



Smithsonian

*National Museum of American History Kenneth E. Behring Center*

## Gladys Reid Holton Ephemera Collection

NMAH.AC.0466

Craig A. Orr

1992

Archives Center, National Museum of American History

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## Collection Overview

<b>Repository:</b>	Archives Center, National Museum of American History
<b>Title:</b>	Gladys Reid Holton Ephemera Collection
<b>Date:</b>	1800-1978
<b>Identifier:</b>	NMAH.AC.0466
<b>Creator:</b>	Holton, Gladys Reid, 1898- (museum curator) Des Grange, Jane
<b>Extent:</b>	19 Cubic feet (50 boxes, 7 map-folders)
<b>Language:</b>	English .
<b>Summary:</b>	A wide range of dated ephemeral material collected by Gladys Reid Holton covering the period circa 1800 to circa 1978.
<b>Digital Content:</b>	<a href="#">Image(s): Gladys Reid Holton Ephemera Collection: 1800-ca. 1978.</a>

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## Administrative Information

### Immediate Source of Acquisition

Collection donated by Jane Des Grange on October 13, 1992.

### Processing Information

Collection processed by Craig Orr, 1992.

### Preferred Citation

Gladys Reid Holton Ephemera Collection, 1800-ca. 1978 (Gift of Jane Des Grange), Archives Center, National Museum of American History.

### Restrictions on Access

Unrestricted research use on site., Researchers must handle unprotected photographs with gloves.

### Terms Governing Use and Reproduction

Copyright status of material in this collection varies. Reproduction permission from Archives Center: fees for commercial use.

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## Biographical Note

Gladys Reid Holton was born June 29, 1898 in Auburn, New York. She began a teaching career in the 1920s. During the 1930s-1940s she was heavily involved in traditional household arts and crafts. Holton was curator of History of the Rochester Museum of Arts and Sciences, 1950s-1960s. She retired from the Strong Museum in 1976. She amassed this private collection over a period of some 30 years. Her reason for

collecting such material was to give added dimension to exhibits of museum objects and to produce creative explanations for exhibits.

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## Scope and Contents

The bulk of the collection contains a wide range of ephemera, such as calendars, postcards, advertising cards, magazines, newspapers and fashion plates; also photographs and business and household account books. Also some of Mrs. Holton's personal papers, including correspondence relating to activities with organizations such as the Home Bureaus and War Council, scripts from her radio programs, business cards, and personal licenses. The remainder of the collection is arranged by subjects related to the museum exhibitions Mrs. Holton worked on, including research notes, articles relating to subjects, exhibition layouts, labels, photographs, and posters.

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## Arrangement

Divided into 2 series: (1) Chronologically organized materials; (2) Fashions and advertising: magazines and catalogs.

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## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

### Subjects:

- Exhibitions
- Fashion
- Periodicals
- advertising

### Types of Materials:

- Account books
- Advertising cards
- Calendars
- Ephemera
- Fashion plates
- Newspapers
- Photographs -- Archives Center
- Postcards

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## Container Listing

### Series 1: Chronologically Organized Materials

#### Subseries 1.1: Calendars and Almanacs

Box 1, Folder 1	Almanacs, 1819-1852
Box 31, Folder 1	Calendars with recipe book, 1886
Box 31, Folder 2	Calendar's, 1880s
Box 1, Folder 2	Almanacs, 1868-1886
Box 1, Folder 3	Almanacs, 1897
Box 31, Folder 3	Calendars, 1890s
Box 38, Folder 1	Calendars, 1890s
Box 1, Folder 1	Almanacs, 1901-1913
Box 1, Folder 5	Calendars, 1902-1916
Box 31, Folder 4	Calendars, 1900-1919
Box 49, Folder 1	Odd sized calendars, 1909; 1945
Box 49, Folder 1	Maxfield Parrish calendars, 1927; 1930; 1932
Box 49, Folder 2	"Art" calendars, distributed by E. B. Holton Company, which was the company owned by Gladys' husband Elston's family, 1920s
Box 42, Folder 1	Celndars, 1929;1930; 1939
Box 1, Folder 6	Almanacs, 1921-1938
Box 31, Folder 6	Calendars, 1930s
Box 45, Folder 1	Calendar, prints, advertisement featuring "Chessy" of the Chesapeake and Ohio Railroad, 1937
Box 49, Folder 3	Large calendars, 1930-1939
Box 49, Folder 4	Large calendars, 1940-1977

Box 31, Folder 7	Calendars, 1940s
Box 1, Folder 8	Almanacs, 1949; 1952
Box 1, Folder 9	Calendars, 1950s
Box 32, Folder 1	Calendars, 1950s
Box 1, Folder 10	Calendars, 1960s
Box 32, Folder 2	Calendars, 1960s
Box 1, Folder 11	Almanacs, 1958; 1969; 1977; 1980
Box 2, Folder 1	Calendars, 1970s
Box 32, Folder 3	Calendars, 1970s
Box 42, Folder 2	Calendar, featuring the art of Native American artist Ernest Smith, 1977
Map-folder 4	Calendars printed on fabrics (tea towels and handkerchiefs), 1948-1979

