



Smithsonian

*National Museum of American History Kenneth E. Behring Center*

## Guide to the Warshaw Collection of Business Americana Subject Categories: Beverages

NMAH.AC.0060.S01.01.Beverages

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## Collection Overview

<b>Repository:</b>	Archives Center, National Museum of American History
<b>Title:</b>	Warshaw Collection of Business Americana Subject Categories: Beverages
<b>Date:</b>	1820-1960
<b>Identifier:</b>	NMAH.AC.0060.S01.01.Beverages
<b>Creator:</b>	Warshaw, Isadore, 1900-1969
<b>Extent:</b>	2.14 Cubic feet (consisting of 4 boxes, 1 folder, 7 oversize folders, .2 flat box, plus digital images of some collection material. )
<b>Language:</b>	English .
<b>Summary:</b>	A New York bookseller, Warshaw assembled this collection over nearly fifty years. The <i>Warshaw Collection of Business Americana: Beverages</i> forms part of the Warshaw Collection of Business Americana, Subseries 1.1: Subject Categories. The Subject Categories subseries is divided into 470 subject categories based on those created by Mr. Warshaw. These subject categories include topical subjects, types or forms of material, people, organizations, historical events, and other categories. An overview to the entire Warshaw collection is available here: <a href="#">Warshaw Collection of Business Americana</a>
<b>Digital Content:</b>	<a href="#">Image(s): Warshaw Subject Category: Beverages</a>

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## Administrative Information

### Acquisition Information

Beverages is a portion of the Business Ephemera Series of the Warshaw Collection of Business Americana, Accession AC0060 purchased from Isadore Warshaw in 1967. Warshaw continued to accumulate similar material until his death, which was donated in 1971 by his widow, Augusta. For a period after acquisition, related materials from other sources (of mixed provenance) were added to the collection so there may be content produced or published after Warshaw's death in 1969. This practice has since ceased.

### Materials in the Archives Center

Archives Center Collection of Business Americana (AC0404)

### Forms Part Of

Forms part of the [Warshaw Collection of Business Americana](#) .

Missing Title:

- [Series 1: Business Ephemera](#)
- [Series 2: Other Collection Divisions](#)
- [Series 3: Isadore Warshaw Personal Papers](#)
- [Series 4: Photographic Reference Material](#)

## Processing Information

In 2016, with funding provided by the Smithsonian Institution's Collections Care and Preservation Fund, the Archives Center at the National Museum of American History implemented the use of minimal level processing standards to increase information about and facilitate access to more of our collections. A large portion of stored material from the original acquisition received minimal level processing, which resulted in additions to this Subject category. This effort included basic arrangement and replacement of non-archival housing for long-term stability, but staples and other fasteners have not all been removed. Revisions to the encoded finding aid were made to reflect the added content in context to the previously processed material.

Minimal level processing and enhancement of the machine-readable finding aid completed by Nicole Blechynden, September 2017.

## Preferred Citation

Warshaw Collection of Business Americana Subject Categories: Beverages, Archives Center, National Museum of American History, Smithsonian Institution

## Restrictions

Collection is open for research. Some items may be restricted due to fragile condition.

## Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

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## Scope and Contents

This subject category- Beverages consists primarily of printed advertisements, bill, receipts, magazine advertisements, advertising cut-outs, scattered correspondence on letterhead stationery, advertising cards, complainants' proofs, labels, articles and company related publications from manufacturers and distributors of beverages. Such beverages include mineral and soda water, ale, cider, grape juice, lime juice, ginger ale and beer. A number of these companies are major distributors of beverages and still exist today including Pepsi-Cola Company, Welch Grape Juice, Seven-Up, Royal Crown, Nehi Bottling Company, Schweppes, Perrier, Dr. Pepper Bottling Works, Hires Roots Beer, Canada Dry, Cliquot Club, Hydrox, Squirt and Coca-Cola Company. There are also a number of foreign advertisements from companies located in Denmark, England, France, Ireland, Havana, and Nicaragua. Manufacturers and dealers of apparatus for making beverages such as soda fountains, liquefied gas outfits, wine presses, cider presses, cider filters, pasteurizers, hydrometers, steam coils, evaporators, apple graters, hydraulic presses, refrigerators, etc. are also included. Materials date from 1820-1960, but the bulk is late nineteenth and early twentieth century.

