



Smithsonian
National Museum of American History
Kenneth E. Behring Center

Guide to the Warshaw Collection of Business Americana Subject Categories: Soap

NMAH.AC.0060.S01.01.Soap

Vanessa Broussard-Simmons and Nicole Blechynden

Funding for partial processing of the collection was supported by a grant from the Smithsonian Institution's Collections Care and Preservation Fund (CCPF).

1999, Revised 2017

Archives Center, National Museum of American History
P.O. Box 37012
Suite 1100, MRC 601
Washington, D.C. 20013-7012
archivescenter@si.edu
<http://americanhistory.si.edu/archives>

Table of Contents

Collection Overview	1
Administrative Information	1
Scope and Contents.....	2
Names and Subjects	3
Container Listing	4
Subseries : Business Records, Marketing Material, and Other, 1885-1960, undated.....	4

Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	Warshaw Collection of Business Americana Subject Categories: Soap
Identifier:	NMAH.AC.0060.S01.01.Soap
Date:	1885-1960
Extent:	4.65 Cubic feet (consisting of 9 boxes, 2 folders, 19 oversize folders, 8 map case folder, plus digital images of some collection material.)
Creator:	Warshaw, Isadore, 1900-1969
Language:	English .
Summary:	A New York bookseller, Warshaw assembled this collection over nearly fifty years. The <i>Warshaw Collection of Business Americana: Soap</i> forms part of the Warshaw Collection of Business Americana, Subseries 1.1: Subject Categories. The Subject Categories subseries is divided into 470 subject categories based on those created by Mr. Warshaw. These subject categories include topical subjects, types or forms of material, people, organizations, historical events, and other categories. An overview to the entire Warshaw collection is available here: Warshaw Collection of Business Americana
Digital Content:	Image(s): Warshaw Subject Category: Soap

Administrative Information

Acquisition Information

Soap is a portion of the Business Ephemera Series of the Warshaw Collection of Business Americana, Accession AC0060 purchased from Isadore Warshaw in 1967. Warshaw continued to accumulate similar material until his death, which was donated in 1971 by his widow, Augusta. For a period after acquisition, related materials from other sources (of mixed provenance) were added to the collection so there may be content produced or published after Warshaw's death in 1969. This practice has since ceased.

Materials in the Archives Center

Archives Center Collection of Business Americana (AC0404)

Forms Part Of

Forms part of the [Warshaw Collection of Business Americana](#).

- [Series 1: Business Ephemera](#)
- [Series 2: Other Collection Divisions](#)
- [Series 3: Isadore Warshaw Personal Papers](#)

- [Series 4: Photographic Reference Material](#)

Processing Information

Oversize material is unprocessed. Details for additional collection material can be found in the Contents/Container List.

In 2016, with funding provided by the Smithsonian Institution's Collections Care and Preservation Fund, the Archives Center at the National Museum of American History implemented the use of minimal level processing standards to increase information about and facilitate access to more of our collections.

A large portion of stored material from the original acquisition received minimal level processing, which resulted in additions to this Subject category. This effort included basic arrangement and replacement of non-archival housing for long-term stability, but staples and other fasteners have not all been removed. Revisions to the encoded finding aid were made to reflect the added content in context to the previously processed material.

Minimal level processing and enhancement of the machine-readable finding aid completed by Nicole Blechynden, September 2017.

Preferred Citation

Warshaw Collection of Business Americana Subject Categories: Soap, Archives Center, National Museum of American History, Smithsonian Institution

Restrictions

Collection is open for research. Some items may be restricted due to fragile condition.

Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

Scope and Contents

This material consists primarily of printed advertisements from magazines, bills/receipts, scattered correspondence on letterhead stationery, price lists, business cards, handbills, labels, premiums, advertising cards, leaflets, patents and trademarks from manufacturers and distributors of soap. There is a substantial amount of material from some of the larger soap manufacturers which include Procter & Gamble, Lever Brothers and Colgate. Soap manufacturers tended to distribute products to consumers. There are some businesses that created products for manufacturers and exporters. There are also a number of references to perfumers, chemists and dermatologists.

A large majority of the soap manufacturers also tended to make candles. These businesses sold other products including baking powder, yeast, baking soda, saleratus, blacking, polish, leather preservatives, grease, swine, neats foot oil, hides, scraps, stocks, tallow and wool skins. Products associated with the laundry including starch, bluing, washing powders and washing fluids were also sold. Personal products such as perfumes, creams, and lotions were available.

There is a wide variety of soap consisting of bars, powders, liquids, crystal and granulated types, The soap was manufactured for personal hygiene, commercial laundry, household, chemical and medical purposes.

Images are found predominantly on the advertising cards. Most of these images are of different ethnic groups and tend to be stereotypical in nature. Irish, Native American, German and African American images represent the majority of these images. Women, children and pets, birds and scenic vistas are also visually represented.

Most of the publications are included with company related materials. Many of these publications discuss the history of the company. Other publications include a copy of Consumer Report and a book of photographs of soap bars available prior to 1940 and the wrappers published by the National Soap Sculpture Committee in New York.

Materials are organized alphabetically by name of company. There are a number of materials arranged by type including official documents, patents, trademarks, recipes, photographs and import/export documents.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Types of Materials:

Business ephemera

Ephemera

Container Listing

Business Records, Marketing Material, and Other, 1885-1960, undated

- Box 1, Folder 28 D.S. Brown & Co. Soap Makers and Perfumers. [Advertising card.]
1 Item (col.; 7.5 x 10.5 cm.)
[Image\(s\)](#)
Brown, David S., & Co., Advertiser
English.
Advertising card: "D.S. BROWN & Co. SOAP MAKERS AND PERFUMERS"
with illustration of a costumed clown carrying a basket of cats (on black
background) on recto; text on verso.

Good.

Local Numbers
 Ivorydata4 1

0300600058 (Scan No.: both recto and verso shown)

Topic: Cats
 Clowns
 Soap

Genre/Form: Advertising cards
- Box 1, Folder 28 [Little girl with basin and soap.] [Advertising card.]
1 Item (b&w; 18.5 x 16 cm.)
[Image\(s\)](#)
Brown, David S., & Co., Advertiser
English.
Advertising card with illustration of little girl with bowl, D.S. Brown Cold Cream
and Glycerine soap, and bottle of D.S. Brown & Co. Triple Extract.

Unrestricted research use on site by appointment. Reproduction restrictions due
to copyright.

Good condition.

Local Numbers
 Ivorydata4 2

0300600059 (Scan No.)

Topic: Children in advertising
 Girls
 Soap

Genre/Form: Advertising cards

Box 1, Folder 1

Adams' Mineral Soap! [Print advertising.]
1 Item (b&w; 29.5 x 21 cm.)

[Image\(s\)](#)

Adams (Enos) & Co., Advertiser

English.

Caption for text-based ad: "Adams' Mineral Soap!" Plus much additional text.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Poor condition. Ad is brittle and wrinkled.

Local Numbers

Ivorydata4 861

0300600016 (Scan No.)

Topic: Cleaning
 Polishes
 hands -- Care and hygiene

Genre/Form: Print advertising

Box 1, Folder 4

Washoline, Manufactured by American Soap Co. [Advertising card.]
1 Item (col.; 10 x 13.5 cm.)

[Image\(s\)](#)

American Soap Co., Advertiser

English.

Advertising card. Illustration: Children riding in broken egg carriage pulled by peacocks.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 862

0300600017.tif (Scan No.)

Topic: Birds
 Carriages
 Children
 Eggs
 Peacocks
 Soap
 Washoline (Brand name)

Genre/Form: Advertising cards

Box 1, Folder 4

Washoline. [Advertising card.]

1 Item (col.; 9.5 x 13.5 cm.)

[Image\(s\)](#)

American Soap Co., Advertiser

English.

Illustration: Boy and girl in broken eggshell boat being pulled by two swans.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 863

0300600018.tif (Scan No.)

Topic: Animals
 Birds
 Boats and boating
 Children
 Eggs
 Soap
 Swans
 Washoline (Brand name)

Genre/Form: Advertising cards

Box 1, Folder 6

Hands Like Velvet. [Print advertising.]

1 Item (b&w; 28 x 19.5 cm.)

[Image\(s\)](#)

Armour and Company, Advertiser

English.

Text advertisement for "Pond's Extract Soap" with caption: "Hands Like Velvet."

Ad has been laminated.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245007

Ivorydata4 864

0300600019.tif (Scan No.)

Topic: Beauty, Personal
 Premiums (Retail trade)
 hands -- Care and hygiene

Genre/Form: Print advertising

Box 1, Folder 7

Why the Armour Toilet Articles Lead The World. [Print advertising.] Country Life in America, 1911, 15 Apr. 1911
1 Item (col.; 34.5 x 24.5 cm.)

[Image\(s\): Why the Armour Toilet Articles Lead The World. \[Print advertising.\] Country Life in America. 1911.](#)

Armour and Company, Advertiser
English.

Text advertisement with caption: "Why the Armour Toilet Articles Lead The World." Includes decorative images of purple flowers with Sylvan Heliotrope Toilet Soap and Talcum Powder.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition. Stain on left side.

Local Numbers

Ivorydata4 865

0300600020.tif (Scan No.)

Topic: Hair -- Care and hygiene

Genre/Form: Print advertising

Box 1, Folder 7

Fine Art Toilet Soap. [Print advertising.], 1901
1 Item (col.; 36.5 x 25 cm.)

[Image\(s\): Fine Art Toilet Soap. \[Print advertising.\] 1901.](#)

Armour and Company, Advertiser
Dodge, William de Leftwich, 1867-1935, Artist
English.

Advertisement. Caption: "Fine Art Toilet Soap--Exquisite Quality, Flower-like Fragrance." Armour & Company, Chicago. Includes full-page image of semi-nude woman washing at a fountain.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 866

0300600021.tif (Scan No.)

Topic: Baths
Gardens
Nudity
Women

Genre/Form: Print advertising

Box 1, Folder 7

A Box Full Of Beauty. [Print advertising.] Town & Country, 1911
1 Item (col.; 33.5 x 23 cm.)

[Image\(s\): A Box Full Of Beauty. \[Print advertising.\] Town & Country, 1911.](#)

Armour and Company, Advertiser

English.

Caption: "A Box Full Of Beauty / The Soap with a Sentiment / Sylvan Toilet Soap." Includes image of women in large hats looking out from theater box.

Published 30 Dec. 1911.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 867

0300600022 (Scan No.)

Topic: Hats
Theater
Women

Genre/Form: Print advertising

Box 1, Folder 1

Summer Joys Without Discomfort. [Advertisement from The Delineator, 1906],
Aug. 1906
1 Item (b&w; 28 x 19 cm.)

[Image\(s\): Summer Joys Without Discomfort. \[Advertisement from The Delineator, 1906\].](#)

Armour and Company, Advertiser

English.

Title of advertisement for Pond's Extract Soap: "Summer Joys Without Discomfort / The New Beauty Culture for the Summer Girl." Date in pencil, top right.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 868

0300600023 (Scan No.)

Publication

The Delineator,, Aug. 1906

Topic: Sports
Summer
Tennis
Women

Genre/Form: Print advertising

Box 1, Folder 7

The New Beauty-Culture. [Print advertising.] From The Delineator, 1902
1 Item (b&w; 28 x 20.5 cm.)

[Image\(s\): The New Beauty-Culture. \[Print advertising.\] From The Delineator, 1902.](#)

Armour and Company, Advertiser

English.

Advertisement for Pond's Extract Soap with title, "The New Beauty-Culture."

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 869

0300600024 (Scan No.)

Publication

Published May 1902

Topic: Beauty, Personal
Feminine beauty (Aesthetics)
Premiums (Retail trade)

Genre/Form: Print advertising

Box 1, Folder 7

For Baby's Bath. [Print advertising.] Town & Country, 1906
1 Item (b&w; 32 x 7.5 cm.)

[Image\(s\): For Baby's Bath. \[Print advertising.\] Town & Country. 1906.](#)

Armour and Company, Advertiser

English.

Column-width text advertisement for Pond's Extract Soap, with reproduction of photograph: a baby sitting in a bowl looking at himself in a mirror. Caption: "For Baby's Bath-- Start the New Beauty Culture at the Cradle."

Good condition.

Local Numbers

Ivorydata4 870

0300600025.tif (Scan No.)

Publication

Published 22 Sept. 1906

Topic: Baths
Children
Soap
Genre/Form: Photographs -- Reproductions
Print advertising

Box 1, Folder 8

We Recommend JAs. Armstrong & Cos. Stag Olive Soap. [Receipt.], 1886
1 Item (b&w; 9 x 12 cm.)

[Image\(s\)](#)

Armstrong, James, & Co., Advertiser

English.

Image of stag on front and "family grocer" receipt form on verso, with date.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 871

0300600026 (Scan No.: Front and back of receipt shown in scanned image.)

Topic: Animals
Grocers
Soap
Stags (Deer)

Genre/Form: Receipts

Box 1, Folder 10

Takes The Lead. [Advertising card.]
1 Item (col.; 10 x 13.5 cm.)

[Image\(s\)](#)

Babbitt, B.T., Advertiser

Bufford, Artist

English.

Benjamin Talbot Babbitt (1809-1889), according to Wikipedia, "was a self-made American businessman and inventor who amassed a fortune in the soap industry, manufacturing Babbitt's Best Soap." He held more than one hundred patents and invented his own processes to manufacture various types of soap, including the first soap in the form of individual bars. He was also considered an advertising genius, and his soap was among the first nationally advertised products. Unfortunately, his name became sullied when Sinclair Lewis chose "Babbitt" for the name of a vulgar businessman in his eponymous novel of 1922.

Advertising card for B.T. Babbitt's Best Soap and Soap Powder. Text on verso is captioned "Beautiful Tribute to Women." Image on front of children sledding in sleds built with Babbitt's soap powder boxes. Text is entitled "Beautiful Tribute to Women." Image of two children in balloon, dropping bars of soap over the side. The text is quoted from a short story by Ann Sophia Stephens, "The Queen of a Week," published in "The Ladies' Companion," Jan. 1839, pp. 144-146.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 872

0300600027 (Scan No.: both sides of card.)

Topic: Children in advertising
Play
Sleds
Winter
Women in advertising

Genre/Form: Advertising cards

Box 1, Folder 10

Soars Above Them All. [Advertising card.]

1 Item (col.; 13.5 x 10 cm.)

[Image\(s\)](#)

Babbitt, B.T., Advertiser

Stephens, Ann Sophia, Author

Bufford, Artist

English.

Benjamin Talbot Babbitt (1809-1889), according to Wikipedia, "was a self-made American businessman and inventor who amassed a fortune in the soap industry, manufacturing Babbitt's Best Soap." He held more than one hundred patents and invented his own processes to manufacture various types of soap, including the first soap in the form of individual bars. He was also considered an advertising genius, and his soap was among the first nationally advertised products. Unfortunately, his name became sullied when Sinclair Lewis chose "Babbitt" for the name of a vulgar businessman in his eponymous novel of 1922.

Advertising card for B.T. Babbitt's Best Soap and Soap Powder. Caption at lower left in illustration. Text is entitled "Beautiful Tribute to Women." Image of two children in balloon, dropping bars of soap over the side. This text is quoted from a short story by Ann Sophia Stephens, "The Queen of a Week," published in "The Ladies' Companion," Jan. 1839, pp. 144-146.

Good condition.

Local Numbers

Ivorydata4 873

0300600028 (Scan No., front & back of card shown.)

Bibliography

Featured in "A Tribute to Women: Babbitt, Soap, and Mothers," SIRIS blog by David Haberstick, 6 May 2011: <http://si-siris.blogspot.com/2011/05/tribute-to-women-babbitt-soap-and.html>

Topic: Balloonists

Children in advertising
Hot air balloons
Soap
Women in advertising

Genre/Form: Advertising cards

Box 1, Folder 14

P. S. BARBER'S Pure Soaps, Westerly, R.I. [Advertising card.]
1 Item (col.; 11.5 x 8 cm.)

[Image\(s\)](#)

Barber, P.S., Advertiser

English.

Image of little boy (in Elizabethan costume?) holding a fan.

Unrestricted research use on site by appointment. Probably public domain.

Good condition.

Local Numbers

Ivorydata4 874

0300600029 (Scan No.)

Topic: Boys
Children in advertising
Soap
Soap bubbles

Genre/Form: Advertising cards

Box 1, Folder 14

P. S. BARBER'S Pure Soaps, Westerly R.I. [Advertising card.]
1 Item (col.; 11.5 x 7.5 cm.)

[Image\(s\)](#)

Barber, P.S., Advertiser

English.

Image of little boy holding drum and cymbals with monkey blowing a horn.

Good condition.

Local Numbers

245018

Ivorydata4 875

0300600030 (Scan No.)

Topic: Boys
Children in advertising
Monkeys
Musical instruments
Soap

Genre/Form: Advertising cards

Box 1, Folder 14

P. S. BARBER'S Pure Soaps, WESTERLY, R.I. [Advertising card.]
1 Item (col.; 11.5 x 7.5 cm.)

[Image\(s\)](#)

Barber, P.S.

English.

Caption: Advertising card - "P. S. BARBER'S Pure Soaps, WESTERLY, R.I."
Image of boy spilling bowl of soapy water.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245019

Ivorydata4 876

0300600031 (Scan No.)

Topic: Boys
Children
Soap bubbles

Genre/Form: Advertising cards

Box 1, Folder 15

Be Jabers the Children all scream wid delight... [Advertising card.]
1 Item (col.; 12 x 7.5 cm.)

[Image\(s\)](#)

Bates, Charles F., & Co., Advertiser

English.

Advertiser located at 159 Milk Street, Boston, Mass.

Two-sided advertising card. Illustration of dog washing puppies and hanging them out to dry, with caption on wooden washtub: "Be Jabers the Children all scream wid delight / It's the ---igant Soap that makes them so white."
"Housekeepers' Notice" text on verso.

Good condition.

Local Numbers

Ivorydata4 877

0300600032 (Scan No.: front & back of card shown.)

Topic: Dogs
Domestics
Laundry
Premiums (Retail trade)
Soap

hands -- Care and hygiene

Genre/Form: Advertising cards

Box 1, Folder 16

Use Beach Soap Co.'s Laundry & Toilet Soaps. [Advertising card.]
1 Item (col.; 12 x 6.5 cm.)

[Image\(s\)](#)

Beach Soap Co.

English.

Caption: Advertising card for Beach's soaps - "Use Beach Soap Co.'s Laundry & Toilet Soaps." Illustration of two girls in green coats.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245021

Ivorydata4 878

0300600033 (Scan No.)

Topic: Children
Clothing and dress
Girls

Genre/Form: Advertising cards

Box 1, Folder 16

Beach's Washing Soap, Full Value Soap, White Lily Soap.. [Advertising card.]
1 Item (col.; 11.5 x 6.5 cm.)

[Image\(s\)](#)

Beach Soap Co.

English.

Caption: Advertising card for Beach's soap - "BEACH'S WASHING SOAP, FULL VALUE SOAP, WHITE LILY SOAP, WHITE PEARL SOAP." Illustration of girl in white dress pouring tea.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245022

Ivorydata4 879

0300600034 (Scan No.)

