



Smithsonian
National Museum of American History
Kenneth E. Behring Center

Guide to the Edward J. Orth
Memorial Archives of the World's Fair

NMAH.AC.0560

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2014

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Table of Contents

Collection Overview	1
Administrative Information	1
Scope and Contents.....	3
Biographical / Historical.....	2
Arrangement.....	3
Names and Subjects	7
Container Listing	8
Series 1: Edward J. Orth Personal Papers, 1915-1989.....	8
Series 2: Exhibition Collectors Historical Organization Records, 1942 - 1990.....	13
Series 3: New York World's Fair 1939 and 1940 Incorporated Records, 1900 - 1988.....	25
Series 4: Photographic Materials, 1876-1969.....	56
Series 5: Scrapbooks and Yearbooks, 1938-1981.....	97
Series 6: Postcards, 1906-1985, undated.....	103
Series 7: Publications, 1922 - 1989.....	116
Series 8: Materials Relating to Other Fairs, Celebrations and Events, 1851 - 1988.....	135
Series 9: Ephemera, 1934-1987.....	149
Series 10: Audio Visual Materials.....	153

Collection Overview

Repository:	Archives Center, National Museum of American History
Title:	Edward J. Orth Memorial Archives of the World's Fair
Identifier:	NMAH.AC.0560
Date:	1900 - 1989
Extent:	130 Cubic feet (417 boxes)
Creator:	Orth, Edward J. Exhibition Collectors Historical Organization
Language:	English Collection text is in English. Some materials in Arabic, Czech, French, Hebrew, and Spanish.
Summary:	Collection documents the 1939 New York World's Fair in Flushing Meadows, New York. Also includes materials on other world's fairs, the Exhibition Collectors Historical Organization (ECHO), New York City tourism and Disney.

Administrative Information

Separated Materials

Materials at the National Museum of American History

Artifacts from the collection include several thousand souvenirs and examples of memorabilia commemorating the fair to include buttons and badges, ceramics, glassware, clothing, costume jewelry, coins and medals, commemorative spoons and flatware, toys and games, and philatelic material which are all part of the Division of Home and Community Life's holdings.

Related Materials

Materials in the Archives Center

Warsaw Collection of Business Americana (AC0060)

Larry Zim Collection (AC0519)

Materials at Other Organizations

New York Public Library

[The New York World's Fair 1939 and 1940 Incorporated Records](#), 1935-1945, MssCol 2233

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Preferred Citation

Edward J. Orth Memorial Archives of the New York World's Fair, Archives Center, National Museum of American History

Restrictions

Collection is open for research. Researchers must handle unprotected photographs with gloves. Researchers must use reference copies of audio-visual materials. When no reference copy exists, the Archives Center staff will produce reference copies on an "as needed" basis, as resources allow. Viewing film portion of collection requires special appointment, please inquire. Do not use when original materials are available on reference video or audio tapes.

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Biographical / Historical

Edward J. Orth grew up relishing history, particularly the history of the New York World's Fair. His experience of visiting the fair as a twelve year old boy led to a life long passion of collecting. At the time of his death, he had amassed a collection that filled two houses in California. The collection not only included materials of the 1939 New York World's Fair but also documented events before and after the fair. He also collected materials from a number of other fairs. Edward Orth was also instrumental in creating an organization for people who wanted to collect information and trade artifacts and relating to world's fairs materials.

Mr. Orth was born April 19, 1927 to Andrew Joseph Orth and Florence Minnie Gordon Orth in New York. The family would later include another son George, some six or seven years younger than Edward. In the 1930's, the Orth family lived in a number of locations in New York including Ridgewood, Brooklyn, Glendale, and Queens. In 1935, the family eventually moved to St. Albans, Queens, New York where Orth lived seven miles from Flushing Meadow Park, future site of the New York World's fair.

The year 1939 was a particularly painful one for the family due to a number of deaths. Edward Orth's paternal grandmother died on April 22nd. His grandfather, Michael Orth, also passed away in April. Three months later his grandmother Gordon died on July 22th. The severe losses to the Orth-Gordon families limited many social activities; however, the family did drive by the grounds of the future site of the world's fair. For the first time Edward Orth glimpsed the Tylon and Perisphere. Later, Orth would remark that the sight appeared to be magic.

In the summer of 1939, Edward Orth went to the fair with his class at Public School 136. The next summer Edward and his father walked over to an elementary school in Hollis, Queens, New York and purchased a 10 admission ticket for elementary school students. Edward Orth saved every souvenir and every bit of information he could find about the fair. He filled scrapbooks with photographs from newspapers and the 1939 Curt Teich and Manhattan PC Company postcards that were on sale at the corner candy store.

When his family moved from an apartment to a house he acquired an old world's fair bench which he kept in the backyard.

In 1941, Orth attended Newton High School in Elmhurst, and Queens, New York. The high school offered a special college preparatory technical course which involved heavy emphasis on mathematics, science, mechanical drawing and workshop courses. Such educational pursues coupled with the motion picture films which he saw at the fair, including Thomas Edison's "The City of Light", Ford Motor Company's "Road of Tomorrow", "Democracy" and General Motors' "Futurama" inspired Orth's interest in architecture and landscaping. This inspiration formed the basis of his decision to become a city planner for California.

By 1943, Orth began to explore used magazine and book stores in New York City to continue his collecting of world's fairs materials. Two days after graduation in 1945 he was enlisted in the army. Upon his discharge he resumed buying and trading worlds' fairs' postcards. From 1948-1953, Orth continued his education at the University of California and the University of Connecticut where he studied architecture and landscape design. Between these years he posted advertisements in various postcard collector clubs publications in his continued pursue of world's fairs materials. In March 1953, Mr. Orth moved to Los Angeles, California. It was during his time in Los Angeles that he really began to make contact with other World's fairs buffs and formed lasting friendships based on this common interest. By 1967, Orth and a number of his closest friends including Peter Warner, Oscar Hengstler, David Oats, Larry Zim, and Ernest Weidhaas conceived the idea of a world's fair collector's society. By the summer of 1968 this group had formally created the Exhibition Collectors Historical Organization (ECHO).

Edward Orth was always concerned about the welfare of his collection and did not want the materials to be broken into parts and sold. Instead he wanted it to go to a museum. Mr. Orth stipulated in his will that the collection would be given to the Smithsonian Institution upon his death. In 19??, Jon Zackman, former Smithsonian employee, conducted two interviews on micro cassettes. One interview was conducted with George Orth, brother of the collector. The other interview is with Peter Warner, another world's fairs collector. Orth and Warner had corresponded extensively and had traded objects. Mr. Orth primarily covered the west coast area while Peter Warner was his east coast counterpart.

Scope and Contents

The collection contains the archival materials collected by Edward Orth including postcards, newspaper clippings, exhibitor's literature, photographs, scrapbooks, tickets, pamphlets, brochures, magazines, books, and motion picture film.

Arrangement

The collection is arranged into ten series.

Series 1, Edward J. Orth Personal Papers, 1939-1989

Subseries 1.1: Correspondence, 1939-1989

Subseries 1.2: Other Materials, 1915-1989

Series 2, Exhibition Collectors Historical Organization Records, 1942-1990

Subseries 2.1, Organizational History, 1960-1988

Subseries 2.2: Correspondence, 1942-1990

Subseries 2.3: Classified Ads, 1956-1988

Subseries 2.4: Financial Records, 1976-1989

Subseries 2.5: Newsletters, 1969-1988

Subseries 2.6: Membership applications, renewal notices and cancellations, 1977-1987

Series 3, New York World's Fair, Inc. Records, 1900-1988

Subseries 3.1: Administrative Files, 1900-1971

Subseries 3.2: Amusement Zone, 1937-1940

Subseries 3.3: Communications and Business Systems Zone, 1939-1965

Subseries 3.4: Community Interest Zone, 1939-1940

Subseries 3.5: Food Zone, 1939-1975

Subseries 3.6: Government Zone, 1939-1940

Subseries 3.7: Production and Distribution Zone, 1939-1940

Subseries 3.8: Transportation Zone, 1939-1940

Subseries 3.9: Ephemera, 1939-1988

Series 4, Photographic Materials, dates

Subseries 4.1: General

Subseries 4.2: Amusement Zone

Subseries 4.3: Business Systems Zone

Subseries 4.4: Communications Zone

Subseries 4.5: Community Interest Zone

Subseries 4.6: Food Zone

Subseries 4.7: Government Zone

Subseries 4.8: production and Distribution Zone

Subseries 4.9: Transportation Zone

Subseries 4.20: Miscellaneous

Subseries 4.21: Oversize

Subseries 4.22: Color Slides

Subseries 4.23: Color Transparencies

Series 5, Scrapbooks, dates

Series 6, Postcards, dates

Series 7: Publications Related to World's Fairs, 1922-1989

Subseries 7.1: Magazines, 1922-1988

Subseries 7.2: Newspaper Articles, 1935-1989

Subseries 7.3: Other Publications, 1939-1973

Subseries 7.4: Other Subjects, 1962-1989

Series 8: Materials Relating to Other Fairs, 1961-1988

Subseries 8.1: Great Exhibition of the Works of Industry of All Nations/Crystal Palace Exhibition

Subseries 8.2: New York Crystal Palace Exhibition

Subseries 8.3: Centennial Exposition

Subseries 8.4: World's Columbian Exposition

Subseries 8.5: Exposition Internationale D'Anvers (Antwerp, Belgium)

Subseries 8.6: Tennessee Centennial and International Exposition

Subseries 8.7: Trans-Mississippi Exposition

Subseries 8.8: South Carolina Inter-State and West Indian Exposition/Pan-American Exposition

Subseries 8.9: Louisiana Purchase Exposition

Subseries 8.10: Jamestown Tercentennial Exposition

Subseries 8.11: Alaska, Yukon, Pacific Exposition

Subseries 8.12: Panama-California Exposition

Subseries 8.13: Bronx International Exposition of Science, Arts and Industries

Subseries 8.14: Sesquicentennial Exposition

Subseries 8.15: Barcelona International Exposition Subseries 8.16: L'Exposition Coloniale, Paris

Subseries 8.17: Olympics

Subseries 8.18: Century of Progress

Subseries 8.19: California Pacific International Exposition (San Diego)/Brussels International Exposition

Subseries 8.20: Great Lakes Exposition/Texas Centennial Central Exposition

Subseries 8.21: Exposition Internationale des Arts et Techniques dans la Vie Moderne

Subseries 8.22: Golden Gate International Exposition

Subseries 8.23: Festival of Britain

Subseries 8.24: Milan Fair

Subseries 8.25: Exposition Universelle et venti Internationale de Bruxelles

- Subseries 8.26: Moscow
- Subseries 8.27: Century 21 Exhibition
- Subseries 8.28: Expo 67
- Subseries 8.29: Long Beach, California (cancelled)
- Subseries 8.30: HemisFair 68
- Subseries 8.31: Expo 70
- Subseries 8.32: Expo 74
- Subseries 8.33: Expo 75
- Subseries 8.34: American Revolution Bicentennial, 1776-1976
- Subseries 8.35: Queens Bicentennial Festival
- Subseries 8.36: Expo 81, (cancelled)
- Subseries 8.37: Portopia 81
- Subseries 8.38: 1982 World's Fair
- Subseries 8.39: Louisiana World Exposition
- Subseries 8.40: Olympic Games
- Subseries 8.41: Expo 85
- Subseries 8.42: Queens Festival
- Subseries 8.43: Expo 86
- Subseries 8.44: World Expo 88
- Subseries 8.45: Expo 92
- Subseries 8.46: Expo 2000
- Subseries 8.47: Combined Fairs
- Subseries 8.48: General information about world's fairs

Series 9: Ephemera

- Subseries 9.1: New York (arranged first by subject and then general materials)
- Subseries 9.2: Other States and Countries (alphabetical by location)
- Subseries 9.3: Disney and Wizard of OZ Materials (chronological order)

Series 10: Audio Visual Materials

- Subseries 10.1: Moving Images, 1939; 1964-65
- Subseries 10.2: Sound Recordings, dates

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

Exhibitions -- 1930-1940 -- New York (State) -- New York
World's fairs

Types of Materials:

Guidebooks -- 1930-1940
Pamphlets -- 1930-1940
Photographs -- Black-and-white photoprints -- Silver gelatin -- 1930-1940
Souvenirs -- 1930-1940

Names:

New York World's Fair (1939-1940)

Container Listing

Series 1: Edward J. Orth Personal Papers, 1915-1989

Consists primarily of documents relating to the private life of Edward Orth, his activities as a collector and his work as a city planner for the city of Los Angeles. The materials are arranged into two subseries. Subseries 1.1 is Orth's correspondence. Subseries 1.2 consists of his personal and professional materials.

Subseries 1.1: Correspondence, 1939-1989

This subseries includes incoming and outgoing personal communication with Edward Orth. Integrated among these materials are Orth's letters with members of the Expo Collectors and Historians Organization (ECHO). Most of the correspondence relates to Orth's efforts to collect materials relating to the 1939 New York World's Fair from private collections. He also corresponded with public institutions about their holdings of 1939 New York World's Fair materials. The materials are arranged in chronological order by date.

Box 1	Correspondence, 1939
Box 1	Correspondence, 1950
Box 1	Correspondence, 1951
Box 1	Correspondence, 1952
Box 1	Correspondence, 1955
Box 1	Correspondence, 1957
Box 1	Correspondence, 1959
Box 1	Correspondence, 1960
Box 1	Correspondence, 1961
Box 1	Correspondence, 1962
Box 1	Correspondence, 1963
Box 1	Correspondence, 1964
Box 1	Correspondence, 1965
Box 1	Correspondence, 1966

Box 1	Correspondence, 1967
Box 1	Correspondence, 1968
Box 1	Correspondence, 1969
Box 1	Correspondence, 1970
Box 1	Correspondence, 1971
Box 1	Correspondence, 1972
Box 1	Correspondence, 1973
Box 2	Correspondence, 1973
Box 2	Correspondence, 1974
Box 2	Correspondence, 1975
Box 2	Correspondence, 1976
Box 2	Correspondence, 1977
Box 2	Correspondence, 1978
Box 3	Correspondence, 1979
Box 3	Correspondence, 1980
Box 3	Correspondence, 1981
Box 3	Correspondence, 1982
Box 3	Correspondence, 1983
Box 3	Correspondence, 1984
Box 4	Correspondence, 1985
Box 4	Correspondence, 1986
Box 4	Correspondence, 1987

Box 4 Correspondence, 1988

Box 4 Correspondence, 1989

Subseries 1.2: Other Materials, 1915 - 1989

This subseries consists primarily of materials relating to Orth's hobby as a collector. Included among these materials are membership cards for the Token and Medal Society and the World's Fair Collector's Society, cartoons and a list of postcards for the 1939 New York World's Fair, a proclamation issued at the 1964 New York World's Fair declaring the E. J. Orth Day, a wish list created by Orth consisting of the artifacts that he wanted to collect, newspaper clippings, receipts for items purchased, photographs and a catalog of Orth's personal collection of world's fair materials.

There is a small number of unpublished writings by Orth relating to the 1939 World's Fair and his passion for collecting artifacts relating to it. A few publications dedicated to collecting include *The American Philatelist*, *Antiques and Auction News*, *Little Blue Books* and the *Paper and Advertising Collector*. In addition, there is information from two public institutions including the New York Public Library and the Queen's Museum relating to their 1939 New York World's Fairs holdings.

There is little documentation to support Orth's work as a city planner for Los Angeles, California. Among these materials is a telephone directory for the city of Los Angeles dating from 1974. There are also a few documents that were created in 1984 by the Planning Department for the city. In addition, a resolution issued by Los Angeles honoring Edward J. Orth in 1984 is found among these materials.

Finally, very little exists relating to Orth's personal life outside of his collecting and work as a city planner. These materials include an autograph book from Public School 136 located in Queens, New York; United States military tags; Florence Orth's, Edward Orth's grandmother, last will and testament; Christmas greetings; correspondence and photographs. There are a number of publications from Orth's personal library including the *Old Farmer's Almanac*, the *Official Manual of the Junior Fire Department*, and several booklets relating to birth control, locating a blonde mistress, romantic adventures in Paris, facts about rejuvenation, venereal diseases and United States marriage and divorce laws. Materials are arranged in chronological order by date.

Box 5, Folder 1 Correspondence, 1915

Box 5, Folder 2 Public School 136, Queens, New York (autograph book), 1941

Box 5, Folder 3 United States military "dog" tags, circa 1945

Box 5, Folder 3A Last will and testament of Florence Orth, 1954

Box 5, Folder 4 Photographs, 1940, 1983

Box 5, Folder 5 *City of Los Angeles Telephone Directory*, 1974

Box 5, Folder 6 City of Los Angeles, Department of City Planning materials , 1984

Box 415, Folder 2 City of Los Angeles Resolution (for Edward J. Orth), 1984 March 23

Box 5, Folder 7	Christmas greetings from Edward Orth, 1987
Box 5, Folder 8	Metropolitan Postcard Collectors Club, 1966-1976
Box 5, Folder 8A	Token and Medal Society (membership card), 1969
Box 5, Folder 9	Cartoons about the New York World's Fair, 1939
Box 415, Folder 1	New York World's Fair Proclamation, E.J. Orth Day, 1964 April 30
Box 5, Folder 10	New York Public Library archive of New York World's Fair materials, 1965
Box 5, Folder 11	Empty envelopes, 1939-1940
Box 5, Folder 12	Expo Portfolio by Michael A. Campbell for Edward orth, 1969
Box 5, Folder 13	Lists of postcards for the New York World's Fair, undated
Box 5, Folder 14	Newspaper clippings, 1959
Box 5, Folder 15	World's Fair Collector's Society (membership), undated
Box 5, Folder 16	New york World's Fair, receipts for purchase of items, 1985-1988
Box 5, Folder 17	Photographs of the New York World's Fair materials in the Orth Collection, undated
Box 5, Folder 18	Writings about the New York World's Fair and the Orth Collection, 1965-1966
Box 5, Folder 19	Experiences of the World's Fair Buff, A Short History of an Avocation, [1971?]
Box 5, Folder 20	Writings about the New York World's Fair by Edward Orth, 1975-1978
Box 6, Folder 1	New York World's Fair, wish list, 1968
Box 6, Folder 1A	Edward Orth's catalog of World's Fair materials, undated
Box 6, Folder 2	<i>The American Philatelist</i> , 1984 January
Box 6, Folder 3	<i>Antiques and Auction News</i> , 1989 May
Box 6, Folder 4	<i>Little Blue Books</i> , undated

Includes: 209, Aspects of Birth Control; 230, The Fleece of Gold, the Quest for a Blonde Mistress; 404, Romantic Adevntures in Paris; 648, The Facts About Rejuvenation; 726, Simple Facts About Veneral; Diseases; 789, U.S. Marriage and Divorce Laws; 990, Wagner's Great Love Affair; 1516, Facts You Should Know About Gonorrhoea; 1225, How to Avoid Marital Discords; and 1677, How the Army and the navy Fight Veneral Diseases.

Box 6, Folder 5	<i>Official Manual of the Junior Fire Department, 1949</i>
Box 6, Folder 6	<i>The Old Farmer's Almanac, 1940</i>
Box 6, Folder 7	<i>Paper and Advertising Collector, 1989 July</i>
Box 6, Folder 8	<i>Roosevelt Album, 1945</i>
Box 6, Folder 9	Queen's Museum, 1979
Box 6, Folder 10	Queen's Museum, 1980
Box 6, Folder 11	Queen's Museum, 1985, 1983
Box 6, Folder 12	Queen's Museum, 1987
Box 6, Folder 13	Queen's Museum, 1988
Box 6, Folder 14	Queen's Museum, 1989 March
Box 6, Folder 15	Queen's Museum, 1989 April-1989 May
Box 6, Folder 16	<i>Queen's Museum Newsletter, 1987-1989</i>
Box 6, Folder 17	Queen's Museum, ephemera, undated
Box xx, Folder xx	Queens College, shopping bag, undated
Box 337, Folder 1	Department of City Planning, Los Angeles, California (photograph), 1972 - 1972, 1968 - 1968
Box 415, Folder 3	Miscellaneous, undated

[Return to Table of Contents](#)

Series 2: Exhibition Collectors Historical Organization Records, 1942 - 1990

This series includes materials created and maintained by Orth in the process of managing this organization which he co-founded. Correspondence, banking records, subscription notices and newsletters make up the bulk of these materials. Materials are arranged into six subseries. Subseries one documents the history of the organization. Subseries two is correspondence. Subseries three are classified advertisements primarily from collectors seeking particular artifacts. Subseries four are financial records. Subseries five are newsletters created by the organization for its members. Subseries 2.6 contains membership applications, renewal notices and cancellation notices.