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## Arrangement

Arranged into 4 subseries:

- Subseries 1: Manufacturers and Distributors of Beverages
- Subseries 2: Manufacturers and Distributors of Equipment
- Subseries 3: Publications, circa 1908-1928, undated
- Subseries 4: General Information, circa 1875-1883, undated

## Brand Name Index

The following is a list of brand names for various paints and related names that appear on this list is a compilation of those found on materials in the vertical document boxes. It is not a complete list of all the brand names for beverages. The list is intended to assist researchers locate desired materials when only the brand name is known.

### Brand Name Index:

*Manufacturer: Brand Name*  
*C.E. Carter: Allen's Root Beer Extract*  
*Northwest Fruit Juice Company: Arabia Water*  
*John F. Henry, Curram and Company: Borden's Extract Beet*  
*W.F. Glaney: Bull's Eye Ginger Ale*  
*J. Myer and Company: Celery Tonic*  
*Hance Brothers and White: Cherry Ripe*  
*Artesian Manufacturing and Bottling Company: Circle A*  
*J. Myer and Company: Coffee Cream*  
*Schonenberger and Noble: Doctor Brown's Ginger Tonic*  
*Schonenberger and Noble: Dr. Brown's Sarsapilla*  
*J. Myer and Company: Dr. Reid's White Oak*  
*American Fruit Product: Duffy's Apple Juice*  
*Boyd and Fairfax: Foxhunter Spring Water*  
*Boyd and Fairfax: Goulding Spring-Orange Dry Red Sherry Sip*  
*Beecher Brothers: Grapelet*  
*Beecher Brothers: Hire's Root Beer*  
*George Jones: Indian Rock Spring Water*  
*Dr. H.L. Bowker and Company: Ko-Ko Birch*  
*Frederick Stearns and Company: Kolavin*  
*Northwest Fruit Products Company: Loju*  
*Erie Lakeside Beverage Company: Mason's Root Beer*  
*Hallett Table Water Company: Non Quit Birch Beer*  
*Pheasant Fruit Juice Company: Phez*  
*Ice and Cold Storage Company: Puritas*  
*J.G. Fox and Company: Sireena*  
*William Aldworth: Swan Birch Beer*  
*Musculet Beverage Company: Wink*

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## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

### Subjects:

Beverages

Types of Materials:

Business ephemera  
Ephemera

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## Container Listing

### Subseries 1: Manufacturers and Distributors of Beverages

Box 1, Folder 1	Abendscheen, William, Newark, New Jersey
Box 1, Folder 1	Adamo, Jacob Incorporated, Stapleton, New York
Box 1, Folder 1	Alma Magnetic Mineral Water, Alma, Michigan
Box 1, Folder 1	American Carbonate Company, New York, New York
Box 1, Folder 1	Apollinaris Mineral Water, 1884, London, England
Box 1, Folder 1	Artesian Manufacturing and Bottling Works, St. Louis, Missouri and Dallas, Texas
Box 1, Folder 1	Artic Soda Water
Box 1, Folder 1	Atwoods Pharmacy
Box 1, Folder 1	Baker Extract Company, Portland, Maryland
Box 1, Folder 1	Bartlett Spring Mineral Water Company, San Francisco, California
Box 1, Folder 1	Beecher Brothers, Binghamton, New York
Box 1, Folder 1	Beechnut Ginger Ale, 1908, Springfield, Maryland
Box 1, Folder 1	Belfast Ginger Ale, New York, New York
Box 1, Folder 2	Bibbey and Ferguson Dr., Glens Falls, New York
Box 1, Folder 2	Birdsboro Bottling Works, Birdsboro, Pennsylvania
Box 1, Folder 2	Birdseye Frosted Foods
Box 1, Folder 2	Bolen and Byrne, New York Notes: Receipts, 1880-1884
Box 1, Folder 2	Borday, Henri, Kola-Campagne, Port-Au-Prince, Haiti
Box 1, Folder 2	Bowker, H.L. Dr., Boston, Massachusetts
Box 1, Folder 2	Boyd and Fairfax "Fox Hunter Springs Water", New York, New York
Box 1, Folder 3	Bradshaws Beef Extract and Spring Water, Willimantic, Connecticut

