



Smithsonian

*National Museum of American History Kenneth E. Behring Center*

## Guide to the Warshaw Collection of Business Americana Subject Categories: Stocks and Bonds

NMAH.AC.0060.S01.01.Stocks

Kendra Jae

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Archives Center, National Museum of American History  
P.O. Box 37012  
Suite 1100, MRC 601  
Washington, D.C. 20013-7012  
archivescenter@si.edu  
<https://americanhistory.si.edu/archives>

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## Collection Overview

<b>Repository:</b>	Archives Center, National Museum of American History
<b>Title:</b>	Warshaw Collection of Business Americana Subject Categories: Stocks and Bonds
<b>Date:</b>	1815-1972
<b>Identifier:</b>	NMAH.AC.0060.S01.01.Stocks
<b>Creator:</b>	Warshaw, Isadore, 1900-1969
<b>Extent:</b>	3.21 Cubic feet (consisting of 6.5 boxes, 1 folder, 5 oversized folders, 1 flat box (partial), plus digital images of some collection material.)
<b>Language:</b>	English .
<b>Summary:</b>	A New York bookseller, Warshaw assembled this collection over nearly fifty years. The <i>Warshaw Collection of Business Americana: Accounting and Bookkeeping</i> forms part of the Warshaw Collection of Business Americana, Subseries 1.1: Subject Categories. The Subject Categories subseries is divided into 470 subject categories based on those created by Mr. Warshaw. These subject categories include topical subjects, types or forms of material, people, organizations, historical events, and other categories. An overview to the entire Warshaw collection is available here: <a href="#">Warshaw Collection of Business Americana</a>
<b>Digital Content:</b>	<a href="#">Image(s): Warshaw Collection of Business Americana: Stocks and Bonds</a>

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## Administrative Information

### Acquisition Information

Stocks and Bonds is a portion of the Business Ephemera Series of the Warshaw Collection of Business Americana, Accession AC0060 purchased from Isadore Warshaw in 1967. Warshaw continued to accumulate similar material until his death, which was donated in 1971 by his widow, Augusta. For a period after acquisition, related materials from other sources (of mixed provenance) were added to the collection so there may be content produced or published after Warshaw's death in 1969. This practice has since ceased.

### Forms Part Of

Forms part of the [Warshaw Collection of Business Americana](#) .

- [Series 1: Business Ephemera](#)
- [Series 2: Other Collection Divisions](#)
- [Series 3: Isadore Warshaw Personal Papers](#)
- [Series 4: Photographic Reference Material](#)

## Processing Information

In 2016, with funding provided by the Smithsonian Institution's Collections Care and Preservation Fund, the Archives Center at the National Museum of American History implemented the use of minimal level processing standards to increase information about and facilitate access to more of our collections.

For this subject, minimal processing included arrangement to the folder level, based on prior processing and preservation action, with retention of the pre-existing arrangement when possible, if applicable. Otherwise, an order was imposed by the Processing Archivist. Some materials were consolidated to eliminate excess bulk but items within folders were not arranged further. The guide may or may not include a more refined list of folder contents. Nonarchival housing was replaced for long-term stability, but staples and other fasteners have not all been removed.

Minimal level processing and machine-readable finding aid completed by Kendra Jae, 2017 February.

## Preferred Citation

Warshaw Collection of Business Americana Subject Categories: Stocks and Bonds, Archives Center, National Museum of American History, Smithsonian Institution.

## Restrictions

Collection is open for research. Some items may be restricted due to fragile condition.

## Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

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## Scope and Contents

Stocks and Bonds contains business records and advertisements generated by stock brokers, bankers, and traders who regularly deal with the US stock market.

Materials include a sampling of blank stock certificates, estimated stock quotes for traders, as well as guides to banking companies and artistic depictions of notable bankers and stock brokers. Additional material includes publications intending to educate others about the stock market, trading, and effective investments.

