



Smithsonian

National Museum of American History Kenneth E. Behring Center

Priscilla of Boston Collection, 1940-1994

NMAH.AC.0557

Cathy Keen

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Archives Center, National Museum of American History

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Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	Priscilla of Boston Collection
Date:	1940-1996
Identifier:	NMAH.AC.0557
Creator:	Kidder, Priscilla C. (costume designer) (Creator) Priscilla of Boston. (Creator)
Extent:	4 Cubic feet (14 boxes)
Language:	English .
Summary:	This collection includes letters, sketches, style books, publicity photographs, tearsheets, articles and clippings, scrapbooks, and business documents relating to Priscilla Kidder, the Priscilla of Boston Company, and the American wedding industry. This collection is extraordinarily useful in documenting the development of wedding fashion during the last half of the 20th century. It also illustrates how a small, family-owned, woman-run business grew into a large, nationally known operation.

Administrative Information

Acquisition Information

Collection donated by Priscilla Kidder, founder of Priscilla of Boston, December 17, 1996.

Processing Information

Collection processed by Cathy Keen, 2000.

Preferred Citation

Priscilla of Boston Collection, 1940-1994, Archives Center, National Museum of American History.

Restrictions

Collection is open for research.

Conditions Governing Use

Collection items available for reproduction, but the Archives Center makes no guarantees concerning copyright restrictions. Other intellectual property rights may apply. Archives Center cost-recovery and use fees may apply when requesting reproductions.

Accruals

Papers (.33 cubic feet) relating to the Priscilla of Boston wedding gown design business donated by Suzanne Gordan, a Priscilla of Boston bridal retailer, in 2007.

Biographical / Historical

Priscilla Kidder actively participated in every aspect of the wedding industry for almost fifty years. She was a nationally known figure whom journalists often referred to as the "Dior" of bridal design. Priscilla Comins Kidder was born in Quincy, Massachusetts in 1918. After finishing high school she opened a small yarn shop in the community. After completing her education in retail design at the New England School of Design, she took a job at R.H. White's department store in Boston, Massachusetts. At R.H. White's she worked her way up from model to sales associate to assistant buyer in the bridal department.

The limited selection of bridal gowns available to women in the early 1940s moved Priscilla Kidder to leave R. H. White in 1945 to start her own bridal salon, which would offer a broader selection of bridal lines to a variety of brides. With the help of her husband, who became the financial consultant, she opened "The Bride's Shop" at 129 Newbury Street. It grossed \$10,000 in its first week of business.

Priscilla of Boston Company grew at a rapid pace, and quickly established a national reputation. The company prided itself on innovation, and its designers blended ongoing fashion trends with classic looks to create various dress styles. One difference which distinguished Priscilla of Boston gowns from those of other bridal manufacturers in the 1940s was the decoration on the gowns. Wedding gowns at that time tended to be simple without a substantial amount of ornamentation. Priscilla was the first designer to use large amounts of lace to decorate her gowns.

Over the years Priscilla of Boston has had numerous bridal lines, in addition to the custom work that the company continued to do. In addition to the "Priscilla" line, the company started the "Betsy" line, named for Priscilla Kidder's daughter, which was created in 1960 for the woman who wanted an inexpensive dress. The "Teeny" line, later renamed the "Petite" line, was a more sophisticated title, created for the small woman. The most recent line created, in 1980, was the "Contemporary Romantic" line, a less formal gown for the refined woman. Priscilla of Boston also designed dresses for bridesmaids, mothers of brides, and debutantes.

Priscilla of Boston grew quite large, with stores and factories in Massachusetts and New York. Despite the growth of the business, which at one point manufactured more than two thousand dresses a month, the company always maintained a small, personal atmosphere. The company did not unionize, but instead functioned on a profit-sharing basis. Mrs. Kidder continuously attempted to influence the bridal industry in the United States. She stressed running a business that focused on New England morality and maintaining its family atmosphere. Priscilla Kidder also believed that a bridal showroom should hire a consultant who was near the age of the brides-to-be and was a person whom the customers could relate to.

Priscilla Kidder, along with her sister Natalie, designed the bridal gowns for the company when it first opened in 1943. She soon turned the duty over to a small team of designers. Priscilla Kidder's favorite designer was John Burbidge. His preference for elaborate gowns matched Priscilla Kidder's taste. Although she stopped designing, she stayed involved in the creative process, overseeing each sketch. Priscilla also was directly involved with the stores that marketed her gowns. She traveled throughout the United States to hold fashion shows or visit showrooms. On these trips she advised brides on how to make their weddings the most special day of their lives. She kept a high profile in the media and she created a distinctive image for herself that helped sell her products.

