



Smithsonian

National Museum of American History Kenneth E. Behring Center

Guide to the Brownie Wise Papers

NMAH.AC.0509

Mimi Minnick

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Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	Brownie Wise Papers
Date:	circa 1928-1968
Identifier:	NMAH.AC.0509
Source:	Kahn-Leavitt, Laurie McCort, James W. (Donor) Wise, Jerome Humphrey "Jerry", 1938-2008 (Donor)
Creator:	Wise, Brownie Humphrey, 1913-1991 (Donor)
Extent:	15 Cubic feet (42 boxes, 33 sound recordings)
Language:	English .
Summary:	The papers consist of business records documenting the history of Tupperware from 1951-1958, during which Brownie Wise served as vice president of the Tupperware Company. Also, personal papers and business records documenting her marketing activities for Stanley Home Products, Vivian Woodard Cosmetics, and others.

Administrative Information

Acquisition Information

The collection was donated to the Archives Center, National Museum of American History in March 1994 by Brownie Wise's son, Jerry Wise, of Kissimmee, Florida.

Processing Information

Processed by Mimi Minnick, July 1995.

Series 9: 2021 Addenda was processed by Kamina Gager, intern, 2024; supervised by Alison Oswald, archivist.

Preferred Citation

Brownie Wise Papers, 1938-1968, Archives Center, National Museum of American History

Restrictions

Collection is open for research.

Conditions Governing Use

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Accruals

Six (6) phonograph records relating to Brownie Wise were donated by James W. McCort in 2016.

.085 cubic feet of material documenting Brownie Wise and Jerry Wise were donated by Laurie Kahn in 2021.

Biographical Note

Brownie Humphrey was born in Buford, Georgia in 1913, the daughter of Rosabelle Stroud Humphrey and Jerome Humphrey, a plumber. According to longtime friend Kay Robinson, Brownie knew that there were few business opportunities for women in the South, and that "unless she wanted to work in sales, she would have to leave the South." After meeting Robert Wise at the Texas Centennial in 1936, where the couple saw an exhibition highlighting a bright future at Ford Motors, Brownie and Robert married and moved to the Detroit area where he worked as a machinist, later opening a small machine shop. The couple divorced in 1941, about three years after the birth of their only child, Jerry. Brownie Wise never remarried.

During the late 1930s and early 1940s, Brownie contributed to a correspondence column of the *Detroit News* under the pen name "Hibiscus." Her columns were largely autobiographical, but used elements of fantasy and romance to address a uniquely female urban community. In Detroit, Wise worked briefly at an ad agency and in a millinery shop. During World War II, Wise got a job as an executive secretary at Bendix. After the war, Brownie and her mother, Rose Stroud Humphrey, began selling Stanley Home Products. When Jerry became ill in 1949, they followed a doctor's advice and moved to Miami where they began a direct selling business they called Patio Parties. Through this business, the mother daughter team distributed Poly-T (Tupperware), Stanley Home Products, West Bend, and other household goods through an innovative home party plan adopted by Brownie.

Thomas Damigella in Massachusetts, and Brownie Wise in South Florida, quickly became among the fastest movers of Tupperware products, attracting the attention of Earl Tupper, who was still searching for a profitable outlet for his plastic containers. Because Americans were still skeptical of plastics and because the Tupper seal required demonstration, early attempts at department store sales had been unsuccessful. Some independent dealers had more success selling through demonstrations at state fairs or door-to-door, but sales and distribution remained low. The experiences of Damigella and Wise convinced Tupper to offer the products on a home party plan. He partnered with Norman Squires, the originator of Hostess Home Parties, to pursue this strategy.

In 1951, Tupper recruited Brownie to develop the Hostess party plan for Tupperware, and named her vice president of the company. She is credited with developing the party plan and sales organization, and with creating the annual Jubilee, a pep-rally and awards ceremony for dealers and distributors; it was her idea to locate company headquarters in Kissimmee, and she oversaw the design and construction of the campus. With the company's meteoric success came national recognition. Her public role was all the greater because Earl Tupper shunned all public exposure; Wise was the public head of the company throughout the 1950s. She was both honored guest and invited speaker at national sales and marketing conferences, where she was often the only woman in attendance. Scores of laudatory articles about her appeared in the sales industry and general business press, and she became the darling of the women's magazines, including features in *McCalls*, *Charm* and *Companion*.

Tupper and Wise clashed over the management and direction of the business in late 1957 and the board of directors forced her out in January, 1958. She filed a \$1,600,000 suit against the company for conspiracy and breach of contract, but settled out of court for a year's salary -- about \$30,000. Shortly thereafter, Tupper sold the company to Dart/Rexall and relinquished all involvement with it.

Beginning in 1958 and through the 1960s, Brownie co-founded three direct sales cosmetics companies, Cinderella (1958-59), Carissa (1963) and Sovera/Trivera (1966-69). She also was president of Viviane Woodard Cosmetics (1960-62), and consulted for Artex and others. In addition, she undertook a real estate development venture in Kissimmee with Charles McBurney and George Reynolds (both former Tupperware executives). She seems never to have achieved the same level of success in these later business ventures. Wise continued to live in the Kissimmee

area, moving from Waters' Edge, the spectacular 1920s mansion she occupied during the Tupperware years, to a home George Reynolds designed for her in. She was active in her church and as an artist, working in clay and textiles. During the last eight years of her life she was in declining health. She died in December 1992.

Scope and Contents

The Brownie Wise Papers constitute an essential complement to the Earl Tupper Papers, acquired in 1992, and to the museum's rich collections of Tupperware products. Together these collections document not only the founding and early business history of Tupperware, but also significant areas of American history in which the museum has a demonstrated interest. The Brownie Wise Papers illuminate aspects of an American consumer culture which achieved its apex in the post-World War II years; in many ways, Tupperware and the Tupperware party reflect the key defining elements of the fifties. Of special significance is the story these papers tell of a successful woman business executive and working mother, in an era whose women have more often been characterized by June Cleaver and Harriet Nelson. The Tupperware story offers rich insights into the society and culture of the era, illuminating issues of gender, consumerism, and technological development.

There are approximately 15 cubic feet of materials, including photographic and audiovisual materials. The collection is organized into eight series.

Arrangement

The collection is arranged into eight series.

