 364-379	Birthday, 1967
Box 380	Birthday, 1967-1968
Box 381-391	Birthday, 1968
Box 392	Birthday, 1968-1969
Box 393-402	Birthday, 1969
Box 403	Birthday, 1969-1970
Box 404-409	Birthday, 1970

Box 410	Birthday, 1970-1971				
Box 411-420	Birthday, 1971				
Box 421-431	Birthday, 1972				
Box 432-444	Birthday, 1973				
Box 1950	Oversize, circa 1959-1966				
Box 445-452	Christmas "N" Series, undated				
Box 453	Christmas "N" Series, 1928-1929				
Box 454	Christmas "N" Series, 1930-1931 Image(s)				
Box 454, Folder ?	<p>Christmas Greetings: [greeting card], undated <i>1 Item (Ink on paper.; 4.2" x 5.2".)</i></p> <p>Image(s)</p> <p>Norcross Greeting Card Company (New York (N.Y.)), Collector Illustration of Christmas party guests dressed in circa 1860 fashion.</p> <p>In Series ?, Box 454, Folder ?.</p> <p>Local Numbers</p> <p>AC0058-0000020.tif (AC Scan No.)</p> <table border="0"> <tr> <td>Genre/</td> <td>Christmas cards</td> </tr> <tr> <td>Form:</td> <td>Greeting cards</td> </tr> </table>	Genre/	Christmas cards	Form:	Greeting cards
Genre/	Christmas cards				
Form:	Greeting cards				
Box 454, Folder ?	<p>An old time Christmas: [greeting card], 1930 <i>1 Item (Ink on paper.; 3.8" x 3.9".)</i></p> <p>Image(s)</p> <p>Norcross Greeting Card Company (New York (N.Y.)), Collector Illustration of town folk walking in snow dressed in late 18th century fashion.</p> <p>In Series ?, Box 454, Folder ?.</p> <p>Local Numbers</p> <p>AC0058-0000021.tif (AC Scan No.)</p> <table border="0"> <tr> <td>Genre/</td> <td>Christmas cards</td> </tr> <tr> <td>Form:</td> <td>Greeting cards</td> </tr> </table>	Genre/	Christmas cards	Form:	Greeting cards
Genre/	Christmas cards				
Form:	Greeting cards				
Box 455-456	Christmas "N" Series, 1931				

[Image\(s\)](#)

Box 455, Folder 10-
N-61?

A Merry Christmas!: [greeting card], 1931
1 Item (Ink on paper.; 4.6" x 3.5".)

[Image\(s\)](#)

Norcross Greeting Card Company (New York (N.Y.)), Collector
A woman peeks out the open door of a small house.

In Series ?, Box 455, Folder 10-N-61?.

Local Numbers

AC0058-0000024.tif (AC Scan No.)

Genre/	Christmas cards
Form:	Greeting cards

Box 455, Folder 10-
N-60?

Christmas Greetings: [greeting card], 1931
1 Item (Ink on paper.; 3.4" x 4.1".)

[Image\(s\)](#)

Norcross Greeting Card Company (New York (N.Y.)), Collector
Stylized triangular Christmas tree with candles.

In Series ?, Box 455, Folder 10-N-60?.

Local Numbers

AC0058-0000025.tif (AC Scan No.)

Genre/	Christmas cards
Form:	Greeting cards

Box 455, Folder 10-
N-88?

Christmas Thoughts of You: [greeting card], 1931
1 Item (Ink on paper.; 4.5" x 3.1".)

[Image\(s\)](#)

Norcross Greeting Card Company (New York (N.Y.)), Collector
Star shining on a house in the snow.

In Series ?, Box 455, Folder 10-N-88?.

Local Numbers

AC0058-0000026.tif (AC Scan No.)

Genre/	Christmas cards
Form:	Greeting cards

Box 455, Folder 10-
N-89?

The Season's Greetings: [greeting card], 1931
1 Item (Ink on paper.; 4.7" x 3.8".)

[Image\(s\)](#)

Norcross Greeting Card Company (New York (N.Y.)), Collector
Snow covered roof under a tree and starry night sky.

In Series ?, Box 455, Folder 10-N-89?.

Local Numbers

AC0058-0000027.tif (AC Scan No.)

Genre/ Christmas cards
Form: Greeting cards

Box 457	Christmas "N" Series, 1932
Box 458	Christmas "N" Series, 1933
Box 459	Christmas "N" Series, 1934
Box 460-461	Christmas "N" Series, 1935
Box 462	Christmas "N" Series, 1935-1936
Box 463-465	Christmas "N" Series, 1936
Box 466	Christmas "N" Series, 1936-1937
Box 467-470	Christmas "N" Series, 1937
Box 471	Christmas "N" Series, 1937-1938
Box 472-475	Christmas "N" Series, 1938
Box 476	Christmas "N" Series, 1938-1939
Box 477-480	Christmas "N" Series, 1939
Box 481-485	Christmas "N" Series, 1940
Box 486-490	Christmas "N" Series, 1941
Box 491-495	Christmas "N" Series, 1942
Box 496	Christmas "N" Series, 1942-1943
Box 497-501	Christmas "N" Series, 1943
Box 502-504	Christmas "N" Series, 1944
Box 505	Christmas "N" Series, 1944-1945
Box 506-507	Christmas "N" Series, 1945
Box 508	Christmas "N" Series, 1945-1946
Box 509-512	Christmas "N" Series, 1946
Box 513-516	Christmas "N" Series, 1947

Box 517	Christmas "N" Series, 1947-1948
Box 518-522	Christmas "N" Series, 1948
Box 523	Christmas "N" Series, 1948-1949
Box 524-529	Christmas "N" Series, 1949
Box 530	Christmas "N" Series, 1949-1950
Box 531-536	Christmas "N" Series, 1950
Box 537-542	Christmas "N" Series, 1951
Box 543	Christmas "N" Series, 1951-1952
Box 544-548	Christmas "N" Series, 1952
Box 549-555	Christmas "N" Series, 1953
Box 556-561	Christmas "N" Series, 1954
Box 562	Christmas "N" Series, 1954-1955
Box 563-567	Christmas "N" Series, 1955
Box 568	Christmas "N" Series, 1955-1956
Box 569-573	Christmas "N" Series, 1956
Box 574	Christmas "N" Series, 1956-1957
Box 575-579	Christmas "N" Series, 1957
Box 580-585	Christmas "N" Series, 1958
Box 586	Christmas "N" Series, 1958-1959
Box 587-592	Christmas "N" Series, 1959
Box 593	Christmas "N" Series, 1959-1960
Box 594-598	Christmas "N" Series, 1960
Box 599	Christmas "N" Series, 1960-1961
Box 600-606	Christmas "N" Series, 1961
Box 607	Christmas "N" Series, 1961-1962
Box 608-615	Christmas "N" Series, 1962

Box 616-624	Christmas "N" Series, 1963
Box 625-632	Christmas "N" Series, 1964
Box 633	Christmas "N" Series, 1964-1965
Box 634-641	Christmas "N" Series, 1965
Box 642	Christmas "N" Series, 1965-1966
Box 643-648	Christmas "N" Series, 1966
Box 649-655	Christmas "N" Series, 1967
Box 656	Christmas "N" Series, 1967-1968
Box 657-663	Christmas "N" Series, 1968
Box 664-672	Christmas "N" Series, 1969
Box 673	Christmas "N" Series, 1969-1970
Box 674-682	Christmas "N" Series, 1970
Box 683	Christmas "N" Series, 1970-1971
Box 684-690	Christmas "N" Series, 1971
Box 691	Christmas "N" Series, 1971-1972
Box 692-697	Christmas "N" Series, 1972
Box 698-706	Christmas "N" Series, 1973
Box 707	Christmas "X" Series, 1927-1929
Box 708	Christmas "X" Series, 1929-1930
Box 709	Christmas "X" Series, 1930-1931
Box 710	Christmas "X" Series, 1931-1932
Box 711	Christmas "X" Series, 1932-1934
Box 712	Christmas "X" Series, 1934-1935
Box 713	Christmas "X" Series, 1935-1936
Box 714	Christmas "X" Series, 1936
Box 715	Christmas "X" Series, 1937

