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*National Museum of American History Kenneth E. Behring Center*

## Guide to the N W Ayer Advertising Agency Records

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## Collection Overview

<b>Repository:</b>	Archives Center, National Museum of American History
<b>Title:</b>	N W Ayer Advertising Agency Records
<b>Date:</b>	1817-1851 1869-2006
<b>Identifier:</b>	NMAH.AC.0059
<b>Creator:</b>	Ayer (N W) Incorporated.
<b>Extent:</b>	270 Cubic feet (1463 boxes, 33 map-folders, 7 films)
<b>Language:</b>	Collection is in English. Some print advertisements are in French.
<b>Summary:</b>	Collection consists of records documenting one of the oldest advertising agencies created in Philadelphia. The company then moves to New York and expands to international markets. During its history NW Ayer & Sons acquires a number of other advertising agencies and is eventually purchased. The largest portion of the collection is print advertisements but also includes radio and television. NW Ayer is known for some of the slogans created for major American companies.
<b>Digital Content:</b>	<a href="#">Image(s): Like a Sweet Memory ... [color advertisement; tear sheet]</a> <a href="#">Image(s): N W Ayer Advertising Agency Records</a>

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## Administrative Information

### Acquisition Information

The collection was donated by N W Ayer ABH International, April 15, 1975 and by Ayer & Partners, October 30, 1996.

### Provenance

The proofsheets collection was stored in the agency's Philadelphia headquarters for nearly fifty years. After relocating in New York, the agency decided to offer the proofsheets as a gift to the Smithsonian. They arrived at the National Museum of History and Technology (later the National Museum of American History) in March 1975, where they were in the care of the Museum's curator of mining, Dr. John Hoffman. Upon Hoffman's death in 1983, the collection was transferred to the Archives Center. In 1996 Ayer donated additional materials, including the 19th-century scrapbooks and business records.

### Related Materials

#### Materials in the Archives Center

Warshaw Collection of Business Americana (AC0060)

Hills Bros. Coffee Incorporated Records (AC0395)

## Processing Information

Processed by Mimi Minnick, archivist, 2002; Kate Richards (intern), April, 2004; Anne Jones (volunteer), August 2010; Ramona Williamson (volunteer), September 2010; Rebecca Wolfe (volunteer), September 2010, supervised by Vanessa Broussard Simmons, archivist.

## Preferred Citation

NW Ayer & Sons, incorporated Advertising Agency Records, Archives Center, National Museum of American History

## Restrictions

The collection is open for research use.

Physical Access: Researchers must use microfilm copy. Researchers must handle unprotected photographs with gloves. Researchers must use reference copies of audiovisual materials. When no reference copy exists, the Archives Center staff will produce reference copies on an "as needed" basis, as resources allow.

Technical Access: Viewing the film portion of the collection without reference copies requires special appointment, please inquire; listening to audio discs requires special arrangement. Do not use original materials when available on reference video or audio tapes.

## Conditions Governing Use

Publication and production quality duplication is restricted due to complex copyright, publicity rights, and right to privacy issues. Potential users must receive written permission from appropriate rights holders prior to obtaining high quality copies. Archives Center cost-recovery and use fees may apply when requesting reproductions.

## Accruals

The Archives Center received more materials in 2001 and 2010.

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## Biographical / Historical

Founded in Philadelphia in 1869, NW Ayer & Son is one of the oldest and largest advertising agencies in America. For most of its history, it was the undisputed leader and innovator in the field of advertising. In 1876, NW Ayer & Son pioneered the "open contract", a revolutionary change in the method of billing for advertising which became the industry standard for the next hundred years. NW Ayer pioneered the use of fine art in advertising and established the industry's first art department. It was the first agency to use a full-time copywriter and the first to institute a copy department. The agency relocated to New York City in 1974. During its long history, the agency's clients included many "blue-chip" clients, including American Telephone & Telegraph, DeBeers Consolidated Diamond Mines, Ford Motor Company, Nabisco, R. J. Reynolds and United Airlines. However, in later years, the Ayer's inherent conservatism left the agency vulnerable to the creative revolution of the 1960s and 1970s, the advertising industry restructuring of the 1980s and the economic recession of the early 1990s. The agency was bought out by a Korean investor in 1993. In 1996, NW Ayer merged with another struggling top twenty United States advertising agency, Darcy, Masius, Benton & Bowles, under the umbrella of the McManus Group. Ayer continues to operate as a separate, full-service agency.

Through a series of buyouts and mergers, Ayer traces its lineage to the first advertising agency founded in the United States, a Philadelphia agency begun by Volney Palmer in 1841. Palmer began his career in advertising as a newspaper agent, acting as middleman between newspaper publishers and advertisers across the country. By 1849, Palmer had founded his own newspaper, *V. B. Palmer's Register and Spirit of the Press*, and had developed a complete system of advertising which included securing advertising space and placing ads in scores of commercial, political, religious, scientific and agricultural journals across the country. Palmer went one step further than the

"space jobbers" of the day when he began offering "advertisements carefully drawn for those who have not the time to prepare an original copy." Always an enthusiastic promoter of advertising as an incentive to trade and American economic growth, Palmer promised advertisers that "every dollar paid for advertising in country newspapers will pay back twenty-fold" and encouraged skeptical consumers that "he who wishes to buy cheap should buy of those who advertise." When Palmer died in 1863, the agency was bought by his bookkeeper, John Joy, who joined with another Philadelphia advertising agency to form Joy, Coe & Sharpe. That agency was bought out again in 1868 and renamed Coe, Wetherill & Company. In 1877, Coe, Wetherill and Company was bought out by the newly formed NW Ayer & Son.

Francis Wayland Ayer was an ambitious young schoolteacher with an entrepreneurial streak. Having worked for a year soliciting advertisements on a commission basis for the publisher of the *National Baptist* weekly, Francis Ayer saw the potential to turn a profit as an advertising agent. In 1869, Ayer persuaded his father, Nathan Wheeler Ayer, to join him in business, and with an initial investment of only \$250.00, NW Ayer & Son was born. Notwithstanding a smallpox epidemic in Philadelphia in 1871 and the general economic depression of the early 1870s, the agency flourished. The senior Ayer died in 1873, leaving his interest in the agency to his wife, but Francis W. Ayer bought her out, consolidating his interest in the company's management. In 1877, with Coe, Wetherill & Company (the successor to Palmer's 1841 agency) on the verge of bankruptcy and heavily indebted to Ayer for advertising it had placed in Ayer publications, Ayer assumed ownership of that agency. Thus did NW Ayer lay claim to being the oldest advertising agency in the country.

Both Nathan Wheeler and Francis Wayland Ayer began their careers as schoolteachers, and one of their legacies was a commitment to the cause of education: correspondence schools and institutions of higher learning were historically well-represented among Ayer clients. Just after World War I, the agency was heralded as "co-founder of more schools than any citizen of this country" for its conspicuous efforts to advertise private schools. Well into the 1960s, an "Education Department" at Ayer prepared advertisements for over three hundred private schools, camps and colleges, representing almost half the regional and national advertising done for such institutions. In fact, to its clients Ayer presented advertising itself as being akin to a system of education. In 1886, Ayer began promoting the virtues of the Ayer way advertising with the slogan, "Keeping Everlastingly at It Brings Success."

The agency's goals were simple: "to make advertising pay the advertiser, to spend the advertiser's money as though it were our own, to develop, magnify and dignify advertising as a business." Initially, Ayer's fortunes were tied to newspapers, and the agency began to make a name for itself as compiler and publisher of a widely used *American Newspaper Annual*. During the first years, Ayer's singular goal was "to get business, place it [in newspapers] and get money for it"; after several years as an independent space broker, however, Francis Ayer resolved "not to be an order taker any longer." This decision led NW Ayer and Son to a change in its mode of conducting business which would revolutionize the advertising industry: in 1876, Ayer pioneered the "open contract" with Diggee & Conard, Philadelphia raised growers and agricultural suppliers. Prior to the open contract, NW Ayer & Sons and most agencies operated as "space-jobbers," independent wholesalers of advertising space, in which the opportunities for graft and corrupt practices were virtually unlimited. In contrast, the open contract, wherein the advertiser paid a fixed commission based on the volume of advertising placed, aligned the advertising agent firmly on the side of the advertiser and gave advertisers access to the actual rates charged by newspapers and religious journals. The open contract with a fixed commission has been hailed by advertising pioneer Albert Lasker as one of the "three great landmarks in advertising history." (The other two were Lasker's own development of "reason-why" advertising copy and J. Walter Thompson's pioneering of sex appeal in an advertisement for Woodbury's soap.) Although the transition to the open contract did not happen overnight, by 1884, nearly three-quarters of Ayer's advertising billings were on an open contract basis. Since Ayer was, by the 1890s, the largest agency in America, the switch to direct payment by advertisers had a significant impact on the advertising industry, as other agencies were forced to respond to Ayer's higher standard. Just as important, the open contract helped to establish N W Ayer's long-standing reputation for "clean ethics and fair dealing" -- a reputation the agency has guarded jealously for over a century. The open contract also helped to establish Ayer as a full service advertising agency and to regularize the production of advertising in-house. From that point forward, Ayer routinely offered advice and service beyond the mere placement of advertisements. Ayer set another milestone for the industry in 1888, when Jarvis Wood was hired as the industry's first full-time copywriter. Wood was joined by a second full time copywriter four years later, and the Copy Department was formally established in 1900. The industry's first Art Department grew out of the

Copy Department when Ayer hired its first commercial artist to assist with copy preparation in 1898; twelve years later Ayer became the first agency to offer the services of a full time art director, whose sole responsibility was the design and illustration of ads.

Ayer's leadership in the use of fine art in advertising has roots in this period, but achieved its highest expression under the guidance of legendary art director Charles Coiner. Coiner joined Ayer in 1924, after graduating from the Chicago Academy of Fine Arts. Despite early resistance from some clients, Coiner was adamant that "the use of outstanding palette and original art forms bring a greater return in readership, in impact and prestige for the advertiser." To this end, Coiner marshaled the talents of notable painters, illustrators and photographers, including N.C. Wyeth and Rockwell Kent (Steinway), Georgia O'Keefe (Dole), Leo Lionni (DuPont), Edward Steichen (Steinway, Cannon Mills), Charles Sheeler (Ford), and Irving Penn (DeBeers). Coiner believed that there was a practical side to the use of fine art in advertising, and his success (and Ayer's) lay in the marriage of research and copywriting with fine art, an arrangement Coiner termed "art for business sake." Coiner's efforts won both awards and attention for a series completed in the 1950s for the Container Corporation of America. Titled "Great Ideas of Western Man" the campaign featured abstract and modern paintings and sculpture by leading U.S. and foreign artists, linked with Western philosophical writings in an early example of advertising designed primarily to bolster corporate image. In 1994, Charles Coiner was posthumously named to the American Advertising Federation's Hall of Fame, the first full time art director ever chosen for that honor.

Coiner and fellow art director Paul Darrow also created legendary advertising with the "A Diamond Is Forever" campaign for DeBeers; ads featured the work of Pablo Picasso, Salvador Dali and other modernist painters. The "A Diamond is Forever" tagline was written in 1949 by Frances Gerety, a woman copywriter at Ayer from 1943 to 1970. In 1999, *Ad Age* magazine cited "A Diamond is Forever" as the most memorable advertising slogan of the twentieth century.

Coiner also earned respect for his volunteer government service during World War II; he designed the armbands for civil defense volunteers and logos for the National Recovery Administration and Community Chest. As a founding member of the Advertising Council in 1945, Ayer has had a long-standing commitment to public service advertising. In the mid-1980s, Ayer became a leading force in the Reagan-era "War on Drugs". Lou Hagopian, Ayer's sixth CEO, brokered the establishment of the Partnership for a Drug-Free America, a media coalition which generated as much as a million dollars a day in donated advertising space and time to prevent the use and abuse of illegal drugs. Famous names appear among NW Ayer's clientele from the very earliest days of the agency. Retailer John Wanamaker, Jay Cooke and Company, and Montgomery Ward's mail-order business were among the first Ayer clients. The agency has represented at least twenty automobile manufacturers, including Cadillac, Chrysler, Ford, General Motors, Plymouth, and Rolls-Royce. Other major, long-term clients through the years have included American Telephone & Telegraph, Canada Dry, Cannon Mills, Hills Bros. Coffee Company, Kellogg's, R. J. Reynolds, Steinway and Sons, United Airlines, and the United States Army. By the time of Ayer's hundredth anniversary in 1969, some of these companies had been Ayer clients for decades if not generations, and the longevity of those relationships was for many years a source of Ayer's strength.

But the advertising industry began to change in the late 1960s and 1970s, due in part to a "creative revolution." Small advertising agencies won attention with provocative copywriting and art direction that more closely resembled art than advertising. Advances in market research allowed clients to more narrowly tailor their advertising messages to distinct groups of consumers, and this led to a rise in targeted marketing which could more readily be doled out to specialized small agencies than to larger, established firms like NW Ayer & Son. The civil rights and anti-war movements also contributed to increasing public skepticism with the values of corporate America, and by extension, with some national advertising campaigns. Older, more conservative firms like Ayer were hard pressed to meet these new challenges.

About 1970, in an effort to meet these challenges and to establish a foothold on the West Coast, Ayer bought out two smaller agencies--Hixson & Jorgenson (Los Angeles) and Frederick E. Baker (Seattle). The agency relocated from Philadelphia to New York City in 1974 in an attempt both to consolidate operations (Ayer had operated a New York office since the 1920s) and to be closer to the historic center of the advertising industry. Riding the wave of mergers that characterized the advertising industry in the late 1980s and 1990s, Ayer continued to grow through the acquisition of Cunningham & Walsh in 1986 and Rink Wells in 19xx.

During this transitional period, Ayer received widespread acclaim for its work for the United States Army, which included the widely recognized slogan "Be All You Can Be". Ayer first acquired the Army recruitment account in 1967 and with help from its direct marketing arm, the agency was widely credited with helping the Army reach its recruitment goals despite an unpopular war and plummeting enlistments after the elimination of the draft in 1973. Ayer held the account for two decades, from the Vietnam War through the Cold War, but lost the account in 1986 amid government charges that an Ayer employee assigned to the account accepted kickbacks from a New York film production house. Despite Ayer's position as the country's 18th largest agency (with billings of \$880 million in 1985), the loss of the agency's second largest account hit hard.

NW Ayer made up for the loss of the \$100 million dollar a year Army account and made headlines for being on the winning end of the largest account switch in advertising history to date, when fast food giant Burger King moved its \$200 million dollar advertising account from arch-rival J. Walter Thompson in 1987. Burger King must have had drive-thru service in mind, however, and Ayer made headlines again when it lost the account just eighteen months later in another record-breaking account switch. Another devastating blow to the agency was the loss of its lead position on the American Telegraph and Telephone account. Ayer pioneered telecommunications advertising in 1908, when the agency was selected to craft advertising for the Bell System's universal telephone service. Despite valiant efforts to keep an account the agency had held for most of the twentieth century, and for which they had written such memorable corporate slogans as American Telephone & Telegraph "The Voice with a Smile" and "Reach Out and Touch Someone", the agency lost the account in 1996.

After a wave of mergers and acquisitions in the late 1980s, the economic recession of the early 1990s hit Madison Avenue hard, and Ayer was particularly vulnerable. Despite the agency's long history and roster of "blue-chip" clients, Ayer was not known for cutting-edge creative work. Moreover, though the agency had offices overseas, Ayer had never built a strong multinational presence, and many of the smaller international offices were sold during the financial turmoil of the 1980s. This left a real void in the new climate of global marketplace consolidation. By about 1990, earnings were declining (although Ayer was still among the top twenty United States agencies in billings), and the agency was suffering from client defections, high management turnover, expensive real estate commitments and deferred executive compensation deals, all fallout of the high-flying 1980s. This was the atmosphere in 1993, when W.Y. Choi, a Korean investor who had already assembled a media and marketing empire in his homeland, began looking for an American partner to form an international advertising network. Jerry Siano, the former creative director who had recently been named Ayer's seventh CEO, was in no position to refuse Choi's offer of \$35 million to buy the now floundering agency. The infusion of cash was no magic bullet, however. Choi took a wait-and-see approach, allowing his partner Richard Humphreys to make key decisions about Ayer's future, including the purging of senior executives and the installation of two new CEOs in as many years.

The agency's downward trend continued with the loss of another longtime client, the DeBeers diamond cartel in 1995. *Adweek* reported that Ayer's billings fell from \$892 million in 1990 to less than \$850 million in 1995. Several top executives defected abruptly, and the agency failed to attract major new accounts. Ayer was facing the loss not merely of revenue and personnel, but the loss of much of the respect it once commanded. Ayer remained among the twenty largest U.S. agencies, but an aura of uncertainty hung over the agency like a cloud. A new CEO was appointed, and Mary Lou Quinlan became the agency's first woman CEO in 1995. A year later, Ayer and another struggling top twenty agency, D'arcy, Masius, Benton & Bowles, combined as part of the McManus Group of companies. In 1998, the McManus Group had worldwide billings of more than \$6.5 billion.

Under the McManus Group, Ayer was able to expand its international operations and begin to rebuild a stronger global presence. Several important new clients were won in 1997 and 1998, including Avon, General Motors, Kitchenaid, several Procter & Gamble brands and, most notably, Continental Airlines worldwide accounts. Born in the nineteenth century, Ayer may be one of a very few advertising agencies to successfully weather the economic and cultural transitions of both the twentieth and twentieth first centuries. Ayer was eventually acquired by the Publicis Groupe based in Paris, France which closed down the N.W. Ayer offices in 2002.

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## Scope and Contents

The collection consists primarily of proof sheets of advertisements created by NW Ayer & Son, Incorporated for their clients. These materials are in series one through thirteen and consist primarily of print advertisements. There are also billboards, radio and television commercials. The advertisements range from consumer to corporate and industrial products. The majority of the advertisements were created for Ayer's New York, Chicago, Los Angeles and international offices. Printed advertisements created by Cunningham & Walsh, Hixson & Jorgensen and Newell-Emmett are also included among these materials. Researchers who are interested in records created by Ayer in the course of operating an advertising agency will find these materials in Series fourteen-nineteen.

Series fourteen consists of advertisements created by NW Ayer & Son to promote their services to potential clients.

Series fifteen are scrapbooks of some of the earliest advertisements created by the company. Series sixteen are publications. Some of the publications were created by Ayer while others were about Ayer or the advertising industry in general. Provides good background materials and puts the company in perspective. Series eighteen are the legal records. Materials relating to employees including photographs, oral histories etc. are found in series nineteen.

Series twenty is one of the smallest amounts of materials and includes information relating to the history of NW Ayer & Son.

The container lists for series one-thirteen are part of a database and are searchable. The list has been printed for the convenience of the researcher and is included in this finding aid. Series fourteen-twenty container lists are also a part of the finding aid but are not in a searchable format.

**Series 1, Scrapbooks of Client Advertisements, circa 1870-1920**, is arranged into three boxes by chronological date. There are two bound scrapbooks and one box of folders containing loose scrapbook pages. NW Ayer & Son compiled an assortment of their earliest ads and placed them into scrapbooks. Besides the earliest advertisements, the scrapbooks contain requests to run advertisements, reading notices and listings of papers Ayer advertised in. The early advertisements themselves range from medical remedies to jewelry to machines to clothing to education and more. Most of the advertisements in the bound scrapbooks are dated.

**Series 2, Proofsheets, circa 1870-1930**, NW Ayer was fond of creating scrapbooks containing proofsheets. The series contains proofsheets created between 1892 and 1930, organized into 526 boxes. For convenience of storage, access and arrangement, the scrapbooks were disassembled and the pages placed in original order in flat archival storage boxes. The proofsheets are arranged by book number rather than client name. Usually the boxes contain a listing of the clients and sometimes the dates of the advertisements to be found within the box.

**Series 3, Proofsheets, circa 1920-1975**, is organized into 532 oversize boxes, and contain proofsheets and tearsheets created between 1920 and 1972. Within this series, materials are arranged alphabetically by company name (occasionally subdivided by brand or product), and thereunder chronologically by date of production. Many major, national advertisers are represented, including American Telephone & Telegraph, Armour Company, Canada Dry, Cannon Mills, Carrier Corporation, Domino Sugar, Caterpillar tractor company, Ford Motor Company, General Electric, Goodyear, Hills Bros. Coffee, Ladies Home Journal, National Dairy, Plymouth (Chrysler Corporation), Steinway, TV Guide, United Airlines and the United States Army. Also contained in this series are three scrapbooks of client advertisements including Canada Dry, Ford Motor, and Victor Talking Machine.

**Series 4, 2001 Addendum, circa 1976-2001**, is organized into ninety three oversized boxes, one folder and contains proofsheets for select Ayer clients, created between 1975 and 2001. Within this series, materials are arranged alphabetically by client name and there under chronologically by date of production. Major national advertisers represented include American Telephone & Telegraph, Avon, the United States Army, DeBeers Consolidated Diamond Mines, Dupont, TV Guide, Sealtest, Kraft Foods, Gillette, General Motors, Cannon Mills.

**Series 5, Billboards, circa 1952-1956**, consists of mounted and un-mounted original art/mock-ups. Twenty-two pieces of original art created as mock-ups for Texaco billboards.

**Series 6, Film and Video Commercials, 1967-1970**,



**Series 7, Radio and Television Materials, 1933-1993, undated**, is arranged into eight boxes and includes radio scripts, television scripts, and story boards for commercials.

**Subseries 7.1, Scripts and storyboards for Radio and Television Commercials, dates** Scripts for radio and television commercials includes title, date, length of commercial, advertising agency, client information

NW Ayer's radio and television materials mainly focus on the American Telegraph and Telephone account. Some of Ayer's materials relate to Bell Telephone Hours.

Storyboards are used in television and film to assist the director in working with crew to tell the story. To show the viewer through the use of figures, visual effects and camera angles. When directors first start thinking about their storyboard they create a story in their mind. They think of all the camera angles, visual effects and how the figures will interact in their mind. They try to create an extraordinary story in their head to attract the viewer (YOU) In order for the storyboard to be entirely effective it can't be a passive document. When done properly, a storyboard serves as a central design, meeting the needs of many team members including graphics artists, video personnel and programmers.

Another function of a storyboard is to help the team communicate during the training development process. This communication is very important in working with a large team as in the movie *King*, produced in 1996. Figures help the director explain to the crew how they are going to record the film and how to present it to the audience. Sometimes the director wants special effects to be added to the film, but his budget might not be that big so the director will have to change the story to fit their budget.

The Visual Effects are an important part in the storyboards it adds a special touch of creativity to your film. Camera angles are an important expects in your film because the camera angles determine where the viewing audience will look. If you want your audience to look at a certain object you must turn their attention to it by focusing on that object and maybe you might try blocking something out. Then you will have your audience's attention and you may do whatever else you have to, it could be scaring them are just surprising them or whatever you do.

Also included is talent information and log sheets relating to the storage of the commercials.

Bell Telephone Hour Program, 1942-[19??], The Bell Telephone Hour, also known as The Telephone Hour, was a five minute musical program which began April 29, 1940 on National Broadcasting Company Radio and was heard on NBC until June 30, 1958. Sponsored by Bell Telephone showcased the best in classical and Broadway music, reaching eight to nine million listeners each week. It continued on television from 1959 to 1968.

Earlier shows featured James Melton and Francina White as soloists. Producer Wallace Magill restructured the format on April 27, 1942 into the "Great Artists Series" of concert and opera performers, beginning with Jascha Heifetz. Records indicate that the list of talents on the program included Marian Anderson, Helen Traubel, Oscar Levant, Lily Pons, Nelson Eddy, Bing Crosby, [Margaret Daum](#) , [Benny Goodman](#) , [José Iturbi](#) , [Gladys Swarthout](#) and .The series returned to radio in 1968-1969 as *Bell Telephone Hour Encores*, also known as *Encores from the Bell Telephone Hour*, featuring highlights and interviews from the original series.

National Broadcasting television specials sponsored by the Bell System, 1957-1987includes information relating to Science series, Bell system Theshold Series, Bell telephone hour and commercial and public sponsored programs

**Series 8, Chicago Office Print Advertisements, 1954-1989**, is arranged alphabetically by the name of the client in ninety boxes and six oversize folders. Clients include Illinois Bell Telephone (1955-1989), Microswitch (1969-1989), Teletype (1975-1984), John Deere (1974-1989) and Caterpillar (1966-1972) are particularly well represented. Other clients of interest include Dr. Scholl's shoes (circa 1968-1972), the Girl Scouts (1976-1980), Sunbeam Personal Products Company (1973-1981), Bell and Howell (1974-1983) and Alberto Culver shampoos (1967-1971), Honeywell, Incorporated, Blue Cross and Blue Shield Associations, Kraft, Incorporated, Sears, Roebuck and Company, and YMCA.

**Series 9, Los Angeles Office Materials, 1950s-1987**, include printed advertisements created by this office and information relating to the employees.

**Subseries 9.1, Print Advertisements, 1977-1987**, printed advertisements arranged in one box alphabetically by client. There is a sparse sampling of clients from this particular Ayer branch office. The majority of the advertisements

contained within this series are from Pizza Hut (1986-1987). Also included are Computer Automation (1977-1978), State of the Art, Incorporated (1982) and Toshiba (1986).

**Subseries 9.2, Personnel Files, 1950s-1970s**, includes cards of employees who worked in the Los Angeles office. Information on the cards includes name, address, telephone number, birthday, date hired, departure date and why (retired, terminated, resigned, etc) and position. Not all cards have all information. There is also a photograph of the employees on the cards.

**Series 10, Foreign Print Advertisements, 1977-1991, undated**, NW Ayer maintained partnerships with international companies such as Sloanas Ayer in Argentina, Connaghan & May Paton Ayer in Australia, Moussault Ayer in Belgium, NW Ayer, LTD. in Canada, GMC Ayer in France, Co-Partner Ayer in Germany, Wong Lam Wang in Hong Kong, MacHarman Ayer in New Zealand, Grupo de Diseno Ayer in Spain, Nedeby Ayer in Sweden, and Ayer Barker in United Kingdom. This group of material is a small sampling of advertisements created from these International offices. It is arranged alphabetically by client. There are quite a few automobile advertisements (i.e. Audi, Fiat, General Motors, Mercedes-Benz, and Volkswagen). In addition there are numerous advertisements for various personal items from MacLean's toothpaste to Quick athletic shoes to Labello lip balm, etc. Most of the advertisements have the creator's name printed on the advertisements.

**Series 11, Cunningham & Walsh, Incorporated Materials, 1915-1987, undated** contains 98 boxes 11 folders materials from the New York advertising agency acquired by NW Ayer in the 1960s. The company began with Newel-Emmett, an agency of nine men which broke up in 1949. Two of the men Fred Walsh and Jack Cunningham formed this agency in bearing their names in 1950. The agency created "let your fingers for the walking campaign for American Telephone & Telegraph, Mother Nature for Chiffon, and Mrs. Olson for Folgers's coffee and let the good times roll for Kawasaki motorcycle. In 1986, NW Ayer Incorporated purchased Cunningham & Walsh Incorporated.

**Subseries 11.1, Print Advertisements, 1915-1987**, are contained in ninety eight boxes of primarily print advertisements arranged alphabetically by client name. Clients that are particularly well represented are Graybar (electrical implements, circa 1926-1937), Johns-Manulle (circa 1915-1971), Smith and Corono typewriters (circa 1934-1960), Sunshine Biscuit Company (circa 1925-1961), Texaco Company (circa 1936-1961), Western Electric (circa 1920- 1971) and Yellow Pages (circa 1936-1971). Cunningham and Walsh also represented several travel and tourism industry clients, including Cook Travel Services (circa 1951-1962), Italian Line (circa 1953-1961), Narragansett and Croft (circa 1956-1960) and Northwest Airlines (circa 1946-1955). There are photographs of Texaco advertisements dating from 1913-1962. There is also a scrapbook of advertisements from the Western Electric Company dating from 1920-1922.

**Subseries 11.2, Radio and Television Advertisements, 1963-1967**, consist of materials created for Western Electric. Materials are arranged in chronological order.

**Subseries 11.3, Company Related Materials, 1962-1986, undated** include client lists, information relating to NW Ayer purchase and annual report 1962.

**Series 12, Hixson & Jorgensen Materials, 1953-1971**, a Los Angeles advertising company, merged with Ayer in 1969. This series is housed in one box. Within the box are four scrapbooks and folders with a hodgepodge of materials relating to advertising. Of most interest are the scrapbooks. Two scrapbooks deal with Hixson and Jorgensen's self promotion ad campaign "the right appeal gets action" (1953-1957). The other two scrapbooks contain news clippings about the company and its activities (1959-1971).

**Series 13, Newell-Emmett, 1942-1957**, founded in 1919 and governed in the 1940s by a partnership of nine men. The partnership broke up in 1949 when the men went their separate ways. The materials consist of print advertisements for one of client, Permutit Company, a water conditioning company. The materials are arranged in one box in chronological order.

**Series 14, House Print Advertisements, 1870-1991**, 16 boxes consists of advertisements or self-promotion advertisements to campaign for new clients. The series is arranged chronologically by date into fifteen boxes. Within the series are two scrapbooks containing self promotion ads from 1888-1919 and 1892-1895. Numerous house ads relate to Ayer's "Human Contact" campaign. In addition to the self promotion ads, Ayer ran advertisements expounding about particular concepts or themes for example, one month the concept would "understand" while

another month would be "teamwork" and yet another would be on "imagination". Some of the self promotion ads target specific groups like Philadelphia businessmen. Other advertisements incorporate the fine arts.

**Series 15, Scrapbooks, 1872-1959**, relates to company events, records and news clippings about Ayer's history. The six boxes are arranged by chronological date. Two of the boxes focus solely on the death of founder F.W. Ayer (1923). Another box houses a scrapbook that showcases Ayer's annual Typography Exhibition (1931-1959). One box contains a scrapbook that specifically deals with correspondences relating to Ayer's advertising. Yet another box's contents are folders of loose pages from scrapbooks that have newspaper clippings, order forms, correspondences and other company records. In one box, a bound scrapbook houses a variety of materials relating to Ayer and advertising (i.e. newspaper clippings, competitor's advertisements, NW Ayer's advertisements, correspondences for advertisements, clippings regarding the "theory of advertising."

**Series 16, Publications, 1849-2006**, are housed in thirty four boxes and are arranged into three main categories.

**Subseries 16.1, House Publications, 1876-1994**, covers diverse topics; some proscriptive works about the Ayer method in advertising, some commemorating people, anniversaries or events in the life of the agency. Materials consist of scattered issues of the employee newsletter The Next Step 1920-1921. The materials are arranged in chronological order by date of publication. Ayer in the News, The Show Windows of an Advertising Agency, 1915, book form of advertisements published on the cover of Printer's Ink, highlighting Ayer's relations with advertisers. The Story of the States, 1916, Reprint in book form of a series of articles published in Printer's Ink for the purpose of adding some pertinent fact, progressive thought and prophetic vision to the Nationalism of Advertising highlights major businesses, manufacturer, natural resources and other qualities or attractions of each state. The Book of the Golden Celebration, 1919, includes welcome address and closing remarks by founder F. Wayland Ayer, The Next Step, 1920 employee newsletter with photographs, employee profiles, in-house jokes, etc., Advertising Advertising: A Series of Fifty-two Advertisements scheduled one time a week. Twenty-seven, thirty and forty inches, a day of the week optional with publisher, 1924

**Subseries 16.2, Publications about NW Ayer, 1949-2006**, includes a book first published in 1939. Includes articles, documenting events and is arranged chronologically by date of publication.

**Subseries 16.3, General Publications about Advertising, 1922-1974**, are arranged chronologically by date of publication and relate primarily to the history of advertising.

**Subseries 16.4, Publications about Other Subjects, 1948-1964**, include four books about the tobacco industry primarily the history of the American Tobacco Company and Lorillard Company from the Cunningham and Walsh library.

**Series 17, Business Records, circa 1885-1990s**

**Subseries 17.1, Contracts, 1885-1908, undated**, are arranged alphabetically and span from 1885-1908. The majority of the contracts are with newspaper and magazine publishers from around the country.

**Subseries 17.2, General client information, 1911-1999, undated**, including active and cancelled lists with dates, client gains, historical client list, (should move this to series 20) Ayer Plan User Guide Strategic Planning for Human Contact, undated

**Subseries 17.3, Individual Client Account Information, 1950s-1990s, undated**, contain information used by Ayer to create advertisements for some of its clients. American Telephone & Telegraph Corporate Case History, American Telephone & Telegraph Corporate advertisement memo, commissioned artists for DeBeers advertisements, DeBeers information relating to the creative process and photography credits, a case history for DeBeers Consolidated Mines, Ltd., The Diamond Engagement Ring, Managing Communication at all levels, DuPont publications, JC Penny Marketing Communication Plan Recommendation, Leaf, Incorporated, Saturn presentation, and USAREC oral presentation.

**Subseries 17.4, Potential Clients, 1993**, includes grouping has a questionnaire sent to Ayer by a potential client. Questionnaire response for Prudential Securities, 1993 Prudential Securities advertising account review, 1993.

**Subseries 17.5, Financial Records, 1929-1938**, includes balance sheet, 1929 May 1 Balance sheet and adjustments Consolidated statement of assets and liabilities, Expenses 191936-37 Business review and expenses, 1937 and 1938 Business review and expenses comparative statement, 1937 and 1938.

**Series 18, Legal Records, circa 1911-1982**, Ayer's legal records are arranged by twelve subject groupings within four boxes. The twelve groupings are advertising service agreements (circa 1918-1982), bylaws, copyright claims, correspondences, international correspondences, dissolution of trusts, stock information, agreements between partners, incorporation materials, reduction of capital, property information and miscellaneous materials. The bulk of the materials are the advertising service agreements. These agreements are between Ayer and their clients and state the services Ayer will offer and at what cost. The bylaws are Ayer's company bylaws from 1969 and 1972. The copyright claims are certificates stating Ayer's ownership over certain published materials (i.e. "Policy", Media Equalizer Model, and Don Newman's Washington Square Experiment). The correspondences relate to either the voting trust and receipts for agreement or the New York Corporation. The international correspondences are from either Ayer's Canadian office or London office. The dissolutions of trusts contains materials about the dividend trust of Wilfred F. Fry, the investment trust of Winfred W. Fry, the voting trust, and the New York corporation. The stock information has stock certificates and capital stock information. The agreements between partners (1911-1916) specify the terms between F.W. Ayer and his partners. The incorporation materials (circa 1929-1977) deal with Ayer advertising agency becoming incorporated in the state of Delaware. The reduction of capital grouping is a notification that shares of stock have been retired. The property information grouping contains property deeds and insurance policy (circa 1921-1939), a property appraisal (1934), and a bill of sale (1948). The miscellaneous grouping contains a house memo regarding a set of board meeting minutes and a registry of foreign companies in Commonwealth of Pennsylvania (1929-1954).

**Subseries 18.1, Advertising Service Agreements, 1918-1982**

**Subseries 18.2, Bylaw Materials, 1969-1972**

**Subseries 18.3, Copyright Claims, 1962-1969**

**Subseries 18.4, Correspondence, 1928-1933**

**Subseries 18.5, International Office Correspondence, 1947-1948**

**Subseries 18.6, Dissolution of Trusts, 1934-1937**

**Subseries 18.7, Stock Information, 1934-1974**

**Subseries 18.8, Agreements between Partners, 1911-1916**

**Subseries 18.9, Incorporation Materials, 1929-1977**

**Subseries 18.10, Certificates of Reduction of Capital, 1937; 1975**

**Subseries 18.11, Property Information, 1921-1948**

**Subseries 18.12, Miscellaneous Materials, 1929-1977**

**Series 19, Personnel Records, circa 1889-2001**, are arranged into eight groupings within eight boxes. The groupings are employee card files, photographs, Ayer alumni, biographies, speeches, recollections, oral histories, and miscellaneous. Typed manuscript of book A Copy Writer Speaks by George Cecil, NW Ayer, Incorporated copy head 1920s-1950s

**Subseries 19.1, Employee card files, circa 1892-1915; 1929-1963**, consists of index cards with the name, age, job title, date and wage increases, date of hire/fire, as well as remarks about the employee's service and/or reasons for seeking or leaving the job. Materials are arranged alphabetically by the last name of the employee within three boxes.

**Subseries 19.2, Photographs, circa 1924-1984, undated**, are housed in two boxes. The photographs grouped together by subjects i.e. personnel, company events, Ayer buildings, and miscellaneous. This grouping primarily consists of personnel photographs. Includes a glass plate negative dated 1924 of NW Ayer.

**Subseries 19.3, Ayer Alumni, circa 1989-98**, include employees who have left Ayer. There is a listing of Ayer "graduates" and their current job. *Emeritus*, Ayer's alumni newsletter 1989-1996, makes up the majority of materials in this grouping. The newsletter keeps the alumni up to date with the happenings of Ayer and what has become of former Ayer employees. *Emeritus* is a quarterly newsletter devoted to the activities, thoughts and feelings of Ayer alumni a body of people who consists of retirees and former employees.

**Subseries 19.4, Biographical Information, circa 1889-1994, undated**, prominent members of Ayer's operations had biographical sketches completed of them. This was true for the bio sketches of Robert Ervin, Louis T. Hagopian, and George A. Rink. There is a substantial file on Dorothy Dignam ("Mis Dig"), a leading woman in the advertising world from the 1930s to the 1950s. Also of interest is a video ("The Siano Man") compiled by Ayer employees to commemorate Jerry Siano's retirement from Ayer in 1994. The series is arranged alphabetically by last name.

**Subseries 19.5, Speeches, circa 1919-1931; 1975**, contains speeches made by Wilfred W. Fry and Neal W. O'Connor. Wilfred W. Fry had various speaking engagements connected with Ayer. Contained in this group is a sampling of his speeches from 1919 to 1931. Neal O'Connor's speech "Advertising: Who Says It's a Young People's Business" was given at the Central Region Convention for the American Association of Advertising Agencies in Chicago on November 6, 1975. The speeches are arranged alphabetically by the speaker's last name.

**Subseries 19.6, Recollections, 1954-1984, undated**, are arranged alphabetically by last name. These are recollections from Ayer employees about the company and its advertisements. Some recollections are specifically about certain types of advertisements, like farm equipment while others reflect on F. W. Ayer and the company.

**Subseries 19.7, Oral History Interview Transcripts, 1983-1985; 1989-1991**, include interviews with key NW Ayer personnel, conducted by Ayer alumnae Howard Davis, Brad Lynch and Don Sholl (Vice President creative) for the Oral History Program. The materials are arranged alphabetically by the last name of the interviewee.

**Subseries 19.8, Oral History Interview Audio Tapes, 1985-1990**, include interviews on audiotape the materials are arranged alphabetically by the last name of the interviewee.

**Subseries 19.9, Internal Communications, 1993-1999**, includes information sent to employees relating to retirements, management changes, awards won by the company, promotions, potential new accounts, free items, grand opening of Ayer Café, donation events, sponsorship programs, holiday schedules, discounts for employees from clients, Ayer joins MacManus Group.

**Subseries 19.10, General Materials, 1940; 1970**, includes agency directory entry including a list of the employees, 1970s, annual banquet program for the Curfew Club May 22, 1940 a group formed by the Philadelphia employee in 1938. It sponsored numerous sports, social and educational activities. Groups were formed in public speaking, music appreciation and a series of talks on Monday evenings title the modern woman. The front page was a series of talks for general interest. A list of officers, 1991, Twenty five year club membership, 1973 December 1, List of NW Ayer graduates, 1970, List of Officers, 1991 May 31, Obituary for Leo Lionni, 1999 October 17, List of photographers of advertisements, 2001

**Series 20, Background and History Information, 1817-1999, undated** includes a chronology, 1817-1990, quick reference timeline, 1848-1923, loose pages from a scrapbook containing examples of correspondence, envelopes, advertisements dating from 1875-1878; slogans coined by NW Ayer & Sons, Incorporated, 1899-1990, history of management, 1909-1923, articles and photographs about the building and art galleries, 1926-1976, publications about the Philadelphia building, 1929, pamphlet relating to memories of NW Ayer & Sons, Incorporated, 1930s-1950s, television history, 1940-1948, Article about the history of the company, 1950 January, pocket guide, 1982, AdWeek reports about standings for advertising agencies, information relating to Human Contact which is NW Ayer's Information relating to Human Contact, undated which is their philosophy on advertising.

**Series 21, Materials Created by other Advertising Agencies, 1945-1978, undated**, consists of print advertisements collected by Ayer from other major advertising companies. The companies include Doyle Dane Bernback, Incorporated, Leo Burnett Company, Grey Advertising Agency, D'Arcy Ad Agency, Scali, McCabe, Sloves, Incorporated and Erwin Wasey Company. The materials are arranged in alphabetical order by client and include products from Ralston Purina and Van Camp (Chicken of the Sea), Kellogg, American Export Lines and No Nonsense Fashions.

**Series 22, 2010 Addendum of Print Advertisements, circa 1879s-1999, undated**, includes material given to the Archives Center in 2010. It is organized into seventy one oversized boxes and contains proofsheets of print advertisements for select Ayer clients. These are arranged alphabetically by client name and include substantial quantities of materials from American Telephone & Telegraph (1945-1996), Bahamas Ministry of Tourism (1967-1987), Carrier (1971-1981), Citibank (1973-1991), DeBeers (1940s-1960s and 1990s), Electric Companies Advertising Program [ECAP] (1942-1970s), General Motors (1989-1998), J.C. Penney (1983-1986), Newsweek (1966-1975), and Proctor and Gamble (1980s-1890s). There are also numerous other clients represented by smaller quantities of materials.

**Subseries 22.1, Print Advertisements, 1930-1990, undated**

**Subseries 22.2, Print Advertisements on Glass Plate Negatives, 1879-1881, undated**, include Cannon towels, Cheney Brothers silks, Cornish & Company organs and pianos, Enterprise Manufacturing Company, 1879 sad iron, an ad from Harper's Weekly 1881 for ladies clothing, Ostermoor & Company mattresses, Pear's soap, Porter's cough balsam, Steinway pianos.

**Series 23, Microfilm of Print Advertisements, circa 1908-1985**, consists of three boxes of printed advertisements for the American Telephone and Telegraph Company. Some of the same advertisements might also be found in series two, three and four.

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## Arrangement

The collection is arranged into twenty-three series.

**Series 1: Scrapbooks of Client Print Advertisements, circa 1870-1920**

**Series 2: Proofsheets, circa 1870-1930**

**Series 3: Proofsheets, circa 1920-1975**

**Series 4: 2001 Addendum, circa 1976-2001**

**Series 5: Billboards, circa 1952-1956**

**Series 6: Audiovisual Materials**

**Series 7: Radio and Television Materials, 1933-1993, undated**

**Series 8: Chicago Office Print Advertisements, 1954-1989**

**Series 9: Los Angeles Office Materials, 1950s-1987**

Subseries 9.1: Printed Advertisements, 1977-1987

Subseries 9.2: Personnel Files, 1950s-1970s

**Series 10: Foreign Print Advertisements, 1977-1991, undated**

**Series 11: Cunningham & Walsh Incorporated Materials, 1915-1987, undated**

Subseries 11.1: Printed Advertisements, 1915-1987

Subseries 11.2: Radio and Television Advertisements, 1963-1967

Subseries 11.3: Company Related Materials, 1962-1986, undated

**Series 12: Hixson & Jorgensen Materials, 1953-1971, undated**

**Series 13: Newell-Emmet, 1942-1957**

**Series 14: House Print Advertisements, 1870-1991**

**Series 15: Scrapbooks, 1872-1959**

**Series 16: Publications, 1849-2006**

Subseries 16.1: House Publications, 1876-1994

Subseries 16.2: Publications about NW Ayer, 1949-1995

Subseries 16.3: General Publications about Advertising, 1922-2006

Subseries 16.4: Publications about other Subjects, 1948-1964

**Series 17, Business Records, circa 1885-1990s**

Subseries 17.1: Contracts, 1885-1908, undated

Subseries 17.2: General Client Information, 1911-1999, undated

Subseries 17.3: Individual Client Account Information, 1950s-1990s, undated

Subseries 17.4: Potential Clients, 1993

Subseries 17.5: Financial Records, 1929-1938

**Series 18: Legal Records, circa 1911-1984**

Subseries 18.1: Advertising Service Agreements, 1918-1982

Subseries 18.2: Bylaw Materials, 1969-1972

Subseries 18.3, Copyright Claims, 1962-1969

Subseries 18.4: Correspondence, 1928-1933

Subseries 18.5: International Office Correspondence, 1947-1948

Subseries 18.6: Dissolution of Trusts, 1934-1937

Subseries 18.7: Stock Information, 1934-1974

Subseries 18.8: Agreements between Partners, 1911-1916

Subseries 18.9: Incorporation Materials, 1929-1977

Subseries 18.10: Certificates of Reduction of Capital, 1937; 1975

Subseries 18.11: Property Information

Subseries 18.12: Miscellaneous Materials, 1929-1977

**Series 19: Employee Materials, circa 1889-2001**

Subseries 19.1: Employee Card files, circa 1892-1915; 1929-1963

Subseries 19.2: Photographs, circa 1924-1984, undated

Subseries 19.3: Alumni Publications, circa 1989-1998

Subseries 19.4: Biographical Information, circa 1889-1994

Subseries 19.5: Speeches, circa 1919-1931; 1975

Subseries 19.6: Recollections, 1954-1984, undated

Subseries 19.7: Oral History Interview Transcripts, 1983-1985; 1989-1991

Subseries 19.8: Oral History Audiotapes, 1985-1990

Subseries 19.9: Internal Communications, 1993-1999

Subseries 19.1: General Materials, 1940-2001

**Series 20: History and Background Information about the Company, 1817-1999, undated**

Series 21: Materials Created by other Advertising Agencies, 1945-1978, undated

Series 22: 2010 Addendum of Print Advertisements, circa 1879s-1990s, undated

Subseries 22.1: Print Advertisements, 1930-1990, undated

Subseries 22.2: Print Advertisements on Glass Plate Negatives, 1879-1881, undated

**Series 23: Microfilm of Print Advertisements, circa 1908-1985**

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## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Advertising agencies
- advertising

Types of Materials:

- Advertisements
- Business records -- 1840-2000
- Interviews -- 1980-2000
- Oral history -- 1980-1990
- Print advertising
- Proof sheets
- Proofs (printed matter)
- Scrapbooks -- 1840-1990
- Tear sheets
- Trade literature

Names:

- American Telephone and Telegraph Company -- Advertisements
- Ayer, Francis Wayland
- Cunningham & Walsh.
- De Kooning, Willem, 1904-1997
- Hixson & Jorgenson
- O'Keeffe, Georgia, 1887-1986
- United Air Lines, Inc. -- Advertisements



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## Container Listing

### Series 1: Earliest Scrapbooks of Client Advertisements, circa 1870-1885

Box 1 (Series 1),  
Folder 1

[Bound scrapbook, 1878-1880](#)

[The / Efficient Minute \[black & white advertisement; tear sheet\], 1910](#)

1 Item (Ink on paper.; 8.8" x 6.1")

Advertiser: American Telephone and Telegraph Company

Language: English.

Notes: AC0059-0000270 (AC Scan)

In Series 1, Box 21, Folder 1.

Contains an illustration of a candlestick model telephone in front of faded modes of transportation; automobile, streetcar, train, ship and bi-plane.

Topic: telephone  
Communication  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1910-1920

Box 2 (Series 1),  
Folder 1

[Bound scrapbook, 1878-1880](#)

[Return to Table of Contents](#)

## Series 2: Proof Sheets, circa 1870-1930

Box 1 (Series 2), Folder 2	R.J. Reynolds Tobacco Company, tobacco,Camel, 1914-1915
Box 1 (Series 2), Folder 2	Stud Tobacco, tobacco, 1916-1917
Box 1 (Series 2), Folder 3	Amarygyros, tobacco, Mogul, Egyptian Deities, Turkish Trophies, 1911
Box 1 (Series 2), Folder 3	American Tobacco Company, tobacco, Blaine, Cremo, 1903
Box 1 (Series 2), Folder 4	American Tobacco Company, tobacco, 1903
Box 1 (Series 2), Folder 5	Aetna Life Insurance Company, insurance, 1903
Box 1 (Series 2), Folder 5	Olympian Motor Company, automobiles, 1930
Box 1 (Series 2), Folder 5	General Motors Truck Company, trucks, 1917-1918
Box 2 (Series 2), Folder 1	Ohio Electric Car, automobiles, 1912
Box 2 (Series 2), Folder 1	Babcock Electric Carriage, automobiles, 1911-1920
Box 2 (Series 2), Folder 1	Brockway Truck, automobiles, 1911-1920
Box 2 (Series 2), Folder 1	Continental Motor Car Company, automobiles, 1911-1920
Box 2 (Series 2), Folder 1	Motor Car Supply, automobiles, 1911-1920
Box 2 (Series 2), Folder 1	Rainer Motor Corporation, automobiles, 1911-1920
Box 2 (Series 2), Folder 1	Jones-Thomas Company, automobiles, Jelco Tires, 1911-1920

Box 2 (Series 2), Folder 1	Clyde Car Company, automobiles, 1911-1920
Box 2 (Series 2), Folder 1	Fiat, automobiles, 1911-1920
Box 2 (Series 2), Folder 1	Franklin Car Company, automobiles, 1911-1920
Box 2 (Series 2), Folder 1	Fulton Truck Company, automobiles, 1911-1920
Box 2 (Series 2), Folder 1	Gageal, automobiles, 1911-1920
Box 2 (Series 2), Folder 2	Titanium Alloy Manufacturing Company, alloys, alloy for car wheels and railroads, 1911-1920
Box 2 (Series 2), Folder 2	American Tin Plate Company, roofing, 1910-1912
Box 2 (Series 2), Folder 3	Erlanger Blumgart Company, fabric, Everfast Colorfast, Veluntina Velvet, 1901-1905
Box 2 (Series 2), Folder 3	Morton Sundown Company, 1923-1927
Box 2 (Series 2), Folder 4	Erlanger Blumgart Company, fabric, Everfast Colorfast, Veluntina Velvet, 1923-1927
Box 2 (Series 2), Folder 4	Erlanger Blumgart Company, fabric, Everfast Colorfast, Veluntina Velvet, 1904-1905
Box 2 (Series 2), Folder 4	Morton Sundown Company, 1921-1922
Box 2 (Series 2), Folder 4	American Cotton Company, cotton, newspaper clippings, 1922
Box 2 (Series 2), Folder 5	Erlanger Blumgart Company, fabric, Earl-Glo linings, Everfast fabric, 1899-1902
Box 2 (Series 2), Folder 6	National Carbon Company, flashlights, batteries, Eveready, 1928-1929
Box 2 (Series 2), Folder 7	National Carbon Company, flashlights, batteries, bulbs, camera flashes, 1924

Box 2 (Series 2), Folder 8	National Carbon Company, brushes, Columbia Pyramid, Eveready Pyramid, 1924-1926
Box 2 (Series 2), Folder 9	Jordan Motor Car Company, automobiles, 1924-1925
Box 2 (Series 2), Folder 9	Jordan Motor Car Company, automobiles, 1917-1920
Box 3 (Series 2), Folder 1	Briggs Stratton Motor, scooter, 1922
Box 3 (Series 2), Folder 1	Durant Motor Inc., automobiles, 1920
Box 3 (Series 2), Folder 1	Automatic Safety Tire Valve Corporation, tire valves, Whistler, Lox-On, 1922
Box 3 (Series 2), Folder 2	New Britain Machine Company, tractors, 1919-1921
Box 3 (Series 2), Folder 2	<a href="#">Autocar Company, automobiles, 1919-1920</a>
Box 3 (Series 2), Folder 2 (Book 16)	<p><a href="#">The New Autocar Control / Simple as a Pair of Reins [black &amp; white advertisement; tear sheet], 1905</a>  1 Item (Ink on paper.; 5.25" x 4.0".)  Advertiser: Autocar Company  Language: English.  Notes: AC0059-0000080 (AC Scan)  Man driving an open car with a silhouette of a man holding reins in the background.</p> <p>Topic: Automobile driving  Automobile industry and trade  advertising</p> <p>Genre/Form: Tear sheets  Advertisements -- 1960-1970</p>
Box 3 (Series 2), Folder 2	Knox Motors Association, automobiles, traction unit, 1904-1905
Box 3 (Series 2), Folder 3	Andrea Inc., radios, Fada radios, 1917-1919
Box 3 (Series 2), Folder 4	Tuska Radio Company, radios, 1923-1925

Box 3 (Series 2), Folder 4	Verto Company, carburetors, 1923-1925
Box 3 (Series 2), Folder 4	Neutrodyne Radio, radios, 1923
Box 3 (Series 2), Folder 5	R.E. Thompson Company, radios, 1924-1925
Box 3 (Series 2), Folder 5	Rola Loud Speaker speakers, 1925-1926
Box 3 (Series 2), Folder 6	National Carbon Company batteries, Eveready, 1925
Box 3 (Series 2), Folder 7	National Carbon Company brushes, Pyramid brushes, 1923-1924
Box 3 (Series 2), Folder 8	National Carbon Company flashlights, batteries, 1926-1929
Box 3 (Series 2), Folder 9	National Carbon Company flashlights, Eveready, 1925
Box 3 (Series 2), Folder 10	National Carbon Company batteries, Eveready, 1926
Box 3 (Series 2), Folder 11	National Carbon Company batteries, 1927
Box 3 (Series 2), Folder 12	National Carbon Company batteries, welding, photographic, projector carbons, 1928-1929
Box 3 (Series 2), Folder 13	National Carbon Company flashlight bulbs, Eveready, Read Deal Dry Cells, 1927-1929
Box 3 (Series 2), Folder 14	National Carbon Company lamps, Eveready Mazda, 1924-1926
Box 3 (Series 2), Folder 15	National Carbon Company lights, lamps, tubes, 1927-1929
Box 3 (Series 2), Folder 16	Prest-O-Lite Company batteries, lighting, torches, soldering irons, paint remover, 1927-1929
Box 3 (Series 2), Folder 17	Derf Spark Plugs spark plugs, 1925

Box 3 (Series 2), Folder 17	Verto Products, 1918-1919
Box 3 (Series 2), Folder 17	Carter Carburetor Company carburetors, 1923
Box 3 (Series 2), Folder 17	Bethlehem Products spark plugs, 1920-1921
Box 3 (Series 2), Folder 17	Boyce Moto Meter temperature gauges, 1919-1921
Box 4 (Series 2), Folder 1	National Macaroni Company food, macaroni, 1918-1919
Box 4 (Series 2), Folder 1	W.F. Quarrie and Company World Book Children's Encyclopedia, 1928
Box 4 (Series 2), Folder 2	National Carbon Company, batteries, 1927
Box 4 (Series 2), Folder 3	National Carbon Company, batteries, Eveready radio hour announcements, 1925
Box 4 (Series 2), Folder 4	National Carbon Company, batteries, 1926
Box 4 (Series 2), Folder 5	National Carbon Company, batteries, 1927
Box 4 (Series 2), Folder 6	National Carbon Company, batteries, 1928
Box 4 (Series 2), Folder 7	National Carbon Company radios, Eveready radio sets, 1929
Box 4 (Series 2), Folder 8	National Carbon Company anti-freeze, Eveready Prestone, 1928-1929
Box 4 (Series 2), Folder 9	National Carbon Company batteries, 1927-1929
Box 4 (Series 2), Folder 10	National Carbon Company batteries, Eveready Columbia, 1926
Box 4 (Series 2), Folder 11	National Carbon Company batteries, 1927

Box 5 (Series 2), Folder 1	National Carbon Company batteries, 1924
Box 5 (Series 2), Folder 2	National Carbon Company batteries, 1925
Box 5 (Series 2), Folder 3	Standard Diary Company calendars, diaries, 1928-1929
Box 5 (Series 2), Folder 3	Eaton, Crane and Pike Company stationery, 1928-1929
Box 5 (Series 2), Folder 3	Bedaux, Chas E. Company employee relations, factory management consulting, 1929
Box 5 (Series 2), Folder 3	Neutrodyne Radio radios, 1927
Box 5 (Series 2), Folder 3	Dodd, Mead and Company encyclopedias, 1926-1927
Box 5 (Series 2), Folder 4	Dick Agricultural Works, farm equipment, 1927-1929
Box 5 (Series 2), Folder 4	Bowsher Company, farm equipment, 1898-1906
Box 5 (Series 2), Folder 4	Ashtubula Tool Company, farm equipment, 1898-1906
Box 5 (Series 2), Folder 4	Albany Foundry Company, farm equipment, 1898-1906
Box 5 (Series 2), Folder 4	American Poultry Food Company, farm equipment, 1898-1906
Box 5 (Series 2), Folder 4	Akron Cultivator farm equipment, 1898-1906
Box 5 (Series 2), Folder 4	Ansbacher and Company farm equipment, 1898-1906
Box 5 (Series 2), Folder 4	Allen and Company farm equipment, 1898-1906
Box 5 (Series 2), Folder 4	Boomer and Boschert Press Company farm equipment, 1898-1906

Box 5 (Series 2), Folder 4	Ertel Company farm equipment, 1898-1906
Box 5 (Series 2), Folder 4	Belle City Mfg. Company farm equipment, 1898-1906
Box 5 (Series 2), Folder 4	Excelsior Wire and Poultry Supply Company farm equipment, 1898-1906
Box 5 (Series 2), Folder 4	Bowker Company farm equipment, 1898-1906
Box 5 (Series 2), Folder 4	Bennet Bros. Company farm equipment, 1898-1906
Box 5 (Series 2), Folder 4	Blatchley farm equipment, 1898-1906
Box 5 (Series 2), Folder 4	Cortland and Implement Company farm equipment, 1898-1906
Box 5 (Series 2), Folder 4	Dorsch and Sons farm equipment, 1898-1906
Box 5 (Series 2), Folder 4	Dedrick and Sons farm equipment, 1898-1906
Box 5 (Series 2), Folder 4	Buckeye Incubator Company farm equipment, 1898-1906
Box 5 (Series 2), Folder 5	Loomis Machine Company farm equipment, 1898-1906
Box 5 (Series 2), Folder 5	Heebner and Sons farm equipment, 1898-1906
Box 5 (Series 2), Folder 5	Hoover, Prout and Company farm equipment, 1898-1906
Box 5 (Series 2), Folder 5	Hench and Drumgold farm equipment, 1898-1906
Box 5 (Series 2), Folder 5	Hendricks Company farm equipment, 1898-1906
Box 5 (Series 2), Folder 5	Hobson and Company farm equipment, 1898-1906



Box 5 (Series 2), Folder 5	Jackson farm equipment, 1898-1906
Box 5 (Series 2), Folder 5	Janesville Machine Company farm equipment, 1898-1906
Box 5 (Series 2), Folder 5	Keystone Mfg. Company farm equipment, 1898-1906
Box 5 (Series 2), Folder 5	Lull and Skinner Company farm equipment, 1898-1906
Box 5 (Series 2), Folder 5	Field Force Pump Company farm equipment, 1898-1906
Box 5 (Series 2), Folder 5	Lininger and Metcalf Company farm equipment, 1898-1906
Box 5 (Series 2), Folder 5	Economy Silo and Tank Company farm equipment, 1898-1906
Box 5 (Series 2), Folder 5	Heesen Bros. farm equipment, 1898-1906
Box 5 (Series 2), Folder 5	Forest Incubator Company farm equipment, 1898-1906
Box 5 (Series 2), Folder 5	Empire Mfg. Company farm equipment, 1898-1906
Box 5 (Series 2), Folder 5	Stahl farm equipment, 1898-1906
Box 5 (Series 2), Folder 5	Eureka Mower Company farm equipment, 1898-1906
Box 5 (Series 2), Folder 5	Ely Mfg. Company farm equipment, 1898-1906
Box 5 (Series 2), Folder 5	Farquhar Company farm equipment, 1898-1906
Box 5 (Series 2), Folder 5	Fountain City Drill Company farm equipment, 1898-1906
Box 5 (Series 2), Folder 5	Gray's Sons farm equipment, 1898-1906

Box 5 (Series 2), Folder 5	Foos Mfg. Company farm equipment, 1898-1906
Box 5 (Series 2), Folder 5	Goodell Company farm equipment, 1898-1906
Box 5 (Series 2), Folder 5	Gale Mfg. Company farm equipment, 1898-1906
Box 5 (Series 2), Folder 5	Greenville Planter Company farm equipment, 1898-1906
Box 5 (Series 2), Folder 5	Greider farm equipment, 1898-1906
Box 5 (Series 2), Folder 5	Evans-Snider-Buel Company farm equipment, 1898-1906
Box 5 (Series 2), Folder 5	Gemmer Engine and Mfg. Company farm equipment, 1898-1906
Box 6 (Series 2), Folder 1	Greider farm equipment, 1898-1906
Box 6 (Series 2), Folder 1	Harder Mfg. Company farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	Heebner and Sons farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	Hench and Drumgold Company farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	Hendricks Company farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	Hickory Seed Company farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	Hessler Company farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	Gray's Sons farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	Essex Incubator Company farm equipment, 1907-1910

Box 6 (Series 2), Folder 1	Hoover Mfg. Company farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	Hertzler and Zook Company farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	<a href="#">Goulding Fertilizer Company farm equipment, 1907-1910</a>
Box 6 (Series 2), Folder 1	<a href="#">Goulding's Fertilizer advertisement [proof], 1909</a> 1 Item (Ink on paper.; 7.5" x 6.3") Advertiser: Goulding Fertilizer Co., The Language: English. Notes: AC0059-0000264 (AC Scan No.) 2? Illustration of African American man working in a corn field. Text begins: "Fatten Your Soil--You Fatten Your Pocketbook..." Topic: Ethnic Imagery Project, Archives Center Business Advertising -- Agriculture Fertilizers Agriculture Genre/Form: Proofs (printed matter) Culture: African Americans
Box 6 (Series 2), Folder 1	Goodell Company farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	Garrison Bros. Company farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	Fridie's San Jose Scale farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	Field Force Pump Company farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	Fetzer Company farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	Hodgson Company farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	Eureka Mower Company farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	Jolley and Company farm equipment, 1907-1910

Box 6 (Series 2), Folder 1	Empire Mfg. Company farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	Ely Mfg. Company farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	Electric Wheel Company farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	Eagle Mfg. Company farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	Farquhar Company farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	Dederick's Sons farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	Dorsch and Sons farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	Akron Cultivator farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	<a href="#">Bigbee Fertilizer Company farm equipment, 1907-1910</a>
Box 6 (Series 2), Folder 1	<a href="#">[Advertisement for Bigbee's High Grade Fertilizers, with illustration of African American man carrying basket of cotton : proof], 1909</a> 1 Item (Ink on paper.; 7.4" x 6.5") Advertiser: Bigbee Fertilizer Company Language: English. Notes: AC0059-0000263 (AC Scan No.) Corn also illustrated. Caption: "Why You Didn't Make Enough Corn Per Acre Last Year."  Topic: Ethnic Imagery Project, Archives Center advertising Cotton advertising -- Agriculture Corn Fertilizers  Culture: African Americans
Box 6 (Series 2), Folder 1	Boomer and Boschert Press Company farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	Banwell Hoxie Wire Fence Company farm equipment, 1907-1910

Box 6 (Series 2), Folder 1	Banta and Bender Company farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	Bickmore Gall Cure Company farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	Bucher and Gibbs Plow Company farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	Buckeye Incubator Company farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	Imperial Mfg. Company farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	Dairy Association Company farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	Huber Mfg. Company farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	Delaware Stock Farm farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	Deming Company farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	Keystone Farm Machine Company farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	Kalamazoo Tank and Silo farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	Jackson farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	International Poultry Sales Company farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	Imboden, Harrow and Roller Company farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	Hurst Mfg. Company farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	Hurraw and Sons farm equipment, 1907-1910

Box 6 (Series 2), Folder 1	Hunt, Helm, Ferris and Company farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	Humphrey farm equipment, 1907-1910
Box 6 (Series 2), Folder 1	Cyphers farm equipment, 1907-1910
Box 6 (Series 2), Folder 2	Stahl farm equipment, 1907-1910
Box 6 (Series 2), Folder 2	Wahl farm equipment, 1898-1910
Box 6 (Series 2), Folder 2	Star Machine Company farm equipment, 1898-1910
Box 6 (Series 2), Folder 2	Smalley Mfg. Company farm equipment, 1898-1910
Box 6 (Series 2), Folder 2	Stover Mfg. Company farm equipment, 1898-1910
Box 6 (Series 2), Folder 2	Silver Company farm equipment, 1898-1910
Box 6 (Series 2), Folder 2	Shotwell, Tucker and McGinn farm equipment, 1898-1910
Box 6 (Series 2), Folder 2	Ulrich Mfg. Company farm equipment, 1898-1910
Box 6 (Series 2), Folder 2	Straub and Company farm equipment, 1898-1910
Box 6 (Series 2), Folder 2	Wilson Bros. farm equipment, 1898-1910
Box 6 (Series 2), Folder 2	Sprout, Waldron and Company farm equipment, 1898-1910
Box 6 (Series 2), Folder 2	Woodcock Feed Mill farm equipment, 1898-1910
Box 6 (Series 2), Folder 2	Wilbur Meal Company farm equipment, 1898-1910

Box 6 (Series 2), Folder 2	Wood Machine Company farm equipment, 1898-1910
Box 6 (Series 2), Folder 2	Young farm equipment, 1898-1910
Box 6 (Series 2), Folder 2	Larkin and Herzberg farm equipment, 1898-1910
Box 6 (Series 2), Folder 2	Spangler Mfg. Company farm equipment, 1898-1910
Box 6 (Series 2), Folder 2	Webster and Dickenson farm equipment, 1898-1910
Box 6 (Series 2), Folder 2	Nicholas and Shepard Company farm equipment, 1898-1910
Box 6 (Series 2), Folder 2	Lee Company farm equipment, 1898-1910
Box 6 (Series 2), Folder 2	Meter and Sons farm equipment, 1898-1910
Box 6 (Series 2), Folder 2	Messinger Mfg. Company farm equipment, 1898-1910
Box 6 (Series 2), Folder 2	Mast and Company farm equipment, 1898-1910
Box 6 (Series 2), Folder 2	Stearns Company farm equipment, 1898-1910
Box 6 (Series 2), Folder 2	Nash Mfg. Company farm equipment, 1898-1910
Box 6 (Series 2), Folder 2	Newton Remedy Company farm equipment, 1898-1910
Box 6 (Series 2), Folder 2	Niagara Engine Company farm equipment, 1898-1910
Box 6 (Series 2), Folder 2	Osgood Scale Company farm equipment, 1898-1910
Box 6 (Series 2), Folder 2	Ohio Cultivator Company farm equipment, 1898-1910

Box 6 (Series 2), Folder 2	Prarie State Company farm equipment, 1898-1910
Box 6 (Series 2), Folder 2	Peppler Company farm equipment, 1898-1910
Box 6 (Series 2), Folder 2	National Nitro-Culture Company farm equipment, 1898-1910
Box 6 (Series 2), Folder 2	Royster Guano Company farm equipment, 1898-1910
Box 6 (Series 2), Folder 2	Moselsey and Pritchard Mfg. Company farm equipment, 1898-1910
Box 6 (Series 2), Folder 2	Powell Company farm equipment, 1898-1910
Box 7 (Series 2), Folder 1	Stratton Mfg. Company farm equipment, 1898-1910
Box 7 (Series 2), Folder 1	Standard Bone Cutter Company farm equipment, 1913-1919
Box 7 (Series 2), Folder 1	Star Mfg. Company farm equipment, 1913-1919
Box 7 (Series 2), Folder 1	Spangler Mfg. Company farm equipment, 1913-1919
Box 7 (Series 2), Folder 1	Unadilla Silo Company farm equipment, 1913-1919
Box 7 (Series 2), Folder 1	Wheeling Mold and Foundry Company farm equipment, 1913-1919
Box 7 (Series 2), Folder 1	Wickstrum Incubator Company farm equipment, 1913-1919
Box 7 (Series 2), Folder 1	Silver Company farm equipment, 1913-1919
Box 7 (Series 2), Folder 1	Shepard Company farm equipment, 1913-1919
Box 7 (Series 2), Folder 1	New Idea Spreader Company farm equipment, 1913-1919



Box 7 (Series 2), Folder 1	Ross Bros. Company farm equipment, 1913-1919
Box 7 (Series 2), Folder 1	Williams Bros. farm equipment, 1913-1919
Box 7 (Series 2), Folder 1	<p><a href="#">Newton Producing Company farm equipment, 1913-1919</a></p> <p><a href="#">Newtown S. C. White Leghorn [black &amp; white advertisement; tear sheet], 1913</a>  1 Item (Ink on paper.; 10.5 x 8.4".)  Advertiser: Newtown Producing Company, Newtown, PA  Language: English.  Notes: AC0059-0000125 (AC Scan)  In Series ?, Box 7, Folder 1.  Illustrated with six rosters. Text states "For heavy layers as well as show birds order ... hatching eggs and baby chicks."  Topic: Chickens  advertising  Genre/Form: Tear sheets  Advertisements -- 1940-1950</p>
Box 7 (Series 2), Folder 1	Messinger Mfg. Company farm equipment, 1913-1919
Box 7 (Series 2), Folder 1	Niagara Hydraulic Engine Company farm equipment, 1913-1919
Box 7 (Series 2), Folder 1	Roberts Veterinary Company farm equipment, 1913-1919
Box 7 (Series 2), Folder 1	New Holland Machine Company farm equipment, 1913-1919
Box 7 (Series 2), Folder 1	Mulford Company farm equipment, 1913-1919
Box 7 (Series 2), Folder 1	Newton Remedy Company farm equipment, 1913-1919
Box 7 (Series 2), Folder 1	Owens Farm farm equipment, 1913-1919
Box 7 (Series 2), Folder 1	Ohio Farmers Hay Tool Company farm equipment, 1913-1919
Box 7 (Series 2), Folder 1	Pray's Ice Tools farm equipment, 1913-1919

Box 7 (Series 2),  
Folder 1

Pittsfield Poultry Farm Company farm equipment, 1913-1919

Box 7 (Series 2),  
Folder 1

Root Company farm equipment, 1913-1919

Box 7 (Series 2),  
Folder 2

[Korn Krisp cereal, food, 1913-1919](#)

[Pettijohn's for indoor people / It gives you that outdoor feeling. \[black & white advertisement; tear sheet\], 1902](#)

1 Item (Ink on paper.; 7.9" x 5.2".)

Advertiser: American Cereal Co.

Language: English.

Notes: AC0059-0000039 (AC Scan)

In Series ?, Box 7, Folder 2 (Book 50) Cereal and Food Companies 1902-03.

Illustrated by two bear cubs working in an office, signed Cory. The product is flaked breakfast food.

Topic: Breakfast cereals  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1900-1910

[Cream of Wheat / Little Miss Muffet, sat on a tuffet, ... \[color advertisement; tear sheet\], 1902](#)

1 Item (Ink on paper.; 10.6" x 8.7".)

Advertiser: Cream of Wheat Co.

Language: English.

Notes: AC0059-0000130 (AC Scan)

In Series ?, Box 7, Folder 2.

Illustration of young girl at a table being served a steaming bowl of cereal.

Topic: Breakfast cereals  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1900-1910

Box 7 (Series 2),  
Folder cereal and  
Food Companies  
1902-1903

[In Every Walk of Life \[black & white advertisement; tear sheet\], Circa 1900](#)

1 Item (Ink on paper.; 8.3" x 5.7".)

Advertiser: Mapl-Flake Hygenic Pure Food Company

Language: English.

Notes: AC0059-0000132 (AC Scan)

Illustration of boy walking to school and a business man on the street.

Topic: Breakfast cereals  
advertising

Genre/Form: Tear sheets

## Advertisements -- 1900-1910

Box 7 (Series 2),  
Folder cereal and  
Food Companies  
1902-1903

[Mother's Oats are the best \[black & white advertisement; tear sheet\]](#), Circa 1900

1 Item (Ink on paper.; 8.6" x 6.0".)

Advertiser: Quaker Oats Company

Language: English.

Notes: AC0059-0000133 (AC Scan)

Illustration of two young boys, one labeled as nice the other as naughty.

Topic: Breakfast cereals  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1900-1910

Box 7 (Series 2),  
Folder cereal and  
Food Companies  
1902-1903

[At the Top of the Heap. \[black & white advertisement; tear sheet\]](#), Circa 1902

1 Item (Ink on paper.; 8.3" x 5.7".)

Advertiser: Korn-Krisp Co.

Language: English.

Notes: AC0059-0000135 (AC Scan)

Illustration of a mostly harvested corn field and ears of corn in a pile.

Topic: Breakfast cereals  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1900-1910

Box 7 (Series 2),  
Folder cereal and  
Food Companies  
1902-1903

[Eat Granola and Live \[black & white advertisement; tear sheet\]](#), Circa 1902

1 Item (Ink on paper.; 8.5" x 5.5".)

Advertiser: Sanitarium Health Food Co. (Battle Creek, Mich.)

Language: English.

Notes: AC0059-0000136 (AC Scan)

All text, no illustration.

Topic: Breakfast cereals  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1900-1910

Box 7 (Series 2),  
Folder cereal and  
Food Companies  
1902-1903

[Here 'It' is - try 'It' \[black & white advertisement; tear sheet\]](#), Circa 1902

2 Items (glued to sheet of colored paper; Ink on paper; 10.0" x 4.5".)

Advertiser: Genesee Pure Food Co.

Language: English.

Notes: AC0059-0000137 (AC Scan)

Illustrated with a woman holding a box of "It" cereal.

Topic: Breakfast cereals  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1900-1910

Box 7 (Series 2),  
Folder cereal and  
Food Companies  
1902-1903

[Eat Pettijohn's Breakfast Food \[color advertisement; tear sheet\], 1902](#)

1 Item (Ink on paper.; 10.0" x 7.4".)

Advertiser: American Cereal Co.

Language: English.

Notes: AC0059-0000138 (AC Scan)

Illustrated with a bear in an apron cooking a kettle of cereal over a camp fire for a little girl in a red coat and hat while three other bears play around trees in the snowy background.

Topic: Breakfast cereals  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1900-1910

Box 7 (Series 2),  
Folder 2

Genessee Pure Food Company cereal, food, 1902-1903

Box 7 (Series 2),  
Folder 2

H-O cereal, food, 1902-1903

Box 7 (Series 2),  
Folder 2

Malta Vita Food Company cereal, food, 1902-1903

Box 7 (Series 2),  
Folder cereal and  
Food Companies  
1902-1903

[Malta-Vita the Perfect Food \[black & white advertisement; tear sheet\], Circa 1902](#)

1 Item (Ink on paper.; 7.6" x 5.6".)

Advertiser: Malta-Vita Pure Food Co.

Language: English.

Notes: AC0059-0000134 (AC Scan)

Illustration of a man and woman seated at a table eating cereal.

Topic: Breakfast cereals  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1900-1910

Box 7 (Series 2),  
Folder 2

Granola Battle Creek Sanatarium food Company cereal, food, 1902-1903

Box 7 (Series 2),  
Folder 2

Mothers Oats cereal, food, 1902-1903

Box 7 (Series 2),  
Folder 2

Cook's Flaked Rice cereal, food, 1902-1903

Box 7 (Series 2),  
Folder 2

[Quaker Oats cereal, food, 1902-1903](#)

[Quaker Oats Children \[black & white advertisement; tear sheet\], Circa 1900](#)

1 Item (Ink on paper.; 10.9" x 8.8".)

Advertiser: Quaker Oats Company

	Language: English. Notes: AC0059-0000131 (AC Scan) In Series ?, Box 7, Folder 2. Illustration of young children holding up bowls to the Quaker Oats man Topic: Breakfast cereals advertising Genre/Form: Tear sheets Advertisements -- 1900-1910
Box 7 (Series 2), Folder 2	Cero-Fruto Cereal cereal, food, 1902-1903
Box 7 (Series 2), Folder 2	Grape Nuts cereal, food, 1902-1903
Box 7 (Series 2), Folder 2	Mapl-Flake Hygenic Pure Food Company cereal, food, 1902-1903
Box 7 (Series 2), Folder 2	Malted Cereals Company cereal, food, 1902-1903
Box 7 (Series 2), Folder 2	Malta-Ceres-Twin City Nut Food Company cereal, food, 1902-1903
Box 7 (Series 2), Folder 2	Malt-Too Flake Food Company cereal, food, 1902-1903
Box 7 (Series 2), Folder 2	Oatnuts-Liberty Food Company cereal, food, 1902-1903
Box 7 (Series 2), Folder 2	Pettyjohn-American Cereal Company cereal, food, 1902-1903
Box 7 (Series 2), Folder 2	Flak-Ota Cereal cereal, food, 1902-1903
Box 7 (Series 2), Folder 2	Bourdeau Food Company cereal, food, 1902-1903
Box 7 (Series 2), Folder 2	Davis Mill Company cereal, food, 1902-1903
Box 7 (Series 2), Folder 2	Atas Oast Company cereal, food, 1902-1903
Box 7 (Series 2), Folder 2	Pillsbury's Flour Mills cereal, food, 1902-1903

Box 7 (Series 2),  
Folder 2

## Cream of Wheat cereal, food, 1902-1903

Cream of Wheat "Oh, for a New Animal!" [black & white advertisement; tear sheet], Circa 1900

1 Item (Ink on paper.; 10.5" x 8.6".)

Advertiser: Cream of Wheat Co.

Language: English.

Notes: AC0059-0000126 (AC Scan)

In Series ?, Box 7, Folder 2.

Text says "One doesn't tire of delicious Cream of Wheat ...."

Topic: Breakfast cereals  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1910-1920

Cream of Wheat / The first thing in the morning and the last thing at night [black & white advertisement; tear sheet], 1902

1 Item (Ink on paper.; 10.4" x 8.6".)

Advertiser: Cream of Wheat Co.

Language: English.

Notes: AC0059-0000127 (AC Scan)

In Series ?, Box 7, Folder 2.

Illustration of young girl sitting in bed drawing the Cream of Wheat logo in the frost on the window.

Topic: Breakfast cereals  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1910-1920

To Market, To Market, To buy Cream of Wheat ... [color advertisement; tear sheet], 1902

1 Item (Ink on paper.; 10.7" x 8.7".)

Advertiser: Cream of Wheat Co.

Language: English.

Notes: AC0059-0000128 (AC Scan)

In Series ?, Box 7, Folder 2.

Illustration of young couple skipping down the street.

Topic: Breakfast cereals  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1900-1910

Cream of Wheat / Strong Bodies [black & white advertisement; tear sheet], Circa 1900

1 Item (Ink on paper.; 10.6" x 8.8".)

Advertiser: Cream of Wheat Co.

Language: English.

	<p>Notes: AC0059-0000129 (AC Scan) In Series ?, Box 7, Folder 2. Illustration of young girl at the table with her hands wrapped around a steaming bowl of cereal.</p> <p>Topic: Breakfast cereals advertising</p> <p>Genre/Form: Tear sheets Advertisements -- 1900-1910</p>
Box 7 (Series 2), Folder 3	Freeport Mfg. Company farm equipment, 1902-1903
Box 7 (Series 2), Folder 3	Andrews Paper Box and Poultry Company farm equipment, 1915-1927
Box 7 (Series 2), Folder 3	Globe Silo Company farm equipment, 1915-1927
Box 7 (Series 2), Folder 3	Roberts Veterinary Company farm equipment, 1915-1927
Box 7 (Series 2), Folder 3	Newton Remedy Company farm equipment, 1915-1927
Box 7 (Series 2), Folder 3	New Holland Machine Company farm equipment, 1915-1927
Box 7 (Series 2), Folder 3	New Albany Box and Basket Company farm equipment, 1915-1927
Box 7 (Series 2), Folder 3	Field Force Pump Company farm equipment, 1915-1927
Box 7 (Series 2), Folder 3	Farquhar Company farm equipment, 1915-1927
Box 7 (Series 2), Folder 3	Economy Silo and Mfg. Company farm equipment, 1915-1927
Box 7 (Series 2), Folder 3	Eureka Mower Company farm equipment, 1915-1927
Box 7 (Series 2), Folder 3	Chicago Steel Post Company farm equipment, 1915-1927
Box 7 (Series 2), Folder 3	Barron Publishing Company farm equipment, 1915-1927

Box 7 (Series 2), Folder 3	Niagara Hydraulic Engine Company farm equipment, 1915-1927
Box 8 (Series 2), Folder 1	Reed Company paper, crepe paper, 1915-1927
Box 8 (Series 2), Folder 1	Shattuck Company candy, 1925-1926
Box 8 (Series 2), Folder 1	Hollingsworth Candies candy, 1928-1929
Box 8 (Series 2), Folder 1	Morse Chocolates cakes, chocolate, 1927-1928
Box 8 (Series 2), Folder 1	Todd Mabie Company pens, 1925-1926
Box 8 (Series 2), Folder 1	Demley, Inc., 1925-1928
Box 8 (Series 2), Folder 2	Colgan Chewing Gum Company candy, taffy, chewing gum, 1925-1926
Box 8 (Series 2), Folder 2	<a href="#">Mint Products Company candy, gum, life savers, 1909-1922</a>
Box 8 (Series 2), Folder 2	Colgan Chewing Gum Company candy, taffy, chewing gum, 1919-1920
Box 8 (Series 2), Folder 2	Colgan Chewing Gum Company candy, taffy, chewing gum, 1906
Box 8 (Series 2), Folder 3	American Lady Corset Company corsets, 1904
Box 8 (Series 2), Folder 3	Warner's Rust Proof Corsets corsets, 1909
Box 8 (Series 2), Folder 3	Redform Corsets corsets, 1920-1923
Box 8 (Series 2), Folder 4	Buffalo Lithia Springs Water Company candy, food, advertisements, 1920-1923
Box 8 (Series 2), Folder 4	California Prunes candy, food, advertisements, 1915-1929



Box 8 (Series 2), Folder 4	Hooker Electrochemical Company candy, food, advertisements, 1915-1929
Box 8 (Series 2), Folder 4	National Fruit Products Company candy, food, advertisements, 1915-1929
Box 8 (Series 2), Folder 4	Pine Bros. Glycerine Tablets candy, food, advertisements, 1915-1929
Box 8 (Series 2), Folder 4	Belle Mead Sweets candy, food, advertisements, 1915-1929
Box 8 (Series 2), Folder 4	Schutter-Johnson Candy Company candy, food, advertisements, 1915-1929
Box 8 (Series 2), Folder 4	Vanola Company candy, food, advertisements, 1915-1929
Box 8 (Series 2), Folder 4	Weston Biscuits Company candy, food, advertisements, 1915-1929
Box 8 (Series 2), Folder 4	Dickinson Company candy, food, advertisements, 1915-1929
Box 8 (Series 2), Folder 5	American Fruit Growers Inc. fruit, Blue Goose, 1915-1929
Box 8 (Series 2), Folder 6	Smith Bros. Cough Drops cough drops, 1921-1926
Box 8 (Series 2), Folder 6	Burt's Cough Drops cough drops, 1915-1917
Box 9 (Series 2), Folder 1	Associated Rice Millers of America food, rice, 1919
Box 9 (Series 2), Folder 1	R-C Motion Pictures motion pictures, 1920
Box 9 (Series 2), Folder 2	Glucose Sugar Refining Company sugar, 1922
Box 9 (Series 2), Folder 2	Matthews Molasses feed condiments, molasses, 1902-1903
Box 9 (Series 2), Folder 3	Ruckheim Bros. and Eckstein candy, Cracker Jack, 1920-1921

Box 9 (Series 2), Folder 3	Nunnally Candy Company candy, 1916
Box 9 (Series 2), Folder 4	Campfire Corporation food, marshmallows, 1909-1913
Box 9 (Series 2), Folder 5	Cadillac Motor Company farm equipment, 1926
Box 9 (Series 2), Folder 6	Pittsfield Poultry Farm Company farm equipment, 1908
Box 9 (Series 2), Folder 6	Field Force Pump Company farm equipment, 1915-1929
Box 9 (Series 2), Folder 6	Farquhar Company farm equipment, 1915-1929
Box 9 (Series 2), Folder 6	Peters Mill Company farm equipment, 1915-1929
Box 9 (Series 2), Folder 6	Ross Bros. Company farm equipment, 1915-1929
Box 10 (Series 2), Folder 1	Cadillac Motor Company farm equipment, 1915-1929
Box 10 (Series 2), Folder 2	Greider farm equipment, 1903-1907
Box 10 (Series 2), Folder 2	Goodell Company farm equipment, 1912-1915
Box 10 (Series 2), Folder 2	Griffin Lumber Company farm equipment, 1912-1915
Box 10 (Series 2), Folder 2	Harder Mfg. Company farm equipment, 1912-1915
Box 10 (Series 2), Folder 2	Hertzler and Zook Company farm equipment, 1912-1915
Box 10 (Series 2), Folder 2	Hoffman farm equipment, 1912-1915
Box 10 (Series 2), Folder 2	Hurst Mfg. Company farm equipment, 1912-1915

Box 10 (Series 2), Folder 2	Field Force Pump Company farm equipment, 1912-1915
Box 10 (Series 2), Folder 2	Ireland Machine and Foundry Company farm equipment, 1912-1915
Box 10 (Series 2), Folder 2	Imperial Mfg. Company farm equipment, 1912-1915
Box 10 (Series 2), Folder 2	Jackson Tile Company farm equipment, 1912-1915
Box 10 (Series 2), Folder 2	Lee Company farm equipment, 1912-1915
Box 10 (Series 2), Folder 2	Humphrey farm equipment, 1912-1915
Box 10 (Series 2), Folder 2	Bickmore Gall Cure Company farm equipment, 1912-1915
Box 10 (Series 2), Folder 2	Arundel Silos farm equipment, 1912-1915
Box 10 (Series 2), Folder 2	Ainsworth farm equipment, 1912-1915
Box 10 (Series 2), Folder 2	Farquhar Company farm equipment, 1912-1915
Box 10 (Series 2), Folder 2	Boomer and Boschert Press Company farm equipment, 1912-1915
Box 10 (Series 2), Folder 2	Buckeye Incubator Company farm equipment, 1912-1915
Box 10 (Series 2), Folder 2	Cleveland Store Company farm equipment, 1912-1915
Box 10 (Series 2), Folder 2	Cushman Motor Works farm equipment, 1912-1915
Box 10 (Series 2), Folder 2	Domestic Engine and Pump Company farm equipment, 1912-1915
Box 10 (Series 2), Folder 2	Dederick's Sons farm equipment, 1912-1915

Box 10 (Series 2), Folder 2	Ellis Engine Company farm equipment, 1912-1915
Box 10 (Series 2), Folder 2	Economy Silo and Mfg. Company farm equipment, 1912-1915
Box 10 (Series 2), Folder 2	Eureka Motor Company farm equipment, 1912-1915
Box 10 (Series 2), Folder 2	Banta and Bender Company farm equipment, 1912-1915
Box 10 (Series 2), Folder 3	Lee Company farm equipment, 1912-1915
Box 10 (Series 2), Folder 3	Larkin and Herzbeg farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	Keller farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	International Poultry Sales Company farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	Imperial Mfg. Company farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	Hurst Mfg. Company farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	Humphrey farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	Lister Chemical Works farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	Hertzler and Zook Company farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	Gray's Sons farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	Hoover Mfg. Company farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	Lewis Machine Company farm equipment, 1910-1912

Box 10 (Series 2), Folder 3	Lacey Silo Company farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	Essex Incubator Company farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	Jackson farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	Greider farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	Goodell Company farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	Banwell Hoxie Wire Fence Company farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	Banta and Bender Company farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	Bartlett Company farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	Hendrick's Hay Press Company farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	Ireland Machine and Foundry Company farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	Boomer and Boschert Press Company farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	Farnham and Sues farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	Hardie Mfg. Company farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	Cleveland Stone Works farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	Champion Evaporator Company farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	Caledonia Chemical Company farm equipment, 1910-1912

Box 10 (Series 2), Folder 3	Dymond-Simmons Howe Company farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	Buckeye Incubator Company farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	Economy Silo and Mfg. Company farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	Bucher and Gibbs Plow Company farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	Cushman Motor Works farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	Ellis Engine Company farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	Eureka Mower Company farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	Ainsworth farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	Farquhar Company farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	Fetzer Company farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	Field Force Pump Company farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	Geraty Company farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	Flobe Machinery Company farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	Grundy farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	Harder Silo Mfg. Company farm equipment, 1910-1912
Box 10 (Series 2), Folder 3	Electric Wheel Company farm equipment, 1910-1912

Box 10 (Series 2), Folder 4	Eureka Company farm equipment, 1910-1912
Box 10 (Series 2), Folder 4	Olds Wagon Works farm equipment, 1897-1913
Box 10 (Series 2), Folder 4	Kentucky Wagon Company farm equipment, 1897-1913
Box 10 (Series 2), Folder 4	Kratzer Carriages farm equipment, 1897-1913
Box 10 (Series 2), Folder 4	Cortland Wagon Company farm equipment, 1897-1913
Box 10 (Series 2), Folder 4	Troy Wagon Works farm equipment, 1897-1913
Box 10 (Series 2), Folder 4	Columbus Carriage and Harness Company farm equipment, 1897-1913
Box 10 (Series 2), Folder 4	Bateman Mfg. Company farm equipment, 1897-1913
Box 10 (Series 2), Folder 4	King Harness Company farm equipment, 1897-1913
Box 11 (Series 2), Folder 1	Norka Food Company breakfast food, 1897-1913
Box 11 (Series 2), Folder 1	Franklin Mills Company breakfast food, 1902-1903
Box 11 (Series 2), Folder 1	Pieser and Company breakfast food, 1902-1903
Box 11 (Series 2), Folder 1	Battle Creek Food Company breakfast food, 1902-1903
Box 11 (Series 2), Folder 1	Tillson's Oats breakfast food, 1902-1903
Box 11 (Series 2), Folder 1	Tryalbita Food Company breakfast food, 1902-1903
Box 11 (Series 2), Folder 1	Strength Food Company breakfast food, 1902-1903

Box 11 (Series 2), Folder 1	Natural Food Company breakfast food, 1902-1903
	<p>To hold as't were, the mirror up to nature. [black &amp; white advertisement; tear sheet], 1902</p> <p>1 Item (Ink on paper.; 12.1" x 9.0".)</p> <p>Advertiser: Natural Food Company (Niagara Falls, NY)</p> <p>Language: English.</p> <p>Notes: AC0059-0000038 (AC Scan)</p> <p>In Series ?, Box 11 (Book 68), Folder Natural Food Company 1902.</p> <p>A Shredded Wheat Biscuit reflected in a mirror next to a wheat field.</p> <p>Topic: Breakfast cereals Wheat products advertising</p> <p>Genre/Form: Tear sheets Advertisements -- 1900-1910</p>
Box 11 (Series 2), Folder 1	Scotch Oats breakfast food, 1902-1903
Box 11 (Series 2), Folder 1	Ralston Purina Company breakfast food, 1902-1903
Box 11 (Series 2), Folder 1	Reday Biscuits breakfast food, 1902-1903
Box 11 (Series 2), Folder 2	Hartford Schock Absorbers shock absorbers, 1902-1903
Box 11 (Series 2), Folder 3	Whitman Candy Company candy, 1919-1923
Box 11 (Series 2), Folder 3	<p>A Bad Boy but a Good Judge [black &amp; white advertisement; tear sheet], 1902</p> <p>1 Item (Ink on paper.; 4.3" x 2.9".)</p> <p>Advertiser: Stephen F. Whitman &amp; Son</p> <p>Language: English.</p> <p>Notes: AC0059-0000215 (AC Scan)</p> <p>Whitman's Chocolates &amp; Confections ad illustrated with a boy eating a box of chocolates.</p> <p>Topic: Candy Chocolate candy. advertising</p> <p>Genre/Form: Tear sheets Advertisements -- 1900-1910</p>



Box 11 (Series 2), Folder 3	Home Candy Makers candy, 1896-1915
Box 11 (Series 2), Folder 3	Luden's Cough Drops candy, 1896-1915
Box 11 (Series 2), Folder 3	U-All-No Mints candy, 1896-1915
Box 11 (Series 2), Folder 3	Trowbridge Chocolate Chip Company candy, 1896-1915
Box 11 (Series 2), Folder 3	Acker Candy candy, 1896-1915
Box 11 (Series 2), Folder 3	Booth Chocolates candy, 1896-1915
Box 11 (Series 2), Folder 3	Chapman and Rodgers candy, 1896-1915
Box 11 (Series 2), Folder 3	Evangeline Chocolate Shop candy, 1896-1915
Box 11 (Series 2), Folder 4	Carr Fastners fasteners, 1896-1915
Box 11 (Series 2), Folder 4	Goddard Fastners fasteners, 1918-1923
Box 12 (Series 2), Folder 1	Peppler and Son farm equipment, 1922
Box 12 (Series 2), Folder 1	Pray Ice Plow farm equipment, 1910-1912
Box 12 (Series 2), Folder 1	Porter Company farm equipment, 1910-1912
Box 12 (Series 2), Folder 1	Phila Water Supply Company farm equipment, 1910-1912
Box 12 (Series 2), Folder 1	Rowe Calls Selling Company farm equipment, 1910-1912
Box 12 (Series 2), Folder 1	Pittsfield Poultry Farm Company farm equipment, 1910-1912

Box 12 (Series 2), Folder 1	Owen Germs farm equipment, 1910-1912
Box 12 (Series 2), Folder 1	Osgood Sclae Company farm equipment, 1910-1912
Box 12 (Series 2), Folder 1	Otwell farm equipment, 1910-1912
Box 12 (Series 2), Folder 1	Ohio Hatchery and Manufacturing Company farm equipment, 1910-1912
Box 12 (Series 2), Folder 1	Ottawa Mfg. Company farm equipment, 1910-1912
Box 12 (Series 2), Folder 1	Ohio Marble Company farm equipment, 1910-1912
Box 12 (Series 2), Folder 1	Niagara Hydraulic Engine Company farm equipment, 1910-1912
Box 12 (Series 2), Folder 1	Powers Mfg. Company farm equipment, 1910-1912
Box 12 (Series 2), Folder 1	Schlichter Company Silos farm equipment, 1910-1912
Box 12 (Series 2), Folder 1	Wickstrum Incubator Company farm equipment, 1910-1912
Box 12 (Series 2), Folder 1	Unadilla Silo Company farm equipment, 1910-1912
Box 12 (Series 2), Folder 1	Tywacama Farm farm equipment, 1910-1912
Box 12 (Series 2), Folder 1	Spangler Mfg. Company farm equipment, 1910-1912
Box 12 (Series 2), Folder 1	Split Hickory Wheel Company farm equipment, 1910-1912
Box 12 (Series 2), Folder 1	Shepard Company farm equipment, 1910-1912
Box 12 (Series 2), Folder 1	Silver Company farm equipment, 1910-1912

Box 12 (Series 2), Folder 1	Root Company farm equipment, 1910-1912
Box 12 (Series 2), Folder 1	Stahl farm equipment, 1910-1912
Box 12 (Series 2), Folder 1	Wagner Mfg. Company farm equipment, 1910-1912
Box 12 (Series 2), Folder 1	Watts Mfg. farm equipment, 1910-1912
Box 12 (Series 2), Folder 1	Newton Producing Company farm equipment, 1910-1912
Box 12 (Series 2), Folder 1	Ross Bros. Company farm equipment, 1910-1912
Box 12 (Series 2), Folder 1	Roberts Veterniary Company farm equipment, 1910-1912
Box 12 (Series 2), Folder 1	Scott Lumber Company farm equipment, 1910-1912
Box 12 (Series 2), Folder 1	New Idea Spreader Company farm equipment, 1910-1912
Box 12 (Series 2), Folder 1	New Albany Box and Basket Company farm equipment, 1910-1912
Box 12 (Series 2), Folder 1	Sprout, Waldron and Company farm equipment, 1910-1912
Box 12 (Series 2), Folder 1	Natural Guano Company farm equipment, 1910-1912
Box 12 (Series 2), Folder 1	Newton Remedy Company farm equipment, 1910-1912
Box 12 (Series 2), Folder 1	National Seed Tester Company farm equipment, 1910-1912
Box 12 (Series 2), Folder 1	Morrill and Morley farm equipment, 1910-1912
Box 12 (Series 2), Folder 1	Mulford Company farm equipment, 1910-1912

Box 12 (Series 2), Folder 1	Spencer Apiaries farm equipment, 1910-1912
Box 12 (Series 2), Folder 1	New Holland Machine Company farm equipment, 1910-1912
Box 12 (Series 2), Folder 1	Stearns Company farm equipment, 1910-1912
Box 12 (Series 2), Folder 2	R.J. Reynolds Tobacco Company, tobacco, Prince Albert, 1910-1912
Box 12 (Series 2), Folder 3	R.J. Reynolds Tobacco Company, tobacco, Prince Albert, 1910-1911
Box 13 (Series 2), Folder 1	<a href="#">R.J. Reynolds Tobacco Company, tobacco, Prince Albert, 1912</a>
Box 13 (Series 2), Folder 1	<p><a href="#">[Advertisement depicting a North American Indian smoking Prince Albert tobacco : proof.], 1913</a>  1 Item (Ink on paper.; 8.6" x 5.9")  Advertiser: R.J. Reynolds Tobacco Company  Language: English.  Notes: AC0059-0000253 (AC Scan No.)  Prince Albert advertisement depicting an American Indian smoking Prince Albert tobacco.  Topic: Ethnic Imagery Project, Archives Center  advertising -- Tobacco  Tobacco  Culture: Indians of North America</p>
Box 13 (Series 2), Folder 1	<p><a href="#">[Native American smoking Prince Albert tobacco : advertisement, proof.], 1915</a>  1 Item (Ink on paper.; 8.8" x 6.8")  Advertiser: R.J. Reynolds Tobacco Company  Language: English.  Notes: AC0059-0000256 (AC Scan No.)  Prince Albert advertisement depicting a Native American smoking Prince Albert tobacco. Caption: "The braves who have gone to the Happy Hunting Grounds haven't anything on the wisenheimers of this world who are next to the joys of smoking Prince Albert. Get your heavenly smoke NOW. The bite is taken out by a patented process."  Topic: Ethnic Imagery Project, Archives Center  advertising -- Tobacco  Tobacco  Genre/Form: Proofs (printed matter)  Culture: Indians of North America</p>

Box 13 (Series 2),  
Folder 1

[Native American smoking Prince Albert tobacco : advertisement, proof], 1913

1 Item (Ink on paper.; 9.7" x 6.8")

Advertiser: R.J. Reynolds Tobacco Company

Language: English.

Notes: AC0059-0000254 (AC Scan No.)

Prince Albert advertisement depicting a Native American smoking Prince Albert tobacco.

Topic: Ethnic Imagery Project, Archives Center  
advertising -- Tobacco  
Tobacco

Genre/Form: Proofs (printed matter)

Culture: Indians of North America

Box 13 (Series 2),  
Folder 1

[Native American smoking Prince Albert tobacco, advertisement : proof .], 1913

1 Item (Ink on paper.; 9.1" x 6.2")

Advertiser: R.J. Reynolds Tobacco Company

Language: English.

Notes: AC0059-0000255 (AC Scan No.)

Prince Albert advertisement depicting a Native American smoking Prince Albert tobacco. Caption: "The ancient and honorable custom of sneaking off to the woods for a smoke probably originated with the Indians. Some oldtime "squaw" put the buck squarely up to her provider that his pipe didn't improve the air in the wigwam. If you belong to the ancient and honorable sneakers, you're smoking the wrong brand of pipe food. The aromatic fragrance of P.A. makes the jimmy pipe welcome indoors everywhere. P.A. has made a killing with men folks because it don't, can't, won't bite the tongue. The bite has been removed by a patented process."

Topic: Ethnic Imagery Project, Archives Center  
advertising -- Tobacco  
Tobacco

Genre/Form: Proofs (printed matter)

Culture: Indians of North America

Box 13 (Series 2),  
Folder 1

Jimmy Pipe O'Peace [advertisement proof,], 1913

1 Item (Ink on paper.; 8.6" x 5.9")

Advertiser: R.J. Reynolds Tobacco Company

Language: English.

Notes: AC0059-0000257 (AC Scan No.)

Prince Albert Tobacco advertisement depicting a Native American smoking a pipe under the title, "Jimmy Pipe o'Peace."

