



Smithsonian

National Museum of American History Kenneth E. Behring Center

Guide to the Jantzen Knitting Mills Collection

NMAH.AC.0233

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Collection Overview

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|--------------------|--|
| Repository: | Archives Center, National Museum of American History |
| Title: | Jantzen Knitting Mills Collection |
| Date: | 1925-1977 |
| Identifier: | NMAH.AC.0233 |
| Creator: | Jantzen, Carl C. |
| Extent: | 7 Cubic feet |
| Language: | English . |
| Summary: | Carl C. Jantzen and John C. Zehntbauer founded the Portland Knitting Company in 1910 as a retail store selling knitted products (i.e. sweaters, hosiery, jackets). Carl Jantzen later invented an automated circular knitting machine that allowed the company to make light-weight materials for swimsuits. In 1916, the company first used the name Jantzen as their trademark and went on to specialize in swimsuits. |

Administrative Information

Acquisition Information

Donated by Jantzen, Inc. in November 1973 and November 1978.

Provenance

The collection was transferred to the Archives Center from the Division of Costumes (now Division of Home and Community Life) on August 8, 1986.

Separated Materials

Related collections in the Division of Home and Community Life (now Division of Cultural and Community Life). The collection includes bathing and swimming suits and men's, women's and children's clothing (tennis and exercise outfits, blouses, and trousers (1912-1990s). Items have been donated by Jantzen as well as private donors. Also available in the Division are samples of advertisements from the 1940s to 2000 and news articles about Jantzen.

Related Materials

Materials in the Archives Center

Industry on Parade Film Collection (AC0507)

Contains a 1952 film about Jantzen entitled "Suited for Swimming!" which describes the manufacture of swim suits at the company's Portland, Oregon, plant.

Processing Information

Evelyn Wagman and Robert S. Harding, November 1986, Revised by Jennifer Snyder, February 2001; Robert Harding, June 2001. The films were reunited with the paper materials in February 2001.

Preferred Citation

The Jantzen Knitting Mills Collection, 1925-1977, Archives Center, National Museum of American History, Smithsonian Institution

Restrictions

The collection is open for research use.

Conditions Governing Use

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Biographical / Historical

Known primarily for its swimsuits, the Jantzen Knitting Mills are located in Portland, OR. John A. Zehntbauer and Carl C. Jantzen founded the company in 1910. It was then called the Portland Knitting Co. and consisted of a retail store and "a few knitting machines on the second floor" where heavy sweaters, woolen hosiery and other articles of clothing were manufactured.

The two partners were intent on expanding their company, especially by means of a product that would give them an edge in the highly competitive knitting industry. Fortunately, a member of a rowing club approached them one day and asked if they could make him a pair of rowing trunks "of a rib stitch." The success of this item led to the company's specialization in the manufacture of swimsuits in the elastic rib stitch. A patent for this suit was granted in 1921. Carl Jantzen's inventiveness was responsible for the development of an automated circular knitting machine, a derivative of hosiery knitting machines, with a fine needle-bed which produced the light-weight material needed for swimsuits. It also reduced the cost of knitting dramatically.

In 1916 the company first used the name Jantzen as a trademark in advertising, and in 1918 they changed the name officially to the Jantzen Knitting Mills. The name was again changed in 1954 to Jantzen Inc.

Early advertising campaigns were aimed at encouraging swimming. One of the longest used slogans was "the Suit that Changed Bathing to Swimming." An idea for a cut-out sticker of a "diving girl" in a red Jantzen suit and knitted cap was reported in a 1923 issue of *Men's Wear N.Y.* as "proving popular with auto-drivers--[and that] many windshields carry as many as 3 or 4 of the figure." It also became the Jantzen logo. Billboards were used extensively with artwork by George Petty and McClelland Barclay. Ads in *Life* and *Vogue* in 1921 represented the first national advertising of the bathing suits and established the product as "first class."

Before the peak year of 1930, the firm operated factories in Canada, England, and Australia, in addition to exporting to many countries in Europe, South America, and the Phillippines. After the Depression years of 1931-34, a decision was made to license companies in Europe, rather than operating there. The decision was based on the uncertainty of U.S. foreign trade regulations and on the awareness of Zehntbauer, after a trip to Europe, of the political changes taking place.

In 1936 Jantzen made one of its greatest plant investments: a new spinning mill which was considered "the most up to date dying and spinning mill in the U.S." It enabled Jantzen to experiment with different fibers instead of having to purchase them from other mills. In the same year the firm hired their first female designer.

