



Smithsonian
National Museum of American History
Kenneth E. Behring Center

Guide to the Bendix Washing Machine Store Display Advertising Sign

NMAH.AC.0350

NMAH Staff

1998

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Table of Contents

Collection Overview	1
Administrative Information	1
Scope and Contents.....	2
Biographical / Historical.....	1
Names and Subjects	2

Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	Bendix Washing Machine Store Display Advertising Sign
Identifier:	NMAH.AC.0350
Date:	circa 1940s
Extent:	1 Item (1 item)
Creator:	Bendix Corporation. Community Life, Div. of, NMAH, SI
Language:	English Collection is in English.

Administrative Information

Acquisition Information

Purchased from Donna Lee's Collectables, August 19, 1989.

Provenance

Transferred to the Archives Center from the Division of Community Life.

Processing Information

Collection processed by NMAH Staff, 1998

Preferred Citation

Bendix Washing Machine Store Display Advertising Sign, Archives Center, National Museum of American History

Restrictions

Collection is open for research.

Conditions Governing Use

Trademark and copyright restrictions.

Biographical / Historical

A sign from a Bendix Washing Machine store.

Scope and Contents

Image of washing machine, mounted on self-supporting cardboard display (38-1/2 x 26-3/8") on cardboard with support.. Transparency effect in center cutout. "Bendix Automatic Home Laundry" label at top and "See It Demonstrated Here" displays in circular cutout corresponding to machine's door.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

Stores, Retail
Washing machines
advertising

Types of Materials:

Signs (declaratory or advertising artifacts)