



Smithsonian  
*National Museum of American History*  
*Kenneth E. Behring Center*

## Guide to the Warsaw Collection of Business Americana Subject Categories: Barbering

NMAH.AC.0060.S01.01.Barbering

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## Collection Overview

<b>Repository:</b>	Archives Center, National Museum of American History
<b>Title:</b>	Warshaw Collection of Business Americana Subject Categories: Barbering
<b>Identifier:</b>	NMAH.AC.0060.S01.01.Barbering
<b>Date:</b>	1750-1926
<b>Extent:</b>	0.53 Cubic feet (consisting of 1 box, 1 folder, 2 oversize folders, plus digital images of some collection material.)
<b>Creator:</b>	Warshaw, Isadore, 1900-1969
<b>Language:</b>	English .
<b>Summary:</b>	A New York bookseller, Warshaw assembled this collection over nearly fifty years. The <i>Warshaw Collection of Business Americana: Barbering</i> forms part of the Warshaw Collection of Business Americana, Subseries 1.1: Subject Categories. The Subject Categories subseries is divided into 470 subject categories based on those created by Mr. Warshaw. These subject categories include topical subjects, types or forms of material, people, organizations, historical events, and other categories. An overview to the entire Warshaw collection is available here: <a href="#">Warshaw Collection of Business Americana</a>

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## Administrative Information

### Acquisition Information

Barbering is a portion of the Business Ephemera Series of the Warshaw Collection of Business Americana, Accession AC0060 purchased from Isadore Warshaw in 1967. Warshaw continued to accumulate similar material until his death, which was donated in 1971 by his widow, Augusta. For a period after acquisition, related materials from other sources (of mixed provenance) were added to the collection so there may be content produced or published after Warshaw's death in 1969. This practice has since ceased.

### Materials in the Archives Center

Archives Center Collection of Business Americana (AC0404)

### Forms Part Of

Forms part of the [Warshaw Collection of Business Americana](#).

- [Series 1: Business Ephemera](#)
- [Series 2: Other Collection Divisions](#)
- [Series 3: Isadore Warshaw Personal Papers](#)
- [Series 4: Photographic Reference Material](#)

## Processing Information

Oversize material is unprocessed.

In 2016, with funding provided by the Smithsonian Institution's Collections Care and Preservation Fund, the Archives Center at the National Museum of American History implemented the use of minimal level processing standards to increase information about and facilitate access to more of our collections. A large portion of stored material from the original acquisition received minimal level processing, which resulted in additions to this Subject category. This effort included basic arrangement and replacement of non-archival housing for long-term stability, but staples and other fasteners have not all been removed. Revisions to the encoded finding aid were made to reflect the added content in context to the previously processed material.

Minimal level processing and enhancement of the machine-readable finding aid completed by Nicole Blechynden, September 2017.

## Preferred Citation

Warshaw Collection of Business Americana Subject Categories: Barbering, Archives Center, National Museum of American History, Smithsonian Institution

## Restrictions

Collection is open for research. Some items may be restricted due to fragile condition.

## Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

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## Scope and Contents

This subject category- Barbering consists primarily of printed advertisements, scattered correspondence on letterhead stationery, catalogues, postcards, business cards, premiums, newspaper clippings, pamphlets, periodicals, order forms, books and a few packages and recipes from manufacturers and distributors of barbering supplies. The barbering supplies include furniture, shaving mugs, shaving cream, razors, strops, hair brushes, combs, hair preparations, clippers, shears, coats, towels, face lotions, talcum powders, barber shop signs, hat and coat racks, mirrors, and occasionally these companies also sold bath tubs and water tanks. Most of the business cards and some of the printed advertisements are from hair grooming saloons and barber shops. Materials from labor unions for barbers are also included. There are a number of images including photographs of individual barbers and some lithographs of hair grooming establishments. The material dates from 1750-1926, but the bulk is late nineteenth and early twentieth century.

## Arrangement

This series is arranged into two subseries. Subseries 1 is organized by name of manufacturing company or hair grooming establishment. Subseries 2 is arranged by type of material including: patents, import/export documents, business cards, general images, etc.

