



Smithsonian

*National Museum of American History Kenneth E. Behring Center*

## Guide to the Beverly Partridge Shopping Bag Collection

NMAH.AC.0493

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1993

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## Collection Overview

<b>Repository:</b>	Archives Center, National Museum of American History
<b>Title:</b>	Beverly Partridge Shopping Bag Collection
<b>Date:</b>	1970-1990
<b>Identifier:</b>	NMAH.AC.0493
<b>Creator:</b>	Partridge, Beverly (Collector) Partridge, Beverly
<b>Extent:</b>	5 Cubic feet (6 boxes)
<b>Language:</b>	English .

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## Administrative Information

### Acquisition Information

Collection was donated to the Archives Center by Beverly Partridge in 1993.

### Provenance

Mrs. Partridge began this collection in 1975 and continued until 1990. Her main purpose was to document the wide variety of designs and changes in designs which department stores make over the years.

### Processing Information

Collection processed by Wendy E. Morris and Kelley Gaberlavage, 1993

### Preferred Citation

Beverly Partridge Shopping Bag Collection, 1970s-1990, Archives Center, National Museum of American History.

### Restrictions

Collection is open for research.

### Conditions Governing Use

Trademark restrictions probably in effect; consult trademark owners to reproduce.

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## Biographical / Historical

Mrs. Beverly Partridge is a resident of Canon City, Colorado. She was born in Denver Colorado on August 15, 1937. While working as a housewife she continued to collect shopping bags as well as Irish Beelleck China and Swizzle sticks. She began collecting the materials for this collection in 1975 and continued until 1990. The wide variety of designs, she found to be "interesting" and "artistic" and inspired her to begin this collection. She observed and appreciated the changes made in the shopping bag designs of individual companies such as Bloomingdale's throughout the years. The bags have advertising value through their attractive designs and easy recongnizability.

## **Scope and Contents**

The collection is arranged alphabetically by company name into one series. The shopping bags are from a variety of stores: department, jewelry, gifts, books, hair and skin products, clothing, china, glass, leather goods, lingerie, bakeries, and restaurants.

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## **Arrangement**

The collection is arranged into one series alphabetically.

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## **Names and Subject Terms**

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Department stores
- Trademarks

Types of Materials:

- Advertisements
- Shopping bags

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## Container Listing

Box 1, Folder 1	Abraham and Straus Department Store, New York
Box 1, Folder 1	Accessory Lady Accessories, New York
Box 1, Folder 1	Airline Stationery Paper Goods, New York
Box 1, Folder 1	American Eagle Outfitters Outdoor Clothing, New Jersey
Box 1, Folder 2	American Museum of Natural History, Gifts/Books, New York, 1979
Box 1, Folder 2	Ann Taylor Clothing, New Jersey
Box 1, Folder 2	Art Institute of Chicago Gifts/Books, Chicago, IL
Box 1, Folder 2	B. Altman Department Store, New Jersey
Box 1, Folder 3	Bamberger's Department Store, New Jersey
Box 1, Folder 4	Banana Republic Outdoor Clothing, New York
Box 1, Folder 4	Barnes and Noble, Books, New York, 1975-1983
Box 1, Folder 4	Bergdorf Goodman Clothing/ Department Store, New York
Box 2, Folder 1	Bloomingdales, Department Store, New York, 1980-1981
Box 2, Folder 2	Bloomingdales, Department Store, New York, 1981-1986
Box 2, Folder 3	Bloomingdales, Department, New York, 1987
Box 2, Folder 4	Body Shop, TheSkin and Hair Products, New Jersey
Box 2, Folder 4	Boscobel, Gift Shop, New York
Box 2, Folder 4	Brentano's, Bookstore, New York
Box 3, Folder 1	Brookstone Gifts, Household Items, New Jersey
Box 3, Folder 1	Charles Jourdan Cosmetics, New York
Box 3, Folder 1	Conran's Home Furnishings, New Jersey
Box 3, Folder 1	Cooper Hewitt Museum Books/ Gifts, New York
Box 3, Folder 2	Corning Glass Center China Glass Corning, New York