Box 1, Folder 3	Brooklawn Farm, Hudson, New York
Box 1, Folder 3	Brookside Cider Mills, T. Rider, 1887, Old Chantam, New York
Box 1, Folder 3	Brown, Andrew Notes: Receipt, 1831
Box 1, Folder 3	Brown, Dr. Gingertonic
Box 1, Folder 3	Bryant's Root Beer, Detroit, Michigan
Box 1, Folder 3	<p><a href="#">Bryant's Root Beer / five gallons for 10 cents. [Trade card.]</a>, Circa 1880-1920          1 Item (Ink on paper.; 6.1 x 3.4 in.)          Advertiser: Williams, Davis, Brooks &amp; Co. (Detroit, Mich.)          Manufacturer: Williams, Davis, Brooks &amp; Co. (Detroit, Mich.)          Language: English.          Notes: AC0060-0002309-01.tif (AC Scan, Front)          AC0060-0002309-02.tif (AC Scan, Back)          Front depicts three old men in robes (monks?) sitting around a table enjoying Bryant's Root Beer Extract. The verso has a box selling the extract to make "5 gallons with 10 cents." It also says it can be used for nerves and as a stimulant. Bottom of the card has the imprint of Geo. W. Smith, Pittsfield, Mass.</p> <p>Topic: Carbonated beverages          Drugs, Nonprescription          Monks          Patent medicines          Root beer</p> <p>Place: Detroit (Mich.)          Genre/Form: Trade cards          Advertisements</p>
Box 1, Folder 3	Buckingham, S.R., Crab Cider, Loveland, Ohio
Box 1, Folder 3	Buker's Root and Herb Beer, Providence, Rhode Island
Box 1, Folder 3	<p><a href="#">Dr. Buker's / Root and Herb / Beer! [sic] [Advertising flier.]</a>, Circa 1880-1920          1 Item (Ink on paper.; 8.8 x 5.9 in.)          Advertiser: Buker, D.P., Jr.          Language: English.          Notes: AC0060-0002308.tif (AC Scan, Front)          Advertisement for Dr. Buker's Root and Herb beer, text only. Claims to purify the blood and stimulate the organs without alcohol. Lists the herbs and plants and the address in Providence, Rhode Island.</p> <p>Topic: Herbs          Root beer          Carbonated beverages          Health</p>



	Drugs, Nonprescription Patent medicines Place: Rhode Island Providence (RI) Genre/Form: Advertisements Advertising fliers -- 1890-1920
Box 1, Folder 3	Cantrell and Cochrane's, Dublin and Belfast, Ireland
Oversize 7, Folder 10; Box 1, Folder 4	Canada Dry, New York, New York Notes: add box 1, folder 4
Box 1, Folder 5	Carter, C.E., Lowell, Massachusetts Notes: Allen's Root Beer Extract
Box 1, Folder 5	<p>"Allen's / Root Beer / Extract." [sic] [Trade card.], Circa 1880-1920          1 Item (Ink on paper.; 4.5 x 3.0 in.)          Advertiser: Carter, C.E. (pharmacist)          Language: English.          Notes: AC0060-0002310-01.tif (AC Scan, Front)          AC0060-0002310-02.tif (AC Scan, Back)          Front depicts a boy standing next to a table, drinking from a mug made with Allen's Root Beer Extract and a pitcher of the drink on the table. Text on the verso describes the health benefits of the drink, including aiding digestion and health of the kidneys and liver.</p> <p>Topic: Carbonated beverages          Drugs, Nonprescription          Patent medicines          Pharmacists          Root beer          Drinking</p> <p>Place: Lowell (Mass.)          Genre/Form: Trade cards          Advertisements</p>
Box 1, Folder 6	California Grape Food Company, San Francisco, CA; Las Vegas, Nevada; Chicago, Illinois; and Philadelphia, Pennsylvania
Box 1, Folder 6	Capitol Club Bottling Company, Norristown, Pennsylvania
Box 1, Folder 6	Carey's Root Beer Extract
Box 1, Folder 6	Chase Ciders, Letter, 1888, Newburgh, New York
Box 1, Folder 6	Chelmsford Ginger Ale
Box 1, Folder 6	Citro

