



Smithsonian

National Museum of American History Kenneth E. Behring Center

Guide to the Warsaw Collection of Business Americana Subject Categories: Rubber

NMAH.AC.0060.S01.01.Rubber

Max Howell

Funding for partial processing of the collection was supported by a grant from the Smithsonian Institution's Collections Care and Preservation Fund (CCPF).

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Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	Warshaw Collection of Business Americana Subject Categories: Rubber
Date:	circa 1750-1954
Identifier:	NMAH.AC.0060.S01.01.Rubber
Creator:	Warshaw, Isadore, 1900-1969
Extent:	3.72 Cubic feet (consisting of 8 boxes, 1 folder, 3 oversize folders, 2 map case folders, plus digital images of some collection material.)
Language:	Collection is primarily in English with additional material in German.
Summary:	A New York bookseller, Warshaw assembled this collection over nearly fifty years. The <i>Warshaw Collection of Business Americana: Accounting and Bookkeeping</i> forms part of the Warshaw Collection of Business Americana, Subseries 1.1: Subject Categories. The Subject Categories subseries is divided into 470 subject categories based on those created by Mr. Warshaw. These subject categories include topical subjects, types or forms of material, people, organizations, historical events, and other categories. An overview to the entire Warshaw collection is available here: Warshaw Collection of Business Americana
Digital Content:	Image(s): Rubber

Administrative Information

Acquisition Information

Rubber is a portion of the Business Ephemera Series of the Warshaw Collection of Business Americana, Accession AC0060 purchased from Isadore Warshaw in 1967. Warshaw continued to accumulate similar material until his death, and it which was donated in 1971 by his widow, Augusta. For a period after acquisition, related materials from other sources (of mixed provenance) were added to the collection so there may be content produced or published after Warshaw's death in 1969. This practice has since ceased.

Forms Part Of

Forms part of the [Warshaw Collection of Business Americana](#) .

- [Series 1: Business Ephemera](#)
- [Series 2: Other Collection Divisions](#)
- [Series 3: Isadore Warshaw Personal Papers](#)
- [Series 4: Photographic Reference Material](#)

Processing Information

In 2016, with funding provided by the Smithsonian Institution's Collections Care and Preservation Fund, the Archives Center at the National Museum of American History implemented the use of minimal level processing standards to increase information about and facilitate access to more of our collections.

For this subject, minimal processing included arrangement to the folder level, based on prior processing and preservation action, with retention of the pre-existing arrangement when possible, if applicable. Otherwise, an order was imposed by the Processing Archivist. Some materials were consolidated to eliminate excess bulk but items within folders were not arranged further. The guide may or may not include a more refined lists of folder contents. Non-archival housing was replaced for long-term stability, but staples and other fasteners have not all been removed.

Minimal level processing and machine-readable finding aid completed by Max Howell, March 2017.

Preferred Citation

Warshaw Collection of Business Americana Subject Categories: Rubber, Archives Center, National Museum of American History, Smithsonian Institution.

Restrictions

Collection is open for research. Some items may be restricted due to fragile condition.

Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

Scope and Contents

The subject category "Rubber" contains material pertaining to the manufacturing and sales of rubber and rubber-based products, including India rubber and synthetic rubber. The materials primarily relate to tires, but also includes information about shoes, rubber stamps, rubber belting, tubing, fabrics, hoses, and medical instruments. While there is some subject overlap, see subject category *Shoes* for records primarily concerning the shoe industry.

The bulk of the subject category contains business records, advertisements, and catalogues created by manufacturers and distributors of rubber and rubber products. Materials include records of patents and invoice records. Companies represented within the records include Goodrich Corporation, Goodyear Tire and Rubber Company, and Firestone Tire and Rubber Company.

Additional material includes literature from professional organizations, case records, serial publications, and realia in the form of a rubber coaster. Material related to specific subject areas provides brief overviews of the history of rubber, manufacturing and maintenance of rubber products, and the role of rubber in trades related to medicine, agriculture, firefighting, shoes, tiles, and stamps.

No single topic is explored in depth, though some publications may provide general and historical overviews of various aspects of the rubber industry. A small amountnumber of German language material is included in the collection and is indicated in folder descriptions when present.

Arrangement

Rubber is arranged in three subseries.

- Business Records and Marketing Material

- Genre
- Subject

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Types of Materials:

- Advertisements
- Advertising
- Business cards
- Business ephemera
- Business letters
- Business records
- Correspondence
- Invoices
- Receipts

Container Listing

Business Records and Marketing Material, 1835-1965

Scope and Contents: Includes business records of manufacturers and merchants involved in the the rubber industry, advertisements, and correspondence. Material in the Miscellaneous folder includes business records where the company is unattributed or illegible.

