



Smithsonian

*National Museum of American History Kenneth E. Behring Center*

## Norcross Greeting Card Collection

NMAH.AC.0058

Jane Odom

1986

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## Collection Overview

<b>Repository:</b>	Archives Center, National Museum of American History
<b>Title:</b>	Norcross Greeting Card Collection
<b>Date:</b>	1800-1981 (bulk 1880-1881)
<b>Identifier:</b>	NMAH.AC.0058
<b>Creator:</b>	Norcross, Arthur Dickinson, d. 1968 (Collector) Tuck, Raphael, fl. 1880s (Designer) Norcross Greeting Card Company (New York (N.Y.)) (Manufacturer) Rust Craft Publishers (Boston, Mass.) (Manufacturer) Rust, Fred Winslow, 1877?-1949 (Collector) Prang, Louis, fl. 1880-1900 (Designer) Chase, Ernest Dudley, fl. 1920s (Designer) Rust Craft Greeting Card Company (Dedham (Mass.)) (Collector)
<b>Source:</b>	National Museum of American History (U.S.). Division of Extractive Industries (Collector)
<b>Extent:</b>	1,200 Cubic feet (3,010 boxes, 362 volumes)
<b>Language:</b>	English .
<b>Summary:</b>	Collections consists of the records of both the Norcross Greeting Card Company founded in New York City in the 1920s and The Rust Craft Greeting Card Company, founded in Kansas City, Missouri, 1906. Both the Norcross and Rust Craft companies collected antique greeting cards. Also includes a small number of modern cards by other manufacturers, circa 1930-1980. Collection represents development of the greeting card industry, social trends in the United States and technology of the printing industry from 1924 through 1978.

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## Administrative Information

### Acquisition Information

Norcross Greeting Card Company, West Chester, Pennsylvania, 1982-1985.

### Provenance

Transferred to the Archives Center from the Division of Extractive Industries.

### Related Materials

#### **Materials in the Archives Center**

AC0109 Division of Domestic Life Greeting Card Collection, circa 1854-1975

AC0126 Burriss and Byrd Family Card Sample Case, circa 1920

AC0263 Susie Paige Afro-American Greeting Card Collection, 1900-1984  
AC0376 Olive Leavister 19th Century Handmade Valentine Collection, 1830-1880  
AC0404 Archives Center Business Americana Collection, circa 1900-present  
AC0530 Beatrice Litzinger Postcard Collection, 1900-1990  
AC0468 Archives Center Scrapbook Collection, circa 1880-circa 1960  
AC0579 Greeting Card Collection, 1920s-1970s  
AC0886 Ernest Dudley Chase Papers, 1930s-1940s  
AC1198 Beatrice Morgan Steyskal Collection of Greeting Cards, 1958-1970  
AC0060 Warshaw Collection of Business Americana  
AC1251 L.F. Pease Greeting Card Company Collection, circa 1908-1913  
AC 1252 Sandford Greeting Card Company and Family Papers, circa 1840-1990  
AC 0062 Hoffmania (or Hoffman Collection  
AC0295 Rocky Herosian Collection, 1910-1943  
AC0674 Jean Clairmook Radio Scrapbook, 1930-1932  
AC0136 Celia K. Erskine Scrapbook of Valentines, Advertising Cards, and Postcards, circa 1882-1884  
The Valentine & Expressions of Love [videocassette], 2000 within the Archives Center Miscellaneous Film and Videotape Collection, (AC0358)

### Processing Information

Processed by Jane H. Odom, archivist, August 1986; Mary Jane Appel (intern), August 1992; Craig A. Orr, archivist, September 1992; Stacy Coates (intern), September 1996; Vanessa Broussard Simmons, archivist, September 1997, December 1999, November 2002; and Jennifer Snyder, June 1999-December 1999; supervised by Vanessa Broussard Simmons, Archivist.

### Preferred Citation

Norcross Greeting Card Collection, Archives Center, National Museum of American History

### Restrictions

Collection is open for research but is stored off-site and special arrangements must be made to work with it. Viewing the film portion of the collection without reference copies requires special appointment, please inquire. Contact the Archives Center for information at archivescenter@si.edu or 202-633-3270. Viewing the film portion of the collection without reference copies requires special appointment, please inquire.

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## Biographical / Historical

Arthur D. Norcross founded the Norcross Greeting Card Company in New York City in the nineteen twenties. From the start Norcross cards had a "look" which contributed to their selling success although, through the years, the company commanded only a small share of the greeting card market. In 1974 the company relocated to West

Chester and Exton, Pennsylvania, where in 1981 Norcross and the Rust Craft Greeting Card Company merged to form divisions of a parent company.

At some point, Norcross executives realized the value of collecting and preserving antique greeting cards. The company built a large collection of antique cards, a number of which traveled in shows around the country bringing attention not only to the cards themselves but also to the Norcross Company.

Arthur Norcross died in 1968, and the company had four owners from then until 1982. One of the owners, the Ziff Corporation, a New York publisher, picked up the Norcross Company to augment the floundering Rust Craft Greeting Card Company that it had purchased primarily for its television holdings. Finally the Norcross and Rust Craft combination was acquired by Windsor Communications, Inc., a privately held company. In August 1981 Windsor entered into Chapter 11 proceedings under the Federal bankruptcy law and ceased producing greeting cards. Factors leading to bankruptcy included the expensive consolidation of Norcross and Rust Craft, a doubtful marketing strategy, and unsuccessful efforts to continue producing two distinct lines of greeting cards.

The Rust Craft Greeting Card Company, some of whose records are contained in this collection, was begun as a little bookshop by Fred Rust, (1877? 1949) in Kansas City in 1906. Later that year he created a plain Christmas folder which he called a "letter," perhaps a forerunner of the greeting card. These "letters" proved successful sellers prompting Rust to increase his publications over the years and expand his line to include post cards, greeting cards with envelopes, calendars, and blotters, in addition to lines of cards for New Year's and birthdays. Donald Rust, his brother, soon joined him to take over manufacturing, and in 1908, Fred Rust, seeking to increase distribution, carried his line to Boston while Donald carried his to California. The original bookshop was retained until 1910 when all retailing was discontinued. After building a considerable volume of business, the firm was consolidated in Boston in 1914 and became known as Rust Craft Publishers.

Sales mounted as the company issued cards for various seasons. Many of the sentiments were written by Fred Rust himself. Around 1927 Ernest Dudley Chase joined the firm as an associate in charge of creation and advertising. In the 1950s the company relocated to Dedham, Massachusetts and finally in 1981 merged with the Norcross Company in West Chester and Exton, Pennsylvania.

A popular innovation of the Rust Craft Company was a card bearing the sentiment printed on the card itself with four or five extra sentiments tucked in as part of the message and design. This card was so popular that it was patented with the name Tukkin. The Rust Craft Company also collected some antique greeting cards.

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## Scope and Contents

The Norcross Greeting Card Collection consists of cards and a few records of both the Norcross Greeting Card Company and the Rust Craft Greeting Card Company, circa 1911 1981; antique greeting cards, circa 1800 1930 (bulk 1880 1900) collected by both these companies and their executives; and a small number of modern cards by other manufacturers, circa 1939 1960. According to Norcross Company officials in 1978, this collection represents "not only a history of the development of the greeting card industry but also a history of social trends in the United States" and gives "an indication of the quality and technology of the [printing] industry from 1924 through 1978."

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## Arrangement

The collection is divided into six series.

Series 1: Norcross Company Records, 1920-1981

Series 2: Antique Greeting Card Collection, circa 1800-1930 (bulk 1880-1990)

Series 3: Rust Craft Company Records, circa 1920-1980

Series 4: Greeting Cards by Other Manufacturers, 1939-1960

Series 5: Norcross Company Permanent Files, 1911-1981

Series 6: Rust Craft Company Permanent Files, 1927-1981

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## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

### Types of Materials:

- Advertisements
- Business records -- 20th century
- Chromolithographs -- 1880-1900
- Color slides
- Greeting cards -- ca. 1800-1980
- Lithographs
- Motion pictures (visual works) -- 1960-1980
- Postcards
- Scrapbooks
- Slides (photographs) -- 1950-2000
- Trade cards
- Valentines

### Names:

- National Museum of American History (U.S.). Division of Extractive Industries

### Places:

- Boston (Mass.) -- 1910-1950
- New York (N.Y.) -- 20th century

## Container Listing

### Series 1: Norcross Company Records, 1920 - 1981

**Scope and Contents:** This series includes six cubic feet of greeting cards not in volumes and other materials. In 1924 company executives instituted the practice of mounting one printed sample of each card produced. This sample along with the original artwork was maintained in the permanent files (the Permanent Files for Norcross constitute Series five). Materials consists mainly scrapbooks of greeting cards, permanent files and additional greeting cards not in volumes. The permanent files listed here constitute a small portion of the total number of these files. The remainder is located in off site storage and waits processing. Other materials in this series include various products of the Norcross Company such as gift wrapping paper and gift tags, signature notes, almanacs, and calendars; advertising and promotional materials; sample books and a few unbound scrapbooks of cards; a small amount of artwork; and two motion picture films.

The scrapbooks of greeting cards, circa 1940 1970, are marked "service book," "solid pack," "etchings," and "Holiday Ensembles." The permanent files, 1925 1965, document the production of the cards, giving the serial number, the dates of sale of most cards, and samples of each card. Occasionally, more detailed sales information is included such as number of cards sold and a rating of each card based on its total sales. The permanent files mainly include Valentine cards and are roughly arranged by serial number. The greeting cards that are not in volumes, circa 1920 1973, primarily are arranged by season or occasion. Also included are a few cards that were personalized, used in promotions or as samples, or mounted.

#### Subseries 1.1: Business Records, 1958-1974, 1958 - 1974

Box 1 (Series 1), Folder 1	Trend Report: Type and Hand Lettering Sun Designs, Sun Madness, 1958 August
Box 1 (Series 1), Folder 2	Trend Report: Adaptations of Fine Art, Things Men Like, Frames, 1958 October
Box 1 (Series 1), Folder 3	Trend Report: Gifts and Accessories, Familiar Quotations and Dolls, 1958 December
Box 1 (Series 1), Folder 4	Trend Report: The Occult, Musical Theatre, Disney, Antiques,, 1959 February
Box 1 (Series 1), Folder 5	Trend Report: Foreign Affairs, Technology, Economics, Leisure, 1959 April
Box 1 (Series 1), Folder 6	Trend Report: Travel, Migration, Slang, 1959 June
Box 1 (Series 1), Folder 7	Trend Report: Turn of the Century Dimension, Devices, "Brave New World Revisited", Merchandising, October 1959

Box 1 (Series 1),  
Folder 8                      Trend Report: Texture, Spanish Influences, Packaging, Simplicity, December 1959

Box 1 (Series 1),  
Folder 9                      Trend Report: The New Decade, February 1960

Box 1 (Series 1),  
Folder 10                     Trend Report: Songs, Health Fads, Layout, Danish Design, June 1960

Box Oversize (Series  
1), Folder 1-3                Architectural plans, Westchester, Pennsylvania building, 1972-1974

Box 100 (Series 1),  
Folder 6                      Advertisement, Life Magazine, undated

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### Subseries 1.2: Background Materials About Company, 1967-1979

Box 1 (Series 1),  
Folder 11                     Norcross News, 1979 November

Box 1 (Series 1),  
Folder 12                     Cataloguing and Appraisal of Historical Collection, 1974

Box 1 (Series 1),  
Folder 13                     Invitation to World of Color, May 1967

Box 1 (Series 1),  
Folder 14                     Invitation to Top of 244, May

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### Subseries 1.3: Display Materials, 1965; undated

Box 93 (Series 1),  
Folder 1                      Seasonal trade, panel one, undated

Box 93 (Series 1),  
Folder 2                      Seasonal trade, panel five, undated

Box 93 (Series 1),  
Folder 3                      Seasonal trade, panel eight, undated

Box 93 (Series 1),  
Folder 4                      Seasonal trade, panel nine, undated

Box 93 (Series 1),  
Folder 5                      Seasonal trade, panel ten, undated



Box 93 (Series 1), Folder 6	Seasonal trade, panel fifteen, undated
Box 93 (Series 1), Folder 7	Seasonal trade, panel seventeen, undated
Box 93 (Series 1), Folder 8	Seasonal trade, panel eighteen, undated
Box 93 (Series 1), Folder 9	Seasonal trade, panel nineteen, undated
Box 93 (Series 1), Folder 10	Seasonal trade, panel twenty-one, undated
Box 93 (Series 1), Folder 11	Seasonal trade, panel twenty-three, undated
Box 2 (Series 1), Folder 1	Streamers, 1965
Box 2 (Series 1), Folder 2	Streamers,, undated
Box 2 (Series 1), Folder 3	Streamers, undated
Box 100 (Series 1), Folder 7	Point of purchase displays, undated

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#### Subseries 1.4: Advance Cards for the Trade, 1927-1960

Box 2 (Series 1), Folder 4	1927
Box 2 (Series 1), Folder 5	1928
Box 2 (Series 1), Folder 6	1929-1932
Box 2 (Series 1), Folder 7	1929-1934
Box 2 (Series 1), Folder 8	Faraway Places Show, 1960

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## Subseries 1.5: Artwork, undated

Box 2 (Series 1), Folder 9	General
Box 2 (Series 1), Folder 10	General
Box 2 (Series 1), Folder 11	Christmas
Box 2 (Series 1), Folder 12	Fluorescent Inks

## Subseries 1.6: Scrapbooks and Loose Specialty Cards, 1920-1955

Box 3 (Series 1), Folder 1-3	Hasty Notes, 1951
Box 4 (Series 1), Folder 1	Symbol of Excellence Fancy Line Cards, 1920 and 1923
Box 4 (Series 1), Folder 2-3	Symbol of Excellence Fancy Line Cards, 1925-1931
Box 5 (Series 1), Folder 1-2	Gift Cards, 1930-1947
Box 5 (Series 1), Folder 3-4	Thank You Cards, 1929-1948
Box 6 (Series 1), Folder 1-2	Baby Cards, 1935-1947, 1954-1955
Box 6 (Series 1), Folder 3-4	Military Service Cards, 1940-1946
Mrs. Gilbert's Scrapbook of Greeting Cards, circa 1941-1957	

Box 7 (Series 1)	<a href="#">Animals, 1946-1957</a>
Box 7 (Series 1), Folder Automobiles	<a href="#">[Reindeer couple in red coupe convertable: greeting card], 1953</a> 1 Item (Ink on paper.; 4.0" x 4.9".) Collector: Norcross Greeting Card Company (New York (N.Y.)) Language: English. Notes: AC0058-0000004.tif (AC Scan No.) Genre/Form: Greeting cards

## Christmas cards

Box 7 (Series 1)	Automobiles, 1952-1957
Box 7 (Series 1)	Bayberry, 1957
Box 7 (Series 1)	Bells, 1946-1957
Box 7 (Series 1)	Boots, 1954
Box 7 (Series 1)	Building, 1954
Box 7 (Series 1)	Candles, 1947-1957
Box 8 (Series 1)	Candy Canes
Box 8 (Series 1)	Chimney, 1953
Box 8 (Series 1)	Churches, 1948-1954
Box 8 (Series 1)	<a href="#">Coaches, 1947-1956</a>
Box 8 (Series 1), Folder Coaches & Sleighs	<a href="#">[Sleigh full of wrapped presents: greeting card], 1955</a> 1 Item (Ink on paper.; 3.3" x 6.3".) Collector: Norcross Greeting Card Company (New York (N.Y.)) Language: English. Notes: AC0058-0000005.tif (AC Scan No.) Genre/Form: Greeting cards Christmas cards
Box 8 (Series 1)	Creche, 1956
Box 8 (Series 1)	Design, 1954
Box 8 (Series 1)	Doorway, 1952-1957
Box 8 (Series 1)	Drinking, 1952-1953
Box 8 (Series 1)	Family, 1950 and 1954
Box 8 (Series 1)	Fireplaces and Stoves, 1949-1956
Box 8 (Series 1)	Flowers, 1954
Box 8 (Series 1)	Formals, 1954 and 1956
Box 9 (Series 1)	Girls, 1946-1957

Box 9 (Series 1)	Graduation
Box 10 (Series 1)	Holly, 1946-1956
Box 10 (Series 1)	Houses, 1952-1957
Box 10 (Series 1)	Idea Cards, 1953, 1956
Box 11 (Series 1)	Inside Layout
Box 12 (Series 1)	Inside Layout
Box 13 (Series 1)	Lettering, 1947-1953
Box 13 (Series 1)	Mailbox addresses, 1953-1956
Box 13 (Series 1)	<a href="#">Mittens and socks, 1952-1957</a>
Box 13 (Series 1), Folder Mittens & socks	<p><a href="#">[Christmas stocking with holly and berries coming out of the top: greeting card], undated</a>  1 Item (Ink on paper.; 5.4" x 4.5".)  Collector: Norcross Greeting Card Company (New York (N.Y.))  Language: English.  Notes: AC0058-0000003.tif (AC Scan No.)  Genre/Form: Greeting cards  Christmas cards</p>
Box 13 (Series 1)	Mobile, 1953
Box 13 (Series 1)	Mosaics
Box 13 (Series 1)	Music, 1946-1952
Box 13 (Series 1)	Office scenes, 1952
Box 13 (Series 1)	Ornament bows, 1947-1957
Box 14 (Series 1)	Parchment, 1952-1957
Box 14 (Series 1)	Figures (people), 1952, 1953
Box 14 (Series 1)	Pine, 1947-1956
Box 14 (Series 1)	Pixie, 1952
Box 14 (Series 1)	Poinsettia, 1947-1953

Box 14 (Series 1)	Religious, 1952-1957
Box 14 (Series 1)	Scenes, 1946-1956
Box 15 (Series 1)	Snowflakes
Box 15 (Series 1)	Snow people, 1946-1956
Box 15 (Series 1)	Solid Packs, 1952
Box 15 (Series 1)	Studio Line, 1952
Box 15 (Series 1)	Trains, 1951-1956
Box 15 (Series 1)	Trees, 1946-1957
Box 15 (Series 1)	Trolleys, 1953
Box 16 (Series 1)	Twosome, Threesome, Foursome, Fivesome, Sixsome, 1941-1957
Box 16 (Series 1)	Yarn cards, 1952
Box 16 (Series 1)	Wreaths, 1946-1954

### Subseries 1.8: Scrapbook of Christmas Cards, 1920-1968

Box 17 (Series 1), Folder 1	Scrapbook of Christmas Cards, pages 1-40
Box 17 (Series 1), Folder 2	Scrapbook of Christmas Cards, pages 41-90
Box 17 (Series 1), Folder 3	Scrapbook of Christmas Cards, pages 91-130
Box 17 (Series 1), Folder 4	Scrapbook of Christmas Cards, pages 131-150
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Loose Sample of Cards, 1942-1960; undated	
Box 18 (Series 1), Folder 1	Anniversary, 1960
Box 18 (Series 1), Folder 2	Baby

Box 18 (Series 1), Folder 3	Birthday
Box 18 (Series 1), Folder 4	Birthday
Box 18 (Series 1), Folder 5	Birthday
Box 18 (Series 1), Folder 6	Birthday
Box 18 (Series 1), Folder 7	Birthday, circa 1960
Box 18 (Series 1), Folder 8	Bon Voyage
Box 18 (Series 1), Folder 9-10	Christmas
Box 18 (Series 1), Folder 11-12	Easter
Box 18 (Series 1), Folder 13	Get Well
Box 18 (Series 1), Folder 14	Get Well,, 1960
Box 18 (Series 1), Folder 15	Graduate
Box 18 (Series 1), Folder 16	Halloween
Box 18 (Series 1), Folder 17	Miss You
Box 18 (Series 1), Folder 18	Mother's Day
Box 18 (Series 1), Folder 19	New Home
Box 18 (Series 1), Folder 20	New Year

Box 18 (Series 1), Folder 21	St. Patrick's Day
Box 18 (Series 1), Folder 22	Success
Box 18 (Series 1), Folder 23	Thank You
Box 18 (Series 1), Folder 24-25	Valentine
Box 18 (Series 1), Folder 26	Valentine, circa 1960s
Box 18 (Series 1), Folder 27	War
Box 18 (Series 1), Folder 28	Wedding
Box 18 (Series 1), Folder 29	Miscellaneous Cards
Box 19 (Series 1), Folder 1	Alcohol
Box 19 (Series 1), Folder 2	Environment
Box 19 (Series 1), Folder 3	Ethnic
Box 19 (Series 1), Folder 4	Loser Valentine
Box 19 (Series 1), Folder 5	Poor Taste
Box 19 (Series 1), Folder 6	Sex
Box 19 (Series 1), Folder 7	Sexist
Box 19 (Series 1), Folder 8-11	1960s

Box 19 (Series 1), Folder 12	Miscellaneous
Box 19 (Series 1), Folder 13	Christmas, bound
Box 19 (Series 1), Folder 14	Winter Scenes (bound), 1942
Box 20 (Series 1), Folder 1	Angel-Ettes Christmas Cards, 1945-1946
Box 20 (Series 1), Folder 2	One Dollar Best Wishes box assortment, 1956
Box 20 (Series 1), Folder 3	One Dollar Special Wishes Box Assortment, 1956
Box 20 (Series 1), Folder 4	Gingham Girl Signature Notes, undated
Box 20 (Series 1), Folder 5	Honey Bunny Cards, 1956
Box 20 (Series 1), Folder 6	Miniatures, 1956
Box 20 (Series 1), Folder 7	Shaggy Dog Card
Box 20 (Series 1), Folder 8	Signature Notes
Box 20 (Series 1), Folder 9	Storybook Cards
Box 20 (Series 1), Folder 10	Triangle Cards, 1957

**Subseries 1.10: Samples of Other Products, 1927-1981; undated**

Box 23 (Series 1), Folder 5-8	Almanac, 1927
Box 100 (Series 1), Folder 8	Christmas stockings, undated



Box 21 (Series 1), Folder 1	Gift tags and invitations, undated
Box 21 (Series 1), Folder 2	Everyday wrapping paper, undated
Box 21 (Series 1), Folder 3	Gift wrapping paper, 1929
Box 21 (Series 1), Folder 4-5	Gift wrapping paper, undated
Box 21 (Series 1), Folder 6	Table tallies, undated
Box 21 (Series 1), Folder 7	Tissue ties, 1929-1931
Box 21 (Series 1), Folder 8	Tishu wrappings, 1931
Box 21 (Series 1), Folder 9	Tishu wrappings Christmas, 1931
Box 21 (Series 1), Folder 10	Tishu wrappings, 1932
Box 21 (Series 1), Folder 11	Calendar, 1960
Box 21 (Series 1), Folder 12	Calendar, 1981
Box 21 (Series 1), Folder 13	Engagement calendar, 1981
Box 22 (Series 1)	Tissue Ties, undated

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### Subseries 1.11: Film, 1950s-1974

Reel OF 58.1	Norcross Creates a Greeting Card, circa 1950s
	Notes: 16mm color composite optical track print, 700 feet. Promotional film showing how a greeting card is created at Rustcraft. The viewer is taken through the process of an art staff creating a greeting card. The "three ingredients" for creation are: good ideas, an art department, and an editorial department. The viewer watches an artist mock up a design featuring a purple Hippo. This design is followed until it is seen

in the store. The only process not shown is the printing and cutting of the cards.

Reel OF 58.2	The Statue of Liberty: Body of Iron...Soul of Fire, circa 1974 Notes: 16mm color composite optical track print, 925 feet. At the beginning of the film there is a 60 second spot on restoration. The main film also is about the restoration of the Statue of Liberty, specifically of her torch. The film is "presented by American Express as a gift to the United States bicentennial celebration." Directed and photographed by Bill Jersey. Narrated by Nancy Marchand.
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### Subseries 1.12: Miscellaneous, 1960s

Box 23 (Series 1), Folder 1-4	Cardinal Spellman's Christmas cards sent to Arthur Norcross, 1940s-1960s
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Box 24 (Series 1)	Norcross clock, undated
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## Series 2: Antique Greeting Card Collection, circa 1800-1930 (bulk 1880-1900)

**Scope and Contents:** This series consists of twenty seven cubic feet of scrapbooks of greeting cards, greeting cards not in volumes, and antique cards used in the Norcross Traveling Greeting Card Exhibition. This material includes many handmade items as well as the products of early card manufacturers. Also included are Valentine writers and materials of card designers. Materials include mainly scrapbooks of greeting cards, greeting cards not in volumes, and antique cards used in the Norcross Travelling Greeting Card Exhibition. Also included are related products such as trade cards, postcards, calendars, and calling cards; cards and other materials of Louis Prang and Raphael Tuck; Valentine writers from which verses for cards were drawn; novelties; and a few slides.

The greeting cards not in volumes are arranged primarily by season, occasion, designer and/or manufacturer, physical characteristic and visual image. Others are unsorted. The bulk of these cards are dated 1880 1900. The scrapbooks contain Valentines, Christmas and New Years cards, and sample cards. Several hundred mounted antique cards make up the Norcross Traveling Greeting Card Exhibition, circa 1825 1905. These cards are labeled with descriptive information and a set number. A small number have been un-mounted for convenience in storage and for conservation reasons.

The materials of designer Louis Prang include biographical information, correspondence and notes, greeting cards and artwork, several scrapbooks of cards, a proof book and impressions, printed material, a scrapbook of Lizbeth B. Humphrey (a designer for Prang), and a few other types of material. The materials of designer Raphael Tuck include volumes of cards and novelties. Other cards by Prang and Tuck can be found in the "designer, manufacturer" category of the antique greeting cards. A number of novelties, which were perhaps exchanged in place of greeting cards or exchanged prior to the production of cards, are included as well as volumes of Valentine writers, 1800 1898, from which verses for cards were drawn. Materials include mainly scrapbooks of greeting cards, greeting cards not in volumes, and antique cards used in the Norcross Traveling Greeting Card Exhibition. Also included are related products such as trade cards, postcards, calendars, and calling cards; cards and other materials of Louis Prang and Raphael Tuck; Valentine writers from which verses for cards were drawn; novelties; and a few slides.

Valentine cards include bank note cameo embossed civil war cobweb (beehive), comic (vinegar) cutouts, embossed envelopes, fans, handmade and handwritten lace-edged and lift-up. Lithograph lock of hair mechanicals. The cards are arranged first by occasion. If there is enough materials are then arranged by publisher, physical characteristics, and then general.

### Subseries 2.1: Greeting Cards, 1860-1863, undated

Box 80 (Series 2)	Assorted framed oversize,, 1862
Box 81 (Series 2)	Assorted framed oversize
Box 76 (Series 2)	Assorted framed, oversize
Box 75 (Series 2)	Assorted framed, oversize, undated
Box 82 (Series 2)	Assorted framed, oversize,, 1900, 1910-1915
Box 1 (Series 2), Folder 1	Birth Announcements and Congratulations

Box 1 (Series 2), Folder 2	Best Wishes, 1910-1925, 1930s
Box 1 (Series 2), Folder 3	Birthday, H. Hallett, 1950
Box 1 (Series 2), Folder 4	Birthday, S. Hildesheimer, 1950
Box 1 (Series 2), Folder 5	Birthday, E.D. Parker, 1950
Box 1 (Series 2), Folder 6	Birthday, Louis Prang, 1950
Box 1 (Series 2), Folder 7	Birthday, J. F. Schipper, 1950
Box 1 (Series 2), Folder 8	Birthday, True, 1950
Box 1 (Series 2), Folder 9	Birthday, Raphael Tuck, 1950
Box 1 (Series 2), Folder 10	Birthday, Marcus Ward, 1950s
Box 1 (Series 2), Folder 11	Birthday, Wemple and Kronheim, 1960s
Box 1 (Series 2), Folder 12	Birthday, fringe, 1950
Box 1 (Series 2), Folder 13	Birthday, tiered, 1950
Box 1 (Series 2), Folder 14	Birthday, silk, 1950
Box 1 (Series 2), Folder 15-17	Birthday, sets, 1950
Box 1 (Series 2), Folder 18-19	Birthday, general, 1951
Box 92 (Series 2), Folder 1	Birthday, general, 1952

Box 2 (Series 2), Folder 1	Christmas, Art Lithographic Publishing Company, 1953
Box 2 (Series 2), Folder 2	Christmas, Buffords Sons, 1953
Box 2 (Series 2), Folder 3	Christmas, Buzza, 1953
Box 2 (Series 2), Folder 4	Christmas, Castell Brothers, 1953
Box 2 (Series 2), Folder 5	Christmas, C. Caswell
Box 2 (Series 2), Folder 6	Christmas, Currier and Ives
Box 2 (Series 2), Folder 7	<a href="#">Christmas, A. Davis</a>
Box 2 (Series 2), Folder Christmas A.M. Davis	<p><a href="#">The Season's Greetings - from one "specialist" to another! [greeting card], 1929</a> 1 Item (Ink on paper.; 4.1" x 5.2".) Collector: Norcross Greeting Card Company (New York (N.Y.)) Language: English. Notes: AC0058-0000054.tif (AC Scan No.) Christmas card with illustration of two snow covered outhouses side by side and two hand reaching out windows to pass paper between.</p> <p>Topic: Outhouses Christmas</p> <p>Genre/Form: Christmas cards Greeting cards</p>
Box 2 (Series 2), Folder 8	Christmas, De la Rue and Company
Box 2 (Series 2), Folder 9	Christmas, E.D. Dutton
Box 2 (Series 2), Folder 10	Christmas, Eyre and Spottiswoode
Box 2 (Series 2), Folder 11	Christmas, Goodall
Box 2 (Series 2), Folder 12	Christmas, G. S. and Company

Box 2 (Series 2), Folder 13	Christmas, Hagelberg
Box 2 (Series 2), Folder 14-15	Christmas, Hildesheimer; Hildesheimer and Faulkner
Box 2 (Series 2), Folder 16	Christmas, Lowell
Box 2 (Series 2), Folder 17	Christmas, Ernest Nister
Box 2 (Series 2), Folder 18	Christmas, Obpacher Brothers; O.B.
Box 2 (Series 2), Folder 19	Christmas, Bern. Ollendorff
Box 3 (Series 2), Folder 1-8	<a href="#">Christmas, Louis Prang</a>
Box 4 (Series 2), Folder 1	Christmas, Robinson Engraving Company
Box 4 (Series 2), Folder 2	Christmas, J.F. Schipper
Box 4 (Series 2), Folder 3	Christmas, S.J.S. and Company
Box 4 (Series 2), Folder 4-6	Christmas, Raphael Tuck
Box 4 (Series 2), Folder 7-8	Christmas, Marcus Ward
Box 4 (Series 2), Folder 9	Christmas, W.B. and O.
Box 4 (Series 2), Folder 10	Christmas, Wemple and Kronheim
Box 4 (Series 2), Folder 11	Christmas, George Whitney
Box 4 (Series 2), Folder 12	Christmas, Wirths Bros.