Series 1: Personal Papers, circa 1928-1968

Series 2: Stanley Home Products, Patio Parties, circa 1947-1959

Series 3: Tupperware Home Parties, circa 1951-1959

Series 4: Direct Sales consulting, circa 1958-1969

Series 5: Other Direct Sales Consulting, circa 1958-1971

Series 6: Other Business ventures, circa 1958-1967

Series 7: Photographs, 1930-1968

Series 8: Audiovisual Materials, 1953-1957; 1977

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Direct selling
- Plastics
- Product demonstrations
- Sales promotion
- Women in marketing

Types of Materials:

- Audiovisual materials
- Business records -- 20th century

Personal papers -- 20th century
Photographs -- 20th century
Speeches

Names:

Kahn-Leavitt, Laurie
McCort, James W.
Stanley Home Products
Tupperware Home Parties
Vivian Woodward Cosmetics
Wise, Jerome Humphrey "Jerry", 1938-2008

Container Listing

Series 1: Personal Papers, circa 1928-1968

Scope and Contents: Series 1: Personal Papers, circa 1928-1968. A scrapbook touches on her life as a girl in the 1920s. Souvenir photographs of the 1936 Texas Centennial Exhibition at which she met her future husband, letterhead of his Detroit business, travel postcards, war ration books, income tax returns and a scrapbook chronicling her writings under the penname Hibiscus for the *Detroit News*, give a glimpse into her life during the late 1930s and early 1940s. For the 1950s, there are records of taxes and household expenses. The collection also includes some of her 1940s and 1950s dress patterns; as a woman in the public eye, Wise's trim figure and fashionable attire were much discussed.

Box 1, Folder 1	Robert Wise/Wisco letterhead
Box 1, Folder 2	Labor songs
Box 1, Folder 2	Wartime ration books
Box 1, Folder 3	Travel postcards
Box 1, Folder 4	Income tax returns, 1943; 1946-1948
Box 1, Folder 5	Withholding statements, 1951-1956
Box 1, Folder 6	Household inventory, 1950
Box 1, Folder 7-12	Household expenses, 1950-1956
Box 1, Folder 13	Water's Edge repairs
Box 1, Folder 14	Myles Tupper/Jerry Wise design patent: The Thing, 1952
Box 1, Folder 15	Rosabella Gardens (Jerry Wise's nursery business)
Box 1, Folder 16	Boat expenses
Box 1, Folder 17	Clothing expenses
Box 1	Clothing expenses reimbursed by Tupperware Home Parties
Box 1, Folder 19	Insurance expenses
Box 1, Folder 20	Purchase of Ft. Lauderdale house, 1952
Box 1, Folder 21	Rose Stroud Humphrey purchase of Hollywood house, 1951

Box 1, Folder 22	Death of Rose Stroud Humphrey, 1959
Box 2, Folder 1	Financial documents
Box 2, Folder 2	Legal documents
Box 2, Folder 3	Personal correspondence, 1950-1958
Box 2, Folder 4	European trip postcards, 1954
Box 2, Folder 5	Clippings: lifestyle, personality
Box 2, Folder 6	Clippings: religion
Box 2, Folder 7	Correspondence with Neil Osterweil in re Tupper biography, 1989
Box 2, Folder 8	Correspondence with Vic Sussman; newspaper article, 1988
Box 2, Folder 9	Child support agreement, 1941
Box 2, Folder 10	Round Robin letter, Fort Lauderdale to Detroit, 1950
Box 3	Dress patterns, 1940s-1950s
Box 32, Folder 1	[High school? Vocational School?] scrapbook, circa 1928
Box 32, Folder 2	Scrapbook: letters to the Detroit Free Press, circa 1939
Box 11	Home Edition, (1 volume), circa 1945

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Series 2: Stanley Home Products, Patio Parties, Poly-T Parties, Hibiscus Sales, Gardenia Sales, circa 1947-1959, undated

Scope and Contents: Series 2: Stanley Home Products, Patio Parties, Poly-T Parties, Hibiscus Sales and Gardenia Sales, circa 1947-1959. This series includes records of Wise's innovative direct sales businesses for the period before she was recruited by Tupperware. Files include order forms, correspondence with sales agents, and instructions on sales methods. There are sales records, invoices, shipping documents, accounting records and sales force newsletters from the Miami Tupperware dealership known as Hibiscus Sales, which Wise opened in 1949 with her mother. Until her death in 1959, Brownie's mother Rose Humphrey, continued to operate the Miami dealership as well as Gardenia Sales, which supplied Tupperware to Puerto Rico. There are accounting records and dealer correspondence documenting this enterprise.

Box 4, Folder 1	Stanley Home Products, 1947-1948
Box 4, Folder 2	Unit managers training notes, 1948 [Stanley Home Products?]
Box 4, Folder 3	Stanley Home Products catalog, 1958
Box 4, Folder 4-6	Patio parties
Box 4, Folder 7	Patio parties, field booking
Box 4, Folder 8-10	Patio parties, Tupperware accounts
Box 4, Folder 11-12	Patio parties, The Go-Getter newsletter
Box 4, Folder 13	Patio parties, correspondence, 1950-1951
Box 4, Folder 14	Patio parties, dealer manual
Box 4, Folder 15	Patio parties, accounting ledger, undated
Box 4, Folder 16-18	Poly-T parties Image(s): Poly-T Parties
Box 4, Folder 19	Poly-T parties: dealer order forms
Box 5, Folder 1	Hibiscus sales financial statement, 1951
Box 5, Folder 2	Hibiscus sales franchise contract, 1953
Box 5, Folder 3	Hibiscus sales correspondence
Box 5, Folder 4	Puerto Rico franchise: Gardenia Sales
Box 5, Folder 5	Puerto Rico correspondence: Santan Orespo

Box 5, Folder 6	Puerto Rico accounting, 1957
Box 5, Folder 7	Puerto Rico invoices, correspondence
Box 5, Folder 8	Puerto Rico dealer: Carmen Romero
Box 5, Folder 9	Puerto Rico dealer: Margo Maldorado
Box 5, Folder 10	Puerto Rico dealer: Lupita Revera
Box 5	Rose Humphrey business correspondence
Box 2, Folder 11	Patio Parties, dealer order forms
Box 2, Folder 12	Hibiscus Sales: Puerto Rico

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Series 3: Tupperware Home Parties, circa 1951-1959, undated

Scope and Contents: This series includes files of Wise's business correspondence, notes and memoranda, and speeches. There is some business correspondence with Earl Tupper, who remained at the firm's manufacturing plants in the Northeast. Also included are publicity reprints and newspaper clippings, as well as public relations scrapbooks from 1951 to 1958. There are nearly complete runs of *Tupperware Sparks* and the *Tupperware Sentinel*, company publications prepared for the sales force, as well as catalogs, recruitment publications and other company literature. The series is divided into six subseries as follows:

Subseries 3.1: Business Files and Correspondence, 1951-1959; 1988-1989

Subseries 3.2 Speeches to Tupperware Sales Force, 1951-1957

Subseries 3.3: Speeches to outside groups and Sales Organizations, 1952-1957

Subseries 3.4: Tupperware publications, 1949-1966 (not inclusive)

