



Smithsonian

National Museum of American History Kenneth E. Behring Center

Guide to the Warshaw Collection of Business Americana Geographical Categories: New York

NMAH.AC.0060.S01.02.NewYork

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Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	Warshaw Collection of Business Americana Geographical Categories: New York
Date:	1815-1963
Identifier:	NMAH.AC.0060.S01.02.NewYork
Creator:	Warshaw, Isadore, 1900-1969
Extent:	24.77 Cubic feet (consisting of 49 boxes, 2 half boxes, 8 folders, 14 oversize folders, 7 map case folders, 4 flat boxes (2 full,2 partial).)
Language:	English .
Summary:	A New York bookseller, Warshaw assembled this collection over nearly fifty years. The <i>Warshaw Collection of Business Americana: New York</i> forms part of the Warshaw Collection of Business Americana, Subseries 1.2: Geographical Categories. An overview to the entire Warshaw collection is available here: Warshaw Collection of Business Americana

Administrative Information

Acquisition Information

New York is a portion of the Business Ephemera Series of the Warshaw Collection of Business Americana, Accession AC0060 purchased from Isadore Warshaw in 1967. Warshaw continued to accumulate similar material until his death, which was donated in 1971 by his widow, Augusta. For a period after acquisition, related materials from other sources (of mixed provenance) were added to the collection so there may be content produced or published after Warshaw's death in 1969. This practice has since ceased.

Materials in the Archives Center

Archives Center Collection of Business Americana (AC0404)

Forms Part Of

Forms part of the [Warshaw Collection of Business Americana](#) .

Warshaw Collection of Business Americana:

- [Series 1: Business Ephemera](#)
- [Series 2: Other Collection Divisions](#)
- [Series 3: Isadore Warshaw Personal Papers](#)
- [Series 4: Photographic Reference Material](#)

Processing Information

In 2016, with funding provided by the Smithsonian Institution's Collections Care and Preservation Fund, the Archives Center at the National Museum of American History implemented the use of minimal level processing standards to increase information about and facilitate access to more of our collections.

A large portion of stored material from the original acquisition received minimal level processing, which resulted in additions to this Subject category. This effort included basic arrangement and replacement of non-archival housing for long-term stability, but staples and other fasteners have not all been removed. Revisions to the encoded finding aid were made to reflect the added content in context to the previously processed material.

Minimal level processing and enhancement of the machine-readable finding aid completed by Nicole Blechynden, September 2017.

Preferred Citation

Warshaw Collection of Business Americana Geographical Categories: New York, Archives Center, National Museum of American History, Smithsonian Institution

Restrictions

Collection is open for research. Some items may be restricted due to fragile condition.

Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Types of Materials:

- Business ephemera
- Ephemera

Container Listing

Box 1	New York
Box 2	New York
Box 3	New York
Box 4	New York
Box 5	New York
Box 6	New York
Box 7	New York
Box 8	New York
Box 9	New York
Box 10	New York
Box 11	New York
Box 12	New York
Box 13	New York
Box 14	New York
Box 15	New York
Box 16	New York
Box 17	New York
Box 18	New York
Box 19	New York
Box 20	New York
Box 21	New York
Box 22	New York

Box 23	New York
Box 24	New York
Box 25	New York
Box 25, Folder Booklets, "New York - Coney Island"	<p>Luna Park / The Electric City by the Sea [souvenir guide booklet], [ca. 1903-1907] 1 Item (Ink on paper, 5-1/2" x 8-1/4".) Publisher: Luna Park (Coney Island (N.Y.),) Language: English. Notes: 95-3074 (OPPS Neg. and Slide No.) AC0060-0000900.tif (AC scan no.) Cover illus. shows Luna "airship" flying over Luna amusement park, Coney Island, one of the features in the "Trip to the Moon" attraction. Booklet cover: Photographic copy prints and color slides from SI Office of Printing and Photographic Services (202-357-1933), OPPS Neg. No. 95-3074.</p> <p>Topic: Amusement parks -- New York (State) -- New York -- Coney Island -- 1890-1920. Airships -- 1900-1910</p> <p>Place: Coney Island (New York, N.Y.) -- 1900-1910 New York (N.Y.) -- 1900-1910</p> <p>Genre/Form: Souvenir viewbooks -- 1900-1910 Guidebooks -- 1900-1910</p>
Box 26	New York
Box 27	New York
Box 28	New York
Box 29	New York
Box 30	New York
Box 31	New York
Box 32	New York
Box 33	New York
Box 34	New York
Box 35	New York

Box 36	New York
Box 37	New York
Box 38	New York
Box 39	New York
Box 40	New York
Box 41	New York
Box 42	New York
Box 43	New York
Box 44	New York
Box 45	New York
Box 46	New York
Box SUPP 38, Folder 1	Business Records and Images, 1815-1939 Notes: Includes receipts, correspondence, and order forms. Visual material contains postcards, bookplate illustrations, and a small board mounted poster. Images include landscapes, architecture, street scenes, portraits, harbor and dock scenes, boats, and maps.
Box SUPP 37, Folder 16	Directory and Report, circa 1887-1905 Notes: The directory is a facsimile of the first <i>New York Directory</i> of 1786 with additional advertisements. The other publication is the <i>Tenth Annual Report, 1905, of the American Scenic and Historical Preservation Society</i> .
	Trow's General Directory Boroughs of Manhattan and Bronx Notes: Note: some are very brittle.
Box ADD81	Vol. 115 (CXV), 1901 July 1
Box ADD82	Vol. 116 (CXVI), 1903
Box ADD83	Vol. 118, 1904
Box ADD84	Vol. 119 (CXIX), 1906 July 1
Box SUPP 37, Folder 15	Publications and Local Information, 1845-1963 Notes: Comprised of booklets, excerpts, single sheets, news clippings, and brochures on general topics such as municipal government contacts

