



Smithsonian
National Museum of American History
Kenneth E. Behring Center

Guide to the Warshaw Collection of Business Americana Subject Categories: Tours

NMAH.AC.0060.S01.01.Tours

Kendra Jae

Funding for partial processing of the collection was supported by a grant from the Smithsonian Institution's Collections Care and Preservation Fund (CCPF).

2017 February

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Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	Warshaw Collection of Business Americana Subject Categories: Tours
Identifier:	NMAH.AC.0060.S01.01.Tours
Date:	1844-1966
Extent:	3.68 Cubic feet (consisting of 8 boxes, 1 folder, 3 oversize folders.)
Creator:	Warshaw, Isadore, 1900-1969
Language:	Collection is in English. Contains French and German language material.
Summary:	A New York bookseller, Warshaw assembled this collection over nearly fifty years. The <i>Warshaw Collection of Business Americana: Accounting and Bookkeeping</i> forms part of the Warshaw Collection of Business Americana, Subseries 1.1: Subject Categories. The Subject Categories subseries is divided into 470 subject categories based on those created by Mr. Warshaw. These subject categories include topical subjects, types or forms of material, people, organizations, historical events, and other categories. An overview to the entire Warshaw collection is available here: Warshaw Collection of Business Americana

Administrative Information

Acquisition Information

Tours is a portion of the Business Ephemera Series of the Warshaw Collection of Business Americana, Accession AC0060 purchased from Isadore Warshaw in 1967. Warshaw continued to accumulate similar material until his death, which was donated in 1971 by his widow, Augusta. For a period after acquisition, related materials from other sources (of mixed provenance) were added to the collection so there may be content produced or published after Warshaw's death in 1969. This practice has since ceased.

Forms Part Of

Forms part of the [Warshaw Collection of Business Americana](#).

- [Series 1: Business Ephemera](#)
- [Series 2: Other Collection Divisions](#)
- [Series 3: Isadore Warshaw Personal Papers](#)
- [Series 4: Photographic Reference Material](#)

Processing Information

In 2016, with funding provided by the Smithsonian Institution's Collections Care and Preservation Fund, the Archives Center at the National Museum of American History

implemented the use of minimal level processing standards to increase information about and facilitate access to more of our collections.

For this subject, minimal processing included arrangement to the folder level, based on prior processing and preservation action, with retention of the pre-existing arrangement when possible, if applicable. Otherwise, an order was imposed by the Processing Archivist. Some materials were consolidated to eliminate excess bulk but items within folders were not arranged further. The guide may or may not include a more refined list of folder contents. Nonarchival housing was replaced for long-term stability, but staples and other fasteners have not all been removed.

Minimal level processing and machine-readable finding aid completed by Kendra Jae, 2017 February.

Preferred Citation

Warshaw Collection of Business Americana Subject Categories: Tours, Archives Center, National Museum of American History, Smithsonian Institution.

Restrictions

Collection is open for research. Some items may be restricted due to fragile condition.

Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

Scope and Contents

Tours consists of business records and advertisements created by tourism companies and rail lines, travel guides to varied countries and geographic areas, and other select items such as travel advice, resources on hotels and resorts, and travel-related events or lectures.

No expansive business documentation exists for any company represented within the records. The strength of the collection lies in its breadth of information about other countries, states, or geographic locations provided for the purposes of informing travelers. While no substantial material concerning the history and development of the tourism industry exists within the collection, this subject category provides substantial resources for researchers interested in sorts of information that was made available to tourists, types of travel and tours available, and background about resources and perceptions of promoted vacation destinations over a long time period.

Arrangement

Tours is arranged in three subseries.

- Business Records and Marketing Material
- Genre
- Subject

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Air travel
- Automobile travel
- Automobile travel -- United States
- Description and Travel
- Family vacations
- Health resorts
- Hotels
- Maps, Tourist
- Railroad companies
- Railroad passenger cars
- Railroad stations
- Railroad travel
- Railroads
- Railroads -- 1860-1900
- Railroads -- 1874-1910
- Railroads -- 19th century
- Railroads -- 20th century
- Railroads -- Dining-car service
- Railroads -- History
- Railroads -- Trains
- Sleeping cars (Railroads)
- Tourism
- Tourist trade -- 1900-1910
- Tourist trade -- 1900-1910 -- Washington (D.C.)
- Tourist trade -- 1910-1940
- Tourist trade -- Postcards
- Transportation
- Travel
- Travel -- 1890-1930
- Travel -- 1910-1920
- Vacations
- advertising -- Transportation

Types of Materials:

- Advertisements
- Advertising
- Advertising cards
- Advertising fliers
- Advertising mail
- Business cards
- Business ephemera
- Business letters
- Business records
- Commercial correspondence
- Correspondence
- Ephemera
- Invoices

Letterheads
Print advertising
Printed ephemera
Publications
Publications -- Business
Receipts
Travel brochures

Geographic Names:

Australia -- Description and Travel
Austria -- description and travel
Canada -- Description and Travel
China -- Description and Travel
Colorado -- description and travel
England -- description and travel
Europe -- description and travel
Europe -- description and travel -- 1910-1950
Ireland -- description and travel
Mexico -- description and travel
Scotland -- description and travel
Spain -- description and travel
United States -- description and travel

Container Listing

Business Records and Marketing Material, 1876-1965, undated

Business Records and Marketing Material contains records for travel and tourism businesses. Additional material includes advertisements and business correspondence. Businesses in this series frequently advertise for or represent specific regions. This series does not include records of railroad companies.