In 1937 serious considerations of making satin latex swimsuits--which were cut and sewn--were resolved in favor of keeping the elastic knit stitch. By 1973 sales and earnings were the highest in the 63 year history. Employees numbered 4,500.

Currently, Jantzen is owned by Vanity Fair Corporation. The company also operates an archives which is limited to serious research inquiries. Some historical information may also be located on their website: <http://www.jantzen.com>.

Scope and Contents

This collection has a thorough representation of company newsletters, *Jantzen Yarns*, and many sample and print catalogues from the 1970s which show the Jantzen clothing and swimwear lines for misses, juniors, and men during that time. There are several company histories written by Zehntbauer which were printed in *Jantzen Yarns*. The photographs, though few in number, are a good sampling documenting Jantzen headquarters, as well as employees at work. The films, are aimed at store buyers and feature different lines of Jantzen clothing or swimwear, or are training films for sales representatives.

Series 1: SAMPLE CATALOGUES, 1974-1976, includes sample catalogs are for misses, juniors, and men.

Series 2: PUBLICATIONS, 1925-1977, contains issues of Jantzen Yarns (house publication), 1925-1973 (some of the covers of the newsletters include cover art by noted "pin-up" artists George Petty, Jon Whitcomb, Pete Hawley, and Rene Gruau); Intra-Views (company newspaper); and clothing and swimwear catalogues for women, juniors, and men, 1972-1977.

Series 3: COMPANY HISTORY, 1921, 1923-32, 1973, includes photocopies of various company histories written by John A. Zehntbauer; a photocopy of a patent; and an annual report for 1973 (many volumes of Jantzen Yarns [Series 2] have annual reports as an issue).

Series 4: PHOTOGRAPHS, ca. 1920s/30s, consists of a group of photos (originally from an album) showing the main office building, warehouses, and photographs of groups of employees at work or in posed groups.

Series 5: AUDIOVISUAL MATERIALS, 1951, 1976, undated, is divided into two subseries. Subseries 5.1: Films, circa 1951, undated, consists of four films produced for store buyers and sales representatives. Subseries 5.2: Slide Presentation Materials, 1976, includes slides, script, and audiocassette for an in-plant presentation on the Misses Fall 1976 line of Jantzen clothing.

Arrangement

This collection is arranged into five series.

Series 1: Sample Catalogues, 1974-1976

Series 2: Publications, 1925-1977

Series 3: Ccompany History, 1921, 1923-32, 1973

Series 4: Photographs, circa. 1920s-1930s

Series 5: Audiovisual Materials, 1951, 1976, undated

Subseries 5.1: Films, 1951

Subseries 5.2: Slide Presentation Materials, 1976

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Bathing suits
- Clothing Manufacturers
- Knitting companies (Mills)
- Textile fabrics

Textile industry

Types of Materials:

Business records -- 20th century
Catalogs
Photograph albums -- 20th century

Names:

Jantzen Knitting Mills.
National Museum of American History (U.S.). Division of Costume
Portland Knitting Company.
Zehntbauer, John C.

Container Listing

Series 1: Sample Catalogues, 1974-1976

| | |
|---|--|
| Box 1, Folder 1 | Misses, Fall 1974 (light blue hardcover) |
| Box 1 | Misses/Juniors, Fall 1974 |
| Box 1 | Misses/Juniors, Fall 1975 |
| Box 1, Folder 2 | Misses/Juniors Swimwear, Spring/Summer 1976 (hard cover) |
| Box 3 | Misses/Juniors, Spring/Summer 1976 |
| Box 2 | Men's, Fall 1974 |
| Box 2 | Men's, Spring 1975 |
| Box 2, Folder 3 | Men's, Fall 1975 (hardcover) |
| Box 2, Folder 4 | Men's, Spring 1976 (hardcover) |
| Box 3 | Men's, Summer 1976 |
| Box 3, Folder 5 | Men's, [1976] (hardcover) |
| <p>Page 30 from men's sample book [catalog], Circa 1970s 1 Item (Ink on paper.; 10.8" x 7.9") Collector: Jantzen Knitting Mills. Language: English. Notes: AC0233-0000017 (AC Scan No.) In series 1, box ?, folder ? Topic: Sport clothes Textile industry Clothing Manufacturers Genre/Form: Catalogs</p> | |

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Series 2: Publications, 1925-1977

Jantzen Yarns, 1925-1973

Box 4, Folder 1-24

1925-1947

[You get Figure Control in a Jantzen molded-fit swimming suit / The Bra-Mio \[photoprint\], Circa 1930s](#)

1 Item (9.5" x 7.2")

Collector: Jantzen Knitting Mills.