Among Priscilla Kidder's many accomplishments are: being chosen to design Grace Kelly's bridesmaids' gowns for her wedding to Prince Rainier in 1956; having one of her gowns selected by Luci Baines Johnson for her 1966 wedding; and designing Julie Nixon's bridal gown in 1968 and Tricia Nixon's in 1971. Priscilla Kidder credits herself with three innovations within the bridal industry. She was the first to create a petite line for the smaller woman. She also introduced gowns with pale pink coloring beneath the white fabric for a trompe l'oeil effect, and introduced a style with silk shantung. In 1993 Priscilla Kidder sold her family business to Priscilla Kaneb.

Scope and Contents

The primary material in this collection consists of a few letters, mostly relating to fashion shows; photographic portraits of Priscilla Kidder, possibly from her days as a bridal gown model; sketches; and three different types of style books, one for store buyers containing information on ordering and on the various product lines, one for sales associates containing information helpful in selling the gowns and measuring and fitting the client, and one for factory "Afloor girls" containing information about the construction of the gowns. Some of the style books were used by the company as "chicken books", i.e., annotated with scratch marks to indicate quantities of orders in each style, which designs were taken off line, etc. They also contain information on type of fabric and ornamentation used, yardage, measurements, available sizes, color, where advertised, and a brief description of each gown. These are arranged by line (i.e., Priscilla, Teeny, Contemporary Romantic) and thereunder by design number. Additionally, the collection contains some assorted internal business documents, but these are merely samplings of different kinds of company records and do not form a cohesive record of the business. The majority of the collection consists of secondary material from the 1950s to the 1990s, including publicity photographs, tear sheets from magazine advertising, newspaper clippings, and scrapbooks containing additional tear sheets and clippings and articles.

This collection is extraordinarily useful in documenting the development of wedding fashion during the last half of the 20th century. It also illustrates how a small, family-owned, woman-run business grew into a large, nationally known operation.

Arrangement

The collection is divided into ten series.

Series 1: Letters

Series 2: Items related to Priscilla Kidder

Series 3: Design sketches

Series 4: Style books

Series 5: Publicity photographs

Series 6: Advertising tear sheets

Series 7: Articles and clippings

Series 8: Scrapbooks

Series 9: Assorted business documents

Series 10: Miscellany

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

Costume design -- 1940-2000

Fashion design -- 1940-2000

Wedding costume -- 1940-2000

Women costume designers -- 1940-2000

Women in business -- 1940-2000

Types of Materials:

Clippings -- 20th century
Correspondence -- 20th century
Photographs -- 20th century
Scrapbooks -- 20th century
Sketches -- 1940-2000
Tear sheets -- 1940-2000

Container Listing

Series 1: Letters, 1979-1982

Box 1, Folder 1

Letters, 1979-1982

Notes:

Most relate to fashion shows Priscilla Kidder gave. (More letters are contained in the scrapbook in box 13.)

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Series 2: Items Relating to Priscilla Kidder

Box 1, Folder 2	Photographs of Priscilla Kidder at work, 1970s
Box 1, Folder 2	Five portraits of Priscilla Kidder, 1940s
Box 1, Folder 2	Three photographs of Priscilla Kidder modeling wedding gown, circa 1940 Notes: (Stored in oversize box 4.)
Box 1, Folder 3	A series of caricatures of Priscilla Kidder, circa 1976, drawn by an employee
Box 4, Folder 1	Photographic portraits of Priscilla Kidder, circa 1940s-1950s

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Series 3: Sketches

Box 11, Folder 1	Oversize sketches: four sketches for newspaper rotogravure advertising, 1959
Box 11, Folder 2	Reproductions of two design sketches, early 1960s
Box 1, Folder 4	Sketches, fall and winter, 1961 Notes: Series 700.
Box 1, Folder 5	Sketches, fall and winter, 1961 Notes: Series 85-92.
Box 1, Folder 6	Example of sketch accompanied by information on construction cost (materials and labor), undated
Box 1, Folder 7	Templates used for embroidering attendants' names into their gowns, for Luci Baines Johnson's wedding, 1966 and Julie Nixon's wedding, 1968
Box 11, Folder 3	Design sketches accompanied by design notes (fabric, dimensions, etc.), undated, circa 1990s.
Box 11, Folder 4	Photocopies of design sketches, accompanied by design notes (fabric, dimensions, etc.), undated, circa 1990s.