Box 716	Christmas "X" Series, 1938
Box 717	Christmas "X" Series, 1938-1939
Box 718	Christmas "X" Series, 1939-1940
Box 719	Christmas "X" Series, 1940-1941
Box 720	Christmas "X" Series, 1941-1942
Box 721	Christmas "X" Series, 1942-1943
Box 722	Christmas "X" Series, 1943-1944
Box 723	Christmas "X" Series, 1945-1946
Box 724	Christmas "X" Series, 1946-1947
Box 725	Christmas "X" Series, 1947-1948
Box 726	Christmas "X" Series, 1948-1949
Box 727	Christmas "X" Series, 1949
Box 728	Christmas "X" Series, 1949-1950
Box 729	Christmas "X" Series, 1950-1951
Box 730	Christmas "X" Series , 1951 - 1951, 1965 - 1965
Box 731	Christmas "A" Series, undated, 1938-1939
Box 732	Christmas "A" Series, 1939-1941; 1946
Box 733-737	Christmas Personalized Greeting "PG", undated
Box 738	Christmas Personalized Greeting "PG", 1911-1922
Box 739	Christmas Personalized Greeting "PG", 1923-1925
Box 740	Christmas Personalized Greeting "PG", 1926
Box 741	Christmas Personalized Greeting "PG", 1926-1927
Box 742	Christmas Personalized Greeting "PG", 1927-1928
Box 743	Christmas Personalized Greeting "PG", 1928
Box 744	Christmas Personalized Greeting "PG", 1929
Box 745	Christmas Personalized Greeting "PG", 1929-1930

Box 746	Christmas Personalized Greeting "PG", 1930
Box 747	Christmas Personalized Greeting "PG", 1930-1931
Box 748	Christmas Personalized Greeting "PG", 1931
Box 749	Christmas Personalized Greeting "PG", 1932
Box 750	Christmas Personalized Greeting "PG", 1933-1934
Box 751	Christmas Personalized Greeting "PG", 1934-1935
Box 752	Christmas Personalized Greeting "PG", 1935-1936
Box 753	Christmas Personalized Greeting "PG", 1936
Box 754	Christmas Personalized Greeting "PG", 1937
Box 755	Christmas Personalized Greeting "PG", 1938
Box 756	Christmas Personalized Greeting "PG", 1939-1940
Box 757	Christmas Personalized Greeting "PG", 1940-1942; 1946
Box 758	Christmas Personalized Greeting "PG", 1947-1948
Box 759	Christmas Counter Books, 1920-1921; 1925; undated
Box 760	Christmas Counter Books, 1925-1926
Box 761	Christmas Counter Books, 1926-1927
Box 762	Christmas Counter Books, 1927-1928
Box 763	Christmas Counter Books, 1928-1929
Box 764	Christmas Counter Books, 1929
Box 765-767	Christmas Counter Books, 1930
Box 768	Christmas Service Books, 1926-1931; undated
Box 769	Christmas Service Books, 1932-1936
Box 770	Christmas Service Books, 1937-1938
Box 771	Christmas Service Books, 1939-1940
Box 772	Christmas Service Books, 1941-1942; 1949-1950
Box 773	Christmas Service Books, 1952-1953

Box 774	Christmas Service Books, 1953-1954
Box 775	Christmas Service Books, 1955-1956
Box 776	Christmas Service Books, 1956-1957
Box 777	Christmas Service Books, 1958-1959
Box 778	Christmas Service Books, 1959-1960
Box 779	Christmas Service Books, 1960-1962
Box 780	Christmas Service Books, 1963
Box 781	Christmas Service Books, 1964-1965
Box 782	Christmas Service Books, 1966
Box 783	Christmas Service Books, 1967
Box 784	Christmas Service Books, 1968-1969
Box 785	Christmas Service Books, 1969-1970
Box 786	Christmas Service Books, 1971-1972
Box 787	Christmas Service Books, 1946-1950
Box 788	Christmas Service Books, 1950-1953
Box 789	Christmas Service Books, 1954; 1957; 1959
Box 790	Christmas Service Books, 1960; 1962-1964
Box 791	Christmas Service Books, 1966-1967
Box 792	Christmas Service Books, 1946-1948; undated
Box 793	Christmas Cello Packs, 1947-1949; 1951-1953
Box 794	Christmas Cello Packs, 1955-1957; 1959
Box 795	Christmas Solid Packs, 1951; undated
Box 796	Christmas Solid Packs, 1952-1954
Box 797	Christmas Solid Packs, 1954-1955
Box 798	Christmas Solid Packs, 1955-1956
Box 799	Christmas Solid Packs, 1956-1957

Box 800	Christmas Solid Packs, 1957
Box 801	Christmas Solid Packs, 1958-1959
Box 802	Christmas Solid Packs, 1959; 1962
Box 803	Christmas Solid Packs, 1962
Box 804	Christmas Solid Packs, 1962-1963
Box 805	Christmas Solid Packs, 1963
Box 806	Christmas Solid Packs, 1963-1964
Box 807	Christmas Solid Packs, 1964
Box 808	Christmas Solid Packs, 1964-1965
Box 809	Christmas Solid Packs, 1965
Box 810	Christmas Solid Packs, 1965-1967
Box 811	Christmas Solid Packs, 1967-1968
Box 812	Christmas Solid Packs, 1968-1969
Box 813-814	Christmas Solid Packs, 1969
Box 815	Christmas Solid Packs, 1969-1970
Box 816-817	Christmas Solid Packs, 1970
Box 818	Christmas Solid Packs, 1970-1971
Box 819-820	Christmas Solid Packs, 1971
Box 821	Christmas Solid Packs, 1971-1972
Box 822-823	Christmas Solid Packs, 1972
Box 824	Christmas Solid Packs, 1972-1973
Box 825-826	Christmas Solid Packs, 1973
Box 827	Christmas Solid Packs, undated
Box 828	Christmas Solid Packs, 1948; 1950; 1953; 1954
Box 829	Christmas Solid Packs, 1955-1956
Box 830	Christmas Solid Packs, 1958-1960

Box 831	Christmas Solid Packs, 1961-1962
Box 832	Christmas Solid Packs, 1964; 1966; 1968
Box 833	Christmas Boxed Assortments, 1931-1935
Box 834	Christmas Boxed Assortments, 1936-1937
Box 835	Christmas Boxed Assortments, 1938-1939
Box 836	Christmas Boxed Assortments, 1939-1941
Box 837	Christmas Boxed Assortments, 1941-1942
Box 838	Christmas Boxed Assortments, 1946
Box 839	Christmas Boxed Assortments, 1947
Box 840	Christmas Boxed Assortments, 1947-1948
Box 841	Christmas Boxed Assortments, 1948-1949
Box 842	Christmas Boxed Assortments, 1949-1950
Box 843	Christmas Boxed Assortments, 1950
Box 844	Christmas Boxed Assortments, 1950; 1954
Box 845	Christmas Boxed Assortments, 1955-1956
Box 846	Christmas Boxed Assortments, 1956
Box 847	Christmas Boxed Assortments, 1956-1957
Box 848	Christmas Boxed Assortments, 1957
Box 849	Christmas Boxed Assortments, 1958-1959
Box 850	Christmas Boxed Assortments, 1959
Box 851	Christmas Boxed Assortments, 1959-1960
Box 852	Christmas Boxed Assortments, 1960-1961
Box 853	Christmas Boxed Assortments, 1961-1962
Box 854	Christmas Boxed Assortments, 1962-1963
Box 855	Christmas Boxed Assortments, 1963-1964
Box 856	Christmas Boxed Assortments, 1965-1966