Topic: Tableware

Women

Genre/Form: Advertising cards

Box 1, Folder 16

Use Beach Soap Co's Laundry & Toilet Soaps. [Advertising card.]
1 Item (col.; 11 x 7 cm.)

[Image\(s\)](#)

Beach Soap Co.

English.

Caption: Advertising card - "Beach Soap Co's Laundry & Toilet Soaps".
Illustration of boy wearing red dress with white trim and red boots.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245023

Ivorydata4 880

0300600035 (Scan No.)

Topic: Boys
Children

Genre/Form: Advertising cards

Box 1, Folder 17

Grandpa's Wonder Tar Soap. [Advertising card.]
1 Item (col.; 10 x 15.5 cm.)

[Image\(s\)](#)

Beaver Soap Co.

English.

Caption: Advertising card for Grandpa's Wonder Soap - "Grandpa's Wonder Tar Soap" "Grandpa's Wonder is the Best Soap Made." Two-sided with illustrations of Grandpa on front. Text on back

Front & back of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245024

Ivorydata4 881

0300600036 (Scan No.)

Topic: Grandfathers

Men
Older people

Genre/Form: Advertising cards

Box 1, Folder 10

B.T. Babbitts [sic] BEST SOAP. [Advertising card.]
1 Item (col.; 11.5 x 7.5 cm.)

[Image\(s\)](#)

Babbitt, B.T., Advertiser

English.

Patriotic image of woman clothed in American flag motif on black background.

Edges cut crookedly.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 882

0300600037 (Scan No.)

Topic: Flags -- United States
Patriotism
Soap
Women in advertising

Genre/Form: Advertising cards

Box 1, Folder 18

It's hope that keeps us up,.. [Advertising card.]
1 Item (col.; 11.5 x 7.5 cm.)

[Image\(s\)](#)

Bell, John B., & Co.

English.

Caption: Advertising card - "It's hope that keeps us up, It's hope that keeps our memories green..." Illustration of woman [?] with large head and hat with red feathers. For Silver Soa

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245026

Ivorydata4 883

0300600038 (Scan No.)

Topic: Clothing and dress

Women

Genre/Form: Advertising cards

Box 1, Folder 18

We are going after Snow Soap. [Advertising card.]
1 Item (col.; 11 x 7.5 cm.)

[Image\(s\)](#)

Bell, John B., & Co.

English.

Caption: Advertising card - "We are going after SNOW SOAP." "Wash your faces with SNOW SOAP..." Illustration of child in blue coat holding berries.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245027

Ivorydata4 884

0300600039 (Scan No.)

Topic: Children
Girls
Winter

Genre/Form: Advertising cards

Box 1, Folder 19

He's got a hard job, and his eye-sight is dim.. [Advertising card.]
1 Item (col.; 13 x 7.5 cm.)

[Image\(s\)](#)

Bell, R.W., Manufacturing Co., Advertiser

English.

"R.W. BELL MANUFACTURING CO." on pictorial side of card. Humorous illustration of a bald, elderly man wearing magnifying eyepiece, repairing a pocket watch at a workbench, advertising "Buffalo Soap." The verso advertises Michaud Fils Frere's "French Villa Soap."

Front & verso of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 885

0300600040 (Scan No.)

Topic: Clocks and watches

Male employees
Older people
Soap
Wit and humor

Genre/Form: Advertising cards
Cartoons (humorous images)

Box 1, Folder 19

BELL'S SOAPONA is spreading all over the land.. [Advertising card.]
1 Item (col.; 13.5 x 7.5 cm.)

[Image\(s\)](#)

Bell, R.W., Manufacturing Co.

English.

Caption: Advertising card - Two-sided - "R.W. BELL MFG CO." "BELL'S SOAPONA is spreading all over the land..." Illustration of man in bluejeans and striped shirt drinking from a jug. Rev

Front & back of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245029

Ivorydata4 886

0300600041 (Scan No.)

Topic: Farmers
Men

Genre/Form: Advertising cards

Box 1, Folder 19

Friend Barney's a hod-carrier, and sure he's no mope... [Advertising card with illustration.]

1 Item (col.; 13.5 x 7.5 cm.)

[Image\(s\)](#)

Bell, R.W., Manufacturing Co., Advertiser

English.

Advertising card. "R.W. BELL MFG. CO., BUFFALO, N.Y." Poem under illustration includes lines: "Friend Barney's a hod-carrier, and sure he's no mope. /... / As he thinks of a wash with the best cake of soap--BELL'S BUFFALO..." Illustration of man in dark pants and red shirt standing by a ladder and holding a hod, with a falling brick. On verso is a text about "prejudice" and "Christmas presents," actually a giveaway for purchasers of French Villa Soap.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 887

0300600042 (Scan No.)

Topic: Blue collar workers
Christmas
Masonry
Men in advertising
Prejudices
Soap

Genre/Form: Advertising cards
Poems

Box 1, Folder 19

A little red skinned Indian lad full both of pluck and hope.. [Advertising card.]
1 Item (col; 7.5 x 13 cm.)

[Image\(s\)](#)

Bell, R.W., Manufacturing Co.

English.

Caption: Advertising card - "A little red skinned Indian lad full both of pluck and hope..." Illustration of children playing on frontier. Reverse is text ad for A. T. Allis, dealer of p

Front & back of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245031

Ivorydata4 888

0300600043 (Scan No.)

Topic: Children
Indians of North America
Play

Genre/Form: Advertising cards

Box 1, Folder 19

Full well they knew its magic power.. [Advertising card.]
1 Item (col.; 7.5 x 13 cm.)

[Image\(s\)](#)

Bell, R.W., Manufacturing Co.

English.

Caption: Advertising card - "Full well they knew its magic power...." Illustration of children playing on frontier. Reverse is text ad for A. T. Allis, dealer of pianos, etc.

Front & back of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245032

Ivorydata4 889

0300600044 (Scan No.)

Topic: Bison
 Children
 Indians of North America
 Play

Genre/Form: Advertising cards

Box 1, Folder 19

Now see this burly bison [opening line of text]. [Advertising card.]
1 Item (col.)

[Image\(s\)](#)

Bell, R.W., Manufacturing Co., Advertiser

Allis, A.T. (Hornellsville, N.Y.), Advertiser

English.

Text: "Now see this burly bison. / Who'd break the strongest rope. / He quiet as a lamb remains / When rubbed with Buffalo Soap. / Try it." Illustration of two young boys washing a sleeping buffalo (bison), while a girl bends over a box of soap and an American Indian boy seems to be riding a hobby horse. Illustration printing credit to "The Courier Lith. Co., Buffalo, N.Y." Reverse is text ad for A. T. Allis, Hornellsville, N.Y., dealer of pianos, organs, and sewing machines.

Unrestricted research use on site by appointment. Probably public domain due to copyright expiration.

Good condition.

Local Numbers

Ivorydata4 890

0300600045 (AC Scan No., includes both front and verso of card)

Topic: Bison
 Buffalo
 Children
 Ethnic Imagery Project, Archives Center
 Indians of North America
 Organ (Musical instrument)
 Piano
 Play
 Sewing machines -- 19th century

Soap

Genre/Form: Advertising cards

Box 1, Folder 19

Jumbo at the Opera. [Advertising card.]
1 Item (b&w; 7.5 x 12 cm.)

[Image\(s\)](#)

Bell, R.W., Manufacturing Co.

English.

Caption: "Use R.W. Bell & Co's 'Pure Soaps'." "Jumbo at the Opera."

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245034

Ivorydata4 891

0300600046 (Scan No.)

Topic: Elephants
Theater

Genre/Form: Advertising cards

Box 1, Folder 19

Soapona. [Advertising card.]
1 Item (col.; 13.5 x 7.5 cm.)

[Image\(s\)](#)

Bell, R.W., Manufacturing Co.

English.

Caption: Two-sided advertising card - "SOAPONA IS BEST FOR LAUNDRY USE" Three girls washing elephant. Text with diagonal "SOAPONA" on reverse.

Front & back of card shown. Writing on back of card.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245035

Ivorydata4 892

0300600047 (Scan No.)

Topic: Children
Elephants

Girls

Genre/Form: Advertising cards

Box 1, Folder 19

Let the patient rejoice. Let him send off his surgeon.. [Advertising card.]
1 Item (col.; 14 x 7.5 cm.)

[Image\(s\)](#)

Bell, R.W., Manufacturing Co.

English.

Caption: Two-sided advertising card - "R. W. BELL MANUF'G CO." "Let the patient rejoice. Let him send off his surgeon..." Illustration of surgeon with sharp instruments. Reverse - "Who

Front & back of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245036

Ivorydata4 893

0300600048 (Scan No.)

Topic: Men
Patients
Physicians

Genre/Form: Advertising cards

Box 1, Folder 21

Buy The "Mono Soap". [Print advertising.]
1 Item (b&w; 22.5 x 13 cm.)

[Image\(s\)](#)

Bell, S.W., & Co.

English.

Caption: Text ad = "BUY THE 'MONO SOAP'." Illustration of S.W. Bell & Co. Soaps building.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245037

Ivorydata4 894

3006000 (Scan No.)

Topic: Cost effectiveness
Manufacturing processes
Soap factories
Genre/Form: Print advertising

Box 1, Folder 22

Use DAISY SOAP.. [Advertising card.]
1 Item (col.; 19.0 x 13.5 cm.)

[Image\(s\)](#)

Biechele, Joseph, Soap Company.

English.

Caption: Advertising card - "Use DAISY SOAP, An Excellent Nickel Bar For Laundry and Toilet." Illustration of girl with dog and doll.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245038

Ivorydata4 895

0300600050 (Scan No.)

Topic: Children
Girls
Play

Genre/Form: Advertising cards

Box 1, Folder 23

Black Bear. [Advertising card.]
1 Item (col.; 9 x 11.5 cm.)

[Image\(s\)](#)

Warshaw, Isadore, 1900-1969

English.

Print advertisement, captioned "BLACK BEAR AN ANTISEPTIC, TAR SOAP." Illustration of black bear on orange background.

Wrinkled. May be portion of soap wrapper.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 896

0300600051 (Scan No.)

Topic: Animals

Bears
Soap

Genre/Form: Advertisements
Advertising cards
Wrappers

Box 1, Folder 24

LOOKEE..NO BOILEE!! WASHEE WASHEE. [Advertising card.]
1 Item (col.; 20 x 9.5 cm.)

[Image\(s\)](#)

Bogue, C.E., Advertiser

English.

Two-sided advertising card in shape of dog. Image of dog on front; "LOOKEE"
"NO BOILEE!!" "WASHEE WASHEE." on back. Bogue's Soap.

Unrestricted research use on site by appointment. Reproduction restrictions due
to copyright.

Good condition.

Local Numbers

Ivorydata4 897

0300600052 (Scan No.)

Front & back of card shown in scan.

Topic: Asians
Dogs
Men
Premiums (Retail trade)

Genre/Form: Advertising cards

Box 1, Folder 25

Cats Can, But--Bon Ami Can Not Scratch For It Lacks Grit. [Advertising card.]
1 Item (col.; 8 x 13 cm.)

[Image\(s\)](#)

Bon Ami Company.

English.

Caption: Two-sided Advertising card - "CATS CAN, BUT - BON AMI CAN NOT
SCRATCH FOR IT LACKS GRIT." Illustration of cat hissing at two dogs on front.
Back is a text ad with illustration o

Front & back of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due
to copyright.

Good condition.

Local Numbers

245041

Ivorydata4 898

0300600053 (Scan No.)

Topic: Animals
Cats
Dogs

Genre/Form: Advertising cards

Box 1, Folder 26

The Challenger for Toilet or Laundry. [Advertising card.]
1 Item (col.; 13.5 x 9 cm.)

[Image\(s\)](#)

Brewster & Son.

English.

Caption: Two-sided advertising card - "THE CHALLENGER FOR TOILET OR LAUNDRY" with illustration of baby with giant soap cake on front; text with bold "BREWSTER & SON" on back.

Front & back of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245042

Ivorydata4 899

0300600054 (Scan No.)

Topic: Children
Laundry

Genre/Form: Advertising cards

Box 1, Folder 26

Hasn't scratched yet !!! Bon Ami. [Advertising card.]
1 Item (col.; 9 x 12 cm.)

[Image\(s\)](#)

Bon Ami Company.

English.

Caption: Two-sided advertising card - "Hasn't scratched yet !!! Bon Ami" with illustration of chicks in a hat on front. "BON AMI TELLS YOUR AGE" on back.

Front & back of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245043

Ivorydata4 900

0300600055 (Scan No.)

Topic: Animals
 Birds

Genre/Form: Advertising cards

Box 1, Folder 27

Brooke's "Monkey Brand" Soap. [Advertising card.]

1 Item (b&w; 12 x 10 cm.)

[Image\(s\)](#)

Brooke, Benjamin, & Co.

English.

Caption: Two-sided advertising card - "BROOKE'S 'MONKEY BRAND' SOAP." with illustration of monkey enclosed in soap bubble on front; "THE WORLD'S MOST MARVELLOUS CLEANSER AND POLISHER" on

Front & back of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245044

Ivorydata4 901

0300600056 (Scan No.)

Topic: Monkeys
 Polishes
 Soap bubbles

Genre/Form: Advertising cards

Box 1, Folder 27

Powder Monkey A Live Cleanser. [Advertising card.]

1 Item (col.; 16 x 11.5 cm.)

[Image\(s\)](#)

Brooke, Benjamin, & Co.

English.

Caption: Two-sided advertisement - "POWDER MONKEY - A LIVE CLEANSER" with illustration of monkey breaking out of the Powder Monkey box on front. Text on back.

Front & back of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245045

Ivorydata4 902

0300600057 (Scan No.)

Topic: Monkeys
Polishes

Genre/Form: Advertising cards

Box 1, Folder 28

Fine Toilet Soaps. I Use Them. [Advertising card.]
1 Item (col.; 14.5 x11 cm.)

[Image\(s\)](#)

Brown, David S., & Co.

English.

Caption: Advertising card - "DAVID S. BROWN & CO'S FINE TOILET SOAPS. I USE THEM." Illustration of woman in green dress holding soap.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245046

Ivorydata4 903

0300600070 (Scan No.)

Topic: Clothing and dress
Women

Genre/Form: Advertising cards

Box 1, Folder 28

Fine Toilet Soaps. We Girls Use Them. [Advertising card.]
1 Item (col.; 14.5 x 11 cm.)

[Image\(s\)](#)

Brown, David S., & Co.

English.

Caption: Advertising card - "DAVID S. BROWN & CO'S FINE TOILET SOAPS. WE GIRLS USE THEM." Illustration of three women with arms around each other.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245047

Ivorydata4 904

0300600071 (Scan No.)

Topic: Clothing and dress
Women

Genre/Form: Advertising cards

Box 1, Folder 29

At Night Use Buchan's Carbolic Soap. Standard for 20 Years. [Advertising card.]
1 Item (col.; 14 x 8 cm.)

[Image\(s\)](#)

Buchan's Soaps Corporation, Advertiser

English.

Caption: Cover of advertising brochure. "AT NIGHT USE BUCHAN'S CARBOLIC SOAP. STANDARD FOR 20 YEARS" with illustration of woman, moon and stars.

Good condition.

Local Numbers

Ivorydata4 905

0300600072 (Scan No.)

Topic: Moon
Night
Women
stars

Genre/Form: Advertising cards

Box 1, Folder 30

Use Calvert's Carbolic Fluid, Powder & Soaps. [Print advertising.]
1 Item (b&w; 14.5 x 22 cm.)

[Image\(s\)](#)

Calvert, F.C., & Co.

English.

Caption: Text advertisement - "Use CALVERT'S Carbolic FLUID, POWDER & SOAPS." Includes illustration of red cross worker hanging clothes to dry.

Very brittle.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Poor condition.

Local Numbers

245049

Ivorydata4 906

0300600073 (Scan No.)

Topic: Laundry
Women

Genre/Form: Print advertising

Box 1, Folder 38

Rapid Transit Soap. [Advertising card.]

1 Item (col.; 8 x 14 cm.)

[Image\(s\)](#)

Colgate & Co., Advertiser

English.

Caption, "RAPID TRANSIT SOAP"-- with illustration of train and elevated train in station.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 907

0300600074 (Scan No.)

Topic: Carriages and carts
Railroads -- Trains
Railroads, Elevated
Soap

Genre/Form: Advertising cards

Box 1, Folder 37

A Fact Worth Remembering. [Advertising card.]

1 Item (col.; 26.5 x 17 cm.)

[Image\(s\)](#)

Colgate & Co., Advertiser

English.

Color illustration, reproduction of a painting: Child bathing, holding sponge. For Cashmere Bouquet Toilet Soap.

Front & back of card shown in scan.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 949

0300600117.tif (Scan No.)

Bibliography

Used April 27, 2010, on the Smithsonian Photographic Initiative web site, "click! photography changes everything" (<http://click.si.edu>) to accompany contributor Jeremy Wolfe's (a professor at Harvard School of Medicine who investigates visual attention) story, which reflects on how photography changes what and how much we remember.

Topic: Baths
Cashmere Bouquet Toilet Soap
Children in advertising
Soap
bathing

Genre/Form: Advertising cards

Lookee [trade card]
1 Item (Ink on paper.)

[Image\(s\): LOOKEE..NO BOILEE!! WASHEE WASHEE. \[Advertising card.\]](#)

[Image\(s\): Lookee \[trade card\].](#)

Bogue's Soap, Advertiser

English.

Image of friendly dog wearing a bell, cut out at outline, with all text on verso, which includes an image of a Chinese man's head with a long queue. "Lookee / No boilee! / Washee washee / Wellee / Quickee." is part of the text.

Local Numbers

AC0060-0000096-1.tif (AC Scan No.)

AC0060-0000096-2.tif (AC Scan No.)

Soap, Box 1, Folder Boettcher.

Topic: Dogs -- 1890-1920
Ethnic Imagery Project, Archives Center
Racism
Soap
advertising -- 1890-1900

Genre/Form: Trade cards

Culture: Chinese

Box 2, Folder 5

Pretty Women appreciate a pure toilet soap.. [Print advertising.]

1 Item (b&w; 27.5 x 11 cm.)

[Image\(s\)](#)

Cosmo Buttermilk Soap Co.

English.

Caption: Newspaper advertisement - "Pretty Women appreciate a pure toilet soap..." Illustration of a woman at top left and Buttermilk Toilet Soap at bottom right.

Brittle; yellowing, dirty, right edge torn.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Poor condition.

Local Numbers

245051

Ivorydata4 908

0300600076 (Scan No.)

Topic: Complexion
Face -- Care and hygiene
Feminine beauty (Aesthetics)
Women
hands -- Care and hygiene

Genre/Form: Print advertising

Box 2, Folder 6

Glenn's Sulphur Soap. [Print advertising.]

1 Item (b&w; 20.5 x 12.5 cm.)

[Image\(s\)](#)

Crittenton, C.N.

English.

Caption: Newspaper advertisement - "Glenn's SULPHUR SOAP" with illustration of woman enclosed in the "G".

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245052

Ivorydata4 909

0300600077 (Scan No.)

Topic: Complexion
Premiums (Retail trade)
Skin -- Care and hygiene

Women

Genre/Form: Print advertising

Box 2, Folder 7

Goblin's Soap is refreshing, healthful and wholesome.. [Print advertising.]
National Geographic
1 Item (b&w; 25 x 17.5 cm.)