Box 4 (Series 2), Folder 13-15	Christmas, Fringe
Box 23 (Series 2), Folder 9	Christmas, Fringe
Box 5 (Series 2), Folder 1	Christmas, Lift-the-flap
Box 5 (Series 2), Folder 2	Christmas, Mechanical
Box 5 (Series 2), Folder 3	Christmas, Silk
Box 5 (Series 2), Folder 4-12	Christmas, general
Box 6 (Series 2)	Christmas, general
Box 7 (Series 2)	Christmas, general
Box 97 (Series 2), Folder 2	Christmas, general
Box 97 (Series 2), Folder 3	Christmas, general
Box 97 (Series 2), Folder 4	Christmas, general
Box 84 (Series 2)	Christmas, framed oversize
Box 85 (Series 2)	Christmas, framed oversize
Box 92 (Series 2), Folder 5	Christmas, undated
Box 98 (Series 2), Folder 1	Christmas, cut-out of boy solider, undated
Box 99 (Series 2), Folder 5	Christmas, mounted, 1887
Box 8 (Series 2), Folder 1	Christmas and New Year, Ackerman

Box 8 (Series 2), Folder 2	Christmas and New Year, J.W. Bufford's Sons
Box 8 (Series 2), Folder 3	Christmas and New Year, Eyre and Spottiswoode
Box 8 (Series 2), Folder 4	Christmas and New Year, De La Rue and Company
Box 8 (Series 2), Folder 5	Christmas and New Year, A. Davis
Box 8 (Series 2), Folder 6	Christmas and New Year, Hildesheimer and Company
Box 8 (Series 2), Folder 7	Christmas and New Year, Louis Prang
Box 8 (Series 2), Folder 8	Christmas and New Year, Raphael Tuck and Sons
Box 8 (Series 2), Folder 9	Christmas and New Year, Marcus Ward
Box 8 (Series 2), Folder 10	Christmas and New Year, Fringe
Box 8 (Series 2), Folder 11-15	Christmas and New Year, general
Box 92 (Series 2), Folder 6	Christmas and New Year, general
Box 8 (Series 2), Folder 16	Civil War
Box 8 (Series 2), Folder 17	Confirmation
Box 9 (Series 2), Folder 1	Easter, J.W. Bufford and Sons
Box 9 (Series 2), Folder 2	Easter, Hagelberg
Box 9 (Series 2), Folder 3	Easter, Hildesheimer and Company



Box 9 (Series 2), Folder 4	Easter, Lowell and Company
Box 9 (Series 2), Folder 5	Easter, Ernest Nister
Box 9 (Series 2), Folder 6	Easter, Obpacher Bros.
Box 9 (Series 2), Folder 7-9	Easter, Louis Prang
Box 9 (Series 2), Folder 10	Easter, Rothe
Box 9 (Series 2), Folder 11-12	Easter, Raphael Tuck and Sons
Box 9 (Series 2), Folder 13	Easter, Marcus Ward
Box 9 (Series 2), Folder 14	Easter, Fringe
Box 9 (Series 2), Folder 15	Easter, Mechanical
Box 9 (Series 2), Folder 16	Easter, Silk
Box 9 (Series 2), Folder 17-22	Easter, general
Box 85 (Series 2)	Easter, oversize
Box 10 (Series 2), Folder 1	Get Well
Box 92 (Series 2), Folder 8-9	General
Box 96 (Series 2), Folder 8	General,
Box 10 (Series 2), Folder 2	Good Wishes, Raphael Tuck

Box 10 (Series 2), Folder 3	Greetings, Marcus Ward
Box 10 (Series 2), Folder 4	Happy Day, Hildesheimer
Box 10 (Series 2), Folder 5	May Queen, Marcus Ward
Box 92 (Series 2), Folder 12	Mizpah
Box 10 (Series 2), Folder 6	Mother's Day
Box 10 (Series 2), Folder 7	New Year, Castell Brothers
Box 10 (Series 2), Folder 8	New Year, De La Rue
Box 10 (Series 2), Folder 9	New Year, Eyre and Spottiswoode
Box 10 (Series 2), Folder 10	New Year, Hagelberg
Box 10 (Series 2), Folder 11	New Year, Hildesheimer and Faulkner
Box 10 (Series 2), Folder 12	New Year, Hildesheimer and Company
Box 10 (Series 2), Folder 13	New Year, Louis Prang
Box 10 (Series 2), Folder 14	New Year, Raphael Tuck
Box 10 (Series 2), Folder 15	New Year, W. B. and O.
Box 10 (Series 2), Folder 16	New Year, Marcus Ward
Box 10 (Series 2), Folder 17	New Year, Wirths Brothers

Box 10 (Series 2), Folder 18	New Year, other publishers
Box 10 (Series 2)	New Year by Physical Characteristics
Box 10 (Series 2), Folder 19	New Year, Fringe
Box 10 (Series 2), Folder 20	New Year, Lift-the-flap
Box 23 (Series 2), Folder 10	New Year, Letter
Box 10 (Series 2), Folder 21	New Year, Silk
Box 10 (Series 2), Folder 22-23	New Year, general
Box 85 (Series 2)	New Year, oversize
Box 11 (Series 2), Folder 1-6	New Year, general
Box 11 (Series 2), Folder 7	Newlyweds, A. Davis
Box 96 (Series 2), Folder 6	Non occasion
Box 97 (Series 2), Folder 5	Non occasion
Box 98 (Series 2), Folder 5	Non occasion
Box 11 (Series 2), Folder 8	Religious, Bufford's Sons
Box 11 (Series 2), Folder 9	Religious, Castell Brothers
Box 11 (Series 2), Folder 10	Religious, De La Rue and Company
Box 11 (Series 2), Folder 11	Religious, Eyre and Spottiswoode

Box 11 (Series 2), Folder 12-14	Religious, Louis Prang
Box 11 (Series 2), Folder 15	Religious, Raphael Tuck
Box 11 (Series 2), Folder 16	Religious, Wemple and Kronheim
Box 12 (Series 2), Folder 1-6	Religious, General
Box 12 (Series 2), Folder 7- 9	Rosh Hashana, General
Box 12 (Series 2), Folder 10 - 11	Rosh Hashana, fold out cards
Box 12 (Series 2), Folder 12	Sympathy, Louis Prang
Box 12 (Series 2), Folder 13	Sympathy, General
Box 12 (Series 2), Folder 14	Thank You, General
Box 13 (Series 2), Folder 1 - 2	Valentines, Joseph Addenbrooke and Company
Box 13 (Series 2), Folder 3	Valentines, Berlin and Jones
Box 13 (Series 2), Folder 4	Valentines, Bertini Seymour Company
Box 13 (Series 2), Folder 5	Valentines, Burke
Box 13 (Series 2), Folder 6	Valentines, Childs
Box 13 (Series 2), Folder 7	Valentines, Dean and Company
Box 13 (Series 2), Folder 8	Valentines, De La Rue

Box 13 (Series 2), Folder 9 - 10	Valentines, H. Dobbs and Company
Box 13 (Series 2), Folder 11	Valentines, Dobbs, Bailey and Company
Box 13 (Series 2), Folder 12	Valentines, Dobbs, Kidd and Company
Box 13 (Series 2), Folder 13	Valentines, George Dunn
Box 13 (Series 2), Folder 14	Valentines, J. F. Harwood
Box 13 (Series 2), Folder 15	Valentines, Hildesheimer and Faulkner
Box 13 (Series 2), Folder 16	<a href="#">Valentines, Esther Howland</a>
Box 13 (Series 2), Folder 16	<p><a href="#">[Gorilla valentine: greeting card], undated</a>  1 Item (Ink on paper.; 7.7" x 4.7".)  Collector: Norcross Greeting Card Company (New York (N.Y.))  Language: English.  Notes: AC0058-0000010.tif (AC Scan No.)  Illustration of a seated man with a fussy baby above a poem.  Topic: Wit and humor  Genre/Form: Greeting cards  Valentines</p>
Box 13 (Series 2), Folder Howland 16	<p><a href="#">[Gold lacey silhouettes over a colored background] [greeting card], Circa 1840</a>  1 Item (Ink on paper.; 3.2" x 4.8".)  Collector: Norcross Greeting Card Company (New York (N.Y.))  Language: English.  Notes: AC0058-0000039.tif (AC Scan No.)  Paper lace valentine.  Genre/Form: Greeting cards  Valentines</p>
Box 13 (Series 2), Folder 17	Valentines, George Humphrey
Box 13 (Series 2), Folder 18	Valentines, G. Ingram
Box 13 (Series 2), Folder 19 - 24	Valentines, George Kershaw

Box 14 (Series 2),  
Folder 1                      Valentines, Edward Lloyd

Box 14 (Series 2),  
Folder 2                      [Valentines, Charles Magnus](#)

Box 14 (Series 2),  
Folder 2                      [The Inquisitive Man: \[greeting card\], undated](#)  
1 Item (Ink on paper.; 8.2" x 5.0".)  
Publisher:                      Magnus, Charles  
Language:                      English.  
Notes:                          AC0058-0000006.tif (AC Scan No.)  
Card is illustrated with a lion dressed in a suit above a poem.  
Topic:                          Wit and humor  
Genre/Form:                      Greeting cards

Box 14 (Series 2),  
Folder 2                      [Standard Bearer of the Kitchen Brigade: \[greeting card\], undated](#)  
1 Item (Ink on paper.; 8.1" x 5.1".)  
Publisher:                      Magnus, Charles  
Language:                      English.  
Notes:                          AC0058-0000007.tif (AC Scan No.)  
Card is illustrated with a one legged woman in Union Army jacket  
in front of an American Flag above a poem.  
Topic:                          Wit and humor  
Genre/Form:                      Greeting cards

Box 14 (Series 2),  
Folder 21                      [Faithful and true \[greeting card\], Circa 1850](#)  
1 Item (Ink on paper.; 5.9" x 4.0".)  
Collector:                      Norcross Greeting Card Company (New York (N.Y.))  
Language:                      English.  
Notes:                          AC0058-0000036.tif (AC Scan No.)  
Lacey valentine with a dove carrying a banner stating 'faithful and  
true' and an image young woman.  
Genre/Form:                      Greeting cards  
Valentines

Box 14 (Series 2),  
Folder 3 - 10                      [Valentines, Mansell](#)

Box 14 (Series 2),  
Folder 3                      [Thy name is now the magic spell, by which my heart is bound, ... \[greeting card\], Circa 1850](#)  
1 Item (Ink on paper.; 9.8" x 7.9".)  
Collector:                      Norcross Greeting Card Company (New York (N.Y.))  
Language:                      English.  
Notes:                          AC0058-0000037.tif (AC Scan No.)  
Paper lace valentine with a verse printed below a container of  
flowers.  
Genre/Form:                      Greeting cards  
Valentines

Box 14 (Series 2), Folder 11	Valentines, Albert Marks
Box 14 (Series 2), Folder 12	Valentines, J. L. Marks
Box 14 (Series 2), Folder 13	Valentines, S. Marks
Box 14 (Series 2), Folder 14	Valentines, McLaughlin Bros
Box 14 (Series 2), Folder 15 - 17	Valentines, George Meek
Box 14 (Series 2), Folder 18	Valentines, W. J. Meek and Son
Box 14 (Series 2), Folder 19 - 20	Valentines, David Mossman
Box 14 (Series 2), Folder 21	Valentines, New England Valentine Company
Box 14 (Series 2), Folder 22	Valentines, Ernest Nister
Box 15 (Series 2), Folder 1	Valentines, Obpacher Brothers; O.B.
Box 15 (Series 2), Folder 2	Valentines, A. Park
Box 15 (Series 2), Folder 3	Valentines, Louis Prang
Box 15 (Series 2), Folder 4	<a href="#">Valentines, Raphael Tuck</a>
Box 15 (Series 2), Folder Tuck 4	<p><a href="#">Heart speaks to Heart [greeting card], Circa 1920</a>  1 Item (Ink on paper.; 7.8" x 7.9".)  Collector: Norcross Greeting Card Company (New York (N.Y.))  Language: English.  Notes: AC0058-0000055.tif (AC Scan No.)  Heart shaped card with an image of a cylinder phonograph labeled "Valentine Greetings" in the middle of a field of violets.</p> <p>Topic: Phonograph  Genre/Form: Greeting cards</p>

Valentines

<p>Box 15 (Series 2), Folder Tuck 4</p>	<p><a href="#">From Heart to Heart [greeting card], Circa 1950</a>                  1 Item (Ink on paper.; 5.1" x 4.6".)                  Collector: Norcross Greeting Card Company (New York (N.Y.))                  Language: English.                  Notes: AC0058-0000056.tif (AC Scan No.)                  Heart shaped card with an image of a boy and goat. Poem below image "He's quite expert at buttin' in, / That little goat of mine; / It makes him mad when you ask me / to be your Valentine."                  Topic: Goats                  Genre/Form: Greeting cards                  Valentines</p>
<p>Box 15 (Series 2), Folder 5</p>	<p>Valentines, Rock and Company</p>
<p>Box 15 (Series 2), Folder 6</p>	<p><a href="#">Valentines, T. W. Strong</a></p>
<p>Box 15 (Series 2), Folder ?</p>	<p><a href="#">Affection, fair and truly/I plight, my love, to you, ... [greeting card], Circa 1850</a>                  1 Item (Ink on paper.; 7.0" x 4.5".)                  Collector: Norcross Greeting Card Company (New York (N.Y.))                  Language: English.                  Notes: AC0058-0000035.tif (AC Scan No.)                  Valentine with an image of a man and woman seated together.                  Genre/Form: Greeting cards                  Valentines</p>
<p>Box 15 (Series 2), Folder 7</p>	<p>Valentines, Thornton and Collie</p>
<p>Box 15 (Series 2), Folder 8</p>	<p>Valentines, Marcus Ward</p>
<p>Box 15 (Series 2), Folder 9</p>	<p>Valentines, Westwood</p>
<p>Box 15 (Series 2), Folder 10 - 14</p>	<p><a href="#">Valentines, George Whitney</a></p>
<p>Box 15 (Series 2), Folder 12</p>	<p><a href="#">[Rosebud Valentine: greeting card], Circa 1870</a>                  1 Item (Ink on paper.; 7.0" x 4.7".)                  Collector: Norcross Greeting Card Company (New York (N.Y.))                  Language: English.                  Notes: AC0058-0000013.tif (AC Scan No.)                  Topic: Love                  Genre/Form: Greeting cards                  Valentines</p>



Box 15 (Series 2), Folder 15	Valentines, John Windsor and Sons
Box 15 (Series 2), Folder 16	Valentines, Windsor
Box 98 (Series 2), Folder 3	Valentine, 1820-1853; undated
Box 74 (Series 2)	Valentines, birdcage, rare English, circa 1840
Box 16 (Series 2), Folder 1	Valentines, braille
Box 33 (Series 2), Folder 1	Valentines, bundle Valentine
Box 16 (Series 2), Folder 2 - 3	Valentines, cobweb (Beehive)
Box 99 (Series 2), Folder 1	Valentine, cut-out, undated
Box 16 (Series 2), Folder 4 - 8	<a href="#">Valentines, embossed</a>
Box 16 (Series 2), Folder 6	<p><a href="#">[Lace valentine presented to Harriet by BJH: greeting card]</a>, Circa 1850  1 Item (Ink on paper.; 7.6" x 5.1".)  Collector: Norcross Greeting Card Company (New York (N.Y.))  Language: English.  Notes: AC0058-0000017.tif (AC Scan No.)  Illustrated with putti.  Topic: Love  Genre/Form: Greeting cards  Valentines</p>
Box 16 (Series 2), Folder 9	Valentines, embossed without messages
Box 16 (Series 2), Folder 10	Valentines, embossed with messages
Box 16 (Series 2), Folder 11 - 13	Valentines, envelopes attached to front
Box 16 (Series 2), Folder 14	Valentines, envelopes included (which have been sent)

Box 30 (Series 2),  
Folder 12

[Valentines, financial and legal documents as Valentines](#)

Box 30 (Series 2),  
Folder 12

[\[Valentine in the form of legal summons: greeting card\]](#), Circa 1870  
1 Item (Ink on paper.; 7.7" x 4.7".)  
Collector: Norcross Greeting Card Company (New York (N.Y.))  
Language: English.  
Notes: AC0058-0000011.tif (AC Scan No.)  
Topic: Wit and humor  
Genre/Form: Greeting cards  
Valentines

Box 30 (Series 2),  
Folder 12

[\[Valentine in the form of a promissory note: greeting card\]](#), Circa 1870  
1 Item (Ink on paper.; 3.9" x 10.0".)  
Collector: Norcross Greeting Card Company (New York (N.Y.))  
Language: English.  
Notes: AC0058-0000012.tif (AC Scan No.)  
Published by J. King of London.  
Topic: Wit and humor  
Genre/Form: Greeting cards  
Valentines

Box 17 (Series 2),  
Folder 1

[Valentines, fringe](#)

Box 17 (Series 2),  
Folder 2

[Valentines, gold decoration](#)

Box 17 (Series 2),  
Folder 3

[Valentines, lock of hair](#)

Box 17 (Series 2),  
Folder 4 - 14

[Valentines, hand colored](#)

Box 17 (Series 2),  
Folder 7

[Wanted a heart: \[greeting card\]](#), Circa 1830  
1 Item (Ink on paper.; 9.9" x 8.0".)  
Collector: Norcross Greeting Card Company (New York (N.Y.))  
Language: English.  
Notes: AC0058-0000016.tif (AC Scan No.)  
Illustration of Cupid Agency office.  
Topic: Love  
Genre/Form: Greeting cards  
Valentines

Box 18 (Series 2),  
Folder 1 - 4

[Valentines, hand colored](#)

Box 18 (Series 2)

[My dingy dear, when you appear ...: \[greeting card\]](#), Circa 1860  
1 Item (Ink on paper.; 10.1" x 8.1".)

	Collector: Norcross Greeting Card Company (New York (N.Y.)) Language: English. Notes: AC0058-0000033.tif (AC Scan No.) African American Valentine Topic: African Americans Genre/Form: Greeting cards Valentines
Box 18 (Series 2), Folder 5 - 7	Valentines, handmade
Box 23 (Series 2), Folder 1	Valentines, handmade
Box 18 (Series 2), Folder 8	Valentines, handwritten
Box 23 (Series 2), Folder 2	Valentines, hanging
Box 18 (Series 2), Folder 9	Valentines, hanging parts
Box 18 (Series 2), Folder 10	Valentines, hieroglyphic
Box 18 (Series 2), Folder 11	Valentines, illuminated style
Box 18 (Series 2), Folder 12 - 15	Valentines, lace paper
Box 19 (Series 2), Folder 1 - 12	Valentines, lace paper
Box 19 (Series 2), Folder 13	Valentines, lace paper, religious harvest theme
Box 20 (Series 2), Folder 1	Valentines, lift-the-flap
Box 34 (Series 2), Folder 1	Valentines, marriage certificate - parody
Box 20 (Series 2), Folder 2 - 8	Valentines, mechanical, fold-out

Box 21 (Series 2), Folder 1 - 11	Valentines, mechanical, fold-out
Box 22 (Series 2), Folder 1 - 2	Valentines, mechanical, fold-out
Box 23 (Series 2), Folder 3 - 7	Valentines, mechanical, fold-out
Box 32 (Series 2), Folder 1-5	Valentines, mechanical, fold-out
Box 22 (Series 2), Folder 3 - 8	Valentines, mechanical, moving parts
Box 24 (Series 2), Folder 1	<a href="#">Valentines, men-in-uniform</a>
	<p><a href="#">Love and Patriotism: [greeting card], undated</a>  1 Item (Ink on paper.; 7.0" x 4.6".)  Collector: Norcross Greeting Card Company (New York (N.Y.))  Language: English.  Notes: AC0058-0000008.tif (AC Scan No.)  Illustrated with a man and woman walking above a poem.</p> <p>Topic: Love  Genre/Form: Greeting cards  Valentines</p>
Box 24 (Series 2), Folder 2 - 14	Valentines, metallic
Box 25 (Series 2), Folder 1 - 5	Valentines, metallic
Box 25 (Series 2), Folder 6	Valentines, mirrors attached
Box 99 (Series 2), Folder 6	Valentine, mounted, circa 1860
Box 96 (Series 2), Folder 7	Valentine, musical (sheet music), undated
Box 25 (Series 2), Folder 7	Valentines, pin-prick
Box 25 (Series 2), Folder 8	Valentines, silk

Box 25 (Series 2), Folder 9 - 10	Valentines, stand-up
Box 32 (Series 2), Folder 6	Valentines, stand-up
Box 25 (Series 2), Folder 11	Valentines, telegrams
Box 23 (Series 2), Folder 8	Valentines, tiered
Box 26 (Series 2), Folder 1 - 6	Valentines, tiered
Box 27 (Series 2), Folder 1 - 11	Valentines, tiered
Box 28 (Series 2), Folder 1 - 2	<a href="#">Valentines, unrequited love series</a>
	<p><a href="#">In this recess my passion here let sway ... [greeting card], Circa 1850</a>  1 Item (Ink on paper.; 9.9" x 7.8".)  Collector: Norcross Greeting Card Company (New York (N.Y.))  Language: English.  Notes: AC0058-0000034.tif (AC Scan No.)  In Series 2, Box 1, Doc 688-84.  Valentine with an image of a woman in despair</p> <p>Genre/Form: Greeting cards  Valentines</p>
Box 28 (Series 2), Folder 3 - 4	Valentines, untinted lithographs
Box 29 (Series 2), Folder 1 - 9	<a href="#">Valentines, vinegar, comic</a>
Box 29 (Series 2), Folder 7, Vinegar	<p><a href="#">Miss Gray Hairs and Wrinkles [color graphic], Circa 1890</a>  1 Item (Ink on paper.; 9.3" x 6.9")  Creator: McLoughlin Bros.  Language: English.  Notes: AC0058-0000040 (AC Scan No.)  Color cartoon Valentine with poem.  Reproduced in black-and-white in Barry Shank, A Token of My Affection: Greeting Cards and American Business Culture, New York: Columbia University Press, 2004, p. 44.</p> <p>Topic: Wit and humor -- 1880-1900  Genre/Form: Comics</p>

Cartoons (humorous images)  
Valentines  
Caricatures  
Poems

Box 29 (Series 2),  
Folder 4, Vinegar

[Nasty Old Bachelor \[greeting card\], Circa 1890](#)

1 Item (Ink on paper.; 9.3" x 6.9")

Creator: McLoughlin Bros.

Language: English.

Notes: AC0058-0000046 (AC Scan No.)

Color cartoon Valentine card with dialogue balloons and poem below image. Creators unidentified, but possibly published by McLoughlin Brothers.

Reproduced in black-and-white in Barry Shank, *A Token of My Affection: Greeting Cards and American Business Culture*, New York: Columbia University Press, 2004, p. 45 top.

Topic: Wit and humor -- 1880-1900

Genre/Form: Comics

Valentines -- 1830-1880 -- U.S.

Cartoons (humorous images)

Caricatures

Poems

Box 29 (Series 2),  
Folder 4

[Henpicked Wretch: \[greeting card\], undated](#)

1 Item (Ink on paper.; 7.0" x 4.6".)

Collector: Norcross Greeting Card Company (New York (N.Y.))

Language: English.

Notes: AC0058-0000009.tif (AC Scan No.)

Illustration of a seated man with a fussy baby above a poem.

Topic: Wit and humor

Genre/Form: Greeting cards

Valentines

Box 29 (Series 2),  
Folder 9

[Something like a Valentine: \[greeting card\], Circa 1880](#)

1 Item (Ink on paper.; 7.3" x 4.9".)

Collector: Norcross Greeting Card Company (New York (N.Y.))

Language: English.

Notes: AC0058-0000014.tif (AC Scan No.)

Illustrated with lifestyle offerings.

Topic: Love

Genre/Form: Greeting cards

Valentines

Box 29 (Series 2),  
Folder 9

[Vagrant act: \[greeting card\], Circa 1870](#)

1 Item (Ink on paper.; 7.3" x 4.9".)

Collector: Norcross Greeting Card Company (New York (N.Y.))

Language: English.

Notes: AC0058-0000015.tif (AC Scan No.)

	<p>By order of St. Cupid's act for the reform of Bachelors illustrated man in stocks.</p> <p>Topic: Wit and humor</p> <p>Genre/Form: Greeting cards Valentines</p>
Box 29 (Series 2), Folder Howland 16	<p><a href="#">[White lacey silhouettes over a colored background] [greeting card]</a>, Circa 1840 1 Item (Ink on paper.; 3.2" x 4.8".)</p> <p>Collector: Norcross Greeting Card Company (New York (N.Y.))</p> <p>Language: English.</p> <p>Notes: AC0058-0000038.tif (AC Scan No.) Paper lace valentine.</p> <p>Genre/Form: Greeting cards Valentines</p>
Box 29 (Series 2), Folder 7, Vinegar	<p><a href="#">Mr. Carver how could you propose ... [greeting card]</a>, Circa 1890 1 Item (Ink on paper.; 9.5" x 7.4".)</p> <p>Collector: Norcross Greeting Card Company (New York (N.Y.))</p> <p>Language: English.</p> <p>Notes: AC0058-0000041.tif (AC Scan No.) Vinegar valentine, with image of a man with a large red nose at a workbench. Remainder of poem below image: "...To look a wife with such a nose; / Besides the drunken life you've led, / I could not think with you to wed."</p> <p>Topic: Alcoholism Workbenches</p> <p>Genre/Form: Vinegar Valentines Greeting cards Valentines</p>
Box 29 (Series 2), Folder Vinegar 6	<p><a href="#">To a Clerk [greeting card]</a>, Circa 1890 1 Item (Ink on paper.; 10.4" x 7.7".)</p> <p>Collector: Norcross Greeting Card Company (New York (N.Y.))</p> <p>Language: English.</p> <p>Notes: AC0058-0000042.tif (AC Scan No.) Vinegar valentine, with image of a man writing at a tall desk. Poem below image: "You poor pen driver, with your inky fingers, / Constant drudgery still o'er you lingers, / The plan of your future I plainly can see, / A slave to your books and bottle you'll be; / Unless, indeed your employer discovers, / The demon, embezzlement, over you hovers."</p> <p>Topic: Alcoholism Clerks</p> <p>Genre/Form: Vinegar Valentines Greeting cards Valentines</p>
Box 29 (Series 2), Folder Vinegar 5	<p><a href="#">On the Look-out for a Son-in-Law for her Mother [greeting card]</a>, Circa 1890 1 Item (Ink on paper.; 9.9" x 7.3".)</p>

Collector: Norcross Greeting Card Company (New York (N.Y.))  
 Language: English.  
 Notes: AC0058-0000043.tif (AC Scan No.)  
 Vinegar valentine, with image of a woman walking a dog. Poem below image: "You dress so very smart and grand, / That lovers stare, yet wont propose, / The fact is this my dazzling Miss, / They are frightened at your clothes."  
 Topic: Betrothal  
 Genre/Form: Vinegar Valentines  
 Greeting cards  
 Valentines

Box 29 (Series 2),  
 Folder Vinegar 5

[Tis alas too true as I've often heard said, ... \[greeting card\], Circa 1890](#)  
 1 Item (Ink on paper.; 9.7" x 7.3".)

Collector: Norcross Greeting Card Company (New York (N.Y.))  
 Language: English.  
 Notes: AC0058-0000044.tif (AC Scan No.)  
 Vinegar valentine, with image of a nursery maid with struggling with three children. Remainder of poem below image: "... You're a careless, unfeeling sham nursery maid, / Pray who would wed charms such as thine, / Or have such a slut for a valentine."  
 Topic: Nannies  
 Genre/Form: Vinegar Valentines  
 Greeting cards  
 Valentines

Box 29 (Series 2),  
 Folder Vinegar 4

[The Swell Clerk \[greeting card\], Circa 1890](#)  
 1 Item (Ink on paper.; 9.7" x 7.0".)

Collector: Norcross Greeting Card Company (New York (N.Y.))  
 Language: English.  
 Notes: AC0058-0000045.tif (AC Scan No.)  
 Vinegar valentine, with image of a well dressed man. Poem below image: "Go away you homely little dude, or I'll hit you with a feather, / I really think t'would make you wilt, though I'd prefer it leather. / As for your natty suit of clothes, that you love to sport about, / You'll stick it in a pawn-shop before the month is out. / The girls think you are silly, or what is even worse, / A dude who has an empty head, and owns an empty purse."  
 Topic: Clerks  
 Genre/Form: Vinegar Valentines  
 Greeting cards  
 Valentines

Box 29 (Series 2),  
 Folder Vinegar 4

[A pretty little Milliner, ... \[greeting card\], Circa 1890](#)  
 1 Item (Ink on paper.; 9.1" x 7.1".)

Collector: Norcross Greeting Card Company (New York (N.Y.))  
 Language: English.  
 Notes: AC0058-0000047.tif (AC Scan No.)  
 Vinegar valentine, with image of a woman sitting in a chair. Remaining poem below image: "... Of course there is no ill in



her; / But if she wants a Valentine, / She must at once take down  
her sign. / For, O, that bottle nose doth show / Where the profits  
on the bonnets go."

Topic: Millinery workers  
Genre/Form: Vinegar Valentines  
Greeting cards  
Valentines

Box 29 (Series 2),  
Folder Vinegar 3

[Tin Smith \[greeting card\], Circa 1890](#)

1 Item (Ink on paper.; 9.4" x 6.8".)

Collector: Norcross Greeting Card Company (New York (N.Y.))

Language: English.

Notes: AC0058-0000048.tif (AC Scan No.)

Vinegar valentine, with image of a man at workbench cutting tin with large shears. Poem below image: "You miserable clipper of tin! / You boozy old swiller of gin! / There's naught in the way of a sin / That you're not a graduate in. / But some-day the Devil will pin / You, and, tucking you under his fin, / In spite of your howls and your din, / Down to Sheol with you he will spin."

Topic: Tin  
Alcoholism  
Genre/Form: Vinegar Valentines  
Greeting cards  
Valentines

Box 29 (Series 2),  
Folder Vinegar

[My Lovely Blacksmith \[greeting card\], Circa 1890](#)

1 Item (Ink on paper.; 9.8" x 7.0".)

Collector: Norcross Greeting Card Company (New York (N.Y.))

Language: English.

Notes: AC0058-0000049.tif (AC Scan No.)

Vinegar valentine, with image of a man at a forge. Poem below image: "Blow, bellows, blow, the flames are high, / And my bold Smith has a flame in his eye; / Poor silly fool, he may go to pot, / If he cannot strike while the iron is hot."

Topic: Blacksmithing  
Genre/Form: Vinegar Valentines  
Greeting cards  
Valentines

Box 29 (Series 2),  
Folder Vinegar

[Men and women all admire ... \[Bricklayer\] \[greeting card\], Circa 1890](#)

1 Item (Ink on paper.; 9.5" x 6.9".)

Collector: Norcross Greeting Card Company (New York (N.Y.))

Language: English.

Notes: AC0058-0000050.tif (AC Scan No.)

Vinegar valentine, with image of a man laying bricks. Poem below image: "Men and women all admire / A man who is a brick, / But a mortar-spreading knave like you, / Is enough to turn one sick."