Box 857	Christmas Boxed Assortments, 1967-1968
Box 858	Christmas Boxed Assortments, 1968
Box 859	Christmas Boxed Assortments, 1969-1970
Box 860	Christmas Boxed Assortments, 1970
Box 861-862	Christmas Boxed Assortments, 1971
Box 863	Christmas Boxed Assortments, 1972-1973
Box 1949-1950	Christmas Boxed Assortments, 1949-1950 oversize, circa 1959-1966
Box 864	Convalescent, 1920s-1940s; 1925-1927; undated
Box 865	Convalescent, 1928-1929
Box 866	Convalescent, 1929-1930
Box 867	Convalescent, 1930-1931
Box 868	Convalescent, 1932
Box 869	Convalescent, 1932-1933
Box 870	Convalescent, 1933-1934
Box 871	Convalescent, 1934-1935
Box 872	Convalescent, 1935
Box 873	Convalescent, 1936
Box 874	Convalescent, 1936-1937
Box 875	Convalescent, 1937
Box 876	Convalescent, 1937-1938
Box 877-878	Convalescent, 1938
Box 879	Convalescent, 1938-1939
Box 880	Convalescent, 1939
Box 881	Convalescent, 1939-1940
Box 882-883	Convalescent, 1940
Box 884	Convalescent, 1940-1941

Box 885	Convalescent, 1941
Box 886	Convalescent, 1941-1942
Box 887	Convalescent, 1942
Box 888	Convalescent, 1942-1943
Box 889	Convalescent, 1943
Box 890	Convalescent, 1943-1944
Box 891	Convalescent, 1944-1946
Box 892	Convalescent, 1946-1947
Box 893	Convalescent, 1947-1948
Box 894	Convalescent, 1948
Box 895	Convalescent, 1949
Box 896	Convalescent, 1949-1950
Box 897	Convalescent, 1950-1951
Box 898	Convalescent, 1951
Box 899	Convalescent, 1952-1953
Box 900	Convalescent, 1953
Box 901	Convalescent, 1953-1954
Box 902	Convalescent, 1954-1955
Box 903	Convalescent, 1955
Box 904	Convalescent, 1956
Box 905	Convalescent, 1956-1957
Box 906	Convalescent, 1957
Box 907	Convalescent, 1958
Box 908	Convalescent, 1958-1959
Box 909	Convalescent, 1959
Box 910	Convalescent, 1959-1960

Box 911-912	Convalescent, 1960
Box 913	Convalescent, 1960-1961
Box 914-915	Convalescent, 1961
Box 916	Convalescent, 1961-1962
Box 917-919	Convalescent, 1962
Box 920	Convalescent, 1962-1963
Box 921-922	Convalescent, 1963
Box 923-926	Convalescent, 1964
Box 927-929	Convalescent, 1965
Box 930	Convalescent, 1965-1966
Box 931-933	Convalescent, 1966
Box 934	Convalescent, 1966-1967
Box 935-937	Convalescent, 1967
Box 938	Convalescent, 1967-1968
Box 939-940	Convalescent, 1968
Box 941	Convalescent, 1968-1969
Box 942-943	Convalescent, 1969
Box 944-945	Convalescent, 1970
Box 946	Convalescent, 1970-1971
Box 947	Convalescent, 1971
Box 948	Convalescent, 1971-1972
Box 949-950	Convalescent, 1972
Box 951	Convalescent, 1972-1973
Box 952-953	Convalescent, 1973
Box 954	Convalescent, 1973-1974
Box 1950	Convalescent oversize, circa 1959-1966

Box 955-956	Easter, undated
Box 957	Easter, 1924-1926; undated
Box 958	Easter, 1927-1932
Box 959	Easter, 1933
Box 960	Easter, 1933-1935
Box 961	Easter, 1935-1936
Box 962	Easter, 1936
Box 963	Easter, 1936-1937
Box 964	Easter, 1937
Box 965	Easter, 1937-1938
Box 966	Easter, 1938
Box 967	Easter, 1938-1939
Box 968	Easter, 1939-1940
Box 969-970	Easter, 1940
Box 971	Easter, 1940-1941
Box 972	Easter, 1941-1942
Box 973-974	Easter, 1942
Box 975	Easter, 1942-1943
Box 976-978	Easter, 1944
Box 979	Easter, 1944-1945
Box 980	Easter, 1945-1946
Box 981	Easter, 1946
Box 982	Easter, 1946-1947
Box 983-985	Easter, 1947
Box 986	Easter, 1947-1948
Box 987-989	Easter, 1948

Box 990	Easter, 1948-1949
Box 991-993	Easter, 1949
Box 994	Easter, 1949-1950
Box 995-998	Easter, 1950
Box 999-1002	Easter, 1951
Box 1003	Easter, 1951-1952
Box 1004-1007	Easter, 1952
Box 1008-1011	Easter, 1953
Box 1012	Easter, 1953-1954
Box 1013-1016	Easter, 1954
Box 1017-1020	Easter, 1955
Box 1021-1024	Easter, 1956
Box 1025	Easter, 1956-1957
Box 1026-1028	Easter, 1957
Box 1029	Easter, 1957-1958
Box 1030-1033	Easter, 1958
Box 1034-1036	Easter, 1959
Box 1037	Easter, 1959-1960
Box 1038-1040	Easter, 1960
Box 1041	Easter, 1960-1961
Box 1042-1046	Easter, 1961
Box 1047-1050	Easter, 1962
Box 1051	Easter, 1962-1963
Box 1052-1055	Easter, 1963
Box 1056	Easter, 1963-1964
Box 1057-1060	Easter, 1964

Box 1061	Easter, 1964-1965
Box 1062-1065	Easter, 1965
Box 1066	Easter, 1965-1966
Box 1067-1071	Easter, 1966
Box 1072	Easter, 1966-1967
Box 1073-1077	Easter, 1967
Box 1078	Easter, 1967-1968
Box 1079-1083	Easter, 1968
Box 1084	Easter, 1968-1969
Box 1085-1089	Easter, 1969
Box 1090	Easter, 1969-1970
Box 1091-1094	Easter, 1970
Box 1095-1106	Easter, 1971
Box 1951	Easter oversize, circa 1959-1966
Box 1107	Father's Day, 1929-1937
Box 1108	Father's Day, 1937-1938
Box 1109	Father's Day, 1939-1940
Box 1110	Father's Day, 1940-1941
Box 1111	Father's Day, 1942-1943
Box 1112	Father's Day, 1944-1945
Box 1113	Father's Day, 1945-1947
Box 1114	Father's Day, 1947-1948
Box 1115	Father's Day, 1948-1949
Box 1116	Father's Day, 1949
Box 1117	Father's Day, 1949; 1951
Box 1118	Father's Day, 1951

