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National Museum of American History Kenneth E. Behring Center

Guide to the Warsaw Collection of Business Americana Subject Categories: Cards

NMAH.AC.0060.S01.01.Cards

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Table of Contents

Collection Overview	
Administrative Information	1
Names and Subjects	
Container Listing	
Business Records, Marketing Material, and Other, undated	3

Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	Warshaw Collection of Business Americana Subject Categories: Cards
Date:	undated
Identifier:	NMAH.AC.0060.S01.01.Cards
Creator:	Warshaw, Isadore, 1900-1969
Extent:	7.56 Folders (consisting of 16 boxes, 2 folders, 5 oversize folders, 1 box (partial), plus digital images of some collection material.)
Language:	English .
Summary:	A New York bookseller, Warshaw assembled this collection over nearly fifty years. The <i>Warshaw Collection of Business Americana: Cards</i> forms part of the Warshaw Collection of Business Americana, Subseries 1.1: Subject Categories. The Subject Categories subseries is divided into 470 subject categories based on those created by Mr. Warshaw. These subject categories include topical subjects, types or forms of material, people, organizations, historical events, and other categories. An overview to the entire Warshaw collection is available here: Warshaw Collection of Business Americana
Digital Content:	Image(s): Warshaw Subject Category: Cards

Administrative Information

Acquisition Information

Cards is a portion of the Business Ephemera Series of the Warshaw Collection of Business Americana, Accession AC0060 purchased from Isadore Warshaw in 1967. Warshaw continued to accumulate similar material until his death, which was donated in 1971 by his widow, Augusta. For a period after acquisition, related materials from other sources (of mixed provenance) were added to the collection so there may be content produced or published after Warshaw's death in 1969. This practice has since ceased.

Materials in the Archives Center

Archives Center Collection of Business Americana (AC0404)

Forms Part Of

Forms part of the [Warshaw Collection of Business Americana](#) .

Missing Title:

- [Series 1: Business Ephemera](#)
- [Series 2: Other Collection Divisions](#)
- [Series 3: Isadore Warshaw Personal Papers](#)
- [Series 4: Photographic Reference Material](#)

Processing Information

In 2016, with funding provided by the Smithsonian Institution's Collections Care and Preservation Fund, the Archives Center at the National Museum of American History implemented the use of minimal level processing standards to increase information about and facilitate access to more of our collections. A large portion of stored material from the original acquisition received minimal level processing, which resulted in additions to this Subject category. This effort included basic arrangement and replacement of non-archival housing for long-term stability, but staples and other fasteners have not all been removed. Revisions to the encoded finding aid were made to reflect the added content in context to the previously processed material.

Minimal level processing and enhancement of the machine-readable finding aid completed by Nicole Blechynden, September 2017.

Preferred Citation

Warshaw Collection of Business Americana, Archives Center, National Museum of American History, Smithsonian Institution

Restrictions

Collection is open for research. Some items may be restricted due to fragile condition.

Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Types of Materials:

Business ephemera
Ephemera

Container Listing

Business Records, Marketing Material, and Other, undated

Box 1, Folder 1	Acme Card Mills, undated
Box 1, Folder 1	Aetna Card Co., undated
Box 1, Folder 1	Tite American News Co., undated
Box 1, Folder 2	Atlantic Greeting Cards, undated
Box 1, Folder 2	Aubry, undated
Box 1, Folder 2	Auburn, undated
Box 1, Folder 3	A. G. Bassett, Rochester, New York, undated
Box 1, Folder 3	G. P. Brown & Co., Beverley, Massachusetts, undated
Box 1, Folder 3	Bird Card Works, Montowese, Connecticut, undated
Box 1, Folder 3	Buck Printing Company, Boston, Massachusetts, undated
Box 1, Folder 4	Bufford, undated
Box 1, Folder 5	Geo, S. Carrington, undated
Box 1, Folder 5	H. H. Carter, undated
Box 1, Folder 5	J. C. Y. Cornwall, undated
Box 1, Folder 5	Davis' New Card Store, undated
Box 1, Folder 6	De La Rue--Christmas, New Year, Easter, undated
Box 1, Folder 6	Donaldson, W. M. M., undated
Box 1, Folder 6	E. P Dutton & Co., undated
Box 1, Folder 6	Empire Card Co., undated
Box 1, Folder 6	Eyre & Fisher, undated
Box 1, Folder 7	Fleming, F. J., undated