Subseries 2.1: Organizational History, 1960 - 1988

Box 7, Folder 1	By-laws, 1977
Box 7, Folder 2	"We COOP" Plan (ECHO, and World's Fair Collectors Society), 1978
Box 7, Folder 3	Membership information, 1971 - 1976
Box 7, Folder 4	Membership roster, 1974
Box 7, Folder 5	World's Fair Collector's Society, Inc., 1975
Box 7, Folder 6	Press releases, 1977 - 1985
Box 7, Folder 7	Bulletin, 1977
Box 7, Folder 8	Guidebook, 1978
Box 7, Folder 9	Guidebook, 1978
Box 7, Folder 10	Bulletin, 1977
Box 7, Folder 11	Guidebook, 1978 October-1978 December
Box 7, Folder 12	Expenses, 1977 - 1979
Box 8, Folder 1	Expenses, 1980 - 1988
Box 8, Folder 2	Edward J. Orth New York World's fair Collection, 1939-1940 (guide)
Box 8, Folder 3-5	Want lists for fair materials, undated
Box 8, Folder 6	Information about collecting and collectors, circa 1980s
Box 8, Folder 7	Newspaper collecting information, undated

- Box 8, Folder 8 Newspaper research, 1960 - 1965
- Box 8, Folder 9 World's Fair (Los Angeles), 1963 - 1964

Subseries 2.2: Correspondence, 1942 - 1990

- Box 9, Folder 1 Correspondence, 1942
- Box 9, Folder 2 Correspondence, 1957
- Box 9, Folder 3 Correspondence, 1959 - 1961
- Box 9, Folder 4 Correspondence (Domzalski, Victor and Weidhass, Ernest), 1961 - 1970
- Box 9, Folder 5 Correspondence, 1962
- Box 9, Folder 6 Correspondence, 1963
- Box 9, Folder 7 Correspondence (Mumma, Ray), 1963 - 1969
- Box 9, Folder 8 Correspondence (Parylak, Robert and Rohrlack), 1963 - 1970
- Box 9, Folder 9 Correspondence , 1964
- Box 9, Folder 10 Correspondence , 1965
- Box 9, Folder 11 Correspondence (Zimmerman, Lawrence), 1965
- Box 9, Folder 12 Correspondence, 1966
- Box 9, Folder 13 Correspondence (Hengstler, Oscar), 1966 - 1970
- Box 9, Folder 14 Correspondence , 1967
- Box 9, Folder 15 Correspondence (New York Historical Society), 1967
- Box 9, Folder 16 Correspondence (Wayman, Norbury L.), 1967
- Box 9, Folder 17 Correspondence, 1968
- Box 9, Folder 18 Correspondence, 1969

Box 9, Folder 19	Correspondence, 1969 - 1971
Box 9, Folder 20	Correspondence (Radziewicz, Edward), 1970
Box 9, Folder 21	Correspondence, 1970
Box 10, Folder 1	Correspondence, 1971
Box 10, Folder 2	Correspondence, 1972
Box 10, Folder 3	Correspondence, 1973
Box 10, Folder 4	Correspondence, 1974
Box 10, Folder 5	Correspondence, 1975
Box 10, Folder 6	Correspondence, 1976
Box 10, Folder 7	Correspondence, 1977
Box 10A, Folder 1	Correspondence, 1978
Box 10A, Folder 2	Correspondence, 1979
Box 10A, Folder 3	Correspondence, 1980
Box 10A, Folder 4	Correspondence, 1981
Box 10A, Folder 5	Correspondence, 1982
Box 10A, Folder 6	Correspondence, 1983
Box 10A, Folder 7	Correspondence, 1984
Box 10A, Folder 8	Correspondence (Peter Warner), 1985 - 1987
Box 10A, Folder 9	Correspondence , 1985
Box 11, Folder 1	Correspondence , 1986
Box 11, Folder 2	Correspondence , 1987
Box 11, Folder 3	Correspondence (Zim Lerner), 1988

Box 11, Folder 4 Correspondence , 1988

Box 11, Folder 5 Correspondence , 1989

Box 11, Folder 6 Correspondence , 1990

Box 11, Folder 7 Correspondence (Fung, Silas/Century of Progress Materials), undated

Box 11, Folder 8 Correspondence , undated

Box 12, Folder 1-3 Correspondence , undated

Box 12, Folder 3A Mailing labels, undated

Subseries 2.3: Classified Advertisements (Want Ads), 1956 - 1988

Box 12, Folder 4 *American Collector*, 1983 August

Box 12, Folder 5 *Americana and Collectibles*, 1987 - 1988

Box 12, Folder 6 *Antiques and Auction News*, 1970 - 1988

Box 12, Folder 7 *Antique Week Tri State Trader*, 1969 - 1986

Box 12, Folder 8 *Antiques and Collectibles*, 1981 - 1985

Box 12, Folder 9 *Antique Trader*, 1976 - 1987

Box 12, Folder 9 *American Topical Association*, 1976 - 1985

Box 13, Folder 1 *Barr's News*, 1976 - 1987

Box 13, Folder 2 *Book Mart*, 1976 - 1985

Box 13, Folder 3 *Coins Magazine*, undated

Box 13, Folder 4 *The Collector*, 1981 - 1985

Box 13, Folder 5 *Collect Americana*, 1981 - 1981

Box 13, Folder 6 *Collectors News*, 1971 - 1985

Box 13, Folder 7	<i>Collectible Newspapers, 1986</i>
Box 13, Folder 8	<i>Elben Card Collector, 1956-1957</i>
Box 13, Folder 9	<i>Hobbies Magazine, 1969 - 1976</i>
Box 13, Folder 10	<i>Metro News, 1978 - 1987</i>
Box 13, Folder 11	<i>National Glass and Pottery Collectibles, 1979 - 1979</i>
Box 13, Folder 12	<i>New York Antique Almanac, 1982 - 1983</i>
Box 13, Folder 13	<i>Numismatic News, 1973 - 1978</i>
Box 13, Folder 14	<i>Paper and Advertising Collector, 1979 - 1987</i>
Box 13, Folder 15	<i>Postcard Collector, 1976 - 1986</i>
Box 13, Folder 16	<i>Postcard Digest, 1977 - 1987</i>
Box 13, Folder 17	<i>Spinning Wheel Antiques and Early Crafts Magazine</i>
Box 13, Folder 18	<i>Tams Journal, 1969 - 1969</i>
Box 14, Folder 14	<i>Tower Press Publication, 1970 - 1977</i>
Box 14, Folder 2	<i>West Coast Peddler Journal, 1981 - 1985</i>
Box 14, Folder 3	<i>Windy City Postcard Club Bulletin</i>
Box 14, Folder 4-6	Advertising want ads

Subseries 2.4: Financial Records, 1976 - 1989

Exhibition Collectors Historical Organization Records (ECHO), dates, includes materials maintained by Mr. Orth in the process of managing this organization. Correspondence, financial records, subscription notices and newsletters make up the bulk of these materials.

Box 14, Folder 7	Bank statements, 1976 - 1976
Box 14, Folder 8	Bank statements, 1977 - 1977
Box 14, Folder 9	Bank statements, 1978 - 1978

Box 14, Folder 10	Bank statements, 1979 - 1979
Box 14, Folder 11	Bank statements, 1980 - 1980
Box 14, Folder 12	Bank statements, 1981 - 1981
Box 15, Folder 1	Bank statements, 1982 - 1982 Image(s)
Box 15, Folder 2	Bank statements, 1983 - 1983
Box 15, Folder 3	Bank statements, 1984 - 1984
Box 15, Folder 4	Bank statements, 1985 - 1985
Box 15, Folder 5	Bank statements, 1986 - 1986
Box 15, Folder 6	Bank statements, 1987 - 1987
Box 15, Folder 7	Bank statements, 1988 - 1988
Box 15, Folder 8	Bank statements, 1989 - 1989
Box 21, Folder 7	ECHO (banking and checking registers), 1978 - 1989

Subseries 2.5: Newsletters, 1969 - 1988

The newsletters are typescript and document both the the Expo Collectors and Historians organization (ECHO) and World's Fair Collector's Society. The newsletters contain requests for information from members; reproduced newspaper articles; feature articles written by members about world's fair history and personal reminscences; member information (directories with addresses); price lists for fair-related materials; and general membership news. The newsletters are arranged chronologically.

Box 15, Folder 9	ECHO Expo Info, 1983 February
Box 15, Folder 10	ECHO Expo Info, 1983 May
Box 15, Folder 11	ECHO Expo Info, 1983 August
Box 15, Folder 12	ECHO Expo Info, 1983 November
Box 15, Folder 13	ECHO Expo Info, 1984 February
Box 15, Folder 14	ECHO Expo Info, 1984 May

Box 15, Folder 15	ECHO Expo Info, 1984 August
Box 15, Folder 16	ECHO Expo Info, 1984 November
Box 15, Folder 17	ECHO Expo Info, 1985 January-1985 April
Box 15, Folder 18	ECHO Expo Info, 1985 May-1985 July
Box 15, Folder 19	ECHO Expo Info, 1985 July-1985 September
Box 15, Folder 20	ECHO Expo Info, 1985 September-1985 December
Box 16, Folder 1	ECHO Expo Info, 1986 January-1986 March
Box 16, Folder 2	ECHO Expo Info, 1986 April-1986 July
Box 16, Folder 3	ECHO Expo Info, 1986 July-1986 October
Box 16, Folder 4	ECHO Expo Info, 1986
Box 16, Folder 5	ECHO Expo Info, 1986 October-1987 January
Box 16, Folder 6	ECHO Expo Info, 1987 January-1987 April
Box 16, Folder 7	ECHO Expo Info, 1987 April-1987 June
Box 16, Folder 8	ECHO Expo Info, 1987 July-1987 September
Box 16, Folder 9	ECHO Expo Info, 1976-05 - 1976-05
Box 16, Folder 10	ECHO Expo Info, 1976-10 - 1976-10
Box 16, Folder 11	ECHO Expo Info, 1976-07 - 1976-07
Box 16, Folder 12	ECHO Expo Info, 1976-09 - 1976-09
Box 16, Folder 13	ECHO Expo Info, 1976-11 - 1976-11
Box 16, Folder 14	ECHO Expo Info, 1977-01 - 1977-02
Box 16, Folder 15	ECHO Expo Info, 1977-03 - 1977-04

Box 17, Folder 1	ECHO Expo Info, 1977 November-1977 December
Box 17, Folder 2	ECHO Expo Info, 1978 January-1978 April
Box 17, Folder 3	ECHO Expo Info, 1978 May-1978 June
Box 17, Folder 4	ECHO Expo Info, 1978 July-1978 September
Box 17, Folder 5	ECHO Expo Info, 1978 October-1978 December
Box 17, Folder 6	ECHO Expo Info, 1979-02
Box 17, Folder 7	ECHO Expo Info, 1979 May
Box 17, Folder 8	ECHO Expo Info, 1979 August
Box 17, Folder 9	ECHO Expo Info, 1979 November
Box 17, Folder 10	ECHO Expo Info, 1980 February
Box 17, Folder 11	ECHO Expo Info, 1980 May
Box 17, Folder 12	ECHO Expo Info, 1980 August
Box 17, Folder 13	ECHO Expo Info, 1980 November
Box 18, Folder 1	ECHO Expo Info, 1981 February
Box 18, Folder 2	ECHO Expo Info, 1981 May
Box 18, Folder 3	ECHO Expo Info, 1981 August
Box 18, Folder 4	ECHO Expo Info, 1981 November
Box 18, Folder 5	ECHO Expo Info, 1982 February-1982 May
Box 18, Folder 6	ECHO Expo Info, 1982 August
Box 18, Folder 7	ECHO Expo Info, 1982 November
Box 18, Folder 8	ECHO Expo Info, 1980 - 1982
Box 18, Folder 9	ECHO Expo Info, 1987 September-1987 December

Box 18, Folder 10-12	ECHO Expo Info, 1988
Box 18, Folder 13	World's Fair Collectors Society , 1968 November
Box 20A, Folder 1	World's Fair Collectors Society (background), 1969
Box 20A, Folder 2	World's Fair Collectors Society , 1969
Box 18, Folder 14	World's Fair Collectors Society , 1969 January
Box 18, Folder 15	World's Fair Collectors Society , 1969-03 - 1969-03
Box 18, Folder 16	World's Fair Collectors Society , 1969-05 - 1969-05
Box 18, Folder 17	World's Fair Collectors Society , 1969-07 - 1969-07
Box 18, Folder 18	World's Fair Collectors Society , 1969-09 - 1969-09
Box 19, Folder 1	World's Fair Collectors Society , 1969-11 - 1969-11 Image(s)
Box 20A, Folder 3	World's Fair Collectors Society , 1970
Box 19, Folder 2	World's Fair Collectors Society , 1970 January
Box 19, Folder 3	World's Fair Collectors Society , 1970 March
Box 19, Folder 4	World's Fair Collectors Society , 1970 May
Box 19, Folder 5	World's Fair Collectors Society , 1970 July
Box 19, Folder 6	World's Fair Collectors Society, 1970 September
Box 19, Folder 7	World's Fair Collectors Society , 1970 November
Box 19, Folder 8	World's Fair Collectors Society , 1971 January
Box 19, Folder 9	World's Fair Collectors Society , 1971 March
Box 19, Folder 10	World's Fair Collectors Society , 1971 May
Box 19, Folder 11	World's Fair Collectors Society , 1971 July

Box 19, Folder 12	World's Fair Collectors Society , 1971 September
Box 19, Folder 13	World's Fair Collectors Society , 1971 November
Box 19, Folder 14	World's Fair Collectors Society , 1972 January
Box 19, Folder 16	World's Fair Collectors Society , 1972 May
Box 19, Folder 17	World's Fair Collectors Society , 1972 July
Box 19, Folder 18	World's Fair Collectors Society , 1972 October
Box 19, Folder 19	World's Fair Collectors Society , 1972 December
Box 19, Folder 20	World's Fair Collectors Society , 1973 February
Box 19, Folder 21	World's Fair Collectors Society , 1973 April
Box 19, Folder 22	World's Fair Collectors Society , 1973 June
Box 19, Folder 24	World's Fair Collectors Society , 1973 August
Box 19, Folder 15	World's Fair Collectors Society , 1972 March
Box 20, Folder 1	World's Fair Collectors Society, 1973 October
Box 20, Folder 2	World's Fair Collectors Society, 1973 December
Box 20, Folder 3	World's Fair Collectors Society, 1974 February
Box 20, Folder 4	World's Fair Collectors Society, 1974 April
Box 20, Folder 5	World's Fair Collectors Society, 1974 June
Box 20, Folder 6	World's Fair Collectors Society, 1974 August
Box 20, Folder 7	World's Fair Collectors Society, 1974 October
Box 20, Folder 8	World's Fair Collectors Society, 1974 December
Box 20, Folder 9	World's Fair Collectors Society, 1975 January

Box 20, Folder 10	World's Fair Collectors Society, 1975 March
Box 20, Folder 11	World's Fair Collectors Society, 1975 May
Box 20, Folder 12	World's Fair Collectors Society, 1975 July
Box 20, Folder 13	World's Fair Collectors Society, 1975 September
Box 20, Folder 14	World's Fair Collectors Society, 1975 November
Box 20, Folder 15	World's Fair Collectors Society, 1976 January
Box 20, Folder 16	World's Fair Collectors Society, 1976 March
Box 20, Folder 17	World's Fair Collectors Society, 1976 August
Box 20, Folder 18	World's Fair Collectors Society, 1976 October
Box 20, Folder 19	World's Fair Collectors Society, 1976 December
Box 21, Folder 1	World's Fair Collectors Society , 1971
Box 21, Folder 2	World's Fair Collectors Society , 1972
Box 21, Folder 3	World's Fair Collectors Society , 1973
Box 21, Folder 4	World's Fair Collectors Society , 1974
Box 21, Folder 5	World's Fair Collectors Society , 1975
Box 21, Folder 6	World's Fair Collectors Society , 1976
Box 21, Folder 6A	World's Fair Collectors Society (membership cards), 1969 - 1976
Box 21, Folder 8	Printing services information , undated

Subseries 2.6: Membership applications, renewal notices and cancellations, 1977 - 1987

This subseries consists of primarily of membership applications, renewal notices for membership, and cancellation notices of memberships in ECHO for the 1970s and 1980s. There are membership applications for the World's Fair Collectors Society (WFCS) from the 1970s. These applications provide the name, address, occupation, and collecting specialty area.

Box 21, Folder 9-10	ECHO membership renewal notices, 1970s
Box 22, Folder 1-2	ECHO membership renewal notices, 1970s
Box 22, Folder 3-6	ECHO membership renewal notices, 1980s
Box 23, Folder 1-5	ECHO membership renewal notices, 1980s
Box 24, Folder 1-5	ECHO membership renewal notices, 1980s
Box 25, Folder 1-4	ECHO membership renewal notices, 1980s
Box 26, Folder 1-4	ECHO membership renewal notices, 1980s
Box 27, Folder 1-4	ECHO membership renewal notices, 1980s
Box 28, Folder 1-9	World's Fair Collector's Society dues notices, 1972 - 1976
Box 29, Folder 1-5	World's Fair Collector's Society dues notices, 1972 - 1976
Box 29, Folder 6-9	ECHO dues renewal notices, 1976 - 1984
Box 29, Folder 10	ECHO dues renewal notices, 1977 - 1980
Box 30, Folder 1-4	ECHO dues renewal notices, 1977 - 1980
Box 30, Folder 5-8	ECHO dues renewal notices, duplicates and cancellations, 1977 - 1983
Box 30, Folder 9	ECHO dues renewal notices, 1979 - 1983
Box 31, Folder 1-3	ECHO dues renewal notices, 1979 - 1983
Box 31, Folder 4	ECHO renewal notices, 1988 - 1989
Box 31, Folder 5-8	ECHO new membership applications and dues renewal notices, 1987
Box 32, Folder 1	ECHO renewal notices, circa 1980s
Box 80	Stamps

[Return to Table of Contents](#)

Series 3: New York World's Fair 1939 and 1940 Incorporated Records, 1900 - 1988

This series contains records documenting the creation, development, management and operation of the fair. Fair administrators chose the future as the focus of the fair. The theme "the world of tomorrow" presented visitors with what they hoped was a new and clearer vision of the current world in preparation for the future. The fair was also intended to be a distraction from the depression and the looming prospect of war. In addition, fair administrators recognized the value of creating an international event. More than sixty countries participated in the fair and used it as an opportunity to increase cultural awareness and to promote tourism. Countries such as Argentina, Brazil, Chile, Venezuela, Cuba, Mexico, Nicaragua and the Pan American Union were all represented in an attempt to redefine existing negative Latin American stereotypes.

The fair was divided into seven sections, each covering a different subject area and focusing on a particular type of activity. Included were the Amusement Area, Communications and Business Systems Zone, Community Interest Zone, Food Zone, Government Zone, Production and Distribution Zone and Transportation Zone. The materials are arranged into nine subseries. Subseries one primarily documents the ideas and administrative activities of creating and managing the construction of the fair. Subseries two through eight contains material relating to or created for distribution in the seven areas of the fair. Subseries nine consists of ephemera distributed to the general public throughout the fair grounds.

Subseries 3.1: Administrative Files , 1900 - 1988

consist of information relating to the initial planning and construction of the fair and then the management of daily operations. Materials include architectural plans and design notes; building codes; contracts; resumes for designers; information about Horace Reed, an electrician; analysis of estimates; legislative and contractual documents; correspondence and a file relating to Flushing Meadows Improvement. The creation and installation of exhibits and displays was a major part of the construction for the fair. Information on exhibitors, cost data and lighting requirements are included among these materials. A file on Messmore and Damon, a design and construction firm known for its creation of exhibits for expositions as well as parade floats, dioramas, department stores displays and sets for films can also be found among these materials.

Stephen F. Voorhees, then president of the American Institute of Architects, was the chief Architect for the seven-member Board of Design. The Board of Design was responsible for the physical layout of the fair site and establishing standards for all the buildings, murals, sculptures, lighting, and landscaping. Included among these materials are Voorhee's pocket diary dating from 1900-1901, undated lectures, an undated speech and correspondence dating from 1939-1940.

Fair management documented attendance figures, safety concerns, food and merchandise concessions and finances. They maintained a report from the National Advisory Committee on Women's Participation at the fair. Fair management shared information relating to significant events through press releases, annual reports, progress reports, speeches and publications such as Fair Frolics, New York World Fair's News, Today at the Fair, World's Fair Daily and World's Fair Preview. In addition, management also created a number of resources for visitors while attending the fair and later serving as souvenirs of the experience. Instructions on how to get to the fair; program guides, site directories and maps; entrance and admission pamphlets; transportation within the grounds brochures; parking instructions; locators for information services and lodging and dining recommendations are included in these materials. A small amount of souvenirs including tickets, gift wrap, envelopes and labels are also present. See subseries 3.9 for additional ephemera created for the fair.

Little information exists relating to the employees working at the fair. There is however an employee handbook which can be useful for understanding the work environment and culture at the fair. There are a few identification cards for employees included in subseries 3.9.

In addition, among these materials is information relating to tourism including maps of the Northeastern United States particularly New England, New York City, Pennsylvania and New Jersey. There are also maps of the entire United States. These materials were useful for people coming from other states and countries who wanted to explore more of the region. For additional materials relating to tourism see series nine.

Finally, a small amount of secondary sources about the fair is also found among these materials. See series seven for more magazines articles and newspaper clippings. Materials are arranged

Box 32, Folder 2	Administration Building, 1939
Box 32, Folder 3; Box 415, Folder 5	Aerial views of the fair, 1939 - 1940
Box 415, Folder 6-8	Architectural plans, 1937 - 1939
Box 32, Folder 4	Art, 1939 - 1941
Box 32, Folder 5	Attendance figures, 1939 - 1964
Box 88, Folder 2	Aviation Building, 1939
Box 32, Folder 6-8	Board design notes, 1936 - 1939
Box 32, Folder 9	Building code, 1936
Box 32, Folder 10	Building Code Administration Board, 1938
Box 32, Folder 11	Annual report, 1940
Box 33, Folder 1	Concessionaries, 1939
Box 33, Folder 2	Concessionaries, amusements, 1939
Box 33, Folder 3	Concessionaries, cigars, undated
Box 33, Folder 4	Concessionaries, food, 1939
Box 33, Folder 5	Concessionaries, food and merchandise, 1939
Box 33, Folder 6	Construction, 1939
Box 33, Folder 7	Construction, contracts, 1938

Box 33, Folder 8	Construction, contracts, 1936 - 1939
Box 33, Folder 9	Contract information, undated
Box 33, Folder 10	Department of Public Education, World's Fair Bulletins, 1940
Box 33, Folder 11	Designers resumes, 1939
Box 33, Folder 12	Electricians (Horace Reed), 1939
Box 81, Folder 1	Envelopes and labels, 1939 - 1940
Box 33, Folder 13	Cost data for exhibition buildings, 1937 - 1938
Box 33, Folder 14	Analysis of estimates, 1938
Box 33, Folder 15	Unit costs for exhibition buildings, 1938
Box 33, Folder 16	Exhibit directories by subject, 1940
Box 33, Folder 17	Exhibitors, 1938 - 1940
Box 33, Folder 18	<i>Fair Frolics</i> , undated
Box 33, Folder 19	Fair guides, general information, 1939
Box 33, Folder 20	Fair guides, general information, 1940
Box 33, Folder 21	Film exhibited at the World's Fair, 1940
Box 33, Folder 22	First aid at the fair, 1940
Box 33, Folder 23	Food/restaurants, 1939
Box 33, Folder 24	Food/restaurants in New York City, 1939
Box 81, Folder 2	Free at the Fair programs, 1939 - 1940
Box 34, Folder 1	Functional organization, 1939
Box 90, Folder 1	General, 1939 - 1940
Box 88, Folder 1	Gift wrap

Box 34, Folder 2	Guided tours, 1939
Box 34, Folder 3	Guided tours, American Express Company, 1939 - 1940
Box 34, Folder 4	Information booths, 1939
Box 34, Folder 5-6	Information manual, 1939
Box 35, Folder 1	Information Manual, 1940
Box 35, Folder 2	Legislative and contractual documents , 1936 - 1937
Box 35, Folder 3	Lighting, 1940
Box 35, Folder 4	Lodging information (hotels, motels), 1939
Box 35, Folder 5-6	Opening Day, 1939 April 30
Box 35, Folder 7	Opening Day, 1940 May 11
Box 36, Folder 1-2; Box 88, Folder 3	Maps of fairgrounds, 1939 - 1940
Box 36, Folder 3	Maps of New England , 1940
Box 415, Folder 9; Box 36, Folder 5-6	Maps of New York City, 1939 - 1940
Box 36, Folder 7	Maps of Northeastern United States, 1939
Box 36, Folder 8	Maps of Pennsylvania and New Jersey, 1939
Box 36, Folder 9	Maps of the United States, undated
Box 69, Folder 6	Messmore and Damon, Super feature Exhibits for the New York World's Fair, undated
Box 36, Folder 10	Music, 1933 - 1963
Box 36, Folder 11	News Releases, 1939 - 1940
Box 81, Folder 3	<i>New York World's Fair Bulletins</i> , 1939 - 1940

Box 81, Folder 4	<i>New York Worl'd Fair World, 1939 - 1940</i>
Box 37, Folder 1	Parking Information, undated
Box 37, Folder 2-3	Presidents Management Council, 1937
Box 37, Folder 4	Presidents Management Council, 1937 - 1938
Box 37, Folder 5	Presidents Management Council, 1938
Box 37, Folder 6	Perisphere, 1937
Box 38, Folder 1-2	Presidents Management Council, 1938
Box 38, Folder 3	Presidents Management Council, 1939
Box 38, Folder 4	Program of Events, 1940
Box 38, Folder 5	Progress Reports, 1937
Box 38, Folder 6	Rules and Regulations, 1938
Box 38, Folder 7	Rules and Regulations, 1939 - 1940
Box 39, Folder 1	Safety in the World of Tomorrow, 1939
Box 39, Folder 2	Safety Council, 1938 - 1939
Box 39, Folder 3	Sculpture, 1939
Box 39, Folder 4	Souvenirs, 1939
Box 39, Folder 5	Souvenirs, distributors, 1939
Box 39, Folder 6	Souvenirs, licensed manufacturers, 1938
Box 39, Folder 7	Souvenirs, merchandised, 1939
Box 39, Folder 8	Special Day, Boy Scout Day, 1939 June 29
Box 39, Folder 9	Special Day, Pan American Day, 1939 September 21
Box 39, Folder 10	Special Day, I am an American Day, 1940 October 15

Box 39, Folder 11	Special Day, Royal visit to the fair, 1939
Box 415, Folder 4	Tabulation bids, 1938-03 - 1938-12
Box 39, Folder 12	The Terrace Club, 1939 - 1940
Box 88, Folder 4	Theme Building, 1937
Box 39, Folder 13	Tickets, 1939 - 1940
Box 81, Folder 5	<i>Today at the Fair</i> , 1939 April
Box 81, Folder 6	<i>Today at the Fair</i> , 1939 May
Box 81, Folder 7	<i>Today at the Fair</i> , 1939 June
Box 82, Folder 1	<i>Today at the Fair</i> , 1939 July
Box 82, Folder 2	<i>Today at the Fair</i> , 1939 August
Box 82, Folder 3	<i>Today at the Fair</i> , 1939 September
Box 82, Folder 4	<i>Today at the Fair</i> , 1939 October
Box 39, Folder 14	Tourism and sightseeing in New York , 1939
Box 40, Folder 1	Travel information, bus, 1939 - 1940
Box 40, Folder 2	Travel information, railroad, 1938 - 1939
Box 40, Folder 3-7	Travel information, tours, 1939
Box 40, Folder 8	United States Post Office, 1939
Box 40, Folder 9	S.F. Voorhees, lectures and speech, undated
Box 40, Folder 10	S.F. Voorhees, miscellaneous correspondence, 1939 - 1940
Box 40, Folder 10	S.F. Voorhees, pocket diary, 1900 - 1901
Box 40, Folder 11	Our Fair Handbook for Employees, 1939

