



Smithsonian

*National Museum of American History Kenneth E. Behring Center*

## Guide to the Warshaw Collection of Business Americana Subject Categories: Baking Powders

NMAH.AC.0060.S01.01.BakingPowders

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## Collection Overview

<b>Repository:</b>	Archives Center, National Museum of American History
<b>Title:</b>	Warshaw Collection of Business Americana Subject Categories: Baking Powders
<b>Date:</b>	circa 1809-1940
<b>Identifier:</b>	NMAH.AC.0060.S01.01.BakingPowders
<b>Creator:</b>	Warshaw, Isadore, 1900-1969
<b>Extent:</b>	1 Cubic foot (consisting of 5 boxes, 1 map folder.)
<b>Language:</b>	English .
<b>Summary:</b>	A New York bookseller, Warshaw assembled this collection over nearly fifty years. The <i>Warshaw Collection of Business Americana: Baking Powders</i> forms part of the Warshaw Collection of Business Americana, Subseries 1.1: Subject Categories. The Subject Categories subseries is divided into 470 subject categories based on those created by Mr. Warshaw. These subject categories include topical subjects, types or forms of material, people, organizations, historical events, and other categories. An overview to the entire Warshaw collection is available here: <a href="#">Warshaw Collection of Business Americana</a>

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## Administrative Information

### Acquisition Information

Baking Powders is a portion of the Business Ephemera Series of the Warshaw Collection of Business Americana, Accession AC0060 purchased from Isadore Warshaw in 1967. Warshaw continued to accumulate similar material until his death, which was donated in 1971 by his widow, Augusta. For a period after acquisition, related materials from other sources (of mixed provenance) were added to the collection so there may be content produced or published after Warshaw's death in 1969. This practice has since ceased.

### Materials in the Archives Center

Archives Center Collection of Business Americana (AC0404)

### Forms Part Of

Forms part of the [Warshaw Collection of Business Americana](#) .

Missing Title:

- [Series 1: Business Ephemera](#)
- [Series 2: Other Collection Divisions](#)
- [Series 3: Isadore Warshaw Personal Papers](#)
- [Series 4: Photographic Reference Material](#)

## Processing Information

In 2016, with funding provided by the Smithsonian Institution's Collections Care and Preservation Fund, the Archives Center at the National Museum of American History implemented the use of minimal level processing standards to increase information about and facilitate access to more of our collections. A large portion of stored material from the original acquisition received minimal level processing, which resulted in additions to this Subject category. This effort included basic arrangement and replacement of non-archival housing for long-term stability, but staples and other fasteners have not all been removed. Revisions to the encoded finding aid were made to reflect the added content in context to the previously processed material.

Minimal level processing and enhancement of the machine-readable finding aid completed by Nicole Blechynden, September 2017.

Oversize material is unprocessed.

## Preferred Citation

Warshaw Collection of Business Americana, Archives Center, National Museum of American History, Smithsonian Institution

## Restrictions

Collection is open for research. Some items may be restricted due to fragile condition.

## Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

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## Scope and Contents

This material consists primarily of advertising cards, bills/receipts, printed advertisements, book marks, cook books, labels, pamphlets, and recipe books, scattered correspondence on letterhead stationery from manufacturers and distributors of baking powders. These companies also tended to sell other products including bakers' supplies, spices, coffee, teas, cream of tartar, cigars, tobacco, gloss starch, laundry bluing, soap powder, baking soda, soap, corn starch, phosphate of calcium, powdered gelatin and other shelf groceries. The B. T. Babbitt Company located in New York distributed a number of pamphlets and printed advertisements containing reproductions of popular paintings by American artist including Paul de Longpre, Virginia Janus, Percy Moran and J. L. Ferris. Larger size reproductions could be obtained by sending the company trade marks from their products. Other manufacturers such as Edward Canby offered free libraries to their customers. Some of these companies are also in other subject categories such as chemicals, baking soda, patent medicine, images children, art, women, nature scenes, and courtship scenes.

Publications include two pamphlets. Both pamphlets were articles which appeared in the *Pharmaceutical Record*. "Baking Powders, An Essay on their Composition and Action" (April 1, 1887) was written by George Holland and "Baking Powders" (June 1, 1888) written by C. V. Petraeus discuss the physical qualities of baking powders. H. D. Thatcher & Company also published a pamphlet on the same subject titled "How to Test Baking Powder, Illustrated and Explained for the Practical Use not Only of the Scientist but for the Common People and the Ordinary Cook, with Descriptions of Thatcher's Sugar of Milk Baking Powder and Selected Cooking Recipes" (1890).

Materials are organized alphabetically by name of company. There are three folders of material grouped by type: labels, related pamphlets and miscellaneous items. Miscellaneous items consist of advertising cards with no company to identify manufacturer or dealer.

## General

The following is a list of brand names for various baking powder products. The names that appear on this list are a compilation of those found on materials in the vertical document boxes. It is not a complete list of all the brand names for baking powders. The list is intended to assist researchers in locating desired materials when only the brand name is known.