Occupation: Bricklayers  
Bricklayers

Box 29 (Series 2), Folder Vinegar	Genre/Form: Vinegar Valentines Greeting cards Valentines
Box 29 (Series 2), Folder Vinegar	<p data-bbox="529 373 1081 401"><a href="#">Skating's all right ... [greeting card], Circa 1910</a></p> <p data-bbox="529 405 927 432">1 Item (Ink on paper.; 8.8" x 6.6".)</p> <p data-bbox="529 436 1333 464">Collector: Norcross Greeting Card Company (New York (N.Y.))</p> <p data-bbox="529 468 813 495">Language: English.</p> <p data-bbox="529 499 1133 527">Notes: AC0058-0000051.tif (AC Scan No.)</p> <p data-bbox="716 537 1469 632">Vinegar valentine, with image of a man and woman ice skating. Remaining poem below image: "... My fine friend and true / But doesn't the thought / of thin ice bother you?"</p> <p data-bbox="529 642 846 669">Topic: Ice skating</p> <p data-bbox="529 674 938 764">Genre/Form: Vinegar Valentines Greeting cards Valentines</p>
Box 29 (Series 2), Folder Vinegar	<p data-bbox="529 808 938 835"><a href="#">A Clerk [greeting card], Circa 1890</a></p> <p data-bbox="529 840 927 867">1 Item (Ink on paper.; 8.7" x 6.6".)</p> <p data-bbox="529 871 1333 898">Collector: Norcross Greeting Card Company (New York (N.Y.))</p> <p data-bbox="529 903 813 930">Language: English.</p> <p data-bbox="529 934 1133 961">Notes: AC0058-0000052.tif (AC Scan No.)</p> <p data-bbox="716 972 1469 1098">Vinegar valentine, with image of a man at desk. Poem below image: "How few of clerks there are who know, / There's little worth in outside show; / However well they dress'd may be, / All brainless heads are plain to see."</p> <p data-bbox="529 1108 797 1136">Topic: Clerks</p> <p data-bbox="529 1140 938 1230">Genre/Form: Vinegar Valentines Greeting cards Valentines</p>
Box 29 (Series 2), Folder Vinegar	<p data-bbox="529 1276 1240 1304"><a href="#">The true Billingsgate Fishmonger [greeting card], Circa 1890</a></p> <p data-bbox="529 1308 927 1335">1 Item (Ink on paper.; 9.6" x 6.7".)</p> <p data-bbox="529 1339 1333 1367">Collector: Norcross Greeting Card Company (New York (N.Y.))</p> <p data-bbox="529 1371 813 1398">Language: English.</p> <p data-bbox="529 1402 1133 1430">Notes: AC0058-0000053.tif (AC Scan No.)</p> <p data-bbox="716 1440 1317 1467">Vinegar valentine, with image of a man selling fish.</p> <p data-bbox="529 1478 870 1505">Topic: Fish vendors</p> <p data-bbox="529 1509 938 1604">Genre/Form: Vinegar Valentines Greeting cards Valentines</p>
Box 34 (Series 2), Folder 2-3	Valentines, vinegar, comic
Box 28 (Series 2), Folder 5	Valentines, wedding rings attached

Box 28 (Series 2), Folder 6	Valentines, Woodcut
Box 28 (Series 2), Folder 7	Broken pieces from Valentines
Box 28 (Series 2), Folder 8-13	Valentines, general
Box 30 (Series 2), Folder 1-11	Valentines, general
Box 31 (Series 2), Folder 1	Valentines, mounted,
Box 34 (Series 2), Folder 4	Valentines, general
Box 73 (Series 2)	Valentine, framed oversize
Box 74 (Series 2), Folder 1	Valentine, musical three dimensional card,
Box 75 (Series 2)	English "Bird Cage" Valentine, framed oversize
Box 76 (Series 2)	Valentine, framed oversize
Box 77 (Series 2)	Valentine, framed oversize
Box 78 (Series 2)	Valentine, framed oversize
Box 79 (Series 2)	Valentine, framed oversize
Box 83 (Series 2)	Valentine, framed oversize
Box 85 (Series 2)	Valentine, framed oversize
Box 91 (Series 2), Folder 4	Valentine
Box 92 (Series 2), Folder 16	Valentine, love
Box 95 (Series 2), Folder 1	Valentine
Box 95 (Series 2), Folder 2	Valentine

Box 97 (Series 2),  
Folder 1                      Valentine

Box 98 (Series 2),  
Folder 4                      Valentine

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### Subseries 2.2: Other Types of Cards and Materials

Box 99 (Series 2),  
Folder 8                      Article, Gleason's Pictorial, relates to Valentine's Day,

Box 100 (Series 2),  
Folder 2                      Article, Harper's Weekly, relates to Valentine's Day

Box 92 (Series 2),  
Folder 2-3                      Blank, business, calling and compose your own message, undated

Box 35 (Series 2),  
Folder 1                      Calendars

Box 35 (Series 2),  
Folder 1                      Calling Cards

Box 35 (Series 2),  
Folder 2                      Christmas artwork,

Box 99 (Series 2),  
Folder 4                      Christmas artwork,

Box 100 (Series 2),  
Folder 5                      Christmas artwork,

Box 99 (Series 2),  
Folder 6                      Christmas, poster,

Box 99 (Series 2),  
Folder 7                      Drawings by Kate Greenway for St. Valentine's Day,

Box 91 (Series 2),  
Folder 3                      Easter plaque,

Box 91 (Series 2),  
Folder 1                      Fan

Box 35 (Series 2),  
Folder 3-4                      General

Box 99 (Series 2), Folder 3	Gift card to M.C. from her uncle Jos. De Boffee, esq.,
Box 92 (Series 2), Folder 17	Greeting cards with slides,
Box 92 (Series 2), Folder 10	Handmade, painted,
Box 92 (Series 2), Folder 11	Handmade, painted,
Box 100 (Series 2), Folder 1	Images of St. Valentine's Day,
Box 35 (Series 2), Folder 5	New Year's
Box 78 (Series 2)	Marriage certificate,
Box 99 (Series 2), Folder 9	Paper with Asian scenes,
Box 100 (Series 2), Folder 4	Pencil sketch of Christmas scene,
Box 35 (Series 2), Folder 6	Postcards, assorted
Box 35 (Series 2), Folder 7-8	Postcards, Christmas
Box 35 (Series 2), Folder 9	Postcards, Easter
Box 35 (Series 2), Folder 10	Postcards, New Year's
Box 35 (Series 2), Folder 11	Postcards, Patriotic
Box 35 (Series 2), Folder 12	Postcards, Thanksgiving
Box 35 (Series 2), Folder 13-14	Postcards, Valentine's

Box 35 (Series 2), Folder 13	Postcards, general greetings,
Box 35 (Series 2), Folder 15-16	Envelopes
Box 35 (Series 2), Folder 17	Gift tags
Box 35 (Series 2), Folder 18-20	Paste on parts
Box 36 (Series 2), Folder 1	Visual image cards, adults
Box 36 (Series 2), Folder 2	Visual image cards, animals
Box 36 (Series 2), Folder 3-4	Visual image cards, children
Box 92 (Series 2), Folder 4	Visual image cards, children
Box 36 (Series 2), Folder 5	Visual image cards, figures with wings
Box 36 (Series 2), Folder 6-7	Visual image cards, flowers and plants
Box 92 (Series 2), Folder 7	Visual image cards, flowers and plants
Box 36 (Series 2), Folder 8	Visual image cards, scenes
Box 36 (Series 2), Folder 9	Visual image cards, scenes, Massachusetts series
Box 92 (Series 2), Folder 14	Visual image cards, scenes
Box 92 (Series 2), Folder 15	Visual image cards, seasons
Box 86 (Series 2); Box 87 (Series 2)	Sink mats made by john's class of small glassed greetings

Box 89 (Series 2); Sink mats made by john's class of small glassed greetings  
Box 90 (Series 2)

Box 94 (Series 2) Materials requiring custom housing

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### Subseries 2.3: Norcross Traveling Exhibition of Antique Cards, 11825-1905; undated

Box 37 (Series 2), Calendar included in the traveling exhibition  
Folder 1

Box 37 (Series 2), Labels for the traveling exhibition  
Folder 2-5

Box 37 (Series 2), Un-mounted greetings used in the traveling exhibition  
Folder 6-18

Box 38 (Series 2); Mounted boards with cards used in traveling exhibition

Box 39 (Series 2);

Box 40 (Series 2);

Box 41 (Series 2);

Box 42 (Series 2);

Box 43 (Series 2);

Box 44 (Series 2);

Box 45 (Series 2);

Box 46 (Series 2);

Box 47 (Series 2);

Box 48 (Series 2);

Box 49 (Series 2);

Box 50 (Series 2);

Box 51 (Series 2);

Box 52 (Series 2);

Box 53 (Series 2);

Box 54 (Series 2);

Box 55 (Series 2);

Box 56 (Series 2)

Box 91 (Series 2), Plaques, Norcross Historical Greeting Card Collection displays, 1undated  
Folder 5

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**Subseries 2.4: Bound Salesmen Books of Sample Cards and Scrapbooks, 11889-1890; undated**

Box 57 (Series 2), Folder 1	Loose pages from a scrapbook of valentines, 1undated
Box 57 (Series 2), Folder 2	Scrapbook of Victorian greeting cards, 1undated
Box 57 (Series 2), Folder 3	Salesmen book of sample calling cards from the Ohio Card Company, undated
Box 58 (Series 2)	Salesmen book of sample Christmas and New Year's cards from the Lock and Nathan Company, book two, 11889-1890 season
Box 59 (Series 2)	Salesmen book of sample hand painted Christmas cards and novelties from the Raphael Tuck and Sons Company, undated Notes: Materials are fragile.
Box 60 (Series 2)	Salesmen book of sample prize exhibition Valentine and Easter cards from the Raphael Tuck and Sons Company, undated

**Subseries 2.5: Prang Company Related Materials, 1863-1908; undated**

Box 98 (Series 2), Folder 2	General artwork, 1874, 1876
Box 61 (Series 2), Folder 2	Christmas/New Year's card announcements and price lists, 11875, 1877-1879, 1882
Box 61 (Series 2), Folder 19	Incoming correspondence, 11875-1888
Box 61 (Series 2), Folder 14	Valentine cards price lists, 11879-1888
Box 61 (Series 2), Folder 15	Letters to the trade from Prang Company,
Box 61 (Series 2), Folder 16	Press releases,
Box 61 (Series 2), Folder 4	Christmas card competition announcements,
Box 61 (Series 2), Folder 10	Easter goods and price lists,



Box 61 (Series 2), Folder 12	Valentines order forms and catalog,
Box 61 (Series 2), Folder 14	News articles about Louis Prang and Company,
Box 69 (Series 2)	Prang Christmas and New Year card painted by L.B. Humphreys, Boston,
Box 61 (Series 2), Folder 5	Third Christmas card design competition conditions,
Box 61 (Series 2), Folder 6	<a href="#">Invitations and admission cards for Prize Design competitions,1</a>
Box 61 (Series 2), Folder 7	Third Prize Christmas card design announcement with picture, 11881
Box 61 (Series 2), Folder 8	Easter publications catalog,
Box 96 (Series 2), Folder 4	The Making of the Christmas Card, proof set impressions,
Box 61 (Series 2), Folder 17	Reprinted article booklets: "Charcoal as Applied to the Deposition of Gold from Chlorine Solutions, and its Perfect Separation from Copper and other Impurities" by William Morris Davis, circa 1883
Box 61 (Series 2), Folder 13	Valentine card design announcement,
Box 63 (Series 2), Folder 13	Easter Cards price lists, 11884-1890
Box 63 (Series 2), Folder 12	Christmas and New Year Cards Price Lists, 11885-1889
Box 61 (Series 2), Folder 3	Announcement of competition for essays on Christmas cards, 11885
Box 61 (Series 2), Folder 1	Holiday Goods advertisement, 11888
Box 67 (Series 2), Folder 2	<a href="#">Bound volume, Child Life: A Souvenir of Elizabeth Bullock Humphrey, A Collection of her most Popular Designs with a Biographical Sketch by Mary J. Jacques published by L. Prang and Company, Boston, Massachusetts, 1890</a>
	<a href="#">Lizbeth Humphrey [drawing], undated</a> 1 Item (Ink on paper.; 5.4" x 4.1".) Collector: Norcross Greeting Card Company (New York (N.Y.))

Language: English.  
 Notes: AC0058-0000001.tif (AC Scan No.)  
 In Series 2, Box 7, Folder 2.  
 Names: Humphrey, Lizbeth Bullock, 1841-  
 Occupation: Illustrators  
 Genre/Form: Portraits -- Women  
 Drawings

[Snowbound \[greeting card\], undated](#)

1 Item (Ink on paper.; 5.9" x 8.4".)

Designer: Humphrey, Lizbeth Bullock, 1841-

Language: English.

Notes: AC0058-0000002.tif (AC Scan No.)

In Series 2, Box 7, Folder 2.

Illustration of three children sitting by a fireplace, bordered by poem by J. G. Whittier.

Names: Humphrey, Lizbeth Bullock, 1841-

Whittier, John Greenleaf, 1807-1892

Topic: Fireplaces

Winter

Genre/Form: Greeting cards

Child Life: a Souvenir of Lizbeth B. Humphrey [folio], 1890

1 Item (Ink on paper.)

[Image\(s\)](#)

[Image\(s\)](#)

[Image\(s\)](#)

[Image\(s\)](#)

[Image\(s\)](#)

[Image\(s\)](#)

Publisher: L. Prang & Co.

Language: English.

Notes: AC0058-0000057-01 thru -06.tif (AC Scan No.)

In Series 2E, Box 7, Folder 2.

Loose pages of Lizbeth Humphrey illustrations. Only selected pages are scanned.

Names: Humphrey, Lizbeth Bullock, 1841-

Topic: Children

Genre/Form: Illustrations

Box 61 (Series 2),  
 Folder 9

Easter net trade lists,

Box 96 (Series 2),  
 Folder 2

Easter artwork,

Box 61 (Series 2),  
 Folder 11

Advertisements for Easter book,

Box 63 (Series 2), Folder 15	Illustrated Catalogue of Fine Arts Studio,
Box 63 (Series 2), Folder 10	Educational company bulletin,
Box 61 (Series 2), Folder 7	Preliminary artwork for Christmas cards designs;
Box 96 (Series 2), Folder 1	Christmas artwork, undated
Box 61 (Series 2), Folder 18	Booklet, "Louis Prang";
Box 63 (Series 2), Folder 11	Newspaper article from the American Lithographer and Printer on Louis Prang and his view on the war tariff;
Box 61 (Series 2), Folder 20	Envelope with Prang return address;
Box 61 (Series 2), Folder 21	Advertising cards;
Box 61 (Series 2), Folder 22	<a href="#">Prang proof book</a> ;
Box 63 (Series 2), Folder 9	Prang's handwritten notes on California mining venture;
Box 100 (Series 2), Folder 3	Artwork,
Box 96 (Series 2), Folder 5	Religious artwork,
Box 9 (Series 2), Folder 1	Miscellaneous lithographs;
Box 9 (Series 2), Folder 2	Photograph, Louis Prang,
Box 99 (Series 2), Folder 2	Image of Louis Prang,
Box 96 (Series 2), Folder 3	Display signs,

Box 62?, Folder 18?	Prang miscellaneous materials, Lithographs and Water Color Studies
Box 62 (Series 2), Folder 1	Adults
Box 63 (Series 2), Folder 1	Adults, oversize
Box 62 (Series 2), Folder 2	Angels
Box 63 (Series 2), Folder 2	Angels, oversize
Box 62 (Series 2), Folder 3	Animals
Box 62 (Series 2), Folder 4	Calendars
Box 62 (Series 2), Folder 5-6	Children
Box 63 (Series 2), Folder 3	Children, oversize
Box 62 (Series 2), Folder 7	Christmas
Box 62 (Series 2), Folder 8	Easter
Box 62 (Series 2), Folder 9-10	Flowers
Box 63 (Series 2), Folder 4	Flowers, oversize
Box 62 (Series 2), Folder 11	Flowers, "The Old Homestead"
Box 62 (Series 2), Folder 12	Flowers, Patriotic
Box 62 (Series 2), Folder 13	Flowers, Plants

Box 62 (Series 2), Folder 14	Flowers, Religious
Box 63 (Series 2), Folder 5	Religious, oversize
Box 62 (Series 2), Folder 15-16	Scenes
Box 63 (Series 2), Folder 6	Scenes, oversize
Box 62 (Series 2), Folder 17	Violets with verses
Box 63 (Series 2), Folder 8	Mining Venture list,
	Bound Salesmen's Sample Books of Cards and Scrapbooks
Box 64 (Series 2)	Sample book
Box 65 (Series 2)	<a href="#">Sample book, Christmas and New Year's cards,</a>
Box 66 (Series 2), Folder 1	Bound volume, sets of greeting cards, undated
Box 66 (Series 2), Folder 2	Sample book, Christmas and New Year's cards,
Box 67, Folder 1	Sample book, Birthday, Christmas and Valentine cards,
Box 68 (Series 2)	Scrapbook of friendship, birthday, Christmas, fan samples, centennial souvenirs and valentine cards created by Frank W. Rust and presented to the Boston Public Library,
Box 69, Folder 1	Loose sheets from a bound sample book containing Easter cards,

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### Subseries 2.6: Raphael Tuck Company Related Materials

Box 70 (Series 2)	Scrapbook of Christmas cards,
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### Subseries 2.7: Ernest Dudley Chase Materials,

Box 88 (Series 2), Folder 1	Scrapbook, Christmas
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Box 88 (Series 2),  
Folder 2                  Scrapbook, Christmas

Box 88 (Series 2),  
Folder 3                  Loose greeting cards created for Rustcraft,

Box 71 (Series 2)                  Scrapbook of personal greeting cards sent to Ernest Chase,

Box 88 (Series 2),  
Folder 4                  Loose greeting cards created for Rustcraft,

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### Subseries 2.8: Valentine Writers

Box 72 (Series 2),  
Folder 1                  "Cupid's Cabinet",

Box 72 (Series 2),  
Folder 2                  Banks through Dean and Company

Box 72 (Series 2),  
Folder 3                  Dean and Company

Box 72 (Series 2),  
Folder 4                  Dean and Munday through Hughes

Box 72 (Series 2),  
Folder 5                  Ker through Kidwell

Box 72 (Series 2),  
Folder 6                  Mather through Perks

Box 72 (Series 2),  
Folder 7                  Richardson through Thomas

Box 72 (Series 2),  
Folder 8                  Ward and Lock through Strong

Box 72 (Series 2),  
Folder 9                  Marcus Ward,

Box 34 (Series 2),  
Folder 5                  Valentine Writers

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## Series 3: Rust Craft Card Company Records, circa 1920-1980

**Scope and Contents:** This series includes ten cubic feet of sample books of greeting cards, additional greeting cards not in volumes, and audio visual materials. Primarily includes sample books of greeting cards and a few other types of material in volumes. There are additional greeting cards not in volumes and audio visual materials. Other materials in this series include additional products of the Rust Craft Company such as tallies, gift cards, and party invitations; artwork; promotional materials; materials of Rust Craft designer Ernest Dudley Chase; Fiftieth Anniversary materials; and a trowel and plaque.

There are over three hundred sample books containing Rust Craft greeting cards (and some by Greetings, Incorporated, a division of Rust Craft). The sample books listed here constitute a small portion of the total number of these books. The remainder is located in off site storage and waits processing. There are also bound volumes of gift wrapping samples, press clippings, additional greeting cards, and photos. The greeting cards that are not in volumes, circa 1920-1980, are arranged by season or occasion. The audio visual materials include several hundred slides, a cassette tape, and motion picture films dealing with the sales and manufacturing of greeting cards.

### Subseries 3.1: Business Records, 1860-1863, undated

Box 1 (Series 3), Folder 1	Customer comparisons,, 1862
Box 1 (Series 3), Folder 2	Customer comparisons,
Box 1 (Series 3), Folder 3	Customer comparisons and total sales,
Box 1 (Series 3), Folder 4	Customer comparisons and total sales,, undated
Box 1 (Series 3), Folder 5	Publisher's Writing Manual,, 1900, 1910-1915
Box 18 (Series 3), Folder 10	The Rustler

### Subseries 3.2: Background Materials about the Company, 1910-1925, 1930s

Box 1 (Series 3), Folder 6	A Pictorial Story of Rust Craft, 1950
Box 1 (Series 3), Folder 7	<a href="#">Photographs of Rust Craft employees, 1950</a>

[Statistical Planning Department at Rust Craft \[photoprint\], 1946](#)  
 1 Item (6.6" x 9.2")

Collector: Norcross Greeting Card Company (New York (N.Y.))  
 Language: English.

Notes: AC0058-0000028.tif (AC Scan No.)  
Silver gelatin on paper.  
In Series 3b, Box 1, Folder Tour Rustcraft.  
Unrestricted research use on site by appointment. Photographs must be handled with cotton gloves unless protected by sleeves.  
Three women and one man working at office desks, another woman standing at filing cabinet.

Topic: Offices  
Clerks

Genre/Form: Black-and-white photographic prints -- Silver gelatin --  
1900-1950

#### [Creative Department at Rust Craft \[photoprint\], 1946](#)

1 Item (6.9" x 9.5")

Collector: Norcross Greeting Card Company (New York (N.Y.))

Language: English.

Notes: AC0058-0000029.tif (AC Scan No.)

Silver gelatin on paper.

In Series 3b, Box 1, Folder Tour Rustcraft.

Unrestricted research use on site by appointment. Photographs must be handled with cotton gloves unless protected by sleeves.

Seven women at drafting tables. Art Director, Mr. Huber, speaking with a man at drafting table.

Topic: Offices

Occupation: Illustrators

Genre/Form: Black-and-white photographic prints -- Silver gelatin --  
1900-1950

#### [Offset Press at Rust Craft \[photoprint\], 1946](#)

1 Item (6.9" x 9.6")

Collector: Norcross Greeting Card Company (New York (N.Y.))

Language: English.

Notes: AC0058-0000030.tif (AC Scan No.)

Silver gelatin on paper.

In Series 3b, Box 1, Folder Tour Rustcraft.

Unrestricted research use on site by appointment. Photographs must be handled with cotton gloves unless protected by sleeves.

Two men workin a printing press.

Topic: Printing presses

Genre/Form: Black-and-white photographic prints -- Silver gelatin --  
1900-1950

#### [Bow-Tying Department at Rust Craft \[photoprint\], 1946](#)

1 Item (7.3" x 9.5")

Collector: Norcross Greeting Card Company (New York (N.Y.))

Language: English.

Notes: AC0058-0000031.tif (AC Scan No.)



	<p>Silver gelatin on paper. In Series 3b, Box 1, Folder Tour Rustcraft. Unrestricted research use on site by appointment. Photographs must be handled with cotton gloves unless protected by sleeves. Room full of women seated at long tables tying ribbons to cards.</p> <p>Topic: Greeting card industry -- 1900-1980 Genre/Form: Black-and-white photographic prints -- Silver gelatin -- 1900-1950</p>
Box Oversize (Series 1)	Photograph and painting of award winning Rust Craft facility, 1950
Box 2 (Series 3)	Scrapbook of newspaper clippings,, 1950
Box 3 (Series 3)	Scrapbook of newspaper clippings,, 1950
Box 4 (Series 3)	Scrapbook of newspaper clippings,, 1950
Box 5 (Series 3)	Scrapbook of newspaper clippings,, 1950
Box 6 (Series 3)	Scrapbook of newspaper clippings,, 1950s
Box 7 (Series 3)	Scrapbook of newspaper clippings,, 1960s
Box 8 (Series 3)	Scrapbook of newspaper clippings,, 1950
Box 18, Folder 11	Fiftieth Anniversary materials,, 1950
Box 18, Folder 12	Scrapbook of "Rusty" Barbara Rust, undated, 1950

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### Subseries 3.3: Company Advertising, 1950

Box 9 (Series 3)	Scrapbook of national advertisements, 1951
	Scrapbook of advertisements for trade publications, 1952

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### Subseries 3.4: Display Materials, 1953

Box 10 (Series 3)	Scrapbook, 1953
Box 11 (Series 3)	Scrapbook, 1953
Box 12 (Series 3)	Scrapbook, 1953

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**Subseries 3.5: Advance Cards for the Trade**

Box 13 (Series 3)      Scrapbook

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**Subseries 3.6: Scrapbook of Competitors' Cards**

Box 14 (Series 3)      Greeting cards

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**Subseries 3.7: Slides**

Box 15 (Series 3)      Documentation of various store displays

Box 16 (Series 3)      Documentation of various store displays

Box 17 (Series 3),  
Folder 1      Corporate presentation

Box 17 (Series 3),  
Folder 2      Process of manufacturing cards

Box 17 (Series 3),  
Folder 3      Display mobile

Box 17 (Series 3),  
Folder 4      Trade show

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**Subseries 3.8: Artwork and Mottos**

Box 18 (Series 3),  
Folder 1      General artwork

Box 18 (Series 3),  
Folder 2-8      Artwork for Christmas

Box 19 (Series 3),  
Folder 1-4      Artwork for Christmas

Box 19 (Series 3),  
Folder 9      Mottos and sayings

Box 19 (Series 3),  
Folder 5      Artwork

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## Subseries 3.9: Samples of Cards

Box 19 (Series 3), Folder 6	Mounted samples of cards
Box 20 (Series 3), Folder 1-3	All Occasion
Box 20 (Series 3), Folder 4	Anniversary
Box 20 (Series 3), Folder 5-8	Baby
Box 21 (Series 3), Folder 1-4	Baby
Box 21 (Series 3), Folder 4-8	Birthday,
Box 22 (Series 3), Folder 1-7	Birthday
Box 23 (Series 3), Folder 1-2	Birthday
Box 23 (Series 3), Folder 3-8	Christmas
Box 23, Folder Rustcraft Christmas Cards	<p><a href="#">Wishing you a very merry Christmas ...: [greeting card], Circa 1920</a>  1 Item (Ink on paper.; 5.3" x 4.3".)  Collector: Norcross Greeting Card Company (New York (N.Y.))  Language: English.  Notes: AC0058-0000032.tif (AC Scan No.)  ... "and a bright and happy New Year; Mr. and Mrs. Frank Effingham Williams." An 18th Century couple sit in front of a fire.  Genre/Form: Greeting cards  Christmas cards</p>
Box 24 (Series 3), Folder 1-2	Christmas
Box 24 (Series 3), Folder 3-5	Christmas and New Years
Box 24 (Series 3), Folder 6-7	Easter

Box 25 (Series 3), Folder 1-3	Easter
Box 25 (Series 3), Folder 4-5	Father's Day
Box 25 (Series 3), Folder 6-7	Get Well
Box 26 (Series 3), Folder 1	Graduation
Box 26 (Series 3), Folder 2-3	Mother's Day
Box 26 (Series 3), Folder 4	New Years
Box 26 (Series 3), Folder 5	Party Invitations
Box 26 (Series 3), Folder 6	Religious
Box 26 (Series 3), Folder 7	St. Patrick's Day
Box 26 (Series 3), Folder 8	Tallies and Gift Cards
Box 26 (Series 3), Folder 9	Thank You
Box 26 (Series 3), Folder 10-11	Valentines
	Valentines, family
Box 27 (Series 3), Folder 1-4	Wedding, Anniversary, Engagement, and Bridal Shower
Box 27 (Series 3), Folder 5	World War I

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### Subseries 3.10: Samples of Other Products

Box 28 (Series 3)	Narcissus Bulbs and Bowl Sets
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## Subseries 3.11: Film

Item OF 58.3

Rustcraft Presents: Design for Sentiment - short version, circa 1955

Notes: 16mm black and white composite optical track print, 620 feet. Promotional film showing the process of creating a greeting card from its inception to its shipment out of the factory. The film begins with a boy, Jimmy, going into a store to buy a birthday card for his mother. Nancy, the new sales representative helps him find a card while Mr. Johnson, the store owner, discusses why his small shop is better than a large, department store shop. Johnson is also a card collector and he leads the viewer through a history of greetings cards prior to modern times. The viewer learns that in 1906 Fred Rust created his first greeting card in his book shop. Fred and his brother Dan have set high standards in greeting cards. The film then shows the process of making a Rustcraft card, from inception to shipment all over the world.

Item OF 58.4

Rustcraft Presents: Design for Sentiment, circa 1955

Notes: 16mm black and white composite optical track print (positive), 850 feet. Promotional film showing the process of creating a greeting card from its inception to its shipment out of the factory. The film begins with a boy going into a store to buy a card. Produced by Bay State Film Production, Inc. Narrated by Ross Miller, Zabelle White. With Harry Holcombe, Lee Premiss, Hugh Dunn and the Men and Women of Rust Craft.

Item OF 58.6

Types of Rustcraft Cards, circa 1955 [?] 16mm color composite optical track print, 56 feet Promotional film with examples of different types of Rustcraft Cards ("for every purpose"). Text introduces cards and provides information. Birthday, Illness, Baby, Holiday Cards, Christmas, Easter, and Valentine's Day cards are displayed. Film ends on American Flag which has 48 stars.

Item OF 58.7

Card Machinery, undated

Notes: S8mm color composite magnetic track print, 25 feet. Film of a machine [possibly a card cutter?] in action.

Reel OF 58.8

Test of Sylvania Movie Lights, circa 1959

Notes: 16mm silent film, 125 feet. At beginning, two boys are working at a table; living room and dining room interiors focusing on different objects and the boxes of Sylvania movie lights. Two boys are seen dancing in a library. Appears to be women auditioning for a Rustcraft advertisement. Two different women are shown walking over to a card display, picking up a card, taking it back to the table, sitting down, and drinking from a glass of water. The two women are then shown together.

## Subseries 3.12: Miscellaneous, 1954 - 1954

Box 29 (Series 3)

Trowel and plaque, 1954, 1954 - 1954

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## Series 4: Greeting Cards by Other Manufacturers, 1939 - 1960

Scope and Contents: This series consists of three boxes of sample greeting cards, totaling one cubic foot, by manufacturers other than Norcross and Rust Craft including Hallmark and a number of other manufacturers. Most are unsorted, and the remainder is by season or occasion. The scrapbooks of greeting cards contain "Brownie Blockprints," a stylish line of Christmas cards, 1927-1961, produced by a New York City firm.