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Series 4: Style Books, 1976-1984

Box 1, Folder 8	Illustrated seasonal style book for "floor girls" in the factory used by Priscilla of Boston Company as a "chicken book". Fall, 1976.
Box 1, Folder 9	Two illustrated seasonal style book for store buyers, used by Priscilla of Boston as a "chicken book". Fall, 1976 and Spring, 1977.
Box 1, Folder 10	Illustrated seasonal style book for "floor girls" in the factory, used by Priscilla of Boston as a "chicken book". Spring, 1977.
Box 1, Folder 11	Illustrated seasonal style book for "floor girls" in factory, used by Priscilla of Boston as a "chicken book". Summer, 1977.
Box 1, Folder 12	Illustrated seasonal style book for sales associates. Spring, 1979.
Box 1, Folder 13	Seasonal style book for store buyers Notes: Used by Priscilla of Boston as a "chicken book". Fall, 1978 - Winter, 1979.
Box 1, Folder 14	Illustrated seasonal style book for "floor girls" in the factory, used by Priscilla of Boston as a "chicken book". Fall 1978-1979.
Box 2, Folder 1	Illustrated seasonal style book for sales associates. Fall, 1979.
Box 2, Folder 2	Seasonal style book for store buyers Notes: Used by Priscilla of Boston as a "chicken book". Spring/Summer, 1980.
Box 2, Folder 3	Illustrated seasonal style book for sales associates. Summer, 1980.
Box 2, Folder 4	Seasonal style book for store buyers, used by Priscilla of Boston as a "chicken book", Fall/Winter 1980-1981
Box 2, Folder 5	Illustrated seasonal style book for sales associates. Fall/Winter, 1980.
Box 2, Folder 6	Seasonal style book for store buyers Notes: Used by Priscilla of Boston as a "chicken book". Spring/Summer, 1981.
Box 2, Folder 7	Illustrated seasonal style book for sales associates. Spring/Summer, 1981.
Box 2, Folder 8	Seasonal style book for store buyers Notes: Used by Priscilla of Boston as a "chicken book". Fall/Winter, 1981-1982. Seasonal style for store buyer. Used by Priscilla of Boston as a "chicken book". Fall/Winter, 1981-1982.
Box 2, Folder 9	Illustrated seasonal style book for sales associates. Spring/Summer, 1982.

Box 3, Folder 1	Seasonal style book for store buyers Notes: Used by Priscilla of Boston as a "chicken book". 1982-1983. Seasonal style book for store buyers. Used by Priscilla of Boston as a "chicken book", 1983.
Box 3, Folder 2	Illustrated seasonal style book for sales associates, 1983
Box 3, Folder 3	Illustrated seasonal style book for sales associates, 1983
Box 3, Folder 4	Seasonal style book for store buyers Notes: Used by Priscilla of Boston as a "chicken book", 1983-1984.
Box 3, Folder 5	Measurement guide for "Teeny" line, undated
Box 3, Folder 6	Three detached pages from illustrated seasonal style books, undated
Box 14, Folder 1	Workbook, Fall/Winter 1980
Box 14, Folder 2	Priscilla, Fall/Winter 1981
Box 14, Folder 3	Workbook, Spring/Summer 1982
Box 14, Folder 4	Deytails by Priscilla, 1982-1983
Box 14, Folder 5	Priscilla, 1983
Box 14, Folder 6	Workbook, Spring/Summer 1981
Box 14, Folder 7	Workbook-b, 1983-1984

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Series 5: Publicity Photographs, 1952-1990s

Box 11, Folder 5	Oversize publicity photographs, marked up for magazine layouts, 1950s
Box 3, Folder 7	Publicity photographs, 1951-1952, and undated, 1950s
Box 4, Folder 1	Portraits of Priscilla Kidder Notes: (From Series 2.)
Box 4, Folder 2	Publicity photographs, 1953
Box 4, Folder 3	Publicity photographs, 1954
Box 4, Folder 4	Publicity photographs, 1955
Box 4, Folder 5	Publicity photographs, 1956
Box 4, Folder 6	Publicity photographs, 1957
Box 4, Folder 7	Publicity photographs, 1959
Box 4, Folder 8	Publicity photographs, 1960 and undated 1960s
Box 11, Folder 6	Oversize publicity photographs, 1960s
Box 4, Folder 9	Publicity photographs, 1961
Box 5, Folder 1	Publicity photographs, 1962
Box 5, Folder 2	Publicity photographs, 1963
Box 5, Folder 3	Publicity photographs, 1964
Box 5, Folder 4	Publicity photographs, 1965
Box 5, Folder 5	Publicity photographs, 1966
Box 5, Folder 6	Publicity photographs, 1967
	<p>[Fashion photograph of a Priscilla of Boston wedding gown : black and white photoprint], 1967 1 Item (14" x 11".) Language: English. Notes: AC0557-0000004.tif (AC Scan) Silver gelatin on paper. In Box 5, Folder 6.</p>