Box 1, Folder 1	A, 1885-1940, undated
Box 1, Folder 2	B, 1900-1935, undated
Box 1, Folder 3-5	C, 1879-1938, undated
Box 1, Folder 6	D, 1885-1914, undated
Box 2, Folder 1	E, 1906-1918, undated
Box 2, Folder 2	F, 1888-1913, undated
Box 2, Folder 3	G, 1895-1963, undated
Box 2, Folder 4	H-J, 1879-1912
Box 2, Folder 5	K-L, 1880-1906, undated
Box 2, Folder 6	M, 1909-1958, undated
Box 2, Folder 7	N, 1899-1965, undated
Box 3, Folder 1	O-P, 1897-1959, undated
Box 3, Folder 2-3	R, 1886-1926, undated
Box 3, Folder 4	S, 1879-1928, undated
Box 3, Folder 5-6	T, 1880-1965, undated
Box 4, Folder 1	W, 1876-1934, undated
Box 4, Folder 2	Correspondence, Warshaw, 1965, undated
Box Oversize 66, Folder 4-5	Oversize Marketing Material, 1930-1943, undated

Contains French and German language material.
Tour brochures, posters.

Box Oversize 199,
Folder 2 Oversize Posters, 1892, undated
Contains travel posters.

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Genre, 1844-1966, undated

Genre contains material that pertains to travel-related publications, hotels and resorts, and travel-related lectures or events. This series also contains records of railways that offer travel plans or recommendations, and travel guides that were collected about various countries, regions, and states.

Box 4, Folder 3 Government Publications, 1931
The Promotion of Tourist Travel by Foreign Countries, United States Department of Commerce, Bureau of Foreign and Domestic Commerce.

Guidebooks and Marketing Material, 1879-1961
Traveler's guides and promotional information for US destinations including Hawaii, Canada, Holland, Ireland, Puerto Rico, England, Italy, Scotland, Germany, Austria, Switzerland, the Bahamas, Argentina, and multiple location cruises.

Box SUPP 33, Folder 4 Guidebooks, 1897-1961

Box SUPP 33, Folder 5 Guidebooks and Marketing Material, 1879-1936

Guides, 1844-1966, undated

Box 4, Folder 4 Hotels and Resorts, 1887-1923, undated
Hotel and resort literature for tourists.

Rail Travel, 1880-1942, undated

Box 4, Folder 5 A-C, 1895-1926

Box 4, Folder 6 D, 1940-1942, undated

Box 4, Folder 7 F-G, 1912-1914

Box 4, Folder 8 H-I, 1917-1942, undated

Box 4, Folder 9 L-M, 1908, undated

Box 5, Folder 1-2 N, 1880-1928, undated

Box 5, Folder 3	P-S, 1892, undated
	Destinations, 1844-1966, undated
Box 5, Folder 4	Australia, 1914
Box 5, Folder 5	Canada, 1844-1949, undated
Box 5, Folder 6	East Asia, 1893-1962
Box 6, Folder 1-2	England, 1896-1907, undated
Box 6, Folder 3	Intercontinental Miscellaneous, 1870-1966, undated
Box 6, Folder 4	Ireland and Northern Ireland, undated
Box 6, Folder 5	Mexico, 1888-1964, undated
Box 7, Folder 1	Michigan, 1905, undated
Box 7, Folder 2	New England, 1887-1927, undated
Box 7, Folder 3-4	New York, 1882-1939, undated
Box 8, Folder 1	New York, 1882-1939, undated
Box 8, Folder 2	Northwest, undated
Box 8, Folder 3	Rocky Mountain Region, 1890-1892
Box 8, Folder 4	Scotland, 1907
Box 8, Folder 5	Spain, 1924, undated
Box 8, Folder 6	Yellowstone Park, 1889-1909, undated
Box 8, Folder 7	Serial Publications, 1880-1942
	<i>Louisiana Tourist Bulletin</i> , 1942 January Volume 5, Number 3.
	<i>Tourist's Delight</i> , 1909

Volume 1, Number 5.

Tourist World, 1881-1882
1881 April, 1882 January.

Tourjee Tourist, 1880 April
Volume 1, Number 1.

Travel, 1884 January
Volume 3, Number 1.

Venture, 1965 December
Volume 2, Number 6.

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Subject, 1848-1958, undated

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| Box 8, Folder 8 | Lectures and Events, 1911, undated |
| Box 8, Folder 9 | Trip Announcements and Agendas, 1881-1920
Social club trip agendas, and the agenda of President Benjamin Harrison's tour to the Pacific Coast from April 14th to May 16th, 1891. |
| Box 8, Folder 10 | Travel and Vacation Exhibition, 1912-1913, undated
Materials that pertain to the organization and promotion of the Travel and Vacation Exhibition hosted at the New Grand Central Palace by the Transportation Club of New York City. |
| Box 8, Folder 11 | Travel Advice and Resources, 1848-1958, undated
Booklets and pamphlets for travelers seeking varied forms of travel advice. |

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