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### Subseries 1.2: Fashion and Advertising: Magazines and Catalogs

Box 2, Folder 2	Fashion plates, 1814-1841
Box 32, Folder 4	Fashion post cards, largely showing 1700's, early 1800's; clipped illustrations, 1700s-1800s
Box 2, Folder 3	GRH Notes on fashion, undated
Box 2, Folder 4	Photos of fashion illustrations, showing 1800-1840's; photos of Godey's illustrations from 1870's, 1800-1870s
Box 2, Folder 5	"Ladies' Companion" monthly magazine; two issues, 1840-1841
Box 2, Folder 6	Fashio plates, 1842-1855
Box 2, Folder 7	"The Christian 's Mirror" monthly magazine, 1847
Box 2, Folder 8	The Golden Rule Oddfellows weekly, 1848
Box 2, Folder 9	The Youth's Dayspring, 1851
Box 2, Folder 10	"Forrester's Boys' & Girls ' Magazine, 1856-1859
Box 2, Folder 11	"Boston Miscellany", 1842

Box 2, Folder 11	"Graham's", 1850
Box 2, Folder 11	"Northern Farmer", 1855
Box 2, Folder 11	"Mrs .Stephens' Magazine", 1857
Box 3, Folder 2	"Godey's Lady's Book", 1857-1858
Box 3, Folder 3	"Godey's Lady's Book", 1860;1862
Box 3, Folder 4	"Godey's Lady's Book", 1866-1867
Box 3, Folder 5	"Godey's Lady's Book" (excerpts), 1874; 1882
Box 3, Folder 6	"Godey's Lady's Book", 1884-1887
Box 4, Folder 1	Peterson's Ladies' National Magazine, 1860-1861
Box 4, Folder 2	Peterson's Ladies' National Magazine, 1865-1866
Box 4, Folder 3	Peterson's Ladies' National Magazine, 1870s
Box 42, Folder 4	Fashion plates, 1861-1889
Map-folder 1	Extra-large fashion plates and pattern, 1869-1899
Box 32, Folder 5-7	Photographs, cyanotype retained to demonstrate clothing and hair styles, 1860s-1910
Box 4, Folder 4	Tintypes retained to demonstrate clothing styles, with sample of fabric coat lining, 1868-1902
Box 49, Folder 5	Moore's Rural New Yorker, 1870-1871
Box 4, Folder 5	Butterick Pattern Books, 1875; 1877
Box 45, Folder 2	Foreign language fashion newspapers in German, 1875; 1877
Box 45, Folder 2	Foreign language fashion newspapers in Russian, 1891
Box 45, Folder 5	The Globe musical monthly, 1876
Box 4, Folder 6	Catalog: J.& C. Johnston, 1878-1879
Box 4, Folder 7	Demorest's Illustrated Monthly Magazine, 1878-1879
Box 42, Folder 6	The Household housewife's monthly, 1879

Box 4, Folder 8	The Young Ladies' Journal, Christmas, 1879
Box 5, Folder 1	Harper 's New Monthly Magazine, 1859
Box 5, Folder 1	Harper 's New Monthly Magazine, 1879
Box 5, Folder 1	Harper 's New Monthly Magazine, 1883
Box 5, Folder 2	Harper 's New Monthly Magazine, 1890
Box 5, Folder 2	Harper 's New Monthly Magazine, 1896
Box 5, Folder 2	Harper 's New Monthly Magazine, 1898
Box 5, Folder 3	Harper 's New Monthly Magazine, 1883
Box 5, Folder 3	Harper 's New Monthly Magazine, 1888
Box 5, Folder 4	Harper 's New Monthly Magazine, 1901 December
Box 5, Folder 5	Harper 's New Monthly Magazine, 1902
Box 6, Folder 1	Harper 's New Monthly Magazine, 1903 April
Box 6, Folder 1	Harper 's New Monthly Magazine, 1903 November
Box 6, Folder 1	Harper 's New Monthly Magazine, 1904 May
Box 47, Folder 1	Harper's Weekly, 1871-1898
Box 6, Folder 2	Harper's Bazaar, 1868-1879 Notes: Includes catalog of 1879 patterns.
Box 6, Folder 3	Harper's Bazaar, 1880s
Box 6, Folder 4	Harper's Bazaar, 1891-1893
Box 6, Folder 5	Harper's Bazaar, 1894-1899
Box 6, Folder 6	Harper's Bazaar, 1916
Box 6, Folder 6	Harper's Bazaar, 1935
Box 6, Folder 2	Lord & Taylor, 1881-1882
Box 33, Folder 1	Lord & Taylor, 1940
Box 33, Folder 1	Lord & Taylor, 1951