Topic: Ethnic Imagery Project, Archives Center  
Business Advertising -- Tobacco

Genre/Form: Proofs (printed matter)

Culture: Indians of North America

Box 13 (Series 2),  
Folder 1

[Prince Albert Tobacco advertisement depicting Plains Indians : proof], 1913

1 Item (Ink on paper.; 12.7" x 9.5")

Advertiser: R.J. Reynolds Tobacco Company  
 Language: English.  
 Notes: AC0059-0000258 (AC Scan No.)  
 Prince Albert Tobacco advertisement depicting a Native American smoking a pipe in the foreground while Plains Indians attack a covered wagon in the background.  
 Topic: Ethnic Imagery Project, Archives Center  
 Business Advertising -- Tobacco  
 Genre/Form: Proofs (printed matter)  
 Culture: Indians of North America

Box 13 (Series 2), Folder 2	George Washington Tobacco, tobacco, 1913
Box 13 (Series 2), Folder 2	R.J. Reynolds Tobacco Company, tobacco, Prince Albert, 1914
Box 13 (Series 2), Folder 3	R.J. Reynolds Tobacco Company, tobacco, Prince Albert, 1914
Box 13 (Series 2), Folder 4	R.J. Reynolds Tobacco Company, tobacco, Prince Albert, 1915
Box 13 (Series 2), Folder 5	R.J. Reynolds Tobacco Company, tobacco, Prince Albert, 1916
Box 14 (Series 2), Folder 1	R.J. Reynolds Tobacco Company, tobacco, Prince Albert, 1917-1918
Box 14 (Series 2), Folder 2	R.J. Reynolds Tobacco Company, tobacco, Prince Albert, 1919
Box 14 (Series 2), Folder 3	R.J. Reynolds Tobacco Company, tobacco, Prince Albert, 1920-1923
Box 14 (Series 2), Folder 4	R.J. Reynolds Tobacco Company, tobacco, Camel Cigarettes, 1925-1926
Box 14 (Series 2), Folder 5	R.J. Reynolds Tobacco Company, tobacco, Camel Cigarettes, 1919
Box 14 (Series 2), Folder 6	R.J. Reynolds Tobacco Company, tobacco, Camel Cigarettes, 1920
Box 14 (Series 2), Folder 7	R.J. Reynolds Tobacco Company, tobacco, Camel Cigarettes, 1920

Box 15 (Series 2), Folder 1	R.J. Reynolds Tobacco Company, tobacco, Camel Cigarettes, 1921
Box 15 (Series 2), Folder 1	<p>I'd walk a mile for a Camel [black &amp; white advertisement; tear sheet], 1923 1 Item (Ink on paper.; 7.1" x 7.2".) Advertiser: R.J. Reynolds Tobacco Company Language: English. Notes: AC0059-0000233 (AC Scan) Camel brand cigarette ad illustrated with a man in a hat smoking and the cigarette pack.</p> <p>Topic: Cigarettes Tobacco advertising</p> <p>Genre/Form: Tear sheets Advertisements -- 1920-1930</p>
Box 15 (Series 2), Folder 2	R.J. Reynolds Tobacco Company, tobacco, Camel Cigarettes, 1922-1925
Box 15 (Series 2), Folder 3	R.J. Reynolds Tobacco Company, tobacco, Camel Cigarettes, 1926
Box 15 (Series 2), Folder 4	R.J. Reynolds Tobacco Company, tobacco, Camel Cigarettes, 1927
Box 16 (Series 2), Folder 1	R.J. Reynolds Tobacco Company, tobacco, Camel Cigarettes, 1927
Box 16 (Series 2), Folder 2	R.J. Reynolds Tobacco Company, tobacco, 1928
Box 16 (Series 2), Folder 3	Chase and Sanborn's Coffee, coffee, 1929-1930
Box 16 (Series 2), Folder 4	William Demuth and Company, pipes, 1920-1929
Box 16 (Series 2), Folder 5	Holley Mfg. Company, refrigerators, Kanak, 1914-1919
Box 16 (Series 2), Folder 5	Walker-Gordon Milk, milk, 1924
Box 16 (Series 2), Folder 5	California Pears Growers Association, fruit, 1918-1920
Box 16 (Series 2), Folder 5	Sebastopol Apple Growers Union, fruit, Gravenstein apples, 1924-1926

Box 16 (Series 2), Folder 6	Dairy Specialty Company, dairy, mechanical milker, 1924
Box 16 (Series 2), Folder 6	Sharples Separation Company, dairy, Dairy tubular separator, 1911-1912
Box 16 (Series 2), Folder 7	Sight Draft Cigars, tobacco, 1909-1912
Box 16 (Series 2), Folder 7	Gresh and Sons Cigars, tobacco, 1914-1922
Box 16 (Series 2), Folder 7	El Dallo Cigars, tobacco, 1914-1922
Box 16 (Series 2), Folder 7	Eisenlohr Cigars, tobacco, 1914-1922
Box 16 (Series 2), Folder 7	Meditation Cigars, tobacco, 1914-1922
Box 17 (Series 2), Folder 1	Stauffer Feeder, dairy machinery, 1914-1922
Box 17 (Series 2), Folder 1	Jensen Mfg. Company, dairy machinery, 1898-1923
Box 17 (Series 2), Folder 1	Speare Sons, dairy machinery, 1898-1923
Box 17 (Series 2), Folder 1	Dairy Specialty Company, dairy machinery, 1898-1923
Box 17 (Series 2), Folder 1	Reid Supply Company, dairy machinery, 1898-1923
Box 17 (Series 2), Folder 1	Geuder Paschke and Frey Company, dairy machinery, 1898-1923
Box 17 (Series 2), Folder 1	Acquatic Cream Separator Company, dairy machinery, 1898-1923
Box 17 (Series 2), Folder 1	Kneeland Omega Cream Separator, dairy machinery, 1898-1923
Box 17 (Series 2), Folder 1	Arras Cream Separator Company, dairy machinery, 1898-1923



Box 17 (Series 2), Folder 1	American Jersey Cattle Club, dairy machinery, 1898-1923
Box 17 (Series 2), Folder 1	Cherry Company, dairy machinery, 1898-1923
Box 17 (Series 2), Folder 1	Champion Milk Cooler Company, dairy machinery, 1898-1923
Box 17 (Series 2), Folder 1	Dairy Men's Supply Company, dairy machinery, 1898-1923
Box 17 (Series 2), Folder 2	Samelson's Bulletin Cigars tobacco, 1898-1923
Box 17 (Series 2), Folder 2	Van Slyke and Horton Cigars tobacco, 1899-1913
Box 17 (Series 2), Folder 2	Royal Lancer Cigars tobacco, 1899-1913
Box 17 (Series 2), Folder 2	El Arabe Cigars tobacco, 1899-1913
Box 17 (Series 2), Folder 2	Count Penlo Cigars tobacco, 1899-1913
Box 17 (Series 2), Folder 2	Gumpert Bros. tobacco, 1899-1913
Box 17 (Series 2), Folder 2	Anti-Nicotine Cigars tobacco, 1899-1913
Box 17 (Series 2), Folder 2	Luxello Cigars tobacco, 1899-1913
Box 17 (Series 2), Folder 2	Rigoletto Cigars tobacco, 1899-1913
Box 17 (Series 2), Folder 2	Flor de Valentine Cigars tobacco, 1899-1913
Box 17 (Series 2), Folder 2	Peter Schuyler Cigars tobacco, 1899-1913
Box 17 (Series 2), Folder 3	Big Bear Cigar tobacco, 1899-1913

Box 17 (Series 2), Folder 3	Penn Tobacco tobacco, 1902-1916
Box 17 (Series 2), Folder 3	El Sirod Cigars tobacco, 1902-1916
Box 17 (Series 2), Folder 3	Grand Session Cigars tobacco, 1902-1916
Box 17 (Series 2), Folder 3	Orchid Smoking Tobacco tobacco, 1902-1916
Box 17 (Series 2), Folder 3	Frishmuth Bros. Tobacco tobacco, 1902-1916
Box 17 (Series 2), Folder 3	Gravely Tobacco Company tobacco, 1902-1916
Box 17 (Series 2), Folder 3	Vesper Cigars tobacco, 1902-1916
Box 17 (Series 2), Folder 3	Lynnhaven Cigarettes tobacco, 1902-1916
Box 17 (Series 2), Folder 3	King Alfred Cigars tobacco, 1902-1916
Box 17 (Series 2), Folder 3	R.B.Cigars tobacco, 1902-1916
Box 18 (Series 2), Folder 1	Schnapps Tobacco tobacco, 1902-1916
Box 18 (Series 2), Folder 1	Fitzpatrick and Draper tobacco, 1900-1906
Box 18 (Series 2), Folder 1	Yukon Girl Cigarettes tobacco, 1900-1906
Box 18 (Series 2), Folder 1	Reynolds Sun Cured Tobacco tobacco, 1900-1906
Box 18 (Series 2), Folder 1	El Merito tobacco, 1900-1906
Box 18 (Series 2), Folder 1	Boltz, Clymer and Company Cigars tobacco, 1900-1906

Box 18 (Series 2), Folder 1	Dunn Cigars tobacco, 1900-1906
Box 18 (Series 2), Folder 1	Neumann and Company Cigars tobacco, 1901-1906
Box 18 (Series 2), Folder 1	Kent Company Cigars tobacco, 1900-1906
Box 18 (Series 2), Folder 1	Pall Mall Cigarettes tobacco, 1900-1906
Box 18 (Series 2), Folder 1	Egyptian Ibis Cigarettes tobacco, 1900-1906
Box 18 (Series 2), Folder 2	American Telephone and Telegraph Company telephones, institutional advertising, 1900-1906
Box 18 (Series 2), Folder 2	Diamond Crystal Salt salt, 1959-1960
Box 19 (Series 2), Folder 1	A.E. Kundred flowers, 1896-1902
Box 19 (Series 2), Folder 2	Todd Protectoguard Company banking, check protectors, 1922-1930
Box 19 (Series 2), Folder 3	Todd Protectoguard Company banking, check protectors, 1924-1925
Box 19 (Series 2), Folder 4	Todd Protectoguard Company banking, check protectors, 1926
Box 20 (Series 2), Folder 1	Todd Protectoguard Company banking, check protectors, 1927
Box 20 (Series 2), Folder 2	Todd Protectoguard Company banking, check protectors, 1928
Box 21 (Series 2), Folder 1	<a href="#">American Telephone and Telegraph Company telephone, telegraph, 1929-1930</a>
Box 21 (Series 2), Folder 1, book 109	<p><a href="#">The Right of All the Way, [black &amp; white advertisement; tear sheet], 1912</a>  1 Item (Ink on paper.; 8.5" x 5.2".)  Advertiser: American Telephone and Telegraph Company  Language: English.  Notes: AC0059-0000008 (AC Scan)  Two girls and a boy carrying books, walking under telephone lines and waving to a locomotive going by.</p>

Topic: telephone  
Communication  
advertising  
Genre/Form: Tear sheets  
Advertisements -- 1910-1920

Box 21 (Series 2),  
Folder 1, book 109

[The Pony Express -- A Pioneer of the Bell System \[black & white advertisement; tear sheet\], 1912](#)  
1 Item (Ink on paper.; 8.4" x 5.1".)  
Advertiser: American Telephone and Telegraph Company  
Language: English.  
Notes: AC0059-0000009 (AC Scan)  
Pony Express rider galloping away on a fresh horse.  
Topic: Horses  
telephone  
Communication  
Pony express  
advertising  
Genre/Form: Tear sheets  
Advertisements -- 1910-1920

Box 21 (Series 2),  
Folder 1

[A United Nation, \[black & white advertisement; tear sheet\], 1910](#)  
1 Item (Ink on paper.; 8.5" x 5.6".)  
Advertiser: American Telephone and Telegraph Company  
Language: English.  
Notes: AC0059-0000013 (AC Scan)  
A long line of people all talking on a telephone.  
Topic: telephone  
Communication  
advertising  
Genre/Form: Tear sheets  
Advertisements -- 1910-1920

Box 21 (Series 2),  
Folder 2

[American Telephone and Telegraph Company telephone, telegraph, 1908-1913](#)

Box 21 (Series 2),  
Folder 2

[Our Stockholders, \[black & white advertisement; tear sheet\], 1919](#)  
1 Item (Ink on paper.; 9.2" x 6.9".)  
Advertiser: American Telephone and Telegraph Company  
Language: English.  
Notes: AC0059-0000081 (AC Scan)  
Illustration of large crowd of people with an inset of a mother opening mail with children at her knee.  
Topic: telephone  
Communication  
advertising  
Genre/Form: Tear sheets  
Advertisements -- 1910-1920  
Place: Stock Exchange

Box 21 (Series 2),  
Folder 2

[A Community of Owners Nation-wide, \[black & white advertisement; tear sheet\], 1923](#)

1 Item (Ink on paper.; 8.9" x 5.8".)

Advertiser: American Telephone and Telegraph Company

Language: English.

Notes: AC0059-0000083 (AC Scan)

Illustration of large groups of people representing the growth of Bell System share holders from 1907 to 1923.

Topic: telephone  
Communication  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1920-1930

Place: Stock Exchange

Box 21 (Series 2),  
Folder 3

[American Telephone and Telegraph Company telephone, telegraph, 1914-1919](#)

Box 21 (Series 2),  
Folder 3

[Democracy, \[black & white advertisement; tear sheet\], 1921](#)

1 Item (Ink on paper.; 8.6" x 5.9".)

Advertiser: American Telephone and Telegraph Company

Language: English.

Notes: AC0059-0000012 (AC Scan)

Illustrated by a large varied group of people carrying the telephone company. Text discusses stockholders.

Topic: telephone  
Communication  
Stockholder  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1920-1930

Box 21 (Series 2),  
Folder 3

[Our Triple Responsibility, \[black & white advertisement; tear sheet\], 1920](#)

1 Item (Ink on paper.; 8.5" x 5.9".)

Advertiser: American Telephone and Telegraph Company

Language: English.

Notes: AC0059-0000082 (AC Scan)

Illustration of woman with paper, man on telephone, and man with cable above a town. Inset of woman operator. Text lists responsibilities of service to the public, justice to the employees, and security to stockholders.

Topic: telephone  
Communication  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1910-1920

Place: Stock Exchange

Box 21 (Series 2), Folder 3	<p><a href="#">The Measure of Progress, [black &amp; white advertisement; tear sheet], 1920</a> 1 Item (Ink on paper.; 9.1" x 7.0".)</p> <p>Advertiser: American Telephone and Telegraph Company</p> <p>Language: English.</p> <p>Notes: AC0059-0000100 (AC Scan)</p> <p>William Oberhardt illustration of man holding a candlestick style telephone with bi-plane, ship, truck, locomotive, and street car in the fore and back ground.</p> <p>Names: Oberhardt, William, 1882-1958</p> <p>Topic: telephone Communication advertising</p> <p>Genre/Form: Tear sheets Advertisements -- 1920-1930</p>
Box 22 (Series 2), Folder 1	Dixon Crucible Company graphite, 1920-1929
Box 22 (Series 2), Folder 2	Dixon Crucible Company graphite, 1902-1916
Box 22 (Series 2), Folder 3	Dixon Crucible Company graphite, 1917-1919
Box 23 (Series 2), Folder 1	Dixon Crucible Company pencils, 1920-1922
Box 23 (Series 2), Folder 2	Dixon Crucible Company pencils, 1923-1925
Box 23 (Series 2), Folder 3	Hills Bros. coffee, 1926-1930
Box 23 (Series 2), Folder 4	Hills Bros. coffee, 1924-1925
Box 24 (Series 2), Folder 1	Allerton Club Residences Allerton House, 1926
Box 24 (Series 2), Folder 1	Hills Bros. coffee, 1933
Box 24 (Series 2), Folder 2	Hills Bros. coffee, 1927
Box 24 (Series 2), Folder 3	Aluminum Ltd. Latin America aluminum, 1928

Box 24 (Series 2), Folder 5	American Boy publications, 1937
Box 24 (Series 2), Folder 6	American Export Lines freight, shipping, 1932-1939
Box 24 (Series 2), Folder 7	American Gas Company gas, 1940-1946
Box 24 (Series 2), Folder 8	American Airways airlines, American Airways, Canadian Colonial Airways, 1932-1934
Box 25 (Series 2), Folder 1	Hills Bros. coffee, 1932-1933
Box 25 (Series 2), Folder 2	Bayuk Cigars tobacco, 1929-1930
Box 25 (Series 2), Folder 3	Bayuk Cigars tobacco, 1925-1926
Box 26 (Series 2), Folder 1	Bayuk Cigars tobacco, 1927
Box 26 (Series 2), Folder 2	Bayuk Cigars tobacco, 1928
Box 26 (Series 2), Folder 3	Eno Salts salts, 1929
Box 26 (Series 2), Folder 4	Library Bureau filing systems, 1927-1929
Box 26 (Series 2), Folder 4	Congress Cigar Company tobacco, La Plaina Cigar, 1921
Box 27 (Series 2), Folder 1	White Mountain Freezer dairy, freezer, 1923
Box 27 (Series 2), Folder 1	Carnation Milk dairy, freezer, 1901-1923
Box 27 (Series 2), Folder 1	Dillon and Douglass Dairy dairy, freezer, 1901-1923
Box 27 (Series 2), Folder 2	Beatrice Creamery Company butter, 1901-1923

Box 27 (Series 2), Folder 2	Meadow Gold Creamery Company butter, 1904-1915
Box 27 (Series 2), Folder 2	Parksdale Butter butter, 1904-1915
Box 27 (Series 2), Folder 3	Continental Creamery Company butter, 1904-1915
Box 27 (Series 2), Folder 3	Continental Creamery Company butter, 1909-1913
Box 27 (Series 2), Folder 3	Fox River Butter Company butter, 1901-1904
Box 28 (Series 2), Folder 1	<a href="#">Berry Dairy Products dairy, 1912-1915</a>
	<a href="#">A Tub of Trouble, a Package of Purity [black &amp; white advertisement; tear sheet], Circa 1910</a> 1 Item (Ink on paper.; 5.5" x 6.4".) Advertiser: P. Berry & Sons Language: English. Notes: AC0059-0000206 (AC Scan) In Series ?, Box 28, Folder 1 Meadow Gold Butter advertisement promoting freshness, purity, and airtight packaging. Topic: Butter Dairy products advertising Genre/Form: Tear sheets Advertisements -- 1910-1920
	<a href="#">Nature's Best Makes This Best Butter [black &amp; white advertisement; tear sheet], 1912</a> 1 Item (Ink on paper.; 8.6" x 6.8".) Advertiser: P. Berry & Sons Language: English. Notes: AC0059-0000207 (AC Scan) In Series ?, Box 28, Folder 1 Wedgewood Creamery Butter advertisement illustrated by a nature scene. Topic: Butter Dairy products advertising Genre/Form: Tear sheets Advertisements -- 1910-1920



Box 28 (Series 2), Folder 1	Littleton Creamery Company dairy, 1904-1915
Box 28 (Series 2), Folder 1	Colonial Creamery dairy, 1909-1913
Box 28 (Series 2), Folder 2	<a href="#">Joint Coffee Trade Commission coffee, 1910-1911</a>
Box 28 (Series 2), Folder 2	<a href="#">My reputation depends on COFFEE [black &amp; white advertisement; tear sheet], 1920</a> 1 Item (Ink on paper.; 13.1" x 10.2".) Advertiser: Joint Coffee Trade Publicity Committee Language: English. Notes: AC0059-0000063 (AC Scan) Restaurateur drinking a cup of coffee with chef at the coffee urn in the background.  Topic: Coffee Beverages advertising  Genre/Form: Tear sheets Advertisements -- 1920-1930
Box 28 (Series 2), Folder 3	<a href="#">Joint Coffee Trade Commission coffee, 1919-1920</a>
Box 28 (Series 2), Folder 3	<a href="#">Mrs. Thomas was housecleaning. [black &amp; white advertisement; tear sheet], 1923</a> 1 Item (Ink on paper.; 13.8" x 4.5".) Advertiser: Joint Coffee Trade Publicity Committee Language: English. Notes: AC0059-0000064 (AC Scan) Text tells that Mrs. Thomas was revived by a drinking a cup of coffee in the afternoon.  Topic: Coffee Beverages Cleaning advertising  Genre/Form: Tear sheets Advertisements -- 1920-1930
Box 28 (Series 2), Folder 3	<a href="#">"Coffee an Aid to Factory Efficiency". [black &amp; white advertisement; tear sheet], 1921</a>
Box 28 (Series 2), Folder 3	<a href="#">Brazilian-American Coffee Promotion coffee, 1921-1929</a>
Box 28 (Series 2), Folder 3	<a href="#">Coffee is America's Favorite Drink. [black &amp; white advertisement; tear sheet], 1929</a>

	<p>1 Item (Ink on paper.; 10.0" x 7.3".)</p> <p>Advertiser: Brazilian-American Coffee Promotion Committee</p> <p>Language: English.</p> <p>Notes: AC0059-0000065 (AC Scan)</p> <p>and prctically three-fourths of all coffee consumed in the United Staes comes from Brazil.</p> <p>Topic: Coffee Beverages advertising</p> <p>Genre/Form: Tear sheets Advertisements -- 1920-1930</p> <p>Place: Brazil</p>
Box 29 (Series 2), Folder 1	Woolen Spice Company spices, Golden Sun Coffee, Lion Coffee, 1929-1930
Box 29 (Series 2), Folder 1	Weller Pottery ceramics, 1905-1918
Box 29 (Series 2), Folder 2	Hermitage Coffee coffee, 1928-1929
Box 29 (Series 2), Folder 2	Stone Tile coffee, 1899-1927
Box 29 (Series 2), Folder 2	Bonsor Coffee coffee, 1899-1927
Box 29 (Series 2), Folder 2	Gillies Coffee coffee, 1899-1927
Box 29 (Series 2), Folder 2	Fitch Coffee coffee, 1899-1927
Box 29 (Series 2), Folder 2	Scull's Coffee coffee, 1899-1927
Box 29 (Series 2), Folder 2	Arbuckle Coffee coffee, 1899-1927
Box 29 (Series 2), Folder 2	Reilly-Taylor coffee, 1899-1927
Box 29 (Series 2), Folder 2	Fischer Coffee coffee, 1899-1927
Box 29 (Series 2), Folder 3	Guardian Memorials tombstones, 1899-1927

Box 29 (Series 2), Folder 3	New York Mausoleum Association mausoleums, 1926-1929
Box 29 (Series 2), Folder 3	Artistic Lighting Equipment lighting, 1925
Box 29 (Series 2), Folder 4	William Demuth and Company pipes, 1926
Box 30 (Series 2), Folder 1	Ball Bearing Suspender Company suspenders,cyclo suspenders, 1928-1929
Box 30 (Series 2), Folder 1	Wood Shovel and Tool Company tools, 1903
Box 30 (Series 2), Folder 1	Edgarton Mfg. Company suspenders, 1923-1925
Box 30 (Series 2), Folder 1	Sheldon, Parish, Spicer, Salisbury automobile parts, 1900-1908
Box 30 (Series 2), Folder 2	Corn Products corn syrup, 1923
Box 30 (Series 2), Folder 2	Colt Company light plant, 1903-1909
Box 30 (Series 2), Folder 3	General Committee of Anthracite Operators coal, 1926-1927
Box 30 (Series 2), Folder 3	Ames Motor Company automobile bodies, 1918
Box 30 (Series 2), Folder 3	National Coal and Coke Company coal, 1922-1924
Box 30 (Series 2), Folder 3	Katherine Anthracite coal, 1901
Box 30 (Series 2), Folder 3	Pennsylvania Cola and Coke Company coal, 1911
Box 30 (Series 2), Folder 3	Consolidated Gas Company gas ranges, 1909-1911
Box 30 (Series 2), Folder 4	Elgin Watch Company watches, 1901

Box 30 (Series 2), Folder 5	Elgin Watch Company watches, 1901-1902
Box 30 (Series 2), Folder 6	Elgin Watch Company watches, 1903-1909
Box 31 (Series 2), Folder 1	R.J. Reynolds Tobacco Company tobacco, Prince Albert, 1910-1919
Box 31 (Series 2), Folder 2	R.J. Reynolds Tobacco Company tobacco, Prince Albert, 1927
Box 31 (Series 2), Folder 3	Austin-Heaton Flour flour, 1928
Box 31 (Series 2), Folder 3	Simmons and Hammond pie crust, ice cream, 1912-1923
Box 31 (Series 2), Folder 3	Dunham Mfg. Company coconut, custard, 1925-1928
Box 31 (Series 2), Folder 3	Fruit Puddine Company food, pudding, 1904-1906
Box 31 (Series 2), Folder 3	Acme Packing Company meat, 1919
Box 32 (Series 2), Folder 1	Crosse and Blackwell fruit, fruit jam, lemon juice, 1917-1920
Box 32 (Series 2), Folder 1	Crane's Ice Cream ice cream, 1928-1929
Box 32 (Series 2), Folder 1	Curtice Bros. Company condiments, Blue Label Ketchup, 1926
Box 32 (Series 2), Folder 2	McLaren Cone Company ice cream cones, 1929
Box 32 (Series 2), Folder 2	Hoffman Honey food, 1899-1928
Box 32 (Series 2), Folder 2	Michigan Carbon Works gelatine, 1899-1928
Box 32 (Series 2), Folder 2	Genessee Pure Food Company food, Jell-O, 1899-1928

Box 32 (Series 2), Folder 2	Slade Spices spices, 1899-1928
Box 32 (Series 2), Folder 2	Pexel Company gelatin, 1899-1928
Box 32 (Series 2), Folder 2	Rockwood Decorettes candy, 1899-1928
Box 32 (Series 2), Folder 3	Marcus and Company jewelry, 1899-1928
Box 32 (Series 2), Folder 3	Caldwell jewelry, 1926-1929
Box 32 (Series 2), Folder 3	Baer and Wilde Company cuff links, 1926
Box 33 (Series 2), Folder 1	Penna Chocolate Company chocolate, 1927-1929
Box 33 (Series 2), Folder 2	Penna Chocolate Company chocolate, 1906-1912
Box 33 (Series 2), Folder 3	Penna Chocolate Company chocolate, 1906-1912
Box 34 (Series 2), Folder 1	Penna Chocolate Company chocolate, 1913-1916
Box 34 (Series 2), Folder 2	Penna Chocolate Company chocolate, 1917-1922
Box 35 (Series 2), Folder 1	Horton-Cato Company condiments, salad dressing, 1917-1922
Box 35 (Series 2), Folder 1	Fould's Macaroni food, macaroni, 1900-1919
Box 35 (Series 2), Folder 1	McMillan Company food, 1900-1919
Box 35 (Series 2), Folder 1	<a href="#">Franco American Food Company food, soups, 1900-1919</a>
Box 35 (Series 2), Folder 1	American Preserve Company food, soups, 1900-1919

Box 35 (Series 2), Folder 1	McMenamin's and Company food, crab meat, 1900-1919
Box 35 (Series 2), Folder 1	Argo Red Salmon food, salmon, 1900-1919
Box 35 (Series 2), Folder 1	Ritter Company food, pork, beans, butter, 1900-1919
Box 35 (Series 2), Folder 1	Lea and Perrins condiments, worcestershire sauce, 1900-1919
Box 35 (Series 2), Folder 1	Allen Scrapple Company food, pork, 1900-1919
Box 35 (Series 2), Folder 1	Squire Dingee Company condiments, pickles, 1900-1919
Box 35 (Series 2), Folder 1	Forest Home Farm food, sausage, 1900-1919
Box 35 (Series 2), Folder 2	Fould's Macaroni food, macaroni, 1900-1919
Box 35 (Series 2), Folder 2	Anger Macaroni food, macaroni, 1906
Box 35 (Series 2), Folder 2	Rice Products Company food, rice, 1915
Box 35 (Series 2), Folder 2	Anger Macaroni food, macaroni, 1913
Box 36 (Series 2), Folder 1	<a href="#">Ferris Waists corsets, 1919</a>
Box 36 (Series 2), Folder 2	Ferris Waists corsets, 1888-1900
Box 36 (Series 2), Folder 3	Ferris Waists corsets, 1888-1900
Box 37 (Series 2), Folder 1	Ferris Waists corsets, 1888-1900
Box 37 (Series 2), Folder 2	Ferris Waists corsets, 1901-1903

Box 37 (Series 2), Folder 3	Ferris Waists corsets, 1901-1903
Box 38 (Series 2), Folder 1	Ferris Waists corsets, 1904-1907
Box 38 (Series 2), Folder 2	Ferris Waists corsets, 1908-1916
Box 39 (Series 2), Folder 1	Farwell and Rhines corn meal, flour, 1908-1916
Box 39 (Series 2), Folder 1	Virginia Fruit Juice Company beverages, juice, 1916-1929
Box 39 (Series 2), Folder 1	Ballard and Ballard flour, undated
Box 39 (Series 2), Folder 1	Miner and Hillard Company cake flour, 1916-1929
Box 39 (Series 2), Folder 1	Rigney Syrup condiments, syrup, 1920-1921
Box 39 (Series 2), Folder 1	Whistle beverages, undated
Box 39 (Series 2), Folder 1	Crown Packing Company food, seafood, undated
Box 39 (Series 2), Folder 1	Boston Pencil Sharpeners pencil sharpeners, undated
Box 39 (Series 2), Folder 1	International Salt salt, undated
Box 39 (Series 2), Folder 1	Beardsley Codfish codfish, 1916-1929
Box 39 (Series 2), Folder 2	Kuhn Bankers banking, undated
Box 39 (Series 2), Folder 2	Liberty Loan war bonds, 1909-1913
Box 39 (Series 2), Folder 2	Holilster and Company real estate, 1917

Box 39 (Series 2), Folder 2	Kuhn Irrigated Land Company, 1910-1912
Box 39 (Series 2), Folder 3	Kuhn Bankers banking, 1912
Box 40 (Series 2), Folder 1	<a href="#">Hornby's Oatmeal Company food, oatmeal, 1909-1913</a>
Box 40 (Series 2), Folder 1	Fisher Company coffee, Astor coffee, 1893-1923
Box 40 (Series 2), Folder 1	Battleship Coffee coffee, 1893-1923
Box 40 (Series 2), Folder 1	Hand's Condensed Milk milk, 1893-1923
Box 40 (Series 2), Folder 1	Elgin Milkins Company malted milk, 1893-1923
Box 40 (Series 2), Folder 1	Potter and Wrightington coffee, 1893-1923
Box 40 (Series 2), Folder 1	W.H. Kellogg Company corn flakes, Battle Creek Diet System, 1893-1923
Box 40 (Series 2), Folder 1	Just's Food Company baby food, 1893-1923
Box 40 (Series 2), Folder 1	Allen and Hanbury's Company baby food, 1893-1923
Box 40 (Series 2), Folder 1	Wheatena breakfast food, 1893-1923
Box 40 (Series 2), Folder 1	Illinois Cereal Company cereal, 1893-1923
Box 40 (Series 2), Folder 1	Larowe Milling Company cow feed, beet pulp, 1893-1923
Box 40 (Series 2), Folder 2	National Shawmut Bank of Boston banking, 1893-1923
Box 41 (Series 2), Folder 1	Knox Gelatine gelatine, 1917-1923



Box 41 (Series 2), Folder 2	Knox Gelatine gelatine, 1928-1929
Box 41 (Series 2), Folder 3	National Shumut Bank banking, 1928-1929
Box 42 (Series 2), Folder 1	Price Flavoring Extract Company flavorings, vanilla flavoring, 1917-1923
Box 43 (Series 2), Folder 1	Simmons Chains jewelry, watch chains, 1915-1929
Box 43 (Series 2), Folder 1	Mosain Jewelry jewelry, cuff links, 1921-1929
Box 43 (Series 2), Folder 2	Simmons Chains jewelry, watch chains, 1920-1921
Box 43 (Series 2), Folder 2	Mosain Jewelry jewelry, 1921-1929
Box 44 (Series 2), Folder 1	Interstate Cotton Oil Company petroleum, 1920-1921
Box 44 (Series 2), Folder 1	Fairmont Butter butter, 1913-1925
Box 44 (Series 2), Folder 1	Hoyt's Colonial Creamery dairy, 1925
Box 44 (Series 2), Folder 2	Meridale Farms butter, dairy, 1901
Box 44 (Series 2), Folder 2	Montcalm Game Farm poultry, ducks, turkey, 1923-1928
Box 44 (Series 2), Folder 3	Montcalm Game Farm poultry, ducks, turkey, 1927
Box 44 (Series 2), Folder 3	Ayer and McKinney butter, 1927
Box 44 (Series 2), Folder 3	Meridale Farms butter, dairy, 1908-1923
Box 45 (Series 2), Folder 1	MacLaren Imperial Cheese Company dairy, 1923-1928

Box 45 (Series 2), Folder 1	Atkinson Cocoa cocoa, 1895-1915
Box 45 (Series 2), Folder 1	Reiss and Brady Figs agriculture, 1895-1915
Box 45 (Series 2), Folder 1	Philadelphia Milk Exchange milk, 1895-1915
Box 45 (Series 2), Folder 1	Kelling Karel Company food, nuts, 1895-1915
Box 45 (Series 2), Folder 1	Thomas Amrtindale and Company constipation remedy, 1895-1915
Box 45 (Series 2), Folder 1	Griffin and Shelley Raisins food, raisins, 1895-1915
Box 45 (Series 2), Folder 1	Hooton Chocolate Company chocolate, 1895-1915
Box 45 (Series 2), Folder 1	Ideal Chocolate Company chocolate, 1895-1915
Box 45 (Series 2), Folder 1	Gorgas Pierie Mfg. Company food, peanut butter, 1895-1915
Box 45 (Series 2), Folder 1	Croft and Allen Company cocoa, 1895-1915
Box 45 (Series 2), Folder 1	Peanolia Food Company food, peanut butter, 1895-1915
Box 45 (Series 2), Folder 1	Eiffel Tower Lemonade beverages, 1895-1915
Box 45 (Series 2), Folder 1	Jersey Ice Cream ice cream, 1895-1915
Box 45 (Series 2), Folder 1	Wilbur Chocolate candy, 1895-1915
Box 45 (Series 2), Folder 2	Diamond Crystal Salt salt, 1895-1915
Box 45 (Series 2), Folder 2	Crane's Ice Cream ice cream, 1903-1904

Box 45 (Series 2), Folder 2	Morton's Salt salt, 1924-1925
Box 45 (Series 2), Folder 2	Roanoke Coffee and Spice Company coffee and spices, 1912
Box 45 (Series 2), Folder 2	Colburn's Spices spices, 1921
Box 46 (Series 2), Folder 1	Cox's Gelatine gelatine, 1913-1916
Box 46 (Series 2), Folder 2	Winged Horse Flour flour, yeast, bread, 1909-1927
Box 46 (Series 2), Folder 2	Jones Bread flour, yeast, bread, 1903-1919
Box 46 (Series 2), Folder 2	Freihofers Bread flour, yeast, bread, 1903-1919
Box 46 (Series 2), Folder 2	Ceresota Flour flour, yeast, bread, 1903-1919
Box 46 (Series 2), Folder 2	Farwell and Rhines flour, yeast, bread, 1903-1919
Box 46 (Series 2), Folder 2	Gambrill Mfg. Company flour, yeast, bread, 1903-1919
Box 46 (Series 2), Folder 2	King Midas Flour flour, yeast, bread, 1903-1919
Box 46 (Series 2), Folder 2	Northwestern Yeast Company flour, yeast, bread, Yeast Foam, 1903-1919
Box 46 (Series 2), Folder 2	Fulton Yeast Company flour, yeast, bread, 1903-1919
Box 46 (Series 2), Folder 2	Thornton and Chester Milling Company flour, yeast, bread, 1903-1919
Box 46 (Series 2), Folder 2	Zephyr Flour flour, yeast, bread, 1903-1919
Box 47 (Series 2), Folder 1	Purity Margarine dairy machinery, 1903-1919

Box 47 (Series 2), Folder 2	Hebe Company milk, 1917-1921
Box 47 (Series 2), Folder 3	Hebe Company milk, 1919-1922
Box 48 (Series 2), Folder 1	Massachusetts Trust Company banking, 1919-1922
Box 48 (Series 2), Folder 1	Lewis, Murphy and Company accounting, 1922
Box 48 (Series 2), Folder 1	Brown Bros. and Company banking, 1920
Box 48 (Series 2), Folder 1	Avram and Company machinery, industrial engineers, undated
Box 48 (Series 2), Folder 2	Calvert Mortgage Company banking, 1920
Box 48 (Series 2), Folder 2	American Surety financial management, 1903-1919
Box 48 (Series 2), Folder 2	City Trust Company banking, 1903-1919
Box 48 (Series 2), Folder 2	Prudential Trust Company financial management, 1903-1919
Box 48 (Series 2), Folder 2	Manhattan Bank financial management, 1903-1919
Box 48 (Series 2), Folder 2	Maryland Savings Bank financial management, 1903-1919
Box 48 (Series 2), Folder 2	Globe Security Company financial management, 1903-1919
Box 48 (Series 2), Folder 2	Federal Stock and Bond Exchange financial management, 1903-1919
Box 48 (Series 2), Folder 2	Elkins and Krumbhaar financial management, 1903-1919
Box 48 (Series 2), Folder 2	Babron Statistical Organizations financial management, 1903-1919

Box 48 (Series 2),  
Folder 2

Continental Trust Company financial management, 1903-1919

Box 49 (Series 2),  
Folder 1

Morey's Foods food, 1903-1919

Box 49 (Series 2),  
Folder 1

Moreys [sic] Solitaire Rice [advertisement : proof], 1914

1 Item (Ink on paper.; 10.6" x 6.3")

Advertiser: The Morey Mercantile Co.

Language: English.

Notes: AC0059-0000259 (AC Scan No.)

2 (?)

Illustration features a Japanese soldier. Partial text: "This Food Won a War..."

Topic: Ethnic Imagery Project, Archives Center  
advertising

Rice

War

Genre/Form: Proofs (printed matter)

Culture: Japanese

Box 49 (Series 2),  
Folder 1

Moreys [sic] Solitaire Groceries [advertisement: proof], 1915

1 Item (Ink on paper.; 14.4" x 11.4".)

Advertiser: The Morey Mercantile Co.

Language: English.

Notes: AC0059-0000260 (AC Scan No.)

2?

Advertisement depicting different ethnic groups with a globe, bringing products for Morey's groceries from around the world. Text begins: "To the Rim of the World for the Finest..."

Topic: Ethnic Imagery Project, Archives Center  
Globes

advertising

Genre/Form: Proofs (printed matter)

Culture: Asians

Arabs

Moreys [sic] Solitaire Ceylon and India Tea [advertisement : proof], 1913

1 Item (Ink on paper.; 8.4" x 2.2")

Advertiser: The Morey Mercantile Co.

Language: English.

Notes: AC0059-0000261 (AC Scan No.)

Series 2, Box , Folder 1.

Moreys Solitaire Groceries advertisement depicting an Indian man drinking tea. Text begins: "No One Knows and You Don't Care Who First Brewed Tea..."

Topic: Ethnic Imagery Project, Archives Center  
Business Advertising -- Tea

Genre/Form: Orientalism  
Tea  
Culture: Proofs (printed matter)  
East Indians

Box 49 (Series 2),  
Folder 1

[Moreys \[sic\] Solitaire Teas \[advertisement : proof\], 1911](#)

1 Item (Ink on paper.; 8.1" x 4.6")

Advertiser: The Morey Mercantile Co.

Language: English.

Notes: AC0059-0000262 (AC Scan No.)

2?

Illustration depicting a Japanese woman with a fan, sitting and drinking tea. Text begins: "The Gift of the East to the World."

Topic: Ethnic Imagery Project, Archives Center  
advertising  
Orientalism

Place: Tea  
Japan

Genre/Form: Proofs (printed matter)

Culture: Japanese

Box 49 (Series 2),  
Folder 1

Maull Bros. food, spaghetti, 1911-1915

Box 49 (Series 2),  
Folder 2

Haserot Korn Company, 1905-1916

Box 49 (Series 2),  
Folder 2

Plok Tomatoes agriculture, tomatoes, 1891-1914

Box 49 (Series 2),  
Folder 2

Atmote Mince food, 1891-1914

Box 49 (Series 2),  
Folder 2

None Such Mince Meat and Soups meat, soups, 1891-1914

Box 49 (Series 2),  
Folder 2

Humphrey's Canned Fruits fruit, 1891-1914

Box 49 (Series 2),  
Folder 2

American Dehydrating Company dehydrating, 1891-1914

Box 49 (Series 2),  
Folder 2

Wagner Food Company food, 1891-1914

Box 49 (Series 2),  
Folder 2

Royal Lentils food, lentils, 1891-1914

Box 49 (Series 2), Folder 2	Waukesha Canning Company canning, 1891-1914
Box 49 (Series 2), Folder 2	Sweetheart Corn agriculture, 1891-1914
Box 50 (Series 2), Folder 1	American Importers of Green Olives agriculture, olives, 1891-1914
Box 50 (Series 2), Folder 2	American Importers of Green Olives agriculture, olives, 1922-1925
Box 50 (Series 2), Folder 2	Johnson Educator Food Company cookies, crackers, 1922-1925
Box 50 (Series 2), Folder 2	Heekin's Company baking powder, 1920
Box 50 (Series 2), Folder 3	Mauil Bros. food, spaghetti, macaroni, 1921-1924
Box 51 (Series 2), Folder 1	<a href="#">Fleishman's Yeast yeast, 1905-1916</a>
Box 51 (Series 2), Folder 2	Fleishman's Yeast yeast, 1913-1914
Box 52 (Series 2), Folder 1	Cannon Mills Inc. towels, 1915-1917
Box 52 (Series 2), Folder 2	Cannon Mills Inc. towels, 1927-1929
Box 53 (Series 2), Folder 1	W.H. Kellogg Company cereal, 1927-1929
Box 53 (Series 2), Folder 2	W.H. Kellogg Company cereal, 1921
Box 53 (Series 2), Folder 3	W.H. Kellogg Company cereal, 1922
Box 54 (Series 2), Folder 1	W.H. Kellogg Company cereal, 1922
Box 54 (Series 2), Folder 2	W.H. Kellogg Company cereal, 1923

Box 54 (Series 2), Folder 3	W.H. Kellogg Company cereal, 1923
Box 54 (Series 2), Folder 4	W.H. Kellogg Company cereal, 1924
Box 55 (Series 2), Folder 1	W.H. Kellogg Company cereal, 1924
Box 55 (Series 2), Folder 1	Atlantic Refining Company petroleum, 1926
Box 55 (Series 2), Folder 2	W.H. Kellogg Company cereal, 1954
Box 56 (Series 2), Folder 1	Hess and Clark farm animal care, 1926
Box 56 (Series 2), Folder 2	Kerr Chickeries, Inc. farm animal care, 1902-1905
Box 57 (Series 2), Folder 1	Hess and Clark farm animal care, 1922-1929
Box 57 (Series 2), Folder 2	Hess and Clark farm animal care, 1906-1907
Box 58 (Series 2), Folder 1	Hess and Clark farm animal care, 1908-1909
Box 58 (Series 2), Folder 2	Hess and Clark farm animal care, 1910-1912
Box 59 (Series 2), Folder 1	Hess and Clark farm animal care, 1913-1914
Box 59 (Series 2), Folder 2	Hess and Clark farm animal care, 1915-1916
Box 59 (Series 2), Folder 3	Palmer Institute of Authorship schools, 1917-1918
Box 60 (Series 2), Folder 1	Palmer Institute of Authorship schools, 1924-1929
Box 60 (Series 2), Folder 2	Palmer Institute of Authorship schools, 1926



Box 60 (Series 2), Folder 3	Mutual Life Insurance Company insurance, 1927-1929
Box 60 (Series 2), Folder 3	Philadelphia Fire Underwriters Association insurance, 1903-1915
Box 60 (Series 2), Folder 3	Reliance Life Insurance insurance, 1903-1915
Box 60 (Series 2), Folder 3	Philadelphia Life Insurance Company insurance, 1903-1915
Box 60 (Series 2), Folder 3	Northwest Townsite Company insurance, 1903-1915
Box 60 (Series 2), Folder 3	Merchant's and Business Men's Mutual Life Fire Ins. insurance, 1903-1915
Box 60 (Series 2), Folder 3	Independent Life Insurance Company of America insurance, 1903-1915
Box 60 (Series 2), Folder 3	Dodd and Struthers insurance, 1903-1915
Box 60 (Series 2), Folder 3	Century Life Insurance Company insurance, 1903-1915
Box 60 (Series 2), Folder 3	Armatage Thomas and Company insurance, 1903-1915
Box 60 (Series 2), Folder 3	Maryland Casualty Company insurance, 1903-1915
Box 61 (Series 2), Folder 1	Herring Hall-Marvin Safe Company safes, 1903-1915
Box 61 (Series 2), Folder 1	Browne Corporation beverages, chocolate soda, 1904
Box 61 (Series 2), Folder 2	Vermont Maple Syrup condiments, syrup, 1926-1927
Box 61 (Series 2), Folder 2	Cary Maple Sugar agriculture, maple sugar, 1921-1928
Box 61 (Series 2), Folder 3	Krueger's Old Essex Brew beverages, 1926

Box 61 (Series 2), Folder 3	Chelmsford Ginger Ale beverages, 1925
Box 62 (Series 2), Folder 1	Canada Dry beverages, 1928-1929
Box 62 (Series 2), Folder 2	Canada Dry beverages, 1924
Box 62 (Series 2), Folder 3	Canada Dry beverages, 1924
Box 63 (Series 2), Folder 1	Canada Dry beverages, 1924
Box 63 (Series 2), Folder 2	Canada Dry beverages, 1925
Box 63 (Series 2), Folder 3	Canada Dry beverages, 1925
Box 64 (Series 2), Folder 1	Canada Dry beverages, 1925
Box 64 (Series 2), Folder 2	Canada Dry beverages, 1925
Box 65 (Series 2), Folder 1	Canada Dry beverages, 1925
Box 65 (Series 2), Folder 2	Canada Dry beverages, 1926
Box 65 (Series 2), Folder 3	Canada Dry beverages, 1926
Box 66 (Series 2), Folder 1	Canada Dry beverages, 1926
Box 66 (Series 2), Folder 2	Canada Dry beverages, 1926
Box 66 (Series 2), Folder 3	Canada Dry beverages, 1926
Box 67 (Series 2), Folder 1	Canada Dry beverages, 1926

Box 67 (Series 2), Folder 2	Canada Dry beverages, 1927
Box 67 (Series 2), Folder 3	Canada Dry beverages, 1927
Box 68 (Series 2), Folder 1	Canada Dry beverages, 1927
Box 68 (Series 2), Folder 2	Canada Dry beverages, 1927
Box 68 (Series 2), Folder 3	Canada Dry beverages, 1927
Box 69 (Series 2), Folder 1	Canada Dry beverages, 1927
Box 69 (Series 2), Folder 2	Canada Dry beverages, 1928
Box 69 (Series 2), Folder 3	Canada Dry beverages, 1928
Box 70 (Series 2), Folder 1	Canada Dry beverages, 1928
Box 70 (Series 2), Folder 2	<a href="#">Canada Dry beverages, 1929</a>
Box 70 (Series 2), Folder 2 Book 199(B)	<p><a href="#">Boulevards of Paris : Advt. No 7343 [full-page advertisement with text and halftone illustration.], 1929</a>  1 Item (Ink on paper.; 20.6" x 15.2".)  Advertiser: Canada Dry Ginger Ale Limited  Artist: O'Neill, George  Language: English.  Notes: AC0059-0000096.tif  Copy of image in Ethnic Imagery Project, N W Ayer notebook, unnumbered.  Folded sheet: handle with extreme care.  Full heading: "When laughter gay is heard along the Boulevards of Paris." Caption under image: "A Boulevard Cafe in Paris". Image size 8-1/4 x 14".  Large sheet, folded, with slight edge tears.</p> <p>Topic: Restaurants -- 1920-1930 -- France -- Paris  Beverages -- advertising  Place: Paris (France) -- 1920-1930.  Genre/Form: Proof sheets</p>

Advertisements	
Box 70 (Series 2), Folder 3	Canada Dry beverages, 1929
Box 71 (Series 2), Folder 1	Seely's Beverage beverages, 1927-1928
Box 71 (Series 2), Folder 2	McLaughlin's Beverage beverages, 1929
Box 71 (Series 2), Folder 2	Canada Dry beverages, 1927
Box 71 (Series 2), Folder 3	Adanac Beverage beverages, 1927-1928
Box 72 (Series 2), Folder 1	Canada Dry beverages, 1929
Box 72 (Series 2), Folder 2	Canada Dry beverages, 1928
Box 73 (Series 2), Folder 1	Canada Dry beverages, 1928
Box 73 (Series 2), Folder 2	Canada Dry beverages, 1928
Box 74 (Series 2), Folder 1	Canada Dry beverages, 1928
Box 74 (Series 2), Folder 2	Canada Dry beverages, 1929
Box 74 (Series 2), Folder 3	Canada Dry beverages, 1929
Box 75 (Series 2), Folder 1	Canada Dry beverages, 1929
Box 75 (Series 2), Folder 2	Canada Dry beverages, 1929
Box 75 (Series 2), Folder 3	International Correspondence School correspondence courses, 1929

Box 76 (Series 2), Folder 1	International Correspondence School correspondence courses, 1898-1902
Box 76 (Series 2), Folder 2	International Correspondence School correspondence courses, 1903-1904
Box 76 (Series 2), Folder 3	International Correspondence School correspondence courses, 1905
Box 76 (Series 2), Folder 4	International Correspondence School correspondence courses, 1906
Box 77 (Series 2), Folder 1	International Correspondence School correspondence courses, 1907
Box 77 (Series 2), Folder 2	International Correspondence School correspondence courses, 1908
Box 77 (Series 2), Folder 3	International Correspondence School correspondence courses, 1909
Box 77 (Series 2), Folder 4	International Correspondence School correspondence courses, 1910
Box 78 (Series 2), Folder 1	International Correspondence School correspondence courses, 1911
Box 78 (Series 2), Folder 2	International Correspondence School correspondence courses, 1912-1915
Box 78 (Series 2), Folder 3	International Correspondence School correspondence courses, 1916
Box 79 (Series 2), Folder 1	International Correspondence School correspondence courses, 1919-1924
Box 79 (Series 2), Folder 2	International Correspondence School correspondence courses, 1909-1910
Box 79 (Series 2), Folder 3	International Correspondence School correspondence courses, 1911
Box 79 (Series 2), Folder 4	International Correspondence School correspondence courses, 1912
Box 80 (Series 2), Folder 1	Rogers Bros. Silver silverware, 1912

Box 80 (Series 2), Folder 2	<a href="#">Rogers Bros. Silver silverware, 1913-1914</a>
Box 80 (Series 2), Folder 1915-1916	<p><a href="#">When the wedding gifts are reviewed, [color advertisement; tear sheet], 1915</a> 1 Item (Ink on paper.; 11.0" x 8.2".)</p> <p>Advertiser: International Silver Company Language: English. Notes: AC0059-0000004 (AC Scan) 1847 Rogers Bros. "silver plate that wears" featuring the Cromwell pattern. Several well dressed people looking at wedding gifts displayed on a table.</p> <p>Topic: Silverware Gifts Wedding advertising</p> <p>Genre/Form: Tear sheets -- 1940-1970 Advertisements -- 1910-1920</p>
Box 81 (Series 2), Folder 1	Dr. Hess and Clark Inc. farm animal care, 1915-1916
Box 81 (Series 2), Folder 2	Dr. Hess and Clark Inc. farm animal care, 1919-1923
Box 81 (Series 2), Folder 3	Dr. Hess and Clark Inc. farm animal care, 1924-1926
Box 82 (Series 2), Folder 1	Dr. Hess and Clark Inc. farm animal care, 1927
Box 82 (Series 2), Folder 2	Hires beverages, 1928-1930
Box 83 (Series 2), Folder 1	<a href="#">Hires beverages, 1898-1903</a>
Box 83 (Series 2), Folder 2	<p><a href="#">Hires beverages, 19071910</a></p> <p><a href="#">A National Beverage / Uncle Sam Drinks Hires Rootbeer, [black &amp; white advertisement; tear sheet], 1902</a> 1 Item (Ink on paper.; 10.5" x 8.3".)</p> <p>Advertiser: Charles E. Hires Company Language: English. Notes: AC0059-0000014 (AC Scan) In Series 2, Box 28, Folder 2. A map of the United States tipped at an angle to look like the profile of Uncle Sam drinking a glass of rootbeer.</p> <p>Topic: Beverages -- advertising</p>

Genre/Form: advertising  
Tear sheets  
Advertisements -- 1900-1910

Box 83 (Series 2), Folder 3	<a href="#">Hires beverages, 1911-1913</a>
Box 84 (Series 2), Folder 1	<a href="#">Hires beverages, 1914</a>
Box 84 (Series 2), Folder 2	Hires beverages, 1916-1920
Box 84 (Series 2), Folder 3	Hires beverages, 1921-1923
Box 85 (Series 2), Folder 1	International Correspondence School correspondence courses, 1924-1927
Box 85 (Series 2), Folder 2	International Correspondence School correspondence courses, 1917
Box 86 (Series 2), Folder 1	International Correspondence School correspondence courses, 1918
Box 86 (Series 2), Folder 2	International Correspondence School correspondence courses, 1920
Box 86 (Series 2), Folder 3	International Correspondence School correspondence courses, 1921
Box 87 (Series 2), Folder 1	International Correspondence School correspondence courses, 1921
Box 87 (Series 2), Folder 2	International Correspondence School correspondence courses, 1922
Box 87 (Series 2), Folder 3	International Correspondence School correspondence courses, 1922
Box 88 (Series 2), Folder 1	International Correspondence School correspondence courses, 1922
Box 88 (Series 2), Folder 2	International Correspondence School correspondence courses, 1923
Box 88 (Series 2), Folder 3	International Correspondence School correspondence courses, 1923

Box 89 (Series 2), Folder 1	International Correspondence School correspondence courses, 1923
Box 89 (Series 2), Folder 2	International Correspondence School correspondence courses, 1924
Box 89 (Series 2), Folder 3	International Correspondence School correspondence courses, 1924
Box 90 (Series 2), Folder 1	International Correspondence School correspondence courses, 1925
Box 90 (Series 2), Folder 2	International Correspondence School correspondence courses, 1926
Box 91 (Series 2), Folder 1	International Correspondence School correspondence courses, 1927
Box 91 (Series 2), Folder 2	International Correspondence School correspondence courses, 1928
Box 91 (Series 2), Folder 3	International Correspondence School correspondence courses, 1928
Box 91 (Series 2), Folder 4	International Correspondence School correspondence courses, 1929
Box 92 (Series 2), Folder 1	Central City Soap Company soap, 1930
Box 92 (Series 2), Folder 1	Cuticline Company soap, 1903-1911
Box 92 (Series 2), Folder 1	Maple City Soap Works soap, 1903-1911
Box 92 (Series 2), Folder 1	Gillett's Washing Crystal soap, 1903-1911
Box 92 (Series 2), Folder 1	La France Mfg. Company soap, 1903-1911
Box 92 (Series 2), Folder 1	Pennsylvania Soap Company soap, 1903-1911
Box 92 (Series 2), Folder 1	Lavadura Chemical Company soap, 1903-1911



Box 92 (Series 2),  
Folder 2

Pennsylvania Soap Company soap, 1903-1911

Box 92 (Series 2),  
Folder 3

Louisville Food Products soap, 1903-1905

Box 92 (Series 2),  
Folder 3

A-1 Mfg. Company soap, 1919-1920

Box 92 (Series 2),  
Folder 3

Beaver Soap Company soap, 1918-1920

Box 93 (Series 2),  
Folder 1

National Biscuit Company biscuits, 1918-1920

[The Package Protects the Contents and the Law Protects the Package \[black & white advertisement; tear sheet\], 1900](#)

1 Item (Ink on paper.; 11.8" x 8.5".)

Advertiser: Nabisco, Inc.

Language: English.

Notes: AC0059-0000139 (AC Scan)

In Series ?, Box 93, Folder 1.

Text promotes the "In-er-seal Patent Package"

Topic: Food -- Packaging  
Food industry and trade  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1900-1910

["In-er-seal" \[black & white advertisement; tear sheet\], 1900](#)

1 Item (Ink on paper.; 10.6" x 8.8".)

Advertiser: Nabisco, Inc.

Language: English.

Notes: AC0059-0000140 (AC Scan)

In Series ?, Box 93, Folder 1.

Text promotes the "In-er-seal Patent Package"

Topic: Food -- Packaging  
Food industry and trade  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1900-1910

[Fresh as when the baker put them in ... \[black & white advertisement; tear sheet\], 1900](#)

1 Item (Ink on paper.; 12.2" x 8.7".)

Advertiser: Nabisco, Inc.

Language: English.

Notes: AC0059-0000141 (AC Scan)

In Series ?, Box 93, Folder 1.  
Illustrated with baker behind an 'in-er-seal' box and a woman in front. Text promotes the "In-er-seal Patent Package"

Topic: Food -- Packaging  
Food industry and trade  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1900-1910

[Water will not hurt it \[black & white advertisement; tear sheet\], 1900](#)

1 Item (Ink on paper.; 10.2" x 8.3".)

Advertiser: Nabisco, Inc.

Language: English.

Notes: AC0059-0000142 (AC Scan)

In Series ?, Box 93, Folder 1.  
Illustrated with hose squirting water at logo. Text promotes the "In-er-seal Patent Package"

Topic: Food -- Packaging  
Food industry and trade  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1900-1910

Box 93 (Series 2),  
Folder 2

[National Biscuit Company biscuits, 1900](#)

[\[Boy in yellow rain coat, hat, and boots eating crackers and milk at a table with a white tablecloth, color advertisement; tear sheet\], Circa 1900](#)

1 Item (Ink on paper.; 10.8" x 8.9".)

Advertiser: Nabisco, Inc.

Language: English.

Notes: AC0059-0000143 (AC Scan)

In Series ?, Box 93, Folder 2.  
Promotes the "In-er-seal Patent Package"

Topic: Food -- Packaging  
Food industry and trade  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1900-1910

Box 93 (Series 2),  
Folder 3

[National Biscuit Company biscuits, 1901](#)

[\[Boy in yellow rain coat, hat, and boots eating crackers in the rain while sitting on a log by a campfire, color advertisement; tear sheet\], Circa 1900](#)

1 Item (Ink on paper.; 10.1" x 7.0".)

Advertiser: Nabisco, Inc.

Language: English.

Notes: AC0059-0000145 (AC Scan)

In Series ?, Box 93, Folder C.  
Canoe on the shore of a lake in the background. Promotes the "In-er-seal Patent Package"

Topic: Food -- Packaging  
Food industry and trade  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1900-1910

[How, When, Where to buy Biscuit \[color advertisement; tear sheet\], Circa 1903](#)  
1 Item (Ink on paper.; 8.7" x 6.1".)

Advertiser: Nabisco, Inc.  
Language: English.  
Notes: AC0059-0000144 (AC Scan)  
In Series ?, Box 93, Folder C.  
Text promotes the "In-er-seal Patent Package"

Topic: Food -- Packaging  
Food industry and trade  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1900-1910

[For the Picnic or Camp \[color advertisement; tear sheet\], Circa 1903](#)  
1 Item (Ink on paper.; 8.5" x 5.8".)

Advertiser: Nabisco, Inc.  
Language: English.  
Notes: AC0059-0000146 (AC Scan)  
In Series ?, Box 93, Folder C.  
Text promotes the "In-er-seal Patent Package"

Topic: Food -- Packaging  
Food industry and trade  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1900-1910

Box 94 (Series 2),  
Folder 1

General Chemical Company soap, Sofos-laxative, 1902-1903

Box 94 (Series 2),  
Folder 1

B.J. Johnson Soap Company soap, 1920

Box 94 (Series 2),  
Folder 2

National Starch Company laundry, corn starch, Duryeas', 1904-1906

Box 94 (Series 2),  
Folder 2

Oswego Starch Factory laundry, corn starch, 1907-1908

Box 95 (Series 2), Folder 1	Keystone Watch Case Company watches, 1903-1909
Box 95 (Series 2), Folder 1	Howard Watch watches, 1902
Box 95 (Series 2), Folder 2	I. S. Johnson chicken feed, pain killers, ointments for humans, 1906-1907
Box 96 (Series 2), Folder 1	Kendall Manufacturing Company soap, 1895-1914
Box 96 (Series 2), Folder 2	Manning and Bowman kitchen appliances, 1925-1927
Box 96 (Series 2), Folder 3	Manning and Bowman kitchen appliances, 1905-1928
Box 97 (Series 2), Folder 1	Manning and Bowman kitchen appliances, 1905-1928
Box 97 (Series 2), Folder 2	E.R. Squibb and Sons health care, hygiene, 1905-1928
Box 97 (Series 2), Folder 3	E.R. Squibb and Sons health care, hygiene, 1925
Box 98 (Series 2), Folder 1	E.R. Squibb and Sons health care, hygiene, 1925
Box 98 (Series 2), Folder 2	E.R. Squibb and Sons health care, hygiene, 1925
Box 98 (Series 2), Folder 3	E.R. Squibb and Sons health care, hygiene, 1925
Box 99 (Series 2), Folder 1	E.R. Squibb and Sons health care, hygiene, 1924
Box 99 (Series 2), Folder 2	E.R. Squibb and Sons health care, hygiene, 1923
Box 100 (Series 2), Folder 1	Meriden silverware, 1921-1922
Box 100 (Series 2), Folder 2	Meriden silverware, 1897-1916

Box 101 (Series 2), Folder 1	Meriden silverware, 1905-1915
Box 101 (Series 2), Folder 2	Meriden silverware, 1917-1922
Box 101 (Series 2), Folder 2	International Silver Company silverware, 1900-1905
Box 102 (Series 2), Folder 1	International Silver Company silverware, 1900-1905
Box 102 (Series 2), Folder 1	Meriden silverware, 1921
Box 102 (Series 2), Folder 2	Meriden silverware, 1921
Box 102 (Series 2), Folder 2	International Silver Company silverware, 1922
Box 103 (Series 2), Folder 1	International Silver Company silverware, 1922
Box 103 (Series 2), Folder 1	International Silver Company silverware, 1923
Box 103 (Series 2), Folder 3	International Silver Company silverware, 1923
Box 103 (Series 2), Folder 4	International Silver Company silverware, 1924
Box 104 (Series 2), Folder 1	International Silver Company silverware, 1924
Box 104 (Series 2), Folder 2	Butter Krust Bread bread, 1925-1927
Box 104 (Series 2), Folder 2	Burn's Family Bread bread, 1908-1918
Box 104 (Series 2), Folder 2	Bowman's Bakeries bakeries, 1908-1918
Box 104 (Series 2), Folder 2	Bennett Biscuit Company biscuits, 1908-1918

Box 104 (Series 2), Folder 2	Busy Bee Bread bread, 1908-1918
Box 104 (Series 2), Folder 2	Bias E. Company baked goods, 1908-1918
Box 104 (Series 2), Folder 2	Buster Brown Bread bread, Purity, 1908-1918
Box 104 (Series 2), Folder 2	Butter-Nut Bread bread, 1908-1918
Box 104 (Series 2), Folder 2	Bryce's Malt Bread bread, 1908-1918
Box 104 (Series 2), Folder 2	Bradford's Bread bread, 1908-1918
Box 104 (Series 2), Folder 2	Boston Baking Company bakeries, 1908-1918
Box 104 (Series 2), Folder 2	Brown Cracker and Candy Company candy, 1908-1918
Box 104 (Series 2), Folder 2	Bennison and Lane Company baked goods, 1908-1918
Box 104 (Series 2), Folder 2	Baryha Bakery bakeries, 1908-1918
Box 104 (Series 2), Folder 2	Bremmer Bros. biscuits, Excelall biscuit, Graham cracker, 1908-1918
Box 104 (Series 2), Folder 2	Bellerescent Macaroni food, macaroni, 1908-1918
Box 104 (Series 2), Folder 2	British Navy Biscuits biscuits, 1908-1918
Box 104 (Series 2), Folder 2	Boss Lunch crackers, 1908-1918
Box 104 (Series 2), Folder 2	Butter Cream Sodas baked goods, 1908-1918
Box 104 (Series 2), Folder 2	Burke's Bread bread, 1908-1918

Box 104 (Series 2), Folder 2	Blue Ribbon Bread bread, 1908-1918
Box 104 (Series 2), Folder 2	Williams Blue Ribbon Bread baked goods, 1908-1918
Box 104 (Series 2), Folder 2	Biscuit Fabriek biscuits, De Lindeboom, 1908-1918
Box 104 (Series 2), Folder 2	Butter Bread bread, 1908-1918
Box 104 (Series 2), Folder 2	Brown Label Graham Crackers crackers, 1908-1918
Box 104 (Series 2), Folder 2	Bromon Bakery bakeries, 1908-1918
Box 105 (Series 2), Folder 1	Atlantic Refining Company petroleum, 1908-1918
Box 105 (Series 2), Folder 2	Atlantic Refining Company petroleum, 1924
Box 106 (Series 2), Folder 1	Atlantic Refining Company petroleum, 1924
Box 106 (Series 2), Folder 2	Atlantic Refining Company petroleum, 1924
Box 106 (Series 2), Folder 3	Bishop Company crackers, 1924
Box 107 (Series 2), Folder 1	Stein-Block clothing, men's clothing, 1908-1914
Box 108 (Series 2), Folder 1	Atlantic Refining Company petroleum, 1904-1913
Box 108 (Series 2), Folder 2	Adams Happy Home Bread bread, 1925
Box 108 (Series 2), Folder 2	Brown Cracker and Candy Company candy, 1908-1910
Box 108 (Series 2), Folder 2	Kennesaw Biscuit biscuits, 1908-1910

Box 108 (Series 2), Folder 2	Appel and Westphal Baking Company bakeries, 1908-1910
Box 108 (Series 2), Folder 2	American Ice Cream and Bakery Company ice cream, bakery, 1908-1910
Box 108 (Series 2), Folder 2	Ailas Bread Factory bread, 1908-1910
Box 108 (Series 2), Folder 2	Avalon Bakery bakeries, 1908-1910
Box 108 (Series 2), Folder 2	Another Biscuit biscuits, 1908-1910
Box 108 (Series 2), Folder 2	Frank E. Block Company baked goods, 1908-1910
Box 108 (Series 2), Folder 2	Merita Biscuit biscuits, 1908-1910
Box 108 (Series 2), Folder 2	Ausin Biscuit Company biscuits, 1908-1910
Box 108 (Series 2), Folder 2	Aikman Bakery bakeries, 1908-1910
Box 108 (Series 2), Folder 2	Buster Brown Bread bread, 1908-1910
Box 108 (Series 2), Folder 2	American Baking bakeries, ABC Bread, 1908-1910
Box 108 (Series 2), Folder 2	Butter Krust Bread bread, 1908-1910
Box 108 (Series 2), Folder 2	Abetta Biscuit biscuits, 1908-1910
Box 109 (Series 2), Folder 1	Atlantic Refining Company petroleum, 1908-1910
Box 109 (Series 2), Folder 2	Atlantic Refining Company petroleum, 1926
Box 110 (Series 2), Folder 1	Chattanooga Bakery bakeries, 1926



Box 110 (Series 2), Folder 1	Chief Bakery bakeries, 1910-1919
Box 110 (Series 2), Folder 1	Derninger Bros. baked goods, 1910-1919
Box 110 (Series 2), Folder 1	Clover Farm Company baked goods, 1910-1919
Box 110 (Series 2), Folder 1	Campbell-Sell Baking Company bakeries, 1910-1919
Box 110 (Series 2), Folder 1	Capital Candy and Cracker candy, 1910-1919
Box 110 (Series 2), Folder 1	Clayton's Bakery bakeries, 1910-1919
Box 110 (Series 2), Folder 1	Consumer Biscuit and Mfg. Company biscuits, 1910-1919
Box 110 (Series 2), Folder 1	New Bread-Wrapped in wax paper bread, 1910-1919
Box 110 (Series 2), Folder 1	Craig Biscuit Company biscuits, 1910-1919
Box 110 (Series 2), Folder 1	Crescent Macaroni and Cracker Company food, macaroni, crackers, 1910-1919
Box 110 (Series 2), Folder 1	Calderwood's Bread bread, 1910-1919
Box 110 (Series 2), Folder 1	Queen Bee Wagers baked goods, 1910-1919
Box 110 (Series 2), Folder 1	Clover Leaf Bread bread, 1910-1919
Box 110 (Series 2), Folder 1	Owl Biscuits biscuits, 1910-1919
Box 110 (Series 2), Folder 1	Consumer Biscuit and Mfg. Company biscuits, 1910-1919
Box 110 (Series 2), Folder 1	Conklin's Bread bread, 1910-1919

Box 110 (Series 2), Folder 1	Christie's Biscuits biscuits, 1910-1919
Box 110 (Series 2), Folder 1	Clark's Bakery bakeries, 1910-1919
Box 110 (Series 2), Folder 1	Charleston Biscuit biscuits, 1910-1919
Box 110 (Series 2), Folder 1	Carr's Biscuit biscuits, 1910-1919
Box 110 (Series 2), Folder 1	English Biscuits biscuits, 1910-1919
Box 110 (Series 2), Folder 1	Eta Biscuit biscuits, 1910-1919
Box 110 (Series 2), Folder 1	Corby's Modern Bakery bakeries, 1910-1919
Box 110 (Series 2), Folder 2	Everybody's Bread bread, 1910-1919
Box 110 (Series 2), Folder 2	Sutorius Bread Company bread, 1910-1919
Box 110 (Series 2), Folder 2	Schulze Bread Company bread, 1910-1919
Box 110 (Series 2), Folder 2	Emporia Bakery bakeries, 1910-1919
Box 110 (Series 2), Folder 2	Fort, Ges. G. Company bread, Cremalt bread, 1910-1919
Box 110 (Series 2), Folder 2	Freihofers Bread bread, 1910-1919
Box 110 (Series 2), Folder 2	Figola Bread bread, 1910-1919
Box 110 (Series 2), Folder 2	Ochs Bakery bakeries, 1910-1919
Box 110 (Series 2), Folder 2	Franklin Hygienia Baking Company bakeries, 1910-1919

Box 110 (Series 2), Folder 2	Frow Frow baked goods, 1910-1919
Box 110 (Series 2), Folder 2	Famous Biscuit Company biscuits, 1910-1919
Box 110 (Series 2), Folder 2	Favorite Bakery bakeries, 1910-1919
Box 110 (Series 2), Folder 2	Farris Bread bread, 1910-1919
Box 110 (Series 2), Folder 2	Fisher's Bakery bakeries, 1910-1919
Box 110 (Series 2), Folder 2	Fritch Baking bakeries, 1910-1919
Box 110 (Series 2), Folder 2	Fort Smith Biscuit biscuits, 1910-1919
Box 110 (Series 2), Folder 2	Federal Biscuit Company biscuits, 1910-1919
Box 110 (Series 2), Folder 2	Felber Biscuit Company biscuits, 1910-1919
Box 110 (Series 2), Folder 2	Fests' Cookies Company cookies, 1910-1919
Box 110 (Series 2), Folder 2	Pennant Crackers crackers, 1910-1919
Box 110 (Series 2), Folder 2	Famous Baking Company bakeries, 1910-1919
Box 110 (Series 2), Folder 2	Faxon's Raisin Bread bread, 1910-1919
Box 110 (Series 2), Folder 2	Dairson Bakery Company bakeries, 1910-1919
Box 110 (Series 2), Folder 2	Ewing, A.M. baked goods, 1910-1919
Box 110 (Series 2), Folder 2	Erie Baking Company bakeries, 1910-1919

Box 110 (Series 2), Folder 2	Daniels, Ges. G. Company baked goods, 1910-1919
Box 110 (Series 2), Folder 2	Dawdy's Bread bread, 1910-1919
Box 110 (Series 2), Folder 2	Dallas Cracker and Biscuit Company crackers, biscuits, 1910-1919
Box 110 (Series 2), Folder 2	Dixie Biscuit biscuits, 1910-1919
Box 110 (Series 2), Folder 2	Excelsior Baking Company bakeries, 1910-1919
Box 110 (Series 2), Folder 2	Exton and Company baked goods, 1910-1919
Box 110 (Series 2), Folder 2	Edgemont Butter butter, 1910-1919
Box 110 (Series 2), Folder 2	Enterprise Cake Company cakes, 1910-1919
Box 110 (Series 2), Folder 2	Roman Meal Biscuit biscuits, 1910-1919
Box 110 (Series 2), Folder 2	Connell, Chas. M. baked goods, 1910-1919
Box 110 (Series 2), Folder 2	Diety Baking Company bakeries, 1910-1919
Box 110 (Series 2), Folder 2	Dakota Baking bakeries, 1910-1919
Box 110 (Series 2), Folder 2	Dayton Biscuit Company biscuits, 1910-1919
Box 110 (Series 2), Folder 2	Dalrymples baked goods, 1910-1919
Box 110 (Series 2), Folder 2	Canton Baking Company bakeries, 1910-1919
Box 111 (Series 2), Folder 1	Atlantic Refining Company petroleum, 1910-1919

Box 111 (Series 2), Folder 2	Atlantic Refining Company petroleum, 1927
Box 112 (Series 2), Folder 1	Holsum Bread bread, 1927
Box 113 (Series 2), Folder 1	Atlantic Refining Company petroleum, 1908-1909
Box 114 (Series 2), Folder 1	Witwer's Goods baked goods, 1928-1929
Box 114 (Series 2), Folder 1	Ivins baked goods, 1909-1917
Box 114 (Series 2), Folder 1	Williams Blue Ribbon Bread bread, 1909-1917
Box 114 (Series 2), Folder 1	Ward Ousley Company baked goods, 1909-1917
Box 114 (Series 2), Folder 1	Veribest Bread bread, 1909-1917
Box 114 (Series 2), Folder 1	Western Bread bread, 1909-1917
Box 114 (Series 2), Folder 1	Works Biscuit Company biscuits, 1909-1917
Box 114 (Series 2), Folder 1	Wagner Bros. Bakers bakeries, 1909-1917
Box 114 (Series 2), Folder 1	Western Biscuit Company biscuits, 1909-1917
Box 114 (Series 2), Folder 1	White's Modern Bakery bakeries, 1909-1917
Box 114 (Series 2), Folder 1	Teddy Bear Bread bread, 1909-1917
Box 114 (Series 2), Folder 1	Winkelman's Shaker Bread bread, 1909-1917
Box 114 (Series 2), Folder 1	Valley City Biscuit Company biscuits, 1909-1917

Box 114 (Series 2), Folder 1	Washington Cracker Company crackers, Matchless Cracker, 1909-1917
Box 114 (Series 2), Folder 1	Hitchner Biscuit Company biscuits, 1909-1917
Box 114 (Series 2), Folder 1	Ward's Tip Top Bread bread, 1909-1917
Box 114 (Series 2), Folder 2	E.R. Squibb and Sons health care, hygiene, 1909-1917
Box 115 (Series 2), Folder 1	E.R. Squibb and Sons health care, hygiene, 1926-1927
Box 115 (Series 2), Folder 2	E.R. Squibb and Sons health care, hygiene, 1927
Box 115 (Series 2), Folder 3	E.R. Squibb and Sons health care, hygiene, 1928
Box 116 (Series 2), Folder 1	E.R. Squibb and Sons health care, hygiene, 1928
Box 116 (Series 2), Folder 2	E.R. Squibb and Sons health care, hygiene, 1928
Box 117 (Series 2), Folder 1	E.R. Squibb and Sons health care, hygiene, 1928
Box 117 (Series 2), Folder 2	E.R. Squibb and Sons health care, hygiene, 1929
Box 118 (Series 2), Folder 1	Libby Glass Manufacturing Company glassware, No-Nik Safedge, 1929
Box 118 (Series 2), Folder 2	Libby Glass Manufacturing Company glassware, No-Nik Safedge, 1926-1929
Box 119 (Series 2), Folder 1	Diamond Match Company matches, 1926-1929
Box 119 (Series 2), Folder 2	Diamond Match Company matches, 1902-1904
Box 120 (Series 2), Folder 1	Oshorn-Cobwell Company pharmaceuticals, 1902-1904

Box 120 (Series 2), Folder 1	Pond's Extract pharmaceuticals, 1898-1914
Box 120 (Series 2), Folder 1	Miller Drug Company pharmaceuticals, 1898-1914
Box 120 (Series 2), Folder 1	Lambert Pharmacy drug stores, 1898-1914
Box 120 (Series 2), Folder 1	Katharman Chemical Company pharmaceuticals, Hagee's Cordial, 1898-1914
Box 120 (Series 2), Folder 1	Jacobs Pharmacy pharmaceuticals, Mme. Rabinnair's Walnut Hair Dye, 1898-1914
Box 120 (Series 2), Folder 1	Jiffy Corn Remedy pharmaceuticals, 1898-1914
Box 120 (Series 2), Folder 1	Johnson's Liniment pharmaceuticals, 1898-1914
Box 120 (Series 2), Folder 1	Huskell's Ointment pharmaceuticals, 1898-1914
Box 120 (Series 2), Folder 1	Humphrey's Bone Liniment pharmaceuticals, 1898-1914
Box 120 (Series 2), Folder 1	Dr. James Powder pharmaceuticals, 1898-1914
Box 121 (Series 2), Folder 1	Glessner Company pharmaceuticals, Turpo, 1898-1914
Box 121 (Series 2), Folder 1	Bovril pharmaceuticals, 1899-1923
Box 121 (Series 2), Folder 1	True's Elixir pharmaceuticals, 1899-1923
Box 121 (Series 2), Folder 1	Weeks and Company pharmaceuticals, Week's Breakup Cold Tableto, 1899-1923
Box 121 (Series 2), Folder 1	Geo. C. Cook pharmaceuticals, Virol, 1899-1923
Box 121 (Series 2), Folder 2	Tincture Amal Mfg. Company pharmaceuticals, 1899-1923

Box 121 (Series 2),  
Folder 2

Watervliet Medical Company pharmaceuticals, 1900-1906

Box 121 (Series 2),  
Folder 2

Walther-Robertson Drug pharmaceuticals, Peptonyiel, 1900-1906

[When You Don't Look Like Yourself ... \[black & white advertisement; tear sheet\], Circa 1910](#)

1 Item (Ink on paper.; 10.5" x 8.5".)

Advertiser: Walther Peptonized Port Co.

Language: English.

Notes: AC0059-0000153 (AC Scan)

In Series ?, Box 121 (Book 264-265), Folder 2.

Illustrated with two images of a man; one fit and alert, the other run-down. Text describes the conditions this 'food tonic' relieves - tired, run-down, nervous conditions and for dyspepsia, indigestion and stomach troubles..

Topic: Patent medicines  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1900-1910

[Nursing Mothers ... \[black & white advertisement; tear sheet\], Circa 1910](#)

1 Item (Ink on paper.; 10.5" x 8.6".)

Advertiser: Walther Peptonized Port Co.

Language: English.

Notes: AC0059-0000154 (AC Scan)

In Series ?, Box 121 (Book 264-265), Folder 2.

Illustrated with a mother holding a baby flanked by an older couple. Text states that Walther's Peptonized Port is an ideal tonic for nursing mothers.

Topic: Patent medicines  
advertising  
Mothers

Genre/Form: Tear sheets  
Advertisements -- 1900-1910

[Nervous? \[black & white advertisement; tear sheet\], Circa 1910](#)

1 Item (Ink on paper.; 10.5" x 8.6".)

Advertiser: Walther Peptonized Port Co.

Language: English.

Notes: AC0059-0000155 (AC Scan)

In Series ?, Box 121 (Book 264-265), Folder 2.

Illustrated with an anxious woman with her hands to her face. Text states that derangements of the nervous system ... can be cured by taking Walther's Peptonized Port.

Topic: Patent medicines  
advertising



Genre/Form: Tear sheets Advertisements -- 1900-1910	
Box 121 (Series 2), Folder 2	Wedd's Sarsaparillets pharmaceuticals, 1900-1906
Box 121 (Series 2), Folder 2	Wilbure Seed Meal Company pharmaceuticals, Sapyro, 1900-1906
Box 121 (Series 2), Folder 2	Similia Domestic Remedy Company pharmaceuticals, 1900-1906
Box 121 (Series 2), Folder 2	J.G. Mae Walter pharmaceuticals, Dr. Stedman's teething Powder, 1900-1906
Box 121 (Series 2), Folder 2	Royal Drug Company pharmaceuticals, 1900-1906
Box 121 (Series 2), Folder 2	Red Cross Kidney Pills pharmaceuticals, 1900-1906
Box 121 (Series 2), Folder 2	Dr. Richardson Dyspepsia pharmaceuticals, 1900-1906
Box 121 (Series 2), Folder 2	Phospho-Mint pharmaceuticals, 1900-1906
Box 121 (Series 2), Folder 2	Simplex Corn Cure pharmaceuticals, 1900-1906
Box 121 (Series 2), Folder 2	Valentine's Meat Juice pharmaceuticals, 1900-1906
Box 121 (Series 2), Folder 2	Wright Medical Company pharmaceuticals, 1900-1906
Box 122 (Series 2), Folder 1	Fostaria Glass Company glass, 1900-1906
Box 122 (Series 2), Folder 1	Pittsburgh Plate Glass Company glass, 1924-1929
Box 122 (Series 2), Folder 1	Safety Corp. glass, 1924-1929
Box 122 (Series 2), Folder 2	Dr. Chase Company pharmaceuticals, Digestine Company, 1924-1929

Box 122 (Series 2), Folder 2	Vi-Ton Company pharmaceuticals, 1892-1902
Box 122 (Series 2), Folder 2	Scott's Emulsion pharmaceuticals, 1892-1902
Box 122 (Series 2), Folder 2	Sutherland Medicine Company pharmaceuticals, Dr. Bell's pine tr honey, 1892-1902
Box 122 (Series 2), Folder 2	Mellier Drug Company pharmaceuticals, Tangaline, 1892-1902
Box 122 (Series 2), Folder 2	Dr. I. A. Detchon pharmaceuticals, Mystic Cure for rheumatism and neuralgia, 1892-1902
Box 122 (Series 2), Folder 2	Hoffmann Drug pharmaceuticals, 1892-1902
Box 122 (Series 2), Folder 2	Alonzo O. Bliss Company pharmaceuticals, Nature herbs, 1892-1902
Box 122 (Series 2), Folder 2	Fred Brown Company pharmaceuticals, Brown's Iron Bitters, Jamaica Ginger, 1892-1902
Box 122 (Series 2), Folder 2	Herb Medicure Company pharmaceuticals, 1892-1902
Box 122 (Series 2), Folder 3	W.H. Kellogg Company cereal, 1892-1902
Box 122 (Series 2), Folder 3	R.J. Reynolds Tobacco Company tobacco, Camel, 1909-1928
Box 122 (Series 2), Folder 3	Mahdeen dandruff remedy, 1909-1928
Box 122 (Series 2), Folder 3	Ligette and Meyers Tobacco Company tobacco, Chesterfield cigarettes, 1909-1928
Box 122 (Series 2), Folder 3	<a href="#">Remington Typewriter Company typewriters, 1909-1928</a>
<a href="#">The first word - and the last [black &amp; white advertisement; tear sheet], Circa 1930</a> 1 Item (Ink on paper.; 17.2" x 10.3".) Advertiser: Remington Typewriter Company Language: English. Notes: AC0059-0000248 (AC Scan) In Series 2, Box 418, Folder 1.	

	<p>Ad compares the early Remington company and first typewriter, 1873, to the company today (1930).</p> <p>Topic: Typewriters advertising Office equipment and supplies</p> <p>Genre/Form: Tear sheets Advertisements -- 1930-1940</p>
Box 122 (Series 2), Folder 3	E.R. Squibb and Sons health care, hygiene, 1909-1928
Box 122 (Series 2), Folder 3	Candee Incubator Corporation farm equipment, 1909-1928
Box 122 (Series 2), Folder 3	Lederle Milk milk, 1909-1928
Box 122 (Series 2), Folder 3	Graton and Knight leather, 1909-1928
Box 123 (Series 2), Folder 1	Plate Glass Manufacturer of America glass, 1909-1928
Box 123 (Series 2), Folder 2	McKee Glass Company glass, 1921-1923
Box 124 (Series 2), Folder 1	Plate Glass Manufacturer of America glass, 1918-1922
Box 125 (Series 2), Folder 1	Abbey Company indigestion tablet, Kaskola tablets, 1924-1927
Box 125 (Series 2), Folder 1	Dr. Joshua Allen pharmaceuticals, Allen's Breathing tube, 1899-1916
Box 125 (Series 2), Folder 1	Abbot's Angostura Bitters pharmaceuticals, 1899-1916
Box 125 (Series 2), Folder 1	Goodrich and Jennings pharmaceuticals, Hoff's German Liniment, 1899-1916
Box 125 (Series 2), Folder 1	Hancock Liquid Sulphur sulphur, 1899-1916
Box 125 (Series 2), Folder 1	Davis Wiild Cherry and Tar pharmaceuticals, 1899-1916
Box 125 (Series 2), Folder 1	Dr. Harold Hayes pharmaceuticals, Hayes Asthma Cure, 1899-1916

Box 125 (Series 2), Folder 1	Akin and Son pharmaceuticals, Armistead's Ague Tonic, 1899-1916
Box 125 (Series 2), Folder 1	Bakers Cod Liver Oil pharmaceuticals, 1899-1916
Box 125 (Series 2), Folder 1	Gilbert Bros. pharmaceuticals, Yager's Liniment, 1899-1916
Box 125 (Series 2), Folder 1	Frey's Vermifuge pharmaceuticals, 1899-1916
Box 125 (Series 2), Folder 1	Dent's Toothache Gum pharmaceuticals, 1899-1916
Box 125 (Series 2), Folder 1	Hill W.H. Company bromine, 1899-1916
Box 125 (Series 2), Folder 1	Churchill Medical Company pharmaceuticals, Wah-Parilla, 1899-1916
Box 125 (Series 2), Folder 1	Henry C. Blair Company iodine, 1899-1916
Box 125 (Series 2), Folder 2	Ivory Tap beverages, 1899-1916
Box 125 (Series 2), Folder 2	Dingman Soap Company soap, 1892-1899
Box 125 (Series 2), Folder 2	Alcott, Ross and Scully Company mantels, 1892-1899
Box 125 (Series 2), Folder 2	Philadelphia Desk Company desks, 1892-1899
Box 125 (Series 2), Folder 2	Lippincott Glass Company glass, 1892-1899
Box 125 (Series 2), Folder 2	Cane, McCaffrey and Company clothing, 1892-1899
Box 125 (Series 2), Folder 2	Keystone Watch Case Company watches, 1892-1899
Box 125 (Series 2), Folder 2	Celluloid Company cotton collars, 1892-1899

Box 125 (Series 2), Folder 2	Robert Foerderner, 1892-1899
Box 125 (Series 2), Folder 2	Gowans Oak Leaf Soap soap, 1892-1899
Box 125 (Series 2), Folder 2	Williamantic Star Thread thread, 1892-1899
Box 125 (Series 2), Folder 2	William Wood and Company Mt. Vernon Mills, 1892-1899
Box 125 (Series 2), Folder 2	Wadham's Oil and Grease Company petroleum, 1892-1899
Box 125 (Series 2), Folder 2	Saratoga Kissingen Water beverages, 1892-1899
Box 125 (Series 2), Folder 2	Yale and Towne Mfg. Company keys and locks, 1892-1899
Box 125 (Series 2), Folder 2	Cadiz Electric Company electricity, 1892-1899
Box 125 (Series 2), Folder 2	Calburn Company stove polish, 1901-1910
Box 125 (Series 2), Folder 2	Tileston Milling mills, 1892-1899
Box 125 (Series 2), Folder 2	Wendell and Smith Real Estate real estate, 1892-1899
Box 125 (Series 2), Folder 2	Evans Drug Store drug stores, 1892-1899
Box 126 (Series 2), Folder 1	G.R. Kinney Company shoes, 1892-1899
Box 126 (Series 2), Folder 1	Arnold Shoes shoes, 1926
Box 126 (Series 2), Folder 2	Paracord Company Inc., 1924-1929
Box 126 (Series 2), Folder 2	M.N. Arnold Shoe Company shoes, 1925

Box 126 (Series 2), Folder 2	C.F. Rupp, 1924-1926
Box 126 (Series 2), Folder 2	Father and Son Shoes shoes, 1929
Box 126 (Series 2), Folder 2	Amity leather wallets, 1925-1926
Box 126 (Series 2), Folder 2	Edward R. Ladew Company Inc. leather, 1925-1926
Box 126 (Series 2), Folder 2	Lotus Shoes shoes, 1924-1926
Box 127 (Series 2), Folder 1	Graton and Knight leather, 1929
Box 127 (Series 2), Folder 1	Camden YMCA YMCA, 1923-1925
Box 127 (Series 2), Folder 1	Children's Flower Mission charities, 1923
Box 127 (Series 2), Folder 1	Carter's Ink Company ink, Cico Paste, 1917
Box 128 (Series 2), Folder 1	Graton and Knight leather, 1917-1925
Box 128 (Series 2), Folder 2	Amity leather wallets, 1925-1926
Box 128 (Series 2), Folder 3	Carrolton Chemical Company chemicals, 1925-1929
Box 128 (Series 2), Folder 3	Chatham Mfg. Company blankets, 1901-1910
Box 128 (Series 2), Folder 3	Zarcal, 1901-1910
Box 128 (Series 2), Folder 3	H.C. Cook Company gem nail clipper, 1901-1910
Box 128 (Series 2), Folder 3	Cushing Company dyes and chemicals, 1901-1910

Box 128 (Series 2), Folder 3	Coupon Blotter Company, 1901-1910
Box 128 (Series 2), Folder 3	Ceramic Est. Company ceramics, 1901-1910
Box 128 (Series 2), Folder 3	Clark and Company, 1901-1910
Box 128 (Series 2), Folder 3	Colonial Cut Glass glass, 1901-1910
Box 128 (Series 2), Folder 3	Cleveland Fence fences, 1901-1910
Box 128 (Series 2), Folder 3	Carter Wire Fence Machine Company fences, 1901
Box 128 (Series 2), Folder 3	Chase and Company horse covers, 1901-1910
Box 128 (Series 2), Folder 3	Cyclone Fence Company fences, 1901-1910
Box 128 (Series 2), Folder 3	Cugley and Mullen birds, domestic birds, 1901-1910
Box 128 (Series 2), Folder 3	Campbell Company umbrellas, 1901-1910
Box 129 (Series 2), Folder 1	Association Men/YMCA YMCA, 1901-1910
Box 129 (Series 2), Folder 1	Althouse's Foreign Tours tourism, 1901-1916
Box 129 (Series 2), Folder 1	Asphalt Ready Roofing Company roofing, 1901-1916
Box 129 (Series 2), Folder 1	Associated Expanded Metal metal, 1901-1916
Box 129 (Series 2), Folder 1	American Can Company cans, 1901-1916
Box 129 (Series 2), Folder 1	Shank Company, 1901-1916

Box 129 (Series 2), Folder 1	Alaska Fur Company furs, 1901-1916
Box 129 (Series 2), Folder 1	American Metal Box Company metal, 1901-1916
Box 129 (Series 2), Folder 1	Abstracts Company, 1901-1916
Box 129 (Series 2), Folder 1	Advisory Board Chamber of Commerce Chamber of Commerce, 1901-1916
Box 129 (Series 2), Folder 1	Art Metal Construction Company construction, 1901-1916
Box 129 (Series 2), Folder 1	Association Press publishing, 1901-1916
Box 129 (Series 2), Folder 1	Adder Machine Company adding machines, 1901-1916
Box 129 (Series 2), Folder 1	Indian Blanket Mills blankets, 1901-1916
Box 129 (Series 2), Folder 1	American Filter and Cooler Company filters, coolers, 1901-1916
Box 129 (Series 2), Folder 1	American Steel and Wire steel, wire, 1901-1916
Box 129 (Series 2), Folder 1	Ajax Plastic Bronze bronze, 1901-1916
Box 129 (Series 2), Folder 1	American Mexican Importing importing, 1901-1916
Box 129 (Series 2), Folder 1	Automatic Bottle Blacking Company blacking, 1901-1916
Box 129 (Series 2), Folder 1	Wm. Ayres and Sons horse blankets, 1901-1916
Box 129 (Series 2), Folder 1	American Baby Carriage baby carriages, 1901-1916
Box 129 (Series 2), Folder 1	American la France Fire Engine Company fire engines, 1901-1916



Box 129 (Series 2), Folder 1	Atlantic States Coal and Coke Company coal, 1901-1916
Box 129 (Series 2), Folder 2	Style-Center Tailoring Company tailoring, 1901-1916
Box 129 (Series 2), Folder 2	Perrless Coal Windows windows, 1923-1926
Box 130 (Series 2), Folder 1	Belgian Children's Relief Committee of Pennsylvania charities, 1923
Box 130 (Series 2), Folder 1	Baldrige Gear Company machinery, 1901-1907
Box 130 (Series 2), Folder 1	Bridgeport Hardware Mfg. Company hardware, 1901-1907
Box 130 (Series 2), Folder 1	Butter Mfg. butter, dairy, 1901-1907
Box 130 (Series 2), Folder 1	Brunswick Refrigerating Company refrigerators, 1901-1907
Box 130 (Series 2), Folder 1	Blaisdell Paper Pencil Company stationery, 1901-1907
Box 130 (Series 2), Folder 1	Franklin Baker Company bakeries, 1901-1907
Box 130 (Series 2), Folder 1	Beaudura Carpet Mills carpet, 1901-1907
Box 130 (Series 2), Folder 1	Balsams hotels, 1901-1907
Box 130 (Series 2), Folder 1	Bill Company printing, 1901-1907
Box 130 (Series 2), Folder 1	Burlington Windsor Blanket Company blankets, 1901-1907
Box 130 (Series 2), Folder 1	Brown Engineering Company engineering, 1901-1907
Box 130 (Series 2), Folder 1	Bond and Mentzel Paper Company paper, 1901-1907

Box 130 (Series 2), Folder 1	Burlington Basket Company baskets, 1901-1907
Box 130 (Series 2), Folder 1	Browning Hook and Eye Company fasteners, 1901-1907
Box 130 (Series 2), Folder 1	Bayonne Casting Company sporting goods, golf clubs, 1901-1907
Box 130 (Series 2), Folder 1	Boston Tip shoe laces, 1901-1907
Box 130 (Series 2), Folder 1	<a href="#">Barrett Adding Machine Company adding machines, 1901-1907</a>
Box 130 (Series 2), Folder 1	Bestwall Mfg. Company, 1901-1907
Box 130 (Series 2), Folder 1	Bonner Mfg. Company hardware, 1901-1907
Box 130 (Series 2), Folder 1	Barbour C.E. and Company lights, heaters, 1901-1907
Box 130 (Series 2), Folder 1	Bowman C.C. mover and shipper, 1901-1907
Box 130 (Series 2), Folder 1	Bureau of Navigation, 1901-1907
Box 130 (Series 2), Folder 1	Buch's Sons lawn swings, 1901-1907
Box 130 (Series 2), Folder 1	Burke-Bollmeyer Oiler, 1901-1907
Box 130 (Series 2), Folder 1	Blankenburg and Company yarn, 1901-1907
Box 131 (Series 2), Folder 1	Endicott and Johnson shoes, Hi-Kicks, 1901-1907
Box 131 (Series 2), Folder 2	Endicott and Johnson shoes, Hi-Kicks, 1924-1925
Box 131 (Series 2), Folder 4	Chicago, Milwaukee and St. Paul Railway railroads, 1926

Box 131 (Series 2), Folder 1	Strawbridge and Clothier clothing, 1927
Box 132 (Series 2), Folder 1	Endicott and Johnson shoes, 1907-1914
Box 132 (Series 2), Folder 2	Haskin Shoe Company shoes, 1927
Box 132 (Series 2), Folder 2	International Textbook textbooks, 1901-1924
Box 132 (Series 2), Folder 2	Imperial Bit and Snap Company drill bits, 1901-1924
Box 132 (Series 2), Folder 2	Hill Dryer Company dryers, 1901-1924
Box 132 (Series 2), Folder 2	Wm. H. Hoskins Company stationery, 1901-1924
Box 132 (Series 2), Folder 2	Krauser and Bro. liquid smoke for meat, 1901-1924
Box 132 (Series 2), Folder 2	Hard Steel Wire Fence Company fences, 1901-1924
Box 132 (Series 2), Folder 2	Havoline Oil petroleum, 1901-1924
Box 132 (Series 2), Folder 2	Heinz Company art metal, 1901-1924
Box 132 (Series 2), Folder 2	Hohlfield Mfg. Company hammocks, 1901-1924
Box 132 (Series 2), Folder 2	Columbia Yarns yarn, 1901-1924
Box 132 (Series 2), Folder 2	Kennedy Bros. memorandum books, 1901-1924
Box 132 (Series 2), Folder 2	King Sewing Machine Company sewing machines, 1901-1924
Box 132 (Series 2), Folder 2	Kind and Son jewelry, 1901-1924

Box 132 (Series 2), Folder 2	Johnston Cutain Windows curtains, 1901-1924
Box 132 (Series 2), Folder 2	Caesar Klaus drill bits, 1901-1924
Box 132 (Series 2), Folder 2	Jones Umbrella Company umbrellas, 1901-1924
Box 132 (Series 2), Folder 2	Jewell Mfg. Company, 1901-1924
Box 132 (Series 2), Folder 2	<a href="#">Jacobson Machine Company machinery, 1901-1924</a>
Box 132 (Series 2), Folder 2	Jansen Nursery Furnishings baby furniture, 1901-1924
Box 132 (Series 2), Folder 2	Irwin Auger Bit Company drill bits, 1901-1924
Box 132 (Series 2), Folder 2	Individual Drinking Cup Company cups, 1901-1924
Box 132 (Series 2), Folder 2	International Accountants Society accounting, 1901-1924
Box 132 (Series 2), Folder 2	Hastings Sporting Goods Works sporting goods, 1901-1924
Box 132 (Series 2), Folder 2	Jewett and Sons furs, 1901-1924
Box 132 (Series 2), Folder 2	Kokomo Steel and Wire Company steel, wire, 1901-1924
Box 132 (Series 2), Folder 2	Horton Mfg. Company washers, 1901-1924
Box 132 (Series 2), Folder 2	Hotel Oglethorpe hotels, 1901-1924
Box 132 (Series 2), Folder 2	Household Electric Appliance appliances, 1901-1924
Box 132 (Series 2), Folder 2	Heatencook Company, 1901-1924

Box 132 (Series 2), Folder 2	Holten and Collins Company cement, 1901-1924
Box 132 (Series 2), Folder 2	Hess knives, press button knife, 1901-1924
Box 132 (Series 2), Folder 2	Henhel Mfg. Company rain water shifter, 1901-1924
Box 132 (Series 2), Folder 2	Hasselbarth bed springs, 1901-1924
Box 132 (Series 2), Folder 2	Kayser Allman's Wallpaper wallpaper, 1901-1924
Box 133 (Series 2), Folder 1	Gudenbrod Mercerized Thread thread, 1901-1924
Box 133 (Series 2), Folder 1	Heckenstein Company shoes, 1915-1926
Box 133 (Series 2), Folder 1	Gearhart Knitting Mills knitting mills, 1915-1926
Box 133 (Series 2), Folder 1	Freeport Mfg. Company farm equipment, 1915-1926
Box 133 (Series 2), Folder 1	Nu-Shine shoe polish, 1915-1926
Box 133 (Series 2), Folder 1	Pray Wm. Mfg., 1915-1926
Box 133 (Series 2), Folder 1	Fenton Label Company labels, 1915-1926
Box 133 (Series 2), Folder 2	Endicott and Johnson shoes, 1915-1926
Box 134 (Series 2), Folder 1	Dowagic Drills and Seeders seed companies, nurseries, 1926-1927
Box 134 (Series 2), Folder 1	Enterprise Enamel Company, 1902-1916
Box 134 (Series 2), Folder 1	Dover Mfg. asbestos, 1902-1916

Box 134 (Series 2), Folder 1	Davisson and Company underwear, 1902-1916
Box 134 (Series 2), Folder 1	Duplex Envelope System stationery, 1902-1916
Box 134 (Series 2), Folder 1	Davis Kleans EZ Duster, 1902-1916
Box 134 (Series 2), Folder 1	Decatur Lace Company lace, 1902-1916
Box 134 (Series 2), Folder 1	Dover Stamping and Mfg. Company ash barrels, 1902-1916
Box 134 (Series 2), Folder 1	Duntley Pneumatic Sweeper Company, 1902-1916
Box 134 (Series 2), Folder 1	Deezy, Bill Company toys, 1902-1916
Box 134 (Series 2), Folder 1	DeLong Hook and Eye hair supplies, 1902-1916
Box 134 (Series 2), Folder 1	Embossing Company clay, toys, Meccano, 1902-1916
Box 134 (Series 2), Folder 1	Erlanger Blumgart Company fabric, Velutina, 1902-1916
Box 134 (Series 2), Folder 1	Einstein J. Company shoes, Cravenette, 1902-1916
Box 134 (Series 2), Folder 1	Eureka Refrigerator Company refrigerators, 1902-1916
Box 134 (Series 2), Folder 1	Electric Speedometer, 1902-1916
Box 134 (Series 2), Folder 1	Eisenman Company clothing, 1902-1916
Box 134 (Series 2), Folder 1	Electrolyte Art Metal Company art metal, 1902-1916
Box 134 (Series 2), Folder 1	Ellis adding machines, 1902-1916

Box 134 (Series 2), Folder 1	Decorative Exhibition, 1902-1916
Box 134 (Series 2), Folder 1	Everwear Hosiery hosiery, 1902-1916
Box 134 (Series 2), Folder 1	Dearborn Duster Company, 1902-1916
Box 134 (Series 2), Folder 1	Ducru Company, 1902-1916
Box 134 (Series 2), Folder 1	Edson Bros. food, 1902-1916
Box 134 (Series 2), Folder 2	Maurer and Son bug powder, 1902-1916
Box 134 (Series 2), Folder 2	Mason Fence Company fences, 1901-1918
Box 134 (Series 2), Folder 2	McKinney and Company grocery, hardware, 1901-1918
Box 134 (Series 2), Folder 2	Neutric Chemical Company chemicals, 1901-1918
Box 134 (Series 2), Folder 2	Mann Company business forms, ledgers, 1901-1918
Box 134 (Series 2), Folder 2	Merritt, J.L. real estate, 1901-1918
Box 134 (Series 2), Folder 2	Mercer Rubber Company rubber, 1901-1918
Box 134 (Series 2), Folder 2	Mallory Mfg. Company shutters, 1901-1918
Box 134 (Series 2), Folder 2	Motor Vehicle Power Company automobiles, 1901-1918
Box 134 (Series 2), Folder 2	Marcus Ward stationery, 1901-1918
Box 134 (Series 2), Folder 2	Modern Priscilla needlework, 1901-1918

Box 134 (Series 2), Folder 2	Morris and Company publishing, 1901-1918
Box 134 (Series 2), Folder 2	Mauser Mfg. Company silversmiths, 1901-1918
Box 134 (Series 2), Folder 2	Money Saving Skirt Company, 1901-1918
Box 134 (Series 2), Folder 2	Montgomery County No License Campaign temperance, 1901-1918
Box 134 (Series 2), Folder 2	Miller Rubber Company rubber, 1901-1918
Box 134 (Series 2), Folder 2	Mullins Steel Boats boats, 1901-1918
Box 134 (Series 2), Folder 2	Mason, J.S. shoes, 1901-1918
Box 134 (Series 2), Folder 2	Men and Religion religion, 1901-1918
Box 134 (Series 2), Folder 2	Meneely and Company bells, 1901-1918
Box 134 (Series 2), Folder 2	Myers Company sewing, awls, 1901-1918
Box 134 (Series 2), Folder 2	Moore Cotton Mills cotton, 1901-1918
Box 134 (Series 2), Folder 2	Meadows Mfg. washers, 1901-1918
Box 134 (Series 2), Folder 2	Marshall Oil Company petroleum, 1901-1918
Box 134 (Series 2), Folder 2	Moody Manual Company publications, 1901-1918
Box 134 (Series 2), Folder 2	Manor Hotel hotels, 1901-1918
Box 134 (Series 2), Folder 2	McShane Bell Foundry bells, 1901-1918