Box 1119	Father's Day, 1951-1952
Box 1120	Father's Day, 1952
Box 1121	Father's Day, 1953
Box 1122	Father's Day, 1953-1954
Box 1123	Father's Day, 1954
Box 1124	Father's Day, 1954-1955
Box 1125	Father's Day, 1955
Box 1126	Father's Day, 1955-1956
Box 1127	Father's Day, 1956
Box 1128	Father's Day, 1957
Box 1129	Father's Day, 1957-1958
Box 1130	Father's Day, 1958
Box 1131	Father's Day, 1958-1959
Box 1132	Father's Day, 1959
Box 1133	Father's Day, 1959-1960
Box 1134	Father's Day, 1960
Box 1135	Father's Day, 1960-1961
Box 1136-1137	Father's Day, 1961
Box 1138-1139	Father's Day, 1962
Box 1140	Father's Day, 1962-1963
Box 1141-1142	Father's Day, 1963
Box 1143-1144	Father's Day, 1964
Box 1145	Father's Day, 1964-1965
Box 1146-1147	Father's Day, 1965
Box 1148	Father's Day, 1965-1966
Box 1149-1150	Father's Day, 1966

Box 1151	Father's Day, 1966-1967
Box 1152-1153	Father's Day, 1967
Box 1154-1156	Father's Day, 1968
Box 1157-1158	Father's Day, 1969
Box 1159	Father's Day, 1969-1970
Box 1160	Father's Day, 1970
Box 1161	Father's Day, 1970-1971
Box 1162	Father's Day, 1971
Box 1163	Father's Day, 1971-1972
Box 1164-1166	Father's Day, 1972
Box 1951	Father's Day oversize, circa 1959-1966
Box 1167	Fourth of July, 1952-1954
Box 1168	Friendship, 1940-1947
Box 1169	Friendship, 1947-1949
Box 1170	Friendship, 1949-1950
Box 1171	Friendship, 1950-1951
Box 1172	Friendship, 1952-1953
Box 1173	Friendship, 1953-1954
Box 1174	Friendship, 1955-1956
Box 1175	Friendship, 1956-1957
Box 1176	Friendship, 1957-1958
Box 1177	Friendship, 1959-1960
Box 1178	Friendship, 1960-1961
Box 1179	Friendship, 1961-1962
Box 1180	Friendship, 1963-1964
Box 1181	Friendship, 1965-1966

Box 1182	Friendship, 1967
Box 1183	Friendship, 1967-1968
Box 1184	Friendship, 1969-1970
Box 1185	Friendship, 1971-1973
Box 1186	Friendship, 1973-1974
Box 1951	Friendship oversize, 1959-1966
Box 1187	Gift, 1944-1946; undated
Box 1188	Gift, 1946-1948
Box 1189	Gift, 1948-1949
Box 1190	Gift, 1949-1950
Box 1191	Gift, 1950-1951
Box 1192	Gift, 1951-1953
Box 1193	Gift, 1953-1954
Box 1194	Gift, 1954-1955
Box 1195	Gift, 1955-1956
Box 1196	Gift, 1957
Box 1197	Gift, 1958
Box 1198	Gift, 1959-1960
Box 1199	Gift, 1960-1961
Box 1200	Gift, 1961-1962
Box 1201	Gift, 1962-1963
Box 1202	Gift, 1963-1964
Box 1203	Gift, 1964-1965
Box 1204	Gift, 1965-1966
Box 1205	Gift, 1966-1967
Box 1206	Gift, 1967-1968

Box 1207	Gift, 1968
Box 1208	Gift, 1969-1970
Box 1209	Gift, 1970-1972
Box 1210	Gift, 1972-1973
Box 1211	Graduation, 1931-1937
Box 1212	Graduation, 1938-1941
Box 1213	Graduation, 1942-1946
Box 1214	Graduation, 1947-1949
Box 1215	Graduation, 1951-1952
Box 1216	Graduation, 1952-1953
Box 1217	Graduation, 1953-1955
Box 1218	Graduation, 1955-1956
Box 1219	Graduation, 1956-1957
Box 1220	Graduation, 1957-1958
Box 1221	Graduation, 1959
Box 1222	Graduation, 1960
Box 1223	Graduation, 1961
Box 1224	Graduation, 1961-1962
Box 1225	Graduation, 1962-1963
Box 1226	Graduation, 1963
Box 1227	Graduation, 1964
Box 1228	Graduation, 1964-1965
Box 1229	Graduation, 1965
Box 1230	Graduation, 1965-1966
Box 1231	Graduation, 1966
Box 1232	Graduation, 1966-1967

Box 1233	Graduation, 1967-1968
Box 1234	Graduation, 1968
Box 1235	Graduation, 1968-1969
Box 1236	Graduation, 1969
Box 1237	Graduation, 1969-1970
Box 1238	Graduation, 1970-1971
Box 1239	Graduation, 1971
Box 1240	Graduation, 1971-1972
Box 1241	Graduation, 1972; undated
Box 1951	Graduation oversize, circa 1959-1966
Box 1242	Halloween, 1930; 1938; 1942; 1943; 1946-1951; undated
Box 1243	Halloween, 1952-1959
Box 1244	Halloween, 1960-1963
Box 1245	Halloween, 1964-1968
Box 1246	Halloween, 1969-1972
Box 1247	Halloween, 1972-1973
Box 1952	Halloween, oversize, circa 1959-1966
Box 1248	Invitations, 1944-1951
Box 1249	Invitations, 1952-1955
Box 1250	Invitations, 1956-1959
Box 1251	Invitations, 1957-1960
Box 1252	Invitations, 1960-1962
Box 1253	Invitations, 1962-1963
Box 1254	Invitations, 1963-1964
Box 1255	Invitations, 1964-1965
Box 1256	Invitations, 1965-1966

Box 1257	Invitations, 1966-1967
Box 1258	Invitations, 1968
Box 1259	Invitations, 1969
Box 1260	Invitations, 1970-1971
Box 1261	Invitations, 1971-1972
Box 1262	Invitations, 1973
Box 1263-1264	Invitations, undated
Box 1265	Jewish New Year, 1958-1962
Box 1266	Jewish New Year, 1963-1965
Box 1267	Jewish New Year, 1966-1968
Box 1268	Jewish New Year, 1968-1970
Box 1269	Jewish New Year, 1971-1973
Box 1270	Jewish New Year, undated
Box 1271	Hanukkah, 1963-1966
Box 1272	Hanukkah, 1967-1970
Box 1273	Hanukkah, 1970-1972
Box 1274-1275	Miscellaneous Occasions, undated
Box 1276	Miscellaneous Occasions, 1926-1934
Box 1277	Miscellaneous Occasions, 1934-1935
Box 1278	Miscellaneous Occasions, 1935
Box 1279-1280	Miscellaneous Occasions, 1936
Box 1281-1282	Miscellaneous Occasions, 1937
Box 1283	Miscellaneous Occasions, 1937-1938
Box 1284-1287	Miscellaneous Occasions, 1938
Box 1288-1289	Miscellaneous Occasions, 1939
Box 1290	Miscellaneous Occasions, 1939-1940