Box 41, Folder 1	Tourism and Sightseeing in New York, 1940
Box 41, Folder 2	Tourism and Sightseeing in New York, guides and pamphlets, 1937 - 1940
Box 41, Folder 3	Tourism and Sightseeing in New York, guides and pamphlets, 1939
Box 41, Folder 4	Transit information, undated
Box 41, Folder 5	Transportation within the grounds, Exposition Greyhound, Inc. , 1939
Box 41, Folder 6	Travel information, automobile, 1938 - 1940
Box 41, Folder 7	Travel information, boat, 1939
Box 41, Folder 8	Travel information, bus, 1939 - 1940
Box 42, Folder 1	Theme Center, Taylon and Perisphere, undated
Box 42, Folder 2	Theme Center, Constitution Hall, undated
Box 42, Folder 3	Theme Center and surrounding area, new York City building, 1939 - 1940
Box 42, Folder 4	tylon and perisphere, Democracity, 1937 - 1940
Box 42, Folder 5	Paving, 1938 - 1939
Box 42, Folder 6	World's Fair Club, 1937 - 1938
Box 42, Folder 7	New York World's Fair Licenced merchandise, 1939
Box 42, Folder 8	Dock, Flushing Bay, undated
Box 42, Folder 9	General File, 1936 - 1971
Box 42, Folder 10	<i>World's Fair Preview</i> , 1938 April 30-1938 May 8
Box 42, Folder 11	<i>World's Fair News</i> , 1936 - 1937
Box 42, Folder 12	<i>World's Fair Bulletin</i> , 1936
Box 42, Folder 13	<i>World's Fair Bulletin</i> , 1936
Box 42, Folder 14	<i>World's Fair Bulletin</i> , 1937 January-1937 April

Box 42, Folder 15	<i>World's Fair Bulletin</i> , 1937 June-1937 October
Box 43, Folder 1	<i>World's Fair Bulletin</i> (international), 1937
Box 43, Folder 2-3	<i>World's Fair Bulletin</i> , 1938
Box 83, Folder 1	<i>World's Fair Daily</i> , 1940 May
Box 83, Folder 2	<i>World's Fair Daily</i> , 1940 June
Box 83, Folder 3	<i>World's Fair Daily</i> , 1940 July
Box 83, Folder 4	<i>World's Fair Daily</i> , 1940 August
Box 83, Folder 5	<i>World's Fair Daily</i> , 1940 September
Box 83, Folder 6	<i>World's Fair Daily</i> , 1940 October
Box 43, Folder 4	Czechoslovakian Pavillon, 1939 - 1977
Box 43, Folder 5	Temporay field office, temporay storehouse, fire station and field house, 1937
Box 43, Folder 6	Official publications, finance, 1936 - 1937
Box 43, Folder 7	Fair administration (speeches, press releases), 1937 - 1940
Box 43, Folder 8	Fair administration , 1939 - 1940
Box 43, Folder 9	Correspondence, 1937 - 1941
Box 43, Folder 10	Department of Public Education, 1939 - 1940
Box 43, Folder 11	Correspondence (Bray, Charles W), 1939
Box 43, Folder 12	Baker and Company, Inc. Platinum, 1939
Box 44, Folder 1	Fair Site Directory, 1939
Box 44, Folder 2	The World Almanac, 1939
Box 44, Folder 3	Encyclopedia Americana, 1940

Box 44, Folder 4	Collected printe articles, 1939 - 1966
Box 44, Folder 5	Engineering, public works, 1937 - 1941
Box 44, Folder 6	Flushing Meadows Improvement, 1936
Box 44, Folder 7	Flushing Meadows Improvement, 1939
Box 44, Folder 8	Flushing Meadows, 1942 - 1949
Box 44, Folder 9	Flushing Meadows, 1937 - 1940
Box 44, Folder 10	Flushing Meadows, 1952 - 1955
Box 44, Folder 11	Flushing Meadows , 1962 - 1964
Box 44, Folder 12	Aqua Show Souvenir Programs, 1953 - 1956
Box 44, Folder 13	The Future of Jamaica Bay, 1936
Box 44, Folder 14	Correspondence (received), 1969 - 1970
Box 44, Folder 15	Collected print articles, 1969 - 1974
Box 44, Folder 16	National Advisory Committee on Women's Participation, 1939 - 1940
Box 45, Folder 1	World of Tomorrow, 1939 - 1940
Box 45, Folder 2	Fair Administration, 1936 - 1939
Box 45, Folder 3	Administration, admission, 1940
Box 45, Folder 4	Correspondence, administration, 1939 - 1940
Box 45, Folder 5	Administration, ephemera, 1939 - 1940
Box 45, Folder 6	Pre-Opening and promotional, 1937 - 1939
Box 45, Folder 7	Contests, 1939 - 1940

Subseries 3.2: Amusement Area, 1937 - 1940

consists of material relating to or created for distribution to the general public in this section of the fair. The Amusement Area was intended to be more entertaining and less educational than the other areas.

The materials document major attractions including the Billy Rose Aquacade, a musical and water show with orchestra accompaniment to synchronized swimming performances of Johnny Weismuller, Eleanor Holm and other swimmers. Other attractions include the Baby Incubator Building (presented by Hygeia), Chinese Lama Temple, Gay New Orleans, Hall of Music, Frank Buck's Jungleland, Nils Thor Granlund's Congress of Beauty, Midget Town, Pabst Blue Ribbon Gardens, Parachute Jump, Sun Valley: A Winter Wonderland, and Theatre of Time and Space to name a few. There is a small amount of material from department stores including Macys and Gimbels documenting their participation in the fair. In addition, there are materials from the Ballantine's Three Ring Inn, Mayflower Donut Shop, and Rendevoo Restaurant which was also located in this area of the fair. The materials are arranged in alphabetical order by the name of the exhibitor.

Box 45, Folder 8	Amusement Zone, 1939 - 1940
Box 45, Folder 9-10	American Jubilee, 1939 - 1940
Box 45, Folder 11-12	Aquacade, Billy Rose's, 1939 - 1940
Box 45, Folder 13	Baby Incubator Building (presented by Hygeia), 1940 - 1940
Box 45, Folder 14	Ballantine's Three Ring Inn (Restaurant), 1939 - 1940
Box 45, Folder 15	Cavalcade of the Centaurs, 1939 - 1940
Box 45, Folder 16-17; Box 46, Folder 1	Children's World's Incorporated, 1939 - 1940
Box 46, Folder 2	Chinese Lama Temple, 1939 - 1940
Box 46, Folder 3-6	Florida, 1939 - 1940
Box 83, Folder 7	Florida Building, 1939 May
Box 46, Folder 7	Gay New Orleans, 1939 - 1940
Box 46, Folder 8	Gimbel's Stamp News, 1937 April
Box 46, Folder 9	Girl Scout Chalet, 1939 - 1940
Box 46, Folder 10	Hall of Music, 1939 - 1940
Box 46, Folder 11	Hall of Music, Hot Mikado, 1939 - 1940
Box 46, Folder 12	Hall of Music, Streets of Paris, 1940 - 1940
Box 46, Folder 13	Heineken's on the Zuider Zee, Hot and Cold Show Hot Mikado, 1939 - 1940

Box 46, Folder 14	Jungleland, Incorporated Frank Buck's Jungleland, 1939 - 1940
Box 46, Folder 15	Little Miracle Town (Midgets), 1939 - 1939
Box 47, Folder 1	Macy's, R. H., and Company, 1939 - 1940
Box 47, Folder 2	Mayflower Donut Shop, 1939 - 1940
Box 47, Folder 3	Merrie England, 1939 - 1940
Box 47, Folder 4	Midget Town, 1939 - 1940
Box 47, Folder 5-10	New York State Exhibit, 1939 - 1940
Box 47, Folder 11	N.T.G's Congress of Beauty (Nils Thor Granlund), undated
Box 88, Folder 5	Old New York
Box 47, Folder 12	Pabst Blue Ribbon Gardens, 1940 - 1940
Box 47, Folder 13	Parachute Jump, 1939 - 1940
Box 47, Folder 14	Rendevoo Restaurant (menu), 1940 - 1940
Box 47, Folder 15	Sun Valley: A Winter Wonderland, 1939 - 1940
Box 47, Folder 16	Theatre of Time and Space, 1939 - 1940

Subseries 3.3: Communications and Business Zone, 1939 - 1965

includes material created by major American companies relating to technology for the home and the workplace. These companies used the fair as an opportunity to display state of the art products to the public. There is material relating to International Business Machines Corporation's (IBM) pavilion featuring electric typewriters and a machine called the "electric calculator" which used punched cards. Information about its fine art gallery displaying hundreds of pieces of artwork from seventy countries around the world is also included. Materials from American Telephone and Telegraph's (AT&T) pavilion featuring the Voder, a mechanized, synthetic voice can also be found among these materials. The Voder spoke to attendees at the fair and foretold the future widespread use of electronic voices. In addition, there are materials from other companies including Bank of America, Bates Manufacturing, Bell Telephone, Crosley Radio Corporation, Dun & Bradstreet, International Business Machines Corporation, Keystone Manufacturing Company, Loyalty Group Insurance, MacFadden Metropolitan Life Insurance, New York Life Insurance Company, Nos-Ease Company, Radio Corporation of America (RCA), Western Union Telegraph Company and York Safe and Lock Company. The materials are arranged in alphabetical order by the name of the exhibitor. There is one folder of general materials about the amusement area.

Box 84, Folder 1	American Legion, 1939 - 1940
Box 47, Folder 17; Box 48, Folder 1-2	American Telephone and Telegraph Company (AT&T), 1939 - 1940
Box 48, Folder 3	Bank of America
Box 48, Folder 4	Bates Manufacturing
Box 364, Folder 1-2; Box 48, Folder 5	Bell Telephone, 1964 - 1965
Box 48, Folder 6	Better Packages, Inc. , 1940
Box 48, Folder 7	Business Systems Building, 1939 - 1940
Box 48, Folder 8	Casino of Nations, 1939 - 1939
Box 48, Folder 9	Crosley Radio Corporation, undated
Box 48, Folder 10; Box 69, Folder 5	A.B. Dick, 1939 - 1939 Image(s)
Box 48, Folder 11	Dun & Bradstreet, 1940 - 1940
Box 48, Folder 12	Field and Beattle, 1939
Box 48, Folder 13	Hall of Communication, The Brass Rail (menu), 1940 - 1940
Box 48, Folder 14	Independent Order of Foresters, undated
Box 48, Folder 15	International Business Machines, 1940 - 1940
Box 48, Folder 16	Keystone Manufacturing Company, 1964 - 1965
Box 48, Folder 17	Loyalty Group Insurance, 1939 - 1939
Box 48, Folder 18-19	Masterpieces of Art, 1939 - 1949
Box 48, Folder 20	MacFadden Publications, Inc. , 1939 - 1939
Box 48, Folder 21	Metropolitan Life Insurance, 1939 - 1940

Box 48, Folder 22	National Highway Transportation Exhibit, 1940
Box 49, Folder 1	New York Life Insurance Company, 1939 - 1939
Box 49, Folder 2	Nos-Ease Company, undated
Box 49, Folder 3	Quarrie, W. F., and Company, 1939 - 1939
Box 49, Folder 4	Radio Corporation of America, 1939 - 1939
Box 49, Folder 5	Sorbello, A. J., undated
Box 49, Folder 6	Underwood Elliott Fisher Company, 1939
Box 49, Folder 7	Western Union Telegraph Company (blank telegrams), 1939 - 1940
Box 49, Folder 8; Box 84, Folder 1	York Safe and Lock Company, 1940 - 1940
Box 49, Folder 9	General information, 1939 May

Subseries 3.4: Community Interest Zone, 1939 - 1940

consists of material created by industries and trades relating to art, furniture, jewelry, textiles, gardens, the gas industries, home building materials, cosmetics and religion. These industries and trades include Royal Diamond and Watch Company, Electrified Farms, the Gas Industries and The New History Society. Most of the materials document the different structures in this zone including the Home Furnishings Building (America at Home), Home Building Center, Hall of Fashion, Gardens on Parade, Gas Exhibits Medical and Public Health Building, House of Jewels, Christian Science Building, Cosmetics Building, Science and Education Building and the Town of Tomorrow. The Town of Tomorrow was a collection of fifteen state of the art homes designed around a specific theme. One room in each home explained the materials that went into building that particular house. The materials are arranged in alphabetical order by the exhibitor or structure. There is one folder of general materials relating to the Community Interest Zone.

Box 49, Folder 10-11	American Arts Today Building, 1939 - 1940
Box 84, Folder 2	American Art Today, 1939
Box 49, Folder 12	Christian Science Building, 1940 - 1940
Box 49, Folder 13	Cosmetics Building and Maison Coty, 1939 - 1940
Box 49, Folder 14	Education, 1939 - 1939

Box 49, Folder 15	Electrified Farms, 1939 - 1940
Box 49, Folder 16-18	Gardens on Parade, Hortus, Incorporated, 1939 - 1949
Box 84, Folder 3	Gardens on Parade, 1939
Box 50, Folder 1; Box 49, Folder 19	Gas Exhibits, 1939 - 1940
Box 88, Folder 6	Gas Industries
Box 90, Folder 2	General, 1939
Box 50, Folder 2-3	Hall of Fashion, 1939 - 1939
Box 50, Folder 4-6; Box 84, Folder 4; Box 88, Folder 7	Home Building Center, 1939 - 1940
Box 50, Folder 7-8	Home Furnishings Building (America at Home)
Box 50, Folder 9	House of Jewels, 1939 - 1940
Box 50, Folder 10-17	Medical and Public Health Building, 1939 - 1940
Box 50, Folder 18	Medical, 1939 - 1940
Box 50, Folder 19	Royal Diamond and Watch Company, 1939 - 1939
Box 50, Folder 20	Science and Education Building (The Mayflower Donut Shop), undated
Box 50, Folder 21	Science and Education Building (The New History Society), undated
Box 50, Folder 22	Science and Education Building (general information), 1939 - 1940
Box 51, Folder 1-8	Town of Tomorrow, The, 1939 - 1940
Box 51, Folder 9	Miscellaneous, 1939 - 1939

Subseries 3.5: Food Zone, 1939-1975 (bulk 1939-1940)

consists of material from industries and businesses involved in the preparation and distribution of consumable products at the fair and at home. Some of the major American companies include American Tobacco Company, Beech-Nut Packing Company, Borden Company, California Olive Association,

Canada Dry, Continental Baking Company, H. J. Heinz Company, Kraft Phenix Cheese Corporation, Nabisco, Northwestern Yeast Company, Planters Nut and Chocolate Company, Sheffield Farms (Sealtest), Swift and Company, Toffenetti Restaurant and William Wrigley & Company. The materials are arranged in alphabetical order by the name of the exhibitor or structure.

Box 51, Folder 1	Academy of Sports (Connected to Heinz Dome), 1939 - 1939
Box 51, Folder 11	All-American Diner, 1939 - 1939
Box 51, Folder 12	American Tobacco Company, 1939 - 1940
Box 84, Folder 5	Bakery of Tomorrow, 1939
Box 51, Folder 13	Beech-Nut Packing Company, 1939 - 1940
Box 52, Folder 1-2	Borden Company, 1939 - 1940
Box 52, Folder 3	California Olive Association, 1939 - 1940
Box 52, Folder 4	Canada Dry, 1939 - 1940
Box 52, Folder 5	Chr. Hansen's Laboratory (Junket Food), 1940 - 1940
Box 52, Folder 6	Continental Baking Company, 1939 - 1940
Box 52, Folder 7	Distilled Spirits Exhibit, Incorporated, 1939 - 1939
Box 52, Folder 8	F.M. Schaeffer Brewing Company, 1939 - 1939, 1967 - 1967
Box 52, Folder 9	French Pastry Shop, 1939 - 1940
Box 52, Folder 10	G. Washington Coffee Refining Company, 1939 - 1940
Box 90, Folder 3	General information, 1939 - 1940
Box 52, Folder 11	Heinz, H. J., Company, 1939 - 1939
Box 84, Folder 6	Heinz, H. J., Company, 1974
Box 52, Folder 12	Kraft Phenix Cheese Corporation, 1939 - 1940
Box 52, Folder 13	Maison Plouvier Paris, French Pastry Restaurant, 1939 - 1940

Box 52, Folder 14	Nabisco, 1939 - 1940
Box 52, Folder 15	National Pressure Cooker Company, 1939 - 1939
Box 52, Folder 16	Northwestern Yeast Company, 1939 - 1940
Box 52, Folder 17	Planters Nut and Chocolate Company, 1939 - 1940
Box 84, Folder 7	Planters Peanuts, 1974-1975
Box 84, Folder 8	Schaefer Center, 1939-1940
Box 52, Folder 18	Sealtest Incorporated Building, 1939 - 1940
Box 52, Folder 19	Sheffield Farms (Sealtest), 1939 - 1940
Box 52, Folder 21	Standards Brands, Fleischmann's Yeast (Royal Gelatins), 1939 - 1939
Box 52, Folder 21	Swift and Company, 1939 - 1940
Box 52, Folder 22	Toffenetti Restaurant, 1940 - 1940
Box 52, Folder 23	Wilbert's No Rub, 1939 - 1939
Box 52, Folder 24	Wrigley, Wm., and Company, 1939 - 1940
Box 52, Folder 25	Food Building Number Two, 1939 - 1940
Box 52, Folder 26	General Information, 1939 - 1940
Box 52, Folder 27	Hall of Inventions, 1940 - 1940 Image(s)

Subseries 3.6: Government Zone, 1939 - 1940

Subseries 10, Government Zone, dates, federal Building Court of States Government Zone: International American Bureau for Medical Aid to China, Argentina Belgium, Brazil ,Canada, Chile, Czechoslovakia, France, Great Britain, Hall of Nations General Information Albania, Australia, Cuba, Denmark, Dominican Republic, Ecuador, Finland, France, Overseas, Possessions & Protecorates, Morocco, Great Britain & British Colonial Empire, Greece, Haiti , Hungary, Iceland, Iraq, Italy, Japan, Lebanon, Republic of Lithuania, Luxembourg, Mexico, Netherlands, New Zealand, Nicaragua, Norway, Pan American Union, Bolivia, Columbia, Costa Rica, Guatemala, Honduras, Panama, Paraguay, Uruguay, Peru, Portugal, Rhodesia, Siam, Spain, Switzerland Hall of Nations Turkey, Yugoslavia, Ireland (Eire) Italy, Japan, Jewish Palestine Pavilion League of Nations Netherlands Norway, Poland, Portugal, Romania, Sweden, Switzerland, Turkey, Union of Soviet Socialists Republics, Soviet Arctic Pavilion, Venezuela, United States Government Boy Scouts of America Court of States American Legion, Arizona, Arkansas,

Connecticut, Florida (See Amusement Zone) Georgia, Illinois, Maine, Maryland, Massachusetts, Missouri, Nevada, New England Exhibit, New Hampshire, New Jersey New York State (See Amusement Zone) North Carolina, Ohio, Pennsylvania, Puerto Rico, Rhode Island, Tennessee, Texas Court of States Utah, Vermont, Virginia, Washington State West Virginia

ALO: Is this description useful? It repeats the container list.

Box 53, Folder 1	Argentina, 1939 - 1940
Box 53, Folder 2-4	Belgium, 1939 - 1940
Box 53, Folder 5-7	Brazil, 1939 - 1940
Box 53, Folder 8; Box 54, Folder 1	Canada, 1939 - 1940
Box 54, Folder 2	Chile, 1939 - 1940
Box 54, Folder 3	China, 1939 - 1940
Box 54, Folder 4	Cuba, 1939 - 1940
Box 54, Folder 5-10	Czechoslovakia, 1939 - 1940 Image(s)
Box 90, Folder 4; Box 55, Folder 1	Czechoslovakia, 1939 - 1940 Image(s)
Box 55, Folder 2	Dominican Republic, 1939 - 1940
Box 55, Folder 3	Finland, 1939 - 1940
Box 55, Folder 4	Foreign Nations Court of States, 1939 - 1940
Box 55, Folder 5-7	France, 1939 - 1940
Box 55, Folder 8; Box 57, Folder 1-2	Great Britain, 1939 - 1940
Box 57, Folder 3	Iceland, 1939 - 1940
Box 57, Folder 4-5	Ireland, 1939 - 1940
Box 57, Folder 6;	Italy, 1939 - 1940

Box 56, Folder 1-2; Box 85, Folder 2	
Box 56, Folder 3-5; Box 85, Folder 3	Japan, 1939 - 1940
Box 85, Folder 4; Box 56, Folder 6-7	Netherlands, 1939 - 1940
Box 56, Folder 8	Norway, 1939 - 1940
Box 57, Folder 7	Pakistan, 1939 - 1940
Box 57, Folder 8	Peru, 1939 - 1940
Box 58, Folder 1-2; Box 86, Folder 1; Box 57, Folder 9	Poland, 1939 - 1940
Box 58, Folder 3	Portugal, 1939 - 1940
Box 58, Folder 4	Romania, 1939 - 1940
Box 58, Folder 5-7	Sweden, 1939 - 1940
Box 59, Folder 1-3	Switzerland, 1939 - 1940
Box 86, Folder 2; Box 59, Folder 4	Turkey, 1939 - 1940
Box 86, Folder 3; Box 59, Folder 5-7	U.S.S.R. , 1939 - 1940
Box 59, Folder 8	Venezuela, 1939 - 1940
Box 59, Folder 9	Yugoslavia, 1939 - 1940
Box 59, Folder 10	Hall of Nations, general information, 1939 - 1940
Box 60, Folder 1	Hall of Nations, Albania, 1939 - 1940
Box 60, Folder 2	Hall of Nations, Australia, 1939 - 1940

Box 60, Folder 3	Hall of Nations, Cuba, 1939 - 1940
Box 60, Folder 4-5	Hall of Nations, Denmark, 1939 - 1940
Box 60, Folder 6	Hall of Nations, Dominican Republic, 1939 - 1940
Box 60, Folder 7	Hall of Nations, Ecuador, 1939 - 1940
Box 60, Folder 8-9	Hall of Nations, Finland, 1939 - 1940
Box 60, Folder 10	Hall of Nations, Great Britain, 1939 - 1940
Box 61, Folder 1	Hall of Nations, Greece, 1939 - 1940
Box 61, Folder 2	Hall of Nations, Hungary, 1939 - 1940
Box 61, Folder 3	Hall of Nations, Iceland, 1939 - 1940
Box 61, Folder 4	Hall of Nations, Iraq, 1939 - 1940
Box 61, Folder 5	Hall of Nations, Lebanon, 1939 - 1940
Box 61, Folder 6	Hall of Nations, Republic of Lebanon, 1939 - 1940
Box 61, Folder 7	Hall of Nations, Lithuania, 1939 - 1940
Box 61, Folder 8	Hall of Nations, Mexico, 1939 - 1940
Box 61, Folder 9	Hall of Nations, Netherlands, 1939 - 1940
Box 61, Folder 13	Hall of Nations, Portugal, 1939 - 1940
Box 61, Folder 14	Hall of Nations, Siam, 1939 - 1940
Box 61, Folder 15	Hall of Nations, Switzerland, 1939 - 1940
Box 61, Folder 16	Hall of Nations, Turkey, 1939 - 1940
Box 61, Folder 17	Hall of Nations, Yugoslavia, 1939 - 1940
Box 61, Folder 18	Jewish Palestine Pavilion, 1939 - 1940
Box 61, Folder 19	League of Nations, 1939 - 1940