Subseries 3.5: Brownie Wise "Idea" files, undated

Subseries 3.6: Publicity, 1951-1957

Subseries 3.1: Business Files and Correspondence, 1951-1958, undated

Box 2, Folder 13	Distributors agreement: Tupperware Home Parties
Box 2, Folder 14	Franchise Agreement: Tupperware Home parties
Box 2	Tupperware gross sales (at cost to distributors), 1951-1958
Box 6, Folder 1	Tupperware contracts
Box 6, Folder 2-5	Personal correspondence re Tupperware
Box 6, Folder 6	Cards from staff
Box 6, Folder 7	Business correspondence
Box 6, Folder 8	THP accounting documents
Box 6, Folder 9	THP accounting documents
Box 6, Folder 10	THP accounts receivable, 1957
Box 6, Folder 11	Tupperware inter-office memos, 1951-1958
Box 6, Folder 12	Correspondence with Earl Tupper, 1954
Box 6, Folder 13	Correspondence with Earl Tupper, 1952, 1957
Box 6, Folder 14	Correspondence with Earl Tupper, 1957

Box 6, Folder 15	Correspondence with Earl Tupper, 1958
Box 7, Folder 1-2	Brownie Wise vs. Tupperware Home Parties contract dispute, 1958
Box 7, Folder 3	Legal correspondence in re contract dispute, 1958
Box 7, Folder 4-12	Correspondence, Tupperware Home Parties, 1951-1958 (in re contract dispute)
Box 7, Folder 13	Correspondence in re:Best Wishes, 1958 (in re contract dispute)
Box 8, Folder 1	Tupperware organizational chart
Box 8, Folder 2	Tupperware headquarters design sketches, 1952
Box 8, Folder 3	Tupperware manufacturing facility in Cuero, Texas, 1951
Box 8, Folder 4	Tupperware Home Parties employee list, undated
Box 8, Folder 5	Tupperware Home Parties business associates list, undated
Box 8, Folder 6	Tupperware slogans
Box 8, Folder 7	Tupperware shield
Box 8, Folder 8	Training seminar diploma
Box 8, Folder 9	The Lantern Club
Box 8, Folder 10	Vanguard units
Box 8, Folder 11	Vanguard promotion
Box 8, Folder 12	Fall promotion
Box 8, Folder 13	Tupperware promotions
Box 8, Folder 14	Bulletin material
Box 8, Folder 15	Preview parties
Box 8, Folder 16	Notes for Tupperware demonstrations
Box 8, Folder 17	Dealer training
Box 8, Folder 18	Recruiting
Box 8, Folder 19	Tupperware conferences

Box 8, Folder 20	Notes for conferences
Box 8, Folder 21	Notes for conferences and seminars
Box 8, Folder 22	Notes/ideas for the Sales Sentinel
Box 8, Folder 23	Sales association memberships
Box 8, Folder 24	Awards
Box 8, Folder 25	Salesmanship publications
Box 8, Folder 26	Community activities

Subseries 3.2: Speeches to Tupperware Sales Force, 1952-1989, undated

Box 9, Folder 1	Welcome address, Tupperware distributors first conference, undated
Box 9, Folder 2	Welcome address, distributors conference, July 1952
Box 9, Folder 3	Welcome address, distributors conference, January 1953
Box 9, Folder 4	Speeches to managers, 1953
Box 9, Folder 5	Welcome address, 1954
Box 9, Folder 6	Welcome address, Jubilee, April 1955
Box 9, Folder 7	Welcome address, Jubilee 1956
Box 9, Folder 8	Welcome address, distributors, Jubilee 1956
Box 9, Folder 9	Welcome address, Jubilee, 1957
Box 9, Folder 10	Graduation speech, Jubilee 1956
Box 9, Folder 11	correspondence re distributors conference, 1989
Box 9, Folder 12	Welcome address, undated
Box 9, Folder 13	Welcome address, distributors, undated
Box 9, Folder 14	Welcome address, managers, undated
Box 9, Folder 15	Graduation: Ad Astra, Per aspera, undated

Box 9, Folder 16	graduation address, undated
Box 9, Folder 17	seminar graduation, undated
Box 9, Folder 18	managers seminar graduation undated
Box 9, Folder 19	Custodian of the Seal, undated
Box 9, Folder 20	If I Were a Tupperware Dealer, undated
Box 9, Folder 21	The Story of Poly, undated
Box 9, Folder 22	The Rose Award, undated Notes: Includes a lithograph of the Tupperware Rose" by Steve Henry, undated.
Box 9, Folder 23	Tupperware's 5th Birthday
Box 9, Folder 24	As We Walk, undated
Box 9, Folder 25	Step by Step Training, undated
Box 9, Folder 26	How to Induce Dealers to Work, undated
Box 9, Folder 27	Tupperware is the Way, undated

Subseries 3.3: Speeches to outside groups and Sales Organizations, 1952-1957, undated

Box 10, Folder 1	Ad Club, 1952
Box 10, Folder 2	The Relationship of Field to Management, National Association of Direct Sales Companies, June 3, 1952
Box 10, Folder 3	Junior Chamber of Commerce, July 28, 1952
Box 10, Folder 4	How Tupperware Uses Incentive, Premium Advertisers Association, September 21, 1954
Box 10, Folder 5	Direct Selling Sales Executives Club, May 14, 1954
Box 10, Folder 6	Write Your Own Ticket, Jackson College for Negro Teachers, February 2, 1955
Box 10, Folder 7	Write Your Own Ticket, Central Florida Sales Executives Club, March 16, 1955
Box 10, Folder 8	Boone High School Graduation, 1956

Box 10, Folder 9	Pilot Club, February 28, 1956
Box 10, Folder 10	Boston Sales Executives Club, December 7, 1956
Box 10, Folder 11	YWCA Girls Camp, Milwaukee, Wisconsin, February 1957
Box 10, Folder 12	Tele-Sell New York, March 1957
Box 10, Folder 13	Heart Fund campaign, 1957
Box 10, Folder 14	Tupperware Art Fund, undated
Box 10, Folder 15	Let's Make Kissimmee Florida's Frontier Town, undated
Box 10, Folder 16	Advertising and Publicity, undated

Subseries 3.4: Tupperware publications, 1949-1966, undated

Box 11, Folder 1	Tupperware ads
Box 11, Folder 2	Tupperware publications:Best Wishes promotional
	<p>Wish Fairy coloring book. Image 02050922.tif: Wish Fairy PC, back cover of Tip, Top, Tuppy paper dolls 1 Item (Ink on cardboard.) Collector: Wise, Brownie Humphrey, 1913-1991 Language: English. Notes: 02050922.tif (AC Scan No.) Box 11, Folder TW Publ. Topic: Family -- 1940-1960 Genre/Form: Coloring books Paper dolls</p>
Box 11, Folder 3	Bulletins
Box 11, Folder 4	Business cards, envelopes, letterhead
Box 11, Folder 5	Cards, announcements
Box 11, Folder 6	Catalogs, 1949-1966
Box 11, Folder 7	Children's Parties;Gift Wrapping Can Be Fun
Box 11, Folder 8	Dealer/manager information
Box 11, Folder 9	Hostess information

