



Smithsonian

National Museum of American History Kenneth E. Behring Center

Guide to the Warshaw Collection of Business Americana Subject Categories: Postcards

NMAH.AC.0060.S01.01.Postcards

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Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	Warshaw Collection of Business Americana Subject Categories: Postcards
Date:	circa 1870-1980
Identifier:	NMAH.AC.0060.S01.01.Postcards
Creator:	Warshaw, Isadore, 1900-1969
Extent:	1.96 Cubic feet (consisting of 1 box, 5 card boxes, 1 folder, 1 flat box (partial), plus digital images of some collection material.)
Language:	English .
Summary:	A New York bookseller, Warshaw assembled this collection over nearly fifty years. The <i>Warshaw Collection of Business Americana: Post Cards</i> forms part of the Warshaw Collection of Business Americana, Subseries 1.1: Subject Categories. The Subject Categories subseries is divided into 470 subject categories based on those created by Mr. Warshaw. These subject categories include topical subjects, types or forms of material, people, organizations, historical events, and other categories. An overview to the entire Warshaw collection is available here: Warshaw Collection of Business Americana

Administrative Information

Acquisition Information

Postcards is a portion of the Business Ephemera Series of the Warshaw Collection of Business Americana, Accession AC0060 purchased from Isadore Warshaw in 1967. Warshaw continued to accumulate similar material until his death, which was donated in 1971 by his widow, Augusta. For a period after acquisition, related materials from other sources (of mixed provenance) were added to the collection so there may be content produced or published after Warshaw's death in 1969. This practice has since ceased.

Materials in the Archives Center

Archives Center Collection of Business Americana (AC0404)

Forms Part Of

Forms part of the [Warshaw Collection of Business Americana](#) .

Missing Title:

- [Series 1: Business Ephemera](#)
- [Series 2: Other Collection Divisions](#)
- [Series 3: Isadore Warshaw Personal Papers](#)
- [Series 4: Photographic Reference Material](#)

Processing Information

In 2016, with funding provided by the Smithsonian Institution's Collections Care and Preservation Fund, the Archives Center at the National Museum of American History implemented the use of minimal level processing standards to increase information about and facilitate access to more of our collections. A large portion of stored material from the original acquisition received minimal level processing, which resulted in additions to this Subject category. This effort included basic arrangement and replacement of non-archival housing for long-term stability, but staples and other fasteners have not all been removed. Revisions to the encoded finding aid were made to reflect the added content in context to the previously processed material.

Minimal level processing and enhancement of the machine-readable finding aid completed by Nicole Blechynden, September 2017.

Preferred Citation

Warshaw Collection of Business Americana Subject Categories: Postcards, Archives Center, National Museum of American History, Smithsonian Institution

Restrictions

Collection is open for research. Some items may be restricted due to fragile condition.

Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Types of Materials:

- Business ephemera
- Ephemera

Container Listing

Subseries 1: Manufacturers

Box 1, Folder 1	Anson Curio and Postal Company, Chicago, Illinois
Box 1, Folder 1	Art Curio and Postal Company, San Antonio, Texas
Box 1, Folder 1	Atlas Souvenir Card Company, New York, New York
Box 1, Folder 2	Art Manufacturing Company, Zanesville, Ohio
Box 1, Folder 3	Auburn Post Card Manufacturing Company, Auburn, Indiana
Box 1, Folder 4	Burbank, Douglas Company, Portland, Maine
Box 1, Folder 4	Chisholm Brothers, Portland, Maine
Box 1, Folder 4	Clarke, C.F. and Company, LeRoy, New York
Box 1, Folder 4	Connecticut Steam Card Works, Hartford, Connecticut
Box 1, Folder 5	Datillo, S. and Company, New York, New York
Box 1, Folder 5	Day, Charles, S. and Company, New Market, New Jersey
Box 1, Folder 5	Detroit Publishing Company, Detroit, Michigan
Box 1, Folder 5	Diamond Postcard Company, Philadelphia, Pennsylvania
Box 1, Folder 6	Fletcher and Company, Orleans, Vermont
Box 1, Folder 6	Gartner and Bender, Chicago, Illinois
Box 1, Folder 7	Georgia News Company, Atlanta, Georgia
Box 1, Folder 7	Gillet Postcard Company, Lebanon Springs, New York
Box 1, Folder 8	Globe Art Company, Stamford, Connecticut
Box 1, Folder 9	Hartman, J.V. and Company, Boston, Massachusetts
Box 1, Folder 9	Haynes Wilbur V. , Marion, Kentucky
Box 1, Folder 9	Holmes, G.C., Brockton, Massachusetts