- Subseries 1: Manufacturing Companies
- Subseries 2: General, 19770-1899, undated

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## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

Barbering

Types of Materials:

Business ephemera  
Ephemera

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## Container Listing

### Subseries 1: Manufacturing Companies

This subject category- Barbering consists primarily of printed advertisements, scattered correspondence on letterhead stationery, catalogues, postcards, business cards, premiums, newspaper clippings, pamphlets, periodicals, order forms, books and a few packages and recipes from manufacturers and distributors of barbering supplies. The barbering supplies include furniture, shaving mugs, shaving cream, razors, strops, hair brushes, combs, hair preparations, clippers, shears, coats, towels, face lotions, talcum powders, barber shop signs, hat and coat racks, mirrors, and occasionally these companies also sold bath tubs and water tanks. Most of the business cards and some of the printed advertisements are from hair grooming saloons and barber shops. Materials from labor unions for barbers are also included. There are a number of images including photographs of individual barbers and some lithographs of hair grooming establishments.

Box 1, Folder 1	Alexander, Dr., Nashua, New Hampshire Manufacturer of Shaving Cream
Box 1, Folder 1	American Safety Razor Company, New York, New York
Box 1, Folder 2	American Shearer Manufacturing Company, Nashua, New Hampshire
Box 1, Folder 3	Auto Stop Safety Razor Company, Ltd., New York, New York <a href="#">Image(s)</a>
Box 1, Folder 4	Badger, Benjamin & Son, Badger Place, Charlestown, Massachusetts
Box 1, Folder 5	Blasdale, L. M., Ashfield, Massachusetts Barber, Also Dealer in Tobacco, Cigars, Cigarettes and Smokers' Articles
Box 1, Folder 6	Brown & Sharpe Manufacturing Company, Providence, Rhode Island
Box 1, Folder 7-8	Burma-Vita Company, Manufacturers of Burma-Shave, Minneapolis, Minnesota <a href="#">Image(s)</a>
Box 1, Folder 9	Chapman, L., Manufacturer of Metallic Razor Strop, New York
Box 1, Folder 10	Coates Clipper Manufactory, Worcester, Massachusetts
Box 1, Folder 11	Colgate & Company, New York
Box 1, Folder 11	Conrad Razor Blade Company, Incorporated, New York, New York
Box 1, Folder 12	Curley, J. & Brother, Cutlery, New York
Box 1, Folder 13	Drew, Barry

Stationer and Dealer in Razor Stropps

- Box 1, Folder 13      Durham Duplex Razor Company, Jersey City, New Jersey
- Box 1, Folder 14      Enders Razor Company, Incorporated, New York, New York
- Box 1, Folder 14      Ferschke, Augustus, Barbering Furniture and Supplies
- Box 1, Folder 14      Fitchburg Hardware Company, Hardware and Cutlery, Fitchburg, Massachusetts
- Box 1, Folder 15      Gem Cutlery Company, New York, New York
- Box 1, Folder 16      Geneva Cutlery Corporation, Geneva, New York
- Box 1, Folder 17-21      Gillette Sales Company, Boston, Massachusetts  
[Image\(s\)](#)
- Box 1, Folder 22      Harrican Novelty Company, Hartford, Connecticut
- Box 1, Folder 22      Hevenor & Company, Incorporated, New York, New York
- Box 1, Folder 28      A.S. Hinds, advertisement for Hind's Honey and Almond Cream, undated  
[Image\(s\)](#)
- Box 1, Folder 23      Ingersoll, Robert H., Incorporated, New York, New York  
[Image\(s\)](#)  
Manufacturers of Ingersoll Dollar Stropping Outfits
- Box 1, Folder 23      Ingram's Shaving Cream, New York, New York
- Box 1, Folder 23      The battle of the Tube vs. Jar is going great guns. [Print advertising.], 1930  
*1 Item (b&w; 28 x 21 cm.)*  
Ingram's Shaving Cream.  
Caption: "The battle of the Tube vs. Jar is going great guns". Illustration of  
tube and bottle boxing.  
  
Reproduction restrictions due to copyright.  
  
Good condition.  
  
Local Numbers  
245221  
  
Ivorydata4 1078  
  
0300600242 (Scan No.)