Box 61, Folder 20	Federal and States, U.S. Federal Building, 1939 - 1940
Box 62, Folder 1	Federal and States, U.S. Federal Building, 1939 - 1940
Box 62, Folder 2; Box 85, Folder 1	Federal and States, Connecticut, 1939 - 1940
Box 62, Folder 3	Federal and States, Georgia and Florida, 1939 - 1940
Box 62, Folder 4	Federal and States, Illinois, 1939 - 1940
Box 62, Folder 5	Federal and States, Maine, 1939 - 1940
Box 62, Folder 6	Federal and States, Maryland, 1939 - 1940
Box 62, Folder 7	Federal and States, Massachusetts, 1939 - 1940
Box 62, Folder 8	Federal and States, Missouri, 1939 - 1940
Box 62, Folder 9; Box 85, Folder 5	Federal and States, New England Exhibit, 1939 - 1940
Box 62, Folder 10	Federal and States, New Hampshire, 1939 - 1940
Box 62, Folder 11-12	Federal and States, New Jersey, 1939 - 1940
Box 62, Folder 13	Federal and States, New York, 1939 - 1940
Box 62, Folder 14	Federal and States, Ohio, 1939 - 1940
Box 62, Folder 15	Federal and States, Pennsylvania, 1939 - 1940
Box 63, Folder 1	Federal and States, Puerto Rico, 1939 - 1940
Box 63, Folder 2	Federal and States, Rhode Island, 1939 - 1940
Box 63, Folder 3	Federal and States, Tennessee, 1939 - 1940
Box 63, Folder 4	Federal and States, Utah, 1939 - 1940
Box 63, Folder 5	Federal and States, Vermont , 1939 - 1940

Box 63, Folder 6 Federal and States, Virginia , 1939 - 1940

Box 63, Folder 7 Federal and States, Washington , 1939 - 1940

Box 63, Folder 8 Federal and States, West Virginia, 1939 - 1940

Box 63, Folder 9 American Bureau for Medical Aid to China, 1939 - 1940

Box 63, Folder 10 American Common, 1939 - 1940

Box 63, Folder 11 American Legion, 1939 - 1940

Box 63, Folder 12-16 Boy Scouts, 1939 - 1940

Box 90, Folder 5 General information, 1939 - 1940

Subseries 3.7: Production and Distribution Zone, 1939 - 1940

Box 63, Folder 17 Bakelite Corporation, 1939 - 1940

Box 63, Folder 18 California Artificial Flower, 1939 - 1940

Box 86, Folder 4;
Box 63, Folder 19 Carrier Corporation, 1939 - 1940

Box 86, Folder 5;
Box 63, Folder 20 Consolidated Edison of New York, Inc. , 1939 - 1940

Box 63, Folder 21 Consumer Building, general information, 1939 - 1940

Box 63, Folder 22 Consumer Building, Yugoslav Retail Booth and Display, 1939 - 1940

Box 63, Folder 23 Consumer Building, Imperial Pearl Syndicate, 1939 - 1940

Box 64, Folder 1 Continental Oil Company, 1939 - 1940

Box 64, Folder 2 Copper and Brass Research Association, 1939 - 1940

Box 64, Folder 3 W.L. Douglas Shoe Stores, 1939 - 1940

Box 64, Folder 4-5 E.I. DuPont de Nemours, 1939 - 1940

Box 64, Folder 6-7 Eastman Kodak Company, 1939 - 1940

Box 64, Folder 8	Edison Company of New York, Inc. , 1939 - 1940
Box 64, Folder 9	Electric Utilities Exhibit Corporation, 1939 - 1940
Box 64, Folder 10	Elgin National Watch Company, 1939 - 1940
Box 64, Folder 11	Electrical Products Building, general information, 1939 - 1940
Box 86, Folder 6	Esso, 1939 - 1939
Box 87, Folder 4	Fair of Tomorrow
Box 64, Folder 12	Equitable Life Assurance Society of the United States, 1939 - 1940
Box 88, Folder 8; Box 86, Folder 7; Box 65, Folder 1-2	General Electric Company, 1939 - 1940
Box 65, Folder 3; Box 87, Folder 1	Gimbel Brothers, 1939 - 1940
Box 65, Folder 4	Glass, Inc. , 1939 - 1940
Box 65, Folder 5	Gulf of Oil, parade of the iron horse, 1939 - 1940
Box 65, Folder 6	Hall of Pharmacy, 1939 - 1940
Box 65, Folder 7	Hart Schaffner and Marx, 1939 - 1940
Box 65, Folder 8	Hudson Coal Company, 1939 - 1940
Box 65, Folder 9	Lastex Yarn Exhibit, 1939 - 1940
Box 87, Folder 2	Leigh Portland Cement
Box 87, Folder 3	Link Belt
Box 65, Folder 10	Manufacturers Trust Company, 1939 - 1940
Box 65, Folder 11	Metals Building, Engelhard Industries, 1939 - 1940
Box 65, Folder 12	Metals Building, general information, 1939 - 1940

Box 65, Folder 13	Men's Apparel Quality Guild, William P. Goldman Brothers, 1939 - 1940
Box 65, Folder 14	Otis Elevator Company, 1939 - 1940
Box 65, Folder 15	Owens Illinois Glass Company, 1939 - 1940
Box 65, Folder 16	Owens Corning Fiber Glass Company, 1939 - 1940
Box 65, Folder 17	Parade of Youth Exhibit, 1939 - 1940
Box 65, Folder 18	Peptosodent Exhibit, Hall of Pharmacy, 1939 - 1940
Box 65, Folder 19	Petroleum Industry Exhibition , 1939 - 1940
Box 65, Folder 20	Petroleum Industry Exhibition, Inc. (American Oil Company), 1939 - 1940
Box 65, Folder 21	Petroleum Industry Exhibition (Atlantic Refining Company), 1939 - 1940
Box 65, Folder 22	Petroleum Industry Exhibition (Cities Service oil Company), 1939 - 1940
Box 65, Folder 23	Petroleum Industry Exhibition (Gulf Oil Corporation), 1939 - 1940
Box 66, Folder 1	Petroleum Industry Exhibition (Sun Oil Company), 1939 - 1940
Box 66, Folder 2	Petroleum Industry Exhibition (Socony Vacuum Oil Company), 1939 - 1940
Box 66, Folder 3	Petroleum Industry Exhibition (Texas Company), 1939 - 1940
Box 66, Folder 4	Petroleum Industry Exhibition (Tide Water Associated Oil Company), 1939 - 1940
Box 66, Folder 5	Petroleum Industry Exhibition (P.I.E. Roof Inc.), 1939 - 1940
Box 66, Folder 6	Petroleum Industry Exhibition (Pittsburgh Plate Glass Company), 1939 - 1940
Box 87, Folder 7	Railroads on Parade
Box 66, Folder 7	Remington Rand, 1939 - 1940
Box 66, Folder 8	Richfield Oil Company, 1939 - 1940
Box 66, Folder 9	Rohm and Haas Company , 1939 - 1940

Box 66, Folder 10	Schering Corporation, 1939 - 1940
Box 66, Folder 11	Schmid Brothers, 1939 - 1940
Box 66, Folder 12	Scholl Manufacturing Company, 1939 - 1940
Box 66, Folder 13	Shell Union Oil Corporation, 1939 - 1940
Box 66, Folder 14	Sinclair Refining Company, 1939 - 1940
Box 66, Folder 15	Steuben Glass, Inc. , 1939 - 1940
Box 66, Folder 16	Timken Roller Bearing Company, 1939 - 1940
Box 66, Folder 17	U.S. Steel Subsidiaries, 1939 - 1940
Box 66, Folder 18-19; Box 87, Folder 5-6	Westinghouse Electric and Manufacturing Company, 1939 - 1940
Box 67, Folder 1	Yale and Towne Manufacturing Company, 1939 - 1940
Box 67, Folder 2	Production and distribution, general information, 1939 - 1940

Subseries 3.8: Transportation Zone, 1939 - 1940

Subseries 13, Transportation Zone, dates, consists of material relating to companies that provide vehicles or parts including Bendix Aviation Corporation; Chrysler Motors; Firestone Tire and Rubber Company, Ford Motor Company; General Motors, Frigidaire; Fisher Body; B. F. Goodrich Company; American Express Company, Thomas Cook & Son Wagon LITS, Incorporated.

Box 67, Folder 3; Box 90, Folder 6	General information, 1939 - 1940
Box 67, Folder 4	Aviation Bar and Grill , 1939 - 1940
Box 67, Folder 5-6	Aviation Building, 1939 - 1940
Box 67, Folder 7	Edward G. Budd Manufacturing Company, 1939 - 1940
Box 67, Folder 8	Childs Restaurant, 1939 - 1940
Box 67, Folder 9	Chrysler Building, focal exhibit, 1939 - 1940

Box 67, Folder 10-11 Chrysler Building, 1939 - 1940

Box 67, Folder 12 Firestone Tire and Rubber, 1939 - 1940

Box 68, Folder 1;
Box 67, Folder 13-16 Ford Motor Company, 1964 - 1965, 1939 - 1940

Box 68, Folder 2-5 General Motors, 1939 - 1940

Box 68, Folder 6 B.F. Goodrich, 1939 - 1940

Box 68, Folder 7 Marine Transportation Building, 1939 - 1940

Box 68, Folder 8 Marine Transportation Building (Thomas Cook and Son, Wagon-Lits, Inc.),
1939 - 1940

Box 68, Folder 9 Railroad Exhibit , 1939 - 1940

Box 69, Folder 1-3 Eastern Railroads Presidents Conference, Railroads on Parade, 1939 - 1940

Box 68, Folder 4 Virginia Fried Chicken Restaurant, 1939 - 1940

Subseries 3.9: Ephemera, 1939 - 1988

Box 70, Folder 1-4 Admission tickets, 1939 - 1940

Box 413, Folder 2 Albertyne Company (prints), 1939 - 1940

Box 70, Folder 5 Albums, 1939

Box 413, Folder 1 *American Art Today*, 1939 - 1940

Box 90, Folder 7 Art

Box 70, Folder 6 Autograph album (boxed), Public School 166, 1939

Box 70, Folder 7 Autograph Album, Public School 161, 1940

Box 71, Folder 1 Autograph Album, Jamaica High School, New York, New York (Public School
151, Robert Parylak), 1940

Box 71, Folder 2 Autograph Album, Hudson Park Junior High School, undated

Box 89, Folder 2	Bags
Box 71, Folder 3	Banking , 1939
Box 89, Folder 3	Beverage carton, 1940
Box 71, Folder 4	Bridge Pad, 1939
Box 71, Folder 5	Bridge Tallies, 1939
Box 71, Folder 6	Build Your Own World's Fair Souvenir, 1939
Box 71, Folder 7	Calendars, 1939
Box 90, Folder 8	Catalogues, 1939 - 1940
Box 90, Folder 9	Certificates, 1940
Box 78	City of New York Official Directory, 1939 - 1940
Box 71, Folder 8	Coasters, 1939
Box 89, Folder 4-5	Coloring books, 1939
Box 71, Folder 9	Comic Books, 1939
Box 72, Folder 1	Comic Books, 1940
Box 72, Folder 2	Commemorative stamp, 1939
Box 72, Folder 3	Cookbooks, 1939 - 1940
Box 72, Folder 4	Markham costume fabric, 1939 - 1940
Box 72, Folder 5	Cut outs, undated
Box 79; Box 90, Folder 10	Decals and Stickers, 1939 - 1940
Box 90, Folder 11	Diaries, 1939
Box 72, Folder 6	Domino Sugar packet proofs, undated

Box 90, Folder 12	Emblems
Box 72, Folder 7	Embossed seal for the World's Fair, 1939
Box 72, Folder 8	Envelope, France, 1939
Box 72, Folder 9	Envelope, General, 1938
Box 72, Folder 10-12	Envelope, General, 1939 - 1941
Box 73, Folder 1	Envelope, Great Seal of the United States, 1939
Box 73, Folder 2	Envelope, Host House, Chamber of Commerce for the Borough of Queens, 1939
Box 73, Folder 3	Envelope, Iceland, 1939
Box 73, Folder 4	Envelope, King George the VI and Queen Elizabeth, 1939
Box 73, Folder 5	Envelope, New York City, 1939
Box 73, Folder 6	Envelope, Railroads, 1939
Box 73, Folder 7	Envelope, Statute of Liberty, 1939
Box 73, Folder 8	Envelope, Stamp Centennial Exhibition, 1939 - 1940
Box 73, Folder 9	Envelope, Sundial, 1939
Box 73, Folder 10-11	Envelope, Theme Center, 1939
Box 73, Folder 12	Envelope, Thirteenth Amendment, 1940
Box 74, Folder 1	Envelope, United States Fleet, 1939
Box 74, Folder 2	Envelope, George Washington , 1939 - 1940
Box 74, Folder 3	Envelope, World of Tomorrow, 1939
Box 78	Exhibitors and press credentials, 1939 - 1940
Box 74, Folder 4	Facts Sheets, 1939 - 1940

Box 89, Folder 1	Family AmericanHomes Booklet
Box 90, Folder 13	Film and Photographic
Box 74, Folder 5	Greeting Cards, undated
Box 74, Folder 6	Guide Books, Esquire New York, 1939
Box 89, Folder 6; Box 74, Folder 7-10	Guidebooks, general, 1939
Box 75, Folder 1	Guidebooks, World's Fair Preview, 1939
Box 75, Folder 2	Identification cards, 1939
Box 90, Folder 14	Letterhead, stationery, 1939
Box 75, Folder 3	Location finder, automatic map, 1939
Box 88, Folder 9; Box 69, Folder 7	Maps, 1939 - 1940
Box 75, Folder 4-6	Matchbook covers, 1939
Box 90, Folder 15	Membership cards
Box 75, Folder 7-8; Box 76, Folder 1; Box 89, Folder 7	Menus, 1939
Box 76, Folder 2	Merchandising, 1938 - 1940
Box 76, Folder 3	Name tags, undated
Box 76, Folder 4	Pamphlets, 1938 - 1940
Box 89, Folder 8	Paperdolls, 1939
Box 90, Folder 16	Passes and guestcards
Box 90, Folder 17	Photographs, souvenir, 1939 - 1940
Box 76, Folder 5	Pictorial Souvenir Books, Official Guides, 1939

Box 89, Folder 9	Placemats, 1939
Box 415, Folder 11	Posters, 1939 - 1940
Box 76, Folder 6	Poster stamps, undated
Box 90, Folder 18	Press kit, World of Tomorrow Documentaty film, 1984
Box 76, Folder 7; Box 89, Folder 10	Programs, general, 1940
Box 90, Folder 19	Promotional materials related to the World's Fair, 1939 - 1940
Box 76, Folder 8	Puzzles, undated
Box 90, Folder 20	Receipts
Box 76, Folder 9	Reference Guide Map, 1939
Box 78	Round the town pocket guide books, 1939 - 1939
Box 78	Season ticket passes, 1939 - 1939
Box 413, Folder 3	Sheet music
Box 76, Folder 10	Souvenir Book, 1939
Box 76, Folder 11	Sounvenir Diaries, 1939
Box 90, Folder 21	Souvenir, ephemera, 1939 - 1988
Box 76, Folder 12	Sounvenir envelope, undated
Box 76, Folder 13	Souvenir labels, 1939 - 1940
Box 78	Sounvenir new testaments, 1939 - 1940
Box 76, Folder 14	Souvenir postmarks, 1939 - 1940
Box 76, Folder 15	Sounvenir program, The New York Publishers Association and Assorted Dallies, 1939

Box 76, Folder 16	Souvenir publication, The World's Fair in Pictures, 1939
Box 76, Folder 17	Souvenir publication, The Capital Region, 1939
Box 77, Folder 1	Sounvenir Publication, The Ring: World's Fair Number, 1939
Box 77, Folder 2-3	Sounvenir Publication, 1939 - 1940
Box 77, Folder 4	Sounvenir Publication, New York World's Fair illustrated by Camera, 1939
Box 77, Folder 5	Sounvenir Publication, The World of Tomorrow Pictures, 1939
Box 77, Folder 6	Sounvenir Publication, general, 1939
Box 77, Folder 7	Stamp Album pages
Box 77, Folder 8	Stereovues, 1939
Box 77, Folder 9	Street guide, New York, 1939 - 1940
Box 77, Folder 10	Tickets, 1939 - 1940
Box 78	Tickets, admissions and others, 1939 - 1940
Box 77, Folder 11	Tour materials , 1939
Box 90, Folder 22	Tour ride
Box 77, Folder 12	Towel wrappers, Scott Paper Company, undated
Box 77, Folder 13	Viewmaster discs, 1939 - 1940
Box 408, Folder 1	Advertisements, 1939 - 1940
Box 415, Folder 10; Box 408, Folder 2	Ephemera, 1939 - 1979
Box 408, Folder 3	Holland Pavillon watercolor, 1939
Box 408, Folder 4	World's Fair certificates, 1939
Box 415, Folder 12	<i>Springfield World Herald</i> , 1939 April 15

Box 413, Folder 4 Entertainment ephemera, 1939 - 1940

Map-folder 1 Oversize

[Return to Table of Contents](#)

Series 4: Photographic Materials, 1876-1969

Subseries 4.1: General, 1939-1940

Box 91	Theme Center, Details of Trylon, Perisphere, and Helicline
Box 91	Trylon and Perisphere, Miscellaneous Studies
Box 92	Trylon and Perisphere, Sculpture, "Builders of the Future"
Box 92	Trylon and Perisphere, Sculpture, "Dances of the Races"
Box 92	Trylon and Perisphere, Sculpture, "Four Victories of Peace"
Box 92	Trylon and Perisphere, Sculpture, "Speed"
Box 92	Trylon and Perisphere from Bowling Green, Avenue of the Patriots
Box 92	Trylon and Perisphere from Lincoln Square, Avenue of the Pioneers
Box 92	Trylon and Perisphere from Court of Communications
Box 92	Trylon and Perisphere from Plaza of Light, Empire State Bridge
Box 415, Folder 13	Trylon and Perisphere from Courtyard of Hall of Industry, undated
Box 415, Folder 13	Constitution Mall looking toward trylon Perisphere at night, undated
Box 92	Sculpture, The Four Elements
Box 92	Trylon and Perisphere, Consumers Building
Box 92	Theme Plaza / Sculpture, The Astronomer
Box 92	Trylon and Perisphere, Sun Dial, Time and the Fates of Man
Box 93	Aerial Views of the Fair
Box 93	Theme Plaza, Sun Dial, Time and the Fates of Man
Box 93	Sculpture, The Moods of Time

Box 93	Trylon and Perisphere, Sun Dial, Time and the Fates of Man and Sculpture, The Moods of Time
Box 94	Trylon and Perisphere, Statues, Four Freedoms
Box 94	Statues, Four Freedoms
Box 94	Trylon and Perisphere, Constitution Mall
Box 94	Modela of Fair
Box 94	Democracy Exhibit
Box 95	Statue of George Washington, Detail
Box 95	Sculpture, The Moods of Time and Statue of George Washington
Box 95	Statue of George Washington, Federal Building
Box 95	Constitution Mall, Federal Building
Box 95	New York City Pavilion
Box 415, Folder 13	Employees Farewell Dinner, 1940 October 24
Box 415, Folder 13	Just a Memory, undated

Subseries 4.2: Amusement Area, 1939-1940

Box 120; Box 95	General Views
Box 95	American Jubilee
Box 95	Aquacade, Billy Rose's
Box 95	Baby Incubators Building
Box 96	Carnivaland
Box 96	Children's World
Box 96	Chinese Lama Temple Exhibit

Box 96	Cuban Village
Box 96	Fireworks over Fountain Lake
Box 96	Florida State Building
Box 96	Florida Exhibits
Box 96	Gay New Orleans, 1940 - 1940
Box 96	Giant Roller Coaster
Box 96	Heineken's Aan De Zuider Zee
Box 96	Indian Village
Box 96	Jungleland, Frank Buck's
Box 96	Meteor Speedway
Box 96	Music Hall, World's Fair
Box 96	National Cash Register
Box 96	New York State
Box 96	Old New York
Box 96	Parachute Jump Image(s)
Box 97	Penny Arcade
Box 97	Sculpture, Wings, Times Square
Box 97	Sky Fighters
Box 97	Sun Valley
Box 97	Three Ring Inn, Ballantine's
Box 120	General views, 1939 - 1940

Subseries 4.3: Business Systems Zone, 1939-1940

- Box 97 Model of Business Systems and Insurance Building
- Box 97 Giant Sun Dial, Time, Business Systems and Insurance Building
- Box 97 Mural, The Great Discoveries of Man, Business Systems and Insurance Building
- Box 97 Underwood Elliott Fisher Company Exhibit, Business Systems and Insurance Building
- Box 97 Marchant Calculating Machine Company Exhibit, Business Systems and Insurance Building
- Box 97 Rose Court Murals, Business Systems and Insurance Building
- Box 97;
Box 123 Sculpture, Builders of the Future, Rose Court
- Box 97 Sculpture, The Seal of Protection, Equitable Life Assurance Society of the United States
- Box 97 York Safe and Lock Company Exhibit 1940, Business System and Insurance Building

Subseries 4.4: Communications Zone, 1939-1940

- Box 97;
Box 122 American Telephone and Telegraph Company, Bell Telephone System Building
[Image\(s\)](#)
- Box 97 American Telephone and Telegraph Exhibits
- Box 97 Avenue of Patriots
- Box 123 Crosley Radio, 1939 - 1940
[Image\(s\)](#)
- Box 122;
Box 97 Hall of Communications
- Box 97 Hall of Communications exhibits

- Box 97 Radio Corporation of America Building
[Image\(s\)](#)
- Box 97;
Box 123 RCA Exhibits
- Box 123;
Box 97 Sculpture, Dolphin, Communications Building Court
- Box 97;
Box 123 Sculpture, Mercury, Bell Telephone System Building
- Box 123;
Box 97 Sculpture, The Pony Express, Bell Telephone System Building
- Box 97;
Box 123 Sculpture, Speed
- Box 123;
Box 98 Sculpture, Star Pylon
- Box 98;
Box 123 Turf Trylon Café

Subseries 4.5: Community Interest Zone, 1939-1940

- Box 98;
Box 123 American Radiator and Standard Sanitary Corporation Building
- Box 123 America at Home, 1939 - 1940
- Box 123 Avenue of Patriots, 1939 - 1940
- Box 98 BMT, IRT Station Entrance
- Box 98;
Box 123 Christian Science Building
- Box 123;
Box 98 Contemporary Arts Building, American Art Today Building, 1940
- Box 98 Thorne, Mrs. James W., Miniature Rooms Exhibit, 1940
- Box 98;
 Cosmetics Building and Maison Coty, Incorporated

Box 123

Box 123; Danish Colony Garden
Box 98

Box 123; Electrified Farms Building
Box 98

Box 98; Gardens on Parade, Hortus, Incorporated
Box 123

Box 98; Gas Exhibits Incorporated
Box 123

Box 98 Exhibits

Box 123 Home Building Center, 1939 - 1940

Box 123; Hall of Fashion
Box 98

Box 99; Home Furnishings Building, America At Home, 1940
Box 123

Box 123; House of Jewels Building
Box 99

Box 99 House of Jewels Exhibits

Box 99 Black-Starr and Frost-Gorham, Incorporated Exhibit

Box 99 Cartier, Incorporated Exhibit

Box 99 Marcus and Company Exhibit

Box 99 Tiffany and Company Exhibit

Box 99 Udall and Ballou Exhibit

Box 99 Exhibit, Tower of Gems, DeBeers Consolidated Mines and Diamond Company Ltd.

