



Smithsonian

*National Museum of American History Kenneth E. Behring Center*

## Guide to the Warshaw Collection of Business Americana Subject Categories: Vitamins

NMAH.AC.0060.S01.01.Vitamins

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## Collection Overview

<b>Repository:</b>	Archives Center, National Museum of American History
<b>Title:</b>	Warshaw Collection of Business Americana Subject Categories: Vitamins
<b>Date:</b>	circa 1942-1961
<b>Identifier:</b>	NMAH.AC.0060.S01.01.Vitamins
<b>Creator:</b>	Warshaw, Isadore, 1900-1969
<b>Extent:</b>	0.25 Cubic feet (consisting of .5 box, 1 folder. )
<b>Language:</b>	English .
<b>Summary:</b>	A New York bookseller, Warshaw assembled this collection over nearly fifty years. The <i>Warshaw Collection of Business Americana: Vitamins</i> forms part of the Warshaw Collection of Business Americana, Subseries 1.1: Subject Categories. The Subject Categories subseries is divided into 470 subject categories based on those created by Mr. Warshaw. These subject categories include topical subjects, types or forms of material, people, organizations, historical events, and other categories. An overview to the entire Warshaw collection is available here: <a href="#">Warshaw Collection of Business Americana</a>

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## Administrative Information

### Acquisition Information

Vitamins is a portion of the Business Ephemera Series of the Warshaw Collection of Business Americana, Accession AC0060 purchased from Isadore Warshaw in 1967. Warshaw continued to accumulate similar material until his death, which was donated in 1971 by his widow, Augusta. For a period after acquisition, related materials from other sources (of mixed provenance) were added to the collection so there may be content produced or published after Warshaw's death in 1969. This practice has since ceased.

### Materials in the Archives Center

Archives Center Collection of Business Americana (AC0404)

### Forms Part Of

Forms part of the [Warshaw Collection of Business Americana](#) .

- [Series 1: Business Ephemera](#)
- [Series 2: Other Collection Divisions](#)
- [Series 3: Isadore Warshaw Personal Papers](#)
- [Series 4: Photographic Reference Material](#)

### Preferred Citation

Warshaw Collection of Business Americana Subject Categories: Vitamins, Archives Center, National Museum of American History, Smithsonian Institution

## Restrictions

Collection is open for research. Some items may be restricted due to fragile condition.

## Conditions Governing Use

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## Scope and Contents

This subject category- Vitamins- consists of a sales advertisements and several informational books on vitamins. Items are from the mid-20th century, primarily the early 1940s. Researchers looking for information on vitamins as they relate to nutrition and health will find this information useful.

Series 1, Manufacturers and Distributors, circa 1943, contains a 1943 magazine advertisement for Grove's Vitamins produced and distributed by Grove Laboratories, Incorporated based in St. Louis, Missouri.

Series 2, Publications, circa 1942-1961, consists of the informational booklets "Vitamin Mineral Digest: Questions and Answers about Vitamins and Minerals and Their Importance" (1942), "Vitamins with Minerals: An Outstanding Advance in Nutritional Research" (1942), and "Your Heart and Vitamin E" (1961). Each booklet is in a separate file and arranged in the order they are listed. The first two booklets were published by the United States Vitamin Corporation in New York.

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## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

### Types of Materials:

Business ephemera  
Ephemera

## Container Listing

Business Records, Marketing Material, and Other, 1942-1961, undated

Subseries 1: Companies, circa 1943

Box 1, Folder 1	Grove Laboratories, Incorporated, St. Louis, Missouri, 1943
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Subseries 2: Publications, circa 1942-1961

Box 1, Folder 2	Vitamin Mineral Digest, 1942
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Box 1, Folder 3	Vitamin With Minerals, 1942
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Box 1, Folder 4	Your Heart and Vitamin E, 1961
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Box SUPP 33, Folder 17	United Vitamin Products, reply postcard, undated
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