



Smithsonian

*National Museum of American History Kenneth E. Behring Center*

Guide to the Warsaw Collection  
of Business Americana, Series 3:  
Isadore Warsaw Personal Papers

NMAH.AC.0060.S03

Vanessa Broussard-Simmons

1999

Archives Center, National Museum of American History  
P.O. Box 37012  
Suite 1100, MRC 601  
Washington, D.C. 20013-7012  
archivescenter@si.edu  
<https://americanhistory.si.edu/archives>

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## Collection Overview

|                    |  |
|--------------------|--|
| <b>Repository:</b> | Archives Center, National Museum of American History   |
| <b>Title:</b>      | Warshaw Collection of Business Americana, Series 3: Isadore<br>Warshaw Personal Papers   |
| <b>Date:</b>       | circa 1917-1966  |
| <b>Identifier:</b> | NMAH.AC.0060.S03   |
| <b>Creator:</b>    | Warshaw, Isadore, 1900-1969  |
| <b>Extent:</b>     | 3.5 Boxes (approximately.)   |
| <b>Language:</b>   | English .  |
| <b>Summary:</b>    | A New York bookseller, Warshaw assembled this collection over nearly fifty years. Series 3 consists of three document boxes of materials relating to how Mr. Warshaw maintained the collection as a business. An overview to the entire Warshaw collection is available here: <a href="#">Warshaw Collection of Business Americana</a> . |

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## Administrative Information

### Acquisition Information

The Warshaw Collection of Business Americana, Accession AC0060, was purchased from Isadore Warshaw in 1967. Warshaw continued to accumulate similar material until his death, which was donated in 1971 by his widow, Augusta. For a period after acquisition, related materials from other sources (of mixed provenance) were added to the collection so there may be content produced or published after Warshaw's death in 1969. This practice has since ceased.

### Materials in the Archives Center

Archives Center Collection of Business Americana (AC0404)

### Forms Part Of

Series 3: Isadore Warshaw Personal Papers forms part of the [Warshaw Collection of Business Americana](#) .

Warshaw Collection of Business Americana:

- [Series 1: Business Ephemera](#)
- [Series 2: Other Collection Divisions](#)
- [Series 3: Isadore Warshaw Personal Papers](#)
- [Series 4: Photographic Reference Material](#)

### Preferred Citation

Warshaw Collection of Business Americana, Archives Center, National Museum of American History, Smithsonian Institution

### Restrictions

Sears, Roebuck & Co. catalogs restricted due to fragile condition. Researchers should consult microfilm in NMAH library for 1880-1983 editions, drawer 692.

## Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

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## Scope and Contents

This material consists of three and a half vertical document boxes that provide evidence of how Isadore Warshaw conducted his business. The bulk of this material is correspondence sent to Mr. Warshaw in response to his research inquiries. Often the individuals are informing Warshaw that they do not have the material requested by him. A number of these letters also state that the individual is not related to someone Warshaw is looking for. Printed advertisements and circulars produced by Mr. Warshaw to advertise his collection also are included among these materials. Magazine articles about the Warshaw Collection and articles that use reproductions from the collection, although not always cited, also are found among these materials. Memos, postcards, announcement cards, greeting cards, photographs, and letterhead stationery make up the remainder of the collection. The material dates from 1917-1966 and is arranged by type. Container List only available in repository at this time.

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## Arrangement

Arranged in 4 subseries.

- 3.1: Correspondence
- 3.2: Secondary Writings about Warshaw and the Collection
- 3.3: Business Materials
- 3.4: Miscellaneous

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## Container Listing

### Subseries 3.1: Correspondence, 1917-1966

|                 |  |
|-----------------|--|
| Box 1, Folder 1 | Incoming and Outgoing, 1917-1954                   |
| Box 1, Folder 2 | Incoming and Outgoing, 1955-1956                   |
| Box 1, Folder 3 | Incoming and Outgoing, 1957 April-1957 May         |
| Box 1, Folder 4 | Incoming and Outgoing, 1957 September              |
| Box 1, Folder 5 | Incoming and Outgoing, 1957 October 1-7            |
| Box 1, Folder 6 | Incoming and Outgoing, 1957 October 8-13           |
| Box 1, Folder 7 | Incoming and Outgoing, 1957 October 14-30          |
| Box 1, Folder 8 | Incoming and Outgoing, 1957 November-1957 December |
| Box 1, Folder 9 | Incoming and Outgoing, 1958 January-1966 January   |

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### Subseries 3.2: Secondary Writings about Warshaw and the Collection, 1937-1963

|                  |   |
|------------------|---|
| Box 1, Folder 10 | Loose magazine articles, 1937-1947          |
| Box 1, Folder 11 | Loose magazine articles, 1951-1963          |
| Box 1, Folder 12 | Magazine articles in periodicals, 1938      |
| Box 1, Folder 13 | Magazine articles in periodicals, 1938-1948 |
| Box 1, Folder 14 | Magazine articles in periodicals, 1950-1951 |
| Box 1, Folder 15 | Magazine articles in periodicals, 1955-1957 |
| Box 1, Folder 16 | Magazine articles in periodicals, 1958-1961 |
| Box 1, Folder 17 | Books, undated                              |

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### Subseries 3.3: Business Materials, undated

|                  |                                 |
|------------------|---------------------------------|
| Box 1, Folder 18 | Printed advertisements, undated |
|------------------|---------------------------------|

Box 1, Folder 19      Announcement cards

Box 1, Folder 20      Memos

Box 1, Folder 21      Letterhead stationery, undated

Box 1, Folder 22      Letterhead stationery

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### Subseries 3.4: Miscellaneous, 1946, 1950, undated

Box 1, Folder 22      Notes probably written by Warshaw on Bulova trademarks for watches and watch cases, undated

Box 1, Folder 23      Advertising program, 1950

Box 1, Folder 24      Postcards and greeting cards given to Warshaw, undated

Box 1, Folder 25      Photograph of Warshaw and the collection, undated

Box 1, Folder 26      WINS radio interview transcript with Warshaw, 1946

Oversize 68, Folder  
6      Oversize materials, undated

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