No extensive runs or complete records exist for any single company, however, Turner, Manuel and Company as well as the New York Stock Market are significantly represented or discussed. No particular depth is present for any singular subtopic though some publications may provide general and historical overviews of how stock market information was passed along both within and without the industry.

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## Arrangement

Stocks and Bonds is arranged in three subseries.

- Business Records and Marketing Material
- Genre
- Subject

## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

### Subjects:

- Local finance -- 19th century
- Savings bonds
- Savings bonds -- United States
- finance -- 19th century

### Types of Materials:

- Advertisements
- Advertising
- Advertising cards
- Advertising fliers
- Advertising mail
- Business cards
- Business ephemera
- Business letters
- Business records
- Caricatures
- Ephemera
- Illustrations
- Invoices
- Legal documents
- Legal records
- Legislation (legal concepts)
- Letterheads
- Periodicals
- Print advertising
- Publications
- Publications -- Business
- Receipts
- Stock certificate books
- Stock certificates
- Stock records

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## Container Listing

### Business Records and Marketing Material, 1815-1972, undated

Scope and Contents: Business Records and Marketing Material contains business correspondence, record books, company circulats, annual reports, tax exemption applications, information about company stock auctions, and trustees receipts.

Records where the primary company or individual trader are unreadable have been filed under Miscellaneous.

Companies well represented within the material are Turner, Manuel and Company and the New York Stock Exchange.

Box 1, Folder 1	A, 1850-1955, undated
Box 1, Folder 2	B, 1852-1928, undated
Box 1, Folder 3	C, 1835-1930, undated
Box 7, Folder 2	Chester Steam Mill Company, circa 1848-circa 1880 Notes: Capital stock receipt book, repurposed as a clippings scrapbook. Affixed clippings cover all manner of topics.
Box 1, Folder 4	D, 1850-1903, undated
Box 1, Folder 5	E, 1848-1928, undated
Box 1, Folder 6	F, 1848-1972, undated
Box 1, Folder 7	G, 1855-1925, undated
Box 2, Folder 1	H, 1839-1948
Box 2, Folder 2-3	I, 1887-1963 Notes: Includes one volume of International Board of Health Journal Company bound stock certificates. A few have been issued, the remainder are blank (1895-1896).
Box 2, Folder 4-5	J, 1840-1928, undated
Box 2, Folder 6	K, 1858-1916, undated
Box 2, Folder 7	L, 1852-1920, undated
Box 3, Folder 1-2	M, 1833-1964, undated
Oversize 225	Mallory and Sanford International Flax and Hemp Machine Dressing Company, 1865-1866 Notes: Oversized book of shares certificates.

Box 3, Folder 3	N, 1815-1943, undated
Box 3, Folder 4	O, 1850-1909
Box 3, Folder 5	P, 1836-1952, undated
Box 3, Folder 6	R, 1858-1941
Box 3, Folder 7-8	S, 1852-1961, undated
Box 7, Folder 1	Sterling's Ambrosia Manufacturing Company, 1865 Notes: Scrip receipt book for capital stock.
Box 4, Folder 1	T, 1840-1921, undated
Box 4, Folder 2-4	Turner, Manuel and Company, 1881-1895, undated
Box 4, Folder 5	U, 1902-1941, undated
Box 4, Folder 6	V, 1864-1883, undated
Box 5, Folder 1	W, 1856-1927
Box 5, Folder 2	Y, 1863
Box SUPP 29, Folder 3	Business Records, 1818-1902 Notes: Correspondence, stock holder reports, bond agreements.
Box 5, Folder 3	Miscellaneous, 1836-1928, undated Notes: Receipts, ledger sheets and other documents will illegible or uncertain company association.
Oversize 218	Stock Dividend Ledger, 1850 June-November

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## Genre, 1874-1961, undated

Scope and Contents: Contains bond and stock quotations for goods, independent of business records. This series also contains serial publications, blank stock certificates, historical overviews of different companies, and artistic depictions of trade floors as well as notable stock brokers and bankers.