[Image\(s\): Goblin's Soap is refreshing, healthful and wholesome.. \[Print advertising.\] National Geographic.](#)

Cudahy Packing Company.

English.

Caption: Print advertisement - "GOBLIN SOAP IS refreshing, healthful and wholesome for Toilet and Bath...." Illustration of man washing face with smaller image of Goblin Soap box below le

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245053

Ivorydata4 910

0300600078 (Scan No.)

Topic: Face -- Care and hygiene
Goblins
Men
Skin -- Care and hygiene
hands -- Care and hygiene

Genre/Form: Print advertising

Box 2, Folder 7

Camp: Comfort and Thorough Cleanliness [Print advertising.] Cosmopolitan,
The, 1918
1 Item (col.; 29 x 20 cm.)

[Image\(s\): Camp: Comfort and Thorough Cleanliness \[Print advertising.\] Cosmopolitan, The. 1918](#)

Cudahy Packing Company.

English.

Caption: Color magazine advertisement - "Camp - Comfort and Thorough Cleanliness" with illustration of campsite. For Old Dutch Cleanser.

Published Aug. 1918.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245054

Ivorydata4 911

0300600079 (Scan No.)

Topic: Camping
Nature

Genre/Form: Print advertising

Box 2, Folder 7

Says Percy Pot, "I now am not As black as I've been painted.. [Print advertising.]
1 Item (col.; 36 x 24 cm.)

[Image\(s\)](#)

Cudahy Packing Company.

English.

Caption: Newspaper (?) advertisement - "Says Percy Pot, 'I now am not As black as I've been painted...'" with illustration of person with a black pot for a head. For Old Dutch Cleanser.

Brittle; right edge torn & pieces missing.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Poor condition.

Local Numbers

245055

Ivorydata4 912

0300600080 (Scan No.)

Topic: Men
Premiums (Retail trade)

Genre/Form: Print advertising

Box 2, Folder 9

The Jolly Washerwoman. [Print advertising.]
1 Item (b&w; 19.5 x 12 cm.)

[Image\(s\)](#)

David's Prize Soap Co. (New York, N.Y.)

English.

Caption: Newspaper advertisement - "THE JOLLY WASHERWOMAN" and "SHE USED DAVID'S PRIZE SOAP" with illustration of woman with washboard and tub.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245056

Ivorydata4 913

0300600081 (Scan No.)

Topic: Laundresses
Laundry
Women

Genre/Form: Print advertising

Box 2, Folder 12

Tick, Tick, Tick, / My little watch does say / That DINGMAN'S beautiful SOAP /
Makees work seem JUST LIKE PLAY. [Point-of-purchase display.]
1 Item (col.; 21 x 20 cm.)

[Image\(s\)](#)

Dingman Soap Company, Advertiser

English.

Point of purchase display for Dingman's Soap with image of boy listening to
pocket watch, with cutout figure.

Unrestricted research use on site by appointment. Reproduction restrictions due
to copyright.

Good condition.

Local Numbers

Ivorydata4 914

0300600082 (Scan No.)

Topic: Children in advertising
Clocks and watches
Play
Soap

Genre/Form: Cutouts
Point-of-purchase displays

Box 2, Folder 13

The Prize Winner Dreydoppel Soap. [Advertising card.]
1 Item (col.; 13 x 9.5 cm.)

[Image\(s\)](#)

Dreydoppel, William.

English.

Caption: Advertising booklet - "THE PRIZE WINNER - DREYDOPPEL SOAP"
with illustration of African Americans at an event with American flags.

Unrestricted research use on site by appointment. Reproduction restrictions due
to copyright.

Good condition.

Local Numbers

245058

Ivorydata4 915

0300600083 (Scan No.)

Topic: African Americans
Flags -- United States
Men
Women

Genre/Form: Advertising cards

Box 2, Folder 17

The New Woman should use the new soap - COPCO.. [Print advertising.]
Munsey's Magazine
1 Item (b&w; 24 x 16.5 cm.)

[Image\(s\): The New Woman should use the new soap - COPCO.. \[Print advertising.\] Munsey's Magazine.](#)

N.K. Fairbank Company

English.

Caption: Magazine advertisement - "THE NEW WOMAN should use the new soap - COPCO - the perfect soap...." with illustration of woman in bloomers (?) on orange background.

Published July 1895.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245059

Ivorydata4 916

0300600084 (Scan No.)

Topic: Clothing and dress
Women

Genre/Form: Print advertising

Box 2, Folder 17

An Object Lesson. [Print advertising.] Munsey's Magazine
1 Item (col.; 23.5 x 15.5 cm.)

[Image\(s\): An Object Lesson. \[Print advertising.\] Munsey's Magazine.](#)

N.K. Fairbank Company

English.

Caption: Magazine advertisement - "An Object Lesson" with illustration of woman with one hand outstretched and the other holding a COPCO soap cake.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245060

Ivorydata4 917

0300600085 (Scan No.)

Topic: Baths
Cost effectiveness
Home economics -- Accounting
Laundry
Women

Genre/Form: Print advertising

Box 2, Folder 17

THERE is no soap too good for the baby, and the baby is at the same time...
[Print advertising.] Munsey's Magazine
1 Item (col.; 23.5 x 16 cm.)

[Image\(s\): THERE is no soap too good for the baby, and the baby is at the same time... \[Print advertising.\] Munsey's Magazine.](#)

N.K. Fairbank Company, Advertiser

English.

Magazine advertisement for COPCO - "COPCO". Image of two women with baby.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245061

Ivorydata4 918

0300600086 (Scan No.)

Topic: Baths
Children
Cost effectiveness
Mothers
Skin -- Care and hygiene
Soap bubbles

Genre/Form: Print advertising

Box 2, Folder 17

The Queen's Lace Handkerchief.. [Print advertising.] Munsey's Magazine

1 Item (col.; 24 x 16 cm.)

[Image\(s\): The Queen's Lace Handkerchief.. \[Print advertising.\] Munsey's Magazine.](#)

N.K. Fairbank Company

English.

Caption: Magazine advertisement - "The Queen's Lace Handkerchief," with illustration of woman's hand holding lace handkerchief.

Small piece torn from upper left corner.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245062

Ivorydata4 919

0300600087 (Scan No.)

Topic: Delicate fabrics
Laundry

Genre/Form: Print advertising

Box 2, Folder 17

A Case of Shrinkage. [Print advertising.] Munsey's Magazine
1 Item (col.; 25 x 16.5 cm.)

[Image\(s\): A Case of Shrinkage. \[Print advertising.\] Munsey's Magazine.](#)

N.K. Fairbank Company

English.

Caption: "A Case of Shrinkage". Man showing wearing sweater that fits, then is shrunken from laundry.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245063

Ivorydata4 920

0300600088 (Scan No.)

Topic: Clothing and dress
Laundry
Men

Genre/Form: Print advertising

Box 2, Folder 19

"Have You a Little 'Fairy' in Your Home?" [sic] [Print advertising.] The Cavalier,
[ca. 1900?]

1 Item (b&w; 21.5 x 15 cm.)

[Image\(s\): "Have You a Little 'Fairy' in Your Home?" \[sic\] \[Print advertising.\] The Cavalier \[ca. 1900?\]](#)

N.K. Fairbank Company, Advertiser

English.

Magazine advertisement: "Have You a Little 'Fairy' in Your Home?" with reproduced photograph of little girl with blond hair.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Bottom left corner torn.

Local Numbers

Ivorydata4 921

0300600089 (Scan No.)

Topic: Baths
Children
Children in advertising
Fairies
Soap

Genre/Form: Photographs -- Reproductions
Print advertising

Box 2, Folder 20

Fairbank's Fairy Calendar 1900. [Calendar.], 1899

1 Item (col.; 32 x 22.5 cm.)

[Image\(s\): Fairbank's Fairy Calendar 1900. \[Calendar.\] 1899.](#)

N.K. Fairbank Company, Advertiser

English.

With illustration of girl with blond hair and blue eyes wearing newspaper hat and carrying American flag. Calendar is for the year 1900.

Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 922

0300600090 (Scan No.)

Topic: Children
Fairies
Flags -- United States
Girls

Genre/Form: Calendars

Box 2, Folder 20

Have You a Little "Fairy" in Your Home? [Print advertising.]

1 Item (col.; 34 x 25 cm.)

[Image\(s\)](#)

N.K. Fairbank Company

English.

Caption: Magazine advertisement - "Have You a Little 'Fairy' in Your Home?"
"FAIRY SOAP" with red/green/pink illustration of holly berries and little girl in red coat holding a Christmas

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245066

Ivorydata4 923

0300600091 (Scan No.)

Topic: Children
Christmas
Fairies
Girls

Genre/Form: Print advertising

Box 2, Folder 21

Scrubbing Floors. [Print advertising.]

1 Item (b&w; 16 x 6.5 cm.)

[Image\(s\)](#)

N.K. Fairbank Company

English.

Caption: Newspaper advertisement - "Scrubbing Floors" with illustration of box of Fairbank's Gold Dust Washing Powder.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245067

Ivorydata4 924

0300600092 (Scan No.)

Topic: African Americans
Floors -- Cleaning

Premiums (Retail trade)
Twins

Genre/Form: Print advertising

Box 2, Folder 21

A Bucket of Water. [Print advertising.] Munsey's Magazine
1 Item (b&w; 23.5 x 15.5 cm.)

[Image\(s\): A Bucket of Water. \[Print advertising.\] Munsey's Magazine.](#)

N.K. Fairbank Company

English.

Caption: Magazine advertisement - "A BUCKET OF WATER with a little GOLD DUST WASHING POWDER..." with illustration of large bucket.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245068

Ivorydata4 925

0300600093 (Scan No.)

Topic: Floors -- Cleaning

Genre/Form: Print advertising

Box 2, Folder 21

The Gold Dust Twins: The Right Brothers for Cleaning. [Print advertising.]
1 Item (col.; 26 x 18 cm.)

[Image\(s\)](#)

N.K. Fairbank Company

English.

Caption: Reduction of 8 Sheet Poster - "THE GOLD DUST TWINS - The Right Brothers for Cleaning."

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245069

Ivorydata4 926

0300600094 (Scan No.)

Topic: African Americans

Airplanes

Twins

Genre/Form: Posters
Print advertising

Box 2, Folder 21

Roosevelt scoured Africa: The Gold Dust Twins Scour America. [Print advertising.], 1910
1 Item (28 x 21.5 cm.)

[Image\(s\): Roosevelt scoured Africa: The Gold Dust Twins Scour America. \[Print advertising.\] 1910.](#)

N.K. Fairbank Company, Advertiser

English.

Poster reproduction.

Reprinted in 1959.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 927

0300600095 (Scan No.)

Names: Roosevelt, Theodore, 1858-1919

Topic: African Americans
Cleaning
Statue of Liberty National Monument (N.Y. and N.J.)
Twins
Uncle Sam (Symbolic character) in art

Place: New York (N.Y.)

Genre/Form: Outdoor advertising.
Posters
Print advertising

Box 2, Folder 1

Rail Road Soap. [Wrapper.]
1 Item (col.; 25.5 x 16 cm.)

[Image\(s\)](#)

Gowans & Sons.

English.

Caption: Soap wrapper - "RAILROAD SOAP. GOWANS & SONS - ALWAYS IN ADVANCE."

Fold lines; stain near center.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245072

Ivorydata4 929

0300600097 (Scan No.)

Topic: Railroads -- Trains
Soap wrappers.

Genre/Form: Wrappers

Box 2, Folder 1

Use Miners Soap And Keep Clean. [Advertising card.]

1 Item (col.; 11 x 7.5 cm.)

[Image\(s\)](#)

Gowans & Stover.

English.

Caption: Advertising card - "USE MINERS SOAP AND KEEP CLEAN - GOWANS & STOVER" with illustration of man in red shirt washing face.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245073

Ivorydata4 930

0300600098 (Scan No.)

Topic: Face -- Care and hygiene
Men

Genre/Form: Advertising cards

Box 2, Folder 3

FAB--Safely Washes Fine Fabrics. [Advertising card.]

1 Item (col.; 20.5 x 12.5 cm.)

[Image\(s\)](#)

Colgate & Co.

Fangel, Maud Tousey, Artist

English.

Caption: "FAB--Safely Washes Fine Fabrics". Woman rolling up sleeves at sink.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245093

Ivorydata4 950

0300600121 (Scan No.)

Topic: Delicate fabrics
Laundry
Women

Genre/Form: Advertising cards

Box 2, Folder 6

At first, the infant, / Mewling and puking in the nurse's arms. [Advertising card.]
1 Item (col.; 13 x 8 cm.)

[Image\(s\)](#)

Cragin, I.L., & Co. (Philadelphia, Pa.), Advertiser

Shakespeare, William, 1564-1616, Author

English.

"Card No. 1" from a set of seven, Woman holding naked baby in rocking chair.
For Dobbins' Electric Soap. Card 1.

Illustration: Elderly woman wearing mobcap and slippers, presumably a nanny, holds infant while dipping sponge in water basin. Verso of card contains an expansion of the Shakespearean quotation on the obverse, followed by text advertising Dobbins' Electric Soap. Both sides of card shown in scan above..

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 951

0300600122 (Scan No., for both face and verso)

Topic: Children in advertising
Dobbins' Electric Soap
Infants
Nannies
Older people
Soap

Genre/Form: Advertising cards

Box 2, Folder 6

Then, a soldier, full of strange oaths, and bearded like pard. [Advertising card.]

1 Item (col.; 13 x 8 cm.)

[Image\(s\)](#)

Cragin, I.L., & Co. (Philadelphia, Pa.)

English.

Caption: "Then, a soldier, full of strange oaths, and bearded like the pard." Man leaning over washing hands. For Dobbins' Electric Soap. Card 4.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245095

Ivorydata4 952

0300600123 (Scan No.)

Topic: Men

Genre/Form: Advertising cards

Box 2, Folder 6

And Then, The Lover Sighing Like A Furnace. [Advertising card.]

1 Item (col.; 13 x 8 cm.)

[Image\(s\)](#)

Cragin, I.L.; & Co.

English.

Caption: "And Then, The Lover Sighing Like A Furnace."

Both sides of card shown.

Barbering (Vertical Ephemera Series), Warshaw Collection of Business of Americana, 1750-1940

Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245096

Ivorydata4 953

0300600124 (Scan No.)

Topic: Men
Shaving

Genre/Form: Advertising cards

Box 2, Folder 6

Davids Prize Soap. [Advertising card.]
 1 Item (col.; 13 x 8 cm.)

[Image\(s\)](#)

David's Prize Soap Co. (New York, N.Y.)
English.

Caption: "Davids Prize Soap". Rebus riddle on front of card.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245097

Ivorydata4 954

0300600125 (Scan No.)

Topic: Picture-writing
 Prize contests in advertising
 Puzzles

Genre/Form: Advertising cards

Box 2, Folder 6

Clean and white? - Well I uses David's Prize Soap... [Advertising card.]
 1 Item (col.; 12.5 x 8 cm.)

[Image\(s\)](#)

David's Prize Soap Co. (New York, N.Y.), Advertiser
English.

Woman hanging laundry on line while speaking to another woman. Both figures are African American, apparently domestic servants. Both sides of card shown.

Good condition.

Local Numbers

Ivorydata4 955

030600126 (Scan No.)

Topic: Awards
 Domestics
 Laundry
 Prize contests in advertising
 Racism
 Soap
 Stereotypes (Social psychology)
 Women domestics
 Women in advertising

Genre/Form: Advertising cards
Culture: African Americans

Box 2, Folder 10

Day's Soap Does It. [Advertising card.]
1 Item (col.; 14 x 10.5 cm.)

[Image\(s\)](#)

Day & Frick., Advertiser

English.

Asian man washing laundry with washboard and tub.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 956

0300600127 (Scan No.)

Both sides of card shown in scan.

Topic: Asians
Laundry
Laundry workers

Genre/Form: Advertising cards

Box 2, Folder 13

Act II. [Advertising card.]
1 Item (col.; 14.5 x 9 cm.)

[Image\(s\)](#)

Dreydoppel, William.

English.

Caption: "Act II". Baby hiding in cabinet, 3 adults looking for him. For Dreydoppel Soap.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245100

Ivorydata4 957

0300600128 (Scan No.)

Topic: African Americans
Children

Family
Laundry
Men
Women
Women domestics

Genre/Form: Advertising cards

Box 2, Folder 13

The True Story of the White Elephant. [Advertising card.], 1884
1 Item (col.; 16 x 12 cm.)

[Image\(s\): The True Story of the White Elephant. \[Advertising card.\] 1884](#)

Dreydoppel, William.

English.

Caption: "The True Story of the White Elephant." For Dreydoppel's Soap. Back is advertising Benson's Aromatic Alum Sulphur Soap and Dreydoppel's.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245101

Ivorydata4 958

0300600129 (Scan No.)

Topic: Animals
Elephants
Husbands
Laundry
Wives

Genre/Form: Advertising cards

Box 2, Folder 18

Why Doesn't your mamma wash you with Fairy Soap? [Advertising card.]
1 Item (col.; 13 x 8.5 cm.)

[Image\(s\)](#)

N.K. Fairbank Company, Advertiser

English.

Two children: white child asking African American child the question.

Good condition.

Local Numbers

Ivorydata4 987

0300600144 (Scan No.: Both sides of card shown.)

Topic: African Americans

Children in advertising
Premiums (Retail trade)
Racism -- 1890-1910
Soap

Genre/Form: Advertising cards

Culture: African Americans -- 1880-1900

Box 2, Folder 18

The Best Things That Float: Fairbank's Fairy Soap. [Advertising card.]
1 Item (col.; 9 x 15 cm.)

[Image\(s\)](#)

N.K. Fairbank Company

English.

Caption: ""The Best Things That Float": Fairbank's Fairy Soap". Ships at sea illuminating "Fairy Soap" with light.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245131

Ivorydata4 988

0300600145 (Scan No.)

Topic: Ships

Genre/Form: Advertising cards

Box 2, Folder 18

The Boys who took the work out of Housework. [Pamphlet.]
1 Item (col.; 11.5 x 15.5 cm.)

[Image\(s\)](#)

N.K. Fairbank Company

English.

Caption: ""The Boys who took the work out of Housework"". Gold Dust Twins in windows of house.

Both sides of booklet shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245132

Ivorydata4 989

0300600146 (Scan No.)

Topic: African Americans
House cleaning
Twins

Genre/Form: Pamphlets

Box 2, Folder 18

It Cleans Everything. [Advertising card.]
1 Item (b&w; 14 x 9 cm.)

[Image\(s\)](#)

N.K. Fairbank Company, Advertiser

English.

Advertisement for Gold Dust Washing Powder. Photo of woman drying dishes, holding up spotless glass. Gold Dust Twins cartoon on verso.

Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 990

0300600147 (Scan No.)

Both sides of card shown in scanned image.

Topic: African Americans
Dishwashing
Ethnic imagery
Soap
Twins
Women

Genre/Form: Advertising cards
Photographs -- Reproductions

Box 2, Folder 21

Fairbank's Soaps: These are the Original Twins.. [Advertising card.]
1 Item (col.; 13 x 9 cm.)

[Image\(s\)](#)

N.K. Fairbank Company

English.