Language: English.

Notes: AC0233-0000001 (AC Scan No.)

Silver gelatin on paper.

In series ?, box ?, folder ?

Unrestricted research use by appointment. Photographs must be handled with cotton gloves unless protected by sleeves.

Woman modeling a halter style one piece swimming suit.

Topic: Bathing suits

Genre/Form: Photographs -- 1900-1950

[Cover of "Jantzen Yarns" \[corporate newsletter\], April 1925](#)

1 Item (Ink on paper.; 10.6" x 7.7")

Collector: Jantzen Knitting Mills.

Language: English.

Notes: AC0233-0000014 (AC Scan No.)

In series 2, box 4, folder ?

Topic: Bathing suits

Textile industry

Clothing Manufacturers

Genre/Form: Newsletters

[Cover of Jantzen Yarns \[newsletter\], April 1940](#)

1 Item (Ink on paper.; 10.8" x 7.9")

Collector: Jantzen Knitting Mills.

Language: English.

Notes: AC0233-0000018 (AC Scan No.)

In series 2, box 4, folder ?

Topic: Pin-ups

Textile industry

Clothing Manufacturers

Genre/Form: Newsletters

[Cover of Jantzen Yarns \[newsletter\], September 1930](#)

1 Item (Ink on paper.; 10.6" x 7.5")

Collector: Jantzen Knitting Mills.

Language: English.

Notes: AC0233-0000019 (AC Scan No.)

In series 2, box 4, folder ?
 Topic: Textile industry
 Clothing Manufacturers
 Genre/Form: Newsletters

| | |
|---------------------|--|
| Box 5, Folder 1-11 | 1948-1958 |
| Box 6, Folder 1-14 | 1958-1973 |
| Box 6, Folder 15-18 | Intra-Views, 1970-1973 |
| Box 7, Folder 1 | Misses catalogues, Summer and Fall 1972 |
| Box 7, Folder 1 | <p>[Cover of "Jantzen Misses Summer Sportswear Collection" : catalog], 1972 1 Item (Ink on paper.; 11.8" x 8.8") Collector: Jantzen Knitting Mills. Language: English. Notes: AC0233-0000015 (AC Scan No.: cover) Topic: Fashion -- 20th century Sport clothes Textile industry Clothing Manufacturers Genre/Form: Catalogs</p> |
| Box 7, Folder 2 | Misses catalogues, Spring and Fall 1973 |
| Box 7, Folder 3 | Misses catalogues, 1974 |
| Box 8, Folder 1 | Misses catalogues, 1975 |
| Box 8, Folder 1 | <p>Jantzen Misses' Swimwear [catalog], 1975 1 Item (Ink on paper.; 10.5" x 11.7") Image(s) Image(s) Image(s) Image(s) Image(s) Image(s) Image(s) Image(s) Collector: Jantzen Knitting Mills. Language: English. Notes: AC0233-0000020-01 (AC Scan No.) AC0233-0000020-02 (AC Scan No.) AC0233-0000020-04 (AC Scan No.) AC0233-0000020-06 (AC Scan No.) AC0233-0000020-10 (AC Scan No.)</p> |

| | |
|-----------------|---|
| | AC0233-0000020-11 (AC Scan No.) |
| | AC0233-0000020-18 (AC Scan No.) |
| | AC0233-0000020-20 (AC Scan No.) |
| | AC0233-0000020-23 (AC Scan No.) |
| Topic: | Bathing suits Textile industry Clothing Manufacturers |
| Genre/Form: | Catalogs |
| Box 8, Folder 2 | Misses catalogues, 1976 |
| Box 8, Folder 3 | Misses catalogues, 1977 |
| Box 7, Folder 4 | Men's catalogues, Spring 1975 |
| Box 7, Folder 5 | Men's catalogue, Spring 1976 |
| Box 7, Folder 6 | Men's catalogue, 1977 |
| Box 8, Folder 4 | Junior's catalogue, 1975 |
| Box 8, Folder 4 | Cover of "Jantzen Label 4 Jrs. Swim & Sportswear" [catalog], 1975 1 Item (Ink on paper.; 10.6" x 11.7") Collector: Jantzen Knitting Mills. Language: English. Notes: AC0233-0000016 (AC Scan No.) Topic: Bathing suits Textile industry Clothing Manufacturers Genre/Form: Catalogs |
| Box 8, Folder 5 | Junior's catalogue, 1977 |