Box 1, Folder 1	A, 1855-1938, undated
Box 1, Folder 2	B, 1847-1918, undated
Box 1, Folder 3	C, 1866-1928, undated
Box 1, Folder 4	D, 1854-1950, undated
Map-folder 13	Diamond Rubber Company, undated Notes: Advertising poster.
Box 1, Folder 5	E, 1853-1960, undated
Box 1, Folder 6	F, 1883-1935, undated Notes: Includes records of Firestone Tire and Rubber Company.
Box 2, Folder 1-2	G, 1850-1965, undated Notes: Includes Goodrich Corporation and Goodyear Tire and Rubber Company records.

[B. F. Goodrich & Co. advertisement, 1914](#)

1 Item

Language: English.

Notes: AC0060--0000925.tif (AC Scan No.)

93-30 (OPPS Neg.)

Series Rubber, Box 2, Folder Goodrich, B.F. & Co.

Advertisement for B.F. Goodrich & Co. "For those who want to know which tires to buy/ a day of demonstration is worth a year of argumentation"

Map-folder 13	Goodrich Corporation, 1896-1938, undated Notes: Advertising posters, New England roadmap. Images in posters include portraits, the Golden Gate Bridge, and a man in a monocle smoking a pipe while reading a newspaper and riding a bicycle.
Map-folder 16	Goodrich Corporation, undated Notes: Goodrich advertising posters featuring portraits, and advertisement for double duty quality rubber coats.

Box 2, Folder 3	H, 1847-1917, undated
Box 2, Folder 4	I, 1864-1915, undated Notes: Contains India Tire Company booklets.
Box 2, Folder 5	J, 1869-1917, undated
Box 3, Folder 1	K, 1875-1915, undated
Box 3, Folder 2	L, 1865-1915, undated
Box 3, Folder 3	M, 1872-1927, undated
Box 3, Folder 4-5	N, 1856-1923, undated
Box 3, Folder 6	O, 1902-1925, undated
Box 3, Folder 7	P, 1864-1929, undated
Box 4, Folder 1	Q, 1908-1928
Box 4, Folder 2	R, 1856-1915, undated
Box 4, Folder 3	S, 1863-1918, undated
Box 4, Folder 4	T, 1862-1902, undated
Box 4, Folder 5	U, 1855-1929, undated
Box 4, Folder 6	V, 1906-1909
Box 4, Folder 7	W, 1854-1932
Map-folder 13	Westminster Tire Corporation, 1932 Notes: Price list.
Box 4, Folder 8	Y, 1903-1927
Box SUPP 26, Folder 11	Marketing Material, 1913-1914 Notes: One business card and two clipped magazine ads for automobile tires.
Box 4, Folder 9	Miscellaneous, 1835-1892
Box 4, Folder 10-12	Import / Export, 1873-1899

Oversize 53, Folder 16-17 Oversize Business Records and Marketing Material, 1913-1950, undated
Notes: Contains advertisements, company literature, serial publications, price lists, and reports of committees.

Oversize 181, Folder 8 Oversize Advertisements, undated

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Genre, circa 1750-1954

Scope and Contents: Contains company catalogues and literature concerning the history of certain companies, material pertaining to litigation and regulation, patents, realia, literature produced by professional organizations, images and poems associated with the rubber industry, and serial publications. Newspaper clippings separated from serial publications are unattributed article snippets mounted on firm paper.

Catalogues, 1856-1955

Box 5, Folder 1 A-B, 1877-1915, undated
Notes: American Rubber Company (1893), Batchelder and Lincoln (2 catalogues. 1895, undated), C.J. Bailey and Company (undated), Stephen Ballard and Company (1888), A.C. Bates and Son (1877), Bay State Rubber Company (1894), Beacon Falls Rubber Company (2 catalogues. 1914-1915), Boston Belting Company (3 catalogues. 1875-1885), Boston Rubber Shoe Company (2 catalogues. 1892-1902), T.S. Buck (undated).

Box 5, Folder 2 C, 1884-1922, undated
Notes: Candee Rubber Company (3 catalogues. 1884, undated), Class Journal Company (1922), Colchester Rubber Goods (undated), Congress Shoe and Rubber Company (1912), G.K. Cooke and Company (undated), Cooke, Smith and Company (undated).

Box 5, Folder 3 D, 1856-1914, undated
Notes: George N. Davis and Brother (1856), Davol Rubber Company (2 catalogues. 1910-1914), William H. Dietz (1890), Dunmire's Stationary and Printing (undated).

Box 5, Folder 4 E, 1878, undated
Notes: H.D. Edwards and Company (1878), Electric Hose and Rubber Company (undated), Emerson and Company (undated).

Box 5, Folder 5 F-G, 1905-1955, undated
Notes: Faultless Auto Tube Company (1935), Firestone (1955), G and J (1905), B.F. Goodrich Company (2 catalogues. undated), Goodyear Rubber Manufacturing Company (2 catalogues. undated).

