



Smithsonian

National Museum of American History Kenneth E. Behring Center

Guide to the Warsaw Collection of Business Americana Subject Categories: Hypnotism

NMAH.AC.0060.S01.01.Hypnotism

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1999

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Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	Warshaw Collection of Business Americana Subject Categories: Hypnotism
Date:	circa 1890-1910
Identifier:	NMAH.AC.0060.S01.01.Hypnotism
Creator:	Warshaw, Isadore, 1900-1969
Extent:	0.23 Cubic feet (consisting of .5 box.)
Language:	English .
Summary:	A New York bookseller, Warshaw assembled this collection over nearly fifty years. The <i>Warshaw Collection of Business Americana: Hypnotism</i> forms part of the Warshaw Collection of Business Americana, Subseries 1.1: Subject Categories. The Subject Categories subseries is divided into 470 subject categories based on those created by Mr. Warshaw. These subject categories include topical subjects, types or forms of material, people, organizations, historical events, and other categories. An overview to the entire Warshaw collection is available here: Warshaw Collection of Business Americana

Administrative Information

Acquisition Information

Hypnotism is a portion of the Business Ephemera Series of the Warshaw Collection of Business Americana, Accession AC0060 purchased from Isadore Warshaw in 1967. Warshaw continued to accumulate similar material until his death, which was donated in 1971 by his widow, Augusta. For a period after acquisition, related materials from other sources (of mixed provenance) were added to the collection so there may be content produced or published after Warshaw's death in 1969. This practice has since ceased.

Materials in the Archives Center

Archives Center Collection of Business Americana (AC0404)

Forms Part Of

Forms part of the [Warshaw Collection of Business Americana](#) .

- [Series 1: Business Ephemera](#)
- [Series 2: Other Collection Divisions](#)
- [Series 3: Isadore Warshaw Personal Papers](#)
- [Series 4: Photographic Reference Material](#)

Preferred Citation

Warshaw Collection of Business Americana Subject Categories: Hypnotism, Archives Center, National Museum of American History, Smithsonian Institution

Restrictions

Collection is open for research. Some items may be restricted due to fragile condition.

Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

Scope and Contents

This subject category- Hypnotism consists of advertising materials for several practitioners or hypnotism and their establishments offering mail-order instruction in hypnotism. There is also a small group of instructional booklets and several articles on hypnotism. One of these, by Dr. Eskridge, discusses his use of the technique in his medical practice.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

Hypnotism

Types of Materials:

Business ephemera
Ephemera

Container Listing

Marketing Material and Literature, circa 1890-1910

Subseries 1: Practioners and Establishments

Oversize 109, Folder 8	American College of Sciences, Denver, Colorado
Box 1, Folder 1; Oversize 109, Folder 8	Herrin, Professor J. R., Hypnotic Institute, Denver, Colorado
Box 1, Folder 2	McIntyre, Professor F. T., Metropolitan Institute of Sciences, New York, New York
Box 1, Folder 2	Prescelle, The Noted Hypnotist, New York Institute of Science
Box 1, Folder 2	Dr. Townsend, The Great Mesmerist

Subseries 2: Instructional Booklets and Articles

Box 1, Folder 4	"How To Hypnotize" by Professor Anderson
Box 1, Folder 4	"How To Hypnotize," Multum In Parvo Library
Box 1, Folder 4	"How To Magnetize," James Victor Wilson
Box 1, Folder 4	"Kennedy Bros' Book of Mesmerism"
Box 1, Folder 5	"Hypnotism" by J. T. Eskridge Notes: Maryland
Box 1, Folder 5	"Hypnotic Exhibition," Tuscola, Illinois Journal
Box 1, Folder 5	"Wonders of Hypnotism," Urbana, Illinois Courier

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