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Series 3: Company History, 1973, 1923-32, 1921

| | |
|-----------------|---|
| Box 9, Folder 1 | C.C. Jantzen Bathing Suit Patent # 1,390,135, patented Notes: September 6, 1921 |
| Box 9, Folder 2 | "Autobiography of John A. Zehntbauer" |
| Box 9, Folder 3 | "History of Jantzen Knitting Mills," by J.A. Zehntbauer, President |
| Box 9, Folder 4 | "Ideas That Came to me from the Impressions Received While on My Trip to New York," by J.A. Zehntbauer (December 1923) |
| Box 9, Folder 4 | "Our Goal," by J.A. Zehntbauer (December 1924) |
| Box 9, Folder 4 | "A Trip Through the Orient," by J.A. Zehntbauer (April 1925) |
| Box 9, Folder 4 | "Proposed Jantzen Factory in Australia," by J.A. Zehntbauer (December 1927) |
| Box 9, Folder 4 | "History of Jantzen Organization," by J.A. Zehntbauer Notes: (May 1929; July 1929; September 1929; November 1929; December 1929; March 1930; May 1930) |
| Box 9, Folder 4 | "History of the Jantzen Knitting Mills," by J.A. Zehntbauer, President (July 1930) |
| Box 9, Folder 4 | "Steering a Straight Course," by J.A. Zehntbauer (September 1930) |
| Box 9, Folder 4 | "History of the Jantzen Organization," by J.A. Zehntbauer (November 1930; December 1930; March 1931) |
| Box 9, Folder 4 | "A Survey of Our London Plant," by J.A. Zehntbauer (July 1931) |
| Box 9, Folder 4 | "History of the Jantzen Knitting Mills," by J.A. Zehntbauer (October 1931; December 1931; April 1932) |
| Box 9, Folder 5 | Annual report, 1973 |

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Series 4: Photographs, undated

Box 9, Folder 3

Photographs from an album, circa 1920s-1930s
18 Photographs

Jantzen prize winning float, Portland Rose Festival [photoprint], Circa 1920s
1 Item (7.5" x 9.8")

Collector: Jantzen Knitting Mills.

Language: English.

Notes: AC0233-0000002 (AC Scan No.)

Silver gelatin on paper.

In series ?, box ?, folder ?

Unrestricted research use by appointment. Photographs must be handled with cotton gloves unless protected by sleeves.

Parade float with woman modeling one piece swimming suits.

Topic: Bathing suits

Parade floats

Genre/Form: Photographs -- 1900-1950

Jantzen electric sign, Garden City Pier, Atlantic City, New Jersey [photoprint],
Circa 1920s

1 Item (7.6" x 9.7")

Collector: Jantzen Knitting Mills.

Language: English.

Notes: AC0233-0000003 (AC Scan No.)

Silver gelatin on paper.

In series ?, box ?, folder ?

Unrestricted research use by appointment. Photographs must be handled with cotton gloves unless protected by sleeves.

Night view of lighted electric sign.

Topic: Bathing suits

Textile industry

Clothing Manufacturers

Genre/Form: Photographs -- 1900-1950

Jantzen Knitting Mills of Canada, Ltd., Vancouver, British, Columbia, Canada
[photoprint], undated

1 Item (6.8" x 9.7")

Collector: Jantzen Knitting Mills.

Language: English.

Notes: AC0233-0000004 (AC Scan No.)

Silver gelatin on paper.

In series ?, box ?, folder ?

Unrestricted research use by appointment. Photographs must be handled with cotton gloves unless protected by sleeves.

Exterior of building.

Topic: Bathing suits
Textile industry
Clothing Manufacturers
Genre/Form: Photographs -- 1900-1950

[Jantzen Knitting Mills knitting department, Portland factory, Oregon \[photoprint\], undated](#)

1 Item (7.7" x 9.7")

Collector: Jantzen Knitting Mills.
Language: English.
Notes: AC0233-0000005 (AC Scan No.)

Silver gelatin on paper.

In series ?, box ?, folder ?

Unrestricted research use by appointment. Photographs must be handled with cotton gloves unless protected by sleeves.