Unrestricted research use on site by appointment.
Photographs must be handled with cotton gloves unless protected by sleeves.
Photographer unidentified.

Topic: Brides
Wedding costume -- 1960-1970
Fashion photography -- 1960-1970

Genre/Form: Photographs -- 1960-1970

[\[Fashion photograph of a Priscilla of Boston wedding gown : black-and-white photoprint\], 1967](#)

1 Item (14" x 11".)

Creator: Kidder, Priscilla C. (creator of wedding gown)

Manufacturer: Priscilla of Boston.

Language: English.

Notes: AC0557-0000005.tif (AC Scan)

Silver gelatin on paper.

In Box 5, Folder 6.

Unrestricted research use on site by appointment.
Photographs must be handled with cotton gloves unless protected by sleeves.

Model wearing trapeze style wedding dress; photographer unidentified.

Topic: Brides
Fashion photography -- 1960-1970
Wedding costume -- 1960-1970

Genre/Form: Photographs -- 1960-1970

Box 5, Folder 7

[Publicity photographs, 1968](#)

[\[Model wearing wedding dress and veil : black-and-white photoprint.\], 1968](#)

1 Item (8" x 10".)

Manufacturer: Priscilla of Boston.

Language: English.

Notes: AC0557-0000007.tif (AC Scan)

Silver gelatin on paper.

In Box 5, Folder 7.

Unrestricted research use on site by appointment.
Photographs must be handled with cotton gloves unless protected by sleeves.

Photographer unidentified. Fashion photograph of a model wearing short-sleeved wedding dress with floor-length veil. Number "992" on the print may be the the style number of the dress.

Topic: Fashion -- 20th century
Wedding costume -- 1960-1970
Fashion photography -- 1960-1970

Genre/Form: Photographs -- Black-and-white photoprints -- Silver gelatin -- 1960-1970

Box 5, Folder 8	Publicity photographs, 1968-1969
Box 11, Folder 7	Oversize publicity photographs, marked up for magazine layout, 1970s
Box 5, Folder 9	Publicity photographs, 1972
Box 5, Folder 10	Publicity photographs, 1973
Box 5, Folder 11	Publicity photographs, 1974
Box 5, Folder 12	Publicity photographs, Spring/Summer, 1974
Box 5, Folder 13	Publicity photographs, Fall/Winter, 1974
Box 5, Folder 14	Publicity photographs, Portfolio I-II, Fall/Winter, 1974
Box 5, Folder 15	Publicity photographs, 1975
Box 5, Folder 16	Publicity photographs, Spring/Summer, 1975
Box 5, Folder 17	Publicity photographs, Spring/Summer, Portfolio II, 1975
Box 5, Folder 18	Publicity photographs, Spring/Summer, 1975
Box 5, Folder 19	Publicity photographs, proofs, 1975
Box 5, Folder 20	Publicity photographs, 1976
Box 6, Folder 1	Publicity photographs, 1976 Notes: Includes photographs of historic costumes designed by John Burbidge, commemorating Priscilla of Boston's 25th anniversary.
Box 6, Folder 2	Publicity photographs, Fall, 1976
Box 6, Folder 3	Publicity photographs, Spring, 1977
Box 6, Folder 4	Publicity photographs, 1977
Box 6, Folder 5	Publicity photographs, 1978
Box 6, Folder 6	Publicity photographs, 1979
Box 6, Folder 7	Publicity photographs, undated, from early 1970s
Box 6, Folder 8	Publicity photographs, 1980
Box 6, Folder 9	Publicity photographs, Spring/Summer, 1981