Topic: Endorsements in advertising  
Men  
Prize contests in advertising  
Shaving  
Genre/  
Form: Print advertising

- Box 1, Folder 23 Jones Manufacturing Company, Chicago, Illinois
- Box 1, Folder 24 Kampfe Brothers, New York, New York  
[Image\(s\)](#)
- Box 1, Folder 25 Kerland Specialty Corporation, Buffalo, New York
- Box 1, Folder 26 Klingler, S., New York, New York  
Manufacturer and Barber Chairs
- Box 1, Folder 26 Kochs, Theo. A., Chicago, Illinois  
Manufacturer and Importer of Barber Supplies
- Box 1, Folder 26 Koken Barbers' Supply Company, St. Louis, Missouri
- Box 1, Folder 27-28 Mennen, Gerhard Company, Newark, New Jersey
- Box 1, Folder 27 Mennen's Borated Talcum Toilet Powder. [Print advertising.], 1905  
*1 item (col.; 37.5 x 25 cm.)*  
[Image\(s\)](#)  
Mennen, Gerhard, Company.  
Caption: "Mennen's Borated Talcum Toilet Powder". Two children at top.  
Unrestricted research use on site by appointment. Reproduction restrictions  
due to copyright.  
Good condition.  
Local Numbers  
245222  
Ivorydata4 1079  
0300600243 (Scan No.)  
Topic: Children  
Premiums (Retail trade)  
Skin -- Care and hygiene  
Genre/  
Form: Print advertising
- Box 1, Folder 27 Mennen's for Man Woman and Child. [Print advertising.] Collier's, 1907



1 Item (col.; 35.5 x 25 cm.)

[Image\(s\)](#)

Mennen, Gerhard, Company.

Caption: "Mennen's for Man Woman and Child". Woman holding up baby who is sprinkling powder on her face. Black and white with yellow tints.

Published July 1907.

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Good condition.

Local Numbers

245223

Ivorydata4 1080

0300600244 (Scan No.)

Topic:	Baths Children Family Mothers Premiums (Retail trade) Shaving Skin -- Care and hygiene
Genre/ Form:	Print advertising

Box 1, Folder 28

After Shaving Also Skin Diseases. [Advertising card.]

1 Item (col.; 9 x 16 cm.)

[Image\(s\)](#)

Mennen, Gerhard, Company.

Caption: "After Shaving Also Skin Diseases". Man touching face on left. For Mentholatum.

The advertising card is a blotter.

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Good condition.

Local Numbers

245224

Ivorydata4 1081

0300600245 (Scan No.)

Topic:	Men Premiums (Retail trade)
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Shaving  
Skin Diseases

Genre/  
Form: Advertising cards

Box 1, Folder 28

Why Alexander the Great made his soldiers shave. [Print advertising.]  
Collier's, 1915  
*1 Item (b&w; 20 x 14.5 cm.)*

[Image\(s\)](#)

Mennen, Gerhard, Company.

Caption: "Why Alexander the Great made his soldiers shave". Illustration of two men fighting. For Mennen Shaving Cream.

Published 17 July 1915. Top 2/3 stained.

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Good condition.

Local Numbers

245225

Ivorydata4 1082

0300600246 (Scan No.)

Names: Alexander, the Great, 356-323 B.C.

Topic: Premiums (Retail trade)  
Shaving

Genre/  
Form: Print advertising

Box 1, Folder 28

Mennen's Borated Talcum Powder. [Print advertising.] Town & Country, 1907  
*1 Item (b&w; 32 x 22.5 cm.)*

[Image\(s\)](#)

Mennen, Gerhard, Company.

Caption: "Mennen's Borated Talcum Powder". Man standing, woman seated, on dock.

Published 17 Aug. 1907.

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Good condition.

Local Numbers

245226

Ivorydata4 1083

0300600247 (Scan No.)

Topic: Clothing and dress  
Courtship  
Men  
Premiums (Retail trade)  
Swimming  
Women  
Genre/  
Form: Print advertising

Box 1, Folder 28

Mennen's Borated Talcum Toilet Powder. [Print advertising.], 1905  
*1 Item (col.; 36.5 x 25 cm.)*

Mennen, Gerhard, Company.