Box 123; Johns Manville Company Building

Box 99

Box 123;
Box 99 Sculpture, Agriculture, Hall of Fashion

Box 123;
Box 99 Sculpture, American Manhood, Home Furnishing Building

Box 99 Sculpture, American Womanhood, Home Furnishing Building

Box 123 Sculpture, First White Mother in America, 1939 - 1940

Box 99;
Box 123 Sculpture, Fountain of the Atom, Bowling Green

Box 123;
Box 99 Sculpture, The Harp, Lift Every Voice

Box 123 Sculpture, I am Man and I am Woman, 1939 - 1940

Box 99;
Box 123 Sculpture, Industry, Hall of Fashion

Box 123;
Box 99 Sculpture, Textiles

Box 123 Tree of Life, 1939 - 1940

Box 99;
Box 123 Temple of Religion Building

Box 123;
Box 99 Town of Tomorrow

Box 124 Works Progress Administration, U.S.A. [FWA], 1939 - 1940

Box 124;
Box 99 Young Men's Christian Association of the City of New York

Box 99 Medicine and Public Health

Box 99;
Box 123 Medicine and Public Health Building

Box 99 Mural, Modern Medicine

Box 99 Science and Education

Box 99;
Box 123 Science and Education Building

Box 99 Science and Education Building Exhibits

Subseries 4.5: Food Zone, 1939-1940

Box 99 General Aerial View

Box 124 General views, 1939 - 1940

Box 99;
Box 124 Academy of Sports Mural, Sports

Box 99;
Box 124 American Tobacco Company, Lucky Strike Building

Box 124 Avenue of Pioneers, 1939 - 1940

Box 100;
Box 124 Beech-Nut Packing Company Building

Box 100 Beech Nut Packing Company, Exhibits

Box 100;
Box 124 Borden Company Building

Box 100 Borden Building, Exhibits

Box 100;
Box 124 Continental Baking Company Building (Wonder Bakery)

 Continental Baking Company Building (Wonder Bakery), Exhibits

Box 124;
Box 100 Distilled Spirits Exhibit, Incorporated Building

Box 100;
 Food Building Number Two, Food North

Box 124

Box 124 Food Building Number 2, Libbey's, 1939 - 1940

Box 100; National Biscuit Company Exhibit

Box 124

Box 100; Food Building Number Three, Coca-Cola, 1940 - 1940

Box 124

Box 124 General Cigar, 1939 - 1940

Box 124 Hall of Inventions, 1940 - 1940

[Image\(s\)](#)

Box 100 Heinz Dome Sketch

Box 100; Heinz Dome Building

Box 124

Box 100 Heinz Dome Exhibits

Box 100; Schaefer Center (F.M. Schaefer Brewing Company)

Box 124

Box 100; Sculpture, Golden Sprays

Box 125

Box 125 Sculpture, The Sea Maid, 1939 - 1940

Box 100; Standard Brands, Incorporated Building

Box 125

Box 100 Model of the Fair

Box 100 Outdoor Theater

Box 100; Sealtest Building

Box 125

Box 125; Kraft Foods

Box 100

Box 125; Sheffield Farms

Box 100

Box 125; Swift and Company Building
Box 100

Box 100 Swift and Company Building, Exhibits

Box 100 Toffenetti Restaurant

Box 100 Theme Center, Trylon and Perisphere

Subseries 4.6: Government Zone, 1939-1940

Box 125; General Views
Box 100

Box 125 American Common, 1940 - 1940

Box 125; Argentina
Box 100

Box 125; Belgium
Box 100

Box 100 Belgium, Mural

Box 125; Brazil
Box 101

Box 101 Bridge of Flags

Box 101; Canada
Box 125

Box 125; Chile
Box 101

Box 125; Czechoslovakia
Box 101

Box 101 Czechoslovakia Exhibit

Box 125; France

Box 101

Box 101 France Exhibit

Box 125; Great Britain

Box 101

Box 125; Great Britain Exhibit

Box 101

Box 126; Hall of Nations, General Views

Box 101

Box 126; Australia, 1940 - 1940

Box 101

Box 101; Cuba

Box 126

Box 101; Denmark

Box 126

Box 126 Dominican Republic, 1939 - 1940

Box 126; Ecuador, Mural

Box 101

Box 101; Finland

Box 126

Box 126; France Overseas Possessions and Protectorates

Box 101

Box 101; Greece

Box 126

Box 126 Hungary, 1939 - 1940

Box 126; Iceland

Box 101

Box 101; Iraq

Box 126

Box 102; Box 126	Italy
Box 126	Italy Exhibits, 1939 - 1940
Box 126; Box 102	Ireland
Box 102; Box 126; Box 127	Japan
Box 102; Box 127	Jewish Palestine Pavilion
Box 127; Box 102	League of Nations Building
Box 126	Lebanon, Republic of, 1939 - 1940
Box 101; Box 126	Lithuania
Box 126	Luxemburg, 1939 - 1940
Box 126	Mexico, 1939 - 1940
Box 102; Box 126; Box 127	Netherlands
Box 126	New Zealand, 1939 - 1940
Box 102; Box 126	Norway
Box 126; Box 101	Pan American Union Building
Box 126	Peru, 1939 - 1940
Box 102; Box 127;	Poland

Box 126

Box 127; Portugal
Box 126;
Box 102

Box 127; Romania
Box 102

Box 126 Siam, 1939 - 1940

Box 127; Sweden
Box 102

Box 127 Swedish-American House, 1940 - 1940

Box 102; Switzerland
Box 126;
Box 127

Box 127; Turkey
Box 126;
Box 103

Box 103; Union of Soviet Socialist Republics
Box 127

Box 103; Venezuela
Box 128

Box 101; Yugoslavia
Box 126

Box 103 Aerial View of Government Zone

Box 103; Lagoon of Nations
Box 128

Box 103; Lagoon of Nations at Night/Fireworks
Box 128

Box 103; Lagoon of Nations, Federal Building

Box 128

Box 103 Lagoon of Nations, Trylon and Perisphere

Box 104;
Box 128 Federal Building

Box 104 Federal Building Courtyard

Box 104 Federal Building Interior

Box 128 Federal Exhibits, 1939 - 1940

Box 128;
Box 104 Boy Scouts of America

Box 128;
Box 104 Court of States, General View

Box 128 Court of States, American Legion, 1939 - 1940

Box 128 Court of States, Arizona, 1939 - 1940

Box 128 Court of States, Arkansas, 1939 - 1940

Box 104 Court of States, Pennsylvania

Box 104 Court of States, Virginia

Box 128;
Box 104 Georgia

Box 104 Hawaii

Box 128 Court of States, Illinois, 1939 - 1940

Box 105 Independence Hall, State Street Side

Box 128;
Box 104 Maine

Box 128 Court of States, Maryland, 1939 - 1940

Box 129; Box 104	Missouri
Box 128; Box 104	New England Exhibit
Box 104	New England Exhibit, Details of Yankee Schooner
Box 129	Court of States, New Hampshire, 1939 - 1940
Box 129	Court of States, New Jersey, 1939 - 1940
Box 129	Court of States, North Carolina, 1939 - 1940
Box 129; Box 104	Ohio
Box 105; Box 129	Pennsylvania
Box 105; Box 129	Puerto Rico
Box 105; Box 129	Sculpture, Celestial Sphere
Box 129; Box 105	Statue, Abraham Lincoln
Box 105; Box 129	Tennessee
Box 105; Box 129	Texas
Box 129	Court of States, Utah, 1939 - 1940
Box 105; Box 129	Virginia
Box 105; Box 129	Washington State

Box 105; West Virginia
Box 129

Subseries 4.7: Production and Distribution Zone, 1939-1940

Box 105; General Aerial View
Box 130

Box 130 Avenue of Powers , 1939 - 1940

Box 105 Miscellaneous

Box 105; Carrier Corporation Building
Box 130

Box 105 Special Show

Box 105 Interior

Box 105; Consolidated Edison Building
Box 130

Box 130 Court of Power, 1939 - 1940

Box 105 Exhibit, City of Light

Box 105; Consumers Building, 1939 - 1939
Box 130

Box 105 Detail, Building Sculptures

Box 105 Mural, Doughnut Corporation of America Exhibit

Box 106; DuPont de Nemours, E. I., and Company, Incorporated
Box 130

Box 106 DuPont de Nemours, E. I., and Company, Incorporated, Exhibits

Box 106; Eastman Kodak, Company Building
Box 130

Box 106 Eastman Kodak, Company Building, Exhibits

Box 106; Box 130	Electrical Products Building
Box 130; Box 106	Electric Utilities Exhibit Corporation
Box 106; Box 130	Elgin Watch Building
Box 130	Equitable Life Assurance Society of the United States, 1939 - 1940
Box 131; Box 106	General Electric Company Building
Box 106	General Electric Company Building, Exhibits
Box 131; Box 106	Glass, Incorporated Building
Box 107	Glass, Incorporated Building, Exhibits
Box 107	Hall of Industrial Science
Box 131; Box 107	Hall of Pharmacy
Box 131	Hall of Industries and Metals, 1940 - 1940
Box 107	Metals Building
Box 107	Bethlehem Steel Exhibit
Box 107	Copper and Brass Research Association Exhibit
Box 107	Petroleum Industry Exhibition, Incorporated Building
Box 131; Box 107	Petroleum Industry Exhibition, Incorporated Building, Exhibits
Box 131;	Plaza of Light

Box 107

Box 131; Production and Distribution Building, Operations Building, 1940
Box 107

Box 107 United Steel Corporation Building

Box 108 United Steel Corporation Building, Exhibits

Box 131 United States Steel Subsidiaries

Box 131; Westinghouse Electric Building
Box 108

Box 108 Westinghouse Electric Building, Exhibits
[Image\(s\)](#)

Box 108; World of Fashion Building, 1940 - 1940
Box 131

Subseries 4.8: Transportation Zone, 1939-1940

Box 108 General Aerial View

Box 108; Aviation Building
Box 131

Box 108; Budd Manufacturing, Company Building
Box 131

Box 108; Chrysler Motors Building
Box 132

Box 109 Chrysler Motors Building, Exhibits

Box 109; Eastern Railroads Presidents' Conference Railroads on Parade
Box 132

Box 109; Firestone Building
Box 132

Box 109 Firestone Building, Exhibits

Box 109; Ford Motor Company

Box 132

Box 109 Model of Ford Building

Box 109 Ford Motor Company Building

Box 109;
Box 132 Ford Motor Company Building, Exhibit, Road of Tomorrow

Box 109 Garden Court

Box 109 Sculpture, Mercury

Box 109 Exhibits and Demonstrations

Box 110 Event, Arrival of 27,000,000th Ford Automobile

Box 110 Ford Motor Company, Special Events

Box 110 Ford Motor Company, Visitors; Celebrity, Other Notables

Box 133;
Box 110 General Motors Company

Box 110 Model of General Motors Building

Box 110 General Motors Building

Box 110 General Motors, Line for Highways and Horizons Exhibit

Box 110 General Motors, Exhibits

Box 133;
Box 110 Goodrich, B. F., Company Building

Box 111 Goodrich, B. F., Company Building, Exhibits

Box 111 Auto Stunt Show

Box 133;
Box 122;
Box 111 Marine Transportation Building

Box 111 Maritime Transportation Model

Box 111 Marine Transportation Building

Subseries 4.9: Miscellaneous, 1939-1940

Box 134; Administration Building
Box 111

Box 134; American Express Office
Box 111

Box 134 Brass Rail, Inc.

Box 134 Bridge of Flags

Box 111 Ceremonies, Miscellaneous

Box 413, Folder 5 Children's World

Box 111; Color Views of the Fair
Box 134

Box 111 Closing Day, 1940 October 27

Box 134; Construction
Box 111

Box 134 Destruction of Fair Buildings

Box 134; Entrance, Corona Gate South
Box 111

Box 112 Fair Employees

Box 112; First Aid Station
Box 134

Box 134 Gardens

Box 112 Grand Central Parkway

Box 112; Information Booths

Box 134	
Box 112	Models?
Box 112; Box 134	Musical Performances at the Fair
Box 112; Box 134	Opening Day, 1939 April 30
Box 112	Opening Day, 1940 May 11
Box 414, Folder 1; Box 413, Folder 6	Polish Participation, 1939 - 1940
Box 134	Post Office
Box 134	Restaurants
Box 111; Box 133	Sculpture, Samson and the Lion
Box 111; Box 133	Sculpture, Riders of the Elements
Box 111; Box 133	Sculpture, Manhattan
Box 111; Box 133	Sculpture, Europa
Box 111	Sculpture, Chassis Fountain
Box 134	Sculpture, Unidentified
Box 112	Signs and Maps of Fair
Box 134; Box 112	Souvenir and Refreshment Stands
Box 113; Box 134	Special Days and Events
Box 113	Special Visitors, King George VI and Queen Elizabeth

Box 113	Special Visitors, Miscellaneous
Box 113; Box 135	Statue, Walt Whitman, Perylon Court
Box 135; Box 114	Transportation within Fairgrounds
Box 135; Box 114	Visitors to the Fair
Box 135	Visitors to the Fair, oscar Hengstler and Minnie
Box 135	Visitors to the fair, Royal Visit
Box 114	World's Fair Band
Box 135; Box 114	World's Fair Fire Department
Box 114	World's Fair Snapshot Contest Image(s)
Box 114	World's Fair Souvenirs and Admission Tickets
Box 135; Box 114	World's Fair Subway
Box 114	Misellaneous and Unidentified
Box 135; Box 114	Sculpture, The Hunter
Box 114	Tribute to Cardinal Hayes, St. Patrick's Cathedral
Box 117	Theme Center, Tylon and Perisphere, 1939 - 1940
Box 117	Theme Center, Tylon and Perisphere, New York City Pavilion, 1939 - 1940
Box 117	Theme Center, Democracy Exhibit, 1939 - 1940
Box 117	Theme Center, Details of Trylon, 1939 - 1940

- Box 117 Theme Center, Details of Perisphere, 1939 - 1940
- Box 117 Theme Center, Details of Helicline, 1939 - 1940
- Box 117 Trylon and Perisphere Sculpture, Dances of the Races, 1939 - 1940
- Box 117 Sculpture, Dances of the Races, 1939 - 1940
- Box 117 Trylon and Perisphere from Plaza of Light/Sculpture, The Four Elements, 1939 - 1940
- Box 117 Trylon and Perisphere, Sculpture, Four Victories of Peace, 1939 - 1940
- Box 117 Trylon and Perisphere, Sculpture, Builders of the Future, 1939 - 1940
- Box 118 Sculpture, Builders of the Future, 1939 - 1940
- Box 118 Trylon and Perisphere, Sculpture, Riders of the Elements, 1939 - 1940
- Box 118 Trylon and Perisphere, Sculpture, Speed, 1939 - 1940
- Box 118 Theme Center, Sculpture, The Astronomer, 1939 - 1940
- Box 118 Sculpture, The Astronomer, 1939 - 1940
- Box 118 Trylon and Perisphere, Sun Dial, Time and the Fates of Man, 1939 - 1940
- Box 118 Theme Plaza, Sun Dial, Time and the Fates of Man, 1939 - 1940
- Box 119 Theme Sculpture, The Moods of Time, 1939 - 1940
- Box 119 Trylon and Perisphere statues, Four Freedoms, 1939 - 1940
- Box 119 Statutes, Four Freedoms, 1939 - 1940
- Box 119 Trylon and Perisphere, Constitution Mall, 1939 - 1940
- Box 119 Constitution Mall, 1939 - 1940
- Box 119 Trylon and Perisphere, from Lincoln Square, Avenue of Pioneers, 1939 - 1940
- Box 119 Trylon and Perisphere, from Bowling Green, Avenue of the Patriots, 1939 - 1940

Box 119 Trylon and Perisphere, Lagoon of Nations, 1939 - 1940

Box 119 Statute of George Washington, 1939 - 1940

Box 120 Sculpture, The Moods of Time and Statute of George Washington, 1939 -
1940

Box 120 Statute of George Washington, Federal Building, 1939 - 1940

Box 120 Constitution Mall, Federal Building, 1939 - 1940

Box 120 New York City Pavilion, 1939 - 1940

Box 120 New York City Pavilion, 1939 - 1940

Box 120 Aerial Joyride, 1939 - 1940

Box 120 American Jubilee, 1939 - 1940

Box 120 Aquacade, Billy Roses, 1939 - 1940

Box 121 Baby Incubators Building, 1939 - 1940

Box 121 Children's World, 1939 - 1940

Box 121 Chinese Temple, 1939 - 1940

Box 121 Crystal Lassies, 1939 - 1940

Box 121 Crytsal Palace, 1939 - 1940

Box 121 Cuban Village, 1939 - 1940

Box 121 Dream of Venus, 1939 - 1940

Box 121 Florida State Building, 1939 - 1940

Box 121 Fountain Lake, 1939 - 1940

Box 121 Gay New Orleans, 1939 - 1940

Box 121 Glass Blowers of the World, 1939 - 1940

Box 121	Golden Key Contest, 1939 - 1940
Box 121	Heinekens Ahn de Zunder Zee, 1939 - 1940
Box 121	Hot Mikado, Hall of Music, 1939 - 1940
Box 121	Independent Subway Station, 1939 - 1940
Box 121	Jungleland, Frank Bucks, 1939 - 1940
Box 121	Living Magazine Covers, 1939 - 1940
Box 121	Magic Carpet, 1939 - 1940
Box 121	Merrie England, 1939 - 1940
Box 121	Midget Town, 1939 - 1940
Box 121	National Cash Register, 1939 - 1940
Box 121	Nature's Mistakes, 1939 - 1940
Box 122	New York State Building, 1939 - 1940
Box 122	Old New York, 1939 - 1940
Box 122	Pabst Blue Ribbon Gardens, 1939 - 1940
Box 122	Palace of Wonders, 1939 - 1940
Box 122	Parachute Jump, 1939 - 1940
Box 122	Pastorma, 1939 - 1940
Box 122	Ripley's Believe It or Not, 1939 - 1940
Box 122	Scroll of Life, 1939 - 1940
Box 122	Sculpture, Excelsior at New York Plaza, 1939 - 1940
Box 122	Sculpture, Wings at Times Square, 1939 - 1940

Box 122	Shoot the Works, 1939 - 1940
Box 122	Sightseeing Boat Ride, 1939 - 1940
Box 122	Strange as it Seems, 1939 - 1940
Box 122	Streets of Paris, 1939 - 1940
Box 122	Sun Valley (Winter Wonderland), 1939 - 1940
Box 122	Theatre of Time and Space, 1939 - 1940
Box 122	Three Ring Inn Restaurant, Ballantine's, 1939 - 1940
Box 122	Victoria Falls, 1939 - 1940
Box 122	Wall of Death, 1939 - 1940
Box 122	White Way Casino, 1939 - 1940
Box 122	Why Do, 1939 - 1940
Box 122	Zoological Wonders, 1939 - 1940
Box 122	Zorima, 1939 - 1940
Box 122	Business Systems Building, 1939 - 1940
Box 122	Masterpieces of Art, 1939 - 1940
Box 122	Casino of Nations, 1939 - 1940
Box 131	1940: Sculpture, The Crest
Box 131	Sculpture, The Runner
Box 131	Sculpture, Stone Cutter
Box 136	Third Dimension Pictures, 1939 - 1939
Box 136	Miscellaneous views of the Tylon and Persiphere, 1939 - 1940
Box 136	Flushing Meadows, New York, 1956, 1948 - 1948, 1941 - 1941

Box 136 Miscellaneous, other fairs

Box 147, Folder 4-5 Souvenir photographs, 1939

Subseries 4.10: Oversize Photographs, 1939-1940

Box 115, Folder 1 Photograph Book, 1939 - 1940
Photograph book includes: British Bombing (lynch, Joe and Socha, Freddy); Menjon, Adolph; Swanson, Gloria; Ruth, babe; Bergen, Edgar; McCarthy, Charlie; Cantor, Eddie; Golden, John; Hayes, Helen; Roosevelt, Franklin; Castle, Irene; King George VI and Queen Elizabeth; Roosevelt, Eleanor, Smith, Al; Autry, Gene; Mix, Ruth; Munson, Ona; Hall, J.L.; Woodward, Clark H.; Ellis, Hayne; Kinkamp, Clarence Nelson; and Barbey, Dan E.

Box 116, Folder 1 General views, 1939 - 1940

Box 116, Folder 2 General views, Flight above World of Tomorrow; World's Largest Outdoor Piano Festival and Frank Buck Show, 1939 - 1940

Box 116, Folder 3 General views, King George VI and Queen Elizabeth, 1939 - 1940

Box 116, Folder 4-5 General views, 1939 - 1940

Box 116, Folder 6 Underwood and Underwood Official Photograph Portfolios of the Fair, 1939 - 1940

Box 116, Folder 7 Photograph Album, undated

4.11: Color Slides, 1939-1940

General

Box 137 Night Scenes of Fairgrounds

Box 137 Aerial View of Fairgrounds

Box 137 View of Fair from Skyride

Box 137;
Box 143 Theme Center, Trylon and Perisphere

Box 137 Trylon and Perisphere from Plaza of Light /Empire State Bridge

Box 137 Trylon and Perisphere/Constitution Mall

Box 137 Sculpture, "The Moods of Time," Constitution Mall

Box 137 Trylon and Perisphere / Sun Dial, "Time and the Fate of Man"

Box 137 Sun Dial, "Time and the Fates of Man"

Box 137 Sculpture, "Four Victories of Peace"

Box 137 Theme Center, Details of Trylon, Perisphere, Helicline

Box 137 Theme Center, Details of Trylon, Perisphere, Helicline and Reflecting Pool

Box 137 Theme Center, "Democracity" Exhibit

Box 137 George Washington Statue/Constitution Mall

Box 137 George Washington Statue, Detail

Box 137 Sculpture, "Time and the Fates of Man," Federal Building

Box 137 Sculpture, "The Astronomer"

Box 142 Administration Building

Box 142 World's Fair Parking Area

Box 143 General view of the fair

Amusement Zone

Box 137 Empire State Bridge, Amusement Zone

Box 137 Billy Rose's Aquacade Performers

Box 137 American Jubilee

Box 137 Aerial Joy Ride

Box 137 Ballantine Three-Ring Restaurant

Box 137 Chinese Temple

Box 137	Children's World, Macy's Toyland
Box 137	Florida State Building
Box 137	Florida State Building/Fountain Lake
Box 137	Frank Buck's Jungleland
Box 137	Little Miracletown
Box 137	The Loop
Box 137	Heineken's on the Zudier Zee
Box 137	Giant Causeway
Box 137	Giant Safety Rollercoaster
Box 137	Living Magazine Covers
Box 138	National Cash Register
Box 138	National Cash Register/Sculpture, "Wings"
Box 138	Sculpture, "Wings"
Box 138	Streets of Paris, Hall of Music
Box 138	Hot Mikado, Hall of Music
Box 138	Old New York
Box 138	Pabst Blue Ribbon Restaurant
Box 138	Billy Rose's Barbary Coast Restaurant
Box 138	Parachute Jump
Box 138	Winter Wonderland
Box 138	Zo(w?)ry's Temple of Knowledge ?