Box 1, Folder 6	Citrus Products Company, Blue Bird Carbonated Beverages, Chicago, Illinois
Box 1, Folder 7; Oversize 7, Folder 10	Cliquot Club Company, Millis, Massachusetts
Box 1, Folder 7	Clysmic Table Waters, Waukesha, Wisconsin
Box 1, Folder 7	Concrete Resinol Company
Box 1, Folder 8-14; Oversize 7, Folder 10	Coca Cola Company, Toronto, Havana, Los Angeles, New York, Dallas, Philadelphia, Chicago, Atlanta
Box 1, Folder 6	<a href="#">Wm. Corry &amp; Co's Aerated Waters, undated</a>
Box 1, Folder 15	Dalles Soda Works, Dalles, Oregon
Box 1, Folder 15	Dana Sarsaparilla
Box 1, Folder 15	David Soda Dispensing Company, Bridgeport, Connecticut
Box 1, Folder 15	Davis, George A., Gloucester, Massachusetts
Box 1, Folder 15	Deerfield Water Company, Deerfield, Ohio
Box 1, Folder 15	Dillon, Thos. H., Philadelphia, Pennsylvania
Box 1, Folder 15	Dodger Beverages, West Nyack, New York
Box 1, Folder 15	Dow's Champagne Ginger, Boston, Massachusetts
Box 1, Folder 15	Dr. Pepper Bottling Company, Inc., Beckley, West Virginia
Box 1, Folder 15	Duffy's Apple Juice, 1842, Rochester, New York
Box 1, Folder 16	Eclectic and Botonic, Boston, Massachusetts
Box 1, Folder 16	Eddy, C.H. and Company, Brattleboro, Vermont
Box 1, Folder 16	Edwards, E.G., Ginger Ale, New York, New York
Box 1, Folder 16	Electra Pure Water Company, Cleveland, Ohio
Oversize 7, Folder 11	Eisner and Mendelson Company, Boston, Massachusetts
Box 1, Folder 16	Erie Lakeside Beverage Company, Inc., Erie, Pennsylvania

Box 1, Folder 16	Everhart Bottler, Easton, Pennsylvania
Box 1, Folder 16	Evian-Cachet, Town and Country Magazine Advertisement, 1914
Box 1, Folder 17	Fairbanks and Beard, Wholesale and Retail, 1858, Boston, Massachusetts
Box 1, Folder 17	Fairview Grape Juice
Box 1, Folder 17	Favorite Manufacturing Company, Philadelphia, Pennsylvania
Box 1, Folder 17	Fish, H. and Son, New York
Box 1, Folder 17	Fisher, A.W., Receipt, 1903, Reading, Pennsylvania
Box 1, Folder 17	Fernet-Branca, Milan, Italy
Box 1, Folder 17	Flores and Company Sparkling Kola, Leon, Nicaragua
Box 1, Folder 17	Fowler, John E. Cherry Smash, Richmond, Virginia
Box 1, Folder 17	Fox, J.G. and Company, Sireena, 1915, Seattle, Washington
Box 1, Folder 17	Freyersen, Gebruder, Freyersen Brothers Apple Cider Company, Frankfurt, Germany
Box 1, Folder 18	Gelston, John Manufacturing Company, 1881, New York
Box 1, Folder 18	Genesee Fruit Company, Cider House, 1892-1893, New York
Box 1, Folder 18	Gladding, W.H., Barre, Vermont
Oversize 7, Folder 11	Golden Ribbon Beverage Association, Council Bluffs, Iowa
Box 1, Folder 18	Gra-fru Company, Arcadia, Florida
Box 1, Folder Unknown	Great Bear Spring Company, Albany and Troy, New York
Box 1, Folder Unknown	Gurn Spring Company, Saratoga Springs, New York
Box 1, Folder 19	Hance Brothers and White, Philadelphia, Pennsylvania
Oversize 7, Folder 11	Hathaway, Vincent and Company, Boston, Massachusetts
Box 1, Folder 19	Hartford Cold Spring Company, Boston, Massachusetts Notes: Receipt, 1886