Box 1, Folder 10	Karl Brothers, Litchfield, Connecticut
Box 1, Folder 10	Kunkel Music Postcard Company, St. Louis, Missouri
Box 1, Folder 11	Leslie Frank. Frank Leslie's Weekly
Box 1, Folder 11	Levy, F. H. and Company, New York, New York
Box 1, Folder 12	Little Art Shop, Washington, DC
Box 1, Folder 12	Livermore and Knight Company, New York, New York
Box 1, Folder 12	Longacre and Company, Philadelphia, Pennsylvania
Box 1, Folder 13	McCoy Printing Company, Boston, Massachusetts
Box 1, Folder 14	Meeker, Ezra, Historical Postcards, New York, New York
Box 1, Folder 15	Merchants Post Card Company, Auburn, Maine
Box 1, Folder 16	Model Post Card Company, DuBuque, Iowa
Box 1, Folder 16	New England News Company, Boston, Massachusetts
Box 1, Folder 17	NYCE Post Card Company, Vernfield, Pennsylvania
Box 1, Folder 18	Orleans Parcel Post Company, Orleans, Vermont
Box 1, Folder 18	Oxford Postcard Company, West Bethel, Maine
Box 1, Folder 18	Owen, F.A. Publishing Company, Danville, New York
Box 1, Folder 19	Peerless Watch Company, Chicago, Illinois
Box 1, Folder 19	Philadelphia, Art Company, Philadelphia, Pennsylvania
Box 1, Folder 19	Photo-Chromotype Engraving Company, Philadelphia, Pennsylvania
Box 1, Folder 20	Prilay, W.M. Postcard Company, Pittsfield, Maine
Box 1, Folder 21	Quality Postcard and Novelty Company, Auburn, Indiana
Box 1, Folder 21	Reed, F.W.K., Bangor, Maine
Box 1, Folder 22	Sheahan, M.T. , Boston, Maine
Box 1, Folder 22	Souvenir Postcard Company, Rockford, Illinois

Box 1, Folder 23	Tichnor Brothers Inc., Boston, Massachusetts
Box 1, Folder 23	Tuck Raphael and Son, New York, New York
Box 1, Folder 24	Valentine and Sons, New York, New York
Box 1, Folder 25	Whitten and Dennison, West Bethel, Maine
Box 1, Folder 26	Zimmerman, H.G. and Company, Chicago, Illinois

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Subseries 2: Postcards

Subseries 2.1: United States

Box 2, Folder 1	Alabama-Alaska
Box 2, Folder 2	Arizona, Grand Canyon
Box 2, Folder 3	Arizona, Miscellaneous
Box 2, Folder 4	California, Los Angeles
Box 2, Folder 5	California, Sacramento
Box 2, Folder 6	California, San Francisco
Box 2, Folder 7	California, various towns and cities
Box 2, Folder 8	California, Sequoia and Yosemite National Parks
Box 2, Folder 9	California, various scenic areas
Box 2, Folder 10	Colorado, Colorado Springs and Pike's Peak
Box 2, Folder 11	Colorado, Denver
Box 2, Folder 12	Colorado, Garden of the Gods
Box 2, Folder 13	Colorado, Yellowstone National Park
Box 2, Folder 14	Colorado, various locations and scenes
Box 2, Folder 15	Connecticut

Box 2, Folder 16	District of Columbia, U.S. Capitol
Box 2, Folder 17	District of Columbia, Library of Congress
Box 2, Folder 18	District of Columbia, Lincoln Memorial
Box 2, Folder 19	District of Columbia, Smithsonian Institution
Box 2, Folder 20	District of Columbia, Washington Monument
Box 2, Folder 21	District of Columbia, White House
Box 2, Folder 22	District of Columbia, Various government buildings
Box 2, Folder 23	District of Columbia, souvenir card folders
Box 2, Folder 24	District of Columbia, various scenes
Box 2, Folder 25	Florida, Miami
Box 2, Folder 26	Florida, Jacksonville
Box 2, Folder 27	Florida, Palm Beach, St. Augustine, St. Petersburg
Box 2, Folder 28	Florida, Silver Springs
Box 2, Folder 29	Florida, various locations
Box 2, Folder 30	Florida, souvenir card folders
Box 2, Folder 31	Florida, miscellaneous images
Box 2, Folder 32	Georgia
Box 2, Folder 33	Hawaii, island curio store cards,, circa 1905
Box 2, Folder 34	Hawaii, postcards,, circa 1900-1908
Box 2, Folder 35	Hawaii, miscellaneous
Box 2, Folder 36	Idaho
Box 2, Folder 37	Illinois
Box 2, Folder 38	Indiana, Iowa
Box 3, Folder 1	Kansas