Business Systems Zone

Box 138	Business Systems and Insurance Building
Box 138	Sculpture, "Time,- Giant Sundial," Business
Box 138	Systems and Insurance Building
Box 138	Sculpture, "Builders of the Future,"
Box 138	Rose Court
Box 138	Sculpture, "The Pony Express," American Telephone and Telegraph Building
Box 138	American Telephone and Telegraph Building Communications Building
Box 138	Sculpture, "Mercury," American Telephone and Telegraph Building
Box 142	Maxwell House Coffee Building

Communications Zone

Box 138	Communications Building
Box 138	Sculpture, "Speed," Court of Communications
Box 138	Court of Communications

Community Interests Zone

Box 138	General Views
Box 138	Gardens on Parade, Rose Garden
Box 138	Gardens on Parade, Aquatic Garden
Box 138	Gardens on Parade, miscellaneous
Box 138	Gas Industries Building
Box 138	Hall of Fashion
Box 138	Sculpture, "Fountain of the Atom," Bowling Green

Box 138	Sculpture, "Star Pylon"
Box 138	Sculpture, "The Tree of Life"
Box 138	WPA Building (FWA)
Box 138	Electrified Farm
Box 138	Temple of Religion
Box 138	Coty
Box 142	New York World's Fair Fire Department
Food Zone	
Box 138	General Views
Box 138	Avenue of Pioneers
Box 138	Academy of Sports
Box 138	Continental Baking Company (Wonder Bread)
Box 138	Borden Company
Box 138	Sculpture, "Golden Sprays"
Box 138	Distilled Spirits Exhibit
Box 138	Heinz, H. J., Company
Box 138	Sculpture, Goddess of Perfection," Heinz Company
Box 138	Schaefer Center
Box 138	Sheffield Farms, Sealtest Building
Box 138	Kraft Foods, Sealtest Building
Box 138	Standard Brands Incorporated

Box 138 Swift and Company

Box 138 White Owl Cigars, General Cigar Company, 1939

Box 138 Food North

Box 138 Beech-Nut Packing Company Building

Government Zone

Box 138 General Views

Box 138 Lagoon of Nations at Night

Box 138 Lagoon of Nations, Romania

Box 138 France Overseas, Hall of Nations

Box 138 France

Box 138 British Pavilion

Box 138 British Pavilion, Interior Exhibits

Box 138 Italy

Box 138 Czechoslovakia

Box 139 Japan

Box 139 Turkey

Box 139 League of Nations

Box 139 Poland

Box 139 Statue of King Jagiello, Polish Pavilion in Central Park, 1969

Box 139 Union of Soviet Socialist Republics

Box 139 Union of Soviet Socialist Republics Exhibits

Box 139 Romania House

Box 139	Belgium
Box 139	Brazil
Box 139	Canada
Box 139	Iceland, Hall of Nations
Box 139	Lagoon of Nations, Federal Building
Box 139	Model of Court of States
Box 139	Federal Building
Box 139	Federal Building Interior
Box 139	Federal Building Model
Box 139	Pan American Union, Hall of Nations
Box 139	Court of States Entrance
Box 139	Texas
Box 139	Yankee Fishing Schooner, New England Exhibit
Box 139	Yankee Fishing Schooner, Pennsylvania
Box 139	Sculpture, "Celestial Sphere"
Box 139	Virginia, Court of States
Box 139	Pennsylvania, Court of States
Box 139	New Jersey
Box 139	Pennsylvania, Court of States at Night
Box 139	Washington State

Production and Distribution Zone

Box 142	General Views
Box 142	Plaza of Light
Box 142	Consolidate Edison Company, Water Ballet
Box 142	E. DuPont de Nemours Company
Box 142	Eastman Kodak
Box 142	General Electric Company
Box 142	General Electric Exhibit
Box 142	Glass, Inc.
Box 142	Glass, Inc. exhibit inside
Box 142	Petroleum Industry Exhibit
Box 142	United States Steel
Box 142	Westinghouse Electric and Manufacturing Company

Transportation Zone

Box 142	Aviation Building
Box 142	[Bridge of Wheels?]
Box 142	[Bridge of Wings?]
Box 142	Riders of the Elements by Christopher Beach
Box 142	Court of Ships
Box 142	Chrysler Motors
Box 142	Corona Gate
Box 142	Firestone
Box 142	Ford Building

Box 142	General Motors
Box 142	Goodrich
Box 142	marine transportation
Box 142	Railroad Building
Box 142	Child's Restaurant
Box 142	Sculpture Europa
Box 142	Railroads on Parade

Miscellaneous

Box 140	Amphitheatre from West Side Lake
Box 140	Flushing Meadow Park
Box 140	Flushing Meadow Park from the Empire State Building
Box 140	Flushing Meadow Park (Lagoon of Nations)
Box 140	Flushing Meadow Park (Time Capsule marker)
Box 140	Flushing Meadow Park (Boat House)
Box 140	Flushing Meadow Park (Amphitheatre, North Side)
Box 140	Flushing Meadow Park (Amphitheatre, East side of lake)
Box 140	New York City building from Bridge of Wings
Box 140	New York City building from Bridge of Wheels
Box 140	New York City building
Box 140	Flushing River and Tidal Gate Bridge
Box 140	New York City Building (Museum and rink)

Box 140 Theme Plaza

Box 140 Budd and Company Exhibit (weather vane)

Box 140 Budd and Company Shelters

Box 140 Unisphere

Box 140 Models of 1964-1965 New York World's Fair

Box 140 Flushing Meadow park, 1968 September

Other Fairs

Box 139 San Francisco Golden Gate International Exposition, 1939 - 1940

Box 139 Brussels, Belgium, 1958 - 1958

Box 139 Seattle, Washington, Century 21 Exposition, 1962 - 1962

Box 139 Montreal, Canada (Expo67), 1967 - 1967

Box 139 Montreal, Canada (Man and His World), 1969 - 1969

Box 141 New York World's Fair, 1964 - 1965

Box 147, Folder 1 Centennial Exposition of 1876
1 Stereograph

Box 147, Folder 1 Louisiana Purchase Exposition, 1904
1 Stereograph

Box 147, Folder 1 Unknown Ferris wheel, undated
1 Stereograph

Box 147, Folder 2 Panama Pacific International Exposition, 1915
1 glass negative

Box 147, Folder 3 New York World's Fair, 1964 - 1965

Subseries 4.12: Color Transparencies, 1940-1942

Box 143 General views

Box 143	Trylon and Perisphere
Box 143	Perisphere
Box 143	Trylon
Box 143	Bridge to Administration Building
Box 143	Hall of Communications
Box 143	Long Island Railroad Station
Box 143	Westinghouse Building
Box 143	General Motors
Box 143	Petroleum Industry Exhibition, Inc.
Box 143	United States Steel
Box 143	Gas Exhibits, Inc.
Box 143	Aviation Building
Box 143	Glass, Inc.
Box 143	Belgium
Box 143	Liberia, Holland, Italy and Belgium
Box 143	Distilled Spirits Exhibit, Inc.
Box 143	Ford Motor Company
Box 143	Cosmetics Building
Box 143	Contemporary Arts Building
Box 143	E.I. DuPont de Nemours
Box 143	Firestone Tire and Rubber Company
Box 143	General Electric Company

Box 143	Winter, 1940
Box 143	Lagoon of Nations
Box 143	Model of 1942 Fair in Italy
Box 143	New Jersey State Building
Box 143	Court of States
Box 143	Model of Chicago
Box 143	City of Light Exhibit
Box 143	Carrier Corporation
Box 143	Swing Mardi Gras
Box 143	Robert Waddow at Schaefer Building
Box 143	Business Systems Building
Box 143	Futurama
Box 143	Amusement Area General View
Box 143	Search Lights
Box 143	Railroad Exhibit
Box 143	Borden Building
Box 143	Railway Post Office
Box 143	U.S. General Post Office
Box 143	Roller Skating Rink
Box 143	Goodrich Building
Box 143	Bell Telephone Building

Box 143	Federal Building
Box 143	Parking Lots
Box 143	Buses
Box 143	Motor and Push Chairs
Box 143	Emergency Truck
Box 143	Ambulance
Box 143	Chase and Sanborn Building
Box 143	Sealtest Building
Box 144	Czechoslovakia
Box 144	Japan
Box 144	Russia
Box 144	France
Box 144	Poland
Box 144	Italy
Box 144	Netherlands
Box 144	Great Britain
Box 144	Canada
Box 144	Chrysler Building
Box 144	Electrical Utilities Building
Box 144	Kodak Building
Box 144	Fireworks
Box 144	Acquacade

Box 144	Parachute Jump
Box 144	Amusement Zone Shows
Box 144	Florida
Box 144	National Cash Register Building
Box 144	Swift Building
Box 144	R.C.A. Building
Box 144	Landscape Scenes
Box 144	Constitution Mall
Box 144	George Washington Statute
Box 144	Speed Statute
Box 144	Penelope Shoo
Box 144	Schaefer Center
Box 144	IRT/BMT Subway Station
Box 144	Crowds about the grounds
Box 144	Governor Lehmann and Al Smith
Box 144	Food Noth
Box 144	Wonder Bread Building
Box 144	Fairground in 1942 after demolition
Box 144	Unidentified
Box 144-145	Miscellaneous negatives

Subseries 4.13: Ed Orth, 1967-1968

Box 146

Ed Orth's trips to Flushing Meadows park (with Peter Warner and David Oats),
1967 - 1968

[Return to Table of Contents](#)

Series 5: Scrapbooks and Yearbooks, 1938-1981

This series contains albums created primarily by people who attended the 1939 New York World's Fair and documented this experience. The creators of these scrapbooks include Carl Betts, a Borden employee; Etta Clark; Jack Davito; Francis F. Demarest; Els. Flagle, Oscar and Minnie Hengstler; Arthur Humphrey; Laura Kimball; David Knapp; W. Larocci; Jack Mayer; Fredrick Morris; Catherine B. Motta; Beatrice F. Murray; Esther Newman; the Shelton Hotel; Lucille Stecker; and Margaret L. Washburn. Fourteen of the scrapbooks were created by Mrs. Allan M. Thatcher. The different types of material found in the scrapbooks include menus, programs, booklets, brochures, maps, comics, greeting cards, brochures, pamphlets, leaflets, photographs, newspaper clippings; match book covers official seals and correspondence. There is one scrapbook that was created for the Golden Gate International Exposition in 1939 and one that was created for Expo '74 held in Spokane, Washington. In addition, there are three yearbooks from the Exchequer Club, Jamaica High School and Washington Square College. The volumes are arranged in order by accession number.

Box 148	1990.3144.0017
Box 149	1990.3144.0018, 1939
Box 150	1990.3144.0019 (Arthur Humphrey), 1940
Box 151	1990.3144.0020, 1936-1939
Box 152	1990.3144.0021 (No.27), 1939
Box 153	1990.3144.0022 (No.28), 1939
Box 154	1990.3144.0023 (No.29), 1939
Box 155	1990.3144.0024 (menus and programs), 1939-1940
Box 156	1990.3144.0025 (booklets and brochures), 1939-1940
Box 157	1990.3144.0026 (maps), 1939-1970
Box 158	1990.3144.0027, 1939
Box 159	1990.3144.0028, 1939
Box 160	1990.3144.0029, 1939
Box 161	1990.3144.0030 (Jack Davito), 1939-1961
Box 162	1990.3144.0031 (comics), 1939
Box 163	1990.3144.0032, 1939

Box 164	1990.3144.0033, 1939
Box 165	1990.3144.0034, 1939
Box 166	1990.3144.0035, 1939
Box 167	1990.3144.0036, 1938-1967
Box 168	1990.3144.0037 (Jack Mayer), 1939
Box 172	1990.3144.0038, 1939
Box 169	1990.3144.0039 (photographs), 1940
Box 170	1990.3144.0040, 1939-1940
Box 171	1990.3144.0041, 1939-1940
Box 173	1990.3144.0042 (Catherine B. Motta), 1939
Box 174	1990.3144.0043, 1939
Box 175	1990.3144.0044 (Etta Clark) (photographs), 1940
Box 176	1990.3144.0045, 1939
Box 177	1990.3144.0046, 1939
Box 178	1990.3144.0047 (comics), 1939
Box 178	1990.3144.0048 (includes greeting cards), 1939
Box 178	1990.3144.0049 , 1939
Box 178	1990.3144.0050, 1939
Box 180	1990.3144.0051 (Lucille Stecker), 1939
Box 181	1990.3144.0052, 1939
Box 181	1990.3144.0053 (Esther Newman), 1939

Box 181	1990.3144.0054, 1939
Box 181	1990.3144.0055 (scrapbook pages blank), 1939
Box 182	1990.3144.0056.01 (Mrs. Allan M. Thatcher), 1939-1940
Box 182	1990.3144.0056.02 (Mrs. Allan M. Thatcher), 1939-1940
Box 182	1990.3144.0056.03 (Mrs. Allan M. Thatcher), 1939-1940
Box 182	1990.3144.0056.04 (Mrs. Allan M. Thatcher), 1939-1940
Box 183	1990.3144.0056.05 (Mrs. Allan M. Thatcher), 1939-1940
Box 183	1990.3144.0056.06 (Mrs. Allan M. Thatcher), 1939-1940
Box 183	1990.3144.0056.07 (Mrs. Allan M. Thatcher), 1939-1940
Box 183	1990.3144.0056.08 (Mrs. Allan M. Thatcher), 1939-1940
Box 184	1990.3144.0056.09 (Mrs. Allan M. Thatcher), 1939-1940
Box 184	1990.3144.0056.10 (Mrs. Allan M. Thatcher), 1939-1940
Box 184	1990.3144.0056.11 (Mrs. Allan M. Thatcher), 1939-1940
Box 184	1990.3144.0056.12 (Mrs. Allan M. Thatcher), 1939-1940
Box 185	1990.3144.0056.13 (Mrs. Allan M. Thatcher), 1939-1940
Box 185	1990.3144.0056.14 (Mrs. Allan M. Thatcher), 1939-1940
Box 186-187	1990.3144.0057, 1939-1940
Box 188-189	1990.3144.0058, 1939-1940
Box 190	1990.3144.0059, 1939-1940
Box 191	1990.3144.0060 (brochures and pamphlets), 1939-1940
Box 192	1990.3144.0061 (booklets and amusements), 1939-1940
Box 193	1990.3144.0062 (leaflets, brochures and booklets), 1939-1940

Box 194-195	1990.3144.0063 (Flagle, Els. of Concinnati, Ohio) (clippings, commentary, photographs and brochures), 1936-1939
Box 196	1990.3144.0064 (news clippings), 1937-1938
Box 197	1990.3144.0065 (official seals and other items), 1939-1940
Box 198	1990.3144.0067 (menus, booklets and match book covers), 1939-1940
Box 199	1990.3144.0068 (state and foreign pavilions), 1939-1940
Box 200, Folder 1	1990.3144.0069 (Beatrice F. Murray), 1938-1940
Box 200, Folder 2	1990.3144.0070, 1940
Box 200, Folder 3	1990.3144.0071 (photograph album), 1939-1940
Box 200, Folder 4	1990.3144.0072, 1939-1940
Box 200, Folder 5	1990.3144.0073 , 1939-1940
Box 200, Folder 6	1990.3144.0074, undated
Box 200, Folder 7	1990.3144.0075 (Margaret L. Washburn), 1939
Box 200, Folder 8	1990.3144.0076 (Mr. Francis F. Demarest) (correspondence), 1939
Box 200, Folder 9	1990.3144.0077, 1939
Box 200, Folder 10	1990.3144.0078, 1939
Box 200, Folder 11	1990.3144.0079 (Matthew W. Iarocci) (correspondence), 1939-1989
Box 201, Folder 1	1990.3144.0080 (Carl Betts, Borden employee), 1940
Box 201, Folder 2	1990.3144.0081, 1939
Box 201, Folder 3	1990.3144.0082 (souvenir view book), 1940
Box 201, Folder 4	1990.3144.0083, Yearbook, Exchequer Club, 1940
Box 201, Folder 5	1990.3144.0084, Washington Square College Yearbook, 1939

Box 201, Folder 6	1990.3144.0085, Jamaica High School Yearbook, 1939
Box 204, Folder 3	1990.3114.0086 (scrapbook), 1939
Box 204, Folder 4	1990.3114.0087 (World's Fair), 1964
Box 202	1990.3114.0088 (news clippings), 1939
Box 203, Folder 4	1990.3114.0089 (photo album), 1939-1940
Box 202	1990.3114.0090 (scrapbook pages), 1939-1940
Box 202	1990.3114.0091 (scrapbook pages), 1940
Box 204, Folder 1	1990.3114.0092 (scrapbook), 1939
Box 204, Folder 2	1990.3114.0093 (scrapbook), 1939
Box 202	1990.3114.0094 (scrapbook), 1939
Box 202	1990.3114.0095 (scarpbook), 1939
Box 203, Folder 1	1990.3114.0097 (Spokane World's Fair), 1974
Box 203, Folder 2	1990.3114.0098 (Scrapbook), 1939
Box 202	1990.3114.0099 (scarpbook), 1939
Box 202	1990.3114.0100 (California' World's Fair), 1939
Box 202	1990.3114.0101 (photo album pages), 1939-1940
Box 205, Folder 1	1990.3114.0106, 1940
Box 205, Folder 2	1990.3114.0107 (Fredrick Morris and Laura Kimball), 1940
Box 205, Folder 3	1990.3114.0108 (scrapbook), 1938
Box 205, Folder 4	1990.3114.0109 ("Memories"), 1939
Box 202;	1990.3114.0110 (scrapbook pages), 1939

Box 203, Folder 3	
Box 205, Folder 5	1990.3114.0111 (Shelton Hotel), 1939
Box 205, Folder 6	1990.3114.0112 (Oscar Hengstler and Minnie), 1981
Box 180	1990.3114.0113 (David Knapp), 1939
Box 205, Folder 7	1990.3114.0114 (photograph album pages), 1981
Box 205, Folder 8	1990.3114.0115 (photograph album pages), 1939
Box 205, Folder 9	1990.3114.0116 (photograph album pages), 1939
Box 408, Folder 5	Scrapbook covers, 1939 - 1940

[Return to Table of Contents](#)

Series 6: Postcards, 1906-1985, undated

Subseries 6.1: Amusement Area, 1939-1940

Box 206

General Views

Aquacade, Billy Rose's

[Image\(s\)](#)

Bobsled

Children's World Incorporated

Doughnut Corporation of America

Eskimo Village, Dave Irwin's

Florida State Building

Girl Scouts

Heineken's on the Zuider Zee

Independent Subway Station

International Parachuting, Incorporated (Parachute Jump)

Jungleland, Incorporated, Frank Buck's Jungleland

Little Miracle Town, Midget Town, 1940

Merry England

Music Hall, World's Fair

Washington Hall, 1940 - 1940

Subseries 6.2: Business Systems Zone, 1939-1940

Box 206

Business Systems and Insurance Building

Aetna Life Insurance Company

Affiliated Companies

Dun and Bradstreet, Incorporated

International Business Machines Corporation

Marchant Calculating Machine Company

Mosler Safe Company, The

Underwood Elliot Fisher Company

Masterpieces of Art Building Masterpieces of Art Building

Rose Court

Subseries 6.3: Communications Zone, 1939-1940

Box 206

American Telephone and Telegraph Company

[Image\(s\)](#)

Casino of Nations

Communications, Hall of Baha'i Faith Garden Area

Crosley Radio Corporation

Court of Communications

Radio Corporation of America

Sculpture, Speed

Sculpture, Star Pylon

Subseries 6.4: Community Interest Zone, 1939-1940

Box 207

American Art Today

Avenue of Patriots

Christian Science Building

Contemporary Arts Building

Cosmetics Building (Vanity Fair Building)

Cosmetics Building and Maison Coty, Incorporated

Electrified Farm

Fountain of the Atom

Gardens on Parade (Hortus, Incorporated)

Gas Exhibits Incorporated Gas Wonderland

Hall of Fashion, Textiles Building

Hall of Special Events

Home Building Center

Home Furnishings Building, America at Home

Ferro-Enamel Corporation

United States Potters Association and National Brotherhood of Operative
Potters

House of Jewels

Johns-Manville Sales Corporation

Sculpture, American Womanhood

Sculpture, Lift Every Voice and Sing, The Harp

Sculpture, Textiles

Temple of Religion

Town of Tomorrow, The

Works Progress Administration, United States of America [Federal Works Agency]

Young Men's Christian Association of the City of New York (YMCA)

Science and Education Building

Sculpture, Dolphin

Sculpture, Industry

Medical and Public Health Building

Doughnut Corporation of America (Donut Casino)

Winthrop Chemical Company, Incorporated

Spiral Fountain

New History Society, The

Subseries 6.5: Food Zone, 1939-1940

Box 207-208

Academy of Sports

Avenue of Pioneers

Beech-Nut Packing Company

Borden Company, The

Continental Baking Company (Wonder Bread)

Food Building Number Two (Food North)

Chris Hansen's Laboratory, Incorporated

Junket Foods

Loose-Wiles Biscuit Company

Sunshine Biscuit Company

Taylor Provision Company

Wrigley, Wm., Junior Company

Food Building Number Three (Food South) [Coca Cola Building]

Heinz, H. J., Company

Schaefer Center (F. and M. Schaefer Brewing Company)

Schlitz Palm Garden Restaurant

Sculpture, Golden Sprays

Sculpture, Sea Maid

Standard Brands, Incorporated

Swift and Company

Subseries 6.6: Government Zone (International), 1939-1940

Box 208-209

Argentina

Belgium

Brazil

Canada

Chile

American Bureau for Medical Aid to China

Court of Peace

Czechoslovakia

Egypt

France

Great Britain and British Colonial Empire

Hall of Nations, General Views

Cuba

Denmark

Ecuador

Finland

Greece

Hungary

Iceland

Iraq

Lithuania

Peru

Rhodesia (Southern Rhodesia)

Siam (Thailand)

Ireland (Eire)

Italy

Japan

Jewish Palestine Pavilion

Lagoon of Nations

League of Nations

Netherlands

Norway

Poland

Portugal

Romania

Sweden [Swedish-American House]

Switzerland

Turkey

Union of Soviet Socialist Republics (USSR) [American Common-1940]

Soviet Arctic Pavilion

Venezuela

Subseries 6.7: Government Zone (Federal and States), 1939-1940

Box 209-210

United States Government (Federal Building)

Sculpture, Woman and Deer

Court of States, General Views

Missouri

New England Exhibit

New Jersey

North Carolina

Pennsylvania

Puerto Rico

Sculpture, The Celestial Sphere

Sculpture , Don Quixote de la Mancha

Sculpture, St. George Slaying the Dragon

Statue, Abraham Lincoln

Subseries 6.8: Production and Distribution Zone, 1939-1940

Box 210

General Views

Carrier Corporation

Carrier Igloo of Tomorrow

Consolidated Edison Company of New York and Affiliated Companies

Consumers Building [World of Fashion]

Ceylon Gem Store

Court of Power

Du Pont de Nemours, E. I., and Company, Incorporated

Eastman Kodak Company

Electrical Products Building

Power-Electrical and Steam Building

Electric Utilities Exhibit Corporation

Elgin National Watch Company

Equitable Life Assurance Society of the United States

General Electric Company

Glass, Incorporated [Glass Center]Garden Area

Hall of Industrial Science

Hall of Pharmacy

Conti's Old World Pharmacy

Ex-Lax, Incorporated

Wrigley Pharmaceutical Company

Men's Apparel Quality Guild

Manhattan Shirt Company

Sports Bar Cafe

Metals Building [Hall of Industry and Metals]

Timken Roller Bearing Company

Operations Building

Perylon Circle

Perylon Hall

Petroleum Industry Exhibition, Incorporated, The

Plaza of Light

Sculpture, The Crest

Sculpture, Dances of the Races

United States Steel Subsidiaries

Westinghouse Electric and Manufacturing Company
[Image\(s\)](#)

Subseries 6.9: Transportation Zone, 1939-1940

Box 211

General Views

Aviation Building

Beverwyk Harbor Cafe

Bridge of Wings

Chrysler Motors

Eastern Railroads Presidents' Conference (Railroad Exhibit Building)

Railroads on Parade

Railway Express

Firestone Tire and Rubber Company

Ford Motor Company

General Motors

Goodrich, B. F., Company

Marine Transportation Building

Sculpture, Europa

Sculpture, Manhattan

Sculpture, Riders of the Elements (Aviation)

Subseries 6.10: General , 1940, undated

Box 211-213

Administration Building

Advertising and Promotional:

Fuel

Lodging

Miscellaneous Products and Services

Restaurants

Transportation

Afro-American Air Derby

Bridge of Tomorrow

Ceremonial Center

Composite Views

Entrance, Corona Gate South

Entrances, Miscellaneous

Flag Display

Garden

Grand Central Boulevard

Greetings from the Fair

Historical Themes

Humor

Information Booths

Musical Programs

New York City Views

New York State Building

Night Views

[Image\(s\)](#)

Odditorium, Ripley's Believe It or Not, 1940

Planetarium

Poems

Post Office

Proposed Theme Tower

Sculpture, The Astronomer

Sculpture, The Four Elements

Sculpture, The Four Freedoms

Sculpture, Four Victories of Peace

Sculpture, The Moods of Time

Statue, The Open Road, Walt Whitman

Sculpture, Samson and the Lion

Sculpture, Spirit of the Wheel

Sculpture, Time and the Fates of Man (Giant Sundial)

Statue, George Washington

Sculpture, Wings Theatre of Time and Space

Three Ring Restaurant, Ballantine's

Constitution Mall

Theme Center and Surrounding Area

Trylon and Perisphere

[Image\(s\)](#)

Visitors to the Fair

Trylon and Perisphere, Democracy Exhibit

Aerial Views of the Fair

New York City Building

[Image\(s\)](#)

National Cash Register Company

New York Zoological Society

Miscellaneous

[Image\(s\)](#)

Subseries 6.11: By Type, 1906-1985, undated

Box 214-215

Accordion

Postcard sets

Other Fairs, 1906-1985

Box 216

First day covers/souvenir envelopes, 1939-1984

[Return to Table of Contents](#)

Series 7: Publications, 1922 - 1989

This series contains magazines and newspapers collected by Mr. Orth relating to the world's fairs. Although the majority of the publications discuss the New York World's Fair, there are a number of magazine and newspapers on the other fairs. The majority of the newspaper clippings are from the *New York Times*, *New York Herald Tribune*, *New York Post*, *Boston Herald*, and *New York Sun*.