Box 1, Folder 19	Hartshorn's Root Beer Extract, Boston, Massachusetts
Box 1, Folder 19	Henry, John F., Curran Company, New York, New York
Box 1, Folder 19	Herman Ginger Ale (Missing?)
Box 1, Folder 20-24; Oversize 7, Folder 11	<a href="#">Hires, Charles H. and Company, Philadelphia, Pennsylvania</a>
Box 1, Folder 20	<p><a href="#">"His First Suspenders." [sic] / Hires Rootbeer [sic, on verso.] [Trade card.], Circa 1880-1920</a>          1 Item (Ink on paper.; 5.1 x 3.0 in.)          Advertiser: Charles E. Hires Company          Language: English.          Notes: AC0060-0002311-01.tif (AC Scan, Front)          AC0060-0002311-02.tif (AC Scan, Back)          Front depicts a young boy with red suspenders and a gray hat, standing on a patch of grass. The verso describes how the boy is "robust and healthy" because he drinks root beer. It also mentions the health benefits of drinking root beer without any added drugs such as stimulants or narcotics. Imprint of S.O. Tarbox, / Groceries and Drugs, / Farmington, Me.</p> <p>Topic: Beverages -- advertising          Carbonated beverages          Children in advertising          Health          Drugs, Nonprescription          Patent medicines          Root beer          Pharmacists          Suspenders</p> <p>Place: Farmington (Me.)          Philadelphia (Pa.)</p> <p>Genre/Form: Advertisements          Trade cards</p>
Box 1	<a href="#">Hires, Girl holding root beer box, undated</a>
Box 2, Folder 1	Hoff's, Johann, 1847, Philadelphia, Pennsylvania, 1847
Box 2, Folder 1	Holbrook and Sons, Sherborn, Massachusetts, 1882
Box 2, Folder 1	Humeston, S., Millerton, New York, 1887 Notes: Soda Sarsparilla Birch Beer
Box 2, Folder 1	Hutchings, E. and Company, Arabia Water, Baltimore, Maryland
Box 2, Folder 1	Huy-Maz, Phillipsburg, New Jersey

Box 2, Folder 2	Ice Gold Storage Company, Los Angeles, California
Box 2, Folder 2	Jason Soda Systems, Hartford, Connecticut
Box 2, Folder 2	Jinger Julep, Fonda, New York
Box 2, Folder 2	Johannis Water, 1888, London, England
Box 2, Folder 2	Joly, Charles, Philadelphia, Pennsylvania Notes: Mineral Waters
Box 2, Folder 2	<a href="#">Jones, George, Fonda, New York</a> Notes: Indian Rock Spring Water
Box 2, Folder 2	Kalak Water Company, Inc., Brooklyn, New York
Box 2, Folder 3	Kiernan, J.P., Pawling, New York Notes: Receipt, January-August 1914
Box 2, Folder 3	King and Company (missing?), Chicago, Illinois Notes: Letters, 1892-1893
Box 2, Folder 3	Kibbe Brothers Company, Springfield, Massachusetts
Box 2, Folder 3	King Bottling Company, Clarksburg, West Virginia
Box 2, Folder 3	Knapp's Root Beer Extract
Box 2, Folder 3	<p>Knapp's / Root Beer / A Perfect / Temperance Drink. [sic] [Trade card.], 1893          1 Item (Ink on paper.; 5.9 x 2.6 in.)  <a href="#">Image(s)</a>  <a href="#">Image(s)</a>  <a href="#">Image(s)</a>          Advertiser: Knapp's Root Beer          Language: English.          Notes: AC0060-0002306-01.tif (AC Scan, front)          AC0060-0002306-02.tif (AC Scan, verso)          Trade card cut in shape of a hand. Labeled on front: "How to read / the Lines of the Hand. / Compliments of / Knapp's Root Beer." It depicts a right hand palm with letters in different areas. The back of the hand (on the verso of the card) contains the key to the letters on the front. Each letter has several options, depending on the strength of the line.</p> <p>Topic: Beverages -- advertising          Temperance -- 1890-1920          Root beer          Hand          Carbonated beverages</p>