Box 134 (Series 2), Folder 2	Market Gardners Journal publications, 1901-1918
Box 134 (Series 2), Folder 2	Middleditch Engine Company engines, 1901-1918
Box 134 (Series 2), Folder 2	New York and Puerto Rico Steamline Company steamships, 1901-1918
Box 134 (Series 2), Folder 2	National Safety Snap fasteners, 1901-1918
Box 134 (Series 2), Folder 2	National Enameling and Stamping enameling, stamping, 1901-1918
Box 134 (Series 2), Folder 2	Nixon Safety Razor Blades razors, 1901-1918
Box 134 (Series 2), Folder 2	Nevo Company stoves, 1901-1918
Box 134 (Series 2), Folder 2	Milo Barbell Company sporting goods, 1901-1918
Box 134 (Series 2), Folder 2	Novelty Knit Goods clothing, 1901-1918
Box 134 (Series 2), Folder 2	Leathersmith Shops leather, 1901-1918
Box 134 (Series 2), Folder 2	Nubone Corset Company corsets, 1901-1918
Box 134 (Series 2), Folder 2	National Traffic Service Bureau, 1901-1918
Box 134 (Series 2), Folder 2	Lanston Monotype printing, 1901-1918
Box 134 (Series 2), Folder 2	Livright Bros. metal files, 1901-1918
Box 134 (Series 2), Folder 2	New York Mattress Company beds, 1901-1918
Box 134 (Series 2), Folder 2	Lawrence Knitting Company knitting, 1901-1918

Box 134 (Series 2), Folder 2	Lycosite Company pain relievers, 1901-1918
Box 134 (Series 2), Folder 2	Langdon Moore patents, 1901-1918
Box 134 (Series 2), Folder 2	Lorimer and Company embrodiery, 1901-1918
Box 134 (Series 2), Folder 2	Lackawana Cut Glass glass, 1901-1918
Box 134 (Series 2), Folder 2	Lippincott Pencil Company pencils, 1901-1918
Box 135 (Series 2), Folder 1	Potteries Selling Company, 1901-1918
Box 135 (Series 2), Folder 1	Orinaha Mills mills, 1901-1912
Box 135 (Series 2), Folder 1	Ogden Cut Glass glass, 1901-1912
Box 135 (Series 2), Folder 1	Ohio Electric Works electricity, 1901-1912
Box 135 (Series 2), Folder 1	Osborne Company, 1901-1912
Box 135 (Series 2), Folder 1	Ozone Pure Airfier Company, 1901-1912
Box 135 (Series 2), Folder 1	A.E. Outerbridge cruises, 1901-1912
Box 135 (Series 2), Folder 1	Plymouth Cordage Company, 1901-1912
Box 135 (Series 2), Folder 1	A.R. Grier Pine Heights Inn, 1901-1912
Box 135 (Series 2), Folder 1	Paterson Parchment Paper Company paper, 1901-1912
Box 135 (Series 2), Folder 1	Monial Drug Company pharmaceuticals, 1901-1912

Box 135 (Series 2), Folder 1	Pocket Auditor Mfg. Company, 1901-1912
Box 135 (Series 2), Folder 1	Old Town Canoe Company sporting goods, canoes, 1901-1912
Box 135 (Series 2), Folder 1	John A. Oakey cattle, 1901-1912
Box 135 (Series 2), Folder 1	Pneumatic No Puncture Wheel Company wheels, 1901-1912
Box 136 (Series 2), Folder 1	Peerless Check Protector banking, 1901-1912
Box 136 (Series 2), Folder 1	Pittsburgh Visible Typewriter typewriters, 1901-1913
Box 136 (Series 2), Folder 1	Papro Company seed companies, nurseries, 1901-1913
Box 136 (Series 2), Folder 1	Peet Bros. hooks and eyes, 1901-1913
Box 136 (Series 2), Folder 1	Quaker City Carpet Works carpet, 1901-1913
Box 136 (Series 2), Folder 1	Ruppman Door Holder, 1901-1913
Box 136 (Series 2), Folder 1	Royal China Works china, 1901-1913
Box 136 (Series 2), Folder 1	Rogers Thurman and Company jewelry, wire for jewelry, 1901-1913
Box 136 (Series 2), Folder 1	Rush Acetylene Generator Company, 1901-1913
Box 136 (Series 2), Folder 1	Pennsylvania Chemical Works chemicals, 1901-1913
Box 136 (Series 2), Folder 1	Parson's Paper Company paper, 1901-1913
Box 136 (Series 2), Folder 1	Passaic Metalware Company metalware, 1901-1913

Box 136 (Series 2), Folder 1	Reach sporting goods, 1901-1913
Box 136 (Series 2), Folder 1	Purity Extract and Tonic Company condiments, syrup, 1901-1913
Box 136 (Series 2), Folder 1	Rose Automobile Grinder, 1901-1913
Box 136 (Series 2), Folder 1	Queen City Rug Mfg. Company carpet and rugs, 1901-1913
Box 136 (Series 2), Folder 1	Pomeroy Bros. neckties, 1901-1913
Box 136 (Series 2), Folder 1	Prym Company dress fastners, 1901-1913
Box 136 (Series 2), Folder 1	Philadelphia Horse and Cattle Molasses Company, 1901-1913
Box 136 (Series 2), Folder 1	Pennsylvania Iron Works iron, 1901-1913
Box 136 (Series 2), Folder 1	Penn Metal Ceiling Company ceilings, 1901-1913
Box 136 (Series 2), Folder 1	Peerless Cooker Company, 1901-1913
Box 137 (Series 2), Folder 1	Sauquoit Silk Mfg. Company silk, 1901-1913
Box 137 (Series 2), Folder 1	Schafer Saddlery Company saddles, 1904-1916
Box 137 (Series 2), Folder 1	Stone Printing and Mfg. Company printing, 1904-1916
Box 137 (Series 2), Folder 1	Sterling Pin Company pins, 1904-1916
Box 137 (Series 2), Folder 1	Smith Bros. and Pierce Company beds, mattresses, 1904-1916
Box 137 (Series 2), Folder 1	<a href="#">Sealy Mattress Company beds, mattresses, 1904-1916</a>

Box 137 (Series 2), Folder 1	J. Elliott Shaw Company, 1904-1916
Box 137 (Series 2), Folder 1	Sherwood Metal Working Company metal work, 1904-1916
Box 137 (Series 2), Folder 1	R.S. Motorcycle motorcycles, 1904-1916
Box 137 (Series 2), Folder 1	<a href="#">Spotless Washing Machine washing machines, 1904-1916</a>
Box 137 (Series 2), Folder 1	Star-Brite Metal Polish polish, 1904-1916
Box 137 (Series 2), Folder 1	Susquehanna Silk Mills silk, Sedo Silk, 1904-1916
Box 137 (Series 2), Folder 1	Superintendent of Documents, 1904-1916
Box 137 (Series 2), Folder 1	Standard Brass Works brass, 1904-1916
Box 137 (Series 2), Folder 1	William Skinner Satin, 1904-1916
Box 137 (Series 2), Folder 1	W. Fred Steinmetz Company insecticides, 1904-1916
Box 137 (Series 2), Folder 1	Edwin C. Ruby hosiery, 1904-1916
Box 137 (Series 2), Folder 1	Sanitas Company disinfectant, 1904-1916
Box 137 (Series 2), Folder 1	C.F. Rump and Sons purses, 1904-1916
Box 137 (Series 2), Folder 1	Richmond Cedar Works appliances, 1904-1916
Box 137 (Series 2), Folder 1	G. Wm. Reisner pins, 1904-1916
Box 137 (Series 2), Folder 1	Roxborough Rugs carpet and rugs, 1904-1916

Box 137 (Series 2), Folder 1	Rice and Adams milk handling machines, 1904-1916
Box 137 (Series 2), Folder 1	H.M. Reynolds Roofing Company roofing, 1904-1916
Box 137 (Series 2), Folder 1	Reeves Vacuum Cleaner Company vacuum cleaners, 1904-1916
Box 137 (Series 2), Folder 1	Reynolds Corporation cleansers, 1904-1916
Box 137 (Series 2), Folder 1	<p>"Spotless" Polishes Pots and Pans Perfectly -- [black &amp; white advertisement; tear sheet], 1916</p> <p>1 Item (Ink on paper.; 7.4" x 6.2".)</p> <p>Advertiser: Reynolds Corporation</p> <p>Language: English.</p> <p>Notes: AC0059-0000098 (AC Scan)</p> <p>Advertisement for Spotless Cleanser.</p> <p>Topic: Cleaning compounds advertising</p> <p>Genre/Form: Tear sheets Advertisements -- 1910-1920</p>
Box 138 (Series 2), Folder 1	Standish Worsted Company clothing, 1904-1916
Box 138 (Series 2), Folder 1	Schoenhut Company toys, circus toys, 1907-1914
Box 138 (Series 2), Folder 1	Silk Hosiery Mills hosiery, 1907-1914
Box 138 (Series 2), Folder 1	Sterilak Company milk pails, 1907-1914
Box 138 (Series 2), Folder 1	Spaulding, H.E., 1907-1914
Box 138 (Series 2), Folder 1	Start Factories, 1907-1914
Box 138 (Series 2), Folder 1	Successful Farming publications, 1907-1914
Box 138 (Series 2), Folder 1	Smith M.E. and Company clothing, 1907-1914

Box 138 (Series 2), Folder 1	Harriet Francis Shaw tourists beauty box, 1907-1914
Box 138 (Series 2), Folder 1	Spring Steel Fence and Wire Company fences, 1907-1914
Box 138 (Series 2), Folder 1	Steven's and Company optical goods, 1907-1914
Box 138 (Series 2), Folder 1	Standard Index Card Company stationery, 1907-1914
Box 138 (Series 2), Folder 1	Student Supply Shops pennants, 1907-1914
Box 138 (Series 2), Folder 1	Stratton and Teristegge Company, 1907-1914
Box 138 (Series 2), Folder 1	Toy Belt, Hoop and Girdle Company belts, hoops, girdles, 1907-1914
Box 138 (Series 2), Folder 1	Tone Bros. spices, coffee, 1907-1914
Box 138 (Series 2), Folder 1	Tomson, P.C. lye, Red Seal Lye, 1907-1914
Box 138 (Series 2), Folder 1	Tripler, George B. Bradford socks, handkerchiefs, 1907-1914
Box 138 (Series 2), Folder 1	Toxaway Company Hotels hotels, 1907-1914
Box 138 (Series 2), Folder 1	Tie Company, 1907-1914
Box 138 (Series 2), Folder 1	Mesco Hosiery hosiery, 1907-1914
Box 138 (Series 2), Folder 1	Sues and Company, 1907-1914
Box 138 (Series 2), Folder 1	Sheldon Axle Company axles, 1907-1914
Box 138 (Series 2), Folder 1	Thread and Thrum Workshop carpet and rugs, 1907-1914

Box 138 (Series 2), Folder 1	Taylor, J.H. waist supporter, 1907-1914
Box 138 (Series 2), Folder 1	Southern Subscription Agency, 1907-1914
Box 138 (Series 2), Folder 1	Snellenburg and Company clothing, 1907-1914
Box 138 (Series 2), Folder 1	Superior Fence fences, 1907-1914
Box 138 (Series 2), Folder 1	Skat Mfg. soap, 1907-1914
Box 139 (Series 2), Folder 1	Miller Bonds, 1907-1914
Box 139 (Series 2), Folder 2	Miller Bonds, 1925-1926
Box 140 (Series 2), Folder 1	Treacy Bros. athletic apparel, 1926
Box 140 (Series 2), Folder 1	Withthrow Mfg. Company baby carrier, Oriole Go Basket, 1905-1918
Box 140 (Series 2), Folder 1	Williams Mfg. Company typewriters, 1905-1918
Box 140 (Series 2), Folder 1	Waldeyer and Betts hair, 1905-1918
Box 140 (Series 2), Folder 1	Waterloo Register Company baby chairs, 1905-1918
Box 140 (Series 2), Folder 1	Grape Product Company beverages, 1905-1918
Box 140 (Series 2), Folder 1	Vineland Grape Juice beverages, 1905-1918
Box 140 (Series 2), Folder 1	Thermolac Mfg. baby bottles, 1905-1918
Box 140 (Series 2), Folder 1	Taylor Instrument Company thermometers, 1905-1918



Box 140 (Series 2), Folder 1	Taylor T.C. furs, 1905-1918
Box 140 (Series 2), Folder 1	<a href="#">Taylor Nursery Crib baby furniture, 1905-1918</a>
	<p><a href="#">A Precious Gift for Mother and Baby / Young Mothers - How Will You Care for Baby After the Nurse Goes? [black &amp; white advertisement; tear sheet], 1910</a>  1 Item (Ink on paper.; 10.0" x 8.0".)  Advertiser: Taylor Nursery Baby Bed Company  Language: English.  Notes: AC0059-0000066 (AC Scan)  In Series ?, Box 140, Folder Book 297.  Two advertisements glued to a single page showing "The Taylor Nursery" baby bed and describing its features.</p> <p>Topic: beds  Children's furniture  Infants -- Care  advertising</p> <p>Genre/Form: Tear sheets  Advertisements -- 1910-1920</p>
Box 140 (Series 2), Folder 1	Tibbal's Chemical Mfg. Company chemicals, 1905-1918
Box 140 (Series 2), Folder 1	<a href="#">Typewriters Distributing Syndicate typewriters, 1905-1918</a>
Box 140 (Series 2), Folder 1	Wykeman Inn hotels, 1905-1918
Box 140 (Series 2), Folder 1	Uitca Mohawk Valley Cotton Mills mills, 1905-1918
Box 140 (Series 2), Folder 1	Worcester Salt salt, 1905-1918
Box 140 (Series 2), Folder 1	Whitely John fireplaces, 1905-1918
Box 140 (Series 2), Folder 1	West Milton Novelty Company, 1905-1918
Box 140 (Series 2), Folder 1	Waldeyer and Betts hair, 1905-1918
Box 140 (Series 2), Folder 1	Ward Fence Company fences, 1905-1918

Box 140 (Series 2), Folder 1	U.S. Whip Company whips, 1905-1918
Box 140 (Series 2), Folder 1	Walker's Remedy Company, 1905-1918
Box 140 (Series 2), Folder 1	Townsend Wire Stretcher wire, 1905-1918
Box 140 (Series 2), Folder 1	Waverly Mills mills, 1905-1918
Box 140 (Series 2), Folder 1	Tuthill Spring Company, 1905-1918
Box 140 (Series 2), Folder 1	Vermont Hosiery hosiery, 1905-1918
Box 140 (Series 2), Folder 2	Wrigley Mfg. Company spot remover, 1905-1918
Box 140 (Series 2), Folder 2	Wyckoff, Richard D., 1901-1926
Box 140 (Series 2), Folder 2	Scull Company stationery, 1901-1926
Box 140 (Series 2), Folder 2	Wirt Company, 1901-1926
Box 140 (Series 2), Folder 2	Zonal Products germicides, 1901-1926
Box 140 (Series 2), Folder 2	Zoological Garden, 1901-1926
Box 140 (Series 2), Folder 2	Ward's stationery, 1901-1926
Box 140 (Series 2), Folder 2	Whiting Paper Company paper, 1901-1926
Box 140 (Series 2), Folder 2	Rockwood and Company decorettes, 1901-1926
Box 140 (Series 2), Folder 2	York Silk Mfg. silk, 1901-1926

Box 140 (Series 2), Folder 2	Walrus Mfg. Company soda fountain, 1901-1926
Box 140 (Series 2), Folder 2	Wayside Inn hotels, 1901-1926
Box 140 (Series 2), Folder 2	Yeiser Hooks and Eyes hooks and eyes, 1901-1926
Box 140 (Series 2), Folder 2	McLaren Cone Company ice cream, 1901-1926
Box 140 (Series 2), Folder 2	Worcester Umbrella Company umbrellas, 1901-1926
Box 140 (Series 2), Folder 2	Prince and Whitely, 1901-1926
Box 140 (Series 2), Folder 2	Whitall Tatum Company water bottles, 1901-1926
Box 141 (Series 2), Folder 1	National Screw and Tack Company screws, tacks, 1901-1926
Box 141 (Series 2), Folder 1	Leathersteel Products Company mats, runners, 1922-1923
Box 141 (Series 2), Folder 1	Rungwalt Works Inc. floor coverings, 1921
Box 141 (Series 2), Folder 1	Roquefort Wafers baked goods, 1922-1923
Box 141 (Series 2), Folder 1	Lazell facial creams, undated
Box 141 (Series 2), Folder 2	Orinoka Mills drapery, 1920-1926
Box 141 (Series 2), Folder 2	Omo Mfg. Company fabric, 1917-1922
Box 141 (Series 2), Folder 2	Old Town Canoe Company sporting goods, 1917-1923
Box 141 (Series 2), Folder 3	Colins and Aikman Corporation upholstery, 1917-1924

Box 142 (Series 2), Folder 1	Napier Saw Works saws, 1930-1934
Box 142 (Series 2), Folder 1	Nubone Corset Company corsets, 1917-1923
Box 142 (Series 2), Folder 1	Northfield Company furniture, 1917-1923
Box 142 (Series 2), Folder 1	Toledo Cooker Company, 1917-1923
Box 142 (Series 2), Folder 1	Restgood Mfg. Company beds, 1917-1923
Box 142 (Series 2), Folder 1	National Committee Baptist Laymen religion, 1917-1923
Box 142 (Series 2), Folder 2	Dettra and Company flags, 1917-1923
Box 142 (Series 2), Folder 2	Better Brushes brushes, 1917-1926
Box 142 (Series 2), Folder 2	National Vulcanized Fibre, 1917-1926
Box 142 (Series 2), Folder 2	Deluxe Brush Company brushes, 1917-1926
Box 142 (Series 2), Folder 2	Elliott-Lewis Electrical electric supplies, 1917-1926
Box 142 (Series 2), Folder 2	Drayton, Penington and Colket stockbrokers, 1917-1926
Box 142 (Series 2), Folder 2	Diamond Slate Fibre Company, 1917-1926
Box 143 (Series 2), Folder 1	Old Town Canoe Company sporting goods, 1917-1926
Box 143 (Series 2), Folder 2	Carleton Canoes sporting goods, 1923-1930
Box 143 (Series 2), Folder 2	Henter Mfg. Company, 1924-1925

Box 143 (Series 2), Folder 2	E.L. Mansure Company drapery, upholstery, 1925
Box 143 (Series 2), Folder 2	Orinoka Mills drapery, upholstery, 1924-1926
Box 144 (Series 2), Folder 1	Allied Wallpaper Industry wallpaper, 1923-1929
Box 144 (Series 2), Folder 1	American Butter Dispenser butter, 1903-1923
Box 144 (Series 2), Folder 1	American Cement Tile Mfg. Company cement and tile, 1903-1923
Box 144 (Series 2), Folder 1	H.B. Wiggin's Sons Company wallpaper, 1903-1923
Box 144 (Series 2), Folder 1	Sibley, Lindsay and Curr Company, 1903-1923
Box 144 (Series 2), Folder 1	World Polish Mfg. Company shoe polish, 1903-1923
Box 144 (Series 2), Folder 1	Anthracite Available coal, 1903-1923
Box 144 (Series 2), Folder 2	Arcade Mfg. Company toys, flour, coffee, 1903-1923
Box 145 (Series 2), Folder 1	Pennsylvania Garage automobiles, 1918-1925
Box 145 (Series 2), Folder 1	Pennsylvania Tank Car Company rail cars, 1917-1921
Box 145 (Series 2), Folder 1	Rook Card Company, 1917-1921
Box 145 (Series 2), Folder 1	Poole Bros. printing, 1917-1921
Box 145 (Series 2), Folder 1	Porcelain Enamel Mfg. Company ceramics, 1917-1921
Box 145 (Series 2), Folder 1	Peet's Triangle Clips fasteners, 1917-1921

Box 145 (Series 2), Folder 1	Prismolite Company automobile accessories, 1917-1921
Box 145 (Series 2), Folder 1	Radium Dial Company watches, clocks, 1917-1921
Box 145 (Series 2), Folder 1	Red Cross Red Cross, 1917-1921
Box 145 (Series 2), Folder 1	Robeson Preservo Company waterproof materials, 1917-1921
Box 145 (Series 2), Folder 1	Pennsylvania Hospital hospitals, 1917-1921
Box 145 (Series 2), Folder 1	Rose Bros. umbrellas, 1917-1921
Box 145 (Series 2), Folder 2	Tubular Woven Fabris fabric, 1917-1921
Box 145 (Series 2), Folder 2	Tomson Company lye, 1917-1922
Box 145 (Series 2), Folder 2	Ward, D.S. paper, 1917-1922
Box 145 (Series 2), Folder 2	Vermont Sea Green Slate slate, 1917-1922
Box 145 (Series 2), Folder 2	U.S. Sandpaper sandpaper, 1917-1922
Box 145 (Series 2), Folder 2	U.S. Junior Naval Reserves recruiting, 1917-1922
Box 145 (Series 2), Folder 2	Union Fibre Company insulation, 1917-1922
Box 145 (Series 2), Folder 2	Tel-U-Here, 1917-1922
Box 145 (Series 2), Folder 2	Tintex dyes and chemicals, 1917-1922
Box 145 (Series 2), Folder 2	Taplex Corp. warmers, books, 1917-1922

Box 145 (Series 2), Folder 2	Halxm Press publishing, 1917-1922
Box 145 (Series 2), Folder 2	Silver Chamberlain brushes, 1917-1922
Box 145 (Series 2), Folder 2	Reynolds Corporation cleansers, 1917-1922
Box 146 (Series 2), Folder 1	International Money Machine Company business machines, 1917-1922
Box 146 (Series 2), Folder 1	Handel Company lamps, 1919-1920
Box 146 (Series 2), Folder 1	Handy Washer Company washers, 1914-1924
Box 146 (Series 2), Folder 1	Life Extension Institute schools, 1927
Box 146 (Series 2), Folder 1	Lane Company chests, 1917-1926
Box 146 (Series 2), Folder 2	Life Extension Institute schools, 1922-1924
Box 147 (Series 2), Folder 1	Lee Broom and Duster brooms, 1917-1926
Box 147 (Series 2), Folder 1	American Writing Paper paper, 1917-1929
Box 147 (Series 2), Folder 1	Greenbaum, Weil and Michels pajamas, 1917-1929
Box 147 (Series 2), Folder 1	<a href="#">Church Seats toilet seats, 1917-1929</a>
Box 147 (Series 2), Folder 1	Royal Mail Line steamships, 1917-1929
Box 147 (Series 2), Folder 1	International Paper Company wrapping paper, 1917-1929
Box 147 (Series 2), Folder 1	Monument Pottery Company bathroom fixtures, 1917-1929

Box 147 (Series 2), Folder 1	Meredith Inn hotels, 1917-1929
Box 147 (Series 2), Folder 1	Luther Grinder Mfg. Company machinery, 1917-1929
Box 147 (Series 2), Folder 1	<a href="#">Continental Paper Mills Corp. toilet tissue, 1917-1929</a>
Box 147 (Series 2), Folder 1	Lacharnay Carburetor carburetors, 1917-1929
Box 147 (Series 2), Folder 1	Military Committee, 1917-1929
Box 148 (Series 2), Folder 1	Carbide and Carbon Chemicals Corporation chemicals, 1917-1929
Box 148 (Series 2), Folder 2	Carbide and Carbon Chemicals Corporation chemicals, 1926-1927
Box 149 (Series 2), Folder 1	Kohler of Kohler Electric Plants electricity, 1928-1929
Box 149 (Series 2), Folder 1	Carbide and Carbon Chemicals Corporation chemicals, 1927-1929
Box 149 (Series 2), Folder 2	Church Seats toilet seats, 1927-1929
Box 150 (Series 2), Folder 1	Westfield Chemical Company chemicals, 1928-1929
Box 150 (Series 2), Folder 1	U.S. Whip Company whips, 1913-1929
Box 150 (Series 2), Folder 1	Wright Wire Company fences, 1913-1929
Box 150 (Series 2), Folder 1	Walters Park Inn hotels, 1913-1929
Box 150 (Series 2), Folder 1	Woodward-Wanger Company toilet seats, 1913-1929
Box 150 (Series 2), Folder 1	T.A. Williams and Company goggles, masks, 1913-1929



Box 151 (Series 2), Folder 1	American Field Seed Company seed companies, nurseries, 1913-1929
Box 151 (Series 2), Folder 1	McShane Bell Foundry bells, 1919-1929
Box 151 (Series 2), Folder 1	Art Metal Works toys, 1919-1929
Box 151 (Series 2), Folder 1	World Wide Stamp Company stamps, 1919-1929
Box 151 (Series 2), Folder 1	General Plastics Inc. plastics, 1919-1929
Box 151 (Series 2), Folder 1	Byers Pipe pipes, 1919-1929
Box 151 (Series 2), Folder 1	Homecrafters Inc., 1919-1929
Box 151 (Series 2), Folder 1	Mayhew Tools, 1919-1929
Box 151 (Series 2), Folder 1	Cavalier Furniture furniture, 1919-1929
Box 151 (Series 2), Folder 1	Wilkinson Mfg. Company toys, 1919-1929
Box 151 (Series 2), Folder 1	Walter, F.W. yarn, 1919-1929
Box 151 (Series 2), Folder 1	Duluth Show Case store equipment, 1919-1929
Box 151 (Series 2), Folder 1	Matthews Bronze Tablets bronze, 1919-1929
Box 151 (Series 2), Folder 1	Woodstock Mfg. Company toys, 1919-1929
Box 151 (Series 2), Folder 1	Fresh Air Supply System, 1919-1929
Box 151 (Series 2), Folder 2	Cook, Charles K., 1919-1929

Box 151 (Series 2), Folder 2	Brewer-Titchener Corp. buggy parts, 1919-1926
Box 151 (Series 2), Folder 2	Brown's Salon Studios photography, 1919-1926
Box 151 (Series 2), Folder 2	Blue Ribbon beds, 1919-1926
Box 151 (Series 2), Folder 2	New York Salons hair, 1919-1926
Box 151 (Series 2), Folder 2	Bogue, Benjamin N., 1919-1926
Box 151 (Series 2), Folder 2	Blaw Knox building contactor, 1919-1926
Box 151 (Series 2), Folder 2	Quixet Garage automobiles, 1919-1926
Box 151 (Series 2), Folder 2	Crown Cork and Seal Company bottling, canning, 1919-1926
Box 151 (Series 2), Folder 2	Mengel Company toys, 1919-1926
Box 151 (Series 2), Folder 2	Cycle Trades of America, 1919-1926
Box 151 (Series 2), Folder 2	Cement Products sewage disposal, 1919-1926
Box 152 (Series 2), Folder 1	National Biscuit Company biscuits, 1919-1926
Box 152 (Series 2), Folder 2	National Biscuit Company biscuits, 1899-1900
Box 153 (Series 2), Folder 1	<a href="#">National Biscuit Company biscuits, 1901-1903</a>
	<a href="#">Like a Sweet Memory ... [color advertisement; tear sheet], 1904</a> 1 Item (Ink on paper.; 13.4" x 9.2".) Advertiser: Nabisco, Inc. Language: English. Notes: AC0059-0000182 (AC Scan) In Series ?, Box 153 (Book 317), Folder National Biscuit Company, 1904.

Illustration of a woman holding a Nabisco box. Text lists the flavors of Nabisco Sugar Wafers.

Topic: Food -- Packaging  
Food industry and trade  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1900-1910

[Like a Glimpse Through the Window of Spring ... \[color advertisement; tear sheet\], 1904](#)

1 Item (Ink on paper.; 13.2" x 9.1".)

Advertiser: Nabisco, Inc.

Language: English.

Notes: AC0059-0000188 (AC Scan)

In Series ?, Box 153 (Book 317), Folder National Biscuit Company, 1904.

Illustration of a woman framed by a rectangle with a flowering tree branch in the background. Text lists the flavors of Nabisco Sugar Wafers.

Topic: Food -- Packaging  
Food industry and trade  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1900-1910

[Nabisco Sugar Wafers ... \[color advertisement; tear sheet\], 1904](#)

1 Item (Ink on paper.; 13.7" x 8.7".)

Advertiser: Nabisco, Inc.

Language: English.

Notes: AC0059-0000189 (AC Scan)

In Series ?, Box 153 (Book 317), Folder National Biscuit Company, 1904.

Illustration of man on one knee at a woman's feet, both dressed in 18th Century fashion. A poem of their conversation is inset. She asks him to choose either the sugar wafers or her. Text lists the flavors of Nabisco Sugar Wafers.

Topic: Food -- Packaging  
Food industry and trade  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1900-1910

Box 153 (Series 2),  
Folder 2

[National Biscuit Company biscuits, 1904](#)

[In Praise of Nabisco. \[color advertisement; tear sheet\], 1904](#)

1 Item (Ink on paper.; 10.0" x 7.3".)

Advertiser: Nabisco, Inc.

Language: English.

Notes: AC0059-0000190 (AC Scan)  
In Series ?, Box 153 (Book 318), Folder National Biscuit Company, 1905.  
Advertisement for Sugar Wafers done in the style of a medieval illuminated manuscript page.

Topic: Food -- Packaging  
Food industry and trade  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1900-1910

[Bakers' Marks. \[black & white advertisement; tear sheet\], 1905](#)

1 Item (Ink on paper.; 15.7" x 9.7".)

Advertiser: Nabisco, Inc.

Language: English.

Notes: AC0059-0000191 (AC Scan)

In Series ?, Box 153 (Book 318), Folder National Biscuit Company, 1905.

...a trade mark that really identifies ... made by the National Biscuit Company.

Topic: Food -- Packaging  
Food industry and trade  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1900-1910

[Finger mark or Trade mark - Which? \[black & white advertisement; tear sheet\], 1905](#)

1 Item (Ink on paper.; 10.4" x 8.4".)

Advertiser: Nabisco, Inc.

Language: English.

Notes: AC0059-0000192 (AC Scan)

In Series ?, Box 153 (Book 318), Folder National Biscuit Company, 1905.

Common crackers and wafers - fingered from the time they leave the bakery ...or ... by the National Biscuit Company and packed ...

Topic: Food -- Packaging  
Food industry and trade  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1900-1910

[The Board of Education \[black & white advertisement; tear sheet\], 1905](#)

1 Item (Ink on paper.; 7.6" x 6.6".)

Advertiser: Nabisco, Inc.

Language: English.

Notes: AC0059-0000193 (AC Scan)

In Series ?, Box 153 (Book 318), Folder National Biscuit Company, 1905.

The trade mark of the National Biscuit Company in sight on the grocer's shelf has done wonders in educating the people to buy Biscuit, Crackers and Wafers in moisture proof packages instead of paper bags.

Topic: Food -- Packaging  
Food industry and trade  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1900-1910

[When All Biscuit, Crackers and Wafers Were Alike ... \[black & white advertisement; tear sheet\], 1905](#)

1 Item (Ink on paper.; 6.5" x 6.5".)

Advertiser: Nabisco, Inc.

Language: English.

Notes: AC0059-0000194 (AC Scan)

In Series ?, Box 153 (Book 318), Folder National Biscuit Company, 1905.

... identifying marks would have been useless. ...in order that consumers might distinguish between the best and the other kind, this trade mark was adopted.

Topic: Food -- Packaging  
Food industry and trade  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1900-1910

Box 154 (Series 2),  
Folder 1

National Biscuit Company biscuits, 1905

Box 154 (Series 2),  
Folder 2

National Biscuit Company biscuits, 1906-1907

Box 155 (Series 2),  
Folder 1

[National Biscuit Company biscuits, 1908-1909](#)

[Buy Biscuit baked by National Biscuit Company. \[black & white advertisement; tear sheet\], 1912](#)

1 Item (Ink on paper.; 13.1" x 9.5".)

Advertiser: Nabisco, Inc.

Language: English.

Notes: AC0059-0000156 (AC Scan)

In Series ?, Box 155 (Book 321), Folder National Biscuit Company.

Illustration of National Biscuit Company product boxes creating a frame around the text promoting the quality of the brand.

Topic: Food -- Packaging  
Food industry and trade  
advertising

Genre/Form: Tear sheets Advertisements -- 1900-1910	
Box 155 (Series 2), Folder 2	National Biscuit Company biscuits, 1910-1912
Box 156 (Series 2), Folder 1	National Biscuit Company biscuits, 1913
Box 156 (Series 2), Folder 2	National Biscuit Company biscuits, 1914
Box 156 (Series 2), Folder 3	National Biscuit Company biscuits, 1914
Box 157 (Series 2), Folder 1	National Biscuit Company biscuits, 1915
Box 157 (Series 2), Folder 2	National Biscuit Company biscuits, 1916
Box 158 (Series 2), Folder 1	Po'Keepsie Cream Crackers crackers, 1916-1918
Box 158 (Series 2), Folder 1	National Correspondence Institute correspondence courses, 1899-1900
Box 158 (Series 2), Folder 1	Veronese Biscuit biscuits, 1898-1902
Box 158 (Series 2), Folder 1	Somatose Biscuit biscuits, 1900
Box 158 (Series 2), Folder 2	Dayton Raquet Company raquets, 1899
Box 159 (Series 2), Folder 1	National Biscuit Company biscuits, 1925-1928
Box 159 (Series 2), Folder 2	<a href="#">National Biscuit Company biscuits, 1915</a>
Box 160 (Series 2), Folder 1	Hepp and Son, 1915
Box 160 (Series 2), Folder 1	Elsley Organs organs, 1901-1925

Box 160 (Series 2), Folder 1	Ludden and Bates pianos, 1901-1925
Box 160 (Series 2), Folder 1	Jacob Music Box Company music boxes, 1901-1925
Box 160 (Series 2), Folder 1	Hope-Jones Organ Company organs, 1901-1925
Box 160 (Series 2), Folder 1	Consolidated Talking Machine Company phonographs, 1901-1925
Box 160 (Series 2), Folder 1	<a href="#">Victor Talking Machine Company phonographs, 1901-1925</a>
Box 160 (Series 2), Folder 1	Cornish Company pianos and organs, 1901-1925
Box 160 (Series 2), Folder 1	Bent Company pianos, 1901-1925
Box 160 (Series 2), Folder 1	Ludwig Pianos pianos, 1901-1925
Box 160 (Series 2), Folder 1	<a href="#">Weaver Pianos pianos, 1901-1925</a>

[Your Children Should Have the Advantages of Music! \[black & white advertisement; tear sheet\], 1922](#)

1 Item (Ink on paper.; 11.7" x 7.8".)

Advertiser: Weaver Piano Co., Inc.

Language: English.

Notes: AC0059-0000058 (AC Scan)

In Series 2, Box 428, Folder ?.

Illustrated with a family - daughter playing piano, son playing vilolin, father seated with newspaper, mother watching from behind chair

Topic: Piano makers

Piano

advertising

Genre/Form: Tear sheets

Advertisements -- 1920-1930

[Weaver Pianos \[black & white advertisement; tear sheet\], 1922](#)

1 Item (Ink on paper.; 10.6" x 4.6".)

Advertiser: Weaver Piano Co., Inc.

Language: English.

Notes: AC0059-0000059 (AC Scan)

In Series 2, Box 428, Folder ?.

Illustrated with minstrel group captioned "I wish I was in Dixie!" and a player piano.

Topic: Piano makers  
Piano  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1920-1930

[Weaver Pianos \[black & white advertisement; tear sheet\], 1922](#)

1 Item (Ink on paper.; 10.6" x 4.6".)

Advertiser: Weaver Piano Co., Inc.

Language: English.

Notes: AC0059-0000060 (AC Scan)

In Series 2, Box 428, Folder ?.

Illustrated with elderly African American man with walking stick captioned "Old Black Joe" and a player piano.

Topic: Piano makers  
Piano  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1920-1930

[Weaver Pianos \[black & white advertisement; tear sheet\], 1920](#)

1 Item (Ink on paper.; 10.5" x 4.5".)

Advertiser: Weaver Piano Co., Inc.

Language: English.

Notes: AC0059-0000061 (AC Scan)

In Series 2, Box 428, Folder ?.

Illustrated with a couple in Scottish kilts captioned "Coming through the Rye" and a grand piano.

Topic: Piano makers  
Piano  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1920-1930

[Weaver Pianos \[black & white advertisement; tear sheet\], 1920](#)

1 Item (Ink on paper.; 10.6" x 4.5".)

Advertiser: Weaver Piano Co., Inc.

Language: English.

Notes: AC0059-0000062 (AC Scan)

In Series 2, Box 428, Folder ?.

Illustrated with a log cabin captioned "In my old Kentucky home far away -" and an upright piano.

Topic: Piano makers  
Piano  
advertising

Genre/Form: Tear sheets



## Advertisements -- 1920-1930

Box 160 (Series 2), Folder 1	National Biscuit Company biscuits, 1901-1925
Box 160 (Series 2), Folder 1	<a href="#">Musical Echo Company phonographs, 1917</a>
Box 160 (Series 2), Folder 1	Hawthorne and Shebe Mfg. Company sound box, 1901-1925
Box 160 (Series 2), Folder 1	Heywood and Wakefield Phonograph phonographs, 1901-1925
Box 160 (Series 2), Folder 2	Acme White Lead and Color Works paints and finishes, 1901-1925
Box 161 (Series 2), Folder 1	Acme White Lead and Color Works paints and finishes, 1907-1911
Box 162 (Series 2), Folder 1	AnSCO photo products, 1912-1919
Box 163 (Series 2), Folder 1	Shuron Optical Company, Inc., 1909-1918
Box 163 (Series 2), Folder 1	Radcliffe Shoes shoes, 1922-1925
Box 164 (Series 2), Folder 1	William Brown and Earle optical goods, 1901-1904
Box 164 (Series 2), Folder 1	<a href="#">McAllister, 1900-1912</a>
Box 164 (Series 2), Folder 1	<a href="#">Baker and Rouse cameras, 1900-1912</a>
Box 164 (Series 2), Folder 1	Vorgtlaender and Son, 1900-1912
Box 164 (Series 2), Folder 1	C.A. Longstreth optometrist, 1900-1912
Box 164 (Series 2), Folder 1	Salgram Color Photo Company photography, 1900-1912

Box 164 (Series 2), Folder 1	A. Martin Inc. optometrist, 1900-1912
Box 164 (Series 2), Folder 1	Rochester Chemical Company photo products, 1900-1912
Box 164 (Series 2), Folder 1	Harbach and Company, 1900-1912
Box 165 (Series 2), Folder 1	Sherwin Williams paints and finishes, 1900-1912
Box 165 (Series 2), Folder 1	Patton Company paints and finishes, 1898-1899
Box 166 (Series 2), Folder 1	Ohio Varnish Company paints and finishes, 1898-1904
Box 166 (Series 2), Folder 1	Army Navy Preparatory schools, 1898-1918
Box 166 (Series 2), Folder 1	Asherrele schools, undated
Box 166 (Series 2), Folder 1	Abington Friends schools, undated
Box 166 (Series 2), Folder 1	Allen schools, undated
Box 166 (Series 2), Folder 1	Alleghany schools, undated
Box 166 (Series 2), Folder 1	Carter White Lead Company paints and finishes, undated
Box 166 (Series 2), Folder 1	U.S. Gutta Percha Paint Company paints and finishes, 1898-1918
Box 166 (Series 2), Folder 1	Cabot, Samuel stains, 1898-1918
Box 166 (Series 2), Folder 1	Adirondack schools, 1898-1918
Box 166 (Series 2), Folder 1	Davis Lead Company lead, undated

Box 166 (Series 2), Folder 1	F.E. Hook paints and finishes, 1898-1918
Box 166 (Series 2), Folder 1	Pecora Paint Company paints and finishes, 1898-1918
Box 166 (Series 2), Folder 1	Monarch Paint Company paints and finishes, 1898-1918
Box 166 (Series 2), Folder 1	Abbott schools, 1898-1918
Box 166 (Series 2), Folder 1	Aloha schools, undated
Box 166 (Series 2), Folder 1	Misses Alley schools, undated
Box 167 (Series 2), Folder 1	Dayton seed companies, nurseries, undated
Box 167 (Series 2), Folder 1	Arthur Collins seed companies, nurseries, 1897-1918
Box 167 (Series 2), Folder 1	Coe and Converse seed companies, nurseries, 1897-1918
Box 167 (Series 2), Folder 1	Continental Plant seed companies, nurseries, 1897-1918
Box 167 (Series 2), Folder 1	Strawberry Specialists seed companies, nurseries, 1897-1918
Box 167 (Series 2), Folder 1	Conrad Jones Company seed companies, nurseries, 1897-1918
Box 167 (Series 2), Folder 1	Deposit Seed Company seed companies, nurseries, 1897-1918
Box 167 (Series 2), Folder 1	Aldridge seed companies, nurseries, 1897-1918
Box 167 (Series 2), Folder 1	Darling and Beahan seed companies, nurseries, 1897-1918
Box 167 (Series 2), Folder 1	Calla Greenhouses seed companies, nurseries, 1897-1918

Box 167 (Series 2), Folder 1	Achelis, George seed companies, nurseries, 1897-1918
Box 167 (Series 2), Folder 1	Alneer Bros. seed companies, nurseries, 1897-1918
Box 167 (Series 2), Folder 1	Joe Black Sin and Company seed companies, nurseries, 1897-1918
Box 167 (Series 2), Folder 1	Kansas Seed House seed companies, nurseries, 1897-1918
Box 167 (Series 2), Folder 1	Louis P. Butler seed companies, nurseries, 1897-1918
Box 167 (Series 2), Folder 1	Burpee and Company seed companies, nurseries, 1897-1918
Box 167 (Series 2), Folder 1	Barteldes Seed Company seed companies, nurseries, 1897-1918
Box 167 (Series 2), Folder 1	Robert Buist seed companies, nurseries, 1897-1918
Box 167 (Series 2), Folder 1	Balgiano and Son seed companies, nurseries, 1897-1918
Box 167 (Series 2), Folder 1	Betecher Bro. seed companies, nurseries, 1897-1918
Box 167 (Series 2), Folder 1	J.J. Bell seed companies, nurseries, 1897-1918
Box 168 (Series 2), Folder 1	Dingee and Conrad Company seed companies, nurseries, 1897-1918
Box 168 (Series 2), Folder 1	Henry A. Dreer seed companies, nurseries, 1892-1919
Box 168 (Series 2), Folder 1	Frederic W. Eberle seed companies, nurseries, 1892-1919
Box 168 (Series 2), Folder 1	Henry Elwell seed companies, nurseries, 1892-1919
Box 168 (Series 2), Folder 1	Ellwanger and Barry seed companies, nurseries, 1892-1919

Box 169 (Series 2), Folder 1	Standard Oil Company petroleum, 1892-1919
Box 170 (Series 2), Folder 1	Standard Oil Company petroleum, 1907-1909
Box 171 (Series 2), Folder 1	Standard Oil Company petroleum, 1906-1909
Box 172 (Series 2), Folder 1	Essex Fertilizer Company fertilizer,seed companies, 1906-1909
Box 172 (Series 2), Folder 1	<a href="#">Standard Oil Company petroleum, 1898-1923</a>
Box 172 (Series 2), Folder 1	<a href="#">You Stand in Your Own Light, [black &amp; white advertisement; tear sheet], 1899</a> 1 Item (Ink on paper.; 4.3" x 2.1".) Advertiser: Standard Oil Company Language: English. Notes: AC0059-0000265 (AC Scan) Standard Oil advertisement of a woman's silhouette holding an oil can.  Topic: Gasoline Petroleum industry and trade advertising  Genre/Form: Tear sheets Advertisements -- 1890-1900
Box 172 (Series 2), Folder 1	<a href="#">Tell Me / What's / in Your / Oil Can [black &amp; white advertisement; tear sheet], 1899</a> 1 Item (Ink on paper.; 4.3" x 2.1".) Advertiser: Standard Oil Company Language: English. Notes: AC0059-0000267 (AC Scan) Standard Oil advertisement showing profile of a man holding an oil can.  Topic: Gasoline Petroleum industry and trade advertising  Genre/Form: Tear sheets Advertisements -- 1890-1900
Box 172 (Series 2), Folder 1	Parmenter and Polsey Fertilizer fertilizer,seed companies, 1898-1909
Box 172 (Series 2), Folder 1	Lowell Fertilizer Company fertilizer,seed companies, 1898-1923

Box 172 (Series 2), Folder 1	Templin-Crochett Bradly Company fertilizer,seed companies, 1898-1923
Box 172 (Series 2), Folder 1	Vick's Garden and Flower Guide fertilizer,seed companies, 1898-1923
Box 172 (Series 2), Folder 1	Hugh B. Barclay fertilizer,seed companies, 1898-1923
Box 172 (Series 2), Folder 1	Salzer Seeds fertilizer,seed companies, 1898-1923
Box 172 (Series 2), Folder 1	New England Animal Fertilizer fertilizer,seed companies, 1898-1923
Box 173 (Series 2), Folder 1	H.P. Winter Company seed companies, nurseries, 1898-1923
Box 173 (Series 2), Folder 1	Woodlawn Nurseries seed companies, nurseries, 1910-1929
Box 173 (Series 2), Folder 1	May Seed and Nursery Company seed companies, nurseries, 1910-1929
Box 173 (Series 2), Folder 1	Vicks seed companies, nurseries, 1910-1929
Box 173 (Series 2), Folder 1	Sutton Seeds seed companies, nurseries, 1910-1929
Box 173 (Series 2), Folder 1	Stolen Seed seed companies, nurseries, 1910-1929
Box 173 (Series 2), Folder 1	Marmite Seed seed companies, nurseries, 1910-1929
Box 173 (Series 2), Folder 1	Lewis and Valentine Company seed companies, nurseries, 1910-1929
Box 173 (Series 2), Folder 1	Harin Seeds seed companies, nurseries, 1910-1929
Box 173 (Series 2), Folder 2	Green's Nursery Company seed companies, nurseries, 1910-1929
Box 173 (Series 2), Folder 2	Horsford, Fred K. seed companies, nurseries, 1910-1929

Box 173 (Series 2), Folder 2	Hicks Nuseries seed companies, nurseries, 1910-1929
Box 173 (Series 2), Folder 2	Dingee and Conard Company seed companies, nurseries, 1910-1929
Box 173 (Series 2), Folder 2	Heller Bros. seed companies, nurseries, 1910-1929
Box 174 (Series 2), Folder 1	Wes and Grove seed companies, nurseries, 1910-1929
Box 174 (Series 2), Folder 1	Staymaker seed companies, nurseries, 1896-1919
Box 174 (Series 2), Folder 1	Stahlem seed companies, nurseries, 1896-1919
Box 174 (Series 2), Folder 1	St. Joseph seed companies, nurseries, 1896-1919
Box 174 (Series 2), Folder 1	Templin-Crochett Bradly Company seed companies, nurseries, 1896-1919
Box 174 (Series 2), Folder 1	Texas seed companies, nurseries, 1896-1919
Box 174 (Series 2), Folder 1	Thorburn seed companies, nurseries, 1896-1919
Box 174 (Series 2), Folder 1	Thomas seed companies, nurseries, 1896-1919
Box 174 (Series 2), Folder 1	Van Lindley seed companies, nurseries, 1896-1919
Box 174 (Series 2), Folder 1	Wells seed companies, nurseries, 1896-1919
Box 174 (Series 2), Folder 1	Whiting seed companies, nurseries, 1896-1919
Box 174 (Series 2), Folder 1	National Nurseries seed companies, nurseries, 1896-1919
Box 174 (Series 2), Folder 1	Wood, Allen L. seed companies, nurseries, 1896-1919

Box 174 (Series 2), Folder 1	Scheerin seed companies, nurseries, 1896-1919
Box 174 (Series 2), Folder 1	Woodward seed companies, nurseries, 1896-1919
Box 174 (Series 2), Folder 1	Zimmerman seed companies, nurseries, 1896-1919
Box 174 (Series 2), Folder 1	Young, Josiah seed companies, nurseries, 1896-1919
Box 174 (Series 2), Folder 1	Wragg seed companies, nurseries, 1896-1919
Box 174 (Series 2), Folder 1	Hills Evergreen seed companies, nurseries, 1896-1919
Box 174 (Series 2), Folder 1	Vicks seed companies, nurseries, 1896-1919
Box 174 (Series 2), Folder 1	Pierce Williams Company seed companies, nurseries, 1896-1919
Box 174 (Series 2), Folder 1	Park, George W. seed companies, nurseries, 1896-1919
Box 174 (Series 2), Folder 1	Schedaker seed companies, nurseries, 1896-1919
Box 174 (Series 2), Folder 1	North Jersey Nurseries seed companies, nurseries, 1896-1919
Box 174 (Series 2), Folder 1	Olds Seed Company seed companies, nurseries, 1896-1919
Box 174 (Series 2), Folder 1	Phonenix Nursery seed companies, nurseries, 1896-1919
Box 174 (Series 2), Folder 1	Rawson and Company seed companies, nurseries, 1896-1919
Box 174 (Series 2), Folder 1	Reed, William B. seed companies, nurseries, 1896-1919
Box 174 (Series 2), Folder 1	Ross Bros. Company seed companies, nurseries, 1896-1919



Box 174 (Series 2), Folder 1	Scarff seed companies, nurseries, 1896-1919
Box 174 (Series 2), Folder 1	Parry's Pomona Nurseries seed companies, nurseries, 1896-1919
Box 174 (Series 2), Folder 1	Rupert seed companies, nurseries, 1896-1919
Box 174 (Series 2), Folder 1	Reid and Company seed companies, nurseries, 1896-1919
Box 174 (Series 2), Folder 1	Roesch seed companies, nurseries, 1896-1919
Box 174 (Series 2), Folder 1	Rich Land seed companies, nurseries, 1896-1919
Box 174 (Series 2), Folder 1	Reid's Nurseries seed companies, nurseries, 1896-1919
Box 175 (Series 2), Folder 1	L.J. Farmer Nursery Company seed companies, nurseries, 1896-1919
Box 175 (Series 2), Folder 1	Andorra Nurseries seed companies, nurseries, 1902-1928
Box 175 (Series 2), Folder 1	Forrest Seed Company seed companies, nurseries, 1902-1928
Box 175 (Series 2), Folder 1	Keystone Nurseries seed companies, nurseries, 1902-1928
Box 175 (Series 2), Folder 1	Dingee and Conard Company seed companies, nurseries, 1902-1928
Box 175 (Series 2), Folder 1	Deposit Seed Company seed companies, nurseries, 1902-1928
Box 175 (Series 2), Folder 1	Maurice Field seed companies, nurseries, 1902-1928
Box 176 (Series 2), Folder 1	D.M. Ferry and Company seed companies, nurseries, 1902-1928
Box 177 (Series 2), Folder 1	<a href="#">D.M. Ferry and Company seed companies, nurseries, 1895-1919</a>

Box 177 (Series 2), Folder 1	<p><a href="#">Vegetables will pay for them [black &amp; white advertisement; tear sheet], 1926</a>  1 Item (Ink on paper.; 12.8" x 5.5".)  Advertiser: D.M. Ferry &amp; Co.  Language: English.  Notes: AC0059-0000218 (AC Scan)  Advertisement for vegetable seeds illustrated with a jumble of sports equipment and a young boy selling produce next to a garden. Text says to plant early to sell vegetables to neighbors for money to buy items you want.</p> <p>Topic: Seed industry and trade  Vegetable gardening  advertising</p> <p>Genre/Form: Tear sheets  Advertisements -- 1920-1930</p>
Box 178 (Series 2), Folder 1	seed companies (miscellaneous) seed companies, nurseries, 1920-1929
Box 179 (Series 2), Folder 1	American Agricultural Chemical Company chemicals, 1910-1926
Box 180 (Series 2), Folder 1	Wyandot, 1925-1926
Box 180 (Series 2), Folder 1	Rose Mfg. Company, 1923-1929
Box 180 (Series 2), Folder 1	Fungtrogen Fertilizer fertilizer, 1923-1929
Box 180 (Series 2), Folder 1	Whitesbog Blueberry Nurseries nurseries, 1923-1929
Box 180 (Series 2), Folder 1	Hooker Electrochemical Company candy, food, 1923-1929
Box 180 (Series 2), Folder 1	Independent New Jersey Cranberry Company agriculture, 1923-1929
Box 180 (Series 2), Folder 1	Read Seal Lye lye, 1923-1929
Box 180 (Series 2), Folder 1	Hooker Lye lye, 1923-1929
Box 180 (Series 2), Folder 2	Johnson and Stokes seed companies, nurseries, 1923-1929

Box 180 (Series 2), Folder 2	Moon, William H. seed companies, nurseries, 1923-1929
Box 180 (Series 2), Folder 2	Landreth, David and Son seed companies, nurseries, 1923-1929
Box 180 (Series 2), Folder 2	Leonard, I. and J.L. seed companies, nurseries, 1923-1929
Box 180 (Series 2), Folder 2	Lee Seed Company seed companies, nurseries, 1923-1929
Box 180 (Series 2), Folder 2	Mathis, Chas. H. seed companies, nurseries, 1923-1929
Box 180 (Series 2), Folder 2	Maule William Henry seed companies, nurseries, 1923-1929
Box 180 (Series 2), Folder 2	Meehan-Thomas seed companies, nurseries, 1923-1929
Box 180 (Series 2), Folder 2	King, T.J. Company seed companies, nurseries, 1923-1929
Box 180 (Series 2), Folder 2	Missouri Seed Company seed companies, nurseries, 1923-1929
Box 180 (Series 2), Folder 2	Morse's Seed Catalogue seed companies, nurseries, 1923-1929
Box 180 (Series 2), Folder 2	Glenwood Nurseries seed companies, nurseries, 1923-1929
Box 180 (Series 2), Folder 2	Moore, S.H. seed companies, nurseries, 1923-1929
Box 180 (Series 2), Folder 2	Myer and Son seed companies, nurseries, 1923-1929
Box 180 (Series 2), Folder 2	Little and Company seed companies, nurseries, 1923-1929
Box 180 (Series 2), Folder 2	Lovett, J.L. seed companies, nurseries, 1923-1929
Box 180 (Series 2), Folder 2	Louisville Seed Company seed companies, nurseries, 1923-1929

Box 180 (Series 2), Folder 2	Mills, F.B. seed companies, nurseries, 1923-1929
Box 180 (Series 2), Folder 2	Hoosier Rose Company seed companies, nurseries, 1923-1929
Box 180 (Series 2), Folder 2	Hammond Florist seed companies, nurseries, 1923-1929
Box 180 (Series 2), Folder 2	H.J. Jale seed companies, nurseries, 1923-1929
Box 180 (Series 2), Folder 2	Harrison's Nursery seed companies, nurseries, 1923-1929
Box 180 (Series 2), Folder 2	Highland Nursery seed companies, nurseries, 1923-1929
Box 180 (Series 2), Folder 2	Iowa Seed Company seed companies, nurseries, 1923-1929
Box 180 (Series 2), Folder 2	Jorselyn, George S. seed companies, nurseries, 1923-1929
Box 180 (Series 2), Folder 2	Hoopers Bro. and Thomas seed companies, nurseries, 1923-1929
Box 180 (Series 2), Folder 2	Hanes, Charlotte seed companies, nurseries, 1923-1929
Box 180 (Series 2), Folder 2	Horsford, Fred K. seed companies, nurseries, 1923-1929
Box 180 (Series 2), Folder 2	Hubbard, T.S. seed companies, nurseries, 1923-1929
Box 180 (Series 2), Folder 2	Hall, E.J. seed companies, nurseries, 1923-1929
Box 180 (Series 2), Folder 2	Isbell, S.M. seed companies, nurseries, 1923-1929
Box 180 (Series 2), Folder 2	Harvard Nursery seed companies, nurseries, 1923-1929
Box 180 (Series 2), Folder 2	Johnson Seed Company seed companies, nurseries, 1923-1929

Box 180 (Series 2), Folder 2	Johnson, R.S. seed companies, nurseries, 1923-1929
Box 180 (Series 2), Folder 2	Holmes, Harry seed companies, nurseries, 1923-1929
Box 181 (Series 2), Folder 1	N. Stetson and Company pianos, Steinway Pianos, 1923-1929
Box 181 (Series 2), Folder 1	Standard Pneumatic Action Company pianos, piano pedals, 1899-1905
Box 181 (Series 2), Folder 1	<a href="#">Steinway and Sons pianos, 1925</a>

[Dear Mr. Steinway, \[from Louise M. Smith, Jabalpur, India\] \[black & white advertisement; tear sheet\], 1909](#)

1 Item (Ink on paper.; 8.5" x 5.7".)

Advertiser: Steinway & Sons

Language: English.

Notes: AC0059-0000050 (AC Scan)

In Series ?, Box 181 (Book 354-5), Folder 2.

Contains photomechanical reproduction of an elephant-drawn wagon with mahouts moving a drawing-room grand piano. Louise Smith was wife of Colonel Stanley Smith.

Topic: Piano makers  
Piano  
Elephants -- 1900-1910 -- India  
advertising

Place: India

Genre/Form: Photographs -- 1900-1910 -- Black-and-white photoprints --  
Reproductions  
Tear sheets  
Advertisements -- 1900-1910

[Four Undeniable Reasons why a Steinway Piano \[black & white advertisement; tear sheet\], 1905](#)

1 Item (Ink on paper.; 5.5" x 5.5".)

Advertiser: Steinway & Sons

Language: English.

Notes: AC0059-0000051 (AC Scan)

In Series ?, Box 181 (Book 354-5), Folder 2.

Illustrated with woman in ancient Greek style dress playing a lyre.

Topic: Piano makers  
Piano  
Lyre  
advertising

Genre/Form: Tear sheets

## Advertisements -- 1900-1910

[The Steinway Piano ... An Artistic Unity \[black & white advertisement; tear sheet\], 1905](#)

1 Item (Ink on paper.; 9.5" x 6.1".)

Advertiser: Steinway &amp; Sons

Language: English.

Notes: AC0059-0000052 (AC Scan)

In Series ?, Box 181 (Book 354-5), Folder 2.

Illustrated with woman in ancient Greek style dress playing a double flute or diaulos, also a miniature grand and vertegrand piano.

Topic: Piano makers

Piano

advertising

Genre/Form: Tear sheets

Advertisements -- 1900-1910

Box 182 (Series 2),  
Folder 1[Steinway and Sons pianos, 1900-1910](#)[Steinway \[black & white advertisement; tear sheet\], 1915](#)

1 Item (Ink on paper.; 7.9" x 4.4".)

Advertiser: Steinway &amp; Sons

Language: English.

Notes: AC0059-0000053 (AC Scan)

In Series ?, Box 182 (Book 356), Folder 1.

Illustrated with silhouette of woman sitting on a branch playing a double flute or diaulos.

Topic: Piano makers

Piano

advertising

Genre/Form: Tear sheets

Advertisements -- 1910-1920

[An American Triumph \[black & white advertisement; tear sheet\], 1912](#)

1 Item (Ink on paper.; 8.7" x 5.8".)

Advertiser: Steinway &amp; Sons

Language: English.

Notes: AC0059-0000054 (AC Scan)

In Series ?, Box 182 (Book 356), Folder 1.

Illustrated with an upright piano, two women in ancient Greek dress playing a lyre and horn, and lions.

Topic: Piano makers

Piano

advertising

Genre/Form: Tear sheets

Advertisements -- 1900-1910

[Steinway \[black & white advertisement; tear sheet\], 1915](#)

1 Item (Ink on paper.; 8.5" x 4.8".)

Advertiser: Steinway &amp; Sons

Language: English.

Notes: AC0059-0000055 (AC Scan)

In Series ?, Box 182 (Book 356), Folder 1.

Illustrated with a family watching daughter play an upright piano.

Topic: Piano makers

Piano

advertising

Genre/Form: Tear sheets

Advertisements -- 1900-1910

[Steinway \[black & white advertisement; tear sheet\], 1915](#)

1 Item (Ink on paper.; 8.5" x 5.7".)

Advertiser: Steinway &amp; Sons

Language: English.

Notes: AC0059-0000077 (AC Scan)

In Series ?, Box 182 (Book 356), Folder 1.

Illustrated with young woman seated at an M style grand piano while looking at young man leaning on the piano. Text says this piano model makes an acceptable bride gift.

Topic: Piano makers

Piano

advertising

Gifts

Genre/Form: Tear sheets

Advertisements -- 1910-1920

Box 183 (Series 2),  
Folder 1[Steinway and Sons pianos, 1911-1915](#)[Steinway / the instrument of the immortals \[black & white advertisement; tear sheet\], 1921](#)

1 Item (Ink on paper.; 9.0" x 6.0".)

Advertiser: Steinway &amp; Sons

Language: English.

Notes: AC0059-0000056 (AC Scan)

In Series 2, Box 183, Folder ?.

Illustration of Edward MacDowell Composing his "Woodland Sketches" seated under a tree with a log cabin in the background. Artist unknown.

Names: MacDowell, Edward, 1860-1908

Topic: Piano makers

Piano

advertising

Genre/Form: Tear sheets

Advertisements -- 1900-1910

[Steinway / the instrument of the immortals \[black & white advertisement; tear sheet\], 1922](#)

1 Item (Ink on paper.; 11.7" x 7.8".)

Advertiser: Steinway & Sons

Language: English.

Notes: AC0059-0000057 (AC Scan)

In Series 2, Box 183, Folder ?.

An interpretation of Edward MacDowell's Indian Suite painted for the Steinway Collection by Ernest Blumenschein.

Names: MacDowell, Edward, 1860-1908

Blumenschein, Ernest Leonard, 1874-1960

Topic: Piano makers

Piano

Indians of North America

advertising

Genre/Form: Tear sheets

Advertisements -- 1920-1930

[Steinway / The instrument of the immortals \[black & white advertisement; tear sheet\], 1921](#)

1 Item (Ink on paper.; 4.6" x 6.8".)

Advertiser: Steinway & Sons

Language: English.

Notes: AC0059-0000234 (AC Scan)

In Series 2, Box 183, Folder ?.

Ad text talks about "what a pity" Beethoven wasn't able to play a Steinway piano. It goes on to list the "immortals" that did play a Steinway piano.

Topic: Piano makers

Piano

advertising

Gifts

Genre/Form: Tear sheets

Advertisements -- 1910-1920

[Steinway / The instrument of the immortals \[black & white advertisement; tear sheet\], 1920](#)

1 Item (Ink on paper.; 11.6" x 7.3".)

Advertiser: Steinway & Sons

Language: English.

Notes: AC0059-0000235 (AC Scan)

In Series 2, Box 183, Folder ?.

Illustrated with an image of Richard Wagner at his piano. Ad text lists the other "immortals" that play a Steinway piano.

Names: Wagner, Richard, 1813-1883

Topic: Piano makers

Piano

advertising

Genre/Form: Tear sheets



## Advertisements -- 1910-1920

Box 184 (Series 2), Folder 1	Steinway and Sons pianos, 1916-1922
Box 185 (Series 2), Folder 1	Steinway and Sons pianos, 1923-1924
Box 186 (Series 2), Folder 1	Steinway and Sons pianos, 1925-1926
Box 186 (Series 2), Folder 1	National Carbon Company batteries, Eveready Radio Program, 1927-1929
Box 187 (Series 2), Folder 1	Studebaker Bros. Mfg. pianos, undated
Box 188 (Series 2), Folder 1	Humphrey Company heating companies, 1901-1907
Box 188 (Series 2), Folder 1	Ruud Mfg. Company heating companies, 1900-1924
Box 188 (Series 2), Folder 1	Stamford Range heating companies, 1900-1924
Box 188 (Series 2), Folder 1	Rathbone, Sard and Company heating companies, 1900-1924
Box 188 (Series 2), Folder 1	Boynton Furnace Company heating companies, 1900-1924
Box 188 (Series 2), Folder 1	Richardson and Boynton Company heating companies, 1900-1924
Box 188 (Series 2), Folder 1	Phillips and Clark Stove Company heating companies, 1900-1924
Box 188 (Series 2), Folder 1	Monarch Water Heater heating companies, 1900-1924
Box 188 (Series 2), Folder 1	Crown Acorn Range heating companies, 1900-1924
Box 188 (Series 2), Folder 1	Regal Acorn Range heating companies, 1900-1924

Box 188 (Series 2), Folder 1	Spark Heater heating companies, 1900-1924
Box 188 (Series 2), Folder 1	Reynor Mfg. Company heating companies, 1900-1924
Box 188 (Series 2), Folder 1	Sterling Range Furnace heating companies, 1900-1924
Box 189 (Series 2), Folder 1	Griswold Mfg. Company ovens, skillets, 1900-1924
Box 190 (Series 2), Folder 1	Griswold Mfg. Company ovens, skillets, 1918-1923
Box 190 (Series 2), Folder 2	Fatima Cigarettes fingernail polish, 1924-1929
Box 191 (Series 2), Folder 1	Dunham Vapor Heating System heating, undated
Box 191 (Series 2), Folder 1	Dunham Vapor Heating System heating, 1916-1919
Box 192 (Series 2), Folder 1	Tate-Jones Gas Oven Furnaces heating companies, 1920-1923
Box 192 (Series 2), Folder 1	Huenefeld Company heating companies, 1916-1921
Box 192 (Series 2), Folder 1	Quakertown Stove Works heating companies, 1916-1921
Box 192 (Series 2), Folder 1	Pittsburgh Water Heater Company heating companies, 1916-1921
Box 192 (Series 2), Folder 1	Catanooga Roofing and Foundry Company heating companies, 1916-1921
Box 192 (Series 2), Folder 1	Automatic Fuel Saver heating companies, 1916-1921
Box 192 (Series 2), Folder 3	Fifth Avenue Building office building, 1916-1921
Box 193 (Series 2), Folder 1	Fifth Avenue Building office building, 1932-1936

Box 193 (Series 2),  
Folder 1[Pittsburgh Water Heater Company water heaters, 1932-1936](#)

[A bath a day for EVERYBODY \[black & whiter advertisement; tear sheet\], 1922](#)  
 1 Item (Ink on paper.; approximately 15.4" x 2.1".)  
 Advertiser: Pittsburgh Water Heater Company  
 Language: English.  
 Notes: AC0059-0000172 (AC Scan)  
 In Series ?, Box ?, Folder ?.  
 Lion automatic storage system water heater ad illustrated with man in a robe standing by a steaming bathtub, and a a Lion water heater.  
 Topic: Plumbing  
 advertising  
 Genre/Form: Tear sheets  
 Advertisements -- 1920-1930

Box 193 (Series 2),  
Folder 1

Armstrong Manufacturing Co. stoves, 1922-1923

Box 193 (Series 2),  
Folder 1

Fulton Company, 1919-1923

Box 193 (Series 2),  
Folder 2

Fifth Avenue Building office building, 1922

Box 193 (Series 2),  
Folder 3

Fifth Avenue Building office building, 1932-1936

Box 194 (Series 2),  
Folder 1

Coral Gables real estate, 1938-1942

Box 195 (Series 2),  
Folder 1

Coral Gables real estate, 1925

Box 196 (Series 2),  
Folder 1

Coral Gables real estate, 1925

Box 196 (Series 2),  
Folder 2

Coral Gables real estate, 1926

Box 197 (Series 2),  
Folder 1[Sprague Publishing Company publishing, 1926-1927](#)

[When Slim Watson talks carburetors his family sits up and takes notice \[black & white advertisement; tear sheet\], 1926](#)  
 1 Item (Ink on paper.; 10.1" x 5.4".)  
 Advertiser: Sprague Publishing Company  
 Language: English.

	<p>Notes: AC0059-0000217 (AC Scan) In Series 1, Box 198, Folder 1. The American Boy Magazine targeting advertisers to buy space in the publication illustrated with a father, mother, and son discussing magazine article at the dinner table.</p> <p>Topic: Periodicals advertising</p> <p>Genre/Form: Tear sheets Advertisements -- 1920-1930</p>
Box 198 (Series 2), Folder 1	<a href="#">Sprague Publishing Company publishing, 1903-1918</a>
Box 198 (Series 2), Folder 1	<p><a href="#">"PAY - dirt" [black &amp; white advertisement; tear sheet], 1920</a> 1 Item (Ink on paper.; 10.7" x 7.7".)</p> <p>Advertiser: Sprague Publishing Company</p> <p>Language: English.</p> <p>Notes: AC0059-0000216 (AC Scan) The American Boy Magazine targeting advertisers to buy space in the publication illustrated with a man finding business men in his gold pan with an inset of a boy reading a magazine.</p> <p>Topic: Periodicals advertising</p> <p>Genre/Form: Tear sheets Advertisements -- 1920-1930</p>
Box 199 (Series 2), Folder 1	Jacobi, Alex N.A. heating companies, 1918-1922
Box 199 (Series 2), Folder 1	McKinney and Company heating companies, 1901-1916
Box 199 (Series 2), Folder 1	Sprague Correspondence Schools correspondence courses, 1901-1916
Box 199 (Series 2), Folder 1	Navo Steel Range heating companies, 1901-1916
Box 199 (Series 2), Folder 1	Far Quar Sanitary Furnaces heating companies, 1901-1916
Box 199 (Series 2), Folder 1	Incin-O-Range heating companies, 1901-1916
Box 199 (Series 2), Folder 1	Detroit Stove Works heating companies, 1901-1916

Box 199 (Series 2), Folder 1	Model Stove Company heating companies, 1901-1916
Box 199 (Series 2), Folder 1	Beckwrith, P.D. heating companies, 1901-1916
Box 199 (Series 2), Folder 1	Bennett and Mason Company heating companies, 1901-1916
Box 199 (Series 2), Folder 1	Bevan, E. and Company heating companies, 1901-1916
Box 199 (Series 2), Folder 1	Florence Automatic Oil Stove heating companies, 1901-1916
Box 199 (Series 2), Folder 1	Central Oil and Gas Stove Company heating companies, 1901-1916
Box 199 (Series 2), Folder 1	Borden heating companies, 1901-1916
Box 199 (Series 2), Folder 1	Chambers-Swift Company heating companies, 1901-1916
Box 199 (Series 2), Folder 1	Baxter Stove Company heating companies, 1901-1916
Box 199 (Series 2), Folder 1	Albany Foundry Company heating companies, 1901-1916
Box 200 (Series 2), Folder 1	Sprague Publishing Company publishing, 1901-1916
Box 201 (Series 2), Folder 1	Ostheimer Bros. suspenders, 1925-1926
Box 201 (Series 2), Folder 1	Brighton Silk Garter garters, 1905-1907
Box 201 (Series 2), Folder 1	Haris Suspenders Company, 1898-1908
Box 202 (Series 2), Folder 1	Pureoxia beverages, 1911-1918
Box 202 (Series 2), Folder 1	Clysmic Spring Company beverages, 1902-1913

Box 202 (Series 2), Folder 1	L. Rose and Company beverages, 1902-1913
Box 202 (Series 2), Folder 1	Sratoga beverages, 1902-1913
Box 202 (Series 2), Folder 1	White Rock Mineral Water beverages, 1902-1913
Box 203 (Series 2), Folder 1	George Evans Company toiletries, 1902-1913
Box 203 (Series 2), Folder 1	Brown Soap Company toiletries, 1900-1917
Box 203 (Series 2), Folder 1	Prof. I. Hubert toiletries, 1900-1917
Box 203 (Series 2), Folder 1	Packer's Tar Soap toiletries, 1900-1917
Box 203 (Series 2), Folder 1	Gerhard Mennen Company toiletries, 1900-1917
Box 203 (Series 2), Folder 1	Woodland Clark and Company toiletries, 1900-1917
Box 203 (Series 2), Folder 1	Henry Tetlow Company toiletries, 1900-1917
Box 203 (Series 2), Folder 1	Coxmo Buttermilk Soap Company toiletries, 1900-1917
Box 203 (Series 2), Folder 1	Coolene Company toiletries, 1900-1917
Box 203 (Series 2), Folder 1	Alfred H. Smith Company toiletries, 1900-1917
Box 203 (Series 2), Folder 1	Arthur Chemical Company toiletries, 1900-1917
Box 203 (Series 2), Folder 1	Madam Nordica's Company toiletries, 1900-1917
Box 203 (Series 2), Folder 1	Binder, Richard toiletries, 1900-1917

Box 203 (Series 2), Folder 1	Medco Company toiletries, 1900-1917
Box 203 (Series 2), Folder 1	Spiro Company toiletries, 1900-1917
Box 203 (Series 2), Folder 1	Rotary Toothbrush Company toiletries, 1900-1917
Box 203 (Series 2), Folder 1	Resinal Chemical Company toiletries, 1900-1917
Box 203 (Series 2), Folder 1	B and P Company toiletries, 1900-1917
Box 203 (Series 2), Folder 1	L. Lewis toiletries, 1900-1917
Box 203 (Series 2), Folder 2	Household Specialties Company girdle's, 1900-1917
Box 203 (Series 2), Folder 2	Stalforto cleansers, undated
Box 203 (Series 2), Folder 2	Normany Products, undated
Box 203 (Series 2), Folder 2	Yardley and Company soap, undated
Box 204 (Series 2), Folder 1	Normany Products, 1927-1929
Box 204 (Series 2), Folder 2	Van Raalte Veils veils, 1925-1928
Box 204 (Series 2), Folder 2	Everfast Wash Fabrics fabric, 1901-1930
Box 204 (Series 2), Folder 2	Schuykill Silk Mills underwear, 1901-1930
Box 204 (Series 2), Folder 2	Warner's Rust Proof Corsets corsets, 1901-1930
Box 204 (Series 2), Folder 2	Maline Mills underwear, 1901-1930

Box 204 (Series 2),  
Folder 2

## Armand Beauty Aids cosmetics, 1901-1930

Box 204 (Series 2),  
Folder 1

## Find Yourself [black &amp; white advertisement; tear sheet], 1929

1 Item (Ink on paper.; 12.7" x 10.5".)

Advertiser: Armand Company

Language: English.

Notes: AC0059-0000214 (AC Scan)

"Read this amazing book on the psychology of beauty ... Get your won copy free with every {dollar}1.00 purchase of Armand products." Ad features Cold Cream Powder, Foundation Creme, Cleansing Cream, Astringent, and Lip and Check Rouge.

Topic: Cosmetics  
Cosmetics industry  
Cosmetics -- advertising  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1920-1930

## Armand Cold Cream Powder [black and white print advertisement], Circa 1920-1930

1 Item (Ink on paper.; 16.5" x 7.1".)

Advertiser: Arrmand

Language: English.

Notes: AC0059-0000269 (AC Scan)

In Series ?, Box 202, Folder 2.

"The modern active life you are living calls for this particular face powder." Illustration of a woman looking at a picutre of an elegant woman with a table under the picture. Proof page from Holland's Magazine (Dallas, Texas) for April issue.

Topic: Face powder  
Cold cream  
Women's fashion  
Cosmetics  
Holland's Magazine

Genre/Form: Print advertising  
Advertisements -- 1950-1960  
Proof sheets

Box 204 (Series 2),  
Folder 2

## Zanizbar Rouge cosmetics, 1901-1930

Box 204 (Series 2),  
Folder 2

## Birdsey, Somers Company, 1901-1930

Box 204 (Series 2),  
Folder 2

## Armorside Corset corsets, 1901-1930



Box 204 (Series 2), Folder 2	Dent's English Gloves gloves, 1901-1930
Box 204 (Series 2), Folder 2	Lazell Perfumer perfume, 1901-1930
Box 204 (Series 2), Folder 2	Rogers Bros. Silver silverplate, 1901-1930
Box 204 (Series 2), Folder 2	KYX nail care, 1901-1930
Box 204 (Series 2), Folder 2	Ocean Bathing Suit Company bathing suits, 1901-1930
Box 204 (Series 2), Folder 2	Redform Corsets corsets, 1901-1930
Box 204 (Series 2), Folder 2	Pompeian Mfg. cosmetics, 1901-1930
Box 204 (Series 2), Folder 2	Imporeus Company facial creams, 1901-1930
Box 204 (Series 2), Folder 2	Cutex manicure sets, 1901-1930
Box 204 (Series 2), Folder 2	Goetz Silk Mfg. Company silk, 1901-1930
Box 204 (Series 2), Folder 2	Amolin Chemical Company deoderant powder, 1901-1930
Box 204 (Series 2), Folder 2	F.P. Corsets corsets, 1901-1930
Box 205 (Series 2), Folder 1	Armand Beauty Aids cosmetics, 1901-1930
Box 205 (Series 2), Folder 2	Armand Beauty Aids cosmetics, 1923-1924
Box 206 (Series 2), Folder 1	Lyon Mfg. Company balm, 1925-1928
Box 206 (Series 2), Folder 1	Delicine hand lotion, 1920-1919

Box 206 (Series 2), Folder 1	Amolin Chemical Company deoderant powder, 1920
Box 206 (Series 2), Folder 1	Armand Beauty Aids cosmetics, 1920-1922
Box 206 (Series 2), Folder 2	Marietta Stanley Company cosmetics, 1920-1923
Box 206 (Series 2), Folder 2	Lyon Mfg. Company cosmetics, 1917-1920
Box 206 (Series 2), Folder 2	Armand Beauty Aids cosmetics, 1918-1919
Box 206 (Series 2), Folder 2	Amolin Chemical Company deoderant powder, 1916-1919
Box 207 (Series 2), Folder 1	National Biscuit Company biscuits, 1917-1919
Box 208 (Series 2), Folder 1	National Biscuit Company biscuits, 1899
Box 208 (Series 2), Folder 2	National Biscuit Company biscuits, 1899
Box 209 (Series 2), Folder 1	National Biscuit Company biscuits, 1904-1905
Box 209 (Series 2), Folder 2	National Biscuit Company biscuits, 1900
Box 210 (Series 2), Folder 1	National Biscuit Company biscuits, 1902-1903
Box 211 (Series 2), Folder 1	National Biscuit Company biscuits, 1903-1904
Box 212 (Series 2), Folder 1	National Biscuit Company biscuits, 1905
Box 213 (Series 2), Folder 1	National Biscuit Company biscuits, 1905-1908
Box 213 (Series 2), Folder 2	National Biscuit Company biscuits, 1909-1910

Box 214 (Series 2), Folder 1	National Biscuit Company biscuits, 1911
Box 214 (Series 2), Folder 2	National Biscuit Company biscuits, 1912-1916
Box 214 (Series 2), Folder 2	Washburn, Crosby Company cereal, 1903-1905
Box 214 (Series 2), Folder 2	M.C. Wetmore Tobacco Company tobacco, undated
Box 214 (Series 2), Folder 2	Peerless Bakery bakeries, 1901
Box 215 (Series 2), Folder 1	Homes-Coutts-Larrabee Bakery bakeries, 1903
Box 215 (Series 2), Folder 1	Lillibridge Bakery bakeries, 1898-1903
Box 215 (Series 2), Folder 1	Washburn, Crosby Company flour, 1898-1903
Box 215 (Series 2), Folder 1	Miller's Bakery bakeries, 1899-1901
Box 215 (Series 2), Folder 1	Parrott-Taggart Bakery bakeries, 1898-1903
Box 215 (Series 2), Folder 1	Ogdensburg Bakery bakeries, 1898-1903
Box 215 (Series 2), Folder 1	Kennedy Bakery bakeries, 1898-1903
Box 215 (Series 2), Folder 1	Marvin Bakery bakeries, 1898-1903
Box 215 (Series 2), Folder 1	Skillman Bakery bakeries, undated
Box 215 (Series 2), Folder 1	W and H Walker furniture, 1898-1903
Box 215 (Series 2), Folder 1	Burlington Bakery bakeries, 1903-1904

Box 215 (Series 2), Folder 1	National Biscuit Company biscuits, 1898-1903
Box 215 (Series 2), Folder 1	Hardie Bakery bakeries, 1898-1903
Box 215 (Series 2), Folder 1	Cleveland Bakery bakeries, 1898-1903
Box 216 (Series 2), Folder 1	Walkers Soap soap, 1898-1903
Box 217 (Series 2), Folder 1	Cornell Stocking Corporation socks, shirts, collars, 1900-1903
Box 217 (Series 2), Folder 1	Ide and Company socks, shirts, collars, 1899-1918
Box 217 (Series 2), Folder 1	E. Rosenfeld and Company socks, shirts, collars, 1899-1918
Box 217 (Series 2), Folder 1	Robinson Shirt Company socks, shirts, collars, 1899-1918
Box 217 (Series 2), Folder 1	True Shape Hose socks, shirts, collars, 1899-1918
Box 217 (Series 2), Folder 1	Parker Company socks, shirts, collars, 1899-1918
Box 217 (Series 2), Folder 1	Linenwear Stocking Company socks, shirts, collars, 1899-1918
Box 217 (Series 2), Folder 1	Fay Stocking Company socks, shirts, collars, 1899-1918
Box 217 (Series 2), Folder 1	Daul Miller Company socks, shirts, collars, 1899-1918
Box 217 (Series 2), Folder 1	W.H. Dick socks, shirts, collars, 1899-1918
Box 217 (Series 2), Folder 1	Joseph Black and Son socks, shirts, collars, 1899-1918
Box 217 (Series 2), Folder 1	J.R. Keiser Cravats socks, shirts, collars, 1899-1918

Box 218 (Series 2), Folder 1	Worcester Slipper shoes, 1899-1918
Box 218 (Series 2), Folder 1	French Shiner Urner shoes, 1902-1917
Box 218 (Series 2), Folder 1	Bond Shoe shoes, 1902-1917
Box 218 (Series 2), Folder 1	Bass and Company shoes, 1902-1917
Box 218 (Series 2), Folder 1	Bostonian Shoe shoes, 1902-1917
Box 218 (Series 2), Folder 1	Chambersburg shoes, 1902-1917
Box 218 (Series 2), Folder 1	Brown Shoe Company shoes, 1902-1917
Box 218 (Series 2), Folder 1	Herald Shoe shoes, 1902-1917
Box 218 (Series 2), Folder 1	Better-Wesr Shoe Shop shoes, 1902-1917
Box 218 (Series 2), Folder 1	Ultra shoes, 1902-1917
Box 218 (Series 2), Folder 1	Boat and Shoe Mfg. shoes, 1902-1917
Box 218 (Series 2), Folder 1	Leuris shoes, 1902-1917
Box 218 (Series 2), Folder 1	Pomeroy shoes, 1902-1917
Box 218 (Series 2), Folder 1	Walk Over shoes, 1902-1917
Box 218 (Series 2), Folder 1	American Boy shoes, 1902-1917
Box 218 (Series 2), Folder 1	Stadfast shoes, 1902-1917

Box 218 (Series 2), Folder 1	Menz Ease shoes, 1902-1917
Box 218 (Series 2), Folder 1	Snow Company shoes, 1902-1917
Box 218 (Series 2), Folder 1	Ball Band Rubber Boots shoes, 1902-1917
Box 218 (Series 2), Folder 1	University shoes, 1902-1917
Box 218 (Series 2), Folder 1	Weimer Wright and Watkins shoes, 1902-1917
Box 218 (Series 2), Folder 1	Wolff Process Leather shoes, 1902-1917
Box 218 (Series 2), Folder 1	La France shoes, 1902-1917
Box 218 (Series 2), Folder 1	White Dunham shoes, 1902-1917
Box 218 (Series 2), Folder 1	Stetson Shoe Company shoes, 1902-1917
Box 218 (Series 2), Folder 2	Buzzacott hair supplies, 1902-1917
Box 218 (Series 2), Folder 2	Utica Knitting Company underwear, 1900-1901
Box 218 (Series 2), Folder 2	Kaynee clothing, 1918
Box 218 (Series 2), Folder 2	Albert Dwight Smith and Company, 1919-1923
Box 218 (Series 2), Folder 2	Wise Brothers clothing, 1906-1911
Box 219 (Series 2), Folder 1	Mills Mfg. Company underwear, 1910-1914
Box 219 (Series 2), Folder 1	John Wanamaker underwear, 1902-1918

Box 219 (Series 2), Folder 1	Cadillac Garment Company underwear, 1902-1918
Box 219 (Series 2), Folder 1	Waist and Dress Mfg. Association underwear, 1902-1918
Box 219 (Series 2), Folder 1	Avlalon Knitwear underwear, 1902-1918
Box 219 (Series 2), Folder 1	Salt's Textile Compmany underwear, 1902-1918
Box 219 (Series 2), Folder 1	Fitzcharles Company underwear, 1902-1918
Box 219 (Series 2), Folder 1	Imperial Specialty Company underwear, 1902-1918
Box 219 (Series 2), Folder 1	Greenwald Bros. underwear, 1902-1918
Box 219 (Series 2), Folder 1	Texfur Garment Company underwear, 1902-1918
Box 219 (Series 2), Folder 1	Hub-Gore Makers underwear, 1902-1918
Box 219 (Series 2), Folder 1	C.J. Haley and Company underwear, 1902-1918
Box 219 (Series 2), Folder 1	Drueding Bros. underwear, 1902-1918
Box 219 (Series 2), Folder 1	Frankenstien and Company underwear, 1902-1918
Box 219 (Series 2), Folder 1	Petticoat underwear, 1902-1918
Box 219 (Series 2), Folder 2	Rockwood's Wool Underwear underwear, 1902-1918
Box 219 (Series 2), Folder 2	White Cat Underwear underwear, 1901-1916
Box 219 (Series 2), Folder 2	Keepskool Netherwear underwear, 1901-1916

Box 219 (Series 2), Folder 2	Dryskin Conductive Underwear underwear, 1901-1916
Box 219 (Series 2), Folder 2	Utica Knitting Company underwear, 1901-1916
Box 219 (Series 2), Folder 2	Wright's Health Underwear underwear, 1901-1916
Box 219 (Series 2), Folder 2	Black and Commpany underwear, 1901-1916
Box 219 (Series 2), Folder 2	Morris Fabrik Underwear underwear, 1901-1916
Box 220 (Series 2), Folder 1	Carbondale Knitting Mills clothing, 1901-1916
Box 220 (Series 2), Folder 1	Bird, Jones and Kenyon clothing, 1901-1926
Box 220 (Series 2), Folder 1	Dutchess Mfg. Company clothing, 1901-1926
Box 220 (Series 2), Folder 1	Glen Rock Woolen Mills clothing, 1901-1926
Box 220 (Series 2), Folder 1	Mcllwaine Knight and Company clothing, 1901-1926
Box 220 (Series 2), Folder 1	Present and Company clothing, 1901-1926
Box 220 (Series 2), Folder 1	Progress Tailoring Company clothing, 1901-1926
Box 220 (Series 2), Folder 1	Roelofo and Company hats, 1901-1926
Box 220 (Series 2), Folder 1	Cleveland and Whitehill Company clothing, 1901-1926
Box 220 (Series 2), Folder 1	H.M. Sawyer and Son's Slickers clothing, 1901-1926
Box 220 (Series 2), Folder 1	Henry Sonneborn and Company clothing, 1901-1926



Box 220 (Series 2), Folder 1	Anti-Pluie clothing, 1901-1926
Box 220 (Series 2), Folder 1	Otis Shirts and Shorts clothing, 1901-1926
Box 220 (Series 2), Folder 2	Craddock Shoe shoes, 1901-1926
Box 221 (Series 2), Folder 1	Wilson Bros. clothing, 1909-1911
Box 221 (Series 2), Folder 1	Hanes Knitting Company underwear, 1915-1916
Box 222 (Series 2), Folder 1	Hanes Knitting Company underwear, 1920-1921
Box 223 (Series 2), Folder 1	Schuylkill Silk Mills silk, 1912-1920
Box 223 (Series 2), Folder 1	Van Raalte Veils veils, 1917-1920
Box 223 (Series 2), Folder 2	Wright's Underwear Company underwear, 1913-1914
Box 223 (Series 2), Folder 2	Morris and Company publishing, 1921-1927
Box 223 (Series 2), Folder 2	Kahn Tailoring Company tailoring, 1917-1922
Box 223 (Series 2), Folder 2	Lombard Mail Order Company mail order, undated
Box 223 (Series 2), Folder 2	Old Town Woolen Company, undated
Box 224 (Series 2), Folder 1	Franklin Wool Hosiery Mills hosiery, undated
Box 224 (Series 2), Folder 1	Penna Knitting Mills knitting, 1915-1929
Box 224 (Series 2), Folder 1	Julius Hirsh Knitting Mills knitting, 1915-1929

Box 224 (Series 2), Folder 1	Nachman Spring Company bed springs, 1915-1929
Box 224 (Series 2), Folder 1	Glengair Golf Hose hosiery, undated
Box 224 (Series 2), Folder 1	Sulloway Wool Hosiery hosiery, 1915-1929
Box 224 (Series 2), Folder 1	Norweek Knitting Company sweaters, socks, 1915-1929
Box 224 (Series 2), Folder 2	S.B. and B.W. Fleisher Inc. Yarns yarn, 1915-1929
Box 224 (Series 2), Folder 2	Gordon Hats hats, 1927-1928
Box 224 (Series 2), Folder 2	Lanpher Hats hats, 1926-1929
Box 224 (Series 2), Folder 2	Maline Mills underwear, 1926-1929
Box 225 (Series 2), Folder 1	Noe-Equ Textile Mills textiles, 1910-1921
Box 225 (Series 2), Folder 1	American Knit Products Company underwear, 1925-1926
Box 225 (Series 2), Folder 1	Gordon and Ferguson Inc. clothing, 1923-1924
Box 225 (Series 2), Folder 1	Fownes Gloves gloves, 1921-1928
Box 225 (Series 2), Folder 1	Franklin Wool Hosiery Mills hosiery, 1926-1929
Box 225 (Series 2), Folder 2	Atlas Underwear Company underwear, 1926
Box 225 (Series 2), Folder 2	Bon Ton corsets, 1923-1927
Box 225 (Series 2), Folder 2	Ubiko Milling Company mills, 1926-1927

Box 226 (Series 2), Folder 1	Splitdorf Bethlehem Electric Company electricity, 1927-1929
Box 227 (Series 2), Folder 1	Pittsburgh Plate Glass Company glass, 1927-1928
Box 227 (Series 2), Folder 1	Owens Machine Company toothbrushes, 1919-1930
Box 227 (Series 2), Folder 1	Bowman and Company table cooker, 1919-1930
Box 227 (Series 2), Folder 1	P-A Sales Company gauges, 1919-1930
Box 227 (Series 2), Folder 1	Oak Flooring Bureau flooring, 1919-1930
Box 227 (Series 2), Folder 1	Topkins Athletes Underwear underwear, 1919-1930
Box 227 (Series 2), Folder 1	Viscose Company yarn, 1919-1930
Box 228 (Series 2), Folder 1	Believer's in Jacksonville, 1919-1930
Box 228 (Series 2), Folder 1	Ivory Garter garters, 1925
Box 229 (Series 2), Folder 1	Jobbers Overall Company, 1914-1925
Box 229 (Series 2), Folder 2	Jobbers Overall Company, 1918-1920
Box 230 (Series 2), Folder 1	Dent's Gloves gloves, 1920-1921
Box 230 (Series 2), Folder 1	Nettleton, A.E. shoes, 1911-1914
Box 230 (Series 2), Folder 1	Lambertville Rubber Company footwear, 1917-1919
Box 230 (Series 2), Folder 1	Arnold Shoes shoes, 1906-1922

Box 231 (Series 2), Folder 1	Hanes Knitting Company men's undergarments, 1920-1923
Box 232 (Series 2), Folder 1	Hanes Knitting Company men's undergarments, 1920-1924
Box 233 (Series 2), Folder 1	Chalfonte-Hadden Hall hotels, 1925-1929
Box 233 (Series 2), Folder 1	Carleton Hotel hotels, 1928-1930
Box 233 (Series 2), Folder 1	Estate of Stephen Girard, 1926-1927
Box 233 (Series 2), Folder 1	Wardman Park Hotel hotels, 1927
Box 233 (Series 2), Folder 2	Royal Hawaiian Hotel hotels, 1927
Box 233 (Series 2), Folder 2	Matson Line steamships, 1926-1927
Box 234 (Series 2), Folder 1	Chicago, Milwaukee and St. Paul Railway railroads, 1927
Box 235 (Series 2), Folder 1	French Line cruises, 1927
Box 235 (Series 2), Folder 1	Chicago, Milwaukee and St. Paul Railway railroads, 1930-1933
Box 236 (Series 2), Folder 1	National Biscuit Company biscuits, 1924-1926
Box 237 (Series 2), Folder 1	Jacques Mfg. Company baking powder, 1902-1916
Box 238 (Series 2), Folder 1	Jacques Mfg. Company baking powder, 1904-1906
Box 238 (Series 2), Folder 1	Royal Baking Powder bakeries, 1906-1907
Box 239 (Series 2), Folder 1	Simmons Hardware Company hardware, 1905

Box 240 (Series 2), Folder 1	Simmons Hardware Company hardware, 1915
Box 240 (Series 2), Folder 2	Simmons Hardware Company hardware, 1913
Box 241 (Series 2), Folder 1	Simmons Hardware Company hardware, 1912
Box 241 (Series 2), Folder 2	Simmons Hardware Company hardware, 1911
Box 242 (Series 2), Folder 1	Simmons Hardware Company hardware, 1910
Box 242 (Series 2), Folder 2	Simmons Hardware Company hardware, 1909
Box 243 (Series 2), Folder 1	Simmons Hardware Company hardware, 1908
Box 243 (Series 2), Folder 2	Simmons Hardware Company hardware, 1907
Box 244 (Series 2), Folder 1	Simmons Hardware Company hardware, 1905-1906
Box 244 (Series 2), Folder 2	Dennison Mfg. Company stationery, 1905
Box 245 (Series 2), Folder 1	Dennison Mfg. Company stationery, 1905-1907
Box 245 (Series 2), Folder 2	Dennison Mfg. Company stationery, 1908
Box 246 (Series 2), Folder 1	<a href="#">Heinz Company condiments, 1909</a>

[\[Heinz Tomato Soup, black & white advertisement; tear sheet\], Circa 1905](#)

1 Item (Ink on paper.; 1.7" x 1.4".)

Advertiser: H. J. Heinz Company

Language: English.

Notes: AC0059-0000200 (AC Scan)

In Series ?, Box ? (Book 246), Folder Heinz Co.1905-08.

Only a section of the advertisement showing a can of tomato soup.

Topic: Food industry and trade

Canning and preserving  
advertising  
Genre/Form: Tear sheets  
Advertisements -- 1900-1910

Box 247 (Series 2),  
Folder 1

Heinz Company condiments, 1905-1908

[Good ketchup needs no drugs. \[black & white advertisement; tear sheet\], 1909](#)

1 Item (Ink on paper.; 12.1" x 9.0".)

Advertiser: H. J. Heinz Company

Language: English.

Notes: AC0059-0000148 (AC Scan)

In Series ?, Box 247 (Book 446), Folder 1.

Contains images of workers labeling bottles and tomatoes on the vine. Text discusses Benzoate of Soda and states that it isn't in Heinz Ketchup.

Topic: Condiments  
Tomatoes  
Canning and preserving  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1910-1920

[Should Know about Soda in Foods! \[black & white advertisement; tear sheet\], 1909](#)

1 Item (Ink on paper.; 16.7" x 11.5".)

Advertiser: H. J. Heinz Company

Language: English.

Notes: AC0059-0000147 (AC Scan)

In Series ?, Box 247, Folder 1.

Text discusses Benzoate of Soda and states that it isn't in Heinz 57 varieties.

Topic: Condiments  
Food industry and trade  
Canning and preserving  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1910-1920

[A Public Statement / The People's health or the Food manufacturer's Profit! \[black & white advertisement; tear sheet\], 1909](#)

1 Item (Ink on paper.; 14.6" x 11.1".)

Advertiser: H. J. Heinz Company

Language: English.

Notes: AC0059-0000149 (AC Scan)

In Series ?, Box 247, Folder 1

Text discusses the dangers of Benzoate of Soda in prepared foods.

Topic: Condiments  
Food industry and trade  
Canning and preserving  
advertising  
Genre/Form: Tear sheets  
Advertisements -- 1900-1910

[Nature's Best in HEINZ Ketchup. \[black & white advertisement; tear sheet\], 1910](#)

1 Item (Ink on paper.; 13.7" x 8.5".)

Advertiser: H. J. Heinz Company

Language: English.

Notes: AC0059-0000150 (AC Scan)

In Series ?, Box 247 (Book 446), Folder 1.

Contains image of workers picking tomatoes in the field. Text states there is no Benzoate of Soda or other drugs in Heinz Ketchup.

Topic: Condiments  
Tomatoes  
Canning and preserving  
advertising  
Genre/Form: Tear sheets  
Advertisements -- 1910-1920

[The Origin of Heinz 57 Varieties, \[black & white advertisement; tear sheet\], 1910](#)

1 Item (Ink on paper.; 10.4" x 8.4".)

Advertiser: H. J. Heinz Company

Language: English.

Notes: AC0059-0000152 (AC Scan)

In Series ?, Box 247 (Book 446), Folder 1.

Illustrated with packages of Heinz Mince Meat and a pie. Text tells of the beginning of Heinz and the ingredients of mince meat.

Topic: Food industry and trade  
Canning and preserving  
advertising  
Genre/Form: Tear sheets  
Advertisements -- 1910-1920

[There are good reasons why Campbell's Tomato Soup is the most delicious you ever tasted. \[black & white advertisement; tear sheet\], 1910](#)

1 Item (Ink on paper.; 10.5" x 8.5".)

Advertiser: Joseph Campbell Company (Camden, N.J.)

Language: English.

Notes: AC0059-0000151 (AC Scan)

In Series ?, Box 247 (Book 446), Folder 1.

Illustrated with image of an upper class family being served soup by an African American waiter.