Caption: "Fairbank's Soaps: These are the Original Twins: The Universal Favorites". Gold Dust Twins sitting in red washtub with arms around one another.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245134

Ivorydata4 991

0300600148 (Scan No.)

Topic: African Americans
Baths
Twins

Genre/Form: Advertising cards

Box 2, Folder 22

Sunny Monday. [Wrapper.]
1 Item (col.; 25.5 x 17.5 cm.)

[Image\(s\)](#)

N.K. Fairbank Company

English.

Caption: "Sunny Monday" For Fairbank's Sunny Monday Laundry Soap.

Both sides of wrapper shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245135

Ivorydata4 992

0300600149 (Scan No.)

Topic: Laundry
Women

Genre/Form: Wrappers

Box 2, Folder 22

Santa Claus Gifts / Free with Santa Claus Soap all the year round [Advertising card.]

1 Item (col.; 10 x 20.5 cm.)

[Image\(s\)](#)

N.K. Fairbank Company, Advertiser

English.

"Birds of a feather flock together" motto above "Santa Claus Gifts. Illustration: five little girls sitting on tree branch with four birds. For Fairbank's Santa Claus Soap. Premium list on verso.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245136

Ivorydata4 993

0300600150 (Scan No.: both sides in one view)

Topic: Birds
Children in advertising
Premiums (Retail trade)
Santa Claus
Soap

Genre/Form: Advertising cards

Box 2, Folder 23

Fairbank's White Star Soap Is Ahead Of All Others. [Advertising card.]
1 Item (col.; 11 x 7.5 cm.)

[Image\(s\)](#)

N.K. Fairbank Company

English.

Caption: "Fairbank's White Star Soap Is Ahead Of All Others." Man in colorful clothing on bicycle.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245137

Ivorydata4 994

0300600151 (Scan No.)

Topic: Bicycles
Men

Genre/Form: Advertising cards

Box 2, Folder 23

Fairbank's: Git out we use nothing but Fairbank's Soaps. [Advertising card.]
1 Item (col.; 10.5 x 7.5 cm.)

[Image\(s\)](#)

N.K. Fairbank Company

English.

Caption: "Fairbank's: Git out we use nothing but Fairbank's Soaps." Man chasing soap salesman out of tent.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245138

Ivorydata4 995

0300600152 (Scan No.)

Topic: Men
Sales personnel

Genre/Form: Advertising cards

Box 2, Folder 23

Gold Dust For Easy Dish Washing. [Advertising card.]

1 Item (col.)

[Image\(s\)](#)

N.K. Fairbank Company

English.

Caption: "Gold Dust For Easy Dish Washing". Boy in blue tutu balancing dishes on hands and head, other twin washing dishes.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245139

Ivorydata4 996

0300600153 (Scan No.)

Topic: African Americans
Dishwashing
House cleaning
Twins

Genre/Form: Advertising cards

Box 2, Folder 23

Gold Dust Turns Wash Day Into Play Day. [Advertising card.]

1 Item (col.)

[Image\(s\)](#)

N.K. Fairbank Company

English.

Caption: "Gold Dust Turns Wash Day Into Play Day". Twins doing laundry.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245140

Ivorydata4 997

0300600154 (Scan No.)

Topic: African Americans
Laundry
Twins

Genre/Form: Advertising cards

Box 2, Folder 23

Fairbank's Soaps Are The Best In The World. [Advertising card.]
1 Item (col.; 6.5 x 10.5 cm.)

[Image\(s\)](#)

N.K. Fairbank Company

English.

Caption: "Fairbank's Soaps Are The Best In The World". Child/Woman in wedding gown.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245141

Ivorydata4 998

0300600155 (Scan No.)

Topic: Children
Laundry
Wedding

Genre/Form: Advertising cards

Box 2, Folder 29

The soiled pants, going to be washed with borax soap. [Advertising card.]

1 Item (col.; 14 x 8.5 cm.)

[Image\(s\)](#)

Gills, Thomas.

English.

Caption: "The soiled pants, going to be washed with borax soap." Woman scolding child.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245142

Ivorydata4 999

0300600156 (Scan No.)

Topic: Children
Laundry
Women

Genre/Form: Advertising cards

Japanese Soap [trade card]

1 Item (Ink on paper.)

[Image\(s\)](#)

[Image\(s\): Japanese Soap \[trade card\].](#)

L.I. Fisk & Co., Advertiser

English.

Local Numbers

AC0060-0000094-1.tif (AC Scan No.)

AC0060-0000094-2.tif (AC Scan No.)

Soap, Box 2, Folder 26.

Topic: Ethnic Imagery Project, Archives Center
Soap

Genre/Form: Trade cards

Culture: Japanese

Japanese Soap [trade card]

1 Item (Ink on paper.)

[Image\(s\): Japanese Soap \[trade card\].](#)

[Image\(s\): Japanese Soap \[trade card\].](#)

L.I. Fisk & Co., Advertiser

English.

Image, printed in blue and orange, shows a Japanese man wearing a kimono and holding a parasol with one hand while he lifts a bar of soap with the other.

Local Numbers

AC0060-0000095-1.tif (AC Scan No.)

AC0060-0000095-2.tif (AC Scan No.)

Soap, Box 2, Folder 26.

Topic: Ethnic Imagery Project, Archives Center
Kimonos
Soap

Genre/Form: Trade cards

Culture: Japanese

All Soaps / Bearing Our Name / are warranted / free from any of / the many / adulterations. / The best for / economy, / purity, / cleanliness / and / washing quality / of any / in the world. / L.I. Fisk & Co. / Springfield, / Mass. [trade card]
1 Item (Ink on paper.)

[Image\(s\): All Soaps / Bearing Our Name / are warranted / free from any of / the many / adulterations. / The best for / economy, / purity, / cleanliness / and / washing quality / of any / in the world. / L.I. Fisk & Co. / Springfield, / Mass. \[trade card\].](#)

[Image\(s\): All Soaps / Bearing Our Name / are warranted / free from any of / the many / adulterations. / The best for / economy, / purity, / cleanliness / and / washing quality / of any / in the world. / L.I. Fisk & Co. / Springfield, / Mass. \[trade card\].](#)

L.I. Fisk & Co., Advertiser

English.

Color image shows a Caucasian female figure and a Japanese man on opposite sides of the page bearing the quoted inscription. Each figure is balanced on fancifully arranged stacks of "Japanese" soap. Four images of washed garments on verso.

Warshaw Collection of Business Americana, ca. 1724-1799

Local Numbers

AC0060-0000098-1.tif & AC0060-0000098-2.tif

In Box 2, Folder 26.

Topic: Ethnic Imagery Project, Archives Center
Laundry
Soap

Genre/Form: Trade cards

Culture: Japanese

Harfina Medicated Soap [booklet]

1 Item (Ink on paper.)

[Image\(s\): Harfina Medicated Soap \[booklet\].](#)

Harfina Co., Advertiser

English.

Woman in kimono bathing child. Cover of booklet.

Local Numbers

AC0060-0000112.tif (AC Scan No.)

In Box 2, Folder: Harfina.

Topic: Ethnic Imagery Project, Archives Center
Soap

Genre/Form: Booklets

Box 2, Folder 18

Santa Claus Soap / made only by / the N.K. Fairbank Company / New York,
Chicago / gifts for Santa Claus wrappers. [Trade card.]

1 Item (Ink / Silver gelatin on paper.; 5-3/4" x 3-1/4".)

[Image\(s\)](#)

N.K. Fairbank Company, Advertiser

English.

Santa Claus with a toy-laden Christmas tree over his shoulder, in color.

Local Numbers

AC0060-0000714.tif (AC Scan No.)

Topic: Christmas
Christmas trees
Santa Claus
Soap
Toys

Genre/Form: Trade cards -- 19th century

Box 3, Folder 1

Oak Leaf Soap. Two Things High In Mothers [sic] Estimation. [Advertising card.],
1901

1 Item (col.; 18.5 x 10.5 cm.)

[Image\(s\): Oak Leaf Soap. Two Things High In Mothers \[sic\] Estimation.
\[Advertising card.\] 1901](#)

Warshaw, Isadore, 1900-1969

English.

Illustration: woman holds little girl on her shoulder, and the girl holds bar of soap.
Date penciled in, upper right..

Unrestricted research use on site by appointment. Reproduction restrictions due
to copyright.

Good condition.

Local Numbers

Ivorydata4 928

0300600096.tif (Scan No.)

Topic: Daughters
Mothers
Soap

Genre/Form: Advertising cards

Box 3, Folder 3

Lucy had a little lamb.. [Advertising card.]
1 Item (col.; 7 x 11 cm.)

[Image\(s\)](#)

Hale, Teele & Bisbee.

English.

Caption: Advertising card - "Lucy had a little lamb..." with illustration of little girl with lamb. For French Lustral Soap.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245074

Ivorydata4 931

0300600099 (Scan No.)

Topic: Animals
Girls

Genre/Form: Advertising cards

Box 3, Folder 2

Have You Heard Of Lana Oil Complexion Soap? [Print advertising.]
1 Item (b&w; 15 x 7.5 cm.)

[Image\(s\)](#)

Graham Bros. & Co.

English.

Caption: "HAVE YOU HEARD OF Lana Oil Complexion Soap?" with image of wrapped soap on pink background.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245075

Ivorydata4 932

0300600100 (Scan No.)

Topic: Complexion
Feminine beauty (Aesthetics)
Skin -- Care and hygiene

Genre/Form: Print advertising

Box 3, Folder 6

Try Lavine For Washing. [Advertising card.]
1 Item (col.; 6.5 x 11 cm.)

[Image\(s\)](#)

Hartford Chemical Works

English.

Caption: Advertising cards - "TRY LAVINE FOR WASHING" with illustration of children blowing bubbles.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245076

Ivorydata4 933

0300600101 (Scan No.)

Topic: Children
Play
Soap bubbles

Genre/Form: Advertising cards

Box 3, Folder 6

[Untitled]. [Advertising card.]
1 Item (col.; 11 x 8 cm.)

[Image\(s\)](#)

Hartford Chemical Works

English.

Caption: Advertising card - child with swan holding box of Lavine Washing soap.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245077

Ivorydata4 934

0300600102 (Scan No.)

Topic: Animals
 Birds
 Children

Genre/Form: Advertising cards

Box 3, Folder 8

G. Hasley Soaps. [Advertising card.]
1 Item (col.; 8 x 14.5 cm.)

[Image\(s\)](#)

Hasley, G.

English.

Caption: Advertising card - "G. HASLEY SOAPS - TALLOW AND GREASE"

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245078

Ivorydata4 935

0300600103 (Scan No.)

Topic: Laundry

Genre/Form: Advertising cards

Box 3, Folder 9

Saturday. [Advertising card.]
1 Item (col.; 10.5 x 7 cm.)

[Image\(s\)](#)

Higgins, Charles S.

English.

Caption: "SATURDAY". Advertising card with image of woman washing little boy in a tub with other children standing around.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245079

Ivorydata4 936

0300600104 (Scan No.)

Topic: African Americans
Baths
Children
Mothers

Genre/Form: Advertising cards

Box 3, Folder 9

Beware of Imitations. [Advertising card.]
1 Item (col.; 11 x 7 cm.)

[Image\(s\)](#)

Higgins, Charles S.

English.

Caption: Advertising card - "BEWARE OF IMITATIONS - HIGGINS GERMAN LAUNDRY SOAP IS THE BEST..." with image of African American woman doing laundry.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245080

Ivorydata4 937

0300600105 (Scan No.)

Topic: African Americans
Laundresses
Laundry

Genre/Form: Advertising cards

Box 3, Folder 12

Office of Hoffeld & Co. - Manufacturers of Soaps & Soap.. [Picture postcard.]
1 Item (b&w; 13 x 7.5 cm.)

[Image\(s\)](#)

Hoffeld & Company

English.

Caption: Postcard - "Office of Hoffeld & Co. - Manufacturers of Soaps & Soap Powder," with illustration of man with briefcases and umbrella walking down railroad tracks.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245081

Ivorydata4 938

0300600106 (Scan No.)

Topic: Men
Sales personnel

Genre/Form: Picture postcards

Box 3, Folder 13

Krystal Soiloff: The Magic Hand Cleanser. [Sign.]
1 Item (col.; 17 x 24.5 cm.)

[Image\(s\)](#)

Hollingshed, R.M., Co.

English.

Caption: Hanging sign - "KRYSTAL SOILOFF - THE MAGIC HAND
CLEANSER."

Unrestricted research use on site by appointment. Reproduction restrictions due
to copyright.

Good condition.

Local Numbers

245082

Ivorydata4 939

0300600107 (Scan No.)

Topic: hands -- Care and hygiene

Genre/Form: Point-of-purchase displays
Signs (declaratory or advertising artifacts)

Box 3, Folder 16

Examine your skin closely tonight! [Print advertising.]
1 Item (b&w; 25.5 x 40 cm.)

[Image\(s\)](#)

Jergens, Andrew, Company.

English.

Caption: Advertisement - "Examine your skin closely tonight!" with illustration of
woman at mirror. For Woodbury's Facial Soap.

Unrestricted research use on site by appointment. Reproduction restrictions due
to copyright.

Good condition.

Local Numbers

245083

Ivorydata4 940

0300600108 (Scan No.)

Topic: Complexion
Skin -- Care and hygiene
Women

Genre/Form: Print advertising

Box 3, Folder 17

Palmolive. [Print advertising.], 1910
1 Item (b&w; 19 x 6 cm.)

[Image\(s\): Palmolive. \[Print advertising.\] 1910](#)

Johnson, B.J., Soap Co., Inc.

English.

Caption: Advertisement - "PALMOLIVE" with image of Palmolive soap bar with palm leaf.

Published Feb. 1910.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245084

Ivorydata4 941

0300600109 (Scan No.)

Topic: Complexion
Skin -- Care and hygiene
Women

Genre/Form: Print advertising

Box 3, Folder 17

After All, There's No Bath Like One With Palmolive Soap. [Print advertising.]
Saturday Evening Post
1 Item (b&w; 34 x 23 cm.)

[Image\(s\): After All, There's No Bath Like One With Palmolive Soap. \[Print advertising.\] Saturday Evening Post.](#)

Johnson, B.J., Soap Co., Inc.

English.

Caption: Advertisement - "After All, There's No Bath Like One With Palmolive Soap" with illustration of woman on a beach.

Published 6 Sept. 191?--date cut off.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245085

Ivorydata4 942

0300600110 (Scan No.)

Topic: Clothing and dress
Skin -- Care and hygiene
Swimming
Women

Genre/Form: Print advertising

Box 3, Folder 17

If the Sphinx could tell her Secrets. [Print advertising.], 1915

1 Item (col.; 33 x24.5 cm.)

[Image\(s\): If the Sphinx could tell her Secrets. \[Print advertising.\] 1915.](#)

Johnson, B.J., Soap Co., Inc.

English.

Caption, "If the Sphinx could tell her Secrets," with illustration of woman and the Sphinx in the Egyptian desert.

Date penciled in. Ad has been laminated.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 943

0300600111 (Scan No.)

Topic: Great Sphinx (Egypt)
Women

Genre/Form: Print advertising

Box 3, Folder 20

Tulip Soap. [Advertising card.]

1 Item (col.; 14.5 x 9.5 cm.)

[Image\(s\)](#)

Jones, C.L., & Co.

English.

Caption: Advertising card - "Tulip Soap." with image of boy in red velvet coat with lace and colorful necktie.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245087

Ivorydata4 944

0300600112 (Scan No.)

Topic: Boys
Children

Genre/Form: Advertising cards

Box 3, Folder 20

Tulip Soap. [Advertising card.]
1 Item (col.; 14.5 x 9.5 cm.)

[Image\(s\)](#)

Jones, C.L., & Co.

English.

Caption: Advertising card- "Tulip Soap." with image of little girl in blue shirt and red hat.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245088

Ivorydata4 945

0300600113 (Scan No.)

Topic: Children
Girls

Genre/Form: Advertising cards

Box 3, Folder 20

Tulip Soap. [Advertising card.]
1 Item (col.; 14 x 9 cm.)

[Image\(s\)](#)

Jones, C.L., & Co.

English.

Caption: "Tulip Soap" with illustration of a cat wearing pink bonnet.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245089

Ivorydata4 946

0300600114 (Scan No.)

Topic: Cats

Genre/Form: Advertising cards

Box 3, Folder 20

Tulip Soap. [Advertising card.]
1 Item (col.; 14 x 9 cm.)

[Image\(s\)](#)

Jones, C.L., & Co.

English.

Caption: "Tulip Soap" with image of dog wearing eyepiece reading a paper.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245090

Ivorydata4 947

0300600115 (Scan No.)

Topic: Dogs

Genre/Form: Advertising cards

Box 3, Folder 27

Soapine: Finds Its Way Everywhere. [Advertising card.]
1 Item (col.; 7 x 10.5 cm.)

[Image\(s\)](#)

Kendall Manufacturing Co., Advertiser

English.

Caption: "Soapine FINDS ITS WAY EVERYWHERE," with image of desert and pyramids.

Front & back of card shown. Writing in pencil on back of card.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 948

0300600116 (Scan No.)

Topic: Anniversaries
Arabs

Camels
Great Pyramid (Egypt)
Great Sphinx (Egypt)

Genre/Form: Advertising cards

Box 3, Folder 27

Soapine: Enlightening The World! [Advertising card.]
1 Item (col.; 8.5 x 13 cm.)

[Image\(s\)](#)

Kendall Manufacturing Co.

English.

Caption: " Soapine: Enlightening the World!" Ship on rough seas, lighthouse made of Soapine boxes.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245102

Ivorydata4 959

0300600130 (Scan No.)

Topic: Ships

Genre/Form: Advertising cards

Box 3, Folder 27

Liberty Cleaning The World. [Advertising card.]
1 Item (col.; 8 x 11 cm.)

[Image\(s\)](#)

Kendall Manufacturing Co.

English.

Caption: "Liberty Cleaning The World". Statue of Liberty with base made of Soapine box.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245103

Ivorydata4 960

0300600131 (Scan No.)

Topic: Ships
Statue of Liberty National Monument (N.Y. and N.J.)
Genre/Form: Advertising cards

Box 3, Folder 27

Me Wash-ee all Clean-ee, Me use-ee Soapine-ee. [Advertising card.]
1 Item (col.; 11.5 x 7.5 cm.)

[Image\(s\)](#)

Kendall Manufacturing Co., Advertiser

English.

Asian man washing laundry in washtub. For Soapine.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 961

0300600132 (Scan No.)

Both sides of card shown in scan.

Topic: Asians
Laundry
Laundry workers

Genre/Form: Advertising cards

Box 3, Folder 28

HIS TUSKS WERE CLEANED / WITH / iVORINE. [Advertising card.]
1 Item (col.; 8 x 12.5 cm.)

[Image\(s\)](#)

Williams, J.B., Company (Glastonbury, Conn.), Advertiser

English.

Illustration: Black elephant being cleaned by monkeys while other animals look on. The animals include a lion, a giraffe, a tiger, two ostriches, a turtle, a camel, and a hippopotamus. The product advertised is Ivorine soap.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition. Writing in pencil on verso.

Local Numbers

Ivorydata4 962

0300600133 (Scan No.)

