



Smithsonian
National Museum of American History
Kenneth E. Behring Center

Guide to the Warshaw Collection of Business Americana Geographical Categories: California

NMAH.AC.0060.S01.02.California

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Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	Warshaw Collection of Business Americana Geographical Categories: California
Identifier:	NMAH.AC.0060.S01.02.California
Date:	circa 1878-1958
Extent:	1.98 Cubic feet (consisting of 4 boxes, 2 folder, 4 oversize folders, 1 flat box (partial).)
Creator:	Warshaw, Isadore, 1900-1969
Language:	English .
Summary:	A New York bookseller, Warshaw assembled this collection over nearly fifty years. The <i>Warshaw Collection of Business Americana: California</i> forms part of the Warshaw Collection of Business Americana, Subseries 1.2: Geographical Categories. An overview to the entire Warshaw collection is available here: Warshaw Collection of Business Americana

Administrative Information

Acquisition Information

California is a portion of the Business Ephemera Series of the Warshaw Collection of Business Americana, Accession AC0060 purchased from Isadore Warshaw in 1967. Warshaw continued to accumulate similar material until his death, which was donated in 1971 by his widow, Augusta. For a period after acquisition, related materials from other sources (of mixed provenance) were added to the collection so there may be content produced or published after Warshaw's death in 1969. This practice has since ceased.

Materials in the Archives Center

Archives Center Collection of Business Americana (AC0404)

Forms Part Of

Forms part of the [Warshaw Collection of Business Americana](#).

Warshaw Collection of Business Americana

- [Series 1: Business Ephemera](#)
- [Series 2: Other Collection Divisions](#)
- [Series 3: Isadore Warshaw Personal Papers](#)
- [Series 4: Photographic Reference Material](#)

Processing Note

Processed by Teresa M. Mora and Theresa M. Pool, interns, August 22, 1997.

In 2016, with funding provided by the Smithsonian Institution's Collections Care and Preservation Fund, the Archives Center at the National Museum of American History implemented the use of minimal level processing standards to increase information about and facilitate access to more of our collections.

A large portion of stored material from the original acquisition received minimal level processing, which resulted in additions to this Subject category. This effort included basic arrangement and replacement of non-archival housing for long-term stability, but staples and other fasteners have not all been removed. Revisions to the encoded finding aid were made to reflect the added content in context to the previously processed material.

Minimal level processing and enhancement of the machine-readable finding aid completed by Nicole Blechynden, September 2017.

Preferred Citation

Warshaw Collection of Business Americana Geographical Categories: California, Archives Center, National Museum of American History, Smithsonian Institution

Restrictions

Collection is open for research. Some items may be restricted due to fragile condition.

Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

Scope and Content

The California Business and Development files contain a number of brochures promoting emigration to the state in the early 20th century. A number of these publications were created by the California Promotion Committee, a statewide chamber of commerce. The Tourism series contains many guidebooks, souvenirs, and brochures from San Diego and San Francisco. Among the tourist literature is a substantial amount of early 20th century railroad (including the Santa Fe and Union Pacific companies) related materials.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Types of Materials:

Business ephemera
Ephemera

Container Listing

Subseries 1: General

Box 1, Folder 1-3	General Images
Box 1, Folder 4	History
Box SUPP 35, Folder 12	General, California, 1904-1910 Mast of letterhead for the San Francisco Clerk of the Board of Supervisors, and a quote about Los Angeles with portrait of Hugh K. Walker on a ribbon.
Box 1, Folder 5	Almanacs
Box 1, Folder 6	Art/artists
Box 1, Folder 7	Bibliographies
Box 1, Folder 8	Development
Box 2, Folder 1-2	Development
Box 2, Folder 3	Education
Box 2, Folder 4	Expeditions
Box 2, Folder 5	Legal Documents
Box 2, Folder 6	Organizations
Box 2, Folder 7	Periodicals
Box 2, Folder 8	Publications
Box ADD76, Folder 9	Publications, 1886-circa 1907, undated Booklets, pamphlets, and excerpts on 1906 San Francisco earthquake, Santa Barbara, Yosemite Valley, Southern California Los Angeles region.
Box 2, Folder 9-10	Miscellaneous

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Subseries 2: Business

Box 3, Folder 1	Agriculture
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Box 3, Folder 2	Banking
Box 3, Folder 3	Bills/invoices/receipts
Box 3, Folder 4	Businesses
Box 3, Folder 5	Correspondence

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Subseries 3: Tourism

Box ADD76, Folder 9	"A Trip to California" Raymond Vacations Excursions Ticket Book, 1887-1888 Leaving from Boston.
Oversize ADDOV14	<i>Camera Tour in Color: San Francisco and Bay Cities</i> , undated Booklet.
Box 3, Folder 6	Expositions/fairs
Box 3, Folder 7	Guidebooks
Box 3, Folder 8	Hotels
Box 3, Folder 9	Maps
Box 3, Folder 10	National/state Parks
Box 3, Folder 11	Railroads
Oversize 212, Folder 2	Railroads
Box 4, Folder 1-3	Souvenirs
Box 4, Folder 4	Tourism

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Subseries 4: Oversize

Box 74, Folder 3-5	California [Oversize]
Oversize 212, Folder 2	California [Oversize]

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