Box 42, Folder 7	The Season, 1883
Box 42, Folder 7	The Season, 1891
Box 42, Folder 7	The Cosmopolitan" magazine, 1886 March
Box 6, Folder 4	Delineator, 1881-1882
Box 6, Folder 5	Delineator, 1883-1886
Box 6, Folder 6	Delineator, 1886-1893
Box 6, Folder 7	Delineator, 1894
Box 7, Folder 1	Delineator, 1894
Box 7, Folder 2	Delineator, 1901 June
Box 7, Folder 2	Delineator, 1902 January-1902 February
Box 7, Folder 3	Delineator, 1905 March-1905 April
Box 7, Folder 4	Delineator, 1905 June
Box 7, Folder 4	Delineator, 1905 September
Box 45, Folder 3-4	Ladies 'Home Journal, 1886, 1889, 1898, 1899, 1905-1918
Box 45, Folder 5	Miscellaneous fashions. announcements, ads, 1887-1899
Box 33, Folder 2	Young Ladies Journal, 1887-1899
Box 33, Folder 3	Ivory soap ads, 1887-1888
Box 7, Folder 5	St. Nicholas for Young Folks" magazine, 1887-1888
Box 8, Folder 1	Miscellaneous children 's religious songbooks, 1888-1907
Box 42, Folder 8	Fashion Plates, 1890-1898
Box 8, Folder 2	Miscellaneous catalogs, 1890s
Box 8, Folder 3	The Jenness Miller Magazine-Dress, 1890 March
Box 8, Folder 3	The Jenness Miller Magazine-Dress, 1890 June
Box 49, Folder 6	Fashion plates, Butterick pattern newsmagazine, German fashion magazine, 1890s

Box 49, Folder 7	Opera House playbill, with many advertisements, 1888
Box 45, Folder 6	Ladies 'Pictorial ad pages, 1891, 1930s
Box 45, Folder 7	Fashions monthly, 1892, 1895
Box 45, Folder 8	Bon Ton monthly, 1893, 1914
Box 8, Folder 4	Musey's Magazine, 1893-1895
Box 8, Folder 5	Munsey's Magazine, 1895 November
Box 8, Folder 5	Musey's Magazine, 1896 June
Box 8, Folder 6	The Marie Burroughs Art Portfolio of Stage Celebrities, 1894
Box 8, Folder 7	Life Magazine, 1893-1916
Box 45, Folder 9	Toilettes, 1895
Box 45, Folder 10	The Art Amateur, 1895
Box 45, Folder 11	L'Art de la Mode, 1895, 1906
Box 45, Folder 12	The Illustrated Family Herald, 1896-1897
Box 45, Folder 13	Collier's Weekly, 1898
Box 45, Folder 14	Ladies World, 1897, 1906
Box 45, Folder 15	Farm and Fireside, 1898, 1919
Box 45, Folder 15	The Farmer's Wife, 1930s
Box 42, Folder 9	Conkey's Home Journal, 1898, 1899
Box 8, Folder 8	Miscellaneous magazines, 1890s Notes: Includes Puck's Library, Babyhood, The Ladies Standard Magazine, The Agrosy, Hartshon Roller, and Modes of Fabrics.
Box 33, Folder 4	Turn of the century trading cards, Twentieth century
Box 33, Folder 5	Turn of the century promotions, Twentieth century
Box 33, Folder 6	Miscellaneous ads and memorabilia, 1880s-1900s
Box 46, Folder 1	Clippings, return of the century trading cards and advertising, 1940s

Box 9, Folder 1	Fashion plates and fashio ads, 1900-1909
Box 9, Folder 2	Miscellaneous magazines, 1900-1901 Notes: Includes Pearson's, The Century Illustrated Magazine, McClure's Magazine and Modern Embroidery.
Box 9, Folder 3	McCall's Magazine, 1901, 1907, 1911
Box 9, Folder 3	McCall's Magazine, patterns, 1914
Box 9, Folder 4	Miscellaneous magazines, 1903-1904 Notes: Includes Home Talk, The Booklovers Magazine, and the Four-Track News.
Box 9, Folder 5	Home Needlework Magazine, 1906-1916
Box 38, Folder 2	The Sunday Magazine, 1905-1909 Notes: Includes issues and covers from the New York Tribune, Rochester Democrat and Chronicle and the Washington Star.
Box 9, Folder 10	Excerpts from the Journal of American History, 1910
Box 9, Folder 11	Miscellaneous magazines, 1906-1907 Notes: Includes the Quiver and the Metropolitan Magazine.
Box 46, Folder 2	Miscellaneous fashion magazines, 1900-1920
Box 46, Folder 3	Miscellaneous church and school related magazines, 1900-1919
Box 46, Folder 4	Elite Styles, 1910 February
Box 46, Folder 4	Elite Styles, 1919 July
Box 46, Folder 4	Elite Styles, 1921 May
Box 46, Folder 5	Miscellaneous ads and pattern pamphlets, 1917 Summer
Box 10, Folder 1	Sears and Roebuck Company, 1901
Box 10, Folder 1	<a href="#">The Emerson Shoe, 1902</a>
Box 10, Folder 2	B. Altman, 1902, 1927, 1965
Box 10, Folder 3	National Cloak and Suit Company, John Wanamaker, The Hannah Shoe, 1909, 1911
Box 10, Folder 4	<a href="#">Macy's, 1909, 1970</a>
Box 10, Folder 5	<a href="#">Best and Company's, 1909, 1948, 1951, 1957</a>