Box 1, Folder 7	A. J. Fisher, undated
Box 1, Folder 7	C. N. Frost, undated
Box 1, Folder 7	Fun Cards by Gad, undated
Box 1, Folder 8	August Gast Banknote & Litho Co., undated
Box 1, Folder 8	Gospel Trumpet Co., undated
Box 1, Folder 8	W. C. Green & Co., undated
Box 1, Folder 9	Hagelburg--Christmas, Easter, undated
Box 1, Folder 10	The Harmony Shop, undated
Box 1, Folder 11	S. Hildesheimer, Hildesheimer & Faulkner, Faulkner, undated
Box 1, Folder 11	New Year, Easter, Birthday, undated
Box 1, Folder 12	Christmas, undated
Box 1, Folder 12	S. Hildesheimer, Hildesheimer & Faulkner, Faulkner, undated
Box 1, Folder 13	C. A. Honland, undated
Box 1, Folder 13	International Art Publishing Co., undated
Box 1, Folder 13	Karl Bros., undated
Box 1, Folder 13	"The Modern Shop", undated
Box 1, Folder 13	Little Art Shop, undated
Box 1, Folder 14	Lowell, John A. & Co., undated
Box 1, Folder 14	Loring Card Wafers, undated
Box 1, Folder 15	McLoughlin Bros, undated
Box 1, Folder 15	Jordan Marsh, undated
Box 1, Folder 15	Masterpiece Studios, undated
Box 1, Folder 15	Memorial Publishing Co., undated
Box 1, Folder 16	Merry Thought Press; Catalog, Christmas Cards, undated

Box 1, Folder 17	Midget Card Shop, undated
Box 1, Folder 17	M. B. Moore, undated
Box 1, Folder 17	Nyce Manufacturing Co., undated
Box 1, Folder 17	Philadelphia Art Co., undated
Box 1, Folder 18	Louis Prang: All occasion, undated
Box 1, Folder 19	Louis Prang: Birthday, undated
Box 1, Folder 20	Louis Prang: Advertisement, Richardson, G. W., undated
Box 2, Folder 1	Louis Prang: Christmas, undated
Box 2, Folder 2	Louis Prang: Easter, undated
Box 2, Folder 3	Albt Bowers, undated
Box 2, Folder 3	Julia C. R. Dorr, undated
Box 2, Folder 3	Christmas, undated
Box 2, Folder 3	Louis Prang: Christmas, undated
Box 2, Folder 4	Louis Prang: New Year Cards & New Year advertisement, undated
Box 2, Folder 5	Louis Prang: Religious, undated
Box 2, Folder 6	Louis Prang: Thanksgiving, undated
Box 2, Folder 7	Louis Prang: Valentines, undated
Box 2, Folder 8	Russell, Morgan, & Co. (Calendars), undated
Box 2, Folder 8	Ray Card Co., undated
Box 2, Folder 9	Sales Leadership Club, undated
Box 2, Folder 9	W. R. Seymour & Co., undated
Box 2, Folder 9	Stevens Bros., undated
Box 2, Folder 9	O.S. Todd Card Co., undated
Box 2, Folder 10	Raphael Tuck & Sons, undated

Box 2, Folder 10	Birthday, undated
Box 2, Folder 11	Raphael Tuck: Advertising, undated
Box 2, Folder 12	Raphael Tuck & Co. - Christmas, undated
Box 2, Folder 13	Raphael Tuck & Sons - Easter, undated
Box 3, Folder 1	Raphael Tuck: Miscellaneous, undated
Box 3, Folder 2	Raphael Tuck & Son: New Year, undated
Box 3, Folder 3	Raphael Tuck: Valentine, undated
Box 3, Folder 4	United States Card Co, undated
Box 3, Folder 4	Visiting and Fancy Card Manufactory, undated
Box 3, Folder 5	Marcus Ward & Co. -Christmas, Easter, New Year, Birthday, Religious, undated
Box 3, Folder 6	White's Quaint Shop, undated
Box 3, Folder 7	Marcus Ward & Co. -Christmas, Easter, New Year, Birthday, Religious, undated
Box 3, Folder 7	White's Quaint Shop, undated
Box 3, Folder 8	Wirth Brothers, undated
Box 3, Folder 8	Wirth Brothers & Owen, undated
Box 3, Folder 9	Miscellaneous Manufacturers: order sheets, price lists, receipts,, undated
Box 3, Folder 9	Miscellaneous Card Shop, undated
Box 3, Folder 10	Unidentified Manufacturers Retailers, undated
Box 4, Folder 1	Anniversary, undated
Box 4, Folder 2	Baby Congratulations, undated
Box 4, Folder 3	Baptism, undated
Box 4, Folder 3	Bar Mitzvah, undated
Box 4, Folder 4	Best Wishes, undated
Box 4, Folder 4	Birth Announcements, undated