Box 3, Folder 2	Kentucky
Box 3, Folder 3	Louisiana, New Orleans
Box 3, Folder 4	Maine
Box 3, Folder 5	Maryland
Box 3, Folder 6	Massachusetts, Abington, Amherst
Box 3, Folder 7	Massachusetts, Boston
Box 3, Folder 8	Massachusetts, Brockton
Box 3, Folder 9	Massachusetts, Brant Rock, Cape Cod, Chatham
Box 3, Folder 10	Massachusetts, Deerfield, Duxbury
Box 3, Folder 11	Massachusetts, Gloucester, Greenfield, Hanson, Hingham, Hough's Neck
Box 3, Folder 12	Massachusetts, Kingston, Lake Pleasant
Box 3, Folder 13	Massachusetts, Mansfield, Marshfield, Martha's Vineyard
Box 3, Folder 14	Massachusetts, Nantasket Beach, Nantucket, Newbury Port
Box 3, Folder 15	Massachusetts, North Eaton, Norton, Norwell, North Pembroke
Box 3, Folder 16	Massachusetts, Plymouth
Box 3, Folder 17	Massachusetts, Quincy
Box 3, Folder 18	Massachusetts, Revere Beach, Rockland
Box 3, Folder 19	Massachusetts, Salem, Scituate, Springfield
Box 3, Folder 20	Massachusetts, Tauton
Box 3, Folder 21	Massachusetts, West Bridgewater, Weymouth, Whitman, Wollaston
Box 3, Folder 22	Michigan, various towns
Box 3, Folder 23	New Jersey, New Mexico, Carlsbad Caverns
Box 3, Folder 24	New York, various towns
Box 3, Folder 25	Ohio

Box 3, Folder 26	Pennsylvania, Philadelphia
Box 3, Folder 27	Pennsylvania, towns E-G
Box 3, Folder 28	Pennsylvania, towns L-R
Box 3, Folder 29	Pennsylvania, towns S-Y
Box 3, Folder 30	Pennsylvania, scenes miscellaneous
Box 3, Folder 31	Rhode Island, Newport
Box 3, Folder 32	South Carolina, Camden, Charleston
Box 3, Folder 32	South Dakota, Sioux Falls
Box 3, Folder 33	Tennessee
Box 3, Folder 33	Utah
Box 3, Folder 34	Texas
Box 3, Folder 35	Vermont
Box 3, Folder 36	Virginia
Box 3, Folder 37	Washington
Box 3, Folder 37	West Virginia
Box 3, Folder 38	Wisconsin
Box 3, Folder 39	Wyoming
Box 3, Folder 40	Miscellaneous U.S. postcards, non scenic
Box 3, Folder 41	Miscellaneous advertising and business postcards, U.S.
Box 1, Folder 27	Oversize postcards—Arkansas, California, Colorado
Box 1, Folder 28	Oversize postcards—Florida
Box 1, Folder 29	Oversize postcards—Utah, Wisconsin
Box 1, Folder 30	Oversize postcards—miscellaneous
Box 1, Folder 31	Postcard envelopes

Box SUPP 24, Folder 6 Postcards, 1923

Oversize ADDOV62 Scrapbook, undated
Notes: Postcards and some photographs affixed onto pages of repurposed clothing sample book (of Kahn Tailoring Co.). Recipient information, postmarks, and messages on verso are not viewable. Some items have been removed.

Subseries 2.2: United States Post Office Cards, 1870s-1946; undated

Box 4, Folder 1-3 Liberty Head image, 1870s-1880s

Box 4, Folder 4 President Grant image, 1893

Box 4, Folder 4 Martha Washington image, undated

Box 4, Folder 5-6 President McKinley image, circa 1890-1910

Box 4, Folder 7-9 Thomas Jefferson images, circa 1890-1946

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Subseries 3: Foreign Postcards

Box 4, Folder 10 Austria

Box 4, Folder 11 Bahamas, The

Box 4, Folder 12 Belgium

Box 4, Folder 13 Bermuda, Brazil

Box 4, Folder 14 Canada

Box 4, Folder 15 Caribbean countries

Box 4, Folder 16 Ceylon, Czechoslovakia

Box 4, Folder 17 Cuba

Box 4, Folder 18 Denmark, Egypt

Box 4, Folder 19 England, Grantham

Box 4, Folder 20	England, Haddon Hall
Box 4, Folder 21	England, Kenilworth Castle
Box 4, Folder 22	England, Lake District
Box 4, Folder 23	England, London
Box 4, Folder 24	England, Petersborough
Box 4, Folder 25	England, Sarensbury, Stratford on Avon
Box 4, Folder 26	England, Warwick and Warwick Castle
Box 4, Folder 27	England, portraits, posters, etc.
Box 4, Folder 28	England, miscellaneous
Box 4, Folder 29	France, Ambrose, Anvers
Box 4, Folder 30	France, Baud, Blaye, Brantome
Box 4, Folder 31	France, Bordeaux
Box 4, Folder 32	France, Brest
Box 4, Folder 33	France, Brest
Box 5, Folder 1	France, Brittany miscellaneous, people and places
Box 5, Folder 3	France, Chateaulin
Box 5, Folder 4	France, Guincamp
Box 5, Folder 5	France, Hennebont, Kersaint
Box 5, Folder 6	France, Landernau
Box 5, Folder 7	France, LaRoche-Maurice
Box 5, Folder 7	France, Lazaret de Trompeloup
Box 5, Folder 8	France, Le Conquet
Box 5, Folder 9	France, Le Faou
Box 5, Folder 10	France, Le Havre