Box 1 (Series 4),  
Folder 2

Baby, Gibson

Box 1 (Series 4),  
Folder 3

Baby, Hallmark

Box 1 (Series 4),  
Folder 4

Birthday, Ambassador

Box 1 (Series 4),  
Folder 5

Birthday, Barker

Box 1 (Series 4),  
Folder 6

Birthday, Gibson

Box 1 (Series 4),  
Folder 7

Birthday, Hallmark

Box 1 (Series 4),  
Folder 8

Birthday, Rainbow Collection

Box 1 (Series 4),  
Folder 9

Christmas, A and W

Box 1 (Series 4),  
Folder 10

Christmas, Ambassador

Box 1 (Series 4),  
Folder 11

Christmas, American Artists Group

Box 1 (Series 4),  
Folder 12

Christmas, American Greeting Card Publishing, Incorporated

Box 1 (Series 4),  
Folder 13

Christmas, American Greeting Corporation

Box 1 (Series 4),  
Folder 14

Christmas, A-mer-Card

Box 1 (Series 4), Folder 15	Christmas, Artistic
Box 1 (Series 4), Folder 16	Christmas, AP
Box 1 (Series 4), Folder 17	Christmas, Art Guild Greetings, Incorporated
Box 1 (Series 4), Folder 18	Christmas, Artis
Box 1 (Series 4), Folder 19	Christmas, Artistic Greetings, Incorporated
Box 1 (Series 4), Folder 20	Christmas, Brook
Box 1 (Series 4), Folder 21	Christmas, Brookline
Box 1 (Series 4), Folder 22	Christmas, Brooklyn Studios
Box 1 (Series 4), Folder 23	Christmas, Brownie
Box 1 (Series 4), Folder 24	Christmas, Burgoyne
Box 1 (Series 4), Folder 25	Christmas, Buzza
Box 1 (Series 4), Folder 26	Christmas, Cardinal
Box 1 (Series 4), Folder 27	Christmas, Carrington
Box 1 (Series 4), Folder 28	Christmas, Chelton
Box 1 (Series 4), Folder 29	Christmas, Christmas Festival
Box 1 (Series 4), Folder 30	Christmas, Christmas Originals



Box 1 (Series 4), Folder 31	Christmas, Classique
Box 1 (Series 4), Folder 32	Christmas, Cleo
Box 1 (Series 4), Folder 33	Christmas, Coronation Collection
Box 1 (Series 4), Folder 34	Christmas, DA Line
Box 1 (Series 4), Folder 35	Christmas, Irene Dash Greeting Card Company, Incorporated
Box 1 (Series 4), Folder 36	Christmas, Harry Doehla; Doehla Incorporated
Box 1 (Series 4), Folder 37	Christmas, Drawing Board
Box 1 (Series 4), Folder 38	Christmas, English Cards, LTD.
Box 1 (Series 4), Folder 39	Christmas, Fantussy
Box 1 (Series 4), Folder 40	Christmas, Flair
Box 1 (Series 4), Folder 41	Christmas, Forget Me Not
Box 1 (Series 4), Folder 42	Christmas, Fravessi Lamont, Incorporated
Box 1 (Series 4), Folder 43	Christmas, Garrison
Box 1 (Series 4), Folder 44	Christmas, General Card
Box 1 (Series 4), Folder 45	Christmas, Grand Award
Box 1 (Series 4), Folder 46	Christmas, Gibson

Box 2 (Series 4), Folder 1	Christmas, Hallmark
Box 2 (Series 4), Folder 2	Christmas, Hallmark
Box 2 (Series 4), Folder 3	Christmas, Hampshire
Box 2 (Series 4), Folder 4	Christmas, Hawthorne Sommerfield
Box 2 (Series 4), Folder 5	Christmas, Heartland
Box 2 (Series 4), Folder 6	Christmas, Marian Heath
Box 2 (Series 4), Folder 7	Christmas, Kaycrest Cotillion
Box 2 (Series 4), Folder 8	Christmas, Miles Kimball
Box 2 (Series 4), Folder 9	Christmas, Kruger
Box 2 (Series 4), Folder 10	Christmas, Lambert-Osgood
Box 2 (Series 4), Folder 11	Christmas, Leanin Tree
Box 2 (Series 4), Folder 12	Christmas, Duncan McIntosh, Incorporated
Box 2 (Series 4), Folder 13	Christmas, Manhattan
Box 2 (Series 4), Folder 14	Christmas, Masterpiece Studios, Incorporated
Box 2 (Series 4), Folder 15	Christmas, Medallion Greetings
Box 2 (Series 4), Folder 16	Christmas, Metropolitan Artists

Box 2 (Series 4), Folder 17	Christmas, Metropolitan Greetings, Incorporated
Box 2 (Series 4), Folder 18	Christmas, National Printing Company, Incorporated
Box 2 (Series 4), Folder 19	Christmas, National Wildlife Federation
Box 2 (Series 4), Folder 20	Christmas, Olympicard
Box 2 (Series 4), Folder 21	Christmas, Paramount
Box 2 (Series 4), Folder 22	Christmas, Quality
Box 2 (Series 4), Folder 23	Christmas, Quality Crest
Box 2 (Series 4), Folder 24	Christmas, Red Farm Studio
Box 2 (Series 4), Folder 25	Christmas, Reproducta
Box 2 (Series 4), Folder 26	Christmas, Salvatorian
Box 2 (Series 4), Folder 27	Christmas, Sangamon
Box 2 (Series 4), Folder 28	Christmas, Sapphire
Box 2 (Series 4), Folder 29	Christmas, Marcel Schurman Company, Incorporated
Box 2 (Series 4), Folder 30	Christmas, Sunshine
Box 2 (Series 4), Folder 31	Christmas, Sunshine Line
Box 2 (Series 4), Folder 32	Christmas, WS

Box 2 (Series 4), Folder 33	Christmas, WandW
Box 2 (Series 4), Folder 34	Christmas, Wallace/Brown
Box 2 (Series 4), Folder 35	Christmas, Whit
Box 2 (Series 4), Folder 36	Christmas, Workshop
Box 2 (Series 4), Folder 37	Christmas, Manufacturer Unknown
Box 3 (Series 4), Folder 1	Christmas, Manufacturer Unknown
Box 3 (Series 4), Folder 2	Christmas, Manufacturer Unknown
Box 3 (Series 4), Folder 3	Congratulations, Gibson
Box 3 (Series 4), Folder 4	Congratulations, Hallmark
Box 3 (Series 4), Folder 5	Easter, Hale, Cushman and Flint
Box 3 (Series 4), Folder 6	Easter, Hallmark
Box 3 (Series 4), Folder 7	Father's Day, Volland
Box 3 (Series 4), Folder 8	Get Well, Hallmark
Box 3 (Series 4), Folder 9	Gift, Gibson
Box 3 (Series 4), Folder 10	Gift, Hallmark
Box 3 (Series 4), Folder 11	Gift, Volland

Box 3 (Series 4), Folder 12	Good-bye, Hallmark
Box 3 (Series 4), Folder 13	Graduation, Manufacturer Unknown
Box 3 (Series 4), Folder 14	Invitation, General, Hallmark
Box 3 (Series 4), Folder 15	Invitation, Wedding, Manufacturer Unknown
Box 3 (Series 4), Folder 16	Mother's Day, Sterling
Box 3 (Series 4)	Mother's Day, Volland
Box 3 (Series 4), Folder 17	New Year, Hallmark
Box 3 (Series 4), Folder 18	New Year, Miller Art
Box 3 (Series 4), Folder 19	New Year, National Wildlife Federation
Box 3 (Series 4), Folder 20	New Year, Paramount
Box 3 (Series 4), Folder 21	Pregnancy, Barker
Box 3 (Series 4), Folder 22	Shower, Gibson
Box 3 (Series 4), Folder 23	Shower, Hallmark
Box 3 (Series 4), Folder 24	Shower, Volland
Box 3 (Series 4), Folder 25	Success, Davis
Box 3 (Series 4), Folder 26	Thank You, Hallmark

Box 3 (Series 4), Folder 27	Thanksgiving, Volland
Box 3 (Series 4), Folder 28	Valentines, American Greeting
Box 3 (Series 4), Folder 29	Valentines, Amer-i-Card
Box 3 (Series 4), Folder 30	Valentines, Davis
Box 3 (Series 4), Folder 31	Valentines, Disney
Box 3 (Series 4), Folder 32	Valentines, Doubl-Glo
Box 3 (Series 4), Folder 33	Valentines, Hallmark
Box 3 (Series 4), Folder 34	Valentines, Whit
Box 3 (Series 4), Folder 35	Valentines, Manufacturer Unknown
Box 3 (Series 4), Folder 36	Victory, McKenzie Greetings
Box 3 (Series 4), Folder 37	Wedding, Davis
Box 3 (Series 4), Folder 38	Wedding, Gibson
Box 3 (Series 4), Folder 39	Miscellaneous

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## Series 5: Norcross Company Permanent Files, 1911 - 1981

**Scope and Contents:** The series consists of 672 cubic feet of greeting cards and other products such as decorations, ribbons and labels; however, greeting cards make up the bulk of the collection. Norcross had three series of cards, the standard, informal and studio lines. Within these series, the cards are arranged alphabetically by occasion or topic. Two samples of each card are mounted on a stiff paper page. This page also gives information on serial number, release date and drop date; also provided are the names of the finisher, sketcher, letterer, checker, proofreader and persons responsible for plate, verse, idea and litho. The original serial number system established by Norcross has been maintained: all occasions or topics are abbreviated into a lettering system (i.e. "A" and "AN" indicate Anniversary, "AF" denotes April Fool's Day, "B" encompasses Birthday, etc.); preceding this/these letter(s) is the price at which the card was sold, and following the letter(s) is the actual "serial" number, indicating the order in which each card was produced. For example, 35 AN 69 is assigned to an Anniversary card sold for 35 cents, with sixty-nine being the actual number assigned to this particular card. By the release and drop dates, one is able to determine when the card was in circulation.

### Subseries 5.1: Cards Standard Line, 1911-1974

**Scope and Contents:** Subseries 1, Cards, 1911-1974, are arranged alphabetically by occasion or topic. Listed below are the occasions and topics into which the materials are divided, with the inclusive date range for each. The first group of cards is the standard line and include Anniversary, 1942-1973. The Anniversary category was created in 1942 as an "offshoot" of the Wedding category. Note that there are no 1943 cards in this group. Pre-1942 anniversary cards are found in the Wedding category. There is April Fool's Day, 1932-1964. Baby, 1946-1973, includes Birth Announcements, Birth Congratulations, Christening, and Baptism cards. The first two boxes are one letter series; the rest are a different letter series.

Birthdays cards, 1921-1945, are divided into main three parts, reflecting the way the company produced and organized its cards over time. Prior to 1944, various types of birthday cards are all intermixed. From roughly 1944 to 1960, the company divided its birthday cards into several sub categories: Female, 1944-1960, General, 1944-1960, Humorous, 1944-1960, Juvenile, 1944-1960, Male, 1944-1960, Special, 1944-1960, and Birthday, 1959-1973. The company began to discontinue these sub categories' in 1959 and so the cards are again intermixed that year.

Christmas contains nine sub series, based on the different serial letters used by the company over time. These include "N" Series, early 1920s-1973; "X" Series, 1927-1965; "A" Series, 1938-1946; "PG" [Personalized Greetings] Series, 1911-1948; Counter Books, 1920-1930; Service Books, 1926-1967; "Cello[phane]" Packs, 1947-1959; Solid Packs, 1951-1968; and Boxed Assortments, 1931-1973. Cards have been kept together by serial letter; as a result, if you are looking for a particular year, you may need to look in nine different places. In addition to conventional Christmas cards, interspersed within this group are some Halloween, Thanksgiving, New Year, Christmas/New Year and Christmas place cards, especially during the 1930s. This category also reflects the variety of ways in which Christmas cards were sold. Cards were sold individually; in boxed "Solid Packs" containing a set number of the same card (or in the cheaper "Cello Packs," which were cellophane wrapped packages); or in boxed assortments containing several examples of a number of cards. In addition, customers could have a personalized message (such as their name) pre printed on a "Personalized Greetings" card or they could choose a card they liked from a "Counter Book" or a "Service Book" and custom order their own printed text and sentiment. Not all cards were available in all these formats, however.

Convalescent cards, 1920s-1974 includes Get Well and Convalescent cards, and, through 1944, Sympathy cards. In 1945, the company formed a separate category for Sympathy. Similarly, in 1940, the company formed a separate category for Friendship cards.

Other occasions in alphabetical order include Easter, 1920s-1971; Father's Day, 1929-1972; Fourth of July, 1952-1954; and Friendship, 1940-1974. Friendship encompasses Friendship/Thinking of You, 1940-1974. For pre-1940 Friendship cards, see the "Miscellaneous Occasions" category; in addition, for pre- 1942 period, see Convalescent cards.

The formal line continues with Gift, 1944-1973, which includes both gift cards and enclosure cards that accompany gifts. Graduation, 1931-1972, includes cards for high school, college, nursing school, elementary school and a wide variety of other graduation and commencement events.

Halloween encompasses the years 1930-1973. After 1965, Halloween seems to have been included only with the Studio and Informal lines. Additionally, there are some Halloween cards in the "N" series of Christmas, in the late 1930s and early 1940s.

Invitations, 1944-1973, are mostly packaged cards. For pre-1945 invitations see the "Miscellaneous Occasions" and "Thank you" categories. Followed by invitations are Jewish New Year, 1958-1973, and Hanukkah, 1963-1972.

Miscellaneous Occasions, 1926-1956, was created to encompass smaller, more specific categories. Many of the occasions/topics in this category grew large enough to form independent categories later. Included under this heading are the following: Change of address/phone number, Kitchen, Shower, Tea invitations, Birth announcements, Birth congratulations, Gift enclosures (various and specific), Friendship, Travel, Service Notes, Remembrance, and Thank You.

Mother's Day, 1925-1972. In the 1920s and 1930s, Parent's Day (i.e., cards "To Mother and Father") is also represented. New Year, 1930-1973, encompasses both New Year's greetings and Thank You for Christmas remembrance. Religious include cards for the following religious occasions: Confirmation, Bar Mitzvah, First Holy Communion, Mass Offering, Name Day and Ordination. There are also St. Patrick's Day cards, 1928-1973, found among these materials. Sympathy, 1935-1973. For pre-1944 Sympathy cards, search "Miscellaneous Occasions" and "Convalescent" categories.

Thanksgiving, 1926-1973, also includes invitations. For pre-1959 Thank You cards, see the "Miscellaneous Occasions" category. Thank You, 1954-1973. Travel, 1945-1973, includes Travel and Bon Voyage cards, 1945-1973. See "Miscellaneous Occasions" category for pre 1945-Travel cards. Lastly there are Valentine's Day, 1926-1972, and Wedding, 1924-1974. Wedding includes Wedding, Wedding Anniversary (up to the early 1940s; in 1942 a separate category for Anniversary was formed), Engagement, Special Congratulations, Retirement, Ordination, New Home, Welcome Back.

The Informal Line of cards was created in 1963. This line contains the same types of cards as the Standard Line, but with a greater emphasis on "cuteness." The informal cards are characterized by the frequent use of recurring character types, such as leprechauns, waifs, angels, elves, "cuties" and sprites. These cards are arranged alphabetically by occasion or topic.

In keeping with an industry wide trend, in 1957 Norcross began producing a Studio line, encompassing the same types of cards as both the Standard and Informal lines. Studio cards are generally humorous and laden with witticisms and sarcasm. These cards are arranged alphabetically by occasion or topic.

Sales Statistic Sample Books, 1948-1962. In addition to the permanent files mounted on stiff paper pages, the collection also includes a group of binders, probably created by the sales division at Norcross to keep track of sales trends. The majority of these 49 volumes contain cards that are not tied to a specific occasion, with dates ranging from 1948 through 1962 consistently throughout each



binder. These binders serve well as an overall sampling of Norcross sales from 1948 through 1962. The volumes are arranged according to type of card, and were filled chronologically according to circulation date. Included within the volumes are loose pages from another, smaller Norcross binder. A greeting card has been adhered to the front of these pages, and on the back, sales information and release and drop dates for the particular card have been recorded.

Box 1 (Series 1)	Anniversary, 1942;1944-1945
Box 2 (Series 5)	Anniversary, 1946-1947
Box 3 (Series 5)	Anniversary, 1947-1948
Box 4 (Series 5)	Anniversary, 1948
Box 5 (Series 5)	Anniversary, 1948-1949
Box 6 (Series 5)	Anniversary, 1949
Box 7 (Series 5)	Anniversary, 1950
Box 8 (Series 5)	Anniversary, 1950-1951
Box 9 (Series 5)	Anniversary, 1951
Box 10 (series 1)	Anniversary, 1951-1952
Box 11 (Series 5)	Anniversary, 1952-1953
Box 12 (Series 5)	Anniversary, 1953
Box 13 (Series 5)	Anniversary, 1954
Box 14 (Series 5)	Anniversary, 1954-1955
Box 15 (Series 5)	Anniversary, 1955
Box 16 (Series 5)	Anniversary, 1956
Box 17 (Series 5)	Anniversary, 1956
Box 18 (Series 5)	Anniversary, 1957
Box 19 (Series 5)	Anniversary, 1957
Box 20 (Series 5)	Anniversary, 1958
Box 21 (Series 5)	Anniversary, 1958

Box 22 (Series 5)	Anniversary, 1958-1959
Box 23 (Series 5)	Anniversary, 1959
Box 24 (Series 5)	Anniversary, 1959-1960
Box 25 (Series 5)	Anniversary, 1960
Box 26 (Series 5)	Anniversary, 1960
Box 27 (Series 5)	Anniversary, 1960
Box 28 (Series 5)	Anniversary, 1960-1961
Box 29 (Series 5)	Anniversary, 1961
Box 30 (Series 5)	Anniversary, 1961
Box 31 (Series 5)	Anniversary, 1962
Box 32 (Series 5)	Anniversary, 1962
Box 33 (Series 5)	Anniversary, 1962-1963
Box 34 (Series 5)	Anniversary, 1963
Box 35 (Series 5)	Anniversary, 1963
Box 36 (Series 5)	Anniversary, 1963-1964
Box 37 (Series 5)	Anniversary, 1964
Box 38 (Series 5)	Anniversary, 1964
Box 39 (Series 5)	Anniversary, 1964-1965
Box 40 (Series 5); Box 41 (Series 5)	Anniversary, 1965
Box 42 (Series 5); Box 43 (Series 5)	Anniversary, 1966
Box 44 (Series 5)	Anniversary, 1966-1967
Box 45 (Series 5); Box 46 (Series 5);	Anniversary, 1967

Box 47 (Series 5)	
Box 48 (Series 5)	Anniversary, 1967-1968
Box 49 (Series 5)	Anniversary, 1968
Box 50 (Series 5)	Anniversary, 1968-1969
Box 51 (Series 5)	Anniversary, 1969
Box 52 (Series 5)	Anniversary, 1969-1970
Box 53 (Series 5)	Anniversary, 1970
Box 54 (Series 5)	Anniversary, 1970-1971
Box 55 (Series 5)	Anniversary, 1971
Box 56 (Series 5)	Anniversary, 1971-1972
Box 57 (Series 5); Box 58 (Series 5)	Anniversary, 1972
Box 59 (Series 5); Box 60 (Series 5)	Anniversary, 1973
Box 61 (Series 5)	Anniversary, 1973; undated
Box 1950	Anniversary oversize, circa 1959-1966
Box 62 (Series 5)	April Fool's Day, 1932; 1934-1935; 1941-1942; 1946-1954; 1956-1957; 1964
Box 63 (Series 5)	Baby, 1946-1955
Box 64 (Series 5)	Baby, 1956-1959
Box 65 (Series 5)	Baby, 1944-1947
Box 66 (Series 5)	Baby, 1948-1950
Box 67 (Series 5)	Baby, 1950-1952
Box 68 (Series 5)	Baby, 1952-1954
Box 69 (Series 5)	Baby, 1954-1955

Box 70 (Series 5)	Baby, 1956
Box 71 (Series 5)	Baby, 1957-1958
Box 72 (Series 5)	Baby, 1958-1959
Box 73 (Series 5)	Baby, 1959-1960
Box 74 (Series 5)	Baby, 1960-1961
Box 75 (Series 5)	Baby, 1961-1962
Box 76 (Series 5)	Baby, 1962-1963
Box 77 (Series 5)	Baby, 1964
Box 78 (Series 5)	Baby, 1965-1966
Box 79 (Series 5)	Baby, 1966-1967
Box 80 (Series 5)	Baby, 1967
Box 81 (Series 5)	Baby, 1967-1968
Box 82 (Series 5)	Baby, 1969-1970
Box 83 (Series 5)	Baby, 1971
Box 84 (Series 5)	Baby, 1972-1973
Box 85 (Series 5)	Baby, 1973
Box 86 (Series 5)	Birthday, 1921-1927
Box 87 (Series 5)	Birthday, 1928
Box 88 (Series 5)	Birthday, 1928-1929
Box 89 (Series 5)	Birthday, 1929-1930
Box 90 (Series 5)	Birthday, 1930-1931
Box 91 (Series 5)	Birthday, 1931
Box 92 (Series 5)	Birthday, 1931-1932
Box 93 (Series 5);	Birthday, 1932

Box 94 (Series 5)	
Box 95 (Series 5)	Birthday, 1933
Box 96 (Series 5)	Birthday, 1933-1934
Box 97 (Series 5); Box 98 (Series 5)	Birthday, 1934
Box 99 (Series 5); Box 100 (Series 5); Box 101	Birthday, 1935
Box 102; Box 103; Box 104	Birthday, 1936
Box 105	Birthday, 1936-1937
Box 106; Box 107; Box 108	Birthday, 1937
Box 109	Birthday, 1937-1938
Box 110; Box 111; Box 112; Box 113; Box 114	Birthday, 1938
Box 115	Birthday, 1938-1939
Box 116; Box 117; Box 118; Box 119; Box 120	Birthday, 1939
Box 121; Box 122; Box 123;	Birthday, 1940

Box 124;  
Box 125;  
Box 126;  
Box 127;  
Box 128

Box 129                      Birthday, 1940-1941

Box 130;                      Birthday, 1941  
Box 131;  
Box 132;  
Box 133;  
Box 134;  
Box 135;  
Box 136

Box 137                      Birthday, 1941-1942

Box 138;                      Birthday, 1942  
Box 139;  
Box 140;  
Box 141;  
Box 142;  
Box 143

Box 144                      Birthday, 1942-1943

Box 145;                      Birthday, 1943  
Box 146;  
Box 147;  
Box 148

Box 149                      Birthday, 1943-1944

Box 150;                      Birthday, 1944  
Box 151

Box 152                      Birthday, 1944-1945

Box 153;                      Birthday, undated

Box 154	
Box 155	Female Birthday, 1944-1946
Box 156	Female Birthday, 1946-1947
Box 157	Female Birthday, 1947-1948
Box 158	Female Birthday, 1948
Box 159	Female Birthday, 1948-1949
Box 160	Female Birthday, 1949-1950
Box 161	Female Birthday, 1950
Box 162	Female Birthday, 1950-1951
Box 163	Female Birthday, 1951-1952
Box 164	Female Birthday, 1952
Box 165; Box 166	Female Birthday, 1953
Box 167	Female Birthday, 1954
Box 168	Female Birthday, 1954-1955
Box 169	Female Birthday, 1955
Box 170	Female Birthday, 1955-1956
Box 171	Female Birthday, 1956
Box 172	Female Birthday, 1956-1957
Box 173; Box 174	Female Birthday, 1957
Box 175	Female Birthday, 1957-1958
Box 176; Box 177	Female Birthday, 1958
Box 178	Female Birthday, 1958-1959

Box 179; Box 180	Female Birthday, 1959
Box 181	Female Birthday, 1959-1960; undated
Box 182	General Birthday, 1944-1946
Box 183	General Birthday, 1946-1947
Box 184	General Birthday, 1947-1948
Box 185	General Birthday, 1948-1949
Box 186	General Birthday, 1949-1950
Box 187	General Birthday, 1950-1951
Box 188	General Birthday, 1951-1952
Box 189	General Birthday, 1953
Box 190	General Birthday, 1953-1954
Box 191	General Birthday, 1954-1955
Box 192	General Birthday, 1955-1956
Box 193	General Birthday, 1956
Box 194	General Birthday, 1956-1957
Box 195	General Birthday, 1957
Box 196	General Birthday, 1958
Box 197	General Birthday, 1958-1959
Box 198	General Birthday, 1959
Box 199	General Birthday, 1959-1960; undated
Box 200	Humorous Birthday, 1944-1946
Box 201	Humorous Birthday, 1946-1948
Box 202	Humorous Birthday, 1948-1949



Box 203	Humorous Birthday, 1949-1950
Box 204	Humorous Birthday, 1950-1951
Box 205	Humorous Birthday, 1951-1952
Box 206	Humorous Birthday, 1952-1953
Box 207	Humorous Birthday, 1953-1954
Box 208	Humorous Birthday, 1954
Box 209	Humorous Birthday, 1955
Box 210	Humorous Birthday, 1955-1956
Box 211	Humorous Birthday, 1956
Box 212	Humorous Birthday, 1956-1957
Box 213; Box 214	Humorous Birthday, 1957
Box 215; Box 216	Humorous Birthday, 1958
Box 217	Humorous Birthday, 1958-1959
Box 218	Humorous Birthday, 1959
Box 219	Humorous Birthday, 1958-1960; undated
Box 220	Juvenile Birthday, 1944-1947
Box 221	Juvenile Birthday, 1948-1949
Box 222	Juvenile Birthday, 1949-1951
Box 223	Juvenile Birthday, 1951-1953
Box 224	Juvenile Birthday, 1954-1955
Box 225	Juvenile Birthday, 1956-1957
Box 226	Juvenile Birthday, 1957-1958

Box 227	Juvenile Birthday, 1958-1959
Box 228	Juvenile Birthday, 1959-1960; undated
Box 229	Male Birthday, 1944-1946
Box 230	Male Birthday, 1946-1947
Box 231	Male Birthday, 1947-1948
Box 232	Male Birthday, 1948-1949
Box 233	Male Birthday, 1949-1950
Box 234	Male Birthday, 1950-1951
Box 235	Male Birthday, 1951
Box 236	Male Birthday, 1952
Box 237	Male Birthday, 1953
Box 238	Male Birthday, 1953-1954
Box 239	Male Birthday, 1954-1955
Box 240	Male Birthday, 1955
Box 241	Male Birthday, 1956
Box 242	Male Birthday, 1956-1957
Box 243	Male Birthday, 1957
Box 244	Male Birthday, 1957-1958
Box 245; Box 246	Male Birthday, 1958
Box 247; Box 248	Male Birthday, 1959
Box 249	Male Birthday, 1959-1960
Box 250	Special Birthday, 1944-1946

Box 251	Special Birthday, 1946-1948
Box 252	Special Birthday, 1948-1949
Box 253	Special Birthday, 1949-1950
Box 254	Special Birthday, 1950
Box 255	Special Birthday, 1951
Box 256	Special Birthday, 1951-1952
Box 257	Special Birthday, 1953
Box 258	Special Birthday, 1953-1954
Box 259	Special Birthday, 1954-1955
Box 260	Special Birthday, 1955-1956
Box 261	Special Birthday, 1956-1957
Box 262	Special Birthday, 1957
Box 263	Special Birthday, 1957-1958
Box 264	Special Birthday, 1958
Box 265	Special Birthday, 1959
Box 266	Special Birthday, 1959-1960; undated
Box 267	Birthday, 1959
Box 268	Birthday, 1959-1960
Box 269;	Birthday, 1960
Box 270;	
Box 271;	
Box 272;	
Box 273;	
Box 274;	
Box 275;	
Box 276;	

Box 277;  
Box 278;  
Box 279

Box 280                      Birthday, 1960-1961

Box 281;                      Birthday, 1961  
Box 282;  
Box 283;  
Box 284;  
Box 285;  
Box 286;  
Box 287;  
Box 288;  
Box 289;  
Box 290;  
Box 291;  
Box 292;  
Box 293

Box 294;                      Birthday, 1962  
Box 295;  
Box 296;  
Box 297;  
Box 298;  
Box 299;  
Box 300;  
Box 301;  
Box 302;  
Box 303;  
Box 304;  
Box 305;  
Box 306

Box 307;                      Birthday, 1963 - 1963  
Box 308;  
Box 309;  
Box 310;

Box 311;  
Box 312;  
Box 313;  
Box 314;  
Box 315;  
Box 316;  
Box 317;  
Box 318;  
Box 319;  
Box 320;  
Box 321

Box 322                      Birthday, 1963

Box 323;                      Birthday, 1964  
Box 324;  
Box 325;  
Box 326;  
Box 327;  
Box 328;  
Box 329;  
Box 330;  
Box 331;  
Box 332;  
Box 333;  
Box 334

Box 335                      Birthday, 1964-1965

Box 336;                      Birthday, 1965  
Box 337;  
Box 338;  
Box 339;  
Box 340;  
Box 341;  
Box 342;  
Box 343;  
Box 344;

Box 345;

Box 346

Box 347                      Birthday, 1965-1966

Box 348;                      Birthday, 1966

Box 349;

Box 350;

Box 351;

Box 352;

Box 353;

Box 354;

Box 355;

Box 356;

Box 357;

Box 358;

Box 359;

Box 360;

Box 361;

Box 362

Box 363                      Birthday, 1966-1967

Box 364;                      Birthday, 1967

Box 365;

Box 366;

Box 367;

Box 368;

Box 369;

Box 370;

Box 371;

Box 372;

Box 373;

Box 374;

Box 375;

Box 376;

Box 377;

Box 378;

Box 379

Box 380                      Birthday, 1967-1968

Box 381;                      Birthday, 1968

Box 382;

Box 383;

Box 384;

Box 385;

Box 386;

Box 387;

Box 388;

Box 389;

Box 390;

Box 391

Box 392                      Birthday, 1968-1969

Box 393;                      Birthday, 1969

Box 394;

Box 395;

Box 396;

Box 397;

Box 398;

Box 399;

Box 400;

Box 401;

Box 402

Box 403                      Birthday, 1969-1970

Box 404;                      Birthday, 1970

Box 405;

Box 406;

Box 407;

Box 408;

Box 409

Box 410                      Birthday, 1970-1971

Box 411;                      Birthday, 1971

Box 412;

Box 413;

Box 414;

Box 415;

Box 416;

Box 417;

Box 418;

Box 419;

Box 420

Box 421;                      Birthday, 1972

Box 422;

Box 423;

Box 424;

Box 425;

Box 426;

Box 427;

Box 428;

Box 429;

Box 430;

Box 431

Box 432;                      Birthday, 1973

Box 433;

Box 434;

Box 435;

Box 436;

Box 437;

Box 438;

Box 439;

Box 440;

Box 441;

Box 442;

Box 443;

Box 444



Box 1950	Oversize, circa 1959-1966
Box 445; Box 446; Box 447; Box 448; Box 449; Box 450; Box 451; Box 452	Christmas "N" Series, undated
Box 453	Christmas "N" Series, 1928-1929
Box 454	Christmas "N" Series, 1930-1931
Box 454, Folder ?	<p>Christmas Greetings: [greeting card], undated 1 Item (Ink on paper.; 4.2" x 5.2".) Collector: Norcross Greeting Card Company (New York (N.Y.)) Language: English. Notes: AC0058-0000020.tif (AC Scan No.) Illustration of Christmas party guests dressed in circa 1860 fashion. Genre/Form: Greeting cards Christmas cards</p>
Box 454, Folder ?	<p>An old time Christmas: [greeting card], 1930 1 Item (Ink on paper.; 3.8" x 3.9".) Collector: Norcross Greeting Card Company (New York (N.Y.)) Language: English. Notes: AC0058-0000021.tif (AC Scan No.) Illustration of town folk walking in snow dressed in late 18th century fashion. Genre/Form: Greeting cards Christmas cards</p>
Box 455; Box 456	Christmas "N" Series, 1931
Box 455, Folder 10-N-61?	<p>A Merry Christmas!: [greeting card], 1931 1 Item (Ink on paper.; 4.6" x 3.5".) Collector: Norcross Greeting Card Company (New York (N.Y.)) Language: English. Notes: AC0058-0000024.tif (AC Scan No.) A woman peeks out the open door of a small house. Genre/Form: Greeting cards</p>