Topic: Food industry and trade

	Genre/Form:	Canning and preserving advertising African American waiters Tear sheets Advertisements -- 1900-1910
Box 248 (Series 2), Folder 1		<a href="#">Heinz Company condiments, 1909-1911</a>
Box 249 (Series 2), Folder 1		Studebaker, 1901-1908
Box 250 (Series 2), Folder 1		Hollingshead polish, 1906
Box 250 (Series 2), Folder 1		Jesse Jones Paper Box Company paper, boxes, undated
Box 250 (Series 2), Folder 1		Table Talk bread, 1899-1911
Box 250 (Series 2), Folder 1		Sanitary Products Corporation forks, spoons, 1916
Box 250 (Series 2), Folder 2		Hyde and Sons textiles, 1920
Box 251 (Series 2), Folder 1		Hyde and Sons textiles, 1905-1907
Box 251 (Series 2), Folder 2		Hyde and Sons textiles, 1907-1908
Box 252 (Series 2), Folder 1		Hyde and Sons textiles, 1908-1909
Box 252 (Series 2), Folder 2		Hodgson Portable Houses houses, 1909-1911
Box 253 (Series 2), Folder 1		Hodgson Portable Houses houses, 1909-1922
Box 253 (Series 2), Folder 2		Hodgson Portable Houses houses, 1923-1924
Box 254 (Series 2), Folder 1		Caterpillar Tractor Company tractors, 1925-1929



Box 254 (Series 2), Folder 1	Erie Lithographing and Printing Company printing, 1928-1930
Box 254 (Series 2), Folder 1	Three Diamonds Fancy Crabmeat food, 1925
Box 254 (Series 2), Folder 1	David Lupton's Sons Company steel shelves, 1929
Box 254 (Series 2), Folder 2	Ocean Bathing Suit Company bathing suits, 1929
Box 255 (Series 2), Folder 1	Cluett, Peabody and Company shirts, collars, 1929
Box 255 (Series 2), Folder 2	United Neckwear Mfg. Company clothing, 1904-1906
Box 255 (Series 2), Folder 2	Cluett, Peabody and Company shirts, collars, 1917
Box 256 (Series 2), Folder 1	Onondaga Pottery Company ceramics, Syracuse China, 1906-1908
Box 257 (Series 2), Folder 1	Onondaga Pottery Company ceramics, 1917-1925
Box 257 (Series 2), Folder 2	Columbia Phonograph Company, Inc. music, records, recording, 1925-1929
Box 258 (Series 2), Folder 1	Columbia Phonograph Company, Inc. music, records, recording, 1924-1925
Box 258 (Series 2), Folder 1	Enterprise Mfg. Company appliances, 1923-1924
Box 258 (Series 2), Folder 2	Coffield Washer Company washers, 1898-1913
Box 258 (Series 2), Folder 2	Gladstone Hotel hotels, 1920-1926
Box 258 (Series 2), Folder 2	1900 Washer Company, 1920-1926
Box 258 (Series 2), Folder 2	Mardstone Hotel hotels, 1920-1926

Box 258 (Series 2), Folder 2	U.S. Chamber of Commerce/Nation's Business Chamber of Commerce, 1920-1926
Box 258 (Series 2), Folder 2	Rid-Jid Products Corp., 1920-1926
Box 258 (Series 2), Folder 2	Grand Rapids Refrigerator Company refrigerators, 1920-1926
Box 258 (Series 2), Folder 2	Leonard Refrigerator refrigerators, 1920-1926
Box 259 (Series 2), Folder 1	Florida Chair Factory furniture, 1920-1926
Box 259 (Series 2), Folder 1	Verbeck, Whybrow and Crossley Company household furnishings, 1902-1918
Box 259 (Series 2), Folder 1	Clifford M. Croosley household furnishings, 1902-1918
Box 259 (Series 2), Folder 1	Sanitray Mfg. Company household furnishings, 1902-1918
Box 259 (Series 2), Folder 1	Carlisle Carpet Mills carpet, 1902-1918
Box 259 (Series 2), Folder 1	Bigelow Carpet Company carpet, 1902-1918
Box 259 (Series 2), Folder 1	Moravian Wavers household furnishings, 1902-1918
Box 259 (Series 2), Folder 1	Duncan and Crossley household furnishings, 1902-1918
Box 259 (Series 2), Folder 1	Smith Edward and Company household furnishings, 1902-1918
Box 259 (Series 2), Folder 1	United Mills Mfg. household furnishings, 1902-1918
Box 259 (Series 2), Folder 1	Van Sciver Company household furnishings, 1902-1918
Box 259 (Series 2), Folder 1	White Mantel and Tile household furnishings, 1902-1918

Box 259 (Series 2), Folder 1	Wiggins, H.B. and Sons household furnishings, 1902-1918
Box 259 (Series 2), Folder 1	Coral Mfg. Company household furnishings, 1902-1918
Box 259 (Series 2), Folder 1	A.S. Boyle household furnishings, 1902-1918
Box 259 (Series 2), Folder 1	American Grass Twine Company twine, 1902-1918
Box 260 (Series 2), Folder 1	Sargeant and Company hardware, 1902-1918
Box 260 (Series 2), Folder 2	Sargeant and Company hardware, 1902-1922
Box 261 (Series 2), Folder 1	Sargeant and Company hardware, 1923-1924
Box 262 (Series 2), Folder 1	Sargeant and Company hardware, 1925-1926
Box 263 (Series 2), Folder 1	Sargeant and Company hardware, 1926-1928
Box 264 (Series 2), Folder 1	Valley Mills mills, 1928-1930
Box 265 (Series 2), Folder 1	Valley Mills mills, 1928
Box 265 (Series 2), Folder 2	Hills Bros. coffee, 1921-1929
Box 266 (Series 2), Folder 1	New England Confectionary Company candy, 1930-1939
Box 266 (Series 2), Folder 1	Veldoun Company Swanfleece, 1915-1917
Box 266 (Series 2), Folder 1	Faultless Nightwear Corp. underwear, 1928
Box 267 (Series 2), Folder 1	New England Confectionary Company candy, Necco Sweets, Lenox Chocolate, 1927-1929

Box 268 (Series 2), Folder 1	New England Confectionary Company candy, Necco Sweets, Lenox Chocolate, 1904-1908
Box 269 (Series 2), Folder 1	Hawes Von Gal Hats hats, 1909-1914
Box 269 (Series 2), Folder 1	Smith, Gray and Company hats, 1908-1913
Box 269 (Series 2), Folder 2	Hawes Von Gal Hats hats, 1911
Box 270 (Series 2), Folder 1	Mabie, Todd and Bard pens, Swan Pen Foundation, 1909-1910
Box 270 (Series 2), Folder 1	Conklin Pen Company pens, 1901-1902
Box 271 (Series 2), Folder 1	LaCross Manicure Implements and Sets manicure sets, 1905-1920
Box 272 (Series 2), Folder 1	LaCross Manicure Implements and Sets manicure sets, 1924-1925
Box 273 (Series 2), Folder 1	J. Curley and Brother razors, 1922-1924
Box 273 (Series 2), Folder 1	Durham-Duplex Razor Company razors, 1909-1921
Box 273 (Series 2), Folder 1	Korn, Ges W. Razor Company razors, 1909-1921
Box 273 (Series 2), Folder 1	Torrey J.R. Razor Company razors, 1909-1921
Box 273 (Series 2), Folder 1	Associated Railroads of Pennsylvania railroads, 1909-1921
Box 273 (Series 2), Folder 1	Department of Tours tourism, 1909-1921
Box 273 (Series 2), Folder 2	Hotel Champlain hotels, 1909-1921
Box 273 (Series 2), Folder 2	Southern Pacific Company railroads, California tourism, 1905-1922

Box 273 (Series 2), Folder 2	Board of Trade Santa Cruz, California, 1905-1922
Box 273 (Series 2), Folder 2	Public Service Commission, 1905-1922
Box 273 (Series 2), Folder 2	Associated Railroads of Pennsylvania railroads, 1905-1922
Box 273 (Series 2), Folder 2	Delaware and Hudson Company, 1905-1922
Box 273 (Series 2), Folder 2	Hotel Majestic hotels, 1905-1922
Box 273 (Series 2), Folder 2	Hotel Lorraine hotels, 1905-1922
Box 274 (Series 2), Folder 1	Lehigh Valley Railroad railroads, 1905-1922
Box 274 (Series 2), Folder 2	Lehigh Valley Railroad railroads, 1911-1912
Box 275 (Series 2), Folder 1	Oxford University Press publishing, 1912-1913
Box 275 (Series 2), Folder 1	United States Daily newspapers, 1926
Box 275 (Series 2), Folder 1	American Institute of Steel steel, undated
Box 275 (Series 2), Folder 2	Saturday Evening Post publications, 1927-1929
Box 275 (Series 2), Folder 2	Ladies Home Journal publications, 1926-1929
Box 275 (Series 2), Folder 2	Country Gentleman publications, 1926-1929
Box 275 (Series 2), Folder 2	Outlook publications, 1926-1929
Box 275 (Series 2), Folder 2	Viking Books publishing, 1926-1929

Box 275 (Series 2), Folder 2	Hedrick, Marts and Lundy publishing, 1926-1929
Box 275 (Series 2), Folder 2	Young Men's Christian Association YMCA, publications, 1926-1929
Box 275 (Series 2), Folder 2	Rev. U.A. Williams D.D. publishing, 1926-1929
Box 275 (Series 2), Folder 2	Nation's Business publications, 1926-1929
Box 275 (Series 2), Folder 2	Cosmopolitan publications, 1926-1929
Box 275 (Series 2), Folder 2	Scripp's-Howard Newspapers publishing, 1926-1929
Box 275 (Series 2), Folder 2	<a href="#">Farm Journal publications, 1926-1929</a>
Box 275 (Series 2), Folder 2 Book 487	<a href="#">The Silent Revolution [black &amp; white advertisement; tear sheet], 1929</a> 1 Item (proof sheet; Ink on paper.) Advertiser: Farm Journal, The (periodical) Language: English. Notes: AC0059-0000093 (AC Scan) Advertising proof sheet with text describing advantages of advertising in The (National) Farm Journal because of its wide readership, as a market for many types of consumer products; with eight drawings of rural scenes, vehicles, and interiors.  Topic: Agriculture -- Social aspects -- advertising Periodicals -- Marketing -- Advertisements Farmers -- 1920-1930  Genre/Form: Advertisements Proofs (printed matter)
Box 276 (Series 2), Folder 1	Abingdon Press publishing, 1926-1929
Box 276 (Series 2), Folder 1	<a href="#">Century Magazine publications, 1924-1929</a>
Box 276 (Series 2), Folder 1, book 488	<a href="#">Is our native stock slowly committing suicide? [black &amp; white advertisement; tear sheet], 1924</a> 1 Item (Ink on paper.; 8.5" x 5.9".) Advertiser: The Century Company Language: English. Notes: AC0059-0000251 (AC Scan)

Advertisement for a subscription to The Century Magazine illustrated with a large group of men. Text describes the articles included in the February 1924 issue.

Topic: Periodicals -- Marketing -- Advertisements  
Genre/Form: Tear sheets  
Advertisements -- 1920-1930

Box 276 (Series 2), Folder 1	People's Home Journal publications, 1924-1929
Box 276 (Series 2), Folder 1	Forum Sunday School Times publications, 1924-1929
Box 276 (Series 2), Folder 1	Motion Picture Magazine publications, 1924-1929
Box 276 (Series 2), Folder 2	Chicago Daily News newspapers, 1924-1929
Box 276 (Series 2), Folder 2	New York Evening Journal newspapers, 1926
Box 277 (Series 2), Folder 1	Munsey Magazine publications, 1926-1929
Box 277 (Series 2), Folder 1	American Magazine publications, 1904-1921
Box 277 (Series 2), Folder 1	Jacobs, George W. publishing, 1904-1921
Box 277 (Series 2), Folder 1	Key Publishing Company publishing, 1904-1921
Box 277 (Series 2), Folder 1	Metropolitan publications, 1904-1921
Box 277 (Series 2), Folder 1	McClure Publishing Company publishing, 1904-1921
Box 277 (Series 2), Folder 1	Winston Company publishing, 1904-1921
Box 277 (Series 2), Folder 1	Pearson's Magazine publications, 1904-1921
Box 277 (Series 2), Folder 1	Robson and Adey publishing, 1904-1921

Box 277 (Series 2), Folder 1	Scott T. Redfield Company publishing, 1904-1921
Box 277 (Series 2), Folder 1	Scribner Magazine publications, 1904-1921
Box 277 (Series 2), Folder 1	Smith's Magazine publications, 1904-1921
Box 277 (Series 2), Folder 1	Stokes and Company publications, 1904-1921
Box 277 (Series 2), Folder 1	Universal Bible House publishing, 1904-1921
Box 277 (Series 2), Folder 1	Mum and Company publishing, 1904-1921
Box 277 (Series 2), Folder 2	Paris Modes publications, 1904-1921
Box 277 (Series 2), Folder 2	Zerlir Company publications, 1898-1918
Box 277 (Series 2), Folder 2	Colliers publications, 1898-1918
Box 277 (Series 2), Folder 2	Beacon Publishing Company publishing, 1898-1918
Box 277 (Series 2), Folder 2	Sunday New York Herald newspapers, 1898-1918
Box 277 (Series 2), Folder 2	Presbyterian Board publications, 1898-1918
Box 277 (Series 2), Folder 2	Donnelly, Reuben H. publishing, 1898-1918
Box 277 (Series 2), Folder 2	Stuart Set Magazine publications, 1898-1918
Box 277 (Series 2), Folder 2	Chapple Publishing House publications, 1898-1918
Box 277 (Series 2), Folder 2	Commerce Publishing Company publishing, 1898-1918



Box 277 (Series 2), Folder 2	Chicago Daily News newspapers, 1898-1918
Box 277 (Series 2), Folder 2	Dood Mead Company publishing, 1898-1918
Box 277 (Series 2), Folder 2	Everybody publications, 1898-1918
Box 277 (Series 2), Folder 2	Eastern Publishing publishing, 1898-1918
Box 277 (Series 2), Folder 2	Business Book Bureau publishing, 1898-1918
Box 277 (Series 2), Folder 2	Egerton Press publishing, 1898-1918
Box 277 (Series 2), Folder 2	American Sundry School Union publications, 1898-1918
Box 277 (Series 2), Folder 2	Book-Keeping and Business Man Magazine publications, 1898-1918
Box 277 (Series 2), Folder 2	Cook Publishing publications, 1898-1918
Box 277 (Series 2), Folder 2	Cosmopolitan publications, 1898-1918
Box 277 (Series 2), Folder 2	Cruist, Arthur H. publishing, 1898-1918
Box 277 (Series 2), Folder 2	Didge Publishing publishing, 1898-1918
Box 277 (Series 2), Folder 2	American Magazine publications, 1898-1918
Box 277 (Series 2), Folder 2	National Sportsman publications, 1898-1918
Box 277 (Series 2), Folder 2	Monthly Style Book publications, 1898-1918
Box 277 (Series 2), Folder 2	Vogue publications, 1898-1918

Box 277 (Series 2), Folder 2	Florence Publications publishing, 1898-1918
Box 277 (Series 2), Folder 2	Success Magazine publications, 1898-1918
Box 278 (Series 2), Folder 1	Hesterman Publishing Company publishing, 1898-1918
Box 278 (Series 2), Folder 1	Farm Journal publications, 1909-1916
Box 278 (Series 2), Folder 1	Orange Judd Farmer publications, 1909-1916
Box 278 (Series 2), Folder 1	Farm and Home publications, 1909-1916
Box 278 (Series 2), Folder 1	Phelps Publishing Company publishing, 1909-1916
Box 278 (Series 2), Folder 1	Knife Man publications, 1909-1916
Box 278 (Series 2), Folder 1	Up-To-Date Farming publications, 1909-1916
Box 278 (Series 2), Folder 1	Poultry Advocate Department publications, 1909-1916
Box 278 (Series 2), Folder 1	Rural New Yorker publications, 1909-1916
Box 278 (Series 2), Folder 1	Market Growers Journal publications, 1909-1916
Box 279 (Series 2), Folder 1	Abingdon Press publishing, 1909-1916
Box 279 (Series 2), Folder 1	McClure Publishing Company publishing, 1916-1924
Box 279 (Series 2), Folder 1	Sunday School Times publications, 1916-1924
Box 279 (Series 2), Folder 1	Century Magazine publications, 1916-1924

Box 279 (Series 2), Folder 1	Association Men/YMCA YMCA, publications, 1916-1924
Box 279 (Series 2), Folder 1	Atlantic Monthly publications, 1916-1924
Box 280 (Series 2), Folder 1	Armour and Company food, 1916-1924
Box 280 (Series 2), Folder 2	Armour and Company food, 1926-1927
Box 281 (Series 2), Folder 1	Armour and Company food, 1928
Box 282 (Series 2), Folder 1	Armour and Company food, 1929
Box 282 (Series 2), Folder 1	Morala Nut Margarine margarine, 1929-1930
Box 282 (Series 2), Folder 1	Morris Supreme Ham food, 1927-1928
Box 282 (Series 2), Folder 1	Schwahn A.F. and Sons margarine, 1927-1928
Box 282 (Series 2), Folder 1	Friedman Company margarine, 1928
Box 283 (Series 2), Folder 1	American Weekly publications, 1927-1928
Box 283 (Series 2), Folder 1	American Home publications, 1926
Box 284 (Series 2), Folder 1	Southern Mfg. Company baking powder, Good Luck Baking Powder, 1928
Box 284 (Series 2), Folder 1	American Tree Association forestry, 1903-1907
Box 284 (Series 2), Folder 2	Architectural Mold Company architecture, 1923-1924
Box 284 (Series 2), Folder 2	Ideal Concrete Machine Company cement, 1907-1908

Box 284 (Series 2), Folder 2	Association of American Portland Cement Mfg. cement, 1906-1910
Box 284 (Series 2), Folder 2	Brown, John G. mill construction, 1907
Box 285 (Series 2), Folder 1	Rubberset Company brushes, 1906
Box 286 (Series 2), Folder 1	Green's American Fruit Grower publications, 1908-1910
Box 286 (Series 2), Folder 1	Boston Herald newspapers, 1917-1921
Box 286 (Series 2), Folder 1	Leslie's Monthly publications, 1922-1926
Box 286 (Series 2), Folder 1	Mentor Association publishing, 1904
Box 286 (Series 2), Folder 1	Sunset May Information Bureau publishing, 1916-1917
Box 287 (Series 2), Folder 1	Boston Herald newspapers, 1911-1913
Box 287 (Series 2), Folder 2	Sherman Service Inc., 1926-1929
Box 287 (Series 2), Folder 2	Phoenix Mutual Life Insurance Company insurance, industrial coordination, 1923-1924
Box 288 (Series 2), Folder 1	Columbia Phonograph Company, Inc. music, records, recording, 1923-1926
Box 288 (Series 2), Folder 2	Fifth Avenue Building real estate, 1924-1925
Box 289 (Series 2), Folder 1	Housing Company, 1920-1925
Box 289 (Series 2), Folder 1	Fifth Avenue Building real estate, 1920
Box 290 (Series 2), Folder 1	Penn Mutual Life Insurance Company insurance, 1925-1930

Box 290 (Series 2), Folder 1	Aetna Life Insurance Company insurance, 1926-1928
Box 291 (Series 2), Folder 1	Cramp, Mitchell and Shaber real estate, 1923-1929
Box 291 (Series 2), Folder 1	L. Lanerch Homes real estate, 1904-1919
Box 291 (Series 2), Folder 1	Stout, E.A. real estate, 1904-1919
Box 291 (Series 2), Folder 1	Barnes and Lafland real estate, 1904-1919
Box 291 (Series 2), Folder 1	Long, Even W. real estate, 1904-1919
Box 291 (Series 2), Folder 1	Chaffin, R.B. and Company real estate, 1904-1919
Box 291 (Series 2), Folder 1	Haddon Highlands Company real estate, 1904-1919
Box 291 (Series 2), Folder 1	Feist, J.G. and Company real estate, 1904-1919
Box 291 (Series 2), Folder 1	Fifth Avenue Building real estate, 1904-1919
Box 291 (Series 2), Folder 1	Fidelity Realty Syndicate real estate, 1904-1919
Box 291 (Series 2), Folder 1	Philadelphia West Chester Traction Company real estate, 1904-1919
Box 291 (Series 2), Folder 1	Coleman, Charles E. real estate, 1904-1919
Box 291 (Series 2), Folder 1	Keokuk Industrial Association real estate, 1904-1919
Box 291 (Series 2), Folder 1	Hollomon, James A. publishing, 1904-1919
Box 291 (Series 2), Folder 1	Jacksonville Development Company real estate, 1904-1919

Box 291 (Series 2), Folder 1	Brown's Mills in the Pines real estate, 1904-1919
Box 291 (Series 2), Folder 1	Associated Mortgage Investors real estate, 1904-1919
Box 291 (Series 2), Folder 1	Seashore Land and Improvement real estate, 1904-1919
Box 291 (Series 2), Folder 1	Atlantic City Estate Company real estate, 1904-1919
Box 291 (Series 2), Folder 1	Chaffin, R.B. and Company real estate, 1904-1919
Box 291 (Series 2), Folder 1	White Pine Camp real estate, 1904-1919
Box 291 (Series 2), Folder 1	Chatham Land and Hotel Company real estate, 1904-1919
Box 291 (Series 2), Folder 1	Cruikshank Company real estate, 1904-1919
Box 291 (Series 2), Folder 1	Langdon Island Company real estate, 1904-1919
Box 291 (Series 2), Folder 1	Newton James real estate, 1904-1919
Box 291 (Series 2), Folder 1	Van Patten, I.J. real estate, 1904-1919
Box 291 (Series 2), Folder 1	Stephens, T.W. real estate, 1904-1919
Box 291 (Series 2), Folder 1	Ray, Chester P. real estate, 1904-1919
Box 291 (Series 2), Folder 1	Atlantic Corn Belt Farm Agency real estate, 1904-1919
Box 292 (Series 2), Folder 1	Victor Talking Machine Company phonographs, 1904-1919
Box 292 (Series 2), Folder 2	Victor Talking Machine Company phonographs, 1926

Box 293 (Series 2), Folder 1	Victor Talking Machine Company phonographs, 1926
Box 293 (Series 2), Folder 2	Victor Talking Machine Company phonographs, 1926
Box 294 (Series 2), Folder 1	Victor Talking Machine Company phonographs, 1927
Box 294 (Series 2), Folder 2	Victor Talking Machine Company phonographs, 1927
Box 294 (Series 2), Folder 4	Robert A. Johnson candy, 1927
Box 295 (Series 2), Folder 1	Victor Talking Machine Company phonographs, 1941-1943
Box 295 (Series 2), Folder 2	Victor Talking Machine Company phonographs, 1928
Box 296 (Series 2), Folder 1	Victor Talking Machine Company phonographs, 1928
Box 296 (Series 2), Folder 2	Victor Talking Machine Company phonographs, 1928
Box 297 (Series 2), Folder 1	<a href="#">Victor Talking Machine Company phonographs, 1928</a>
Box 297 (Series 2), Folder 1	<p><a href="#">I'm telling you it was positively uncanny! [black &amp; white advertisement; tear sheet], 1929</a></p> <p>1 Item (Ink on paper.; 12.9" x 9.5".)</p> <p>Advertiser: Victor Talking Machine Company. (New York.)</p> <p>Language: English.</p> <p>Notes: AC0059-0000018 (AC Scan)</p> <p>Woman in flapper style dress loading a stack of records into a Victrola. The Orthophonic Victrola and Automatic Electrola are the models mentioned.</p> <p>Topic: Phonograph</p> <p>Genre/Form: Tear sheets</p> <p>Advertisements -- 1920-1930</p>
Box 297 (Series 2), Folder 2	Hygienic Baking Company baked goods, 1929
Box 297 (Series 2), Folder 2	Helder's Wafers baked goods, 1909

Box 297 (Series 2), Folder 2	Hamstra H. and Company baked goods, 1909
Box 297 (Series 2), Folder 2	Gardner's Bread baked goods, 1909
Box 297 (Series 2), Folder 2	Haffner's Star Bakery baked goods, 1909
Box 297 (Series 2), Folder 2	Green and Green Company baked goods, Edgemont Crackers, 1909
Box 297 (Series 2), Folder 2	Grigg's Cooper and Company baked goods, Suchafine Biscuit, 1909
Box 297 (Series 2), Folder 2	Goddard Bakery baked goods, 1909
Box 297 (Series 2), Folder 2	Gordon and Pagel Company baked goods, Butter Crust, 1909
Box 297 (Series 2), Folder 2	Hekman's Biscuit Company baked goods, 1909
Box 297 (Series 2), Folder 2	Gerhardt and Sons baked goods, 1909
Box 297 (Series 2), Folder 2	Hershey Baking Company baked goods, 1909
Box 297 (Series 2), Folder 2	Grandma's Bread baked goods, 1909
Box 297 (Series 2), Folder 2	Gold Medal Bread baked goods, 1909
Box 297 (Series 2), Folder 2	Geilinger Company baked goods, 1909
Box 297 (Series 2), Folder 2	Goetz, Frank Bakery Company baked goods, Yale Toast, 1909
Box 297 (Series 2), Folder 2	Grocers Baking baked goods, Dolly Bread, 1909
Box 297 (Series 2), Folder 2	Generotzky's Bakery baked goods, 1909



Box 297 (Series 2), Folder 2	Goodett Bread baked goods, 1909
Box 297 (Series 2), Folder 2	Havenner's Waferettes baked goods, 1909
Box 297 (Series 2), Folder 2	Hazard and Company baked goods, 1909
Box 297 (Series 2), Folder 2	Hamilton and Sons, G.J. baked goods, 1909
Box 297 (Series 2), Folder 2	Haller's Bread baked goods, 1909
Box 297 (Series 2), Folder 2	Harradon and Son baked goods, 1909
Box 297 (Series 2), Folder 2	Hentley and Palmers English Biscuit baked goods, 1909
Box 297 (Series 2), Folder 2	Hunter and Company baked goods, 1909
Box 297 (Series 2), Folder 2	Harrisburg Baking Company baked goods, Edelweis, 1909
Box 297 (Series 2), Folder 2	Humphrey's Bread baked goods, 1909
Box 297 (Series 2), Folder 2	Holland Rush Company baked goods, 1909
Box 297 (Series 2), Folder 2	Hess, J.E. Bakery baked goods, 1909
Box 297 (Series 2), Folder 2	Huston's Biscuit Company baked goods, 1909
Box 297 (Series 2), Folder 2	Hanbury, Evans Company baked goods, 1909
Box 297 (Series 2), Folder 2	Henkel's Bread baked goods, 1909
Box 297 (Series 2), Folder 2	Health Food Bakery baked goods, 1909

Box 297 (Series 2), Folder 2	Holmes baked goods, 1909
Box 298 (Series 2), Folder 1	Loose-Wiles Biscuit Company biscuits, Vassar Chocolates, Takoma Biscuit, 1909
Box 299 (Series 2), Folder 1	Martin Cracker and Canada Company baked goods, 1910-1922
Box 299 (Series 2), Folder 1	McCormick's Nursery Rhyme Biscuits baked goods, undated
Box 299 (Series 2), Folder 1	Mabris Biscuits baked goods, undated
Box 299 (Series 2), Folder 1	Mooney Biscuit and Candy Company baked goods, undated
Box 299 (Series 2), Folder 1	Miller's Parrott Baking Company baked goods, undated
Box 299 (Series 2), Folder 1	Maryland Biscuit baked goods, undated
Box 299 (Series 2), Folder 1	Merchant's Biscuit Company biscuits, undated
Box 299 (Series 2), Folder 1	Moir's Biscuits baked goods, undated
Box 299 (Series 2), Folder 1	Manewal-Lange Biscuit Company baked goods, undated
Box 299 (Series 2), Folder 1	Miller's Mother's Bread baked goods, undated
Box 299 (Series 2), Folder 1	Moskovitz's Bakery baked goods, undated
Box 299 (Series 2), Folder 1	Memphis Bread Company baked goods, undated
Box 299 (Series 2), Folder 1	Meek-Barnes Baking Company baked goods, undated
Box 299 (Series 2), Folder 1	Myron Downing Bakery baked goods, undated

Box 299 (Series 2), Folder 1	Domestic Bread baked goods, undated
Box 299 (Series 2), Folder 1	Medlar Products baked goods, undated
Box 300 (Series 2), Folder 1	Lakeside Junior Soda Cracker baked goods, undated
Box 300 (Series 2), Folder 1	Bishop's Biscuit baked goods, Bis Bis, 1915-1918
Box 300 (Series 2), Folder 1	Lindquist Cracker Company baked goods, 1915-1918
Box 300 (Series 2), Folder 1	Merchant's Biscuit Company biscuits, 1915-1918
Box 300 (Series 2), Folder 1	Maryland Biscuit baked goods, 1915-1918
Box 300 (Series 2), Folder 1	Loose-Wiles Biscuit Company baked goods, 1915-1918
Box 300 (Series 2), Folder 1	Tru Biscuit Company baked goods, 1915-1918
Box 300 (Series 2), Folder 1	Jeffers Biscuit baked goods, 1915-1918
Box 300 (Series 2), Folder 1	Tacoma Biscuit baked goods, 1915-1918
Box 300 (Series 2), Folder 1	McCormick's Jersey Cream Soads baked goods, 1915-1918
Box 300 (Series 2), Folder 1	Southwest Crackers baked goods, 1915-1918
Box 300 (Series 2), Folder 1	North West Biscuit Company baked goods, 1915-1918
Box 300 (Series 2), Folder 1	Johson Educator Food baked goods, 1915-1918
Box 300 (Series 2), Folder 1	Toledo Cracker baked goods, 1915-1918

Box 300 (Series 2), Folder 1	Pacific Coast Biscuit Company baked goods, 1915-1918
Box 301 (Series 2), Folder 1	Ivins cakes, crackers, cookies, 1915-1918
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Box 410 (Series 2), Folder 1	Chesterfield Cigarettes tobacco, 1915 (ca.)
Box 410 (Series 2), Folder 1	Picadilly Cigarettes tobacco, 1915 (ca.)
Box 410 (Series 2), Folder 1	Bull Durham tobacco, 1915 (ca.)
Box 410 (Series 2), Folder 1	Phillip Morris Cigarettes tobacco, 1915 (ca.)
Box 410 (Series 2), Folder 1	Egyptian Straights tobacco, 1915 (ca.)
Box 410 (Series 2), Folder 1	Mogul Cigarettes tobacco, 1915 (ca.)
Box 410 (Series 2), Folder 1	Egyptian Deities Cigarettes tobacco, 1915 (ca.)
Box 410 (Series 2), Folder 1	Bud Cigarettes tobacco, 1915 (ca.)
Box 410 (Series 2), Folder 1	Pall Mall Cigarettes tobacco, 1915 (ca.)

Box 410 (Series 2), Folder 1	Nebo Cigarettes tobacco, 1915 (ca.)
Box 410 (Series 2), Folder 1	Hassan Cigarettes tobacco, 1915 (ca.)
Box 410 (Series 2), Folder 1	Mecca Cigarettes tobacco, 1915 (ca.)
Box 410 (Series 2), Folder 1	Sovereign Cigarettes tobacco, 1915 (ca.)
Box 410 (Series 2), Folder 1	Lord Salisbury Cigarettes tobacco, 1915 (ca.)
Box 410 (Series 2), Folder 1	Recruit Cigarettes tobacco, 1915 (ca.)
Box 410 (Series 2), Folder 1	Favorite Cigarettes tobacco, 1915 (ca.)
Box 410 (Series 2), Folder 1	Nebo Cigarettes tobacco, 1915 (ca.)
Box 410 (Series 2), Folder 1	Milo Cigarettes tobacco, 1915 (ca.)
Box 410 (Series 2), Folder 1	Sweet Caporal Cigarettes tobacco, 1915 (ca.)
Box 411 (Series 2), Folder 1	Piedmont Cigarettes tobacco, 1915 (ca.)
Box 411 (Series 2), Folder 1	Mecca Cigarettes tobacco, 1917 (ca.)
Box 411 (Series 2), Folder 1	American Association for the Promotion of Purity in Food food purity, 1917 (ca.)
Box 411 (Series 2), Folder 1	<a href="#">Rameses Cigarettes tobacco, 1909</a>

[Rameses - the aristocrat of cigarettes \[color advertisement; tear sheet\], Circa 1915](#)

1 Item (Ink on paper.; 10.7 x 8.2".)

Advertiser: Stephano Bros. Inc.

Language: English.

Notes: AC0059-0000162 (AC Scan)

In Series ?, Box 411 (Book 669), Folder ?.

"Nobody ever changes from Rameses." Illustration - Egyptian dessert scene with person riding a camel and pyramids in the background.

Topic: Tobacco  
Cigarettes  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1910-1920

Box 411 (Series 2),  
Folder 1

Milo Cigarettes tobacco, 1917 (ca.)

Box 411 (Series 2),  
Folder 1

Bud Cigarettes tobacco, 1917 (ca.)

Box 411 (Series 2),  
Folder 1

Egyptian Deities Cigarettes tobacco, 1917 (ca.)

Box 411 (Series 2),  
Folder 1

[Lucky Strike Cigarettes tobacco, 1917 \(ca.\)](#)

[Raw coffee? Never! "Toasted" coffee every time!. \[black & white advertisement; tear sheet\], 1917](#)

1 Item (Ink on paper.; 10.7" x 7.4".)

Advertiser: American Tobacco Company.

Language: English.

Notes: AC0059-0000168 (AC Scan)

In Series ?, Box 411 (Book 669), Folder ?

Illustration of Lucky Strike cigarette pack. Text discusses how toasting tobacco gives it more flavor.

Topic: Tobacco  
Cigarettes  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1910-1920

Box 411 (Series 2),  
Folder 1

United Cigar Stores tobacco, 1917 (ca.)

Box 411 (Series 2),  
Folder 1

[Fatima Cigarettes tobacco, 1917 \(ca.\)](#)

[Fatima - A Sensible Cigarette \[color advertisement; tear sheet\], 1917](#)

1 Item (Ink on paper.; 12.7 x 8.8".)

Advertiser: Liggett & Myers Tobacco Company

Language: English.

Notes: AC0059-0000163 (AC Scan)

In Series ?, Box 411 (Book 669), Folder ?.

Illustration - a portrait of a seated man dressed in a three piece suit with watch chain holding a cigarette.

Topic: Tobacco  
Cigarettes  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1910-1920

Box 411 (Series 2),  
Folder 1

[Helmar Cigarettes tobacco, 1917 \(ca.\)](#)

[Helmar Turkish Cigarettes \[color advertisement; tear sheet\], Circa 1915](#)

1 Item (Ink on paper.; 9.9" x 6.5".)

Advertiser: P. Lorillard Company.. S. Anagyros

Language: English.

Notes: AC0059-0000164 (AC Scan)

In Series ?, Box 411 (Book 669), Folder ?.

Christmas packing for Christmas presents now on sale.

Illustration - woman standing with arms wide under mistletoe, Christmas tree and presents to the side.

Topic: Tobacco  
Cigarettes  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1910-1920

[Helmar Turkish Cigarettes \[color advertisement; tear sheet\], Circa 1915](#)

1 Item (Ink on paper.; 9.1" x 6.3".)

Advertiser: P. Lorillard Company.. S. Anagyros

Language: English.

Notes: AC0059-0000165 (AC Scan)

In Series ?, Box 411 (Book 669), Folder ?.

Woman looking out of frame, man in profile smoking a cigarette in background.

Topic: Tobacco  
Cigarettes  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1910-1920

[Helmar Turkish Cigarettes \[color advertisement; tear sheet\], Circa 1915](#)

1 Item (Ink on paper.; 9.1" x 6.4".)

Advertiser: P. Lorillard Company.. S. Anagyros

Language: English.

Notes: AC0059-0000166 (AC Scan)

In Series ?, Box 411 (Book 669), Folder ?.

Ten women popping out of a Helmar cigarette box.

Topic: Tobacco  
Cigarettes

Genre/Form: advertising  
Tear sheets  
Advertisements -- 1910-1920

[Quality Superb Helmar Turkish Cigarettes \[color advertisement; tear sheet\], Circa 1915](#)

1 Item (Ink on paper.; 8.4" x 5.9".)

Advertiser: P. Lorillard Company.. S. Anagyros

Language: English.

Notes: AC0059-0000167 (AC Scan)

In Series ?, Box 411 (Book 669), Folder ?.

Man's face with fingers holding a lit match to the cigarette between his lips.

Topic: Tobacco  
Cigarettes  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1910-1920

Box 411 (Series 2),  
Folder 1

Courtesis Cigarettes tobacco, 1917 (ca.)

Box 411 (Series 2),  
Folder 1

Craven A Cigarettes tobacco, 1917 (ca.)

Box 411 (Series 2),  
Folder 1

Marmay Cigarettes tobacco, 1917 (ca.)

Box 411 (Series 2),  
Folder 1

[Lord Salisbury Cigarettes tobacco, 1917 \(ca.\)](#)

[An Open Letter to / Vincent Astor \[black & white advertisement; newspaper clipping\], Circa 1914](#)

1 Item (Ink on paper.; 14.6" x 7.0".)

Advertiser: American Tobacco Company.

Language: English.

Notes: AC0059-0000161 (AC Scan)

In Series ?, Box 411 (Book 669), Folder ?

Illustration of a Lord Salisbury Turkish cigarette package. Text promotes the value of a good cigarette at a lower price.

Names: Astor, Vincent, 1891-1959

Topic: Tobacco  
Cigarettes  
advertising

Genre/Form: Clippings -- 1910-1920  
Advertisements -- 1910-1920

Box 411 (Series 2),  
Folder 1

[Richmond Straight Cut Cigarettes tobacco, 1917 \(ca.\)](#)

[Richmond Straight Cut cigarettes - plain or cork tip \[black & white advertisement; tear sheet\], Circa 1915](#)

1 Item (Ink on paper.; 7.7 x 5.2".)

Advertiser: Liggett &amp; Myers Tobacco Company

Language: English.

Notes: AC0059-0000159 (AC Scan)

In Series ?, Box 411 (Book 669), Folder ?.

Cartoon of a several young men in mid-19th Century clothing on the street. One says to two others "... even the sophomores treated me with some respect when I produced the Virginia cigarettes ... from Richmond."

Topic: Tobacco  
Cigarettes  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1910-1920

[Richmond Straight Cut cigarettes - plain or cork tip \[black & white advertisement; tear sheet\], Circa 1915](#)

1 Item (Ink on paper.; 7.9 x 5.0".)

Advertiser: Liggett &amp; Myers Tobacco Company

Language: English.

Notes: AC0059-0000160 (AC Scan)

In Series ?, Box 411 (Book 669), Folder ?.

Cartoon of a several gentlemen and laborers in mid-19th Century clothing on a wharf with a steamship in the background. One man says to two others "... thanks to Coleman Fairfax, just retruned from Richmond, we had our first smoke of a genuine Virginia cigarette."

Topic: Tobacco  
Cigarettes  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1910-1920

Box 411 (Series 2),  
Folder 1

Chesterfield Cigarettes tobacco, 1917 (ca.)

Box 411 (Series 2),  
Folder 1

Tareyton Cigarettes tobacco, 1917 (ca.)

Box 411 (Series 2),  
Folder 1

Sweet Caporal Cigarettes tobacco, 1917 (ca.)

Box 411 (Series 2),  
Folder 1

Natural Egyptian Cigarettes tobacco, 1917 (ca.)

Box 412 (Series 2), Folder 1	Koorbaste Turkish Cigarettes tobacco, 1917 (ca.)
Box 412 (Series 2), Folder 1	Mogul Cigarettes tobacco, 1917 (ca.)
Box 412 (Series 2), Folder 1	Cairo Cigarettes tobacco, 1917 (ca.)
Box 412 (Series 2), Folder 1	Lord Salisbury Cigarettes tobacco, 1917 (ca.)
Box 412 (Series 2), Folder 1	Fifty-Fifty Cigarettes tobacco, 1917 (ca.)
Box 412 (Series 2), Folder 1	Tareyton Cigarettes tobacco, 1917 (ca.)
Box 412 (Series 2), Folder 1	Helmar Cigarettes tobacco, 1917 (ca.)
Box 412 (Series 2), Folder 1	Sweet Caporal Cigarettes tobacco, 1917 (ca.)
Box 412 (Series 2), Folder 1	Eutopia Tobacco tobacco, 1917 (ca.)
Box 412 (Series 2), Folder 1	Smoko Cigarettes tobacco, 1917 (ca.)
Box 412 (Series 2), Folder 1	Pera Cigarettes tobacco, 1917 (ca.)
Box 412 (Series 2), Folder 1	Vafiadas Egyptian Cigarettes tobacco, 1917 (ca.)
Box 412 (Series 2), Folder 1	Portugese Cigars tobacco, 1917 (ca.)
Box 412 (Series 2), Folder 1	Zufedi Orientel Cigarettes tobacco, 1917 (ca.)
Box 412 (Series 2), Folder 1	Players Navy Cut Cigarettes tobacco, 1917 (ca.)
Box 412 (Series 2), Folder 1	Rameses Cigarettes tobacco, 1917 (ca.)

Box 412 (Series 2), Folder 1	Phillip Morris Cigarettes tobacco, 1917 (ca.)
Box 412 (Series 2), Folder 1	Blue Peter Cigarettes tobacco, 1917 (ca.)
Box 412 (Series 2), Folder 1	Chesterfield Cigarettes tobacco, 1917 (ca.)
Box 412 (Series 2), Folder 1	Nebo Cigarettes tobacco, 1917 (ca.)
Box 412 (Series 2), Folder 1	Barrington Cigarettes tobacco, 1917 (ca.)
Box 412 (Series 2), Folder 1	Egyptian Deities Cigarettes tobacco, 1917 (ca.)
Box 412 (Series 2), Folder 1	Dubec Cigarettes tobacco, 1917 (ca.)
Box 412 (Series 2), Folder 1	Egyptian Straights Cigarettes tobacco, 1917 (ca.)
Box 412 (Series 2), Folder 1	Burley Cubs Cigarettes tobacco, 1917 (ca.)
Box 412 (Series 2), Folder 1	Pall Mall Cigarettes tobacco, 1917 (ca.)
Box 412 (Series 2), Folder 1	Melachrino Cigarettes tobacco, 1917 (ca.)
Box 412 (Series 2), Folder 1	Navy Long Cut Tobacco tobacco, 1917 (ca.)
Box 412 (Series 2), Folder 1	Murad Cigarettes tobacco, 1917 (ca.)
Box 412 (Series 2), Folder 1	Egyptian Oasis Cigarettes tobacco, 1917 (ca.)
Box 412 (Series 2), Folder 1	Zira Cigarettes tobacco, 1917 (ca.)
Box 412 (Series 2), Folder 1	Sovereign Cigarettes tobacco, 1917 (ca.)



Box 412 (Series 2), Folder 1	Hassan Cigarettes tobacco, 1917 (ca.)
Box 412 (Series 2), Folder 1	Benson and Hedges Cigarettes tobacco, 1917 (ca.)
Box 412 (Series 2), Folder 1	Whip and Queed Tobacco tobacco, 1917 (ca.)
Box 412 (Series 2), Folder 1	London Life Cigarettes tobacco, 1917 (ca.)
Box 412 (Series 2), Folder 1	Milo Cigarettes tobacco, 1917 (ca.)
Box 412 (Series 2), Folder 1	London Gold Tip Cigarettes tobacco, 1917 (ca.)
Box 412 (Series 2), Folder 1	Bagley's Old Colony Cigarettes tobacco, 1917 (ca.)
Box 412 (Series 2), Folder 1	Tam Tam Cigarettes tobacco, 1917 (ca.)
Box 413 (Series 2), Folder 1	Whittier's Red Label Lice Killer insecticide, 1917 (ca.)
Box 413 (Series 2), Folder 1	Dill and Collins paper, print papers, 1909-1927
Box 413 (Series 2), Folder 1	National Food Magazine publications, 1909-1927
Box 413 (Series 2), Folder 1	Drew Line Company farm equipment, 1909-1927
Box 413 (Series 2), Folder 1	Manlius, St. John's Military Academy schools, 1909-1927
Box 413 (Series 2), Folder 1	Modoc Sulphurs insecticides, 1909-1927
Box 413 (Series 2), Folder 1	Eli's Gasoline Engine engines, 1909-1927
Box 413 (Series 2), Folder 1	Eclipse Spray Pump insecticides, 1909-1927

Box 414 (Series 2), Folder 1	Fatima Cigarettes tobacco, 1909-1927
Box 414 (Series 2), Folder 1	County Gentlemen tobacco, 1915 (ca.)
Box 414 (Series 2), Folder 1	Tuxedo Tobacco tobacco, 1915 (ca.)
Box 414 (Series 2), Folder 1	Haidee Cigarettes tobacco, 1915 (ca.)
Box 414 (Series 2), Folder 1	Tiger Cigarettes tobacco, 1915 (ca.)
Box 414 (Series 2), Folder 1	Picayune Cigarettes tobacco, 1915 (ca.)
Box 414 (Series 2), Folder 1	Velvet Tobacco tobacco, 1915 (ca.)
Box 415 (Series 2), Folder 1	Clark and Snover Tobacco tobacco, 1915 (ca.)
Box 415 (Series 2), Folder 1	Haidel Cigarettes tobacco, 1916 (ca.)
Box 415 (Series 2), Folder 1	Favorite Cigarettes tobacco, 1916 (ca.)
Box 415 (Series 2), Folder 1	Recruit Cigarettes tobacco, 1916 (ca.)
Box 415 (Series 2), Folder 1	Five Bros.Cigarettes tobacco, 1916 (ca.)
Box 415 (Series 2), Folder 1	Fifth Avenue Cigarettes tobacco, 1916 (ca.)
Box 415 (Series 2), Folder 1	Fifty-Six Cigarettes tobacco, 1916 (ca.)
Box 415 (Series 2), Folder 1	Tiger Cigarettes tobacco, 1916 (ca.)
Box 415 (Series 2), Folder 1	Piedmont Cigarettes tobacco, 1916 (ca.)

Box 415 (Series 2), Folder 1	Fatima Cigarettes tobacco, 1916 (ca.)
Box 415 (Series 2), Folder 1	Rameses Cigarettes tobacco, 1916 (ca.)
Box 415 (Series 2), Folder 1	Zira Cigarettes tobacco, 1916 (ca.)
Box 415 (Series 2), Folder 1	Egyptian Straights Cigarettes tobacco, 1916 (ca.)
Box 415 (Series 2), Folder 1	Shadur Cigarettes tobacco, 1916 (ca.)
Box 415 (Series 2), Folder 1	Sweet Caporal Cigarettes tobacco, 1916 (ca.)
Box 415 (Series 2), Folder 1	Vafiadis Cigarettes tobacco, 1916 (ca.)
Box 415 (Series 2), Folder 1	Ivory Cigarettes tobacco, 1916 (ca.)
Box 415 (Series 2), Folder 1	Schinasi Cigarettes tobacco, 1916 (ca.)
Box 415 (Series 2), Folder 1	Perfection Cigarettes tobacco, 1916 (ca.)
Box 415 (Series 2), Folder 1	Courtessis Cigarettes tobacco, 1916 (ca.)
Box 415 (Series 2), Folder 1	Relu Cigarettes tobacco, 1916 (ca.)
Box 415 (Series 2), Folder 1	Egyptian Deities Cigarettes tobacco, 1916 (ca.)
Box 415 (Series 2), Folder 1	Grays Cigarettes tobacco, 1916 (ca.)
Box 416 (Series 2), Folder 1	Patterson's Frat Tobacco tobacco, 1916 (ca.)
Box 416 (Series 2), Folder 1	Honeymoon Tobacco tobacco, 1916 (ca.)

Box 416 (Series 2),  
Folder 1

Canadian Club Tobacco tobacco, 1916 (ca.)

Box 416 (Series 2),  
Folder 1

[Velvet Tobacco tobacco, 1916 \(ca.\)](#)

[Only Nature Can make Tobacco Friendly \[black & white advertisement; tear sheet\], Circa 1915](#)

1 Item (Ink on paper.; 10.8 x 8.4".)

Advertiser: Liggett & Myers Tobacco Company

Language: English.

Notes: AC0059-0000198 (AC Scan)

In Series ?, Box 416, Folder ?.

Man smoking a pipe and holding a holiday humidor of Velvet Tobacco. Wall of holly in the background.

Topic: Tobacco  
Cigarettes  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1910-1920

Box 416 (Series 2),  
Folder 1

[Bull Durham tobacco, 1916 \(ca.\)](#)

[The Lively Smoke for Lively Times \[color advertisement; tear sheet\], Circa 1915](#)

1 Item (Ink on paper.; 9.5" x 6.6".)

Advertiser: American Tobacco Company.

Language: English.

Notes: AC0059-0000196 (AC Scan)

In Series ?, Box 416, Folder ?.

"Bull" Durham smoking tobacco. Illustration of a two couples at a table in a crowded restaurant with guitarist in the background. Both men are smoking.

Topic: Tobacco  
Cigarettes  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1910-1920

[The Star Spangled Smoke! \[black & white advertisement; tear sheet\], Circa 1915](#)

1 Item (Ink on paper.; 8.4" x 5.7".)

Advertiser: American Tobacco Company.

Language: English.

Notes: AC0059-0000197 (AC Scan)

In Series ?, Box 416, Folder ?.

"Bull" Durham smoking tobacco. Illustration of a two men in uniform rolling and smoking cigarettes with oar powered launches full of sailors headed back to ship in the background.

	Topic:	Tobacco Cigarettes advertising
	Genre/Form:	Tear sheets Advertisements -- 1910-1920

Box 416 (Series 2),  
Folder 1      Tuxedo Tobacco tobacco, 1916 (ca.)

Box 416 (Series 2),  
Folder 1      M.M. Importing Company Tobacco tobacco, 1916 (ca.)

Box 416 (Series 2),  
Folder 1      [Lucky Strike Cigarettes tobacco, 1916 \(ca.\)](#)

[Lucky Strike roll cut tobacco. \[black & white advertisement; tear sheet\], Circa 1916](#)

1 Item (Ink on paper.; 8.9" x 5.8".)

Advertiser: American Tobacco Company.

Language: English.

Notes: AC0059-0000157 (AC Scan)

In Series ?, Box 416 (Book 674), Folder Lucky Strike.

Illustration of office setting, two men smoking pipes, woman taking dictation, man delivering books, Lucky Strike humidor sitting on the desk.

Topic: Tobacco  
Clerks  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1910-1920

[Lucky Strike roll cut tobacco. \[black & white advertisement; tear sheet\], Circa 1916](#)

1 Item (Ink on paper.; 8.7" x 5.9".)

Advertiser: American Tobacco Company.

Language: English.

Notes: AC0059-0000158 (AC Scan)

In Series ?, Box 416 (Book 674), Folder Lucky Strike.

Illustration of picnic setting, three men and one woman sitting in the grass round a cloth with food and vacuum flasks, one woman standing by a picnic basket passing out food, one woman eating while sitting in an open car in the background. Two of the men are smoking pipes and sharing a pouch of Lucky Strike tobacco.

Topic: Tobacco  
Picnicking  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1910-1920

**Lucky Strike roll cut tobacco [black & white; tear sheet], Circa 1915**

1 Item (Ink on paper.; 9.2" x 6.4".)

Advertiser: American Tobacco Company.

Language: English.

Notes: AC0059-0000195 (AC Scan)

In Series ?, Box 416, Folder ?

Illustration of three women and two men in a bowling alley. One man, smoking a pipe, demonstrates bowling form while the other man fills cigarette paper from a Lucky Strike tobacco can.

Topic: Tobacco  
Cigarettes  
advertisingGenre/Form: Tear sheets  
Advertisements -- 1910-1920Box 416 (Series 2),  
Folder 1

Red Belt Tobacco tobacco, 1916 (ca.)

Box 416 (Series 2),  
Folder 1

Campbell's Shag Tobacco tobacco, 1916 (ca.)

Box 416 (Series 2),  
Folder 1

Lord Romeo Panetelas Tobacco tobacco, 1916 (ca.)

Box 416 (Series 2),  
Folder 1

Velvet Smokarols tobacco, 1916 (ca.)

Box 417 (Series 2),  
Folder 1

Welch's Grape Juice beverages, juice, 1916 (ca.)

Box 417 (Series 2),  
Folder 1

National Food Magazine publications, newspaper clippings, 1923-1924

Box 417 (Series 2),  
Folder 1

Regal Shoes shoes, undated

Box 417 (Series 2),  
Folder 1

Essex Fertilizer Company fertilizer, 1940-1943

Box 418 (Series 2),  
Folder 1

Tuxedo Tobacco tobacco, 1916

Box 418 (Series 2),  
Folder 1

Bull Durham tobacco, 1914

Box 418 (Series 2),  
Folder 1

Velvet Tobacco tobacco, 1914

Box 419 (Series 2),  
Folder 1      Rameses Cigarettes tobacco, 1914

Box 419 (Series 2),  
Folder 1      Bull Durham tobacco, 1918 (ca.)

Box 419 (Series 2),  
Folder 1      Omar Cigarettes tobacco, 1918 (ca.)

Box 419 (Series 2),  
Folder 1      [Lucky Strike Cigarettes tobacco, 1918 \(ca.\)](#)

[Use more eggs save meat! \[color advertisement; tear sheet\], Circa 1930](#)

1 Item (Ink on paper.; 12.7" x 10.0".)

Advertiser: American Tobacco Company.

Language: English.

Notes: AC0059-0000186 (AC Scan)

In Series ?, Box 419, Folder ?

Illustration of plate with two poached eggs on toast. Lucky Strike cigarette pack. Text discusses how toasting tobacco gives it more flavor.

Topic: Tobacco  
Cigarettes  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1930-1940

[Potatoes are OK \[color advertisement; tear sheet\], Circa 1930](#)

1 Item (Ink on paper.; 10.7" x 7.4".)

Advertiser: American Tobacco Company.

Language: English.

Notes: AC0059-0000187 (AC Scan)

In Series ?, Box 419, Folder ?

Illustration of plate with baked potato and butter. Lucky Strike cigarette pack. Text discusses how toasting tobacco gives it more flavor.

Topic: Tobacco  
Cigarettes  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1930-1940

Box 419 (Series 2),  
Folder 1      [Milo Cigarettes tobacco, 1918 \(ca.\)](#)

[First among those exquisite luxuries ... \[color advertisement; tear sheet\], Circa 1918](#)

1 Item (Ink on paper.; 12.8" x 8.8".)

Advertiser: American Tobacco Company.

Language: English.  
 Notes: AC0059-0000184 (AC Scan)  
 In Series ?, Box 419, Folder Milo Violets cigarettes.  
 ... which add to life's fragrance is the delicate scent of Milo Violets gold-tipped violet-scented [cigarttes]. Illustration of a woman undressing with the help of a maid at the edge of a sunken bath.

Topic: Tobacco  
 Cigarettes  
 advertising

Genre/Form: Tear sheets  
 Advertisements -- 1910-1920

[Milo Violets delicately scented, gold tipped cigarettes ... \[black & white advertisement; tear sheet\], 1918](#)

1 Item (Ink on paper.; 6.1" x 4.1".)

Advertiser: American Tobacco Company.

Language: English.

Notes: AC0059-0000185 (AC Scan)

In Series ?, Box 419, Folder Milo Violets cigarettes.

... their inimitable fragrance makes them the choice of the smoker who knows ... Illustration of a woman in a sheer harem costume blowing smoke rings.

Topic: Tobacco  
 Cigarettes  
 advertising

Genre/Form: Tear sheets  
 Advertisements -- 1910-1920

Box 419 (Series 2),  
 Folder 1

Egyptian Deities Cigarettes tobacco, 1918 (ca.)

Box 18 (Series 2),  
 Folder 1

Pall Mall Cigarettes, 1918 (ca.)

Box 419 (Series 2),  
 Folder 1

[Murad Cigarettes tobacco, 1918 \(ca.\)](#)

[Murad Cigarettes / Remember Our Boys at the Front \[color advertisement; tear sheet\], 1918](#)

1 Item (Ink on paper.; 8.6" x 5.5".)

Advertiser: P. Lorillard Company.. S. Anagyros

Language: English.

Notes: AC0059-0000179 (AC Scan)

In Series ?, Box 419 (Book 677), Folder ?.

Scenes of WWI soldier life illustrate boarder around a poem.

Topic: Tobacco  
 Cigarettes  
 advertising

Genre/Form: Tear sheets



## Advertisements -- 1910-1920

[All for One - One for All / Murad Cigarettes \[color advertisement; tear sheet\], Circa 1917](#)

1 Item (Ink on paper.; 9.8" x 6.2".)

Advertiser: P. Lorillard Company.. S. Anagyros

Language: English.

Notes: AC0059-0000180 (AC Scan)

In Series ?, Box 419, Folder ?.

Heads of WWI soldiers smoking cigarettes represent United States, England, Italy, and France with a box of Murad cigarettes in the center.

Topic: Tobacco  
Cigarettes  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1910-1920

[Murad the Turkish Cigarette \[color advertisement; tear sheet\], Circa 1917](#)

1 Item (Ink on paper.; 12.9" x 9.6".)

Advertiser: P. Lorillard Company.. S. Anagyros

Language: English.

Notes: AC0059-0000181 (AC Scan)

In Series ?, Box 419 (Book 677), Folder ?.

Man in WWI uniform stands closely behind a woman while holding a cigarette in a brightly colored room.

Topic: Tobacco  
Cigarettes  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1910-1920

[Murad the Turkish Cigarette \[color advertisement; tear sheet\], Circa 1917](#)

1 Item (Ink on paper.; 8.7" x 6.0".)

Advertiser: P. Lorillard Company.. S. Anagyros

Language: English.

Notes: AC0059-0000183 (AC Scan)

In Series ?, Box 419, Folder ?.

Men in WWI uniform and women walk along street with international flags flying overhead.

Topic: Tobacco  
Cigarettes  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1910-1920

Box 419 (Series 2),  
Folder 1

Fatima Cigarettes tobacco, 1918 (ca.)

Box 419 (Series 2), Folder 1	Players Navy Cut Cigarettes tobacco, 1918 (ca.)
Box 419 (Series 2), Folder 1	Helmar Cigarettes tobacco, 1918 (ca.)
Box 419 (Series 2), Folder 1	Duke's Mixture Cigarettes tobacco, 1918 (ca.)
Box 419 (Series 2), Folder 1	Windsor Castle Cigarettes tobacco, 1918 (ca.)
Box 419 (Series 2), Folder 1	Old Egypt Cigarettes tobacco, 1918 (ca.)
Box 419 (Series 2), Folder 1	Nebo Cigarettes tobacco, 1918 (ca.)
Box 419 (Series 2), Folder 1	Sweet Caporol Cigarettes tobacco, 1918 (ca.)
Box 420 (Series 2), Folder 1	Omar Cigarettes tobacco, 1918 (ca.)
Box 420 (Series 2), Folder 1	Mecca Cigarettes tobacco, undated
Box 420 (Series 2), Folder 1	Piedmont Cigarettes tobacco, undated
Box 420 (Series 2), Folder 1	Fatima Cigarettes tobacco, undated
Box 421 (Series 2), Folder 1	Richmond Straight Cut Cigarettes tobacco, undated
Box 421 (Series 2), Folder 1	Tareyton Cigarettes tobacco, 1916 (ca.)
Box 421 (Series 2), Folder 1	Chesterfield Cigarettes tobacco, 1916 (ca.)
Box 421 (Series 2), Folder 1	La Marquise Cigarettes tobacco, 1916 (ca.)
Box 421 (Series 2), Folder 1	Helmar Cigarettes tobacco, 1916 (ca.)

Box 421 (Series 2), Folder 1	Pall Mall Cigarettes tobacco, 1916 (ca.)
Box 421 (Series 2), Folder 1	Milo Cigarettes tobacco, 1916 (ca.)
Box 421 (Series 2), Folder 1	Shadur Cigarettes tobacco, 1916 (ca.)
Box 421 (Series 2), Folder 1	Marmay Cigarettes tobacco, 1916 (ca.)
Box 421 (Series 2), Folder 1	Mecca Cigarettes tobacco, 1916 (ca.)
Box 421 (Series 2), Folder 1	Sinsible Cigarettes tobacco, 1916 (ca.)
Box 421 (Series 2), Folder 1	Murad Cigarettes tobacco, 1916 (ca.)
Box 421 (Series 2), Folder 1	Lord Salisbury Cigarettes tobacco, 1916 (ca.)
Box 421 (Series 2), Folder 1	Arcadia Cigarettes tobacco, 1916 (ca.)
Box 421 (Series 2), Folder 1	Oasis Cigarettes tobacco, 1916 (ca.)
Box 421 (Series 2), Folder 1	Sovereign Cigarettes tobacco, 1916 (ca.)
Box 421 (Series 2), Folder 1	Favorite Cigarettes tobacco, 1916 (ca.)
Box 422 (Series 2), Folder 1	Columbia Graphophone Company, phonographs, 1916 (ca.)
Box 422 (Series 2), Folder 1	Restcraft Gifts, 1920
Box 422 (Series 2), Folder 1	Armstrong Manufacturing Co., stoves, 1924
Box 422 (Series 2), Folder 1	Detso, soap, 1924-1925

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Cleaned out - by the Japs!, [black & white advertisement; tear sheet], Circa 1944

1 Item (Ink on paper.; 10.6" x 7.6".)

Advertiser: American Export Lines, Inc.

Language: English.

Notes: AC0059-0000022 (AC Scan)

Woman looking in empty kitchen cabinet. Text discusses tin shortage for canned goods due to Japanese occupation of Singapore and the Netherlands East Indies.

Topic: World War, 1939-1945

Merchant Marine

Tin

advertising

Genre/Form: Tear sheets

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Box 40 (Series 3), Folder 2	American Rolling Mill Corporation (ARMCO), stainless steel, iron, 1943-1944
Box 40 (Series 3), Folder 3	<a href="#">American Rolling Mill Corporation (ARMCO), stainless steel, iron, 1940-1942</a>
Box 40 (Series 3), Folder 4	<p><a href="#">Yours for Victory [color advertisement; tear sheet], 1942</a>  1 Item (Ink on paper.; 15.6" x 7.1".)  Advertiser: American Rolling Mill Company  Language: English.  Notes: AC0059-0000002 (AC Scan)  WWII pilot with plane in background. Idealic home kitchen scene below with caption "A standard of living worth fighting for."  Topic: Steel, Stainless -- 20th century  World War, 1939-1945  Airplanes -- Design and construction  Kitchen appliances  advertising  Genre/Form: Tear sheets -- 1940-1970  Advertisements -- 1940-1950</p>
Box 41 (Series 3), Folder 1	American Rolling Mill Corporation (ARMCO), stainless steel, iron, 1947-1950
Box 41 (Series 3), Folder 2	American Rolling Mill Corporation (ARMCO), stainless steel, iron, 1947-1950

Box 41 (Series 3), Folder 3	American Rolling Mill Corporation (ARMCO), stainless steel, iron, 1948-1951
Box 41 (Series 3), Folder 4	American Rolling Mill Corporation (ARMCO), stainless steel, iron, 1948-1951
Box 41 (Series 3), Folder 5	American Rolling Mill Corporation (ARMCO), stainless steel, iron, 1945-1946
Box 42 (Series 3), Folder 1	American Rolling Mill Corporation (ARMCO), stainless steel, iron, 1951-1952
Box 42 (Series 3), Folder 2	American Rolling Mill Corporation (ARMCO), stainless steel, iron, 1953-1956
Box 42 (Series 3), Folder 3	American Rolling Mill Corporation (ARMCO), stainless steel, iron, 1953-1956
Box 42 (Series 3), Folder 4	American Rolling Mill Corporation (ARMCO), stainless steel, iron, 1956-1960
Box 43 (Series 3), Folder 1	<a href="#">American Rolling Mill Corporation (ARMCO), stainless steel, iron, 1956-1960</a>
Box 43 (Series 3), Folder 1	<a href="#">Armco markets range from rockets to tableware, [black &amp; white advertisement; tear sheet], 1958</a> 1 Item (Ink on paper.; 13.3" x 11.3".) Advertiser: American Rolling Mill Company Language: English. Notes: AC0059-0000003 (AC Scan) Rocket and tableware. Topic: Steel, Stainless -- 20th century Rockets (Aeronautics) Tableware advertising Genre/Form: Tear sheets -- 1940-1970 Advertisements -- 1950-1960
Box 43 (Series 3), Folder 2	Armour and Company, food, 1930
Box 43 (Series 3), Folder 3	Armour and Company, food, 1930
Box 43 (Series 3), Folder 4	Armour and Company, food, 1930



Box 44 (Series 3), Folder 1	Armour and Company, food, 1930-1931
Box 44 (Series 3), Folder 2	Armour and Company, food, 1930-1931
Box 44 (Series 3), Folder 3	Armour and Company, food, 1931-1932
Box 44 (Series 3), Folder 4	Armour and Company, food, 1931-1932
Box 45 (Series 3), Folder 1	Armour and Company, food, 1931-1932
Box 45 (Series 3), Folder 2	Armour and Company, food, 1931-1932
Box 45 (Series 3), Folder 3	Armour and Company, food, 1932-1933
Box 45 (Series 3), Folder 4	Armour and Company, food, 1932-1933
Box 46 (Series 3), Folder 1	Armour and Company, food, 1932-1934
Box 46 (Series 3), Folder 2	Armour and Company, food, 1932-1934
Box 46 (Series 3), Folder 3	Armour and Company, food, 1956-1957
Box 46 (Series 3), Folder 4	Armour and Company, food, 1957
Box 47 (Series 3), Folder 1	Armour and Company, food, 1957-1961
Box 47 (Series 3), Folder 2	Armour and Company, food, 1959-1961
Box 47 (Series 3), Folder 3	Armour and Company, food, 1959-1961
Box 47 (Series 3), Folder 4	Armour and Company, food, 1959-1961

Box 48 (Series 3), Folder 1	Armour and Company, food, 1933-1935
Box 48 (Series 3), Folder 2	Armour and Company, food, Armour Star, 1956
Box 48 (Series 3), Folder 3	Armour and Company, food, 1958
Box 48 (Series 3), Folder 4	Armour and Company, food, Armour Star, 1958
Box 48 (Series 3), Folder 5	Armour and Company, food, Latin America, 1935-1936
Box 49 (Series 3), Folder 1	Armour and Company, food, 1958-1959
Box 49 (Series 3), Folder 2	Armour and Company, food, Armour Star, 1959
Box 49 (Series 3), Folder 3	Armour and Company, food, 1960
Box 49 (Series 3), Folder 4	Armour and Company, food, 1961
Box 50 (Series 3), Folder 1	Associated Enterprises Inc., marketing, management, 1967-1970
Box 50 (Series 3), Folder 2	Atlantic Refining Company, petroleum, 1929-1931
Box 50 (Series 3), Folder 3	Atlantic Refining Company, petroleum, 1929-1931
Box 50 (Series 3), Folder 4	Atlantic Refining Company, petroleum, 1930-1931
Box 50 (Series 3), Folder 5	Atlantic Refining Company, petroleum, 1930-1933
Box 51 (Series 3), Folder 1	Atlantic Refining Company, petroleum, White Flash, 1930-1933
Box 51 (Series 3), Folder 2	Atlantic Refining Company, petroleum, White Flash, 1930-1933

Box 51 (Series 3), Folder 3	Atlantic Refining Company, petroleum, White Flash, 1933-1935
Box 51 (Series 3), Folder 4	Atlantic Refining Company, petroleum, White Flash, 1933-1935
Box 52 (Series 3), Folder 1	Atlantic Refining Company, petroleum, 1935-1941
Box 52 (Series 3), Folder 2	Atlantic Refining Company, petroleum, 1935-1941
Box 52 (Series 3), Folder 3	Atlantic Refining Company, petroleum, 1935-1941
Box 52 (Series 3), Folder 4	Atlantic Refining Company, petroleum, 1935-1947
Box 53 (Series 3), Folder 1	Atlantic Refining Company, petroleum, 1935-1947
Box 53 (Series 3), Folder 2	Atlantic Refining Company, petroleum, 1937-1940
Box 53 (Series 3), Folder 3	Atlantic Refining Company, petroleum, 1937-1940
Box 53 (Series 3), Folder 4	Atlantic Refining Company, petroleum, 1945
Box 53 (Series 3), Folder 5	Atlantic Refining Company, petroleum, 1947-1953
Box 53 (Series 3), Folder 6	Atlantic Refining Company, petroleum, 1947-1953
Box 53 (Series 3), Folder 7	Atlantic Refining Company, petroleum, 1947-1953
Box 53 (Series 3), Folder 8	Atlantic Refining Company, petroleum, 1949-1951
Box 54 (Series 3), Folder 1	Atlantic Refining Company, petroleum, 1947-1953
Box 54 (Series 3), Folder 2	Atlantic Refining Company, petroleum, 1947-1953

Box 54 (Series 3), Folder 3	Atlantic Refining Company, petroleum, 1947-1953
Box 54 (Series 3), Folder 4	Atlantic Refining Company, petroleum, 1949-1951
Box 55 (Series 3), Folder 1	Atlantic Refining Company, petroleum, 1954
Box 55 (Series 3), Folder 2	Atlantic Refining Company, petroleum, 1955-1957
Box 55 (Series 3), Folder 3	Atlantic Refining Company, petroleum, 1955-1957
Box 55 (Series 3), Folder 4	Atlantic Refining Company, petroleum, 1958-1959
Box 56 (Series 3), Folder 1	Atlantic Refining Company, petroleum, 1960-1961
Box 56 (Series 3), Folder 2	Atlantic Refining Company, petroleum, 1964
Box 56 (Series 3), Folder 3	Atlantic Refining Company, petroleum, 1965
Box 57 (Series 3), Folder 1	Atlantic Refining Company, petroleum, 1935-1938
Box 57 (Series 3), Folder 2	Attapulugus Clay Company, clay, 1943-1946
Box 57 (Series 3), Folder 3	Avis, automobile rental, 1955
Box 58 (Series 3), Folder 1	Avis, automobile rental, 1956-1957
Box 58 (Series 3), Folder 2	Avisco, fabric, 1955-1956
Box 58 (Series 3), Folder 3	Avisco, fabric, 1955-1956
Box 58 (Series 3), Folder 4	Avisco, fabric, 1955-1956

Box 59 (Series 3), Folder 1	Avisco, fabric, 1956-1957
Box 59 (Series 3), Folder 2	Avisco, fabric, 1956-1957
Box 59 (Series 3), Folder 3	Avisco, fabric, 1956-1957
Box 59 (Series 3), Folder 4	Avisco, fabric, 1957
Box 60 (Series 3), Folder 1	Avisco, fabric, 1957-1958
Box 60 (Series 3), Folder 2	Avisco, fabric, 1957-1958
Box 60 (Series 3), Folder 3	Avondale, cotton fabrics, 1949-1952
Box 60 (Series 3), Folder 4	Avondale, cotton fabrics, 1950
Box 61 (Series 3), Folder 1	Avondale, cotton fabrics, 1953-1955
Box 61 (Series 3), Folder 2	Avondale, cotton fabrics, 1953-1955
Box 61 (Series 3), Folder 3	Avondale, cotton fabrics, 1955-1958
Box 61 (Series 3), Folder 4	Avondale, cotton fabrics, 1955-1958
Box 62 (Series 3), Folder 1	Avondale, cotton fabrics, 1958-1959
Box 62 (Series 3), Folder 2	Avondale, cotton fabrics, 1960-1963
Box 62 (Series 3), Folder 5	B.C. Remedy, pain relievers, 1950-1957
Box 63 (Series 3), Folder 1	E.B. Badger and Sons, engineering, 1946-1947

Box 63 (Series 3), Folder 2	E.B. Badger and Sons, engineering, 1947-1948
Box 63 (Series 3), Folder 3	Ballard and Ballard, flour, 1933
Box 63 (Series 3), Folder 4	Balto Dog and Cat Food, pet food, 1938
Box 64 (Series 3), Folder 1	Barber Asphalt Company, asphalt, 1937-1938
Box 64 (Series 3), Folder 2	Barber Asphalt Company, asphalt, 1938-1942
Box 64 (Series 3), Folder 3	Barber Asphalt Company, asphalt, 1938-1942
Box 64 (Series 3), Folder 4	Bass and Company, shoes, 1936-1938
Box 64 (Series 3), Folder 5	Bissell, carpet sweepers, 1953-1957
Box 65 (Series 3), Folder 1	Bayuk Cigars, tobacco, 1929-1934
Box 65 (Series 3), Folder 2	Bayuk Cigars, tobacco, 1929-1934
Box 66 (Series 3), Folder 1	Bell Aircraft, aircraft, 1946-1947
Box 66 (Series 3), Folder 2	Bellevue-Stratford, hotels, 1937
Box 66 (Series 3), Folder 3	Bell Telephone, telephones, 1946-1947
Box 66 (Series 3), Folder 4	Bell Telephone, telephones, 1946-1947
Box 67 (Series 3), Folder 1	Bermuda Trade Development, tourism, 1935-1937
Box 67 (Series 3), Folder 2	Bermuda Trade Development, tourism, 1938-1946

Box 67 (Series 3), Folder 3	Biro, pens, 1949
Box 68 (Series 3), Folder 1	Blue Bell, clothing, 1954-1957
Box 68 (Series 3), Folder 2	Blue Bell, clothing, 1956-1957
Box 68 (Series 3), Folder 3	Blue Bell, clothing, 1948-1953
Box 68 (Series 3), Folder 4	<p>Call Blue Bell now for Walt Disney's official Mouseketeer playwear [black &amp; white advertisement; tear sheet], Circa 1956</p> <p>1 Item (Ink on paper.; 17.2" x 12.2".)</p> <p>Advertiser: Blue Bell, Inc.</p> <p>Language: English.</p> <p>Notes: AC0059-0000249 (AC Scan)</p> <p>Illustrated with a variety of play clothes embroidered with the Mouseketeer emblem for boys and girls.</p> <p>Names: Walt Disney Productions</p> <p>Topic: Children's clothing advertising</p> <p>Genre/Form: Tear sheets Advertisements -- 1950-1960</p>
Box 68 (Series 3), Folder 4	<p>Only Blue Bell makes Walt Disney's official Davy Crockett jeans, jackets, shirts [black &amp; white advertisement; tear sheet], Circa 1955</p> <p>1 Item (Ink on paper.; 17.2" x 12.2".)</p> <p>Advertiser: Blue Bell, Inc.</p> <p>Language: English.</p> <p>Notes: AC0059-0000250 (AC Scan)</p> <p>Illustrated with a boy wearing the DAvy Crockett outfit.</p> <p>Names: Walt Disney Productions</p> <p>Topic: Children's clothing advertising</p> <p>Genre/Form: Tear sheets Advertisements -- 1950-1960</p>
Box 68 (Series 3), Folder 4	Bissell, carpet sweeper, 1962-1964
Box 69 (Series 3), Folder 1	Blue Bell, clothing, 1957-1961
Box 69 (Series 3), Folder 2	Blue Bell, clothing, 1957-1961

Box 69 (Series 3), Folder 3	Blue Label Casters, food, 1930-1935
Box 69 (Series 3), Folder 4	Boeing, aircraft, 1942-1944
Box 70 (Series 3), Folder 1	Boeing, aircraft, 1945-1947
Box 70 (Series 3), Folder 2	Boeing, aircraft, 1945-1947
Box 70 (Series 3), Folder 3	Boeing, aircraft, 1948-1952
Box 70 (Series 3), Folder 4	Boeing, aircraft, 1948-1952
Box 71 (Series 3), Folder 1	Boeing, aircraft, 1953-1956
Box 71 (Series 3), Folder 2	Bostitch, staples, staplers, 1952-1954
Box 71 (Series 3), Folder 3	Bostitch, staples, staplers, 1954-1956
Box 72 (Series 3), Folder 1	Bostitch, staples, staplers, 1956-1959
Box 72 (Series 3), Folder 2	Bostitch, staples, staplers, 1958-1961
Box 72 (Series 3), Folder 3	Bostitch, staples, staplers, 1962-1963
Box 72 (Series 3), Folder 4	Bostitch, staples, staplers, 1962-1963
Box 73 (Series 3), Folder 1	Bostitch, staples, staplers, 1964
Box 73 (Series 3), Folder 2	Bostitch, staples, staplers, 1966-1967
Box 73 (Series 3), Folder 3	Bostitch, staples, staplers, 1967-1969



Box 73 (Series 3), Folder 4	Boston Herald Traveler, newspapers, 1930
Box 74 (Series 3), Folder 1	Boston Herald Traveler, newspapers, 1930-1938
Box 74 (Series 3), Folder 2	Boston Pencil Sharpener, pencil sharpeners, 1930
Box 74 (Series 3), Folder 3	Boston Sunday Globe, newspapers, 1935
Box 74 (Series 3), Folder 4	Bovril of America, food, 1936-1941
Box 74 (Series 3), Folder 5	Bradley Knitting Company, clothing, 1931-1932
Box 74 (Series 3), Folder 6	Bradley Knitting Company, clothing, 1935-1940
Box 75 (Series 3), Folder 1	Brazilian American Coffee Promotional Committee, coffee, 1929-1932
Box 75 (Series 3), Folder 2	Brazilian Nuts, food, nuts, 1937
Box 75 (Series 3), Folder 3	Breck, shampoo, 1957-1958
Box 75 (Series 3), Folder 4	<a href="#">Breck, shampoo, 1958-1963</a>
Box 75 (Series 3), Folder Breck 2	<p><a href="#">Don't worry, Mommy - it doesn't sting. [color advertisement; tear sheet], 1959</a>  1 Item (Ink on paper.; 17.0" x 11.1".)  Advertiser: Breck Company.  Language: English.  Notes: AC0059-0000030 (AC Scan)  A young girl washing her hair. Possibly Eileen McKenna.</p> <p>Topic: Shampoos  Hair preparations  Child care  advertising</p> <p>Genre/Form: Tear sheets  Advertisements -- 1950-1960</p>
Box 75 (Series 3), Folder Breck 2	<p><a href="#">Don't worry, Dolly -- it doesn't sting. [Color advertisement; tear sheet], 1960</a>  1 Item (Ink on paper.; 14.3" x 11.1".)  Advertiser: Breck Company.</p>

Language: English.  
Notes: AC0059-0000034 (AC Scan)  
A young girl washing her doll's hair. Possibly Eileen McKenna.  
Topic: Shampoos  
Hair preparations  
Child care  
Dolls  
advertising  
Genre/Form: Tear sheets  
Advertisements -- 1950-1960

Box 75 (Series 3),  
Folder Breck 2

[Don't worry, Dolly - it doesn't sting. \[color advertisement; tear sheet\], 1959](#)

1 Item (Ink on paper.; 14.3" x 11.1".)

Advertiser: Breck Company.  
Language: English.  
Notes: AC0059-0000031 (AC Scan)  
A young girl washing her own and her doll's hair. Possibly Eileen McKenna.  
Topic: Shampoos  
Hair preparations  
Child care  
Dolls  
advertising  
Genre/Form: Tear sheets  
Advertisements -- 1950-1960

Box 75 (Series 3),  
Folder Breck 2

[Don't worry, Mommy - it doesn't sting. \[color advertisement; tear sheet\], 1959](#)

1 Item (Ink on paper.; 17.1" x 11.3".)

Advertiser: Breck Company.  
Language: English.  
Notes: AC0059-0000032 (AC Scan)  
A young girl having her hair washed. Possibly Eileen McKenna.  
Topic: Shampoos  
Hair preparations  
Child care  
advertising  
Genre/Form: Tear sheets  
Advertisements -- 1950-1960

Box 75 (Series 3),  
Folder Breck 2

[Don't worry, Mommy - it doesn't sting. \[black & white advertisement; tear sheet\], 1959](#)

1 Item (Ink on paper.; 13.7" x 9.3".)

Advertiser: Breck Company.  
Language: English.  
Notes: AC0059-0000033 (AC Scan)  
A young girl having her hair washed. Possibly Eileen McKenna.  
Topic: Shampoos  
Hair preparations  
Child care

advertising  
Genre/Form: Tear sheets  
Advertisements -- 1950-1960

Box 75 (Series 3),  
Folder Breck 2

[Don't worry, Mommy - it doesn't sting. \[color advertisement; tear sheet\], 1962](#)  
1 Item (Ink on paper.; 12.3" x 10.7".)  
Advertiser: Breck Company.  
Language: English.  
Notes: AC0059-0000036 (AC Scan)  
A young girl having her hair washed. Possibly Eileen McKenna.  
Topic: Shampoos  
Hair preparations  
Child care  
advertising  
Genre/Form: Tear sheets  
Advertisements -- 1960-1970

Box 75 (Series 3),  
Folder Breck 2

[Don't worry, Laurie -- it doesn't sting. \[Color advertisement; tear sheet\], 1962](#)  
1 Item (Ink on paper.; 14.6" x 10.4".)  
Advertiser: Breck Company.  
Language: English.  
Notes: AC0059-0000035 (AC Scan)  
A young girl washing another young girl's hair. Brunette possibly Eileen McKenna.  
Topic: Shampoos  
Hair preparations  
Child care  
advertising  
Genre/Form: Tear sheets  
Advertisements -- 1960-1970

Box 75 (Series 3),  
Folder 5

Brocklehurst-Whitson Amalgamated Ltd., yarn, hosiery, 1936

Box 75 (Series 3),  
Folder 6

Brooklyn Union Gas Company, gas, 1943-1945

Box 1 (Series 3),  
Folder 2

A.C. Gilbert, 1936-1939

Box 75 (Series 3),  
Folder 7

Brooklyn Union Gas Company, gas, 1943-1945

Box 76 (Series 3),  
Folder 1

Brooklyn Union Gas Company, gas, 1946-1949

Box 76 (Series 3),  
Folder 2

Brooklyn Union Gas Company, gas, 1946-1949

Box 76 (Series 3), Folder 3	Brooklyn Union Gas Company, gas, 1951-1954
Box 76 (Series 3), Folder 4	Brooklyn Union Gas Company, gas, 1951-1954
Box 76 (Series 3), Folder 5	Brough, Nicholson and Hall Ltd., clothing, 1936
Box 76 (Series 3), Folder 5	Brough, Nicholson and Hall Ltd., clothing, 1933
Box 77 (Series 3), Folder 1	Edward Budd Manufacturing Company, rail cars, 1934-1937
Box 77 (Series 3), Folder 2	Philadelphia Bulletin, newspapers, 1944-1947
Box 77 (Series 3), Folder 3	Philadelphia Bulletin, newspapers, 1944-1947
Box 78 (Series 3), Folder 1	Philadelphia Bulletin, newspapers, 1958-1960
Box 78 (Series 3), Folder 2	Philadelphia Bulletin, newspapers, 1961-1964
Box 78 (Series 3), Folder 3	Philadelphia Bulletin, newspapers, 1964-1967
Box 78 (Series 3), Folder 4	Butcher's Wax, wax, 1954-1959
Box 79 (Series 3), Folder 1	A.M. Byer's, wrought-iron, 1931-1932
Box 79 (Series 3), Folder 2	A.M. Byer's, wrought-iron, 1931-1932
Box 79 (Series 3), Folder 3	A.M. Byer's, wrought-iron, 1931-1932
Box 80 (Series 3), Folder 1	Container Corporation of America, 1961-1963
Box 80 (Series 3), Folder 2	C.F. Rump and Sons, leather, 1930-1931

Box 80 (Series 3), Folder 3	Calcium Chloride, 1933-1935
Box 81 (Series 3), Folder 1	Callaway Mills, 1932-1933
Box 81 (Series 3), Folder 2	Campfire Corporation, food, marshmallows, 1930
Box 81 (Series 3), Folder 3	Canada Dry, beverages, 1929-1930
Box 81 (Series 3), Folder 4	Canada Dry, beverages, 1930
Box 82 (Series 3), Folder 1	Canada Dry, beverages, 1931-1932
Box 82 (Series 3), Folder 2	Canada Dry, beverages, 1930-1933
Box 82 (Series 3), Folder 3	Canada Dry, beverages, 1930-1932
Box 82 (Series 3), Folder 4	Canada Dry, beverages, 1930-1933
Box 83 (Series 3), Folder 1	Canadien Pharmaceuticals, pharmaceuticals, 1932
Box 83 (Series 3), Folder 2	Canadien Pharmaceuticals, pharmaceuticals, 1932
Box 83 (Series 3), Folder 3	Cannon Mills Inc., towels, sheets, 1931-1934
Box 83 (Series 3), Folder 4	Cannon Mills Inc., towels, sheets, 1931-1934
Box 84 (Series 3), Folder 1	Cannon Mills Inc., towels, sheets, 1930-1940
Box 84 (Series 3), Folder 2	Cannon Mills Inc., towels, sheets, 1930-1940
Box 84 (Series 3), Folder 3	Cannon Mills Inc., towels, sheets, 1935-1937

Box 84 (Series 3), Folder 4	Cannon Mills Inc., hoisery, 1937
Box 85 (Series 3), Folder 1	Cannon Mills Inc., towels, sheets, 1938-1946
Box 85 (Series 3), Folder Cannon Mills 1938, 1939, 1940	<p>[Advertisement for Cannon Towels, "Go New with New Cannon Towels."] : photomechanical proof sheet, 1938 1 Sheet (Ink on paper.; 14.8" x 10.8") Advertiser: Cannon Mills, Inc. Language: English. Notes: AC0059-0000095 (AC Scan No.) 91-3328 (OPPS Neg.) Advertisement for Cannon beach towels and for the Cannon poncho. Published in Vogue, June 15, 1938 and Harper's Bazaar, June, 1938</p> <p>Topic: advertising Towels</p> <p>Genre/Form: Photomechanical prints -- 1930-1950. Advertisements -- 1930-1940 Tear sheets -- 1930-1940 Proof sheets -- 1930-1940</p>
Box 85 (Series 3), Folder 2	Cannon Mills Inc., towels, sheets, 1940-1942
Box 85 (Series 3), Folder 3	Cannon Mills Inc., towels, sheets, 1944-1946
Box 86 (Series 3), Folder 1	Cannon Mills Inc., towels, sheets, 1950-1952
Box 86 (Series 3), Folder 2	Cannon Mills Inc., towels, sheets, 1948-1950
Box 86 (Series 3), Folder 3	Cannon Mills Inc., towels, sheets, 1948-1950
Box 87 (Series 3), Folder 1	Cannon Mills Inc., hoisery, 1954-1956
Box 87 (Series 3), Folder 2	Cannon Mills Inc., towels, sheets, 1963
Box 87 (Series 3), Folder 2	Cannon Mills Inc., towels, sheets, 1954-1958

Box 87 (Series 3), Folder 3	Cannon Mills Inc., towels, sheets, 1954-1962
Box 87 (Series 3), Folder 4	Cannon Mills Inc., towels, sheets, 1956-1958
Box 88 (Series 3), Folder 1	Cannon Mills Inc., towels, sheets, 1956-1958
Box 88 (Series 3), Folder 2	Cannon Mills Inc., towels, sheets, 1956-1958
Box 88 (Series 3), Folder 3	Cannon Mills Inc., towels, sheets, 1957-1958
Box 88 (Series 3), Folder 4	Cannon Mills Inc., towels, sheets, 1959-1961
Box 89 (Series 3), Folder 1	Cannon Mills Inc., towels, sheets, 1961-1962
Box 89 (Series 3), Folder 2	Cannon Mills Inc., towels, sheets, 1961-1963
Box 89 (Series 3), Folder 3	Cannon Mills Inc., towels, sheets, 1962
Box 89 (Series 3), Folder 4	Cannon Mills Inc., towels, sheets, 1953-1954
Box 89 (Series 3), Folder 5	Cannon Mills Inc., towels, sheets, 1954-1955
Box 90 (Series 3), Folder 1	Cannon Mills Inc., towels, sheets, 1956-1958
Box 90 (Series 3), Folder 2	Cannon Mills Inc., towels, sheets, 1959-1960
Box 90 (Series 3), Folder 3	Cannon Mills Inc., towels, sheets, 1964-1965
Box 90 (Series 3), Folder 4	Cannon Mills Inc., towels, sheets, 1964-1965
Box 91 (Series 3), Folder 1	Capitol Candy School, candy, 1930-1931

Box 91 (Series 3), Folder 2	Capitol Candy School, candy, 1930-1931
Box 91 (Series 3), Folder 3	Carbide and Carbon Chemicals Corporation, chemicals, 1931-1933
Box 91 (Series 3), Folder 4	Carbide and Carbon Chemicals Corporation, chemicals, 1931-1933
Box 91 (Series 3), Folder 5	Carbide and Carbon Chemicals Corporation, chemicals, 1931-1933
Box 92 (Series 3), Folder 1	Carrier Corporation, air conditioning, 1968-1970
Box 92 (Series 3), Folder 2	Carrier Corporation, air conditioning, 1968-1970
Box 92 (Series 3), Folder 3	Carrier Corporation, air conditioning, 1967-1968
Box 93 (Series 3), Folder 1	Carrier Corporation, air conditioning, 1946-1948
Box 93 (Series 3), Folder 2	Carrier Corporation, air conditioning, 1946-1948
Box 93 (Series 3), Folder 3	Carrier Corporation, air conditioning, 1948-1949
Box 94 (Series 3), Folder 1	Carrier Corporation, air conditioning, 1949-1950
Box 94 (Series 3), Folder 2	Carrier Corporation, air conditioning, 1950-1951
Box 94 (Series 3), Folder 3	Carrier Corporation, air conditioning, 1952
Box 95 (Series 3), Folder 1	Carrier Corporation, air conditioning, 1952
Box 95 (Series 3), Folder 2	Carrier Corporation, air conditioning, 1953
Box 95 (Series 3), Folder 3	Carrier Corporation, air conditioning, 1953-1954



Box 95 (Series 3), Folder 4	Carrier Corporation, air conditioning, 1954
Box 96 (Series 3), Folder 1	Carrier Corporation, air conditioning, 1954
Box 96 (Series 3), Folder 2	Carrier Corporation, air conditioning, 1954-1955
Box 96 (Series 3), Folder 3	Carrier Corporation, air conditioning, 1956
Box 97 (Series 3), Folder 1	Carrier Corporation, air conditioning, 1956
Box 97 (Series 3), Folder 2	Carrier Corporation, air conditioning, 1957
Box 97 (Series 3), Folder 3	Carrier Corporation, air conditioning, 1957-1958
Box 98 (Series 3), Folder 1	Carrier Corporation, air conditioning, 1958
Box 98 (Series 3), Folder 2	Carrier Corporation, air conditioning, 1958-1959
Box 98 (Series 3), Folder 3	Carrier Corporation, air conditioning, 1959
Box 99 (Series 3), Folder 1	Carrier Corporation, air conditioning, 1960
Box 99 (Series 3), Folder 2	Carrier Corporation, air conditioning, 1961
Box 99 (Series 3), Folder 3	Carrier Corporation, air conditioning, 1962-1963
Box 100 (Series 3), Folder 1	Carrier Corporation, air conditioning, 1962-1965
Box 100 (Series 3), Folder 2	Carrier Corporation, air conditioning, 1963
Box 100 (Series 3), Folder 3	Carrier Corporation, air conditioning, 1963-1964

Box 100 (Series 3), Folder 4	Carrier Corporation, air conditioning, 1964-1965
Box 101 (Series 3), Folder 1	Carrier Corporation, air conditioning, 1965-1967
Box 101 (Series 3), Folder 2	Carrier Corporation, air conditioning, 1965-1967
Box 101 (Series 3), Folder 3	Carrier Corporation, air conditioning, 1965-1970
Box 102 (Series 3), Folder 1	Carrier Corporation, air conditioning, 1970-1972
Box 102 (Series 3), Folder 2	Cartier, diamonds, 1937-1938
Box 102 (Series 3), Folder 3	Castle Films, motion pictures, 1933-1934
Box 102 (Series 3), Folder 4	Caterpillar Tractor Company, tractors, 1937
Box 102 (Series 3), Folder 5	Caterpillar Tractor Company, tractors, consumer magazines, 1930-1938
Box 103 (Series 3), Folder 1	Caterpillar Tractor Company, tractors, 1939-1948
Box 103 (Series 3), Folder 2	Caterpillar Tractor Company, tractors, 1939-1948
Box 103 (Series 3), Folder 3	Caterpillar Tractor Company, tractors, 1948-1951
Box 104 (Series 3), Folder 1	Caterpillar Tractor Company, tractors, 1951-1956
Box 104 (Series 3), Folder 2	Caterpillar Tractor Company, tractors, 1957-1960
Box 104 (Series 3), Folder 3	Caterpillar Tractor Company, tractors, 1958-1959
Box 105 (Series 3), Folder 1	Caterpillar Tractor Company, tractors, 1960-1962

Box 105 (Series 3), Folder 2	Caterpillar Tractor Company, tractors, 1962-1964
Box 105 (Series 3), Folder 3	Caterpillar Tractor Company, tractors, 1930-1933
Box 105 (Series 3), Folder 4	Caterpillar Tractor Company, tractors, foreign, 1957
Box 106 (Series 3), Folder 1	Caterpillar Tractor Company, tractors, foreign, 1957
Box 106 (Series 3), Folder 2	Caterpillar Tractor Company, tractors, foreign, 1957-1958
Box 106 (Series 3), Folder 3	Caterpillar Tractor Company, tractors, foreign, 1957-1958
Box 106 (Series 3), Folder 4	Caterpillar Tractor Company, tractors, foreign, 1957-1958
Box 107 (Series 3), Folder 1	Caterpillar Tractor Company, tractors, foreign, 1959
Box 107 (Series 3), Folder 2	Caterpillar Tractor Company, tractors, foreign, 1959-1960
Box 107 (Series 3), Folder 3	Caterpillar Tractor Company, tractors, foreign, 1961
Box 108 (Series 3), Folder 1	Caterpillar Tractor Company, tractors, foreign, 1962-1963
Box 108 (Series 3), Folder 2	Caterpillar Tractor Company, tractors, foreign, 1962-1963
Box 108 (Series 3), Folder 3	Caterpillar Tractor Company, tractors, foreign, 1963
Box 108 (Series 3), Folder 4	Caterpillar Tractor Company, tractors, foreign, 1963-1964
Box 108 (Series 3), Folder 5	Caterpillar Tractor Company, tractors, foreign, 1963-1964
Box 109 (Series 3), Folder 1	Caterpillar Tractor Company, tractors, foreign, 1944

Box 109 (Series 3), Folder 2	Caterpillar Tractor Company, tractors, foreign, 1950-1951
Box 109 (Series 3), Folder 3	Caterpillar Tractor Company, tractors, foreign, 1950-1952
Box 109 (Series 3), Folder 4	Caterpillar Tractor Company, tractors, foreign, 1950-1952
Box 110 (Series 3), Folder 1	Caterpillar Tractor Company, tractors, 1952
Box 110 (Series 3), Folder 2	Caterpillar Tractor Company, tractors, 1952
Box 110 (Series 3), Folder 3	Caterpillar Tractor Company, tractors, 1953
Box 111 (Series 3), Folder 1	Caterpillar Tractor Company, tractors, 1953
Box 111 (Series 3), Folder 2	Caterpillar Tractor Company, tractors, 1953-1954
Box 111 (Series 3), Folder 3	Caterpillar Tractor Company, tractors, 1953-1954
Box 111 (Series 3), Folder 4	Caterpillar Tractor Company, tractors, 1953-1954
Box 112 (Series 3), Folder 1	Caterpillar Tractor Company, tractors, 1954
Box 112 (Series 3), Folder 2	Caterpillar Tractor Company, tractors, 1954
Box 112 (Series 3), Folder 3	Caterpillar Tractor Company, tractors, 1954
Box 112 (Series 3), Folder 4	Caterpillar Tractor Company, tractors, 1955
Box 113 (Series 3), Folder 1	Caterpillar Tractor Company, tractors, 1955
Box 113 (Series 3), Folder 2	Caterpillar Tractor Company, tractors, 1955-1956

Box 113 (Series 3), Folder 3	Caterpillar Tractor Company, tractors, 1955-1956
Box 114 (Series 3), Folder 1	Caterpillar Tractor Company, tractors, 1956
Box 114 (Series 3), Folder 2	Caterpillar Tractor Company, tractors, 1956
Box 114 (Series 3), Folder 3	Caterpillar Tractor Company, tractors, 1956
Box 114 (Series 3), Folder 4	Caterpillar Tractor Company, tractors, 1956-1957
Box 115 (Series 3), Folder 1	Caterpillar Tractor Company, tractors, 1956-1957
Box 115 (Series 3), Folder 2	Caterpillar Tractor Company, tractors, 1957-1958
Box 115 (Series 3), Folder 3	Caterpillar Tractor Company, tractors, 1957-1958
Box 116 (Series 3), Folder 1	Caterpillar Tractor Company, tractors, 1959
Box 116 (Series 3), Folder 2	Caterpillar Tractor Company, tractors, 1960
Box 116 (Series 3), Folder 3	Caterpillar Tractor Company, tractors, 1961
Box 117 (Series 3), Folder 1	Caterpillar Tractor Company, tractors, 1962
Box 117 (Series 3), Folder 2	Caterpillar Tractor Company, tractors, 1962-1963
Box 117 (Series 3), Folder 3	Caterpillar Tractor Company, tractors, 1963-1964
Box 118 (Series 3), Folder 1	Cellulose Products Corporation, napkins, Tish Paper Napkins, 1931
Box 118 (Series 3), Folder 2	Chalfonte-Haddon Hall, hotels, 1929-1930

Box 118 (Series 3), Folder 3	Chalfonte-Haddon Hall, hotels, 1930-1932
Box 119 (Series 3), Folder 1	Chalfonte-Haddon Hall, hotels, 1930-1932
Box 119 (Series 3), Folder 2	Chalfonte-Haddon Hall, hotels, 1932-1935
Box 120 (Series 3), Folder 1	<p>Chalfonte-Haddon Hall, hotels, 1938-1942</p> <p>Chalfonte-Haddon Hall, Atlantic City [black &amp; white advertisement; tear sheet], 1938</p> <p>1 Item (Ink on paper.; 4.3" x 5.5".)</p> <p>Advertiser: Leeds and Lippincott Company</p> <p>Language: English.</p> <p>Notes: AC0059-0000246 (AC Scan)</p> <p>In Series ?, Box OS 120, Folder Chalfonte Haddon Hall 1938-42.</p> <p>Where guests enjoy a central beachfront location, fine food, friendly treatment, and a variety of entertainment. Restricted clientele.</p> <p>Topic: Resorts advertising Discrimination</p> <p>Genre/Form: Tear sheets Advertisements -- 1930-1940</p>
Box 120 (Series 3), Folder 2	Chamberlain Weather Strips, weather stripping, 1931-1939
Box 120 (Series 3), Folder 3	Champ Hats, hats, 1956
Box 120 (Series 3), Folder 4	Charms, candy, 1948
Box 121 (Series 3), Folder 1	Chesapeake and Potomac Telephone Company, telephones, 1945-1946
Box 121 (Series 3), Folder 2	Chesapeake and Potomac Telephone Company, telephones, 1946-1949
Box 122 (Series 3), Folder 1	Chesapeake and Potomac Telephone Company, telephones, 1948-1949
Box 122 (Series 3), Folder 2	Chesapeake and Potomac Telephone Company, telephones, 1951-1952

Box 122 (Series 3), Folder 3	Chesapeake and Potomac Telephone Company, telephones, 1952
Box 123 (Series 3), Folder 1	Chesapeake and Potomac Telephone Company, telephones, 1953
Box 123 (Series 3), Folder 2	Chesapeake and Potomac Telephone Company, telephones, 1954
Box 123 (Series 3), Folder 3	Chesapeake and Potomac Telephone Company, telephones, 1960
Box 123 (Series 3), Folder 4	Chesapeake and Potomac Telephone Company, telephones, 1956-1957
Box 123 (Series 3), Folder 5	Chesapeake and Potomac Telephone Company, telephones, 1970
Box 124 (Series 3), Folder 1	Chesapeake and Potomac Telephone Company, telephones, 1955-1956
Box 124 (Series 3), Folder 2	Chesapeake and Potomac Telephone Company, telephones, Baltimore, MD, 1955-1957
Box 124 (Series 3), Folder 3	Chesapeake and Potomac Telephone Company, 1958
Box 124 (Series 3), Folder 4	Chesapeake and Potomac Telephone Company, 1958-1959
Box 125 (Series 3), Folder 1	Chesapeake and Potomac Telephone Company, telephones, Maryland, 1961
Box 125 (Series 3), Folder 2	Chesapeake and Potomac Telephone Company, telephones, Maryland, 1962-1963
Box 125 (Series 3), Folder 3	Chesapeake and Potomac Telephone Company, telephones, Maryland, 1964-1967
Box 125 (Series 3), Folder 4	Chesapeake and Potomac Telephone Company, telephones, Maryland, 1964-1967
Box 126 (Series 3), Folder 1	Chesapeake and Potomac Telephone Company, telephones, Maryland, 1967-1969
Box 126 (Series 3), Folder 2	Chesapeake and Potomac Telephone Company, telephones, Baltimore, Virginia, West Virginia, 1953

Box 127 (Series 3), Folder 1	Chesapeake and Potomac Telephone Company, telephones, Baltimore, Virginia, West Virginia, 1954-1955
Box 127 (Series 3), Folder 2	Chesapeake and Potomac Telephone Company, telephones, Baltimore, Virginia, West Virginia, 1954-1955
Box 127 (Series 3), Folder 3	Chesapeake and Potomac Telephone Company, telephones, Virginia, 1955-1956
Box 128 (Series 3), Folder 1	Chesapeake and Potomac Telephone Company, telephones, Washington, DC, 1955-1956
Box 128 (Series 3), Folder 2	Chesapeake and Potomac Telephone Company, telephones, Washington, DC, 1957
Box 128 (Series 3), Folder 3	Chesapeake and Potomac Telephone Company, telephones, Washington, DC, 1958
Box 128 (Series 3), Folder 4	Chesapeake and Potomac Telephone Company, telephones, Washington, DC, 1959-1960
Box 129 (Series 3), Folder 1	Chesapeake and Potomac Telephone Company, telephones, Washington, DC, 1962-1963
Box 129 (Series 3), Folder 2	Chesapeake and Potomac Telephone Company, telephones, Washington, DC, 1964-1965
Box 129 (Series 3), Folder 3	Chesapeake and Potomac Telephone Company, telephones, Washington, DC, 1966
Box 130 (Series 3), Folder 1	Chesapeake and Potomac Telephone Company, telephones, West Virginia, 1955-1956
Box 130 (Series 3), Folder 2	Chesapeake and Potomac Telephone Company, telephones, West Virginia, 1957-1958
Box 130 (Series 3), Folder 3	Chesapeake and Potomac Telephone Company, telephones, West Virginia, 1957-1959
Box 131 (Series 3), Folder 1	General Motors Corporation, 1939-1941
Box 131 (Series 3), Folder 2	Chesapeake and Potomac Telephone Company, West Virginia, 1957-1959
Box 131 (Series 3), Folder 3	Chesapeake and Potomac Telephone Company, West Virginia, 1960-1962



Box 131 (Series 3), Folder 4	Chicago, Milwaukee and St. Paul Railway, railroads, 1927
Box 132 (Series 3), Folder 1	Chicago Daily News, newspapers, 1929-1931
Box 132 (Series 3), Folder 2	Chicago Tribune, newspapers, 1932-1934
Box 133 (Series 3), Folder 1	Chicago Tribune, newspapers, 1935-1938
Box 133 (Series 3), Folder 2	Chicago Tribune, newspapers, 1943-1945
Box 134 (Series 3), Folder 1	Chicago Tribune, newspapers, 1946
Box 134 (Series 3), Folder 2	Chicago Tribune, newspapers, 1947
Box 134 (Series 3), Folder 3	Chicago Tribune, newspapers, 1948-1949
Box 135 (Series 3), Folder 1	Chicago Tribune, newspapers, 1948-1949
Box 135 (Series 3), Folder 1	Chicago Tribune, newspapers, 1954
Box 135 (Series 3), Folder 2	Chilton Pens and Plastics, pens, 1936-1938
Box 135 (Series 3), Folder 3	Chrysler Corporation, automobiles, 1941-1949
Box 135 (Series 3), Folder 4	<a href="#">Chrysler Corporation, automobiles, 1944-1946</a>
	<a href="#">Atoms from Oak Ridge come to Detroit [color advertisement; tear sheet], 1951</a> 1 Item (Ink on paper.; 13.3" x 10.1".) Advertiser: Chrysler Corporation Language: English. Notes: AC0059-0000204 (AC Scan) In Series ?, Box OS 135, Folder 1. Illustration of men wearing lab coats, lead aprons, and gloves testing radioactive auto parts. Topic: Automobile industry and trade

advertising  
Genre/Form: Tear sheets -- 1940-1970  
Advertisements -- 1950-1960

[Imagination and Enterprise \[color advertisement; tear sheet\], 1944](#)

1 Item (Ink on paper.; 14.7" x 11.3".)

Advertiser: Chrysler Corporation

Language: English.

Notes: AC0059-0000205 (AC Scan)

In Series ?, Box OS 135, Folder Chrysler Corporation 1944-1946.

Illustration of a man's head towering over roads leading to a city with mountains in the distance. Text discusses the need for freedom to make imagination and enterprise successful.