Box 3, Folder 2	Country Peddler, The Gifts, Coronado, California
Box 3, Folder 2	Crabtree and Evelyn Skin and Hair Products, New Jersey
Box 3, Folder 2	Dansk China Glass, New Jersey
Box 3, Folder 2	D'Arcy's Indian Gifts, Scottsdale, Arizona
Box 3, Folder 2	Dobbs School, The Craft Fair, New York
Box 3, Folder 2	Dover Books, New York
Box 3, Folder 2	Doubleday Bookshops Books, New York
Box 3, Folder 3	Dusty Rose Lingerie, New York
Box 3, Folder 3	Fitz and Floyd China Glass, New York
Box 3, Folder 3	Fortunoff, Gifts Jewelry, New Jersey, 1986
Box 3, Folder 3	Fralinger's Candy Atlantic City, New Jersey
Box 3, Folder 3	Fred Meyer Department Store, Oregon
Box 3, Folder 3	Galleries Lafayette Gifts Clothing, New York
Box 3, Folder 3	Georges Briard China Glass, New York
Box 3, Folder 3	Gimbels Department Store, New York
Box 3, Folder 4	Godiva Candy, New York
Box 3, Folder 4	Goldwaters Department Store, Arizona
Box 3, Folder 4	Government Printing Office Bookstores Books Pueblo, Colorado
Box 3, Folder 4	Greens Department Store, New York
Box 3, Folder 4	Hahne's Department Store, New Jersey
Box 3, Folder 4	Hammacher Schlemmer Gifts Household, New York
Box 3, Folder 4	Hand of the Craftsman Crafts Nyack, New York
Box 4, Folder 1	Hallmark Gallery Cards/ Gifts, New York
Box 4, Folder 1	Henri Bendel Clothing, New York

Box 4, Folder 1	Herman's World of Sporting Goods Sporting Goods, New York
Box 4, Folder 1	Jekyll's Hide is Leather Leather Goods, New York
Box 4, Folder 1	Jennifer House Gifts Great Barrington, Massachusetts
Box 4, Folder 1	Larimer Square Shopping Square, Denver
Box 4, Folder 1	Larison's Turkey Farm Restaurant Chester, New Jersey
Box 4, Folder 2	Lina Lee Clothing, New York
Box 4, Folder 2	Lord and TaylorDepartment Store/ Clothing, New York
Box 4, Folder 2	Macy's Department Store, New York
Box 4, Folder 3	Marboro Books Books, New Jersey
Box 4, Folder 3	Marburn WarehousesWhite Goods Fort Lee, New Jersey
Box 4, Folder 3	Market Square Shopping Mall, Bellvue, WA
Box 4, Folder 3	Metropolitan Museum of Art Gifts/ Book Shop, New York
Box 5, Folder 1	Metropolitan Opera Shop Gifts, New York
Box 5, Folder 1	Michael C. Fina, Fifth Avenue Jewelry/ China, New York
Box 5, Folder 1	Museum of American Folk Art Gifts/ Books, New York
Box 5, Folder 1	Museum of the City of New York Gifts/ Books, New York
Box 5, Folder 1	Museum of Modern Art Books/Gifts, New York
Box 5, Folder 1	National Gallery of Art Gifts/ Books, Washington, D.C.
Box 5, Folder 1	The Nature Company, Nature Items, New Jersey, 1992
Box 5, Folder 2	Neiman Marcus, Department Store/ Clothing, Texas, 1979 1981
Box 5, Folder 2	New York Air Airline Tickets, New York
Box 5, Folder 2	New York Botanical Gardens Gifts, New York
Box 5, Folder 2	New York Public Library Shop Gifts/ Books, New York
Box 5, Folder 2	Nordstrom Department Store Seattle, Washington

Box 5, Folder 3	Parisian Bakery San Francisco, California
Box 5, Folder 3	Paron Candy, New York
Box 5, Folder 3	Pierpont Morgan Library Books/ Gifts, New York
Box 5, Folder 3	Pottery Barn Household Goods, New York
Box 5, Folder 3	Rand McNally Map Products, New York
Box 5, Folder 3	Rizzoli Books, New York
Box 5, Folder 3	Sakowitz Department Store, Texas
Box 5, Folder 4	Saks Fifth Avenue, Department Store/ Clothing, New York, 1978
Box 5, Folder 4	Scribner Book Stores Books, New York
Box 5, Folder 4	Seaport Museum Shops Gifts, New York
Box 5, Folder 4	Senli Design Collections Gifts, Texas
Box 5, Folder 4	Silvermine Guild of Artists Gifts/ Restaurant, Connecticut
Box 6, Folder 1	Smithsonian Institution Books/ Gifts, Washington, D.C.
Box 6, Folder 1	Stern's Department Store, New Jersey
Box 6, Folder 1	Strand Bookstore Books, New York
Box 6, Folder 1	Sweetheart Gallery Crafts Woodstock, New York
Box 6, Folder 1	Tattered Cover Bookstore Books, Denver, Colorado
Box 6, Folder 1	Tiffany Jewelry Silver, New York
Box 6, Folder 1	Tower Records Records Tape, New York
Box 6, Folder 1	Unusual Touches Craft Gifts Nyack, New York
Box 6, Folder 2	World Famous Joes Pier Fifty Two Restaurant, New York Language: English.
Box 6, Folder 2	Willowbrook Mall Shopping Mall, New Jersey
Box 6, Folder 2	Zabar's Gourmet Foods, New York
Box 6, Folder 2	Zaro's Bread BasketFoods Bakery, New York