## Christmas cards

Box 455, Folder 10-N-60?	<p><a href="#">Christmas Greetings: [greeting card], 1931</a> 1 Item (Ink on paper.; 3.4" x 4.1".) Collector: Norcross Greeting Card Company (New York (N.Y.)) Language: English. Notes: AC0058-0000025.tif (AC Scan No.) Stylized triangular Christmas tree with candles.</p> <p>Genre/Form: Greeting cards Christmas cards</p>
Box 455, Folder 10-N-88?	<p><a href="#">Christmas Thoughts of You: [greeting card], 1931</a> 1 Item (Ink on paper.; 4.5" x 3.1".) Collector: Norcross Greeting Card Company (New York (N.Y.)) Language: English. Notes: AC0058-0000026.tif (AC Scan No.) Star shining on a house in the snow.</p> <p>Genre/Form: Greeting cards Christmas cards</p>
Box 455, Folder 10-N-89?	<p><a href="#">The Season's Greetings: [greeting card], 1931</a> 1 Item (Ink on paper.; 4.7" x 3.8".) Collector: Norcross Greeting Card Company (New York (N.Y.)) Language: English. Notes: AC0058-0000027.tif (AC Scan No.) Snow covered roof under a tree and starry night sky.</p> <p>Genre/Form: Greeting cards Christmas cards</p>
Box 457	Christmas "N" Series, 1932
Box 458	Christmas "N" Series, 1933
Box 459	Christmas "N" Series, 1934
Box 460; Box 461	Christmas "N" Series, 1935
Box 462	Christmas "N" Series, 1935-1936
Box 463; Box 464; Box 465	Christmas "N" Series, 1936
Box 466	Christmas "N" Series, 1936-1937
Box 467;	Christmas "N" Series, 1937

Box 468;  
Box 469;  
Box 470

Box 471                      Christmas "N" Series, 1937-1938

Box 472;                      Christmas "N" Series, 1938  
Box 473;  
Box 474;  
Box 475

Box 476                      Christmas "N" Series, 1938-1939

Box 477;                      Christmas "N" Series, 1939  
Box 478;  
Box 479;  
Box 480

Box 481;                      Christmas "N" Series, 1940  
Box 482;  
Box 483;  
Box 484;  
Box 485

Box 486;                      Christmas "N" Series, 1941  
Box 487;  
Box 488;  
Box 489;  
Box 490

Box 491;                      Christmas "N" Series, 1942  
Box 492;  
Box 493;  
Box 494;  
Box 495

Box 496                      Christmas "N" Series, 1942-1943

Box 497;                      Christmas "N" Series, 1943  
Box 498;

Box 499;

Box 500;

Box 501

Box 502; Christmas "N" Series, 1944

Box 503;

Box 504

Box 505 Christmas "N" Series, 1944-1945

Box 506; Christmas "N" Series, 1945

Box 507

Box 508 Christmas "N" Series, 1945-1946

Box 509; Christmas "N" Series, 1946

Box 510;

Box 511;

Box 512

Box 513; Christmas "N" Series, 1947

Box 514;

Box 515;

Box 516

Box 517 Christmas "N" Series, 1947-1948

Box 518; Christmas "N" Series, 1948

Box 519;

Box 520;

Box 521;

Box 522

Box 523 Christmas "N" Series, 1948-1949

Box 524; Christmas "N" Series, 1949

Box 525;

Box 526;

Box 527;

Box 528;

Box 529

Box 530 Christmas "N" Series, 1949-1950

Box 531; Christmas "N" Series, 1950

Box 532;

Box 533;

Box 534;

Box 535;

Box 536

Box 537; Christmas "N" Series, 1951

Box 538;

Box 539;

Box 540;

Box 541;

Box 542

Box 543 Christmas "N" Series, 1951-1952

Box 544; Christmas "N" Series, 1952

Box 545;

Box 546;

Box 547;

Box 548

Box 549; Christmas "N" Series, 1953

Box 550;

Box 551;

Box 552;

Box 553;

Box 554;

Box 555

Box 556; Christmas "N" Series, 1954

Box 557;

Box 558;

Box 559;

Box 560;

Box 561

Box 562                      Christmas "N" Series, 1954-1955

Box 563;                      Christmas "N" Series, 1955

Box 564;

Box 565;

Box 566;

Box 567

Box 568                      Christmas "N" Series, 1955-1956

Box 569;                      Christmas "N" Series, 1956

Box 570;

Box 571;

Box 572;

Box 573

Box 574                      Christmas "N" Series, 1956-1957

Box 575;                      Christmas "N" Series, 1957

Box 576;

Box 577;

Box 578;

Box 579

Box 580;                      Christmas "N" Series, 1958

Box 581;

Box 582;

Box 583;

Box 584;

Box 585

Box 586                      Christmas "N" Series, 1958-1959

Box 587;                      Christmas "N" Series, 1959

Box 588;

Box 589;

Box 590;

Box 591;

Box 592

Box 593                      Christmas "N" Series, 1959-1960

Box 594;                      Christmas "N" Series, 1960

Box 595;

Box 596;

Box 597;

Box 598

Box 599                      Christmas "N" Series, 1960-1961

Box 600;                      Christmas "N" Series, 1961

Box 601;

Box 602;

Box 603;

Box 604;

Box 605;

Box 606

Box 607                      Christmas "N" Series, 1961-1962

Box 608;                      Christmas "N" Series, 1962

Box 609;

Box 610;

Box 611;

Box 612;

Box 613;

Box 614;

Box 615

Box 616;                      Christmas "N" Series, 1963

Box 617;

Box 618;

Box 619;

Box 620;

Box 621;

Box 622;

Box 623;

## Box 624

Box 625; Christmas "N" Series, 1964  
Box 626;  
Box 627;  
Box 628;  
Box 629;  
Box 630;  
Box 631;  
Box 632

## Box 633 Christmas "N" Series, 1964-1965

Box 634; Christmas "N" Series, 1965  
Box 635;  
Box 636;  
Box 637;  
Box 638;  
Box 639;  
Box 640;  
Box 641

## Box 642 Christmas "N" Series, 1965-1966

Box 643; Christmas "N" Series, 1966  
Box 644;  
Box 645;  
Box 646;  
Box 647;  
Box 648

Box 649; Christmas "N" Series, 1967  
Box 650;  
Box 651;  
Box 652;  
Box 653;  
Box 654;  
Box 655



Box 656                      Christmas "N" Series, 1967-1968

Box 657;                      Christmas "N" Series, 1968

Box 658;

Box 659;

Box 660;

Box 661;

Box 662;

Box 663

Box 664;                      Christmas "N" Series, 1969

Box 665;

Box 666;

Box 667;

Box 668;

Box 669;

Box 670;

Box 671;

Box 672

Box 673                      Christmas "N" Series, 1969-1970

Box 674;                      Christmas "N" Series, 1970

Box 675;

Box 676;

Box 677;

Box 678;

Box 679;

Box 680;

Box 681;

Box 682

Box 683                      Christmas "N" Series, 1970-1971

Box 684;                      Christmas "N" Series, 1971

Box 685;

Box 686;

Box 687;

Box 688;

Box 689;

Box 690

Box 691                      Christmas "N" Series, 1971-1972

Box 692;                      Christmas "N" Series, 1972

Box 693;

Box 694;

Box 695;

Box 696;

Box 697

Box 698;                      Christmas "N" Series, 1973

Box 699;

Box 700;

Box 701;

Box 702;

Box 703;

Box 704;

Box 705;

Box 706

Box 707                      Christmas "X" Series, 1927-1929

Box 708                      Christmas "X" Series, 1929-1930

Box 709                      Christmas "X" Series, 1930-1931

Box 710                      Christmas "X" Series, 1931-1932

Box 711                      Christmas "X" Series, 1932-1934

Box 712                      Christmas "X" Series, 1934-1935

Box 713                      Christmas "X" Series, 1935-1936

Box 714                      Christmas "X" Series, 1936

Box 715                      Christmas "X" Series, 1937

Box 716                      Christmas "X" Series, 1938

Box 717	Christmas "X" Series, 1938-1939
Box 718	Christmas "X" Series, 1939-1940
Box 719	Christmas "X" Series, 1940-1941
Box 720	Christmas "X" Series, 1941-1942
Box 721	Christmas "X" Series, 1942-1943
Box 722	Christmas "X" Series, 1943-1944
Box 723	Christmas "X" Series, 1945-1946
Box 724	Christmas "X" Series, 1946-1947
Box 725	Christmas "X" Series, 1947-1948
Box 726	Christmas "X" Series, 1948-1949
Box 727	Christmas "X" Series, 1949
Box 728	Christmas "X" Series, 1949-1950
Box 729	Christmas "X" Series, 1950-1951
Box 730	Christmas "X" Series, 1951 - 1951, 1965 - 1965
Box 731	Christmas "A" Series, undated, 1938-1939
Box 732	Christmas "A" Series, 1939-1941; 1946
Box 733; Box 734; Box 735; Box 736; Box 737	Christmas Personalized Greeting "PG", undated
Box 738	Christmas Personalized Greeting "PG", 1911-1922
Box 739	Christmas Personalized Greeting "PG", 1923-1925
Box 740	Christmas Personalized Greeting "PG", 1926
Box 741	Christmas Personalized Greeting "PG", 1926-1927

Box 742	Christmas Personalized Greeting "PG", 1927-1928
Box 743	Christmas Personalized Greeting "PG", 1928
Box 744	Christmas Personalized Greeting "PG", 1929
Box 745	Christmas Personalized Greeting "PG", 1929-1930
Box 746	Christmas Personalized Greeting "PG", 1930
Box 747	Christmas Personalized Greeting "PG", 1930-1931
Box 748	Christmas Personalized Greeting "PG", 1931
Box 749	Christmas Personalized Greeting "PG", 1932
Box 750	Christmas Personalized Greeting "PG", 1933-1934
Box 751	Christmas Personalized Greeting "PG", 1934-1935
Box 752	Christmas Personalized Greeting "PG", 1935-1936
Box 753	Christmas Personalized Greeting "PG", 1936
Box 754	Christmas Personalized Greeting "PG", 1937
Box 755	Christmas Personalized Greeting "PG", 1938
Box 756	Christmas Personalized Greeting "PG", 1939-1940
Box 757	Christmas Personalized Greeting "PG", 1940-1942; 1946
Box 758	Christmas Personalized Greeting "PG", 1947-1948
Box 759	Christmas Counter Books, 1920-1921; 1925; undated
Box 760	Christmas Counter Books, 1925-1926
Box 761	Christmas Counter Books, 1926-1927
Box 762	Christmas Counter Books, 1927-1928
Box 763	Christmas Counter Books, 1928-1929
Box 764	Christmas Counter Books, 1929
Box 765;	Christmas Counter Books, 1930

Box 766;

Box 767

Box 768	Christmas Service Books, 1926-1931; undated
Box 769	Christmas Service Books, 1932-1936
Box 770	Christmas Service Books, 1937-1938
Box 771	Christmas Service Books, 1939-1940
Box 772	Christmas Service Books, 1941-1942; 1949-1950
Box 773	Christmas Service Books, 1952-1953
Box 774	Christmas Service Books, 1953-1954
Box 775	Christmas Service Books, 1955-1956
Box 776	Christmas Service Books, 1956-1957
Box 777	Christmas Service Books, 1958-1959
Box 778	Christmas Service Books, 1959-1960
Box 779	Christmas Service Books, 1960-1962
Box 780	Christmas Service Books, 1963
Box 781	Christmas Service Books, 1964-1965
Box 782	Christmas Service Books, 1966
Box 783	Christmas Service Books, 1967
Box 784	Christmas Service Books, 1968-1969
Box 785	Christmas Service Books, 1969-1970
Box 786	Christmas Service Books, 1971-1972
Box 787	Christmas Service Books, 1946-1950
Box 788	Christmas Service Books, 1950-1953
Box 789	Christmas Service Books, 1954; 1957; 1959

Box 790	Christmas Service Books, 1960; 1962-1964
Box 791	Christmas Service Books, 1966-1967
Box 792	Christmas Service Books, 1946-1948; undated
Box 793	Christmas Cello Packs, 1947-1949; 1951-1953
Box 794	Christmas Cello Packs, 1955-1957; 1959
Box 795	Christmas Solid Packs, 1951; undated
Box 796	Christmas Solid Packs, 1952-1954
Box 797	Christmas Solid Packs, 1954-1955
Box 798	Christmas Solid Packs, 1955-1956
Box 799	Christmas Solid Packs, 1956-1957
Box 800	Christmas Solid Packs, 1957
Box 801	Christmas Solid Packs, 1958-1959
Box 802	Christmas Solid Packs, 1959; 1962
Box 803	Christmas Solid Packs, 1962
Box 804	Christmas Solid Packs, 1962-1963
Box 805	Christmas Solid Packs, 1963
Box 806	Christmas Solid Packs, 1963-1964
Box 807	Christmas Solid Packs, 1964
Box 808	Christmas Solid Packs, 1964-1965
Box 809	Christmas Solid Packs, 1965
Box 810	Christmas Solid Packs, 1965-1967
Box 811	Christmas Solid Packs, 1967-1968
Box 812	Christmas Solid Packs, 1968-1969
Box 813;	Christmas Solid Packs, 1969

Box 814

Box 815 Christmas Solid Packs, 1969-1970

Box 816;  
Box 817 Christmas Solid Packs, 1970

Box 818 Christmas Solid Packs, 1970-1971

Box 819;  
Box 820 Christmas Solid Packs, 1971

Box 821 Christmas Solid Packs, 1971-1972

Box 822;  
Box 823 Christmas Solid Packs, 1972

Box 824 Christmas Solid Packs, 1972-1973

Box 825;  
Box 826 Christmas Solid Packs, 1973

Box 827 Christmas Solid Packs, undated

Box 828 Christmas Solid Packs, 1948; 1950; 1953; 1954

Box 829 Christmas Solid Packs, 1955-1956

Box 830 Christmas Solid Packs, 1958-1960

Box 831 Christmas Solid Packs, 1961-1962

Box 832 Christmas Solid Packs, 1964; 1966; 1968

Box 833 Christmas Boxed Assortments, 1931-1935

Box 834 Christmas Boxed Assortments, 1936-1937

Box 835 Christmas Boxed Assortments, 1938-1939

Box 836 Christmas Boxed Assortments, 1939-1941

Box 837 Christmas Boxed Assortments, 1941-1942

Box 838 Christmas Boxed Assortments, 1946

Box 839	Christmas Boxed Assortments, 1947
Box 840	Christmas Boxed Assortments, 1947-1948
Box 841	Christmas Boxed Assortments, 1948-1949
Box 842	Christmas Boxed Assortments, 1949-1950
Box 843	Christmas Boxed Assortments, 1950
Box 844	Christmas Boxed Assortments, 1950; 1954
Box 845	Christmas Boxed Assortments, 1955-1956
Box 846	Christmas Boxed Assortments, 1956
Box 847	Christmas Boxed Assortments, 1956-1957
Box 848	Christmas Boxed Assortments, 1957
Box 849	Christmas Boxed Assortments, 1958-1959
Box 850	Christmas Boxed Assortments, 1959
Box 851	Christmas Boxed Assortments, 1959-1960
Box 852	Christmas Boxed Assortments, 1960-1961
Box 853	Christmas Boxed Assortments, 1961-1962
Box 854	Christmas Boxed Assortments, 1962-1963
Box 855	Christmas Boxed Assortments, 1963-1964
Box 856	Christmas Boxed Assortments, 1965-1966
Box 857	Christmas Boxed Assortments, 1967-1968
Box 858	Christmas Boxed Assortments, 1968
Box 859	Christmas Boxed Assortments, 1969-1970
Box 860	Christmas Boxed Assortments, 1970
Box 861; Box 862	Christmas Boxed Assortments, 1971



Box 863	Christmas Boxed Assortments, 1972-1973
Box 1949; Box 1950	Christmas Boxed Assortments, 1949-1950 oversize, circa 1959-1966
Box 864	Convalescent, 1920s-1940s; 1925-1927; undated
Box 865	Convalescent, 1928-1929
Box 866	Convalescent, 1929-1930
Box 867	Convalescent, 1930-1931
Box 868	Convalescent, 1932
Box 869	Convalescent, 1932-1933
Box 870	Convalescent, 1933-1934
Box 871	Convalescent, 1934-1935
Box 872	Convalescent, 1935
Box 873	Convalescent, 1936
Box 874	Convalescent, 1936-1937
Box 875	Convalescent, 1937
Box 876	Convalescent, 1937-1938
Box 877; Box 878	Convalescent, 1938
Box 879	Convalescent, 1938-1939
Box 880	Convalescent, 1939
Box 881	Convalescent, 1939-1940
Box 882; Box 883	Convalescent, 1940
Box 884	Convalescent, 1940-1941
Box 885	Convalescent, 1941

Box 886	Convalescent, 1941-1942
Box 887	Convalescent, 1942
Box 888	Convalescent, 1942-1943
Box 889	Convalescent, 1943
Box 890	Convalescent, 1943-1944
Box 891	Convalescent, 1944-1946
Box 892	Convalescent, 1946-1947
Box 893	Convalescent, 1947-1948
Box 894	Convalescent, 1948
Box 895	Convalescent, 1949
Box 896	Convalescent, 1949-1950
Box 897	Convalescent, 1950-1951
Box 898	Convalescent, 1951
Box 899	Convalescent, 1952-1953
Box 900	Convalescent, 1953
Box 901	Convalescent, 1953-1954
Box 902	Convalescent, 1954-1955
Box 903	Convalescent, 1955
Box 904	Convalescent, 1956
Box 905	Convalescent, 1956-1957
Box 906	Convalescent, 1957
Box 907	Convalescent, 1958
Box 908	Convalescent, 1958-1959
Box 909	Convalescent, 1959

Box 910	Convalescent, 1959-1960
Box 911; Box 912	Convalescent, 1960
Box 913	Convalescent, 1960-1961
Box 914; Box 915	Convalescent, 1961
Box 916	Convalescent, 1961-1962
Box 917; Box 918; Box 919	Convalescent, 1962
Box 920	Convalescent, 1962-1963
Box 921; Box 922	Convalescent, 1963
Box 923; Box 924; Box 925; Box 926	Convalescent, 1964
Box 927; Box 928; Box 929	Convalescent, 1965
Box 930	Convalescent, 1965-1966
Box 931; Box 932; Box 933	Convalescent, 1966
Box 934	Convalescent, 1966-1967
Box 935; Box 936; Box 937	Convalescent, 1967

Box 938	Convalescent, 1967-1968
Box 939; Box 940	Convalescent, 1968
Box 941	Convalescent, 1968-1969
Box 942; Box 943	Convalescent, 1969
Box 944; Box 945	Convalescent, 1970
Box 946	Convalescent, 1970-1971
Box 947	Convalescent, 1971
Box 948	Convalescent, 1971-1972
Box 949; Box 950	Convalescent, 1972
Box 951	Convalescent, 1972-1973
Box 952; Box 953	Convalescent, 1973
Box 954	Convalescent, 1973-1974
Box 1950	Convalescent oversize, circa 1959-1966
Box 955; Box 956	Easter, undated
Box 957	Easter, 1924-1926; undated
Box 958	Easter, 1927-1932
Box 959	Easter, 1933
Box 960	Easter, 1933-1935
Box 961	Easter, 1935-1936
Box 962	Easter, 1936

Box 963	Easter, 1936-1937
Box 964	Easter, 1937
Box 965	Easter, 1937-1938
Box 966	Easter, 1938
Box 967	Easter, 1938-1939
Box 968	Easter, 1939-1940
Box 969; Box 970	Easter, 1940
Box 971	Easter, 1940-1941
Box 972	Easter, 1941-1942
Box 973; Box 974	Easter, 1942
Box 975	Easter, 1942-1943
Box 976; Box 977; Box 978	Easter, 1944
Box 979	Easter, 1944-1945
Box 980	Easter, 1945-1946
Box 981	Easter, 1946
Box 982	Easter, 1946-1947
Box 983; Box 984; Box 985	Easter, 1947
Box 986	Easter, 1947-1948
Box 987; Box 988;	Easter, 1948

Box 989

Box 990                      Easter, 1948-1949

Box 991;                      Easter, 1949

Box 992;

Box 993

Box 994                      Easter, 1949-1950

Box 995;                      Easter, 1950

Box 996;

Box 997;

Box 998

Box 999;                      Easter, 1951

Box 1000;

Box 1001;

Box 1002

Box 1003                      Easter, 1951-1952

Box 1004;                      Easter, 1952

Box 1005;

Box 1006;

Box 1007

Box 1008;                      Easter, 1953

Box 1009;

Box 1010;

Box 1011

Box 1012                      Easter, 1953-1954

Box 1013;                      Easter, 1954

Box 1014;

Box 1015;

Box 1016

Box 1017;                      Easter, 1955

Box 1018;

Box 1019;

Box 1020

Box 1021;

Easter, 1956

Box 1022;

Box 1023;

Box 1024

Box 1025

Easter, 1956-1957

Box 1026;

Easter, 1957

Box 1027;

Box 1028

Box 1029

Easter, 1957-1958

Box 1030;

Easter, 1958

Box 1031;

Box 1032;

Box 1033

Box 1034;

Easter, 1959

Box 1035;

Box 1036

Box 1037

Easter, 1959-1960

Box 1038;

Easter, 1960

Box 1039;

Box 1040

Box 1041

Easter, 1960-1961

Box 1042;

Easter, 1961

Box 1043;

Box 1044;

Box 1045;

Box 1046

Box 1047;

Easter, 1962

Box 1048;

Box 1049;

Box 1050

Box 1051 Easter, 1962-1963

Box 1052; Easter, 1963

Box 1053;

Box 1054;

Box 1055

Box 1056 Easter, 1963-1964

Box 1057; Easter, 1964

Box 1058;

Box 1059;

Box 1060

Box 1061 Easter, 1964-1965

Box 1062; Easter, 1965

Box 1063;

Box 1064;

Box 1065

Box 1066 Easter, 1965-1966

Box 1067; Easter, 1966

Box 1068;

Box 1069;

Box 1070;

Box 1071

Box 1072 Easter, 1966-1967

Box 1073; Easter, 1967

Box 1074;

Box 1075;

Box 1076;

Box 1077

Box 1078 Easter, 1967-1968



Box 1079; Easter, 1968

Box 1080;

Box 1081;

Box 1082;

Box 1083

Box 1084 Easter, 1968-1969

Box 1085; Easter, 1969

Box 1086;

Box 1087;

Box 1088;

Box 1089

Box 1090 Easter, 1969-1970

Box 1091; Easter, 1970

Box 1092;

Box 1093;

Box 1094

Box 1095; Easter, 1971

Box 1096;

Box 1097;

Box 1098;

Box 1099;

Box 1100;

Box 1101;

Box 1102;

Box 1103;

Box 1104;

Box 1105;

Box 1106

Box 1951 Easter oversize, circa 1959-1966

Box 1107 Father's Day, 1929-1937

Box 1108 Father's Day, 1937-1938

Box 1109	Father's Day, 1939-1940
Box 1110	Father's Day, 1940-1941
Box 1111	Father's Day, 1942-1943
Box 1112	Father's Day, 1944-1945
Box 1113	Father's Day, 1945-1947
Box 1114	Father's Day, 1947-1948
Box 1115	Father's Day, 1948-1949
Box 1116	Father's Day, 1949
Box 1117	Father's Day, 1949; 1951
Box 1118	Father's Day, 1951
Box 1119	Father's Day, 1951-1952
Box 1120	Father's Day, 1952
Box 1121	Father's Day, 1953
Box 1122	Father's Day, 1953-1954
Box 1123	Father's Day, 1954
Box 1124	Father's Day, 1954-1955
Box 1125	Father's Day, 1955
Box 1126	Father's Day, 1955-1956
Box 1127	Father's Day, 1956
Box 1128	Father's Day, 1957
Box 1129	Father's Day, 1957-1958
Box 1130	Father's Day, 1958
Box 1131	Father's Day, 1958-1959
Box 1132	Father's Day, 1959

Box 1133	Father's Day, 1959-1960
Box 1134	Father's Day, 1960
Box 1135	Father's Day, 1960-1961
Box 1136; Box 1137	Father's Day, 1961
Box 1138; Box 1139	Father's Day, 1962
Box 1140	Father's Day, 1962-1963
Box 1141; Box 1142	Father's Day, 1963
Box 1143; Box 1144	Father's Day, 1964
Box 1145	Father's Day, 1964-1965
Box 1146; Box 1147	Father's Day, 1965
Box 1148	Father's Day, 1965-1966
Box 1149; Box 1150	Father's Day, 1966
Box 1151	Father's Day, 1966-1967
Box 1152; Box 1153	Father's Day, 1967
Box 1154; Box 1155; Box 1156	Father's Day, 1968
Box 1157; Box 1158	Father's Day, 1969
Box 1159	Father's Day, 1969-1970

Box 1160	Father's Day, 1970
Box 1161	Father's Day, 1970-1971
Box 1162	Father's Day, 1971
Box 1163	Father's Day, 1971-1972
Box 1164; Box 1165; Box 1166	Father's Day, 1972
Box 1951	Father's Day oversize, circa 1959-1966
Box 1167	Fourth of July, 1952-1954
Box 1168	Friendship, 1940-1947
Box 1169	Friendship, 1947-1949
Box 1170	Friendship, 1949-1950
Box 1171	Friendship, 1950-1951
Box 1172	Friendship, 1952-1953
Box 1173	Friendship, 1953-1954
Box 1174	Friendship, 1955-1956
Box 1175	Friendship, 1956-1957
Box 1176	Friendship, 1957-1958
Box 1177	Friendship, 1959-1960
Box 1178	Friendship, 1960-1961
Box 1179	Friendship, 1961-1962
Box 1180	Friendship, 1963-1964
Box 1181	Friendship, 1965-1966
Box 1182	Friendship, 1967

Box 1183	Friendship, 1967-1968
Box 1184	Friendship, 1969-1970
Box 1185	Friendship, 1971-1973
Box 1186	Friendship, 1973-1974
Box 1951	Friendship oversize, 1959-1966
Box 1187	Gift, 1944-1946; undated
Box 1188	Gift, 1946-1948
Box 1189	Gift, 1948-1949
Box 1190	Gift, 1949-1950
Box 1191	Gift, 1950-1951
Box 1192	Gift, 1951-1953
Box 1193	Gift, 1953-1954
Box 1194	Gift, 1954-1955
Box 1195	Gift, 1955-1956
Box 1196	Gift, 1957
Box 1197	Gift, 1958
Box 1198	Gift, 1959-1960
Box 1199	Gift, 1960-1961
Box 1200	Gift, 1961-1962
Box 1201	Gift, 1962-1963
Box 1202	Gift, 1963-1964
Box 1203	Gift, 1964-1965
Box 1204	Gift, 1965-1966
Box 1205	Gift, 1966-1967

Box 1206	Gift, 1967-1968
Box 1207	Gift, 1968
Box 1208	Gift, 1969-1970
Box 1209	Gift, 1970-1972
Box 1210	Gift, 1972-1973
Box 1211	Graduation, 1931-1937
Box 1212	Graduation, 1938-1941
Box 1213	Graduation, 1942-1946
Box 1214	Graduation, 1947-1949
Box 1215	Graduation, 1951-1952
Box 1216	Graduation, 1952-1953
Box 1217	Graduation, 1953-1955
Box 1218	Graduation, 1955-1956
Box 1219	Graduation, 1956-1957
Box 1220	Graduation, 1957-1958
Box 1221	Graduation, 1959
Box 1222	Graduation, 1960
Box 1223	Graduation, 1961
Box 1224	Graduation, 1961-1962
Box 1225	Graduation, 1962-1963
Box 1226	Graduation, 1963
Box 1227	Graduation, 1964
Box 1228	Graduation, 1964-1965
Box 1229	Graduation, 1965

Box 1230	Graduation, 1965-1966
Box 1231	Graduation, 1966
Box 1232	Graduation, 1966-1967
Box 1233	Graduation, 1967-1968
Box 1234	Graduation, 1968
Box 1235	Graduation, 1968-1969
Box 1236	Graduation, 1969
Box 1237	Graduation, 1969-1970
Box 1238	Graduation, 1970-1971
Box 1239	Graduation, 1971
Box 1240	Graduation, 1971-1972
Box 1241	Graduation, 1972; undated
Box 1951	Graduation oversize, circa 1959-1966
Box 1242	Halloween, 1930; 1938; 1942; 1943; 1946-1951; undated
Box 1243	Halloween, 1952-1959
Box 1244	Halloween, 1960-1963
Box 1245	Halloween, 1964-1968
Box 1246	Halloween, 1969-1972
Box 1247	Halloween, 1972-1973
Box 1952	Halloween, oversize, circa 1959-1966
Box 1248	Invitations, 1944-1951
Box 1249	Invitations, 1952-1955
Box 1250	Invitations, 1956-1959
Box 1251	Invitations, 1957-1960

Box 1252	Invitations, 1960-1962
Box 1253	Invitations, 1962-1963
Box 1254	Invitations, 1963-1964
Box 1255	Invitations, 1964-1965
Box 1256	Invitations, 1965-1966
Box 1257	Invitations, 1966-1967
Box 1258	Invitations, 1968
Box 1259	Invitations, 1969
Box 1260	Invitations, 1970-1971
Box 1261	Invitations, 1971-1972
Box 1262	Invitations, 1973
Box 1263; Box 1264	Invitations, undated
Box 1265	Jewish New Year, 1958-1962
Box 1266	Jewish New Year, 1963-1965
Box 1267	Jewish New Year, 1966-1968
Box 1268	Jewish New Year, 1968-1970
Box 1269	Jewish New Year, 1971-1973
Box 1270	Jewish New Year, undated
Box 1271	Hanukkah, 1963-1966
Box 1272	Hanukkah, 1967-1970
Box 1273	Hanukkah, 970-1972
Box 1274; Box 1275	Miscellaneous Occasions, undated



