



Smithsonian

National Museum of American History Kenneth E. Behring Center

Guide to the Warsaw Collection of Business Americana Subject Categories: Bluing

NMAH.AC.0060.S01.01.Bluing

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1999

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Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	Warshaw Collection of Business Americana Subject Categories: Bluing
Date:	1868-1910
Identifier:	NMAH.AC.0060.S01.01.Bluing
Creator:	Warshaw, Isadore, 1900-1969
Extent:	0.23 Cubic feet (consisting of .5 box, plus digital images of some collection material.)
Language:	English .
Summary:	A New York bookseller, Warshaw assembled this collection over nearly fifty years. The <i>Warshaw Collection of Business Americana: Bluing</i> forms part of the Warshaw Collection of Business Americana, Subseries 1.1: Subject Categories. The Subject Categories subseries is divided into 470 subject categories based on those created by Mr. Warshaw. These subject categories include topical subjects, types or forms of material, people, organizations, historical events, and other categories. An overview to the entire Warshaw collection is available here: Warshaw Collection of Business Americana

Administrative Information

Acquisition Information

Bluing is a portion of the Business Ephemera Series of the Warshaw Collection of Business Americana, Accession AC0060 purchased from Isadore Warshaw in 1967. Warshaw continued to accumulate similar material until his death, which was donated in 1971 by his widow, Augusta. For a period after acquisition, related materials from other sources (of mixed provenance) were added to the collection so there may be content produced or published after Warshaw's death in 1969. This practice has since ceased.

Materials in the Archives Center

Archives Center Collection of Business Americana (AC0404)

Forms Part Of

Forms part of the [Warshaw Collection of Business Americana](#) .

- [Series 1: Business Ephemera](#)
- [Series 2: Other Collection Divisions](#)
- [Series 3: Isadore Warshaw Personal Papers](#)
- [Series 4: Photographic Reference Material](#)

Preferred Citation

Warshaw Collection of Business Americana Subject Categories: Bluing, Archives Center, National Museum of American History, Smithsonian Institution

Restrictions

Collection is open for research. Some items may be restricted due to fragile condition.

Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

Scope and Contents

This material consists primarily of advertising trade cards, bills/receipts, labels, patents, printed advertisements and lithographs. The material dates from 1868-1910 and includes hand bills, labels, leaflets, trademark registers.

Materials are organized by name of company. There are four folders grouped by type: general images, labels, patents and miscellaneous items. Some images of women and children are included.

General

The following is a list of brand names for various paints and related names that appear on this list is a compilation of those found on materials in the vertical document boxes. It is not a complete list of all the brand names for bluing. The list is intended to assist researchers locate desired materials when only the brand name is known.

Brand Name Index:

Brand Name: Manufacturer
Bengal: Frank Miller & Sons
Booll Blue: American Ultra Marine Works
Dy-o-la: Johnson-Richardson, Co., Ltd.
Eureka: John Maier
Ideal: Wilkinson-Gaddis & Co.
Little Boy Blue: John Puhl Products Co.
Mrs. Stewart's: Luther Ford & Co.
Nuxemberg: American Ultra Marine Works
Star: R. Vaat
Surenough: E .M. Tilburn
True Blue: M.H. Parsons
Union: Carl Doring

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Types of Materials:

Business ephemera
Ephemera

Container Listing

Subseries 1: Companies

Box 1, Folder 1	American Ultramarine Works, New York, New York
Box 1, Folder 2	Bartlett, H. A. & Company, Philadelphia and Boston
Box 1, Folder 3	Bixby's Stearn Blacking Manufactory, New York
Box 1, Folder 4	Damon Chemical Works New, Bedford, Massachusetts
Box 1, Folder 4	Ellis, H.A. & Co., Chicago, Illinois
Box 1, Folder 5	Fischer, C. H. Manufacturing Company, Chicago, Illinois
Box 1, Folder 6	Gillett, E. W. Manufacturing Company, Chicago, Illinois
Box 1, Folder 7	Globe Chemical Works New, Bedford, Massachusetts
Box 1, Folder 8	Guarantee Chemical company, Philadelphia, Pennsylvania
Box 1, Folder 9	Johnson - Richardson Company, LTD, Burlington, Vermont
Box 1, Folder 10	Law, T. s., South Butler, New York
Box 1, Folder 11	Parsons, M. H. Manufacturing Company, Albany, New York
Box 1, Folder 12	Reckitt & Sons, LTD, New York

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Subseries 2: Images, Labels, Patents, and Miscellaneous Materials

Box 1, Folder 13	General images
Box 1, Folder 14	Labels
Box 1, Folder 15	Patents

Box 1, Folder 16-17

Miscellaneous

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