Box 10, Folder 6	Montgomery Ward, 1909 February
Box 10, Folder 6	Montgomery Ward, 1949, 1954,
Box 38, Folder 3	Montgomery Ward, 1950 (excerpts)
Box 10, Folder 7	Pattern and handcraft magazines, 1911-1921
Box 10, Folder 8	Catalogs : Standard Mail Order Co, 1914
Box 10, Folder 9	Good Housekeeping magazine, 1914, 1968
Box 11, Folder 1	Hart, Schaffner & Marx, 1907-1923
Box 11, Folder 2	Other men 's clothing catalogs, 1920s
Box 11, Folder 3	Miscellaneous advertising, 1920s-1940s
Box 11, Folder 4	Beauty secrets and other advertising, 1920s
Box 11, Folder 5	Weddings : large b&w photos of brides and wedding parties, 1920s
Box 46, Folder 6	Holton's notes; dry mounted 8 x 10 b&w photos of wedding parties, undated
Box 11, Folder 6	Large photos retained for fashions, 1876-1928
Box 11, Folder 7	McCall 's and Butterick pattern magazines; clippings, 1920s-1930s
Box 11, Folder 8	Large fashion clippings, 1920s-1960s
Box 49, Folder 8	Woman's World, 1920 November
Box 49, Folder 8	Woman's World, 1933 August
Box 38, Folder 4	Hand-colored fashion plates "Les Idees Modernes, 1926
Box 33, Folder 7	Miscellaneous ladies' fashion catalogs, 1925-1928
Box 11, Folder 8	Dolly Gray, Sears (page) , Gimbel, Galleries Lafayette, Fashions of the Hour (Marshall Field), 1920, 1927, 1928, 1930
Box 33, Folder 8	Butterick Fashions, 1927, 1932, 1934
Box 11, Folder 9	B. Forman, 1928, 1959, 1960
Box 11, Folder 10	Quality Stree, 1934, 1937, 1941
Box 33, Folder 9	The Mentor, 1923 November

Box 33, Folder 9	The Mentor, 1930 February
Box 33, Folder 9	The Crest, 1927 December
Box 11, Folder 11	Miscellaneous catalogs and ads, 1930s
Box 11, Folder 12	Pattern books and ads, 1930s
Box 11, Folder 13	Magazine covers : "Parents, 1936-1939
Box 11, Folder 13	Liberty, 1939-1941
Box 11, Folder 14	Magazine covers : "Saturday Evening Post, 1931, 1936, 1942
Box 38, Folder 5	The Delineator, 1936
Box 38, Folder 5	Homemaking, 1930s
Box 38, Folder 6	Magazine covers: American Home, 1930s
Box 38, Folder 7	Miscellaneous magazine covers,, 1930s, 1941
Box 33, Folder 10	English pattern and sporting magazines, 1930s
Box 11, Folder 15	Spiegel's, 1930s, 1977
Box 12, Folder 1	S.S. Pierce Company, The Epicure, 1933, 1938
Box 12, Folder 2	The Literary Digest Magazine cover, 1930-1931
Box 12, Folder 3	2275 Latest Song Hits, 1930s
Box 12, Folder 4	Movie magazines, 1933, 1942
Box 12, Folder 4	Publicity stills, 1930's and 1940's
Box 38, Folder 8	"Vogue" : clippings, pattern pamphlets, magazines, 1933, 1940-1945
Box 12, Folder 5	"Vogue Pattern Book", 1951, 1952
Box 33, Folder 11	Apparently hand-painted fashion plates "Dubarry Fashion Studios", 1936
Box 12, Folder 6	"Readers ' Digest" magazine, 1936, 1952, 1966, 1972
Box 38, Folder 9	"Boys' Life" magazine,, 1939-02
Box 12, Folder 7	"Mademoiselle" magazine, 1943-09