Subseries 7.1: Magazines, 1922 - 1988

Box 217	<i>American Artist</i> , 1940
Box 276	<i>Acquike</i> , 1976 - 1976
Box 276	<i>A-D</i> , 1940 - 1941
Box 276	<i>Aero Digest</i> , 1940 - 1940
Box 280	<i>AiRadio News</i> , 1939 - 1939
Box 276	<i>American Art and Architecture</i> , 1936 - 1936
Box 276	<i>American Art and Architecture</i> , 1937 - 1937
Box 280	<i>American Aviation</i> , 1939 - 1939
Box 280	<i>American Boy</i> , 1939 - 1940
Box 217-218	<i>American Builder and Building Age</i> , 1934 - 1937
Box 218	<i>American Business Survey</i> , 1939
Box 219; Box 276	<i>American City</i> , 1939
Box 280	<i>American Collector</i> , 1939 - 1944
Box 219	<i>American Druggist</i> , 1939
Box 219	<i>American Girl</i> , 1939
Box 276	<i>American History</i> , 1982 - 1982
Box 280	<i>American Home</i> , 1939 - 1939

Box 219	<i>American Magazine</i> , 1938-1939
Box 219	<i>American Photoengraver</i> , 1939-1940
Box 220	<i>American Photography</i> , 1940
Box 220	<i>American Scandinavian Review</i> , 1939-1940
Box 220	<i>American Travelers Gazette</i> , 1938
Box 280	<i>Antiques</i> , 1939 - 1939
Box 280	<i>Architects Journal</i> , 1939 - 1939
Box 220-222	<i>Architectural Forum</i> , 1935-1940
Box 276	<i>Architectural Record</i> , 1936 - 1939
Box 414, Folder 2	<i>Architectural Review</i>
Box 280	<i>Architecture and Design</i> , 1940 - 1940
Box 279-280	<i>Art Digest</i> , 1939 - 1940
Box 281	<i>Art News</i> , 1939 - 1940
Box 222	<i>Art and Industry</i>
Box 277	<i>Art Instruction</i> , 1938 - 1939
Box 222	<i>Art et Decoration</i> , 1936 - 1938
Box 222	<i>Art Instruction</i> , 1939
Box 281	<i>Artist</i> , 1939 - 1939
Box 281	<i>Arts and Decoration</i> , 1939 - 1940
Box 222	<i>Automobile Digest</i> , 1938
Box 222	<i>Automotive Industries</i> , 1939
Box 222	Automobile Trailer and Travel, 1939

Box 281	<i>Aviation</i> , 1939 - 1940
Box 222	<i>Avocations</i> , 1938
Box 222	Baltimore and Ohio Magazine, 1939-1940
Box 282	<i>Bazaar</i> , 1939 - 1939
	<i>Better Homes and Garden</i> , 1939 - 1939
Box 222	<i>Better Photo</i> , 1939
Box 282-283	<i>Billboard</i> , 1938 - 1940
Box 223; Box 283	<i>Boys' Life</i> , 1939
Box 223-225	<i>Business Week</i> , 1939 January-1940 December
Box 284	California Art & Architecture, 1939 - 1939
Box 226	<i>California Monthly</i> , 1936-1948
Box 226	<i>Camera</i> , 1939
Box 226	<i>Camera Craft</i> , 1939
Box 277	Canadian Geographical Journal, 1939 - 1939
Box 226	Carnival, 1939 - 1940
Box 277	<i>Carpenter, The</i> , 1939 - 1939
Box 226	<i>Cartoon Humor</i> , 1939
Box 226	<i>Circus</i> , 1939
Box 284	Click, 1939 - 1940
Box 226; Box 279	<i>The Coast</i> , 1939

Box 284	<i>Co-Eds</i> , 1941 - 1941
Box 284-287	<i>Collier's</i> , 1922 - 1925, 1937 - 1940, 1947 - 1947, 1938 - 1938
Box 414, Folder 3	<i>Commerce Japan</i> , 1939 March
Box 287	<i>Comfort</i> , 1940 - 1940
Box 287	<i>Construction</i> , 1938 - 1938
Box 226; Box 277	<i>Contemporary Modes</i> , 1938 - 1939
Box 287	<i>Country Gentlemen</i> , 1938-11 - 1938-11, 1939-06 - 1939-06
Box 287-288	<i>Country Home</i> , 1938 - 1939
Box 227; Box 279	<i>Cue</i> , 1939 - 1941
Box 277	<i>Decorative Furnisher</i> , 1940 - 1940
Box 277	<i>Design</i> , 1938 - 1940
Box 277	<i>Display World</i> , 1939 - 1940
Box 279	<i>Doc Savage</i> , 1939 - 1939
Box 227	<i>Edison Electrical Institute Bulletin</i> , 1939
Box 227-228	<i>Electric Journal</i> , 1936
Box 277	<i>Electric Light and Power</i> , 1939 - 1939
Box 277	<i>Electrical Engineering</i> , 1939 - 1939
Box 228	<i>Elks</i> , 1938 - 1941
Box 228; Box 277	<i>Engineering News Record</i> , 1938 - 1939
Box 288-290	<i>Esquire</i> , 1939 February to 1940 January, 1964 April

Box 290	<i>Etude</i> , 1939 - 1939
Box 228	<i>Fair Long Island</i> , 1938 - 1938
Box 277	<i>Fair Play</i> , 1938 - 1938
Box 228	<i>Family Circle</i> , 1939 - 1939
Box 228-229	<i>Farm Journal</i> , 1939 - 1940
Box 229	<i>Film Fun</i> , undated
Box 229	<i>Flower Grower</i> , 1938-1940
Box 229	<i>Flushing Meadow Improvement</i> , 1936 - 1939
Box 229	<i>Foreign Service</i> , 1940 - 1940
Box 229	<i>Form</i> , 1939 - 1939
Box 290	<i>Fortune</i> , 1938 - 1939
Box 229	<i>Forum and Century</i> , 1939 - 1939
Box 229-230	<i>Gas Age</i> , 1937 July-1938-December
Box 290	<i>Girls</i> , 1939 - 1940
Box 230	<i>Good News</i> , 1939 - 1939
Box 290	<i>Good Stories</i> , 1939 - 1939
Box 279	<i>Gotham File</i> , 1939 - 1939
Box 290	<i>Greater Show World</i> , 1939 - 1941
Box 290	<i>Grin</i> , 1940 - 1941
Box 277	<i>Grocery and Market</i> , 1939 - 1939
Box 230-231	<i>Harpers</i> , 1938 - 1940
Box 231	<i>Hellzapoppin</i> , 1939 - 1939

Box 231	<i>Herald</i> , 1939 - 1940
Box 277; Box 232	<i>Highway Traveler</i> , 1939 - 1940
Box 232	<i>Hobbies</i> , 1939 - 1940
Box 232	<i>Horology</i> , 1940 - 1940
Box 291-295	<i>House and Garden</i> , 1938 - 1939
Box 295	<i>House Beautiful</i> , 1939 - 1939
Box 295-296	<i>Household Magazine</i> , 1939 January to 1940 December
Box 232	<i>Hygeia</i> , 1939 - 1940
Box 233	<i>Interior Decorator</i> , 1939 - 1939
Box 278; Box 233	<i>Interior Design and Decoration</i> , 1939 - 1939
Box 233	<i>Jack and Jill</i> , 1940
Box 278	<i>Journal of the Society of Architectural Historians</i> , 1965 - 1965
Box 296	<i>Ken</i> , 1938 - 1938
Box 296	<i>Laff</i> , 1940 - 1941
Box 233	<i>Landscape</i> , 1936 - 1939
Box 279	<i>Landscape Architecture</i> , 1939 - 1939
Box 233	<i>Leiss Magazine</i> , 1939 - 1939
Box 233	<i>Legion d'Honneur</i> , 1938 - 1938
Box 234	<i>Liberty</i> , 1939 - 1940
Box 296-299	<i>Life Magazine</i> , 1938 - 1940

Box 299	<i>L'Illustration</i> , 1939 - 1939
Box 234	<i>Literary Digest</i> , 1935 - 1935
Box 233	<i>Long Island Historical Society Quarterly</i> , 1939 - 1940
Box 299-301	<i>Look Magazine</i> , 1939 - 1941
Box 234	<i>Mademoiselle</i> , 1939 - 1939
Box 301	<i>Magazine Art</i> , 1937 - 1938
Box 302	<i>Magazine of Art</i> , 1938 - 1942
Box 236	<i>Mechanix Illustrated</i> , 1938 - 1943
Box 303; Box 414, Folder 4	<i>Men's Apparel Reporter</i> , 1938 - 1939
Box 279	<i>Metropolitan Host</i> , 1939 - 1939
Box 279	<i>Metropolis</i> , 1939 - 1939
Box 303	Mid-Week Pictorial, 1935 - 1935
Box 236	<i>Minicam</i> , 1939 - 1939
Box 236	<i>Model Builder</i> , 1937 - 1942
Box 237	<i>Model Craftsman</i> , 1939 - 1940
Box 237-238	<i>Modern Mechanix</i> , 1936 - 1938
Box 238	<i>Model Railroader</i> , 1939 - 1942
Box 238	<i>Motor</i> , 1938 - 1940
Box 239	<i>Motor Age</i> , 1940 - 1940
Box 303; Box 239	<i>Movie Makers</i> , 1939 - 1943
Box 278	Municipal Reference Library Notes, 1960 - 1967

Box 239 *National Aeronautics*, 1940 - 1940

Box 303 *National Police Gazette*, 1938 - 1940

Box 239 *National Radio News*, 1937 - 1941

Box 239 *National Real Estate Journal*, 1939 - 1939

Box 239 *Nation's Business*, 1939 - 1939

Box 239 *Natural History*, 1939 - 1939

Box 240 *NBC Magazine*, 1940 - 1940

Box 279;
Box 240 *National Geographic*, 1939 - 1940

Box 240 *National Historical Magazine*, 1939 - 1939

Box 303 *New Masses*, 1938 - 1939

Box 240-244 *New Yorker*, 1934 - 1942

Box 244-249 *Newsweek*, 1937 - 1941

Box 249 *Norfolk and Western Magazine*, 1939 - 1940

Box 249 *Northwestern Bell*, 1939 - 1940

Box 250-251 *Numismatist*, 1963 - 1966, 1974 - 1974, 1939 - 1940

Box 278 *Oil Power*, 1939 - 1939

Box 251 *Outdoors*, 1939 - 1939

Box 251 *Parks and Recreation*, 1939 - 1939

Box 278 *Parnassus*

Box 304;
Box 251 *Pathfinder*, 1936 - 1940

Box 304	<i>Peek</i> , 1938 - 1941
Box 278	<i>Pencil Points</i> , 1936 - 1939
Box 279	Pennsylvania Host, 1940 - 1940
Box 278	<i>Petroleum Reporter</i> , 1939 - 1939
Box 251	<i>Photo Facts</i> , 1937 - 1937
Box 251	<i>Photo News</i> , 1940 - 1940
Box 252	<i>Photographic Digest</i> , 1938 - 1942
Box 304-305	<i>PIC</i> , 1939 - 1941
Box 279; Box 252	<i>PM</i> , 1939 - 1940
Box 252-253	<i>Popular Mechanics</i> , 1934 - 1939
Box 254	<i>Photography Photography</i> , 1939 - 1939
Box 414, Folder 5	<i>Pontiac Owner's Magazine</i> , 1939 - 1940
Box 254	<i>Popular Science</i> , 1938 - 1940, unspecified
Box 255	<i>Popular Songs</i> , 1935 - 1936
Box 255	<i>Printing</i> , 1938 - 1938
Box 255	<i>Printers Ink</i> , 1936 - 1936
Box 278	<i>Progressive Architecture</i> , 1976 - 1976
Box 305	<i>Progressive Farmer</i> , 1939 - 1939
Box 255	<i>Public Utilities Fortnightly</i> , 1939 - 1939
Box 255	<i>Punch</i> , 1939 - 1940
Box 255	<i>QST</i> , 1939 - 1939

Box 257	<i>Radio Craft</i> , 1940 May
Box 305	<i>Radio Guide</i> , 1939 - 1939
Box 257	<i>Radio News</i> , 1939 January
Box 255	<i>Radio and Television</i> , 1939 - 1939
Box 255	<i>Radio and Television Retailing</i> , 1940 - 1940
Box 256	<i>Radio Mirror</i> , 1939 - 1940
Box 255-256	<i>Radio Today</i> , 1938 - 1940
Box 257	<i>Railroad</i>
Box 257	<i>Railroad Age</i> , 1939 - 1941
Box 257-258	<i>Railroad Magazine</i> , 1939 - 1940
Box 258	<i>Railroad Trainman</i> , 1939 - 1939
Box 256-257	<i>Railway Age</i> , 1938 - 1938
Box 258-259	<i>RCA Review</i> , 1936 - 1949
Box 258	<i>Red Book</i> , 1939 - 1939
Box 259	<i>Red Cross Courier</i> , 1939 - 1939
Box 259-260	<i>Rotarian</i> , 1938 - 1940
Box 305	<i>Rural Progress</i>
Box 306-311	<i>Saturday Evening Post</i> , 1938 - 1941
Box 260	<i>Science and Mechanics</i> , 1933 - 1941
Box 260-261	<i>Science News Letter</i> , 1938 - 1939
Box 261	<i>School and Society</i> , 1939 - 1940
Box 262	<i>School Arts Magazine</i> , 1938 - 1939

Box 263	<i>The Scout Administrator</i> , 1937 - 1937
Box 263	<i>Scouting</i> , 1937 - 1941
Box 263	<i>Scribner's</i> , 1938 - 1938
Box 263	<i>Sensitizer</i> , undated
Box 263	<i>Sheet Metal Worker</i> , 1939 - 1939
Box 263	<i>Signalman's Journal</i> , 1939 - 1939
Box 312	<i>The Sketch Book</i> , 1939 - 1939
Box 263	<i>Sky, The</i> , 1939 - 1939
Box 263	<i>Small Home</i> , 1939 - 1939
Box 312	<i>Snap</i> , 1940 - 1941
Box 263-264	<i>Song Hits</i> , 1937 - 1941
Box 264	<i>Song Parade</i> , 1941 - 1941
Box 312	<i>Southern Agriculturist</i> , 1939 - 1939
Box 264	<i>Special Interest Autos</i> , 1976 - 1976
Box 312	<i>Spot</i> , 1940 - 1941
Box 279; Box 278; Box 264	<i>Spring 3100</i> , 1938 - 1938
Box 312	<i>Spur</i> , 1939 - 1939
Box 264	<i>Stage</i> , 1939 - 1939
Box 278	<i>State, The</i> , 1939 - 1939
Box 264	<i>Steel Constructor</i> , 1939 - 1939

Box 264	<i>Story</i> , 1939 - 1939
Box 278	<i>Story Parade</i> , 1939 - 1939
Box 264	<i>Studio</i> , 1939 - 1940
Box 264-265	<i>Successful Farming</i> , 1931 - 1943
Box 266	<i>Sunset</i> , 1939 - 1940
Box 266	<i>Survey Graphic</i> , 1940 - 1940
Box 266	<i>Talks</i> , 1939 - 1939
Box 266	<i>Telephone Review</i> , 1939 - 1940
Box 266	<i>Television</i> , 1939 - 1939
Box 266	<i>Texaco Star</i> , 1941 - 1941
Box 266	<i>Theatre Arts Monthly</i> , 1939 - 1939
Box 266-268	<i>Think</i> , 1936 - 1948
Box 268-275	<i>Time Magazine</i> , 1937 - 1940
Box 312-313	<i>Town and Country</i> , 1938 - 1939
Box 275	<i>Trailways</i> , 1939 - 1939
Box 275	<i>Trains</i> , 1941 - 1941
Box 314	<i>Travel</i> , 1939 - 1939
Box 275	<i>Universal Engineer</i> , 1938 - 1941
Box 275	<i>Universal Weekly</i> , 1929 - 1929
Box 320	<i>U.S. Camera</i> , 1939 - 1939
Box 414, Folder 6	<i>Views, The New York World's Fair</i> , 1939 - 1940
Box 314-315	<i>Vogue</i> , 1938 - 1939

Box 275 *Watchword*, 1939 - 1939

Box 275;
Box 279 *Westsider*, 1939 - 1939

Box 315 Westvaco Inspirations, 1939 - 1939

Box 315 Westways, 1939 - 1940

Box 275 *Witness*, 1939

Box 275 *Woman's Day*, 1939 - 1940

Box 315 Woman's Home Companion, 1939-05 - 1939-05

Box 315 *Woman's World*, 1939 - 1940

Box 275 *World's Fair*, 1983 - 1988

Box 275 *Your Model Railroad*, undated

Box 275 *Zeiss Magazine*, 1939 June

Box 276 *195 Bulletin*, 1940 - 1940

Box 320 Clippings, undated

Subseries 7.2: Newspapers, 1935 - 1989

Box 337, Folder 2 *American Observer*, 1939 - 1939

Box 337, Folder 2 *Amoco News*, 1939 - 1939

Box 337, Folder 3 *A Tarde*, 1939 - 1939

Box 337, Folder 4 *Brooklyn Eagle*, 1939 - 1939

Box 337, Folder 5 *Buffalo Courier Express Pictorial*, 1939 - 1939

Box 337, Folder 6 *Christian Science Monitor*, 1937 - 1941

Box 337, Folder 7 *Daily Telegraph and Morning Post*, 1939 - 1939

Box 345, Folder 1	<i>The Entree, 1939 - 1939</i>
Box 316	<i>Illustrated London News, 1938 - 1939</i>
Box 337, Folder 8	<i>Japanese American Review, 1939 - 1939</i>
Box 345, Folder 2	<i>Journal of the Commerce, 1939 - 1939</i>
Box 338, Folder 1	<i>Nassau Daily Review Star, 1939 - 1939</i>
Box 338, Folder 1	<i>New England Stage</i>
	<i>News Chronicle, 1939 - 1939</i>
Box 316	<i>News Letter and Wasp, 1940</i>
Box 345, Folder 4; Box 338, Folder 2	<i>New York Herald Tribune, 1938 - 1940</i> <i>1 Volume</i>
Box 345, Folder 5	<i>New York Journal and American, 1939 - 1939</i>
Box 346, Folder 7	<i>New York Post, 1939 - 1939</i>
Box 345, Folder 6-7; Box 345, Folder 11; Box 321; Box 338, Folder 3	<i>New York Times, 1935 - 1939</i> <i>1 Volume</i>
Box 345, Folder 8	<i>New York Times, 1938 January</i>
Box 345, Folder 9	<i>New York Times, 1938 July</i>
Box 345, Folder 10	<i>New York Times, pictorial section, 1938 - 1938</i>
Box 338, Folder 4	<i>New York Times, 1939 March</i>
Box 338, Folder 5	<i>New York Times, 1939 April</i>
Box 339, Folder 1	<i>New York Times, 1939 May</i>
Box 339, Folder 2	<i>New York Times, 1939 June-1939 December</i>

Box 339, Folder 3	<i>New York Times</i> , 1940
Box 346, Folder 1	<i>New York Times</i> , 1940 February
Box 346, Folder 2-5	<i>New York Times</i> , 1940 May
Box 346, Folder 6	<i>New York Times</i> , 1941 - 1941
Box 346, Folder 8	<i>New York World Telegram</i> , 1939 - 1939
Box 339, Folder 4	<i>PM's Weekly</i> , 1940
Box 339, Folder 4	<i>Profile</i> , 1978
Box 339, Folder 5	<i>Science Observer</i> , 1939
Box 339, Folder 6	<i>Star Weekly</i> , 1939
Box 339, Folder 6	<i>Standard</i> , 1939
Box 346, Folder 9	<i>The Sun</i> , 1939 - 1939
Box 340, Folder 1	<i>Sunday Evening News</i> , 1939 January-1939 June
Box 340, Folder 2	<i>Sunday Evening News</i> , 1940 January-1940 February
Box 341, Folder 1	<i>Sunday Evening News</i> , 1940 March-1940 April
Box 341, Folder 2	<i>Sunday Evening News</i> , 1940 May-1940 June
Box 342, Folder 1	<i>Sunday Evening News</i> , 1940 July-1940 August
Box 342, Folder 2	<i>Sunday Evening News</i> , 1940 September-1940 October
Box 343, Folder 1	<i>Sunday Evening News</i> , 1940 September-1940 December
Box 343, Folder 2	<i>Sunday Mirror</i> , 1939 - 1939
Box 343, Folder 2	<i>Tribune</i> , 1980 - 1980
Box 343, Folder 3	<i>Young American</i> , 1939 - 1939
Box 344, Folder 1	<i>Young American</i> , 1940 February-1940 March

Box 344, Folder 2	<i>Young American</i> , 1940 April-1940 May
Box 343, Folder 3	<i>Young American</i> , 1940 September-1940 December
Box 343, Folder 2	Clippings (miscellaneous), 1937 - 1939
Box 316	Clippings, 1935 - 1937
Box 324	Clippings, 1935 - 1939, undated <i>1 Volume</i>
Box 322-323	Clippings, 1938 - 1940 <i>2 Volumes</i>
Box 317-318	Clippings , 1939
Box 319	Clippings, 1939 - 1940, 1941 - 1989, undated
Box 325	Clippings, 1937 - 1964, undated <i>1 Volume</i>
Box 326	Clippings, 1938 - 1940, undated <i>1 Volume</i>
Box 327	Clippings, 1938 - 1939 <i>1 Volume</i>
Box 328	Clippings, 1938 - 1939, undated <i>1 Volume</i>
Box 329	Clippings, 1938 - 1966, undated <i>1 Volume</i>
Box 330	Clippings, 1939 - 1939, undated <i>1 Volume</i>
Box 331	Clippings, 1936 - 1939 <i>1 Volume</i>
Box 332	Clippings, 1940 - 1941, undated <i>1 Volume</i>
Box 333	Clippings, 1959 - 1964

Box 334, Folder 1	Clippings, 1936 - 1938
Box 334, Folder 2	Clippings, 1939 - 1939
Box 334, Folder 3	Clippings, 1939
Box 334, Folder 4	Clippings, 1939 - 1940
Box 334, Folder 5	Clippings, 1940
Box 334, Folder 6	Clippings, 1948 - 1949
Box 334, Folder 7	Clippings, 1952 - 1959
Box 334, Folder 8	Clippings, 1960 - 1966
Box 334, Folder 9	Clippings, 1973 - 1979
Box 334, Folder 10	Clippings, 1980 - 1989
Box 334, Folder 11	Clippings, undated

Subseries 7.3: Other Publications , 1939 - 1973

Box 335, Folder 1	Government publications, 1937 - 1939
Box 335, Folder 2	<i>New York City Civil Service Bulletin</i>
Box 335, Folder 3	The American Academy in Rome, 1939
Box 335, Folder 4	<i>New York World's Fair, Encyclopedia Britannica, 1939</i>
Box 335, Folder 5	<i>Fairmount Park Art Association, 67th Annual Report, 1939</i>
Box 335, Folder 6	<i>Book of Knowledge: The Children's Encyclopedia, 1939</i>
Box 335, Folder 7	The Book of Knowledge Supplement, 1939
Box 335, Folder 8	Exhibition Catalogs and Guides, 1989 - 1989, 1939 - 1940
Box 335, Folder 9	Catalogs, 1939 - 1941

- Box 335, Folder 10 *New York World's Fair for Medals, The Numismatist, 1939 - 1940, 1963 - 1963, 1966 - 1966*
- Box 335, Folder 11 *Poetry, 1939*
- Box 335, Folder 12 *Exhibition Catalogs and Guides, 1941*
- Box 335, Folder 13 *New York State Museum Bulletin, 1943 February*
- Box 335, Folder 14 *Our Fifty Years, 1898-1948 (Maryland Casualty Company), 1948*
- Box 335, Folder 15 *A Page in the Colorful History of Our Modern Machine Age , circa 1950*
- Box 335, Folder 16 *Then and '39: An Imagery Travelogue in which Benjamin Franklin and his two Grandsons visit the New York of 1939 and the New York World's Fair, 1950*
- Box 335, Folder 17 *Form Givers, 1959*
- Box 335, Folder 18 *The Emergence of Atomic Power, 1964*
- Box 335, Folder 19 *1939 World's Fair The World of Tomorrow; A Worldwide Experience Revisted, 1973*
- Box 408, Folder 6 *Assorted corporate news sheets, 1939 - 1940*
- Box 408, Folder 8 *Link Belt News, 1939*
- Box 408, Folder 9 *New York World's Fair, 1939*
- Box 408, Folder 10 *Westinghouse Fair World, 1939 - 1940*
[Image\(s\)](#)

Subseries 7.4: Other Subjects, 1962 - 1989

- Box 336, Folder 1 *Americana, 1979 - 1989*
- Box 336, Folder 2 *Aramco World, 1973*
- Box 336, Folder 3 *Architectural Forum, 1968*
- Box 336, Folder 4 *Collector Editions, 1981*
- Box 336, Folder 5 *Franklin Mint Almanac, 1982*

Box 408, Folder 7	General Electric , 1939
Box 336, Folder 6	<i>Hobbies</i> , 1972, 1982 - 1982
Box 336, Folder 7	<i>Incredible Collectors, Weird Antiques and Odd Hobbies</i> , 1971
Box 336, Folder 8	<i>Industrial Design</i> , 1964
Box 336, Folder 9	<i>Indian Textile Bulletin</i> , 1965
Box 336, Folder 10	<i>Progressive Architecture</i> , 1950
Box 336, Folder 11	<i>Spinning Wheel</i> , 1962 - 1964
Box 336, Folder 12	<i>World's Fairs and Their Impact Upon Urban Planning</i> , 1972
Box 336, Folder 13-20	<i>World's Fair Quarterly</i> , 1981 - 1988
Box 336, Folder 21	World's Fair Symposium, Queens Museum, 1980
Box 336, Folder 22	<i>Yankee</i> , 1973

[Return to Table of Contents](#)

Series 8: Materials Relating to Other Fairs, Celebrations and Events, 1851 - 1988

This series consists of programs, maps, correspondence and articles from other fairs including Chicago (1933), San Francisco (1933), Brussels (1935), London (1851), New York (1853), Philadelphia (1876), Buffalo (1901), St. Louis (1904), Seattle (1962), Materials are arranged in chronological order by date of the fair.