Topic: Automobile industry and trade  
advertising

Genre/Form: Tear sheets -- 1940-1970  
Advertisements -- 1940-1950

Box 135 (Series 3),  
Folder 5 Chrysler Corporation, automobiles, 1946-1947

Box 135 (Series 3),  
Folder 6 Chrysler Corporation, automobiles, 1947-1952

Box 136 (Series 3),  
Folder 1 Chrysler Corporation, automobiles, 1947-1952

Box 136 (Series 3),  
Folder 2 Chrysler Corporation, automobiles, 1952-1953

Box 136 (Series 3),  
Folder 3 Chrysler Corporation, automobiles, 1953-1957

Box 136 (Series 3),  
Folder 4 Chrysler Corporation, automobiles, Mopar Division, 1956-1957

Box 136 (Series 3),  
Folder 5 Chrysler Corporation, automobiles, Mopar Division, 1957-1959

Box 137 (Series 3),  
Folder 1 Chrysler Corporation, automobiles, Mopar Division, 1960-1963

Box 137 (Series 3),  
Folder 2 Chrysler Corporation, automobiles, Mopar Division, 1963-1965

Box 137 (Series 3),  
Folder 3 Chrysler Corporation, automobiles, Mopar Division, 1965-1966

Box 138 (Series 3), Folder 1	City Farmers Bank Trust Company, banking, 1937-1941
Box 138 (Series 3), Folder 2	Clayton * Lambert Company, manufacturing, 1932-1936
Box 138 (Series 3), Folder 3	Cleveland Petroleum Products Company, petroleum, 1935
Box 138 (Series 3), Folder 4	Cliqout Club, beverages, 1934-1937
Box 139 (Series 3), Folder 1	Cliqout Club, beverages, 1934-1937
Box 139 (Series 3), Folder 2	Cliqout Club, beverages, 1938-1943
Box 139 (Series 3), Folder 3	Cliqout Club, beverages, 1945-1950
Box 139 (Series 3), Folder 4	Golden State Dairy Products, dairy, Clover Dairy, 1938-1940
Box 140 (Series 3), Folder 1	Coffe (various), coffee, 1961-1964
Box 140 (Series 3), Folder 1	Coffe (various), coffee, 1965
Box 140 (Series 3), Folder 1	Coffe (various), coffee, 1959
Box 140 (Series 3), Folder 2	Coleman Company, heating, 1950-1951
Box 140 (Series 3), Folder 3	Coleman Company, heating, 1951-1954
Box 140 (Series 3), Folder 4	Collins and Aikman Corporation, upholstery, 1930-1934
Box 141 (Series 3), Folder 1	Container Corporation of America, containers, 1936-1937
Box 141 (Series 3), Folder 2	<a href="#">Container Corporation of America, containers, 1938-1940</a>

Box 141 (Series 3),  
Folder 2

[Responsibility \[black & white advertisement; tear sheet\], 1938](#)

1 Item (Ink on paper.; 14.0" x 11.4".)

Artist: Kepes, Gyorgy, 1906-2001

Advertiser: Container Corporation of America

Language: English.

Notes: AC0059-0000092 (AC Scan)

Advertisement for Container Corporation of America with illustration. Text: "Stability, integrity and experience in the manufacture of paperboard products."

Topic: Containers

Genre/Form: Print advertising

Advertisements -- 1930-1940

Tear sheets

Proof sheets

Box 142 (Series 3),  
Folder 1

[Container Corporation of American, containers, 1939 - 1943](#)

Concentration advertising proof sheet], [ca. 1940s :

1 Sheet (Ink on paper, glued to paper page.)

Advertiser: Container Corporation of America

Language: English.

Notes: 90-16534 (OPPS Neg.)

Advertisement for Container Corporation of America with reproduction of painting. From Box OS 142.

Neg. no. (NMAH) 90-16534. Copy prints available from Smithsonian Institution Office of Printing and Photographic Services. Copyright status unknown, but probably protected; reproduction permission for limited uses.

Genre/Form: Photomechanical prints -- 1930-1950.

Advertisements -- 1940-1950

Tear sheets -- 1940-1950

Proof sheets -- 1940-1950

Box 142 (Series 3),  
Folder 2

[Container Corporation of American, containers, 1943 - 1945](#)

U.S. Supplies, packed in paper, speed the liberation of The Netherlands and colonies, [reproduction of painting in advertising proof sheet], 1944

1 Sheet (Ink on paper, glued to paper page.; 8-5/8 x 7".)

Artist: De Kooning, Willem, 1904-1997

Advertiser: Container Corporation of America

Language: English.

Notes: 90-16536 (OPPS Neg.)

Advertisement for Container Corporation of America with reproduction of painting, printed 1952-1953? From Series 3, Box OS 142, 1943-1944 folder.

Neg. no. (NMAH) 90-16536. Copy prints available from Smithsonian Institution Office of Printing and Photographic

	Services. Copyright status unknown, but probably protected; reproduction permission for limited uses.
	Item located in chronologically arranged series.
Topic:	World War, 1939-1945
Place:	Netherlands -- Illustrations -- 1940-1950
Genre/Form:	Reproductions Photomechanical prints Advertisements -- 1940-1950 Tear sheets -- 1940-1950 Proof sheets -- 1940-1950

Box 142 (Series 3),  
Folder 1343-1344

[Aim Hisgh! \[color advertisement; tear sheet\], 1943](#)

1 Item (Ink on paper.; 14.4" x 12.2".)

Advertiser: Container Corporation of America

Language: English.

Notes: AC0059-0000213 (AC Scan)

"Military production sights are set high - because quantities of metals, plastics, wood are released by new packaging in paper."  
Illustration of planes flying toward the center of a target range  
finder by Herbert Bayer.

Artist: Bayer, Herbert, 1900-1985

Topic: Container industry -- Equipment and supplies -- 1940-2000

Containers  
Packaging  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1940-1950

Box 142 (Series 3), Folder 3	Container Corporation of American, containers, 1945 - 1946
Box 143 (Series 3), Folder 1	Container Corporation of American, containers, 1947
Box 143 (Series 3), Folder 2	Container Corporation of American, containers, 1948-1949
Box 143 (Series 3), Folder 2	Container Corporation of American, containers, 1950-1951
Box 143 (Series 3), Folder 4	Container Corporation of American, containers, 1952-1953
Box 143 (Series 3), Folder 5	Container Corporation of American, containers, 1954-1955
Box 144 (Series 3), Folder 1	Container Corporation of American, containers, 1956

Box 144 (Series 3), Folder 2	Container Corporation of American, containers, 1957-1958
Box 144 (Series 3), Folder 3	Container Corporation of American, containers, 1959
Box 141 (Series 3), Folder 3	Collins and Aikman Corporation, upholstery, 1930-1934
Box 145 (Series 3), Folder 3	Container Corporation of America, containers, 1965-1967
Box 145 (Series 3), Folder 4	Corning Centura, dishware, corningware, 1959
Box 145 (Series 3), Folder 4	Corning Centura, dishware, corningware, 1963-1965
Box 145 (Series 3), Folder 4	Corning Centura, dishware, corningware, 1961
Box 145 (Series 3), Folder 5	Container Corporation of America, containers, 1960
Box 145 (Series 3), Folder 6	Corning Centura, dishware, corningware, undated
Box 146 (Series 3), Folder 1	Crane Paper Company, paper, 1960-1961
Box 146 (Series 3), Folder 2	Crane Paper Company, paper, 1963-1965
Box 146 (Series 3), Folder 3	Crane Paper Company, paper, 1967-1969
Box 146 (Series 3), Folder 4	Crosse, Blackwell Marmalade, food, marmalade, 1929
Box 146 (Series 3), Folder 5	Curtis Publication, publishing, 1942
Box 146 (Series 3), Folder 6	Daystrom, furniture, 1947-1949
Box 147 (Series 3), Folder 1	Daystrom, furniture, 1948-1950

Box 147 (Series 3),  
Folder 2

Daystrom, furniture, 1952-1956

Box 148 (Series 3),  
Folder 1

De Beers Consolidated Mines, Ltd., diamonds, 1939-1945

Box 148 (Series 3),  
Folder 1

[O Time Too Swift \[photomechanical reproduction of painting\], 1940](#)

1 Sheet (approx. 5.0" x 7.0" image in a 16.5" x 9.8" advertisement; Ink on paper, glued to paper page.)

Artist: Picasso, Pablo, 1881-1973

Advertiser: N. W. Ayer and Son

Language: English.

Notes: 91-3329 (Neg. No.)

AC0059-0000084 (AC Scan)

Advertisement for De Beers diamonds with reproduction of painting of woman and child.

NEG. NO. (NMAH) 91-3329. Permission to publish should be obtained from the advertiser or its successor.

Names: De Beers Consolidated Mines

Topic: Children -- 1940-1950

Diamonds -- 1940-1950 -- Advertisement

Diamond industry and trade -- 1940s

Genre/Form: Advertisements -- 1940-1950

Photomechanical prints

Tear sheets

Proofs (printed matter)

Paintings -- Reproductions

Box 148 (Series 3),  
Folder 1941, 1944-51,  
1947-98

[Love in Bloom, \[black & white advertisement; tear sheet\], 1941](#)

1 Item (Ink on paper.; 13.2" x 8.9".)

Advertiser: De Beers Consolidated Mines

Language: English.

Notes: AC0059-0000005 (AC Scan)

Text about weddings, diamond engagement rings, and advertising during World War II.

Topic: Diamonds -- 1940-1950 -- Advertisement

World War, 1939-1945

Wedding

advertising

Genre/Form: Tear sheets -- 1940-1970

Advertisements -- 1940-1950

Box 148 (Series 3),  
Folder 1941, 1944-51,  
1947-98

[Bridal Ritual, \[color advertisement; tear sheet\], 1945](#)

1 Item (Ink on paper.; 16.0" x 11.0".)

Advertiser: De Beers Consolidated Mines

Language: English.

Notes: AC0059-0000006 (AC Scan)

Painting of Jewish wedding by Victor Tischler.

Artist: Tischler, Victor, 1890-1951

Topic: Diamonds -- 1940-1950 -- Advertisement  
World War, 1939-1945  
Wedding  
Jewish  
advertising

Genre/Form: Tear sheets -- 1940-1970  
Advertisements -- 1940-1950

Box 148 (Series 3),  
Folder 1941, 1944-51,  
1947-98

[My Most Precious Possession, \[black & white advertisement; tear sheet\], 1943](#)  
1 Item (Ink on paper.; 13.2" x 9.0".)  
Advertiser: De Beers Consolidated Mines  
Language: English.  
Notes: AC0059-0000007 (AC Scan)  
Text explains the difference between diamonds used for the World War II war effort and engagement rings.

Topic: Diamonds -- 1940-1950 -- Advertisement  
World War, 1939-1945  
Wedding  
advertising

Genre/Form: Tear sheets -- 1940-1970  
Advertisements -- 1940-1950

[Defense is in cahoots with Cupid! \[black & white advertisement; tear sheet\], 1941](#)  
1 Item (Ink on paper.; 13.1" x 11.2".)  
Advertiser: De Beers Consolidated Mines  
Language: English.  
Notes: AC0059-0000177 (AC Scan)  
In Series ?, Box ?, Folder ?  
De Beers diamond ad aimed at retailers illustrated by Cupid with bow and arrow flying in front of staff sergeant military ensignia.

Topic: Diamonds -- 1940-1950 -- Advertisement  
World War, 1939-1945  
Wedding  
advertising

Genre/Form: Tear sheets -- 1940-1970  
Advertisements -- 1940-1950

Box 148 (Series 3),  
Folder 2

De Beers Consolidated Mines, Ltd., diamonds, 1947-1948

Box 148 (Series 3),  
Folder 2

De Beers Consolidated Mines, Ltd., diamonds, 1944-1951

Box 148 (Series 3),  
Folder 2

De Beers Consolidated Mines, Ltd., diamonds, 1941

Whate'er of Peace [wood engraving, reproduction in advertising proof sheet],  
[1944-45]



1 Sheet (Ink on paper, glued to paper page.; approx. 5" x 7".)

Artist: Lamotte, Bernard

Language: English.

Notes: Advertisement for De Beers Diamonds with reproduction of painting by Lamotte.

Item in chronologically arranged series, Box OS 148, Folder 1941, 1944-1951, 1947-1948.

Probable copyright and trademark restrictions. Neg. no. (NMAH) 91-3331. Copy prints are available from the Smithsonian Institution Office of Printing and Photographic Services for scholarly research, but permission to publish should be obtained from the advertiser or its successor.

Names: De Beers Diamonds

Topic: Churches -- 1940-1950

Diamonds -- advertising -- 1940-1950

Genre/Form: Print advertising

Tear sheets

Proofs (printed matter)

Photomechanical prints

Advertisements

Paintings -- Reproductions

Box 148 (Series 3),  
Folder 3

[De Beers Consolidated Mines, Ltd., diamonds, 1950-1959](#)

Box 148 (Series 3),  
Folder 3

[Treasures of the Heart \[color advertisement; tear sheet\], Circa 1947](#)

1 Item (Ink on paper.; 12.6" x 10.4".)

Advertiser: De Beers Consolidated Mines

Language: English.

Notes: AC0059-0000238 (AC Scan)

An example of De Beers "A diamond is forever" ad campaign illustrated with artist Pierre Ino's painting "Love Scene."

Artist: Ino, Pierre

Topic: Diamonds -- 1940-1950 -- Advertisement

Wedding

advertising

Genre/Form: Tear sheets -- 1940-1970

Advertisements -- 1940-1950

Box 148 (Series 3),  
Folder 3

[Magic messenger ... to tell your love \[color advertisement; tear sheet\], Circa 1958](#)

1 Item (Ink on paper.; 14.0" x 11.4".)

Advertiser: De Beers Consolidated Mines

Language: English.

Notes: AC0059-0000239 (AC Scan)

De Beers diamond ad with photograph by Bert Stern of a man and woman under an apple tree. Part of "a diamond is forever" campaign.

Names: Stern, Bert

Topic: Diamonds -- 1940-1950 -- Advertisement

	<p>Wedding advertising</p> <p>Genre/Form: Tear sheets -- 1940-1970 Advertisements -- 1950-1960</p>
Box 148 (Series 3), Folder 3	<p><a href="#">A Diamond is Forever [color advertisement; tear sheet], Circa 1958</a> 1 Item (Ink on paper.; 14.4" x 11.8".) Advertiser: De Beers Consolidated Mines Language: English. Notes: AC0059-0000212 (AC Scan) De Beers diamond ad with photograph by Irving Penn of a man and woman picnicing under trees. Part of "a diamond is forever" campaign.</p> <p>Names: Penn, Irving Topic: Diamonds -- 1950-1960 -- Advertisement Wedding advertising</p> <p>Genre/Form: Tear sheets -- 1940-1970 Advertisements -- 1950-1960</p>
Box 149 (Series 3), Folder 1	William Demuth and Company, pipes, lighters, 1929-1930
Box 149 (Series 3), Folder 2	De Beers Consolidated Mines, Ltd., diamonds, 1966-1968
Box 149 (Series 3), Folder 3	De Beers Consolidated Mines, Ltd., diamonds, 1966-1968
Box 149 (Series 3), Folder 4	<a href="#">De Beers Consolidated Mines, Ltd., diamonds, 1964-1966</a>
Box 149 (Series 3), Folder 1964-1966	<p><a href="#">Diamonds bespeak an ever-growing love [black-and-white advertisement], [ca. 1964-1966]</a> 1 Item (Ink on paper.; 11.5" x 8.5".) Advertiser: De Beers Consolidated Mines Language: English. Notes: AC0059-0000202 (AC Scan) Black and white advertisement showing photograph of couple with a display of diamond jewelry; photographer unidentified.</p> <p>Topic: advertising -- Jewelry -- 1960-1970 Gifts. -- 1960-1970 Diamonds? Marriage. -- 1960-1970</p> <p>Genre/Form: Photographs -- 1960-1970 -- Reproductions Advertisements -- 1960-1970</p>
Box 150 (Series 3), Folder 1	Dethol Manufacturing, tailoring, 1933

Box 150 (Series 3), Folder 2	Detroit, Cleveland Navigation Company, cruises, D and C Lake Lines, 1936-1940
Box 150 (Series 3), Folder 3	Detroit News, newspapers, 1931-1937
Box 151 (Series 3), Folder 1	Detroit News, newspapers, 1937-1945
Box 151 (Series 3), Folder 2	Diaparene, ointment, 1965-1966
Box 151 (Series 3), Folder 3	Diebold Safe and Lock Company, keys and locks, 1930-1931
Box 151 (Series 3), Folder 4	Dipsy Doodle Pecan, candy, 1939
Box 151 (Series 3), Folder 5	Sitto, facsimile machines, 1933
Box 152 (Series 3), Folder 1	Individual Drinking Cup Company, cups, 1935-1940
Box 152 (Series 3), Folder 2	Joseph Dixon Crucible Company, pencils, erasers, 1929-1933
Box 152 (Series 3), Folder 3	Joseph Dixon Crucible Company, pencils, erasers, 1929-1933
Box 153 (Series 3), Folder 1	Dole Pineapple, pineapples, 1947
Box 153 (Series 3), Folder 2	Dole Pineapple, pineapples, 1944-1945
Box 153 (Series 3), Folder 3	Douglas Shoes, shoes, 1933-1935
Box 154 (Series 3), Folder 1	Douglas Shoes, shoes, 1936-1940
Box 155 (Series 3), Folder 1	Price Flavoring Extract Company, flavorings, 1930-1944
Box 1 (Series 3), Folder 3	Abingdon Press, publishing, 1931

Box 155 (Series 3), Folder 2	Dreer's Seeds, seed companies, nurseries, 1934-1939
Box 155 (Series 3), Folder 3	Dr. Hess and Clark Inc., pesticides, 1930-1936
Box 156 (Series 3), Folder 1	E.I. Dupont de Nemours and Company, Incorporated, synthetic rubbers, fabric, 1960
Box 156 (Series 3), Folder 2	E.I. Dupont de Nemours and Company, Incorporated, synthetic rubbers, fabric, 1961-1963
Box 157 (Series 3), Folder 1	E.I. Dupont de Nemours and Company, Incorporated, synthetic rubbers, fabric, 1966-1968
Box 157 (Series 3), Folder 2	E.I. Dupont de Nemours and Company, Incorporated, synthetic rubbers, fabric, 1964-1966
Box 157 (Series 3), Folder 3	E.I. Dupont de Nemours and Company, Incorporated, synthetic rubbers, fabric, 1966
Box 158 (Series 3), Folder 1	E.I. Dupont de Nemours and Company, Incorporated, synthetic rubbers, fabric, 1968
Box 158 (Series 3), Folder 2	E.I. Dupont de Nemours and Company, Incorporated, synthetic rubbers, fabric, 1967
Box 158A (Series 3), Folder 1	General Plastics Inc., plastics, Durez, 1929
Box 158A (Series 3), Folder 1	General Plastics Inc., plastics, Durez, 1931-1933
Box 158A (Series 3), Folder 2	E.I. Dupont de Nemours and Company, Incorporated, motion pictures, undated
Box 159 (Series 3), Folder 1	E.I. Dupont de Nemours and Company, Incorporated, carpet, 1964
Box 159 (Series 3), Folder 2	E.I. Dupont de Nemours and Company, Incorporated, carpet, 1964
Box 159 (Series 3), Folder 3	E.I. Dupont de Nemours and Company, Incorporated, carpet, 1961-1963
Box 160 (Series 3), Folder 1	E.I. Dupont de Nemours and Company, Incorporated, carpet, 1965-1966

Box 160 (Series 3), Folder 2	E.I. Dupont de Nemours and Company, Incorporated, carpet, 1967
Box 160 (Series 3), Folder 3	E.I. Dupont de Nemours and Company, Incorporated, carpet, 1967
Box 160 (Series 3), Folder 4	E.I. Dupont de Nemours and Company, Incorporated, carpet, 1968-1969
Box 161 (Series 3), Folder 1	E.I. Dupont de Nemours and Company, Incorporated, carpet, 1968-1969
Box 161 (Series 3), Folder 2	E.I. Dupont de Nemours and Company, Incorporated, dyes and chemicals, 1957-1961
Box 161 (Series 3), Folder 3	E.I. Dupont de Nemours and Company, Incorporated, dyes and chemicals, 1961-1964
Box 162 (Series 3), Folder 1	E.I. Dupont de Nemours and Company, Incorporated, elastomers, 1957
Box 162 (Series 3), Folder 2	E.I. Dupont de Nemours and Company, Incorporated, elastomers, 1957
Box 162 (Series 3), Folder 3	E.I. Dupont de Nemours and Company, Incorporated, elastomers, 1958
Box 162 (Series 3), Folder 4	E.I. Dupont de Nemours and Company, Incorporated, elastomers, 1959
Box 163 (Series 3), Folder 1	E.I. Dupont de Nemours and Company, Incorporated, elastomers, 1961
Box 163 (Series 3), Folder 2	E.I. Dupont de Nemours and Company, Incorporated, elastomers, 1962
Box 163 (Series 3), Folder 3	E.I. Dupont de Nemours and Company, Incorporated, elastomers, 1963
Box 163 (Series 3), Folder 3	E.I. Dupont de Nemours and Company, Incorporated, elastomers, 1962
Box 164 (Series 3), Folder 1	E.I. Dupont de Nemours and Company, Incorporated, elastomers, 1963-1964
Box 164 (Series 3), Folder 2	E.I. Dupont de Nemours and Company, Incorporated, elastomers, 1964-1966

Box 164 (Series 3), Folder 3	E.I. Dupont de Nemours and Company, Incorporated, elastomers, 1964-1966
Box 164 (Series 3), Folder 4	E.I. Dupont de Nemours and Company, Incorporated, employee relations, 1957-1960
Box 164 (Series 3), Folder 5	E.I. Dupont de Nemours and Company, Incorporated, employee relations, 1964
Box 165 (Series 3), Folder 1	E.I. Dupont de Nemours and Company, Incorporated, industrial finishes, 1962-1964
Box 165 (Series 3), Folder 2	E.I. Dupont de Nemours and Company, Incorporated, industrial finishes, 1963
Box 165 (Series 3), Folder 3	E.I. Dupont de Nemours and Company, Incorporated, paints and finishes, 1958-1959
Box 165 (Series 3), Folder 4	E.I. Dupont de Nemours and Company, Incorporated, paints and finishes, 1960
Box 166 (Series 3), Folder 1	E.I. Dupont de Nemours and Company, Incorporated, paints and finishes, 1961-1962
Box 166 (Series 3), Folder 2	E.I. Dupont de Nemours and Company, Incorporated, paints and finishes, 1963-1964
Box 166 (Series 3), Folder 3	E.I. Dupont de Nemours and Company, Incorporated, paints and finishes, 1965
Box 166 (Series 3), Folder 4	E.I. Dupont de Nemours and Company, Incorporated, photo products, 1957-1958
Box 167 (Series 3), Folder 1	E.I. Dupont de Nemours and Company, Incorporated, photo products, 1959
Box 167 (Series 3), Folder 2	E.I. Dupont de Nemours and Company, Incorporated, photo products, 1960-1961
Box 167 (Series 3), Folder 3	E.I. Dupont de Nemours and Company, Incorporated, photo products, 1961-1964
Box 167 (Series 3), Folder 4	E.I. Dupont de Nemours and Company, Incorporated, automobile paints, 1962-1964
Box 168 (Series 3), Folder 1	E.I. Dupont de Nemours and Company, Incorporated, automobile paints, 1965

Box 168 (Series 3), Folder 2	E.I. Dupont de Nemours and Company, Incorporated, automobile paints, 1966-1967
Box 168 (Series 3), Folder 3	E.I. Dupont de Nemours and Company, Incorporated, fabric, Zepel, 1963-1964
Box 169 (Series 3), Folder 1	E.I. Dupont de Nemours and Company, Incorporated, fabric, Zepel, 1965-1966
Box 169 (Series 3), Folder 2	E.I. Dupont de Nemours and Company, Incorporated, fabric, Zepel, 1956-1966
Box 169 (Series 3), Folder 3	E.I. Dupont de Nemours and Company, Incorporated, 1967
Box 170 (Series 3), Folder 1	Eagle Papers, stationery, 1931
Box 170 (Series 3), Folder 2	Eastern Steamships Lines, steamships, 1932-1935
Box 170 (Series 3), Folder 3	Eastern Steamships Lines, steamships, 1932-1935
Box 171 (Series 3), Folder 1	Eastern Steamships Lines, steamships, 1935-1937
Box 171 (Series 3), Folder 2	Eastern Steamships Lines, steamships, 1935-1937
Box 171 (Series 3), Folder 3	Eastern Steamships Lines, steamships, 1935-1941
Box 172 (Series 3), Folder 1	Eastern Steamships Lines, steamships, 1935-1941
Box 172 (Series 3), Folder 2	Eastern Steamships Lines, steamships, 1937-1940
Box 173 (Series 3), Folder 1	Eastern Steamships Lines, steamships, 1937-1940
Box 173 (Series 3), Folder 2	Eastern Steamships Lines, steamships, 1941
Box 173 (Series 3), Folder 3	Eaton, Crane and Pike Company, stationery, 1930-1937

Box 174 (Series 3), Folder 1	Eggo Milling Company, waffle flour, 1937
Box 174 (Series 3), Folder 2	American Electric Company, advertising, radio shows, 1941-1946
Box 174 (Series 3), Folder 3	American Electric Company, advertising, radio shows, 1943
Box 175 (Series 3), Folder 1	American Electric Company, advertising, radio shows, 1944-1945
Box 175 (Series 3), Folder 2	American Electric Company, advertising, radio shows, 1946
Box 175 (Series 3), Folder 2	American Electric Company, advertising, radio shows, 1949
Box 175 (Series 3), Folder 2	American Electric Company, advertising, radio shows, 1947
Box 175 (Series 3), Folder 3	American Electric Company, advertising, radio shows, 1947-1950
Box 175 (Series 3), Folder 4	American Electric Company, advertising, radio shows, 1948
Box 175 (Series 3), Folder 5	American Electric Company, advertising, radio shows, 1950-1951
Box 175 (Series 3), Folder 6	American Electric Company, advertising, radio shows, 1951-1955
Box 176 (Series 3), Folder 1	American Electric Company, advertising, radio shows, 1951-1955
Box 176 (Series 3), Folder 2	American Electric Company, advertising, radio show, MAT Service, 1952-1954
Box 176 (Series 3), Folder 3	American Electric Company, advertising, radio show, MAT Service, 1952-1954
Box 177 (Series 3), Folder 1	American Electric Company, advertising, radio show, MAT Service, 1954-1956
Box 177 (Series 3), Folder 2	American Electric Company, advertising, radio show, MAT Service, 1954-1956



Box 177 (Series 3), Folder 3	American Electric Company, advertising, radio show, MAT Service, 1956
Box 178 (Series 3), Folder 1	American Electric Company, advertising, radio show, MAT Service, 1961
Box 178 (Series 3), Folder 2	American Electric Company, advertising, radio show, MAT Service, 1957-1960
Box 178 (Series 3), Folder 3	American Electric Company, advertising, radio show, MAT Service, 1957-1960
Box 178 (Series 3), Folder 4	American Electric Company, advertising, radio show, MAT Service, 1956-1957
Box 179 (Series 3), Folder 1	American Electric Company, advertising, radio show, 1962
Box 179 (Series 3), Folder 2	American Electric Company, advertising, radio show, 1962-1963
Box 179 (Series 3), Folder 3	American Electric Company, advertising, radio show, 1963
Box 179 (Series 3), Folder 4	American Electric Company, advertising, radio show, 1966
Box 179 (Series 3), Folder 5	American Electric Company, advertising, radio show, 1967
Box 180 (Series 3), Folder 1	American Electric Company, advertising, radio show, 1967-1968
Box 180 (Series 3), Folder 2	Elizabeth Arden, cosmetics, 1932-1935
Box 180 (Series 3), Folder 3	Emigrant Industry Savings Bank, banking, 1930-1936
Box 181 (Series 3), Folder 1	Emigrant Industry Savings Bank, banking, 1944
Box 181 (Series 3), Folder 2	Encyclopaedia Britannica Company Ltd., encyclopedias, 1934-1938
Box 181 (Series 3), Folder 3	Encyclopaedia Britannica Company Ltd., encyclopedias, 1934-1935

Box 181 (Series 3), Folder 4	Encyclopaedia Britannica Company Ltd., encyclopedias, 1936
Box 181 (Series 3), Folder Encyclopaedia Britannica	<p><a href="#">Are you preparing your children for Fame or Failure? [black &amp; white advertisement; tear sheet], 1935</a></p> <p>1 Item (Ink on paper.; 15.0" x 5.5".)</p> <p>Advertiser: Encyclopaedia Britannica, Inc.</p> <p>Language: English.</p> <p>Notes: AC0059-0000252 (AC Scan)</p> <p>Advertisement for Britannica Junior illustrated with a woman pushing two children toward a set of encyclopedia.</p> <p>Topic: Encyclopedias and dictionaries</p> <p>Genre/Form: Tear sheets</p> <p>Advertisements -- 1920-1930</p>
Box 181 (Series 3), Folder 4	Encyclopaedia Britannica Company Ltd., encyclopedias, 1935
Box 181 (Series 3), Folder 4	Encyclopaedia Britannica Company Ltd., encyclopedias, 1938-1942
Box 181 (Series 3), Folder 5	Encyclopaedia Britannica Company Ltd., encyclopedias, 1943-1947
Box 182 (Series 3), Folder 1	Endocrine, cosmetics, 1938
Box 182 (Series 3), Folder 2	J.C. Eno Ltd., medicine, salt and laxatives, 1929-1935
Box 182 (Series 3), Folder 3	J.C. Eno Ltd., medicine, salt and laxatives, 1929-1935
Box 182 (Series 3), Folder 4	J.C. Eno Ltd., medicine, salt and laxatives, 1936-1937
Box 182 (Series 3), Folder 5	Evening Bulletin, newspapers, Philadelphia Beulletin, 1941-1943
Box 183 (Series 3), Folder 1	Evening Bulletin, newspapers, Philadelphia Beulletin, 1948-1953
Box 183 (Series 3), Folder 2	Evening Bulletin, newspapers, Philadelphia Beulletin, 1955
Box 183 (Series 3), Folder 3	Evening Bulletin, newspapers, Philadelphia Beulletin, 1957

Box 183 (Series 3), Folder 4	Evening Bulletin, newspapers, Philadelphia Beulletin, 1954-1956
Box 184 (Series 3), Folder 1	Evening Bulletin, newspapers, Philadelphia Beulletin, 1954-1956
Box 184 (Series 3), Folder 2	National Carbon Company, batteries, Eveready Batteries, 1929-1933
Box 184 (Series 3), Folder 3	National Carbon Company, batteries, Eveready Batteries, 1929-1933
Box 185 (Series 3), Folder 1	National Carbon Company, batteries, Eveready Batteries, 1930-1931
Box 185 (Series 3), Folder 2	National Carbon Company, batteries, Eveready Batteries, 1929-1933
Box 185 (Series 3), Folder 3	National Carbon Company, batteries, Eveready Batteries, 1930-1933
Box 186 (Series 3), Folder 1	National Carbon Company, batteries, Eveready Radio Program, undated
Box 186 (Series 3), Folder 2	National Carbon Company, batteries, Eveready Raytheon Tubes, 1930
Box 186 (Series 3), Folder 3	National Carbon Company, batteries, Eveready Raytheon Tubes, 1930-1933
Box 187 (Series 3), Folder 1	National Carbon Company, batteries, Rustone, 1930-1933
Box 187 (Series 3), Folder 2	National Carbon Company, batteries, Rustone, 1930-1933
Box 187 (Series 3), Folder 3	N. Erlanger, Blumgart and Company, Inc., cotton fabrics, Everfast Fabrics, 1930-1931
Box 187 (Series 3), Folder 4	Expello Corporation, 1930-1933
Box 188 (Series 3), Folder 1	Farnsworth Television and Radio Corporation, television, radio, 1943-1944
Box 188 (Series 3), Folder 2	Farnsworth Television and Radio Corporation, television, radio, 1939-1942

Box 188 (Series 3), Folder 3	Farnsworth Television and Radio Corporation, television, radio, 1939-1942
Box 188 (Series 3), Folder 4	Family Circle, publications, 1942
Box 189 (Series 3), Folder 1	Farnsworth Television and Radio Corporation, television, radio, 1944-1947
Box 189 (Series 3), Folder 2	Farnsworth Television and Radio Corporation, television, radio, 1944-1947
Box 189 (Series 3), Folder 3	Farnsworth Television and Radio Corporation, television, radio, 1944-1947
Box 189 (Series 3), Folder 4	Farnsworth Television and Radio Corporation, television, radio, 1943-1944
Box 189 (Series 3), Folder 5	Farrington Manufacturing Company,optical scanners, 1959-1961
Box 190 (Series 3), Folder 1	Fashion Park, clothing,men's clothing, 1936-1945
Box 190 (Series 3), Folder 1	Fashion Park, clothing, men's clothing, 1935
Box 190 (Series 3), Folder 2	Fatima, fingernail polish, undated
Box 190 (Series 3), Folder 3	Felt and Tarrant Manufacturing, adding machines, 1931-1943
Box 190 (Series 3), Folder 4	Felt and Tarrant Manufacturing, adding machines, 1943-1947
Box 191 (Series 3), Folder 1	Felt and Tarrant Manufacturing, adding machines, 1948-1950
Box 191 (Series 3), Folder 2	Felt and Tarrant Manufacturing, adding machines, 1951-1954
Box 191 (Series 3), Folder 3	Felt and Tarrant Manufacturing, adding machines, 1955-1956
Box 191 (Series 3), Folder 4	Ferranti Ltd., clocks, electric clocks, 1930-1932

Box 192 (Series 3), Folder 1	D.M. Ferry and Company, seed companies, nurseries, 1930-1937
Box 1 (Series 3), Folder 4	Ad Council to Education, advertising, 1961
Box 192 (Series 3), Folder 2	Ferry Morse Seed Company, seed companies, nurseries, 1937-1942
Box 192 (Series 3), Folder 3	5th Avenue Building, office building, 1932-1936
Box 193 (Series 3), Folder 1	6th Avenue Building, office building, 1932-1936
Box 193 (Series 3), Folder 2	7th Avenue Building, office building, 1932-1936
Box 193 (Series 3), Folder 3	8th Avenue Building, office building, 1938-1942
Box 194 (Series 3), Folder 1	First Pennsylvania Banking and Trust Company, banking, First California Bank, 1964-1966
Box 194 (Series 3), Folder 2	First Pennsylvania Banking and Trust Company, banking, First California Bank, 1964-1966
Box 194 (Series 3), Folder 3	Pennsylvania Company, insurance, 1944-1946
Box 195 (Series 3), Folder 1	Pennsylvania Company, insurance, 1948-1949
Box 195 (Series 3), Folder 2	Pennsylvania Company, insurance, 1951-1953
Box 196 (Series 3), Folder 1	Pennsylvania Company, insurance, 1953-1956
Box 196 (Series 3), Folder 2	Pennsylvania Company, insurance, 1957
Box 196 (Series 3), Folder 3	Pennsylvania Company, insurance, 1960-1961
Box 197 (Series 3), Folder 1	First Pennsylvania Banking and Trust Company, banking, 1962-1963

Box 197 (Series 3), Folder 2	First Pennsylvania Banking and Trust Company, banking, 1966-1967
Box 198 (Series 3), Folder 1	First Pennsylvania Banking and Trust Company, banking, 1967
Box 198 (Series 3), Folder 2	First Pennsylvania Banking and Trust Company, banking, 1967
Box 198 (Series 3), Folder 3	First Pennsylvania Banking and Trust Company, banking, 1969
Box 199 (Series 3), Folder 1	First Pennsylvania Banking and Trust Company, banking, 1967
Box 200 (Series 3), Folder 1	Frank H. Flee Corporation, candy, bubble gum, 1940-1941
Box 200 (Series 3), Folder 2	Firth Carpet Company, carpet, 1935-1937
Box 200 (Series 3), Folder 3	Fleecy White Laundry Bleach, bleach, 1938
Box 200 (Series 3), Folder 4	Florida East Coast Railway, railroads, 1940
Box 201 (Series 3), Folder 1	Ford Motor Company, automobiles, 1929-1930
Box 201 (Series 3), Folder 2	Ford Motor Company, automobiles, 1929-1930
Box 201 (Series 3), Folder 3	Ford Motor Company, automobiles, 1939-1940
Box 202 (Series 3), Folder 1	Ford Motor Company, automobiles, 1940
Box 202 (Series 3), Folder 2	Ford Motor Company, automobiles, 1932-1934
Box 202 (Series 3), Folder 3	Ford Motor Company, automobiles, 1932-1934
Box 203 (Series 3), Folder 1	Ford Motor Company, automobiles, 1935

Box 203 (Series 3), Folder 2	Ford Motor Company, automobiles, 1932-1934
Box 203 (Series 3), Folder 3	Ford Motor Company, automobiles, 1935
Box 204 (Series 3), Folder 1	Ford Motor Company, automobiles, 1935-1936
Box 204 (Series 3), Folder 2	Ford Motor Company, automobiles, 1935-1936
Box 204 (Series 3), Folder 3	Ford Motor Company, automobiles, 1935-1936
Box 205 (Series 3), Folder 1	Ford Motor Company, automobiles, 1935-1936
Box 205 (Series 3), Folder 2	Ford Motor Company, automobiles, 1934-1935
Box 205 (Series 3), Folder 3	Ford Motor Company, automobiles, 1934-1935
Box 206 (Series 3), Folder 1	Ford Motor Company, automobiles, 1934-1935
Box 206 (Series 3), Folder 2	Ford Motor Company, automobiles, 1937-1938
Box 206 (Series 3), Folder 3	Ford Motor Company, automobiles, 1937-1938
Box 207 (Series 3), Folder 1	Ford Motor Company, automobiles, Lincoln Cars, 1930-1931
Box 207 (Series 3), Folder 2	Ford Motor Company, automobiles, Lincoln Cars, 1938-1940
Box 207 (Series 3), Folder 3	Ford Motor Company, automobiles, Lincoln Cars, 1938-1940
Box 208 (Series 3), Folder 1	Ford Motor Company, automobiles, Lincoln Cars, 1936-1940
Box 208 (Series 3), Folder 2	Ford Motor Company, automobiles, Lincoln Cars, 1936-1937

Box 208 (Series 3), Folder 3	Ford Motor Company, automobiles, Lincoln Cars, 1930-1931
Box 209 (Series 3), Folder 1	Ford Motor Company, automobiles, Lincoln Cars, 1935-1939
Box 209 (Series 3), Folder 2	Ford Motor Company, automobiles, Lincoln Cars, 1935-1939
Box 209 (Series 3), Folder 3	Ford Motor Company, automobiles, Lincoln Cars, 1934
Box 209 (Series 3), Folder 4	Ford Motor Company, automobiles, Lincoln Cars, 1936-1940
Box 210 (Series 3), Folder 1	Ford Motor Company, automobiles, Lincoln Cars, 1938-1939
Box 210 (Series 3), Folder 2	Ford Motor Company, automobiles, Lincoln Cars, 1939-1940
Box 210 (Series 3), Folder 3	Ford Motor Company, automobiles, Lincoln Cars, 1936-1940
Box 211 (Series 3), Folder 1	Ford Motor Company, automobiles, trucks, 1933-1937
Box 211 (Series 3), Folder 2	Ford Motor Company, automobiles, trucks, 1933-1937
Box 211 (Series 3), Folder 3	Ford Motor Company, automobiles, trucks, 1933-1937
Box 212 (Series 3), Folder 1	Ford Motor Company, automobiles, trucks, 1937-1939
Box 212 (Series 3), Folder 2	Ford Motor Company, automobiles, trucks, 1937-1939
Box 212 (Series 3), Folder 3	Ford Motor Company, automobiles, trucks, 1933-1937
Box 213 (Series 3), Folder 1	Ford Motor Company, trucks, 1936-1937
Box 213 (Series 3), Folder 2	Ford Motor Company, trucks, 1931-1934



Box 213 (Series 3), Folder 3	Ford Motor Company, automobiles, trucks, 1934-1936
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Box 215 (Series 3), Folder 1	Ford Motor Company, trucks, 1938-1940
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Box 215 (Series 3), Folder 3	Ford Motor Company, trucks, 1934
Box 216 (Series 3), Folder 1	Ford Motor Company, trucks, tractors, 1930-1931
Box 216 (Series 3), Folder 2	Ford Motor Company, trucks, tractors, 1930-1931
Box 216 (Series 3), Folder 3	Ford Motor Company, trucks, 1938-1940
Box 217 (Series 3), Folder 1	Ford Motor Company, automobiles and trucks, 1934-1937
Box 217 (Series 3), Folder 2	Ford Motor Company, automobiles and trucks, 1934-1937
Box 217 (Series 3), Folder 3	Ford Motor Company, automobiles and trucks, 1934-1937
Box 217 (Series 3), Folder 4	Ford Motor Company, 1940
Box 218 (Series 3), Folder 1	Ford Motor Company, parts, service, 1937-1940

Box 218 (Series 3), Folder 2	Ford Motor Company,parts, service, 1937-1940
Box 218 (Series 3), Folder 3	Ford Motor Company, automobiles and trucks, 1938-1939
Box 218 (Series 3), Folder 4	Ford Motor Company, automobiles and trucks, 1938-1939
Box 219 (Series 3), Folder 1	Ford Motor Company, charcoal, coke, 1935-1940
Box 219 (Series 3), Folder 2	Ford Motor Company, plane engines, wings, 1930-1932
Box 219 (Series 3), Folder 3	Ford Motor Company, tractors, trucks, undated
Box 220 (Series 3), Folder 1	Ford Motor Company Latin America, service, 1930-1934
Box 220 (Series 3), Folder 2	Ford Motor Company Latin America, automobiles, V-8 engine, 1930-1934
Box 220 (Series 3), Folder 3	Ford Motor Company Latin America, automobiles and trucks, 1930
Box 220 (Series 3), Folder 4	Ford Motor Company Latin America, automobiles and trucks, 1930
Box 221 (Series 3), Folder 1	Ford Motor Company Latin America, trucks, 1930-1937
Box 221 (Series 3), Folder 2	Ford Motor Company Latin America, trucks, 1930-1937
Box 221 (Series 3), Folder 3	Ford Motor Company Latin America, trucks, 1930-1937
Box 222 (Series 3), Folder 1	Ford Motor Company Latin America, automobiles, 1931
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Box 223 (Series 3), Folder 1	Ford Motor Company, automobiles, cars, trucks, buses, 1934-1937
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Box 223 (Series 3), Folder 3	Ford Motor Company, automobiles, V-8 engine, 1931-1932
Box 224 (Series 3), Folder 1	Ford Motor Company Latin America, automobiles, 1938-1940
Box 224 (Series 3), Folder 2	Ford Motor Company Latin America, automobiles, 1938-1940
Box 224 (Series 3), Folder 3	Ford Motor Company Latin America, automobiles and trucks, 1934-1937
Box 225 (Series 3), Folder 1	Ford Motor Company England, trucks, cars, tractors, 1931-1932
Box 225 (Series 3), Folder 2	Ford Motor Company Latin America, automobile parts, 1934-1937
Box 225 (Series 3), Folder 3	Ford Motor Company Latin America, trucks, service, 1932-1936
Box 225 (Series 3), Folder 4	Ford Motor Company Latin America, automobiles, 1938-1940
Box 226 (Series 3), Folder 1	Ford Motor Company England, automobile engines, Fordson Trucks, 1930-1932
Box 226 (Series 3), Folder 2	Ford Motor Company England, automobile engines, Fordson Trucks, 1930-1932
Box 226 (Series 3), Folder 3	Ford Motor Company England, automobile engines, Fordson Trucks, 1932-1935
Box 227 (Series 3), Folder 1	Ford Motor Company England, automobile engines, Fordson Trucks, 1937-1940
Box 227 (Series 3), Folder 2	Ford Motor Company England, automobile engines, Fordson Trucks, 1936-1937
Box 227 (Series 3), Folder 3	Ford Motor Company England, automobile engines, Fordson Trucks, 1932-1935

Box 228 (Series 3), Folder 1	Ford Motor Company England, automobile engines, Fordson Trucks, 1930-1932
Box 228 (Series 3), Folder 2	Ford Motor Company England, automobile engines, Fordson Trucks, 1931-1934
Box 228 (Series 3), Folder 3	Ford Motor Company England, automobile engines, Fordson Trucks, 1930
Box 229 (Series 3), Folder 1	Ford Motor Company England, automobile engines, Fordson Trucks, 1930-1935
Box 229 (Series 3), Folder 2	Ford Motor Company England, automobile engines, Fordson Trucks, 1932-1934
Box 229 (Series 3), Folder 3	Ford Motor Company England, automobile engines, Fordson Trucks, 1930-1938
Box 230 (Series 3), Folder 1	Ford Motor Company Canada, automobiles, used cars, 1936-1937
Box 230 (Series 3), Folder 2	Ford Motor Company Canada, automobiles, used cars, 1936-1937
Box 230 (Series 3), Folder 3	Ford Motor Company Canada, automobiles, 1930
Box 230 (Series 3), Folder 4	Ford Motor Company Canada, automobiles and trucks, 1930
Box 231 (Series 3), Folder 1	Ford Motor Company Canada, automobiles, used cars and trucks, 1937-1939
Box 231 (Series 3), Folder 2	Ford Motor Company Canada, automobiles, used cars and trucks, 1937-1939
Box 231 (Series 3), Folder 3	Ford Motor Company Canada, automobiles and trucks, 1937-1939
Box 232 (Series 3), Folder 1	Ford Motor Company Canada, automobiles, used cars, 1930-1932
Box 232 (Series 3), Folder 2	Ford Motor Company, briquets, coke, cement, 1929-1931
Box 232 (Series 3), Folder 3	Ford Motor Company, automobiles, Good Driving League, 1940

Box 232 (Series 3), Folder 4	Ford Motor Company, tractors, trucks, 1939-1940
Box 232A (Series 3), Folder 1	Ford Motor Company, automobiles, 1930-1931
Box 232A (Series 3), Folder 2	Ford Motor Company Latin America, automobiles and trucks, 1937-1938
Box 232B (Series 3), Folder 1	Ford Motor Company, trucks, buses, vans, 1935-1936
Box 232B (Series 3), Folder 2	Ford Motor Company England, trucks, tractors, Fordson Trucks, 1937-1940
Box 232C (Series 3), Folder 1	Ford Motor Company, automobiles and buses, 1937-1940
Box 232C (Series 3), Folder 2	Ford Motor Company, automobiles and buses, 1937-1940
Box 232 (Series 3), Folder 1	Ford Motor Company, automobiles, new and used, 1938-1939
Box 232 (Series 3), Folder 2	Ford Motor Company, automobiles, new and used, 1938-1939
Box 232E (Series 3), Folder 1	Ford Motor Company Canada, trucks, vans, parts, Fordson Tractor, 1931-1940
Box 232E (Series 3), Folder 2	Ford Motor Company, trucks, tractors, Fordson, 1941-1942
Box 232E (Series 3), Folder 3	W.T. Grant Company, paints and finishes, 1937
Box 233 (Series 3), Folder 1	Forstmann Woolen Company, woolen fabrics, 1940-1944
Box 233 (Series 3), Folder 2	Fortune Magazine, publications, 1940-1941
Box 233 (Series 3), Folder 2	Fortune Magazine, publications, 1946-1947
Box 233 (Series 3), Folder 2	Fortune Magazine, publications, 1949

Box 233 (Series 3), Folder 3	Fostoria Glass Company, glass, 1929-1931
Box 233 (Series 3), Folder 4	Fownes Brothers and Company, gloves, 1933
Box 233 (Series 3), Folder 4	Fownes Brothers and Company, gloves, 1935-1938
Box 233 (Series 3), Folder 4	Fownes Brothers and Company, gloves, 1929-1931, 1933, 1935-1938
Box 234 (Series 3), Folder 1	French Line, cruises, 1932-1960
Box 235 (Series 3), Folder 1	<a href="#">French Line, cruises, 1930-1933</a>
Box 235 (Series 3), Folder French Lines 1933-1938	<p><a href="#">"To a Lady of Quality" : [advertisement with reproduction of a painting.], 1933</a>  1 Item (Ink on paper.; 15.7" x 11.4")  Artist: Laurencin, Marie, 1883-1956  Advertiser: French Line  Language: English.  Notes: AC0059-0000094 (AC Scan)  Advertisement for French Line.  Genre/Form: Photomechanical prints -- 1930-1950.  Advertisements -- 1930-1940  Tear sheets -- 1930-1940  Proof sheets -- 1930-1940</p>
Box 235 (Series 3), Folder 2	French Line, cruises, 1933-1937
Box 235 (Series 3), Folder 3	French Line, cruises, 1933-1938
Box 235 (Series 3), Folder 4	French Line, cruises, 1938-1948
Box 236 (Series 3), Folder 1	French Line, cruises, 1949-1956
Box 236 (Series 3), Folder 2	French Line, cruises, 1957
Box 236 (Series 3), Folder 3	French Line, cruises, 1958

Box 237 (Series 3), Folder 1	French Line, cruises, 1959-1960
Box 237 (Series 3), Folder 2	Fruehauf Trailer Company, trailers, 1939
Box 237 (Series 3), Folder 2	Fruehauf Trailer Company, trailers, 1936-1937
Box 238 (Series 3), Folder 1	G.H. Bass Company, shoes, 1933-1935
Box 238 (Series 3), Folder 2	Gas Company of Greater Boston, gas, 1933
Box 239 (Series 3), Folder 1	General Electric, radios, 1941-1943
Box 239 (Series 3), Folder 2	General Electric, radios, tubes, blankets, 1941-1943
Box 239 (Series 3), Folder 3	General Electric, radios, capacitometer, 1944
Box 239 (Series 3), Folder 4	General Electric, radio tube tester, 1944
Box 240 (Series 3), Folder 1	General Electric, clocks, radios, irons, 1960
Box 240 (Series 3), Folder 2	General Electric, 1961-1962
Box 240 (Series 3), Folder 3	General Electric, 1963-1964
Box 241 (Series 3), Folder 1	<a href="#">General Electric, 1942-1943</a>
Box 241 (Series 3), Folder 1	<a href="#">Hurry up, Mother! Here come the elephants! [color advertisement; tear sheet], Circa 1950</a> 1 Item (Ink on paper.; 13.8" x 11.0".) Advertiser: General Electric Company Language: English. Notes: AC0059-0000001 (AC Scan) Young girl pointing to clown and elephant on television. Topic: Television advertising Clowns

Elephants  
advertising  
Genre/Form: Tear sheets -- 1940-1970  
Advertisements -- 1950-1960

Box 241 (Series 3), Folder 2	General Electric, 1943-1944
Box 242 (Series 3), Folder 1	General Electric Latin America, 1921-1934
Box 242 (Series 3), Folder 2	General Electric Latin America, 1935-1937
Box 242 (Series 3), Folder 3	General Electric, 1948-1949
Box 242 (Series 3), Folder 4	General Electric Telechron, 1930, 1936-1946
Box 243 (Series 3), Folder 1	General Electric Telechron, 1930-1946
Box 243 (Series 3), Folder 2	General Electric Telechron, 1954-1961
Box 243 (Series 3), Folder 3	General Electric Telechron, 1954-1961
Box 243 (Series 3), Folder 4	General Electric Telechron, 1954-1961
Box 244 (Series 3), Folder 1	General Electric Telechron, 1955-1959
Box 244 (Series 3), Folder 2	General Electric Telechron, 1955-1959
Box 245 (Series 3), Folder 1	<a href="#">General Electric, 1943-1947</a>
Box 245 (Series 3), Folder GE 1943-1947	<p><a href="#">Thngs my Bill has a fight to after it's over [color advertisement; tear sheet], 1944</a></p> <p>1 Item (Ink on paper.; 17.2" x 11.9".)</p> <p>Advertiser: General Electric Company</p> <p>Language: English.</p> <p>Notes: AC0059-0000019 (AC Scan)</p>



	<p>A seated soldier with text listing things he can have when World War II is over - a job, all the cups of coffee he wants, ice-cubes, no more KP - all because of War Bonds.</p> <p>Topic: World War, 1939-1945 Household appliances Savings bonds advertising</p> <p>Genre/Form: Tear sheets -- 1940-1970 Advertisements -- 1940-1950</p>
Box 245 (Series 3), Folder 2	General Electric Telechron, 1963-1965
Box 245 (Series 3), Folder 3	General Electric, 1930-1932
Box 246 (Series 3), Folder 1	General Dental Crème, 1933
Box 246 (Series 3), Folder 2	General Paint Corporation, 1930-1932
Box 246 (Series 3), Folder 3	General Mills, 1952-1954
Box 246 (Series 3), Folder 4	National Dairy Products Corp., 1937-1940
Box 246 (Series 3), Folder 5	Gimbel's, 1935
Box 246 (Series 3), Folder 5	Gimbel's, 1932-1933
Box 247 (Series 3), Folder 1	Gino's, 1970
Box 247 (Series 3), Folder 2	Girard Perregaux, 1950-1951
Box 247 (Series 3), Folder 3	Glass Container Association of America, 1929-1930
Box 247 (Series 3), Folder 4	Golden Guernsey Milk, 1935-1942
Box 247 (Series 3), Folder 5	Goodyear Tire and Rubber Company, 1938-1939

Box 247 (Series 3), Folder 6	Goodyear Tire and Rubber Company, 1938-1939
Box 248 (Series 3), Folder 1	Goodyear Tire and Rubber Company, 1939-1941
Box 248 (Series 3), Folder 2	Goodyear Tire and Rubber Company, 1939-1941
Box 249 (Series 3), Folder 1	Goodyear Tire and Rubber Company, 1943
Box 249 (Series 3), Folder 2	Goodyear Tire and Rubber Company, 1941-1942
Box 250 (Series 3), Folder 1	Goodyear Tire and Rubber Company, 1944
Box 250 (Series 3), Folder 2	Goodyear Tire and Rubber Company, 1944
Box 250 (Series 3), Folder 3	Goodyear Tire and Rubber Company, 1945
Box 251 (Series 3), Folder 1	Goodyear Tire and Rubber Company, 1945-1947
Box 251 (Series 3), Folder 2	Gore Mutual Insurance Company, 1940-1941
Box 251 (Series 3), Folder 3	Granat Mountings, 1942-1944
Box 251 (Series 3), Folder 4	Great Lakes Steel Corporation, 1937
Box 251 (Series 3), Folder 5	Greenwood Mills Inc., 1964-1965
Box 252 (Series 3), Folder 1	Greenwood Mills Inc., 1965-1966
Box 252 (Series 3), Folder 2	Guiterman Brothers, 1930
Box 253 (Series 3), Folder 1	H.A. Smith, Ltd., 1934-1945

Box 253 (Series 3), Folder 2	Halo, 1937
Box 254 (Series 3), Folder 1	<a href="#">Hamilton Beach, 1930-1933</a>
	<p>These Hamilton Beach helpers think only of You!. [black &amp; white advertisement; tear sheet], Circa 1930  1 Item (Ink on paper.; 13.5" x 7.4".)  <a href="#">Image(s): There's only one Teflon. And now it's improved. [color advertisement; tear sheet].</a>  Advertiser: Scovill Manufacturing Company  Language: English.  Notes: AC0059-0000211 (AC Scan)  In Series ?, Box OS 254, Folder 1.  Advertisement for three Hamilton Beach appliances; vibrator, aerator [hair dryer], and home motor attachment.</p> <p>Topic: Electric apparatus and appliances  Chemical industryK  advertising</p> <p>Genre/Form: Tear sheets  Advertisements -- 1930-1940</p>
Box 254 (Series 3), Folder 2	Hamilton Watch, 1955-1964
Box 254 (Series 3), Folder 3	Hamilton Watch, 1958-1959
Box 255 (Series 3), Folder 1	Hamilton Watch, 1960-1964
Box 255 (Series 3), Folder 2	P.H. Hanes Knitting Company, 1929-1941
Box 256 (Series 3), Folder 1	P.H. Hanes Knitting Company, 1942-1951
Box 256 (Series 3), Folder 2	P.H. Hanes Knitting Company, 1942-1951
Box 256 (Series 3), Folder 3	P.H. Hanes Knitting Company, 1951-1952
Box 256 (Series 3), Folder 4	P.H. Hanes Knitting Company, 1942-1951

Box 256 (Series 3), Folder 5	P.H. Hanes Knitting Company, 1953-1954
Box 257 (Series 3), Folder 1	P.H. Hanes Knitting Company, 1953-1954
Box 257 (Series 3), Folder 2	P.H. Hanes Knitting Company, 1954-1955
Box 257 (Series 3), Folder 3	P.H. Hanes Knitting Company, 1954-1955
Box 257 (Series 3), Folder 4	P.H. Hanes Knitting Company, 1956-1957
Box 257 (Series 3), Folder 5	P.H. Hanes Knitting Company, 1956-1957
Box 258 (Series 3), Folder 1	P.H. Hanes Knitting Company, 1957-1959
Box 258 (Series 3), Folder 2	P.H. Hanes Knitting Company, 1952-1959
Box 258 (Series 3), Folder 3	P.H. Hanes Knitting Company, 1957-1959
Box 258 (Series 3), Folder 4	P.H. Hanes Knitting Company, 1960-1962
Box 258 (Series 3), Folder 5	P.H. Hanes Knitting Company, 1960-1962
Box 258 (Series 3), Folder 6	P.H. Hanes Knitting Company, 1960-1963
Box 259 (Series 3), Folder 1	P.H. Hanes Knitting Company, 1960-1963
Box 259 (Series 3), Folder 2	P.H. Hanes Knitting Company, 1962-1967
Box 259 (Series 3), Folder 3	P.H. Hanes Knitting Company, 1962-1967
Box 259 (Series 3), Folder 4	P.H. Hanes Knitting Company, 1966-1968

Box 259 (Series 3),  
Folder 5      Hartford Steam Boiler and Insurance Company, 1931

Box 259 (Series 3),  
Folder 5      Hartford Steam Boiler and Insurance Company, 1934-1937

Box 260 (Series 3),  
Folder 1      [Hawaiian Pineapple Company, 1933-1941](#)

Box 260 (Series 3), Folder Dole  
1933-1941      [Dole pineapple juice advertisement, "recaptured with photograph by Bruehl-Burgess : photomechanical proof sheet], 1937  
1 Sheet (Ink on paper.)  
Photographer: Bruehl, Anton  
Advertiser: Dole Pineapple  
Language: English.  
Notes: 90-16539 (OPPS Neg.)  
Neg. no. (NMAH) 90-16539. Copy prints available from Smithsonian Institution Office of Printing and Photographic Services. Copyright status unknown, but probably protected; reproduction permission for limited uses.  
Genre/Form: Photomechanical prints -- 1930-1950.  
Advertisements -- 1930-1940  
Tear sheets -- 1930-1940  
Proof sheets -- 1930-1940

Box 260 (Series 3), Folder Folder  
1933-1941      [In the Modern Tempo, \[color advertisement; tear sheet\], 1936](#)  
1 Item (Ink on paper.; 15.1" x 11.5".)  
Advertiser: Hawaiian Pineapple Co.  
Language: English.  
Notes: AC0059-0000087 (AC Scan)  
Dole Pineapple Juice from Hawaii. Mural painted by Buk Ulreich, for the Hawaiian Pineapple Company, symbolizes the rhythm, color, and tempo of Hawaii.  
Names: Ulreich, Eduard Buk, 1889-  
Dole Food Company.  
Topic: Pineapples -- Hawaii  
advertising  
Genre/Form: Tear sheets  
Advertisements -- 1930-1940  
Place: Hawaii

Box 260 (Series 3),  
Folder 2      Hartford Steam Boiler and Insurance Company, 1945-1950

Box 260 (Series 3),  
Folder 3      Hartford Steam Boiler and Insurance Company, 1943-1945

Box 260 (Series 3),  
Folder 4      Hartford Steam Boiler and Insurance Company, 1938-1942

Box 261 (Series 3),  
Folder 1

Hawaiian Pineapple Company, 1940-1942

Box 261 (Series 3),  
Folder 2

Hawaiian Pineapple Company, 1953-1955

Box 261 (Series 3),  
Folder Hawaiian  
Pineapple 1954-1955

[Five-flavor harmony! \[color advertisement; tear sheet\], 1953](#)  
1 Item (Ink on paper.; 19.3" x 13.9".)  
Advertiser: Hawaiian Pineapple Co.  
Language: English.  
Notes: AC0059-0000091m (AC Scan)  
Illustrated by still life of grapes, ukulele, pineapple, pear, cherries, peach, sheet of music, and a can of Dole fruit cocktail.  
Names: Dole Food Company.  
Topic: Pineapples -- Hawaii  
advertising  
Genre/Form: Tear sheets  
Advertisements -- 1950-1960  
Place: Hawaii

Box 261 (Series 3),  
Folder 3

Hawaiian Pineapple Company, 1943

Box 261 (Series 3),  
Folder Hawaiian  
Pineapple 1940-1942

[Two appetites that Beat as One \[color advertisement; tear sheet\], 1939](#)  
1 Item (Ink on paper.; 15.6" x 8.2".)  
Advertiser: Hawaiian Pineapple Co.  
Language: English.  
Notes: AC0059-0000090 (AC Scan)  
Illustrated by bowl of Dole pineapple chunks, a girl in lei and grass skirt holding a spoon, and a pineapple strumming a spoon and singing.  
Names: Dole Food Company.  
Topic: Pineapples -- Hawaii  
advertising  
Genre/Form: Tear sheets  
Advertisements -- 1930-1940  
Place: Hawaii

Box 262 (Series 3),  
Folder 1

Hawaiian Pineapple Company, 1946

Box 262 (Series 3),  
Folder 2

Hawaiian Pineapple Company, 1938-1939

Box 262 (Series 3),  
Folder 3

Hawaiian Pineapple Company, 1950-1953

[\[Dole pineapple juice advertisement with illustration of guitar and glass, photomechanical proof sheet\], 1938](#)

1 Sheet (Ink on paper.; 15.2" x 11.5")  
 Artist: Cassandre, A.M.  
 Advertiser: Hawaiian Pineapple Co.  
 Language: English.  
 Notes: AC0059-0000088.tif (AC Scan)  
 90-16537 (OPPS Neg.)  
 In Series ?, Box OS 260, Folder Hawaiian Pineapple 1933-1941  
 Neg. no. (NMAH) 90-16537. Copyright status unknown, but  
 probably protected; reproduction permission for limited uses.

Names: Dole Food Company.  
 Topic: Pineapples -- Hawaii  
 Genre/Form: Photomechanical prints -- 1930-1950.  
 Advertisements -- 1930-1940  
 Tear sheets -- 1930-1940  
 Proof sheets -- 1930-1940

[May Day is Lei Day ..., \[black & white advertisement; tear sheet\], 1935](#)

1 Item (Ink on paper.; 14.6" x 6.7".)  
 Advertiser: Hawaiian Pineapple Co.  
 Language: English.  
 Notes: AC0059-0000086 (AC Scan)  
 In Series ?, Box OS 260, Folder Hawaiian Pineapple.  
 ... (and every day is a day for Dole Pineapple Juice). Illustration  
 of woman wearing grass skirt putting a lei around the neck of a  
 man playing a guitar.

Names: Dole Food Company.  
 Topic: Pineapples -- Hawaii  
 Flowers -- Hawaii  
 advertising  
 Genre/Form: Tear sheets  
 Advertisements -- 1930-1940  
 Place: Hawaii

Box 262 (Series 3),  
 Folder Hawaiian  
 Pineapple 1950-1953

[Be sure it's Hawaiian - Be sure it's Dole \[color advertisement; tear sheet\], 1952](#)

1 Item (Ink on paper.; 17.5" x 14.2".)  
 Advertiser: Hawaiian Pineapple Co.  
 Language: English.  
 Notes: AC0059-0000089m (AC Scan)  
 Still life of lei's, pineapple, ukulele, and can of Dole sliced  
 pineapple.

Names: Dole Food Company.  
 Topic: Pineapples -- Hawaii  
 Ukulele  
 Flowers -- Hawaii  
 advertising  
 Genre/Form: Tear sheets  
 Advertisements -- 1950-1960  
 Place: Hawaii

Box 263 (Series 3), Folder 1	Hawaiian Pineapple Company, 1956-1957
Box 263 (Series 3), Folder 2	<a href="#">Hawaiian Trust Company, 1940-1946</a>
Box 263 (Series 3), Folder Hawaiian Pineapple (Dole) 1956-1957	<p><a href="#">See the difference DOLE makes! [color advertisement; tear sheet], circa 1956</a>  1 Item (Ink on paper.; 16.2" x 12.2".)  Advertiser: Hawaiian Pineapple Co.  Language: English.  Notes: AC0059-0000268 (AC Scan)  "Enjoy a DOLE Hawaiian Pineapple Barbeque!" Scene of a table filled with pineapple foods and a young boy peering at the table.</p> <p>Names: Dole Food Company.  Topic: Pineapples -- Hawaii  Cookery (Pineapples)  advertising</p> <p>Genre/Form: Tear sheets  Advertisements -- 1950-1960</p> <p>Place: Hawaii</p>
Box 263 (Series 3), Folder 3	Dr. Hess and Clark Inc., 1936-1942
Box 264 (Series 3), Folder 1	Dr. Hess and Clark Inc., 1942-1944
Box 264 (Series 3), Folder 2	Dr. Hess and Clark Inc., 1945-1946
Box 264 (Series 3), Folder 3	Dr. Hess and Clark Inc., 1946-1948
Box 265 (Series 3), Folder 1	Dr. Hess and Clark Inc., 1948-1951
Box 265 (Series 3), Folder 2	<a href="#">Hills Bros., 1930-1939</a>

[I never realized how important the coffee-tester is! \[black & white advertisement; tear sheet\], 1939](#)

1 Item (Ink on paper.; 16.5" x 12.2".)

Advertiser: Hills Bros. Coffee, Inc.

Language: English.

Notes: AC0059-0000020 (AC Scan)

In Series 3?, Box O/S 265, Folder Hills Bros 1930-1939.

Illustrations of a coffee-tester at work, five methods of making coffee and a small inset about the film "Behind the Cup" showing



at the Hills Bros. Exposition Theatre, Golden Gate International Exposition..

Names: Golden Gate International Exposition (1939-1940 : San Francisco, Calif.)

Topic: Beverages -- advertising  
Coffee  
World expositions  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1930-1940

Box 266 (Series 3),  
Folder 1 Hills Bros., 1941-1942

Box 266 (Series 3),  
Folder 2 Hills Bros., 1945-1947

Box 266 (Series 3),  
Folder 3 Hills Bros., 1940-1944

Box 266 (Series 3),  
Folder 4 Hills Bros., 1948-1950

Box 267 (Series 3),  
Folder 1 Hills Bros., 1951-1952

Box 267 (Series 3),  
Folder 2 Hills Bros., 1953-1954

Box 267 (Series 3),  
Folder 3 Hills Bros., 1955-1959

Box 268 (Series 3),  
Folder 1 Hills Bros., 1956-1959

Introducing the first instant coffee that smells like coffee [color advertisement; tear sheet], 1957

1 Item (Ink on paper.; approximately 13.9" x 10.0".)

Advertiser: Hills Bros. Coffee, Inc.

Language: English.

Notes: AC0059-0000176 (AC Scan)

In Series 3?, Box O/S 268, Folder 1956-1959.

Illustrated with an open jar of Hills Bros instant coffee.

Topic: Beverages -- advertising  
Coffee

advertising

Genre/Form: Tear sheets

Advertisements -- 1950-1960

Box 268 (Series 3),  
Folder 2

## Hills Bros., 1959-1965

We're mailing you 25 [cents] worth of extra rich and deeply satisfying coffee  
[color advertisement; tear sheet], 1961

1 Item (Ink on paper.; 17.2" x 11.2".)

Advertiser: Hills Bros. Coffee, Inc.

Language: English.

Notes: AC0059-0000169 (AC Scan)

In Series 3?, Box O/S 268, Folder 1960-1964.

Illustration of a cup and saucer with coupon inside a mailbox.

Topic: Beverages -- advertising  
Coffee  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1960-1970

NOT NEW! [color advertisement; tear sheet], Circa 1961

1 Item (Ink on paper.; approximately 17.2" x 12.1".)

Advertiser: Hills Bros. Coffee, Inc.

Language: English.

Notes: AC0059-0000170 (AC Scan)

In Series 3?, Box O/S 268, Folder 1960-1964.

Illustration of the Hills Bros Coffee can.

Topic: Beverages -- advertising  
Coffee  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1960-1970

After the game is over, head for the Hills! [color advertisement; tear sheet],  
1963

1 Item (Ink on paper.; approximately 16.2" x 11.1".)

Advertiser: Hills Bros. Coffee, Inc.

Language: English.

Notes: AC0059-0000171 (AC Scan)

In Series 3?, Box O/S 268, Folder 1960-1964.

Illustrated text about having Hills Bros Coffee after a football game, at breakfast, lunch, and dinner, or for coffee breaks.

Topic: Beverages -- advertising  
Coffee  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1960-1970

Looking for Business? Head for the Hills! [color advertisement; tear sheet],  
Circa 1963

1 Item (Ink on paper.; approximately 20.7" x 13.0".)

Advertiser: Hills Bros. Coffee, Inc.  
 Language: English.  
 Notes: AC0059-0000173m (AC Scan)  
 In Series 3?, Box O/S 268, Folder 1960-1964.  
 Eight reasons for store owners to "spotlight" Hills Bros coffee illustrated by cartoons.  
 Topic: Beverages -- advertising  
 Coffee  
 advertising  
 Genre/Form: Tear sheets  
 Advertisements -- 1960-1970

[Rich, Strong Coffee this instant \[color advertisement; tear sheet\], 1957](#)

1 Item (Ink on paper.; approximately 18.2" x 14.4".)

Advertiser: Hills Bros. Coffee, Inc.  
 Language: English.  
 Notes: AC0059-0000178m (AC Scan)  
 In Series 3?, Box O/S 268, Folder 1959-1965.  
 Illustrated with an open jar of Hills Bros instant coffee and a filled cup and saucer sitting on a open bag of coffee beans.  
 Topic: Beverages -- advertising  
 Coffee  
 advertising  
 Genre/Form: Tear sheets  
 Advertisements -- 1950-1960

Box 269 (Series 3),  
Folder 1

Hires, 1946-1949

Box 269 (Series 3),  
Folder 2

Hilton Carte Blanche, 1959-1960

Box 269 (Series 3),  
Folder 3

[Hills Bros., 1961-1964](#)

[Gourmet cooking is Child's play when ... \[black & white advertisement; tear sheet\], Circa 1963](#)

1 Item (Ink on paper.; approximately 7.5" x 4.0".)

Advertiser: Hills Bros. Coffee, Inc.  
 Language: English.  
 Notes: AC0059-0000174 (AC Scan)  
 In Series 3?, Box O/S 268, Folder 1960-1964.  
 ...Julia Child, The French Chef, shows you how starting tonight.  
 Names: Child, Julia, 1912-2004  
 Topic: Beverages -- advertising  
 Coffee  
 advertising  
 Genre/Form: Tear sheets

## Advertisements -- 1960-1970

[Gourmet cooking is Child's play. \[color advertisement; tear sheet\], Circa 1963](#)

1 Item (Ink on paper.; approximately 11.6" x 12.7".)

Advertiser: Hills Bros. Coffee, Inc.

Language: English.

Notes: AC0059-0000175 (AC Scan)

In Series 3?, Box O/S 268, Folder 1960-1964.

Just watch Julia Child, The French Chef. Courtesy of Hills Bros Coffee. A recipe for Boeuf Bourguignon is included in the ad.

Names: Child, Julia, 1912-2004

Topic: Beverages -- advertising

Coffee

Recipes

advertising

Genre/Form: Tear sheets

Advertisements -- 1960-1970

Box 269 (Series 3),  
Folder 4

Hinds Cream, 1940-1941

Box 270 (Series 3),  
Folder 1

Hires, 1949-1957

Box 270 (Series 3),  
Folder 2

E.F. Hodgson, 1930-1937

Box 270 (Series 3),  
Folder 3

E.F. Hodgson, 1938-1945

Box 271 (Series 3),  
Folder 1

Howard Johnson's, 1950-1958

Box 271 (Series  
3), Folder Howard  
Johnson's

[Put away the skillet, Mom, tonight it's Howard Johnson's \[black and white advertisement; tear sheet\], 1957](#)

1 Item (Ink on paper.; 13.5" x 9.5".)

Advertiser: Howard Johnson's

Language: English.

Notes: AC0059-0000247 (AC Scan)

Mother, son and daughter being served ice cream by a waitress; photographer unidentified.

Topic: Ice cream, ices, etc.

Waitresses

Restaurants

advertising

Genre/Form: Photographs -- 1950-1960 -- Reproductions

Tear sheets -- 1940-1970

Advertisements -- 1950-1960

Box 271 (Series 3), Folder Howard Johnson's	<p>Put away the skillet, Mom, tonight it's Howard Johnson's [color advertisement; tear sheet], 1955</p> <p>1 Item (Ink on paper.; 14.7" x 10.5".)</p> <p>Advertiser: Howard Johnson's</p> <p>Language: English.</p> <p>Notes: AC0059-0000219 (AC Scan)</p> <p>Mother, son and daughter being served ice cream by a waitress; photographer unidentified.</p> <p>Topic: Ice cream, ices, etc. Waitresses Restaurants advertising</p> <p>Genre/Form: Photographs -- 1950-1960 -- Reproductions Tear sheets -- 1940-1970 Advertisements -- 1950-1960</p>
Box 271 (Series 3), Folder 2	Honeywell Inc., 1968-1970
Box 271 (Series 3), Folder 3	Honolulu Star Bulletin, 1944-1946
Box 271 (Series 3), Folder 4	Honor Brand Frosted Foods, 1937-1938
Box 272 (Series 3), Folder 1	Howard Johnson's, 1959-1963
Box 272 (Series 3), Folder 2	Hydrox, 1931
Box 273 (Series 3), Folder 1	Illinois Bell Telephone Company (IBT), 1936-1939
Box 273 (Series 3), Folder 2	Illinois Bell Telephone Company (IBT), 1940
Box 273 (Series 3), Folder 3	Illinois Bell Telephone Company (IBT), 1941
Box 273 (Series 3), Folder 4	Illinois Bell Telephone Company (IBT), 1942
Box 274 (Series 3), Folder 1	Illinois Bell Telephone Company (IBT), 1943
Box 274 (Series 3), Folder 2	Illinois Bell Telephone Company (IBT), 1943-1944

Box 275 (Series 3), Folder 1	Illinois Bell Telephone Company (IBT), 1945-1946
Box 275 (Series 3), Folder 2	Illinois Bell Telephone Company (IBT), 1946-1949
Box 276 (Series 3), Folder 1	Illinois Bell Telephone Company (IBT), 1952
Box 276 (Series 3), Folder 2	Illinois Bell Telephone Company (IBT), 1953
Box 277 (Series 3), Folder 1	Illinois Bell Telephone Company (IBT), 1953-1954
Box 277 (Series 3), Folder 2	Illinois Bell Telephone Company (IBT), 1955-1956
Box 277 (Series 3), Folder 3	Illinois Bell Telephone Company (IBT), 1955-1956
Box 278 (Series 3), Folder 1	Illinois Bell Telephone Company (IBT), 1956-1957
Box 278 (Series 3), Folder 2	Illinois Bell Telephone Company (IBT), 1957
Box 279 (Series 3), Folder 1	Illinois Bell Telephone Company (IBT), 1957
Box 279 (Series 3), Folder 2	Illinois Bell Telephone Company (IBT), 1958
Box 279 (Series 3), Folder 3	Illinois Bell Telephone Company (IBT), 1958
Box 280 (Series 3), Folder 1	Illinois Bell Telephone Company (IBT), 1958
Box 280 (Series 3), Folder 2	Illinois Bell Telephone Company (IBT), 1958
Box 280 (Series 3), Folder 3	Illinois Bell Telephone Company (IBT), 1959
Box 281 (Series 3), Folder 1	Illinois Bell Telephone Company (IBT), 1959

Box 281 (Series 3), Folder 2	Illinois Bell Telephone Company (IBT), 1960
Box 281 (Series 3), Folder 3	Illinois Bell Telephone Company (IBT), 1961
Box 281 (Series 3), Folder 4	Illinois Bell Telephone Company (IBT), 1962
Box 282 (Series 3), Folder 1	Illinois Bell Telephone Company (IBT), 1963-1964
Box 282 (Series 3), Folder 2	Illinois Bell Telephone Company (IBT), 1965
Box 283 (Series 3), Folder 1	Illinois Bell Telephone Company (IBT), 1966
Box 283 (Series 3), Folder 2	Illinois Bell Telephone Company (IBT), 1967
Box 284 (Series 3), Folder 1	Illinois Bell Telephone Company (IBT), 1968-1969
Box 284 (Series 3), Folder 2	Imperial Rayon, 1939-1940
Box 284 (Series 3), Folder 3	Insurance Company of North America, 1950-1952
Box 284 (Series 3), Folder 4	Insurance Company of North America, 1950-1952
Box 285 (Series 3), Folder 1	Insurance Company of North America, 1953
Box 285 (Series 3), Folder 2	Insurance Company of North America, 1951-1955
Box 285 (Series 3), Folder 3	Insurance Company of North America, 1955-1956
Box 285 (Series 3), Folder 4	Insurance Company of North America, 1956-1957
Box 286 (Series 3), Folder 1	Insurance Company of North America, 1958

Box 286 (Series 3), Folder 2	Insurance Company of North America, 1958-1959
Box 286 (Series 3), Folder 3	Insurance Company of North America, 1960
Box 286 (Series 3), Folder 4	Insurance Company of North America, 1961
Box 287 (Series 3), Folder 1	Insurance Company of North America, 1962-1963
Box 287 (Series 3), Folder 2	Insurance Company of North America, 1964-1965
Box 288 (Series 3), Folder 1	Insurance Company of North America, 1965
Box 288 (Series 3), Folder 2	Insurance Company of North America, 1964-1968
Box 288 (Series 3), Folder 3	Insurance Company of North America, 1966-1968
Box 288 (Series 3), Folder 4	Insurance Company of North America, 1968-1972
Box 289 (Series 3), Folder 1	International Correspondence School, 1929-1933
Box 289 (Series 3), Folder 2	International Correspondence School, 1934-1936
Box 289 (Series 3), Folder 3	International Correspondence School, 1938-1941
Box 290 (Series 3), Folder 1	International Correspondence School, 1941-1945
Box 290 (Series 3), Folder 2	International Correspondence School, 1944-1946
Box 290 (Series 3), Folder 3	International Correspondence School, 1949-1950
Box 291 (Series 3), Folder 1	International Correspondence School, 1950-1954



Box 291 (Series 3), Folder 2	International Correspondence School, 1950-1954
Box 291 (Series 3), Folder 3	International Correspondence School, 1955-1958
Box 292 (Series 3), Folder 1	International Correspondence School, 1958-1961
Box 292 (Series 3), Folder 2	International Correspondence School, 1961-1963
Box 292 (Series 3), Folder 3	International Correspondence School, 1963-1967
Box 293 (Series 3), Folder 1	International Correspondence School, 1963-1967
Box 293 (Series 3), Folder 2	International Plastic Corporation, 1945
Box 293 (Series 3), Folder 3	International Silver Company, 1937
Box 293 (Series 3), Folder 4	Investor Owned Electric, Light and Power Company, 1965-1966
Box 293 (Series 3), Folder 5	Ivanhoe Mayonaisse, 1933-1934
Box 294 (Series 3), Folder 1	Johnson and Johnson, 1944-1947
Box 294 (Series 3), Folder 2	Jeddo Coal, 1933
Box 294 (Series 3), Folder 3	Jersey Ice Cream, 1936-1942
Box 294 (Series 3), Folder 4	Robert A. Johnson, 1941-1943
Box 295 (Series 3), Folder 1	Johnson and Johnson, 1949-1953
Box 295 (Series 3), Folder 2	Johnson and Johnson, 1944-1949

Box 295 (Series 3), Folder 3	Johnson and Johnson, 1953-1959
Box 296 (Series 3), Folder 1	Johnson and Johnson, 1961
Box 296 (Series 3), Folder 2	Johnson and Johnson, 1960-1963
Box 296 (Series 3), Folder 3	Jones Brothers Company, 1930-1932
Box 296 (Series 3), Folder 4	Joyce Shoes, 1946-1949
Box 296 (Series 3), Folder 5	Joyce Shoes, 1949-1952
Box 297 (Series 3), Folder 1	Kalamazoo Vegetable Parchment Company, 1937-1939
Box 297 (Series 3), Folder 2	Kari-keen Manufacturing Company, Inc., 1931
Box 297 (Series 3), Folder 3	Keasby * Matison Company, 1932-1934
Box 297 (Series 3), Folder 4	W.H. Kellogg Company, 1930
Box 297 (Series 3), Folder 5	W.H. Kellogg Company, 1930-1932
Box 297 (Series 3), Folder 6	W.H. Kellogg Company, 1930-1932
Box 298 (Series 3), Folder 1	<a href="#">W.H. Kellogg Company, 1930-1934</a>
Box 298 (Series 3), Folder 1	<p><a href="#">Watch the children smile! [black &amp; white advertisement; tear sheet], 1930</a>  1 Item (Ink on paper.; 14.0" x 10.0".)  Advertiser: Kellogg Company  Language: English.  Notes: AC0059-0000104 (AC Scan)  Advertisement for Kellogg's Rice Krispies cereal with a boy and girl listening for "snap! Crackle! pop!"</p> <p>Topic: Breakfast cereals advertising</p>

Genre/Form: Tear sheets  
Advertisements -- 1930-1940

Box 298 (Series 3),  
Folder 1

[Grandmother put on linsey woolsey and ate beefsteak for breakfast \[black & white advertisement; tear sheet\], 1934](#)

1 Item (Ink on paper.; 13.8" x 11.5".)

Advertiser: Kellogg Company

Language: English.

Notes: AC0059-0000105 (AC Scan)

Advertisement for Kellogg's Corn Flakes cereal with woman in 1890's dress eating steak. Text says times have changed; "today, the call is all for crispness."

Topic: Breakfast cereals  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1930-1940

Box 298 (Series 3),  
Folder 1

[Suppose a child should tell Mother she was Old-Fashioned \[black & white advertisement; tear sheet\], 1934](#)

1 Item (Ink on paper.; 15.2" x 12.1".)

Advertiser: Kellogg Company

Language: English.

Notes: AC0059-0000106 (AC Scan)

Advertisement for Kellogg's Corn Flakes cereal illustrated with mother and daughter in kitchen.

Topic: Breakfast cereals  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1930-1940

Box 298 (Series 3),  
Folder 2

["Mother listen! It talks out loud!" \[color advertisement; tear sheet\], Circa 1934](#)

1 Item (Ink on paper.; 15.8" x 12.1".)

Advertiser: Kellogg Company

Language: English.

Notes: AC0059-0000110 (AC Scan)

Kellogg's Rice Krispies ad Illustrated with mother and daughter listening for "snap! crackle! and pop!.

Topic: Breakfast cereals  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1930-1940

Box 298 (Series 3),  
Folder 1

[Watch the children smile! \[Black & white advertisement; tear sheet.\], 1930](#)

1 Item (Ink on paper.; 13.3" x 9.1".)

Advertiser: Kellogg Company

Language: English.

Notes: AC0059-0000240 (AC Scan)

Kellogg's Rice Krispies ad Illustrated with two children listening for "snap! crackle! and pop!.

Topic: Children in advertising  
Breakfast cereals  
advertising  
Genre/Form: Photographs -- 1930-1940 -- Black-and-white photoprints --  
Reproductions  
Tear sheets  
Advertisements -- 1930-1940

Box 298 (Series 3),  
Folder 2

[W.H. Kellogg Company, 1934](#)

Box 298 (Series 3),  
Folder 2

[Wonderful stories of adventure and romance ... \[black & white advertisement; tear sheet\], 1934](#)

1 Item (Ink on paper.; 13.9" x 11.6".)

Advertiser: Kellogg Company

Language: English.

Notes: AC0059-0000107 (AC Scan)

Advertisement for Kellogg's Corn Flakes cereal illustrated with knight in armor on a horse. Text talks about story printed on the back of cereal box.

Topic: Breakfast cereals  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1930-1940

Box 298 (Series 3),  
Folder 2

[Facts For You \[black & white advertisement; tear sheet\], 1934](#)

1 Item (Ink on paper.; 13.6" x 9.6".)

Advertiser: Kellogg Company

Language: English.

Notes: AC0059-0000108 (AC Scan)

Facts about the Kellogg Company and corn flakes. Illustration of the manufacturing plant at the bottom.

Topic: Breakfast cereals  
advertising  
Food industry and trade

Genre/Form: Tear sheets  
Advertisements -- 1930-1940

[The Lost Falcon \[color advertisement; tear sheet\], 1934](#)

1 Item (Ink on paper.; 12.2" x 17.2".)

Advertiser: Kellogg Company

Language: English.

Notes: AC0059-0000109 (AC Scan)

In Series 3, Box OS 298, Folder ?.

Cartoon strip of The Lost Falcon. Advertisement for the stories printed on the back of Corn Flakes boxes and box top premium.

Topic: Breakfast cereals  
advertising

Genre/Form: Tear sheets

## Advertisements -- 1930-1940

Box 299 (Series 3), Folder 1	W.H. Kellogg Company, 1945-1948
Box 299 (Series 3), Folder 2	W.H. Kellogg Company, 1948-1949
Box 299 (Series 3), Folder 1948-1949	<p><a href="#">The Big Push is on! [black &amp; white advertisement; tear sheet], 1949</a> 1 Item (Ink on paper.; 12.8" x 9.5".) Advertiser: Kellogg Company Language: English. Notes: AC0059-0000101 (AC Scan) Marketing advertisement for Kellogg's Corn Soya cereal.</p> <p>Topic: Breakfast cereals advertising Genre/Form: Tear sheets Advertisements -- 1940-1950</p>
Box 299 (Series 3), Folder 1948-1949	<p><a href="#">There's no other cereal like it! [color advertisement; tear sheet], 1949</a> 1 Item (Ink on paper.; 15.7" x 7.9".) Advertiser: Kellogg Company Language: English. Notes: AC0059-0000102 (AC Scan) Advertisement for Kellogg's Corn Soya cereal with twin boys and a bowl of cereal with sliced bananas.</p> <p>Topic: Breakfast cereals advertising Genre/Form: Tear sheets Advertisements -- 1940-1950</p>
Box 299 (Series 3), Folder 1948-1949	<p><a href="#">There's no other cereal like it! [color advertisement; tear sheet], 1949</a> 1 Item (Ink on paper.; 15.5" x 7.8".) Advertiser: Kellogg Company Language: English. Notes: AC0059-0000103 (AC Scan) Advertisement for Kellogg's Corn Soya cereal with twin girls and a bowl of cereal with strawberries.</p> <p>Topic: Breakfast cereals advertising Genre/Form: Tear sheets Advertisements -- 1940-1950</p>
Box 299 (Series 3), Folder 3	General Mills, 1952-1954
Box 300 (Series 3), Folder 1	Kelly-Springfield Tire Company, 1931-1935

Box 300 (Series 3), Folder 2	Kelly-Springfield Tire Company, 1931-1935
Box 300 (Series 3), Folder 3	Kelly-Springfield Tire Company, 1932
Box 301 (Series 3), Folder 1	Kerr Chickeries, Inc., 1930-1933
Box 301 (Series 3), Folder 2	Kirkman's Soap, 1936-1942
Box 302 (Series 3), Folder 1	Knouse Foods, 1953-1959
Box 302 (Series 3), Folder 2	Boston Varnish Company, 1931-1932
Box 302 (Series 3), Folder 3	Kiwi Polish Company, 1953
Box 302 (Series 3), Folder 4	Kirkman's Soap, 1936-1942
Box 303 (Series 3), Folder 1	Kohler, 1930-1931
Box 303 (Series 3), Folder 2	Kohler, 1931-1934
Box 303 (Series 3), Folder 3	Kohler, 1931-1934
Box 304 (Series 3), Folder 1	Kohler, 1931-1934
Box 304 (Series 3), Folder 2	Kohler, 1935-1936
Box 304 (Series 3), Folder 3	Kohler, 1937-1940
Box 305 (Series 3), Folder 1	Kohler, 1941-1944
Box 305 (Series 3), Folder 2	Kohler, 1937-1940

Box 305 (Series 3), Folder 3	Kohler, 1941-1944
Box 306 (Series 3), Folder 1	Koppers Coke, 1933-1936
Box 306 (Series 3), Folder 2	Koppers Coke, 1934-1940
Box 307 (Series 3), Folder 1	Koppers Coke, 1934-1940
Box 307 (Series 3), Folder 2	Koppers Coke, 1937-1940
Box 308 (Series 3), Folder 1	Koppers Coke, 1934-1940
Box 308 (Series 3), Folder 2	Korman Corp., 1969-1971
Box 308 (Series 3), Folder 3	Kraft Inc., 1933-1935
Box 309 (Series 3), Folder 1	Kundred, 1930-1937
Box 309 (Series 3), Folder 2	Kurlash Company, 1933-1939
Box 310 (Series 3), Folder 1	<a href="#">LaChoy Food Products, Inc., food, chinese foods, 1932-1936</a>
Box 310 (Series 3), Folder La Choy Food Products	<a href="#">Here is the only complete line of Chinese Foods ... [black &amp; white advertisement; tear sheet], 1932</a> 1 Item (Ink on paper.; 14.9" x 11.2".) Advertiser: La Choy Food Products, Inc. Language: English. Notes: AC0059-0000079 (AC Scan) ... packed by American men and methods. Illustrated with a line of La Choy cans. Topic: Food industry and trade advertising Food -- Chinese Genre/Form: Tear sheets Advertisements -- 1960-1970

Box 311 (Series 3),  
Folder 1[Ladies Home Journal, publications, 1938-1939](#)Box 311 (Series 3),  
Folder 1[Things Happen when the Griffins Come Our! \[color advertisement; tear sheet\], 1940](#)

1 Item (Ink on paper.; 11.0" x 9.5".)

Advertiser: Ladies' Home Journal

Language: English.

Notes: AC0059-0000017 (AC Scan)

Advertisement to sell advertising space in Ladies' Home Journal to take advantage of the successful series "How America Lives."

Topic: Periodicals -- Marketing -- Advertisements  
American experienceGenre/Form: Tear sheets  
Advertisements -- 1940-1950Box 311 (Series 3),  
Folder 2[Ladies Home Journal, publications, 1939-1941](#)Box 311 (Series 3),  
Folder 2[X Marks the Spot, \[black & white advertisement; tear sheet\], 1939](#)

1 Item (Ink on paper.; 11.0" x 11.2".)

Advertiser: Ladies' Home Journal

Language: English.

Notes: AC0059-0000016 (AC Scan)

Promotion for a new story series about "How America Lives" includes a map of the United States labeled with various upcoming family stories and locations.

Topic: Periodicals -- Marketing -- Advertisements  
American experienceGenre/Form: Tear sheets  
Advertisements -- 1930-1940Box 311 (Series 3),  
Folder 2[Never Underestimate the Power of a Woman! \[color advertisement; tear sheet\], 1941](#)

1 Item (Ink on paper.; 10.6" x 14.5".)

Advertiser: Ladies' Home Journal

Language: English.

Notes: AC0059-0000241 (AC Scan)

Advertisement to sell advertising space in Ladies' Home Journal. Illustrated with a man and woman car shopping but looking at two different models. They drive off with the model she looked at.

Topic: Periodicals -- Marketing -- Advertisements

Genre/Form: Tear sheets  
Advertisements -- 1940-1950Box 311 (Series 3),  
Folder 3[Ladies Home Journal, publications, 1939-1941](#)



Box 312 (Series 3), Folder 1	Ladies Home Journal, publications, 1942-1944
Box 312 (Series 3), Folder 2	Ladies Home Journal, publications, 1942-1944
Box 313 (Series 3), Folder 1	Ladies Home Journal, publications, 1944
Box 313 (Series 3), Folder 2	Ladies Home Journal, publications, 1945
Box 314 (Series 3), Folder 1	Ladies Home Journal, publications, 1946
Box 314 (Series 3), Folder 2	Ladies Home Journal, publications, 1947
Box 314 (Series 3), Folder 3	Ladies Home Journal, publications, 1947
Box 315 (Series 3), Folder 1	Ladies Home Journal, publications, 1947-1948
Box 315 (Series 3), Folder 2	Ladies Home Journal, publications, 1948-1949
Box 315 (Series 3), Folder 3	Ladies Home Journal, publications, 1949
Box 316 (Series 3), Folder 1	Ladies Home Journal, publications, 1949-1950
Box 316 (Series 3), Folder 2	Ladies Home Journal, publications, 1950-1951
Box 316 (Series 3), Folder 3	Ladies Home Journal, publications, 1951-1952
Box 317 (Series 3), Folder 1	Ladies Home Journal, publications, 1952
Box 317 (Series 3), Folder 2	Lan-Air Cel, cellular blankets, 1931-1932
Box 317 (Series 3), Folder 2	Lord Baltimore Hotel, hotels, 1936

Box 317 (Series 3), Folder 3	Lederle Labs, 1929-1932
Box 317 (Series 3), Folder 4	Lederle Labs, 1952-1953
Box 317 (Series 3), Folder 5	James Lees and Sons Company, carpet, Lees Carpets, 1957-1960
Box 317 (Series 3), Folder 6	James Lees and Sons Company, carpet, Lees Carpets, 1960-1963
Box 318 (Series 3), Folder 1	<a href="#">Lever Brothers Company, detergent, 1949-1950</a>
Box 318 (Series 3), Folder 1	<a href="#">I tried it - and it works! [black &amp; white advertisement; tear sheet], 1938</a> 1 Item (Ink on paper.; 10.3" x 4.5".) Advertiser: Lever Brothers Company Language: English. Notes: AC0059-0000097 (AC Scan) Testimonial from Mrs. Emily Reaum of Chicago for Surf, No Rinse detergent.  Topic: Detergents advertising Genre/Form: Tear sheets Advertisements -- 1930-1940
Box 318 (Series 3), Folder 2	Lennox Furnance Company, steel furnaces, 1930-1931
Box 318 (Series 3), Folder 3	Letz Manufacturing, feed mills, 1930-1932
Box 318 (Series 3), Folder 4	Leitz, Inc., photography, 1953-1954
Box 319 (Series 3), Folder 1	Lever Brothers Company, detergent, 1950-1951
Box 319 (Series 3), Folder 2	Libby Glass Manufacturing Company, 1933
Box 319 (Series 3), Folder 3	Lever Brothers Company, 1951-1953
Box 319 (Series 3), Folder 4	Lightolier, 1938

Box 320 (Series 3), Folder 1	Ford and Levertons, 1946
Box 320 (Series 3), Folder 2	Literary Digest, 1931-1932
Box 320 (Series 3), Folder 3	Louisiana State Rice Milling Company, Inc., 1934-1935
Box 320 (Series 3), Folder 4	Luxor Ltd., 1931-1933
Box 321 (Series 3), Folder 1	Magna Engineering Corp., 1949-1952
Box 321 (Series 3), Folder 2	Magna Shopsmith, 1953-1955
Box 321 (Series 3), Folder 3	Maine Development Commission, 1935-1943
Box 322 (Series 3), Folder 1	Maine Development Commission, undated
Box 322 (Series 3), Folder 2	Maltine Company, 1930-1934
Box 323 (Series 3), Folder 1	Maltine Company, 1930-1934
Box 323 (Series 3), Folder 2	Maltine Company, 1935-1937
Box 323 (Series 3), Folder 3	Maltine Company, 1938-1946
Box 324 (Series 3), Folder 1	Marcus and Company, 1930-1932
Box 324 (Series 3), Folder 2	Marshall's, 1932
Box 324 (Series 3), Folder 3	Marshall Field and Company, 1932-1935
Box 324 (Series 3), Folder 4	Masonite Corp., wood products, 1932-1936

Box 325 (Series 3), Folder 1	Masonite Corp., wood products, 1937-1941
Box 325 (Series 3), Folder 2	Masonite Corp., wood products, 1941-1943
Box 326 (Series 3), Folder 1	Masonite Corp., wood products, 1943-1945
Box 326 (Series 3), Folder 2	Masonite Corp., wood products, 1946-1947
Box 326 (Series 3), Folder 3	Masonite Corp., 1948-1949
Box 326 (Series 3), Folder 4	Masonite Corp., 1949
Box 327 (Series 3), Folder 1	McCall's Magazine, 1937
Box 327 (Series 3), Folder 2	McCall's Magazine, 1936
Box 327 (Series 3), Folder 3	McKesson and Robbins Inc., 1934-1935
Box 327 (Series 3), Folder 4	McKesson and Robbins Inc., 1934-1935
Box 327 (Series 3), Folder 5	McCurrach Inc., 1938
Box 328 (Series 3), Folder 1	McKesson and Robbins Inc., 1935
Box 328 (Series 3), Folder 2	McKesson and Robbins Inc., 1935-1937
Box 328 (Series 3), Folder 3	Mercury, 1938-1940
Box 328 (Series 3), Folder 4	Mercury, 1938-1940
Box 329 (Series 3), Folder 1	Meridale Farms, 1929-1930

Box 329 (Series 3), Folder 2	Meridale Farms, 1930-1936
Box 329 (Series 3), Folder 3	Meridale Farms, 1937-1942
Box 329 (Series 3), Folder 4	Meridale Farms, 1942-1947
Box 329 (Series 3), Folder 5	Merrill Lynch and Company, 1930-1931
Box 330 (Series 3), Folder 1	Michigan Alkali Company, 1940-1944
Box 330 (Series 3), Folder 2	Michigan Bell Company, telephones, 1935-1938
Box 331 (Series 3), Folder 1	Michigan Bell Company, telephones, 1943-1944
Box 331 (Series 3), Folder 2	Michigan Bell Company, telephones, 1954-1955
Box 332 (Series 3), Folder 1	Michigan Bell Company, telephones, 1956
Box 332 (Series 3), Folder 2	Michigan Bell Company, telephones, 1957
Box 332 (Series 3), Folder 3	Michigan Bell Company, telephones, 1957-1963
Box 333 (Series 3), Folder 1	Michigan Bell Company, telephones, 1959
Box 333 (Series 3), Folder 2	Michigan Bell Company, telephones, 1959-1960
Box 333 (Series 3), Folder 3	Michigan Bell Company, telephones, 1959-1960
Box 334 (Series 3), Folder 1	Michigan Bell Company, telephones, 1964-1965
Box 334 (Series 3), Folder 2	Michigan Bell Company, telephones, 1965-1967

Box 334 (Series 3), Folder 3	Russell Miller Mining Company, 1940-1942
Box 334 (Series 3), Folder 4	Milton Market Newspapers, Inc., publishing, undated
Box 335 (Series 3), Folder 1	Mitsubishi-Shoji Kaisha Ltd., food, crabmeat, 1931-1933
Box 335 (Series 3), Folder 2	Mobilization for Human Needs, financial aid, 1936
Box 335 (Series 3), Folder 3	Molly Benum, alloys, 1933-1938
Box 335 (Series 3), Folder 4	Moore Business Forms, business forms, 1945-1948
Box 336 (Series 3), Folder 1	Moore Business Forms, business forms, 1948-1950
Box 336 (Series 3), Folder 2	Moore Business Forms, business forms, 1951-1954
Box 336 (Series 3), Folder 3	Moore Business Forms, business forms, 1955-1957
Box 336 (Series 3), Folder 4	Moore Business Forms, business forms, 1958-1959
Box 337 (Series 3), Folder 1	Moore Business Forms, business forms, 1960
Box 337 (Series 3), Folder 2	Moore Business Forms, business forms, 1961
Box 337 (Series 3), Folder 3	Moore Business Forms, business forms, 1962-1963
Box 337 (Series 3), Folder 4	Moore Business Forms, business forms, 1964-1965
Box 338 (Series 3), Folder 1	Moore Business Forms, business forms, 1966-1967
Box 338 (Series 3), Folder 2	Moore Business Forms, business forms, 1966-1967

Box 338 (Series 3), Folder 3	John Morrell and Company, pet food, 1941-1949
Box 339 (Series 3), Folder 1	John Morrell and Company, pet food, 1949-1950
Box 339 (Series 3), Folder 2	John Morrell and Company, pet food, 1951-1954
Box 339 (Series 3), Folder 3	Mrs. Day's Ideal Baby Shoes, baby shoes, 1932-1933
Box 339 (Series 3), Folder 4	Murray Corporation of America, automobile design, 1932-1939
Box 340 (Series 3), Folder 1	National Cash Register Company, cash registers, 1929-1930
Box 340 (Series 3), Folder 2	National Cash Register Company, cash registers, 1936
Box 340 (Series 3), Folder 3	National Cash Register Company, cash registers, 1936
Box 341 (Series 3), Folder 1	National Cash Register Company, cash registers, 1936-1939
Box 341 (Series 3), Folder 2	National Cash Register Company, cash registers, 1937
Box 341 (Series 3), Folder 3	National Cash Register Company, cash registers, 1937
Box 341 (Series 3), Folder 4	National Cash Register Company, cash registers, 1938
Box 342 (Series 3), Folder 1	National Cash Register Company, cash registers, 1939
Box 342 (Series 3), Folder 2	National Cash Register Company, cash registers, 1940
Box 342 (Series 3), Folder 3	National Cash Register Company, cash registers, 1941
Box 342 (Series 3), Folder 4	National Cash Register Company, cash registers, 1942

Box 343 (Series 3), Folder 1	National Cash Register Company, cash registers, 1942
Box 343 (Series 3), Folder 2	National Cash Register Company, cash registers, 1942-1944
Box 343 (Series 3), Folder 3	National Cash Register Company, cash registers, 1942-1944
Box 344 (Series 3), Folder 1	National Dairy Company, dairy, Sealtest, 1921-1956
Box 344 (Series 3), Folder 2	National Dairy Company, dairy, Sealtest, 1929-1947
Box 344 (Series 3), Folder 3	National Dairy Company, dairy, Sealtest, 1931
Box 344 (Series 3), Folder 4	National Dairy Company, dairy, Sealtest, 1931-1936
Box 344 (Series 3), Folder 5	National Dairy Company, dairy, Sealtest, 1931-1934
Box 344 (Series 3), Folder 6	National Dairy Company, dairy, Sealtest, 1931-1934
Box 346 (Series 3), Folder 1	National Dairy Company, dairy, Sealtest, 1931-1936
Box 346 (Series 3), Folder 2	National Dairy Company, dairy, Sealtest, 1932-1933
Box 346 (Series 3), Folder 3	National Dairy Company, dairy, Sealtest, 1932-1935
Box 345 (Series 3), Folder 1	National Dairy, Supplee Milk, 1931-1934
Box 345 (Series 3), Folder 2	National Dairy, Supplee Milk, 1931-1934
Box 345 (Series 3), Folder 3	Sealtest, 1936 Notes: Includes Akron Pure Milk, Jersey Ice Cream, and Sanitary Ice Cream.
Box 345 (Series 3), Folder 3	Sanitary Milk Company, 1931



Box 345 (Series 3), Folder 3	National Dairy, 1932
Box 347 (Series 3), Folder 1	National Dairy Company, dairy, Sealtest, 1932-1937
Box 347 (Series 3), Folder 2	<a href="#">New York State Milk, dairy, 1934</a>
Box 348 (Series 3), Folder 1	National Dairy Company, dairy, Sealtest, 1934-1940
Box 348 (Series 3), Folder 2	National Dairy Company, dairy, Sealtest, 1934-1940
Box 349 (Series 3), Folder 1	National Dairy Company, dairy, Sealtest, 1936-1937
Box 349 (Series 3), Folder 2	National Dairy Company, dairy, Sealtest, 1936, 1957
Box 349 (Series 3), Folder 2	National Dairy Company, dairy, Sealtest, 1957
Box 349 (Series 3), Folder 3	National Dairy Company, dairy, Sealtest, 1938-1942
Box 350 (Series 3), Folder 1	National Dairy Company, dairy, 1941-1942
Box 350 (Series 3), Folder 2	National Dairy Company, dairy, 1942
Box 350 (Series 3), Folder 3	National Dairy Company, dairy, 1942-1943
Box 351 (Series 3), Folder 1	National Dairy Company, dairy, 1943
Box 351 (Series 3), Folder 2	National Dairy Company, dairy, 1943-1945
Box 351 (Series 3), Folder 3	National Dairy Company, dairy, 1944
Box 352 (Series 3), Folder 1	National Dairy Company, dairy, 1945-1946

Box 352 (Series 3), Folder 2	National Dairy Company, dairy, 1945-1947
Box 352 (Series 3), Folder 3	National Dairy Company, dairy, 1945-1948
Box 352 (Series 3), Folder 4	National Dairy Company, dairy, 1946-1947
Box 353 (Series 3), Folder 1	National Dairy Company, dairy, Sealtest, 1946-1947
Box 353 (Series 3), Folder 2	National Dairy Company, dairy, 1946-1947
Box 353 (Series 3), Folder 3	National Dairy Company, dairy, Sealtest, 1947-1949
Box 353 (Series 3), Folder 4	National Dairy Company, dairy, Sealtest, 1948-1950
Box 354 (Series 3), Folder 1	National Dairy Products Corp., dairy, 1948-1950
Box 354 (Series 3), Folder 2	National Dairy Products Corp., dairy, Sealtest, 1949-1950
Box 354 (Series 3), Folder 3	National Dairy Products Corp., dairy, Sealtest, 1951-1952
Box 354 (Series 3), Folder 4	National Dairy Products Corp., dairy, Sealtest, 1951-1957
Box 355 (Series 3), Folder 1	National Dairy Products Corp., dairy, Sealtest, 1951-1957
Box 355 (Series 3), Folder 2	National Dairy Products Corp., dairy, Sealtest, 1957

[Keep the curves where they count \[color advertisement; tear sheet\], 1957](#)

1 Item (Ink on paper.; 11.4" x 15.9".)

Advertiser: Sealtest, Inc.

