



Smithsonian

National Museum of American History Kenneth E. Behring Center

Guide to the Warshaw Collection of Business Americana Subject Categories: Chewing Gum

NMAH.AC.0060.S01.01.Chewing

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Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	Warshaw Collection of Business Americana Subject Categories: Chewing Gum
Date:	undated circa 1900
Identifier:	NMAH.AC.0060.S01.01.Chewing
Creator:	Warshaw, Isadore, 1900-1969
Extent:	0.53 Cubic feet (consisting of 1 box, 1 folder, 2 oversize folders, 1 map case folder, plus digital images of some collection material.)
Language:	English .
Summary:	A New York bookseller, Warshaw assembled this collection over nearly fifty years. The <i>Warshaw Collection of Business Americana: Chewing Gum</i> forms part of the Warshaw Collection of Business Americana, Subseries 1.1: Subject Categories. The Subject Categories subseries is divided into 470 subject categories based on those created by Mr. Warshaw. These subject categories include topical subjects, types or forms of material, people, organizations, historical events, and other categories. An overview to the entire Warshaw collection is available here: Warshaw Collection of Business Americana
Digital Content:	Image(s): Warshaw Subject Category: Chewing Gum

Administrative Information

Acquisition Information

Chewing Gum is a portion of the Business Ephemera Series of the Warshaw Collection of Business Americana, Accession AC0060 purchased from Isadore Warshaw in 1967. Warshaw continued to accumulate similar material until his death, which was donated in 1971 by his widow, Augusta. For a period after acquisition, related materials from other sources (of mixed provenance) were added to the collection so there may be content produced or published after Warshaw's death in 1969. This practice has since ceased.

Materials in the Archives Center

Archives Center Collection of Business Americana (AC0404)

Forms Part Of

Forms part of the [Warshaw Collection of Business Americana](#) .

- [Series 1: Business Ephemera](#)
- [Series 2: Other Collection Divisions](#)
- [Series 3: Isadore Warshaw Personal Papers](#)

- [Series 4: Photographic Reference Material](#)

Processing Information

In 2016, with funding provided by the Smithsonian Institution's Collections Care and Preservation Fund, the Archives Center at the National Museum of American History implemented the use of minimal level processing standards to increase information about and facilitate access to more of our collections. A large portion of stored material from the original acquisition received minimal level processing, which resulted in additions to this Subject category. This effort included basic arrangement and replacement of non-archival housing for long-term stability, but staples and other fasteners have not all been removed. Revisions to the encoded finding aid were made to reflect the added content in context to the previously processed material.

Minimal level processing and enhancement of the machine-readable finding aid completed by Nicole Blechynden, September 2017.

Preferred Citation

Warshaw Collection of Business Americana, Archives Center, National Museum of American History, Smithsonian Institution

Restrictions

Collection is open for research. Some items may be restricted due to fragile condition.

Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Types of Materials:

Business ephemera
Ephemera

Container Listing

Business Records, Marketing Material, and Other, circa 1900

Box 1, Folder 1	Adams & Sons Chewing Gum Company, New York, undated
Box 1, Folder 1	Alexander & Churchill's Gum Manufactor, Binghamton, New York, undated
Box 1, Folder 2	American Chewing Gum Company, St. Louis, Missouri, undated
Box 1, Folder 2	American Chicle Gum Company, Louisville, Kentucky, undated
Box 1, Folder 3	Baltimore Chewing Gum Company, Baltimore, Maryland, undated
Box 1, Folder 3	Beech-Nut Packing Company, undated
Box 1, Folder 3	Beeman Chemical Company, Cleveland, Ohio, undated
Box 1, Folder 3	Borg's Gum Manufacturing Company, Chicago, Illinois, undated
Box 1, Folder 3	Bubbies Incorporated, Brooklyn, New York, undated
Box 1, Folder 4	Clark Brothers Chewing Gum Company, Pittsburg, Pennsylvania, undated
Box 1, Folder 4	Clark & Company, Louisville, Kentucky, undated
Box 1, Folder 4	Colgan & Mc Afee Company, Lousiville, Kentucky, undated
Box 1, Folder 4	Creelius & Company, Louisville, Kentucky, undated
Box 1, Folder 4	Cummings & Verdy Gum Manufacturing Company, Bloomsburg, Pennsylvania, undated
Box 1, Folder 4	Curtis & Son Company, Portland, Maine, undated
Box 1, Folder 5	Dixie Gum Company, Farner, Tennessee, undated
Box 1, Folder 6	Flatbush Gum Company, Brooklyn, New York, undated
Box 1, Folder 6	Fleer Gum Manufacturing Company, Philadelphia, Pennsylvania, undated
Box 1, Folder 7	Gaskin Gum Manufacturing Company, Ithaca, New York, undated
Box 1, Folder 7	Gum Incorporated, Philadelphia, Pennsylvania, undated
Box 1, Folder 8	Chewing Gum Manufacturer, Heisel, Connecticut, undated

