Guide to the Archives Center Miscellaneous Film and Videotape Collection

NMAH.AC.0358
Barbara Humphreys
1989
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Collection Overview

Repository: Archives Center, National Museum of American History
Title: Archives Center Miscellaneous Film and Videotape Collection
Identifier: NMAH.AC.0358
Date: 1930-1978
Extent: 15 Film reels
       2 videocassettes (betacamsp)
       1 videocassettes (vhs)
Creator: Archives Center, NMAH, SI.
Language: English

Administrative Information

Acquisition Information
Immediate source of acquisition unknown unless otherwise noted. Artificial collection.

Preferred Citation
Archives Center Miscellaneous Film and Videotape Collection, 1930-1978, Archives Center, National Museum of American History.

Restrictions
Collection is open for research. Only reference copies may be used.

Conditions Governing Use
Reproduction may be restricted due to copyright or trademark. Contact Archives Center staff for more information.

Accruals
The Profit Picture and Why They Come Back were added to the collection in 2008.

Biographical / Historical

This artificial collection was created for the purpose of controlling the on-going acquisition of single items or small groups of films and videotapes. Each acquisition is carefully considered for its contribution to the overall strengths of Archives Center and National Museum of American History collections, although each may not warrant the creation of a separate collection identity.
Scope and Contents

An artificial collection of film and video on various subjects, created for the purpose of controlling the acquisition of single items or small groups of films and videotapes.

Arrangement

Collection is arranged into one series.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Types of Materials:
- Motion pictures (visual works)
- Videotapes
# Container Listing

<table>
<thead>
<tr>
<th>Reel AC0358-OF0001</th>
<th>March of Dimes Spot, 1955</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 motion picture film</td>
<td></td>
</tr>
<tr>
<td>With Sammy Davis, Jr.</td>
<td></td>
</tr>
</tbody>
</table>

Transferred from Human Studies Film Archives, National Museum of Natural History; found in a collection received from another National Museum of Natural History unit, but not appropriate to Human Studies Film Archives collections; original source unknown.

**March of Dimes advertising "spot"**, 1955
1 Item (film)
A 16mm film spot (commercial) about the March of Dimes.

Found in the collection of the Human Studies Film Archive, National Museum of Natural History. Transferred to the Archives Center in 1997 (received 1/14/89).

Unrestricted research access to videotape copy only, on site by appointment.

**Local Numbers**

2002.3081 (NMAH Acc.)

**Names:** March of Dimes

**Topic:** Charities
Poliomyelitis
Television advertising

**Genre/Form:** Commercials
Motion pictures (visual works)

<table>
<thead>
<tr>
<th>Reel AC0358-OF0002</th>
<th>Losers Let It Happen</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 motion picture film</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Reel AC0358-OF0003</th>
<th>Edgar Bergen Show, 1951</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 motion picture film</td>
<td></td>
</tr>
</tbody>
</table>

Transferred from the National Center for Film and Video Preservation; duplicate print from the AFI Edgar Bergen Collection; listed on transfer memo as Edgar Bergen with Charlie McCarthy. Ghost Town Television Show.

Ghost Town [Edgar Bergen television show], 1951
1 Item (film)
American Film Institute. National Center for Film and Video Preservation
Coca-Cola Company, Advertiser

Duplicate of print in AFI collection: black-and-white 16mm film of the television show "Ghost Town" featuring Edgar Bergen with Charlie McCarthy and other guests. Sponsored by Coca Cola and featuring some Coca Cola commercials.
Transferred to the Archives Center in 1989 by the American Film Institute, National Center for Film and Video Preservation.

Local Numbers
2002.3080 (NMAH Acc.)

Names: Bergen, Edgar
McCarthy, Charlie

Topic: Broadcast advertising
Television
Television advertising -- 1950-1960 -- United States
Television programs -- 1950-1960

Genre/ Form: Commercials
Motion pictures (visual works)

Reel AC0358-OF0004; Video MV358.4; Video RV358.4

The Medal Maker, circa 1930
1 motion picture film (Total Running Time: 28:00)
Reference video available.