Box 1291-1292	Miscellaneous Occasions, 1940
Box 1293	Miscellaneous Occasions, 1940-1941
Box 1294-1295	Miscellaneous Occasions, 1941
Box 1296	Miscellaneous Occasions, 1941-1942
Box 1297-1299	Miscellaneous Occasions, 1942
Box 1300-1301	Miscellaneous Occasions, 1943
Box 1302	Miscellaneous Occasions, 1943-1944
Box 1303	Miscellaneous Occasions, 1945; 1946; 1956
Box 1304	Mother's Day, 1925-1929
Box 1305	Mother's Day, 1930-1931 Image(s)
Box 1305, Folder ?	My Mother: [greeting card], 1930 <i>1 Item (Ink on paper.; 9.4" x 7.3".)</i> Image(s) Norcross Greeting Card Company (New York (N.Y.)), Collector Mother's Day card with illustration of woman dressed in 1860 era fashion. In Series ?, Box 1305, Folder ?. Local Numbers AC0058-0000023.tif (AC Scan No.) Genre/ Greeting cards Form:
Box 1306	Mother's Day, 1932-1933
Box 1307	Mother's Day, 1934-1935
Box 1308	Mother's Day, 1936
Box 1309	Mother's Day, 1937
Box 1310	Mother's Day, 1937-1938
Box 1311	Mother's Day, 1938
Box 1312	Mother's Day, 1939-1940
Box 1313	Mother's Day, 1940

Box 1314	Mother's Day, 1940-1941
Box 1315	Mother's Day, 1941
Box 1316	Mother's Day, 1942
Box 1317	Mother's Day, 1942-1943
Box 1318-1319	Mother's Day, 1944
Box 1320	Mother's Day, 1945
Box 1321	Mother's Day, 1946
Box 1322	Mother's Day, 1946-1947
Box 1323	Mother's Day, 1947
Box 1324-1325	Mother's Day, 1948
Box 1326	Mother's Day, 1948-1949
Box 1327-1328	Mother's Day, 1949
Box 1329	Mother's Day, 1949-1951
Box 1330-1333	Mother's Day, 1951
Box 1334-1335	Mother's Day, 1952
Box 1336	Mother's Day, 1952-1953
Box 1337-1339	Mother's Day, 1953
Box 1340	Mother's Day, 1953-1954
Box 1341-1342	Mother's Day, 1954
Box 1343-1344	Mother's Day, 1955
Box 1345	Mother's Day, 1955-1956
Box 1346-1347	Mother's Day, 1956
Box 1348	Mother's Day, 1956-1957
Box 1349-1350	Mother's Day, 1957
Box 1351	Mother's Day, 1957-1958
Box 1352-1353	Mother's Day, 1958

Box 1354-1356	Mother's Day, 1959
Box 1357-1359	Mother's Day, 1960
Box 1360-1362	Mother's Day, 1961
Box 1363-1366	Mother's Day, 1962
Box 1367	Mother's Day, 1962-1963
Box 1368-1370	Mother's Day, 1963
Box 1371-1374	Mother's Day, 1964
Box 1375-1377	Mother's Day, 1965
Box 1378	Mother's Day, 1965-1966
Box 1379-1382	Mother's Day, 1966
Box 1383-1386	Mother's Day, 1967
Box 1387	Mother's Day, 1967-1968
Box 1388-1391	Mother's Day, 1968
Box 1392-1395	Mother's Day, 1969
Box 1396	Mother's Day, 1969-1970
Box 1397-1399	Mother's Day, 1970
Box 1400	Mother's Day, 1970-1971
Box 1401-1403	Mother's Day, 1971
Box 1404	Mother's Day, 1971-1972
Box 1405-1408	Mother's Day, 1972
Box 1409	Mother's Day, undated
Box 1952	Mother's Day oversize, circa 1959-1966
Box 1410	New Year, 1930; 1943-1946
Box 1411	New Year, 1947-1949
Box 1412	New Year, 1950-1952
Box 1413	New Year, 1952-1954

Box 1414	New Year, 1954-1957
Box 1415	New Year, 1957-1960
Box 1416	New Year, 1960-1962
Box 1417	New Year, 1963-1965
Box 1418	New Year, 1966-1968
Box 1419	New Year, 1969-1971
Box 1420	New Year, 1972-1973
Box 1421	Religious, 1949-1955
Box 1422	Religious, 1956-1957
Box 1423	Religious, 1958-1959
Box 1424	Religious, 1960-1961
Box 1425	Religious, 1961-1962
Box 1426	Religious, 1963-1964
Box 1427	Religious, 1965-1966
Box 1428	Religious, 1966-1967
Box 1429	Religious, 1967-1968
Box 1430-1431	Religious, 1969
Box 1432	Religious, 1969-1970
Box 1433	Religious, 1970-1971
Box 1434	Religious, 1971-1973
Box 1435	St. Patrick's Day, 1928-1935; undated
Box 1436	St. Patrick's Day, 1935-1939
Box 1437	St. Patrick's Day, 1940-1947
Box 1438	St. Patrick's Day, 1948-1950
Box 1439	St. Patrick's Day, 1951-1953
Box 1440	St. Patrick's Day, 1954-1956

Box 1441	St. Patrick's Day, 1957-1959
Box 1442	St. Patrick's Day, 1960-1961
Box 1443	St. Patrick's Day, 1962-1963
Box 1444	St. Patrick's Day, 1964-1965
Box 1445	St. Patrick's Day, 1965-1966
Box 1446	St. Patrick's Day, 1966-1967
Box 1447	St. Patrick's Day, 1967-1968
Box 1448	St. Patrick's Day, 1968-1969
Box 1449	St. Patrick's Day, 1969-1970
Box 1450	St. Patrick's Day, 1971-1972
Box 1451	St. Patrick's Day, 1972-1973
Box 1954	St. Patrick's Day oversize, 1959-1966
Box 1452	Sympathy, 1935; 1944-1948
Box 1453	Sympathy, 1948-1951
Box 1454	Sympathy, 1952-1955
Box 1455	Sympathy, 1956-1958
Box 1456	Sympathy, 1958-1960
Box 1457	Sympathy, 1960-1961
Box 1458	Sympathy, 1962-1963
Box 1459	Sympathy, 1963-1964
Box 1460	Sympathy, 1965-1966
Box 1461	Sympathy, 1966-1967
Box 1462	Sympathy, 1968-1971
Box 1463	Sympathy, 1972-1973
Box 1464	Thanksgiving, 1926; 1930; 1943; 1946-1949
Box 1465	Thanksgiving, 1950-1952

Box 1466	Thanksgiving, 1953-1954
Box 1467	Thanksgiving, 1955-1957
Box 1468	Thanksgiving, 1957-1959
Box 1469	Thanksgiving, 1959-1961
Box 1470	Thanksgiving, 1961-1962
Box 1471	Thanksgiving, 1962-1964
Box 1472	Thanksgiving, 1964-1965
Box 1473	Thanksgiving, 1966-1967
Box 1474	Thanksgiving, 1967-1968
Box 1475	Thanksgiving, 1969
Box 1476	Thanksgiving, 1969-1970
Box 1477	Thanksgiving, 1970-1971
Box 1478	Thanksgiving, 1971-1972
Box 1479	Thanksgiving, 1972-1973
Box 1480	Thanksgiving, 1973
Box 1954	Thanksgiving oversize, circa 1959-1966
Box 1481	Thank You, 1954; 1955; 1959-1962
Box 1482	Thank You, 1963-1965
Box 1483	Thank You, 1965-1968
Box 1484	Thank You, 1968-1971
Box 1485	Thank You, 1971-1973
Box 1486	Thank You, 1950; 1951; 1956-1959
Box 1487	Travel, 1945-1949
Box 1488	Travel, 1950-1953
Box 1489	Travel, 1954-1957
Box 1490	Travel, 1958-1960