Box 1, Folder 8	Helmet Chewing Gum Company, Cincinnati, Ohio, undated
Box 1, Folder 9	Katguin Chewing Gum Co., undated
Box 1, Folder 9	Kerr, Waiton & Company, Sausm, Ohio, undated
Box 1, Folder 10	Larson, L.P. Chewing Gum Company, Chicago, Illinois, undated
Box 1, Folder 10	Luxury Chewing Gum Company, Dayton, Ohio, undated
Box 1, Folder 11	Maple Leaf Gum Works Company, Washington, Ohio, undated
Box 1, Folder 11	McGreenery & Manning Company, Boston, Massachusetts, undated
Box 1, Folder 12	Ohio Gum Company, Lisbon, Ohio, undated
Box 1, Folder 13	National Chicle Company, Cambridge, Massachusetts, undated
Box 1, Folder 13	Norris, D. W. Gum Manufacturing Company, Chicago, Illinois, undated
Box 1, Folder 14	Primley, J.P. Gum Company, Chicago, Illinois, undated
Box 1, Folder 15	Sen-Sen Chicle Company, Philadelphia, Pennsylvania, undated
Box 1, Folder 15	Smith, H. D. & Company, Cincinnati, Ohio, undated
Box 1, Folder 16	Topps Chewing Gum Manufacturing Company, Brooklyn, New York, undated
Box 1, Folder 17	Voller Chewing Gum Company, Elgin, Illinois, undated
Box 1, Folder 18	Walla-Walla Gum Company, Knoxville, Tennessee, undated
Box 1, Folder 18	White, W. J. Chewing Gum Company, Cleveland, Ohio, undated
Box 1, Folder 19	Wrigley, Wm. Jr. Chewing Gum Manufacturer, Chicago, Illinois, undated
Box 1, Folder 20	Wrigley, Wm Jr. Chewing Gum Manufacturer, Chicago, Illinois, undated
Box 1, Folder 21	Wrigley, Wm Jr. Chewing Gum Manufacturer, Chicago, Illinois, undated
Box 1, Folder 21	<p>[Samples of Wrigley's three leading brands of chewing gum : trade card with sticks of gum] 1 Item (Ink on paper, 6.1" x 6.8" approx.) Advertiser: Wrigley's Language: English. Notes: AC0060-0000217.tif (AC Scan No.) Chewing gum series, Box 1, Folder 21.</p>

		Folded card contains samples of chewing gum in their wrappers, glued in place.
	Topic:	Chewing gum
	Genre/Form:	Realia Packaging Trade cards -- 20th century Advertisements -- 20th century
Box 1, Folder 22		Wrigley, Wm Jr. Chewing Gum Manufacturer, Chicago, Illinois, undated
Box 1, Folder 23		Chewing Gum Miscellaneous (images), undated
Box SUPP 8, Folder 8		Wrigley's Red Book, circa 1900
	Notes:	"Free" gift with order catalogue targeted to jobbers, salesmen, and larger retail dealers.
Oversize 15, Folder 1		Chewing Gum
Oversize 91, Folder 2		Chewing Gum
Map-folder 12		Chewing Gum

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