



Smithsonian
National Museum of American History
Kenneth E. Behring Center

Guide to the Beverly Partridge Shopping Bag Collection

NMAH.AC.0493

Wendy E. Morris and Kelley Gaberlavage

1993

Archives Center, National Museum of American History
P.O. Box 37012
Suite 1100, MRC 601
Washington, D.C. 20013-7012
archivescenter@si.edu
<http://americanhistory.si.edu/archives>

Table of Contents

Collection Overview	1
Administrative Information	1
Arrangement.....	2
Scope and Contents.....	2
Biographical / Historical.....	1
Names and Subjects	2
Container Listing	3

Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	Beverly Partridge Shopping Bag Collection
Identifier:	NMAH.AC.0493
Date:	1970-1990
Extent:	5 Cubic feet (6 boxes)
Creator:	Partridge, Beverly Partridge, Beverly
Language:	English

Administrative Information

Acquisition Information

Collection was donated to the Archives Center by Beverly Partridge in 1993.

Provenance

Mrs. Partridge began this collection in 1975 and continued until 1990. Her main purpose was to document the wide variety of designs and changes in designs which department stores make over the years.

Processing Information

Collection processed by Wendy E. Morris and Kelley Gaberlavage, 1993

Preferred Citation

Beverly Partridge Shopping Bag Collection, 1970s-1990, Archives Center, National Museum of American History.

Restrictions

Collection is open for research.

Conditions Governing Use

Trademark restrictions probably in effect; consult trademark owners to reproduce.

Biographical / Historical

Mrs. Beverly Partridge is a resident of Canon City, Colorado. She was born in Denver Colorado on August 15, 1937. While working as a housewife she continued to collect shopping bags as well as Irish Beelleck

China and Swizzle sticks. She began collecting the materials for this collection in 1975 and continued until 1990. The wide variety of designs, she found to be "interesting" and "artistic" and inspired her to begin this collection. She observed and appreciated the changes made in the shopping bag designs of individual companies such as Bloomingdale's throughout the years. The bags have advertising value through their attractive designs and easy recognizability.

Scope and Contents

The collection is arranged alphabetically by company name into one series. The shopping bags are from a variety of stores: department, jewelry, gifts, books, hair and skin products, clothing, china, glass, leather goods, lingerie, bakeries, and restaurants.

Arrangement

The collection is arranged into one series alphabetically.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

Department stores
Trademarks

Types of Materials:

Advertisements
Shopping bags

Container Listing

Box 1, Folder 1 Abraham and Straus Department Store, New York

Box 1, Folder 1 Accessory Lady Accessories, New York

Box 1, Folder 1 Airline Stationery Paper Goods, New York

Box 1, Folder 1 American Eagle Outfitters Outdoor Clothing, New Jersey

Box 1, Folder 2 American Museum of Natural History, Gifts/Books, New York, 1979

Box 1, Folder 2 Ann Taylor Clothing, New Jersey

Box 1, Folder 2 Art Institute of Chicago Gifts/Books, Chicago, IL

Box 1, Folder 2 B. Altman Department Store, New Jersey

Box 1, Folder 3 Bamberger's Department Store, New Jersey

Box 1, Folder 4 Banana Republic Outdoor Clothing, New York

Box 1, Folder 4 Barnes and Noble, Books, New York, 1975-1983

Box 1, Folder 4 Bergdorf Goodman Clothing/ Department Store, New York

Box 2, Folder 1 Bloomingdales, Department Store, New York, 1980-1981

Box 2, Folder 2 Bloomingdales, Department Store, New York, 1981-1986

Box 2, Folder 3 Bloomingdales, Department, New York, 1987

Box 2, Folder 4 Body Shop, TheSkin and Hair Products, New Jersey

Box 2, Folder 4 Boscobel, Gift Shop, New York

Box 2, Folder 4 Brentano's, Bookstore, New York

Box 3, Folder 1 Brookstone Gifts, Household Items, New Jersey

Box 3, Folder 1 Charles Jourdan Cosmetics, New York

Box 3, Folder 1	Conran's Home Furnishings, New Jersey
Box 3, Folder 1	Cooper Hewitt MuseumBooks/ Gifts, New York
Box 3, Folder 2	Corning Glass CenterChina GlassCorning, New York
Box 3, Folder 2	Country Peddler, The Gifts,Coronado, California
Box 3, Folder 2	Crabtree and Evelyn Skin and Hair Products, New Jersey
Box 3, Folder 2	Dansk China Glass, New Jersey
Box 3, Folder 2	D'Arcy's Indian Gifts, Scottsdale, Arizona
Box 3, Folder 2	Dobbs School, The Craft Fair, New York
Box 3, Folder 2	Dover Books, New York
Box 3, Folder 2	Doubleday Bookshops Books, New York
Box 3, Folder 3	Dusty Rose Lingerie, New York
Box 3, Folder 3	Fitz and Floyd China Glass, New York
Box 3, Folder 3	Fortunoff, Gifts Jewelry, New Jersey, 1986
Box 3, Folder 3	Fralinger's Candy Atlantic City, New Jersey
Box 3, Folder 3	Fred Meyer Department Store, Oregon
Box 3, Folder 3	Galleries Lafayette Gifts Clothing, New York
Box 3, Folder 3	Georges Briard China Glass, New York
Box 3, Folder 3	Gimbels Department Store, New York
Box 3, Folder 4	Godiva Candy, New York
Box 3, Folder 4	Goldwaters Department Store, Arizona
Box 3, Folder 4	Government Printing Office Bookstores BooksPueblo, Colorado
Box 3, Folder 4	Greens Department Store, New York