Topic: Animals
Camels
Elephants
Giraffe

Hippopotamus
Lions
Monkeys
Ostriches
Soap
Tigers
Turtles

Genre/Form: Advertising cards

Box 3, Folder 5

Witch Hazel Soap / Medicinal and toilet / "Makes your skin like a baby's." [Advertising card.], 1894
1 Item (col.; 10 x 7.5 cm.)

[Image\(s\): Witch Hazel Soap / Medicinal and toilet / "Makes your skin like a baby's." \[Advertising card.\] 1894.](#)

Hance Brothers & White, Advertiser
English.

Image: Little girl in white dress and large hat. Text on verso. Pencil on verso.

Good condition.

Local Numbers

Ivorydata4 1000

0300600157 (Scan No.: includes both recto and verso)

Topic: Children in advertising
Girls
Skin -- Care and hygiene
Soap

Genre/Form: Advertising cards

Box 3, Folder 9

My Dress Was Washed With Higgins' German Laundry Soap. [Receipt.], 1878
1 Item (col.; 12 x 15 cm.)

[Image\(s\): My Dress Was Washed With Higgins' German Laundry Soap. \[Receipt.\] 1878.](#)

Higgins, Charles S., Advertiser
English.

Recto: two images of girls in dresses with Higgins' Soap in hand. Verso: receipt, dated 13 December 1878.

Good condition.

Local Numbers

Ivorydata4 1001

0300600158 (Scan No.: both recto and verso of item shown)

Topic: Children in advertising
Girls
Laundry

Genre/Form: Receipts

Box 3, Folder 12

Use Poppy Oil Soap. [Advertising card.], 1888

1 Item (col.; 12.5 x 7.5 cm.)

[Image\(s\): Use Poppy Oil Soap. \[Advertising card.\] 1888.](#)

Hoffeld & Company, Advertiser

English.

Color illustration: Woman stirring large cauldron. Large birds with vegetable bodies fly overhead. Sign near figure: "Gipsy [sic] / Camp / Bill of / FARE. / Boiled / Potatoes / & / Cabbage. " Text on verso: "Joseph K. Morris, / dealer in / Dry Goods, Groceries [etc.]

Good condition.

Local Numbers

Ivorydata4 1002

0300600159 (Scan No.: both recto and verso)

Topic: Birds
Cost effectiveness
Home economics -- Accounting
Soap
Women in advertising

Genre/Form: Advertising cards

Culture: Gypsies

Box 3, Folder 20

Tulip Soap is the best article in the world for general.. [Advertising card.]

1 Item (col.; 16 x 11 cm.)

[Image\(s\)](#)

Jones, C.L., & Co.

English.

Caption: "Tulip Soap is the best article in the world for general washing purposes". Child holding open book and pointing at bar of Tulip Soap.

Both sides of card shown. Back of card advertises Pond's Extract.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245149

Ivorydata4 1006

0300600163 (Scan No.)

Topic: Children

Genre/Form: Advertising cards

Box 3, Folder 22

Soapine Did It! [Advertising card.]
1 Item (b&w; 6 x 16.5 cm.)

[Image\(s\)](#)

Kendall Manufacturing Co., Advertiser
English.

Whale-shaped card. Illustration: man with mop and bucket cleaning black color off whale.

Good condition.

Local Numbers

Ivorydata4 1007

0300600164.tif (Scan No.: both sides of card)

Topic: Soap
Whales

Genre/Form: Advertising cards

Box 3, Folder 23

Save Wrappers for Presents. [Advertising card.]
1 Item (col.; 15 x 12 cm.)

[Image\(s\)](#)

Kendall Manufacturing Co.
English.

Caption: "Save Wrappers for Presents." Whale with box of Soapine on its back.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245151

Ivorydata4 1008

0300600165 (Scan No.)

Topic: Premiums (Retail trade)
Whales

Genre/Form: Advertising cards

Box 3, Folder 25

Home Soap. [Advertising card.]

1 Item (col.; 7.5 x 11.5 cm.)

[Image\(s\)](#)

Kendall Manufacturing Co.

English.

Caption: "Home Soap." Children wearing animal masks and costumes scaring woman.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245152

Ivorydata4 1009

0300600166 (Scan No.)

Topic: Children
Play
Women

Genre/Form: Advertising cards

Box 3, Folder 27

Accomplishment. [Advertising card.]

1 Item (col.; 11 x 7.5 cm.)

[Image\(s\)](#)

Kendall Manufacturing Co.

English.

Caption: "Accomplishment". Two men next to tall fence.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245153

Ivorydata4 1010

0300600168 (Scan No.)

Topic: Men

Genre/Form: Advertising cards

Box 3, Folder 27

Innocence. [Advertising card.]

1 Item (col.; 11 x 7.5 cm.)

[Image\(s\)](#)

Kendall Manufacturing Co.

English.

Caption: "Innocence". Man seated on Soapine box next to fence, man walking away with Soapine poster on back.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245154

Ivorydata4 1011

0300600169 (Scan No.)

Topic: Men

Genre/Form: Advertising cards

Box 3, Folder 27

Kendall Mfg Co. [Advertising card.]

1 Item (col.; 11 x 7.5 cm.)

[Image\(s\)](#)

Kendall Manufacturing Co.

English.

Caption: "Kendall Mfg Co." Man at top of electric/phone pole, wings of birds spell out "Soapine".

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245155

Ivorydata4 1012

0300600170 (Scan No.)

Topic: Birds

Men

Genre/Form: Advertising cards

Yong Gee Fum Laundry [sign in image] [trade card]

1 Item (Ink on paper.)

[Image\(s\): Yong Gee Fum Laundry \[sign in image\] \[trade card\]](#).

[Image\(s\): Yong Gee Fum Laundry \[sign in image\] \[trade card\]](#).

Hartford Chemical Works, Advertiser

English.

Advertisement for Hartford's Lavine soap. Color illustration shows Chinese men, all with long queues, happily dancing around a box of Lavine soap. This contrasts with other advertising imagery of Chinese laundries of the period, in which the Chinese are shown as unhappy because American products are putting them out of business.

Local Numbers

AC0060-0000092-1.tif & AC0060-0000092-2.tif

In Box 3, Folder 6.

Topic: Ethnic Imagery Project, Archives Center
Laundries
Lavine (soap)
Racism

Genre/Form: Trade cards

Culture: Chinese Americans

Box 4, Folder 1

Nut Floating Soap. [Wrapper.]

1 Item (col.; 24.5 x 17 cm.)

[Image\(s\)](#)

Kirk, James S., & Co.

English.

Caption: "Nut Floating Soap". Soap wrapper in black and red type.

Wrapper is dirty and has fold lines.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 963

0300600134 (Scan No.)

Topic: Laundry

Genre/Form: Wrappers

Box 4, Folder 1

Jas. S. Kirk & Comp'y, Soap Makers, Perfumers, Chemists. [Print advertising.]

1 Item (col.; 30 x 23 cm.)

[Image\(s\)](#)

Kirk, James S., & Co.

English.

Caption: "Jas. S. Kirk & Comp'y,". Native American man standing on cliff. For White Cloud soap.

Item had fold lines; tears, fragile along edges.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Poor condition.

Local Numbers

245121

Ivorydata4 978

0300600135 (Scan No.)

Topic: Indians of North America
Men

Genre/Form: Print advertising

Box 4, Folder 1

Bad Soap Has Disgusted Aunty What Will Make Her Happy. [Advertising card.]
1 Item (col.; 10.5 x 6 cm.)

[Image\(s\)](#)

Kirkman & Son.

English.

Caption: "Bad Soap Has Disgusted Aunty What Will Make Her Happy". Woman washing clothes in washtub. For Kirkman's Genuine Borax Soap.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245122

Ivorydata4 979

0300600136 (Scan No.)

Topic: African Americans
Laundry
Laundry workers
Women
Women domestics

Genre/Form: Advertising cards

Box 4, Folder 2

Dinah's Admirer Find Him. [Advertising card.], 1881

1 Item (b&w; 11.5 x 7 cm.)

[Image\(s\): Dinah's Admirer Find Him. \[Advertising card.\] 1881](#)

Kirk, James S., & Co.

English.

Caption: "Dinah's Admirer Find Him". Woman washing at washtub. For Queen of the Laundry Soap. Visual puzzle.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245123

Ivorydata4 980

0300600137 (Scan No.)

Topic: African Americans
Laundry
Laundry workers
Puzzles
Women

Genre/Form: Advertising cards

Box 4, Folder 2

Why Don't He Sink: If You Want To See, Heat The Card. [Advertising card.]

1 Item (b&w; 11.5 x 7 cm.)

[Image\(s\)](#)

Kirk, James S., & Co.

English.

Caption: "Why Don't He Sink: If You Want To See, Heat The Card". Man drowning in river.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245124

Ivorydata4 981

0300600138 (Scan No.)

Topic: Men
Puzzles

Genre/Form: Advertising cards

Box 4, Folder 2

Blue India. [Advertising card.]
1 Item (col.; 7.5 x 12 cm.)

[Image\(s\)](#)

Kirk, James S., & Co.

English.

Caption: "'Blue India'". Two children tugging small elephant.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245125

Ivorydata4 982

0300600139 (Scan No.)

Topic: Children
East Indians
Elephants
Play

Genre/Form: Advertising cards

Box 4, Folder 2

J.S. Kirk & Co's Chicago Soaps are standard and reliable. [Advertising card.]
1 Item (col.; 11.5 x 8 cm.)

[Image\(s\)](#)

Kirk, James S., & Co., Advertiser

English.

Illustration: Little girl dressed in Italian costume holding Italian postage stamp.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good.

Local Numbers

Ivorydata4 983

0300600140 (Scan No.)

Topic: Children
Girls

Italians

Genre/Form: Advertising cards

Box 4, Folder 2

White Ceylon. [Advertising card.]
1 Item (col.; 8 x 12.5 cm.)

[Image\(s\)](#)

Kirk, James S., & Co.

English.

Caption: "White Ceylon". Two Eskimo children looking at polar bear in fright.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245127

Ivorydata4 984

0300600141 (Scan No.)

Topic: Animals
Bears
Children
Eskimos

Genre/Form: Advertising cards

Box 4, Folder 2

American Family. [Advertising card.]
1 Item (col.; 7 x 11.5 cm.)

[Image\(s\)](#)

Kirk, James S., & Co.

English.

Caption: ""American Family"". Eagles dressed in patriotic clothing--mother washing laundry at washtub, father carving stick, two "children".

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245128

Ivorydata4 985

0300600142 (Scan No.)

Topic: Birds
Eagles

Family

Genre/Form: Advertising cards

Box 4, Folder 3

A Soap-Certificate. [Print advertising.]
1 Item (b&w; 22 x 20 cm.)

[Image\(s\)](#)

Kirk, James S., & Co.

English.

Caption: "A Soap-Certificate". Man at desk writing letter to soap company. For White Russan Soap.

Both sides of ad shown. Folds; staining on front.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245129

Ivorydata4 986

0300600143 (Scan No.)

Topic: Grocers
Men

Genre/Form: Print advertising

Box 4, Folder 4

The Liberty Bell--Emblem of Freedom. [Picture postcard.]
1 Item (col.; 14 x 9 cm.)

[Image\(s\)](#)

La France Manufacturing Co.

English.

Caption: "The Liberty Bell--Emblem of Freedom". Postcard with Liberty Bell on American Flag background. For LaFrance soap.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245146

Ivorydata4 1003

0300600160 (Scan No.)

Topic: Flags -- United States
Liberty Bell

Genre/Form: Picture postcards

Box 4, Folder 4

Washington's Headquarters at Valley Forge [picture postcard], [ca. 1926.]
1 Item (col.; 14 x 9 cm.)

[Image\(s\): Washington's Headquarters at Valley Forge \[picture postcard, ca. 1926.\]](#)

La France Manufacturing Co., Advertiser

English.

Caption as above. Postcard depicting Washington and others. For LaFrance soap. The text mentions the Philadelphia Sesqui-Centennial Exhibition and that La France has an exhibit there.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1004

0300600161 (AC Scan No.)

Both sides of card shown in scan.

Names: Sesqui-Centennial International Exposition (1926 : Philadelphia, Pa.)
Washington, George, 1732-1799

Topic: Exhibitions -- 1920-1930
Soap

Place: Valley Forge (Pa.)

Genre/Form: Picture postcards
Postcards

Box 4, Folder 14

Sweet Home Family Soap. [Advertising card.]
1 Item (col.; 16.5 x 10.5 cm.)

[Image\(s\)](#)

J.D. Larkin and Company

English.

Caption: "Sweet Home Family Soap". Two children--one holding wheelbarrow, the other lying on ground.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245148

Ivorydata4 1005

0300600162 (Scan No.)

Topic: Children
Play
Premiums (Retail trade)

Genre/Form: Advertising cards

Box 4, Folder 15

Sweet Home Soap. [Advertising card.]
1 Item (col.; 19 x 14 cm.)

[Image\(s\)](#)

J.D. Larkin and Company

English.

Caption: "Sweet Home Soap". Elves playing tennis with giant racquets.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245156

Ivorydata4 1013

0300600171 (Scan No.)

Topic: Elves
Play
Tennis

Genre/Form: Advertising cards

Box 4, Folder 16

Creme Oat Meal Toilet Soap. [Advertising card.]
1 Item (col.; 13.5 x 8 cm.)

[Image\(s\)](#)

J.D. Larkin and Company

English.

Caption: ""Creme" Oat Meal Toilet Soap". Monkeys dressed in clothing.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245157

Ivorydata4 1014

0300600172 (Scan No.)

Topic: Courtship
Monkeys
Premiums (Retail trade)
Skin -- Care and hygiene
hands -- Care and hygiene

Genre/Form: Advertising cards

Box 4, Folder 16

Creme Oat Meal Toilet Soap. [Advertising card.]
1 Item (col.; 13.5 x 8 cm.)

[Image\(s\)](#)

J.D. Larkin and Company

English.

Caption: "'Creme" Oat Meal Toilet Soap." Monkeys getting married.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245159

Ivorydata4 1016

0300600174 (Scan No.)

Topic: Monkeys
Skin -- Care and hygiene
Wedding
hands -- Care and hygiene

Genre/Form: Advertising cards

Box 4, Folder 16

The Mother: Sweet Home Soap. [Advertising card.]
1 Item (col.; 13.5 x 8 cm.)

[Image\(s\)](#)

J.D. Larkin and Company

English.

Caption: "The Mother: Sweet Home Soap". Mother seated in red chair with two babies.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245160

Ivorydata4 1017

0300600175 (Scan No.)

Topic: Children
Cost effectiveness
Home economics -- Accounting
Mothers
Twins

Genre/Form: Advertising cards

Box 4, Folder 4

Try Kopitzsch's Ocean Soap. [Advertising card.], 1883
1 Item (col.; 7 x 12 cm.)

[Image\(s\): Try Kopitzsch's Ocean Soap. \[Advertising card.\] 1883](#)

Kopitzsch's Ocean Soap.

English.

Caption: "Try Kopitzsch's Ocean Soap". Two children spearing giant fish underwater.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245232

Ivorydata4 1089

0300600256 (Scan No.)

Topic: Children
Fishes

Genre/Form: Advertising cards

Box 4, Folder 9

Boraxine For Washing & Cleaning. [Advertising card.]
1 Item (col.; 19.5 x 16.5 cm.)

[Image\(s\)](#)

J.D. Larkin and Company, Advertiser

English.

Illustration: Little girls washing their dolls in the washtub.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245233

Ivorydata4 1090

0300600257 (Scan No.)

Topic: Children
Dogs
Girls
Laundry
Play
Toys

Genre/Form: Advertising cards

Box 4, Folder 17

The Owl'd Folks At Home. [Advertising card.], 1883
1 Item (col.; 8 x 12 cm.)

[Image\(s\): The Owl'd Folks At Home. \[Advertising card.\] 1883](#)

J.D. Larkin and Company

English.

Caption: "The Owl'd Folks At Home". Two owls on tree branch. For Boraxine soap.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245234

Ivorydata4 1091

0300600258 (Scan No.)

Topic: Birds
Owls

Genre/Form: Advertising cards

Box 4, Folder 16

Boraxine The Great Substitute For Soap. [Advertising card.], 1882

1 Item (col.; 13.5 x 8.5 cm.)

[Image\(s\): Boraxine The Great Substitute For Soap. \[Advertising card.\] 1882](#)

J.D. Larkin and Company

English.

Caption: ""Boraxine" The Great Substiute For Soap." Frog playing banjo.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245235

Ivorydata4 1092

0300600259 (Scan No.)

Topic: Animals
 Frogs
 Musical instruments

Genre/Form: Advertising cards

Box 4, Folder 19

The Boston Museum of Art. [Advertising card.]

1 Item (col.; 9 x 16 cm.)

[Image\(s\)](#)

J.D. Larkin and Company

English.

Caption: "The Boston Museum of Art". Illustration of Museum building. For Boraxine.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245236

Ivorydata4 1093

0300600260 (Scan No.)

Topic: Cleaning
Place: Boston (Mass.)
Genre/Form: Advertising cards

Box 5, Folder 11

Big Master Soap. [Wrapper.]
1 Item (col.; 19 x 8 cm.)

[Image\(s\)](#)

Lautz Brothers & Company.

English.

Caption: "Big Master Soap". Part of soap wrapper; Blue background, red lettering, illustration of baby.

Wrapper cut poorly.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Poor condition.

Local Numbers

245107

Ivorydata4 964

0300600176 (Scan No.)

Topic: Children

Genre/Form: Wrappers

Box 5, Folder 12

Big Master Soap. [Advertising card.]
1 Item (col.; 8.5 x 15.5 cm.)

[Image\(s\)](#)

Lautz Brothers & Company.

English.

Caption: "Big Master Soap". Baby Soap.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245108

Ivorydata4 965

0300600177 (Scan No.)

Topic: Children
Premiums (Retail trade)

Genre/Form: Advertising cards

Box 5, Folder 12

Snow Boy Washing Powder. [Advertising card.], 1898

1 Item (col.; 12.5 x 9 cm.)

[Image\(s\): Snow Boy Washing Powder. \[Advertising card.\] 1898](#)

Lautz Brothers & Company.

English.

Caption: "Snow Boy Washing Powder". Boy on sled with large box of Snow Boy soap.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245109

Ivorydata4 966

0300600178 (Scan No.)

Topic: Children
Dishwashing
Floors -- Cleaning
Winter

Genre/Form: Advertising cards

Box 5, Folder 15

Use Lautz Bros & Co's. Pure and Healthy Soaps. [Advertising card.]

1 Item (col.; 11 x 7 cm.)

[Image\(s\)](#)

Lautz Brothers & Company.

English.

Caption: "Use Lautz Bros & Co's. Pure and Healthy Soaps." "Three Little Maids" image from the Gilbert & Sullivan production "The Mikado".

Both sides of card shown. "Three Little Maids" image from the Gilbert & Sullivan production "The Mikado". Back of card damaged.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Poor condition.

Local Numbers

245110

Ivorydata4 967

0300600179 (Scan No.)

Topic: Premiums (Retail trade)
Theater

Women

Occupation: Actors
Genre/Form: Advertising cards

Box 5, Folder 15

Use Lautz Bros & Co's. Pure and Healthy Soaps. [Advertising card.]
1 Item (col.; 11 x 7 cm.)