	Genre/Form:	Drugs, Nonprescription Patent medicines Palmistry Trade cards -- 19th century Advertisements
Box 2, Folder 3		Kramer Beverage Company, Inc., Philadelphia, Pennsylvania
Box 2, Folder 3		Kupperschmid and Lipka, New York, New York
Box 2, Folder 4		Lithia Spring Water, S. Londonderry, New Hampshire
Box 2, Folder 4		Londonderry Lithia Spring Water, Nashua, New Hampshire
Box 2, Folder 4		Lowerre, F.H., New York
Box 2, Folder 5		McElree and Company, Centennial Mead, New York, New York
Box 2, Folder 5		Ma's Root Beer, Gittet, Pennsylvania
Box 2, Folder 5	Notes:	Malaney and Company, Chicago, Illinois Letter, 1892
Box 2, Folder 5		Maniton Mineral Water Company, Chicago, Illinois
Box 2, Folder 5		Mason's English Root Beer Extract, Boston, Massachusetts
Box 2, Folder 5		Mason, E.J. and Company, Carson City, Michigan
Box 2, Folder 5		Massachusetts Breweries Company, Boston, Massachusetts
Box 2, Folder 5		Mathews, John, New York
Box 2, Folder 5		May Beverage Company, Chicago, Illinois
Box 2, Folder 6		Metcalf, Theodore and Company, Boston, Massachusetts
Box 2, Folder 6		Miller, H. Liscomb, Tampa, Florida
Box 2, Folder 6		Montserrat Lime fruit Juice, Providence, Rhode Island
Box 2, Folder 6		Mott, S.R. and J.C., New York
Box 2, Folder 6		Mountain Rock Springs, Adams Corners, New York
Box 2, Folder 7		<a href="#">Moxie Nerve Food Company, 1892, Lowell, Massachusetts</a>

Box 2, Folder 7	Muscalet Beverage Company, New York
Box 2, Folder 7	Myer, J., Company, New York
Box 2, Folder 8	National Water Company (missing?), Waukesha, Wisconsin
Box 2, Folder 8	Nehi Bottling Company, Inc., Richmond, Virginia
Box 2, Folder 8	Newball and Mason, Nottingham, England
Box 2, Folder 8	Nichol Cola
Box 2, Folder 8	Nobscott Mountain Spring, Boston, Massachusetts
Box 2, Folder 8	Nocera Umbra Mineral Water, Rome, Italy
Box 2, Folder 8	Northwest Fruit Products Company, 1917, Salem, Oregon
Box 2, Folder 9	Old Times Distillery Distributing Company, Louisville, Kentucky
Box 2, Folder 9	Palisades Manufacturing Company, Yonkers, New York
Box 2, Folder 9	Parker, S.G. and Company, Boston, Massachusetts
Box 2, Folder 9	Pavillon Spring, Vosges, France
Box 2, Folder 9	Peacocks
Box 2, Folder 10	Pepsi Cola Company, Long Island City, New York
Box 2, Folder 11	Perrier Sparkling Water, France
Box 2, Folder 12	Penniman, Royal, Whitinsville Notes: Receipt, 1848
Box 2, Folder 12	Perkins, C.L.
Box 2, Folder 12	Phez Company/Pheasant fruit Juice Company, Salem, Oregon Notes: Letters, 1917
Box 2, Folder 12	<a href="#">Phillips, J.T. Company, Boston, Massachusetts</a>
Box 2, Folder 12	Phoenix bottling Works (missing?), New York
Box 2, Folder 12	Pluto Water, French Lick, Indiana
Box 2, Folder 12	Poland Water, Boston, Massachusetts