Language: English.

Notes: AC0059-0000208 (AC Scan)

In Series ?, Box OS 355, Folder ?

Sealtest skim milk advertisement illustrated by a reclining shapely young woman.

Topic: Milk

Genre/Form: Dairy products  
advertising  
Tear sheets  
Advertisements -- 1950-1960

Box 355 (Series 3), Folder 3	National Dairy Products Corp., dairy, Sealtest, 1951-1957
Box 356 (Series 3), Folder 1	National Dairy Products Corp., dairy, Sealtest, 1953-1956
Box 356 (Series 3), Folder 2	National Dairy Products Corp., dairy, Sealtest, 1953-1956
Box 356 (Series 3), Folder 3	National Dairy Products Corp., dairy, Sealtest, 1953-1956
Box 357 (Series 3), Folder 1	National Dairy Products Corp., dairy, Sealtest, 1956-1959
Box 357 (Series 3), Folder 2	National Dairy Products Corp., dairy, Sealtest, 1956-1959
Box 357 (Series 3), Folder 3	National Dairy Products Corp., dairy, Sealtest, 1957-1960
Box 357 (Series 3), Folder 4	National Dairy Products Corp., dairy, Sealtest, 1958-1960
Box 358 (Series 3), Folder 1	National Dairy Company, dairy, 1959
Box 358 (Series 3), Folder 2	National Dairy Company, dairy, 1960-1961
Box 358 (Series 3), Folder 3	National Dairy Company, dairy, 1960-1961
Box 359 (Series 3), Folder 1	National Dairy Company, dairy, 1960-1963
Box 359 (Series 3), Folder 2	National Dairy Company, dairy, 1961
Box 359 (Series 3), Folder 3	National Dairy Company, dairy, 1961-1962
Box 359 (Series 3), Folder 4	National Dairy Company, dairy, 1961-1963

Box 360 (Series 3), Folder 1	National Dairy Company, dairy, 1961-1963
Box 360 (Series 3), Folder 2	National Dairy Company, dairy, 1961-1963
Box 360 (Series 3), Folder 3	National Dairy Company, dairy, 1963
Box 361 (Series 3), Folder 1	National Dairy Company, dairy, 1962-1966
Box 361 (Series 3), Folder 2	National Dairy Company, dairy, 1963
Box 361 (Series 3), Folder 3	National Dairy Company, dairy, 1963
Box 362 (Series 3), Folder 1	National Dairy Company, dairy, 1963
Box 362 (Series 3), Folder 2	National Dairy Company, dairy, 1964
Box 363 (Series 3), Folder 1	National Dairy Company, dairy, 1964-1965
Box 364 (Series 3), Folder 1	New England Mutual Insurance Company, insurance, 1938-1941
Box 364 (Series 3), Folder 2	New England Mutual Insurance Company, insurance, 1943-1945
Box 364 (Series 3), Folder 3	New England Mutual Insurance Company, insurance, 1946-1951
Box 365 (Series 3), Folder 1	New England Mutual Insurance Company, insurance, 1950-1954
Box 365 (Series 3), Folder 2	New Jersey Ice Cream, ice cream, 1943
Box 365 (Series 3), Folder 3	New Wellington, cocktail lounge, 1934
Box 366 (Series 3), Folder 1	New York Times, newspapers, ad space, 1936-1942

Box 366 (Series 3), Folder 2	Newsweek, publications, 1961
Box 366 (Series 3), Folder 3	Newsweek, publications, 1962-1963
Box 367 (Series 3), Folder 1	Newsweek, publications, 1964-1965
Box 367 (Series 3), Folder 2	Newsweek, publications, 1965
Box 368 (Series 3), Folder 1	Newsweek, publications, 1965-1966
Box 368 (Series 3), Folder 2	Nicholson File Company, files, saw files, 1940-1942
Box 369 (Series 3), Folder 1	Nicholson File Company, files, saw files, 1945
Box 369 (Series 3), Folder 1	Nicholson File Company, files, saw files, 1940-1942
Box 369 (Series 3), Folder 2	Nicholson File Company, files, saw files, 1942-1944
Box 370 (Series 3), Folder 1	Nicholson File Company, files, saw files, 1943
Box 370 (Series 3), Folder 2	Nicholson File Company, files, saw files, 1946-1947
Box 370 (Series 3), Folder 3	Nicholson File Company, files, saw files, 1947-1948
Box 371 (Series 3), Folder 1	Nicholson File Company, files, saw files, 1948-1949
Box 371 (Series 3), Folder 2	Nicholson File Company, files, saw files, 1949-1951
Box 372 (Series 3), Folder 1	Nicholson File Company, files, saw files, 1951
Box 372 (Series 3), Folder 2	Nicholson File Company, files, saw files, 1951-1953

Box 372 (Series 3), Folder 3	Nicholson File Company, files, saw files, 1952-1953
Box 373 (Series 3), Folder 1	Nicholson File Company, files, saw files, 1954
Box 373 (Series 3), Folder 2	Nicholson File Company, files, saw files, United States and Canadian, 1955
Box 374 (Series 3), Folder 1	Nicholson File Company, files, saw files, 1956
Box 374 (Series 3), Folder 2	Nicholson File Company, files, saw files, 1956-1958
Box 374 (Series 3), Folder 3	Nicholson File Company, files, saw files, 1957
Box 375 (Series 3), Folder 1	Nicholson File Company, files, saw files, 1957-1959
Box 375 (Series 3), Folder 2	Nicholson File Company, files, saw files, 1958-1959
Box 376 (Series 3), Folder 1	Nicholson File Company, files, saw files, 1959-1961
Box 376 (Series 3), Folder 2	Nicholson File Company, files, saw files, 1960
Box 376 (Series 3), Folder 3	Nicholson File Company, files, saw files, 1961
Box 377 (Series 3), Folder 1	Nicholson File Company, files, saw files, 1962
Box 377 (Series 3), Folder 2	Nicholson File Company, files, saw files, 1963
Box 377 (Series 3), Folder 3	Nicholson File Company, files, saw files, 1967-1968
Box 378 (Series 3), Folder 1	Nisley Shoes, shoes, 1931-1933
Box 378 (Series 3), Folder 2	North Star Woolen Mills, wool blankets, 1932-1935

Box 378 (Series 3), Folder 3	Oak Flooring Manufacturing Association, flooring, 1930
Box 378 (Series 3), Folder 4	Ocean Bathing Suit Company, bathing suits, 1930
Box 379 (Series 3), Folder 1	Ohio Oil, heating oil, 1954-1957
Box 379 (Series 3), Folder 2	Ohio Oil, heating oil, 1958
Box 379 (Series 3), Folder 3	Ohio Oil, heating oil, 1959
Box 380 (Series 3), Folder 1	Ohio Oil, heating oil, 1960
Box 380 (Series 3), Folder 2	Ohio Oil, heating oil, 1961-1963
Box 381 (Series 3), Folder 1	Ohio Oil, 1962
Box 381 (Series 3), Folder 2	Old Town Canoe Company, sporting goods, canoes, 1932-1945
Box 381 (Series 3), Folder 3	Orinoka Mills,fabric, 1929-1938
Box 382 (Series 3), Folder 1	Otis Elevator Company, elevators, 1931-1934
Box 382 (Series 3), Folder 2	Otis Elevator Company, elevators, 1931-1934
Box 382 (Series 3), Folder 3	Otis Elevator Company, elevators, 1931-1934
Box 383 (Series 3), Folder 1	Otis Elevator Company, elevators, 1935-1938
Box 383 (Series 3), Folder 2	Otis Escalators,escalators, 1935-1938
Box 383 (Series 3), Folder 3	Ovson Egg Company, dairy, eggs, 1932

Box 383 (Series 3), Folder 4	Oyster Institute of North America, food, 1935-1937
Box 384 (Series 3), Folder 1	Paraffine Co., Inc., steel, Palco Stainless Steel, 1939-1941
Box 384 (Series 3), Folder 2	Palmer Institute of Authorship, schools, 1930-1933
Box 384 (Series 3), Folder 3	Parker Pen Company, pens, 1932-1936
Box 384 (Series 3), Folder 4	Parker Pen Company, pens, 1936-1937
Box 384 (Series 3), Folder 5	Patten Tractor and Equipment Company, tractors, 1961-1963
Box 385 (Series 3), Folder 1	Pennsylvania Company, insurance, 1946-1948
Box 385 (Series 3), Folder 2	Penn Fruit, fruit, 1955-1960
Box 385 (Series 3), Folder 3	Pennsylvania Mutual Life Insurance, insurance, 1935-1942
Box 386 (Series 3), Folder 1	People's Drugstore, drug stores, 1954-1962
Box 386 (Series 3), Folder 2	Honor Bilt Products, Inc., beds, mattresses, 1931-1935
Box 386 (Series 3), Folder 3	Personal Products Corp., tissues, 1946-1949
Box 386 (Series 3), Folder 4	Petroleum Carbon, carbon fuel, 1930
Box 387 (Series 3), Folder 1	Pharmaceutical Industry Advertising Program, advertising, 1964-1965
Box 387 (Series 3), Folder 2	Pharmaceutical Industry Advertising Program, advertising, 1962-1964
Box 387 (Series 3), Folder 3	Pharmaceutical Industry Advertising Program, advertising, 1965-1969



Box 387 (Series 3), Folder 4	Phamrco Inc., pharmaceuticals, 1960-1964
Box 388 (Series 3), Folder 1	Philadelphia Bar Association, legal services, 1969
Box 388 (Series 3), Folder 2	Philadelphia Gas Works, gas, 1933-1937
Box 388 (Series 3), Folder 2	Philadelphia Gas Works, gas, 1954
Box 388 (Series 3), Folder 3	Philadelphia Gas Works, gas, 1954
Box 388 (Series 3), Folder 3	Philadelphia Gas Works, gas, 1933-1937
Box 389 (Series 3), Folder 1	Philco Radio and Television Corp., television, radio, 1936-1937
Box 389 (Series 3), Folder 2	Philco Gas Works, gas, 1935-1937
Box 389 (Series 3), Folder 3	Philco Gas Works, gas, 1935-1937
Box 390 (Series 3), Folder 1	Phillip Morris Cigarettes, tobacco, 1956-1958
Box 390 (Series 3), Folder 2	Phillip Morris Cigarettes, tobacco, 1956-1958
Box 391 (Series 3), Folder 1	Pioneer, 1950-1953
Box 391 (Series 3), Folder 2	Pittsburgh Plate Glass Company, glass, 1934-1936
Box 391 (Series 3), Folder 3	Pittsburgh Plate Glass Company, glass, 1934-1936
Box 392 (Series 3), Folder 1	Chrysler Corporation, automobiles, Plymouth, 1939-1941
Box 392 (Series 3), Folder 2	Chrysler Corporation, automobiles, Plymouth, 1943-1947

Box 393 (Series 3),  
Folder 1

## Chrysler Corporation, automobiles, Plymouth, 1947-1949

Plymouth has it! [color advertisement; tear sheet], Circa 1948

1 Item (Ink on paper.; 17.7" x 14.7".)

Advertiser: Chrysler Corporation

Language: English.

Notes: AC0059-0000201m (AC Scan)

In Series ?, Box OS 393, Folder Plymoth 1947-1949.

Illustration of blue Plymouth in by a swimming pool in summer.  
Mom and three children are in the car while a young boy with a  
towel runs up to the car,Topic: Automobile industry and trade  
advertisingGenre/Form: Tear sheets -- 1940-1970  
Advertisements -- 1940-1950Here they come, Mom! And Jim won't need the wish-bone --they've got their  
Plymouth! [color advertisement; tear sheet], Circa 1948

1 Item (Ink on paper.; 15.3" x 12.4".)

Advertiser: Chrysler Corporation

Language: English.

Notes: AC0059-0000203m (AC Scan)

In Series ?, Box OS 393, Folder Plymoth 1947-1949.

Illustration of Grandma basting the Christmas turkey while  
Grampa looks out the window at a red car filled with people.Topic: Automobile industry and trade  
advertisingGenre/Form: Tear sheets -- 1940-1970  
Advertisements -- 1940-1950Box 393 (Series 3),  
Folder 2

Chrysler Corporation, automobiles, Plymouth, 1949-1950

Box 394 (Series 3),  
Folder 1

Chrysler Corporation, automobiles, Plymouth, 1949-1951

Box 394 (Series 3),  
Folder 2

Chrysler Corporation, automobiles, Plymouth, 1952

Box 395 (Series 3),  
Folder 1

Chrysler Corporation, automobiles, Plymouth, 1953

Box 395 (Series 3),  
Folder 2

Chrysler Corporation, automobiles, Plymouth, 1953-1954

Box 395 (Series 3),  
Folder 3

Chrysler Corporation, automobiles, Plymouth, 1953-1954

Box 396 (Series 3), Folder 1	Chrysler Corporation, automobiles, Plymouth, 1954-1955
Box 396 (Series 3), Folder 2	Chrysler Corporation, automobiles, Plymouth, 1954-1955
Box 397 (Series 3), Folder 1	Chrysler Corporation, automobiles, Plymouth, 1955
Box 397 (Series 3), Folder 2	Chrysler Corporation, automobiles, Plymouth, 1955
Box 397 (Series 3), Folder 3	Chrysler Corporation, automobiles, Plymouth, 1955
Box 398 (Series 3), Folder 1	Chrysler Corporation, automobiles, Plymouth, 1955
Box 398 (Series 3), Folder 2	Chrysler Corporation, automobiles, Plymouth, 1955
Box 399 (Series 3), Folder 1	Chrysler Corporation, automobiles, Plymouth, 1955-1956
Box 399 (Series 3), Folder 2	Chrysler Corporation, automobiles, Plymouth, 1955-1956
Box 399 (Series 3), Folder 3	Chrysler Corporation, automobiles, Plymouth, 1955-1956
Box 400 (Series 3), Folder 1	Chrysler Corporation, automobiles, Plymouth, 1956-1957
Box 400 (Series 3), Folder 2	Chrysler Corporation, automobiles, Plymouth, 1956-1957
Box 401 (Series 3), Folder 1	Chrysler Corporation, automobiles, Plymouth, 1956-1957
Box 401 (Series 3), Folder 2	Chrysler Corporation, automobiles, Plymouth, 1957
Box 402 (Series 3), Folder 1	Chrysler Corporation, automobiles, Plymouth, 1958
Box 402 (Series 3), Folder 2	Chrysler Corporation, automobiles, Plymouth, 1958

Box 402 (Series 3), Folder 3	Chrysler Corporation, automobiles, Plymouth, 1958
Box 402 (Series 3), Folder 4	Chrysler Corporation, automobiles, Plymouth, 1958
Box 403 (Series 3), Folder 1	Chrysler Corporation, automobiles, Plymouth, 1958-1959
Box 403 (Series 3), Folder 2	Chrysler Corporation, automobiles, Plymouth, 1959
Box 404 (Series 3), Folder 1	Chrysler Corporation, automobiles, Plymouth, 1959-1960
Box 404 (Series 3), Folder 2	Chrysler Corporation, automobiles, Plymouth, 1959-1960
Box 404 (Series 3), Folder 3	Chrysler Corporation, automobiles, Plymouth, 1961
Box 405 (Series 3), Folder 1	Chrysler Corporation, automobiles, Plymouth, 1961
Box 405 (Series 3), Folder 2	Chrysler Corporation, automobiles, Plymouth, 1961
Box 405 (Series 3), Folder 3	Chrysler Corporation, automobiles, Plymouth, 1961
Box 406 (Series 3), Folder 1	Chrysler Corporation, automobiles, Plymouth, 1962
Box 406 (Series 3), Folder 2	Chrysler Corporation, automobiles, Plymouth, 1962-1963
Box 407 (Series 3), Folder 1	Chrysler Corporation, automobiles, Plymouth, 1964-1965
Box 407 (Series 3), Folder 2	Chrysler Corporation, automobiles, Plymouth, 1964-1965
Box 407 (Series 3), Folder 3	Chrysler Corporation, automobiles, Plymouth, 1965
Box 408 (Series 3), Folder 1	Chrysler Corporation, automobiles, Plymouth, 1966

Box 408 (Series 3), Folder 2	Chrysler Corporation, automobiles, Plymouth, 1966
Box 409 (Series 3), Folder 1	Chrysler Corporation, automobiles, Plymouth, 1966
Box 410 (Series 3), Folder 1	Chrysler Corporation, automobiles, Plymouth, 1966
Box 410 (Series 3), Folder 2	Chrysler Corporation, automobiles, Plymouth, 1967
Box 411 (Series 3), Folder 1	Chrysler Corporation, automobiles, Plymouth, 1967
Box 411 (Series 3), Folder 2	Newmode Electric Appliances Ltd., appliances, 1932-1933
Box 411 (Series 3), Folder 3	Polaroid Corporation, photography, 1938
Box 411 (Series 3), Folder 4	R.L. Polk and Company, 1931-1934
Box 412 (Series 3), Folder 1	Polk Miller, 1939-1944
Box 412 (Series 3), Folder 2	Polk Miller, 1945-1950
Box 413 (Series 3), Folder 1	Polk Miller, 1951-1958
Box 413 (Series 3), Folder 2	Pompeian Mfg., cosmetics, 1932-1933
Box 413 (Series 3), Folder 3	Post-Newsweek, publications, 1969
Box 414 (Series 3), Folder 1	Public Utility Holding Company, utilities, 1938
Box 414 (Series 3), Folder 2	Purity Bakeries, bakeries, 1930-1933
Box 415 (Series 3), Folder 1	Carbide and Carbon Chemicals Corporation, chemicals, Pyrofax Gas Ranges, 1929-1930

Box 415 (Series 3), Folder 2	Province of Quebec Bureau of Tourism, tourism, 1938-1939
Box 416 (Series 3), Folder 1	Raytheon Production Corp., radio tubes, 1934
Box 416 (Series 3), Folder 2	Redbook, publications, 1936-1940
Box 416 (Series 3), Folder 3	Red Star Yeast, 1937-1942
Box 416 (Series 3), Folder 4	Red Star Yeast, 1942-1945
Box 417 (Series 3), Folder 1	Regal Shoes, 1940-1943
Box 417 (Series 3), Folder 2	Regal Shoes, 1943-1951
Box 417 (Series 3), Folder 3	Regal Shoes, 1943-1951
Box 418 (Series 3), Folder 1	Remington Typewriter Company, typewriters, 1930-1931
Box 418 (Series 3), Folder 2	Remington Typewriter Company, typewriters, 1935
Box 418 (Series 3), Folder 3	Chicago Telephone Company, phone books, yellow pages, 1947-1949
Box 419 (Series 3), Folder 1	Chicago Telephone Company, phone books, yellow pages, 1950-1952
Box 419 (Series 3), Folder 2	Chicago Telephone Company, phone books, yellow pages, 1952-1957
Box 420 (Series 3), Folder 1	Rexall Drug Company, drug stores, 1947-1948
Box 420 (Series 3), Folder 2	Rexall Drug Company, drug stores, 1944-1946
Box 420 (Series 3), Folder 3	Rexall Drug Company, drug stores, 1946-1947

Box 420 (Series 3), Folder 4	Reynolds Metal Co., metal, 1933-1936
Box 421 (Series 3), Folder 1	R.J. Reynolds Tobacco Company, tobacco, Prince Albert Tobacco, 1930
Box 421 (Series 3), Folder 2	R.J. Reynolds Tobacco Company, 1929-1931
Box 421 (Series 3), Folder 3	R.J. Reynolds Tobacco Company, tobacco, camel cigarettes, 1930-1931
Box 421 (Series 3), Folder 4	R.J. Reynolds Tobacco Company, tobacco, camel cigarettes, 1930-1931
Box 422 (Series 3), Folder 1	Thos. D. Richardson Company, candy, mints, 1936-1942
Box 422 (Series 3), Folder 2	Standard Safety Razor Corp., razors, rio razor blades, 1935-1936
Box 422 (Series 3), Folder 3	Rock City Tobaco Company, Ltd., 1935-1938
Box 422 (Series 3), Folder 4	Rosemary Manufacturing Company, napkins, 1931-1932
Box 423 (Series 3), Folder 1	Royal Baking Powder, 1933-1934
Box 423 (Series 3), Folder 2	Royal Baking Powder, 1933-1934
Box 423 (Series 3), Folder 3	Runkel Bros. Inc., 1933-1934
Box 424 (Series 3), Folder 1	Salvation Army, 1933
Box 424 (Series 3), Folder 2	Sani Flush, hygiene, 1931-1937
Box 424 (Series 3), Folder 3	Sani Flush, hygiene, 1931-1937
Box 425 (Series 3), Folder 1	Sani Flush, hygiene, 1931-1937

Box 425 (Series 3), Folder 2	Sani Flush, hygiene, 1938-1940
Box 425 (Series 3), Folder 3	Sani Flush, hygiene, 1938-1940
Box 426 (Series 3), Folder 1	Sani Flush, hygiene, 1938-1940
Box 426 (Series 3), Folder 2	Sargeant and Company, hardware, 1929-1931
Box 426 (Series 3), Folder 3	Magazine Repeating Razor Company, razors, Schick razors, 1929-1930
Box 427 (Series 3), Folder 1	Schnefel Bros., Inc., manicure sets, 1931-1940
Box 427 (Series 3), Folder 2	Schnefel Bros., Inc., manicure sets, 1931-1940
Box 427 (Series 3), Folder 3	Schnefel Bros., Inc., manicure sets, 1936-1939
Box 428 (Series 3), Folder 1	A. Schrader's Son, Inc., tires, 1930-1936
Box 428 (Series 3), Folder 2	A. Schrader's Son, Inc., tires, 1930-1936
Box 429 (Series 3), Folder 1	A. Schrader's Son, Inc., tires, 1931-1932
Box 429 (Series 3), Folder 2	Scott and Bowne Laboratories, 1931-1934
Box 430 (Series 3), Folder 1	Scovill Manufacturing Company, 1931-1932
Box 430 (Series 3), Folder 2	Scovill Manufacturing Company, 1932-1935
Box 431 (Series 3), Folder 1	Scovill Manufacturing Company, 1935-1938
Box 431 (Series 3), Folder 2	Seabrook Farms, food, 1953-1956



Box 431 (Series 3), Folder 3	Seabrook Farms, food, 1953-1956
Box 431 (Series 3), Folder 4	Seabrook Farms, food, 1953-1956
Box 432 (Series 3), Folder 1	Sea Pack, food--frozen, 1955-1956
Box 432 (Series 3), Folder 2	Martin Senour Company, paints and finishes, undated
Box 432 (Series 3), Folder 3	Sleeper Product Corp., beds, mattresses, 1936-1940
Box 432 (Series 3), Folder 4	National Shawmut Bank of Boston, banking, 1965-1966
Box 433 (Series 3), Folder 1	National Dairy Products Corp., dairy, Sheffield Farms Co., 1929-1930
Box 433 (Series 3), Folder 2	National Dairy Products Corp., dairy, Sheffield Farms Co., 1935-1937
Box 434 (Series 3), Folder 1	National Dairy Products Corp., dairy, Sheffield Farms Co., 1935-1937
Box 434 (Series 3), Folder 2	National Dairy Products Corp., dairy, Sheffield Farms Co., 1938-1939
Box 434 (Series 3), Folder 3	National Dairy Products Corp., dairy, Sheffield Farms Co., 1938-1939
Box 435 (Series 3), Folder 1	National Dairy Products Corp., dairy, Sheffield Farms Co., 1939-1940
Box 435 (Series 3), Folder 2	National Dairy Products Corp., dairy, Sheffield Farms Co., 1941-1944
Box 435 (Series 3), Folder 3	National Dairy Products Corp., dairy, Sheffield Farms Co., 1944-1949
Box 436 (Series 3), Folder 1	National Dairy Products Corp., dairy, Sheffield Farms Co., 1949-1950
Box 436 (Series 3), Folder 2	Sherwin Williams , insecticides, 1947

Box 436 (Series 3), Folder 3	Shuron Optical Company, Inc., 1933-1934
Box 436 (Series 3), Folder 4	Sierra Mill and Lumber Company,insulation, 1932
Box 436 (Series 3), Folder 5	Silver Cup Bread, bread, 1961
Box 436 (Series 3), Folder 5	Silver Cup Bread, bread, 1939-1957
Box 437 (Series 3), Folder 1	Simmons Chains, jewelry, 1929-1931
Box 437 (Series 3), Folder 2	Smith, Kline and French, pharmaceuticals, 1965-1966
Box 437 (Series 3), Folder 3	Soft-Lite Lenses, Ltd., lenses, 1937-1938
Box 438 (Series 3), Folder 1	Ford Motor Company, automobiles, 1940
Box 438 (Series 3), Folder 2	E.R. Squibb and Sons, pharmaceuticals, 1930
Box 439 (Series 3), Folder 1	E.R. Squibb and Sons, pharmaceuticals, 1931-1934
Box 439 (Series 3), Folder 2	E.R. Squibb and Sons, pharmaceuticals, 1931-1934
Box 440 (Series 3), Folder 1	Standard Accident Insurance Company of Detroit, insurance, 1937-1939
Box 441 (Series 3), Folder 1	Steinway and Sons, pianos, 1929
Box 441 (Series 3), Folder 2	<a href="#">Steinway and Sons, pianos, 1931-1932</a>
<a href="#">The steinway, "instrument of the immortals," is quite within reach of the modest income [black &amp; white advertisement; tear sheet], 1930</a> 1 Item (Ink on paper.; 16.7" x 17.3".) Advertiser: Steinway & Sons Language: English. Notes: AC0059-0000048m (AC Scan) In Series ?, Box OS 441, Folder 1929.	

	Contains photographic reproductions of George Gershwin's hands on piano keys, Gershwin seated with music manuscript, and a baby grand piano in a living room.
Names:	Gershwin, George, 1898-1937
Topic:	Piano makers Piano advertising
Genre/Form:	Tear sheets Advertisements -- 1930-1940

[A civilizing treasure within reach of the modest income. \[black & white advertisement; tear sheet\], 1930](#)

1 Item (Ink on paper.; 22.9" x 16.7".)

Advertiser: Steinway & Sons

Language: English.

Notes: AC0059-0000049m (AC Scan)

In Series ?, Box OS 441, Folder 1929.

Contains photographic reproductions of Sergei Rachmaninoff's hands on piano keys, Rachmaninoff standing next to a piano, and a baby grand piano in a living room.

Names: Rachmaninoff, Sergei, 1873-1943

Topic: Piano makers  
Piano  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1930-1940

Box 441 (Series 3), Folder 3	Steinway and Sons, pianos, 1931-1932
Box 442 (Series 3), Folder 1	Steinway and Sons, pianos, 1933-1934
Box 442 (Series 3), Folder 2	Steinway and Sons, pianos, 1933-1933
Box 442 (Series 3), Folder 2	Steinway and Sons, pianos, 1942
Box 442 (Series 3), Folder 3	Steinway and Sons, pianos, 1933-1942
Box 443 (Series 3), Folder 1	Steinway and Sons, pianos, 1938-1941
Box 443 (Series 3), Folder 2	Steinway and Sons, pianos, 1944-1946

Box 443 (Series 3), Folder 3	Steinway and Sons, pianos, 1947-1952
Box 444 (Series 3), Folder 1	Steinway and Sons, pianos, 1930
Box 444 (Series 3), Folder 2	Steinway and Sons, pianos, 1953-1955
Box 444 (Series 3), Folder 3	Steinway and Sons, pianos, 1956-1957
Box 444 (Series 3), Folder 4	Steinway and Sons, pianos, 1959-1960
Box 444 (Series 3), Folder 5	Steinway and Sons, pianos, 1961-1963
Box 445 (Series 3), Folder 1	Sterling Drug, Inc., pharmaceuticals, 1965-1966
Box 445 (Series 3), Folder 2	John B. Stetson Company, hats, 1930-1932
Box 445 (Series 3), Folder 3	John B. Stetson Company, hats, 1930-1932
Box 446 (Series 3), Folder 1	John B. Stetson Company, hats, 1933-1935
Box 446 (Series 3), Folder 2	John B. Stetson Company, hats, 1933-1935
Box 446 (Series 3), Folder 3	Stetson Shoe Company, shoes, 1933-1937
Box 446 (Series 3), Folder 4	Strawbridge and Clothier, clothing, 1935
Box 447 (Series 3), Folder 1	Sugar Institute, sugar, 1929-1933
Box 447 (Series 3), Folder 2	Sun-Up Shaving Cream, barbering, 1956-1963
Box 447 (Series 3), Folder 3	Sutton Seeds, seed companies, nurseries, 1930-1945

Box 447 (Series 3), Folder 4	Baer and Wilde Company, buttons, clips, Swank, 1930
Box 447 (Series 3), Folder 5	Symphonic Powders, cosmetics, 1932-1933
Box 448 (Series 3), Folder 1	TV Guide Magazine, television, 1963-1964
Box 448 (Series 3), Folder 2	TV Guide Magazine, television, 1964-1965
Box 449 (Series 3), Folder 1	TV Guide Magazine, television, 1965
Box 449 (Series 3), Folder 2	TV Guide Magazine, television, 1966-1967
Box 450 (Series 3), Folder 1	TV Guide Magazine, television, 1966-1967
Box 450 (Series 3), Folder 2	TV Guide Magazine, television, 1967
Box 451 (Series 3), Folder 1	TV Guide Magazine, television, 1967
Box 451 (Series 3), Folder 2	TV Guide Magazine, television, 1968
Box 452 (Series 3), Folder 1	TV Guide Magazine, publications, 1968-1969
Box 452 (Series 3), Folder 2	Tasty Bakeries, baked goods, 1954-1958
Box 452 (Series 3), Folder 3	E.I. Dupont de Nemours and Company, Incorporated, teflon, 1968-1971
Box 453 (Series 3), Folder 1	<a href="#">E.I. Dupont de Nemours and Company, Incorporated, teflon, 1958-1971</a>
Box 453 (Series 3), Folder 2	<a href="#">Teflon II for Two, [color advertisement; tear sheet], 1971</a> 1 Item (Ink on paper.; 16.3" x 12.2".) Advertiser: E.I. du Pont de Nemours & Company Language: English. Notes: AC0059-0000209 (AC Scan)

Teflon advertisement illustrated by a young couple preparing breakfast on the floor using a teflon coated electric skillet amid the clutter of moving into a new residence.

Topic: Cookery -- Equipment and supplies  
Chemical industry  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1970-1980

Box 453 (Series 3), Folder 2	Warren Telechron Company, clocks, 1930-1935
Box 453 (Series 3), Folder 3	Warren Telechron Company, clocks, 1930-1935
Box 453 (Series 3), Folder 4	Warren Telechron Company, clocks, 1930-1935
Box 453 (Series 3), Folder 5	Warren Telechron Company, clocks, 1930-1935
Box 454 (Series 3), Folder 1	Warren Telechron Company, clocks, 1932
Box 454 (Series 3), Folder 2	Warren Telechron Company, clocks, 1932
Box 454 (Series 3), Folder 3	Warren Telechron Company, clocks, 1946-1949
Box 454 (Series 3), Folder 4	Warren Telechron Company, clocks, 1946-1949
Box 454 (Series 3), Folder 5	Warren Telechron Company, clocks, 1946-1951
Box 455 (Series 3), Folder 1	Warren Telechron Company, clocks, 1951-1952
Box 455 (Series 3), Folder 2	Warren Telechron Company, clocks, 1953-1955
Box 455 (Series 3), Folder 3	Warren Telechron Company, clocks, 1953-1955
Box 456 (Series 3), Folder 1	Terminal Barber Shop, barbering, 1937-1939

Box 456 (Series 3), Folder 2	Joseph Tetley Company, tea, 1930
Box 456 (Series 3), Folder 3	Thompson Manufacturing Company, sprinkler systems, undated
Box 456 (Series 3), Folder 4	Todd Company, checks, 1930
Box 456 (Series 3), Folder 5	Tom Toasted Peanuts, food, peanut butter, 1930
Box 456 (Series 3), Folder 6	A.J. Tower Co., rainwear, 1930-1932
Box 456 (Series 3), Folder 7	Traub Manufacturing Company, jewelry, 1930-1935
Box 457 (Series 3), Folder 1	U.S. Royal Tire Company, tires, 1963
Box 457 (Series 3), Folder 2	U.S. Royal Tire Company, tires, 1963
Box 457 (Series 3), Folder 3	U.S. Rubber Export Company, undated
Box 457 (Series 3), Folder 4	U.S. L. Batteries, batteries, 1936
Box 458 (Series 3), Folder 1	United Fund, charities, 1952-1956
Box 458 (Series 3), Folder 2	United States Army, recruiting, 1940-1943
Box 460 (Series 3), Folder 1	United States Army, recruiting, 1945-1946
Box 460 (Series 3), Folder 2	United States Army, recruiting, 1946-1947
Box 460 (Series 3), Folder 3	United States Army, recruiting, 1947
Box 461 (Series 3), Folder 1	United States Army, recruiting, 1947-1948

Box 461 (Series 3), Folder 2	United States Army, recruiting, 1948
Box 461 (Series 3), Folder 3	United States Army, recruiting, 1943
Box 461 (Series 3), Folder 4	United States Envelope Company, envelopes, 1933-1944
Box 461 (Series 3), Folder 5	Unity Heating Ltd., heating, 1935
Box 461 (Series 3), Folder 6	Universal Credit, financial management, 1939
Box 462 (Series 3), Folder 1	Vacuum Oil Company Ltd. (England), petroleum, 1932-1933
Box 462 (Series 3), Folder 2	Van Raalte Company, clothing, 1930-1932
Box 462 (Series 3), Folder 3	Van Raalte Company, clothing, 1933
Box 463 (Series 3), Folder 1	E. Fougera and Company, Inc., medicine, Vapex, 1929-1933
Box 463 (Series 3), Folder 2	E. Fougera and Company, Inc., medicine, Vapex, 1929-1933
Box 463 (Series 3), Folder 3	Vermont Marble Company, marble, 1932-1938
Box 463 (Series 3), Folder 4	Vollrath Ware, kitchen ware, 1930-1932
Box 464 (Series 3), Folder 1	WCAU, television, radio, 1948-1949
Box 464 (Series 3), Folder 2	WCAU, television, radio, 1949-1957
Box 464 (Series 3), Folder 3	WPEN, television, radio, 1943
Box 464 (Series 3), Folder 4	Waltham Watch Company, watches, 1945-1948



Box 464 (Series 3), Folder 5	John Wanamaker, clothing, 1932-1934
Box 464 (Series 3), Folder 5	John Wanamaker, clothing, 1915
Box 464 (Series 3), Folder 5	John Wanamaker, clothing, 1907
Box 465 (Series 3), Folder 1	Washington Post, newspapers, 1962-1969
Box 465 (Series 3), Folder 2	Webster Tobacco Company, tobacco, 1936-1937
Box 465 (Series 3), Folder 3	Webster Tobacco Company, tobacco, 1934-1935
Box 465 (Series 3), Folder 4	Webster Tobacco Company, tobacco, 1934-1935
Box 466 (Series 3), Folder 1	Webster Tobacco Company, tobacco, 1938-1939
Box 466 (Series 3), Folder 2	Webster Tobacco Company, tobacco, 1940-1944
Box 466 (Series 3), Folder 3	Webster Tobacco Company, tobacco, 1945-1947
Box 467 (Series 3), Folder 1	Webster Tobacco Company, tobacco, 1948-1951
Box 467 (Series 3), Folder 2	Weller Pottery, ceramics, 1930
Box 467 (Series 3), Folder 3	Wells Fargo, 1963
Box 467 (Series 3), Folder 4	Western Clock Company, clocks and watches, undated
Box 468 (Series 3), Folder 1	Western Pine Manufacturing Company, wood, 1930-1931
Box 468 (Series 3), Folder 2	Western Pine Manufacturing Company, wood, 1936-1951

Box 468 (Series 3), Folder 3	Western Pine Manufacturing Company, wood, 1951-1955
Box 469 (Series 3), Folder 1	Western Pine Manufacturing Company, wood, 1956-1960
Box 469 (Series 3), Folder 2	Western Saving Fund Society, banking, 1935-1942
Box 469 (Series 3), Folder 3	Western Union Telegraph Company, telegraphy, 1934-1938
Box 470 (Series 3), Folder 1	White Cap, 1936-1941
Box 470 (Series 3), Folder 2	White Laboratories, baby ointment, 1962
Box 470 (Series 3), Folder 3	David Whitfield and Company, handkerchiefs, 1935
Box 1 (Series 3), Folder 5	Aetna Life Insurance Company, insurance, 1930
Box 470 (Series 3), Folder 4	Whitman Candy Company, candy, 1957-1959
Box 470 (Series 3), Folder 5	Whitman Candy Company, candy, 1959-1964
Box 471 (Series 3), Folder 1	Wilbert's, floor wax, 1933
Box 471 (Series 3), Folder 2	Window Shade Institute, window shades, 1936-1938
Box 471 (Series 3), Folder 3	Women's Institute, correspondence courses, 1930-1934
Box 471 (Series 3), Folder 4	Women's Institute, correspondence courses, 1932-1936
Box 471 (Series 3), Folder 5	Viscose Company, Women's Wear Daily, 1945-1950
Box 471 (Series 3), Folder 6	Viscose Company, Women's Wear Daily, 1945-1950

Box 472 (Series 3), Folder 1	Wyandotte Chemical Corp., cleansers, 1930-1939
Box 472 (Series 3), Folder 2	Wyandotte Chemical Corp., cleansers, 1931-1936
Box 472 (Series 3), Folder 3	Wyandotte Chemical Corp., cleansers, 1931-1936
Box 473 (Series 3), Folder 1	Wyandotte Chemical Corp., cleansers, 1938-1939
Box 473 (Series 3), Folder 2	Wyandotte Chemical Corp., cleansers, 1938-1939
Box 473 (Series 3), Folder 3	Wyandotte Chemical Corp., cleansers, 1939-1943
Box 474 (Series 3), Folder 1	Wyandotte Chemical Corp., cleansers, 1939-1943
Box 474 (Series 3), Folder 2	Wyandotte Chemical Corp., cleansers, 1940-1941
Box 474 (Series 3), Folder 3	Wyandotte Chemical Corp., cleansers, 1940-1942
Box 475 (Series 3), Folder 1	Wyandotte Chemical Corp., cleansers, 1940-1941
Box 475 (Series 3), Folder 2	Wyandotte Chemical Corp., cleansers, 1940-1942
Box 476 (Series 3), Folder 1	Wyandotte Chemical Corp., cleansers, 1945-1949
Box 476 (Series 3), Folder 2	Wyandotte Chemical Corp., cleansers, 1946-1947
Box 477 (Series 3), Folder 1	Wyandotte Chemical Corp., cleansers, 1946-1947
Box 477 (Series 3), Folder 2	Wyandotte Chemical Corp., cleansers, 1947-1948
Box 478 (Series 3), Folder 1	Wyandotte Chemical Corp., cleansers, 1950-1951

Box 478 (Series 3), Folder 2	Wyandotte Chemical Corp., cleansers, 1950-1951
Box 479 (Series 3), Folder 1	Yardley and Company, cosmetics, Yardley of London, 1929-1934
Box 479 (Series 3), Folder 2	Yardley and Company, cosmetics, Yardley of London, 1935-1937
Box 479 (Series 3), Folder 3	Yardley and Company (Latin America and Puerto Rico), cosmetics, Yardley of London, 1938-1940
Box 480 (Series 3), Folder 1	Yardley and Company, cosmetics, 1941-1945
Box 480 (Series 3), Folder 2	Yardley and Company, cosmetics, 1946-1947
Box 481 (Series 3), Folder 1	Yardley and Company, cosmetics, 1951-1952
Box 481 (Series 3), Folder 2	Yardley and Company, cosmetics, 1952-1956
Box 481 (Series 3), Folder 3	Yardley and Company, cosmetics, 1952-1956
Box 482 (Series 3), Folder 1	Yardley and Company, cosmetics, 1957-1960
Box 482 (Series 3), Folder 2	Yardley and Company, cosmetics, 1958-1959
Box 482 (Series 3), Folder 3	Yardley and Company, cosmetics, 1930s
Box 482 (Series 3), Folder 4	Personal Products Corp., tissues, 1949-1950
Box 482 (Series 3), Folder 5	Young Men's Christian Association, YMCA, 1944
Box 483 (Series 3), Folder 1	Zippo Manufacturing Company, lighters, 1953-1955
Box 483 (Series 3), Folder 2	Zippo Manufacturing Company, lighters, 1956-1957

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Box 484 (Series 3), Folder 2	Michigan Bell Company, telephones, 1944-1949
Box 485 (Series 3), Folder 1	Michigan Bell Company, telephones, 1946-1950
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Box 486 (Series 3), Folder 1	Michigan Bell Company, telephones, 1951-1952
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Box 487 (Series 3), Folder 1	Michigan Bell Company, telephones, 1958
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Box 514 (Series 3), Folder 2	Apex-Vactric Ltd., appliances, 1937
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Box 516 (Series 3), Folder 2	Old Town Canoe Company, sporting goods, canoes, 1930-1932
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Box 517 (Series 3)	Scranton Lace Company, undated
Box 517 (Series 3)	Sprague Publishing Company, undated
Box 517 (Series 3)	Sargeant and Company, hardware, undated
Box 517 (Series 3)	No Toil Product Corp., cleansers, undated
Box 517 (Series 3)	Clavert School, schools, undated
Box 517 (Series 3)	Plate Glass Manufacturer of America, undated
Box 517 (Series 3)	Joseph Dixon Crucible Company, pencils, undated

Box 517 (Series 3)	Women's Institute, correspondence courses, sewing, undated
Box 517 (Series 3)	Lane Company, cedar chests, undated
Box 517 (Series 3)	Orinoka Mills, fabric, undated
Box 517 (Series 3)	Great-West Coal and Lumber Company, undated
Box 517 (Series 3)	Ferris Bros. Company, corsets, undated
Box 517 (Series 3)	Armand Beauty Aids, cosmetics, undated
Box 517 (Series 3)	William G. Bell Company, spices, undated
Box 517 (Series 3)	E.R. Squibb and Sons, pharmaceuticals, undated
Box 517 (Series 3)	Grafton and Knight Mfg. Company, leather belting, undated
Box 517 (Series 3)	Swarthmore Prep, schools, undated
Box 517 (Series 3)	American Telephone and Telegraph Company, telephones, advertising, undated
Box 517 (Series 3)	Price Flavoring Extract Company, flavorings, undated
Box 517 (Series 3)	Cannon Mills Inc., towels, undated
Box 517 (Series 3)	N. Erlanger, Blumgart and Company, Inc., fabric, undated
Box 517 (Series 3)	Mengel Company, toys, undated
Box 517 (Series 3)	Spencerian Pen Company, pens, undated
Box 517 (Series 3)	Onondaga Pottery Company, ceramics, undated
Box 517 (Series 3)	Fifth Avenue Building, office building, undated
Box 517 (Series 3)	International Correspondence School, correspondence courses, undated
Box 517 (Series 3)	Schnefel Bros., Inc., nail files, undated
Box 517 (Series 3)	Phoenix Mutual Life Insurance Company, insurance, undated
Box 517 (Series 3)	Encyclopaedia Britannica Company Ltd., encyclopedias, undated
Box 517 (Series 3)	Aetna Life Insurance Company, undated
Box 517 (Series 3)	Western Electric Hair Curler Company, undated

Box 517 (Series 3)	R.F. Simmons Company, necklaces, undated
Box 517 (Series 3)	Pittsburgh Plate Glass Company, glass, paint, undated
Box 517 (Series 3)	American Insulation Company, asbestos, undated
Box 517 (Series 3)	Armstrong Manufacturing Co., stoves, undated
Box 517 (Series 3)	American Sugar Refining Company, sugar, undated
Box 517 (Series 3)	Columbia Phonograph Company, Inc., music, records, recording, undated
Box 517 (Series 3)	Steinway and Sons, pianos, undated
Box 517 (Series 3)	National Carbon Company, batteries, undated
Box 517 (Series 3)	American Ironing Machine Company, irons, undated
Box 517 (Series 3)	Atlas Underwear Company, underwear, undated
Box 517 (Series 3), Folder 1	Atlas Underwear Company, underwear, 1920s-1930s
Box 517 (Series 3), Folder 1	Great-West Coal and Lumber Company, coal and lumber, 1920s-1930s
Box 517 (Series 3), Folder 1	William G. Bell Company, spices, 1920s-1930s
Box 517 (Series 3), Folder 1	Ferris Bros. Company, corsets, 1920s-1930s
Box 517 (Series 3), Folder 1	Armand Beauty Aids, cosmetics, 1920s-1930s
Box 517 (Series 3), Folder 1	Orinoka Mills, fabric, 1920s-1930s
Box 517 (Series 3), Folder 1	Plate Glass Manufacturer of America, glass, 1920s-1930s
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Box 517 (Series 3), Folder 1	Women's Institute, correspondence courses, 1920s-1930s
Box 517 (Series 3), Folder 1	International Correspondence Schools, business courses, 1920s-1930s
Box 517 (Series 3), Folder 1	N. Erlanger, Blumgart and Company, Inc., fabric, 1920s-1930s
Box 517 (Series 3), Folder 1	International Silver Company, silverware, 1920s-1930s
Box 517 (Series 3), Folder 1	American Insulation Company, asbestos, 1920s-1930s
Box 517 (Series 3), Folder 1	E.R. Squibb and Sons, pharmaceuticals, 1920s-1930s
Box 517 (Series 3), Folder 1	Scranton Lace Company, lace, 1920s-1930s
Box 517 (Series 3), Folder 1	National Carbon Company, batteries, 1920s-1930s
Box 517 (Series 3), Folder 1	Steinway and Sons, pianos, 1920s-1930s
Box 517 (Series 3), Folder 1	Columbia Phonograph Company, Inc., music, records, recording, 1920s-1930s
Box 517 (Series 3), Folder 1	American Sugar Refining Company, 1920s-1930s
Box 517 (Series 3), Folder 1	American Ironing Machine Company, irons, 1920s-1930s
Box 517 (Series 3), Folder 1	Spencerian Pen Company, pens, 1920s-1930s
Box 517 (Series 3), Folder 1	Clavert School, schools, 1920s-1930s
Box 517 (Series 3), Folder 1	Lane Company, cedar chests, 1920s-1930s
Box 517 (Series 3), Folder 1	Onodoga Pottery Company, ceramics, 1920s-1930s

Box 517 (Series 3), Folder 1	Pittsburgh Plate Glass Company, paints and finishes, 1920s-1930s
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Box 517 (Series 3), Folder 1	Cannon Mills Inc., towels, 1920s-1930s
Box 517 (Series 3), Folder 1	Sargeant and Company, hardware, 1920s-1930s
Box 517 (Series 3), Folder 1	Mengel Company, children's toys, 1920s-1930s
Box 517 (Series 3), Folder 1	Armstrong Manufacturing Co., stoves, 1920s-1930s
Box 517 (Series 3), Folder 1	Fifth Avenue Building, office building, 1920s-1930s
Box 517 (Series 3), Folder 1	Grafton and Knight Mfg. Company, leather belting, 1920s-1930s
Box 517 (Series 3), Folder 1	Schnefel Brothers, nail files, 1920s-1930s
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Box 1 (Series 3), Folder 6	Air France, airlines, 1946-1947
Box 517 (Series 3), Folder 1	Encyclopaedia Britannica Company Ltd., encyclopedias, 1920s-1930s
Box 517 (Series 3), Folder 1	Aetna Life Insurance Company, insurance,, 1920s-1930s
Box 517 (Series 3), Folder 1	Western Electric Hair Curler Company, hair curling device, 1920s-1930s

Box 517 (Series 3), Folder 1	R.F. Simmons Company, necklaces, 1920s-1930s
Box 517 (Series 3), Folder 1	Sprague Publishing Company, publishing, 1920s-1930s
Box 518 (Series 3), Folder 1	Ford Motor Company, automobiles, 1935-1937
Box 519 (Series 3), Folder 1	Lincoln Motor Company, automobiles, 1930-1933
Box 520 (Series 3), Folder 1	Ford Motor Company, automobiles, 1930-1932
Box 521 (Series 3), Folder 1	Ford Motor Company, automobiles, 1932-1936
Box 522 (Series 3), Folder 1	Armour-Franks, food, 1958-1961
Box 523 (Series 3), Folder 1	Chalfonte-Haddon Hall, hotels, 1934-1937
Box 524 (Series 3), Folder 1	Koppers Coke, coal, 1932-1933
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Box 526 (Series 3), Folder 1	Dole Pineapple, pineapples, 1954-1958
Box 526 (Series 3), Folder 2	Chrysler Corporation, 1950
Box 526 (Series 3), Folder 3	Chrysler Corporation, automobiles, 1950
Box 527 (Series 3)	Canada Dry, beverages, scrapbook, 1923-1927
Box 528 (Series 3)	Ford Motor Company, automobiles, scrapbook, 1927-1928
Box 528 (Series 3)	Ford Motor Company, automobiles, scrapbook, 1930s
Box 529 (Series 3)	Victor Talking Machine Company, phonographs, scrapbook, 1925-1926



Box 530 (Series 3),  
Folder 1

Chrysler Corporation, circa 1950

Box 530 (Series 3),  
Folder 2

Chrysler Corporation, circa 1950

Box 530 (Series 3),  
Folder 3

Chrysler Corporation, circa 1950

Box 531 (Series 3)

Ford Motor Company, 1927-1928

Box 532 (Series 3)

Victor Talking Machine Company, 1925

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## Series 4: 2001 Addendum, circa 1976-2001

Box 1 (Series 4), Folder 1	A.H. Robins Company, 1974
Box 1 (Series 4), Folder 2	American Broadcasting Company (ABC), television programs 20/20, 1983-1985
Box 1 (Series 4), Folder 3	American Broadcasting Company (ABC), television programs 20/20, 1983-1985
Box 1 (Series 4), Folder 4	American Cyanamid Company, chemicals, 1957
Box 1 (Series 4), Folder 5	American Cyanamid Company, chemicals, 1958
Box 1 (Series 4), Folder 6	American Cyanamid Company, chemicals, 1959
Box 1 (Series 4), Folder 7	American Cyanamid Company, chemicals, 1960
Box 1 (Series 4), Folder 8	American Cyanamid Company, chemicals, 1960
Box 1 (Series 4), Folder 9	American Cyanamid Company, chemicals, 1961
Box 1 (Series 4), Folder 10	American Cyanamid Company, chemicals, 1961
Box 1 (Series 4), Folder 11	American Cyanamid Company, chemicals, 1962
Box 1 (Series 4), Folder 12	Archdiocese of Detroit, religion, 1983
Box 1 (Series 4), Folder 13	United States Army, recruiting, 1940s (circa)
Box 1 (Series 4), Folder 14	United States Army, recruiting, 1941
Box 1 (Series 4), Folder 15	United States Army, recruiting, 1942

Box 1 (Series 4), Folder 16	United States Army, recruiting, 1945
Box 2 (Series 4), Folder 1	United States Army, recruiting, 1946
Box 2 (Series 4), Folder 2	United States Army, recruiting, 1947
Box 2 (Series 4), Folder 3	<a href="#">United States Army, recruiting, 1948</a>
Box 2 (Series 4), Folder 3	<p><a href="#">I need you again [black &amp; white advertisement; tear sheet], 1948</a>  1 Item (Ink on paper.; 15.9" x 11.4".)  Advertiser: United States. Army  Language: English.  Notes: AC0059-0000023 (AC Scan)  Uncle Sam with soldier, jet plane, and pilot in the background.  Names: United States. Air Force  Topic: Recruiting and enlistment  Uncle Sam (Symbolic character)  advertising  Genre/Form: Tear sheets  Advertisements -- 1940-1950</p>
Box 2 (Series 4), Folder 4	<a href="#">United States Army, recruiting, 1967</a>
Box 2 (Series 4), Folder 5	United States Army, recruiting, 1968
Box 2 (Series 4), Folder 6	United States Army, recruiting, 1969
Box 3 (Series 4), Folder 1	United States Army, recruiting, 1970s (circa)
Box 3 (Series 4), Folder 2	<a href="#">United States Army, recruiting, 1970</a>
Box 3 (Series 4), Folder 2	<p><a href="#">Today's Army wants to join you, [color advertisement; tear sheet], 1970</a>  1 Item (Ink on paper.; 11.4" x 17.2".)  Advertiser: United States. Army  Language: English.  Notes: AC0059-0000024 (AC Scan)  Nine yearbook type photographs of young men.  Topic: Recruiting and enlistment  advertising  Genre/Form: Tear sheets</p>

## Advertisements -- 1970-1980

Box 3 (Series 4),  
Folder 2[Great myths about the Women's Army Corps. \[black & white advertisement; tear sheet\], 1970](#)

1 Item (Ink on paper.; 15.4" x 12.2".)

Advertiser: United States. Army

Language: English.

Notes: AC0059-0000069 (AC Scan)

Four points with cartoon illustrations.

Topic: Recruiting and enlistment

Women soldiers

advertising

Genre/Form: Tear sheets

Advertisements -- 1970-1980

Box 3 (Series 4),  
Folder 2[The Army needs girls as well as generals. \[color advertisement; tear sheet\], 1969](#)

1 Item (Ink on paper.; 15.0" x 11.8".)

Advertiser: United States. Army

Language: English.

Notes: AC0059-0000071 (AC Scan)

Woman soldier conferring with a two star general over a file folder.

Topic: Recruiting and enlistment

advertising

Women soldiers

Genre/Form: Tear sheets

Advertisements -- 1960-1970

Box 3 (Series 4),  
Folder 3[United States Army, recruiting, 1971](#)Box 3 (Series 4),  
Folder 3[If you think you'll miss the guys, bring them along. \[color advertisement; tear sheet\], 1971](#)

1 Item (Ink on paper.; 16.4" x 22.1".)

Advertiser: United States. Army

Language: English.

Notes: AC0059-0000025m (AC Scan)

Four young men playing touch football on a beach. Army recruiting information.

Topic: Recruiting and enlistment

advertising

Genre/Form: Tear sheets

Advertisements -- 1970-1980

Box 3 (Series 4),  
Folder 3[Take the Army's 16-month tour of Europe. \[color advertisement; tear sheet\], 1971](#)

1 Item (Ink on paper.; 10.3" x 12.6".)

Advertiser: United States. Army

Language: English.

Notes: AC0059-0000026 (AC Scan)  
A young man and woman sitting in a European sidewalk cafe.  
Army recruiting information.

Topic: Recruiting and enlistment  
Restaurants  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1970-1980

Box 3 (Series 4),  
Folder 3

[We care more about how you think, than how you cut your hair. \[color advertisement; tear sheet\], 1971](#)

1 Item (Ink on paper.; 17.1" x 22.2".)

Advertiser: United States. Army

Language: English.

Notes: AC0059-0000027m (AC Scan)

A young man getting a haircut. Army recruiting information.

Topic: Recruiting and enlistment  
Hairstyles  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1970-1980

Box 3 (Series 4),  
Folder 4

United States Army, recruiting, 1972

Box 3 (Series 4),  
Folder 5

[United States Army, recruiting, 1973](#)

Box 3 (Series 4),  
Folder 4

[We've got over 300 good, steady jobs. \[color advertisement: tear sheet\], 1971](#)

1 Item (Ink on paper.; 16.2" x 23.2".)

Advertiser: United States. Army

Language: English.

Notes: AC0059-0000043m.tif (AC Scan)

Color advertisement with reproduction of photograph of men and women in various Army uniforms; photographer unidentified.

Topic: advertising -- 1970-1980  
Military uniforms -- 1970-1980  
Recruiting and enlistment

Genre/Form: Tear sheets  
Advertisements -- 1970-1980  
Photographs -- 1970-1980 -- Color -- Reproductions

Box 3 (Series 4),  
Folder 5

[When was the last time you got promoted? \[color advertisement; tear sheet\], 1971](#)

1 Item (Ink on paper.; 17.1" x 12.0".)

Advertiser: United States. Army

Language: English.

Notes: AC0059-0000028 (AC Scan)

	A young woman standing in an office. Army recruiting information.
Topic:	Recruiting and enlistment Clerks advertising
Genre/Form:	Tear sheets Advertisements -- 1970-1980

Box 3 (Series 4),  
Folder 5

[When was the last time you got promoted? \[color advertisement; tear sheet\], 1971](#)

1 Item (Ink on paper.; 14.3" x 10.9".)

Advertiser: United States. Army

Language: English.

Notes: AC0059-0000029 (AC Scan)

A young woman standing in an office. Army recruiting information.

Topic: Recruiting and enlistment  
Clerks  
African Americans  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1970-1980

Box 3 (Series 4),  
Folder 5

[When was the last time you got promoted? \[color advertisement; tear sheet\], 1972](#)

1 Item (Ink on paper.; 17.1" x 20.8".)

Advertiser: United States. Army

Language: English.

Notes: AC0059-0000046m (AC Scan)

Four men taking a break on a loading dock. Army recruiting information.

Topic: Recruiting and enlistment  
Blue collar workers  
African Americans  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1970-1980

Box 3 (Series 4),  
Folder 5

[You get 12 matches, a knife, some twine, and 3 days to enjoy yourself. \[color advertisement; tear sheet\], 1973](#)

1 Item (Ink on paper.; 12.0" x 14.7".)

Advertiser: United States. Army

Language: English.

Notes: AC0059-0000047 (AC Scan)

Mountainous arid landscape. Army recruiting information.

Topic: Recruiting and enlistment  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1970-1980

Box 3 (Series 4), Folder 6	<a href="#">United States Army, recruiting, 1974</a>
Box 4 (Series 4), Folder 1	United States Army, recruiting, 1975
Box 4 (Series 4), Folder 2	United States Army, recruiting, 1976
Box 4 (Series 4), Folder 3	United States Army, recruiting, 1977
Box 4 (Series 4), Folder 4	<a href="#">United States Army, recruiting, 1978</a>
Box 4 (Series 4), Folder 6	<a href="#">Some of Our Best Men Are Women. Join the People Who've Joined the Army [color advertisement], [ca. 1980-1990.]</a> 1 Item (Ink on paper.; 11" x 16.8".) Advertiser: United States. Army Language: English. Notes: AC0059-0000040.tif (AC Scan)  Unrestricted research use on site by appointment. Photographs must be handled with cotton gloves unless protected by sleeves. Color advertisement with six photographic reproductions of women in the Army; photographer unidentified.  Topic: Women in advertising Women soldiers Recruiting and enlistment advertising -- 1980-1990 Genre/Form: Photographs -- 1980-1990 -- Color -- Reproductions Advertisements -- 1980-1990
Box 4 (Series 4), Folder 5	<a href="#">This is the Army, [color advertisement; tear sheet], 1979</a> 1 Item (Ink on paper.; 15.3" x 10.5".) Advertiser: United States. Army Language: English. Notes: AC0059-0000045 (AC Scan)  Includes photographic reproductions of a men in camouflage, man repelling from helicopter, men in a tank, (all in military uniform) and four men next to kayaks.  Topic: Recruiting and enlistment advertising Genre/Form: Tear sheets Advertisements -- 1970-1980
Box 4 (Series 4), Folder 5	<a href="#">United States Army, recruiting, 1979</a>

Box 4 (Series 4),  
Folder 5

[This is the Army, \[color advertisement; tear sheet\], 1979](#)

1 Item (Ink on paper.; 16.0" x 11.3".)

Advertiser: United States. Army

Language: English.

Notes: AC0059-0000041 (AC Scan)

Includes photographic reproductions of a woman leading physical training, woman mechanic, woman camera person, (all in military uniform) and woman holding a horse by bridle.

Topic: Recruiting and enlistment  
Women soldiers  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1970-1980

Box 4 (Series 4),  
Folder 6

[United States Army, recruiting, 1980 \(circa\)](#)

Box 4 (Series 4),  
Folder 6

[Country Music, \[color advertisement; tear sheet\], Circa 1980](#)

1 Item (Ink on paper.; 11.4" x 8.4".)

Advertiser: United States. Army

Language: English.

Notes: AC0059-0000044 (AC Scan)

Army band playing and marching toward the camera taking the photograph. Photographer unknown.

Topic: Recruiting and enlistment  
Bands (Music)  
advertising  
African Americans

Genre/Form: Tear sheets  
Advertisements -- 1980-1990

Box 4 (Series 4),  
Folder 6

[pride \(prid\), n. \[definition\]. \[color advertisement; tear sheet\], circa 1985](#)

1 Item (Ink on paper.; 11.1" x 8.5".)

Advertiser: United States. Army

Language: English.

Notes: AC0059-0000070 (AC Scan)

Profile of snow covered soldier at left shoulder arms.

Topic: Recruiting and enlistment  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1980-1990

Box 4 (Series 4),  
Folder 7

[United States Army, recruiting, 1980 \(circa\)](#)

Box 5 (Series 4),  
Folder 1

[United States Army, recruiting, 1980](#)



Box 5 (Series 4), Folder 2	<a href="#">United States Army, recruiting, 1981</a>
Box 5 (Series 4), Folder 2	<a href="#">Just two years in the Army can help pay for college. [black &amp; white advertisement; tear sheet], 1981</a> 1 Item (Ink on paper.; 12.3" x 8.5".) Advertiser: United States. Army Language: English. Notes: AC0059-0000242 (AC Scan) Part of the "Army. Be all you can be." campaign. Topic: Recruiting and enlistment advertising Genre/Form: Tear sheets Advertisements -- 1980-1990
Box 5 (Series 4), Folder 2	<a href="#">Army. Be all you can be. [black &amp; white advertisement; tear sheet], 1981</a> 1 Item (Ink on paper.; 11.7" x 10.2".) Advertiser: United States. Army Language: English. Notes: AC0059-0000243 (AC Scan) Part of the "Army. Be all you can be." campaign. Topic: Recruiting and enlistment advertising Genre/Form: Tear sheets Advertisements -- 1980-1990
Box 5 (Series 4), Folder 2	<a href="#">You might be perfect for a job you never heard of [color advertisement; tear sheet], Circa 1981</a> 1 Item (Ink on paper.; 14.3" x 10.4".) Advertiser: United States. Army Language: English. Notes: AC0059-0000244 (AC Scan) Part of the "Army. Be all you can be." campaign. Image of woman in a flight helmet. Topic: Recruiting and enlistment advertising Women soldiers Genre/Form: Tear sheets Advertisements -- 1980-1990
Box 5 (Series 4), Folder 2	<a href="#">You might be perfect for a job you never heard of [color advertisement; tear sheet], Circa 1981</a> 1 Item (Ink on paper.; 14.0" x 10.4".) Advertiser: United States. Army Language: English. Notes: AC0059-0000245 (AC Scan) Part of the "Army. Be all you can be." campaign. Image of woman in a flight helmet. Topic: Recruiting and enlistment

	advertising African Americans Women soldiers Genre/Form: Tear sheets Advertisements -- 1980-1990
Box 5 (Series 4), Folder 3	United States Army, recruiting, 1982
Box 5 (Series 4), Folder 4	United States Army, recruiting, 1983
Box 6 (Series 4), Folder 1	United States Army, recruiting, 1984
Box 6 (Series 4), Folder 1	<p>One kind of higher education can lead to another. [color advertisement; tear sheet], 1984</p> <p>1 Item (Ink on paper.; 12.2" x 17.2".)</p> <p>Advertiser: United States. Army</p> <p>Language: English.</p> <p>Notes: AC0059-0000068 (AC Scan)</p> <p>Four men rappelling from a helicopter. Army recruiting and college fund information.</p> <p>Topic: Recruiting and enlistment Helicopters Soldiers</p> <p>Genre/Form: advertising Tear sheets Advertisements -- 1970-1980</p>
Box 6 (Series 4), Folder 2	United States Army, recruiting, 1985
Box 6 (Series 4), Folder 3	United States Army, recruiting, 1985
Box 6 (Series 4), Folder 4	United States Army, recruiting, 1986
Box 7 (Series 4), Folder 1	United States Army, recruiting, 1986
Box 7 (Series 4), Folder 2	United States Army, recruiting, 1986
Box 7 (Series 4), Folder 3	United States Army, recruiting, 1986

Box 7 (Series 4), Folder 4	United States Army, recruiting, 1986
Box 7 (Series 4), Folder 5	United States Army, recruiting, 1987
Box 7 (Series 4), Folder 6	Asprey, 1983
Box 8 (Series 4), Folder 1	American Telephone and Telegraph Company, telephones, 1920
Box 8 (Series 4), Folder 2	American Telephone and Telegraph Company, telephones, 1932 (circa)
Box 8 (Series 4), Folder 3	American Telephone and Telegraph Company, telephones, 1935
Box 8 (Series 4), Folder 3	American Telephone and Telegraph Company, telephones, 1934
Box 8 (Series 4), Folder 4	American Telephone and Telegraph Company, telephones, 1938
Box 8 (Series 4), Folder 4	American Telephone and Telegraph Company, telephones, 1937
Box 8 (Series 4), Folder 5	American Telephone and Telegraph Company, telephones, 1944
Box 8 (Series 4), Folder 5	American Telephone and Telegraph Company, telephones, 1943
Box 8 (Series 4), Folder 5	American Telephone and Telegraph Company, telephones, 1945
Box 8 (Series 4), Folder 5	American Telephone and Telegraph Company, telephones, 1946
Box 8 (Series 4), Folder 5	American Telephone and Telegraph Company, telephones, 1941
Box 8 (Series 4), Folder 6	American Telephone and Telegraph Company, telephones, 1949
Box 8 (Series 4), Folder 7	American Telephone and Telegraph Company, telephones, 1951

Box 8 (Series 4), Folder 7	American Telephone and Telegraph Company, telephones, 1952
Box 8 (Series 4), Folder 7	American Telephone and Telegraph Company, telephones, 1950
Box 8 (Series 4), Folder 8	American Telephone and Telegraph Company, telephones, 1953
Box 8 (Series 4), Folder 9	American Telephone and Telegraph Company, telephones, 1953
Box 8 (Series 4), Folder 10	American Telephone and Telegraph Company, telephones, 1954
Box 8 (Series 4), Folder 11	American Telephone and Telegraph Company, telephones, 1955
Box 8 (Series 4), Folder 12	American Telephone and Telegraph Company, telephones, 1955
Box 9 (Series 4), Folder 1	American Telephone and Telegraph Company, telephones, 1955
Box 9 (Series 4), Folder 2	American Telephone and Telegraph Company, telephones, 1955
Box 9 (Series 4), Folder 3	American Telephone and Telegraph Company, telephones, 1955
Box 9 (Series 4), Folder 4	American Telephone and Telegraph Company, telephones, 1956
Box 9 (Series 4), Folder 5	American Telephone and Telegraph Company, telephones, 1956
Box 9 (Series 4), Folder 6	American Telephone and Telegraph Company, telephones, 1956
Box 9 (Series 4), Folder 7	American Telephone and Telegraph Company, telephones, 1957
Box 9 (Series 4), Folder 8	American Telephone and Telegraph Company, telephones, 1957
Box 9 (Series 4), Folder 9	American Telephone and Telegraph Company, telephones, 1957

Box 10 (Series 4), Folder 1	American Telephone and Telegraph Company, telephones, consumer long distance, 1958
Box 10 (Series 4), Folder 2	American Telephone and Telegraph Company, telephones, consumer long distance, 1958
Box 10 (Series 4), Folder 3	American Telephone and Telegraph Company, telephones, general information, 1958
Box 10 (Series 4), Folder 4	American Telephone and Telegraph Company, telephones, trade ads, 1958
Box 11 (Series 4), Folder 1	American Telephone and Telegraph Company, telephones, Bell labs, 1958
Box 11 (Series 4), Folder 2	American Telephone and Telegraph Company, telephones, business long distance, 1958
Box 11 (Series 4), Folder 3	American Telephone and Telegraph Company, telephones, business long distance, 1958
Box 11 (Series 4), Folder 4	American Telephone and Telegraph Company, telephones, business long distance, 1958
Box 11 (Series 4), Folder 5	American Telephone and Telegraph Company, telephones, 1959
Box 11 (Series 4), Folder 6	American Telephone and Telegraph Company, telephones, 1959
Box 12 (Series 4), Folder 1	American Telephone and Telegraph Company, telephones, business long distance, 1959
Box 12 (Series 4), Folder 2	American Telephone and Telegraph Company, telephones, consumer, 1959
Box 12 (Series 4), Folder 3	American Telephone and Telegraph Company, telephones, consumer long distance, 1959
Box 12 (Series 4), Folder 4	American Telephone and Telegraph Company, telephones, consumer long distance, 1959
Box 12 (Series 4), Folder 5	American Telephone and Telegraph Company, telephones, extension sales and telephone planning, 1959
Box 12 (Series 4), Folder 6	American Telephone and Telegraph Company, telephones, trade ads, 1959

Box 12 (Series 4), Folder 7	American Telephone and Telegraph Company, telephones, buisness equipment, 1959
Box 13 (Series 4), Folder 1	American Telephone and Telegraph Company, telephones, buisness equipment, 1960
Box 13 (Series 4), Folder 2	American Telephone and Telegraph Company, telephones, business long distance, 1960
Box 13 (Series 4), Folder 3	American Telephone and Telegraph Company, telephones, business long distance, 1960
Box 13 (Series 4), Folder 4	American Telephone and Telegraph Company, telephones, consumer long distance, 1960
Box 14 (Series 4), Folder 1	American Telephone and Telegraph Company, telephones, consumer long distance, 1960
Box 14 (Series 4), Folder 2	American Telephone and Telegraph Company, telephones, consumer long distance, 1960
Box 14 (Series 4), Folder 3	American Telephone and Telegraph Company, telephones, consumer products, 1960
Box 14 (Series 4), Folder 4	American Telephone and Telegraph Company, telephones, employee recruiting, 1960
Box 14 (Series 4), Folder 5	American Telephone and Telegraph Company, telephones, 1960
Box 14 (Series 4), Folder 6	American Telephone and Telegraph Company, telephones, public phones, 1960
Box 15 (Series 4), Folder 1	American Telephone and Telegraph Company, telephones, Bell labs, extension phones, 1961
Box 15 (Series 4), Folder 2	American Telephone and Telegraph Company, telephones, business long distance, 1961
Box 15 (Series 4), Folder 3	American Telephone and Telegraph Company, telephones,consumer services, 1961
Box 15 (Series 4), Folder 4	American Telephone and Telegraph Company, telephones, business long distance, 1961
Box 15 (Series 4), Folder 5	American Telephone and Telegraph Company, telephones, consumer long distance, 1961

Box 15 (Series 4), Folder 6	American Telephone and Telegraph Company, telephones, recruiting, colleges, 1961
Box 16 (Series 4), Folder 1	American Telephone and Telegraph Company, telephones, Bell labs, 1962
Box 16 (Series 4), Folder 2	American Telephone and Telegraph Company, telephones, Business equipment-banking,brokerage,college,farm, 1962
Box 16 (Series 4), Folder 3	American Telephone and Telegraph Company, telephones, business equipment-general, 1962
Box 16 (Series 4), Folder 4	American Telephone and Telegraph Company, telephones, business equipment-hotels,motels, police, 1962
Box 16 (Series 4), Folder 5	American Telephone and Telegraph Company, telephones, buisness equipment-military,pubic phones, 1962
Box 16 (Series 4), Folder 6	American Telephone and Telegraph Company, telephones,consumer service and equipment- miscellaneous, 1962
Box 16 (Series 4), Folder 7	American Telephone and Telegraph Company, telephones, data service- emergency system, 1962
Box 16 (Series 4), Folder 8	American Telephone and Telegraph Company, telephones, extension sales and telephone planning, 1962
Box 16 (Series 4), Folder 9	American Telephone and Telegraph Company, telephones, educational TV, general information ads, 1962
Box 16 (Series 4), Folder 10	American Telephone and Telegraph Company, telephones, long distance, business, 1962
Box 16 (Series 4), Folder 11	American Telephone and Telegraph Company, telephones,long distance, consumer, 1962
Box 16 (Series 4), Folder 12	American Telephone and Telegraph Company, telephones, recruiting- ads, college publications, 1962
Box 16 (Series 4), Folder 13	American Telephone and Telegraph Company, telephones, recruiting- ads, general, 1962
Box 16 (Series 4), Folder 14	American Telephone and Telegraph Company, telephones,telephone shopping,telephone trade ads, 1962
Box 17 (Series 4), Folder 1	American Telephone and Telegraph Company, telephones,Bell labs,educational tv,military, 1963

Box 17 (Series 4), Folder 2	American Telephone and Telegraph Company, telephones, business equipment and services-brokerage,department store,farm, 1963
Box 17 (Series 4), Folder 3	American Telephone and Telegraph Company, telephones, business equipment services-fire ,police, public phones, 1963
Box 17 (Series 4), Folder 4	American Telephone and Telegraph Company, telephones, business equipment services-hotels,motels,hospitals, 1963
Box 17 (Series 4), Folder 5	American Telephone and Telegraph Company, telephones, buisness equipment and services-general, 1963
Box 17 (Series 4), Folder 6	American Telephone and Telegraph Company, telephones, consumer services and equipment, 1963
Box 17 (Series 4), Folder 7	American Telephone and Telegraph Company, telephones, extension sales, telephone planning, 1963
Box 17 (Series 4), Folder 8	American Telephone and Telegraph Company, telephones, general information, 1963
Box 17 (Series 4), Folder 9	American Telephone and Telegraph Company, telephones, long distance, business, 1963
Box 17 (Series 4), Folder 10	American Telephone and Telegraph Company, telephones, long distance, consumer, 1963
Box 17 (Series 4), Folder 11	American Telephone and Telegraph Company, telephones, recruiting, college, 1963
Box 17 (Series 4), Folder 12	American Telephone and Telegraph Company, telephones, telephone trade ads, 1963
Box 18 (Series 4), Folder 1	American Telephone and Telegraph Company, telephones, Bell labs, educational tv, 1964
Box 18 (Series 4), Folder 2	American Telephone and Telegraph Company, telephones, business- banking, brokerage, 1964
Box 18 (Series 4), Folder 3	American Telephone and Telegraph Company, telephones, business, general, 1964
Box 18 (Series 4), Folder 4	American Telephone and Telegraph Company, telephones, business- hospitals,military,public phones, 1964
Box 18 (Series 4), Folder 5	American Telephone and Telegraph Company, telephones, business- hotels,motels "guest dial", 1964



Box 18 (Series 4), Folder 6	American Telephone and Telegraph Company, telephones , community communications, fire and police, 1964
Box 18 (Series 4), Folder 7	American Telephone and Telegraph Company, telephones, consumer services, general, 1964
Box 18 (Series 4), Folder 8	American Telephone and Telegraph Company, telephones, general information, 1964
Box 18 (Series 4), Folder 9	American Telephone and Telegraph Company, telephones, long distance, business, 1964
Box 18 (Series 4), Folder 10	American Telephone and Telegraph Company, telephones, long distance, consumer, 1964
Box 18 (Series 4), Folder 11	American Telephone and Telegraph Company, telephones, recruiting and service, colleges, 1964
Box 18 (Series 4), Folder 12	American Telephone and Telegraph Company, telephones, telephone planning, 1964
Box 19 (Series 4), Folder 1	American Telephone and Telegraph Company, telephones, Bell labs, military, 1965
Box 19 (Series 4), Folder 2	American Telephone and Telegraph Company, telephones, business- architects, hospitals, 1965
Box 19 (Series 4), Folder 3	American Telephone and Telegraph Company, telephones, business communications, "data phone", 1965
Box 19 (Series 4), Folder 4	American Telephone and Telegraph Company, telephones, business- department stores, 1965
Box 19 (Series 4), Folder 5	American Telephone and Telegraph Company, telephones, business- hotels, motels "guest dial", 1965
Box 19 (Series 4), Folder 6	American Telephone and Telegraph Company, telephones, college recruiting, college services, 1965
Box 19 (Series 4), Folder 7	American Telephone and Telegraph Company, telephones, consumer services, 1965
Box 19 (Series 4), Folder 8	American Telephone and Telegraph Company, telephones, emergency reporting, 1965
Box 19 (Series 4), Folder 9	American Telephone and Telegraph Company, telephones, general information, 1965

Box 19 (Series 4), Folder 10	American Telephone and Telegraph Company, telephones, instructional telecommunications/ educational tv, 1965
Box 19 (Series 4), Folder 11	American Telephone and Telegraph Company, telephones, long distance, business, 1965
Box 19 (Series 4), Folder 12	American Telephone and Telegraph Company, telephones, long distance, consumer, 1965
Box 19 (Series 4), Folder 13	American Telephone and Telegraph Company, telephones, trade ads, 1964
Box 19 (Series 4), Folder 13	American Telephone and Telegraph Company, telephones, long distance, consumer, 1965
Box 19 (Series 4), Folder 14	American Telephone and Telegraph Company, telephones, municiple and public phones, telephone trade ads, 1965
Box 20 (Series 4), Folder 1	American Telephone and Telegraph Company, telephones, Bell labs, military, 1966
Box 20 (Series 4), Folder 2	American Telephone and Telegraph Company, telephones,business- banking, brokerage, data, general, 1966
Box 20 (Series 4), Folder 3	American Telephone and Telegraph Company, telephones, business-colleges, educational, instrumental, 1966
Box 20 (Series 4), Folder 4	American Telephone and Telegraph Company, telephones, business- emergency, police, public phones, 1966
Box 20 (Series 4), Folder 5	American Telephone and Telegraph Company, telephones, business- hotels, hospitals, 1966
Box 20 (Series 4), Folder 6	American Telephone and Telegraph Company, telephones, consumer services, 1966
Box 20 (Series 4), Folder 7	<a href="#">American Telephone and Telegraph Company, telephones, general information (also Bell Lab), 1966</a>
Box 20 (Series 4), Folder 8	American Telephone and Telegraph Company, telephones, long distance, business, 1966
Box 20 (Series 4), Folder 9	American Telephone and Telegraph Company, telephones, long distance, consumer, 1966
Box 21 (Series 4), Folder 1	American Telephone and Telegraph Company, telephones, Bell labs, 1967

Box 21 (Series 4), Folder 2	American Telephone and Telegraph Company, telephones, business- banking, brokerage, communications, data, 1967
Box 21 (Series 4), Folder 3	American Telephone and Telegraph Company, telephones, business- colleges, education, 1967
Box 21 (Series 4), Folder 4	American Telephone and Telegraph Company, telephones, business- emergency, fire and police, 1967
Box 21 (Series 4), Folder 5	American Telephone and Telegraph Company, telephones, business- various industries and general, 1967
Box 21 (Series 4), Folder 6	American Telephone and Telegraph Company, telephones, consumer services, 1967
Box 21 (Series 4), Folder 7	American Telephone and Telegraph Company, telephones, Bell labs, education, 1968
Box 21 (Series 4), Folder 8	American Telephone and Telegraph Company, telephones, business- banking, brokerage, insurance, 1968
Box 21 (Series 4), Folder 9	American Telephone and Telegraph Company, telephones, business- medical, military, 1968
Box 21 (Series 4), Folder 10	American Telephone and Telegraph Company, telephones, business- municiple, gov't services, emergency, 1968
Box 22 (Series 4), Folder 1	American Telephone and Telegraph Company, telephones, business- hotels, retail stores, 1968
Box 22 (Series 4), Folder 2	American Telephone and Telegraph Company, telephones, business, general, 1968
Box 22 (Series 4), Folder 3	American Telephone and Telegraph Company, telephones, consumer, 1968
Box 22 (Series 4), Folder 4	American Telephone and Telegraph Company, telephones, radio, tv sponsorship, 1968
Box 22 (Series 4), Folder 5	American Telephone and Telegraph Company, telephones, Bell labs, 1969
Box 22 (Series 4), Folder 6	American Telephone and Telegraph Company, telephones, business general, 1969
Box 22 (Series 4), Folder 7	American Telephone and Telegraph Company, telephones, recruiting, 1969

Box 22 (Series 4), Folder 8	American Telephone and Telegraph Company, telephones, consumer long distance, 1969
Box 22 (Series 4), Folder 9	American Telephone and Telegraph Company, telephones, consumer long distance, 1969
Box 22 (Series 4), Folder 10	American Telephone and Telegraph Company, telephones, tv sponsorships, 1969
Box 22 (Series 4), Folder 11	American Telephone and Telegraph Company, telephones, business, government, military, 1969
Box 23 (Series 4), Folder 1	American Telephone and Telegraph Company, telephones, business services, 1970
Box 23 (Series 4), Folder 2	American Telephone and Telegraph Company, telephones, government, municipale, services, 1970
Box 23 (Series 4), Folder 3	American Telephone and Telegraph Company, telephones, long distance, 1970
Box 23 (Series 4), Folder 4	American Telephone and Telegraph Company, telephones, new technology, 1970
Box 23 (Series 4), Folder 5	American Telephone and Telegraph Company, telephones, tv sponsorship, 1970
Box 23 (Series 4), Folder 6	American Telephone and Telegraph Company, telephones, Bell labs, 1970
Box 23 (Series 4), Folder 7	American Telephone and Telegraph Company, telephones, business services, 1971
Box 23 (Series 4), Folder 8	American Telephone and Telegraph Company, telephones, long distance, 1971
Box 23 (Series 4), Folder 9	American Telephone and Telegraph Company, telephones, new technologies, 1971
Box 23 (Series 4), Folder 10	American Telephone and Telegraph Company, telephones, tv sponsorships, 1971
Box 23 (Series 4), Folder 11	American Telephone and Telegraph Company, telephones, Bell labs, 1972
Box 23 (Series 4), Folder 12	American Telephone and Telegraph Company, telephones, Business communications and data systems, 1972

Box 23 (Series 4), Folder 13	American Telephone and Telegraph Company, telephones, long distance, 1972
Box 24 (Series 4), Folder 1	American Telephone and Telegraph Company, telephones, medical, 1972
Box 24 (Series 4), Folder 2	American Telephone and Telegraph Company, telephones, security systems, 1972
Box 24 (Series 4), Folder 3	American Telephone and Telegraph Company, telephones, tv sponsorships, 1972
Box 24 (Series 4), Folder 4	American Telephone and Telegraph Company, telephones, miscellaneous, 1972
Box 24 (Series 4), Folder 5	American Telephone and Telegraph Company, telephones, business equipment, services, 1973
Box 24 (Series 4), Folder 6	American Telephone and Telegraph Company, telephones, communications updates, 1973
Box 24 (Series 4), Folder 7	American Telephone and Telegraph Company, telephones, customer services, 1973
Box 24 (Series 4), Folder 8	American Telephone and Telegraph Company, telephones, long distance, 1973
Box 24 (Series 4), Folder 9	American Telephone and Telegraph Company, telephones, tv sponsorships, 1973
Box 24 (Series 4), Folder 10	American Telephone and Telegraph Company, telephones, paid communications, 1973
Box 24 (Series 4), Folder 11	American Telephone and Telegraph Company, telephones, PBX systems, 1973
Box 25 (Series 4), Folder 1	American Telephone and Telegraph Company, telephones, business, 1974
Box 25 (Series 4), Folder 2	American Telephone and Telegraph Company, telephones, consumer, 1974
Box 25 (Series 4), Folder 3	American Telephone and Telegraph Company, telephones, data systems, 1974
Box 25 (Series 4), Folder 4	American Telephone and Telegraph Company, telephones, long distance, 1974

Box 25 (Series 4), Folder 5	American Telephone and Telegraph Company, telephones, tv sponsorship, 1975
Box 25 (Series 4), Folder 6	American Telephone and Telegraph Company, telephones, business products, 1975
Box 25 (Series 4), Folder 7	American Telephone and Telegraph Company, telephones, consumer products, services, 1975
Box 25 (Series 4), Folder 8	American Telephone and Telegraph Company, telephones, long distance business, 1975
Box 25 (Series 4), Folder 9	American Telephone and Telegraph Company, telephones, tv sponsorships, 1975
Box 26 (Series 4), Folder 1	American Telephone and Telegraph Company, telephones, business products, services, 1976
Box 26 (Series 4), Folder 2	American Telephone and Telegraph Company, telephones, long distance, 1976
Box 26 (Series 4), Folder 3	American Telephone and Telegraph Company, telephones, design line, history of phones, 1976
Box 26 (Series 4), Folder 4	American Telephone and Telegraph Company, telephones, business, 1977
Box 26 (Series 4), Folder 5	American Telephone and Telegraph Company, telephones, consumer products, tv sponsorship, 1977
Box 26 (Series 4), Folder 6	American Telephone and Telegraph Company, telephones, long distance, 1977
Box 26 (Series 4), Folder 7	American Telephone and Telegraph Company, telephones, business products, services, 1978
Box 26 (Series 4), Folder 8	American Telephone and Telegraph Company, telephones, consumer products, 1978
Box 26 (Series 4), Folder 9	American Telephone and Telegraph Company, telephones, long distance, 1978
Box 26 (Series 4), Folder 10	American Telephone and Telegraph Company, telephones, arts and tv sponsorships, 1979
Box 26 (Series 4), Folder 11	American Telephone and Telegraph Company, telephones, business services, 1979

Box 26 (Series 4), Folder 12	American Telephone and Telegraph Company, telephones, business services, 1979
Box 26 (Series 4), Folder 13	American Telephone and Telegraph Company, telephones, long distance, 1979
Box 26 (Series 4), Folder 14	American Telephone and Telegraph Company, telephones, consumer long distance, 1979
Box 27 (Series 4), Folder 1	American Telephone and Telegraph Company, telephones, long distance, 1979
Box 27 (Series 4), Folder 2	American Telephone and Telegraph Company, telephones, miscellaneous, 1979
Box 27 (Series 4), Folder 3	American Telephone and Telegraph Company, telephones, arts and tv sponsorship, 1980
Box 27 (Series 4), Folder 4	American Telephone and Telegraph Company, telephones, Bell phone centers, 1980
Box 27 (Series 4), Folder 5	<a href="#">American Telephone and Telegraph Company, telephones, long distance, consumer, 1980</a>

[Reach out. Reach out and touch someone \[color advertisement with reproduction photograph\], ca. 1970-1980](#)

1 Item (11" x 8.5".)

Advertiser: American Telephone and Telegraph Company

Language: English.

Notes: AC0059-0000236 (AC Scan)

Ink on paper.

In Series 4, Box ?, Folder ?.

In Series 4.

Unrestricted research use on site by appointment. Photographs must be handled with cotton gloves unless protected by sleeves.

Color advertisement (reproduction of photographs) for Bell System of African American boy on telephone saying "Tooth fairy's been here three times!" Photographer unidentified.