The Medal Maker [motion picture], circa 1930
1 Item (film)

Information, Technology and Society, Div. of (NMAH, SI), Collector
Numismatics, Division of, NMAH, SI, Collector

One reel of black-and-white, silent film, approximately 600 feet, 16mm, entitled THE MEDAL MAKER. With videotape user copy.

Found in the collection of the National Numismatic Collection, transferred to the Archives Center in 1997.

Unrestricted research access to videotape copy only, on site by appointment.

Local Numbers
1997.3079 (NMAH Acc.)

Topic: Medals
Numismatics

Genre/ Form: Motion pictures (visual works)

Reel AC0358-OF0005; Video MV358.5

Monk Automaton, 1978
1 motion picture film (Total Running Time: 03:00.; 16mm color silent print, 250 ft. (faded to magenta), BetaCam SP video master)

<table>
<thead>
<tr>
<th>Reel AC0358-OF0006</th>
<th>National Museum of History and Technology Banking Exhibit Film, circa 1976</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1 motion picture film (Faded to magenta, sound out of sync.)</td>
</tr>
<tr>
<td></td>
<td>Film made for an exhibit about banking at the then National Museum of History and Technology. Performers include John Belushi and Gilda Radner. Produced by Pellogrini.</td>
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<tr>
<td></td>
<td>Found in collection.</td>
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</tbody>
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<table>
<thead>
<tr>
<th>Reel AC0358-OF0007</th>
<th>Why They Come Back</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1 motion picture film</td>
</tr>
<tr>
<td></td>
<td>Transferred to the Archives Center from the National Air and Space Museum.</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Reel AC0358-OF0008</th>
<th>The Profit Picture, circa 1967</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1 motion picture film</td>
</tr>
<tr>
<td></td>
<td>Producer: Raybestos Division Division of Raybestos-Manhattan, Inc., Bridgeport, Conn.</td>
</tr>
<tr>
<td></td>
<td>Transferred to the Archives Center from the National Air and Space Museum.</td>
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</tbody>
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<table>
<thead>
<tr>
<th>Reel AC0358-OF0009</th>
<th>Second Effort</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1 motion picture film (16mm color composite optical track print)</td>
</tr>
<tr>
<td></td>
<td>Dartnell training film starring Vince Lombardi.</td>
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</table>

<table>
<thead>
<tr>
<th>Reel AC0358-OF0010</th>
<th>Half Century of Advertising Milestones</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>1 motion picture film</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Reel AC0358-OF0011</th>
<th>Mathew Brady</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>1 Film reel</td>
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<thead>
<tr>
<th>Reel AC0358-OF0012</th>
<th>An Unpurchasable Bounty</th>
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<tbody>
<tr>
<td></td>
<td>1 Film reel</td>
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</table>

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<thead>
<tr>
<th>Reel AC0358-OF0013</th>
<th>Eleanor Roosevelt, 1984 September 7</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Chance to Lose [motion picture], 1946</td>
</tr>
<tr>
<td></td>
<td>1 Item (film)</td>
</tr>
<tr>
<td></td>
<td>American Film Institute. National Center for Film and Video Preservation, Collector</td>
</tr>
<tr>
<td></td>
<td>American Film Institute. National Center for Film and Video Preservation, Donor</td>
</tr>
<tr>
<td></td>
<td>Chrysler Corporation, Producer</td>
</tr>
<tr>
<td></td>
<td>A black-and-white 16mm film promoting good driving habits while extolling the dependability of Chrysler Plymouth automobiles.</td>
</tr>
<tr>
<td></td>
<td>Transferred to the Archives Center in 1989 by the American Film Institute, National Center for Film and Video Preservation.</td>
</tr>
<tr>
<td></td>
<td>Unrestricted research access to videotape copy only, on site by appointment.</td>
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</tbody>
</table>
Local Numbers
2002.3080 (NMAH Acc.)

Topic: Automobile driving
Automobiles

Genre/Form: Motion pictures (visual works)

The Valentine & Expressions of Love [videocassette], 2000
1 Item (videocassette)
Sirocco Productions, Inc., Creator
A video cassette of a documentary on the evolution of the Valentine as an expression of love.

Found in collection.

Local Numbers
2007.3034 (NMAH Acc.)

Topic: Greeting cards
Love
Valentines

Genre/Form: Videocassettes
Videotapes