Caption: "Mennen's Borated Talcum Toilet Powder". Little boy in captain's hat on car made of powder container.

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Good condition.

Local Numbers

245227

Ivorydata4 1084

0300600248 (Scan No.)

Topic: Automobiles  
Children  
Skin -- Care and hygiene  
Genre/  
Form: Print advertising

Box 1, Folder 28

Advertisement for Mennen's Toilet Powder. , 1901-03-09

[Image\(s\)](#)

Box 1, Folder 28

Mentholatum Company, Buffalo, New York

Box 1, Folder 29

Noonan, T. & Company, Barber Chairs and Fixtures, Boston, Massachusetts

Box 1, Folder 29

North American Philips Company, Incorporated, New York, New York

Box 1, Folder 30

Nowill, John & Sons, Sheffield, London, England

Box 1, Folder 31

Olden, Robert, England  
Manufacturer of Olden's Eukeirogeneion or Shaving Oil

Box 1, Folder 32

Pal Blade Company, New York

Box 1, Folder 33	Phalon's Hair Dressing Establishment, New York
Box 1, Folder 33	Pike Manufacturing Company, Littleton, New Hampshire
Box 1, Folder 34	Proback Corporation, Division of Autostrop Safety Razor Company, Incorporated, New York, New York
Box 1, Folder 35	Rhodes Manufact-uirn Company, St. Louis, Missouri
Box 1, Folder 35	Rollins, Joseph, New Orleans Proprietor of Rollin's Public Baths and Tonsorial Saloon,
Box 1, Folder 36	Ruben, Marcus, Chicago, Illinois Manufacturers of Barbers' Coats
Box 1, Folder 37	Scott, George A., New York Manufacturer of Electric Safety Razors
Box 1, Folder 38	Shumate Razor Company, Austin, Texas
Box 1, Folder 39	Simmons Hardware Company, Incorporated, St. Louis, Missouri
Box 1, Folder 39	Stout, J. D., New York Inventor and Manufacturer of Razor Straps
Box 1, Folder 40	Strutz & Clottu Company, Chicago, Illinois
Box 1, Folder 41	Torrey, J. R., Razor Company, Worcester, Massachusetts
Box 1, Folder 41	Twinplex Sales Company, St. Louis, Missouri
Box 1, Folder 42	Ucan Safety Hair Cutter Corporation, New York, New York Manufacturers of Double Edge Blades
Box 1, Folder 43	Wade & Butcher Corporation, Jersey City, New Jersey Blades Manufacturer
Box 1, Folder 44	Williams, J. B., Company, Glastonbury, Connecticut Manufacturing Chemists
Box 1, Folder 45	Wilson, G. N. W., Company, Incorporated, Portland, Oregon Manufacturers and Importers of Barbers' Supplies and Furniture
Box 1, Folder 45	Woodbury, John H, Incorporated, Cincinnati, Ohio

## Manufacturers of Woodbury Shaving Cream

Box 1, Folder 46      Young Safety Razor Company, Philadelphia, Pennsylvania

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## Subseries 2: General, 1770-1899, undated

This subseries consists of newspaper clippings, import/export documents, recipe books, images, articles and information for publishers.

Box 1, Folder 47-48      Miscellaneous Business Cards and Advertising Cards from Hair Grooming Establishments and Saloons

[Image\(s\)](#)

Box 1, Folder 49      Union Material

Box 1, Folder 50      Newspaper clippings, 1750

Box 1, Folder 51      General images

[Image\(s\)](#)

Box 1, Folder 52      Patents

Box 1, Folder 53      Import/Export Documents

Box 1, Folder 54      Materials from publishers

Box 1, Folder 55      "The American Barber", 1899

Box 1, Folder 56      Miscellaneous Items

Box 1, Folder 57      *The Barber's Recipe Book*, 1884

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## Oversize Material

Box SUPP 4, Folder 7      Advertising. Packaging., undated  
Marketing material for barbers, tonsorial artist, Pomade, razors, shaving, Pond's Extract.

Oversize 7, Folder 4      Barbering

[Image\(s\)](#)

Oversize 82, Folder 8-9      Barbering

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