Box 1491	Travel, 1961-1962
Box 1492	Travel, 1963-1964
Box 1493	Travel, 1965-1966
Box 1494	Travel, 1967-1969
Box 1495	Travel, 1970-1971
Box 1496	Travel, 1972-1973
Box 1497-1499	Valentine's Day, pre-1940; undated
Box 1500	Valentine's Day, 1926-1934 Image(s)
Box 1500, Folder 9-v-36	Valentine greetings to my Mother: [greeting card], 1930 <i>1 Item (Ink on paper.; 8.0" x 5.2".)</i> Image(s) Norcross Greeting Card Company (New York (N.Y.)), Collector Illustration of woman dressed in 1860 era fashion. In Series ?, Box 1500, Folder 9-v-36. Local Numbers AC0058-0000022.tif (AC Scan No.) Genre/ Greeting cards Form: Valentines
Box 1501	Valentine's Day, 1934-1935
Box 1502	Valentine's Day, 1936
Box 1503	Valentine's Day, 1936-1937
Box 1504	Valentine's Day, 1937-1938
Box 1505; Box 1505-1506	Valentine's Day, 1938 Image(s)
Box 1505, Folder 10-V-260	Oh Valentine! Ah ain't no loafer on a sofa!: [greeting card], 1938 <i>1 Item (Ink on paper.; 5.4" x 4.5".)</i> Image(s) Norcross Greeting Card Company (New York (N.Y.)), Collector In Series ?, Box 1505, Folder 10-V-260. Local Numbers AC0058-0000019.tif (AC Scan No.)

	Genre/ Form:	Greeting cards Valentines
Box 1507		Valentine's Day, 1938-1939
Box 1508		Valentine's Day, 1939-1940
Box 1509-1511		Valentine's Day, 1940
Box 1512		Valentine's Day, 1940-1941
Box 1513-1514		Valentine's Day, 1941
Box 1515-1516		Valentine's Day, 1942
Box 1517		Valentine's Day, 1942-1943
Box 1518		Valentine's Day, 1943
Box 1519		Valentine's Day, 1943-1944
Box 1520		Valentine's Day, 1944 Image(s)
Box 1250, Folder 15V215		Need a Pin-up Gal?: [greeting card], 1945 <i>1 Item (Ink on paper.; 5.4" x 4.5".)</i> Image(s) Norcross Greeting Card Company (New York (N.Y.)), Collector In Series ?, Box 1520, Folder 15V215. Local Numbers AC0058-0000018.tif (AC Scan No.)
	Genre/ Form:	Greeting cards Valentines
Box 1521		Valentine's Day, 1944-1945
Box 1522		Valentine's Day, 1945-1946
Box 1523-1524		Valentine's Day, 1946
Box 1525		Valentine's Day , 1947 - 1947
Box 1526		Valentine's Day, 1947-1948
Box 1527-1529		Valentine's Day, 1948
Box 1530		Valentine's Day, 1948-1949
Box 1531-1532		Valentine's Day, 1949

Box 1533	Valentine's Day, 1949-1950
Box 1534-1536	Valentine's Day, 1950
Box 1537	Valentine's Day, 1950-1951
Box 1538-1540	Valentine's Day, 1951
Box 1541-1543	Valentine's Day, 1952
Box 1544	Valentine's Day, 1952-1953
Box 1545-1547	Valentine's Day, 1953
Box 1548	Valentine's Day, 1953-1954
Box 1549-1551	Valentine's Day, 1954
Box 1552-1556	Valentine's Day, 1955
Box 1557-1560	Valentine's Day, 1956
Box 1561	Valentine's Day, 1956-1957
Box 1562-1565	Valentine's Day, 1957
Box 1566-1570	Valentine's Day, 1958
Box 1571	Valentine's Day, 1958-1959
Box 1572-1575	Valentine's Day, 1959
Box 1576-1582	Valentine's Day, 1960
Box 1583-1589	Valentine's Day, 1961
Box 1590	Valentine's Day, 1961-1962
Box 1591-1596	Valentine's Day, 1962
Box 1597	Valentine's Day, 1962-1963
Box 1598-1603	Valentine's Day, 1963
Box 1604-1609	Valentine's Day, 1964
Box 1610	Valentine's Day, 1964-1965
Box 1611-1615	Valentine's Day, 1965
Box 1616	Valentine's Day, 1965-1966

Box 1617-1623	Valentine's Day, 1966
Box 1624	Valentine's Day, 1966-1967
Box 1625-1630	Valentine's Day, 1967
Box 1631	Valentine's Day, 1967-1968
Box 1632-1635	Valentine's Day, 1968
Box 1636	Valentine's Day, 1968-1969
Box 1637-1643	Valentine's Day, 1969
Box 1644-1649	Valentine's Day, 1970
Box 1650-1654	Valentine's Day, 1971
Box 1655-1660	Valentine's Day, 1972
Box 1661	Valentine's Day, 1972; undated
Box 1954	Valentine's Day oversize, circa 1959-1966
Box 1662	Wedding, 1924-1928
Box 1663	Wedding, 1929-31
Box 1664	Wedding, 1931-1933
Box 1665	Wedding, 1934-1935
Box 1666	Wedding, 1936-1937
Box 1667	Wedding, 1937-1938
Box 1668	Wedding, 1938
Box 1669	Wedding, 1938-1939
Box 1670	Wedding, 1939-1940
Box 1671	Wedding, 1940
Box 1672	Wedding, 1940-1941
Box 1673	Wedding, 1941
Box 1674	Wedding, 1941-1942
Box 1675	Wedding, 1942

Box 1676	Wedding, 1942-1943
Box 1677	Wedding, 1943
Box 1678	Wedding, 1944-1946
Box 1679	Wedding, 1947-1949
Box 1680	Wedding, 1950-1952
Box 1681	Wedding, 1953-1955
Box 1682	Wedding, 1956-1958
Box 1683	Wedding, 1959-1960
Box 1684	Wedding, 1960-1961
Box 1685	Wedding, 1961-1962
Box 1686	Wedding, 1962-1963
Box 1687	Wedding, 1963-1964
Box 1688	Wedding, 1964
Box 1689	Wedding, 1964-1965
Box 1690	Wedding, 1965-1966
Box 1691-1692	Wedding, 1966
Box 1693-1694	Wedding, 1967
Box 1695	Wedding, 1968
Box 1696	Wedding, 1968-1969
Box 1697	Wedding, 1969
Box 1698	Wedding, 1970
Box 1699	Wedding, 1971
Box 1700	Wedding, 1971-1972
Box 1701	Wedding, 1972-1973
Box 1702	Wedding, 1973-1974; undated
Box 1703	Informal Anniversary, 1965-1970

Box 1704	Informal Anniversary, 1971-1973
Box 1704	Informal Birthday, 1963
Box 1705	Informal Birthday, 1963-1964
Box 1706	Informal Birthday, 1964-1965
Box 1707	Informal Birthday, 1965
Box 1708	Informal Birthday, 1966
Box 1709	Informal Birthday, 1966-1967
Box 1710	Informal Birthday, 1967
Box 1711	Informal Birthday, 1967-1968
Box 1712	Informal Birthday, 1968
Box 1713	Informal Birthday, 1968-1969
Box 1714	Informal Birthday, 1969-1970
Box 1715	Informal Birthday, 1971
Box 1716	Informal Birthday, 1971-1972
Box 1717	Informal Birthday, 1972-1973
Box 1718	Informal Birthday, 1973
Box 1719	Informal Birthday, 1973
Box 1719	Informal Line Christmas, 1963-1964
Box 1720	Informal Line Christmas, 1964-1967
Box 1721	Informal Line Christmas, 1967-1968
Box 1722	Informal Line Christmas, 1969-1971
Box 1723	Informal Line Christmas, 1972-1973
Box 1723	Informal Line Convalescent, 1963
Box 1724	Informal Line Convalescent, 1963-1964
Box 1725	Informal Line Convalescent, 1965-1966
Box 1726	Informal Line Convalescent, 1966-1967

