



Smithsonian

*National Museum of American History Kenneth E. Behring Center*

## Guide to the Government War Advertising: book

NMAH.AC.0407

NMAH Staff

Archives Center, National Museum of American History

P.O. Box 37012

Suite 1100, MRC 601

Washington, D.C. 20013-7012

[archivescenter@si.edu](mailto:archivescenter@si.edu)

<https://americanhistory.si.edu/archives>

# Table of Contents

Collection Overview .....	1
Administrative Information .....	1
Arrangement.....	2
Scope and Contents note.....	1
Biographical/Historical note.....	1
Names and Subjects .....	2
Container Listing .....	

---

## Collection Overview

<b>Repository:</b>	Archives Center, National Museum of American History
<b>Title:</b>	Government War Advertising: book
<b>Date:</b>	1918.
<b>Identifier:</b>	NMAH.AC.0407
<b>Creator:</b>	Eastman Kodak Co.
<b>Source:</b>	Committee on Public Information, Division of Advertising.
<b>Extent:</b>	0.5 Cubic feet (1 box)
<b>Language:</b>	English .

---

## Administrative Information

### Immediate Source of Acquisition

Eastman Kodak through M. Lois Gauch.

### Processing Information

This collection is unprocessed.

### Preferred Citation

Government War Advertising, 1918, Archives Center, National Museum of American History.

### Restrictions

Collection is open for research.

### Terms Governing Use and Reproduction

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

---

## Biographical Note

The Division was created by President Wilson in 1918 to enable the advertising industry to support the government's efforts to inform public opinion.

---

## Scope and Contents

Publication entitled GOVERNMENT WAR ADVERTISING, published by the Committee on Public Information, Division of Advertising, 1918.

---

## Arrangement

1 item.

---

## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

War -- advertising -- 1910-1920  
advertising -- War -- 1910-1920

Types of Materials:

Books -- 1910-1920

Names:

Committee on Public Information, Division of Advertising.