



Smithsonian

National Museum of American History Kenneth E. Behring Center

Guide to the Bernard Levine Sample Book Collection

NMAH.AC.0278

NMAH Staff



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Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	Bernard Levine Sample Book Collection
Date:	circa 1930s
Identifier:	NMAH.AC.0278
Creator:	Milwaukee Printed String Company (Manufacturer) Modern Vogue Company, Inc. (Manufacturer) Orchard Paper Company (Manufacturer) American Lace Paper Company (Manufacturer) Levine, Bernard (Collector)
Source:	National Museum of American History (U.S.). Division of Domestic Life (Collector)
Extent:	0.15 Cubic feet (1 vertical box)
Language:	English .
Summary:	Samples of gift wrapping paper, bags, and ribbons.

Administrative Information

Immediate Source of Acquisition

This collection was donated by Bernard Levine, in March 1987.

Provenance

This collection was transferred to the Archives Center from the Division of Domestic Life (now Division of Cultural and Community Life) , September 1987.

Processing Information

NMAH Staff, undated

Preferred Citation

Bernard Levine Sample Book Collection, 1930s, Archives Center, National Museum of American History

Restrictions

This collection is open for research use.

Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

Scope and Contents

Five sample books from the 1930s: (1) Christmas wrapping paper manufactured by Gift Wrap, (2) shelf paper made by the American Lace Paper Co. of Milwaukee, Wisconsin, (3) confectionery bag samples and stock designs for printing by the Orchard Paper Company of Saint Louis, (4) gift wrapping paper made by Modern Vogue Co., Inc., and (5) a sample sheet of ribbons manufactured by the Milwaukee Printed String Co., Milwaukee, Wisconsin.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Gift wrapping
- Gift wraps
- Print Advertising
- advertising -- 1930-1940 -- California
- advertising -- History

Types of Materials:

- Sample books
- Trade literature

Names:

- National Museum of American History (U.S.). Division of Domestic Life

Places:

- Milwaukee (Wis.)
- Saint Louis (Mo.)
- Wisconsin

Container Listing

Sample book of Christmas Gift Wrap, undated

Box 1, Folder 1

[Image\(s\)](#)

Box 1, Folder 2

Gift Wrap Brand Christmas Wrappings, [sample book], undated
1 Item (Ink on paper.; 7.1" x 8.4")

[Image\(s\)](#)

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[Image\(s\)](#)

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Manufacturer: Orchard Paper Company

Language: English.

Notes: AC0278-0000002-01 (AC Scan)

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AC0278-0000002-08 (AC Scan)

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AC0278-0000002-11 (AC Scan)

Topic: Gift wraps

Genre/Form: Sample books

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Sample book of Shelf Paper, undated

Box 1, Folder 1

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Sample book of Confectionary Bags, undated

Box 1, Folder 1

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Sample book of Gift Wrapping Papers, undated

Box 1, Folder 1

[Image\(s\)](#)

Box 1, Folder 1

Modern Vogue Decorated Gift Wrapping Papers, [sample book], undated
1 Item (Ink on paper.; 8.3" x 11.6")

[Image\(s\)](#)

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Manufacturer: Modern Vogue Company, Inc.

Language: English.

Notes: AC0278-0000001-01 (AC Scan)

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Topic: Gift wraps
Genre/Form: Sample books

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Sample sheet of Ribbons, undated

Box 1, Folder 1

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