Box 5, Folder 11	France, Lescaux (Cave Paintings)
Box 5, Folder 12	France, Loches, L'Orient
Box 5, Folder 13	France, Lyon
Box 5, Folder 14	France, Malmedy, Metz
Box 5, Folder 15	France, Morlaix
Box 5, Folder 16	France, Paris
Box 5, Folder 17	France, Paulliac
Box 5, Folder 18	France, Plougastel-Daoulas
Box 5, Folder 19	France, Pontivm
Box 5, Folder 20	France, Miscellaneous "P" names
Box 5, Folder 21	France, Quimper
Box 5, Folder 22	France, St. Cloud, St. Pabu
Box 5, Folder 23	France, St. Renan
Box 5, Folder 24	France, Strasbourgh (Strasburg)
Box 5, Folder 25	France, Toul (Toulon? Toulouse?)
Box 5, Folder 26	France, miscellaneous locations
Box 5, Folder 27	France, hand painted postcards
Box 6, Folder 1	Germany, Baden-Baden
Box 6, Folder 2	Germany, Berlin
Box 6, Folder 3	Germany, Frankfurt scenes
Box 6, Folder 4	Germany, Frankfurt, images from
Box 6, Folder 4	Germany, Bundes Post Museum
Box 6, Folder 5	Germany, Koln (Cologne)
Box 6, Folder 6	Germany, Potsdam

Box 6, Folder 7	Germany, the Rhine
Box 6, Folder 8	Germany, miscellaneous
Box 6, Folder 9	Greece
Box 6, Folder 10	Guatemala
Box 6, Folder 11	India
Box 6, Folder 12	Ireland
Box 6, Folder 13	Israel
Box 6, Folder 14	Italy, Florence, Genoa
Box 6, Folder 15	Italy, Herculaneum
Box 6, Folder 16	Italy, Milan, Rome
Box 6, Folder 17	Italy, Perugia
Box 6, Folder 18	Italy, San Gimignano, Siena
Box 6, Folder 19	Italy, Venice
Box 6, Folder 20	Italy, miscellaneous
Box 6, Folder 21	Japan, Kyoto
Box 6, Folder 22	Japan, Nara
Box 6, Folder 23	Japan, miscellaneous
Box 6, Folder 24	Lebanon, Baalbek
Box 6, Folder 25	Luxembourg
Box 6, Folder 26	Malaya, Morocco
Box 6, Folder 27	Mexico
Box 6	<p>[Many people selling goods on a sidewalk in Mexico]. [black-and-white print] 1 Item (Ink on paper.; 3-3/8" x 5-3/8".) Language: English. Notes: AC0060-0001265.tif (AC Scan No.)</p>

		Unrestricted research access on site by appointment. Gloves required with unprotected photographs. Undated postcard. Topic: Vendors -- Street sellers Place: Mexico Genre/Form: Postcards Culture: Mexicans
Box 6, Folder 28	The Netherlands	
Box 6, Folder 29	Norway	
Box 6, Folder 30	Panama	
Box 6, Folder 31	Peru	
Box 6, Folder 32	The Philippines	
Box 6, Folder 33	Portugal	
Box 6, Folder 34	Rhodesia, Russia	
Box 6, Folder 35	Scotland	
Box 6, Folder 36	South Africa	
Box 6, Folder 37	Spain, miscellaneous cities	
Box 6, Folder 38	Spain, art works	
Box 6, Folder 39	Sri Lanka	
Box 6, Folder 40	Sweden	
Box 6, Folder 41	Switzerland	
Box 6, Folder 42	Sytia, Damascus	
Box 6, Folder 43	Uruguay	
Box 6, Folder 44	Wales	
Box 6, Folder 45	Unidentified locations	

Box 1, Folder 32 Oversize postcards, foreign

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Subseries 4: Publications, 1980; undated

Box 1, Folder 33 "Picture Postcards: Organizing A Collection," Freyschlag, Elizabeth K., 1980

Box 1, Folder 34 "Know Your Cards and Their Value," Corson, Walter E., undated

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Subseries 5: Visual References

Box 1, Folder 35 Copies of postcards from other Warshaw categories

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