Topic: Children in advertising  
Tooth Fairy (Legendary character)  
advertising -- Telephone companies

Genre/Form: Tear sheets  
Photographs -- Reproductions  
Advertisements -- 1970-1980

Culture: African Americans -- 1970-1980

Box 27 (Series 4), Folder 5	<a href="#">Reach out and touch someone, [color advertisement; tear sheet], 1980</a> 1 Item (Ink on paper.; 15.0" x 10.7".)
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Advertiser: American Telephone and Telegraph Company  
 Language: English.  
 Notes: AC0059-0000021 (AC Scan)  
 Mother calling the grandparents to report baby's first steps while father gives the baby a helping hand.  
 Topic: telephone  
 Communication  
 Child development  
 advertising  
 Genre/Form: Tear sheets  
 Advertisements -- 1980-1990

[Reach out and touch someone \[color advertisement; tear sheet\], Circa 1980](#)

1 Item (Ink on paper.; 11.2" x 8.7".)

Advertiser: American Telephone and Telegraph Company  
 Language: English.  
 Notes: AC0059-0000237 (AC Scan)  
 In Series 4, Box ?, Folder ?.  
 Woman doing a yoga headstand and talking on the telephone to another woman (inset) in the same pose.  
 Topic: Yoga  
 telephone  
 Communication  
 advertising  
 Women in advertising  
 Genre/Form: Tear sheets  
 Advertisements -- 1970-1980

Box 27 (Series 4),  
Folder 6 American Telephone and Telegraph Company, telephones, long distance, business, 1980

Box 27 (Series 4),  
Folder 7 American Telephone and Telegraph Company, telephones, long distance, consumer, 1980

Box 27 (Series 4),  
Folder 8 American Telephone and Telegraph Company, telephones, telecommunications, 1980

Box 27 (Series 4),  
Folder 9 American Telephone and Telegraph Company, telephones, business services, 1980

Box 27 (Series 4),  
Folder 10 American Telephone and Telegraph Company, telephones, miscellaneous, 1980

Box 28 (Series 4),  
Folder 1 American Telephone and Telegraph Company, telephones, arts and tv sponsorship, 1981

Box 28 (Series 4),  
Folder 2 American Telephone and Telegraph Company, telephones, long distance, 1981



Box 28 (Series 4), Folder 3	American Telephone and Telegraph Company, telephones, telecommunications, 1981
Box 28 (Series 4), Folder 4	American Telephone and Telegraph Company, telephones, arts sponsorships, 1982
Box 28 (Series 4), Folder 5	American Telephone and Telegraph Company, telephones, divestiture and restructuring, 1982
Box 28 (Series 4), Folder 6	American Telephone and Telegraph Company, telephones, domestic long distance and international, 1982
Box 28 (Series 4), Folder 7	American Telephone and Telegraph Company, telephones, phone centers, 1982
Box 28 (Series 4), Folder 8	American Telephone and Telegraph Company, telephones, telecommunications, 1982
Box 28 (Series 4), Folder 9	American Telephone and Telegraph Company, telephones, telecommunications, 1982
Box 29 (Series 4), Folder 1	American Telephone and Telegraph Company, telephones, emergency and alarm, 1984
Box 29 (Series 4), Folder 2	American Telephone and Telegraph Company, telephones, international long distance, 1984
Box 29 (Series 4), Folder 3	American Telephone and Telegraph Company, telephones, phone centers, 1984
Box 29 (Series 4), Folder 4	American Telephone and Telegraph Company, telephones, sports and arts sponsorships, 1984
Box 29 (Series 4), Folder 5	American Telephone and Telegraph Company, telephones, tv sponsorships, 1984
Box 29 (Series 4), Folder 6	American Telephone and Telegraph Company, telephones, business equipment, 1985
Box 29 (Series 4), Folder 7	American Telephone and Telegraph Company, telephones, emergency call system, 1985
Box 29 (Series 4), Folder 8	American Telephone and Telegraph Company, telephones, long distance, 1985
Box 29 (Series 4), Folder 9	American Telephone and Telegraph Company, telephones, phones and phone centers, 1985

Box 29 (Series 4), Folder 10	American Telephone and Telegraph Company, telephones, performing arts sponsorships, 1985
Box 29 (Series 4), Folder 11	American Telephone and Telegraph Company, telephones, television sponsorship, 1985
Box 30 (Series 4), Folder 1	American Telephone and Telegraph Company, telephones, divestiture (ATandT and Bell ads), 1983
Box 30 (Series 4), Folder 2	American Telephone and Telegraph Company, telephones, domestic long distance, 1983
Box 30 (Series 4), Folder 3	American Telephone and Telegraph Company, telephones, international long distance and telecommunications, 1983
Box 30 (Series 4), Folder 4	American Telephone and Telegraph Company, telephones, phone centers, 1983
Box 30 (Series 4), Folder 5	American Telephone and Telegraph Company, telephones, phone equipment, 1983
Box 30 (Series 4), Folder 6	American Telephone and Telegraph Company, telephones, "Reach out in new directions", 1983
Box 30 (Series 4), Folder 7	American Telephone and Telegraph Company, telephones, sponsorships of arts and tv programs, 1983
Box 30 (Series 4), Folder 8	American Telephone and Telegraph Company, telephones, "Thanks to Ayer", 1983
Box 30 (Series 4), Folder 9	American Telephone and Telegraph Company, telephones, business products and services, 1984
Box 30 (Series 4), Folder 10	American Telephone and Telegraph Company, telephones, consumer products, 1984
Box 31 (Series 4), Folder 1	American Telephone and Telegraph Company, telephones, arts sponsorships, 1986
Box 31 (Series 4), Folder 2	American Telephone and Telegraph Company, telephones, institutional and public service ads, 1986
Box 31 (Series 4), Folder 3	American Telephone and Telegraph Company, telephones, long distance, 1986
Box 31 (Series 4), Folder 4	American Telephone and Telegraph Company, telephones, phone cards and phones, 1986

Box 31 (Series 4), Folder 5	American Telephone and Telegraph Company, telephones, products and systems, 1986
Box 31 (Series 4), Folder 6	American Telephone and Telegraph Company, telephones, regional ads, 1986
Box 31 (Series 4), Folder 7	American Telephone and Telegraph Company, telephones, television sponsorship, 1986
Box 31 (Series 4), Folder 8	American Telephone and Telegraph Company, telephones, long distance, 1987
Box 31 (Series 4), Folder 9	American Telephone and Telegraph Company, telephones, phone centers and phones, 1987
Box 31 (Series 4), Folder 10	American Telephone and Telegraph Company, telephones, regional ads, 1987
Box 32 (Series 4), Folder 1	American Telephone and Telegraph Company, telephones, art exhibition sponsorship, 1987
Box 32 (Series 4), Folder 2	American Telephone and Telegraph Company, telephones, musical performance sponsorship, 1987
Box 32 (Series 4), Folder 3	American Telephone and Telegraph Company, telephones, performing arts sponsorships, 1987
Box 32 (Series 4), Folder 4	American Telephone and Telegraph Company, telephones, security systems, 1987
Box 32 (Series 4), Folder 5	American Telephone and Telegraph Company, telephones, technology and telecommunications, 1987
Box 32 (Series 4), Folder 6	American Telephone and Telegraph Company, telephones, tennis challenge, infoquest center, moving book, 1987
Box 32 (Series 4), Folder 7	American Telephone and Telegraph Company, telephones, arts and sports sponsorships, 1988
Box 32 (Series 4), Folder 8	American Telephone and Telegraph Company, telephones, customer notices, 1988
Box 32 (Series 4), Folder 9	American Telephone and Telegraph Company, telephones, long distance, 1988
Box 32 (Series 4), Folder 10	American Telephone and Telegraph Company, telephones, phone centers, 1988

Box 32 (Series 4), Folder 11	American Telephone and Telegraph Company, telephones, regional ads, security systems, 1988
Box 32 (Series 4), Folder 12	American Telephone and Telegraph Company, telephones, technology, 1988
Box 33 (Series 4), Folder 1	American Telephone and Telegraph Company, telephones, long distance, 1989
Box 33 (Series 4), Folder 2	American Telephone and Telegraph Company, telephones, phone equipment, phone centers, security systems, 1989
Box 33 (Series 4), Folder 3	American Telephone and Telegraph Company, telephones, regional ads, arts and sports sponsorships, edu., 1989
Box 33 (Series 4), Folder 4	American Telephone and Telegraph Company, telephones, computers and communication, security systems, 1990
Box 33 (Series 4), Folder 5	American Telephone and Telegraph Company, telephones, entertainment and sports sponsorships, 1990
Box 33 (Series 4), Folder 6	American Telephone and Telegraph Company, telephones, long distance, 1990
Box 33 (Series 4), Folder 7	American Telephone and Telegraph Company, telephones, miscellaneous, 1990
Box 33 (Series 4), Folder 8	American Telephone and Telegraph Company, telephones, moving services, phone centers, 1990
Box 33 (Series 4), Folder 9	American Telephone and Telegraph Company, telephones, regional ads, 1990
Box 33 (Series 4), Folder 10	American Telephone and Telegraph Company, telephones, long distance, 1991
Box 33 (Series 4), Folder 11	American Telephone and Telegraph Company, telephones, phones and phone centers, 1991
Box 33 (Series 4), Folder 12	American Telephone and Telegraph Company, telephones, sports sponsorships, 1991
Box 33 (Series 4), Folder 13	<a href="#">American Telephone and Telegraph Company, telephones, miscellaneous, 1991</a>
Box 33 (Series 4), Folder 14	American Telephone and Telegraph Company, telephones, education, sports sponsorships, 1992

Box 33 (Series 4), Folder 15	American Telephone and Telegraph Company, telephones, long distance, 1992
Box 33 (Series 4), Folder 16	American Telephone and Telegraph Company, telephones, phones and phone centers, 1992
Box 34 (Series 4), Folder 1	American Telephone and Telegraph Company, telephones, long distance, general, 1993
Box 34 (Series 4), Folder 2	American Telephone and Telegraph Company, telephones, long distance, "the I plan", 1993
Box 34 (Series 4), Folder 3	American Telephone and Telegraph Company, telephones, products and services, new technologies, 1993
Box 34 (Series 4), Folder 4	American Telephone and Telegraph Company, telephones, sponsorships, 1993
Box 34 (Series 4), Folder 5	American Telephone and Telegraph Company, telephones, calling cards and calling plans, 1994
Box 34 (Series 4), Folder 6	American Telephone and Telegraph Company, telephones, political and public interests ads, 1994
Box 34 (Series 4), Folder 7	American Telephone and Telegraph Company, telephones, products and technology, 1994
Box 34 (Series 4), Folder 8	American Telephone and Telegraph Company, telephones, "true ties" calling, 1994
Box 34 (Series 4), Folder 9	American Telephone and Telegraph Company, telephones, "dial 1 800 ATT", 1994
Box 34 (Series 4), Folder 10	American Telephone and Telegraph Company, telephones, various products and services, 1995
Box 34 (Series 4), Folder 11	American Telephone and Telegraph Company, telephones, various products and services, 1996
Box 35 (Series 4), Folder 1	Australia Tourism, tourism, 1983
Box 35 (Series 4), Folder 2	Avon Products Inc., cosmetics, 1978
Box 35 (Series 4), Folder 3	Avon Products Inc., cosmetics, 1979

Box 35 (Series 4), Folder 4	Avon Products Inc., cosmetics, 1980
Box 35 (Series 4), Folder 5	Avon Products Inc., cosmetics, 1980
Box 35 (Series 4), Folder 6	Avon Products Inc., cosmetics, 1981
Box 35 (Series 4), Folder 7	Avon Products Inc., cosmetics, 1982
Box 35 (Series 4), Folder 8	Avon Products Inc., cosmetics, 1984
Box 35 (Series 4), Folder 9	Avon Products Inc., cosmetics, 1985
Box 35 (Series 4), Folder 10	Avon Products Inc., cosmetics, 1986
Box 36 (Series 4), Folder 1	Avon Products Inc., cosmetics, 1987
Box 36 (Series 4), Folder 2	Avon Products Inc., cosmetics, 1988
Box 36 (Series 4), Folder 3	Avon Products Inc., cosmetics, 1989
Box 36 (Series 4), Folder 4	Avon Products Inc., cosmetics, 1995
Box 36 (Series 4), Folder 5	Avon Products Inc., cosmetics, 1996
Box 36 (Series 4), Folder 6	Avon Products Inc., cosmetics, 1997
Box 36 (Series 4), Folder 7	Avon Products Inc., cosmetics, 1998
Box 36 (Series 4), Folder 8	Avon Products Inc., cosmetics, 1998
Box 36 (Series 4), Folder 9	Avon Products Inc., cosmetics, 1999

Box 36 (Series 4), Folder 10	Avon Products Inc., cosmetics, undated
Box 36 (Series 4), Folder 11	Bahamas Ministry of Tourism, tourism, 1979
Box 36 (Series 4), Folder 12	Bahamas Ministry of Tourism, tourism, 1980
Box 36 (Series 4), Folder 13	Bahamas Ministry of Tourism, tourism, 1981
Box 36 (Series 4), Folder 14	Bahamas Ministry of Tourism, tourism, 1982
Box 36 (Series 4), Folder 15	Bahamas Ministry of Tourism, tourism, 1983
Box 36 (Series 4), Folder 16	Bahamas Ministry of Tourism, tourism, 1984
Box 36 (Series 4), Folder 17	Boeing, aircraft, 1946
Box 36 (Series 4), Folder 17	Boeing, aircraft, 1947
Box 36 (Series 4), Folder 17	Boeing, aircraft, 1949
Box 36 (Series 4), Folder 17	Boeing, aircraft, 1945
Box 36 (Series 4), Folder 18	Boeing, aircraft, 1967
Box 36 (Series 4), Folder 19	Boeing, aircraft, 1968
Box 36 (Series 4), Folder 20	Boeing, aircraft, 1968
Box 37 (Series 4), Folder 1	Boeing, aircraft, 1969
Box 37 (Series 4), Folder 2	Boeing, aircraft, 1970

Box 37 (Series 4), Folder 3	Boeing, aircraft, 1971
Box 37 (Series 4), Folder 4	Braniff Airline, airlines, 1983-1984
Box 37 (Series 4), Folder 5	Braniff Airline, airlines, 1984
Box 37 (Series 4), Folder 6	Braniff Airline, airlines, 1984
Box 37 (Series 4), Folder 7	Cannon Mills Inc., towels, sheets, 1927
Box 37 (Series 4), Folder 8	Cannon Mills Inc., towels, sheets, 1928
Box 37 (Series 4), Folder 9	Cannon Mills Inc., towels, sheets, 1929
Box 37 (Series 4), Folder 10	Cannon Mills Inc., towels, sheets, 1930
Box 37 (Series 4), Folder 11	Cannon Mills Inc., towels, sheets, 1933
Box 37 (Series 4), Folder 12	Cannon Mills Inc., towels, sheets, 1938
Box 37 (Series 4), Folder 13	Cannon Mills Inc., towels, sheets, 1957
Box 37 (Series 4), Folder 14	Cannon Mills Inc., 1958
Box 37 (Series 4), Folder 15	Cannon Mills Inc., towels, sheets, 1959
Box 37 (Series 4), Folder 16	Cannon Mills Inc., towels, sheets, 1960
Box 38 (Series 4), Folder 1	Cannon Mills Inc., towels, sheets, 1962
Box 38 (Series 4), Folder 2	Cannon Mills Inc., towels, sheets, 1963



Box 38 (Series 4), Folder 3	Cannon Mills Inc., towels, sheets, 1964
Box 38 (Series 4), Folder 4	Cannon Mills Inc., towels, sheets, 1965
Box 38 (Series 4), Folder 5	Cannon Mills Inc., towels, sheets, 1966
Box 38 (Series 4), Folder 6	Cannon Mills Inc., towels, sheets, 1967
Box 38 (Series 4), Folder 7	Cannon Mills Inc., towels, sheets, 1967
Box 38 (Series 4), Folder 8	Cannon Mills Inc., towels, sheets, 1967
Box 38 (Series 4), Folder 9	Cannon Mills Inc., towels, sheets, 1968
Box 38 (Series 4), Folder 10	Cannon Mills Inc., towels, sheets, 1968
Box 38 (Series 4), Folder 11	Cannon Mills Inc., towels, sheets, 1968
Box 38 (Series 4), Folder 12	Cannon Mills Inc., towels, sheets, 1968
Box 39 (Series 4), Folder 1	Cannon Mills Inc., towels, sheets, 1968
Box 39 (Series 4), Folder 2	Cannon Mills Inc., towels, sheets, 1970
Box 39 (Series 4), Folder 3	Cannon Mills Inc., towels, sheets, 1971
Box 39 (Series 4), Folder 4	Cannon Mills Inc., towels, sheets, 1972
Box 39 (Series 4), Folder 5	Cannon Mills Inc., towels, sheets, 1973
Box 39 (Series 4), Folder 6	Cannon Mills Inc., towels, sheets, 1974

Box 39 (Series 4), Folder 7	Cannon Mills Inc., towels, sheets, 1975
Box 39 (Series 4), Folder 8	Cannon Mills Inc., towels, sheets, 1976
Box 39 (Series 4), Folder 9	Cannon Mills Inc., towels, sheets, 1977
Box 39 (Series 4), Folder 10	Cannon Mills Inc., towels, sheets, 1979
Box 39 (Series 4), Folder 11	Cannon Mills Inc., towels, sheets, 1980
Box 39 (Series 4), Folder 12	Cannon Mills Inc., towels, sheets, 1981
Box 39 (Series 4), Folder 13	Cannon Mills Inc., towels, sheets, undated
Box 39 (Series 4), Folder 14	Cannon Mills Inc., towels, sheets, by Edward Steichen, undated
Box 39 (Series 4), Folder 15	Carrier Corporation, air conditioning, 1980
Box 39 (Series 4), Folder 16	Chemical Bank, banking, 1982-1983
Box 39 (Series 4), Folder 17	Chesapeake and Potomac Telephone Company, telephones, 1967
Box 39 (Series 4), Folder 18	Chesapeake and Potomac Telephone Company, telephones, 1968
Box 39 (Series 4), Folder 19	Chesapeake and Potomac Telephone Company, telephones, 1969-1970
Box 39 (Series 4), Folder 20	Club Med, tourism, 1987
Box 39 (Series 4), Folder 21	Conde Nast Publications, Incorporated, publishing, 1983
Box 40 (Series 4), Folder 1	Dana Corporation, undated

Box 40 (Series 4), Folder 2	Dana Corporation, undated
Box 40 (Series 4), Folder 3	Day and Night, undated
Box 40 (Series 4), Folder 4	De Beers Consolidated Mines, Ltd., diamonds, 1939
Box 40 (Series 4), Folder 5	De Beers Consolidated Mines, Ltd., diamonds, 1940
Box 40 (Series 4), Folder 6	De Beers Consolidated Mines, Ltd., diamonds, 1943
Box 40 (Series 4), Folder 7	De Beers Consolidated Mines, Ltd., diamonds, 1945
Box 40 (Series 4), Folder 8	De Beers Consolidated Mines, Ltd., diamonds, 1946
Box 40 (Series 4), Folder 9	De Beers Consolidated Mines, Ltd., diamonds, 1947
Box 40 (Series 4), Folder 10	De Beers Consolidated Mines, Ltd., diamonds, 1948
Box 40 (Series 4), Folder 11	De Beers Consolidated Mines, Ltd., diamonds, 1948
Box 40 (Series 4), Folder 12	De Beers Consolidated Mines, Ltd., diamonds, 1948-1950
Box 40 (Series 4), Folder 13	De Beers Consolidated Mines, Ltd., diamonds, 1948-1950
Box 40 (Series 4), Folder 14	De Beers Consolidated Mines, Ltd., diamonds, 1949
Box 40 (Series 4), Folder 15	De Beers Consolidated Mines, Ltd., diamonds, 1949
Box 41 (Series 4), Folder 1	De Beers Consolidated Mines, Ltd., diamonds, 1950
Box 41 (Series 4), Folder 2	De Beers Consolidated Mines, Ltd., diamonds, 1950

Box 41 (Series 4), Folder 3	De Beers Consolidated Mines, Ltd., diamonds, 1951
Box 41 (Series 4), Folder 4	De Beers Consolidated Mines, Ltd., diamonds, 1952
Box 41 (Series 4), Folder 5	De Beers Consolidated Mines, Ltd., diamonds, 1953
Box 41 (Series 4), Folder 6	De Beers Consolidated Mines, Ltd., diamonds, 1954
Box 41 (Series 4), Folder 7	De Beers Consolidated Mines, Ltd., diamonds, 1955
Box 41 (Series 4), Folder 8	De Beers Consolidated Mines, Ltd., diamonds, 1956
Box 41 (Series 4), Folder 9	De Beers Consolidated Mines, Ltd., diamonds, 1957
Box 41 (Series 4), Folder 10	De Beers Consolidated Mines, Ltd., diamonds, 1958
Box 41 (Series 4), Folder 11	De Beers Consolidated Mines, Ltd., diamonds, 1959
Box 42 (Series 4), Folder 1	De Beers Consolidated Mines, Ltd., diamonds, 1960
Box 42 (Series 4), Folder 2	De Beers Consolidated Mines, Ltd., diamonds, 1964
Box 42 (Series 4), Folder 3	De Beers Consolidated Mines, Ltd., diamonds, 1965
Box 42 (Series 4), Folder 4	De Beers Consolidated Mines, Ltd., diamonds, 1966
Box 42 (Series 4), Folder 5	De Beers Consolidated Mines, Ltd., diamonds, 1967
Box 42 (Series 4), Folder 6	De Beers Consolidated Mines, Ltd., diamonds, 1968
Box 42 (Series 4), Folder 7	De Beers Consolidated Mines, Ltd., diamonds, 1969

Box 42 (Series 4), Folder 8	De Beers Consolidated Mines, Ltd., diamonds, 1969
Box 42 (Series 4), Folder 9	De Beers Consolidated Mines, Ltd., diamonds, 1970
Box 42 (Series 4), Folder 10	De Beers Consolidated Mines, Ltd., diamonds, 1970
Box 42 (Series 4), Folder 11	De Beers Consolidated Mines, Ltd., diamonds, 1970
Box 42 (Series 4), Folder 12	De Beers Consolidated Mines, Ltd., diamonds, 1971
Box 42 (Series 4), Folder 13	De Beers Consolidated Mines, Ltd., diamonds, 1971
Box 42 (Series 4), Folder 14	De Beers Consolidated Mines, Ltd., diamonds, 1971
Box 42 (Series 4), Folder 15	De Beers Consolidated Mines, Ltd., diamonds, 1972
Box 43 (Series 4), Folder 1	De Beers Consolidated Mines, Ltd., diamonds, 1973
Box 43 (Series 4), Folder 2	De Beers Consolidated Mines, Ltd., diamonds, 1974
Box 43 (Series 4), Folder 3	De Beers Consolidated Mines, Ltd., diamonds, 1975
Box 43 (Series 4), Folder 4	De Beers Consolidated Mines, Ltd., diamonds, 1976
Box 43 (Series 4), Folder 5	De Beers Consolidated Mines, Ltd., diamonds, 1977
Box 43 (Series 4), Folder 6	De Beers Consolidated Mines, Ltd., diamonds, 1978
Box 43 (Series 4), Folder 7	De Beers Consolidated Mines, Ltd., diamonds, 1979
Box 44 (Series 4), Folder 1	De Beers Consolidated Mines, Ltd., diamonds, 1980

Box 44 (Series 4), Folder 2	De Beers Consolidated Mines, Ltd., diamonds, 1980
Box 44 (Series 4), Folder 3	De Beers Consolidated Mines, Ltd., diamonds, 1980
Box 44 (Series 4), Folder 4	De Beers Consolidated Mines, Ltd., diamonds, 1980
Box 44 (Series 4), Folder 5	De Beers Consolidated Mines, Ltd., diamonds, 1980
Box 44 (Series 4), Folder 6	De Beers Consolidated Mines, Ltd., diamonds, 1981
Box 44 (Series 4), Folder 7	De Beers Consolidated Mines, Ltd., diamonds, 1981
Box 44 (Series 4), Folder 8	De Beers Consolidated Mines, Ltd., diamonds, 1982
Box 44 (Series 4), Folder 9	De Beers Consolidated Mines, Ltd., diamonds, 1983
Box 44 (Series 4), Folder 10	De Beers Consolidated Mines, Ltd., diamonds, 1984
Box 44 (Series 4), Folder 11	De Beers Consolidated Mines, Ltd., diamonds, 1985
Box 44 (Series 4), Folder 12	De Beers Consolidated Mines, Ltd., diamonds, 1985
Box 45 (Series 4), Folder 1	De Beers Consolidated Mines, Ltd., diamonds, 1986
Box 45 (Series 4), Folder 2	De Beers Consolidated Mines, Ltd., diamonds, 1987
Box 45 (Series 4), Folder 3	De Beers Consolidated Mines, Ltd., diamonds, 1988
Box 45 (Series 4), Folder 4	De Beers Consolidated Mines, Ltd., diamonds, 1988
Box 45 (Series 4), Folder 5	De Beers Consolidated Mines, Ltd., diamonds, 1988

Box 45 (Series 4), Folder 6	De Beers Consolidated Mines, Ltd., diamonds, 1989
Box 45 (Series 4), Folder 7	De Beers Consolidated Mines, Ltd., diamonds, 1989
Box 46 (Series 4), Folder 1	De Beers Consolidated Mines, Ltd., diamonds, 1990
Box 46 (Series 4), Folder 2	De Beers Consolidated Mines, Ltd., diamonds, 1990
Box 46 (Series 4), Folder 3	De Beers Consolidated Mines, Ltd., diamonds, 1990
Box 46 (Series 4), Folder 4	De Beers Consolidated Mines, Ltd., diamonds, 1990
Box 46 (Series 4), Folder 5	De Beers Consolidated Mines, Ltd., diamonds, 1991
Box 46 (Series 4), Folder 6	De Beers Consolidated Mines, Ltd., diamonds, 1991
Box 46 (Series 4), Folder 7	De Beers Consolidated Mines, Ltd., diamonds, 1992
Box 46 (Series 4), Folder 8	De Beers Consolidated Mines, Ltd., diamonds, 1992
Box 47 (Series 4), Folder 1	De Beers Consolidated Mines, Ltd., diamonds, 1992
Box 47 (Series 4), Folder 2	De Beers Consolidated Mines, Ltd., diamonds, diamond promotion service, 1993
Box 47 (Series 4), Folder 3	De Beers Consolidated Mines, Ltd., diamonds, 1994
Box 47 (Series 4), Folder 4	<a href="#">Decca Records, music, 1946</a>

[Coming your way ... in 1946 \[color advertisement; tear sheet\], 1946](#)

1 Item (Ink on paper.; 14.1" x 10.8".)

Advertiser: Decca Records (Firm)

Language: English.

Notes: AC0059-0000199 (AC Scan)

In Series ?, Box 47, Folder 4

Text ending with "Listen to America on Decca records" surrounded by images of 31 musical performers or groups.

Topic: Singers -- 1940-1950  
Musicians  
Sound recording industry  
advertising

Genre/Form: Tear sheets -- 1940-1970  
Advertisements -- 1940-1950

Box 47 (Series 4), Folder 5	Dixon's Ticonderoga Pencils, pencils, 1929-1930
Box 47 (Series 4), Folder 6	<a href="#">Dole Pineapple, pineapples, 1936</a>
Box 47 (Series 4), Folder 7	Dole Pineapple, pineapples, 1944
Box 47 (Series 4), Folder 8	E.I. Dupont de Nemours and Company, Incorporated, chemicals, marine finishes, 1960
Box 47 (Series 4), Folder 9	E.I. Dupont de Nemours and Company, Incorporated, chemicals, marine finishes, 1961
Box 47 (Series 4), Folder 10	E.I. Dupont de Nemours and Company, Incorporated, chemicals, nylon and orlon carpet fiber, 1961
Box 47 (Series 4), Folder 11	E.I. Dupont de Nemours and Company, Incorporated, chemicals, marine finishes, 1962
Box 47 (Series 4), Folder 12	E.I. Dupont de Nemours and Company, Incorporated, carpet, "501" nylon carpet fiber, 1963
Box 47 (Series 4), Folder 13	E.I. Dupont de Nemours and Company, Incorporated, chemicals, marine finishes, 1963
Box 47 (Series 4), Folder 14	E.I. Dupont de Nemours and Company, Incorporated, chemicals, paint and varnish, 1964
Box 47 (Series 4), Folder 15	E.I. Dupont de Nemours and Company, Incorporated, chemicals, zepel, 1964
Box 47 (Series 4), Folder 16	E.I. Dupont de Nemours and Company, Incorporated, chemicals, miscellaneous products, 1965
Box 47 (Series 4), Folder 17	E.I. Dupont de Nemours and Company, Incorporated, chemicals, miscellaneous products, 1966



Box 47 (Series 4), Folder 18	E.I. Dupont de Nemours and Company, Incorporated, chemicals, miscellaneous products, 1967
Box 48 (Series 4), Folder 1	E.I. Dupont de Nemours and Company, Incorporated, chemicals, fabrics, 1968
Box 48 (Series 4), Folder 2	E.I. Dupont de Nemours and Company, Incorporated, chemicals, fabrics, 1968
Box 48 (Series 4), Folder 3	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1968
Box 48 (Series 4), Folder 4	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1968
Box 48 (Series 4), Folder 5	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1969
Box 48 (Series 4), Folder 6	E.I. Dupont de Nemours and Company, Incorporated, chemicals, chemicous, 1969
Box 48 (Series 4), Folder 7	E.I. Dupont de Nemours and Company, Incorporated, chemicals, zepel, 1969
Box 49 (Series 4), Folder 1	E.I. Dupont de Nemours and Company, Incorporated, chemicals, equipment and instruments, 1970
Box 49 (Series 4), Folder 2	E.I. Dupont de Nemours and Company, Incorporated, chemicals, fabrics and fabric finishes, 1970
Box 49 (Series 4), Folder 3	E.I. Dupont de Nemours and Company, Incorporated, chemicals, teflon, 1970
Box 49 (Series 4), Folder 4	E.I. Dupont de Nemours and Company, Incorporated, chemicals, miscellaneous products, 1970
Box 49 (Series 4), Folder 5	E.I. Dupont de Nemours and Company, Incorporated, chemicals, chemicals and resins, 1971
Box 49 (Series 4), Folder 6	E.I. Dupont de Nemours and Company, Incorporated, chemicals, fibers and fabric finishes, 1971
Box 49 (Series 4), Folder 7	E.I. Dupont de Nemours and Company, Incorporated, chemicals, hupalon, neoprene and nordel elastomers, 1971
Box 49 (Series 4), Folder 8	E.I. Dupont de Nemours and Company, Incorporated, chemicals, paints and finishes, 1971

Box 49 (Series 4), Folder 9	E.I. Dupont de Nemours and Company, Incorporated, chemicals, teflon, 1971
Box 49 (Series 4), Folder 10	E.I. Dupont de Nemours and Company, Incorporated, chemicals, viton elastomer, 1971
Box 50 (Series 4), Folder 1	E.I. Dupont de Nemours and Company, Incorporated, chemicals, teflon, 1971
Box 50 (Series 4), Folder 2	E.I. Dupont de Nemours and Company, Incorporated, chemicals, teflon, 1972
Box 50 (Series 4), Folder 3	E.I. Dupont de Nemours and Company, Incorporated, chemicals, elastomers, 1973
Box 50 (Series 4), Folder 4	E.I. Dupont de Nemours and Company, Incorporated, chemicals, equipment and instruments, 1973
Box 50 (Series 4), Folder 5	E.I. Dupont de Nemours and Company, Incorporated, chemicals, fabrics and fibers, 1973
Box 50 (Series 4), Folder 6	E.I. Dupont de Nemours and Company, Incorporated, chemicals, freon, finishes, dyes, chemicals, 1973
Box 50 (Series 4), Folder 7	E.I. Dupont de Nemours and Company, Incorporated, chemicals, plating products, 1973
Box 50 (Series 4), Folder 8	E.I. Dupont de Nemours and Company, Incorporated, chemicals, teflon, 1973
Box 50 (Series 4), Folder 9	E.I. Dupont de Nemours and Company, Incorporated, chemicals, teflon, 1973
Box 51 (Series 4), Folder 1	E.I. Dupont de Nemours and Company, Incorporated, chemicals,, 1974
Box 51 (Series 4), Folder 2	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1974
Box 51 (Series 4), Folder 3	E.I. Dupont de Nemours and Company, Incorporated, chemicals, equipment and instruments, 1974
Box 51 (Series 4), Folder 4	E.I. Dupont de Nemours and Company, Incorporated, chemicals, fabrics and fibers, 1974
Box 51 (Series 4), Folder 5	E.I. Dupont de Nemours and Company, Incorporated, chemicals, fabrics and fibers, 1974

Box 51 (Series 4), Folder 6	E.I. Dupont de Nemours and Company, Incorporated, chemicals, paints and finishes, 1974
Box 51 (Series 4), Folder 7	E.I. Dupont de Nemours and Company, Incorporated, chemicals, teflon cleaner, elastomers, paint, 1974
Box 51 (Series 4), Folder 8	E.I. Dupont de Nemours and Company, Incorporated, chemicals, equipment and instruments, 1975
Box 51 (Series 4), Folder 9	E.I. Dupont de Nemours and Company, Incorporated, chemicals, fabrics and fibers, 1975
Box 51 (Series 4), Folder 10	E.I. Dupont de Nemours and Company, Incorporated, chemicals, teflon, 1975
Box 51 (Series 4), Folder 11	<a href="#">E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1975</a>
Box 51 (Series 4), Folder 11	<p><a href="#">There's only one Teflon. And now it's improved. [color advertisement; tear sheet], 19714</a></p> <p>1 Item (Ink on paper.; 13.6" x 9.6".)</p> <p>Advertiser: E.I. du Pont de Nemours &amp; Company</p> <p>Language: English.</p> <p>Notes: AC0059-0000210 (AC Scan)</p> <p>Teflon advertisement illustrated by a group of twelve women holding Teflon coated test pans.</p> <p>Topic: Cookery -- Equipment and supplies Chemical industry advertising</p> <p>Genre/Form: Tear sheets Advertisements -- 1970-1980</p>
Box 51 (Series 4), Folder 12	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1976
Box 51 (Series 4), Folder 13	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1976
Box 51 (Series 4), Folder 14	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1976
Box 52 (Series 4), Folder 1	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1976
Box 52 (Series 4), Folder 2	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1976

Box 52 (Series 4), Folder 3	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1976
Box 52 (Series 4), Folder 4	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1976
Box 52 (Series 4), Folder 5	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1976
Box 52 (Series 4), Folder 6	E.I. Dupont de Nemours and Company, Incorporated, chemicals, recruitment, 1976
Box 52 (Series 4), Folder 7	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1977
Box 52 (Series 4), Folder 8	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1977
Box 52 (Series 4), Folder 9	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1977
Box 52 (Series 4), Folder 10	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1977
Box 52 (Series 4), Folder 11	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1977
Box 52 (Series 4), Folder 12	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1977
Box 52 (Series 4), Folder 13	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1977
Box 52 (Series 4), Folder 14	E.I. Dupont de Nemours and Company, Incorporated, chemicals, recruitment, 1977
Box 52 (Series 4), Folder 15	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1978
Box 52 (Series 4), Folder 16	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1978
Box 53 (Series 4), Folder 1	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1978
Box 53 (Series 4), Folder 2	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1978

Box 53 (Series 4), Folder 3	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1978
Box 53 (Series 4), Folder 4	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1978
Box 53 (Series 4), Folder 5	E.I. Dupont de Nemours and Company, Incorporated, chemicals, chemicals, miscellaneous, 1978
Box 53 (Series 4), Folder 6	E.I. Dupont de Nemours and Company, Incorporated, chemicals, consumer products, miscellaneous, 1979
Box 53 (Series 4), Folder 7	E.I. Dupont de Nemours and Company, Incorporated, chemicals, crolyn II, cronex, cronalar, 1979
Box 53 (Series 4), Folder 8	E.I. Dupont de Nemours and Company, Incorporated, chemicals, equipment and instruments, 1979
Box 53 (Series 4), Folder 9	E.I. Dupont de Nemours and Company, Incorporated, chemicals, equipment and instruments, 1979
Box 53 (Series 4), Folder 10	E.I. Dupont de Nemours and Company, Incorporated, chemicals, elvaloy, fasloc, hypalon, hytrel, 1979
Box 53 (Series 4), Folder 11	E.I. Dupont de Nemours and Company, Incorporated, chemicals, kalrez, kevlar, mylar, microfoam, 1979
Box 53 (Series 4), Folder 12	E.I. Dupont de Nemours and Company, Incorporated, chemicals, neoprene, nomex, nordel, 1979
Box 53 (Series 4), Folder 13	E.I. Dupont de Nemours and Company, Incorporated, chemicals, paints and finishes, 1979
Box 54 (Series 4), Folder 1	E.I. Dupont de Nemours and Company, Incorporated, chemicals, runite, surlun, 1979
Box 54 (Series 4), Folder 2	E.I. Dupont de Nemours and Company, Incorporated, chemicals, stren fishing line, 1979
Box 54 (Series 4), Folder 3	E.I. Dupont de Nemours and Company, Incorporated, chemicals, teflon, 1979
Box 54 (Series 4), Folder 4	E.I. Dupont de Nemours and Company, Incorporated, chemicals, ti-pure, tovox, typar, tyvek, torvex, 1979
Box 54 (Series 4), Folder 5	E.I. Dupont de Nemours and Company, Incorporated, chemicals, vamac, viton, vextar, vudax, 1979

Box 54 (Series 4), Folder 6	E.I. Dupont de Nemours and Company, Incorporated, chemicals, miscellaneous products, recruitment ads, 1979
Box 54 (Series 4), Folder 7	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1979
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Box 81 (Series 4), Folder 25	Yardley and Company, 1947
Box 81 (Series 4), Folder 26	Yardley and Company, 1950
Box 81 (Series 4), Folder 27	Yardley and Company, 1960
Box 82 (Series 4), Folder 1	United States Army, recruiting, 1943
Box 82 (Series 4), Folder 2	United States Army, recruiting, 1971
Box 82 (Series 4), Folder 3	United States Army, recruiting, 1972
Box 82 (Series 4), Folder 4	United States Army, recruiting, 1973
Box 82 (Series 4), Folder 5	United States Army, recruiting, 1974
Box 82 (Series 4), Folder 6	United States Army, recruiting, 1976
Box 82 (Series 4), Folder 7	United States Army, recruiting, 1978
Box 82 (Series 4), Folder 8	United States Army, recruiting, 1979
Box 82 (Series 4), Folder 9	<a href="#">United States Army, recruiting, 1980</a>

Box 82 (Series 4), Folder 9	<p>[Army helicopters and "Be all that you can be" song lyrics], [color advertisement; tear sheet], Circa 1980</p> <p>1 Item (Ink on paper.; 23.8" x 16.7".)</p> <p>Advertiser: United States. Army</p> <p>Language: English.</p> <p>Notes: AC0059-0000042m (AC Scan)</p> <p>Three Army helicopters flying in line. "Be all that you can Be" music and lyrics by Jake Holmes.</p> <p>Names: Holmes, Jake</p> <p>Topic: Recruiting and enlistment Helicopters advertising</p> <p>Genre/Form: Tear sheets Advertisements -- 1970-1980</p>
Box 82 (Series 4), Folder 10	United States Army, recruiting, 1980
Box 82 (Series 4), Folder 11	United States Army, recruiting, 1980
Box 82 (Series 4), Folder 12	United States Army, recruiting, 1981
Box 82 (Series 4), Folder 13	United States Army, recruiting, 1982
Box 82 (Series 4), Folder 14	United States Army, recruiting, 1983
Box 82 (Series 4), Folder 15	United States Army, recruiting, 1984
Box 82 (Series 4), Folder 16	United States Army, recruiting, 1985
Box 82 (Series 4), Folder 17	United States Army, 1987
Box 83 (Series 4), Folder 1	General Motors Corporation, automobiles, 1987
Box 83 (Series 4), Folder 2	General Motors Corporation, automobiles, 1992
Box 83 (Series 4), Folder 3	General Motors Corporation, automobiles, 1994

Box 84 (Series 4), Folder 1	Avon Products Inc., cosmetics, 1985
Box 84 (Series 4), Folder 2	Avon Products Inc., cosmetics, 1987
Box 84 (Series 4), Folder 3	Avon Products Inc., cosmetics, 1988
Box 84 (Series 4), Folder 4	Avon Products Inc., cosmetics, 1995
Box 84 (Series 4), Folder 5	Avon Products Inc., cosmetics, 1996
Box 84 (Series 4), Folder 6	Avon Products Inc., cosmetics, 1997
Box 84 (Series 4), Folder 7	American Telephone and Telegraph Company, telephones, 1960
Box 84 (Series 4), Folder 8	American Telephone and Telegraph Company, telephones, 1961
Box 84 (Series 4), Folder 9	American Telephone and Telegraph Company, telephones, 1962
Box 84 (Series 4), Folder 10	American Telephone and Telegraph Company, telephones, 1963
Box 84 (Series 4), Folder 11	American Telephone and Telegraph Company, telephones, 1964
Box 85 (Series 4), Folder 1	American Telephone and Telegraph Company, telephones, 1965
Box 85 (Series 4), Folder 2	American Telephone and Telegraph Company, telephones, 1966
Box 85 (Series 4), Folder 3	American Telephone and Telegraph Company, telephones, 1967
Box 85 (Series 4), Folder 4	American Telephone and Telegraph Company, telephones, 1968
Box 85 (Series 4), Folder 5	American Telephone and Telegraph Company, telephones, 1969

Box 85 (Series 4), Folder 6	American Telephone and Telegraph Company, telephones, 1970
Box 85 (Series 4), Folder 7	American Telephone and Telegraph Company, telephones, 1971
Box 86 (Series 4), Folder 1	American Telephone and Telegraph Company, telephones, 1972
Box 86 (Series 4), Folder 2	American Telephone and Telegraph Company, telephones, 1973
Box 86 (Series 4), Folder 3	American Telephone and Telegraph Company, telephones, 1974
Box 86 (Series 4), Folder 4	American Telephone and Telegraph Company, telephones, 1975
Box 86 (Series 4), Folder 5	American Telephone and Telegraph Company, telephones, 1976
Box 86 (Series 4), Folder 6	American Telephone and Telegraph Company, telephones, 1977
Box 86 (Series 4), Folder 7	American Telephone and Telegraph Company, telephones, 1978
Box 86 (Series 4), Folder 8	American Telephone and Telegraph Company, telephones, 1979
Box 86 (Series 4), Folder 9	American Telephone and Telegraph Company, telephones, 1980
Box 86 (Series 4), Folder 10	American Telephone and Telegraph Company, telephones, 1981
Box 87 (Series 4), Folder 1	American Telephone and Telegraph Company, telephones, 1982
Box 87 (Series 4), Folder 2	American Telephone and Telegraph Company, telephones, 1983
Box 87 (Series 4), Folder 3	American Telephone and Telegraph Company, telephones, 1984
Box 87 (Series 4), Folder 4	American Telephone and Telegraph Company, telephones, 1985



Box 87 (Series 4), Folder 5	American Telephone and Telegraph Company, telephones, 1986
Box 87 (Series 4), Folder 6	American Telephone and Telegraph Company, telephones, 1987
Box 87 (Series 4), Folder 7	American Telephone and Telegraph Company, telephones, 1988
Box 88 (Series 4), Folder 1	American Telephone and Telegraph Company, telephones, 1989
Box 88 (Series 4), Folder 2	American Telephone and Telegraph Company, telephones, 1990
Box 88 (Series 4), Folder 3	American Telephone and Telegraph Company, telephones, 1991
Box 88 (Series 4), Folder 4	American Telephone and Telegraph Company, telephones, 1992
Box 88 (Series 4), Folder 5	American Telephone and Telegraph Company, telephones, 1993
Box 88 (Series 4), Folder 6	American Telephone and Telegraph Company, telephones, 1994
Box 88 (Series 4), Folder 7	American Telephone and Telegraph Company, telephones, 1995
Box 88 (Series 4), Folder 8	American Telephone and Telegraph Company, telephones, 1996
Box 88 (Series 4), Folder 9	De Beers Consolidated Mines, Ltd., diamonds, 1979
Box 88 (Series 4), Folder 10	De Beers Consolidated Mines, Ltd., diamonds, 1980
Box 88 (Series 4), Folder 11	De Beers Consolidated Mines, Ltd., diamonds, 1980
Box 88 (Series 4), Folder 12	De Beers Consolidated Mines, Ltd., diamonds, 1980
Box 88 (Series 4), Folder 13	De Beers Consolidated Mines, Ltd., diamonds, 1981

Box 89 (Series 4), Folder 1	De Beers Consolidated Mines, Ltd., diamonds, 1982
Box 89 (Series 4), Folder 2	De Beers Consolidated Mines, Ltd., diamonds, 1983
Box 89 (Series 4), Folder 3	De Beers Consolidated Mines, Ltd., diamonds, 1983
Box 89 (Series 4), Folder 4	De Beers Consolidated Mines, Ltd., diamonds, 1984
Box 89 (Series 4), Folder 5	De Beers Consolidated Mines, Ltd., diamonds, 1984
Box 89 (Series 4), Folder 6	De Beers Consolidated Mines, Ltd., diamonds, 1985
Box 89 (Series 4), Folder 7	De Beers Consolidated Mines, Ltd., diamonds, 1986
Box 89 (Series 4), Folder 8	De Beers Consolidated Mines, Ltd., diamonds, 1986
Box 89 (Series 4), Folder 9	De Beers Consolidated Mines, Ltd., diamonds, 1986
Box 89 (Series 4), Folder 10	De Beers Consolidated Mines, Ltd., diamonds, 1986
Box 89 (Series 4), Folder 11	De Beers Consolidated Mines, Ltd., diamonds, 1987
Box 89 (Series 4), Folder 12	De Beers Consolidated Mines, Ltd., diamonds, 1987
Box 89 (Series 4), Folder 13	De Beers Consolidated Mines, Ltd., diamonds, 1988
Box 89 (Series 4), Folder 14	De Beers Consolidated Mines, Ltd., diamonds, 1989
Box 89 (Series 4), Folder 15	De Beers Consolidated Mines, Ltd., diamonds, 1989
Box 90 (Series 4), Folder 1	De Beers Consolidated Mines, Ltd., diamonds, 1989

Box 90 (Series 4), Folder 2	De Beers Consolidated Mines, Ltd., diamonds, 1991
Box 90 (Series 4), Folder 2	De Beers Consolidated Mines, Ltd., diamonds, 1990
Box 90 (Series 4), Folder 3	De Beers Consolidated Mines, Ltd., diamonds, 1991
Box 90 (Series 4), Folder 3	De Beers Consolidated Mines, Ltd., diamonds, 1992
Box 90 (Series 4), Folder 3	De Beers Consolidated Mines, Ltd., diamonds, 1993
Box 90 (Series 4), Folder 3	De Beers Consolidated Mines, Ltd., diamonds, 1994
Box 90 (Series 4), Folder 3	De Beers Consolidated Mines, Ltd., diamonds, 1995
Box 90 (Series 4), Folder 4	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1961
Box 90 (Series 4), Folder 5	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1963
Box 90 (Series 4), Folder 6	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1964
Box 90 (Series 4), Folder 7	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1965
Box 90 (Series 4), Folder 8	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1966
Box 90 (Series 4), Folder 9	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1967
Box 90 (Series 4), Folder 10	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1968
Box 90 (Series 4), Folder 11	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1968
Box 90 (Series 4), Folder 12	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1969

Box 90 (Series 4), Folder 13	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1969
Box 91 (Series 4), Folder 1	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1970
Box 91 (Series 4), Folder 2	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1970
Box 91 (Series 4), Folder 3	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1971
Box 91 (Series 4), Folder 4	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1972
Box 91 (Series 4), Folder 5	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1972
Box 91 (Series 4), Folder 6	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1973
Box 91 (Series 4), Folder 7	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1973
Box 91 (Series 4), Folder 8	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1973
Box 91 (Series 4), Folder 9	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1973
Box 91 (Series 4), Folder 10	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1974
Box 91 (Series 4), Folder 11	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1975
Box 91 (Series 4), Folder 12	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1976
Box 91 (Series 4), Folder 13	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1977
Box 92 (Series 4), Folder 1	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1978
Box 92 (Series 4), Folder 2	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1979

Box 92 (Series 4), Folder 3	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1979
Box 92 (Series 4), Folder 4	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1980
Box 92 (Series 4), Folder 5	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1980
Box 92 (Series 4), Folder 6	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1981
Map-folder 1	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1980
Box 92 (Series 4), Folder 7	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1982
Box 92 (Series 4), Folder 8	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1983
Box 92 (Series 4), Folder 9	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1983
Box 92 (Series 4), Folder 10	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1983
Box 92 (Series 4), Folder 11	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1985
Box 92 (Series 4), Folder 12	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1986
Box 92 (Series 4), Folder 13	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1986
Box 92 (Series 4), Folder 14	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1986
Box 92 (Series 4), Folder 15	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1987
Box 92 (Series 4), Folder 16	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1987
Box 92 (Series 4), Folder 17	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1988

Box 93 (Series 4), Folder 1	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1990
Box 93 (Series 4), Folder 2	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1991
Box 93 (Series 4), Folder 3	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1992
Box 93 (Series 4), Folder 4	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1993
Box 93 (Series 4), Folder 5	E.I. Dupont de Nemours and Company, Incorporated, chemicals, 1994
Box 93 (Series 4), Folder 6	Pan Am, airlines, 1979
Box 93 (Series 4), Folder 7	TV Guide Magazine, publications, 1979
Box 93 (Series 4), Folder 8	TV Guide Magazine, publications, 1982
Box 93 (Series 4), Folder 9	TV Guide Magazine, publications, 1983
Box 93 (Series 4), Folder 10	TV Guide Magazine, publications, 1985
Box 93 (Series 4), Folder 11	TV Guide Magazine, publications, 1987
Box 93 (Series 4), Folder 12	TV Guide Magazine, publications, 1989
Box 93 (Series 4), Folder 13	Yamaha, 1985

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## Series 5: Billboards, circa 1952-1956

Map-folder 18	Texas Company, petroleum, "Surprising Power, Texaco Fire Chief Gasoline", undated 1 Paintings (visual works) (22 1/2" x 39" )
Map-folder 18	Texas Company, petroleum, "Great-Going, Texaco Fire Chief Gasoline", 1959 1 Paintings (visual works) (21 1/4" x 39")
Map-folder 18	Texas Company, petroleum, "Great-Going, Texaco Fire Chief Gasoline", 1954 1 Paintings (visual works) (23 7/16" x 39")
Map-folder 19; Map-folder 25	Texaco Company, petroleum, Great New Source of Power! Sky Chief Gasoline with PETROX, undated 2 Paintings (visual works) (21 1/4" x 37 1/2" and 24 1/2 " x 44 1/2")
Map-folder 27	Texas Company, petroleum, Pull Up and Check Up...It's Spring See Your Texaco, undated 1 Paintings (visual works) (25" x 44 3/4")
Map-folder 30	Texas Company, petroleum, "First Sound of Spring...Get a Texaco Check-Up, undated 1 Paintings (visual works) (25" x 44 3/4")
Map-folder 29	Texas Company, petroleum, "Best Run for the Money", undated 1 Paintings (visual works) (25 3/4" x 45")
Map-folder 28	Texas Company, petroleum, "Sky Chief Packs Punch", undated 1 Paintings (visual works) (25 1/8" x 44 3/4")
Map-folder 32	Texas Company, petroleum, Texaco Sky Chief Packs Punch! Sky Chief Gasoline all over the map! 1 Paintings (visual works) (24' x 44")
Map-folder 19	Texas Company, petroleum, "Mile After Mile, Sky Chief Packs Punch", undated 1 Paintings (visual works) (22 1/4" x 27 1/4")
Map-folder 20; Map-folder 26	Texas Company, petroleum, "Put Spring in Your Car with a Texaco Check-Up", 1956 2 Paintings (visual works) (21 1/4" x 39" and 25" x 45")
Map-folder 20	Texas Company, petroleum, "Soaring Power, Texaco Fire Chief Gasoline", undated 1 Paintings (visual works) (20 3/4" x 37")
Map-folder 23	Texas Company, petroleum, Get the Jump on Spring! Hop Over for a Texaco, 1955 1 Paintings (visual works) (23 3/4" x 43")
Map-folder 24	Texas Company, petroleum, "For a Real Lift, Get a Texaco Check-Up", 1957

1 Paintings (visual works) (24 1/2" x 44 1/2")

Map-folder 22	Texas Company, petroleum, 1-Petrox, 2-Top Octane, 3-100% Climate Controlled, 1956 1 Paintings (visual works) (25" x 45")
Map-folder 21	Texas Company, petroleum, "Something A Lady Appreciates--Texaco Registered, undated 1 Paintings (visual works) (23 1/2" x 44")
Map-folder 31	Beat Winter to the Punch, Anti-Freeze Stays Put 1 Paintings (visual works) (25" x 45")
Map-folder 21	Mother in a car with three girls 1 Paintings (visual works) (24" x 31")

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## Series 6: Audiovisual Materials, 1945-1992

### Subseries 1.1: Video, 1967 - 1992

Box 1 (Series 6.1), Item AC0059-OV0001	AAMCO-Historical Reel 1, 1985-1986 1 Videocassettes (U-matic)
Box 1 (Series 6.1), Item AC0059-OV0002	AAMCO-Historical Reel 2 1 Videocassettes (U-matic)
Box 1 (Series 6.1), Item AC0059-OV0003	American Home Foods-Historical Reel 1 1 Videocassettes (U-matic)
Box 1 (Series 6.1), Item AC0059-OV0004	American Home Foods-Historical Reel 2 1 Videocassettes (U-matic)
Box 1 (Series 6.1), Item AC0059-OV0005	American Home Foods-Historical Reel 3, 1970-1985 1 Videocassettes (U-matic)
Box 1 (Series 6.1), Item AC0059-OV0006	American Home Foods-Historical Reel 4 1 Videocassettes (U-matic)
Box 1 (Series 6.1), Item AC0059-OV0007	American Home Foods-Historical Reel 5, 1987 1 Videocassettes (U-matic)
Box 1 (Series 6.1), Item AC0059-OV0008	AT&T-Historical Reel 1 1 Videocassettes (U-matic)
Box 1 (Series 6.1), Item AC0059-OV0009	AT&T-Historical Reel 2, 1985 1 Videocassettes (U-matic)
Box 1 (Series 6.1), Item AC0059-OV0010	AT&T-Historical Reel 3 1 Videocassettes (U-matic)
Box 1 (Series 6.1), Item AC0059-OV0011	AT&T-Historical Reel 4 1 Videocassettes (U-matic)
Box 2 (Series 6.1), Item AC0059-OV0012	AT&T-Historical Reel 5 1 Videocassettes (U-matic)
Box 2 (Series 6.1), Item AC0059-OV0013	AT&T-Historical Reel 6 1 Videocassettes (U-matic)
Box 2 (Series 6.1), Item AC0059-OV0014	AT&T-Historical Reel 7, 1986 1 Videocassettes (U-matic)
Box 2 (Series 6.1), Item AC0059-OV0015	AT&T-Historical Reel 8, 1980-1987 1 Videocassettes (U-matic)
Box 2 (Series 6.1), Item AC0059-OV0016	AT&T-Historical Reel 9, 1988-1989 1 Videocassettes (U-matic)
Box 2 (Series 6.1), Item AC0059-OV0017	AT&T-Historical Reel 10, 1988-1989 1 Videocassettes (U-matic)

Box 4 (Series 6.1), Item AC0059-OV0040	DeBeers-Historical Reel 2, 1986-1990 1 Videocassettes (U-matic) (Color, sound; Total run time: 00:41:29) Notes: AC0059-OV0040.mpg (DeBeers-Historical Reel 2, 186-1990) was digitized in 2024. Digital reference copy in the Smithsonian Institution Digital Asset Management System (DAMS).
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Box 4 (Series 6.1), Item AC0059-OV0041	Deere-Historical Reel 1 1 Videocassettes (U-matic)
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Box 4 (Series 6.1), Item AC0059-OV0042	Dupont-Historical Reel 1 1 Videocassettes (U-matic)
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Box 4 (Series 6.1), Item AC0059-OV0043	Dupont-Historical Reel 2 1 Videocassettes (U-matic)
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Box 5 (Series 6.1), Item AC0059-OV0044	Energy Commission-Historical Reel 1 1 Videocassettes (U-matic)
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Box 5 (Series 6.1), Item AC0059-OV0045	Folgers-Historical Reel 1, 1973-1976 1 Videocassettes (U-matic)
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Box 5 (Series 6.1), Item AC0059-OV0046	Folgers-Historical Reel 2, 1977-1979 1 Videocassettes (U-matic)
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Box 5 (Series 6.1), Item AC0059-OV0047	Folgers-Historical Reel 3, 1980-1987 1 Videocassettes (U-matic)
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Box 11 (Series 6.1), Item AC0059-OV0106	Folgers-Mrs. Olsen Historical 1 1 Videocassettes (U-matic)
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Box 11 (Series 6.1), Item AC0059-OV0107	Folgers-Mrs. Olsen Historical 2, 1972-1980 1 Videocassettes (U-matic)
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Box 11 (Series 6.1), Item AC0059-OV0107	Folgers-Mrs.Olsen Historical 3, 1980-1984 1 Videocassettes (U-matic)
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Box 5 (Series 6.1), Item AC0059-OV0048	General Motors-Historical Reel 1
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Box 5 (Series 6.1), Item AC0059-OV0049	General Motors-Historical Reel 2
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Box 5 (Series 6.1), Item AC0059-OV0050	General Motors-Historical Reel 3 1 Videocassettes (U-matic)
Box 5 (Series 6.1), Item AC0059-OV0051	General Motors-Historical Reel 4, 1989-1990 1 Videocassettes (U-matic)
Box 5 (Series 6.1), Item AC0059-OV0052	General Motors-Historical Reel 5, 1990 1 Videocassettes (U-matic)
Box 5 (Series 6.1), Item AC0059-OV0053	Gillette-Historical Reel 1 1 Videocassettes (U-matic)
Box 5 (Series 6.1), Item AC0059-OV0054	Gillette-Historical Reel 2 1 Videocassettes (U-matic)
Box 11 (Series 6.1), Item AC0059-OV0111	Hires Root Beer-Historical Reel 1 1 Videocassettes (U-matic)
Box 6 (Series 6.1), Item AC0059-OV0055	Illinois Bell-Historical Reel 1 1 Videocassettes (U-matic)
Box 6 (Series 6.1), Item AC0059-OV0056	JC Penny-Historical Reel 1, 1983-1985 1 Videocassettes (U-matic)
Box 6 (Series 6.1), Item AC0059-OV0057	JC Penny-Historical Reel 2, 1986 1 Videocassettes (U-matic)
Box 6 (Series 6.1), Item AC0059-OV0058	JC Penny-Historical Reel 3, 1984-1987 1 Videocassettes (U-matic)
Box 6 (Series 6.1), Item AC0059-OV0059	JC Penny-Historical Reel 4, 1988-1989 1 Videocassettes (U-matic)
Box 6 (Series 6.1), Item AC0059-OV0060	JC Penny-Historical Reel 5, 1990 1 Videocassettes (U-matic)
Box 6 (Series 6.1), Item AC0059-OV0061	JC Penny-Historical Reel 6, 1991 1 Videocassettes (U-matic)
Box 6 (Series 6.1), Item AC0059-OV0062	Kitchenaid-Historical Reel 1 1 Videocassettes (U-matic)
Box 6 (Series 6.1), Item AC0059-OV0063	Kraft-Historical Reel 1 1 Videocassettes (U-matic)
Box 11 (Series 6.1), Item AC0059-OV0112	Kraft-Historical Reel 2 1 Videocassettes (U-matic)
Box 6 (Series 6.1), Item AC0059-OV0064	MEM-Historical Reel 1 1 Videocassettes (U-matic)
Box 6 (Series 6.1), Item AC0059-OV0065	Mitsubishi-Historical Reel 1 1 Videocassettes (U-matic)
Box 7 (Series 6.1),	National Coffee Association-Historical Reel 1

Box 11 (Series 6.1),  
Item AC0059-OV0113      Orange Crush-Historical Reel 1  
1 Videocassettes (U-matic)

Box 7 (Series 6.1),  
Item AC0059-OV0070      Ponderosa-Historical Reel 1, 1991-1992  
1 Videocassettes (U-matic)

Box 7 (Series 6.1),  
Item AC0059-OV0069      Pan Am-Historical Reel 1  
1 Videocassettes (U-matic)

Box 11 (Series 6.1),  
Item AC0059-OV0109      Pan Am-Historical Reel 2  
1 Videocassettes (U-matic)

Box 7 (Series 6.1),  
Item AC0059-OV0071      Ponderosa-Historical Reel 2, 1991-1992  
1 Videocassettes (U-matic) (Color, sound; Total run time: 00:46:00)  
Notes:      AC0059-OV0071 (Ponderosa-Historical Reel 2, 1991-1992) was  
digitized in 2019. Digital reference copy in the Smithsonian Institution  
Digital Asset Management System (DAMS).

Box 7 (Series 6.1), Item AC0059-OV0072	Procter & Gamble-Historical Reel 1 1 Videocassettes (U-matic)
Box 7 (Series 6.1), Item AC0059-OV0073	Procter & Gamble-Historical Reel 2, 1987 1 Videocassettes (U-matic)
Box 7 (Series 6.1), Item AC0059-OV0074	Procter & Gamble-Historical Reel 3 1 Videocassettes (U-matic)
Box 11 (Series 6.1), Item AC0059-OV0114	Procter & Gamble-Historical Reel 4 1 Videocassettes (U-matic)
Box 11 (Series 6.1), Item AC0059-OV0115	Procter & Gamble-Historical Reel 5 1 Videocassettes (U-matic)
Box 11 (Series 6.1), Item AC0059-OV0116	Procter & Gamble-Historical Reel 6 1 Videocassettes (U-matic)
Box 12 (Series 6.1), Item AC0059-OV0117	Procter & Gamble-Historical Reel 7 1 Videocassettes (U-matic)
Box 7 (Series 6.1), Item AC0059-OV0075	PSA-Historical Reel 1 1 Videocassettes (U-matic)
Box 12 (Series 6.1), Item AC0059-OV0118	Puff's-Historical Reel 1 1 Videocassettes (U-matic)
Box 12 (Series 6.1), Item AC0059-OV0119	Puff's-Historical reel 2 1 Videocassettes (U-matic)
Box 12 (Series 6.1), Item AC0059-OV0120	Puff's-Historical Reel 3 1 Videocassettes (U-matic)
Box 7 (Series 6.1), Item AC0059-OV0076	Schlieffelin-Historical Reel 1 1 Videocassettes (U-matic)
Box 8 (Series 6.1), Item AC0059-OV0077	Seven Up-Historical Reel 1 1 Videocassettes (U-matic)
Box 8 (Series 6.1), Item AC0059-OV0078	Seven Up-Historical Reel 2 1 Videocassettes (U-matic)
Box 8 (Series 6.1), Item AC0059-OV0079	Seven Up-Historical Reel 3, 1983-1985 1 Videocassettes (U-matic)
Box 8 (Series 6.1), Item AC0059-OV0080	Seven Up-Historical Reel 4 1 Videocassettes (U-matic)
Box 8 (Series 6.1), Item AC0059-OV0081	Sterling-Historical Reel 1 1 Videocassettes (U-matic)
Box 8 (Series 6.1), Item AC0059-OV0082	Sterling-Historical Reel 2 1 Videocassettes (U-matic)
Box 8 (Series 6.1),	Sterling-Historical Reel 3

Box 8 (Series 6.1), Item AC0059-OV0086	U.S. Army-Historical Reel 2, 1984-1985 1 Videocassettes (U-matic)
Box 8 (Series 6.1), Item AC0059-OV0087	U.S. Army-Historical Reel 3, 1986-1987 1 Videocassettes (U-matic)
Box 9 (Series 6.1), Item AC0058-OV0088	Australia-Historical Reel 1 1 Videocassettes (U-matic)
Box 9 (Series 6.1), Item AC0059-OV0089	Bahamas-Historical Reel 1, 1980-1987 1 Videocassettes (U-matic)
Box 9 (Series 6.1), Item AC0059-OV0090	Canada-Historical Reel 1 1 Videocassettes (U-matic)
Box 9 (Series 6.1), Item AC0059-OV0091	Canada-Historical Reel 2 1 Videocassettes (U-matic)
Box 9 (Series 6.1), Item AC0059-OV0092	Canada-Historical Reel 3 1 Videocassettes (U-matic)
Box 9 (Series 6.1), Item AC0059-OV0093	Chicago-Historical Reel 1 1 Videocassettes (U-matic)
Box 9 (Series 6.1), Item AC0059-OV0094	Far East-Historical Reel 1 1 Videocassettes (U-matic)
Box 9 (Series 6.1), Item AC0059-OV0095	France-Historical Reel 1 1 Videocassettes (U-matic)
Box 9 (Series 6.1), Item AC0059-OV0096	Germany-Historical Reel 1 1 Videocassettes (U-matic)
Box 9 (Series 6.1), Item AC0059-OV0097	Great Britain-Historical Reel 1 1 Videocassettes (U-matic)
Box 9 (Series 6.1), Item AC0059-OV0098	Great Britain-Historical Reel 2 1 Videocassettes (U-matic)
Box 10 (Series 6.1), Item AC0059-OV0099	Latin America-Historical Reel 1 1 Videocassettes (U-matic)
Box 10 (Series 6.1), Item AC0059-OV0100	Los Angeles-Historical Reel 1 1 Videocassettes (U-matic)
Box 10 (Series 6.1), Item AC0059-OV0101	Los Angeles-Historical Reel 2 1 Videocassettes (U-matic)
Box 10 (Series 6.1), Item AC0059-OV0102	Los Angeles-Historical Reel 3 1 Videocassettes (U-matic)
Box 10 (Series 6.1), Item AC0059-OV0103	Los Angeles-Historical Reel 4 1 Videocassettes (U-matic)
Box 10 (Series 6.1), Item AC0059-OV0104	Los Angeles-Historical Reel 5 1 Videocassettes (U-matic)

## Series 2: Motion Pictures, 1945-1974

Reel OF 59.1	AT&T-Client Reel 1, 1957-1960 1 Reel
Reel OF 59.2	AT&T-Client Reel 2, 1960-1964 1 Reel Notes: "Disneyland #3" "Disneyland" "Spring Phone Fair" "Saving Time" "Bell System Ringiner(?)"
Reel OF 59.3	AT&T-Client Reel 2/ File 21, 1963-1965 1 Reel Notes: "Keep In Touch, Call Home, Long Distance... The Next Best Thing To Being There" "Conversation" "Golf Course" "Roving Vacations" "Words" "Good Planning" "Big City" "Keeping In Touch" "Thoughtful Way" "First Words" "Father" "Weekend" "Uncle" "Super, Super" "College" "Sea Shells" "Smart Husband" "Right Way" "Right Husband" "Telepathy" "Family Time Calling" "Isn't There Someone" "Adult Birthday" "Leadership" "Sunday Calling" "Never Cower"

"All Day Sunday"

"Family Time"

Reel OF 59.4

AT&T-Client Reel 3, 1961-1963

1 Reel

Notes:

"Cooks Best Friend"

"Telle-Future"

"A Call to Young Scientists"

"Wonderful Invention"

"To Each Her Own"

"Phone Land"

"Comm Consultant"

"Perfect Day"

Reel OF 59.5

AT&T-Client Reel 3/ File 22, 1964-1968

1 Reel

Notes:

"Leadership"

"College Man"

"Radio"

"Sunday Morning w/ Bell Seal"

"Appointment"

"Your Lane"

"Adult Birthday"

"Isn't There Someone"

"Telepathy"

"Family Time Calling"

"Piano"

"Kids"

"Room For The Night"

"Tips"

"Crying Man"

"Long Lines Interview"

"Magician"

"Daytime"

"Midnite"

Saturday"

"Anniversary"

"Big Sulley"



Reel OF 59.6	AT&T-Client Reel 4, 1961-1963 1 Reel Notes: "Western Electric" rocket launch footage "Call Your Bell Telephone Business Office" "Telstar"
Reel OF 59.7	AT&T-Client Reel 5, 1962-1963 1 Reel
Reel OF 59.8	AT&T-Client Reel 5/24, 1969-1973 1 Reel Notes: "Pianist (\$1.35 any weekday)" "Rings (.35 late any night)" "Boxer (.70 Any Weekend)" "Gloves(.85 Evenings)" "Traveling Salesman" "Merchant" "College Pal" "Trouble" "Uncle Howard" "Uncle Howard" "Old Flame" "Operator" "Sharing" "Did You Know (James Coco-Broadway Star)" "Animated Dial" "Mother's Worry" "Weekend Animation" "Secrets" "I'll Miss You" "Building Block" "Talking Phone" "Dont Get Involved" "Sandy Duncan" "Dandelions" "Bill Russell" "Brothers" "Father/Son" "Mother/Daughter" "Sister" "Grandma" "Casciari" "Bacon" "Helpful Operator" "Friends" "Merchant/Girl/Uncle" "Sometimes Letters" "Lemon Pie" "Dont Get Around" "Russell III" "Operator" "Longlines Xmas"
Reel OF 59.43	AT&T Client Reel 6
Reel OF 59.9	AT&T-Client Reel 7, 1964-1965 1 Reel Notes: "Hidden Problems" "Make Someone Happy" "Dial That Comes To You"
Reel OF 59.10	AT&T-Client Reel 8, 1964-1966 1 Reel
Reel OF 59.11	AT&T-Client Reel 9, 1961-1966 1 Reel Notes: "College Man" "Telepathy" "Isnt There Someone" "Adult Birthday" "Familytime Calling" "Cheaply As One"(in color and b+w) "Double Your Convenience" (as spelled) "Where to put it"
Reel OF 59.44	AT&T Client Reel 10, circa 1965
Reel OF 59.12	AT&T-Client Reel 11, 1964-1966 1 Reel Notes: Includes Animations "Chicken Or Egg" "Doors"
Reel OF 59.45	AT&T Client Reel 12, circa 1967
Reel OF 59.13	AT&T-Client Reel 13, 1967-1969 1 Reel Notes: "Locations" "Palms" "Animated Phone" "Cow" "Simply Beautiful" "Sterling Moss" "Impluse (as spelled)" "Mary Quant" "Dog"

"Flamenco" "Box" "Operators" "Little Stinker" "Georgia Installer"  
"Girls"

Reel OF 59.35	AT&T-Client Reel 14, 1968-1974 1 Reel Notes: "Opening Billboard" "Closing Billboard" "Ice Capades Opening" "Theatre I.D. Cir." "Red Pony" "DBB P. Flemming" "GLBB P. Flemming" "OBB Bing Crosby" "CBB Bing Cosby" "CBB Circus" "CBB Married is Better" "OBB Circus" "Married is Better" "Education Omnibus" "36 Services/Football" "Maintenance" "Lambrind" "5 Million, Billion" "Dots" "PBX" "Savings" "Puzzle" "7 Million, Billion" "Closing Billboard" "Dots-Informative" "Traffic Control" "Picture Phone Ser." "Dialtone First" "Five Billion" "Operator Rates" "Mobile ERMG. Phone" "Wes. Elec. Installer" "113A" "Stale Data" "5 Billion"
Reel OF 59.14	AT&T-Client Reel 15, 1969-1973 1 Reel Notes: "Football" "Buried Cable" "40 Firemen" "EKG" "Tape Recorder" "Installer Training" "Competition"(as spelled) "Cross Arms" "Lambard" "ID Card" "Savings" "Buzz Pause (We hear you)" "Traf. Con./ Oper. Rates" "Educational Omnibus" "Servis Reprisent" "Billing"
Reel OF 59.24	AT&T-Client Reel, 1959 1 Reel Notes: "How To Keep Families Close"
Reel OF 59.29	AT&T-Peter Elgar, 1955-1957 1 Reel Notes: "Cabin Cruiser"
Reel OF 59.30	AT&T-A Bell System Science Series Film, 1956 1 Reel Notes: Tel. Time Pilote (with 3 Vin. & Shirley) "Hal Roach Productions" "Jerry Stagg" "Pulitzer Prize Playhouse" "National Television Academy Award" "Metropolitan Opera Sylvania Award" "John Nesbitt" "National Box Office Award 1942, 1945, 1947" "Paganini-Myth, Fact, or Legend?" "The Stepmother"-(contains footage of a battle between an American Aircraft Carrier, and a German U-boat) "Away Borders"
Reel OF 59.15	It's A Small World (Spoof Reel), 1956 1 Reel Notes: It's A Small World Spoof Production
Reel OF 59.16	United Airlines, 1945 1 Reel Notes: Reel 1 "Of Men and Wings"
Reel OF 59.17	Client Compliaton Reel 1949-1964, 1949-1964

	1 Reel Notes: "Regal Shoes" "Breeze Fall Price Reduction" "Tasty Kake" "Engravings" "Horace" Child Shampoo" "Soldier" "Bull in China Shop"
Reel OF 59.18	Client Compilation Reel 1961-1962, 1961-1962 1 Reel Notes: "Ranier Brewmaster" "Cracker Jack" "Tasty-Horace" "Polaroid Trumpeter" "Coke-Box" "Posts-pes" "Sargeants" "Fab-Wale" "Great To Phone" "Xerox Chimp" "Atlantic-Perverse" "AHT Airport"
Reel OF 59.19	AT&T-Compilation Reel 1, 1948 1 Reel Notes: AT&T "Stepping w. TV" comes with note that reads: "IMPORTANT NOTICE-This film has NOT been cleared for television-Caravel Films, INC."
Reel OF 59.21	AT&T-Compilation Reel 2, 1967-1968 1 Reel Notes: "Western Electric" "Pacific Northwest Bell" "New York Telephone Cartoon" "AT&T Ice Cream" "Illinois Bell Telephone"
Reel OF 59.27	AT&T-Compilation Reel 3, 1968-1969 1 Reel Notes: "Gumball" "Buisness Letter" "Rollup Clock" "Weekend Activities" "Hubley" "Touch" "Granny" "Girl in City" "Monday's Child" "Big Sulley"
Reel OF 59.28	AT&T-Compilation Reel 4, 1966-1967 1 Reel Notes: "We are No.1 in phones" "Bell Telephone made by General Electric"
Reel OF 59.20	Events-Compilation Reel, 1948-1953 1 Reel Notes: "X-Mas" "Big Ball-Lawn" "Parade-Ginger Playing Flute -Nancy in Brownie Pack" "EW-Speech at F.D." "Nan-New Dress" "Village Green School Do Chorus" "Mike Polee-Picnic-Kent Crew" "Birds +Feeding Station" "Flag Raising Do-Sagamore Hill" "Eisenhower" "Parade-G-Historian" "Nan Scouts" "Walt Whitman Singy-Do" "Booth Anniv-1953 Pade" "Bermuda-1953" "Olsens Camp" "Sam Sails-Cenola IL"
Reel OF 59.22	AT&T-Preview Print, 1953-1954 1 Reel Notes: "Call By Number/ Extension Lines"
Reel OF 59.23	Client Reel, 1971 1 Reel
Reel OF 59.25	Cartoon, 1959 1 Reel
Reel OF 59.26	Western Electric-Client Reel, 1945(?)

	1 Reel Notes: "The Transistor"
Reel OF 59.31	AT&T-Working Together to Bring People Together, 1957 1 Reel
Reel OF 59.32	NBC-It Could'nt Be Done Part 1, 1970 1 Reel
Reel OF 59.36	NBC-It Could'nt Be Done Part 2, 1970 1 Reel
Reel OF 59.33	AT&T-Mr. Kappel, 1959-1960 1 Reel Notes: Bell System Science Series "Mr. Kappel" (3min. 45 sec.)
Reel OF 59.34	The Far Sound 5, 11/3/1961 1 Reel
Reel OF 59.37; Reel OF 59.37-2	AT&T-Road Show, 1969 2 Reels (2 copies)
Reel OF 59.38	Call By Number
Reel OF 59.39	Bombeck
Reel OF 59.40	Long Lines, Client Reel #4, circa 1968
Reel OF 59.41	Telephone Time Commercials: Equipment Sales, circa 1957
Reel OF 59.42	Telephone Time Commercials, circa 1957
Reel OF 59.46	AT&T Operator
Reel OF 59.47	The Installer and the Cowboy, 1959
Reel OF 59.48	Mr. Digit, circa 1952
Reel OF 59.49-1	About Time (Part I)
Reel OF 59.49-2	About Time (Part II)
Reel OF 59.50	Seconds for Survival
Reel OF 59.51	The Spirit of Christmas, 1954
Reel OF 59.52	Making the Most of A Miracle, 1974

Reel OF 59.53	The Strand Grows, 1955
Reel OF 59.54	The Strand Breaks
Reel OF 59.55	Bell of Pennsylvania Spots, 1957
Reel OF 59.56	Pacific Telephone AT&T125, circa 1960
Reel OF 59.57	Commercials-AT&T Compilation Reel, 1971 Notes: 5 Billion, Dial Zero Dial Tone First, Mobile Emergency Phone
Reel OF 59.58	ATT&T Time Commercials: Long Line
Reel OF 59.59a; Reel OF 59.59b	Bell Telephone Hour-Opera 1 Reel (black and white, silent, print) 1 Reel (soundtrack; 16mm)
Reel OF 59.60	Bing Crosby and the Sound of Christmas-Part 1, 1971 December 14

## 2003 Motion Picture Film Addendum

## AT&amp;T Bell Telephone Hour, 1959-1968

## 47 Film reels

Scope and Contents: This sub-series contains kinescopes of the *AT&T Bell Telephone Hour* which ran on American television network NBC from 1959-1968. The series frequently featured musical performances by stars of musical theater, popular music, opera and ballet.

Reel OF 59.61	AT&T Bell Telephone Hour - Carnival of the Animals, 1959 January 12 1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet) Notes: Appearances by: Harry Belafonte, Bil Baird's Marionettes, Maurice Evans, Robert Fizdale, Arthur Gold, The New York City Ballet, Janet Reed, Alexander Scourby, Renata Tebaldi
Reel OF 59.62	AT&T Bell Telephone Hour - The Unforgettable Music of Vincent Youmans, 1960 October 14 1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet) Notes: Appearances by: The Bell Telephone Orchestra, Janet Blair, Kelly Brown, Bambi Linn, Patrice Munsel, Red Nichols, The Norman Luboff Choir, The Ray Bloch Orchestra, Earl Wrightson, Gretchen Wyler
Reel OF 59.63	AT&T Bell Telephone Hour - One Nation Indivisible, 1960 October 26 1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet) Notes: Appearances by: The Bell Telephone Orchestra, Dorothy Collins, The Dukes of Dixieland, Bill Hayes, Mahalia Jackson, Peter Palmer, Robert Preston, Jo Stafford
Reel OF 59.64	AT&T Bell Telephone Hour - A Galaxy of Music, 1961 March 3

	1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet) Notes: Appearances by: The Bell Telephone Orchestra, Virginia Bosler, Los Chavales de España, Gracie Fields, Stanley Holloway, Burl Ives, The Robert Iglesias Ballet, Renata Tebaldi
Reel OF 59.65	AT&T Bell Telephone Hour - Much Ado About Music, 1961 March 17 1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet) Notes: Appearances by: Thomas Andrew, Frank Baxter, The Bell Telephone Orchestra, Jacques d'Amboise, Anita Darian, Alfred Drake, Alessandro Giannini, John Gielgud, Freda Holloway, Don McKay, Barbara Meister, Patrice Munsel, Polly Rowles, Buddy Schwab, Joan Sutherland, Violette Verdy
Reel OF 59.66	AT&T Bell Telephone Hour - The Signs of Spring, 1961 March 31 1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet) Notes: Appearances by: The Bell Telephone Orchestra, Mel Brandt, The Brothers Four, Schola Cantorum, Paul Hartman, Melissa Hayden, Allegra Kent, Birgit Nilsson, John Raitt, Tommy Rall, Martha Wright
Reel OF 59.67	AT&T Bell Telephone Hour - Encore, 1961 April 28 1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet) Notes: Appearances by: Ballet Russe de Monte Carlo, Gower Champion, Marge Champion, Rosemary Clooney, Eddie Condon and His Dixieland All Stars, Zino Francescatti, Alan Howard, Mahalia Jackson, Nina Novak, Robert Preston, Marilyn Van Derbur, George Zoritch
Reel OF 59.68	AT&T Bell Telephone Hour - Design in Music, 1961 December 08 1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet) Notes: Appearances by: The Bell Telephone Orchestra, Dorothy Collins, Dale Evans, Margot Fonteyn, Pierre Luboshutz, Geni Nemenoff, Roy Rogers, Raymond Scott, Michael Somes, Joan Sutherland
Reel OF 59.69	AT&T Bell Telephone Hour - The Music of Love, 1962 March 16 1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet) Notes: Appearances by: The Bell Telephone Orchestra, The Buster Davis Singers, Barbara Cook, Franco Corelli, Jacques d'Amboise, Lisa della Casa, Alfred Drake, Melissa Hayden, Grant Johannsen, Patti Page
Reel OF 59.70	AT&T Bell Telephone Hour - Springtime in the Park, 1962 April 13 1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet) Notes: Appearances by: The Bell Telephone Orchestra, The Buster Davis Singers, José Iturbi, Allegra Kent, Gene Nelson, Lanny Ross, Tommy Sands, Jo Stafford, Sandy Stewart, The Whiffenpoofs, The Yale Glee Club
Reel OF 59.71	AT&T Bell Telephone Hour - Till Autumn, 1962 April 27 1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet) Notes: Appearances by: The Buster Davis Singers, Rhonda Fleming, Earl Wrightson, Mischa Elman, Anna Moffo, Nicolai Gedda, Lupe Serrano,

## Royes Fernandez, Benny Goodman and His Orchestra, Donald Voorhees, Scott Vincent, The American Ballet Theatre

Reel OF 59.72	AT&T Bell Telephone Hour - Opening Night, 1962 September 24 1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet) Notes: Appearances by: The Bell Telephone Orchestra, Janet Blair, Mel Brandt, The Brothers Four, The Buster Davis Singers, Byron Janis, Robert Merrill, Rufolf Nureyev, Roberta Peters, Lupe Serrano
Reel OF 59.73	AT&T Bell Telephone Hour - Salute to the 1962 Broadway Season, 1962 October 22 1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet) Notes: Appearances by: The Bell Telephone Orchestra, Claudio Arrau, Mel Brandt, Erik Bruhn, The Buster Davis Singers, Barbara Cook, Lisa della Caa, Nanette Fabray, Carla Fracci, Nicolai Gedda, Robert Goulet, Martyn Green, Byron Janis, Nicholas Magallanes, The New York City Ballet, Cyril Ritchard, Cesare Siepi, Patricia Wilde
Reel OF 59.74	AT&T Bell Telephone Hour - Episode 6.02, 1963 October 22 1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet) Notes: Appearances by: The Bell Telephone Orchestra, Mel Brandt, Lisa della Casa, Nanette Fabray, Nicolai Gedda, Byron Janis, Elisha Keeler, Nicholas Magallanes, The New York City Ballet, Cesare Siepi, Patricia Wilde
Reel OF 59.75	AT&T Bell Telephone Hour - Music of the Theatre, 1963 December 17 1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet) Notes: Appearances by: The Bell Telephone Orchestra, Mel Brandt, Eydie Gormé, Lorin Hollander, Steve Lawrence, Birgit Nilsson, Eleanor Powell
Reel OF 59.76	AT&T Bell Telephone Hour - The Young Generation, 1964 January 14 1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet) Notes: Appearances by: Jack Jones, Judith Rskin, Susan Starr, Ian Tyson, Sylvia Tyson, Violette Verdy, Edward Villella, William Walker, Susan Watson, Jane Wyman
Reel OF 59.77	AT&T Bell Telephone Hour - Music of Cole Porter, 1964 January 28 1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet) Notes: Appearances by: The Bell Telephone Orchestra, Mel Brandt, Jilliana, Ethel Merman, Peter Nero, The New York City Ballet, John Raitt, Martha Wright, Gretchen Wyler
Reel OF 59.78	AT&T Bell Telephone Hour - Almanac, 1964 February 11 1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet) Notes: Appearances by: The Brothers Four, Suzanne Farrell, Al Hirt, Conrad Ludlow, Patricia Neary, Robert Ryan, Joan Sutherland
Reel OF 59.79	AT&T Bell Telephone Hour - Episode 6.12, 1964 March 10

1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet)  
Notes: Appearances by: The Bell Telephone Orchestra, Mel Brandt, Peter Gennaro, Jack Jones, The New Christy Minstrels, Birgit Nilsson, David Oistrakh, Igor Oistrakh, Gwen Verdon, Susan Watson

Reel OF 59.80 AT&T Bell Telephone Hour - The Finest in Music and Dance, 1964 March 24  
1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet)  
Notes: Appearances by: Svetlana Beriosova, Franco Corelli, Régine Crespin, Carol Lawrence, Rudolf Nureyev, André Previn, Robert Shaw Chorale

Reel OF 59.81 AT&T Bell Telephone Hour - Welcome to NYC's Worlds Fair, 1964 April 21  
1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet)  
Notes: Appearances by: The Bell Telephone Orchestra, Mel Brandt, Diahann Carroll, Gianna D'Angelo, Pete Fountain, Matt Mattox, Donald O'Connor, Gretchen Wyler

Reel OF 59.82-1 AT&T Bell Telephone Hour - West Point Special, 1964 May 05  
1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet)  
Notes: Appearances by: Joe Bushkin, Connie Francis, Van Heflin, Joe Bushkin and His Trio, Giulietta Simionato, Jon Vickers, The West Point Glee Club

Reel OF 59.82-2 AT&T Bell Telephone Hour - West Point Special, 1964 May 05  
1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet)  
Notes: Appearances by: Joe Bushkin, Connie Francis, Van Heflin, Joe Bushkin and His Trio, Giulietta Simionato, Jon Vickers, The West Point Glee Club

Reel OF 59.83 AT&T Bell Telephone Hour - Episode 6.17, 1964 May 19  
1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet)  
Notes: Appearances by: The Belafonte Folk Singers, Harry Belafonte, Woody Herman, Grant Johannsen, George London

Reel OF 59.84 AT&T Bell Telephone Hour - Episode 6.18, 1964 June 16  
1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet)  
Notes: Appearances by: Roy Bolger, Erroll Garner, Ron Husmann, Janis Page, Ruggiero Ricci, The Serendipity Singers

Reel OF 59.85-1 AT&T Bell Telephone Hour - Episode 6.19 (copy 1), 1964 June 30  
1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet)  
Notes: Appearances by: Jaet Blair, Rosalind Elias, Robert Goulet, Florence Henderson, Carol Lawrence

Reel OF 59.85-2 AT&T Bell Telephone Hour - Episode 6.19 (copy 2), 1964 June 30  
1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet)  
Notes: Appearances by: Jaet Blair, Rosalind Elias, Robert Goulet, Florence Henderson, Carol Lawrence

Reel OF 59.86 AT&T Bell Telephone Hour - The Bell Summer Theatre, 1964 July 28



	1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet) Notes: Appearances by: The Bell Telephone Orchestra, Mel Brandt, Rolf Björling, Doug Crosley, Glenn Dicterow, Ethel Ennis, Florence Henderson, Bobby Troup, Shani Wallis
Reel OF 59.87	AT&T Bell Telephone Hour - The Bell Summer Theatre 3, 1964 September 8 1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet) Notes: Appearances by: Linda Bennett, Jacqueline Danno, Bill Evans, Florence Henderson, Harold Horn, James Hurst, Gary Karr
Reel OF 59.88	AT&T Bell Telephone Hour - Episode 7.01, 1964 October 6 1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet) Notes: Appearances by: The Bell Telephone Orchestra, Mel Brandt, Burl Ives, Buddy Cole, Bing Crosby, Grant Johannsen, Christine McGuire, Dorothy McGuire, Phyllis McGuire, The McGuire Sisters
Reel OF 59.89	AT&T Bell Telephone Hour - Love Makes the World Go 'Round, 1965 January 5 1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet) Notes: Appearances by: Lucille Amara, Jack Cassidy, Barbara Cook, Duke Ellington, Ethel Ennis, Dolores Gray, Gisele MacKenzie, Richard Tucker
Reel OF 59.90	AT&T Bell Telephone Hour - The American Song, 1965 February 2 1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet) Notes: Appearances by: Louis Armstrong, Louis Armstrong and His Band, Dale Evans, Jack Haskell, Max Morath and His Original Ray Quartet, Jane Powell, Roy Rogers, Max Morath
Reel OF 59.91	AT&T Bell Telephone Hour - Masques of Music, 1965 February 16 1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet) Notes: Appearances by: The Bell Telephone Orchestra, Mel Brandt, Ray Bolger, Régine Crespin, Lorin Hollander, Sándor Kónya, Carol Lawrence, Harve Presnell
Reel OF 59.92	AT&T Bell Telephone Hour - Great Moments, 1965 April 27 1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet) Notes: Appearances by: The Bell Telephone Orchestra, Mel Brandt, Harry Belafonte, Maurice Chevalier, Clifford Curzon, Rudolf Nureyev, Robert Preston, Joan Sutherland, Maria Tallchief
Reel OF 59.93-1	AT&T Bell Telephone Hour - The Many Facets of Cole Porter, 1965 May 25 1 Film reel (black and white; composite optical soundtrack; print ; 16mm; 2000 feet) Notes: Appearances by: The Bell Telephone Orchestra, Mel Brandt, Doug Crosley, John Davidson, Nancy Dussault, Jean Fenn, Erroll Garner, Dolores Gray, George London, Donald O'Connor
Reel OF 59.93-2	AT&T Bell Telephone Hour - The Many Facets of Cole Porter, 1965 May 25 1 Film reel (black and white; composite optical soundtrack; print ; 16mm; 2000 feet)
Reel OF 59.94	AT&T Bell Telephone Hour - Music in Manhattan, 1965 October 10

1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet)  
Notes: Appearances by: Pete Fountain, Florence Henderson, Lena Horne, Grant Johannsen, Gordon MacRae, Robert Merrill, Richard Tucker

Reel OF 59.95 AT&T Bell Telephone Hour - One of a Kind, 1965 October 24  
1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet)  
Notes: Appearances by: Victor Borge, Jacques d'Amboise, Benny Goodman and His Orchestra, Benny Goodman, Allegra Kent, Patti Page, Joan Sutherland

Reel OF 59.96 AT&T Bell Telephone Hour - The Music of Harold Arlen, 1965 December 5  
1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet)  
Notes: Appearances by: The Bell Telephone Orchestra, Mel Brandt, Harold Arlen, Duke Ellington Orchestra, Gordon MacRae, Patricia McBride, Dinah Shore, Leslie Uggams, Edward Villella, Gretchen Wyler

Reel OF 59.97 AT&T Bell Telephone Hour - The Music of George Gershwin, 1966 January 30  
1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet)  
Notes: Appearances by: The Bell Telephone Orchestra, Polly Bergen, Diahann Carroll, John Davidson, André Previn, John Raitt, Donald Voorhees, Susan Watson

Reel OF 59.98 AT&T Bell Telephone Hour - Music That Mirrors the Times, 1966 April 24  
1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet)  
Notes: Appearances by: The Bell Telephone Orchestra, Mel Brandt, John Gary, Steve Harmon, Florence Henderson, Burl Ives, Max Morath, Leslie Uggams, Susan Watson

Reel OF 59.99 AT&T Bell Telephone Hour - Tanglewood Music Under the Trees, 1966 October 23  
1 Film reel (color; composite optical soundtrack; print; 16mm; 2000 feet)  
Notes: Appearances by: Aaron Copland, Phyllis Curtin, Grant Johannesen, Jane Marsh, Boston Symphony Orchestra

Reel OF 59.100 AT&T Bell Telephone Hour - The First Ladies of Opera, 1967 January 1  
1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet)  
Notes: Appearances by: Birgit Nilsson, Leontyne Price, Joan Sutherland, Renata Tebaldi, Donald Voorhees

Reel OF 59.101 AT&T Bell Telephone Hour - Benjamin Britten & His Alderburgh Festival, 1967 March 11  
1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet)  
Notes: Appearances by: Benjamin Britten, Julian Bream, Sviatoslav Richter, The Vienna Boys' Choir

Reel OF 59.102 AT&T Bell Telephone Hour - The Virtuoso Teacher, 1967 November 24  
1 Film reel (color; composite optical soundtrack; print; 16mm; 2000 feet)  
Notes: Appearances by: Kyung-Wha Chung, Christiane Edinger, Joseph Fuchs, Serge Lucca, Yehudi Menuhin, Don Morrow, Joseph Szigeti, Donald Voorhees, Donald Wylerstein, Pinchas Zukerman

Reel OF 59.103	AT&T Bell Telephone Hour - The Sights and Sounds of Chicago, 1968 February 16 1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet) Notes: Appearances by: Lyric Opera Ballet, Chicago Symphony Orchestra, Fellowship Baptist Choir, Sybil Shearer Modern Dance Company, Ruppdolph Ganz, Joe Bushkin and His Trio, Jean Martinon, University of Chicago Contemporary Chamber Players, Chicago Fine Arts Quartet, The Ruth Page Troupe, Studs Terkel, Junior Wells
Reel OF 59.104a; Reel OF 59.104b	AT&T Bell Telephone Hour - Opera: Two to Six, 1968 February 21 1 Film reel (black and white; silent; print; 16mm; 2000 feet) 1 Film reel (optical soundtrack; 16mm; 2000 feet) Notes: Appearances by: Charles Anthony, Mel Brandt, Phyllis Curtin, Nicolai Gedda, Tito Gobbi, Jerome Hines, Mildred Miller, Joan Sutherland, Donald Voorhees

## Bell System Science Series, 1957-1964

### 10 Film reels

Reel OF 59.105a	Bell System Science Series - The Strange Case of the Cosmic Rays, part I, 1957 October 25 1 Film reel (color; composite optical soundtrack; print; 16mm; 1100 feet)
Reel OF 59.105b	Bell System Science Series - The Strange Case of the Cosmic Rays, part II, 1957 October 26 1 Film reel (color; composite optical soundtrack; print; 16mm; 1200 feet)
Reel OF 59.106a	Bell System Science Series - Gateways to the Mind, part I, 1958 October 23 1 Film reel (color; composite optical soundtrack; print; 16mm; 1000 feet)
Reel OF 59.106b	Bell System Science Series - Gateways to the Mind, part II, 1958 October 23 1 Film reel (color; composite optical soundtrack; print; 16mm; 1100 feet)
Reel OF 59.107a	Bell System Science Series - The Unchained Goddess, part I, 1959 March 22 1 Film reel (color; composite optical soundtrack; print; 16mm; 1100 feet)
Reel OF 59.107b	Bell System Science Series - The Unchained Goddess, part II, 1959 March 22 1 Film reel (color; composite optical soundtrack; print; 16mm; 1100 feet)
Reel OF 59.108-1	Bell System Science Series - Mr. Kappel (copy 2), circa 1961 1 Film reel (black and white; composite optical soundtrack; print; 16mm; 380 feet)
Reel OF 59.108-2	Bell System Science Series - Mr. Kappel (copy 3), circa 1961 1 Film reel (black and white; composite optical soundtrack; print; 16mm; 380 feet)
Reel OF 59.109a	Bell System Science Hour - The Restless Sea, part I, 1964 January 24 1 Film reel (color; composite optical soundtrack; print; 16mm; 1000 feet)
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1 Film reel (color; composite optical soundtrack; print; 16mm; 1000 feet)

## The Steve Allen Show, 1959

### 3 Film reels

Reel OF 59.110      The Steve Allen Show, 10-19-59, 1959  
1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet)  
Notes:                Appearances by: Steve Allen, Lola Albright, Tony Bennett, the  
                              Nikolais Dancers

Reel OF 59.111      The Steve Allen Show, 11-9-59, 1959  
1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet)  
Notes:                Appearances by: Steve Allen, Peggy Lee, Chuck Connors, George  
                              Jessel, Billy Eckstine

Reel OF 59.112      The Steve Allen Show, 11-23-59, 1959  
1 Film reel (black and white; composite optical soundtrack; print; 16mm; 2000 feet)  
Notes:                Appearances by: Steve Allen, Mickey Rooney, Mel Torme, June  
                              Christy, The Nutty Squirrels

## Miscellaneous, 1955-1981

### 18 Film reels

Reel OF 59.113-1      A Very Special Stone (copy 1), circa 1973  
1 Film reel (color; composite optical soundtrack; print; 16mm; 350 feet)  
Notes:                Narrated by: Patrick Allen Directed by: Joe Mendoza

Reel OF 59.113-2      A Very Special Stone (copy 2), circa 1973  
1 Film reel (color; composite optical soundtrack; print; 16mm; 350 feet)  
Notes:                Narrated by: Patrick Allen Directed by: Joe Mendoza

Reel OF 59.114-1      The Hint (copy 1), circa 1981  
1 Film reel (color; composite optical soundtrack; print; 35mm; 1000 feet)

Reel OF 59.114-2      The Hint (copy 2), circa 1981  
1 Film reel (color; composite optical soundtrack; print; 35mm; 1000 feet)

Reel OF 59.115a      Thread of Life (Reel 1)  
1 Film reel (35mm)

Reel OF 59.115b      Thread of Life (Reel 2)  
1 Film reel (35mm)

Reel OF 59.115c      Thread of Life (Reel 3)  
1 Film reel (35mm)

Reel OF 59.116-1      Project Echo: NBC News Report, 1960

	1 Film reel (black and white; composite optical soundtrack; print; 16mm; 1100 feet)
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Box 7 (Series 11), Folder 13	Brooklyn Union Gas Company, 1960
Box 8 (Series 11), Folder 1	Chase Manhattan Bank, 1957
Box 8 (Series 11), Folder 2	Chase Manhattan Bank, 1957
Box 8 (Series 11), Folder 3	Chase Manhattan Bank, 1957

Box 9 (Series 11), Folder 1	Chicopee Sales Corporation, 1947
Box 9 (Series 11), Folder 2	<a href="#">Chicopee Sales Corporation, 1948</a>
Box 9 (Series 11), Folder 3	Colgate-Palmolive, 1953
Box 9 (Series 11), Folder 4	Colgate-Palmolive, 1954
Box 9 (Series 11), Folder 5	Colgate-Palmolive, 1956
Box 9 (Series 11), Folder 6	Colgate-Palmolive, 1957
Box 9 (Series 11), Folder 7	Colgate-Palmolive, 1959
Box 10 (Series 11), Folder 1	Conneticut General, 1976-1978
Box 10 (Series 11), Folder 2	Conneticut General, 1979-1980
Box 10 (Series 11), Folder 3	Thomas Cook and Son (Cook's) Travel, 1951
Box 10 (Series 11), Folder 4	Thomas Cook and Son (Cook's) Travel, 1952
Box 10 (Series 11), Folder 5	Thomas Cook and Son (Cook's) Travel, 1953
Box 10 (Series 11), Folder 6	Thomas Cook and Son (Cook's) Travel, 1954
Box 10 (Series 11), Folder 7	Thomas Cook and Son (Cook's) Travel, 1954
Box 11 (Series 11), Folder 1	Thomas Cook and Son (Cook's) Travel, 1955
Box 11 (Series 11), Folder 2	Thomas Cook and Son (Cook's) Travel, 1956

Box 11 (Series 11), Folder 3	Thomas Cook and Son (Cook's) Travel, 1957
Box 12 (Series 11), Folder 1	Thomas Cook and Son (Cook's) Travel, 1958
Box 12 (Series 11), Folder 2	Thomas Cook and Son (Cook's) Travel, 1959
Box 13 (Series 11), Folder 1	Thomas Cook and Son (Cook's) Travel, 1960
Box 13 (Series 11), Folder 2	Thomas Cook and Son (Cook's) Travel, 1961-1962
Box 13 (Series 11), Folder 3	Coral Records, 1951
Box 13 (Series 11), Folder 4	Croft Brewing Co., 1954
Box 13 (Series 11), Folder 5	Croft Brewing Co., 1958
Box 13 (Series 11), Folder 6	Decca Records, 1951
Box 13 (Series 11), Folder 7	Decca Records, 1951
Box 13 (Series 11), Folder 8	Decca Records, 1951
Box 13 (Series 11), Folder 9	Decca Records, 1951
Box 14 (Series 11), Folder 1	Decca Records, 1951
Box 14 (Series 11), Folder 2	Decca Records, 1956
Box 14 (Series 11), Folder 3	Decca Records, 1957
Box 14 (Series 11), Folder 4	Decca Records, 1958



Box 14 (Series 11), Folder 5	Decca Records, 1959
Box 14 (Series 11), Folder 6	Decca Records, 1960
Box 14 (Series 11), Folder 7	Eskimo Pie, 1957
Box 14 (Series 11), Folder 8	Evershard Inc., 1955
Box 14 (Series 11), Folder 9	Evershard Inc., 1955
Box 15 (Series 11), Folder 1	Fruit of the Loom, 1953
Box 15 (Series 11), Folder 2	General Electric, 1939
Box 15 (Series 11), Folder 3	General Electric, 1940
Box 15 (Series 11), Folder 4	General Electric, 1940
Box 15 (Series 11), Folder 5	General Electric, 1942
Box 16 (Series 11), Folder 1	General Electric, 1943
Box 16 (Series 11), Folder 2	Glance Shampoo, 1955
Box 16 (Series 11), Folder 3	Good Humor, 1955
Box 16 (Series 11), Folder 4	Glycerine Producer's Association, 1930
Box 16 (Series 11), Folder 5	Glycerine Producer's Association, 1931-1932
Box 17 (Series 11), Folder 1	Graflex, 1943

Box 17 (Series 11), Folder 2	Graflex, 1944
Box 17 (Series 11), Folder 3	Graflex, 1945
Box 17 (Series 11), Folder 4	Graflex, 1946
Box 17 (Series 11), Folder 5	Graflex, 1947
Box 17 (Series 11), Folder 6	Graflex, 1948
Box 17 (Series 11), Folder 7	Graflex, 1949
Box 17 (Series 11), Folder 8	Graybar Electric Company, 1927
Box 18 (Series 11), Folder 1	Graybar Electric Company, 1927
Box 18 (Series 11), Folder 2	Graybar Electric Company, 1927
Box 19 (Series 11), Folder 1	Graybar Electric Company, 1927
Box 19 (Series 11), Folder 2	Graybar Electric Company, 1928
Box 19 (Series 11), Folder 3	Graybar Electric Company, 1928-1929
Box 20 (Series 11), Folder 1	Graybar Electric Company, 1929
Box 20 (Series 11), Folder 2	Graybar Electric Company, 1930
Box 21 (Series 11), Folder 1	Graybar Electric Company, 1931
Box 21 (Series 11), Folder 2	Graybar Electric Company, 1932

Box 21 (Series 11), Folder 3	Graybar Electric Company, 1933
Box 21 (Series 11), Folder 4	Graybar Electric Company, 1934
Box 21 (Series 11), Folder 5	Graybar Electric Company, 1935
Box 21 (Series 11), Folder 6	Graybar Electric Company, 1936
Box 22 (Series 11), Folder 1	Greist MFG Company, 1955-1957
Box 22 (Series 11), Folder 2	Hartford Accident and Indemnity Company, 1951
Box 22 (Series 11), Folder 3	International Silver Company, 1941
Box 22 (Series 11), Folder 4	International Silver Company, 1951
Box 22 (Series 11), Folder 5	International Silver Company, 1952
Box 22 (Series 11), Folder 6	International Silver Company, 1953
Box 22 (Series 11), Folder 7	Italian Line, 1953
Box 22 (Series 11), Folder 8	Italian Line, 1954
Box 22 (Series 11), Folder 9	Italian Line, 1954
Box 23 (Series 11), Folder 1	Italian Line, 1955
Box 23 (Series 11), Folder 2	Italian Line, 1956
Box 23 (Series 11), Folder 3	Italian Line, 1958-1961

Box 24 (Series 11), Folder 1	Italian Line, 1958
Box 24 (Series 11), Folder 2	Italian Line, 1959
Box 24 (Series 11), Folder 3	Italian Line, 1960
Box 24 (Series 11), Folder 4	Italian Line, 1961
Box 25 (Series 11), Folder 1	Andrew Jergens, 1943
Box 25 (Series 11), Folder 2	Andrew Jergens, 1944
Box 25 (Series 11), Folder 3	Andrew Jergens, 1945
Box 25 (Series 11), Folder 4	Andrew Jergens, 1946
Box 25 (Series 11), Folder 5	Johns-Manville, 1915
Box 25 (Series 11), Folder 6	Johns-Manville, 1916
Box 25 (Series 11), Folder 7	Johns-Manville, 1917
Box 25 (Series 11), Folder 8	Johns-Manville, 1917
Box 25 (Series 11), Folder 9	Johns-Manville, 1917
Box 25 (Series 11), Folder 10	Johns-Manville, 1918
Box 26 (Series 11), Folder 1	Johns-Manville, 1919
Box 26 (Series 11), Folder 2	Johns-Manville, 1919

Box 26 (Series 11), Folder 3	Johns-Manville, 1920
Box 26 (Series 11), Folder 4	Johns-Manville, 1920
Box 26 (Series 11), Folder 5	Johns-Manville, 1921
Box 26 (Series 11), Folder 6	Johns-Manville, 1922
Box 26 (Series 11), Folder 7	Johns-Manville, 1923
Box 26 (Series 11), Folder 8	Johns-Manville, 1924
Box 26 (Series 11), Folder 9	Johns-Manville, 1924
Box 27 (Series 11), Folder 1	Johns-Manville, 1924
Box 27 (Series 11), Folder 2	Johns-Manville, 1924
Box 27 (Series 11), Folder 3	Johns-Manville, 1924
Box 27 (Series 11), Folder 4	Johns-Manville, 1924-1925
Box 27 (Series 11), Folder 5	Johns-Manville, 1925
Box 27 (Series 11), Folder 6	Johns-Manville, 1925
Box 27 (Series 11), Folder 7	Johns-Manville, 1925
Box 27 (Series 11), Folder 8	Johns-Manville, 1925
Box 27 (Series 11), Folder 9	Johns-Manville, 1925

Box 27 (Series 11), Folder 10	Johns-Manville, 1960
Box 27 (Series 11), Folder 11	Johns-Manville, 1961
Box 27 (Series 11), Folder 12	Johns-Manville, 1961
Box 28 (Series 11), Folder 1	Johns-Manville, 1961
Box 28 (Series 11), Folder 2	Johns-Manville, 1961
Box 28 (Series 11), Folder 3	Johns-Manville, 1961
Box 28 (Series 11), Folder 4	Johns-Manville, 1965
Box 28 (Series 11), Folder 5	Johns-Manville, 1965
Box 28 (Series 11), Folder 6	Johns-Manville, 1965
Box 28 (Series 11), Folder 7	Johns-Manville, 1965-1966
Box 28 (Series 11), Folder 8	Johns-Manville, 1966
Box 28 (Series 11), Folder 9	Johns-Manville, 1966
Box 28 (Series 11), Folder 10	Johns-Manville, 1967
Box 28 (Series 11), Folder 11	Johns-Manville, 1967
Box 28 (Series 11), Folder 12	Johns-Manville, 1967
Box 28 (Series 11), Folder 13	Johns-Manville, 1967

Box 28 (Series 11), Folder 14	Johns-Manville, 1968
Box 28 (Series 11), Folder 15	Johns-Manville, 1969
Box 28 (Series 11), Folder 16	Johns-Manville, 1970
Box 28 (Series 11), Folder 17	Johns-Manville, 1970
Box 28 (Series 11), Folder 18	Johns-Manville, 1970-1971
Box 28 (Series 11), Folder 19	Johns-Manville, undated
Box 29 (Series 11), Folder 1	Kennecott Copper Corp., 1952
Box 29 (Series 11), Folder 2	Kennecott Copper Corp., 1953
Box 29 (Series 11), Folder 3	Kennecott Copper Corp., 1954
Box 29 (Series 11), Folder 4	Kennecott Copper Corp., 1955
Box 29 (Series 11), Folder 5	Kennecott Copper Corp., 1956
Box 29 (Series 11), Folder 6	Kennecott Copper Corp., 1957
Box 29 (Series 11), Folder 7	Kennecott Copper Corp., 1958
Box 30 (Series 11), Folder 1	Walter Kiddie and Company, Inc., 1942-1943
Box 30 (Series 11), Folder 2	Walter Kiddie and Company, Inc., 1942-1943
Box 30 (Series 11), Folder 3	Walter Kiddie and Company, Inc., 1943-1944

Box 31 (Series 11), Folder 1	Walter Kiddie and Company, Inc., 1944-1945
Box 31 (Series 11), Folder 2	Kirkman's Soap, 1944
Box 31 (Series 11), Folder 3	Lentheric, 1950
Box 31 (Series 11), Folder 4	Lentheric, 1951
Box 31 (Series 11), Folder 5	Liebman Brewers, undated
Box 32 (Series 11), Folder 1	Lifesavers, n.d
Box 32 (Series 11), Folder 2	Milkmaid Inc., 1945-1946
Box 32 (Series 11), Folder 3	Narragansett Brewing Co., 1952
Box 32 (Series 11), Folder 4	Narragansett Brewing Co., 1953
Box 32 (Series 11), Folder 5	Narragansett Brewing Co., 1954
Box 32 (Series 11), Folder 6	Narragansett Brewing Co., 1956
Box 32 (Series 11), Folder 7	Narragansett Brewing Co., 1957
Box 32 (Series 11), Folder 8	Narragansett Brewing Co., 1958
Box 32 (Series 11), Folder 9	Narragansett Brewing Co., 1959
Box 32 (Series 11), Folder 10	Narragansett Brewing Co., 1960
Box 32 (Series 11), Folder 11	Narragansett Brewing Co., undated



Box 32 (Series 11),  
Folder 12

Narragansett Brewing Co., undated

Box 32 (Series 11),  
Folder 13

National Blood Program, 1941

Box 32 (Series 11),  
Folder 14

Northwest Orient Airlines, 1946

#### Subseries 11.4: Pepsi Cola Company, 1939

Box 33 (Series 11), Folder 12

[Image\(s\)](#)

Box 33 (Series 11),  
Folder 13

[Pepsi Cola Company, 1940](#)

Box 33 (Series 11),  
Folder Year 1940

[Kosher for Passover \[black & white advertisement; tear sheet\], 1940](#)

1 Item (Ink on paper.; 11.2" x 8.8".)

Advertiser: Pepsi-Cola Company

Language: English.

Notes: AC0059-0000118 (AC Scan)

Pepsi-Cola is sanctioned for Passover use ...

Names: Union of Orthodox Jewish Congregations of America

Topic: Beverages

Yiddish

advertising

Genre/Form: Tear sheets

Advertisements -- 1940-1950

Box 33 (Series 11),  
Folder Year 1940

["Pepsi and Pete" the Pepsi-Cola Cops. \[black & white advertisement; tear sheet\], 1940](#)

1 Item (Ink on paper.; 11.2" x 8.8".)

Advertiser: Pepsi-Cola Company

Language: English.

Notes: AC0059-0000119 (AC Scan)

Pepsi-Cola bottle being inspected by cartoon character cops.

Topic: Beverages

advertising

Genre/Form: Tear sheets

Advertisements -- 1940-1950

Box 33 (Series 11),  
Folder Year 1940

[O.K. with Millions!. \[black & white advertisement; tear sheet\], 1940](#)

1 Item (Ink on paper.; 12.0" x 9.0".)

Advertiser: Pepsi-Cola Company

Language: English.

Notes: AC0059-0000120 (AC Scan)

Young woman dressing in short and t-shirt with arms raised.

Topic: Beverages

	advertising Genre/Form: Tear sheets Advertisements -- 1940-1950
Box 33 (Series 11), Folder Year 1940	<a href="#">"Pepsi and Pete" ... the Pepsi-Cola Cops [color advertisement; tear sheet], 1940</a> 1 Item (Ink on paper.; 7.8 x 9.4".) Advertiser: Pepsi-Cola Company Language: English. Notes: AC0059-0000121 (AC Scan) Includes a testimonial from Mrs. H McDonald. Topic: Beverages advertising Genre/Form: Tear sheets Advertisements -- 1940-1950
Box 33 (Series 11), Folder 14	Pepsi Cola Company, 1940s
Box 34 (Series 11), Folder 4	Pepsi Cola Company, 1940s
Box 34 (Series 11), Folder 1	Pepsi Cola Company, 1940s
Box 34 (Series 11), Folder 2	Pepsi Cola Company, 1940s
Box 34 (Series 11), Folder 3	Pepsi Cola Company, 1940s
Box 72 (Series 11), Folder 14	Pepsi Cola Company, 1942
Box 35 (Series 11), Folder 1	Pepsi Cola Company, 1942
Box 35 (Series 11), Folder 2	Pepsi Cola Company, 1943
Box 35 (Series 11), Folder 3	<a href="#">Pepsi Cola Company, 1944</a>
Box 35 (Series 11), Folder Year 1944	<a href="#">"His post-war plans are practically complete." [Black &amp; white advertisement; tear sheet], 1944</a> 1 Item (Ink on paper.; 12.3" x 9.2".) Advertiser: Pepsi-Cola Company Artist: Day, Robert James, 1900-1985 Creator: Time

Language: English.  
 Notes: AC0059-0000111 (AC Scan)  
 Robert Day cartoon of small circular road side stand with "Pepsi-Cola sold here" on awning and semi-circle of additional tables and parking; multiple "Dixon's Drive-In" road signs point to the stand. From Time (magazine), May 8, 1944.  
 Topic: Beverages  
 advertising  
 Genre/Form: Cartoons (humorous images)  
 Tear sheets  
 Advertisements -- 1940-1950

Box 35 (Series 11),  
 Folder Year 1944

"If I didn't respect you, would I order Pepsi-Cola?" [black & white advertisement; tear sheet], 1944  
 1 Item (Ink on paper.; 11.2" x 8.7".)  
 Advertiser: Pepsi-Cola Company  
 Cartoonist: Oppenheim, Mildred, (1905-1993)  
 Language: English.  
 Notes: AC0059-0000112 (AC Scan)  
 Melisse (Mildred Oppenheim) cartoon of man in military uniform holding hands of a woman across the table.  
 Huge glue stain, upper right..  
 Topic: Beverages  
 advertising  
 Genre/Form: Cartoons (humorous images)  
 Tear sheets  
 Advertisements -- 1940-1950

Box 35 (Series 11),  
 Folder Year 1944

"This is where we piped Pepsi-Cola into the drinking fountains." [black & white advertisement; tear sheet], 1944  
 1 Item (Ink on paper.; 12.1" x 9.2".)  
 Advertiser: Pepsi-Cola Company  
 Language: English.  
 Notes: AC0059-0000113 (AC Scan)  
 Robert Day cartoon of three men drinking Pepsi around a desk. One man is pointing to a production chart showing dramatic production increase.  
 Names: Day, Robert James, 1900-1985  
 Topic: Beverages  
 advertising  
 Genre/Form: Cartoons (humorous images)  
 Tear sheets  
 Advertisements -- 1940-1950

Box 35 (Series 11),  
 Folder Year 1944

"If there's no Pepsi-Cola aboard, sir, I'd just as soon stay right where I am." [sic] [black & white advertisement; tear sheet], 1944  
 1 Item (Ink on paper.; 13.8" x 10.7".)  
 Advertiser: Pepsi-Cola Company  
 Cartoonist: Arno, Peter  
 Language: English.