	and services, history, contemporary interests such as fashion, clubs and organizations, transportation, commerce, and neighborhoods.
Box ADD85, Folder 4	Publications and Photographs, 1910, undated Notes: Two Black &W stereograph cards of Washington Park, Albany (undated). An empty envelope with "New York State, Albany, NY 1897" in Warshaw's hand. One partially disbound copy of the Metropolitan Automobile Guide (1910).
Box ADD80, Folder 2-4	Both Sides of Broadway: From Bowling Green to Central Park. New York City, 1910 Notes: Three copies of same. Extensively illustrated with B&W photographic images, primarily of city architecture. Complete cover missing on two copies, the other has remnants of the cover, some pieces are tucked into the text block.
Box ADD85, Folder 1	Fish and Game of the State of New York: Seventh Report, Forest, Fish and Game Commission, undated Notes: 67 color plates in green slipcase.
Box ADD80, Folder 2	New York Illustrated, 1913 Notes: Rotogravure Edition.
Box ADD85, Folder 3	Port of New York, 1941 Notes: Illustrated report of the Port of New York Authority.

Oversize

Oversize ADDOV15	Albany Bicentennial Official Programme, 1886
Oversize ADDOV68	Atlas of the Entire City of Brooklyn: Complete in One Volume, 1880 1 Book Notes: G.W. Bromley and Company.
Oversize ADDOV68	Empire City Lot Book, undated 1 Book
Oversize ADDOV45	Loose Leaf Album of New York Apartment Houses, 1910 Notes: Illustrated. Includes narrative, photographic images, maps, and detailed floorplans.
Oversize ADDOV46	Kings Views New York, 1897-1905, undated Notes: Serial publication; supplement to the King's Handbook of New York City. Six items, 4 bound copies (one is a duplicate) and two in stiff wraps. One issue includes Philadelphia (undated). The 1897-1898 edition features the Stock Exchange with portraits photos of key persons.
Oversize ADDOV68	Map of the City of Brooklyn, 1869

Oversize ADDOV15	New York Mirror, 1835-1837; 1899 Notes: Two bound volumes: 1935/36, Vol 13, No.1 thru 52 and 1836/37 Vol 14, No. 1 thru 52.
Oversize ADDOV45	New York: the Metropolis. The Book of its Merchants' Association and of Co-Operating Public Bodies, 1902
Oversize 75, Folder 11-20	New York
Oversize 213, Folder 2-5	New York
Map-folder 9	New York
Map-folder 10	New York
Map-folder 11	New York
Map-folder 12	New York
Map-folder 13	New York
Map-folder 14	New York
Map-folder 24	New York

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Coney Island (New York) : business ephemera vertical files, ca. 1870-1920

1 Item (box)

Collector: Warshaw, Isadore, 1900-1969
 Language: English.
 Scope and Contents: Postcards, guidebooks, brochures, and advertising ephemera on Coney Island as a tourist attraction and recreational area. Includes hotel advertisements, programs for concerts by Patrick Gilmore and John Philip Sousa, railroad timetables, souvenirs, humorous cartoons about swimming, etc.
 Processing Information: Stereographs originally housed with this material have been placed in the Warshaw stereographs series (photography division).
 Names: Gilmore, P. S. (Patrick Sarsfield), 1829-1892
 Sousa, John Philip, 1854-1932
 Topic: Amusement parks -- Business ephemera
 advertising -- Business ephemera
 Railroads -- Timetables
 Swimming -- Cartoons
 Concerts -- Programs
 Musicians -- advertising
 Place: Coney Island (N.Y.) -- Business ephemera
 New York (N.Y.) -- Coney Island -- Business ephemera
 Genre/Form: Postcards
 Programs -- Concerts
 Cartoons (humorous images) -- 1940-1980

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Box A	New York, A
Box B	New York, B
Box C	New York, C
Box D	New York, D
Box E	New York, E
Box F	New York, F
Box G	New York, G
Box H	New York, H
Box I	New York, I
Box J	New York, J

Box K	New York, K
Box L	New York , L
Box M	New York, M
Box N	New York, N
Box O	New York, O
Box Albany 1	New York, Albany
Box Albany 2	New York, Albany
Box Albany 3	New York, Albany
Box Albany 4	New York, Albany
Box Albany 5	New York, Albany
Box Albany 6	New York, Albany
Box Albany 7	New York, Albany
Box Albany 8	New York, Albany
Box Albany 9	New York, Albany
Box Unprocessed 1	New York, Albany
Box Unprocessed 2	New York, Albany
Box Unprocessed 3	New York, Albany
Box Unprocessed 4	New York, Albany
Box Unprocessed 5	New York
Box Unprocessed 6	New York
Box Unprocessed 7	New York
Box Unprocessed 8	New York
Box Unprocessed 9	New York
Box Unprocessed 10	New York

Box Unprocessed 11	New York
Box Unprocessed 12	New York
Box Unprocessed 13	New York
Box Unprocessed 14	New York
Box Unprocessed 15	New York
Box Unprocessed 16	New York
Box Unprocessed 17	New York
Box Unprocessed 18	New York
Box Unprocessed 19	New York
Box Unprocessed 20	New York
Box Invoices 1	New York, Albany (Invoices)
Box Invoices 2	New York, Albany (Invoices)