Box 2, Folder 12	Portland Bottling Works, Portland, Oregon
Box 2, Folder 12	Pureoxia Ginger Ale
Box 2, Folder 13	Qualtop Beverages Inc., Rochester, New York
Box 2, Folder 13	Randalls Grape Juice Company, Ripley, New York
Box 2, Folder 13	Raser, John B., Reading, Pennsylvania
Box 2, Folder 13	<p><a href="#">Buy / Raser's / Root / Beer Extract. [Trade card.], Circa 1880-1920</a>          1 Item (Ink on paper.; 5.3 x 3.3 in.)          Advertiser: Raser, John B.          Language: English.          Notes: AC0060-0002307-01.tif (AC Scan, Front)          AC0060-0002307-02.tif (AC Scan, Back)          Front depicts two boys, one standing, wearing a hat, and holding the ankles of a boy with a blue shirt. The boy with the blue shirt has his hands on the ground, so that the pair look like a wheelbarrow. The verso mimics a reward poster, offering {dollar}500 to anyone who can find a better root beer than Raser's.</p> <p>Topic: Beverages -- advertising          Children in advertising          Carbonated beverages          Drugs, Nonprescription          Root beer          Patent medicines          Boys          Awards          Wheelbarrows</p> <p>Genre/Form: Trade cards          Advertisements</p>
Box 2, Folder 13	Red Raven
Box 2, Folder 13	Regan, John, Maiden Lane, London, England
Box 2, Folder 13	Reinecke Brothers, Jersey City, New Jersey
Box 2, Folder 13	Roberts and peavey's, Farmington, New Hampshire
Box 2, Folder 13	Royal Crown Cola, Parkersburg, West Virginia
Box 2, Folder 13	Rosbach Table Water, New York
Box 2, Folder 13	Ross's Royal Belfast Ginger Ale, Belfast, Ireland



Box 2, Folder 13	Russell, J.S.
Box 2, Folder 14	Saint Joseph Mineral Spring, St. Joseph, Missouri
Box 2, Folder 14	Sangura Sprudel Water
Box 2, Folder 14	Saratoga Start Spring Company, Saratoga Springs, New York Notes: Receipt, 1901
Box 2, Folder 14	Saratoga Vichy Spring, Albany, New York
Box 2, Folder 14	Schmidt and Company, Stockton, California
Box 2, Folder 14	Schoneberger and Noble Gingertonic, New York
Box 2, Folder 15-16	Schweppes, England
Box 2, Folder 17; Oversize 7, Folder 11; Oversize 83, Folder 5	Seven-Up Bottling Company, Various locations
Box 2, Folder 18	Sheboygan Mineral Water and Ginger Ale, Sheboygan, Wisconsin
Box 2, Folder 18	Sherbet-Tade Company, Springfield, Massachusetts
Box 2, Folder 18	Sills, John S. and Sons Epicure Ginger Ale, New York, New York
Box 2, Folder 18	Smith, Daniel B. and Company, Binghamton, New York
Box 2, Folder 18	Smith, H.B., Arctic Soda, New York, New York
Box 2, Folder 18	Smith, Hungerford Company, Grape Phosphate, Rochester, New York
Box 2, Folder 18	Smith and Painter, 1895, Wilmington, Delaware
Box 2, Folder 18	Society Club Spring Water, Newark, New York
Box 2, Folder 18	Spa Orangina, France
Box 2, Folder 18	Spaulding, Andrew, Groton Center, Massachusetts
Box 2, Folder 19	Stahlbrunnen Zu Schwalbach [Germany?] Notes: Mineral water
Box 2, Folder 19	Stearns, Frederick and Company, Detroit, Michigan