Topic: Bathing suits
Textile industry
Clothing Manufacturers
Genre/Form: Photographs -- 1900-1950

[Jantzen Knitting Mills machine department, Portland factory, Oregon \[photoprint\], undated](#)

1 Item (7.6" x 9.8")

Collector: Jantzen Knitting Mills.
Language: English.
Notes: AC0233-0000006 (AC Scan No.)

Silver gelatin on paper.

In series ?, box ?, folder ?

Unrestricted research use by appointment. Photographs must be handled with cotton gloves unless protected by sleeves.

Topic: Bathing suits
Textile industry
Clothing Manufacturers
Genre/Form: Photographs -- 1900-1950

[Jantzen Annual Sales Convention, Chicago, Illinois \[photoprint\], undated](#)

1 Item (5.0" x 9.7")

Collector: Jantzen Knitting Mills.
Language: English.
Notes: AC0233-0000007 (AC Scan No.)

Silver gelatin on paper.

In series ?, box ?, folder ?

Unrestricted research use by appointment. Photographs must be handled with cotton gloves unless protected by sleeves.

Topic: Bathing suits
Textile industry
Sales personnel
Clothing Manufacturers

Genre/Form: Photographs -- 1900-1950

[Swimming pools at Jantzen Beach \[photoprint\], Circa 1920s](#)

1 Item (approx. 5.8" x 9.8")

Collector: Jantzen Knitting Mills.

Language: English.

Notes: AC0233-0000008 (AC Scan No.)

Silver gelatin on paper.

In series ?, box ?, folder ?

Unrestricted research use by appointment. Photographs must be handled with cotton gloves unless protected by sleeves.

Topic: Bathing suits
Swimming pools

Genre/Form: Photographs -- 1900-1950

[Jantzen Knitting Mills home office, Portland factory, Oregon \[photoprint\], undated](#)

1 Item (approx. 7.6" x 9.6")

Collector: Jantzen Knitting Mills.

Language: English.

Notes: AC0233-0000009 (AC Scan No.)

Silver gelatin on paper.

In series ?, box ?, folder ?

Unrestricted research use by appointment. Photographs must be handled with cotton gloves unless protected by sleeves.

Topic: Bathing suits
Textile industry
Clothing Manufacturers

Genre/Form: Photographs -- 1900-1950

[Jantzen Knitting Mills laboratory, Portland factory, Oregon \[photoprint\], undated](#)

1 Item (5.2" x 9.9")

Collector: Jantzen Knitting Mills.

Language: English.

Notes: AC0233-0000010 (AC Scan No.)

Silver gelatin on paper.

In series ?, box ?, folder ?

Unrestricted research use by appointment. Photographs must be handled with cotton gloves unless protected by sleeves.

Testing suit in water.

Topic: Bathing suits
Textile industry
Clothing Manufacturers

Genre/Form: Photographs -- 1900-1950

[Jantzen Knitting Mills first inspection department, Portland factory, Oregon \[photoprint\], undated](#)

1 Item (7.5" x 9.8")

Collector: Jantzen Knitting Mills.
Language: English.
Notes: AC0233-0000011 (AC Scan No.)
Silver gelatin on paper.
In series ?, box ?, folder ?
Unrestricted research use by appointment. Photographs must be handled with cotton gloves unless protected by sleeves.
Topic: Bathing suits
Textile industry
Clothing Manufacturers
Genre/Form: Photographs -- 1900-1950

[Jantzen Knitting Mills final inspection department, Portland factory, Oregon](#)
[\[photoprint\], undated](#)

1 Item (7.5" x 9.8")

Collector: Jantzen Knitting Mills.
Language: English.
Notes: AC0233-0000012 (AC Scan No.)
Silver gelatin on paper.
In series ?, box ?, folder ?
Unrestricted research use by appointment. Photographs must be handled with cotton gloves unless protected by sleeves.
Topic: Bathing suits
Textile industry
Clothing Manufacturers
Genre/Form: Photographs -- 1900-1950

[Jantzen Knitting Mills shipping department, Portland factory, Oregon](#)
[\[photoprint\], undated](#)

1 Item (7.5" x 9.7")

Collector: Jantzen Knitting Mills.
Language: English.
Notes: AC0233-0000013 (AC Scan No.)
Silver gelatin on paper.
In series ?, box ?, folder ?
Unrestricted research use by appointment. Photographs must be handled with cotton gloves unless protected by sleeves.
Topic: Bathing suits
Textile industry
Clothing Manufacturers
Genre/Form: Photographs -- 1900-1950

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Series 5: Audiovisual Materials

Subseries 5.1: Films, 1951, undated

Reel OF 233.1

Clothes Harmony, circa 1951

1 Film reel (color, composite optical soundtrack, print; 16mm, 500 feet)

Notes: Descriptive Summary: This is a marketing film for potential buyers of the Jantzen clothing line. It promotes Jantzen's Color Harmonies line of clothing using a fictional story line. The film includes factory scenes in which the viewer is taken from cut to finish. Different Color harmonies ensembles are modeled and discussed.