Box 12, Folder 8	"Mademoiselle" magazine, 1938-03
Box 12, Folder 9	"Mademoiselle" magazine, 1947-04
Box 33, Folder 12	Better Homes and Gardens" covers, 1930s
Box 33, Folder 12	Better Homes and Gardens, issues, 1957, 1977
Box 33, Folder 13	"House Beautiful" magazines: covers, 1930's
Box 33, Folder 13	House Beautiful, issues, 1972, 1973, 1975
Box 12, Folder 10	Miniature newspapers (Wall St. Journal, London Times, 1943
Box 12, Folder 11	Glamour" magazine, 1940, 1942
Box 12, Folder 12	"Colette 's Fashion Do's and Don'ts", 1943
Box 12, Folder 13	Simplicity pattern pamphlets, 1940s
Box 13, Folder 6	"Charm" magazine, 1946-02
Box 13, Folder 7	Charm magazine, 1948 July, 1950 June, 1951 October
Box 13, Folder 8	Miscellaneous catalogs, 1940s
Box 13, Folder 9	"Atlantic Monthly" magazine, 1949 June
Box 13, Folder 10	Various Christmas catalogs, 1940, 1953, 1964, 1978
Box 14, Folder 1	"Yankee" magazine, 1946, 1947, 1959, 1973
Box 14, Folder 2	"Yankee" magazine, 1974-01-1974-10
Box 14, Folder 3	"Yankee" magazine, 1975 December, 1977 October
Box 14, Folder 4	Catalogs : Scanton 's, 1949, 1965
Box 14, Folder 5	Fashion clippings, 1950s
Box 43, Folder 2	Fashion clippings, 1950s-1970s
Box 14, Folder 6	"Fashion Sellers ' Guide, 1951-1952
Box 14, Folder 7	Various pattern pamphlets (Advance, McCall's, Butterick, Simplicity, 1950s-1960s

Box 14, Folder 8	Butterick: "Sketch Proof", "Pattern Magazine", pattern pamphlets, 1950s-1960s
Box 14, Folder 9	Miscellaneous magazines: "Everywoman's" (February 1951); "Your New Baby", 1957 December
Box 38, Folder 10	Ethyl Gasoline 's "There's a big difference between, 1950s
Box 38, Folder 11	Scott tissues' Soft-Weve, featuring fashions, 1950s
Box 38, Folder 12	"Modess••• because", featuring fashions, 1950s
Box 38, Folder 13	Miscellaneous ads, many featuring famous people, 1950s
Box 14, Folder 10	Toy catalogs, 1950s-1980
Box 15, Folder 1	Miscellaneous catalogs: Tiffany's, Paris, Seabon, Kirkham's, Frederick's of Hollywood, Black & Co., Craft House, and Neiman-Marcus, 1955-1959
Box 15, Folder 2	"Machine Design" magazine, 1954 April
Box 15, Folder 3	McCall's Pattern Fashions, 1959, 1960, 1962
Box 15, Folder 4	McCalls Magazine", April 1976; "Needlework & Crafts" Summer 1979 Catalogs, 1976 April , 1979
Box 15, Folder 5	<a href="#">Christmas :Bergdorf-Goodman, 1958, 1962</a>
Box 15, Folder 6	<a href="#">Christmas :Helen Gallagher-Foster House, 1959, 1966</a>
Box 15, Folder 7	<a href="#">Sibley's (Rochester department store, 1950s</a>
Box 34, Folder 1	Sibley's (Rochester department store), 1960s
Box 15, Folder 8	<a href="#">Sibley's (Rochester department store), 1970s</a>
	<p><a href="#">[Christmas gift ideas for men : color advertisement], 1977</a>  1 Item (11" x 17".)  Advertiser: Sibley's  Language: English.  Notes: AC0466-0000022.tif (AC Scan)  Ink on paper.  In Box 15, Folder 8.  Unrestricted research use on site by appointment.  Photographs must be handled with cotton gloves unless protected by sleeves.  Pages 48 and 49 of Sibley's 1977 Christmas catalog showing gloves, belts, razor, socks and an African</p>