Box 2, Folder 19	Still Rock Water, Waukesha, Wisconsin
Box 2, Folder 19	Stowers Lime Juice Cordial, London, England
Box 2, Folder 19	Squirt Bottling Company, Pittsburgh, Pennsylvania
Box 2, Folder 19	Summit Mineral Springs Water, New York, New York
Box 2, Folder 20	Talbots Concentrated Pineapple Cider
Box 2, Folder 20	Tastee Beverage Inc., Neptune, New Jersey
Box 2, Folder 20	Topeka Bottling Company, Inc., Topeka, Kansas
Box 2, Folder 20	Torrey's G.W. Company, Boston, Massachusetts
Box 2, Folder 21	Tuff's James, Arctic Soda Water, Boston, Massachusetts
Box 2, Folder 22	United Breweries Company, Ltd., Copenhagen, Denmark
Box 2, Folder 22	Vartray Ginger Ale, 1901, Town and Country Magazine, Buffalo, New York
Box 2, Folder 22	Vichy Company, France
Box 2, Folder 22	Vim, The Drink Delicious
Oversize 7, Folder 11	Vineland Grape Juice Company, Vineland, New Jersey
Box 2, Folder 22	Vittel-French Mineral Water, France
Box 2, Folder 22	Von Laer's Ginger Wine, Boston, Massachusetts
Box 2, Folder 23; Oversize 83, Folder 5	Wagners, W.T. and Sons Table Waters, Cincinnati, Ohio
Box 2, Folder 24	Walsh's Old Time Root Beer, Albany, New York
Box 2, Folder 24	Walter's Drs. Spring Water, 1876, Wernersville, Pennsylvania
Box 2, Folder 24	Wanamaker, John Grape juice, Philadelphia, Pennsylvania, New York, Paris
Box 2, Folder 24	Wards Root Beer
Box 2, Folder 24	Warren, Richard Mineral Waters, Paterson, New Jersey
Box 2, Folder 24	Warwick Club Ginger Ale Company, Incorporated, West Warwick, Rhode Island

Oversize 83, Folder 6	Warwick Spring Company, Newark, New Jersey
Box 2, Folder 24	Waukesha Arcadian Ginger Ale, Waukesha, Wisconsin
Box 2, Folder 24	Weber's Star Bottling Works, Albany, New York
Box 2, Folder 25-26	Welch's Grape Juice, Westfield, New Jersey Notes: Welch's Magazine, 1915
Box 2, Folder 27	<a href="#">Receipt from "Mr. Lloyd Dean to Nathan Williams" for "Eighty five and 1/4 gallons of Cider", 1833-06-13</a>
Box 2, Folder 28-29; Oversize 7, Folder 12	<a href="#">White Rock Mineral Springs Company, Waukesha, Wisconsin and New York, New York</a>
Box 2, Folder 30	Williams and Carleton Company, Hartford, Connecticut
Box 2, Folder 31	Yoo Hoo Chocolate Beverage Company, Garfield, New Jersey
Box 2, Folder 31	Zinsser, William and Company, New York
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Box 2, Folder 35	Bahan's Filler Filterer Company, Lawrence, Massachusetts Notes: Letter, 1917
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Box 2, Folder 35	Boomer and Boschert Press, Detroit, Michigan

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Box 3, Folder 11	Puffer, A.D. and Sons, Boston, Massachusetts
Box 3, Folder 12	Ragan's Patent Cider Presses, Indianapolis, Indiana
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Box 3, Folder 12	Ripley Cider Purifier Company, Sherman, New York
Box 3, Folder 13	Schenck and Company, Oswego, New York Notes: Also known as Schenk and Sheridan
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Box 3, Folder 16	Universal Bottle Stopper, New York, New York
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	Arizona Beverage Journal Notes: Phoenix, Arizona
Box 3, Folder 17	Fountain and Candy Topics, 1928 May

	Notes: Federated Business Publications, New York, New York
Box 3, Folder 18-21	The Soda Fountain, November-December 1909, October-November 1910 Notes: D.O. Haynes and Company, New York, New York
Oversize 7, Folder 12	Carbonated Beverages
Box 3, Folder 22	Carbonated Waters: A Guide to Their Manufacture
Box 3, Folder 22	Fogarty's Process of Making Water Gas
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Box 4, Folder 10	Puffer vs. Hutchinson, 1883
Box 4, Folder 11	Images
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Box 4, Folder 13-14	Import/Export documents

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Oversize and SUPP

Oversize ADDOV53	Moxie, undated Notes: Metal sign promoting Moxie 100%. In enclosure.
Box SUPP 5, Folder 2	Business Records and Marketing Material, 1905-1959 Notes: Advertisements for soda fountain furnishings, saloons, root beer sarsaparilla, juice, ginger ale, and alcoholic beverages, and extracts. Some are promoted for their health benefits. A couple of delivery receipts for cases of soda. Brands include, but not limited to: Hires, Hood's, Ayer's, Welchs. Other items are eleven drink coasters/blotters and a booklet titled <i>To Defeat Thirst</i> which includes recipes.