



Smithsonian

National Museum of American History Kenneth E. Behring Center

Guide to the Warsaw Collection of Business Americana Subject Categories: War

NMAH.AC.0060.S01.01.War

Vanessa Broussard-Simmons and Nicole Blechynden

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Archives Center, National Museum of American History
P.O. Box 37012
Suite 1100, MRC 601
Washington, D.C. 20013-7012
Business Number: Phone: 202-633-3270
Fax Number: Fax: 202-786-2453
archivescenter@si.edu
<https://americanhistory.si.edu/archives>

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Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	Warshaw Collection of Business Americana Subject Categories: War
Date:	1861-1963 undated
Identifier:	NMAH.AC.0060.S01.01.War
Creator:	Warshaw, Isadore, 1900-1969
Extent:	2.89 Cubic feet (consisting of 5 boxes, 3 folders, 10 oversize folders, 19 map case folders.)
Language:	English .
Summary:	A New York bookseller, Warshaw assembled this collection over nearly fifty years. The <i>Warshaw Collection of Business Americana: War</i> forms part of the Warshaw Collection of Business Americana, Subseries 1.1: Subject Categories. The Subject Categories subseries is divided into 470 subject categories based on those created by Mr. Warshaw. These subject categories include topical subjects, types or forms of material, people, organizations, historical events, and other categories. An overview to the entire Warshaw collection is available here: Warshaw Collection of Business Americana

Administrative Information

Acquisition Information

War is a portion of the Business Ephemera Series of the Warshaw Collection of Business Americana, Accession AC0060 purchased from Isadore Warshaw in 1967. Warshaw continued to accumulate similar material until his death, which was donated in 1971 by his widow, Augusta. For a period after acquisition, related materials from other sources (of mixed provenance) were added to the collection so there may be content produced or published after Warshaw's death in 1969. This practice has since ceased.

Materials in the Archives Center

Archives Center Collection of Business Americana (AC0404)

Forms Part Of

Forms part of the [Warshaw Collection of Business Americana](#) .

- [Series 1: Business Ephemera](#)
- [Series 2: Other Collection Divisions](#)
- [Series 3: Isadore Warshaw Personal Papers](#)
- [Series 4: Photographic Reference Material](#)

Processing Information

In 2016, with funding provided by the Smithsonian Institution's Collections Care and Preservation Fund, the Archives Center at the National Museum of American History implemented the use of minimal level processing standards to increase information about and facilitate access to more of our collections.

A large portion of stored material from the original acquisition received minimal level processing, which resulted in additions to this Subject category. This effort included basic arrangement and replacement of non-archival housing for long-term stability, but staples and other fasteners have not all been removed. Revisions to the encoded finding aid were made to reflect the added content in context to the previously processed material.

Minimal level processing and enhancement of the machine-readable finding aid completed by Nicole Blechynden, September 2017.

Preferred Citation

Warshaw Collection of Business Americana Subject Categories: War, Archives Center, National Museum of American History, Smithsonian Institution

Restrictions

Collection is open for research. Some items may be restricted due to fragile condition.

Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Types of Materials:

Business ephemera
Ephemera

Container Listing

War posters (series), circa 1914-1960 (bulk 1942-1945)

350 Items (Approximately 350 items)

Collector:	Warshaw, Isadore, 1900-1969
Artist:	Rockwell, Norman, 1894-1978 Flagg, James Montgomery, 1877-1960 Christy, Howard Chandler, 1873-1952
Language:	English.
Arrangement:	Arranged by time period, country of origin and theme or issuing organization.
Restrictions:	The collection is open for research use. Researchers must handle unprotected photographs with gloves and use assistance when dealing with oversize materials.
Scope and Contents:	Consists of approximately 350 items, primarily posters relating to the First and Second World War. Also includes window displays, transit advertisements and flags. Although some British and Canadian posters from World War I are present, the bulk of the material dates from 1942-1945 and is comprised of American World War II posters publicizing war efforts such as conservation and food production, fundraising, recruiting and enlistment, morale and propaganda, and relief and volunteer organizations. Artists such as Howard Chandler Christy, James Montgomery Flagg, and Norman Rockwell are represented.
Topic:	Recruiting and enlistment World War, 1914-1918 World War, 1914-1918 -- Propaganda World War, 1939-1945 World War, 1939-1945 -- Propaganda
Genre/Form:	Posters

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Images and Publications, 1861-1963

Box 1	War
Box 2	War
Box 3	War
Box 4	War
Box 5	War
Box SUPP 34, Folder 3	General, War, 1861-1963 Notes: Contains an assortment of material related to war concerns and war eras. Trade cards, collectible cards, and assorted print material feature battles and war-related museums. Museums advertised

mostly feature Civil War history. Some material promote support and service to the troops or war effort such as bonds (WWII era), and the women's effort to aid wounded soldiers (1861, Civil War era). There are news clippings regarding the US involvement in European during WWI. Several items address veteran concerns. Insurance advertising from 1962 leverages the fear of atomic war as coverage incentive. There is a lengthy memorandum on the Versailles Treaty (1932). There is no material on the Korean or Vietnam wars but there is Civil Service Commission instructions (1963) for emergency registration in the event of enemy attack.

Box SUPP 34, Folder 4	Picturesque Cuba, Porto Rico, Hawaii, Philippines with Views of the American Army and Navy, 1899 Notes: This monograph highlights the chief actors in the Spanish-American War and the resulting new possessions.
Box ADD76, Folder 2	"What the War Will Mean To You", undated Notes: 3 1/2" x 5/8" slip: red, white, and blue.
Oversize 68, Folder 2-5	War
Oversize 203, Folder 3	War
Oversize 204, Folder 1-2	War
Oversize 205, Folder 1-3	War
Map-folder 1-9	War
Map-folder 3-8	War
Map-folder 10-12	War

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