[Image\(s\)](#)

Lautz Brothers & Company.

English.

Caption: "Use Lautz Bros & Co's. Pure and Healthy Soaps." "The Mikado" image from the Gilbert & Sullivan production "The Mikado".

Both sides of card shown. "The Mikado" image from the Gilbert & Sullivan production "The Mikado".

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245111

Ivorydata4 968

0300600180 (Scan No.)

Topic: Men
Theater

Occupation: Actors
Genre/Form: Advertising cards

Box 5, Folder 15

Use Lautz Bros & Co's. Pure and Healthy Soaps. [Advertising card.]
1 Item (col.; 11 x 7 cm.)

[Image\(s\)](#)

Lautz Brothers & Company.

English.

Caption: "Use Lautz Bros & Co's. Pure and Healthy Soaps." "Lord High Executioner" image from Gilbert & Sullivan production "The Mikado".

Both sides of card shown. "Lord High Executioner" image from Gilbert & Sullivan production "The Mikado".

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245112

Ivorydata4 969

0300600181 (Scan No.)

Topic: Men
Theater
Occupation: Actors
Genre/Form: Advertising cards

Box 6, Folder 1

Yes--I am 39 Years [text missing] says Irene Rich [print advertising], 1930
1 Item (b&w; 25.5 x 31.5 cm.)

[Image\(s\): Yes--I am 39 Years \[text missing\] says Irene Rich \[print advertising\], 1930.](#)

Lever Brothers Company, Advertiser
Autrey, Photographer
English.

Advertisement with reproductions of three photographs. For Lux Toilet Soap.
"Photograph by Autrey, Hollywood, 1930" on primary image.

Reproduction restrictions due to copyright.

Upper right corner torn, text missing.

Poor condition.

Local Numbers

Ivorydata4 970

0300600182 (Scan No.)

Names: Rich, Irene
Topic: Complexion
Lux Toilet Soap
Soap
Occupation: Actors
Genre/Form: Photographs -- Reproductions
Print advertising

Box 6, Folder 1

"I'm over 40!" [sic] / Pauline Frederick. [Print advertising.], 1930
1 Item (b&w; 32 x 26 cm.)

[Image\(s\): "I'm over 40!" \[sic\] / Pauline Frederick. \[Print advertising.\] 1930.](#)

Lever Brothers Company, Advertiser
Huff, Ray, Photographer
English.

Pauline Frederick endorsing Lux Toilet Soap.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 971

0300600183 (Scan No.)

4/30 written at bottom.

Names: Frederick, Pauline, 1885-1938

Topic: Complexion
Lux Toilet Soap
Soap

Occupation: Actors

Genre/Form: Photographs -- Reproductions
Print advertising

Box 6, Folder 1

Yes, take more baths; tomorrow morning try this kind. [Print advertising.]

Saturday Evening Post

1 Item (b&w; 34.5 x 52 cm.)

[Image\(s\): Yes, take more baths; tomorrow morning try this kind. \[Print advertising.\] Saturday Evening Post.](#)

Lever Brothers Company

English.

Caption: "Yes, take more baths; tomorrow morning try this kind". Man in bathtub lathering up in ad in upper right of page. For Lifebuoy Health Soap.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245115

Ivorydata4 972

0300600184 (Scan No.)

Topic: Baths
Men

Genre/Form: Print advertising

Box 6, Folder 2

This coupon worth five cents toward purchase of any size Lux... [Coupon.]

1 Item (col.; 7 x 16 cm.)

[Image\(s\)](#)

Lever Brothers Company, Advertiser

English.

Caption: "This coupon worth five cents toward purchase of any size Lux Liquid or any size Lux Flakes". Blue with red lettering and sparkling silver accents. Bottle of Lux pictured.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 973

0300600185 (Scan No.)

Both sides of coupon shown in scan.

Topic: Coupons (Retail trade)
 Delicate fabrics
 Dishwashing
 Laundry

Genre/Form: Coupons

Box 6, Folder 2

"Golden Progress in the East." [sic] Shakespeare. [Advertising card.]

1 Item (col.; 10.5 x 15.5 cm.)

[Image\(s\)](#)

Lever Brothers Company, Advertiser

Hardy, Dudley, Artist

Shakespeare, William, 1564-1616

English.

Illustration of woman in Oriental or Arabian costume, holding up white diaphanous fabric, with city in background. The caption is on the image. Text on verso. For Sunlight Soap.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 974

0300600186 (Scan No.: both sides of item)

Topic: Arabs
 Costume -- Arab

Laundry
Orientalism
Soap
Sunlight Soap (Brand name)
Women in advertising

Genre/Form: Advertising cards

Box 6, Folder 2

Plantol Soap Made From Fruit & Flowers. [Advertising card.], 1906
1 Item (col.; 16 x 11 cm.)

[Image\(s\): Plantol Soap Made From Fruit & Flowers. \[Advertising card.\] 1906](#)

Lever Brothers Company

English.

Caption: "Plantol Soap Made From Fruit & Flowers". Woman touching hair and smiling (possibly riding in carriage).

Both sides of card shown. Date written in pencil on back.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245118

Ivorydata4 975

0300600187 (Scan No.)

Topic: Complexion
Women

Genre/Form: Advertising cards

Box 6, Folder 2

The Lonesome Mrs. K. [Comic.]
1 Item (col.; 17.5 x 24.5 cm.)

[Image\(s\)](#)

Lever Brothers Company

Dorne, Albert, 1904-1965, Artist

English.

Caption: "The Lonesome Mrs. K." Comic strip style ad featuring women playing cards. For Lifebuoy Soap.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245119

Ivorydata4 976

0300600188 (Scan No.)

Topic: Baths
Women
telephone

Genre/Form: Comics
Print advertising

Box 6, Folder 11

Ole Zip Coon. [Advertising card.]
1 Item (col.; 6.5 x 11.5 cm.)

[Image\(s\)](#)

Marsh, C.D., Advertiser

English.

Illustration: color cartoon of African American man caught on fence after stealing chickens. For Marsh's "Ivory" Soap, text on verso.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245120

Ivorydata4 977

0300600190 (Scan No.)

Topic: Caricatures and cartoons
Ethnic imagery
Racism
Soap
Stereotypes (Social psychology)

Genre/Form: Advertising cards

Culture: African Americans

Box 6, Folder 2

And He Got! [Advertising card.]
1 Item (col.; 6.5 x 11.5 cm.)

[Image\(s\)](#)

Marsh, C.D.

English.

Caption: "And He Got!" Men being kicked and toppled over by mule. For Marsh's "Ivory" Soap.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245161

Ivorydata4 1018

0300600191 (Scan No.)

Topic: African Americans
Animals
Men

Genre/Form: Advertising cards

Box 6, Folder 12

Facts, Not Fancies. [Leaflet.]
1 Item (col.; 19.5 x 25.5 cm.)

[Image\(s\)](#)

Marsh, G.E., & Co.

English.

Caption: "Facts, Not Fancies". Leaflet of information on Good-Will Soap.

Front, back, and inside of leaflet shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245162

Ivorydata4 1019

0300600192 (Scan No.)

Topic: Premiums (Retail trade)
Soap

Genre/Form: Leaflets

Box 6, Folder 15

Maypole Soap. For Home Dyeing. [Advertising card.]
1 Item (col.; 14.5 x 10 cm.)

[Image\(s\)](#)

Maypole Company, Limited.

English.

Caption: "Maypole Soap. For Home Dyeing". Three girls dyeing fabric in bowls.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245163

Ivorydata4 1020

0300600193 (Scan No.)

Topic: Children
Dyes and dyeing
Girls

Genre/Form: Advertising cards

Box 6, Folder 15

Maypole Soap Dyes Any Colour. [Advertising card.]
1 Item (col.; 21.5 x 14 cm.)

[Image\(s\)](#)

Maypole Company, Limited.

English.

Caption: "Maypole Soap Dyes Any Colour". 8 bows shown in different Maypole dye colors.

Both sides of card shown. Stain at bottom right corner [water damage?].

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245164

Ivorydata4 1021

0300600194 (Scan No.)

Topic: Dyes and dyeing

Genre/Form: Advertising cards

Box 6, Folder 15

Maypole Soap Dyes All Colours. [Advertising card.]
1 Item (col.; 21.5 x 13.5 cm.)

[Image\(s\)](#)

Maypole Company, Limited.

English.

Caption: "Maypole Soap Dyes All Colours". Woman in center of ad with light fabrics billowing around her. This item is a proof or pre-cut; a complete card is in the same folder with a pri

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245165

Ivorydata4 1022

0300600195 (Scan No.)

Topic: Dyes and dyeing
Women

Genre/Form: Advertising cards

Box 6, Folder 18

For Satisfaction and Profit Manufacture--Cleanso-Wonder. [Print advertising.]
1 Item (col.; 30.5 x 16 cm.)

[Image\(s\)](#)

Miller, H. Liscomb.

English.

Caption: "For Satisfaction and Profit Manufacture--Cleanso-Wonder". Text based
ad. For Cleanso-Wonder soap.

Unrestricted research use on site by appointment. Reproduction restrictions due
to copyright.

Good condition.

Local Numbers

245166

Ivorydata4 1023

0300600196 (Scan No.)

Topic: Cleaning
Soap

Genre/Form: Print advertising

Box 6, Folder 20

Hand Sapolio for Toilet and Bath. [Print advertising.]
1 Item (b&w; 24 x 17 cm.)

[Image\(s\)](#)

Morgan's, Enoch, Sons' Company.

English.

Caption: "Hand Sapolio for Toilet and Bath". Man in bathtub

Unrestricted research use on site by appointment. Reproduction restrictions due
to copyright.

Good condition.

Local Numbers

245167

Ivorydata4 1024

0300600197 (Scan No.)

Topic: Baths
Men

Genre/Form: Print advertising

Box 6, Folder 21

There's a bright side to housework. [Print advertising.], 1899

1 Item (22.5 x 15 cm.)

[Image\(s\): There's a bright side to housework. \[Print advertising.\] 1899](#)

Morgan's, Enoch, Sons' Company.

English.

Caption: "There's a bright side to housework". Woman holding up pan. For Sapolio soap.

Date penciled in at top.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245168

Ivorydata4 1025

0300600198 (Scan No.)

Topic: House cleaning
Women

Genre/Form: Print advertising

Box 6, Folder 22

Morgan's Sapolio. [Point-of-purchase display.]

1 Item (col.; 22 x 31.5 cm.)

[Image\(s\)](#)

Morgan's, Enoch, Sons' Company.

English.

Caption: "Morgan's Sapolio". African American boy's head in watermelon. For Sapolio soap.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245169

Ivorydata4 1026

0300600199 (Scan No.)

Topic: African Americans
Cleaning
hands -- Care and hygiene

Genre/Form: Point-of-purchase displays

Box 6, Folder 22

The advance of civilization is marked by the sale of SAPOLIO. [Print advertising.]

1 Item (col.; 25 x 17.5 cm.)

[Image\(s\)](#)

Morgan's, Enoch, Sons' Company.

English.

Caption: "The advance of civilization is marked by the sale of SAPOLIO".
Covered wagon train and man riding on horse shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245185

Ivorydata4 1042

0300600200 (Scan No.)

Topic: Horses
Men

Genre/Form: Print advertising

Box 6, Folder 23

No. 4711 White Rose Glycerine Soap. [Handbill.]

1 Item (b&w; 21 x 14 cm.)

[Image\(s\)](#)

Mulhens & Kropff.

English.

Caption: "No. 4711 White Rose Glycerine Soap". Five women watching cupid on basket filled with bar of White Rose soap and roses.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245186

Ivorydata4 1043

0300600201 (Scan No.)

Topic: Cupids (Art)
Premiums (Retail trade)
Purity
Women

Genre/Form: Handbills

Box 6, Folder 27

Oakley's American Glycerine. [Pamphlet.]
1 Item (col.; 14 x 10.5 cm.)

[Image\(s\)](#)

Oakley Soap and Perfumery Company, Advertiser

Cox, Palmer, 1840-1924, Artist

English.

Elves pushing and pulling on red tin (?) of soap.

Cover of pamphlet; pamphlet has illustrations by Cox throughout and features an epic poem about Oakley soap.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1044

0300600202 (Scan No.)

Topic: Elves
Soap

Genre/Form: Pamphlets
Poems

Box 6, Folder 29

Packer's Tar Soap. [Poster.]
1 Item (col.; 34.5 x 25.5 cm.)

[Image\(s\)](#)

Packer Manufacturing Company, Advertiser

Rhead, Louis, 1857-1926, Artist

English.

Illustration: Barber giving male client a shampoo.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1045

0300600203 (Scan No.)

Topic: Barbers
Hair -- Care and hygiene
Men in advertising
Skin -- Care and hygiene

Genre/Form: Posters

Box 6, Folder 29

[We are children who cheerfully join in the chorus.]. [Advertising card.]
1 Item (col.; 8.5 x 15 cm.)

[Image\(s\)](#)

Packer Manufacturing Company

English.

Caption: "We are children who cheerfully join in the chorus...". 5 children holding hands. For Packer's Tar Soap.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245189

Ivorydata4 1046

0300600204 (Scan No.)

Topic: Children

Genre/Form: Advertising cards

Box 6, Folder 30

Packer's Tar Soap. [Print advertising.] Puritan, The
1 Item (b&w; 24.5 x 16.5 cm.)

[Image\(s\): Packer's Tar Soap. \[Print advertising.\] Puritan, The.](#)

Packer Manufacturing Company

English.

Caption: "Packer's Tar Soap". Illustration of woman's profile in center.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245190

Ivorydata4 1047

0300600205 (Scan No.)

Topic: Hair -- Care and hygiene
Women

Genre/Form: Print advertising

Box 6, Folder 30

Packer's Tar Soap. [Print advertising.] Town & Country, 1907
1 Item (b&w; 35.5 x 25 cm.)

[Image\(s\): Packer's Tar Soap. \[Print advertising.\] Town & Country. 1907](#)

Packer Manufacturing Company

English.

Caption: "Packer's Tar Soap". Baby in satchel.

Published 18 May 1907.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245191

Ivorydata4 1048

0300600206 (Scan No.)

Topic: Children
Travel

Genre/Form: Print advertising

Box 6, Folder 30

With Packer's Tar Soap. [Print advertising.] Town & Country, 1908, 7 Nov. 1908
1 Item (b&w; 32 x 23 cm.)

[Image\(s\): With Packer's Tar Soap. \[Print advertising.\] Town & Country. 1908.](#)

Packer Manufacturing Company, Advertiser

English.

Female child washing male child's hair.

Unrestricted research use on site by appointment. Probably public domain due to expired copyright.

Good condition.

Local Numbers

Ivorydata4 1049

0300600207 (Scan No.)

Topic: Barbers
Children
Hair -- Care and hygiene
Play

Genre/Form: Print advertising

Box 6, Folder 2

Good Luck. [Advertising card.]
1 Item (col.; 25.5 x 22.5 cm.)

[Image\(s\)](#)

MacCullough Soap Company.

English.

Caption: "Good Luck". Horseshoe imprinted with the words "Good Luck" with bird and flowers. Die-cut ad card. For Magnetic Soap.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245228

Ivorydata4 1085

0300600252 (Scan No.)

Topic: Birds
Laundry

Genre/Form: Advertising cards

Box 6, Folder 2

Convincing. [Advertising card.]
1 Item (col.)

[Image\(s\)](#)

Lever Brothers Company (advertising)

English.

Dutch man and woman walking down path with laundry and Sunlight Soap.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1086

0300600253 (Scan No.)

Topic: Laundry
Men in advertising
Women in advertising
Genre/Form: Advertising cards
Culture: Dutch

Box 6, Folder 2

Harmony In Every Home Where Sunlight Soap Is Used. [Advertising card.]
1 Item (col.; 22 x 12.5 cm.)

[Image\(s\)](#)

Lever Brothers Company, Advertiser
English.

Organ-shaped ad with "God Save The Queen" music.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1087

0300600254 (Scan No.)

Both sides of card shown in scan.

Topic: Organ (Musical instrument)
Soap

Genre/Form: Advertising cards

Box 6, Folder 9

Chas. McKeone & Son Soap Mfg Co. [Advertising card.]
1 Item (col.; 9.5 x 14.5 cm.)

[Image\(s\)](#)

McKeone, Charles, & Son Soap Mfg. Co., Advertiser
English.

Caption: "Chas. McKeone & Son Soap Mfg Co." Men and women laundry workers.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1088

0300600255 (Scan No.)

Both sides of card shown in scan.

Topic: African Americans

Asians
Laundresses
Laundry

Genre/Form: Advertising cards

Box 6, Folder 2, Lever
Brothers Company

[Sunlight Soap Company trade card], [undated]
1 Item (Ink on paper.)

[Image\(s\): Convincing. \[Advertising card.\]](#)

Lever Brothers Company, Advertiser

English.

Trade card depicting a Dutch couple walking with a basket of laundry and Sunlight soap.

Local Numbers

040060180.tif (AC Scan No.)

040060181.tif

Topic: Business Advertising -- Soap
Ethnic Imagery Project, Archives Center
Laundry
Soap

Genre/Form: Trade cards

Culture: Dutch

Box 6, Folder No.20/
Morgan, Enoch

[Sapolio Soap trade card], [undated]
1 Item (Ink on paper.)

[Image\(s\): \[Sapolio Soap trade card\]: undated](#)

[Image\(s\): \[Sapolio Soap trade card\]: undated](#)

Morgan, Enoch Soap Company, Advertiser

English.

Sapolio soap trade card shaped like a watermelon. Inside the watermelon is the face of a young African-American.

Local Numbers

040060182.tif (AC Scan No.)

040060183.tif

Topic: Business Advertising -- Soap
Ethnic Imagery Project, Archives Center
Soap
Watermelons

Genre/Form: Trade cards

Culture: African Americans

Box 6, Folder No.19/
Morgan, Enoch

[Sapolio Soap advertisement], [undated]
1 Item (Ink on paper.)

[Image\(s\)](#)

Morgan, Enoch Soap Company, Advertiser
English.

Advertisement depicting an African-American servant cleaning the floor and exclaiming that even her young child would know to always use Sapolio Soap to get the best result.

Local Numbers

040060184.tif (AC Scan No.)

Topic: Business Advertising -- Soap
Ethnic Imagery Project, Archives Center
Soap

Genre/Form: Newspaper advertisements

Culture: African Americans

Box 7, Folder 5

Pears' Soap. [Advertising card.]
1 Item (col.; 21 x 13.5 cm.)

[Image\(s\)](#)

Pears' Soap
English.

Caption: "Pears' Soap". Colorful butterfly on white lily.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245158

Ivorydata4 1015

0300600173 (Scan No.)

Topic: Butterflies
Complexion

Genre/Form: Advertising cards

Box 7, Folder 4

Pears' Soap [advertising card]

1 Item (col.; 22 x 13.5 cm.)

[Image\(s\): Pears' Soap \[advertising card\].](#)

Pears' Soap, Advertiser

English.

4 bookmarks attached at top. All feature a hand. Tape on verso holding bookmarks together. Verso includes testimonials from Erasmus Wilson and John L. Milton and text, "20 Highest Possible Awards / From 1851 down to 1890."

Good condition.

Local Numbers

Ivorydata4 1027

0300600268 (Scan No.)

