Table of Contents

Collection Overview ........................................................................................................ 1
Administrative Information .............................................................................................. 1
Arrangement..................................................................................................................... 2
Scope and Contents note................................................................................................ 2
Names and Subjects ......................................................................................................... 2
Container Listing ............................................................................................................. 3
Collection Overview

Repository: Archives Center, National Museum of American History
Title: Division of Domestic Life Greeting Card Collection
Identifier: NMAH.AC.0109
Date: ca. 1854-1975.
Extent: 6 Cubic feet (18 boxes)
Creator: Norcross Greeting Card Company (New York (N.Y.))
       Norcross Greeting Card Company (West Chester (Pa.))
       Prang, Louis, fl. 1880-1900
       Rust Craft Greeting Card Company (Dedham (Mass.))
       Rust Craft Greeting Card Company (West Chester (Pa.))
       Tuck, Raphael, fl. 1880s
       Ward, Marcus, fl. 1880s
       Domestic Life, Division of (NMAH, SI).
Language: English
Digital Content: Image(s): Division of Domestic Life Greeting Card Collection

Administrative Information

Acquisition Information
These cards are from a variety of donors and accessions, from the 1960s through the 1970s.

Ownership and Custodial History
Transferred to the Archives Center from the Division of Domestic Life.

Processing Information
Collection processed by Catherine Keen, 1995

Preferred Citation

Restrictions
Collection is open for research.
Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

Scope and Contents

Includes greeting cards primarily filed by season or occasion and by name of designer/manufacturer, e.g., Valentines, Christmas cards, and cards by Louis Prang, Raphael Tuck, Marcus Ward, and a number of 20th century designers and manufacturers. Includes mechanical, hand-drawn, cutout, and fringed cards. Also other types of material, such as postcards, calling cards, and scrapbooks of cards.

Arrangement

1 series. Arranged roughly by type.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:
- Christmas
- Holidays
- Holidays in art -- 1850-1980

Types of Materials:
- Greeting cards -- 1850-1980
- Scrapbooks
- Valentines

Names:
- Domestic Life, Division of (NMAH, SI).
Container Listing

Honey how your eyes do shine / Won't you be my Valentine ... [greeting card], 1904
1 Item (Ink on paper.; 5.4" x 3.4").

Image(s)

Raphael Tuck & Sons, Publisher
... Let my arms around you twine / Like the clinging melon vine. Illustration by R. F. Outcuult of African-American boy and girl under the verse.

In Box 9, Folder Tuck.

Local Numbers
AC0109-0000001 (AC Scan No.)

Topic: African American
Ethnic imagery

Genre/Form: Greeting cards
Valentines