Notes: AC0059-0000114 (AC Scan)  
Peter Arno cartoon of a man stranded on a tropical island, with native women standing in the background, speaking to men in an inflated rescue craft from a ship. Published in Esquire magazine, Feb. 1944.

Topic: Beverages  
advertising

Genre/Form: Cartoons (humorous images)  
Tear sheets  
Advertisements -- 1940-1950

Box 35 (Series 11),  
Folder Year 1944

[\[Pepsi-Cola cartoon strips black & white advertisement; tear sheet\], 1944](#)  
2 Items (items, glued to single sheet; Ink on paper.; 11.2" x 9.6".)

Advertiser: Pepsi-Cola Company

Language: English.

Notes: AC0059-0000115 (AC Scan)  
Two Otto Soglow cartoons of a door-to-door salesman not making a sale or a sailor not attracting attention until offering Pepsi Cola.

Names: Soglow, Otto, 1900-1975

Topic: Beverages  
advertising

Genre/Form: Cartoons (humorous images)  
Tear sheets  
Advertisements -- 1940-1950

Box 35 (Series 11),  
Folder Year 1944

["... at 12:06 we attack ... at 12:09 we mop up ... then, at 12:14 we meet in the banyan grove for Pepsi-Colas." \[black & white advertisement; tear sheet\], 1944](#)  
1 Item (Ink on paper.; 11.3" x 8.7".)

Advertiser: Pepsi-Cola Company

Language: English.

Notes: AC0059-0000116 (AC Scan)  
Jay Irving cartoon of four soldiers in the brush, planning an attack.

Names: Irving, Jay, 1900-1970

Topic: Beverages  
advertising

Genre/Form: Cartoons (humorous images)  
Tear sheets  
Advertisements -- 1940-1950

Box 35 (Series 11),  
Folder Year 1944

["They want to know if we've got any Pepsi-Cola." \[black & white advertisement; tear sheet\], 1944](#)  
1 Item (Ink on paper.; 12.5" x 9.4".)

Advertiser: Pepsi-Cola Company

Language: English.

Notes: AC0059-0000117 (AC Scan)  
Robert Day cartoon of townspeople chasing a WWII US troop transport truck. Dialog continues - "Seems they heard the Pepsi-Cola jingle on the underground radio."

Names: Day, Robert James, 1900-1985  
 Topic: Beverages  
 advertising  
 Genre/Form: Cartoons (humorous images)  
 Tear sheets  
 Advertisements -- 1940-1950

Box 35 (Series 11), Folder 4	Pepsi Cola Company, 1945
Box 36 (Series 11), Folder 1	Pepsi Cola Company, 1945 - 1946
Box 36 (Series 11), Folder 2	Pepsi Cola Company, 1946
Box 36 (Series 11), Folder 3	Pepsi Cola Company, 1947
Box 36 (Series 11), Folder 4	Pepsi Cola Company, 1948
Box 33 (Series 11), Folder 2	<p><a href="#">Thirst-Time Salute! [black &amp; white advertisement; tear sheet]</a>, 1940</p> <p>1 Item (Ink on paper.; 12.6 x 9.3".)</p> <p>Advertiser: Pepsi-Cola Company</p> <p>Language: English.</p> <p>Notes: AC0059-0000122 (AC Scan)</p> <p>Woman in military uniform drinking Pepsi from a bottle with a straw.</p> <p>Topic: Beverages advertising</p> <p>Genre/Form: Tear sheets Advertisements -- 1940-1950</p>
Box 33 (Series 11), Folder 2	<p><a href="#">If it shows - it goes / Pepsi-Cola means Business! [black &amp; white advertisement; tear sheet]</a>, 1939</p> <p>1 Item (Ink on paper.; 14.4 x 10.3".)</p> <p>Advertiser: Pepsi-Cola Company</p> <p>Language: English.</p> <p>Notes: AC0059-0000123 (AC Scan)</p> <p>Children lining up at a grocery counter to buy 6-bottle cartons of Pepsi from a display.</p> <p>Topic: Beverages advertising</p> <p>Genre/Form: Tear sheets Advertisements -- 1940-1950</p>
Box 33 (Series 11), Folder 2	<p><a href="#">Pepsi-Cola did it! [black &amp; white advertisement; tear sheet]</a>, 1939</p> <p>1 Item (Ink on paper.; 14.2 x 11.0".)</p> <p>Advertiser: Pepsi-Cola Company</p>

Language: English.  
Notes: AC0059-0000124 (AC Scan)  
Grocer holding up a check above an image of a store display using a card table set with snacks and bottles of Pepsi.  
Topic: Beverages  
advertising  
Genre/Form: Tear sheets  
Advertisements -- 1940-1950

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Box 36 (Series 11), Folder 1	Pepsi Cola Company, 1945-1946
Box 36 (Series 11), Folder 2	Pepsi Cola Company, 1946
Box 36 (Series 11), Folder 3	Pepsi Cola Company, 1947
Box 36 (Series 11), Folder 4	Pepsi Cola Company, 1948
Box 36 (Series 11), Folder 5	Phosphate Products, 1962
Box 36 (Series 11), Folder 6	Republic Aviation, 1943
Box 36 (Series 11), Folder 7	Resinous Products and Chemical Company, 1942
Box 36 (Series 11), Folder 8	Resinous Products and Chemical Company, 1943
Box 36 (Series 11), Folder 9	Resinous Products and Chemical Company, 1944
Box 36 (Series 11), Folder 10	Resinous Products and Chemical Company, 1945
Box 37 (Series 11), Folder 1	Resinous Products and Chemical Company, 1946
Box 37 (Series 11), Folder 2	Resinous Products and Chemical Company, 1947
Box 37 (Series 11), Folder 3	Resistoflex Corp., 1944

Box 37 (Series 11), Folder 4	Rohm and Haas Company, 1942
Box 37 (Series 11), Folder 5	Rohm and Haas Company, 1942-1943
Box 37 (Series 11), Folder 6	Rohm and Haas Company, 1943
Box 37 (Series 11), Folder 7	Rohm and Haas Company, 1944
Box 37 (Series 11), Folder 8	Rohm and Haas Company, 1945
Box 37 (Series 11), Folder 9	Rohm and Haas Company, 1946
Box 38 (Series 11), Folder 1	Rome Bross Corp., 1930
Box 38 (Series 11), Folder 2	Savings Bank of the Metropolitan Area, 1930-1931
Box 38 (Series 11), Folder 3	Savings Bank of the Metropolitan Area, 1930-1931
Box 38 (Series 11), Folder 4	Science Illustrated, 1946
Box 38 (Series 11), Folder 5	Skinner and Eddy Corp, 1930
Box 38 (Series 11), Folder 6	Smith and Corona, 1934-1935
Box 38 (Series 11), Folder 7	Smith and Corona, 1935
Box 38 (Series 11), Folder 8	Smith and Corona, 1935-1936
Box 38 (Series 11), Folder 9	Smith and Corona, 1936-1937
Box 39 (Series 11), Folder 1	Smith and Corona, 1936

Box 39 (Series 11), Folder 2	Smith and Corona, 1936
Box 39 (Series 11), Folder 3	Smith and Corona, 1938
Box 39 (Series 11), Folder 4	Smith and Corona, 1938
Box 39 (Series 11), Folder 5	Smith and Corona, 1939
Box 39 (Series 11), Folder 6	Smith and Corona, 1940-1941
Box 39 (Series 11), Folder 7	Smith and Corona, 1941
Box 39 (Series 11), Folder 8	Smith and Corona, 1941
Box 39 (Series 11), Folder 9	Smith and Corona, 1942
Box 39 (Series 11), Folder 10	Smith and Corona, 1943
Box 39 (Series 11), Folder 11	Smith and Corona, 1945
Box 39 (Series 11), Folder 12	Smith and Corona, 1946
Box 39 (Series 11), Folder 13	Smith and Corona, 1947
Box 39 (Series 11), Folder 14	Smith and Corona, 1948
Box 39 (Series 11), Folder 15	Smith and Corona, 1949
Box 40 (Series 11), Folder 1	Smith and Corona, 1950
Box 40 (Series 11), Folder 2	Smith and Corona, 1951



Box 40 (Series 11), Folder 3	Smith and Corona, 1952
Box 40 (Series 11), Folder 4	Smith and Corona, 1960
Box 40 (Series 11), Folder 5	Snider Preserve Company, 1925
Box 40 (Series 11), Folder 6	Snider Preserve Company, 1926
Box 40 (Series 11), Folder 7	Snider Preserve Company, 1927
Box 40 (Series 11), Folder 8	Snider Preserve Company, 1928
Box 40 (Series 11), Folder 9	Snider Preserve Company, 1929
Box 40 (Series 11), Folder 10	Snider Preserve Company, 1930-1931
Box 40 (Series 11), Folder 11	E.R. Squibb & Sons, 1921
Box 40 (Series 11), Folder 12	E.R. Squibb & Sons, 1922
Box 40 (Series 11), Folder 13	E.R. Squibb & Sons, 1923
Box 40 (Series 11), Folder 14	E.R. Squibb & Sons, 1924
Box 40 (Series 11), Folder 15	E.R. Squibb & Sons, 1927
Box 40 (Series 11), Folder 16	E.R. Squibb & Sons, 1928
Box 40 (Series 11), Folder 17	E.R. Squibb & Sons, 1929
Box 41 (Series 11), Folder 6	11.5: <a href="#">E.R. Squibb &amp; Sons, 1935</a>

Box 41 (Series 11),  
Folder Squibb 1935

[The Light That Shines for All \[black & white advertisement; tear sheet\], 1934](#)

1 Item (Ink on paper.; 17.3" x 13.6".)

Advertiser: E.R. Squibb & Sons.

Language: English.

Notes: AC0059-0000078m (AC Scan)

Family of five look into a bright light. Text describes the advances of medicine in the fight against disease.

Topic: Pharmaceutical industry  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1930-1940

## Subseries 11.6: E.R. Squibb & Sons, 1944

*Box 41 (Series 11), Folder 14*

[Image\(s\)](#)

[About Penicillin \[black & white advertisement; tear sheet\], 1944](#)

1 Item (Ink on paper.; 13.5" x 10.3".)

Advertiser: Squibb Corporation

Language: English.

Notes: AC0059-0000266 (AC Scan)

In Series 11, Box 4, Folder Squibb.

Illustrated with images of women workers packaging penicillin and the new Squibb penicillin building.

Topic: Pharmaceutical industry  
Penicillin  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1940-1950

Box 42 (Series 11),  
Folder 1

E.R. Squibb & Sons, 1957

Box 42 (Series 11),  
Folder 2

E.R. Squibb & Sons, 1958

Box 42 (Series 11),  
Folder 3

E.R. Squibb & Sons, 1959

Box 42 (Series 11),  
Folder 4

Sunshine Biscuit Company, 1925

Box 42 (Series 11),  
Folder 5

Sunshine Biscuit Company, 1925

Box 42 (Series 11),  
Folder 6

Sunshine Biscuit Company, 1925

Box 42 (Series 11), Folder 7	Sunshine Biscuit Company, 1926
Box 42 (Series 11), Folder 8	Sunshine Biscuit Company, 1926
Box 42 (Series 11), Folder 9	Sunshine Biscuit Company, 1927
Box 42 (Series 11), Folder 10	Sunshine Biscuit Company, 1928
Box 43 (Series 11), Folder 1	Sunshine Biscuit Company, 1929-1930
Box 43 (Series 11), Folder 2	Sunshine Biscuit Company, 1931
Box 43 (Series 11), Folder 3	Sunshine Biscuit Company, 1932
Box 43 (Series 11), Folder 4	Sunshine Biscuit Company, 1933
Box 44 (Series 11), Folder 1	Sunshine Biscuit Company, 1933
Box 44 (Series 11), Folder 2	Sunshine Biscuit Company, 1933
Box 44 (Series 11), Folder 3	Sunshine Biscuit Company, 1934
Box 44 (Series 11), Folder 4	Sunshine Biscuit Company, 1934
Box 44 (Series 11), Folder 5	Sunshine Biscuit Company, 1934
Box 44 (Series 11), Folder 6	Sunshine Biscuit Company, 1937
Box 44 (Series 11), Folder 7	Sunshine Biscuit Company, 1938
Box 44 (Series 11), Folder 8	Sunshine Biscuit Company, 1939

Box 44 (Series 11), Folder 9	Sunshine Biscuit Company, 1940
Box 44 (Series 11), Folder 10	Sunshine Biscuit Company, 1940
Box 44 (Series 11), Folder 11	Sunshine Biscuit Company, 1941
Box 44 (Series 11), Folder 12	Sunshine Biscuit Company, 1942
Box 44 (Series 11), Folder 13	Sunshine Biscuit Company, 1953
Box 44 (Series 11), Folder 14	Sunshine Biscuit Company, 1954
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Box 75 (Series 11), Folder 11	Smith and Corona, 1939
Box 75 (Series 11), Folder 12	Smith and Corona, 1939
Box 75 (Series 11), Folder 13	Smith and Corona, 1940-1941
Box 76 (Series 11), Folder 1	Smith and Corona, 1941

Box 76 (Series 11), Folder 2	Smith and Corona, 1941
Box 76 (Series 11), Folder 3	Smith and Corona, 1941
Box 76 (Series 11), Folder 4	Smith and Corona, 1941
Box 76 (Series 11), Folder 5	Smith and Corona, 1942
Box 76 (Series 11), Folder 6	Smith and Corona, 1942
Box 76 (Series 11), Folder 7	Smith and Corona, 1944
Box 76 (Series 11), Folder 8	Smith and Corona, 1944
Box 76 (Series 11), Folder 9	Smith and Corona, 1945
Box 76 (Series 11), Folder 10	Smith and Corona, 1946
Box 76 (Series 11), Folder 11	Smith and Corona, 1946
Box 76 (Series 11), Folder 12	Smith and Corona, 1946
Box 76 (Series 11), Folder 13	Smith and Corona, 1947
Box 76 (Series 11), Folder 14	Smith and Corona, 1948
Box 76 (Series 11), Folder 15	Smith and Corona, 1948
Box 76 (Series 11), Folder 16	Smith and Corona, 1949
Box 76 (Series 11), Folder 17	Smith and Corona, 1950

Box 76 (Series 11), Folder 18	Smith and Corona, 1951
Box 76 (Series 11), Folder 19	Smith and Corona, 1951
Box 76 (Series 11), Folder 20	Smith and Corona, 1951
Box 76 (Series 11), Folder 21	Smith and Corona, 1952
Box 76 (Series 11), Folder 22	Smith and Corona, 1953
Box 77 (Series 11), Folder 1	Smith and Corona, 1953
Box 77 (Series 11), Folder 2	Smith and Corona, 1954
Box 77 (Series 11), Folder 3	Smith and Corona, 1955
Box 77 (Series 11), Folder 4	Smith and Corona, 1956
Box 77 (Series 11), Folder 5	Smith and Corona, 1957
Box 77 (Series 11), Folder 6	Smith and Corona, undated
Box 77 (Series 11), Folder 7	Snider's Tomato Catsup, 1925
Box 77 (Series 11), Folder 8	Snider's Tomato Catsup, 1929
Box 77 (Series 11), Folder 9	Snider's Tomato Catsup, 1931
Box 77 (Series 11), Folder 10	Soundscriber, 1941
Box 77 (Series 11), Folder 11	E.R. Squibb & Sons, 1948



Box 77 (Series 11), Folder 11	E.R. Squibb & Sons, 1950
Box 77 (Series 11), Folder 12	E.R. Squibb & Sons, 1951
Box 77 (Series 11), Folder 13	E.R. Squibb & Sons, 1952
Box 77 (Series 11), Folder 14	E.R. Squibb & Sons, 1953
Box 77 (Series 11), Folder 15	E.R. Squibb & Sons, 1954
Box 77 (Series 11), Folder 16	E.R. Squibb & Sons, 1954
Box 77 (Series 11), Folder 17	E.R. Squibb & Sons, 1955
Box 77 (Series 11), Folder 18	E.R. Squibb & Sons, 1955
Box 77 (Series 11), Folder 19	E.R. Squibb & Sons, 1956
Box 77 (Series 11), Folder 20	E.R. Squibb & Sons, 1956
Box 78 (Series 11), Folder 1	E.R. Squibb & Sons, 1957
Box 78 (Series 11), Folder 2	E.R. Squibb & Sons, 1958
Box 78 (Series 11), Folder 3	E.R. Squibb & Sons, 1959
Box 78 (Series 11), Folder 4	E.R. Squibb & Sons, 1959
Box 78 (Series 11), Folder 5	Statue of Liberty, Ellis Island Foundation, 1986
Box 78 (Series 11), Folder 6	Sunshine Biscuit Company, 1925

Box 78 (Series 11), Folder 7	Sunshine Biscuit Company, 1925
Box 78 (Series 11), Folder 8	Sunshine Biscuit Company, 1926
Box 78 (Series 11), Folder 9	Sunshine Biscuit Company, 1928
Box 78 (Series 11), Folder 10	Sunshine Biscuit Company, 1929
Box 78 (Series 11), Folder 11	Sunshine Biscuit Company, 1933
Box 78 (Series 11), Folder 12	Sunshine Biscuit Company., 1933
Box 78 (Series 11), Folder 13	Sunshine Biscuit Company, 1933
Box 78 (Series 11), Folder 14	Sunshine Biscuit Company, 1934
Box 78 (Series 11), Folder 15	Sunshine Biscuit Company, 1934
Box 79 (Series 11), Folder 1	Sunshine Biscuit Company, 1934
Box 79 (Series 11), Folder 2	Sunshine Biscuit Company, 1936
Box 79 (Series 11), Folder 3	Sunshine Biscuit Company, 1936
Box 79 (Series 11), Folder 4	Sunshine Biscuit Company, 1936
Box 79 (Series 11), Folder 5	Sunshine Biscuit Company, 1937
Box 79 (Series 11), Folder 6	Sunshine Biscuit Company, 1937
Box 79 (Series 11), Folder 7	Sunshine Biscuit Company, 1938

Box 79 (Series 11), Folder 8	Sunshine Biscuit Company, 1939
Box 79 (Series 11), Folder 9	Sunshine Biscuit Company, 1940
Box 79 (Series 11), Folder 9	Sunshine Biscuit Company, 1941
Box 79 (Series 11), Folder 10	Sunshine Biscuit Company, 1951
Box 79 (Series 11), Folder 11	Sunshine Biscuit Company, 1952
Box 79 (Series 11), Folder 12	Sunshine Biscuit Company, 1953
Box 79 (Series 11), Folder 13	Sunshine Biscuit Company, 1953
Box 79 (Series 11), Folder 14	Sunshine Biscuit Company, 1954
Box 79 (Series 11), Folder 15	Sunshine Biscuit Company, 1955
Box 79 (Series 11), Folder 16	Sunshine Biscuit Company, 1955
Box 80 (Series 11), Folder 1	Sunshine Biscuit Company, 1955
Box 80 (Series 11), Folder 2	Sunshine Biscuit Company, 1955
Box 80 (Series 11), Folder 3	Sunshine Biscuit Company, 1955
Box 80 (Series 11), Folder 4	Sunshine Biscuit Company, 1956
Box 80 (Series 11), Folder 5	Sunshine Biscuit Company, 1956
Box 80 (Series 11), Folder 6	Sunshine Biscuit Company, 1956

Box 80 (Series 11), Folder 7	Sunshine Biscuit Company, 1956
Box 80 (Series 11), Folder 8	Sunshine Biscuit Company, 1956
Box 80 (Series 11), Folder 9	Sunshine Biscuit Company, 1956
Box 80 (Series 11), Folder 10	Sunshine Biscuit Company, 1957
Box 80 (Series 11), Folder 11	Sunshine Biscuit Company, 1957
Box 80 (Series 11), Folder 12	Sunshine Biscuit Company, 1957
Box 80 (Series 11), Folder 13	Sunshine Biscuit Company, 1958
Box 81 (Series 11), Folder 1	Sunshine Biscuit Company, 1958
Box 81 (Series 11), Folder 2	Sunshine Biscuit Company, 1958
Box 81 (Series 11), Folder 3	Sunshine Biscuit Company, 1958
Box 81 (Series 11), Folder 4	Sunshine Biscuit Company, 1959
Box 81 (Series 11), Folder 5	Sunshine Biscuit Company, 1959
Box 81 (Series 11), Folder 6	Sunshine Biscuit Company, 1960
Box 81 (Series 11), Folder 7	Sunshine Biscuit Company, 1963
Box 81 (Series 11), Folder 8	Sunshine Biscuit Company, 1964
Box 81 (Series 11), Folder 9	Sunshine Biscuit Company, 1965

Box 81 (Series 11), Folder 10	Sunshine Biscuit Company, 1965
Box 81 (Series 11), Folder 11	Sunshine Biscuit Company, 1965
Box 81 (Series 11), Folder 12	Sylvania Electric, 1945
Box 82 (Series 11), Folder 1	Sylvania Electric, 1946
Box 82 (Series 11), Folder 2	Sylvania Electric, 1947
Box 82 (Series 11), Folder 3	Sylvania Electric, 1948
Box 82 (Series 11), Folder 4	Sylvania Electric, 1948
Box 82 (Series 11), Folder 5	Sylvania Electric, 1949
Box 82 (Series 11), Folder 6	Teletypesetter Corp., 1945
Box 82 (Series 11), Folder 7	Teletypesetter Corp., 1950
Box 82 (Series 11), Folder 8	Teletypesetter Corp., 1951
Box 82 (Series 11), Folder 9	Teletypesetter Corp., 1952
Box 82 (Series 11), Folder 10	Texaco Company, 1936
Box 82 (Series 11), Folder 11	Texaco Company, 1937
Box 82 (Series 11), Folder 12	Texaco Company, 1937
Box 82 (Series 11), Folder 13	Texaco Company, 1938

Box 82 (Series 11), Folder 14	Texaco Company, 1938
Box 83 (Series 11), Folder 1	Texaco Company, 1939
Box 83 (Series 11), Folder 2	Texaco Company, 1940
Box 83 (Series 11), Folder 3	Texaco Company, 1941
Box 83 (Series 11), Folder 4	Texaco Company, 1942
Box 83 (Series 11), Folder 5	Texaco Company, 1943
Box 83 (Series 11), Folder 5	Texaco Company, 1944
Box 83 (Series 11), Folder 6	Texaco Company, 1948
Box 83 (Series 11), Folder 7	Texaco Company, 1949
Box 83 (Series 11), Folder 8	Texaco Company, 1950
Box 83 (Series 11), Folder 9	Texaco Company, 1951
Box 83 (Series 11), Folder 10	Texaco Company, 1952
Box 83 (Series 11), Folder 11	Texaco Company, 1953
Box 83 (Series 11), Folder 12	Texaco Company, 1954
Box 83 (Series 11), Folder 13	Texaco Company, 1954
Box 83 (Series 11), Folder 14	Texaco Company, 1955

Box 83 (Series 11), Folder 15	Texaco Company, 1955
Box 84 (Series 11), Folder 1	Texaco Company, 1956
Box 84 (Series 11), Folder 2	Texaco Company, 1956
Box 84 (Series 11), Folder 3	Texaco Company, 1957
Box 84 (Series 11), Folder 4	Texaco Company, 1958
Box 84 (Series 11), Folder 5	Texaco Company, 1959
Box 84 (Series 11), Folder 6	Texaco Company, 1960
Box 84 (Series 11), Folder 7	Texaco Company, 1961
Box 84 (Series 11), Folder 8	Thomas Cook and Son (Cook's) Travel, 1951
Box 84 (Series 11), Folder 9	Thomas Cook and Son (Cook's) Travel, 1951
Box 84 (Series 11), Folder 10	Thomas Cook and Son (Cook's) Travel, 1952
Box 84 (Series 11), Folder 11	Thomas Cook and Son (Cook's) Travel, 1952
Box 84 (Series 11), Folder 12	Thomas Cook and Son (Cook's) Travel, 1953
Box 84 (Series 11), Folder 13	Thomas Cook and Son (Cook's) Travel, 1953
Box 84 (Series 11), Folder 14	Thomas Cook and Son (Cook's) Travel, 1954
Box 84 (Series 11), Folder 15	Thomas Cook and Son (Cook's) Travel, 1958

Box 84 (Series 11), Folder 15	Thomas Cook and Son (Cook's) Travel, 1959
Box 84 (Series 11), Folder 15	Thomas Cook and Son (Cook's) Travel, 1962
Box 84 (Series 11), Folder 16	Twenty One Brand Inc., 1979
Box 84 (Series 11), Folder 16	Twenty One Brand Inc., 1980
Box 84 (Series 11), Folder 16	Twenty One Brand Inc., 1981
Box 84 (Series 11), Folder 17	Twenty One Brand Inc., 1982
Box 84 (Series 11), Folder 17	Twenty One Brand Inc., 1983
Box 84 (Series 11), Folder 18	Twenty One Brand Inc., 1985
Box 84 (Series 11), Folder 18	Twenty One Brand Inc., 1986
Box 85 (Series 11), Folder 1	Van Camp Seafood Company, 1962-1963
Box 85 (Series 11), Folder 2	Western Electric Company, 1920
Box 85 (Series 11), Folder 3	Western Electric Company, 1920
Box 85 (Series 11), Folder 4	Western Electric Company, 1923
Box 85 (Series 11), Folder 5	Western Electric Company, 1924
Box 85 (Series 11), Folder 6	Western Electric Company, 1924
Box 85 (Series 11), Folder 7	Western Electric Company, 1925



Box 85 (Series 11), Folder 8	Western Electric Company, 1925
Box 85 (Series 11), Folder 9	Western Electric Company, 1930
Box 85 (Series 11), Folder 10	Western Electric Company, 1930
Box 85 (Series 11), Folder 11	Western Electric Company, 1941
Box 85 (Series 11), Folder 12	Western Electric Company, 1942
Box 85 (Series 11), Folder 13	Western Electric Company, 1942
Box 85 (Series 11), Folder 14	Western Electric Company, 1944
Box 85 (Series 11), Folder 15	Western Electric Company, 1945
Box 86 (Series 11), Folder 1	Western Electric Company, 1948
Box 86 (Series 11), Folder 2	Western Electric Company, 1949
Box 86 (Series 11), Folder 3	Western Electric Company, 1950
Box 86 (Series 11), Folder 4	Western Electric Company, 1951
Box 86 (Series 11), Folder 5	Western Electric Company, 1952
Box 86 (Series 11), Folder 6	Western Electric Company, 1953
Box 86 (Series 11), Folder 7	Western Electric Company, 1954
Box 86 (Series 11), Folder 8	Western Electric Company, 1955

Box 86 (Series 11), Folder 9	Western Electric Company, 1956
Box 87 (Series 11), Folder 1	Western Electric Company, 1959
Box 87 (Series 11), Folder 2	Western Electric Company, 1960
Box 87 (Series 11), Folder 3	Western Electric Company, 1961
Box 87 (Series 11), Folder 4	Western Electric Company, 1962
Box 87 (Series 11), Folder 5	Western Electric Company, 1963
Box 87 (Series 11), Folder 6	Western Electric Company, 1964
Box 87 (Series 11), Folder 7	Western Electric Company, 1965
Box 87 (Series 11), Folder 8	Western Electric Company, 1967
Box 87 (Series 11), Folder 9	Western Electric Company, 1968
Box 87 (Series 11), Folder 10	Western Electric Company, 1969
Box 87 (Series 11), Folder 11	Western Electric Company, undated
Box 87 (Series 11), Folder 12	Wheeling Corrogated Company/Wheeling Steel, 1946
Box 87 (Series 11), Folder 13	Wheeling Corrogated Company/Wheeling Steel, 1947
Box 87 (Series 11), Folder 14	Wheeling Corrogated Company/Wheeling Steel, 1948
Box 87 (Series 11), Folder 15	Wheeling Corrogated Company/Wheeling Steel, 1950

Box 87 (Series 11), Folder 15	Wheeling Corrogated Company/Wheeling Steel, 1949
Box 87 (Series 11), Folder 16	Wheeling Corrogated Company/Wheeling Steel, 1955
Box 87 (Series 11), Folder 17	Wheeling Corrogated Company/Wheeling Steel, 1956
Box 87 (Series 11), Folder 18	Wheeling Corrogated Company/Wheeling Steel, 1957
Box 87 (Series 11), Folder 19	Wheeling Corrogated Company/Wheeling Steel, 1958
Box 87 (Series 11), Folder 20	Wheeling Corrogated Company/Wheeling Steel, 1959
Box 87 (Series 11), Folder 21	Wheeling Corrogated Company/Wheeling Steel, 1960
Box 87 (Series 11), Folder 22	Wheeling Corrogated Company/Wheeling Steel, 1961
Box 88 (Series 11), Folder 1	Wheeling Corrogated Company/Wheeling Steel, 1962
Box 88 (Series 11), Folder 2	Wheeling Corrogated Company/Wheeling Steel, 1963
Box 88 (Series 11), Folder 3	Wheeling Corrogated Company/Wheeling Steel, 1964
Box 88 (Series 11), Folder 4	Wheeling Corrogated Company/Wheeling Steel, 1965
Box 88 (Series 11), Folder 5	Wheeling Corrogated Company/Wheeling Steel, undated
Box 88 (Series 11), Folder 6	White Rock Mineral Water, 1934
Box 88 (Series 11), Folder 7	White Rock Mineral Water, 1935
Box 88 (Series 11), Folder 8	White Rock Mineral Water, 1936

Box 88 (Series 11), Folder 9	Yellow Pages, 1971
Box 88 (Series 11), Folder 10	Yellow Pages, 1972
Box 89 (Series 11), Folder 1	Western Electric Company, 1920-1922
Box 90 (Series 11), Folder 1	American Cyanamid Company, 1960
Box 90 (Series 11), Folder 2	American Cyanamid Company, 1961
Box 90 (Series 11), Folder 3	American Cyanamid Company, 1962
Box 90 (Series 11), Folder 4	American Cyanamid Company, 1970
Box 90 (Series 11), Folder 5	American Cyanamid Company, undated
Box 90 (Series 11), Folder 6	American Export Lines, 1960
Box 90 (Series 11), Folder 6	American Export Lines, 1962
Box 90 (Series 11), Folder 6	American Export Lines, undated
Box 90 (Series 11), Folder 7	American Export Lines, 1964-1965
Box 90 (Series 11), Folder 8	American Machine and Foundry Company, 1964
Box 90 (Series 11), Folder 8	American Machine and Foundry Company, undated
Box 90 (Series 11), Folder 8	American Machine and Foundry Company, 1962
Box 90 (Series 11), Folder 9	Ansonia Alarm Clocks, undated

Box 91 (Series 11), Folder 1	Bigelow-Sanford Carpet Company, 1933-1934
Box 91 (Series 11), Folder 2	Braniff International Airways, undated
Box 91 (Series 11), Folder 3	Chicopee Sales Corporation, undated
Box 91 (Series 11), Folder 4	Colgate-Palmolive, 1950
Box 91 (Series 11), Folder 5	Colgate-Palmolive, 1958
Box 91 (Series 11), Folder 6	Croft Brewing Co., 1959
Box 91 (Series 11), Folder 7	Decca Records, 1951
Box 91 (Series 11), Folder 8	Eastman Kodak Company, 1925
Box 91 (Series 11), Folder 9	General Motors Corporation, 1999
Box 91 (Series 11), Folder 10	Hartford Accident and Indemnity Company, 1950
Box 91 (Series 11), Folder 11	Lentheric, 1951
Box 92 (Series 11), Folder 1	Narragansett Brewing Co., 1950
Box 92 (Series 11), Folder 1	Narragansett Brewing Co., undated
Box 92 (Series 11), Folder 1	Narragansett Brewing Co., 1953
Box 92 (Series 11), Folder 2	Narragansett Brewing Co., 1958
Box 92 (Series 11), Folder 3	Narragansett Brewing Co., 1959

Box 92 (Series 11), Folder 4	Narragansett Brewing Co., 1959
Box 92 (Series 11), Folder 5	Northwest Airlines, 1953
Box 92 (Series 11), Folder 6	Northwest Airlines, 1954
Box 92 (Series 11), Folder 7	Northwest Airlines, 1955
Box 92 (Series 11), Folder 8	Pennsylvania Lawn Mowers, 1963
Box 92 (Series 11), Folder 9	Permutit Company, 1952-1954
Box 93 (Series 11), Folder 1	Popular Fiction Group Argosy Magazine, undated
Box 93 (Series 11), Folder 2	Savings Bank of the Metropolitan Area, undated
Box 93 (Series 11), Folder 3	Science Illustrated, 1946
Box 93 (Series 11), Folder 4	Skinner and Eddy Corp, undated
Box 93 (Series 11), Folder 5	Smith and Corona, 1939
Box 93 (Series 11), Folder 6	Smith and Corona, 1948
Box 93 (Series 11), Folder 6	Smith and Corona, 1949
Box 93 (Series 11), Folder 7	Smith and Corona, 1950
Box 93 (Series 11), Folder 8	Smith and Corona, 1951
Box 93 (Series 11), Folder 8	Smith and Corona, undated

Box 93 (Series 11), Folder 9	E.R. Squibb & Sons, 1914
Box 93 (Series 11), Folder 10	E.R. Squibb & Sons, undated
Box 93 (Series 11), Folder 10	E.R. Squibb & Sons, 1951
Box 94 (Series 11), Folder 1	Sunshine Biscuit Company, 1925
Box 94 (Series 11), Folder 2	Sunshine Biscuit Company, 1938
Box 94 (Series 11), Folder 2	Sunshine Biscuit Company, 1937
Box 94 (Series 11), Folder 3	Sunshine Biscuit Company, 1954
Box 94 (Series 11), Folder 4	Sunshine Biscuit Company, 1955
Box 94 (Series 11), Folder 5	Sunshine Biscuit Company, 1955
Box 94 (Series 11), Folder 6	Sunshine Biscuit Company, 1955
Box 94 (Series 11), Folder 7	Sunshine Biscuit Company, 1955
Box 94 (Series 11), Folder 8	Sunshine Biscuit Company, 1956
Box 94 (Series 11), Folder 9	Sunshine Biscuit Company, 1956
Box 95 (Series 11), Folder 1	Sunshine Biscuit Company, 1956
Box 95 (Series 11), Folder 2	Sunshine Biscuit Company, 1956
Box 95 (Series 11), Folder 3	Sunshine Biscuit Company, 1956

Box 95 (Series 11), Folder 3	Sunshine Biscuit Company, 1957
Box 95 (Series 11), Folder 4	Sunshine Biscuit Company, 1957
Box 95 (Series 11), Folder 5	Sunshine Biscuit Company, 1957
Box 95 (Series 11), Folder 6	Sunshine Biscuit Company, 1957
Box 95 (Series 11), Folder 7	Sunshine Biscuit Company, 1957
Box 95 (Series 11), Folder 8	Sunshine Biscuit Company, 1960s (ca.)
Box 96 (Series 11), Folder 1	Texaco Company, 1937
Box 96 (Series 11), Folder 2	Texaco Company, 1937
Box 96 (Series 11), Folder 3	Texaco Company, 1938
Box 96 (Series 11), Folder 4	Texaco Company, 1938
Box 96 (Series 11), Folder 5	Texaco Company, 1939
Box 96 (Series 11), Folder 6	Texaco Company, 1939
Box 96 (Series 11), Folder 7	Texaco Company, 1941
Box 97 (Series 11), Folder 1	Texaco Company, 1953
Box 97 (Series 11), Folder 2	Texaco Company, 1953
Box 97 (Series 11), Folder 3	Texaco Company, 1954



Box 97 (Series 11), Folder 4	Texaco Company, 1954
Box 97 (Series 11), Folder 5	Texaco Company, 1955
Box 97 (Series 11), Folder 6	Texaco Company, 1956
Box 97 (Series 11), Folder 7	Texaco Company, 1956
Box 97 (Series 11), Folder 8	Texaco Company, 1957
Box 98 (Series 11), Folder 1	Texaco Company, 1957
Box 98 (Series 11), Folder 2	Texaco Company, 1961
Box 98 (Series 11), Folder 3	Western Electric Company, 1944
Box 98 (Series 11), Folder 3	Western Electric Company, 1945
Box 98 (Series 11), Folder 4	Western Electric Company, 1961-1963
Box 99 (Series 11), Folder 1	<a href="#">Photographs of Texaco advertisements, 1953-1961</a> Notes: See Series 5: Billboards for related materials.

[\[Billboard with cutout of young girl advertising Texaco restrooms : black and white photoprint\], 1953](#)

1 Item (8" x 10".)

Advertiser: Texaco, Inc.

Language: English.

Notes: AC0059-0000230.tif(AC Scan)

Silver gelatin on paper.

In Series 17, Box 3, Folder 19.

Unrestricted research use on site by appointment. Photographs must be handled with cotton gloves unless protected by sleeves.

Ad text - "Something a lady appreciates! Registered rest room."

Photographer unidentified.

Topic: Billboards -- Los Angeles (Ca.)

Gasoline

Petroleum industry and trade

Genre/Form: advertising -- Outdoor  
Photographs -- 1950-1960 -- Black-and-white photoprints --  
Silver gelatin

[Surprising Power! \[black & white advertisement; tear sheet\], 1952](#)

1 Item (Ink on paper.; 5.9" x 9.7".)

Advertiser: Texaco, Inc.

Language: English.

Notes: AC0059-0000220 (AC Scan)

In Series 17, Box 3, Folder 19.

Texaco Fire-Chief Gasoline ad illustrated with three Dalmatian puppies playing with a garden hose next to a fireman's helmet.

Topic: Gasoline  
Petroleum industry and trade  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1950-1960

[Great Going! \[black & white advertisement; tear sheet\], 1953](#)

1 Item (Ink on paper.; 8.2" x 10.0".)

Advertiser: Texaco, Inc.

Language: English.

Notes: AC0059-0000221 (AC Scan)

In Series 17, Box 3, Folder 19.

Texaco Fire-Chief Gasoline ad illustrated with five Dalmatian puppies playing with an inner tube in water.

Topic: Gasoline  
Petroleum industry and trade  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1950-1960

[Pull up and check-up ... it's Spring! \[black & white advertisement; tear sheet\], 1952](#)

1 Item (Ink on paper.; 5.8" x 9.6".)

Advertiser: Texaco, Inc.

Language: English.

Notes: AC0059-0000222 (AC Scan)

In Series 17, Box 3, Folder 19.

Texaco ad illustrated with bird pulling a worm from the ground.

Topic: Gasoline  
Petroleum industry and trade  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1950-1960

[Texaco Sky Chief packs punch ... all over the map! \[black & white advertisement; tear sheet\], 1952](#)

1 Item (Ink on paper.; 5.6" x 9.8".)

Advertiser: Texaco, Inc.  
Language: English.  
Notes: AC0059-0000223 (AC Scan)  
In Series 17, Box 3, Folder 19.  
Texaco ad illustrated with boxing glove punching toward an open road map.  
Topic: Gasoline  
Petroleum industry and trade advertising  
Genre/Form: Tear sheets  
Advertisements -- 1950-1960

[Texaco Fire-Chief gasoline ... best run for the money! \[black & white advertisement; tear sheet\], 1953](#)

1 Item (Ink on paper.; 7.2" x 10.0".)

Advertiser: Texaco, Inc.  
Language: English.  
Notes: AC0059-0000224 (AC Scan)  
In Series 17, Box 3, Folder 19.  
Texaco ad illustrated with a Dalmatian puppy jumping over a sign carrying a fireman's helmet in his mouth.  
Topic: Gasoline  
Petroleum industry and trade advertising  
Genre/Form: Tear sheets  
Advertisements -- 1950-1960

[mile after mile ... Sky Chief packs punch. \[black & white advertisement; tear sheet\], 1953](#)

1 Item (Ink on paper.; 8.1" x 10.0".)

Advertiser: Texaco, Inc.  
Language: English.  
Notes: AC0059-0000225 (AC Scan)  
In Series 17, Box 3, Folder 19.  
Texaco ad illustrated with a boxing glove carrying a gas pump punching above cars driving on a road running through a gently rolling landscape.  
Topic: Gasoline  
Petroleum industry and trade advertising  
Genre/Form: Tear sheets  
Advertisements -- 1950-1960

[Get the jump on spring! Hop over for a Texaco check-up. \[black & white advertisement; tear sheet\], 1954](#)

1 Item (Ink on paper.; 4.2" x 7.8".)

Advertiser: Texaco, Inc.  
Language: English.  
Notes: AC0059-0000226 (AC Scan)

In Series 17, Box 3, Folder 19.  
Texaco ad illustrated with a leaping frog.

Topic: Gasoline  
Petroleum industry and trade  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1950-1960

[For a real lift get a Texaco check-up! \[black & white advertisement; tear sheet\], 1956](#)

1 Item (Ink on paper.; 8.2" x 10.0".)

Advertiser: Texaco, Inc.

Language: English.

Notes: AC0059-0000227 (AC Scan)

In Series 17, Box 3, Folder 19.

Texaco ad illustrated with a hand lifting a car.

Topic: Gasoline  
Petroleum industry and trade  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1950-1960

[1 Petrox 2 Top Octane 3 100% Climate Controlled / Texaco Sky Chief Gasoline \[black & white advertisement; tear sheet\], 1955](#)

1 Item (Ink on paper.; 8.2" x 10.0".)

Advertiser: Texaco, Inc.

Language: English.

Notes: AC0059-0000228 (AC Scan)

In Series 17, Box 3, Folder 19.

Topic: Gasoline  
Petroleum industry and trade  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1950-1960

[Put Spring in your car! Get a Texaco check-up now! \[black & white advertisement; tear sheet\], 1955](#)

1 Item (Ink on paper.; 8.2" x 9.7".)

Advertiser: Texaco, Inc.

Language: English.

Notes: AC0059-0000229 (AC Scan)

In Series 17, Box 3, Folder 19.

Texaco ad illustrated with a convertible car going through a giant spring.

Topic: Gasoline  
Petroleum industry and trade  
advertising

Genre/Form: Tear sheets

## Advertisements -- 1950-1960

Something we ladies appreciate! [black & white advertisement; tear sheet], 1952

1 Item (Ink on paper.; 5.9" x 9.6".)

Advertiser: Texaco, Inc.

Language: English.

Notes: AC0059-0000232 (AC Scan)

In Series 17, Box 3, Folder 19.

Texaco ad illustrated with a woman and three girls driving by a registered rest room sign in a convertible.

Topic: Gasoline  
Petroleum industry and trade  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1950-1960

Great new source of power! Sky Chief gasoline with Petrox [black & white advertisement; tear sheet], 1956

1 Item (Ink on paper.; 8.2" x 10.0".)

Advertiser: Texaco, Inc.

Language: English.

Notes: AC0059-0000231 (AC Scan)

In Series 17, Box 3, Folder 19.

Texaco gasoline ad

Topic: Gasoline  
Petroleum industry and trade  
advertising

Genre/Form: Tear sheets  
Advertisements -- 1950-1960

Map-folder 8	American Export Lines, 1960
Map-folder 9	Gray Bar, [1926?]
Map-folder 10	Gray Bar, [1926?]
Map-folder 11	Gray Bar, undated
Map-folder 12	Northwest Airlines, 1941, undated
Map-folder 13	Northwest Orient Airlines, [1926?]
Map-folder 14	Sunshine Bakery, 1954
Map-folder 15	Texaco, 1955
Map-folder 16	Western Electric, 1942

Map-folder 17	Popular Fiction Group (Argosy Magazine), 1948
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Map-folder 17	Smith and Corona, 1938
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**Subseries 11.2: Radio and Television Advertisements, 1963-1967**

Box 99 (Series 11), Folder 1	Western Electric scripts, 1963
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Box 99 (Series 11), Folder 2	Western Electric scripts, 1963
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Box 99 (Series 11), Folder 3	Western Electric scripts, 1963
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Box 99 (Series 11), Folder 4	Western Electric scripts, 1964
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Box 99 (Series 11), Folder 5	Western Electric scripts, 1964
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Box 99 (Series 11), Folder 6	Western Electric scripts, 1965
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Box 99 (Series 11), Folder 6	Western Electric scripts, 1965
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Box 99 (Series 11), Folder 7	Western Electric scripts, 1965
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Box 99 (Series 11), Folder 8	Western Electric scripts, 1965
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Box 99 (Series 11), Folder 9	Western Electric scripts, 1965
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Box 99 (Series 11), Folder 11	Western Electric scripts, 1966
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Box 99 (Series 11), Folder 12	Western Electric scripts, 1966
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Box 99 (Series 11), Folder 13	Western Electric scripts, 1966
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Box 99 (Series 11), Folder 14	Western Electric scripts, 1967
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Box 99 (Series 11), Folder 15	Western Electric scripts, 1967
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Box 99 (Series 11), Folder 16	Western Electric scripts, 1967
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## Series 12: Hixson & Jorgensen, 1953-1971, undated

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## Series 13: Newell-Emmett, 1942-1957

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Box 1 (Series 13), Folder 4	Permutit Company, 1945
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Box 1 (Series 13), Folder 9	Permutit Company, 1953
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Box 1 (Series 13), Folder 11	Permutit Company, 1955
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## Series 14: House Advertisements, 1870-1991, undated

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Box 16 (Series 14), Folder 3	Loose pages, circa 1870-1885
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Box 16 (Series 14), Folder 5	Loose pages, circa 1870-1885
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Box 1 (Series 14), Folder 4	Printed advertisements, 1890
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Box 1 (Series 14), Folder 15	Printed advertisements, 1905
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Box 1 (Series 14), Folder 17	Printed advertisements, 1907
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Box 6 (Series 14), Folder 4	Printed advertisements, 1924
Box 6 (Series 14), Folder 5	Printed advertisements, 1924
Box 6 (Series 14), Folder 6	Printed advertisements, 1924
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Box 1 (Series 14), Folder 23	Printed advertisements, 1926
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Box 1 (Series 14), Folder 24	Printed advertisements, 1927
Box 2 (Series 14), Folder 6	Printed advertisements, 1927

Box 1 (Series 14),  
Folder 25

Printed advertisements, 1928

Box 1 (Series 14),  
Folder 1928

Something to Grub For [black & white advertisement; tear sheet], 1928

1 Item (Ink on paper.; 11.7" x 8.1".)

Advertiser: N. W. Ayer and Son

Language: English.

Notes: AC0059-0000015 (AC Scan)

Dad takes a break from lawn mowing while Mom and two children sit on the porch nearby. Text discusses economic freedom.

Topic: Family -- 20th century  
Advertising agencies  
Economics  
Consumers  
Lawn mowers

Genre/Form: Tear sheets  
Advertisements -- 1920-1930

Box 3 (Series 14),  
Folder 1

Printed advertisements, 1929-1930

Box 6 (Series 14),  
Folder 8

Printed advertisements, 1924

Box 2 (Series 14),  
Folder 7

Printed advertisements, 1931

Box 15 (Series 14),  
Folder 1

Printed advertisements, 1931

Box 3 (Series 14),  
Folder 2

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Box 3 (Series 14),  
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Printed advertisements, 1934

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Folder 4

Printed advertisements, 1934

Box 3 (Series 14),  
Folder 5

Printed advertisements, 1934

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Printed advertisements, 1934

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Folder 9

Printed advertisements, 1934

Box 6 (Series 14), Folder 10	Printed advertisements, 1935
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Box 6 (Series 14), Folder 12	Printed advertisements, 1936
Box 6 (Series 14), Folder 13	Printed advertisements, 1937
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Box 3 (Series 14), Folder 10	Printed advertisements, 1937
Box 6 (Series 14), Folder 14	Printed advertisements, 1938
Box 3 (Series 14), Folder 11	Printed advertisements, 1938
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Box 3 (Series 14), Folder 13	Printed advertisements, 1939
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Box 3 (Series 14), Folder 15	Printed advertisements, 1940
Box 3 (Series 14), Folder 16	Printed advertisements, 1940

Box 3 (Series 14), Folder 17	Printed advertisements, 1940
Box 7 (Series 14), Folder 1	Printed advertisements, 1940
Box 7 (Series 14), Folder 2	Printed advertisements, 1941
Box 4 (Series 14), Folder 1	Printed advertisements, 1941
Box 4 (Series 14), Folder 2	Printed advertisements, 1942
Box 7 (Series 14), Folder 3	Printed advertisements, 1942
Box 7 (Series 14), Folder 4	Printed advertisements, 1943
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Box 4 (Series 14), Folder 5	Printed advertisements, 1945
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Box 13 (Series 14), Folder 3	Printed advertisements, 1945
Box 4 (Series 14), Folder 6	Printed advertisements, 1945

Box 4 (Series 14), Folder 7	Printed advertisements, 1945
Box 7 (Series 14), Folder 8	Printed advertisements, 1946
Box 7 (Series 14), Folder 9	Printed advertisements, 1946
Box 7 (Series 14), Folder 10	Printed advertisements, 1946
Box 4 (Series 14), Folder 8	Printed advertisements, 1946
Box 4 (Series 14), Folder 9	Printed advertisements, 1947
Box 4 (Series 14), Folder 10	Printed advertisements, 1947
Box 7 (Series 14), Folder 11	Printed advertisements, 1947
Box 8 (Series 14), Folder 1	Printed advertisements, 1947
Box 4 (Series 14), Folder 11	Printed advertisements, 1948
Box 8 (Series 14), Folder 2	Printed advertisements, 1948
Box 8 (Series 14), Folder 3	Printed advertisements, 1948
Box 8 (Series 14), Folder 4	Printed advertisements, 1949
Box 8 (Series 14), Folder 5	Printed advertisements, 1949
Box 8 (Series 14), Folder 6	Printed advertisements, 1949
Box 8 (Series 14), Folder 7	Printed advertisements, 1950



Box 8 (Series 14), Folder 8	Printed advertisements, 1950
Box 8 (Series 14), Folder 9	Printed advertisements, 1950
Box 4 (Series 14), Folder 12	Printed advertisements, 1950
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Box 9 (Series 14), Folder 3	Printed advertisements, 1952
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Box 9 (Series 14), Folder 5	Printed advertisements, 1953
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Box 4 (Series 14), Folder 13	Printed advertisements, 1954
Box 4 (Series 14), Folder 14	Printed advertisements, 1954
Box 10 (Series 14), Folder 2	Printed advertisements, 1954
Box 10 (Series 14), Folder 3	Printed advertisements, 1954
Box 4 (Series 14), Folder 15	Printed advertisements, 1955-1957
Box 10 (Series 14), Folder 4	Printed advertisements, 1955
Box 10 (Series 14), Folder 5	Printed advertisements, 1955

Box 10 (Series 14), Folder 6	Printed advertisements, 1956
Box 10 (Series 14), Folder 7	Printed advertisements, 1956
Box 11 (Series 14), Folder 1	Printed advertisements, 1957
Box 11 (Series 14), Folder 2	Printed advertisements, 1957
Box 11 (Series 14), Folder 3	Printed advertisements, 1957
Box 11 (Series 14), Folder 4	Printed advertisements, 1958
Box 11 (Series 14), Folder 5	Printed advertisements, 1958
Box 11 (Series 14), Folder 6	Printed advertisements, 1959
Box 11 (Series 14), Folder 7	Printed advertisements, 1959
Box 11 (Series 14), Folder 8	Printed advertisements, 1960
Box 11 (Series 14), Folder 9	Printed advertisements, 1961
Box 11 (Series 14), Folder 10	Printed advertisements, 1961
Box 12 (Series 14), Folder 1	Printed advertisements, 1962
Box 13 (Series 14), Folder 4	Printed advertisements, 1962
Box 13 (Series 14), Folder 5	Printed advertisements, 1963
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Box 15 (Series 14), Folder 2	Printed advertisements, 1963
Box 12 (Series 14), Folder 3	Printed advertisements, 1964
Box 13 (Series 14), Folder 6	Printed advertisements, 1964
Box 4 (Series 14), Folder 16	Printed advertisements, 1965
Box 12 (Series 14), Folder 4	Printed advertisements, 1965
Box 13 (Series 14), Folder 7	Printed advertisements, 1965
Box 12 (Series 14), Folder 5	Printed advertisements, 1966-1969
Box 13 (Series 14), Folder 8	Printed advertisements, 1966
Box 12 (Series 14), Folder 6	Printed advertisements, 1970-1975
Box 15 (Series 14), Folder 3	Printed advertisements, 1973
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Box 13 (Series 14), Folder 9	Printed advertisements, 1977
Box 13 (Series 14), Folder 10	Printed advertisements, 1978
Box 12 (Series 14), Folder 7	Printed advertisements, 1976-1979
Box 4 (Series 14), Folder 19	Printed advertisements, 1980
Box 14 (Series 14), Folder 1	Printed advertisements, 1980

Box 12 (Series 14), Folder 8	Printed advertisements, 1981
Box 4 (Series 14), Folder 20	Printed advertisements, 1983
Box 12 (Series 14), Folder 9	Printed advertisements, 1983
Box 14 (Series 14), Folder 2	Printed advertisements, 1983
Box 12 (Series 14), Folder 10	Printed advertisements, 1985
Box 14 (Series 14), Folder 3	Printed advertisements, 1985
Box 14 (Series 14), Folder 4	Printed advertisements, 1986
Box 12 (Series 14), Folder 11	Printed advertisements, 1987-1988
Box 14 (Series 14), Folder 5	Printed advertisements, 1990
Box 15 (Series 14), Folder 4	Printed advertisements, 1990
Box 12 (Series 14), Folder 15	Printed advertisements, 1990-1991
Box 4 (Series 14), Folder 21	Printed advertisements, undated
Box 15 (Series 14), Folder 5	Printed advertisements, undated
Box 14 (Series 14), Folder 6-11	Printed advertisements, undated
Box 12 (Series 14), Folder 12-14	Printed advertisements, undated

Box 4 (Series 14),  
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Printed advertisements, undated

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## Series 15: Scrapbooks, 1872-1959

Box 1 (Series 15), Folder 1	Loose pages of newspaper clippings, 1872-1874
Box 1 (Series 15), Folder 2	Loose pages of order forms, correspondences, etc., 1874-1876
Box 2 (Series 15), Folder 1	NW Ayer materials, 1876-1891
Box 3 (Series 15), Folder 1	Clippings regarding death of F.W. Ayer, 1923
Box 4 (Series 15), Folder 1	Loose pages of clippings regarding death of F.W. Ayer, 1923
Box 4 (Series 15), Folder 2	Cover of scrapbook, undated
Box 5 (Series 15), Folder 1	Reports of Ayer Newspaper Typography Exhibition, 1931-1959
Box 5 (Series 15), Folder 2	Ayer Typography Exhibition, 1931-1959
Box 6 (Series 15), Folder 1	Correspondence relating to NW Ayer advertising, 1946-1947
Box 6 (Series 15), Folder 2	Correspondence relating to NW Ayer advertising, 1946-1947

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## Series 16: Publications, 1849-2006

### Subseries 16.1: In House Publications, 1876-1994

Box 1 (Series 16), Folder 1	Advertiser's Guide A Magazine Devoted to the Interests of Advertisers and Newspaper Publishers, 1876 June
Box 2 (Series 16), Folder 1	Advertiser's Guide, 1876
Box 2 (Series 16), Folder 2	Ayer & Sons Manual for Advertisers, 1877 June
Box 1 (Series 16), Folder 2	American Newspaper Manual, 1906
Box 2 (Series 16), Folder 3	My Flag, illustrated pamphlet commemorating Independence Day, 1907
Box 2 (Series 16), Folder 4-7	Forty Years of Advertising, 1869-1909
Box 2 (Series 16), Folder 8	The Ayer Idea in Advertising, 1912
Box 3 (Series 16), Folder 1	The One Who We love Best of All: Abraham Lincoln, illustrated pamphlet commemorating Independence Day, 1909
Box 3 (Series 16), Folder 2	Better Business, on effective use of advertising to generate or improve sales, 1914
Box 3 (Series 16), Folder 3-4	The Show Windows of an Advertising Agency, book form of advertisements published on the cover of Printer's Ink, highlighting Ayer's relations with advertisers, 1915
Box 3 (Series 16), Folder 5-6	The Story of the States, Reprint in book form of a series of articles published in Printer's Ink for the purpose of adding some pertinent fact, progressive thought and prophetic vision to the Nationalism of Advertising, highlights major businesses, manufacturer, natural resources and other qualities or attractions of each state., 1916
Box 3 (Series 16), Folder 7-8	The Book of the Golden Celebration, Includes welcome address and closing remarks by founder F. Wayland Ayer, 1919
Box 19 (Series 16), Folder 1	<a href="#">Twelve Advertisements, 1919</a>

Box 19 (Series 16), Folder 1	<p><a href="#">Progress [black &amp; white advertisement; tear sheet], 1919</a>  1 Item (Ink on paper.; 8.4" x 5.1".)  Advertiser: N. W. Ayer and Son  Language: English.  Notes: AC0059-0000010 (AC Scan)  Promotion for the company's 50th Anniversary with image of various post-World War I technologies and text about how best to make progress in peace. Number 5 in a series of 12.</p> <p>Topic: Anniversaries  Advertising agencies  advertising</p> <p>Genre/Form: Tear sheets  Advertisements -- 1910-1920</p>
Box 19 (Series 16), Folder 2	First Installment of a Series of Advertisements to Advertise Advertising, 1919
Box 19 (Series 16), Folder 3	First Installment of a Series of Advertisements to Advertise Advertising, 1920
Box 17 (Series 16), Folder 10	The Next Step, employee newsletter with photographs, employee profiles, in-house jokes, etc., 1920
Box 17 (Series 16), Folder 11	The Next Step, 1921
Box 17 (Series 16), Folder 12	The Next Step, 1921
Box 19 (Series 16), Folder 4	First Installment of a Series of Advertisements to Advertise Advertising, 1921
Box 19 (Series 16), Folder 5	Advertising Advertising: A Series of Fifty-two Advertisements, 1922
Box 19 (Series 16), Folder 6	Advertising Advertising: A Series of Fifty-two Advertisements, 1923
Box 19 (Series 16), Folder 7	Advertising Advertising: A Series of Fifty-two Advertisements scheduled one time a week. Twenty-seven, thirty and forty inches, a day of the week optional with publisher, 1924
Box 19 (Series 16), Folder 8	Advertising Advertising: A Series of Fifty-two Advertisements scheduled one time a week. Twenty-seven, thirty and forty inches, a day of the week optional with publisher, 1925
Box 19 (Series 16), Folder 9	Twelve Advertisements, 1925



Box 19 (Series 16), Folder 10	Advertising Advertising: A Series of Fifty-two Advertisements scheduled one time a week. Twenty-seven, thirty and forty inches, a day of the week optional with publisher, 1926
Box 4 (Series 16), Folder 2	Two Plans of Profit Sharing for the Members of the NW Ayer & Son Family, 1926
Box 20 (Series 16), Folder 1	Advertising Advertising: A Series of Fifty-two Advertisements scheduled one time a week. Twenty-seven, thirty and forty inches, a day of the week optional with publisher, 1927
Box 20 (Series 16), Folder 2	<a href="#">Thirteen Advertisements, 1928</a>
Box 20 (Series 16), Folder 2	<a href="#">The Little Woman, GPA [black &amp; white advertisement; tear sheet], 1928</a> 1 Item (Ink on paper.; 13.7" x 10.7".) Advertiser: N. W. Ayer and Son Language: English. Notes: AC0059-0000011 (AC Scan) Illustration of a woman running her household as a business. Text about how a housewife makes spending decisions. Number 4 in a series of 13 company advertisements.  Topic: Women in advertising Advertising agencies advertising Consumers Housewives as consumers  Genre/Form: Tear sheets Advertisements -- 1920-1930
Box 20 (Series 16), Folder 3	Advertising Advertising: A Series of Fifty-two Advertisements scheduled one time a week. Twenty-seven, thirty and forty inches, a day of the week optional with publisher, 1928
Box 20 (Series 16), Folder 4	Advertising Advertising: A Series of Fifty-two Advertisements scheduled one time a week. Twenty-seven, thirty and forty inches, a day of the week optional with publisher, 1929
Box 20 (Series 16), Folder 5	Twelve Advertisements, 1929
Box 4 (Series 16), Folder 3	Ayer, On Behalf of Advertising, 1929
Box 20 (Series 16), Folder 6	Advertising Advertising: A Series of Fifty-two Advertisements scheduled one time a week. Twenty-seven, thirty and forty inches, a day of the week optional with publisher, 1930

Box 20 (Series 16), Folder 7	Twelve Advertisements, 1930
Box 20 (Series 16), Folder 8	Advertising Advertising: A Series of Twelve Advertisements, 1930
Box 20 (Series 16), Folder 9	Advertising Advertising: A Series of Fifty-two Advertisements scheduled one time a week. The day of the week optional with Publisher., 1931
Box 21 (Series 16), Folder 1	Advertising Advertising: A Series of Twelve Advertisements, 1931
Box 21 (Series 16), Folder 2	Advertising Advertising: A Series of Fifty-two Advertisements for use in Newspapers. Schedule: One Time a Week. The Day of the Week Optional with Publisher, 1932
Box 21 (Series 16), Folder 3	Advertising Advertising: A Series of Twelve Advertisements for Use in General Magazines Schedule: One Insertion a Month, 1932
Box 21 (Series 16), Folder 3	Advertising Advertising: A Series of Twelve Advertisements for Use in Farm Publications Schedule: One Insertion a Month, 1932
Box 21 (Series 16), Folder 4	Advertising Advertising: A Series of Twelve Advertisements for Use in General Magazines Schedule: One Insertion a Month, 1933
Box 21 (Series 16), Folder 4	Advertising Advertising: A Series of Twelve Advertisements for Use in Farm Publications Schedule: One Insertion a Month, 1933
Box 21 (Series 16), Folder 5	Advertising Advertising: A Series of Fifty-two Advertisements For Use in Newspapers. Schedule: One Time a Week. The Day of the Week Optional with Publisher, 1933
Box 21 (Series 16), Folder 6	Advertising Advertising: A Series of Fifty-two Advertisements For Use in Newspapers. Schedule: One Time a Week. The Day of the Week Optional with Publisher., 1933
Box 21 (Series 16), Folder 7	Advertising Advertising: A Series of Twelve Advertisements for Use in Women's Publications Schedule: One Insertion a Month., 1933
Box 21 (Series 16), Folder 8	Advertising Advertising: A Series of Twelve Advertisements for Use in General Magazines Schedule: One Insertion a Month., 1934
Box 21 (Series 16), Folder 9	Advertising Advertising: A Series of Twelve Advertisements for Use in Farm Publications Schedule: One Insertion a Month., 1934
Box 21 (Series 16), Folder 10	Advertising Advertising: A Series of Fifty-two Advertisements For Newspapers. Schedule: One Time a Week. Day of the Week Optional with Publisher., 1934

Box 21 (Series 16), Folder 11	Advertising Advertising: A Series of Fifty-two Advertisements For Newspapers. Schedule: One Time a Week. Day of the Week Optional with Publisher., 1934
Box 22 (Series 16), Folder 1	Advertising Advertising: A Series of Fifty-two Advertisements For Newspapers. Schedule: One Time a Week. Day of the Week Optional with Publisher., 1934
Box 22 (Series 16), Folder 2	Advertising Advertising: A Series of Twelve Advertisements for Use in Women's Publications Schedule: One Insertion a Month., 1935
Box 22 (Series 16), Folder 3	Advertising Advertising: A Series of Twelve Advertisements for Use in General Magazines Schedule: One Insertion a Month., 1935
Box 22 (Series 16), Folder 4	Advertising Advertising: A Series of Twelve Advertisements for Use in Farm Publications Schedule: One Insertion a Month., 1935
Box 22 (Series 16), Folder 5	Advertising Advertising: A Series of Fifty-two Advertisements For Newspapers. Schedule: One Time a Week. Day of the Week Optional with Publisher., 1935
Box 22 (Series 16), Folder 6	Advertising Advertising: A Series of Fifty-two Advertisements For Newspapers. Schedule: One Time a Week. Day of the Week Optional with Publisher., 1935
Box 22 (Series 16), Folder 7	Advertising Advertising: A Series of Twelve Advertisements for Use in Farm Publications Schedule: One Insertion a Month., 1936
Box 22 (Series 16), Folder 8	Advertising Advertising: A Series of Twelve Advertisements for Use in Farm Publications Schedule: One Insertion a Month., 1936
Box 22 (Series 16), Folder 9	Advertising Advertising: A Series of Twelve Advertisements for Use in General Magazines Schedule: One Insertion a Month., 1936
Box 22 (Series 16), Folder 10	Advertising Advertising: A Series of Twelve Advertisements for Use in General Magazines Schedule: One Insertion a Month., 1936
Box 22 (Series 16), Folder 11	Advertising Advertising: A Series of Twelve Advertisements for Use in Women's Publications Schedule: One Insertion a Month., 1936
Box 22 (Series 16), Folder 12	Advertising Advertising: A Series of Fifty-two Advertisements For Newspapers. Schedule: One Time a Week. Day of the Week Optional with Publisher., 1936
Box 23 (Series 16), Folder 1-3	Advertising Advertising: A Series of Fifty-two Advertisements For Newspapers. Schedule: One Time a Week. Day of the Week Optional with Publisher., 1936
Box 23 (Series 16), Folder 4-5	Advertising Advertising: A Series of Fifty-two Advertisements for Newspapers. Schedule: One time a week-day optional with publisher, Insert as indicated-this advertising is seasonal. Use also to develop tie-in advertising from advertisers whose merchandise is mentioned., 1937

Box 23 (Series 16), Folder 6	Advertising Advertising: A Series of Twelve Advertisements for Use in Farm Publications Schedule: One Insertion a Month., 1938
Box 23 (Series 16), Folder 7	Advertising Advertising: A Series of Fifty-two Advertisements for Newspapers. Schedule: One time a week-day optional with publisher, Insert as indicated -this advertising is seasonal. Use also to develop tie-in advertising from advertisers whose merchandise is mentioned., 1938
Box 23 (Series 16), Folder 7	Advertising Advertising: A Series of Fifty-two Advertisements for Newspapers. Schedule: One time a week-day optional with publisher, Insert as indicated -this advertising is seasonal. Use also to develop tie-in advertising from advertisers whose merchandise is mentioned., 1938
Box 23 (Series 16), Folder 11	Advertising Advertising: A Series of Fifty-two Advertisements., undated
Box 5 (Series 16), Folder 8	Ayer News File, 1938 October 3-December 9
Box 23 (Series 16), Folder 8	Advertising Advertising: A Series of Fifty-two Advertisements For Newspapers. Schedule: One Time a Week. Day of the Week Optional with Publisher., 1939
Box 4 (Series 16), Folder 4	Unknown Publication, Printers Ink., 1939 December
Box 5 (Series 16), Folder 9	Ayer News File, 1939 January 4-April 25
Box 5 (Series 16), Folder 10	Ayer News File, 1939 May 5- May 25
Box 23 (Series 16), Folder 9	Advertising Advertising: A Series of Twelve Advertisements for Use in Farm Publications Schedule: One Insertion a Month., 1940
Box 23 (Series 16), Folder 10	Advertising Advertising: A Series of Fifty-two Advertisements For Newspapers. Schedule: One Time a Week. Day of the Week Optional with Publisher., 1940
Box 5 (Series 16), Folder 11	Ayer News File, 1940 January 4-May 10
Box 5 (Series 16), Folder 12	Ayer News File, 1940 June 26-October 9
Box 5 (Series 16), Folder 13	Ayer News File, 1940 October 18-December 16
Box 6 (Series 16), Folder 1	Ayer News File, 1941 January 6-March 17

Box 6 (Series 16), Folder 2	Ayer News File, 1941 March 25-April 7
Box 6 (Series 16), Folder 3	Ayer News File, 1941 April 18-July 21
Box 6 (Series 16), Folder 4	Ayer News File, 1941 July 28-August 20
Box 6 (Series 16), Folder 5	Ayer News File, 1941 September 18-December 31
Box 6 (Series 16), Folder 6	Ayer News File, 1942 January 7-April 3
Box 6 (Series 16), Folder 7	Ayer News File, 1943 April 7-August 20
Box 6 (Series 16), Folder 8	Ayer News File, 1943 September 3-December 31
Box 6 (Series 16), Folder 9	Ayer News File, 1944 January 7-March 13
Box 6 (Series 16), Folder 10	Ayer News File, 1944 March 20-May 22
Box 6 (Series 16), Folder 11	Ayer News File, 1944 May 29-September 18
Box 7 (Series 16), Folder 1	Ayer News File, 1944 September 25- December 20
Box 7 (Series 16), Folder 2	Ayer News File, 1945 January 3-May 28
Box 7 (Series 16), Folder 3	Ayer News File, 1945 June 4-September 17
Box 7 (Series 16), Folder 4	Ayer News File, 1945 October 15-December 17
Box 7 (Series 16), Folder 5	Ayer News File, 1946 January 7-April 5
Box 7 (Series 16), Folder 6	Ayer News File, 1946 April 29-July 8

Box 7 (Series 16), Folder 7	Ayer News File, 1946 August 5-December 29
Box 7 (Series 16), Folder 8	Ayer News File, 1947 January 8-June 30
Box 7 (Series 16), Folder 9	Ayer News File, 1947 July 14-December 22
Box 7 (Series 16), Folder 10	Ayer News File, 1948 January 5-June 30
Box 7 (Series 16), Folder 11	Ayer News File, 1948 August 8-December 7
Box 8 (Series 16), Folder 1	Ayer News File, 1949 January 10-June 20
Box 8 (Series 16), Folder 2	Ayer News File, 1949 July 6-December 29
Box 8 (Series 16), Folder 3	Ayer News File, 1950 January 5-May 22
Box 8 (Series 16), Folder 4	Ayer News File, 1950 June 5-December 18
Box 8 (Series 16), Folder 5	Ayer News File, 1951 January 1-April 23
Box 8 (Series 16), Folder 6	Ayer News File, 1951 May 7-July 30
Box 8 (Series 16), Folder 7	Ayer News File, 1951 August 13-December 21
Box 8 (Series 16), Folder 8	Ayer News File, 1952 January 7-May 26
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### Subseries 16.2: Publications about Ayer, 1949-1995

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Box 18 (Series 16), Folder 7	A Full Text of the Official Reports Concerning the Attacks n Pearl Harbor, The United States News., 1945 September
Box 17 (Series 16), Folder 2	Hower, Ralph M., Advertising: A Digest of the Most Complete Book ever Written on Advertising, Its History and Its Effect on Modern Industry, Harvard University Press., 1949
Box 18 (Series 16), Folder 8	Print Magazine, A Graphic Design Magazine., 1959 November-December
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Box 3 (Series 18)	Board meeting minutes with revised bylaws, 1972 January 19

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**Subseries 18.3: Copyright Claims, 1962-1969**

Box 3 (Series 18), Folder 4	Certificate of registration of copyright claim in connection with "Policy", 1962-1964
Box 3 (Series 18), Folder 5	Certificate of registration of copyright claim- Don Newman's Washington Square Experiment, 1969
Box 3 (Series 18), Folder 6	Certificate of registration of copyright claim- Media Equalizer Model, 1969

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**Subseries 18.5: Correspondence, 1928-1933**

Box 3 (Series 18), Folder 7	Voting trust and receipts for agreements, 1928-1937
Box 3 (Series 18), Folder 8	New York corporation, 1930, 1933

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**Subseries 18.5: International Office Correspondence, 1947-1948**

Box 3 (Series 18), Folder 9	NW Ayer and Son of Canada, Ltd., 1934 March 12, 1936-1942, 1945-1947, 1949-1950
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Box 3 (Series 18), Folder 10	London, 1947-1948
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**Subseries 18.6: Dissolution of Trusts, 1934-1948**

Box 3 (Series 18), Folder 11	Dividend trust Wilfred W. Fry-NW Ayer and Son, dissolved, 1934 December
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Box 3 (Series 18), Folder 12	Investment trust Winfred W. Fry, trustee, dissolved, 1936
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Box 3 (Series 18), Folder 13	Voting trust and its dissolution, 1937
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Box 3 (Series 18), Folder 14	Papers pertaining to dissolution of New York Corporation, 1948
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**Subseries 18.7: Stock Information, 1934-1974, undated**

Box 3 (Series 18), Folder 9	Stock certificate, undated
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Box 3 (Series 18), Folder 16	Employee's capital stock fund, dissolved, 1934 August 28
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Box 3 (Series 18), Folder 16	Statement to stockholders relating to disposition of shares owned by Wilfred W. Fry, 1936 October 19
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Box 3 (Series 18), Folder 16	Capital stock control agreement, 1937 April 15
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Box 3 (Series 18), Folder 17	Voided certificates, 1974
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**Subseries 18.8: Agreements between Partners, 1911-1916**

Box 4 (Series 18), Folder 1	Agreement between F. W. Ayer, H.N. McKinney, Albert G. Bradford and Jarvis A. Wood, 1911
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Box 4 (Series 18), Folder 2	Articles of co-partnership, 1912
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Box 4 (Series 18), Folder 3	Agreement between F.W. Ayer and Albert G. Bradford, 1914
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Box 4 (Series 18), Folder 4	Co-partnership papers, 1915
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Box 4 (Series 18), Folder 5	Supplemental agreement, 1916
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### Subseries 18.9: Incorporation Materials, 1929-1977

Box 4 (Series 18), Folder 6	Certificate of Incorporation, 1929
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Box 4 (Series 18), Folder 7	Agreement for incorporation of NW Ayer and Son, 1929
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Box 4 (Series 18), Folder 8	Agreement for incorporation of NW Ayer and Son, 1929
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Box 4 (Series 18), Folder 9	Certificate of incorporation of NW Ayer and Son, Incorporated, 1929
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Box 4 (Series 18), Folder 10	Certificate of amendment of certificate of incorporation, 1937
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Box 4 (Series 18), Folder 11	Certificate of amendment of certificate of incorporation, 1941
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Box 4 (Series 18), Folder 12	Certificate of amendment of NW Ayer Incorporated, 1941
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Box 4 (Series 18), Folder 13	Letter regarding certificates of amendment, reduction of capital, 1956
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Box 4 (Series 18), Folder 14	Certificate of incorporation and bylaws, 1959-1960
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Box 4 (Series 18), Folder 15	Certificate of incorporation, Appendix A, 1969
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Box 4 (Series 18), Folder 16	Restated certificate of incorporation of NW Ayer and Son, Incorporated, 1974
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Box 4 (Series 18), Folder 17	Certificate copy of restated certificate of incorporation, 1977
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**Subseries 18.10: Certificates of Reduction of Capital, 1975, 1937**

Box 4 (Series 18), Folder 18	Certificate of reduction of capital, 1937
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Box 4 (Series 18), Folder 19	Certificate of reduction of capital, 1937
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Box 4 (Series 18), Folder 20	Certificate of reduction of capital, 1975
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Box 4 (Series 18), Folder 21	Certificate of reduction of capital, 1975
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Box 4 (Series 18), Folder 22	Certificate of reduction of capital, 1975
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**Subseries 18.11: Property Information, 1921-1948**

Box 4 (Series 18), Folder 23	Property deeds, insurance policy, 1921-1939
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Box 4 (Series 18), Folder 24	Property appraisal, 1934
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Box 4 (Series 18), Folder 25	Bill of sale, 1948
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**Subseries 18.12: Miscellaneous, 1929-1977**

Box 4 (Series 18), Folder 26	House memoranda re: Barker and Hegeman minutes, 1976 November 19, 1977 August 30, 1977 August 15
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Box 4 (Series 18), Folder 27	Registry of Foreign Companies in Commonwealth of Pennsylvania, 1929-1954
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## Series 19: Employee Materials, circa 1889-2001, undated

### Subseries 19.1: Employee Card Files, 1929-1963, circa 1892-1915

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Box 2 (Series 19)	G-M
Box 3 (Series 19)	N-Z

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### Subseries 19.2: Photographs of Employees, circa 1924-1984, undated

Box 5 (Series 19), Folder 1	Ayer, Francis Wayland
Box 4 (Series 19), Folder 1	Ayer, Francis Wayland
Box 5 (Series 19), Folder 1	Ayer, Nathan Wheeler
Box 5 (Series 19), Folder 2	Bach, Robert
Box 5 (Series 19), Folder 2	Batten, Harry
Box 4 (Series 19), Folder 2	Batten, Harry
Box 5 (Series 19), Folder 3	Brownworth, Ted
Box 5 (Series 19), Folder 4	Cecil, George
Box 5 (Series 19), Folder 5	Coiner, Charles T.
Box 5 (Series 19), Folder 6	Cunningham, Pat
Box 5 (Series 19), Folder 7	Dunning, Deanne

Box 5 (Series 19), Folder 8	Dunning, Robert
Box 5 (Series 19), Folder 9	Fry, Wilfred W.
Box 4 (Series 19), Folder 3	Fry, Wilfred W.
Box 5 (Series 19), Folder 10	Gallagher, Pat
Box 5 (Series 19), Folder 11	Gaurini, Hank
Box 5 (Series 19), Folder 12	Gerety, Frances
Box 4 (Series 19), Folder 4	Gilman, Wesley
Box 5 (Series 19), Folder 13	Green, Bud
Box 5 (Series 19), Folder 14	Groome, Harry
Box 5 (Series 19), Folder 15	Hagopian, Louis T.
Box 5 (Series 19), Folder 16	Hanna, Jim
Box 5 (Series 19), Folder 17	Jones, Bruce
Box 5 (Series 19), Folder 18	Jones, L. Davis
Box 5 (Series 19), Folder 19	Kendle, Ted
Box 5 (Series 19), Folder 20	Kingsbury, Robert
Box 5 (Series 19), Folder 21	Liddy, Lou

Box 5 (Series 19), Folder 22	Luedke, William
Box 5 (Series 19), Folder 23	McClafferty, Frederick K.
Box 5 (Series 19), Folder 24	McDermott, Tom
Box 5 (Series 19), Folder 25	McWilliams, Jack
Box 5 (Series 19), Folder 26	Malfa, Horace
Box 5 (Series 19), Folder 27	Mandel, Jonathan
Box 5 (Series 19), Folder 28	Manser, Ed
Box 5 (Series 19), Folder 29	Minton, Stu
Box 5 (Series 19), Folder 30	Naylor, Jack
Box 5 (Series 19), Folder 31	Nichols, Carl
Box 5 (Series 19), Folder 32	O'Connor, Neal W.
Box 5 (Series 19), Folder 33	Pavloff, Robert
Box 5 (Series 19), Folder 34	Powell, Richard
Box 5 (Series 19), Folder 35	Pullen, John
Box 5 (Series 19), Folder 36	Renneson, Frank
Box 5 (Series 19), Folder 37	Roedig, John

Box 5 (Series 19), Folder 38	Rogers, Margaret
Box 5 (Series 19), Folder 39	Rossi, Dominick F., Jr.
Box 5 (Series 19), Folder 40	Rothbaum, Ira
Box 5 (Series 19), Folder 41	Shelly, Warner S.
Box 5 (Series 19), Folder 42	Shorris, Earl
Box 5 (Series 19), Folder 43	Siano, Jerry
Box 5 (Series 19), Folder 44	Stoner, Bart
Box 5 (Series 19), Folder 45	Sweitzer, Tom
Box 5 (Series 19), Folder 46	Upton, John D.
Box 5 (Series 19), Folder 47	Walsh, John
Box 5 (Series 19), Folder 48	Wilds, Charles M.
Box 4 (Series 19), Folder 5	Wurtz, Fred
Box 5 (Series 19), Folder 49	Employees, A-Z
Box 5 (Series 19), Folder 50	Employees in different departments of the agency, undated
Box 5 (Series 19), Folder 51	NW Ayer & Sons, Incorporated board members, circa 1985
Box 5 (Series 19), Folder 52	Glee Club Christmas, 1949

Box 6 (Series 19),  
Folder 1

Sixth annual dinner of the Twenty five year Club, 1952 June 5

Box 6 (Series 19),  
Folder 2

Twenty-Five Year Club dinner, 1963 April 24

Box 6 (Series 19),  
Folder 3

Employees at work, 1979

Box 6 (Series 19),  
Folder 4

Dinner commemorating the 115th anniversary of the founding of the House of NW Ayer & Sons, Incorporated, 1984 March 29

Box 6 (Series 19),  
Folder 5

Employees at work, undated

Box 6 (Series 19),  
Folder 6

Unidentified

Box 6 (Series 19),  
Folder 7

NW Ayer, & Sons, Incorporated, Philadelphia building., 1927, 1932

[N. W. Ayer building site] [black & white photoprint], January 3, 1927

1 Item (8.0" x 10.0".)

Collector: N. W. Ayer and Son

Language: English.

Notes: AC0059-0000072 (AC Scan)

Silver gelatin on paper.

In Series 19, Box 5, Folder 17.

Unrestricted research use on site by appointment. Photographs must be handled with cotton gloves unless protected by sleeves.

West Washington Square, Philadelphia, Pennsylvania. Date in image, lower right.

Topic: Buildings -- Pennsylvania -- Philadelphia  
Advertising agencies

Place: Philadelphia (Pa.)

Genre/Form: Photographs -- 1920-1930 -- Black-and-white photoprints --  
Silver gelatin

Box 6 (Series 19),  
Folder 8

NW Ayer, & Sons, Incorporated, Philadelphia building

[N. W. Ayer building] [black & white photoprint], undated

1 Item (10.0" x 8.0".)

Collector: N. W. Ayer and Son

Language: English.

Notes: AC0059-0000073 (AC Scan)

Silver gelatin on paper.

In Series 19, Box 5, Folder 16.



Unrestricted research use on site by appointment. Photographs must be handled with cotton gloves unless protected by sleeves.  
210 West Washington Square, Philadelphia, Pennsylvania.

Topic: Advertising agencies  
Buildings -- Pennsylvania -- Philadelphia

Place: Philadelphia (Pa.)

Genre/Form: Photographs -- 1930-1950 -- Black-and-white photoprints -- Silver gelatin

[Sculpture of doves taking flight] [black & white photoprint], undated

1 Item (10.0" x 8.0".)

Collector: N. W. Ayer and Son

Language: English.

Notes: AC0059-0000075 (AC Scan)

Silver gelatin on paper.

In Series 19, Box 5, Folder 16.

Unrestricted research use on site by appointment. Photographs must be handled with cotton gloves unless protected by sleeves.

Art Deco sculpture in N. W. Ayer building lobby niche.

Topic: Art deco (Architecture)

Pigeons

Advertising agencies

Sculpture

Genre/Form: Photographs -- 1930-1950 -- Black-and-white photoprints -- Silver gelatin

[Art Deco relief of office workers in ancient dress, typing, filing, and drafting]

[black & white photoprint], undated

1 Item (8.0" x 10.0".)

Collector: N. W. Ayer and Son

Language: English.

Notes: AC0059-0000076 (AC Scan)

Silver gelatin on paper.

In Series 19, Box 5, Folder 16.

Unrestricted research use on site by appointment. Photographs must be handled with cotton gloves unless protected by sleeves.

N. W. Ayer building architectural feature.

Topic: Clerks

Typists

Typing

Art deco (Architecture)

Bas-relief

Advertising agencies

Sculpture

[Tomb of the Unknown Revolutionary War Soldier with eternal flame in Washington Square] [black & white photoprint], undated

1 Item (10.0" x 8.0".)

Collector: N. W. Ayer and Son  
 Language: English.  
 Notes: AC0059-0000074.tif (AC Scan)  
 Silver gelatin on paper.  
 In Series 19, Box 5, Folder 16.  
 Unrestricted research use on site by appointment. Photographs must be handled with cotton gloves unless protected by sleeves.  
 N. W. Ayer building in background. Philadelphia, Pennsylvania.

Topic: United States -- History -- Revolution, 1775-1783  
 Advertising agencies  
 Tombs  
 Memorials  
 Soldiers -- United States  
 Sculpture -- Pennsylvania -- Philadelphia

Place: Philadelphia (Pa.)  
 Washington Square (Philadelphia, Pa.)

Genre/Form: Photographs -- 1950-1960 -- Black-and-white photoprints -- Silver gelatin

Box 6 (Series 19), Folder 9	NW Ayer, & Sons, Incorporated, New York, New York
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### Subseries 19.3: Ayer Alumni Publications, 1989-1999

Box 6 (Series 19), Folder 10	Emeritus, volume one, numbers one-three; volume ten, number two, Fall/Winter, 1989 Spring, Summer, and December
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Box 6 (Series 19), Folder 11	Emeritus, volume two, numbers one-three., 1990 Spring, Summer, Winter
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Box 6 (Series 19), Folder 12	Emeritus, volume three, number one., 1991 Summer
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Box 6 (Series 19), Folder 13	Emeritus, volume four, number one., 1992 Fall/Winter
---------------------------------	--

Box 6 (Series 19), Folder 14	Emeritus, volume five, numbers one-two., 1993 Spring/Summer; Fall/Winter
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Box 6 (Series 19), Folder 15	Emeritus, volume six, numbers one-two., 1994 Summer; Winter
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Box 6 (Series 19), Folder 16	Emeritus, volume seven, numbers one-two., 1995 Summer; Fall/Winter
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Box 6 (Series 19), Folder 17	Emeritus, volume eight, number one., 1996 Spring/Summer
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Box 6 (Series 19), Folder 18	Emeritus, volume ten, number one; volume two, number one., 1999 Summer, 1998 Spring
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Subseries 19.4: Biographical Information, circa 1889-1994, undated

Box 6 (Series 19), Folder 19	Ayer, Francis Wayland
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Box 6 (Series 19), Folder 20	Ayer, Nathan Wheeler
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Box 6 (Series 19), Folder 21	Batten, Harry A.
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Box 6 (Series 19), Folder 22	Cecil, George, typed manuscript for book, A Copy Writer Speaks., undated
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Box 7 (Series 19), Folder 1	Cecil, George, typed manuscript for book, A Copy Writer Speaks., undated
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Box 7 (Series 19), Folder 2	Cecil, George, articles about life
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Box 7 (Series 19), Folder 3	Coiner, Charles
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Box 7 (Series 19), Folder 4	Dignam, Dorothy
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Box 7 (Series 19), Folder 5	Ervin, Robert
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Box 7 (Series 19), Folder 6	Fry, Wilfred W.
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Box 7 (Series 19), Folder 7	Gerety, Frances
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Box 7 (Series 19), Folder 8	Hagopian, Louis T.
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Box 6 (Series 19), Folder 23	O'Connor, Neal
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Box 7 (Series 19), Folder 9	Rink, George A.
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Box 7 (Series 19), Folder 9	Siano, Jerry, video created by NW Ayer, Incorporated entitled "The Siano Man"
Box 7 (Series 19), Folder 10	Wallace, James
Box 7 (Series 19), Folder 11	Weir, Walter
Box 7 (Series 19), Folder 12	Twenty five year service club, 1889
Box 7 (Series 19), Folder 13	NW Ayer & Sons, Incorporated, Biographies, undated

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**Subseries 19.5: Speeches, circa 1919-1931, 1975**

Box 7 (Series 19), Folder 15	Wilfred Fry, speeches, 1919-1931
	Address by Wilfred W. Fry - Delivered at the laying of corner stone of the N.W.Ayer & Son Building, Washington Square West, Philadelphia, 1928 February 4 2 Sound recordings (shellac; 2" audio disc)
Box 8 (Series 19), Folder 1	Neal W. O'Connor, speech, "Advertising: Who Says It's a Young People Business?", 1975 November 6

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**Subseries 19.6: Recollections, 1954-1984, undated**

Box 8 (Series 19), Folder 2	Armistead, William M., Recollections: "Mr. Armistead Memo", 1954
Box 8 (Series 19), Folder 3	Clark, Lyman, Recollections of Meridale Farms, Atlantic Refining Company, Ford, American Telephone & Telegraph, Dr. Hess and Clark, Otis Elevator, undated
Box 8 (Series 19), Folder 4	Coiner, Charles T., Recollections, 1982 March 16
Box 8 (Series 19), Folder 5	Darrow, Paul, Recollections, undated
Box 8 (Series 19), Folder 6	Jordan, Clarence, Recollections of Ayer, 1980 October
Box 8 (Series 19), Folder 7	Kemp-Slaughter, James, Recollections about Wilfred Washington Fry, 1984 January 23

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## Subseries 19.7: Oral History Interview Transcripts, 1989-1991, 1983-1985

Box 8 (Series 19), Folder 8	List of transcripts and oral history interviews, 1990, 1989, undated
Box 8 (Series 19), Folder 9	Beals, Beauvais; Page, Gordon; Trellinger, Florence and Wier, Walter, interview by Howard Davis and Brad Lynch., 1990 January 16
Box 8 (Series 19), Folder 10	Beals, Beauvais; Page, Gordon; Trellinger, Florence and Wier, Walter, interview by Howard Davis and Brad Lynch., 1990 January 16
Box 8 (Series 19), Folder 11	Carstensen, Hans, first interview by Don Sholl., 1984 February
Box 8 (Series 19), Folder 12	Carstensen, Hans, second and third interview by Don Sholl., 1984 May 22
Box 8 (Series 19), Folder 13	DeBaun, Stephen J., interview by Howard Davis., 1989 February 22
Box 8 (Series 19), Folder 14	Gerety, Frances, interview by Howard Davis., 1988
Box 8 (Series 19), Folder 15	Hagopian, Louis T., first interview by Howard Davis., 1990 January 23
Box 8 (Series 19), Folder 16	Hagopian, Louis T., second interview by Howard Davis and F. Bradley Lynch., 1990 June 21
Box 8 (Series 19), Folder 17	Hanna, James, interview by Howard Davis., 1988 May 2
Box 8 (Series 19), Folder 18	Jones, R. Bruce, first interview by Don Sholl., 1984 April 16
Box 8 (Series 19), Folder 19	Jones, R. Bruce, second interview by Don Sholl., 1985 January 16
Box 8 (Series 19), Folder 20	Kandle, Edward A., interview by Don Sholl., 1985 October 23
Box 8 (Series 19), Folder 21	McClafferty, Fred, interview by Howard Davis., 1989 February 1
Box 9 (Series 19), Folder 1	Nichols, Carl W., interview by Howard Davis., 1991 June 12
Box 9 (Series 19), Folder 2	O'Connor, Neal W., first interview by Barton A. Cummings., 1982 April 21

Box 9 (Series 19), Folder 3	O'Connor, Neal W., second interview by Don Sholl., 1985 January 9
Box 9 (Series 19), Folder 4	O'Connor, Neal W., excerpt from The Benevolent Dictators, interviews with Advertising Greats., 1982 April 21
Box 9 (Series 19), Folder 5	Pavloff, Robert, interview by Don Sholl., 1985 December 1
Box 9 (Series 19), Folder 6	Pullen, John J., interview with Don Sholl., 1985 May
Box 9 (Series 19), Folder 7	Pullen, John J., interview with Don Sholl, unedited., 1985 May
Box 9 (Series 19), Folder 8	Shelly, Warner S., interview by Don Sholl., 1985 October 2
Box 9 (Series 19), Folder 9	Slifer, Kenneth W., interview by Don Sholl., 1984 March 1
Box 9 (Series 19), Folder 10	Upton, Jack (John), interview by Don Sholl., 1985 May 17
Box 9 (Series 19), Folder 11	Wallace, James M., first interview., 1983 November 3
Box 9 (Series 19), Folder 12	Wallace, James M., second interview., 1984 February 10
Box 10 (Series 19), Folder 1	Warwick, Ted, interview by Don Sholl., 1985 December 10
Box 10 (Series 19), Folder 2	Wier, Walter, interview by Howard Davis, also conversation with Louis T. Hagopian., 1989 June 14
Box 10 (Series 19), Folder 3	Wilds, Charles (Chuck) and McClafferty, Fred, interview by Howard Davis., 1989 February-1989 March 1
Box 10 (Series 19), Folder 4	Wilds, Charles (Chuck) and McClafferty, Fred, interview by Howard Davis., 1989 February-1989 March 1

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**Subseries 19.8: Oral History Interview Audiotapes, 1985-1990**

Box 11 (Series 19), Cassette 1-2	Bach, Robert O., interview by Don Sholl., 1985 April 12
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Box 11 (Series 19), Cassette 3	Beals, Beauvais; Page, Gordon; Trellinger, Florence and Wier, Walter, interview by Howard Davis and Brad Lynch., 1990 January 16
Box 11 (Series 19), Cassette 4	Darrow, Paul, interview by ?, 1986 May 21
Box 11 (Series 19), Cassette 5-6	DeBaun, Stephen J., interview by Howard Davis., 1989 February
Box 11 (Series 19), Cassette 7-8	Doughty, Nat, interview by Dan Sholl., 1985 December 13
Box 11 (Series 19), Cassette 9-10	Gerety, Frances, interview by Howard Davis., 1988
Box 11 (Series 19), Cassette 11-12	Hanna, James, interview by Howard Davis., 1988 May 2
Box 11 (Series 19), Cassette 13-14	Kandle, Edward A., interview by Don Sholl., 1985 October 23
Box 11 (Series 19), Cassette 15	Lazarus interview by Louis T. Hagopian, 1979 August 22
Box 11 (Series 19), Cassette 16-17	O'Reilly, Dick, interview by Don Sholl., 1985 December 4
Box 11 (Series 19), Cassette 18	Pavloff, Robert, interview by Don Sholl., 1985 December 11
Box 11 (Series 19), Cassette 19-20	Pullen, John J., interview with Don Sholl., 1985 May
Box 12 (Series 19), Cassette 1	Rodgers, Margaret, interviewer unknown, undated
Box 12 (Series 19), Cassette 2-3	Shelly, Warner S., interview by Don Sholl., 1983 January 26
Box 12 (Series 19), Cassette 4-6	Shelly, Warner S., interview by Don Sholl., 1986 October 22
Box 12 (Series 19), Cassette 7	Upton, Jack (John), interview by Don Sholl., 1985 May 17
Box 12 (Series 19), Cassette 8-9	Warwick, Ted, interview by Don Sholl., 1985 December 10

Box 12 (Series 19), Cassette 10	Wilds, Charles (Chuck) and McClafferty, Fred, interview by Howard Davis., 1989 February-1989 March 1
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Box 12 (Series 19), Cassette 11-12	Zurich, Sam, interviewer unknown., 1986 February 13
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#### Subseries 19.9: Internal Communications, 1993-1999

Box 10 (Series 19), Folder 5	Memoranda and press releases, 1993-1994
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Box 10 (Series 19), Folder 6	Memoranda and press releases, 1996
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Box 10 (Series 19), Folder 7	Memoranda and press releases, 1997
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Box 10 (Series 19), Folder 8	Memoranda and press releases, 1998
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Box 10 (Series 19), Folder 9	Memoranda, press releases and email messages, 1999
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#### Subseries 19.10: General Materials, 1940-2001

Box 10 (Series 19), Folder 10	Curfew Club annual banquet program, 1940
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Box 10 (Series 19), Folder 11	Agency directory entry and list of employees, circa 1970
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Box 10 (Series 19), Folder 12	List of NW Ayer graduates, 1970
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Box 10 (Series 19), Folder 13	Twenty five year club membership, 1973 December 1
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Box 10 (Series 19), Folder 14	List of Officers, 1991 May 31
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Box 10 (Series 19), Folder 15	Obituary for Leo Lionni, 1999 October 17
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Box 10 (Series 19),  
Folder 16

List of photographers, 2001

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## Series 20: History and Background Information about the Company, 1817-1999, undated

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Box 1 (Series 20), Folder 2	Quick reference timeline, 1848-1923
Box 1 (Series 20), Folder 3	Loose pages of scrapbook, 1875-1878
Box 1 (Series 20), Folder 4	Slogans coined by NW Ayer & Sons, Incorporated, 1899-1990
Box 1 (Series 20), Folder 5	History of management, 1909-1923
Box 1 (Series 20), Folder 6	Articles and photographs about the building and art galleries, 1926-1976
Box 1 (Series 20), Folder 1	Photographs of the construction of the Ayer building, 1927
Box 1 (Series 20), Folder 7	Publications about the Philadelphia building, 1929
Box 1 (Series 20), Folder 8	Pamphlet relating to memories of NW Ayer & Sons, Incorporated, circa 1935-circa 1950
Box 1 (Series 20), Folder 9	Magazine and newspaper clippings relating to suit over control of company, 1936
Box 1 (Series 20), Folder 10	Miscellaneous correspondence, 1994, 1991, 1937
Box 1 (Series 20), Folder 11	Television history, 1940-1948
Box 1 (Series 20), Folder 12	Article about the history of the company, 1950 January
Box 2 (Series 20), Folder 2	Awards, 1954-1969
Box 1 (Series 20), Folder 13	Pocket guide, 1982

Box 1 (Series 20), Folder 14	Materials relating to the United States Army's suspension of contract for recruitment advertising, 1986-1987
Box 1 (Series 20), Folder 15	Articles about Chief Executive Officers, undated
Box 1 (Series 20), Folder 16	Reports on standings in the industry, 1998-1999
Box 1 (Series 20), Folder 17	Information relating to Human Contact, undated

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## Series 21: Materials Created by other Advertising Agencies, 1945-1978, undated

Box 1 (Series 21), Folder 1	American Export Lines, Doyle Dane Bernbach Incorporated, undated
Box 3 (Series 21), Folder 3	Kellogg Company, Leo Burnett Company, 1958-1959
Box 1 (Series 21), Folder 1	No Nonsense Fashion, Incorporated, Grey Advertising, Incorporated, 1977-1978
Box 1 (Series 21), Folder 2	Ralston Purina Company, D'Arcy Advertising Company, 1969-1970
Box 1 (Series 21), Folder 3	Ralston Purina Company, D'Arcy Advertising Company, 1971-1977
Box 1 (Series 21), Folder 4	Texas International, Scali, McCabe, Sloves, Incorporated, 1980
Box 1 (Series 21), Folder 5	Van Camp Seafood Company, Erwin, Wasey & Company, LTD, 1956-1959
Box 2 (Series 21), Folder 1	Van Camp Seafood Company, Erwin, Wasey, Ruthrauff & Ryan, Incorporated, 1960-1964
Box 2 (Series 21), Folder 2	Van Camp Seafood Company, unidentified advertising agencies, undated
Box 3 (Series 21), Folder 1	Van Camp Seafood Company, unidentified advertising agencies, undated
Box 3 (Series 21), Folder 2	Miscellaneous print advertisements, 1945, undated

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## Series 22: Addendum of Print Advertisements, circa 1879-1990s, undated

## Subseries 22.1: Print Advertisements, 1930-1990s, undated

Box 1 (Series 22), Folder 11	Permutit Company, 1955 Notes: water conditioning
Box 1 (Series 22), Folder 12	Permutit Company, 1956-1957 Notes: water conditioning
Box 1 (Series 22), Folder 1	Absolut Vodka, 1970s Notes: vodka
Box 1 (Series 22), Folder 2	Ad Council, 1998 Notes: advertising
Box 1 (Series 22), Folder 2	Advance Schools, Inc., undated Notes: advertising
Box 1 (Series 22), Folder 3	A.H. Robins Company, Chapstick "Up Quencher", 1975 Notes: chapstick
Box 1 (Series 22), Folder 4	Alexander & Alexander, 1978 Notes: insurance
Box 1 (Series 22), Folder 5	Alexander & Alexander, 1978-1979 Notes: insurance
Box 1 (Series 22), Folder 6	Alexander & Alexander, 1979 Notes: insurance
Box 1 (Series 22), Folder 7	Alexander & Alexander, 1980 Notes: insurance
Box 1 (Series 22), Folder 8	Alexander & Alexander, 1980 Notes: insurance
Box 1 (Series 22), Folder 9	Alexander & Alexander, 1981 Notes: insurance
Box 2 (Series 22), Folder 1	American Broadcasting Co., Channel 7, Chicago, 1980-1981 Notes: television programs
Box 2 (Series 22), Folder 2	American Broadcasting Co., ABC-TV, 1980s Notes: television programs

Box 2 (Series 22), Folder 3	American Broadcasting Co., ABC-TV, 1983 Notes: television programs
Box 2 (Series 22), Folder 4	American Broadcasting Co., ABC-TV, 1984 Notes: TV programs-election
Box 2 (Series 22), Folder 5	American Broadcasting Co., ABC-TV, 1984 Notes: television programs
Box 2 (Series 22), Folder 6	American Broadcasting Co., ABC-TV Peter Jennings, 1984-1985 Notes: television programs
Box 2 (Series 22), Folder 7	American Broadcasting Co., ABC-TV, 1985 Notes: television programs
Box 2 (Series 22), Folder 8	American Broadcasting Co., ABC-TV, 1986 Notes: television programs
Box 2 (Series 22), Folder 9	American Broadcasting Co., ABC Radio Network, 1986 Notes: radio programs
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Map-folder 33	Columbia Records recording advertisement on newsprint, "Hateful Blues", 1924 Notes: "Hateful Blues" was cut in New York on 8 April 1924 by Bessie Smith (vocal), Robert Robbins (violin) and Irving Johns (piano).
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