Box 4, Folder 5	Birthday, undated
Box 4, Folder 5	Animals, undated
Box 4, Folder 5	Birds, undated
Box 4, Folder 6	Birthday: Baby, Youth, Juvenile, undated
Box 4, Folder 7	Birthday: Floral, undated
Box 4, Folder 8	Birthday: Floral, undated
Box 4, Folder 9	Birthday: Fringed Cards, undated
Box 4, Folder 10	Birthday: General, undated
Box 4, Folder 11	Humorous Birthday, undated
Box 4, Folder 12	Birthday: People, undated
Box 4, Folder 13	Birthday Religious, undated
Box 4, Folder 14	Birthday Scenic, undated
Box 5, Folder 1	Christmas Angels, undated
Box 5, Folder 2	Christmas Animals, undated
Box 5, Folder 3	Christmas Children, undated
Box 5, Folder 4	Christmas Birds, undated
Box 5, Folder 5	Christmas Birds, undated
Box 5, Folder 6	Christmas Floral, undated
Box 5, Folder 7	Christmas Floral, undated
Box 5, Folder 8	Christmas Floral, undated
Box 5, Folder 9	Christmas Floral, undated
Box 6, Folder 1	Christmas Formal--verse only, undated
Box 6, Folder 2	Christmas Foreign Language, undated
Box 6, Folder 3	Christmas Floral, undated

Box 6, Folder 4	Christmas Floral, undated
Box 6, Folder 5	Christmas Formal, undated
Box 6, Folder 6	Christmas Fringed Cards, undated
Box 6, Folder 7	Christmas General, undated
Box 6, Folder 8	Christmas Grandma Moses, undated
Box 6, Folder 9	Christmas: holly, wreathes, trees, bells, etc., undated
Box 6, Folder 10	Christmas: holly, wreathes, trees, bells, etc., undated
Box 6, Folder 11	Christmas Homemade, undated
Box 7, Folder 1	Christmas Military, undated
Box 7, Folder 2	Christmas People, undated
Box 7, Folder 3	Christmas Santas, undated
Box 7, Folder 4	Christmas Postcards, undated
Box 7, Folder 5	Christmas Landscapes, undated
Box 7, Folder 6	Christmas Religious, undated
Box 7, Folder 7	Christmas Landscapes, undated
Box 7, Folder 8	Christmas Scenes with People, undated
Box 7, Folder 9	Christmas Landscapes with People, undated
Box 7, Folder 10	Christmas Unicef, undated
Box 8, Folder 1	Easter Booklets, undated
Box 8, Folder 2	Easter Children, undated
Box 8, Folder 3	Easter Angels, undated
Box 8, Folder 4	Easter Floral, undated
Box 8, Folder 5	Easter Formal -verse only, undated
Box 8, Folder 6	Easter Juvenile, undated

Box 8, Folder 7	Easter the MIZPAH, undated
Box 8, Folder 8	Easter Egg Shaped, undated
Box 8, Folder 9	Easter Postcards, undated
Box 8, Folder 10	Easter Religious, undated
Box 8, Folder 11	Easter Religious, undated
Box 8, Folder 12	Easter Animals--Birds--Eggs, undated
Box 8, Folder 13	Easter Religious, undated
Box 8, Folder 14	Easter Scenic, undated
Box 9, Folder 1	Get Well, undated
Box 9, Folder 2	Gift enclosure, undated
Box 9, Folder 2	Invitation, undated
Box 9, Folder 3	Good Luck, undated
Box 9, Folder 3	Congratulations, undated
Box 9, Folder 4	Halloween, undated
Box 9, Folder 5	Love/Friendship: Fancy, undated
Box 9, Folder 6	Love/Friendship: Fancy, undated
Box 9, Folder 7	Love/Friendship: Fancy, undated
Box 9, Folder 8	Love/Friendship: Fancy, undated
Box 9, Folder 9	Love/Friendship: Floral, undated
Box 9, Folder 10	Love/Friendship: People, undated
Box 10, Folder 1	New Year Animals & Birds, undated
Box 10, Folder 2	New Year: Panther Time, undated
Box 10, Folder 3	New Year: Floral, undated
Box 10, Folder 4	New Year People, undated