Box 11, Folder 10	Headquarters brochures, postcard
Box 11, Folder 11	Jubilee program, 1954
Box 11, Folder 12	Recipe cards
Box 11, Folder 13	Lamplighter, 1955-1956
Box 11, Folder 14	Tupperware Know How
Box 11, Folder 15	Public Relations News, 1954
Box 11, Folder 16	distributors conference programs, 1952-55
Box 12, Folder 1	Best Wishes (2 copies)
Box 12, Folder 2	Best Wishes correspondence
Box 13, Folder 1	Tupperware Sales Sentinel, 1956-1959 Image(s): Tupperware Sales Sentinel, 1956 - 1959
Box 13, Folder 2	"Help Yourself to Happiness," Companion, 1954-08
Box 13, Folder 2	"Mrs. Caramony goes to an All-Girl Convention," McCall's, 1950s
Box 14	Tupperware Sparks, 1951-1957 Image(s): Tupperware Sparks, 1951 -1957

Subseries 3.5: Brownie Wise "Idea" files, undated

Box 15, Folder 1	Appreciation
Box 15, Folder 2	Birthdays
Box 15, Folder 3	Dating
Box 15, Folder 4	Discontent
Box 15, Folder 5	Decisions
Box 15, Folder 6	Easter
Box 15, Folder 7	Energy
Box 15, Folder 8	Enthusiasm

Box 15, Folder 9	Failure
Box 15, Folder 10-11	Faith
Box 15, Folder 12	Faith-Fear
Box 15, Folder 13	Fear
Box 15, Folder 14	Four dreams
Box 15, Folder 15	Getting vs. Giving
Box 15, Folder 16	Giving
Box 15, Folder 17	Golas
Box 15, Folder 18	Growth
Box 15, Folder 19	Guilt
Box 15, Folder 20	Happiness
Box 15, Folder 21	A House Without Books
Box 15, Folder 22	Imagination
Box 15, Folder 23	Independence/Interdependence
Box 15, Folder 24	Inferiority
Box 15, Folder 25	Keeping it Simple
Box 15, Folder 26	Kindness
Box 15, Folder 27	Leadership
Box 15, Folder 28	Learn Don't Lean
Box 15, Folder 29	Pay for Your Room on Earth
Box 15, Folder 30	Poems
Box 15, Folder 31	Public Speaking
Box 15, Folder 32	Quotations
Box 15, Folder 33	Quotations from the Bible

Box 15, Folder 34	Recognition
Box 16, Folder 1	Salesmanship
Box 16, Folder 2	Songs
Box 16, Folder 3	Speeches for Every Occasion
Box 16, Folder 4	Success
Box 16, Folder 5-7	Talk Material
Box 16, Folder 8	Training
Box 16, Folder 9	Use
Box 16, Folder 10	Wishing
Box 16, Folder 11	Notes/Ideas

Subseries 3.6: Publicity, 1951-1957, undated

Box 17, Folder 1	Public Relations Scrapbook: November 1951-February 1953
Box 17, Folder 2	Public Relations Scrapbook: May-August 1953
Box 17, Folder 3	Public Relations Scrapbook: August-December 1953
Box 17, Folder 4	Public Relations Scrapbook: January-March 1954 Image(s): Public Relations Scrapbook: January - March 1954
Box 17, Folder 5	Public Relations Scrapbook: April - August, 1954
Box 17, Folder 6	Public Relations Scrapbook: August 1954-January 1955 Image(s): Public Relations Scrapbook: August 1954- January 1955
Box 17, Folder 7	Public Relations Scrapbook: January- April 1955 Image(s): Public Relations Scrapbook: January - April 1955
Box 18, Folder 1	Public Relations Scrapbook: January-May 1954 Image(s): Public Relations Scrapbook: January - May 1954
Box 18, Folder 2	Public Relations Scrapbook: June-July 1954
Box 18, Folder 3	Public Relations Scrapbook: August-October 1954

Box 18, Folder 4	Public Relations Scrapbook: November-December 1954
Box 18, Folder 5	Public Relations Scrapbook: January-February 1955
Box 18, Folder 6	Public Relations Scrapbook: March-November 1955
Box 18, Folder 7	Public Relations Scrapbook: January-June 1956 Image(s): Public Relations Scrapbook: January - June 1956
Box 18, Folder 8	Public Relations Scrapbook: July 1956-January 1957
Box 18, Folder 8	Public Relations Scrapbook
Box 19, Folder 1	loose newspaper clippings, 1952-53
Box 19, Folder 2	loose newspaper clippings, 1954
Box 19, Folder 3-4	loose newspaper clippings, 1955
Box 19, Folder 5	loose newspaper clippings, 1955-57
Box 19, Folder 6	loose newspaper clippings, undated
Box 22	oversized loose newspaper clippings
Box 20, Folder 1	publicity reprints, circa 1951-1955
Box 21	oversized publicity reprints, circa 1951-55
Box 31	oversized dealer literature, 1951

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Series 4: Direct Sales Cosmetics Companies, circa 1958-1969, undated

Scope and Contents: Series 4: Direct Sales Cosmetics Companies, circa 1958-1969. Wise's business activities in the late 1950s and early 1960s as a co-founder and consultant in direct selling cosmetics enterprises also are well documented. Companies include Cinderella (1958-59), and Vivian Woodard (1960-62), Carissa (1963), Aloe Vera (1966-68), Trivera (1967-68), and Sovera (1967-69). Organized files include sales handbooks and dealer/distributor literature written by Wise, correspondence, reports and recommendations for clients, samples of advertising and marketing materials, and sales force newsletters.

