



Smithsonian

National Museum of American History Kenneth E. Behring Center

Division of Domestic Life Greeting Card Collection

NMAH.AC.0109

Catherine Keen

1995

Archives Center, National Museum of American History

P.O. Box 37012

Suite 1100, MRC 601

Washington, D.C. 20013-7012

archivescenter@si.edu

<https://americanhistory.si.edu/archives>

Table of Contents

Collection Overview	1
Administrative Information	1
Arrangement.....	2
Scope and Contents note.....	2
Names and Subjects	2
Container Listing	3

Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	Division of Domestic Life Greeting Card Collection
Date:	ca. 1854-1975.
Identifier:	NMAH.AC.0109
Creator:	Norcross Greeting Card Company (New York (N.Y.)) Norcross Greeting Card Company (West Chester (Pa.)) Prang, Louis, fl. 1880-1900 Rust Craft Greeting Card Company (Dedham (Mass.)) Rust Craft Greeting Card Company (West Chester (Pa.)) Tuck, Raphael, fl. 1880s Ward, Marcus, fl. 1880s
Source:	National Museum of American History (U.S.). Division of Domestic Life
Extent:	6 Cubic feet (18 boxes)
Language:	English .

Administrative Information

Acquisition Information

These cards are from a variety of donors and accessions, from the 1960s through the 1970s.

Provenance

Collection transferred to the Archives Center from the Division of Domestic Life ((now Division of Cultural and Community Life).

Processing Information

Collection processed by Catherine Keen, 1995

Preferred Citation

Division of Domestic Life Greeting Card Collection, ca. 1854-1975, Archives Center, National Museum of American History.

Restrictions

Collection is open for research.

Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

Scope and Contents

Includes greeting cards primarily filed by season or occasion and by name of designer/manufacturer, e.g., Valentines, Christmas cards, and cards by Louis Prang, Raphael Tuck, Marcus Ward, and a number of 20th century designers and manufacturers. Includes mechanical, hand-drawn, cutout, and fringed cards. Also other types of material, such as postcards, calling cards, and scrapbooks of cards.

Arrangement

1 series. Arranged roughly by type.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Christmas
- Holidays
- Holidays in art -- 1850-1980

Types of Materials:

- Greeting cards -- 1850-1980
- Scrapbooks
- Valentines

Names:

- National Museum of American History (U.S.). Division of Domestic Life

Container Listing

Box 1	Miscellaneous
Box 2	Makers trademarks
Box 3	Makers, A-B
Box 4	Makers, C-G
Box 5	Makers, H
Box 6	Makers, J-M
Box 7	Makers, N-P
Box 8	Makers, Q-T
Box 9	Makers, U-Z
Box 9	<p>Honey how your eyes do shine / Won't you be my Valentine ... [greeting card], 1904</p> <p>1 Item (Ink on paper.; 5.4" x 3.4".)</p> <p>Publisher: Raphael Tuck & Sons</p> <p>Language: English.</p> <p>Notes: AC0109-0000001 (AC Scan No.)</p> <p>In Box 9, Folder Tuck.</p> <p>... Let my arms around you twine / Like the clinging melon vine. Illustration by R. F. Outcult of African-American boy and girl under the verse.</p> <p>Topic: African Americans Ethnic imagery</p> <p>Genre/Form: Greeting cards Valentines</p>
Box 10	Scrapbooks
Box 11	Valentines
Box 12	Birthday, Easter
Box 13	Christmas, New Years
Box 14	Christmas, 1910
Box 15	Valentines, animals
Box 16	Valentines

Box 17 Valentines

Box 18 Oversize