



Smithsonian

National Museum of American History Kenneth E. Behring Center

Guide to the Warsaw Collection of Business Americana Subject Categories: Wild West

NMAH.AC.0060.S01.01.Wild

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1999

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Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	Warshaw Collection of Business Americana Subject Categories: Wild West
Date:	circa 1888-1940
Identifier:	NMAH.AC.0060.S01.01.Wild
Creator:	Warshaw, Isadore, 1900-1969
Extent:	0.23 Cubic feet (consisting of .5 box, plus digital images of some collection material.)
Language:	English .
Summary:	A New York bookseller, Warshaw assembled this collection over nearly fifty years. The <i>Warshaw Collection of Business Americana: Wild West</i> forms part of the Warshaw Collection of Business Americana, Subseries 1.1: Subject Categories. The Subject Categories subseries is divided into 470 subject categories based on those created by Mr. Warshaw. These subject categories include topical subjects, types or forms of material, people, organizations, historical events, and other categories. An overview to the entire Warshaw collection is available here: Warshaw Collection of Business Americana
Digital Content:	Image(s): Warshaw Subject Category: Wild West

Administrative Information

Acquisition Information

Wild West is a portion of the Business Ephemera Series of the Warshaw Collection of Business Americana, Accession AC0060 purchased from Isadore Warshaw in 1967. Warshaw continued to accumulate similar material until his death, which was donated in 1971 by his widow, Augusta. For a period after acquisition, related materials from other sources (of mixed provenance) were added to the collection so there may be content produced or published after Warshaw's death in 1969. This practice has since ceased.

Materials in the Archives Center

Archives Center Collection of Business Americana (AC0404)

Forms Part Of

Forms part of the [Warshaw Collection of Business Americana](#) .

Missing Title:

- [Series 1: Business Ephemera](#)
- [Series 2: Other Collection Divisions](#)
- [Series 3: Isadore Warshaw Personal Papers](#)
- [Series 4: Photographic Reference Material](#)

Preferred Citation

Warsaw Collection of Business Americana Subject Categories: Wild West, Archives Center, National Museum of American History, Smithsonian Institution

Restrictions

Collection is open for research. Some items may be restricted due to fragile condition.

Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

Scope and Contents

This subject category- Wildwest consists of materials relating to the portrayal of America's Western frontier. The material focuses on the romantic ideal of the west and the people in it rather than factual information. This includes material from and about Buffalo Bill's Wild West show and other performance events, as well as images and publications base on the romanticized ideal of a Wildwest. The collection spans the dates 1888-1940 and has items from diverse locations. The collection is organized by type of material.

Series 1, Programs, 1889-1938; undated, consists of programs from various live shows that portrayed the lifestyle and events of America's Western Frontier including Buffalo Bill's Wild West, Cheyenne Frontier Days, and The World Series Rodeo. The programs are all illustrated and are arranged by event name.

Series 2, Advertisements, undated, consists of materials advertising events that focus on America's west. This includes Cheyenne Frontier Days and Buffalo Bill's Wild West Show and movies set in the west. The advertisements are mostly broadsides or pamphlets and are all illustrates; none are dated.

Series 3, Correspondence, 1897-1915, consists of correspondence regarding traveling shows such as Buffalo Bill's Wild West, Broncho John Wild West, California All Star Wild West, Carlisle's Historical Wild West Show, and 101 Ranch. The correspondence is primarily between the show manager and a local host or show sponsor. The series is arranged by touring company then chronologically.

Series 4, Publications, 1893-1940, contains books and periodicals about America's Western frontier. One book is on the history of the west and Buffalo Bill, and one is a collection of Rodeo songs. The other published works are fictional stories set in the west.

Series 5, Images, 1888; undated, contains images of the American west and people associated with the west. Illustrations are of scenes from the west, the photographs are portraits of William Cody "Buffalo Bill", Annie Oakley, Pawnee Bill, and Henry Brown. The postcards are images of people connected with the west including Calamity Jane, Buckskin Bill, Tex Ritter and others. Other postcards are drawings and staged scenes of cowboys. The image series also contains a piece of leather work showing an image of William Cody.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Types of Materials:

Business ephemera
Ephemera

Container Listing

Subseries 1: Programs, 1889-1938; undated

Box 1, Folder 1 [Buffalo Bill's Wild West, 1889; undated](#)
Notes: Location unknown

Box 1, Folder 2 Cheyenne Frontier Days, 1938
Notes: Cheyenne, Wyoming

Box 1, Folder 3 World Series Rodeo, 1930-1931, 1935
Notes: Madison Square Garden, New York

Box 1, Folder 4 Miscellaneous Programs, undated
Notes: Hagerstown, Maryland

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Subseries 2: Advertisements, undated

Box 1, Folder 5 Advertisements, undated
Notes: Location unknown

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Subseries 3: Correspondence, 1897-1915

Box 1, Folder 6 [Correspondence, 1897-1915](#)
Notes: Gloversville, New York, Chicago, Illinois

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Subseries 4: Publications, 1893-1940

Box 1, Folder 7 Burke, John M., 1893
Notes: "Buffalo Bill" from prairie to palace; an authentic history of the wild
West, with sketches, stories of adventure, and anecdotes of "Buffalo
Bill," the hero of the plains [partial, damaged]

Box 1, Folder 8 Clarke, Kenneths
Notes: Songs for the Rodeo, 1937

Box 1, Folder 9	Wheeler, Edward L. Notes: Corduroy Charlie, 1899
Box 1, Folder 10	Romantic Range, 1940
Box 1, Folder 11	Western Aces, 1936 April, 1936 August

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Subseries 5: Images, 1888; undated

Box 1, Folder 12	Illustrations, undated Notes: Location unknown
Box 1, Folder 13	Leatherwork, undated
Box 1, Folder 14	Photographs, 1888; undated Notes: San Diego, California; Whittenberg, Wisconsin; Chicago, Illinois
Box 1, Folder 15	Postcards and advertisements, 1907; undated Notes: Location unknown

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