	<div> <div>American man modeling a bathrobe; photographer unidentified.</div> <div> <div>Topic:</div> <div>Men's clothing</div> <div>Gifts</div> <div>African Americans in advertising</div> </div> <div> <div>Place:</div> <div>Rochester (N.Y.)</div> </div> <div> <div>Genre/Form:</div> <div>Photographs -- 1970-1980 -- Reproductions</div> <div>Advertisements</div> </div> </div>
Box 15, Folder 9	Men's fashions, 1958-1960
Box 16, Folder 1	Various booksellers, 1952, 1954, 1967, 1972
Box 16, Folder 2	Christmas: Metropolitan Museum of Modern Art, 1954-1959, 1961, 1963, 1964, 1979
Box 16, Folder 3	The Vermont Crossroads Store, 1957, 1960, 1961
Box 16, Folder 4	<a href="#">Likly's (Rochester department store)</a> , 1959, 1963
Box 16, Folder 5	Lane Bryant, 1960s
Box 16, Folder 6	Magnavox Television, 1964
Box 16, Folder 7	Western Auto, 1960s
Box 16, Folder 8	Present Company, Inc, 1960s
Box 16, Folder 9	Shopping International, 1964-1965
Box 16, Folder 10	Miles Kimball, 1967, 1978
Box 16, Folder 11	L.L. Bean, 1965, 1978
Box 16, Folder 12	Beeline Supply Center (Agway), 1965-1967
Box 16, Folder 13	<a href="#">Miscellaneous</a> , 1960s
Box 16, Folder 14	Advertising received by mail, 1960s-1970s
Box 17, Folder 1	"History Today" magazine, 1960s
Box 17, Folder 2	"Family Circle" magazine, 1962 August
Box 17, Folder 3	TV Guide" magazine, 1966, 1978
Box 17, Folder 4	TV Guide" magazine, 1979
Box 34, Folder 2	"House & Garden" magazine, 1969 December



Box 17, Folder 5	New Hampton General Store, 1970s
Box 17, Folder 6	Joan Cook, 1970s
Box 17, Folder 7	Miscellaneous, 1970s
Box 17, Folder 8	"Realites ", 1979 August
Box 17, Folder 8	New Yorker, 1977 October
Box 17, Folder 9	Saturday Evening Post" movie special issue, 1978 August
Box 17, Folder 10	Garden journals and catalogs, 1887-1952
Box 18, Folder 1	Spring Hill Nurseries, 1960s
Box 18, Folder 2	Spring Hill Nurseries, 1960s-1970s
Box 46, Folder 8	Miscellaneous advertising brochures delivered with newspapers, 1970s
Box 38, Folder 14	Beauty and hair articles, 1970s
Box 38, Folder 15	Clippings re period plays and movies, undated
Box 38, Folder 16	Articles re history of fashion, "The Art Journal"; clippings, undated
Box 43, Folder 3	Clippings: "the way things were . . ." 50, 75, 100 years ago, undated
Box 18, Folder 3	Annual Reports : 1952 Cities Service Corp; 1972, 1974 English-Speaking Union of the United States, 1952, 1972, 1974
Box 18, Folder 4	The Educational Focus" (Bausch & Lomb), 1940
Box 18, Folder 4	New Fashions to Sew from Old" (Coats & Clarks), 1945
Box 34, Folder 3	"The Gannetteer" and "Pixy", by Gannet and the Rochester Times-Union, 1940s
Box 18, Folder 5	"Think" (IBM), 1959, 1969
Box 18, Folder 6	"The Givaudanian" (Givandan-Delawanna), 1963, 1969
Box 18, Folder 7	"Lamp" (ESSO), 1964-1965
Box 18, Folder 8	"Ford Times" (Ford), 1963, 1965, 1972
Box 18, Folder 9	"Friends" (Chevrolet), 1965, 1968

Box 18, Folder 10	"Steelways" (American Iron and Steel Institute), 1968, 1969, 1970
Box 18, Folder 11	American Airlines flight schedule, 1954
Box 18, Folder 11	Airworld, 1966
Box 18, Folder 11	"Flightime" (Allegheny Airlines), 1976
Box 18, Folder 12	"CIBA Review" (CIBA) and "Promenade"(Hilton), 1965, 1972

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### Subseries 1.3: Personal

Box 34, Folder 4	Miscellaneous Memorabilia, 1904-1919
Box 18, Folder 13	Miscellaneous Memorabilia, 1920s
Box 34, Folder 5	Miscellaneous Memorabilia, 1920s
Box 34, Folder 6	Invitations, 1920s
Box 34, Folder 7	Teaching memorabilia and issue of Ungraded, 1920s
Box 18, Folder 14	Miscellaneous Memorabilia, 1930s
Box 18, Folder 15	Greeting Cards, 1930s
Box 34, Folder 8	Miscellaneous Memorabilia, 1930s
Box 34, Folder 9	Miscellaneous pamphlets, 1930s
Box 19, Folder 1	Gladys Reid Holton summer school scholar, Cornell University, 1936
Box 19, Folder 2	Hobby Club of the Air broadcast scripts, 1937-1938
Box 19, Folder 3	Quilt Association and programs, 1938
Box 19, Folder 4	Correspondence related to death of Gladys Reid Holton's mother, 1938
Box 19, Folder 5	Webster Library Club and Webster Library Association, 1930s and 1940s
Box 19, Folder 6	Rochester Federation of Women's Clubs, New York State Federation, Junior League of Rochester, 1930s and 1940s
Box 34, Folder 10	Rochester Home Bureau (includes correspondence with Frances Searles, director), 1930's, 1940's
Box 43, Folder 4	Women 's Christian Temperance Union, 1930's, 1940's; includes photos

