



Smithsonian

National Museum of American History Kenneth E. Behring Center

Guide to the Warshaw Collection of Business Americana Subject Categories: Cartoons

NMAH.AC.0060.S01.01.Cartoons

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Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	Warshaw Collection of Business Americana Subject Categories: Cartoons
Date:	circa 1841-1940
Identifier:	NMAH.AC.0060.S01.01.Cartoons
Creator:	Warshaw, Isadore, 1900-1969
Extent:	1.08 Cubic feet (consisting of 2 boxes, 6 folders, 3 oversize folders.)
Language:	English .
Summary:	A New York bookseller, Warshaw assembled this collection over nearly fifty years. The <i>Warshaw Collection of Business Americana: Cartoons</i> forms part of the Warshaw Collection of Business Americana, Subseries 1.1: Subject Categories. The Subject Categories subseries is divided into 470 subject categories based on those created by Mr. Warshaw. These subject categories include topical subjects, types or forms of material, people, organizations, historical events, and other categories. An overview to the entire Warshaw collection is available here: Warshaw Collection of Business Americana

Administrative Information

Acquisition Information

Cartoons is a portion of the Business Ephemera Series of the Warshaw Collection of Business Americana, Accession AC0060 purchased from Isadore Warshaw in 1967. Warshaw continued to accumulate similar material until his death, which was donated in 1971 by his widow, Augusta. For a period after acquisition, related materials from other sources (of mixed provenance) were added to the collection so there may be content produced or published after Warshaw's death in 1969. This practice has since ceased.

Materials in the Archives Center

Archives Center Collection of Business Americana (AC0404)

Forms Part Of

Forms part of the [Warshaw Collection of Business Americana](#) .

Missing Title:

- [Series 1: Business Ephemera](#)
- [Series 2: Other Collection Divisions](#)
- [Series 3: Isadore Warshaw Personal Papers](#)
- [Series 4: Photographic Reference Material](#)

Processing Information

Oversize material is unprocessed.

Processing Information

In 2016, with funding provided by the Smithsonian Institution's Collections Care and Preservation Fund, the Archives Center at the National Museum of American History implemented the use of minimal level processing standards to increase information about and facilitate access to more of our collections. A large portion of stored material from the original acquisition received minimal level processing, which resulted in additions to this Subject category. This effort included basic arrangement and replacement of non-archival housing for long-term stability, but staples and other fasteners have not all been removed. Revisions to the encoded finding aid were made to reflect the added content in context to the previously processed material.

Minimal level processing and enhancement of the machine-readable finding aid completed by Nicole Blechynden, September 2017.

Preferred Citation

Warshaw Collection of Business Americana, Archives Center, National Museum of American History, Smithsonian Institution

Restrictions

Collection is open for research. Some items may be restricted due to fragile condition.

Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

Scope and Contents

This material consists of examples of cartooning ranging from illustrated books of humor to examples of comic strip art. No actual comic strips are included in the collection but numerous examples of collateral use of the characters are present. Among these are postcards featuring Fred Opper's strips; "Alphonse and Gaston," "Happy Hooligan," and "Maude" as well as materials from "Radio Orphan Annie's Secret Society." There are many examples of trade cards featuring cartoons. A group of bookmarks is also included.

In Box One cartoonists and comic artists are arranged alphabetically, followed by a group of publications and articles. Publishing information is given where available. The collections of Miscellaneous and Political cartoons complete Box One. Box Two contains a collection of cartoon cards and groups of caricatures based on occupations and personality types, as Valentines, and a group of WW II Leaders.