Box 2, Folder 15	Franchise Agreement: Vivianne Woodard
Box 2, Folder 16	Franchise Agreement: Blanchette
Box 2, Folder 17	Franchise Agreement: Carissa
Box 23, Folder 1	Aloe Vera Company distribution program, 1966
Box 23, Folder 2	Aloe Vera Company franchise agreement, 1966
Box 23, Folder 3	Aloe Vera Company correspondence, 1966-67
Box 23, Folder 4	Aloe Vera Company financial analysis
Box 23, Folder 5	Aloe Vera Company brochures, 1966-67
Box 23, Folder 6	Aloe Vera Company product names and ideas, 1967
Box 23, Folder 7	Aloe Vera Company product claims, 1967-68
Box 23, Folder 8	Aloe Vera Company history and qualities of aloe, undated
Box 23, Folder 9	Trivera distribution agreement, 1967
Box 23, Folder 10	Trivera distribution manual - draft, 1967
Box 23, Folder 11	Trivera company summary, 1967very
Box 23, Folder 12	Trivera correspondence, 1967-1968
Box 23, Folder 13-14	competitors cosmetic ads, undated
Box 24, Folder 1	"Sovera Story", 1966
Box 24, Folder 2	"Sovera Creed", undated
Box 24, Folder 3	Sovera distributors information, 1967-69

Box 24, Folder 4	Sovera consultants information, 1969
Box 24, Folder 5	Sovera dealer interview
Box 24, Folder 6	Sovera hostess information, 1969
Box 24, Folder 7	Sovera product information, 1967-69
Box 24, Folder 8	Sovera Creme Cleanser, 1969
Box 24, Folder 9	Sovera Day Moisturizer, 1969
Box 24, Folder 10	Sovera Eye Gel, 1967
Box 24, Folder 11	Sovera Eyeliner
Box 24, Folder 12	Sovera Facial masque, 1967
Box 24, Folder 13	Sovera Lipstick
Box 24, Folder 14	Sovera Night Treat, 1969
Box 24, Folder 15	Sovera Skin Tone
Box 24, Folder 16	Sovera Super Gel, 1967
Box 24, Folder 17	Sovera Demonstration, 1968-69
Box 24, Folder 18	Sovera Price lists, 1968
Box 24, Folder 19	Sovera Personnel, 1968
Box 24, Folder 20	Sovera correspondence, 1968
Box 25, Folder 1	Trevera correspondence, 1966-67
Box 25, Folder 2	Trevera correspondence, 1968
Box 25, Folder 3	Sovera correspondence, 1967
Box 25, Folder 4	Sovera correspondence, 1968 (Jan-June)
Box 25, Folder 5	Sovera correspondence, 1968 (July-Dec)
Box 25, Folder 6	Sovera correspondence, 1969
Box 25, Folder 7	Cosmetics correspondence, 1958-68

Box 26, Folder 1	Cinderella correspondence, 1958-59
Box 26, Folder 2	Cinderella publicity, 1958
Box 26, Folder 3	Cinderella dealer literature, 1958-59
Box 26, Folder 4	Cinderella distributors conference, 1959
Box 26, Folder 5	Cinderella dealer manual, undated
Box 26, Folder 6	Viviane Woodard consultants kits, 1960
Box 26, Folder 7	Viviane Woodard promotional literature, 1961
Box 26, Folder 8	Viviane Woodard catalogs, 1962
Box 26, Folder 9	Viviane Woodard welcome address, undated
Box 26, Folder 10	Carissa sales directors seminar, undated
Box 26, Folder 11	Carissa Press releases, 1963
Box 26, Folder 12	Carissa "Beauty advisor", 1963
Box 26, Folder 13	Carissa scripts, undated
Box 26, Folder 14	Carissa Sales directors seminar, undated
Box 26, Folder 15	Miscellaneous, undated
Box 26, Folder 15	Cinderella conference programs
Box 26, Folder 15	Vivianne Woodard catalogs
Box 26, Folder 15	Vivianne Woodard consultants kit
Box 26, Folder 15	Vivianne Woodard welcome address
Box 26, Folder 15	Vivianne Woodard publication: Sales Palette, 1960-62
Box 31, Folder 2	Coach Line, August 1958-May 1959 [Cinderella sales force newsletter]
Box 31, Folder 3	Sales Palette, 1960-1962 [Vivian Woodard sales force newsletter]

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Series 5: Other Direct Sales Consulting, circa 1958-1971, undated

Scope and Contents: Series 5: Other Direct Sales consulting, circa 1958-1971. Handbooks, franchise agreements and correspondence document aspects of her work for ABCWare, Vacronware, Artex and others direct sales companies during the 1960s.

Box 2, Folder 18	Franchise Agreement: ABCWare
Box 2, Folder 19	Franchise Agreement: Vacronware
Box 27, Folder 1	Artex catalogs, sales literature, 1969-1971
Box 27, Folder 2	Artex correspondence, 1969-1970
Box 27, Folder 3	Artex instructor training manual, undated
Box 27, Folder 4	Artex lesson plans, undated
Box 27, Folder 5	Beeline fashions recording, undated
Box 27, Folder 6	Daggett & Ramsdell distributors manual, 1962
Box 27, Folder 7	Pathway Products correspondence, manual drafts, circa 1968
Box 27, Folder 8	Pathway Products "creative dating", undated
Box 27, Folder 9	Vacronware, notes for dealer manual, undated
Box 27, Folder 10	Vacronware, draft distributors manual, undated
Box 27, Folder 11	notes for distributors manuals, various, undated
Box 27, Folder 12	Notes for dealers manuals, various, undated
Box 27, Folder 13	Notes for writing catalogs, descriptive literature, undated
Box 27, Folder 14	Notes for Crest Club

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Series 6: Other Business Ventures, circa 1947-1967, undated

Scope and Contents: Series 6: Other Business Ventures, circa 1958-1967. Includes files from several of Wise's late 1950s real estate development ventures, and from the Brownie Wise Sales Success course.

Box 12, Folder 2-3	Brownie Wise Sales Success Course, 1958
Box 12, Folder 4	Brownie Wise Developments, 1958
Box 12, Folder 5	Brownie Wise and Charles McBurney Associates, 1958
Box 12, Folder 6	Florida Real Estate Ventures, 1967
Box 35, Folder 1	Let Them Choose Their Own Proizes, The Selective Incentive Plan, undated
Box 35, Folder 2	Let Them Choose Their Own Prizes, The Selective Incentive Plan, undated
Box 35, Folder 3	Scrapbook, 1953
Box 35, Folder 4	Sparetime Magazine, 1958-02
Box 35, Folder 5	Correspondence with Norman Squires, undated
Box 35, Folder 6	Articles about working women, circa 1950s
Box 35, Folder 7	Triangle Unit (newsletter?), circa 1947-1948
Box 35, Folder 8	Poly-T Parties, circa 1949
Box 35, Folder 9	Miami Distributorship, 1950-1951
Box 35, Folder 10	Patio Parties, 1950

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Series 7: Photographs, 1930-1968, undated

Scope and Contents: Series 7: Photographs, circa 1930-1968. Includes personal photographs of Brownie Wise at home, travelling, and with her son, but the bulk of the material is comprised of publicity photographs or people and events, primarily for the Tupperware years, but also including some from Sovera and other cosmetics companies for which she consulted.

Box 28, Folder 1 [Brownie Wise, circa 1930-1945](#)

Box 28, Folder 2 [Brownie and Jerry Wise](#)

[Brownie Wise with son Jerry Wise in living room, playing phonograph records and radio : photoprint], [1950s]

1 Item (8" x 10".)

Photographer: McCollum, J.