Creator:

Producer: Jantzen

Director: Erven Jourdan.

Performers/Persons Appearing:

Narrated by Delin Rudd and Hal Roy.

Susie - Jimmy Mitchell

Voice Teacher - Franz Roehn (6 Oct. 1896 - 12 Oct 1989)
Delivery Boy - Frank Dern

Notes:

Music by Edward Ward (3 Apr. 1900 - 26 Sept. 1971)

Story by Peg Bracken

Reel OF 233.2

Counterpoints, circa 1951

1 Film reel (color, composite optical soundtrack, print; 16mm, 524 feet)

Notes: Descriptive Summary: This is a training film for Jantzen sales staff on how to become an effective seller of Jantzen bathing suits. It uses a fictional approach to illustrate its point. Different styles of Jantzen swimwear are shown in a dance sequence.

Creator:

Producer: Jantzen

Director: Erven Jourdan

Performers/Persons Appearing:

Helen - Nancy Rogers

Mary - Arun Evans

Mr. Kennedy - Pat Goldin (5 Dec. 1902 - 24 Apr. 1971).

Notes:

Music by Ernest Gold (13 July 1921 - 17 March 1999).

Dance directed by Harriette Ann Gray (20 Nov. 1913 - 20 Apr. 1987).

Sun fashion magazines by Wolf & Vine

Reel OF 233.3;
Box 9, Item MV 233.3;
Box 9, Item RV 233.3

Figuratively Speaking, circa 1951

1 Film reel (color, composite optical soundtrack, print; 16mm, 690 feet)

Notes:

Descriptive Summary: This is a film directed to store buyers. The first half of film dedicated to history of Jantzen bathing suits and styles. Female and male models are shown in these suits. The viewer is taken to several Jantzen factories around the world including Mexico, South Africa and South America. Workers are shown in the factories in a number of these scenes. This segues into women's figure types (long torso, junior, small bust, large hips, etc.) and the proper fit of the swimwear. Charts of the different figure types are explained and the proper way to put on a suit is demonstrated. Several suits are modeled inside out to view their construction elements. Fashions for men, women and children close out the film.

Creator:

Producer: Jantzen, Inc.

Director: Erven Jourdan

Performers/Persons Appearing:

Notes: Original script by Ernest Gold.

Song "There's Nothing Like a Jantzen in the World" by Wendell Adams and Elizabeth Eyerly.

Reel OF 233.4

Now Playing Everywhere, undated

1 Film reel (color, composite optical soundtrack, print; 16mm, 493 feet)

Notes:

Descriptive Summary: This is a training film for store sales staff about selling Jantzen swimwear. Themes include, ensuring the proper fit, different Jantzen fabrics, use of fitting charts, design features of the suits, and the information on the hang-tag of each suit. The "Sunmaker" line of swimwear is a focus of the film. The film ends with the demonstration of how the suits perform figure control which Jantzen calls "Curve Allure."

Creator:

Producer: Jantzen

Director: Erven Jourdan

Performers/Persons Appearing:

Store Model - Carla Lauterer

Salesgirl - Lois Pixton

Notes:

Box Video/Film (1)

Video/Film (unprocessed)

Subseries 5.2: Slide Presentation Materials, 1976

Box 9, Folder 7;

Fall Line Intro In-Plant Presentation audiocassette, 1976

Notes:

Note: Labeled 1975 but follows the script(s).

Box 9, Item OTC
233.1;

Box 9, Item RTC
233.1

Box 9, Folder 8 Misses Line Intro scripts (2), Fall 1976

Box 9, Folder 9 Misses Line Intro slides, Fall 1976
Notes: Note: on box: outside plants/from Eunice, Louisiana
 Audio-cassette for Fall 1976 line found inside slide box.

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Volume 1 Volume (unprocessed)

Volume 2 Volume (unprocessed)

Volume 3 Volume (unprocessed)

Volume 4 Volume (unprocessed)

Volume 5 Volume (unprocessed)