Box 43, Folder 5	Monroe County Home Bureau, 1930's, 1940's
Box 43, Folder 6	State and other county Home Bureaus: 1930's, 1940's; includes script for GRH radio broadcast
Box 19, Folder 7	Elston Holton (Gladys Reid Holton's husband) Correspondence :Elston to Gladys, 1930's, 1940's
Box 19, Folder 8	Elston memorabilia, 1930's, 1940's; includes autographed photo of Holtons at dinner with Smuckers (of jelly fame) 1945
Box 19, Folder 9	Elston Masonic memorabilia, 1930's, 1940's
Box 34, Folder 11	Miscellaneous: licenses, business cards, etc.

### Subseries 1.4: Memorabilia

Box 34, Folder 11	Miscellaneous: licenses, business cards, etc.
Box 35, Folder 1	Le Roy, N .Y. Apple Blossom Festival memorabilia, 1939
Box 19, Folder 10	Memorabilia, correspondence, photo
Box 19, Folder 11	Needlecraft judging, 1940
Box 19, Folder 12	Scandinavian party, October 31, 1940
Box 19, Folder 13	Webster, NY, Centennial celebration, 1940
Box 19, Folder 14	Cartoons saved, 1940, 1961
Box 35, Folder 2	Rochester Museum of Arts and Sciences: correspondence, clippings, 1930's-1950's
Box 35, Folder 3	Rochester War Council, 1940's; includes correspondence with Dorothy Grant, Gladys Reid Holton's secretary
Box 19, Folder 15	Hobbies and Collecting, Correspondence re talks,, 1941-1942
Box 19, Folder 16	1897 article, 1905 "Connoisseur" and 1933 "Hobbies"
Box 35, Folder 4	Memorabilia, 1940's
Box 35, Folder 5	Family photos and post cards, 1920's-1940's
Box 19, Folder 17	Greeting cards, 1940's, 1950's
Box 19, Folder 18	Greeting Cards, 1940s-1950s

Box 19, Folder 19	Vacation report 1959ds, 1959
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Box 27, Folder 10	Fishing, tackle catalogs:, 1885, 1886, 1887
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Box 28, Folder 2	Handball: notes, article on Mayan ballgames, undated
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Box 37, Folder 9	Rollerskating: notes; photographs; trade cards; skating tickets, undated

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Box 48, Folder 6	Yachting, photos, post cards; 1896 receipt; 1905 telegram; exhibit labels; notes, 1896, 1905
Box 28, Folder 11	"History of the Canada's Cup, an International Challenge Trophy" from the Rochester Yacht Club:, undated

### Subseries 2.7: The History of Nursing in Rochester, undated

#### *Box 39, Folder 10*

Scope and Contents: Includes photos of exhibit; exhibit notes and labels; clippings; and correspondence.

### Subseries 2.8: Presidents and Presidential Election Campaigns

Box 37, Folder 12	Trade cards, presidents and first ladies, undated
Box 37, Folder 13	Postcards, presidents and first ladies, undated

Map-folder 3	Miscellaneous newspapers, 1850s-1970s
Map-folder 7	Newspapers about presidents, tea towel, Presidents Day poster, undated
Box 28, Folder 12	Photographs of Martha Washington's dress, undated
Box 28, Folder 13	Miscellaneous articles and clippings about George Washington, undated
Box 40, Folder 1	Miscellaneous articles and clippings about George Washington, includes photocopy of Book of General Order, undated, 1776
Box 28, Folder 14	Auction catalogs of Washington portraits, undated
Box 28, Folder 15	Souvenir and official program of Centennial Celebration of the Inauguration of George Washington, 1889
Box 48, Folder 7	John Adams, photograph of Mrs. Adams' dress, notes, and clippings, undated
Box 40, Folder 2	Thomas Jefferson, photograph of Jefferson's daughter's dress, notes, and clippings, undated Notes: Includes a copy of S.K. Padover's Jefferson biography and copy of 1966 address by Dean Rusk, "Mason and Jefferson Revisited."
Box 40, Folder 3	James Madison, photograph of Mrs. Madison's dress, notes and clippings, undated
Box 48, Folder 8	James Monroe, photographs of Mrs. Monroe's dress, exhibit labels, correspondence and clippings, undated
Box 28, Folder 16	Martin Van Buren, photograph of Mrs. Van Buren's dress and notes, undated
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Box 28, Folder 17	William Henry Harrison, notes and clippings, undated
Box 28, Folder 18	John Tyler, photographs of Mrs. Tyler's dresses and notes, undated Notes: Includes a November 1940 issue of Museum Service, article on page 180.
Box 28, Folder 19	James K. Polk, photographs of Mrs. Polk's dress and notes, undated
Box 28, Folder 20	Zachary Taylor, photograph and notes, undated
Box 29, Folder 1	Millard Fillmore, photograph of Mrs. Fillmore's dress and notes, undated
Box 29, Folder 2	Franklin Pierce notes, undated