Collector: Wise, Brownie Humphrey, 1913-1991

Publisher: Orlando [Fla.] Daily Newspapers

Language: English.

Notes: 94-13622 (OPPS Neg.)

Silver gelatin on paper.

Prints in Series 3, Box 28, BW & Jerry Wise folder.

Three prints of this image, one rubber-stamped with maker's name (print used in exhibition was unmarked); newspaper attribution source unclear.

Unrestricted research use on site by appointment. Unprotected photographs must be handled with cotton gloves.

Interior shows 1950s-style furniture, including lamps, blond wood phonograph, etc. Brownie Wise is holding disc (78 r.p.m. record?).

OPPS copy Neg. No. 94-13622. Copyright probably held by Orlando Daily Newspapers.

Exhibited: "American Families in Photographs," Taylor Gallery, National Museum of American History, 1997.

Names: Wise, Brownie Humphrey, 1913-1991

Wise, Jerry

Topic: Interior decoration -- 1950-1960

Family -- 1940-1960

Sound recordings -- 1950-1960

Phonograph -- 1950-1960

Genre/Form: Photographs -- 1950-1960 -- Black-and-white photoprints -- Silver gelatin

Box 28, Folder 3 [Waters Edge \(BW's Kissimmee mansion\), circa 1951-1958](#)

Box 28, Folder 4 [Kissimmee house, circa 1965](#)

Box 28, Folder 5 [Brownie Wise, circa 1967-68](#)

Box 29A, Folder 1 [Brownie Wise/Tupperware, circa 1948-1951](#)

Box 29A, Folder 2 [Farnumsville, Massachusetts manufacturing facility, interior views](#)
[Image\(s\): Farnumsville, Mass. Manufacturing facility -- interior views](#)

Box 29A, Folder 3 [Orlando, Florida headquarters](#)

Box 29A, Folder 4 [Tupperware trips](#)
[Image\(s\): Tupperware Trips](#)

[Brownie Wise demonstrating Tupperware in Hawaii: black-and-white photoprint], circa 1950-1960

1 Item

[Image\(s\): \[Brownie Wise demonstrating Tupperware in Hawaii : black-and-white photoprint, ca. 1950-1960.\]](#)

Collector: Wise, Brownie Humphrey, 1913-1991

Language: English.

Notes: AC0509-0000005.tif (AC Scan)

Silver gelatin on paper, 8" x 10".

In Box 29a, Folder 4.

Unrestricted research use on site by appointment. Photographs must be handled with cotton gloves unless protected by sleeves.

Brownie Wise conducting a Tupperware "home party" on the beach; photographer unidentified.

Names: Wise, Brownie Humphrey, 1913-1991

Tupperware Home Parties

Topic: Beaches

Product demonstrations

Women in marketing

Place: Hawaii -- 1950-1960

Genre/Form: Photographs -- 1950-1960 -- Black-and-white photoprints -- Silver gelatin

Box 29A, Folder 5 [Tupperware Rose silver-plate pattern](#)

Box 29A, Folder 6 [Best Wishes/The Wish Fairy](#)

[Wish Fairy laughing, standing in audience with women : black-and-white photoprint]

1 Item

Collector: Wise, Brownie Humphrey, 1913-1991

Language: English.

Notes: 02050903.tif (AC Scan No.)

Silver gelatin on paper.

Box 29 folder, Best Wishes.

Unrestricted research use on site by appointment. Gloves required with unprotected photographs.

A woman in the audience is either crying or expressing surprise.

	Names: Tupperware Home Parties Topic: Costume Fairies Laughter Genre/Form: Photographs -- 1950-1960 -- Black-and-white photoprints -- Silver gelatin
Box 29A, Folder 7	Christmas
Box 29B, Folder 8	Consulting ventures, 1960s
Box 29B, Folder 9	Sovera manufacturing, 1960s
Box 29B, Folder 10	Consulting ventures, 1960s (snapshots)
Box 29B, Folder 11	Brownie Wise publicity shots
Box 29B, Folder 12	Brownie Wise publicity shots
Box 30A, Folder 1	Snapshots: Earl Tupper and Brownie Wise, undated
Box 30A, Folder 2	Snapshots: various, undated
Box 30A, Folder 3	Brownie Wise with Tupperware products, undated
Box 30A, Folder 4	Brownie Wise/Salesman's Opportunity Magazine award, 1955
Box 30A, Folder 5	Brownie Wise/Saleswoman of the Year Award, 1956
Box 30A, Folder 6	Brownie Wise/National Sales Executive's Businesswoman of the Year Award, 1957
Box 30A, Folder 7	Brownie Wise with civic leaders, undated
Box 30A, Folder 8	THP events: Brownie " various, undated
Box 30A, Folder 9	THP events: Brownie " various, undated
	<p>[Tupperware party : photoprint], [1954] 1 Item (8" x 10".) Photographer: McCollum, J. Collector: Wise, Brownie Humphrey, 1913-1991 Language: English. Notes: 00050901 (AC Scan No.) Silver gelatin on paper. Unrestricted research use on site by appointment. Unprotected photographs must be handled with cotton gloves.</p>

Demonstrating the unbreakable Tupperware seal: Tupperware vice president Brownie Wise explains the benefits of Tupperware to an attentive and appreciative audience at a Tupperware party. Wise is credited with developing the enormously successful--and widely emulated--home-party plan, in which neighbors and friends gather in a home where Tupperware products are demonstrated and sold.

Included in National Museum of American History virtual exhibit, "History Wired," <http://historywired.si.edu/object.cfm?ID=264>.

Tupper, Earl Silas, 1907- Earl S. Tupper Papers, ca. 1908-1989, 2003. AAK6338AH (GEAC)00111136

Names: Wise, Brownie Humphrey, 1913-1991
Tupperware Home Parties

Topic: Interior decoration -- 1950-1960

Genre/Form: Photographs -- 1950-1960 -- Black-and-white photoprints -- Silver gelatin

Box 30A, Folder 10	Proofs
Box 30A, Folder 11-12	Negatives
Box 30B, Folder 1	Tupperware events: award ceremonies, undated
Box 30B, Folder 2	Tupperware events: Awarding cars, undated
Box 30B, Folder 3	Tupperware events: Corporate "birthdays", 1951-1953
Box 30B, Folder 4	Tupperware events: fireworks, undated
Box 30B, Folder 5	Tupperware events: luncheons, undated
Box 30B, Folder 6	Tupperware events: training and motivation, undated
Box 30B, Folder 7	Tupperware events: Miami Dealers Christmas Party, 1953
Box 30B, Folder 8	Tupperware events: Big Dig/Rodeo, 1954

[Tupperware Parties Are Fun. Have You Had One? \[black-and-white photoprint\], 1954](#)
1 Item (6.5" x 9.5".)
Creator: Tupperware Home Parties
Language: English.
Notes: 01050919.tif (AC Scan)
Silver gelatin on paper.
Unrestricted research use on site by appointment. Photographs must be handled with cotton gloves unless protected by sleeves.