Box 5, Folder 6	H, 1883-1915, undated Notes: Hammond Manufacturing Company (undated), Hartford Rubber Works (3 catalogues. 1883-1897), Hood Rubber Company (4 catalogues. 1896-1915).
Box 5, Folder 7	L, 1910 Notes: Lindeteves-Stokvis (1910). Material in German.
Box 5, Folder 8	M-N, 1895-1913, undated Notes: Jas. H. Matthews and Company (2 catalogues. 1906, undated), Michelin Tire Company (2 catalogues. 1912-1913), Morgan and Wright Tires (1895), New Jersey Car Spring and Rubber Company (1901).
Box 6, Folder 1	P, 1890-1923, undated Notes: Paul Rubber Company (1923), Peerless Rubber Manufacturing Company (1912), Pennsylvania Flexible Metallic Tubing Company (1917), Perry Stearns and Company (1890), Pfeiffer Brothers (9 catalogues. uUndated).
Box 6, Folder 2	R-S, 1899-1925, undated Notes: Rio Michol Rubber Plantation Company (1904), C.L. Safford (undated), Sears, Roebuck and Company (1925), R.D. Swisher Manufacturing Company (2 catalogues. 1899, undated).
Box 6, Folder 3	T, 1908 Notes: Toledo Rubber Company (1908), Tyrian Rubber Company (1908).
Box 6, Folder 4	U, 1941-1955 Notes: United States Rubber Company (2 catalogues. 1941-1955).
Box 6, Folder 5	Company Guides, 1915-1925, undated Notes: Guides to company products and histories. Includes Goodyear Tire and Rubber Company and Firestone Tire and Rubber Company.
Box 6, Folder 6	Images and Poems, 1938, undated Notes: Includes caricatures of industry professionals.
Box 6, Folder 7-8	Litigation, 1853-1921
Box 7, Folder 1	Newsclippings, circa 1750-1789, undated
Box 7, Folder 2-3	Patents, 1849-1890, undated Notes: Includes patents from Goodyear Tire and Rubber Company, Hudson Manufacturing Company, and Edgar Tate and Company.
Box 7, Folder 4-5	Professional Organizations, 1913-1932, undated

	Notes:	American Society for Testing Material, Blake Hose Association, Boot and Shoe Workers Union, International Automobile League, Rubber Association of America, Rubber Club of America.
Box 7, Folder 6	Realia, undated Notes:	1 orange coaster with a print of a cartoon tiger face and the text "Put a tiger in <i>your</i> tank!". Unattributed but likely produced by Esso, which is a trade name for ExxonMobil and its additional companies.
Box 7, Folder 7	Regulation, 1933	
Box 7, Folder 8-9	Serial Publications, 1837-1954	
	Auto Era, 1906 January Notes:	Volume 5, Number 5.
	Book of Bibendum, 1935 Notes:	Volume 1.
	Boot and Shoe Recorder, 1887 March 30 Notes:	Volume 10, Number 26.
	Good Chemical Company News, 1950-1954 Notes:	7 issues. 1950 July, 1950 August, 1950 September, 1950 October, 1950 November, 1950 December, 1954 September.
	Milestones, 1918 June Notes:	Volume 2, Number 1.
	Neoprene Notebook, 1954 August Notes:	Published by Rubber Chemicals Division of E.I. du Pont de Nemours and Company Incorporated.
	New York Herald-Tribune, undated Notes:	Reprint of article titled "The Houdini of Textiles" by Gove Hambidge.
	Northland Stockholder, 1914-1915 Notes:	4 issues. 1914 July, 1914 October, 1914 December, 1915 March.
	Rubber Trade Journal, 1878-1879	
	Saturday Magazine, 1837 November 25 Notes:	Number 346.
	Silastic Facts, 1948-1950 Notes:	2 issues. 1948, 1950. Published by Dow Corning Silicones.

Wisconsin Motorist, 1914 September

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Subject, 1856-1954

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| Box 8, Folder 1-2 | History of Rubber Industry, 1881-1932
Notes: Materials include historical overviews of the rubber industry in multiple countries, rubber producing company marketing methodology, and the general history of vulcanized rubber fabrics. |
| Box 8, Folder 3-4 | Manufacturing and Maintenance, 1856-1954, undated
Notes: Includes overviews of the vulcanizing and moulding processes, care and repair of tires, synthetic rubber, descriptions of rubber harvesting and cultivation, and the chemistry behind rubber types and products. Goodrich and Firestone are represented within the materials. |
| Box 8, Folder 5 | Rubber Roles in Trades, 1872-1950
Notes: Materials focus on trades outside the car and tire industry. Fields represented include medicine, firefighting, and agriculture. Medical material includes publications focusing on rubber bags used for gauging cranial capacity and medical instruments. Agricultural material focuses on the role of rubber in farming vehicles, milking machines, stable management, and horticulture. Additionally, product-based industries that manufacture tiles, shoes, and stamps are represented. |

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