The researcher may also wish to consult the Warshaw subject "Humor. Also "politics"

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Types of Materials:

- Business ephemera
- Ephemera

Occupations:

- Cartoonists

Container Listing

Business Records, Marketing Material, and Other, circa 1841-1940, undated

Subseries 1: Cartoonists and Comic Strip Artists, circa 1840-1940

Box 1, Folder 1	Berryman, Clifford Kennedy, short biography of
Box 1, Folder 2	Cox, Palmer, "How Columbus Found America, in Pen and Pencil" Notes: Published by the Art Printing Establishment, New York
Box 1, Folder 3	Crosby, Percy, "Skippy"
Box 1, Folder 4	Cruickshank, George, "Mr. Lambkin," circa 1850 Notes: Publisher unknown
Box 1, Folder 5	Dirks, Rudolph, "The Katzenjammer Kids"
Box 1, Folder 6-7	Disney, Walt, "Mickey Mouse Magazine" Notes: Published by Chevy Chase Dairy
Box 1, Folder 8	Eddy, Bill, "The Real Bill Eddy" Notes: Published by Honeywell, Inc.
Box 1, Folder 9	Earhart, P. Notes: Two drawings
Box 1, Folder 10	Evans, W. L., "Cartoon Portfolio from W. L. Evans School of Cartooning and Caricature"
Box 1, Folder 11	Gray, Harold, "Little Orphan Annie" "Radio Orphan Annie's 1940 Secret Society"
Box 1, Folder 12	Johnston, D. C., "Scraps", circa 1840
Box 1, Folder 13	Nast, Thomas "Miss Columbia's Public School" "The Fight at Dame Europa's School", 1871
Box 1, Folder 14	Opper, Frederick, "Alphonse and Gaston", "Happy Hooligan", "Maud.", 1906
Box 1, Folder 14	O'Neill, Rosie "Kewpie", 1914
Box 1, Folder 15	Outcalt, R. F., "Buster Brown", circa 1905
Box 1, Folder 16	Schutze, Carl, "Foxy Grandpa"
Box 1, Folder 16	Smith, Sidney, "Andy Gump"

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|------------------|--|
| Box 1, Folder 17 | Swinerton , James, "Mr. Jack" |
| Box 1, Folder 18 | Tobin, Zimmerman, E. ("Zim") |
| Box 1, Folder 19 | Bookmarks featuring comic strip characters |
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Subseries 2: Cartoon and Comic Publications

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|---------------------|---|
| Box 1, Folder 20 | "Champion Comics"
Notes: Worth Publishing Company |
| Box 1, Folder 21 | Gaines, M. C., "The Minuteman answers the Call", "Narrative Illustration: the Story of the Comics"
Notes: ©M. C. Gaines ; Reprinted from <i>Print, a Quarterly Journal of the Graphic Arts</i> |
| Box 1, Folder 22 | Cartoon books by unknown artists: Incomplete book of limericks, illustrated and "Mr. Toodle's Great Elephant Hunt" |
| Box 1, Folder 23-25 | Periodicals with cartoons |
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Subseries 3: Cartoons

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|---------------------|------------------------|
| Box 1, Folder 26-28 | Miscellaneous cartoons |
| Box 1, Folder 29 | Political cartoons |
| Box 2, Folder 1-8 | Cartoon cards |
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Subseries 4: Caricatures

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|---------------------|----------------------|
| Box 1, Folder 9-12 | Occupations |
| Box 1, Folder 13-15 | Personality types |
| Box 1, Folder 16 | Valentines |
| Box 1, Folder 17 | World War II Leaders |
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Monographs, 1907, undated

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| Box ADD12, Folder 6 | Southern Californians "As We See 'Em", undated |
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Box ADD13, Folder 1	Louisvillians and Their Hobbies, undated
Box ADD13, Folder 2	Men of Worcester in Cartoons, 1907
Box ADD12, Folder 5	Caricatures, undated Notes: Contains loose and bound material featuring caricatures.
Box SUPP 8, Folder 2	General, Cartoons, 1845, undated Notes: Partially disbound book with illustrations by George Cruikshank (1845). Advertisement for "Mutt and Jeff" novelty toy. Clipped cartoons, comics, and caricatures.
Box SUPP 8, Folder 3	Scrapbook, circa 1841 Notes: Clip art and cartoon clippings pasted into a repurposed 1841 algebra text.
Oversize 14, Folder 5-6	Cartoons
Oversize 90, Folder 7	Cartoons

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