Box 3, Folder 4	Hahne's Department Store, New Jersey
Box 3, Folder 4	Hammacher Schlemmer Gifts Household, New York
Box 3, Folder 4	Hand of the CraftsmanCrafts Nyack, New York
Box 4, Folder 1	Hallmark Gallery Cards/ Gifts, New York
Box 4, Folder 1	Henri Bendel Clothing, New York
Box 4, Folder 1	Herman's World of Sporting Goods Sporting Goods, New York
Box 4, Folder 1	Jekyll's Hide is Leather Leather Goods, New York
Box 4, Folder 1	Jennifer House Gifts Great Barrington, Massachusetts
Box 4, Folder 1	Larimer Square Shopping Square, Denver
Box 4, Folder 1	Larison's Turkey Farm Restaurant Chester, New Jersey
Box 4, Folder 2	Lina Lee Clothing, New York
Box 4, Folder 2	Lord and TaylorDepartment Store/ Clothing, New York
Box 4, Folder 2	Macy's Department Store, New York
Box 4, Folder 3	Marboro Books Books, New Jersey
Box 4, Folder 3	Marburn WarehousesWhite Goods Fort Lee, New Jersey
Box 4, Folder 3	Market Square Shopping Mall, Bellvue, WA
Box 4, Folder 3	Metropolitan Museum of Art Gifts/ Book Shop, New York
Box 5, Folder 1	Metropolitan Opera Shop Gifts, New York
Box 5, Folder 1	Michael C. Fina, Fifth Avenue Jewelry/ China, New York
Box 5, Folder 1	Museum of American Folk Art Gifts/ Books, New York
Box 5, Folder 1	Museum of the City of New York Gifts/ Books, New York

Box 5, Folder 1	Museum of Modern Art Books/Gifts, New York
Box 5, Folder 1	National Gallery of Art Gifts/ Books, Washington, D.C.
Box 5, Folder 1	The Nature Company, Nature Items, New Jersey, 1992
Box 5, Folder 2	Neiman Marcus, Department Store/ Clothing, Texas, 1979 1981
Box 5, Folder 2	New York Air Airline Tickets, New York
Box 5, Folder 2	New York Botanical Gardens Gifts, New York
Box 5, Folder 2	New York Public Library Shop Gifts/ Books, New York
Box 5, Folder 2	Nordstrom Department Store Seattle, Washington
Box 5, Folder 3	Parisian Bakery San Francisco, California
Box 5, Folder 3	Paron Candy, New York
Box 5, Folder 3	Pierpont Morgan Library Books/ Gifts, New York
Box 5, Folder 3	Pottery Barn Household Goods, New York
Box 5, Folder 3	Rand McNally Map Products, New York
Box 5, Folder 3	Rizzoli Books, New York
Box 5, Folder 3	Sakowitz Department Store, Texas
Box 5, Folder 4	Saks Fifth Avenue, Department Store/ Clothing, New York, 1978
Box 5, Folder 4	Scribner Book Stores Books, New York
Box 5, Folder 4	Seaport Museum Shops Gifts, New York
Box 5, Folder 4	Senli Design Collections Gifts, Texas
Box 5, Folder 4	Silvermine Guild of Artists Gifts/ Restaurant, Connecticut
Box 6, Folder 1	Smithsonian Institution Books/ Gifts, Washington, D.C.
Box 6, Folder 1	Stern's Department Store, New Jersey

Box 6, Folder 1	Strand Bookstore Books, New York
Box 6, Folder 1	Sweetheart Gallery Crafts Woodstock, New York
Box 6, Folder 1	Tattered Cover Bookstore Books, Denver, Colorado
Box 6, Folder 1	Tiffany Jewelry Silver, New York
Box 6, Folder 1	Tower Records Records Tape, New York
Box 6, Folder 1	Unusual Touches Craft Gifts Nyack, New York
Box 6, Folder 2	World Famous Joes Pier Fifty Two Restaurant, New York
Box 6, Folder 2	Willowbrook Mall Shopping Mall, New Jersey
Box 6, Folder 2	Zabar's Gourmet Foods, New York
Box 6, Folder 2	Zaro's Bread BasketFoods Bakery, New York