Box 1276	Miscellaneous Occasions, 1926-1934
Box 1277	Miscellaneous Occasions, 1934-1935
Box 1278	Miscellaneous Occasions, 1935
Box 1279; Box 1280	Miscellaneous Occasions, 1936
Box 1281; Box 1282	Miscellaneous Occasions, 1937
Box 1283	Miscellaneous Occasions, 1937-1938
Box 1284; Box 1285; Box 1286; Box 1287	Miscellaneous Occasions, 1938
Box 1288; Box 1289	Miscellaneous Occasions, 1939
Box 1290	Miscellaneous Occasions, 1939-1940
Box 1291; Box 1292	Miscellaneous Occasions, 1940
Box 1293	Miscellaneous Occasions, 1940-1941
Box 1294; Box 1295	Miscellaneous Occasions, 1941
Box 1296	Miscellaneous Occasions, 1941-1942
Box 1297; Box 1298; Box 1299	Miscellaneous Occasions, 1942
Box 1300; Box 1301	Miscellaneous Occasions, 1943
Box 1302	Miscellaneous Occasions, 1943-1944

Box 1303	Miscellaneous Occasions, 1945; 1946; 1956
Box 1304	Mother's Day, 1925-1929
Box 1305	<a href="#">Mother's Day, 1930-1931</a>
Box 1305, Folder ?	<p><a href="#">My Mother: [greeting card], 1930</a>  1 Item (Ink on paper.; 9.4" x 7.3".)  Collector: Norcross Greeting Card Company (New York (N.Y.))  Language: English.  Notes: AC0058-0000023.tif (AC Scan No.)  Mother's Day card with illustration of woman dressed in 1860 era fashion.  Genre/Form: Greeting cards</p>
Box 1306	Mother's Day, 1932-1933
Box 1307	Mother's Day, 1934-1935
Box 1308	Mother's Day, 1936
Box 1309	Mother's Day, 1937
Box 1310	Mother's Day, 1937-1938
Box 1311	Mother's Day, 1938
Box 1312	Mother's Day, 1939-1940
Box 1313	Mother's Day, 1940
Box 1314	Mother's Day, 1940-1941
Box 1315	Mother's Day, 1941
Box 1316	Mother's Day, 1942
Box 1317	Mother's Day, 1942-1943
Box 1318; Box 1319	Mother's Day, 1944
Box 1320	Mother's Day, 1945
Box 1321	Mother's Day, 1946

Box 1322	Mother's Day, 1946-1947
Box 1323	Mother's Day, 1947
Box 1324; Box 1325	Mother's Day, 1948
Box 1326	Mother's Day, 1948-1949
Box 1327; Box 1328	Mother's Day, 1949
Box 1329	Mother's Day, 1949-1951
Box 1330; Box 1331; Box 1332; Box 1333	Mother's Day, 1951
Box 1334; Box 1335	Mother's Day, 1952
Box 1336	Mother's Day, 1952-1953
Box 1337; Box 1338; Box 1339	Mother's Day, 1953
Box 1340	Mother's Day, 1953-1954
Box 1341; Box 1342	Mother's Day, 1954
Box 1343; Box 1344	Mother's Day, 1955
Box 1345	Mother's Day, 1955-1956
Box 1346; Box 1347	Mother's Day, 1956
Box 1348	Mother's Day, 1956-1957

Box 1349;  
Box 1350

Mother's Day, 1957

Box 1351

Mother's Day, 1957-1958

Box 1352;  
Box 1353

Mother's Day, 1958

Box 1354;  
Box 1355;  
Box 1356

Mother's Day, 1959

Box 1357;  
Box 1358;  
Box 1359

Mother's Day, 1960

Box 1360;  
Box 1361;  
Box 1362

Mother's Day, 1961

Box 1363;  
Box 1364;  
Box 1365;  
Box 1366

Mother's Day, 1962

Box 1367

Mother's Day, 1962-1963

Box 1368;  
Box 1369;  
Box 1370

Mother's Day, 1963

Box 1371;  
Box 1372;  
Box 1373;  
Box 1374

Mother's Day, 1964

Box 1375;  
Box 1376;  
Box 1377

Mother's Day, 1965

Box 1378                      Mother's Day, 1965-1966

Box 1379;  
Box 1380;  
Box 1381;  
Box 1382

Box 1383;  
Box 1384;  
Box 1385;  
Box 1386

Box 1387                      Mother's Day, 1967-1968

Box 1388;  
Box 1389;  
Box 1390;  
Box 1391

Box 1392;  
Box 1393;  
Box 1394;  
Box 1395

Box 1396                      Mother's Day, 1969-1970

Box 1397;  
Box 1398;  
Box 1399

Box 1400                      Mother's Day, 1970-1971

Box 1401;  
Box 1402;  
Box 1403

Box 1404                      Mother's Day, 1971-1972

Box 1405;  
Box 1406;  
Box 1407;

Box 1408	
Box 1409	Mother's Day, undated
Box 1952	Mother's Day oversize, circa 1959-1966
Box 1410	New Year, 1930; 1943-1946
Box 1411	New Year, 1947-1949
Box 1412	New Year, 1950-1952
Box 1413	New Year, 1952-1954
Box 1414	New Year, 1954-1957
Box 1415	New Year, 1957-1960
Box 1416	New Year, 1960-1962
Box 1417	New Year, 1963-1965
Box 1418	New Year, 1966-1968
Box 1419	New Year, 1969-1971
Box 1420	New Year, 1972-1973
Box 1421	Religious, 1949-1955
Box 1422	Religious, 1956-1957
Box 1423	Religious, 1958-1959
Box 1424	Religious, 1960-1961
Box 1425	Religious, 1961-1962
Box 1426	Religious, 1963-1964
Box 1427	Religious, 1965-1966
Box 1428	Religious, 1966-1967
Box 1429	Religious, 1967-1968
Box 1430;	Religious, 1969

Box 1431

Box 1432 Religious, 1969-1970

Box 1433 Religious, 1970-1971

Box 1434 Religious, 1971-1973

Box 1435 St. Patrick's Day, 1928-1935; undated

Box 1436 St. Patrick's Day, 1935-1939

Box 1437 St. Patrick's Day, 1940-1947

Box 1438 St. Patrick's Day, 1948-1950

Box 1439 St. Patrick's Day, 1951-1953

Box 1440 St. Patrick's Day, 1954-1956

Box 1441 St. Patrick's Day, 1957-1959

Box 1442 St. Patrick's Day, 1960-1961

Box 1443 St. Patrick's Day, 1962-1963

Box 1444 St. Patrick's Day, 1964-1965

Box 1445 St. Patrick's Day, 1965-1966

Box 1446 St. Patrick's Day, 1966-1967

Box 1447 St. Patrick's Day, 1967-1968

Box 1448 St. Patrick's Day, 1968-1969

Box 1449 St. Patrick's Day, 1969-1970

Box 1450 St. Patrick's Day, 1971-1972

Box 1451 St. Patrick's Day, 1972-1973

Box 1954 St. Patrick's Day oversize, 1959-1966

Box 1452 Sympathy, 1935; 1944-1948

Box 1453 Sympathy, 1948-1951

Box 1454	Sympathy, 1952-1955
Box 1455	Sympathy, 1956-1958
Box 1456	Sympathy, 1958-1960
Box 1457	Sympathy, 1960-1961
Box 1458	Sympathy, 1962-1963
Box 1459	Sympathy, 1963-1964
Box 1460	Sympathy, 1965-1966
Box 1461	Sympathy, 1966-1967
Box 1462	Sympathy, 1968-1971
Box 1463	Sympathy, 1972-1973
Box 1464	Thanksgiving, 1926; 1930; 1943; 1946-1949
Box 1465	Thanksgiving, 1950-1952
Box 1466	Thanksgiving, 1953-1954
Box 1467	Thanksgiving, 1955-1957
Box 1468	Thanksgiving, 1957-1959
Box 1469	Thanksgiving, 1959-1961
Box 1470	Thanksgiving, 1961-1962
Box 1471	Thanksgiving, 1962-1964
Box 1472	Thanksgiving, 1964-1965
Box 1473	Thanksgiving, 1966-1967
Box 1474	Thanksgiving, 1967-1968
Box 1475	Thanksgiving, 1969
Box 1476	Thanksgiving, 1969-1970
Box 1477	Thanksgiving, 1970-1971



Box 1478	Thanksgiving, 1971-1972
Box 1479	Thanksgiving, 1972-1973
Box 1480	Thanksgiving, 1973
Box 1954	Thanksgiving oversize, circa 1959-1966
Box 1481	Thank You, 1954; 1955; 1959-1962
Box 1482	Thank You, 1963-1965
Box 1483	Thank You, 1965-1968
Box 1484	Thank You, 1968-1971
Box 1485	Thank You, 1971-1973
Box 1486	Thank You, 1950; 1951; 1956-1959
Box 1487	Travel, 1945-1949
Box 1488	Travel, 1950-1953
Box 1489	Travel, 1954-1957
Box 1490	Travel, 1958-1960
Box 1491	Travel, 1961-1962
Box 1492	Travel, 1963-1964
Box 1493	Travel, 1965-1966
Box 1494	Travel, 1967-1969
Box 1495	Travel, 1970-1971
Box 1496	Travel, 1972-1973
Box 1497; Box 1498; Box 1499	Valentine's Day, pre-1940; undated
Box 1500	Valentine's Day, 1926-1934

Box 1500, Folder 9-  
v-36

[Valentine greetings to my Mother: \[greeting card\], 1930](#)

1 Item (Ink on paper.; 8.0" x 5.2".)

Collector: Norcross Greeting Card Company (New York (N.Y.))

Language: English.

Notes: AC0058-0000022.tif (AC Scan No.)

Illustration of woman dressed in 1860 era fashion.

Genre/Form: Greeting cards  
Valentines

Box 1501 Valentine's Day, 1934-1935

Box 1502 Valentine's Day, 1936

Box 1503 Valentine's Day, 1936-1937

Box 1504 Valentine's Day, 1937-1938

Box 1505; [Valentine's Day, 1938](#)

Box 1506

Box 1505, Folder 10-  
V-260

[Oh Valentine! Ah ain't no loafer on a sofa!: \[greeting card\], 1938](#)

1 Item (Ink on paper.; 5.4" x 4.5".)

Collector: Norcross Greeting Card Company (New York (N.Y.))

Language: English.

Notes: AC0058-0000019.tif (AC Scan No.)

Genre/Form: Greeting cards  
Valentines

Box 1507 Valentine's Day, 1938-1939

Box 1508 Valentine's Day, 1939-1940

Box 1509; Valentine's Day, 1940

Box 1510;

Box 1511

Box 1512 Valentine's Day, 1940-1941

Box 1513; Valentine's Day, 1941

Box 1514

Box 1515; Valentine's Day, 1942

Box 1516

Box 1517 Valentine's Day, 1942-1943

Box 1518	Valentine's Day, 1943
Box 1519	Valentine's Day, 1943-1944
Box 1520	<a href="#">Valentine's Day, 1944</a>
Box 1250, Folder 15V215	<a href="#">Need a Pin-up Gal?: [greeting card], 1945</a> 1 Item (Ink on paper.; 5.4" x 4.5".) Collector: Norcross Greeting Card Company (New York (N.Y.)) Language: English. Notes: AC0058-0000018.tif (AC Scan No.) Genre/Form: Greeting cards Valentines
Box 1521	Valentine's Day, 1944-1945
Box 1522	Valentine's Day, 1945-1946
Box 1523; Box 1524	Valentine's Day, 1946
Box 1525	Valentine's Day, 1947 - 1947
Box 1526	Valentine's Day, 1947-1948
Box 1527; Box 1528; Box 1529	Valentine's Day, 1948
Box 1530	Valentine's Day, 1948-1949
Box 1531; Box 1532	Valentine's Day, 1949
Box 1533	Valentine's Day, 1949-1950
Box 1534; Box 1535; Box 1536	Valentine's Day, 1950
Box 1537	Valentine's Day, 1950-1951
Box 1538; Box 1539;	Valentine's Day, 1951

Box 1540

Box 1541; Valentine's Day, 1952

Box 1542;

Box 1543

Box 1544 Valentine's Day, 1952-1953

Box 1545; Valentine's Day, 1953

Box 1546;

Box 1547

Box 1548 Valentine's Day, 1953-1954

Box 1549; Valentine's Day, 1954

Box 1550;

Box 1551

Box 1552; Valentine's Day, 1955

Box 1553;

Box 1554;

Box 1555;

Box 1556

Box 1557; Valentine's Day, 1956

Box 1558;

Box 1559;

Box 1560

Box 1561 Valentine's Day, 1956-1957

Box 1562; Valentine's Day, 1957

Box 1563;

Box 1564;

Box 1565

Box 1566; Valentine's Day, 1958

Box 1567;

Box 1568;

Box 1569;

Box 1570

Box 1571                      Valentine's Day, 1958-1959

Box 1572;                      Valentine's Day, 1959

Box 1573;

Box 1574;

Box 1575

Box 1576;                      Valentine's Day, 1960

Box 1577;

Box 1578;

Box 1579;

Box 1580;

Box 1581;

Box 1582

Box 1583;                      Valentine's Day, 1961

Box 1584;

Box 1585;

Box 1586;

Box 1587;

Box 1588;

Box 1589

Box 1590                      Valentine's Day, 1961-1962

Box 1591;                      Valentine's Day, 1962

Box 1592;

Box 1593;

Box 1594;

Box 1595;

Box 1596

Box 1597                      Valentine's Day, 1962-1963

Box 1598;                      Valentine's Day, 1963

Box 1599;

Box 1600;

Box 1601;

Box 1602;

Box 1603

Box 1604; Valentine's Day, 1964

Box 1605;

Box 1606;

Box 1607;

Box 1608;

Box 1609

Box 1610 Valentine's Day, 1964-1965

Box 1611; Valentine's Day, 1965

Box 1612;

Box 1613;

Box 1614;

Box 1615

Box 1616 Valentine's Day, 1965-1966

Box 1617; Valentine's Day, 1966

Box 1618;

Box 1619;

Box 1620;

Box 1621;

Box 1622;

Box 1623

Box 1624 Valentine's Day, 1966-1967

Box 1625; Valentine's Day, 1967

Box 1626;

Box 1627;

Box 1628;

Box 1629;

Box 1630

Box 1631 Valentine's Day, 1967-1968

Box 1632; Valentine's Day, 1968

Box 1633;

Box 1634;

Box 1635

Box 1636                      Valentine's Day, 1968-1969

Box 1637;                      Valentine's Day, 1969

Box 1638;

Box 1639;

Box 1640;

Box 1641;

Box 1642;

Box 1643

Box 1644;                      Valentine's Day, 1970

Box 1645;

Box 1646;

Box 1647;

Box 1648;

Box 1649

Box 1650;                      Valentine's Day, 1971

Box 1651;

Box 1652;

Box 1653;

Box 1654

Box 1655;                      Valentine's Day, 1972

Box 1656;

Box 1657;

Box 1658;

Box 1659;

Box 1660

Box 1661                      Valentine's Day, 1972; undated

Box 1954                      Valentine's Day oversize, circa 1959-1966

Box 1662                      Wedding, 1924-1928

Box 1663	Wedding, 1929-31
Box 1664	Wedding, 1931-1933
Box 1665	Wedding, 1934-1935
Box 1666	Wedding, 1936-1937
Box 1667	Wedding, 1937-1938
Box 1668	Wedding, 1938
Box 1669	Wedding, 1938-1939
Box 1670	Wedding, 1939-1940
Box 1671	Wedding, 1940
Box 1672	Wedding, 1940-1941
Box 1673	Wedding, 1941
Box 1674	Wedding, 1941-1942
Box 1675	Wedding, 1942
Box 1676	Wedding, 1942-1943
Box 1677	Wedding, 1943
Box 1678	Wedding, 1944-1946
Box 1679	Wedding, 1947-1949
Box 1680	Wedding, 1950-1952
Box 1681	Wedding, 1953-1955
Box 1682	Wedding, 1956-1958
Box 1683	Wedding, 1959-1960
Box 1684	Wedding, 1960-1961
Box 1685	Wedding, 1961-1962
Box 1686	Wedding, 1962-1963



Box 1687	Wedding, 1963-1964
Box 1688	Wedding, 1964
Box 1689	Wedding, 1964-1965
Box 1690	Wedding, 1965-1966
Box 1691; Box 1692	Wedding, 1966
Box 1693; Box 1694	Wedding, 1967
Box 1695	Wedding, 1968
Box 1696	Wedding, 1968-1969
Box 1697	Wedding, 1969
Box 1698	Wedding, 1970
Box 1699	Wedding, 1971
Box 1700	Wedding, 1971-1972
Box 1701	Wedding, 1972-1973
Box 1702	Wedding, 1973-1974; undated
Box 1703	Informal Anniversary, 1965-1970
Box 1704	Informal Anniversary, 1971-1973
Box 1704	Informal Birthday, 1963
Box 1705	Informal Birthday, 1963-1964
Box 1706	Informal Birthday, 1964-1965
Box 1707	Informal Birthday, 1965
Box 1708	Informal Birthday, 1966
Box 1709	Informal Birthday, 1966-1967

Box 1710	Informal Birthday, 1967
Box 1711	Informal Birthday, 1967-1968
Box 1712	Informal Birthday, 1968
Box 1713	Informal Birthday, 1968-1969
Box 1714	Informal Birthday, 1969-1970
Box 1715	Informal Birthday, 1971
Box 1716	Informal Birthday, 1971-1972
Box 1717	Informal Birthday, 1972-1973
Box 1718	Informal Birthday, 1973
Box 1719	Informal Birthday, 1973
Box 1719	Informal Line Christmas, 1963-1964
Box 1720	Informal Line Christmas, 1964-1967
Box 1721	Informal Line Christmas, 1967-1968
Box 1722	Informal Line Christmas, 1969-1971
Box 1723	Informal Line Christmas, 1972-1973
Box 1723	Informal Line Convalescent, 1963
Box 1724	Informal Line Convalescent, 1963-1964
Box 1725	Informal Line Convalescent, 1965-1966
Box 1726	Informal Line Convalescent, 1966-1967
Box 1727	Informal Line Convalescent, 1967-1968
Box 1728	Informal Line Convalescent, 1968-1971
Box 1729	Informal Line Convalescent, 1972-1973
Box 1730	Informal Line Easter, 1963-1966
Box 1731	Informal Line Easter, 1967-1969

Box 1732	Informal Line Easter, 1970-1971
Box 1732	Informal Line Father's Day, 1963-1964
Box 1733	Informal Line Father's Day, 1965-1971
Box 1734	Informal Line Father's Day, 1972
Box 1734	Informal Line Friendship, 1963-1965
Box 1735	Informal Line Friendship, 1965-1967
Box 1736	Informal Line Friendship, 1967-1968
Box 1737	Informal Line Friendship, 1968-1972
Box 1738	Informal Line Friendship, 1972-1973
Box 1738	Informal Line Graduation, 1963-1964
Box 1739	Informal Line Graduation, 1965-1969
Box 1740	Informal Line Graduation, 1970-1972
Box 1740	Informal Line Halloween, 1969-1973
Box 1740	Informal Line Mother's Day, 1963-1964
Box 1741	Informal Line Mother's Day, 1965-1968
Box 1742	Informal Line Mother's Day, 1969; 1971-1972
Box 1742	Informal Line New Year, 1966-1969
Box 1743	Informal Line New Year, 1972
Box 1743	Informal Line Saint Patrick's Day, 1963-1967
Box 1744	Informal Line Saint Patrick's Day, 1968-1973
Box 1745	Informal Line Thanksgiving, 1964-1969
Box 1746	Informal Line Thanksgiving, 1970-1971; 1973
Box 1746	Informal Line Valentine's Day, 1963
Box 1747	Informal Line Valentine's Day, 1963-1965

Box 1748	Informal Line Valentine's Day, 1966-1967
Box 1749	Informal Line Valentine's Day, 1967-1969
Box 1750	Informal Line Valentine's Day, 1969-1971
Box 1751	Informal Line Valentine's Day, 1972
Box 1752	Studio Line General, 1957
Box 1753	Studio Line General, 1957-1958
Box 1754; Box 1755	Studio Line General, 1958
Box 1756	Studio Line General, 1958-1959
Box 1	Anniversary, 1942;1944-1945
Box 1757; Box 1758; Box 1759	Studio Line General, 1959
Box 1760	Studio Line General, 1959-1960
Box 1761; Box 1762; Box 1763	Studio Line General, 1960
Box 1764	Studio Line General, 1960-1961
Box 1765; Box 1766	Studio Line General, 1961
Box 1767	Studio Line General, 1961-1962
Box 1768; Box 1769	Studio Line General, 1962
Box 1770	Studio Line General, 1962-1963
Box 1771; Box 1772;	Studio Line General, 1963

Box 1773

Box 1773 Studio Line General, 1963-1964

Box 1774;  
Box 1775 Studio Line General, 1964

Box 1776 Studio Line General, 1964-1965

Box 1777;  
Box 1778;  
Box 1779;  
Box 1780 Studio Line General, 1965

Box 1781 Studio Line General, 1965-1966

Box 1782;  
Box 1783;  
Box 1784;  
Box 1785 Studio Line General, 1966

Box 1786 Studio Line General, 1966-1967

Box 1787;  
Box 1788;  
Box 1789;  
Box 1790 Studio Line General, 1967

Box 1791 Studio Line General, 1967-1968

Box 1792;  
Box 1793;  
Box 1794;  
Box 1795 Studio Line General, 1968

Box 1796 Studio Line General, 1968-1969

Box 1797;  
Box 1798;  
Box 1799 Studio Line General, 1969

Box 1800; Studio Line General, 1970

Box 1801; Box 1802	
Box 1803	Studio Line General, 1970-1971
Box 1804; Box 1805	Studio Line General, 1971
Box 1806	Studio Line General, 1971-1972
Box 1807; Box 1808; Box 1809; Box 1810	Studio Line General, 1972
Box 1811	Studio Line General, 1972-1973
Box 1812; Box 1813; Box 1814; Box 1815; Box 1816	Studio Line General, 1973
Box 1956	Studio Line General oversize, circa 1968-1972
Box 1817	Studio Line April Fool's Day, 958-1967
Box 1817	Studio Line Birthday, 1956-1959
Box 1957; Box 1958; Box 1959	Studio Line Birthday oversize, circa 1968-1973; undated
Box 1817	Studio Line Christmas, 1950-1952
Box 1818	Studio Line Christmas, 1952-1954
Box 1819	Studio Line Christmas, 1955-1960
Box 1820	Studio Line Christmas, 1961-1965
Box 1821	Studio Line Christmas, 1966-1968

Box 1822	Studio Line Christmas, 1969-1971
Box 1823	Studio Line Christmas, 1971-1973
Box 1959	Studio Line Christmas oversize, circa 1968-1972
Box 1823	Studio Line Easter, 1958-1960
Box 1824	Studio Line Easter, 1965-1968
Box 1825	Studio Line Easter, 1968-1971
Box 1960	Studio Line Easter oversize, circa 1968-1970
Box 1825	Studio Line Father's Day, 1959
Box 1826	Studio Line Father's Day, 1965-1968
Box 1827	Studio Line Father's Day, 1968-1969
Box 1828	Studio Line Father's Day, 1970-1972
Box 1960	Studio Line Father's Day oversize, circa 1968-1971; undated
Box 1829	Studio Line Graduation, 1957-1963
Box 1830	Studio Line Graduation, 1964-1967
Box 1831	Studio Line Graduation, 1968-1970
Box 1832	Studio Line Graduation, 1971-1972
Box 1961	Studio Line Graduation oversize, 1969
Box 1832	Studio Line Halloween, 1958-1963
Box 1833	Studio Line Halloween, 1964-1969
Box 1834	Studio Line Halloween, 1970-1973
Box 1961	Studio Line Halloween oversize, circa 1963-1968; undated
Box 1835	Studio Line Mother's Day, 1957-1962
Box 1836	Studio Line Mother's Day, 1963-1966
Box 1837	Studio Line Mother's Day, 1967-1968

Box 1838	Studio Line Mother's Day, 1969-1971
Box 1839	Studio Line Mother's Day, 1972
Box 1962	Studio Line Mother's Day oversize, circa 1968-1970; undated
Box 1839	Studio Line New Year, 1960-1961; 1963; 1964; 1969-1973
Box 1840	Studio Line St. Patrick's Day, 1969-1973
Box 1963	Studio Line St. Patrick's Day oversize, 1967
Box 1841	Studio Line Thanksgiving, 1960-1969
Box 1842	Studio Line Thanksgiving, 1969-1973
Box 1842	Studio Line Valentine's Day, 1957-1958
Box 1843	Studio Line Valentine's Day, 1959-1961
Box 1844	Studio Line Valentine's Day, 1962-1965
Box 1845	Studio Line Valentine's Day, 1966-1967
Box 1846	Studio Line Valentine's Day, 1968
Box 1847	Studio Line Valentine's Day, 1969-1971
Box 1848	Studio Line Valentine's Day, 1971-1972
Box 1849	Studio Line Valentine's Day, 1972
Box 1963; Box 1964; Box 1965	Studio Line Valentine's Day oversize, 1968-1971

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### Subseries 5.2: Sales Statistic Sample Books, undated

Box 1966; Box 1967; Box 1968; Box 1969; Box 1970; Box 1971;	Anniversary
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Box 1972;

Box 1973

Box 1974

Baby Announcement

Box 1977;

Birthday Female

Box 1978;

Box 1979;

Box 1980;

Box 1981;

Box 1982

Box 1983;

Birthday Juvenile

Box 1984;

Box 1985;

Box 1986

Box 1987;

Birthday Male

Box 1988;

Box 1989;

Box 1990

Box 1991;

Birthday Special

Box 1992;

Box 1993

Box 1994

Congratulations

Box 1995;

Convalescent

Box 1996

Box 1997

Father's Day

Box 1998;

Friendship

Box 1999

Box 2000

Gift

Box 2001

Invitations

Box 2002

Mother's Day

Box 2003	Religious
Box 2004; Box 2005	Sympathy
Box 2006	Thank You
Box 2007	Travel
Box 2008; Box 2009	Wedding
Box 2010	Mixed Valentines Christmas Easter Birthday Wrapping Paper

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### Subseries 5.3: Other Products, 1926-1974; undated

Box 2011	Other Products Placecards Tallies
Box 1850	Bags two bags from Beruit Store, circa 1960s - early 1970s
Box 1850	Bookplates, circa 1943
Box 1850	Buttons Buddy Buttons, 1968
Box 1850	Tags and Seals Christmas, 1926-1933
Box 1851; Box 1852; Box 1853; Box 1854; Box 1855; Box 1856; Box 1857; Box 1858	Tags and Seals Christmas, 1934-1972; undated
Box 1858	Decorations Halloween, undated
Box 1858	Thanksgiving, undated
Box 1858	Labels Parcel Post Labels, 1927-1933
Box 1859	Labels Parcel Post Labels, 1934-1939

Box 1860; Ribbons Christmas and Everyday, 1929-1939

Box 1861;

Box 1862

Box 1860; Ribbons Christmas and Everyday, 1940-1961, post-1961; undated

Box 1861;

Box 1862

Box 1862; Signotes, 1926-1973; undated

Box 1863;

Box 1864;

Box 1865;

Box 1866;

Box 1867;

Box 1868;

Box 1869;

Box 1870;

Box 1871;

Box 1872;

Box 1873;

Box 1874

Box 1875; Stationery, 1933; 1937; 1968-1973; undated

Box 1876

Box 1877; Tallies, 1926-1973; undated

Box 1878;

Box 1879;

Box 1880;

Box 1881;

Box 1882;

Box 1883;

Box 1884;

Box 1885

Box 1885; Place cards, 1930-1947; undated

Box 1886;

Box 1887;

Box 1888;  
Box 1889;  
Box 1890;  
Box 1891;  
Box 1892;  
Box 1893;  
Box 1894;  
Box 1895;  
Box 1896;  
Box 1897;  
Box 1898;  
Box 1899

Box 1900; Wrapping Paper: Christmas, 1948-1973; undated

Box 1901;  
Box 1902;  
Box 1903;  
Box 1904;  
Box 1905;  
Box 1906;  
Box 1907;  
Box 1908;  
Box 1909;  
Box 1910;  
Box 1911;  
Box 1912;  
Box 1913;  
Box 1914;  
Box 1915;  
Box 1916

Box 1917 Wrapping Paper Assortment: Christmas, 1962-1965, undated

Box 1917 Wrapping Paper Easter, 1931; 1936; 1938-1940; 1950-1952; 1956-1957; 1959

Box 1918 Wrapping Paper Everyday, 1928-1930

Box 1919; Wrapping Paper Everyday, 1930-1974; undated

Box 1920;  
 Box 1921;  
 Box 1922;  
 Box 1923;  
 Box 1924;  
 Box 1925;  
 Box 1926;  
 Box 1927;  
 Box 1928;  
 Box 1929;  
 Box 1930;  
 Box 1931;  
 Box 1932;  
 Box 1933;  
 Box 1934;  
 Box 1935;  
 Box 1936;  
 Box 1937;  
 Box 1938;  
 Box 1939;  
 Box 1940;  
 Box 1941;  
 Box 1942;  
 Box 1943;  
 Box 1944

Box 1945                      Wrapping Paper Father's Day, 1948-1949; 1953; 1955-1957

Box 1945                      Wrapping Paper Halloween, 1931; 1935-1937; 1939

Box 1945                      Wrapping Paper Mother's Day, 1956-1958; 1961; undated

Box 1945                      Wrapping Paper Valentine's Day, 1932; 1935-1937; 1939; 1941; 1946; 1948-1952;  
1955-1957; 1959; undated

Box 1946;                      Wrapping Paper Christmas, 1950-1965

Box 1947;

Box 1948

Box 1974;                      Baby Congratulation  
Box 1975;  
Box 1976

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## Series 6: Rust Craft Company Permanent Files, 1927 - 1981

**Scope and Contents:** This series contains 506 cubic feet stored off-site. In contrast to the Norcross Company's permanent files, Rustcraft established and practiced a different system of organizing its permanent files by placing cards into scrapbook volumes. As scrapbooks were filled, at a rate tied to the company's production schedule, they were assigned a volume number and placed in the Rustcraft library. A borrower's card within each volume suggests continuous reference to previous card designs and verses. Several volumes would be filled simultaneously during a year at different rates. As a result, the volumes for a year do not follow numerically upon each other. For the sake of clarity, the Rustcraft library system has been discarded in favor of arranging the volumes strictly by year. Also unlike Norcross, Rustcraft divided its permanent files of cards into two series: one based on occasion and the other on what they called "Everyday" cards. The latter include such topics as birthdays and anniversary.

This series also includes the permanent files of several different card manufacturing companies which were acquired by the Rustcraft Company at some point during its existence.

This series is organized according to the following outline. Listed are the companies and categories into which the materials are arranged, with the inclusive date range for each. Numbers in parentheses are the box numbers in which the material is found. is the records of each card produced by Rustcraft and the several companies which it acquired. The materials consist of 506 cubic feet.

The first four series in this collection are organized to the sub series level. Within each sub series, there is only minimal folder levels arrangement. Many of these cards and materials within each series were sorted by the donor, and inconsistencies in filing exist. For instance, a few Christmas cards may be misfiled in a group of Easter cards. In some cases, similar cards may be found under several different headings, e.g., in the antique card series Louis Prang cards may be under "Prang materials" or "Christmas cards designer, manufacturer." There are also a number of groups of unsorted cards in each series.