Women attendees at Tupperware's 1954 annual jubilee walking in parking lot, with three automobiles; photographer unidentified.

Topic: Tupperware Home Parties -- 1950-1960
Automobiles -- 1950-1960

Genre/Form: Photographs -- 1950-1960 -- Black-and-white photoprints -- Silver gelatin

Box 30B, Folder 9	Tupperware events: Big Dig/Rodeo, 1954 (photographs copyrighted by Life magazine)
Box 30B, Folder 10	Tupperware events: various, undated
Box 30B, Folder 11	Tupperware headquarters: sculpture, undated
Box 30B, Folder 12	Tupperware products, undated
Box 30C, Folder 1	Tupperware event, undated [circa 1952]
Box 30C, Folder 2	Tupperware Managers First Seminar at National Headquarters, August 1, September 1-2, 1953
Box 30C, Folder 3	Tupperware event, undated
Box 30C, Folder 4	Tupperware event, undated
Box 30C, Folder 5	Tupperware event, undated
Box 30C, Folder 6	Miscellaneous photographs, undated
Box 30C, Folder 7	Tupperettes, undated
Box 30C, Folder 8	Tupperware events: Treasure Island, undated
Box 31, Folder 4	Oversized photographs Image(s): oversized photographs

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Series 8: Audio Recordings, circa 1953-1957; 1977; undated

Scope and Contents: Include open reel audiotapes, audio discs (78s and 33 1/3s) and one audio cassette documenting Tupperware home parties meetings, motivational speeches, and songs.

Subseries 8.1: Half-inch open reel audiotape, 1953, undated

Scope and Contents: [titles appear as they appear on original labels]

Contents:

Box 33, Folder 1, Reel OT 509.18	Rose Humphrey, #1, conference, undated
Box 33, Folder 2, Reel OT 509.19	Humphrey, 4 Thursday, recruiting and booking, undated
Box 33, Folder 3, Reel OT 509.20	Rose Humphrey
Box 33, Folder 4, Reel OT 509.21	Humphrey - Gary - Brownie - Fledd
Box 33, Folder 5, Reel OT 509.22	#3 Tupperware
Box 33, Folder 6, Reel OT 509.23	Humphrey 7-3-1953
Box 33, Folder 7, Reel OT 509.24	Brownie - distribution - hostess gift 7-3-1953
Box 33, Folder 8, Reel OT 509.25	Humphrey - Sunday
Box 33, Folder 9, Reel OT 509.26	Rose and Rosealley
Box 33, Folder 10, Reel OT 509.27	Humphrey - Jack Marshall - Brownie Wise
Box 33, Folder 11, Reel OT 509.28	Humphrey-Saturday, pm
Box 33, Folder 12, Reel OT 509.29	Last Sunday
Box 33, Folder 13, Reel OT 509.30	no label

Box 33, Folder 14, Reel OT 509.31	no box, no label
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Box 40	no label
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Subseries 8.2: Audio Discs (78 rpm), 1956-1957, undated

Box 34, Item OD 509.1	Red Carpet Campaign, number 2, undated 1 Sound discs (vinyl) (78 RPM)
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Box 34, Item OD 509.2	Red Carpet Campaign, number 3, undated 1 Sound discs (vinyl) (78 RPM)
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Box 34, Item OD 509.3	Red Carpet Campaign, number 4, undated 1 Sound discs (vinyl) (78 RPM)
--------------------------	--

Box 34, Item OD 509.4	Red Carpet Campaign, number 5, undated 1 Sound discs (vinyl) (78 RPM)
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Box 34, Item OD 509.5	Red Carpet Campaign, number 6, undated 1 Sound discs (vinyl) (78 RPM)
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Box 34, Item OD 509.6	Red Carpet Record for Managers and Prospective Managers Only, number 7b, undated
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	1 Sound discs (vinyl) (78 RPM)
Box 34, Item OD 509.7	Hitch Your Wagon to a Star, 1956 1 Sound discs (vinyl) (78 RPM)
Box 34, Item OD 509.10	Opp-Hop Message, 1956 1 Sound discs (vinyl) (78 RPM)
Box 34, Item OD 509.11	Jubilee Movie Preview Commentary by Brownie Wise, 1957 1 Sound discs (vinyl) (78 RPM)
Box 34, Item OD 509.12	Brownie Wise Announces McCall's Magazine Article, undated 1 Sound discs (vinyl) (78 RPM)
Box 34, Item OD 509.13	Merry Christmas Brownie, from T.H. Pete, Jack and Helen, undated 1 Sound discs (vinyl) (78 RPM)
Box 34, Item OD 509.14	A Personal Message from Brownie to Rose, undated 2 Sound discs (vinyl) (78 RPM)
Box 34, Item OD 509.8	Announcing the Lamplighters, 1956 1 Sound discs (vinyl) (78 RPM)
Box 34, Item OD 509.9	Season's Greetings from Brownie Wise (side 1); We Three Kings, Christmas Carol, The Epic Choir, Peter Sozio, Conductor (side 2), 1956 2 Sound discs (vinyl) (2 copies; 78 RPM)
Box 34, Item OD 509.15	Untitled, undated 1 Sound discs (vinyl) (78 RPM)
Box 34, Item OD 509.16	Untitled, undated 1 Sound discs (vinyl) (78 RPM)
Box 34, Item OD 509.17	Untitled, undated 1 Sound discs (vinyl) (78 RPM)
Box 34	Announcing the Lamplighters, 1956 1 Sound discs (vinyl) (Duplicate of OD 509.8; 78 RPM)
Box 34	Season's Greetings, Merry Christmas, from Brownie Wise (side 1); The First Nowell, Christmas Carol, The Lyn Murray Singers, Conducted by Lyn Murray (side 2), undated 1 Sound discs (vinyl) (78 RPM)
Box 34	Season's Greetings from the Staff (side 1); Hark! The Herald Angels Sing, The Epic Choir (side 2), 1959

	1 Sound discs (vinyl) (78 RPM)
Box 34	Season's Greetings from the Staff (side 1); Cantique de Noel, The Epic Choir (side 2), 1958 1 Sound discs (vinyl) (78 RPM)
Box 34	Season's Greetings from Brownie Wise (side 1); Joy to the World (side 2), 1957 1 Sound discs (vinyl) (78 RPM)
Box 34	Season's Greetings from Brownie Wise (side 1); We Three Kings, Christmas Carol, The Epic Choir, Peter Sozio, Conductor (side 2), 1956 1 Sound discs (vinyl) (78 RPM)