Both sides of bookmarks shown in scan.

Names: Milton, John L. (John Laws), b. 1820
Wilson, Erasmus, Sir, 1809-1884

Topic: Endorsements in advertising
hands -- Care and hygiene

Genre/Form: Advertising cards
Bookmarks

Box 7, Folder 4

Whither! Oh Whither! Fair Maiden So High? [Print advertising.]

1 Item (37 x 23.5 cm.)

[Image\(s\)](#)

Pears' Soap

English.

Caption: "Whither! Oh Whither! Fair Maiden So High?" Naked woman/witch flying on broom. Cut from newspaper ad.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245171

Ivorydata4 1028

0300600269 (Scan No.)

Topic: Witchcraft
Women

Genre/Form: Print advertising

Box 7, Folder 4

To Introduce Pears' Soap. [Advertising card.]

1 Item (col.; 10.5 x 11.5 cm.)

[Image\(s\)](#)

Pears' Soap

English.

Caption: "To Introduce Pears' Soap". Wallet shaped ad card.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245172

Ivorydata4 1029

0300600270 (Scan No.)

Topic: Soap

Genre/Form: Advertising cards

Box 7, Folder 1

Pears' Soap.--Sunday Morning. [Print advertising.]

1 Item (b&w; 25 x 16.5 cm.)

[Image\(s\)](#)

Pears' Soap

English.

Caption: "Pears' Soap.--Sunday Morning". Mother washing boy's mouth out with soap.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245193

Ivorydata4 1050

0300600208 (Scan No.)

Topic: Boys
Children
Mothers
Sons

Genre/Form: Print advertising

Box 7, Folder 5

Of course it's Pears'. [Print advertising.] Cosmopolitan, The, 1896

1 Item (b&w; 24 x 16.5 cm.)

[Image\(s\): Of course it's Pears'. \[Print advertising.\] Cosmopolitan, The. 1896](#)

Pears' Soap

English.

Caption: "Of course it's Pears'." Woman in bathtub reading newspaper (?) about Sarah Bernhardt's endorsement of Pears' Soap.

Date penciled in at top of ad.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245194

Ivorydata4 1051

0300600209 (Scan No.)

Names: Bernhardt, Sarah, 1844-1923

Topic: Baths
Endorsements in advertising
Women

Genre/Form: Print advertising

Box 7, Folder 1

Pears' is the Soap used at West Point Military Academy... [Print advertising.], 1818

1 Item (col.; 26 x 18 cm.)

[Image\(s\): Pears' is the Soap used at West Point Military Academy... \[Print advertising.\] 1818.](#)

Pears' Soap, Advertiser

English.

Pictures of West Point cadets and school grounds. Date penciled in at top of ad.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1052

0300600216 (Scan No.)

Names: United States Military Academy

Topic: Cadets -- New York
International education
Men in advertising
Soap

Genre/Form: Print advertising

Box 7, Folder 1

Their Only Want.-- Pears' Soap. [Print advertising.] Munsey's Magazine
1 Item (b&w; 15 x 24.5 cm.)

[Image\(s\): Their Only Want.-- Pears' Soap. \[Print advertising.\] Munsey's Magazine.](#)

Pears' Soap

English.

Caption: "Their Only Want.-- Pears' Soap." Three boys sitting on curb of street.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245196

Ivorydata4 1053

0300600217 (Scan No.)

Topic: Boys
Children
Social classes

Genre/Form: Print advertising

Box 7, Folder 1

Caution To Parents. [Print advertising.]
1 Item (col.; 28.5 x 23 cm.)

[Image\(s\)](#)

Pears' Soap

English.

Caption: "Caution To Parents." Text based ad with illustrations of mother and baby in top left and bar of Pears' in lower right.

Tear on right side along center fold.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245197

Ivorydata4 1054

0300600218 (Scan No.)

Topic: Children
Endorsements in advertising

Mothers

Genre/Form: Handbills
Print advertising

Box 7, Folder 1

Nice Hands! Good Complexion! and Healthful Skin! [Print advertising.]
1 Item (b&w; 28.5 x 22 cm.)

[Image\(s\)](#)

Pears' Soap

English.

Caption: "Nice Hands! Good Complexion! and Healthful Skin!" Adults and children using Pears' Soap in different ways.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245198

Ivorydata4 1055

0300600219 (Scan No.)

Topic: Children
Men
Play
Shaving
Women

Genre/Form: Print advertising

Box 7, Folder 1

This only is the witchcraft I have us'd. [Print advertising.] Puritan, The, 1899
1 Item (b&w; 22.5 x 15 cm.)

[Image\(s\): This only is the witchcraft I have us'd. \[Print advertising.\] Puritan, The. 1899](#)

Pears' Soap

English.

Caption: ""This only is the witchcraft I have us'd"". Woman holding up bar of Pears' Soap.

Date written on ad.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245199

Ivorydata4 1056

0300600220 (Scan No.)

Topic: Witchcraft
Women

Genre/Form: Print advertising

Box 7, Folder 2

The Real Charm of Beauty. [Print advertising.] Town & Country, 1906
1 Item (b&w; 33 x 23.5 cm.)

[Image\(s\): The Real Charm of Beauty. \[Print advertising.\] Town & Country. 1906.](#)

Pears' Soap, Advertiser

English.

Photograph of woman with long hair and bare shoulder, hand cupped to mouth.

Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1057

0300600221 (Scan No.)

Publication

Published 10 March 1906

Topic: Complexion
Feminine beauty (Aesthetics)
Soap
Women

Genre/Form: Photographs -- Reproductions
Print advertising

Box 7, Folder 2

Pears' Soap. [Print advertising.] Town & Country, 1907
1 Item (b&w; 32 x 22.5 cm.)

[Image\(s\): Pears' Soap. \[Print advertising.\] Town & Country. 1907](#)

Pears' Soap

English.

Caption: "Pears' Soap". Baby looking at mother through bar of Pears' Soap.

Published 9 Feb. 1907.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245201

Ivorydata4 1058

0300600222 (Scan No.)

Topic: Baths
Children
Mothers
Skin -- Care and hygiene

Genre/Form: Print advertising

Box 7, Folder 2

Pears' Soap. [Print advertising.] Town & Country, 1907
1 Item (b&w; 32.5 x 22.5 cm.)

[Image\(s\): Pears' Soap. \[Print advertising.\] Town & Country. 1907](#)

Pears' Soap

English.

Caption: "Pears' Soap". Woman with large hat visiting fortune teller.

Published 19 Oct. 1907.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245202

Ivorydata4 1059

0300600223 (Scan No.)

Topic: Clothing and dress
East Indians
Fortune-tellers
Skin -- Care and hygiene
Women

Genre/Form: Print advertising

Box 7, Folder 2

Pears'. [Print advertising.], 1905
1 Item (b&w; 14.5 x 14.5 cm.)

[Image\(s\): Pears'. \[Print advertising.\] 1905](#)

Pears' Soap

English.

Caption: "Pears'". Small text ad.

Published 4 May 1905. Date written at top of ad.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245203

Ivorydata4 1060

0300600224 (Scan No.)

Topic: Soap

Genre/Form: Print advertising

Box 7, Folder 3

The Belle of 1789 The Beauty of To-Day. [Print advertising.] Town & Country, 1906

1 Item (b&w; 31.5 x 22.5 cm.)

[Image\(s\): The Belle of 1789 The Beauty of To-Day. \[Print advertising.\] Town & Country. 1906.](#)

Pears' Soap

English.

Caption: "The Belle of 1789". "The Beauty of To-Day". Drawings of one woman getting out of a carriage and another woman getting out of an automobile.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1061

0300600225 (Scan No.)

Publication

Published 10 Nov. 1906

Topic: Automobiles
Carriages and carts
Clothing and dress
Complexion
Soap
Women in advertising

Genre/Form: Print advertising

Box 7, Folder 4

You Dirty Boy. [Advertising card.]

1 Item (col.; 32.5 x 19 cm.)

[Image\(s\)](#)

Pears' Soap

English.

Caption: "You Dirty Boy". Die-cut advertising card of woman washing behind boy's ears with Pears' Soap.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245205

Ivorydata4 1062

0300600226 (Scan No.)

Topic: Baths
Children in advertising
Social classes
Women in advertising

Genre/Form: Advertising cards

Box 7, Folder 4

Pears' Soap. [Advertising card.]
1 Item (col.; 20 x 12.5 cm.)

[Image\(s\)](#)

Pears' Soap

English.

Caption: "Pears' Soap". Woman washing behind boy's ears with Pears' Soap.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245206

Ivorydata4 1063

0300600227 (Scan No.)

Topic: Baths
Children
Endorsements in advertising
Social classes
Women

Genre/Form: Advertising cards

Box 7, Folder 4

Cleanliness Is Next To Godliness. [Print advertising.]

1 Item (col.; 22 x 14.5 cm.)

[Image\(s\)](#)

Pears' Soap

Marks, H. Stacy, Artist

English.

Caption: ""Cleanliness Is Next To Godliness."" Illustration of two monks--one washing hands, the other shaving.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245207

Ivorydata4 1064

0300600228 (Scan No.)

Topic: Endorsements in advertising
Men
Religion
Shaving
hands -- Care and hygiene

Genre/Form: Print advertising

Box 7, Folder 5

Pears' Soap The Famous English Complexion Soap. [Print advertising.], 1885
1 Item (b&w; 28 x 19 cm.)

[Image\(s\): Pears' Soap The Famous English Complexion Soap. \[Print advertising.\] 1885](#)

Pears' Soap

English.

Caption: "Pears' Soap The Famous English Complexion Soap."

Date written in pencil at top of ad.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245208

Ivorydata4 1065

0300600229 (Scan No.)

Names: Beecher, Henry Ward, 1813-1887
Wilson, Erasmus, Sir, 1809-1884

Topic: Complexion
Endorsements in advertising
Genre/Form: Print advertising

Box 7, Folder 10

Mr. Wm. Collins Golf Professional Recommends Cuticura Soap.. [Print advertising.] Collier's, 1895
1 Item (b&w; 19.5 x 14.5 cm.)

[Image\(s\): Mr. Wm. Collins Golf Professional Recommends Cuticura Soap.. \[Print advertising.\] Collier's. 1895](#)

Potter Drug and Chemical Corp.

English.

Caption: "Mr. Wm. Collins Golf Professional Recommends Cuticura Soap To All Golfers". Illustration of William Collins in golf stance.

Published 5 Aug. 1895.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245209

Ivorydata4 1066

0300600230 (Scan No.)

Topic: Endorsements in advertising
Golf
Men

Genre/Form: Print advertising

Box 7, Folder 8

A Woman's Right: Peet's Crystal White. [Print advertising.], 1916
1 Item (col.; 38 x 25.5 cm.)

[Image\(s\): A Woman's Right: Peet's Crystal White. \[Print advertising.\] 1916](#)

Peet Brothers Manufacturing Comp.

English.

Caption: "A Woman's Right: Peet's Crystal White". Illustration of hand holding bar of Peet's Crystal White Laundry soap.

Date written at bottom.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245210

Ivorydata4 1067

0300600231 (Scan No.)

Topic: Family
Laundry
Women

Genre/Form: Print advertising

Box 7, Folder 1

The Shaver's Delight. [Print advertising.], 1899
1 Item (b&w; 25.5 x 16 cm.)

[Image\(s\): The Shaver's Delight. \[Print advertising.\] 1899](#)

Pears' Soap

Browne, T.B., Artist

English.

Caption: ""The Shaver's Delight."" Man with shaving soap on face holding bowl under his chin. For Pears' Soap.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245237

Ivorydata4 1094

0300600261 (Scan No.)

Topic: Cost effectiveness
Men
Shaving

Genre/Form: Print advertising

Box 7, Folder 1

[In her hand this dainty nurse..]. [Print advertising.]
1 Item (col.; 25.5 x 17.5 cm.)

[Image\(s\)](#)

Pears' Soap

English.

Caption: "In her hand this dainty nurse...". Nurse looking over shoulder holding bar of Pears' Soap.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245238

Ivorydata4 1095

0300600262 (Scan No.)

Topic: Nurses
Purity
Women

Genre/Form: Print advertising

Box 7, Folder 2

A Great Discovery. [Print advertising.] Atlantic Monthly, 1906
1 Item (b&w; 25 x 15 cm.)

[Image\(s\): A Great Discovery. \[Print advertising.\] Atlantic Monthly. 1906](#)

Pears' Soap

English.

Caption: "A Great Discovery". Man and woman in flying machine. For Pears' Soap.

Published July 1906 [?].

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245239

Ivorydata4 1096

0300600263 (Scan No.)

Topic: Hot air balloons
Men
Women

Genre/Form: Print advertising

Box 7, Folder 2

All Roads Lead To Pears' Soap. [Print advertising.] Town & Country, 1908
1 Item (b&w; 33 x 22.5 cm.)

[Image\(s\): All Roads Lead To Pears' Soap. \[Print advertising.\] Town & Country. 1908](#)

Pears' Soap

English.

Caption: "All Roads Lead To Pears' Soap." Bar of Pears' in center with roads leading up to it.

Published 7 Nov. 1908.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245240

Ivorydata4 1097

0300600264 (Scan No.)

Topic: Complexion
Shaving
Skin -- Care and hygiene
Soap

Genre/Form: Print advertising

Box 7, Folder 4

Matchless for the Complexion. [Poster.]
1 Item (col.; 24.5 x 19.5 cm.)

[Image\(s\)](#)

Pears' Soap, Advertiser

English.

Illustration: painting of an elegantly dressed mother and daughter with a wash basin. Text below image: "Beauty, the Gift of Gifts, I give to Thee!"

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1098

0300600265 (Scan No.)

Topic: Beauty, Personal
Children in advertising
Complexion
Daughters
Fashion
Mothers
Soap

Genre/Form: Posters

Box 7, Folder 4

How To Improve the Complexion. [Pamphlet.]
1 Item (col.; 17.5 x 12.5 cm.)

[Image\(s\)](#)

Pears' Soap

English.

Caption: "How To Improve the Complexion". Little girl reading newspaper. Booklet. For Pears' Soap.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245242

Ivorydata4 1099

0300600266 (Scan No.)

Topic: Beauty, Personal
Children
Complexion
Girls

Genre/Form: Pamphlets

Box 7, Folder 4

Pears' Soap / The Very Best. [On front of card: with profile portrait of actress Mary Anderson] [Point-of-purchase display.], 1885
1 Item (col.; 24 x 17.5 cm.)

[Image\(s\): Pears' Soap / The Very Best. \[On front of card: with profile portrait of actress Mary Anderson\] \[Point-of-purchase display.\] 1885.](#)

Pears' Soap, Advertiser

English.

Biography available in Wikipedia article.

Portrait of woman in profile, with advertising text on verso, including testimonials from Henry Ward Beecher, Erasmus Wilson, Lillie Langtry, and others, showing signatures. This portrait depicts Mary Antoinette Anderson, a celebrated stage actress. The verso advertises "Pears' Soap / FOR TOILET AND NURSERY" and claims that it "Specially [sic] Prepared for the delicate skin of Ladies and Children..." Hanging device glued to verso.

Both sides of card shown in scan.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1100

0300600267 (Scan No.)

Names: Anderson, Mary Antoinette, 1859-1940
Beecher, Henry Ward, 1813-1887
Langtry, Lillie, 1853-1929
Wilson, Erasmus, Sir, 1809-1884

Topic: Actresses
Advertising, Point-of-sale
Children
Complexion
Endorsements in advertising

Soap
Women in advertising
hands -- Care and hygiene

Genre/Form: Advertising cards
Paintings -- Reproductions
Point-of-purchase displays

Box 7, Folder 11

Bubble Puzzle. [Advertising card.], 1896
1 item (col.; 14 x 13.5 cm.)

[Image\(s\): Bubble Puzzle. \[Advertising card.\] 1896](#)

Procter & Gamble Company

English.

Caption: "Bubble Puzzle". Puzzle with 10 girls' heads in bubbles.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245251

Ivorydata4 1108

0300600290 (Scan No.)

Topic: Cleaning
Complexion
Girls
Laundry
Puzzles

Genre/Form: Advertising cards

Box 7, Folder 11

Ivory Soap Never Fades Summer Dresses. [Calendar.], 1895
1 item (col.; 19 x 13 cm.)

[Image\(s\): Ivory Soap Never Fades Summer Dresses. \[Calendar.\] 1895.](#)

Procter & Gamble Company, Advertiser

English.

Woman in red dress holding tennis racquet. Calendar for May and June.

Page of calendar.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1109

0300600291 (Scan No.)

Topic: Clothing and dress
Laundry
Soap
Tennis
Women in advertising

Genre/Form: Calendars

Box 7, Folder 11

Ivory. [Sign.]
1 Item (col.; 28 x 16 cm.)

[Image\(s\)](#)

Procter & Gamble Company

English.

Caption: "Ivory." Cupid holding up bar of Ivory. Hanging sign.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245267

Ivorydata4 1124

0300600297 (Scan No.)

Genre/Form: Signs (declaratory or advertising artifacts)

Topic: Cupids (Art)

Box 7, Folder 14

Ivory Soap 99 44/100% Pure. [Pamphlet.]
1 Item (col.; 13.5 x 10.5 cm.)

[Image\(s\)](#)

Procter & Gamble Company

English.

Caption: "Ivory Soap 99 44/100% Pure". Cover of pamphlet. Untitled; first page: "Questions Often Asked."

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245268

Ivorydata4 1125

0300600298 (Scan No.)

Topic: Birds
Cleaning

Premiums (Retail trade)
Swans

Genre/Form: Pamphlets

Box 7, Folder 14

[The Bride]. [Pamphlet.]
1 Item (col.; 19 x 14.5 cm.)

[Image\(s\)](#)

Procter & Gamble Company

English.

Caption: Bride holding large bouquet of white flowers on cover of pamphlet.
Untitled on cover; first page: "The Bride".

See 0307910102.tif for ad featuring pamphlet.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245269

Ivorydata4 1126

0300600299 (Scan No.)

Topic: Premiums (Retail trade)
Wedding
Women

Genre/Form: Pamphlets

Box 7, Folder 15

Lenox. [Sign.]
1 Item (col.; 18 x 30 cm.)

[Image\(s\)](#)

Procter & Gamble Company

English.

Caption: "Lenox". Hand, with blue cuff, holding yellow bar of Lenox soap.
Hanging sign.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245270

Ivorydata4 1127

0300600300 (Scan No.)

Topic: Men
hands -- Care and hygiene
Genre/Form: Signs (declaratory or advertising artifacts)

Box 7, Folder 15

Lenox Soap. [Advertising card.]
1 Item (col.; 11 x 9 cm.)

[Image\(s\)](#)

Procter & Gamble Company, Advertiser

English.

Laundress standing next to tub filled with suds. Die-cut ad card.bric.bric.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1128

0300600301 (Scan No.)

Topic: Laundresses
Laundry
Women domestics

Genre/Form: Advertising cards

Box 7, Folder 15

Lava Soap--. [Handbill.]
1 Item (b&w; 25 x 19 cm.)

[Image\(s\)](#)

Procter & Gamble Company

English.

Caption: "Lava Soap--". Hands being washed with Lava Soap. 2 sides.

Bottom right corner torn.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245272

Ivorydata4 1129

0300600302 (Scan No.)