Greeting cards in each of the first four series may be arranged in one of several categories: by date, season or occasion, physical characteristic, visual image, designer or manufacturer, and others. The cards arranged by physical characteristic and visual image often break down into more specific categories such as lithographed, embossed, lace paper, or handmade cards, and cards with images of animals, nature scenes, flowers, or birds. Designer and manufacturer cards are sometimes sorted by the name of the individual or firm. Additional minimal folder level arrangement for all series is apparent from the box listings that follow. Greeting cards in the Norcross Company Permanent Files are arranged by occasion or topic and then by serial number. Those in the Rustcraft Company Permanent Files are arranged by occasion and then by year.

### Subseries 6.1: Cards, Occasions, 1927-1981

**Scope and Contents:** Cards, Occasions 1927-1981, volumes were consistently filled in an order reflecting the order of the holidays within the calendar year. For example, Christmas is found in the last boxes for each year, while Valentine's Day is usually in the first. The occasions, in the order in which they appear, are: Valentine's Day, St. Patrick's Day, Easter, Mother's Day, Father's Day, Graduation, Halloween, Thanksgiving, Christmas and New Year. These occasions vary slightly over time; major occasions become broken down into specific types, such as different types of Christmas and Valentine's Day cards.

Box 2012

Cards, Occasions, 1927

Box 2013	Cards, Occasions, 1927
Box 2014	Cards, Occasions, 1927
Box 2015	Cards, Occasions, 1927
Box 2016	Cards, Occasions, 1927
Box 2017	Cards, Occasions, 1928
Box 2018	Cards, Occasions, 1928
Box 2019	Cards, Occasions, 1928
Box 2020	Cards, Occasions, 1928
Box 2021	Cards, Occasions, 1928
Box 2022	Cards, Occasions, 1928
Box 2023	Cards, Occasions, 1929
Box 2024	Cards, Occasions, 1929
Box 2025	Cards, Occasions, 1929
Box 2026	Cards, Occasions, 1929
Box 2027	Cards, Occasions, 1929
Box 2028	Cards, Occasions, 1929
Box 2029	Cards, Occasions, 1929
Box 2030	Cards, Occasions, 1929
Box 2031	Cards, Occasions, 1929
Box 2032	Cards, Occasions, 1929
Box 2033	Cards, Occasions, 1929
Box 2034	Cards, Occasions, 1930
Box 2035	Cards, Occasions, 1930
Box 2036	Cards, Occasions, 1930



Box 2037	Cards, Occasions, 1930
Box 2038	Cards, Occasions, 1930
Box 2039	Cards, Occasions, 1930
Box 2040	Cards, Occasions, 1930
Box 2041	Cards, Occasions, 1930
Box 2042	Cards, Occasions, 1930
Box 2043	Cards, Occasions, 1931
Box 2044	Cards, Occasions, 1931
Box 2045	Cards, Occasions, 1931
Box 2046	Cards, Occasions, 1931
Box 2047	Cards, Occasions, 1931
Box 2048	Cards, Occasions, 1931
Box 2049	Cards, Occasions, 1931
Box 2050	Cards, Occasions, 1931
Box 2051	Cards, Occasions, 1931
Box 2052	Cards, Occasions, 1931
Box 2053	Cards, Occasions, 1931
Box 2054	Cards, Occasions, 1931
Box 2055	Cards, Occasions, 1932
Box 2056	Cards, Occasions, 1932
Box 2057	Cards, Occasions, 1932
Box 2058	Cards, Occasions, 1932
Box 2059	Cards, Occasions, 1932
Box 2060	Cards, Occasions, 1932

Box 2061	Cards, Occasions, 1932
Box 2062	Cards, Occasions, 1932
Box 2063	Cards, Occasions, 1933
Box 2064	Cards, Occasions, 1933
Box 2065	Cards, Occasions, 1933
Box 2066	Cards, Occasions, 1933
Box 2067	Cards, Occasions, 1933
Box 2068	Cards, Occasions, 1933
Box 2069	Cards, Occasions, 1933
Box 2070	Cards, Occasions, 1934
Box 2071	Cards, Occasions, 1934
Box 2072	Cards, Occasions, 1934
Box 2073	Cards, Occasions, 1934
Box 2074	Cards, Occasions, 1934
Box 2075	Cards, Occasions, 1935
Box 2076	Cards, Occasions, 1935
Box 2077	Cards, Occasions, 1935
Box 2078	Cards, Occasions, 1935
Box 2079	Cards, Occasions, 1935
Box 2080	Cards, Occasions, 1935
Box 2081	Cards, Occasions, 1937
Box 2082	Cards, Occasions, 1937
Box 2083	Cards, Occasions, 1937
Box 2084	Cards, Occasions, 1937

Box 2085	Cards, Occasions, 1937
Box 2086	Cards, Occasions, 1937
Box 2087	Cards, Occasions, 1937
Box 2088	Cards, Occasions, 1937
Box 2089	Cards, Occasions, 1937
Box 2090	Cards, Occasions, 1937
Box 2091	Cards, Occasions, 1937
Box 2092	Cards, Occasions, 1937
Box 2093	Cards, Occasions, 1937
Box 2094	Cards, Occasions, 1937
Box 2095	Cards, Occasions, 1937
Box 2096	Cards, Occasions, 1938
Box 2097	Cards, Occasions, 1938
Box 2098	Cards, Occasions, 1938
Box 2099	Cards, Occasions, 1938
Box 2100	Cards, Occasions, 1938
Box 2101	Cards, Occasions, 1938
Box 2102	Cards, Occasions, 1938
Box 2103	Cards, Occasions, 1939
Box 2104	Cards, Occasions, 1939
Box 2105	Cards, Occasions, 1939
Box 2106	Cards, Occasions, 1939
Box 2107	Cards, Occasions, 1939
Box 2108	Cards, Occasions, 1939

Box 2109	Cards, Occasions, 1939
Box 2110	Cards, Occasions, 1939
Box 2111	Cards, Occasions, 1940
Box 2112	Cards, Occasions, 1940
Box 2113	Cards, Occasions, 1940
Box 2114	Cards, Occasions, 1940
Box 2115	Cards, Occasions, 1940
Box 2116	Cards, Occasions, 1940
Box 2117	Cards, Occasions, 1940
Box 2118	Cards, Occasions, 1940
Box 2119	Cards, Occasions, 1941
Box 2120	Cards, Occasions, 1941
Box 2121	Cards, Occasions, 1941
Box 2122	Cards, Occasions, 1941
Box 2123	Cards, Occasions, 1941
Box 2124	Cards, Occasions, 1941
Box 2125	Cards, Occasions, 1941
Box 2126	Cards, Occasions, 1942
Box 2127	Cards, Occasions, 1942
Box 2128	Cards, Occasions, 1942
Box 2129	Cards, Occasions, 1942
Box 2130	Cards, Occasions, 1942
Box 2131	Cards, Occasions, 1942
Box 2132	Cards, Occasions, 1942

Box 2133	Cards, Occasions, 1942
Box 2134	Cards, Occasions, 1943
Box 2135	Cards, Occasions, 1943
Box 2136	Cards, Occasions, 1943
Box 2137	Cards, Occasions, 1943
Box 2138	Cards, Occasions, 1943
Box 2139	Cards, Occasions, 1943
Box 2140	Cards, Occasions, 1943
Box 2141	Cards, Occasions, 1943
Box 2142	Cards, Occasions, 1944
Box 2143	Cards, Occasions, 1944
Box 2144	Cards, Occasions, 1944
Box 2145	Cards, Occasions, 1944
Box 2146	Cards, Occasions, 1944
Box 2147	Cards, Occasions, 1944
Box 2148	Cards, Occasions, 1944
Box 2149	Cards, Occasions, 1944
Box 2150	Cards, Occasions, 1945
Box 2151	Cards, Occasions, 1945
Box 2152	Cards, Occasions, 1945
Box 2153	Cards, Occasions, 1945
Box 2154	Cards, Occasions, 1945
Box 2155	Cards, Occasions, 1945
Box 2156	Cards, Occasions, 1945

Box 2157	Cards, Occasions, 1945
Box 2158	Cards, Occasions, 1946
Box 2159	Cards, Occasions, 1946
Box 2160	Cards, Occasions, 1946
Box 2161	Cards, Occasions, 1946
Box 2162	Cards, Occasions, 1946
Box 2163	Cards, Occasions, 1946
Box 2164	Cards, Occasions, 1946
Box 2165	Cards, Occasions, 1946
Box 2166	Cards, Occasions, 1947
Box 2167	Cards, Occasions, 1947
Box 2168	Cards, Occasions, 1947
Box 2169	Cards, Occasions, 1947
Box 2170	Cards, Occasions, 1947
Box 2171	Cards, Occasions, 1947
Box 2172	Cards, Occasions, 1947
Box 2173	Cards, Occasions, 1947
Box 2174	Cards, Occasions, 1947
Box 2175	Cards, Occasions, 1948
Box 2176	Cards, Occasions, 1948
Box 2177	Cards, Occasions, 1948
Box 2178	Cards, Occasions, 1948
Box 2179	Cards, Occasions, 1948
Box 2180	Cards, Occasions, 1948

Box 2181	Cards, Occasions, 1948
Box 2182	Cards, Occasions, 1948
Box 2183	Cards, Occasions, 1948
Box 2184	Cards, Occasions, 1949
Box 2185	Cards, Occasions, 1949
Box 2186	Cards, Occasions, 1949
Box 2187	Cards, Occasions, 1949
Box 2188	Cards, Occasions, 1949
Box 2189	Cards, Occasions, 1949
Box 2190	Cards, Occasions, 1949
Box 2191	Cards, Occasions, 1949
Box 2192	Cards, Occasions, 1949
Box 2193	Cards, Occasions, 1949
Box 2194	Cards, Occasions, 1950
Box 2195	Cards, Occasions, 1950
Box 2196	Cards, Occasions, 1950
Box 2197	Cards, Occasions, 1950
Box 2198	Cards, Occasions, 1950
Box 2199	Cards, Occasions, 1950
Box 2200	Cards, Occasions, 1950
Box 2201	Cards, Occasions, 1950
Box 2202	Cards, Occasions, 1950
Box 2203	Cards, Occasions, 1950
Box 2204	Cards, Occasions, 1951

Box 2205	Cards, Occasions, 1951
Box 2206	Cards, Occasions, 1951
Box 2207	Cards, Occasions, 1951
Box 2208	Cards, Occasions, 1951
Box 2209	Cards, Occasions, 1951
Box 2210	Cards, Occasions, 1951
Box 2211	Cards, Occasions, 1951
Box 2212	Cards, Occasions, 1951
Box 2213	Cards, Occasions, 1951
Box 2214	Cards, Occasions, 1952
Box 2215	Cards, Occasions, 1952
Box 2216	Cards, Occasions, 1952
Box 2217	Cards, Occasions, 1952
Box 2218	Cards, Occasions, 1952
Box 2219	Cards, Occasions, 1952
Box 2220	Cards, Occasions, 1952
Box 2221	Cards, Occasions, 1952
Box 2222	Cards, Occasions, 1952
Box 2223	Cards, Occasions, 1953
Box 2224	Cards, Occasions, 1953
Box 2225	Cards, Occasions, 1953
Box 2226	Cards, Occasions, 1953
Box 2227	Cards, Occasions, 1953
Box 2228	Cards, Occasions, 1953



Box 2229	Cards, Occasions, 1953
Box 2230	Cards, Occasions, 1953
Box 2231	Cards, Occasions, 1953
Box 2232	Cards, Occasions, 1954
Box 2233	Cards, Occasions, 1954
Box 2234	Cards, Occasions, 1954
Box 2235	Cards, Occasions, 1954
Box 2236	Cards, Occasions, 1954
Box 2237	Cards, Occasions, 1954
Box 2238	Cards, Occasions, 1954
Box 2239	Cards, Occasions, 1954
Box 2240	Cards, Occasions, 1954
Box 2241	Cards, Occasions, 1954
Box 2242	Cards, Occasions, 1954
Box 2243	Cards, Occasions, 1955
Box 2244	Cards, Occasions, 1955
Box 2245	Cards, Occasions, 1955
Box 2246	Cards, Occasions, 1955
Box 2247	Cards, Occasions, 1955
Box 2248	Cards, Occasions, 1955
Box 2249	Cards, Occasions, 1955
Box 2250	Cards, Occasions, 1955
Box 2251	Cards, Occasions, 1955
Box 2252	Cards, Occasions, 1955

Box 2253	Cards, Occasions, 1956
Box 2254	Cards, Occasions, 1956
Box 2255	Cards, Occasions, 1956
Box 2256	Cards, Occasions, 1956
Box 2257	Cards, Occasions, 1956
Box 2258	Cards, Occasions, 1956
Box 2259	Cards, Occasions, 1956
Box 2260	Cards, Occasions, 1956
Box 2261	Cards, Occasions, 1956
Box 2262	Cards, Occasions, 1956
Box 2263	Cards, Occasions, 1957
Box 2264	Cards, Occasions, 1957
Box 2265	Cards, Occasions, 1957
Box 2266	Cards, Occasions, 1957
Box 2267	Cards, Occasions, 1957
Box 2268	Cards, Occasions, 1957
Box 2269	Cards, Occasions, 1957
Box 2270	Cards, Occasions, 1957
Box 2271	Cards, Occasions, 1957
Box 2272	Cards, Occasions, 1958
Box 2273	Cards, Occasions, 1958
Box 2274	Cards, Occasions, 1958
Box 2275	Cards, Occasions, 1958
Box 2276	Cards, Occasions, 1958

Box 2277	Cards, Occasions, 1958
Box 2278	Cards, Occasions, 1958
Box 2279	Cards, Occasions, 1958
Box 2280	Cards, Occasions, 1958
Box 2281	Cards, Occasions, 1958
Box 2282	Cards, Occasions, 1958
Box 2283	Cards, Occasions, 1958
Box 2284	Cards, Occasions, 1958
Box 2285	Cards, Occasions, 1959
Box 2286	Cards, Occasions, 1959
Box 2287	Cards, Occasions, 1959
Box 2288	Cards, Occasions, 1959
Box 2289	Cards, Occasions, 1959
Box 2290	Cards, Occasions, 1959
Box 2291	Cards, Occasions, 1959
Box 2292	Cards, Occasions, 1959
Box 2293	Cards, Occasions, 1959
Box 2294	Cards, Occasions, 1959
Box 2295	Cards, Occasions, 1959
Box 2296	Cards, Occasions, 1959
Box 2297	Cards, Occasions, 1960
Box 2298	Cards, Occasions, 1960
Box 2299	Cards, Occasions, 1960
Box 2300	Cards, Occasions, 1960

Box 2301	Cards, Occasions, 1960
Box 2302	Cards, Occasions, 1960
Box 2303	Cards, Occasions, 1960
Box 2304	Cards, Occasions, 1960
Box 2305	Cards, Occasions, 1960
Box 2306	Cards, Occasions, 1960
Box 2307	Cards, Occasions, 1960
Box 2308	Cards, Occasions, 1960
Box 2309	Cards, Occasions, 1961
Box 2310	Cards, Occasions, 1961
Box 2311	Cards, Occasions, 1961
Box 2312	Cards, Occasions, 1961
Box 2313	Cards, Occasions, 1961
Box 2314	Cards, Occasions, 1961
Box 2315	Cards, Occasions, 1961
Box 2316	Cards, Occasions, 1961
Box 2317	Cards, Occasions, 1961
Box 2318	Cards, Occasions, 1961
Box 2319	Cards, Occasions, 1961
Box 2320	Cards, Occasions, 1961
Box 2321	Cards, Occasions, 1962
Box 2322	Cards, Occasions, 1962
Box 2323	Cards, Occasions, 1962
Box 2324	Cards, Occasions, 1962

Box 2325	Cards, Occasions, 1962
Box 2326	Cards, Occasions, 1962
Box 2327	Cards, Occasions, 1962
Box 2328	Cards, Occasions, 1962
Box 2329	Cards, Occasions, 1962
Box 2330	Cards, Occasions, 1962
Box 2331	Cards, Occasions, 1962
Box 2332	Cards, Occasions, 1962
Box 2333	Cards, Occasions, 1962
Box 2334	Cards, Occasions, 1962
Box 2335	Cards, Occasions, 1962
Box 2336	Cards, Occasions, 1963
Box 2337	Cards, Occasions, 1963
Box 2338	Cards, Occasions, 1963
Box 2339	Cards, Occasions, 1963
Box 2340	Cards, Occasions, 1963
Box 2341	Cards, Occasions, 1963
Box 2342	Cards, Occasions, 1963
Box 2343	Cards, Occasions, 1963
Box 2344	Cards, Occasions, 1963
Box 2345	Cards, Occasions, 1963
Box 2346	Cards, Occasions, 1963
Box 2347	Cards, Occasions, 1963
Box 2348	Cards, Occasions, 1963

Box 2349	Cards, Occasions, 1963
Box 2350	Cards, Occasions, 1963
Box 2351	Cards, Occasions, 1963
Box 2352	Cards, Occasions, 1963
Box 2353	Cards, Occasions, 1963
Box 2354	Cards, Occasions, 1963
Box 2355	Cards, Occasions, 1964
Box 2356	Cards, Occasions, 1964
Box 2357	Cards, Occasions, 1964
Box 2358	Cards, Occasions, 1964
Box 2359	Cards, Occasions, 1964
Box 2360	Cards, Occasions, 1964
Box 2361	Cards, Occasions, 1964
Box 2362	Cards, Occasions, 1964
Box 2363	Cards, Occasions, 1964
Box 2364	Cards, Occasions, 1964
Box 2365	Cards, Occasions, 1964
Box 2366	Cards, Occasions, 1964
Box 2367	Cards, Occasions, 1964
Box 2368	Cards, Occasions, 1964
Box 2369	Cards, Occasions, 1964
Box 2370	Cards, Occasions, 1964
Box 2371	Cards, Occasions, 1965
Box 2372	Cards, Occasions, 1965

Box 2373	Cards, Occasions, 1965
Box 2374	Cards, Occasions, 1965
Box 2375	Cards, Occasions, 1965
Box 2376	Cards, Occasions, 1965
Box 2377	Cards, Occasions, 1965
Box 2378	Cards, Occasions, 1965
Box 2379	Cards, Occasions, 1965
Box 2380	Cards, Occasions, 1965
Box 2381	Cards, Occasions, 1965
Box 2382	Cards, Occasions, 1965
Box 2383	Cards, Occasions, 1965
Box 2384	Cards, Occasions, 1965
Box 2385	Cards, Occasions, 1965
Box 2386	Cards, Occasions, 1965
Box 2387	Cards, Occasions, 1966
Box 2388	Cards, Occasions, 1966
Box 2389	Cards, Occasions, 1966
Box 2390	Cards, Occasions, 1966
Box 2391	Cards, Occasions, 1966
Box 2392	Cards, Occasions, 1966
Box 2393	Cards, Occasions, 1966
Box 2394	Cards, Occasions, 1966
Box 2395	Cards, Occasions, 1966
Box 2396	Cards, Occasions, 1966

Box 2397	Cards, Occasions, 1966
Box 2398	Cards, Occasions, 1966
Box 2399	Cards, Occasions, 1966
Box 2400	Cards, Occasions, 1966
Box 2401	Cards, Occasions, 1966
Box 2402	Cards, Occasions, 1966
Box 2403	Cards, Occasions, 1967
Box 2404	Cards, Occasions, 1967
Box 2405	Cards, Occasions, 1967
Box 2406	Cards, Occasions, 1967
Box 2407	Cards, Occasions, 1967
Box 2408	Cards, Occasions, 1967
Box 2409	Cards, Occasions, 1967
Box 2410	Cards, Occasions, 1967
Box 2411	Cards, Occasions, 1967
Box 2412	Cards, Occasions, 1967
Box 2413	Cards, Occasions, 1967
Box 2414	Cards, Occasions, 1967
Box 2415	Cards, Occasions, 1967
Box 2416	Cards, Occasions, 1968
Box 2417	Cards, Occasions, 1968
Box 2418	Cards, Occasions, 1968
Box 2419	Cards, Occasions, 1968
Box 2420	Cards, Occasions, 1968



Box 2421	Cards, Occasions, 1968
Box 2422	Cards, Occasions, 1968
Box 2423	Cards, Occasions, 1968
Box 2424	Cards, Occasions, 1968
Box 2425	Cards, Occasions, 1968
Box 2426	Cards, Occasions, 1968
Box 2427	Cards, Occasions, 1968
Box 2428	Cards, Occasions, 1968
Box 2429	Cards, Occasions, 1968
Box 2430	Cards, Occasions, 1968
Box 2431	Cards, Occasions, 1969
Box 2432	Cards, Occasions, 1969
Box 2433	Cards, Occasions, 1969
Box 2434	Cards, Occasions, 1969
Box 2435	Cards, Occasions, 1969
Box 2436	Cards, Occasions, 1969
Box 2437	Cards, Occasions, 1969
Box 2438	Cards, Occasions, 1969
Box 2439	Cards, Occasions, 1969
Box 2440	Cards, Occasions, 1969
Box 2441	Cards, Occasions, 1969
Box 2442	Cards, Occasions, 1969
Box 2443	Cards, Occasions, 1970
Box 2444	Cards, Occasions, 1970

Box 2445	Cards, Occasions, 1970
Box 2446	Cards, Occasions, 1970
Box 2447	Cards, Occasions, 1970
Box 2448	Cards, Occasions, 1970
Box 2449	Cards, Occasions, 1970
Box 2450	Cards, Occasions, 1970
Box 2451	Cards, Occasions, 1970
Box 2452	Cards, Occasions, 1970
Box 2453	Cards, Occasions, 1971
Box 2454	Cards, Occasions, 1971
Box 2455	Cards, Occasions, 1971
Box 2456	Cards, Occasions, 1971
Box 2457	Cards, Occasions, 1971
Box 2458	Cards, Occasions, 1971
Box 2459	Cards, Occasions, 1971
Box 2460	Cards, Occasions, 1971
Box 2461	Cards, Occasions, 1971
Box 2462	Cards, Occasions, 1971
Box 2463	Cards, Occasions, 1972
Box 2464	Cards, Occasions, 1972
Box 2465	Cards, Occasions, 1972
Box 2466	Cards, Occasions, 1972
Box 2467	Cards, Occasions, 1972
Box 2468	Cards, Occasions, 1972

Box 2469	Cards, Occasions, 1972
Box 2470	Cards, Occasions, 1972
Box 2471	Cards, Occasions, 1972
Box 2472	Cards, Occasions, 1973
Box 2473	Cards, Occasions, 1973
Box 2474	Cards, Occasions, 1973
Box 2475	Cards, Occasions, 1973
Box 2476	Cards, Occasions, 1973
Box 2477	Cards, Occasions, 1973
Box 2478	Cards, Occasions, 1973
Box 2479	Cards, Occasions, 1973
Box 2480	Cards, Occasions, 1973
Box 2481	Cards, Occasions, 1973
Box 2482	Cards, Occasions, 1973
Box 2483	Cards, Occasions, 1973
Box 2484	Cards, Occasions, 1974
Box 2485	Cards, Occasions, 1974
Box 2486	Cards, Occasions, 1974
Box 2487	Cards, Occasions, 1974
Box 2488	Cards, Occasions, 1974
Box 2489	Cards, Occasions, 1974
Box 2490	Cards, Occasions, 1974
Box 2491	Cards, Occasions, 1974
Box 2492	Cards, Occasions, 1974

Box 2493	Cards, Occasions, 1974
Box 2494	Cards, Occasions, 1974
Box 2495	Cards, Occasions, 1974
Box 2496	Cards, Occasions, 1975
Box 2497	Cards, Occasions, 1975
Box 2498	Cards, Occasions, 1975
Box 2499	Cards, Occasions, 1975
Box 2500	Cards, Occasions, 1975
Box 2501	Cards, Occasions, 1975
Box 2502	Cards, Occasions, 1975
Box 2503	Cards, Occasions, 1975
Box 2504	Cards, Occasions, 1975
Box 2505	Cards, Occasions, 1975
Box 2506	Cards, Occasions, 1975
Box 2507	Cards, Occasions, 1976
Box 2508	Cards, Occasions, 1976
Box 2509	Cards, Occasions, 1976
Box 2510	Cards, Occasions, 1976
Box 2511	Cards, Occasions, 1976
Box 2512	Cards, Occasions, 1976
Box 2513	Cards, Occasions, 1976
Box 2514	Cards, Occasions, 1977
Box 2515	Cards, Occasions, 1977
Box 2516	Cards, Occasions, 1977

Box 2517	Cards, Occasions, 1977
Box 2518	Cards, Occasions, 1977
Box 2519	Cards, Occasions, 1977
Box 2520	Cards, Occasions, 1977
Box 2521	Cards, Occasions, 1977
Box 2522	Cards, Occasions, 1978
Box 2523	Cards, Occasions, 1978
Box 2524	Cards, Occasions, 1978
Box 2525	Cards, Occasions, 1978
Box 2526	Cards, Occasions, 1978
Box 2527	Cards, Occasions, 1978
Box 2528	Cards, Occasions, 1978
Box 2529	Cards, Occasions, 1978
Box 2530	Cards, Occasions, 1979
Box 2531	Cards, Occasions, 1979
Box 2532	Cards, Occasions, 1979
Box 2533	Cards, Occasions, 1979
Box 2534	Cards, Occasions, 1979
Box 2535	Cards, Occasions, 1979
Box 2536	Cards, Occasions, 1979
Box 2537	Cards, Occasions, 1980
Box 2538	Cards, Occasions, 1980
Box 2539	Cards, Occasions, 1980
Box 2540	Cards, Occasions, 1980

Box 2541	Cards, Occasions, 1980
Box 2542	Cards, Occasions, 1980
Box 2543	Cards, Occasions, 1981
Box 2544	Cards, Occasions, 1981
Box 2545	Cards, Occasions, 1981
Box 2546	Cards, Occasions, 1981
Box 2547	Cards, Occasions, 1981

### Subseries 6.2: Cards, Non Occasion (Everyday), 1930 - 1980

Scope and Contents: The term "Everyday" or non occasion, refers to topics that potentially could fall on "everyday" of the year; they are not specific, nationally recognized holidays. These card types include birthday, anniversary, invitation, condolence, etc. Volumes filled during a year generally follow the same order, an order tied to the company's production schedule. This order varied somewhat during the company's history, but for the most part remained consistent. Generally speaking, one can use the year 1960 (which contains five volumes) as a guide to this order: Birthday (general, humorous, juvenile, family, and sweetheart), Birth Announcement, Baby Congratulation, Invitation, Anniversary, Wedding/Engagement, Gift, Thank You, Friendship, Illness/ Convalescent/Shut in/ Get Well, Sympathy.