Box 10, Folder 5	New Year: Formal, undated
Box 10, Folder 6	New Year: General, undated
Box 10, Folder 7	New Year: Religious, undated
Box 10, Folder 8	New Year: Scenic, undated
Box 10, Folder 9	Passover, undated
Box 10, Folder 10	Sympathy, undated
Box 10, Folder 10	Thank You, undated
Box 10, Folder 11	Thanksgiving, undated
Box 11, Folder 1	Valentine: Floral, undated
Box 11, Folder 2	Valentine: Fancy, undated
Box 11, Folder 3	Valentines, undated
Box 11, Folder 4	Valentines: Homemade, undated
Box 11, Folder 5	Valentines: Animals, Birds, undated
Box 11, Folder 6	Valentines: General, undated
Box 11, Folder 7	Valentines: Humorous, undated
Box 11, Folder 8	Valentines: People, undated
Box 11, Folder 9	Valentines: Juvenile, undated
Box 11, Folder 10	Valentines: General, undated
Box 11, Folder 11	Weddings, undated
Box 12, Folder 1	Awards, undated
Box 12, Folder 2	Animals and Birds, undated
Box 12, Folder 3	Floral, undated
Box 12, Folder 4	Floral, undated
Box 12, Folder 5	Floral, undated

Box 12, Folder 6	Floral, undated
Box 13, Folder 1	Foreign -assorted, undated
Box 13, Folder 2	Formal -verse only, undated
Box 13, Folder 3	Humorous, undated
Box 13, Folder 4	Miscellaneous, undated
Box 13, Folder 5	People/Adult, undated
Box 13, Folder 6	People/Children, undated
Box 13, Folder 7	People: Juvenile, undated
Box 14, Folder 1	Postcards -general & humorous, undated
Box 14, Folder 2	Religious, undated
Box 14, Folder 3	Scenic, undated
Box 14, Folder 4	Advertising: Birthday, undated
Box 14, Folder 5	Advertising: Christmas, undated
Box 14, Folder 6	Advertising: Easter, undated
Box 14, Folder 7	Advertising: General, undated
Box 14, Folder 8	Advertising Humorous, undated
Box 14, Folder 9	Advertising: New Years, undated
Box 14, Folder 10	Advertising: Valentines, undated
Box 14, Folder 11	Business, undated
Box 14, Folder 12	Ass't Stickers, undated
Box 14, Folder 13	Advertising: Christmas, undated
Box 15, Folder 1	Patents, undated
Box 15, Folder 2	Billa, receipts, etc., undated
Box 15, Folder 3	Holiday cards in newspapers, undated

Box 15, Folder 4	Christmas cards in newspapers, undated
Box 15, Folder 5	Agent's Sample Book, undated
Box 15, Folder 6	The American Card Catalog, undated
Box 15, Folder 7	Christmas -fine arts, undated
Box 16, Folder 1	Advertising: Cards, undated
Box 16, Folder 2	Business/Advertising--with prices, undated
Box 16, Folder 3	Business/Advertising--no prices, undated
Box 16, Folder 4	General Business, undated
Box 16, Folder 5	Calling--personal/social (large size, with names), undated
Box 16, Folder 6	Calling--personal/social (small size, assorted), undated
Box 16, Folder 7	Calling and Escort--humorous, undated
Box 16, Folder 8	Calling--formal personal/social (with names), undated
Box 16, Folder 9	Calling--personal/social (ass't, with names), undated
Box 16, Folder 10	Calling--personal/social (small size, with names), undated
Box 16, Folder 11	Calling--personal/social (large size, with names), undated
Box 16, Folder 12	Calling--personal/social (names), undated
Box 16, Folder 12	Hidden Namecards, undated
Box 16, Folder 13	Calling--personal/social (names), undated
Box 16, Folder 13	Hidden Namecards, undated
Box 16, Folder 14	Calling--personal/social (flowers), undated
Box 16, Folder 15	Business--general advertising, undated
Oversize ADDOV22	Bay State Card and Paper Company Samples C, undated Notes: Sample book.
Box SUPP 7, Folder 8	Manufacturing Advertising and Specimens, undated

	Notes:	Contains a few circulars and promotional advertising pieces from card manufacturers. Most of the content is made up of actual cards including but not limited to: greeting, holiday, invitations, announcements, gift, trade cards, and calling cards. Many are blank, either unused or were printer samples. Some contain personal, handwritten notes, typically without dates. A few are embellished with embossing, corded borders, or in novelty shapes.
Box SUPP 7, Folder 9	Specimens, undated Notes:	Contains cards including but not limited to: greeting, holiday, invitations, announcements, gift, trade cards, and calling cards. Many are blank, either unused or were printer samples. Some contain personal, handwritten notes, typically without dates. A few are embellished with embossing, corded borders, or in novelty shapes.
Oversize 14, Folder 3-4	Cards	
Oversize 90, Folder 3-5	Cards	
Map-folder 7	Cards	

[Return to Table of Contents](#)