Box 29, Folder 3	James Buchanan, photographs of Buchanan's niece's dress and notes, undated
Box 37, Folder 14	Abraham Lincoln, photographs, exhibit notes and labels, and clippings, undated
Box 48, Folder 8	Land grant signed by Lincoln, 1861 August 1
Box 48, Folder 10	Miscellaneous articles about Abraham Lincoln, undated
Box 29, Folder 4	Andrew Johnson, clippings, undated
Box 29, Folder 5	Ulysses S. Grant, photographs of Mrs. Grant's dress, Grant's coffin, notes and clippings, undated
Box 29, Folder 6	Rutherford B. Hayes, clippings, undated
Box 29, Folder 7	James A. Garfield, photographs of Mrs. Garfield's dress, notes, biography of Garfield and post assassination material, 1881
Box 29, Folder 8	Grover Cleveland photographs, 1892-1893 Notes: Materials include autographed photograph of Frances Folsom Cleveland (1892), photographs of Mrs. Cleveland's dress and notes, printed campaign handkerchief in support of James Blaine/John Logan and Cleveland/Hendrick and in Memoriam: James G. Blaine (1893).
Box 29, Folder 9	Photographs of early feminists, 1884, 1969 Notes: Includes notes about Belva Lockwood who ran for president against Cleveland in 1884, clippings, correspondence and a biography of Lockwood from 1969.
Box 37, Folder 15	William McKinley, photograph of Mrs. McKinley's dress, campaign button, exhibit labels and clippings, undated
Box 29, Folder 10	Benjamin Harrison, photograph of Mrs. Harrison's dress, notes, clippings, and printed campaign handkerchief, undated
Box 40, Folder 6	Theodore Roosevelt, photographs of Mrs. Roosevelt's dress, notes and clippings, 1912 Notes: Includes 1912 campaign handkerchief and 1926 issue of Roosevelt House Bulletin.
Box 29, Folder 11	William Howard Taft, photograph of Mrs. Taft's dress and notes, undated
Box 29, Folder 12	Woodrow Wilson, photographs of Mrs. Wilson's gown, notes and clippings, undated
Box 40, Folder 7	Warren G. Harding, photograph of Mrs. Harding's dress, notes and clippings, undated

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Box 40, Folder 8	Herbert Hoover, photograph of Mrs. Hoover's dress, notes, and clippings, undated
Box 40, Folder 9	Franklin Delano Roosevelt, election memorabilia and clippings, undated
Box 40, Folder 10	Franklin Delano Roosevelt, campaign notes and memorabilia, undated Notes: Includes Wilkie campaign pin.
Box 40, Folder 11	Articles about Eleanor Roosevelt, 1930s-1960s
Box 40, Folder 12	Harry S. Truman, notes and clippings, Dewey campaign stickers, undated
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Box 29, Folder 14	Mamie Eisenhower, biography and framed color photograph, 1954
Box 41, Folder 1	Large clippings; exhibit notes; pamphlet, "This is Ike" Articles re Mamie
Box 41, Folder 2	John Fitzgerald Kennedy, Photo, clippings; campaign. memorabilia
Box 41, Folder 3	Articles re Jackie, Caroline
Box 41, Folder 4	Articles re other Kennedys (Joseph and Rose, Edward and Joan)
Box 30, Folder 5	The Kennedy Wit (1965); August 1965 "Good Housekeeping" article; LIFE's "Inaugural Spectacle"
Box 41	Lyndon Baines Johnson, Photos, articles, (including re Goldwater)
Box 41, Folder 6	Articles re Lady Bird, Lynda, Luci Johnson
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Box 37, Folder 9	Gerald Ford, Clippings; "Newsweek" special issue, August 19, 1974
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Box 48, Folder 2	Biographies of presidents; book re First Ladies' dresses Auction catalog: presidential autographs (Parke-Bernet, 1955)clippings re presidential autographs

Box 48, Folder 3	Clippings, 1920's-1960's
Box 48, Folder 17	Presidential campaigns in History article by GRH: draft, notes, 2 copies of October 1960 "Museum Service" (see p. 125); campaign memorabilia
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## Series 3: Miscellaneous

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Box 41, Folder 14	Miscellaneous clippings: 1, undated
Box 50, Folder 4	Miscellaneous newspapers saved, undated
Box 48, Folder 15	Clippings re famous or notorious, undated
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Box 50, Folder 6	Clippings and articles re miscellaneous famous people, undated

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