Box 2549	Cards, Non-Occasion (Everyday), 1930
Box 2550	Cards, Non-Occasion (Everyday), 1930
Box 2548	Cards, Non-Occasion (Everyday), 1930
Box 2551	Cards, Non-Occasion (Everyday), 1931
Box 2552	Cards, Non-Occasion (Everyday), 1931
Box 2553	Cards, Non-Occasion (Everyday), 1931
Box 2554	Cards, Non-Occasion (Everyday), 1932
Box 2555	Cards, Non-Occasion (Everyday), 1932
Box 2556	Cards, Non-Occasion (Everyday), 1932
Box 2557	Cards, Non-Occasion (Everyday), 1932
Box 2558	Cards, Non-Occasion (Everyday), 1933

Box 2559	Cards, Non-Occasion (Everyday), 1933
Box 2560	Cards, Non-Occasion (Everyday), 1933
Box 2561	Cards, Non-Occasion (Everyday), 1934
Box 2562	Cards, Non-Occasion (Everyday), 1934
Box 2563	Cards, Non-Occasion (Everyday), 1934
Box 2564	Cards, Non-Occasion (Everyday), 1935
Box 2565	Cards, Non-Occasion (Everyday), 1935
Box 2566	Cards, Non-Occasion (Everyday), 1935
Box 2567	Cards, Non-Occasion (Everyday), 1936
Box 2568	Cards, Non-Occasion (Everyday), 1936
Box 2569	Cards, Non-Occasion (Everyday), 1936
Box 2570	Cards, Non-Occasion (Everyday), 1937
Box 2571	Cards, Non-Occasion (Everyday), 1937
Box 2572	Cards, Non-Occasion (Everyday), 1937
Box 2573	Cards, Non-Occasion (Everyday), 1938
Box 2574	Cards, Non-Occasion (Everyday), 1938
Box 2575	Cards, Non-Occasion (Everyday), 1938
Box 2576	Cards, Non-Occasion (Everyday), 1938
Box 2577	Cards, Non-Occasion (Everyday), 1939
Box 2578	Cards, Non-Occasion (Everyday), 1939
Box 2579	Cards, Non-Occasion (Everyday), 1939
Box 2580	Cards, Non-Occasion (Everyday), 1939
Box 2581	Cards, Non-Occasion (Everyday), 1940
Box 2582	Cards, Non-Occasion (Everyday), 1940

Box 2583	Cards, Non-Occasion (Everyday), 1940
Box 2584	Cards, Non-Occasion (Everyday), 1941
Box 2585	Cards, Non-Occasion (Everyday), 1941
Box 2586	Cards, Non-Occasion (Everyday), 1941
Box 2587	Cards, Non-Occasion (Everyday), 1942
Box 2588	Cards, Non-Occasion (Everyday), 1942
Box 2589	Cards, Non-Occasion (Everyday), 1942
Box 2590	Cards, Non-Occasion (Everyday), 1943
Box 2591	Cards, Non-Occasion (Everyday), 1943
Box 2592	Cards, Non-Occasion (Everyday), 1943
Box 2593	Cards, Non-Occasion (Everyday), 1944
Box 2594	Cards, Non-Occasion (Everyday), 1944
Box 2595	Cards, Non-Occasion (Everyday), 1944
Box 2596	Cards, Non-Occasion (Everyday), 1945
Box 2597	Cards, Non-Occasion (Everyday), 1945
Box 2598	Cards, Non-Occasion (Everyday), 1945
Box 2599	Cards, Non-Occasion (Everyday), 1946
Box 2600	Cards, Non-Occasion (Everyday), 1946
Box 2601	Cards, Non-Occasion (Everyday), 1946
Box 2602	Cards, Non-Occasion (Everyday), 1947
Box 2603	Cards, Non-Occasion (Everyday), 1947
Box 2604	Cards, Non-Occasion (Everyday), 1947
Box 2605	Cards, Non-Occasion (Everyday), 1948
Box 2606	Cards, Non-Occasion (Everyday), 1948



Box 2607	Cards, Non-Occasion (Everyday), 1948
Box 2608	Cards, Non-Occasion (Everyday), 1948
Box 2609	Cards, Non-Occasion (Everyday), 1949
Box 2610	Cards, Non-Occasion (Everyday), 1949
Box 2611	Cards, Non-Occasion (Everyday), 1949
Box 2612	Cards, Non-Occasion (Everyday), 1949
Box 2613	Cards, Non-Occasion (Everyday), 1950
Box 2614	Cards, Non-Occasion (Everyday), 1950
Box 2615	Cards, Non-Occasion (Everyday), 1950
Box 2616	Cards, Non-Occasion (Everyday), 1950
Box 2617	Cards, Non-Occasion (Everyday), 1950
Box 2618	Cards, Non-Occasion (Everyday), 1951
Box 2619	Cards, Non-Occasion (Everyday), 1951
Box 2620	Cards, Non-Occasion (Everyday), 1951
Box 2621	Cards, Non-Occasion (Everyday), 1952
Box 2622	Cards, Non-Occasion (Everyday), 1952
Box 2623	Cards, Non-Occasion (Everyday), 1952
Box 2624	Cards, Non-Occasion (Everyday), 1953
Box 2625	Cards, Non-Occasion (Everyday), 1953
Box 2626	Cards, Non-Occasion (Everyday), 1953
Box 2627	Cards, Non-Occasion (Everyday), 1953
Box 2628	Cards, Non-Occasion (Everyday), 1954
Box 2629	Cards, Non-Occasion (Everyday), 1954
Box 2630	Cards, Non-Occasion (Everyday), 1954

Box 2631	Cards, Non-Occasion (Everyday), 1954
Box 2632	Cards, Non-Occasion (Everyday), 1955
Box 2633	Cards, Non-Occasion (Everyday), 1955
Box 2634	Cards, Non-Occasion (Everyday), 1955
Box 2635	Cards, Non-Occasion (Everyday), 1955
Box 2636	Cards, Non-Occasion (Everyday), 1955
Box 2637	Cards, Non-Occasion (Everyday), 1956
Box 2638	Cards, Non-Occasion (Everyday), 1956
Box 2639	Cards, Non-Occasion (Everyday), 1956
Box 2640	Cards, Non-Occasion (Everyday), 1956
Box 2641	Cards, Non-Occasion (Everyday), 1956
Box 2642	Cards, Non-Occasion (Everyday), 1957
Box 2643	Cards, Non-Occasion (Everyday), 1957
Box 2644	Cards, Non-Occasion (Everyday), 1957
Box 2645	Cards, Non-Occasion (Everyday), 1957
Box 2646	Cards, Non-Occasion (Everyday), 1957
Box 2647	Cards, Non-Occasion (Everyday), 1958
Box 2648	Cards, Non-Occasion (Everyday), 1958
Box 2649	Cards, Non-Occasion (Everyday), 1958
Box 2650	Cards, Non-Occasion (Everyday), 1958
Box 2651	Cards, Non-Occasion (Everyday), 1958
Box 2652	Cards, Non-Occasion (Everyday), 1959
Box 2653	Cards, Non-Occasion (Everyday), 1959
Box 2654	Cards, Non-Occasion (Everyday), 1959

Box 2655	Cards, Non-Occasion (Everyday), 1959
Box 2656	Cards, Non-Occasion (Everyday), 1960
Box 2657	Cards, Non-Occasion (Everyday), 1960
Box 2658	Cards, Non-Occasion (Everyday), 1960
Box 2659	Cards, Non-Occasion (Everyday), 1960
Box 2660	Cards, Non-Occasion (Everyday), 1960
Box 2661	Cards, Non-Occasion (Everyday), 1961
Box 2662	Cards, Non-Occasion (Everyday), 1961
Box 2663	Cards, Non-Occasion (Everyday), 1961
Box 2664	Cards, Non-Occasion (Everyday), 1961
Box 2665	Cards, Non-Occasion (Everyday), 1961
Box 2666	Cards, Non-Occasion (Everyday), 1961
Box 2667	Cards, Non-Occasion (Everyday), 1962
Box 2668	Cards, Non-Occasion (Everyday), 1962
Box 2669	Cards, Non-Occasion (Everyday), 1962
Box 2670	Cards, Non-Occasion (Everyday), 1962
Box 2671	Cards, Non-Occasion (Everyday), 1962
Box 2672	Cards, Non-Occasion (Everyday), 1963
Box 2673	Cards, Non-Occasion (Everyday), 1963
Box 2674	Cards, Non-Occasion (Everyday), 1963
Box 2675	Cards, Non-Occasion (Everyday), 1963
Box 2676	Cards, Non-Occasion (Everyday), 1963
Box 2677	Cards, Non-Occasion (Everyday), 1963
Box 2678	Cards, Non-Occasion (Everyday), 1964

Box 2679	Cards, Non-Occasion (Everyday), 1964
Box 2680	Cards, Non-Occasion (Everyday), 1964
Box 2681	Cards, Non-Occasion (Everyday), 1964
Box 2682	Cards, Non-Occasion (Everyday), 1964
Box 2683	Cards, Non-Occasion (Everyday), 1964
Box 2684	Cards, Non-Occasion (Everyday), 1964
Box 2685	Cards, Non-Occasion (Everyday), 1964
Box 2686	Cards, Non-Occasion (Everyday), 1965
Box 2687	Cards, Non-Occasion (Everyday), 1965
Box 2688	Cards, Non-Occasion (Everyday), 1965
Box 2689	Cards, Non-Occasion (Everyday), 1965
Box 2690	Cards, Non-Occasion (Everyday), 1965
Box 2691	Cards, Non-Occasion (Everyday), 1965
Box 2692	Cards, Non-Occasion (Everyday), 1966
Box 2693	Cards, Non-Occasion (Everyday), 1966
Box 2694	Cards, Non-Occasion (Everyday), 1966
Box 2695	Cards, Non-Occasion (Everyday), 1966
Box 2696	Cards, Non-Occasion (Everyday), 1967
Box 2697	Cards, Non-Occasion (Everyday), 1967
Box 2698	Cards, Non-Occasion (Everyday), 1967
Box 2699	Cards, Non-Occasion (Everyday), 1967
Box 2700	Cards, Non-Occasion (Everyday), 1968
Box 2701	Cards, Non-Occasion (Everyday), 1968
Box 2702	Cards, Non-Occasion (Everyday), 1968

Box 2703	Cards, Non-Occasion (Everyday), 1969
Box 2704	Cards, Non-Occasion (Everyday), 1969
Box 2705	Cards, Non-Occasion (Everyday), 1969
Box 2706	Cards, Non-Occasion (Everyday), 1970
Box 2707	Cards, Non-Occasion (Everyday), 1970
Box 2708	Cards, Non-Occasion (Everyday), 1970
Box 2709	Cards, Non-Occasion (Everyday), 1970
Box 2710	Cards, Non-Occasion (Everyday), 1971
Box 2711	Cards, Non-Occasion (Everyday), 1971
Box 2712	Cards, Non-Occasion (Everyday), 1972
Box 2713	Cards, Non-Occasion (Everyday), 1972
Box 2714	Cards, Non-Occasion (Everyday), 1972
Box 2715	Cards, Non-Occasion (Everyday), 1972
Box 2716	Cards, Non-Occasion (Everyday), 1972
Box 2717	Cards, Non-Occasion (Everyday), 1972
Box 2718	Cards, Non-Occasion (Everyday), 1972
Box 2719	Cards, Non-Occasion (Everyday), 1972
Box 2720	Cards, Non-Occasion (Everyday), 1973
Box 2721	Cards, Non-Occasion (Everyday), 1973
Box 2722	Cards, Non-Occasion (Everyday), 1973
Box 2723	Cards, Non-Occasion (Everyday), 1974
Box 2724	Cards, Non-Occasion (Everyday), 1974
Box 2725	Cards, Non-Occasion (Everyday), 1974
Box 2726	Cards, Non-Occasion (Everyday), 1974

Box 2727	Cards, Non-Occasion (Everyday), 1974
Box 2728	Cards, Non-Occasion (Everyday), 1974
Box 2729	Cards, Non-Occasion (Everyday), 1975
Box 2730	Cards, Non-Occasion (Everyday), 1975
Box 2731	Cards, Non-Occasion (Everyday), 1975
Box 2732	Cards, Non-Occasion (Everyday), 1975
Box 2733	Cards, Non-Occasion (Everyday), 1975
Box 2734	Cards, Non-Occasion (Everyday), 1976
Box 2735	Cards, Non-Occasion (Everyday), 1976
Box 2736	Cards, Non-Occasion (Everyday), 1976
Box 2737	Cards, Non-Occasion (Everyday), 1976
Box 2738	Cards, Non-Occasion (Everyday), 1977
Box 2739	Cards, Non-Occasion (Everyday), 1977
Box 2740	Cards, Non-Occasion (Everyday), 1977
Box 2741	Cards, Non-Occasion (Everyday), 1978
Box 2742	Cards, Non-Occasion (Everyday), 1978
Box 2743	Cards, Non-Occasion (Everyday), 1978
Box 2744	Cards, Non-Occasion (Everyday), 1978
Box 2745	Cards, Non-Occasion (Everyday), 1978
Box 2746	Cards, Non-Occasion (Everyday), 1979
Box 2747	Cards, Non-Occasion (Everyday), 1979
Box 2748	Cards, Non-Occasion (Everyday), 1979
Box 2749	Cards, Non-Occasion (Everyday), 1979
Box 2750	Cards, Non-Occasion (Everyday), 1979

Box 2751                      Cards, Non-Occasion (Everyday), 1980

Box 2752                      Cards, Non-Occasion (Everyday), 1980

Box 2753                      Cards, Non-Occasion (Everyday), 1980

Box 2754                      Cards, Non-Occasion (Everyday), 1980

Box 2755                      Cards, Non-Occasion (Everyday), 1980

### Subseries 6.3: Cards, Non Occasion [Odd Everyday], 1935-1964

Scope and Contents:      In contrast to the "Everyday" series, which is arranged by type of card, "Odd Everyday" volumes are arranged chronologically. The same types of cards that appear in the regular "Everyday" line are included within these volumes, but types are mixed on each page.

Box 2756                      Non-Occasion (Odd Everyday), 1935-1938

Box 2757                      Non-Occasion (Odd Everyday), 1938-1939

Box 2758                      Non-Occasion (Odd Everyday), 1939-1941

Box 2759                      Non-Occasion (Odd Everyday), 1941-1943

Box 2760                      Non-Occasion (Odd Everyday), 1943-1945

Box 2761                      Non-Occasion (Odd Everyday), 1945-1947

Box 2762                      Non-Occasion (Odd Everyday), 1946-1947

Box 2763                      Non-Occasion (Odd Everyday), 1947-1951

Box 2764                      Non-Occasion (Odd Everyday), 1951-1954

Box 2765                      Non-Occasion (Odd Everyday), 1954

Box 2767                      Non-Occasion (Odd Everyday), (Everyday Box Assortment), 1954-1956

Box 2766                      Non-Occasion (Odd Everyday), 1960-1964

### Subseries 6.4: Cards, Specialty Books, 1934 - 1979

Scope and Contents:      The subseries contains volumes that highlight topics brought together for easy access and reference; they also probably represent card types that were not successful. Seasonal Military Christmas, Valentine's Day, Easter, Mother's Day, Father's Day. Military Service Book: Everyday. Military Service Book: Christmas Seasonal Military Service Catholic Religious, Religious, baby Congratulations, Monthly Birthday, Seasonal, Away From Home: Thanksgiving St. Patrick's Day

New Year Easter, Valentine's Day, Spanish: New Year, Christmas, Valentine's Day, Mother's Day, Father's Day, Saddle Packs," Father's Day and Mother's Day, St. Patrick's Day, Halloween, Thanksgiving,

Box 2768	Seasonal Military Service Book #1: Christmas, Valentine's Day, Easter, Mother's Day, Father's Day, 1941-1943
Box 2769	Military Service Book: Everyday, 1941-1943
Box 2770	Military Service Book: Christmas, 1943
Box 2771	Seasonal Military Service Book #2, 1944-1945; 1950-1952
Box 2772	Catholic Religious, 1934-1939
Box 2773	Religious, 1940-1969
Box 2774	Religious, 1940-1969
Box 2775	Religious, 1940-1969
Box 2776	Religious, 1940-1969
Box 2777	Religious, 1940-1969
Box 2778	Baby Congratulations, 1947-1952
Box 2779	Monthly Birthday, 1963; 1965-1967
Box 2780	Seasonal, Away From Home: Thanksgiving, 1950-1951
Box 2780	St. Patrick's Day, 1952
Box 2780	New Year, 1950-1951
Box 2780	Easter, 1952
Box 2780	Valentine's Day, 1952
Box 2781	Spanish: New Year, Christmas, Valentine's Day, Mother's Day, Father's Day, early 1970s? Undated
Box 2782	"Saddle Packs", 1962-1967
Box 2783	Father's Day and Mother's Day, 1960s - 1970s
Box 2784	St. Patrick's Day, 1970-1979



Box 2785	Halloween, 1972-1975
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Box 2786	Thanksgiving, 1972-1976
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Box 2787	Thanksgiving, 1972-1976
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### Subseries 6.5: Cards, Studio Line, 1959-1969

Scope and Contents: Studio Line, 1959 1969 (2788 2799) as with the Norcross Studio Line, these cards reflect an industry wide movement to produce humorous, trendier cards beginning in the late 1950s. These cards are all "Everyday," non occasions cards. Studio occasion cards are to be found within the occasion volumes.

Box 2788	Studio Line, 1959
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Box 2789	Studio Line, 1960
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Box 2790	Studio Line, 1961
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Box 2791	Studio Line, 1962
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Box 2792	Studio Line, 1963
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Box 2793	Studio Line, 1964
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Box 2794	Studio Line, 1965
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Box 2795	Studio Line, 1966
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Box 2796	Studio Line, 1967
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Box 2797	Studio Line, 1968
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Box 2798	Studio Line, 1969
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Box 2799	Studio Line, 1970
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### Subseries 6.6: Cards, Promotions, 1948-1981

Scope and Contents: Promotions, 1948 1981 (2800 2825) these encompass a range of new products, novelty items, new designs, themes and characters, and types of cards, all being test marketed by the company.

Box 2800	Promotions, 1948
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Box 2801	Miscellaneous Promotions #1, Coloring Books, 1962
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Box 2801	Miscellaneous Promotions #1, Space - Juvenile, 1962
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Box 2801	Miscellaneous Promotions #1, "What Is A" Odd, 1960
Box 2801	Miscellaneous Promotions #1, Steib Promo, 1960-12
Box 2801	Miscellaneous Promotions #1, Brownie, 1960-08
Box 2801	Miscellaneous Promotions #1, Cooper Springtime, Proven Sellers, 1959
Box 2802	Miscellaneous Promotions #2, Steib Designs, Easter, 1965
Box 2802	Miscellaneous Promotions #2, Travel Promotion, 1964
Box 2802	Miscellaneous Promotions #2, Wedding, 1964
Box 2802	Miscellaneous Promotions #2, Mother's Day, 1964
Box 2802	Miscellaneous Promotions #2, Booklets - Odd, 1964
Box 2802	Miscellaneous Promotions #2, Odd Informals, 1963
Box 2802	Miscellaneous Promotions #2, Cute Informals, 1963-07
Box 2802	Miscellaneous Promotions #2, Dart Board Promotion, 1963
Box 2802	Miscellaneous Promotions #2, Fine Arts, 1963
Box 2802	Miscellaneous Promotions #2, RC Cuties - Brownie Promo Old, 1963
Box 2802	Miscellaneous Promotions #2, Cat Promo, 1963
Box 2802	Miscellaneous Promotions #2, "What is A?" Odd, 1962
Box 2802	Miscellaneous Promotions #2, Mother's Day, 1962
Box 2802	July, 1961
Box 2803	Miscellaneous Promotions #3, Travel, 1965
Box 2803	Miscellaneous Promotions #3, Wedding, 1965
Box 2803	Miscellaneous Promotions, Special December Everyday Line,, 1964
Box 2803	Miscellaneous Promotions Mother's Day, 1965
Box 2803	Father's Day, 1965
Box 2804	Miscellaneous Promotions #4, Candids, 1968-04

Box 2805	Miscellaneous Promotions #4, Tallies, 1966-1968
Box 2806	Miscellaneous Promotions #4, Wedding, 1967
Box 2807	Miscellaneous Promotions #4, Travel, 1967
Box 2808	Miscellaneous Promotions #4, Candids, 1966-01
Box 2809	Miscellaneous Promotions #4, Wedding, 1966-01
Box 2810	Miscellaneous Promotions #4, Travel, 1966
Box 2805	Promotions (Monthly Birthday), 1972
Box 2806	365 Promotions, 1966
Box 2807	365 Promotions - Book #1, (Rhymers, Happy Talk, Floral Elegance, Pups and Purrs, Touch of Fashion, Little Ticklers), 1967
Box 2808	365 Promotions - Book #2, (Animal Crackers, Sweet n Tender, Inspirational, Calendars), 1967
Box 2809	365 Promotions - Book #1, (Calendars, Brownie, Grand Charmers, Animal, Fantasy), 1968
Box 2810	365 Promotions - Book #2, (Bookettes, Flippin' Florals Campaign Capers, Famous Faces, Winsomes, Stationery), 1968
Box 2811	Promotions, Everyday, 1969
Box 2812	Promotions, 1972, 1974
Box 2813	Promotions, Everyday, (Series 1-9, Christmas), 1973
Box 2814	Promotions, 1973-1981
Box 2815	Promotions, 1973-1981
Box 2816	Promotions, 1973-1981
Box 2817	Promotions, 1973-1981
Box 2818	Promotions, 1973-1981
Box 2819	Promotions, 1973-1981
Box 2820	Promotions, 1973-1981

Box 2821	Promotions, 1973-1981
Box 2822	Promotions, 1973-1981
Box 2823	Promotions, 1973-1981
Box 2824	Promotions, 1960; 1961; 1962
Box 2824	Rose Promotions, 1963-1967
Box 2825	Rose Promotions, 1963-1967

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### Subseries 6.7: Other Products, 1944 - 1971

Box 2826	Gift Tags, 1960-1964
Box 2827	Handi Notes, 1944-1951; 1954-1958; 1958-1967
Box 2828	Handi Notes, 1944-1951; 1954-1958; 1958-1967
Box 2829	Handi Notes, 1944-1951; 1954-1958; 1958-1967
Box 2830	Counter Cards, Fall 1959
Box 2830	Counter Cards, Fall 1959
Box 2831	Wrapping Paper - Christmas, 1959-1970
Box 2832	Wrapping Paper - Christmas, 1959-1970
Box 2833	Wrapping Paper - Christmas, 1959-1970
Box 2834	Wrapping Paper - Christmas, 1959-1970
Box 2835	Wrapping Paper - Seasonal (Easter, Valentine's Day, Mother's Day Father's Day, Graduation), 1965-1967; 1971
Box 2836	Wrapping Paper - Everyday,, 1959-1969
Box 2837	Wrapping Paper - Everyday, 1959-1969
Box 2838	Wrapping Paper - Everyday, 1959-1969
Box 2839	Wrapping Paper - Everyday, 1959-1969
Box 2840	Wrapping Paper - Everyday, 1959-1969

Box 2836	Wrapping Paper - Everyday, 1959-1969
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Box 2837	Wrapping Paper - Everyday, 1959-1969
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### Subseries 6.8: Companies Acquired by Rustcraft, 1927 - 1981

Scope and Contents: Companies Acquired by Rustcraft, 1927-1981 includes companies Brownie, Volland, Barker and Greetings, Incorporated. Materials are arranged alphabetical by company.

#### Subseries 6.8.1: Brownie, 1927-1970

Box 2843	Brownie Blockprint, Christmas, 1927; 1929
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Box 2844	Brownie Blockprint, Christmas, 1930
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Box 2845	Brownie Blockprint, Christmas, 1930
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Box 2846	Brownie Blockprint, Christmas, 1931, 1933
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Box 2847	Brownie Christmas, 1934-1949; 1951-1968; 1970
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Box 2848	Brownie Christmas, 1934-1949; 1951-1968; 1970
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Box 2849	Brownie Christmas, 1934-1949; 1951-1968; 1970
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Box 2850	Brownie Christmas, 1934-1949; 1951-1968; 1970
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Box 2851	Brownie Christmas, 1934-1949; 1951-1968; 1970
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Box 2852	Brownie Christmas, 1934-1949; 1951-1968; 1970
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Box 2853	Brownie Christmas, 1934-1949; 1951-1968; 1970
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Box 2854	Brownie Christmas, 1934-1949; 1951-1968; 1970
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Box 2855	Brownie Christmas, 1934-1949; 1951-1968; 1970
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Box 2856	Brownie Christmas, 1934-1949; 1951-1968; 1970
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Box 2857	Brownie Christmas, 1934-1949; 1951-1968; 1970
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Box 2858	Brownie Christmas, 1934-1949; 1951-1968; 1970
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Box 2859	Brownie Christmas, 1934-1949; 1951-1968; 1970
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Box 2860	Brownie Christmas, 1934-1949; 1951-1968; 1970
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Box 2861	Brownie Christmas, 1934-1949; 1951 1968; 1970
Box 2862	Brownie Christmas, 1934-1949; 1951 1968; 1970
Box 2863	Brownie Christmas, 1934-1949; 1951 1968; 1970
Box 2864	Brownie Christmas, 1934-1949; 1951 1968; 1970
Box 2865	Brownie Christmas, 1934-1949; 1951 1968; 1970
Box 2866	Brownie Christmas, 1934-1949; 1951 1968; 1970
Box 2867	Brownie Christmas, 1934-1949; 1951 1968; 1970
Box 2868	Brownie Christmas, 1934-1949; 1951 1968; 1970
Box 2869	Brownie Christmas, 1934-1949; 1951 1968; 1970
Box 2870	Brownie Christmas, 1934-1949; 1951 1968; 1970
Box 2871	Brownie Christmas, 1934-1949; 1951 1968; 1970
Box 2872	Brownie Christmas, 1934-1949; 1951 1968; 1970
Box 2873	Brownie Christmas, 1934-1949; 1951 1968; 1970
Box 2874	Brownie Christmas, 1934-1949; 1951 1968; 1970
Box 2875	Brownie Christmas, 1934-1949; 1951 1968; 1970
Box 2876	Brownie Christmas, 1934-1949; 1951 1968; 1970
Box 2877	Brownie Christmas, 1934-1949; 1951 1968; 1970
Box 2878	Brownie Christmas, 1934-1949; 1951 1968; 1971
Box 2879	Brownie Evereyday, 1962-1967

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**Subseries 6.8.2: Voland, Ocassion, 1953-1960**

Box 2880	Valentine's Day, 1959
Box 2881	Valentine's Day, 1960
Box 2882	St. Patrick's Day, 1953-1959

Box 2883	Easter, 1959
Box 2884	Easter, 1960
Box 2885	Mother's Day, 1958-1959
Box 2886	Mother's Day, 1960
Box 2887	Father's Day, 1958-1960
Box 2888	Graduation, 1953-1960
Box 2889	Jewish New Year, 1953-1956
Box 2889	Hannukah, 1957

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**Subseries 6.8.3: Barker, 1974**

Box 2895	Hannukah, Jewish New Year, 1974
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**Subseries 6.8.4: Greetings, Inc., Occasion, Christmas, 1964-1981**

Box 2934	Christmas, 1964
Box 2935	Christmas, 1965
Box 2936	Christmas, 1965
Box 2937	Christmas, 1966
Box 2938	Christmas, 1966
Box 2939	Christmas, 1967
Box 2940	Christmas, 1968
Box 2941	Christmas, 1968
Box 2942	Christmas, 1969
Box 2944	Christmas, 1970
Box 2950	Christmas, 1979
Box 2951	Christmas, 1979

Box 2956	Christmas, 1980
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Box 2959	Christmas, 1981
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#### Subseries 6.8.5: Greetings, Inc., Occasion, Easter

Box 2896	Easter, 1958
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Box 2909	Easter, 1959-1961
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Box 2910	Easter, 1962
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Box 2911	Easter, 1963
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Box 2912	Easter, 1964
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Box 2913	Easter, 1965
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Box 2914	Easter, 1966
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Box 2915	Easter, 1967
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Box 2916	Easter, 1968
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Box 2917	Easter, 1969
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Box 2918	Easter, 1970
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Box 2919	Easter, 1971
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Box 2945	Easter, 1978
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Box 2948	Easter, 1979
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Box 2953	Easter, 1980
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#### Subseries 6.8.6: Greetings, Inc., Occasion, Father's Day

Box 2896	Father's Day, 1958
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Box 2909	Father's Day, 1959-1961
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Box 2910	Father's Day, 1962
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Box 2896	Father's Day, 1958
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Box 2925	Father's Day, 1959-1962
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Box 2926	Father's Day, 1963-1966
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Box 2927	Father's Day, 1967-1968
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Box 2928	Father's Day, 1969-1970
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Box 2946	Father's Day, 1978
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Box 2949	Father's Day, 1979
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Box 2958	Father's Day, 1981
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#### Subseries 6.8.7: Greetings, Inc., Occasion, Graduation

Box 2929	Graduation, 1959-1962
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Box 2930	Graduation, 1963-1966
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Box 2931	Graduation, 1967-1968
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Box 2932	Graduation, 1969-1970
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Box 2946	Graduation, 1978
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Box 2949	Graduation, 1979
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Box 2952	Graduation, 1980
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#### Subseries 6.8.8: Greetings, Inc., Occasion, Halloween

Box 2939	Halloween, 1967
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Box 2940	Halloween, 1968
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Box 2943	Halloween, 1969-1970
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Box 2947	Halloween, 1978
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Box 2955	Halloween, 1980
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**Subseries 6.8.9: Greetings, Inc., Occasion, Jewish New Year**

Box 2939	Jewish New Year, 1967
Box 2940	Jewish New Year, 1968
Box 2943	Jewish New Year, 1969-1970

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**Subseries 6.8.10: Greetings, Inc., Occasion, Mother's Day**

Box 2896	Mother's Day, 1958
Box 2920	Mother's Day, 1959-1962
Box 2921	Mother's Day, 1963-1964
Box 2922	Mother's Day, 1965-1966
Box 2923	Mother's Day, 1967-1968
Box 2924	Mother's Day, 1969-1970
Box 2946	Mother's Day, 1978
Box 2949	Mother's Day, 1979
Box 2954	Mother's Day, 1980
Box 2958	Mother's Day, 1981

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**Subseries 6.8.11: Greetings, Inc., Occasion, New Year**

Box 2933	New Year's Day, 1963
Box 2934	New Year's Day, 1964
Box 2935	New Year's Day, 1965
Box 2936	New Year's Day, 1965
Box 2937	New Year's Day, 1966
Box 2938	New Year's Day, 1966

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**Subseries 6.8.12: Greetings, Inc., Occasion, Passover**

Box 2953	Passover, 1980
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**Subseries 6.8.13: Greetings, Inc., Occasion, Religious Cards**

Box 2945	Religious cards, 1978
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**Subseries 6.8.14: Greetings, Inc., Occasion, St. Patrick's Day**

Box 2906	St. Patrick's Day, 1959-1963
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Box 2907	St. Patrick's Day, 1964-1965
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Box 2908	St. Patrick's Day, 1966-1967
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Box 2903	St. Patrick's Day, 1968
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Box 2904	St. Patrick's Day, 1969
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Box 2905	St. Patrick's Day, 1970
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**Subseries 6.8.15: Greetings, Inc., Occasion, Thanksgiving**

Box 2933	Thanksgiving, 1963
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Box 2934	Thanksgiving, 1964
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Box 2935	Thanksgiving, 1965
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Box 1936	Thanksgiving, 1965
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Box 2937	Thanksgiving, 1966
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Box 2938	Thanksgiving, 1966
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Box 2939	Thanksgiving, 1967
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Box 2940	Thanksgiving, 1968
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Box 2943	Thanksgiving, 1969-1970
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Box 2947	Thanksgiving, 1978
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Box 2955	Thanksgiving, 1980
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**Subseries 6.8.16: Greetings, Inc., Occasion, Valentine's Day**

Box 2897	Valentine's Day, 1959-1961
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Box 2898	Valentine's Day, 1962-1963
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Box 2899	Valentine's Day, 1964
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Box 2900	Valentine's Day, 1965
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Box 2901	Valentine's Day, 1966
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Box 2902	Valentine's Day, 1967
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Box 2903	Valentine's Day, 1968
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Box 2904	Valentine's Day, 1969
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Box 2905	Valentine's Day, 1970
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Box 2947	Valentine's Day, 1978
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Box 2948	Valentine's Day, 1979
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Box 2952	Valentine's Day, 1980
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Box 2957	Valentine's Day (Greetings and Rustcraft), 1981
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**Subseries 6.8.17: Greetings, Inc., Non-Occasion**

Box 2960	Non-Occasion, 1958
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Box 2961	Non-Occasion, 1959
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Box 2962	Non-Occasion, 1959
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Box 2963	Non-Occasion, 1960
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Box 2964	Non-Occasion, 1960
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Box 2965	Non-Occasion, 1960
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Box 2966	Non-Occasion, 1961
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Box 2967	Non-Occasion, 1961
Box 2968	Non-Occasion, 1962
Box 2969	Non-Occasion, 1962
Box 2970	Non-Occasion, 1962
Box 2971	Non-Occasion, 1960-1962
Box 2972	Non-Occasion, 1963
Box 2973	Non-Occasion, 1963
Box 2974	Non-Occasion, 1963
Box 2975	Non-Occasion, 1964
Box 2976	Non-Occasion, 1964
Box 2977	Non-Occasion, 1964
Box 2978	Non-Occasion, 1964-1965
Box 2979	Non-Occasion, 1964
Box 2980	Non-Occasion, 1965
Box 2981	Non-Occasion, 1965
Box 2982	Non-Occasion, 1965
Box 2983	Non-Occasion, 1966
Box 2984	Non-Occasion, 1966
Box 2985	Non-Occasion, 1966
Box 2986	Non-Occasion, 1966
Box 2987	Non-Occasion, 1966
Box 2988	Non-Occasion, 1967
Box 2989	Non-Occasion, 1967
Box 2990	Non-Occasion, 1967

Box 2991	Non-Occasion, 1968
Box 2992	Non-Occasion, 1968
Box 2993	Non-Occasion, 1968
Box 2994	Non-Occasion, 1969
Box 2995	Non-Occasion, 1969
Box 2996	Non-Occasion, 1970
Box 2997	Non-Occasion, 1970
Box 2998	Non-Occasion, 1978
Box 2999	Non-Occasion, 1978
Box 3000	Non-Occasion, 1978
Box 3001	Non-Occasion, 1978
Box 3002	Non-Occasion, 1979
Box 3003	Non-Occasion, 1979
Box 3004	Non-Occasion, 1980
Box 3005	Non-Occasion, 1980
Box 3006	Non-Occasion, 1980
Box 3007	Non-Occasion, 1981
Box 3008	Non-Occasion, 1981

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**Subseries 6.9: Miscellaneous, 1975-1977**

Box 3009	Kresge Ltd. Editions, undated
Box 3010	Rustcraft/Barker: Rustcraft/Barker Christmas Solid Pack, 1976
Box 3010	Hannukah, 1975
Box 3010	Rustcraft Everyday Line, 1976

Box 3010	Rustcraft Everyday Promotions, 1976
Box 3010	Rustcraft/Greetings Odd Everyday, 1976
Box 3010	Rustcraft Valentine's Day, 1977

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