Box 6, Folder 10	Publicity photographs, 1981
Box 6, Folder 11	Publicity photographs, Fall/Winter, 1982
Box 6, Folder 12	Publicity photographs, Spring/Summer, 1983
Box 6, Folder 13	Publicity photographs, Fall, 1983
Box 6, Folder 14	Publicity photographs, Spring/Summer, 1984
Box 6, Folder 15	Publicity photographs, February/March, 1985
Box 6, Folder 16	Publicity photographs, April/May, 1985
Box 6, Folder 17	Publicity photographs, 1985
Box 6, Folder 18	Publicity photograph, 1986
Box 6, Folder 19	Publicity photographs, 1987
Box 11, Folder 8	Oversize publicity photographs, accompanied by negatives and magazine layout, 1989
Box 6, Folder 20	Publicity photographs, undated, 1980s
Box 6, Folder 21	Publicity photographs, undated, 1980s
Box 6, Folder 22	Publicity photographs, undated, 1980s, in 2 1/4" x 2 1/4" transparencies
Box 6, Folder 23	Publicity proofs, undated, from the 1980s
Box 11, Folder 9	Oversize publicity photographs, matted and framed, undated, from the 1980s-1990s
Box 12, Folder 1	One publicity photograph, matted and framed, undated, circa 1980s-1990s
Box 6, Folder 24	Proofs of publicity photographs, 1990
Box 6, Folder 25	Proofs of publicity photographs, 1990s
Box 7, Folder 1	Publicity photograph, 11" x 14", mounted and laminated, 1983/1984
Box 7, Folder 2	Proofs for publicity photographs, 1989/1990
Box 7, Folder 3	Publicity photograph, 11" x 14", mounted and laminated, 1983/1984
Box 7, Folder 4	Publicity photograph, 11" x 14", mounted and laminated, 1984

Box 7, Folder 5	Publicity photograph, 11" x 14", mounted and laminated, 1984
Box 7, Folder 6	Publicity photograph, 11" x 14", mounted and laminated, 1985
Box 7, Folder 7	Publicity photograph, 11" x 14", mounted and laminated, 1985
Box 7, Folder 8	Publicity photograph, 11" x 14", mounted and laminated, 1985
Box 7, Folder 9	Publicity photograph, 11" x 14", mounted and laminated, 1985
Box 7, Folder 10	Publicity photograph, 11" x 14", mounted and laminated, 1986
Box 7, Folder 11	Publicity photograph, 11" x 14", mounted and laminated, 1987
Box 7, Folder 12	"Counter card", i.e., easel-type display photos for in-store advertising, 1985-1990, and undated

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Series 6: Tear Sheets, 1950-1994

Box 8, Folder 1	Tear sheets, 1950-1951
Box 8, Folder 2	Tear sheets, 1953
Box 8, Folder 3	Tear sheets, 1954
Box 8, Folder 4	Tear sheets, 1955
Box 8, Folder 5	Tear sheets, 1956
Box 8, Folder 6	Tear sheets, 1957
Box 8, Folder 7	Tear sheets, 1958
Box 8, Folder 8	Tear sheets, 1960-1961, and undated, 1960s
Box 8, Folder 9	Tear sheets, 1962-1964
Box 8, Folder 10	Tear sheets, 1965-1967
Box 8, Folder 11	Tear sheets, 1968
Box 8, Folder 12	Tear sheets, 1969
Box 8, Folder 13	Tear sheets, 1970
Box 8, Folder 14	Tear sheets, 1971
Box 8, Folder 15	Tear sheets, 1973-1974
Box 8, Folder 16	Tear sheets, undated, 1970s
Box 8, Folder 17	Tear sheets, 1972-1977
Box 8, Folder 18	Tear sheets, 1983-1984
Box 9, Folder 1	Tear sheets, 1975
Box 9, Folder 2	Tear sheets, 1976
Box 9, Folder 3	Tear sheets, 1977
Box 9, Folder 4	Tear sheets, 1978
Box 9, Folder 5	Tear sheets, 1979