Box 1727	Informal Line Convalescent, 1967-1968
Box 1728	Informal Line Convalescent, 1968-1971
Box 1729	Informal Line Convalescent, 1972-1973
Box 1730	Informal Line Easter, 1963-1966
Box 1731	Informal Line Easter, 1967-1969
Box 1732	Informal Line Easter, 1970-1971
Box 1732	Informal Line Father's Day, 1963-1964
Box 1733	Informal Line Father's Day, 1965-1971
Box 1734	Informal Line Father's Day, 1972
Box 1734	Informal Line Friendship, 1963-1965
Box 1735	Informal Line Friendship, 1965-1967
Box 1736	Informal Line Friendship, 1967-1968
Box 1737	Informal Line Friendship, 1968-1972
Box 1738	Informal Line Friendship, 1972-1973
Box 1738	Informal Line Graduation, 1963-1964
Box 1739	Informal Line Graduation, 1965-1969
Box 1740	Informal Line Graduation, 1970-1972
Box 1740	Informal Line Halloween, 1969-1973
Box 1740	Informal Line Mother's Day, 1963-1964
Box 1741	Informal Line Mother's Day, 1965-1968
Box 1742	Informal Line Mother's Day, 1969; 1971-1972
Box 1742	Informal Line New Year, 1966-1969
Box 1743	Informal Line New Year, 1972
Box 1743	Informal Line Saint Patrick's Day, 1963-1967
Box 1744	Informal Line Saint Patrick's Day, 1968-1973
Box 1745	Informal Line Thanksgiving, 1964-1969

Box 1746	Informal Line Thanksgiving, 1970-1971; 1973
Box 1746	Informal Line Valentine's Day, 1963
Box 1747	Informal Line Valentine's Day, 1963-1965
Box 1748	Informal Line Valentine's Day, 1966-1967
Box 1749	Informal Line Valentine's Day, 1967-1969
Box 1750	Informal Line Valentine's Day, 1969-1971
Box 1751	Informal Line Valentine's Day, 1972
Box 1752	Studio Line General, 1957
Box 1753	Studio Line General, 1957-1958
Box 1754-1755	Studio Line General, 1958
Box 1756	Studio Line General, 1958-1959
Box 1	Anniversary, 1942;1944-1945
Box 1757-1759	Studio Line General, 1959
Box 1760	Studio Line General, 1959-1960
Box 1761-1763	Studio Line General, 1960
Box 1764	Studio Line General, 1960-1961
Box 1765-1766	Studio Line General, 1961
Box 1767	Studio Line General, 1961-1962
Box 1768-1769	Studio Line General, 1962
Box 1770	Studio Line General, 1962-1963
Box 1771-1773	Studio Line General, 1963
Box 1773	Studio Line General, 1963-1964
Box 1774-1775	Studio Line General, 1964
Box 1776	Studio Line General, 1964-1965
Box 1777-1780	Studio Line General, 1965
Box 1781	Studio Line General, 1965-1966

Box 1782-1785	Studio Line General, 1966
Box 1786	Studio Line General, 1966-1967
Box 1787-1790	Studio Line General, 1967
Box 1791	Studio Line General, 1967-1968
Box 1792-1795	Studio Line General, 1968
Box 1796	Studio Line General, 1968-1969
Box 1797-1799	Studio Line General, 1969
Box 1800-1802	Studio Line General, 1970
Box 1803	Studio Line General, 1970-1971
Box 1804-1805	Studio Line General, 1971
Box 1806	Studio Line General, 1971-1972
Box 1807-1810	Studio Line General, 1972
Box 1811	Studio Line General, 1972-1973
Box 1812-1816	Studio Line General, 1973
Box 1956	Studio Line General oversize, circa 1968-1972
Box 1817	Studio Line April Fool's Day, 1958-1967
Box 1817	Studio Line Birthday, 1956-1959
Box 1957-1959	Studio Line Birthday oversize, circa 1968-1973; undated
Box 1817	Studio Line Christmas, 1950-1952
Box 1818	Studio Line Christmas, 1952-1954
Box 1819	Studio Line Christmas, 1955-1960
Box 1820	Studio Line Christmas, 1961-1965
Box 1821	Studio Line Christmas, 1966-1968
Box 1822	Studio Line Christmas, 1969-1971
Box 1823	Studio Line Christmas, 1971-1973
Box 1959	Studio Line Christmas oversize, circa 1968-1972

Box 1823	Studio Line Easter, 1958-1960
Box 1824	Studio Line Easter, 1965-1968
Box 1825	Studio Line Easter, 1968-1971
Box 1960	Studio Line Easter oversize, circa 1968-1970
Box 1825	Studio Line Father's Day, 1959
Box 1826	Studio Line Father's Day, 1965-1968
Box 1827	Studio Line Father's Day, 1968-1969
Box 1828	Studio Line Father's Day, 1970-1972
Box 1960	Studio Line Father's Day oversize, circa 1968-1971; undated
Box 1829	Studio Line Graduation, 1957-1963
Box 1830	Studio Line Graduation, 1964-1967
Box 1831	Studio Line Graduation, 1968-1970
Box 1832	Studio Line Graduation, 1971-1972
Box 1961	Studio Line Graduation oversize, 1969
Box 1832	Studio Line Halloween, 1958-1963
Box 1833	Studio Line Halloween, 1964-1969
Box 1834	Studio Line Halloween, 1970-1973
Box 1961	Studio Line Halloween oversize, circa 1963-1968; undated
Box 1835	Studio Line Mother's Day, 1957-1962
Box 1836	Studio Line Mother's Day, 1963-1966
Box 1837	Studio Line Mother's Day, 1967-1968
Box 1838	Studio Line Mother's Day, 1969-1971
Box 1839	Studio Line Mother's Day, 1972
Box 1962	Studio Line Mother's Day oversize, circa 1968-1970; undated
Box 1839	Studio Line New Year, 1960-1961; 1963; 1964; 1969-1973
Box 1840	Studio Line St. Patrick's Day, 1969-1973

Box 1963	Studio Line St. Patrick's Day oversize, 1967
Box 1841	Studio Line Thanksgiving, 1960-1969
Box 1842	Studio Line Thanksgiving, 1969-1973
Box 1842	Studio Line Valentine's Day, 1957-1958
Box 1843	Studio Line Valentine's Day, 1959-1961
Box 1844	Studio Line Valentine's Day, 1962-1965
Box 1845	Studio Line Valentine's Day, 1966-1967
Box 1846	Studio Line Valentine's Day, 1968
Box 1847	Studio Line Valentine's Day, 1969-1971
Box 1848	Studio Line Valentine's Day, 1971-1972
Box 1849	Studio Line Valentine's Day, 1972
Box 1963-1965	Studio Line Valentine's Day oversize, 1968-1971

Subseries 5.2: Sales Statistic Sample Books, undated

Box 1966-1973	Anniversary
Box 1974	Baby Announcement
Box 1977-1982	Birthday Female
Box 1983-1986	Birthday Juvenile
Box 1987-1990	Birthday Male
Box 1991-1993	Birthday Special
Box 1994	Congratulations
Box 1995-1996	Convalescent
Box 1997	Father's Day
Box 1998-1999	Friendship
Box 2000	Gift
Box 2001	Invitations