### Brand Name Index:

*Brand Name:* Manufacturer

*Acme:* Lange, Grabe & Baird

*Cap Sheaf:* DeLand & Company

*Champion:* Johnston Brothers

*Chemical:* Deland

*Craig's :* Hannum, H.B. & Company

*Crown :* Dieter, J.F. & Company

*Czar:* Steele & Emory

*Enterprise:* Bacon, Stickney & Company

*Excelsior:* Redheffer & Stuart

*Forest City:* Vouwie Brothers

*Gold Medal:* Taylor, J. Monroe

*Golden Sheaf:* Henkel Brothers

*Golden Shield:* Monroe County Chemical Company

*Good Luck:* Chicago Chemical Works

*Horsford' s:* Humford Chemical Works

*I.C.:* Jacques Manufacturing Company

*Imperial Grown:* Anthony, J.B. & Company

*International:* Queen City Chemical Company

*K.C.:* Jacques Manufacturing Company

*Kenton:* Potter Parlin & Company

*Knickerbocker:* Stitt, [Wmin?]

*Luther's:* Benjamin, L.O. & Company

*Miles:* Larzelere, James H.

*Morning Glory:* Feeny, G.S.

*None Such:* Hanford, Geo G.

*Oriole:* Queen City Chemical Company

*Patapsco:* Smith, Hanway & Company

*Peerless:* Marde

*Pure Gold:* Newman, S.A.

*Safe & Reliable:* Granger & Company

*Sea Foam:* Jones, Gantz & Company

*Silver Star:* Gandy, Edward

*Snow:* Boston Relish Company

*Sun Flower:* Fahnestock Company

*Trust:* Burns & Reed

*Unrivaled:* Spracues, Warner & Griswold

*Victor:* Boos & Holbrook

*Windsor:* Kegeler, H. Chas.

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## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

Baking powder

Types of Materials:

Business ephemera

Ephemera

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## Container Listing

### Companies

Box 1, Folder 1	America Baking Powder Company, New York, New York
Box 1, Folder 2	Anthony, J. B., & Company, Clifton Park, New York
Box 1, Folder 3	Aunt Sally Baking Powder, Location unknown
Box 1, Folder 4	Babbitt, B. T., New York
Box 1, Folder 5	Bacon, Stickney & Company, Enterprise Baking Powder, Albany, New York
Box 1, Folder 6	Banner Baking Powder, Pittsburgh, Pennsylvania
Box 1, Folder 7	Beard, S. M., & Son Company, New York
Box 1, Folder 7	Benjamin, L. U., & Company, New York
Box 1, Folder 7	Boos & Holbrook, Location unknown
Box 1, Folder 8	Boston Baking Powder Company, Boston, Massachusetts
Box 1, Folder 8	Boston Relish Company, Manufacturers of Snow Baking Powder, Boston, Massachusetts
Box 1, Folder 8	Burns & Reed, Distributors of Trust Powders, Location Unknown
Box 1, Folder 9	Calumet Baking Powder Company, Chicago, Illinois
Box 1, Folder 10	Canby, Edward, Manufacturer of Silver Star Baking Powder, Dayton, Ohio
Box 1, Folder 11	Chamberlain Medicine Company, Des Moines, Iowa
Box 1, Folder 12	Chicago Chemical Works, Chicago, Illinois
Box 1, Folder 13	Cleveland Brothers, New York
Box 1, Folder 14	Colton, Clarence P., Syracuse, New York
Box 1, Folder 14	Colton & Lansing, Syracuse, New York
Box 1, Folder 14	Columbia Baking Company, Chicago, Illinois
Box 1, Folder 14	Cooley Brothers, Manufacturers of Baking Powders, Rochester, New York

Box 1, Folder 15	Davis, Robert B., Hoboken, New Jersey
Box 1, Folder 16-17	Deland, H. A. & L. J., & Company, Fairport, New York Notes: Successors to D. B. DeLand & Company; Proprietors of Fairport Chemical Works
Box 1, Folder 18	Dieter, J. P., Company, Chicago, Illinois
Box 1, Folder 19	Egg Baking Powder Company, New York
Box 1, Folder 20	Excellent Baking Powder Company, Bridgeport, Connecticut Notes: Manufacturers of Excellent Baking Powder
Box 1, Folder 21	Fahnestock Baking Powder Company, Pittsburgh, Pennsylvania
Box 1, Folder 21	Feeny, G.S., Wheeling, West Virginia
Box 1, Folder 22	Fresh Butter Baking Powder, Bridgeport, Connecticut Notes: Manufacturers of Fresh Butter Baking Powder
Box 1, Folder 23	Gantz, Jones & Company, New York
Box 1, Folder 24	Globe Baking Powder Company, New York
Box 1, Folder 24	Good Luck Baking Powder Company, Richmond, Virginia Notes: Manufactured by the Southern Company
Box 1, Folder 24	Granger & Company, Buffalo, New York Notes: Manufacturers of Safe and Reliable Baking Powder
Box 1, Folder 25	Great Atlantic & Pacific Tea Company, New York
Box 1, Folder 26	Hamilton, John A., Syracuse, New York
Box 1, Folder 26	Hanford, George A., Syracuse, New York
Box 1, Folder 26	Hanlon Brothers, Norwalk, New York
Box 1, Folder 27	Hannum, H. B., & Company, Cleveland, Ohio
Box 1, Folder 27	Hecker, George V., & Company, New York
Box 1, Folder 28	Henkel Brothers, Paterson, New Jersey Notes: Manufacturers and Jobbers of Baking Powders,
Box 1, Folder 29	Higgins, W. A., New York