Subseries 8.3: Audio Discs (33 1/3 rpm), undated

Scope and [titles appear as they appear on original labels]
Contents:

Box 34, Folder 1	A Hunting We Will Go [side A]; Fox Hunt sound effects [side B], undated
Box 34, Folder 2	We've Got the Spirit Notes: "Add extra enthusiasm to your fall and winter assemblies with this album of spirited songs, beginning with an all-new version of We've Got the Spirit, three college fight songs, and the theme song for 1977."
Box 34, Folder 3	The Company of Friends, undated

Subseries 8.4: Reference Audio Cassettes, 1956-1957, undated

Box 36, Cassette RTC 509.1-6	Red Carpet Campaign, numbers 2-6, undated
Box 36, Cassette RTC 509.7	Hitch Your Wagon to a Star, 1957-1957
Box 36, Cassette RTC 509.7	Opp-Hop Message, 1956-1956
Box 36, Cassette RTC 509.11	Jubilee Movie Preview, 1957-1957
Box 36, Cassette RTC 509.12	Brownie Wise Announces McCall's magazine article, undated
Box 36, Cassette RTC 509.13	Merry Christmas Brownie, from THP, Jack and Helen

Box 36, Cassette RTC 509.14	A Personal Message from Brownie to Rose
Box 36, Cassette RC 509.8	Announcing the Lamplighters, 1956-1956
Box 36, Cassette RTC 509.9	Seasons Greetings from Brownie Wise
Box 36, Cassette RTC 509.15-17	Unlabelled
Box 37, Cassette RTC 509.19	Humphrey, 4 Thursday, recruiting and booking
Box 37, Cassette RTC 509.20	Rose Humphrey
Box 37, Cassette RTC 509.21	Humphrey-Gary-Brownie-Fledd
Box 37, Cassette RTC 509.22	#3 Tupperware
Box 38, Cassette RTC 509.23	Humphrey 7-3-1953
Box 38, Cassette RTC 509.24	Brownie-distribution-hostess gift, 7-3-1953
Box 38, Cassette RTC 509.25	Humphrey, Sunday
Box 39, Cassette RTC 509.26	Rose and Rosealley
Box 39, Cassette RTC 509.27	Humphrey-Jack Marshall-Brownie Wise
Box 36, Cassette RTC 509.18	Rose Humphrey, #1, conference
Box 39, Cassette RTC 509.29	Last Sunday
Box 40, Cassette RTC 509.31	no box, no label

Box 39, Cassette
RTC 509.28

Humphrey, Saturday pm

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Series 9: 2021 Addenda , 1927-1960s

Scope and Contents: This addenda contains photos, photograph books, and documents related to the life experiences of Brownie Wise and her family. Image types include photo negatives, photo prints, and portrait photos. Significant topics of these photos are Tupperware Jubilees; Tupperware Home Parties Incorporated meetings; the Tupperware Corporation buildings and landscapes; and the personal life of Brownie Wise, Jerry Wise, and extended family and friends. This addenda also contains 35mm Kodachrome photo slides showing Brownie Wise's Paris-Rome Trip in 1954, a trip to Bermuda in January 1960, and the 1960 and 1961 Tupperware Jubilees.

The documents of this addenda are magazine publications, letters, and papers belonging to Brownie Wise or the Tupperware Corporation. These include Brownie Wise's 1936 ticket to the Texas Centennial Expo Ticket, the *Business Week*, April 17, 1954 which features Brownie Wise on its cover, publications of Tupperware Home Parties Incorporated, and working documents and papers used by Brownie Wise, of significance being notes on her thesis about happiness.

Box 41, Folder 1	Brownie Wise Family and Friends Photographs, circa 1950s
Box 41, Folder 2	Tupperware Photographs, undated
Box 41, Folder 3	Brownie Wise and Tupperware Jubilee Photographs, undated
Box 41, Folder 4	Brownie and Jerry Wise Photographs, undated
Box 41, Folder 5	Brownie Wise Portrait Photographs, undated
Box 41, Folder 6	Brownie Wise Photographs, circa 1927
Box 41, Folder 7	Brownie Wise, Portrait, undated
Box 41, Folder 8	Home Demo Negatives, undated
Box 41, Folder 9	Tupperware Home Party Negatives, undated
Box 41, Folder 10	Tupperware Corporation Negatives, undated
Box 41, Folder 11	Tupperware Home Parties Meeting Negatives, undated
Box 41, Folder 12	Unidentified Building, undated
Box 41, Folder 13	Miscellaneous Landscape Negatives, undated
Box 41, Folder 14	Brownie Wise Negatives, undated
Box 41, Folder 15	Brownie Wise Negatives, 1947-01-09
Box 41, Folder 16	Jerry Wise Negatives, 1939-06-07

Box 41, Folder 17	Jerry Wise, Child, Negatives, 1942-06-04
Box 41, Folder 18	Jerry Wise, Child, Negatives, 1942-08-16
Box 41, Folder 19	Miscellaneous Color Transparencies, undated
Box 41, Folder 20	Brownie Wise Family and Friends, Negatives, circa 1950s
Box 41, Folder 21	Brownie Humphrey Texas Centennial Expo Ticket, 1936
Box 41, Folder 22	Letter to Brownie Wise, 1940-10-06
Box 41, Folder 23	Business Week, 1954-04-17
Box 41, Folder 24	Tupperware Home Parties Inc., Publicity, circa 1952-1957
Box 41, Folder 25	Brownie Wise, Stationery and Work, circa 1958
Box 41, Folder 26	Brownie Wise, "Happiness," and "Happy" file, circa 1950s
Box 42, Folder 1	B.W. Esty, 1952
Box 42, Folder 2	Paris-Rome 1, 1954
Box 42, Folder 3	Paris-Rome 2, 1954
Box 42, Folder 4	Paris-Rome 3, 1954
Box 42, Folder 5	Paris-Rome 4, 1954
Box 42, Folder 6	Paris-Rome 5, 1954
Box 42, Folder 7	Bermuda 1, 1960-01
Box 42, Folder 8	Bermuda 2, 1960-01
Box 42, Folder 9	Jubilee 1960 (1), 1960
Box 42, Folder 10	Jubilee 1960 (2), 1960
Box 42, Folder 11	Jubilee 1961 (1), 1961
Box 42, Folder 12	Slides, Miscellaneous, undated
Box 42, Folder 13	Jerry Wise Family Photograph Album, circa 1930s-1950s
Box 42, Folder 14	Jerry Wise, Infant, Portrait, circa 1938

Box 42, Folder 15 Brownie and Jerry Wise Small Photo Book, circa 1951

Box 42, Folder 16 Jerry Wise and Brownie Wise Photograph Scrapbook, circa 1951

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