Box 9, Folder 6	Tear sheets, 1982, and undated 1980s
Box 9, Folder 7	Tear sheets, 1983
Box 9, Folder 8	Tear sheets, 1984
Box 9, Folder 9	Tear sheets, December, 1984-1985
Box 9, Folder 10	Tear sheets, 1986
Box 9, Folder 11	Tear sheets, 1987
Box 9, Folder 12	Tear sheets, 1988
Box 9, Folder 13	Tear sheets, 1994, and undated, 1990s
	<p>[Model wearing a Priscilla of Boston wedding gown : color advertisement on paper], 1986</p> <p>1 Item (Ink on paper.; 10.5" x 7.75".)</p> <p>Manufacturer: Priscilla of Boston.</p> <p>Language: English.</p> <p>Notes: AC0557-0000018.tif (AC Scan)</p> <p>In Box 9, Folder 13.</p> <p>Color advertisement of woman in wedding gown and cap with veil; the word "Priscilla" in upper left hand corner. Model is leaning backwards on a table. Gown from the Priscilla of Boston Contemporary Collection, Style No. 655. Photographer unidentified.</p> <p>Topic: Wedding costume -- 1980-1990 Fashion photography -- 1980-1990</p> <p>Genre/Form: Photographs -- 1980-1990 -- Color -- Reproductions Print advertising</p>
Box 12, Folder 2	Oversize tear sheets, 1954, 1987, 1960
Box 9, Folder 14	Scrapbook of tear sheets, 1976

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Series 7: Articles and Clippings, 1956-1990

Box 10, Folder 1	Newspaper clippings, 1956
Box 10, Folder 2	Newspaper and magazine clippings, 1964-1965
Box 10, Folder 3	Newspaper clippings, 1966
Box 10, Folder 4	Newspaper clippings, 1967
Box 10, Folder 5	Newspaper clippings, 1968
Box 10, Folder 6	Newspaper clippings, 1969
Box 10, Folder 7	Newspaper clippings, 1970
Box 10, Folder 8	Newspaper clippings, 1971, includes articles on Tricia Nixon's wedding
Box 10, Folder 9	Newspaper clippings, 1972
Box 10, Folder 10	Newspaper clippings, 1973
Box 10, Folder 11	Newspaper clippings, 1975
Box 10, Folder 12	Newspaper clippings, 1977
Box 10, Folder 13	Newspaper clippings, 1978
Box 10, Folder 14	Newspaper clippings, 1979
Box 10, Folder 15	Newspaper clippings, 1980
Box 10, Folder 16	Newspaper clippings, 1981
Box 10, Folder 17	Newspaper clippings, 1982
Box 10, Folder 18	Newspaper clippings, 1983
Box 10, Folder 19	Newspaper clippings, 1984-1985
Box 10, Folder 20	Newspaper clippings, 1986
Box 10, Folder 21	Newspaper clippings, 1990
Box 14, Folder 8	Clippings, 1980-1994

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Series 8: Scrapbooks, 1956-1984

Box 12, Folder 3	Pages from disassembled scrapbook, containing tear sheets from magazines, 1960-1961
Box 12, Folder 4	Pages from disassembled scrapbook, containing tear sheets from magazines, 1962-1963
Box 12, Folder 5	Pages from disassembled scrapbook, containing tear sheets from magazines, 1964-1965
Box 12, Folder 6	Pages from disassembled scrapbook, containing tear sheets from magazines, 1966 Notes: Includes clippings about Luci Johnson's wedding.
Box 12, Folder 7	Pages from disassembled scrapbook, containing tear sheets from magazines, 1967-1968
Box 12, Folder 8	Scrapbook of tear sheets of AMiss Betsy" designs, 1966-1968
Box 13, Folder 2	Pages from disassembled scrapbook, 1956-1980 Notes: Contains clippings about Grace Kelly's wedding to Prince Rainier of Monaco, 1956, as well as other advertisements, articles and clippings, and miscellaneous items such as letters and programs, 1957-1980.
Box 13, Folder 3	Contents of disassembled scrapbook of clippings and articles about the wedding of Luci Johnson and Patrick Nugent, 1966
Box 13, Folder 4	Contents of disassembled scrapbook, 1980-1984 Notes: Contains advertising of Priscilla designs.

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Series 9: Assorted Business Documents, 1971-1985

Box 10, Folder 22	Documents relating to fabric orders, undated, including fabric swatches
Box 10, Folder 23	Advertising for retail promotion of Priscilla designs, 1977-1985
Box 10, Folder 24	List of gowns advertised in magazines, including date, magazine, page and design number, 1982-1984
Box 10, Folder 25	Statistics on top sellers, 1985
Box 10, Folder 26	Miscellaneous memoranda, brochures, notes, schedules, etc. Notes: Most relate to Tricia Nixon's wedding, 1971.

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Series 10: Miscellany

Box 10, Folder 27

Visitor packet for Richard Nixon Library and Birthplace

Notes:

Includes a brochure on a June, 1996 event at which Priscilla Kidder participated in a panel discussion entitled "Dressing the First Lady: Dialogue with the Designers".

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