Box 1, Folder 29	Homan & Miller, Quincy, Illinois
Box 1, Folder 30	Jacobs, George H., Location Unknown
Box 1, Folder 30	Jaques Manufacturing Company, Chicago, Illinois
Box 1, Folder 30	Johnston Brothers, Brooklyn, New York
Box 1, Folder 31	Kalbfleisch, Martin & Sons, New York
Box 1, Folder 31	Krout, Albert, Philadelphia, Pennsylvania
Box 1, Folder 32	Kegeler, H. Charles, New York
Box 1, Folder 33	Lange, Grabe & Baird, Manufacturing, Wheeling, West Virginia
Box 1, Folder 33	Larzelere, James H., & Company, Philadelphia, Pennsylvania
Box 1, Folder 33	Lewis, George T. & Menzies, Philadelphia, Pennsylvania
Box 1, Folder 34	Marden, James Company, Rochester, New York Notes: Manufacturers of Peerless Baking Powders
Box 1, Folder 34	Martha Washington Flour Company, New York, New York
Box 1, Folder 35	Miles Premium Baking Powder, Philadelphia, Pennsylvania
Box 1, Folder 36	Monroe County Chemical Company, Fairport, New York
Box 1, Folder 37	National Grocery Company, Jersey City, New Jersey
Box 1, Folder 38	Newman & Son, Fairport, New York Notes: Also known as R.S. Newman and Pure Gold manufacturing
Box 1, Folder 39	Potter, Parlin & Company, Cincinnati, Ohio
Box 1, Folder 40	Price Baking Powder Company, Chicago, Illinois
Box 1, Folder 41	Queen City Chemical Company, Buffalo, New York
Box 2, Folder 1	Red Gross Supply Company, St, Louis, Missouri Notes: Importers and Manufacturers of Teas, Coffees, Spices, Baking Powders and Soaps
Box 2, Folder 2	Redheffer & Stuart, Philadelphia, Pennsylvania
Box 2, Folder 2	Rochester Baking Powder Company, Rochester, New York

Box 2, Folder 2-5	Royal Baking Powder Company, New York, New York
Box 2, Folder 6-16	Rumford Chemical Works, Providence, Rhode Island
Box 2, Folder 17	Russian Baking Powder Company, Philadelphia, Pennsylvania
Box 2, Folder 18	Seafoam Baking Powder Company, New York, New York
Box 2, Folder 18	Simon Pure Baking Powder Company, Scranton, Pennsylvania
Box 2, Folder 19	Smith, Hanway & Company, Baltimore, Maryland Notes: Patentees and Manufacturers
Box 2, Folder 19	Smith, Perkins & Company, Rochester, New York
Box 2, Folder 20	Spragues, Warner & Griswold, Chicago, Illinois
Box 2, Folder 21	Steele & Emery Manufacturing Company, Location Unknown
Box 2, Folder 22	Steele & Price, New Haven, Connecticut
Box 2, Folder 23	Sterling Manufacturing Company, New York
Box 2, Folder 24	Tartarine Manufacturing Company, Hartford, Connecticut
Box 2, Folder 25	Taylor, Monroe J., St. Louis, Missouri
Box 2, Folder 26	Thatcher Baking Powder, Potsdam, New York Notes: Manufacturers of Thatchers Sugar of Milk Baking Powder
Box 2, Folder 27	"Thepure" Baking Powder Company, Albany, New York
Box 2, Folder 28	Vouwie Brothers Baking Powder, Cleveland, Ohio
Box 2, Folder 29	Washington Baking Powder Company, Newburgh, New York
Box 2, Folder 30	Watkins, J. R., & Company, Winona, Minnesota
Box 2, Folder 31	Western Pearl Company, Chicago, Illinois
Box 2, Folder 32	Wings Eclipse Baking Powder, Location Unknown

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## Subseries 2: Related Pamphlets and Miscellaneous Materials

Box 2, Folder 33      Related Pamphlets

Box 2, Folder 34-35      Miscellaneous

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## Oversize Materials

Box SUPP 3, Folder 4      Advertisement. Recipe Book., 1893

Oversize 6, Folder 7      Baking Powders

Oversize 82, Folder  
3-4      Baking Powders

Map-folder 2      Baking Powders

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