Box 5, Folder 5	Bond and Stock Quotations, 1875-1961, undated
Box 5, Folder 6	Company Guides, 1932-1942
Box 5, Folder 7	Images, 1885-1939, undated

Notes: Includes many caricatures of prominent industry personalities. Also contains general print illustrations related to trading and images of exchange floors.

Box 6, Folder  
unmarked

[Interior view of the floor of the New York Stock Exchange : black and white photoprint], 1931

1 Item (Silver gelatin on paper.; 9" x 11.5".)

Photographer: Underhill, Irving

Language: English.

Notes: AC0060-0000521.tif (AC Scan)

Unrestricted research use on site by appointment. Photographs must be handled with cotton gloves unless protected by sleeves.

Black-and-white photograph of the New York Stock Exchange with copyright dated 1931 by New York Stock Exchange. Photograph poorly trimmed; some scratches. Irving Underhill, photographer.

Reproduction restricted due to copyright. Copyright held by the New York Stock Exchange.

Names: New York Stock Exchange

Topic: Interior architecture

Stock exchanges

Genre/Form: Photographs -- 1930-1940 -- Black-and-white photoprints -- Silver gelatin

Box 5, Folder 8

Legislation and Regulation, 1874-1897

Box 6, Folder 1

Serial Publications, 1893-1936

Babson's Reports, "A Discussion of the effects of fundamental conditions on the progress and profits of every business, together with suggestions as to how these constant changes may be turned to advantage", 1924  
Notes: Newsletter.

Bond Record, 1893-1894

Notes: 2 issues. 1893 May, 1894 August.

Business World, "Direct Underwriting", undated

Notes: Excerpt by James K. Kellogg.

Cent Per Cent, 1903 January

Notes: Volume 1, Number 1.

Financial Diagram, 1904 October 22

Industrial Securities, 1911 April 22

Notes: Volume 1, Number 12.

Robertson's Investment News, 1925 July-August

Notes: Volume 3, Number 1.



Wall Street Journal, Municipal Bond News: Halsey, Stuart Tops Syndicate  
Managers First Six Months, 1936 July 10

Notes: Excerpt.

Weekly Financial Review, 1911 October 27

Notes: Published and distributed by Swartwout and Appenzellar  
Bankers.

Oversize 60, Folder 3      Oversize Serial Publications, 1854-1928

Daily Indicator, 1884 April 16

Notes: Volume 29, Number 13.

Illustrated London News, 1854 June 17

Notes: Excerpt containing pages 571-572.

Monthly Market Letter, 1911 August

Notes: Volume 11, Number 8. Published and distributed by Harvey  
A. Willis and Company.

Trend of the Market, 1928 June 23

Notes: Volume 1, Number 28.

Weekly Financial Review, 1891 May 01

Box 6, Folder 2      Stock Certificates, 1877, undated

Oversize 60, Folder 2-3      Oversize Stock Certificates, undated

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## Subject, 1875-1936, undated

Oversize 189,  
Folder 1-2

Oversize Miscellaneous, 1854-1928

Notes: Stock quotations, business records, blank bonds, and posters.

Box 6, Folder 3-4

Stock Education, 1879-1936, undated

Notes: Contains material aiming to educate about the nature of the  
stock market, put-and-call options, and holding companies,  
as well as how to effectively trade and speculate, and best  
methods of investing.

Box 6, Folder 5

Stock Market History, 1875-1930

Notes: Contains historical overviews of stock market frauds and the  
causes of the stock market crisis of 1929.

Box 6, Folder 6

Writings, 1939 December 20, undated

Notes: "Ten Commandments of the New York Stock Exchange". Poem:  
"Christmas in Wall Street, or What Ever Became of Santa  
Clause?" by H.A. Leggett and A.B. Wallace.

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