



Smithsonian

*National Museum of American History Kenneth E. Behring Center*

## Guide to the Warsaw Collection of Business Americana Subject Categories: Inks

NMAH.AC.0060.S01.01.Inks

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## Collection Overview

<b>Repository:</b>	Archives Center, National Museum of American History
<b>Title:</b>	Warshaw Collection of Business Americana Subject Categories: Inks
<b>Date:</b>	undated
<b>Identifier:</b>	NMAH.AC.0060.S01.01.Inks
<b>Creator:</b>	Warshaw, Isadore, 1900-1969
<b>Extent:</b>	0.98 Cubic feet (consisting of 2 boxes, 1 folder, 1 oversize folder, 1 map case folder.)
<b>Language:</b>	English .
<b>Summary:</b>	A New York bookseller, Warshaw assembled this collection over nearly fifty years. The <i>Warshaw Collection of Business Americana: Inks</i> forms part of the Warshaw Collection of Business Americana, Subseries 1.1: Subject Categories. The Subject Categories subseries is divided into 470 subject categories based on those created by Mr. Warshaw. These subject categories include topical subjects, types or forms of material, people, organizations, historical events, and other categories. An overview to the entire Warshaw collection is available here: <a href="#">Warshaw Collection of Business Americana</a>

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## Administrative Information

### Acquisition Information

Inks is a portion of the Business Ephemera Series of the Warshaw Collection of Business Americana, Accession AC0060 purchased from Isadore Warshaw in 1967. Warshaw continued to accumulate similar material until his death, which was donated in 1971 by his widow, Augusta. For a period after acquisition, related materials from other sources (of mixed provenance) were added to the collection so there may be content produced or published after Warshaw's death in 1969. This practice has since ceased.

### Materials in the Archives Center

Archives Center Collection of Business Americana (AC0404)

### Forms Part Of

Forms part of the [Warshaw Collection of Business Americana](#) .

- [Series 1: Business Ephemera](#)
- [Series 2: Other Collection Divisions](#)
- [Series 3: Isadore Warshaw Personal Papers](#)
- [Series 4: Photographic Reference Material](#)

## Processing Information

In 2016, with funding provided by the Smithsonian Institution's Collections Care and Preservation Fund, the Archives Center at the National Museum of American History implemented the use of minimal level processing standards to increase information about and facilitate access to more of our collections. A large portion of stored material from the original acquisition received minimal level processing, which resulted in additions to this Subject category. This effort included basic arrangement and replacement of non-archival housing for long-term stability, but staples and other fasteners have not all been removed. Revisions to the encoded finding aid were made to reflect the added content in context to the previously processed material.

Minimal level processing and enhancement of the machine-readable finding aid completed by Nicole Blechynden, September 2017.

## Preferred Citation

Warshaw Collection of Business Americana Subject Categories: Inks, Archives Center, National Museum of American History, Smithsonian Institution

## Restrictions

Collection is open for research. Some items may be restricted due to fragile condition.

## Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

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## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

### Types of Materials:

Business ephemera  
Ephemera

## Container Listing

### Business Records, Marketing Material, and Other, 1874, undated

Box 1

Inks

The Jaenecke Printing Ink Co. [leaflet], 1901  
1 Item (Ink on paper.; approx.7" x 5".)

[Image\(s\)](#)

[Image\(s\)](#)

Advertiser: Jaenecke Printing Ink Co.

Language: English.

Notes: AC0060-0000113-1.tif and AC0060-0000113-2.tif

In Box 1, Folder: Jaenecke.

Illustration on obverse shows a horned, devilish figure in red and four smaller, sinister impish figures, each a different color, pouring tubes of ink. Marked "1901" in pencil on obverse. Art Nouveau design in pink on verso.

Topic: Ethnic Imagery Project, Archives Center

Art nouveau

Imps

Devil

Ink

Printing

Genre/Form: Advertisements -- 1900-1910

Leaflets

Letter Press and Lithographic Printing Inks [poster]

1 Item (Ink on paper.)

[Image\(s\)](#)

[Image\(s\)](#)

Advertiser: The Ault & Wiborg Co.

Language: English.

Notes: AC0060-0000130-1.tif & AC0060-0000130-2.tif

In Box 1, Folder Ault #5.

Print in black, tan, white and orange. Illustration: woman in black/orange kimono facing left, umbrella in right hand. There is a peacock behind her to the right and two male figures in the background on her left. Japanese-like text in the background. The back reads "Good Printers Find Good Ink Indispensable in the Press Room"

Topic: Ethnic Imagery Project, Archives Center

Lithography

Printing

Kimonos

Manuscripts, Japanese

Japanese women

Peacocks

Culture: Japanese

[Brilliant Scarlet Lake \[poster\]](#)

1 Item (Ink on paper.)

Advertiser: The Ault & Wiborg Co.

Language: English.

Notes: AC0060-0000132.tif

In Box 1, Folder Ault #1.

Poster printed in black, white, yellow and red. Top right shows man in kimono holding firecrackers; two women and a man at bottom left. Example of Ault & Wiborg lithography ink.

Topic: Ethnic Imagery Project, Archives Center

Firecrackers

Kimonos

Lithography

Ink

Genre/Form: Posters

Culture: Japanese

[Makers of Lithographic & Letter Press Printing Inks \[poster\], Poster Album](#)

1 Item (Ink on paper.)

Advertiser: Mohnhorst (The Ault & Wiborg Co.)

Language: English.

Notes: AC0060-0000133.tif (AC Scan No.)

In Box 1, Folder Ault #1.

A woman in a dark purple kimono with yellow flowers. She is holding a large bouquet of red, light purple, red and white flowers. There are lamps in the background. Taken from the Poster Album of Ault & Wiborg.

Topic: Ethnic Imagery Project, Archives Center

Kimonos

Lithography

Ink

Genre/Form: Posters

Culture: Japanese

[Letter Press & Lithographic Printing Inks \[Poster\], Poster Album](#)

1 Item (Ink on paper.)

Advertiser: Frank B. Swick (The Ault & Wiborg Co.)

Language: English.

Notes: AC0060-0000134.tif (AC Scan No.)

In Box 1, Folder Ault #1.

Poster album. Chinese man in traditional Qing garb, purple. Man is seated, behind him is image of a gate. Behind gate on left and right are men dressed in white, holding standards.

Topic: Ethnic Imagery Project, Archives Center

Lithography

advertising

Ink

Qing costumes  
 Genre/Form: Posters  
 Culture: Chinese

[Letter Press & Lithographic Inks \[poster\]](#)

1 Item (Ink on paper.)

Advertiser: Frank B. Swick (The Ault & Wiborg Co.)

Language: English.

Notes: AC0060-0000135.tif (AC Scan No.)

In Box 1, Folder Ault #1.

Poster album. Poster printed in Orange, gray, green, black and tan. Woman in tan kimono dancing with orange sahs and fan. Woman in lower right corner kneeling, playing with ball. Taken from the Poster Album.

Topic: Ethnic Imagery Project, Archives Center  
 advertising  
 Ink  
 Lithography  
 Kimonos

Genre/Form: Posters  
 Culture: Japanese

Box 2	Inks
Box SUPP 15, Folder 16	E.S. Curtis Indelible Ink, use instructions, undated
Box ADD43, Folder 8	Ward's Inks, 1874 Notes: Promotional diary.
Oversize 110, Folder 2	Inks
Map-folder 8	Inks

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