Topic: Cleaning
hands -- Care and hygiene

Genre/Form: Handbills

Box 7, Folder 19

Use Pyle's Pearline. [Advertising card.]
1 Item (col.; 10.5 x 6.5 cm.)

[Image\(s\)](#)

Pyle, James, Artist

English.

Three little girls writing on chalk boards, with "Use Pyle's Pearline" shown on the boards.

Both sides of card shown. Title of illustration, lower left corner: "Learning A Useful Lesson".

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245273

Ivorydata4 1130

0300600303 (Scan No.)

Topic: Children
Girls
International education

Genre/Form: Advertising cards

Box 7, Folder 19

Pearline. [Envelope.]
1 Item (b&w; 14 x 8 cm.)

[Image\(s\)](#)

Pyle, James

English.

Caption: "Pearline". Women holding brooms and buckets. Front and back of envelope. Envelope is empty.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245274

Ivorydata4 1131

0300600304 (Scan No.)

Topic: Cleaning

Women domestics

Genre/Form: Envelopes

Box 7, Folder 19

Beware of Worthless Imitations. [Advertising card.]
1 Item (col.; 13 x 8 cm.)

[Image\(s\)](#)

Pyle, James

English.

Caption: "Beware of Worthless Imitations". Jester wearing advertisement board and holding umbrella.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245275

Ivorydata4 1132

0300600305 (Scan No.)

Topic: Cleaning
Fools and jesters

Genre/Form: Advertising cards

Box 8, Folder 3

Standard Preparations That Keep The Skin Right. [Pamphlet.]
1 Item (col.; 11.5 x 15 cm.)

[Image\(s\)](#)

Resinol Chemical Company.

English.

Caption: "Standard Preparations That Keep The Skin Right". Booklet on treatments for skin ailments. For Resinoal Soap.

Edges worn.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245173

Ivorydata4 1030

0300600271 (Scan No.)

Topic: Skin -- Care and hygiene
Skin Diseases

Genre/Form: Pamphlets

Box 8, Folder 7

Star Soap: Best For Family Use. [Advertising card.]
1 Item (col.; 19 x 14.5 cm.)

[Image\(s\)](#)

Schultz & Co.

English.

Caption: "Star Soap: Best For Family Use". Two girls on beach--one with basket, one with doll.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245175

Ivorydata4 1032

0300600273 (Scan No.)

Topic: Children
Girls
Nature
Travel

Genre/Form: Advertising cards

Box 8, Folder 9

Mother Goose's Star Rhymes. [Pamphlet.]
1 Item (col.; 13 x 9 cm.)

[Image\(s\)](#)

Schultz & Co.

English.

Caption: "Mother Goose's Star Rhymes". Booklet of nursery rhymes for Star Soap.

Both sides of pamphlet shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245176

Ivorydata4 1033

0300600274 (Scan No.)

Topic: Birds
Nursery rhymes
Older people
Women

Genre/Form: Pamphlets

Box 8, Folder 9

Gold. [Advertising card.]
1 Item (col.; 8.5 x 14 cm.)

[Image\(s\)](#)

Schultz & Co.

English.

Caption: "Gold." Man throwing money out of stage coach; people running to get it. For Gold Soap.

Both sides of card shown. Pieces of mounting corners stuck to back of card.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245177

Ivorydata4 1034

0300600275 (Scan No.)

Topic: Horses
Men
Stagecoaches
Women

Genre/Form: Advertising cards

Box 8, Folder 15

Stimson's Sudsena. [Advertising card.]
1 Item (b&w; 12.5 x 9.5 cm.)

[Image\(s\)](#)

Stimson's Sudsena.

English.

Caption: "Stimson's Sudsena". Box shaped ad card.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245178

Ivorydata4 1035

0300600276 (Scan No.)

Topic: Cost effectiveness
Grocers
Laundry

Genre/Form: Advertising cards

Box 8, Folder 18

Wool Soap. [Advertising card.]
1 Item (col.; 8.5 x 15.5 cm.)

[Image\(s\)](#)

Swift & Co., Advertiser

English.

Illustration: Two little girls looking at each other's wool shirts.

Barbering (Vertical Ephemera Series), Warshaw Collection of Business of
Americana, 1750-1940

Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1036

0300600277 (Scan No.: includes both sides)

Topic: Children in advertising
Delicate fabrics
Laundry
Skin -- Care and hygiene
Soap
Wool fabrics

Genre/Form: Advertising cards

Box 8, Folder 11

As Sometimes It May Happen/ That Dirt and Stains Abound... [Advertising card],
[19th century.]
1 Item (col.; 11.5 x 8 cm.)

[Image\(s\): As Sometimes It May Happen/ That Dirt and Stains Abound...
\[Advertising card, 19th century.\]](#)

Simonds Soap Company, Advertiser

English.

Caption: "Koko Fine Groceries". Asian man holding bar of Scourene Soap.

Unrestricted research use on site by appointment. Reproduction restrictions due
to copyright.

Good condition.

Local Numbers

Ivorydata4 1037

0300600278 (Scan No.)

Both sides of card shown in scan.

Topic: Asians
Cleaning
Men

Genre/Form: Advertising cards

Box 8, Folder 11

Scourene: Arrest all dirt and Cleanse Everything.. [Advertising card.]
1 Item (col.; 12.5 x 6 cm.)

[Image\(s\)](#)

Simonds Soap Company

English.

Caption: "Scourene: Arrest all dirt and Cleasne Everything...". Ad card with police officer shining flashlight on Scourene poster.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245181

Ivorydata4 1038

0300600279 (Scan No.)

Topic: Cleaning
Cost effectiveness
Men
Police

Genre/Form: Advertising cards

Box 8, Folder 10

[Shirrell's Kulliyun Washing Crysta]. [Advertising card.]
1 Item (b&w; 7 x 12 cm.)

[Image\(s\)](#)

Shirrell & Co.

English.

Caption: "Shirrell's Kulliyun Washing Crystal". Man looking through telescope at moon.

Both sides of card shown. Some text on back obscured.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245182

Ivorydata4 1039

0300600280 (Scan No.)

Topic: Men
Telescopes

Genre/Form: Advertising cards

Box 8, Folder 18

Pure. Harmless. Economical. [Advertising card.]
1 Item (col.; 8.5 x 13.5 cm.)

[Image\(s\)](#)

Swift & Co., Advertiser

English.

Illustration: Elves cleaning various things with Swift's Washing Powder.

Good condition.

Local Numbers

Ivorydata4 1040

0300600281 (Scan No.: includes both sides of card)

Topic: Cleaning
Dishwashing
Elves
Floors -- Cleaning
Gnomes
Laundry
Soap

Genre/Form: Advertising cards

Box 8, Folder 18

I take "pride" in my work. [Postcard.]
1 Item (col.; 9 x 14 cm.)

[Image\(s\)](#)

Swift & Co., Advertiser

English.

Illustration: Woman holding bar of Swift's Pride Soap.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1041

0300600282 (Scan No.: both sides shown)

Topic: Cleaning
Soap
Women domestics

Genre/Form: Postcards

Box 8, Folder 10

Biddie Enlightening The World. [Advertising card.]
1 Item (col.; 26 x 20.5 cm.)

[Image\(s\)](#)

Shoudy, G.A., & Son.

English.

Caption: [Untitled]. Parody of Statue of Liberty--Woman standing on base of table and chairs, holding bar of Wonderful soap.

Both sides of card shown. Stains on back; bottom left corner torn.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245211

Ivorydata4 1068

0300600232 (Scan No.)

Topic: Laundry
Premiums (Retail trade)
Statue of Liberty National Monument (N.Y. and N.J.)
Women

Genre/Form: Advertising cards
Point-of-purchase displays

Box 8, Folder 12

White of Eggs Toilet Soap Excels All High Priced Soaps. [Print advertising.]
1 Item (b&w; 24.5 x 14.5 cm.)

[Image\(s\)](#)

Smith, George W.

English.

Caption: "White of Eggs Toilet Soap Excels All High Priced Soaps." Text ad with drawing of soap wrapper. For Dr. Paul's Egg White Soap.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245212

Ivorydata4 1069

0300600233 (Scan No.)

Topic: Complexion
Face -- Care and hygiene
hands -- Care and hygiene

Genre/Form: Print advertising

Box 8, Folder 12

Smith's Soap Did The Business. [Advertising card.]
1 Item (col.; 18 x 13.5 cm.)

[Image\(s\)](#)

Smith's, C.W., Family Soap.

English.

Caption: "Smith's Soap Did The Business". Naked child running away from mother and bath.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245213

Ivorydata4 1070

0300600234 (Scan No.)

Topic: Baths
Children
Dogs
Mothers
Women

Genre/Form: Advertising cards
Handbills

Box 8, Folder 13

L~S Solvo Soap Cleans Anything. [Trading stamp.]
1 Item (col.; 6.5 x 4.5 cm.)

[Image\(s\)](#)

Solvo Soap.

English.

Caption: "L~S Solvo Soap Cleans Anything". Woman washing unidentified object. Stamp.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245214

Ivorydata4 1071

0300600235 (Scan No.)

Topic: Cleaning
 Women
 Women domestics

Genre/Form: Trading stamps

Box 8, Folder 22

ELECTRA For The Laundry. [Advertising card.]
1 Item (col.; 12 x 8 cm.)

[Image\(s\)](#)

Thurber, H.K. & F.B., Company.

English.

Caption: "'ELECTRA" For The Laundry." Women washing clothes in washtub.

Both sides of card shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245215

Ivorydata4 1072

0300600236 (Scan No.)

Topic: Children
 Girls
 Grocers
 Laundry

Genre/Form: Advertising cards

Box 8, Folder 34

Genuine Yankee Soap [Advertising card.]
1 Item (col.; 11.5 x 17 cm.)

[Image\(s\)](#)

Williams, J.B., Company (Glastonbury, Conn.)

English.

Caption: "Genuine Yankee Soap".

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245216

Ivorydata4 1073

0300600237 (Scan No.)

Topic: Flags -- United States
Shaving

Genre/Form: Advertising cards

Box 8, Folder 14

Film Stars Find New Beauty Secret. [Print advertising.]

1 Item (col.; 33 x 23.5 cm.)

[Image\(s\)](#)

Stanley, Marietta, Company.

English.

Caption: "Film Stars Find New Beauty Secret". Five women movie stars endorse Sempre Giovine soap.

Ad is wrinkled, piece torn from bottom.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Poor condition.

Local Numbers

245217

Ivorydata4 1074

0300600238 (Scan No.)

Names: Fuller, Mary
O'Neil, Peggy
Snow, Marguerite, 1889-1958
Stonehouse, Ruth, 1893-1941
Williams, Kathlyn, 1888-1960

Topic: Celebr
Complexion
Endorsements in advertising
Premiums (Retail trade)
Skin -- Care and hygiene

Occupation: Actors

Genre/Form: Print advertising

Box 8, Folder 14

Brown Shredded Soap. [Wrapper.]

1 Item (col.; 14 x 31.5 cm.)

[Image\(s\)](#)

Stanley, John T., Inc.

English.

Caption: "Brown Shredded Soap". Soap wrapper with bear image.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245218

Ivorydata4 1075

0300600239 (Scan No.)

Topic: Bears
Soap

Genre/Form: Wrappers

Box 8, Folder 38

The Doctors were as excited as the women.. [Print advertising.]

1 Item (b&w; 32 x 25 cm.)

[Image\(s\)](#)

Woodbury, John H., Dermatologica

English.

Caption: "The Doctors were as excited as the women...".

Copyright date on photo is 1931.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245219

Ivorydata4 1076

0300600240 (Scan No.)

Topic: Endorsements in advertising
Physicians
Premiums (Retail trade)
Skin -- Care and hygiene
Women

Genre/Form: Print advertising

Box 8, Folder 39

You And Your Sweater. [Leaflet.]

1 Item (col.; 28.5 x 44 cm.)

[Image\(s\)](#)

Woolite, Inc.

English.

Caption: "You And Your Sweater". Black and white photo of woman in turtleneck sweater, blue dots of differing sizes overlaid.

Front, back, and inside shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245220

Ivorydata4 1077

0300600241 (Scan No.)

Topic: Clothing and dress
Laundry
Lingerie
Women
Wool fabrics

Genre/Form: Leaflets

Box 8, Folder 18

Swift's Washing Powder. [Advertising card.]

1 Item (col.; 5.5 x 9 cm.)

[Image\(s\)](#)

Swift & Co., Advertiser

English.

Illustration: Little girl washing doll with washtub and scrub board. Similar to Maud Humphrey's illustration for Ivory--see 0207910245.tif. Some text obscured on back of card.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1101

0300600283 (Scan No.: both sides of card shown)

Topic: Children in advertising
Dolls
Play
Soap

Toys

Genre/Form: Advertising cards

Box 8, Folder 30

[Shaving Made Easy Use Whittemore's Orient Shaving Soap..]. [Advertising card.]

1 Item (b&w; 14 x 6 cm.)

[Image\(s\)](#)

Clinton Manufacturing Co.

English.

Caption: "Shaving Made Easy Use Whittemore's Orient Shaving Soap...". Die-cut ad card in shape of shaving brush.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245245

Ivorydata4 1102

0300600284 (Scan No.)

Topic: Men
Shaving

Genre/Form: Advertising cards

Box 8, Folder 30

Lowila: When Soap Irritates. [Pamphlet.]

1 Item (col.; 14 x 6 cm.)

[Image\(s\)](#)

Westwood Pharmacal Corp.

English.

Caption: "Lowila: When Soap Irritates". Cover of booklet showing hands with lather.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245246

Ivorydata4 1103

0300600285 (Scan No.)

Topic: hands -- Care and hygiene

Genre/Form: Pamphlets

Box 8, Folder 29

Cuticura Remedies. [Advertising card.]
1 Item (col.; 10 x 7 cm.)

[Image\(s\)](#)

Weeks & Potter Chemists and Drug, Advertiser

English.

Head of Asian man on front.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1104

0300600286 (Scan No.)

Both sides of card shown in scan.

Topic: Asians
Health
Men

Genre/Form: Advertising cards

Box 8, Folder 32

Williams' Shaving Stick. [Print advertising.] Truth
1 Item (b&w; 21 x 28 cm.)

[Image\(s\): Williams' Shaving Stick. \[Print advertising.\] Truth.](#)

Williams, J.B., Company (Glastonbury, Conn.)

English.

Caption: "Williams' Shaving Stick". Ad in upper left quadrant of page.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245248

Ivorydata4 1105

0300600287 (Scan No.)

Names: United States Military Academy
United States. Army

Topic: Endorsements in advertising
Flags -- United States
Shaving

United States. Navy

Genre/Form: Print advertising

Box 8, Folder 32

Williams' Shaving Soap. [Print advertising.] Collier's, 1899
1 Item (b&w; 20 x 14 cm.)

[Image\(s\): Williams' Shaving Soap. \[Print advertising.\] Collier's. 1899](#)

Williams, J.B., Company (Glastonbury, Conn.)

English.

Caption: "Williams' Shaving Soap". Man at barber shop getting shaved by barber.

Published 5 Aug. 1899.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245249

Ivorydata4 1106

0300600288 (Scan No.)

Topic: Barbers
Men
Shaving

Genre/Form: Print advertising

Box 8, Folder 38

Woodbury's Facial Soap. [Advertising card.] Munsey's Magazine
1 Item (b&w; 18.5 x 24.5 cm.)

[Image\(s\): Woodbury's Facial Soap. \[Advertising card.\] Munsey's Magazine.](#)

Woodbury, John H., Dermatologica

English.

Caption: "Woodbury's Facial Soap". Ad at top of page.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245250

Ivorydata4 1107

0300600289 (Scan No.)

Topic: Face -- Care and hygiene
Men

Premiums (Retail trade)

Genre/Form: Advertising cards

Box 8, Folder 38

3 typical Case Histories. [Print advertising.]
1 Item (b&w; 32.5 x 25 cm.)

[Image\(s\)](#)

Woodbury, John H., Dermatologica, Advertiser
English.

Advertisement for Woodbury's Facial Soap with photographs of three women and text about their particular skin "cases".

Reproduction restrictions due to copyright.

Good condition.

Local Numbers

Ivorydata4 1110

0300600292 (Scan No.)

Topic: Face -- Care and hygiene
Physicians
Skin -- Care and hygiene
Soap
Women in advertising

Genre/Form: Photographs -- Reproductions
Print advertising

Box 8, Folder 41

"Little Miss Zenoleum" [sic: title under portrait] [Calendar.], 1905
1 Item (col.; 23 x 13.5 cm.)

[Image\(s\): "Little Miss Zenoleum" \[sic: title under portrait\] \[Calendar.\] 1905.](#)

Zenner Disinfectant Co. (Detroit, Mich.), Advertiser
English.

Portrait of glamorous, sensuous woman in dress, holding an envelope.
Image mounted on board holding multi-page calendar. Advertisement text:
"ZENOLEUM / DISINFECTANT AND DIP / Zenoleum Toilet Soap / 'Thoroughly
Antiseptic and Germicidal' / The Zenner Disinfectant Co., Detroit, Mich., U.S.A."
Calendar for 1905.

Good condition.

Local Numbers

Ivorydata4 1111

0300600293 (Scan No.)

Topic: Health
Sex in advertising
Soap
Women in advertising

Genre/Form: Calendars
Photographs -- Reproductions

Box 8, Folder 30

when soap irritates..tender or diseased skin Lowila Cake. [Leaflet.]
1 Item (col.; 22.5 x 29 cm.)

[Image\(s\)](#)

Westwood Pharmacal Corp.

English.

Caption: "when soap irritates...tender or diseased skin Lowila Cake".

Tri-fold leaflet--outside and inside shown.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245265

Ivorydata4 1122

0300600294 (Scan No.)

Topic: Skin -- Care and hygiene
Skin Diseases

Genre/Form: Leaflets

Box 8, Folder 6

Dr. Sayman's Personal Message. [Leaflet.]
1 Item (b&w; 23 x 31 cm.)

[Image\(s\)](#)

Sayman, T.M., Products Company.

English.

Caption: "Dr. Sayman's Personal Message". For Sayman's Vegetable Wonder Soap.

Unrestricted research use on site by appointment. Reproduction restrictions due to copyright.

Good condition.

Local Numbers

245266

Ivorydata4 1123

0300600295 (Scan No.)

Topic: Baths
Hair -- Care and hygiene
Health

Physicians
hands -- Care and hygiene

Genre/Form: Leaflets

Box 9	Soap
Box SUPP 28, Folder 1	Marketing Material, 1885-1960, undated Contains trade cards, labels, advertisements, and circulars for bath soaps, household cleansers, laundry, french laundry . Lots of rich visual material for depictions of bathing and cleaning. Some brands present include: Pearlyne, Lavine, Boraxine, Acme, Soapine, Borax, Kleen-It, Proctor and Gamble, Snow Box, Resinol, and Sapolio.
Box ADD72, Folder 12	Sylvan Toilet Soap, 1911
Oversize 58, Folder 1-13	Soap
Oversize 186, Folder 4-7	Soap
Oversize 187, Folder 1-2	Soap
Map-case 2, Drawer 4, Map-folder 3-9	Soap
Map-case 2, Drawer 4, Map-folder 16	Soap

[Return to Table of Contents](#)