Box 2002	Mother's Day
Box 2003	Religious
Box 2004-2005	Sympathy
Box 2006	Thank You
Box 2007	Travel
Box 2008-2009	Wedding
Box 2010	Mixed Valentines Christmas Easter Birthday Wrapping Paper

Subseries 5.3: Other Products, 1926-1974; undated

Box 2011	Other Products Placecards Tallies
Box 1850	Bags two bags from Beruit Store, circa 1960s - early 1970s
Box 1850	Bookplates, circa 1943
Box 1850	Buttons Buddy Buttons, 1968
Box 1850	Tags and Seals Christmas, 1926-1933
Box 1851-1858	Tags and Seals Christmas, 1934-1972; undated
Box 1858	Decorations Halloween, undated
Box 1858	Thanksgiving, undated
Box 1858	Labels Parcel Post Labels, 1927-1933
Box 1859	Labels Parcel Post Labels, 1934-1939
Box 1860-1862	Ribbons Christmas and Everyday, 1929-1939
Box 1860-1862	Ribbons Christmas and Everyday, 1940-1961, post-1961; undated
Box 1862-1874	Signotes, 1926-1973; undated
Box 1875-1876	Stationery, 1933; 1937; 1968-1973; undated
Box 1877-1885	Tallies, 1926-1973; undated
Box 1885-1899	Place cards, 1930-1947; undated
Box 1900-1916	Wrapping Paper: Christmas, 1948-1973; undated
Box 1917	Wrapping Paper Assortment: Christmas, 1962-1965, undated

Box 1917	Wrapping Paper Easter, 1931; 1936; 1938-1940; 1950-1952; 1956-1957; 1959
Box 1918	Wrapping Paper Everyday, 1928-1930
Box 1919-1944	Wrapping Paper Everyday, 1930-1974; undated
Box 1945	Wrapping Paper Father's Day, 1948-1949; 1953; 1955-1957
Box 1945	Wrapping Paper Halloween, 1931; 1935-1937; 1939
Box 1945	Wrapping Paper Mother's Day, 1956-1958; 1961; undated
Box 1945	Wrapping Paper Valentine's Day, 1932; 1935-1937; 1939; 1941; 1946; 1948-1952; 1955-1957; 1959; undated
Box 1946-1948	Wrapping Paper Christmas, 1950-1965
Box 1974-1976	Baby Congratulation

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Series 6: Rust Craft Company Permanent Files, 1927 - 1981

This series contains 506 cubic feet stored off-site. In contrast to the Norcross Company's permanent files, Rustcraft established and practiced a different system of organizing its permanent files by placing cards into scrapbook volumes. As scrapbooks were filled, at a rate tied to the company's production schedule, they were assigned a volume number and placed in the Rustcraft library. A borrower's card within each volume suggests continuous reference to previous card designs and verses. Several volumes would be filled simultaneously during a year at different rates. As a result, the volumes for a year do not follow numerically upon each other. For the sake of clarity, the Rustcraft library system has been discarded in favor of arranging the volumes strictly by year. Also unlike Norcross, Rustcraft divided its permanent files of cards into two series: one based on occasion and the other on what they called "Everyday" cards. The latter include such topics as birthdays and anniversary.

This series also includes the permanent files of several different card manufacturing companies which were acquired by the Rustcraft Company at some point during its existence.

This series is organized according to the following outline. Listed are the companies and categories into which the materials are arranged, with the inclusive date range for each. Numbers in parentheses are the box numbers in which the material is found. is the records of each card produced by Rustcraft and the several companies which it acquired. The materials consist of 506 cubic feet.

The first four series in this collection are organized to the sub series level. Within each sub series, there is only minimal folder levels arrangement. Many of these cards and materials within each series were sorted by the donor, and inconsistencies in filing exist. For instance, a few Christmas cards may be misfiled in a group of Easter cards. In some cases, similar cards may be found under several different headings, e.g., in the antique card series Louis Prang cards may be under "Prang materials" or "Christmas cards designer, manufacturer." There are also a number of groups of unsorted cards in each series.

Greeting cards in each of the first four series may be arranged in one of several categories: by date, season or occasion, physical characteristic, visual image, designer or manufacturer, and others. The cards arranged by physical characteristic and visual image often break down into more specific categories such as lithographed, embossed, lace paper, or handmade cards, and cards with images of animals, nature scenes, flowers, or birds. Designer and manufacturer cards are sometimes sorted by the name of the individual or firm. Additional minimal folder level arrangement for all series is apparent from the box listings that follow. Greeting cards in the Norcross Company Permanent Files are arranged by occasion or topic and then by serial number. Those in the Rustcraft Company Permanent Files are arranged by occasion and then by year.

Subseries 6.1: Cards, Occasions 1927-1981, 1927 - 1981

This series contains volumes filled in an order reflecting the order of the holidays within the calendar year. For example, Christmas is found in the last boxes for each year, while Valentine's Day is usually in the first. The occasions, in the order in which they appear, are: Valentine's Day, St. Patrick's Day, Easter, Mother's Day, Father's Day, Graduation, Halloween, Thanksgiving, Christmas and New Year. These occasions vary slightly over time; major occasions become broken down into specific types, such as different types of Christmas and Valentine's Day cards.

Subseries 6.2: Cards, Non Occasion (Everyday), 1930 - 1980

The term "Everyday" or non occasion, refers to topics that potentially could fall on "everyday" of the year; they are not specific, nationally recognized holidays. These card types include birthday, anniversary, invitation, condolence, etc. Volumes filled during a year generally follow the same order, an order tied to the company's production schedule. This order varied somewhat during the company's history, but for the most part remained consistent. Generally speaking, one can use the year 1960 (which contains five volumes) as a guide to this order: Birthday (general, humorous, juvenile, family, and sweetheart), Birth

Announcement, Baby Congratulation, Invitation, Anniversary, Wedding/Engagement, Gift, Thank You, Friendship, Illness/ Convalescent/Shut in/Get Well, Sympathy.

Subseries 6.3: Cards, Non Occasion [Odd Everyday] (2756-2766), 1935 - 1964

In contrast to the "Everyday" series, which is arranged by type of card, "Odd Everyday" volumes are arranged chronologically. The same types of cards that appear in the regular "Everyday" line are included within these volumes, but types are mixed on each page.

Subseries 6.4: Cards, Specialty Books (2768-2787) , 1934 - 1979

The subseries contains volumes that highlight topics brought together for easy access and reference; they also probably represent card types that were not successful. Seasonal Military Christmas, Valentine's Day, Easter, Mother's Day, Father's Day. Military Service Book: Everyday. Military Service Book: Christmas Seasonal Military Service Catholic Religious, Religious, baby Congratulations, Monthly Birthday, Seasonal, Away From Home: Thanksgiving St. Patrick's Day New Year Easter, Valentine's Day, Spanish: New Year, Christmas, Valentine's Day, Mother's Day, Father's Day, Saddle Packs," Father's Day and Mother's Day, St. Patrick's Day, Halloween, Thanksgiving,

Subseries 6.5: Cards, Studio Line (2788-2799) , 1959 - 1969

Subseries 6.6: Cards, Promotions (2800-2825), 1948 - 1981

Subseries 6.7: Other Products (2826-2842) , 1944 - 1971

Subseries 6.8: Companies Acquired by Rustcraft, 1927 - 1981

Subseries 6.9: Miscellaneous (3009-3010), 1975 - 1977

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