



Smithsonian

National Museum of American History Kenneth E. Behring Center

Guide to the Warsaw Collection of Business Americana Geographical Categories: Florida

NMAH.AC.0060.S01.02.Florida

Vanessa Broussard-Simmons

1999

Archives Center, National Museum of American History
P.O. Box 37012
Suite 1100, MRC 601
Washington, D.C. 20013-7012
Business Number: Phone: 202-633-3270
Fax Number: Fax: 202-786-2453
archivescenter@si.edu
<https://americanhistory.si.edu/archives>

Table of Contents

Collection Overview	
Administrative Information	1
Scope and Content	2
Names and Subjects	
Container Listing	
Subseries 1: General	3
Subseries 2: Tourism	3
Subseries 3: Oversize	4

Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	Warshaw Collection of Business Americana Geographical Categories: Florida
Date:	1861-1981
Identifier:	NMAH.AC.0060.S01.02.Florida
Creator:	Warshaw, Isadore, 1900-1969
Extent:	1.88 Cubic feet (consisting of 4 boxes, 1 folder, 2 oversize folders, 1 map case folder.)
Language:	English .
Summary:	A New York bookseller, Warshaw assembled this collection over nearly fifty years. The <i>Warshaw Collection of Business Americana: Florida</i> forms part of the Warshaw Collection of Business Americana, Subseries 1.2: Geographical Categories. An overview to the entire Warshaw collection is available here: Warshaw Collection of Business Americana
Digital Content:	Image(s): Warshaw Geographical Categories: Florida

Administrative Information

Acquisition Information

Florida is a portion of the Business Ephemera Series of the Warshaw Collection of Business Americana, Accession AC0060 purchased from Isadore Warshaw in 1967. Warshaw continued to accumulate similar material until his death, which was donated in 1971 by his widow, Augusta. For a period after acquisition, related materials from other sources (of mixed provenance) were added to the collection so there may be content produced or published after Warshaw's death in 1969. This practice has since ceased.

Materials in the Archives Center

Archives Center Collection of Business Americana (AC0404)

Forms Part Of

Forms part of the [Warshaw Collection of Business Americana](#) .

Warshaw Collection of Business Americana:

- [Series 1: Business Ephemera](#)
- [Series 2: Other Collection Divisions](#)
- [Series 3: Isadore Warshaw Personal Papers](#)
- [Series 4: Photographic Reference Material](#)

Processing Note

Processed by Teresa M. Mora and Theresa M. Pool, interns, August 22, 1997.

Preferred Citation

Warshaw Collection of Business Americana Geographical Categories: Florida, Archives Center, National Museum of American History, Smithsonian Institution

Restrictions

Collection is open for research. Some items may be restricted due to fragile condition.

Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

Scope and Content

The majority of the contents of this box are tourism related. A number of the publications pertain to emigration to Florida during the first part of the 20th century. The Tourism series deals mainly with early to mid 20th century tourism.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Types of Materials:

Business ephemera
Ephemera

Container Listing

Subseries 1: General

Box 1, Folder 1-2	General Images
Box 1, Folder 3-5	History
Box 1, Folder 6	Business
Box 1, Folder 7	Correspondence
Box 1, Folder 8	Government
Box 1, Folder 9	Colleges And Universities
Box 1, Folder 10	Publications
Box 2, Folder 1	Agriculture
Box 2, Folder 2-6	Development
Box 2, Folder 7	Music
Box 2, Folder 8	Newspapers
Box SUPP 36, Folder 4	General, Florida, 1861-1955 Notes: Tourism brochures with maps, business reply postcard, \$20 note dated 1861, two beach and boardwalk illustrations.

[Return to Table of Contents](#)

Subseries 2: Tourism

Box 2, Folder 9-10	Tourism
Box 3, Folder 1-2	Souvenirs
Box 3, Folder 3-4	Guidebooks
Box 3, Folder 5	Museums
Box 3, Folder 6-7	Hotels

Box 4, Folder 1	Restaurants/clubs
Box 4, Folder 2	Bus Tours
Box 4, Folder 3	Conventions/expositions
Box 4, Folder 4	Tickets
Box 4, Folder 5-7	Railroads
Box 4, Folder 8	Steamships

[Return to Table of Contents](#)

Subseries 3: Oversize

Oversize 212, Folder 5	Florida [Oversize]
Oversize 74, Folder 11	Florida [Oversize]
Map-folder 4	Florida [Mapcase]

[Return to Table of Contents](#)