



Smithsonian

*National Museum of American History Kenneth E. Behring Center*

## Guide to the Warshaw Collection of Business Americana Subject Categories: Tags

NMAH.AC.0060.S01.01.Tags

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1999

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## Collection Overview

<b>Repository:</b>	Archives Center, National Museum of American History
<b>Title:</b>	Warshaw Collection of Business Americana Subject Categories: Tags
<b>Date:</b>	undated
<b>Identifier:</b>	NMAH.AC.0060.S01.01.Tags
<b>Creator:</b>	Warshaw, Isadore, 1900-1969
<b>Extent:</b>	0.25 Cubic feet (consisting of .5 box, 1 folder. )
<b>Language:</b>	English .
<b>Summary:</b>	A New York bookseller, Warshaw assembled this collection over nearly fifty years. The <i>Warshaw Collection of Business Americana: Tags</i> forms part of the Warshaw Collection of Business Americana, Subseries 1.1: Subject Categories. The Subject Categories subseries is divided into 470 subject categories based on those created by Mr. Warshaw. These subject categories include topical subjects, types or forms of material, people, organizations, historical events, and other categories. An overview to the entire Warshaw collection is available here: <a href="#">Warshaw Collection of Business Americana</a>

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## Administrative Information

### Acquisition Information

Tags is a portion of the Business Ephemera Series of the Warshaw Collection of Business Americana, Accession AC0060 purchased from Isadore Warshaw in 1967. Warshaw continued to accumulate similar material until his death, which was donated in 1971 by his widow, Augusta. For a period after acquisition, related materials from other sources (of mixed provenance) were added to the collection so there may be content produced or published after Warshaw's death in 1969. This practice has since ceased.

### Materials in the Archives Center

Archives Center Collection of Business Americana (AC0404)

### Forms Part Of

Forms part of the [Warshaw Collection of Business Americana](#) .

Missing Title:

- [Series 1: Business Ephemera](#)
- [Series 2: Other Collection Divisions](#)
- [Series 3: Isadore Warshaw Personal Papers](#)
- [Series 4: Photographic Reference Material](#)

### Preferred Citation

Warshaw Collection of Business Americana Subject Categories: Tags, Archives Center, National Museum of American History, Smithsonian Institution

## Restrictions

Collection is open for research. Some items may be restricted due to fragile condition.

## Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

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## Scope and Contents

This material consists of bills/receipts, catalogs, samples of tags, printed advertisements and scattered correspondence on letterhead stationery from manufacturers and distributors of merchandise tags. These tags were used for identification and shipping purposes.

The material dates from 1875 -1929. Materials are organized by name of company. A large portion of the material is from the Dennison Manufacturing Company. There is one folder of tag samples and one folder of miscellaneous items.

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## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

### Types of Materials:

Business ephemera  
Ephemera

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## Container Listing

### Subseries 1: Business Records, Marketing Material, and Other

Box 1, Folder 1	Allen - Bailey Tag Manufacturing Company, Inc., Caledonia, New York
Box 1, Folder 2	Dancyger Safety Pin Ticket Company, Cleveland, Ohio
Box 1, Folder 3	Dennison Manufacturing Company, Philadelphia, Boston & New York
Box 1, Folder 4	Dennison Manufacturing Company, Philadelphia, Boston & New York
Box 1, Folder 5	Dennison Manufacturing Company, Philadelphia, Boston & New York
Box 1, Folder 6	Dennison Manufacturing Company,
Box 1, Folder 7	Dennison Manufacturing Company, Philadelphia, Boston & New York
Box 1, Folder 8	Dennison Manufacturing Company, Philadelphia, Boston & New York
Box 1, Folder 9	Dennison Manufacturing Company, Philadelphia, Boston & New York
Box 1, Folder 10	Denny Tag Manufacturing Company, Inc., Philadelphia, PA
Box 1, Folder 11	Steinthal & Company, New York
Box 1, Folder 12	Whitney Tag Company, Incorporated, New York, New York
Oversize 61, Folder 1	Tags

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