Subseries 8.1: Great Exhibition of the Works of Industry of All Nations/Crystal Palace Exhibition, 1851 - 1851

Box 394, Folder 1; The Great Exhibition of the Works of Industry of All Nations, 1851 - 1986
Box 347, Folder 1

Subseries 8.2: New York Crystal Palace Exhibition, 1853 - 1853

Exhibition of the History of Nations, 1939 - 1939

Box 416, Folder 1
Box 347, Folder 2

Subseries 8.3: Centennial Exposition, 1876 - 1876

Box 409, Folder 1; Centennial Exposition, Philadelphia, Pennsylvania, 1971 - 1974
Box 417, Folder 8;
Box 394, Folder 2;
Box 347, Folder 3

Subseries 8.4: World's Columbian Exposition, 1893 - 1893

Box 347, Folder 4 World's Columbian Exposition, Official's Guide, 1893

Box 347, Folder 5 World's Columbian Exposition, View books, 1893
[Image\(s\)](#)

Box 347, Folder 6 World's Columbian Exposition, 1892 - 1893
[Image\(s\)](#)

Box 347, Folder 7 World's Columbian Exposition, 1892 - 1897

Box 347, Folder 8 World's Columbian Exposition, 1893

Box 394, Folder 3; World's Columbian Exposition, publications, 1893 - 1896
Box 409, Folder 2-5;
Box 347, Folder 9

Box 348, Folder 1 World's Columbian Exposition, *Harper's New Monthly Magazine*, 1892

Box 394, Folder 4 World's Columbian Exposition, the Dream City A Portfolio of Photographic views, 1893

Subseries 8.5: Exposition Internationale D'Anvers (Antwerp, Belgium)

Box 409, Folder 6 Illustrated London News, 1894 September 1

Subseries 8.6: Tennessee Centennial and International Exposition, 1897 - 1897

Box 348, Folder 2 Tennessee Centennial and International Exposition, 1897

Subseries 8.7: Trans-Mississippi Exposition, 1898 - 1898

Box 394, Folder 5; Trans-Mississippi Exposition, Omaha, Nebraska, 1898 - 1898

Box 348, Folder 3

Subseries 8.8: South Carolina Inter-State and West Indian Exposition/Pan-American Exposition, 1901 - 1901

Box 348, Folder 4 South Carolina Inter-State and West Indian Exposition, Charleston, South Carolina, 1893 - 1893

Box 348, Folder 5 Pan-American Exposition, Buffalo, New York, 1901 - 1901

Subseries 8.9: Louisiana Purchase Exposition, 1904 - 1904

Box 348, Folder 6 Louisiana Purchase Exposition, St. Louis, Missouri, Souvenir Book, 1904

Box 394, Folder 6; Louisiana Purchase Exposition, St. Louis, Missouri, 1902 - 1904

Box 348, Folder 7

Box 348, Folder 8 Louisiana Purchase Exposition, St. Louis, Missouri, 1904

Box 348, Folder 9 Louisiana Purchase Exposition, St. Louis, Missouri, 1977 - 1988

Box 348, Folder 10 Louisiana Purchase Exposition, St. Louis, Missouri, 1970 - 1979

Box 409, Folder 7 *Leslie's Weekly*, 1904 - 1904

Subseries 8.10: Jamestown Tercentennial Exposition, 1907 - 1907

Box 348, Folder 11 Jamestown Tercentennial Exposition, Hampton Roads, Virginia, 1907

Box 348, Folder 12 Jamestown Tercentennial Exposition, Hampton Roads, Virginia, The Jamestown Exposition Illustrated, 1907

Box 348, Folder 13 Jamestown Tercentennial Exposition, Hampton Roads, Virginia, The Jamestown Exposition Illustrated, 1983

Subseries 8.11: Alaska, Yukon, Pacific Exposition, 1909 - 1909

Box 349, Folder 1 Alaska, Yukon, Pacific Exposition, Seattle, Washington, 1909 - 1909

Subseries 8.12: Panama-California Exposition, 1915 - 1916

Box 349, Folder 3 Panama-California Exposition, San Diego, California, 1915 - 1916

Box 349, Folder 4 Panama-California Exposition, San Diego, California, The Romance of Balboa Park, 1969

Box 349, Folder 5 Panama-California Exposition, San Diego, California, 1915

Box 349, Folder 6 Panama-California Exposition, San Diego, California, 1915

Box 349, Folder 7 Panama-California Exposition, San Diego, California, 1915

Box 394, Folder 7 Panama-California Exposition, San Diego, California, "March and the Two Step" (sheet music), 1915-1916

Box 409, Folder 8-9 Clippings, 1915 - 1918

Subseries 8.13: Bronx International Exposition of Science, Arts and Industries, 1918 - 1918

Box 349, Folder 8 Bronx International Exposition of Science, Arts and Industries, New York, New York, 1977

Subseries 8.14: Sesquicentennial Exposition, 1926 - 1926

Box 349, Folder 9-10 Sesquicentennial Exposition, Philadelphia, Pennsylvania, 1926 - 1926

Subseries 8.15: Barcelona International Exposition, 1929 - 1929

Box 349, Folder 11 Barcelona International Exposition, 1929 - 1929

Subseries 8.16: L'Exposition Coloniale, Paris, 1931

Box 394, Folder 8 *L'Illustraion*, 1931

Subseries 8.17: Olympics, 1932 - 1932

Box 417, Folder 7 Olympic games Section, *Los Angeles Times*, 1932-07 - 1932-07

Subseries 8.18: Century of Progress, 1933 - 1933

Box 349, Folder 12 Century of Progress, Chicago, Illinois, guide books, 1933 - 1933

Box 350, Folder 1-2 Century of Progress, Chicago, Illinois, Guide Memories Yearbook, 1933

Box 350, Folder 3 Century of Progress, Chicago, Illinois, Official Guidebook, 1934

Box 350, Folder 4 Century of Progress, Chicago, Illinois, World's Fair Souvenir Book, 1934

Box 350, Folder 5 Century of Progress, Chicago, Illinois, Souvenir Book, 1934

Box 350, Folder 6-8 Century of Progress, Chicago, Illinois, World's Fair Weekly Magazine, 1933

Box 351, Folder 1 Century of Progress, Chicago, Illinois, World's Fair Weekly Magazine, 1933

Box 351, Folder 2 Century of Progress, Chicago, Illinois, "Chicago, 1833-1933, a Century of Progress", 1933

Box 351, Folder 3 Century of Progress, Chicago, Illinois, Chicago Then and Now, 1933

Box 351, Folder 4 Century of Progress, Chicago, Illinois, Electricity at Work, 1933

Box 351, Folder 5 Century of Progress, Chicago, Illinois, The Romance of Exploration and Emergency First-Aid from Stanley Byrd, 1934

Box 351, Folder 6 Century of Progress, Chicago, Illinois, Official Book of Views, 1933

Box 351, Folder 7-8 Century of Progress, Chicago, Illinois, Official Pictures, 1934

Box 351, Folder 9 Century of Progress, Chicago, Illinois, Photographs, 1933

Box 351, Folder 10 Century of Progress, Chicago, Illinois, Maps, 1933

Box 352, Folder 1 Century of Progress, Chicago, Illinois, photograph album, 1934

Box 352, Folder 2-5; Century of Progress, Chicago, Illinois, miscellaneous publications, 1934

Box 396, Folder 1;
Box 394, Folder 9-10

Box 352, Folder 6 Century of Progress, Chicago, Illinois, general information, 1934

Box 352, Folder 7-8 Century of Progress, Chicago, Illinois, , 1933

Box 353, Folder 1-8 Century of Progress, Chicago, Illinois, general information, 1933

Box 395 Century of Progress, mailing tube for Kaufman and Fabry Company,
commercial photographers (official photographers for the fair), 1933

Subseries 8.19: California Pacific International Exposition (San Diego)/Brussels International Exposition , 1935 - 1935

Box 353, Folder 9-11; California Pacific International Exposition, general information, 1933
Box 354, Folder 1

Box 354, Folder 2 California Pacific International Exposition, guidebooks, 1935

Box 407 California Pacific International Exposition, ephemera, 1935

Box 354, Folder 3 Universal and International Exhibition, Brussels, 1935

Subseries 8.20: Great Lakes Exposition/Texas Centennial Central Exposition, 1936 - 1936

Box 354, Folder 4-8 Great Lakes Exposition, Cleveland, Ohio, 1936 - 1937

Box 396, Folder 3 Great Lakes Exposition, "Happy Birthday to Love" (sheet music) , 1936

Box 409, Folder Clippings, 1936 - 1937
10-13

Box 354, Folder 9 Texas Centennial Central Exposition, Dallas, Texas, 1936

Subseries 8.21: Exposition Internationale des Arts et Techniques dans la Vie Moderne, 1937 - 1937

Box 354, Folder Exposition Internationale des Arts et Techniques , 1937 - 1937
10-11;

Box 396, Folder 4-7;

Box 397, Folder 1

Subseries 8.22: Golden Gate International Exposition, 1939 - 1939

- Box 355, Folder 1 Golden Gate Bridge Fiesta Program, 1937
- Box 355, Folder 2 Guide books, 1939 - 1940
- Box 355, Folder 3 World's Fair Highlights, 1937-1938, 1939 - 1940
- Box 355, Folder 4-9;
Box 356, Folder 1-6;
Box 357, Folder 1 General information, 1939 - 1940
- Box 356, Folder 7 Photographs, 1939 - 1940
- Box 356, Folder 8 "San Francisco, 1939", 1939 - 1940
- Box 357, Folder 2 "The Chapter in Your Life Entitled San Francisco", 1939 - 1940
- Box 357, Folder 3 Izmir, Turkey, 1939
- Box 357, Folder 4 "The Art of Treasure Island", 1939
- Box 397, Folder 2-3;
Box 416, Folder 3-7;
Box 409, Folder
14-15 Clippings, 1931 - 1941
- Box 409, Folder 16 Key plan of exposition, 1939 - 1939

Subseries 8.23: Festival of Britain, 1951 - 1951

- Box 398, Folder 1-3; Festival of Britain, London, United Kingdom, 1951
Box 397, Folder 4;
Box 357, Folder 5-6

Subseries 8.24: Milan Fair, 1955

- Box 405, Folder 10 Clippings, 1955

Subseries 8.25: Exposition Universelle et venti Internationale de Bruxelles, 1958

- Box 357, Folder 7-8 Official publication, 1958 - 1958

- Box 358, Folder 1-3 Official Information Bulletin, *Objectif 58*, 1958
- Box 358, Folder 4 Official Information Bulletin, official publications, 1958
- Box 358, Folder 5 Official Information Bulletin, view master discs, 1958
- Box 358, Folder 6 Official Information Bulletin, photographs, 1958
- Box 358, Folder 7 Official Information Bulletin, Atomium, 1958
- Box 358, Folder 8 Official Information Bulletin, brochures and leaflets, 1958
- Box 359, Folder 1 Maps and plans, 1959
- Box 359, Folder 2 Souvenirs, 1958
- Box 359, Folder 3 Pavilions and Exhibitions, A-G, 1958
- Box 359, Folder 4 Pavilions and Exhibitions, H-M, 1958
- Box 359, Folder 5 Pavilions and Exhibitions, N-T, 1958
- Box 359, Folder 6 Pavilions and Exhibitions, United States, 1958
- Box 359, Folder 7 Pavilions and Exhibitions, U.S.S.R., 1958
- Box 360, Folder 1 Philatelic Material, 1958
- Box 397, Folder 3-4;
Box 399, Folder 1-3;
Box 396, Folder 2;
Box 360, Folder 2-3
- Box 360, Folder 4 Sabena Airlines, 1958
- Box 360, Folder 5-6 Publications, 1958
- Box 409, Folder
17-18;
Box 361, Folder 1-4
- General information, 1958

Subseries 8.26: New York's World Fair, 1961 - 1965

Clippings from the following publications include *Long Island Press*, *New York Sun*, *Los Angeles Times*, *New York Times*, and *New York World and Telegram Sun*.

Box 362, Folder 6-9	Progress Reports, 1961 - 1963
Box 363, Folder 1	Progress Reports, 1963 - 1965
Box 363, Folder 2-3	Daily Programs, 1963
Box 363, Folder 4	Records of Legislation, 1964, 1936 - 1936
Box 363, Folder 5	Opening day memorabilia, 1964
Box 363, Folder 6	Opening day program, 1965
Box 401, Folder 7	Opening day press kit, 1964 April 22
Box 402, Folder 1	Reopening day press kit, 1965 April 21
Box 363, Folder 7	Photographs, 1961 - 1965
Box 363, Folder 8	Slides, 1964 - 1965
Box 363, Folder 9	Publicity stills, 1964 - 1965
Box 363, Folder 10	Photographs by David Oats, 1965 - 1968
Box 363, Folder 11	Photographs by Robert Rauschenbach, 1977
Box 364, Folder 4	Brochures/pamphlets, 1964 - 1965
Box 364, Folder 5	Maps, 1964 - 1965
Box 364, Folder 6-9	Magazine articles, 1964 - 1965
Box 365, Folder 1	"New York State Vacation Lands, 1964 - 1965
Box 365, Folder 2	Progressive Architecture Magazine, 1964 - 1965
Box 365, Folder 3	Transportation, 1964 - 1965
Box 365, Folder 4	The Triumph of Man, 1964 - 1965

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- Box 365, Folder 5 Vatican Pavilion, 1964 - 1965
[Image\(s\)](#)
- Box 365, Folder 6 Westinghouse press kit, 1964 - 1965
- Box 365, Folder 7 Westinghouse time capsule press kit, 1963 - 1965
- Box 368, Folder 5-7; General information, 1963 - 1965
Box 368, Folder 1-3;
Box 367, Folder 1-7;
Box 402, Folder 3-5;
Box 369, Folder 1-4;
8;
Box 365, Folder 8-10;
Box 366, Folder 1-7
- Box 368, Folder 4 Souvenir maps, 1964 - 1965
- Box 369, Folder 1 Remarks of Robert Moses, 1964 - 1965
- Box 369, Folder 2 Texaco map, 1964 - 1965
- Box 369, Folder 3; New York's World Fair Corporation documents, 1964 - 1965
Box 373, Folder 1-8
- Box 369, Folder 5-7 New York's World's Fair Corporation, operator's manuals, 1964 - 1965
- Box 374, Folder 1-6 Flushing Meadows and Corona Park, 1936-1985, undated
- Box 403, Folder 1-5; Printed materials , 1964 - 1965
Box 404, Folder 1-3;
Box 370, Folder 1-9;
Box 371, Folder 1-7;
Box 372, Folder 1-7
- Box 410, Folder 5-6; Clippings, 1932 - 1967
Box 400, Folder 3-9;
Box 417, Folder 2-6;
Box 411, Folder 1-5;

Box 401, Folder 1-4

Box 417, Folder 9 Poster

Box 401, Folder 5 Director's Meeting, Top of the Fair, Port of New York Authority Heliport, 1965
January 26

Box 401, Folder 6 Dedication, Port Authority Heliport and Exhibit Building and the Top of the Fair
Restaurant, 1963 October 16

Box 402, Folder 3 Throgs neck Bridge Opening and Dedication of Worl'd Fair Administration
Building, 1961 January 11

Subseries 8.27: Moscow, 1959 - 1959

Box 361, Folder 5 Organizational chart for American National Exhibition and clipping, 1959

Box 416, Folder 2 Pavilions and exhibitions, 1958 - 1958

Subseries 8.28: Century 21 Exhibition, 1962 - 1962

Box 361, Folder 8 Maps, 1962

Box 361, Folder 9 Article and pass, 1961 - 1962

Box 399, Folder 4; General information, 1961 - 1962

Box 362, Folder 1-4;

Box 410, Folder 1-4;

Box 361, Folder 6-7;

Box 400, Folder 1-3;

Box 417, Folder 1

Subseries 8.29: Expo 67, 1967

Box 404, Folder 4; Expo 67, Montreal, Canada, 1967

Box 375, Folder 1-10

Subseries 8.30: Long Beach, California (cancelled), 1967-1968

Box 375, Folder 11 Long Beach, California, 1967-1968

Subseries 8.31: HemisFair 68, 1968

Box 404, Folder 5; HemisFair 68, San Antonio, Texas, 1968

Box 375, Folder 12

Subseries 8.32: Expo 70, 1970

Box 404, Folder 6; Expo 70, Japan World Exposition, Osaka, Japan, 1970

Box 405, Folder 1-3;

Box 376, Folder 1-6

Subseries 8.33: Expo 74, 1974

Box 405, Folder 4-5; Expo 74, International Exposition on the Environment, Spokane, Washington State, United States, 1974

Box 376, Folder 7-10

Subseries 8.34: Expo 75, 1975

Box 377, Folder 1-3 Expo 75, International Ocean Exposition, Okinawa, Japan, 1975

Subseries 8.35: American Revolution Bicentennial, 1776-1976, 1976

Box 405, Folder 11-12

Box 405, Folder 11-12 Ephemera, 1976

Box 411, Folder 9 Publications, 1975 - 1975

Subseries 8.36: Queens Bicentennial Festival, 1975 - 1976

Box 411, Folder 10 Publications, 1975 - 1976

Subseries 8.37: Expo 81, (cancelled), 1977

Box 377, Folder 4 Expo 81, Los Angeles, California (cancelled), planning documents, 1977

Subseries 8.38: Portopia 81, 1981

Box 377, Folder 5 Portopia 81, Kobe Port Island Exposition, Kobe, Japan, 1981

Subseries 8.39: 1982 World's Fair, 1982

Box 377, Folder 6-12; 1982 World's Fair, International Energy Exposition, Knoxville, Tennessee, 1982

Box 411, Folder 6-7 [Image\(s\)](#)

Subseries 8.40: Louisiana World Exposition, 1984

Box 378, Folder 1-2; Louisiana World Exposition, New Orleans, Louisiana, United States, 1984
Box 405, Folder 6

Subseries 8.41: Olympic Games, 1984

Box 406, Folder 1 *Los Angeles Times*, 1984 July 22

Subseries 8.42: Expo 85, 1985

Box 378, Folder 3 Expo 85, The International Exposition, Tskuba, Japan, 1985

Queens Festival, 1985 - 1985

Box 411, Folder 11

Subseries 8.43: Expo 86, 1986

Box 378, Folder 4-6; Expo 86, Vancouver, Canada, 1986
Box 405, Folder 7

Subseries 8.44: World Expo 88, 1988

Orth, Edward J., Collector

Box 411, Folder 8; World Exposition 88, Brisbane, Australia, 1988
Box 378, Folder 7;
Box 405, Folder 8

Subseries 8.45: Expo 92, 1992

Box 379, Folder 1 Expo 92, Seville, Spain, 1992

Subseries 8.46: Expo 2000, 2000

Box 379, Folder 2 Expo 2000, Hanover, Germany, 2000

Subseries 8.41: Other Events and Celebrations, 1886-1989

Box 379, Folder 5 Great St. Louis Carnival, 1886

Box 379, Folder 6 Centennial Exposition of Cincinnati, 1888

Box 379, Folder 7	Newman Travel Talks, 1913-1914
Box 379, Folder 8-12	Olympic Games, Los Angeles, California, 1932-1938
Box 379, Folder 13	American Legion National Convention, 1938
Box 379, Folder 14	Ancient Arabic Order Nobles of the Mystic Shrine, 1938
Box 380, Folder 1	Swiss Industries Fair, 1938-1939
Box 380, Folder 2	Technology Forum, 1938
Box 380, Folder 3	Coronado Cuarto Centennial, 1940
Box 380, Folder 4	Four Hundreth Anniversary of the Discovery of the Colorado River, 1940
Box 380, Folder 5	Tournament of Roses, 1940
Box 380, Folder 6	Canadian National Exhibition, 1941
Box 380, Folder 7	California State Fair, 1947
Box 380, Folder 8	Chicago Railroad Fair, 1948
Box 380, Folder 9	Los Angeles County Fair, 1950-1953
Box 380, Folder 10	European Trade Fairs, 1953
Box 380, Folder 11	Hawke's Bay Centenary, 1958
Box 380, Folder 12	New Towns Exhibition, 1959
Box 380, Folder 13	Thames Trade Fair, 1961
Box 380, Folder 14	United States International Transportation Exposition, 1972
Box 380, Folder 15-18	American Revolution Bicentennial, 1976
Box 380, Folder 19	Les Floralties Internationales de Montreal, 1980
Box 380, Folder 20	Miscellaneous events, 1900-1972

Box 380, Folder
21-22

Queens Festival, 1986-1989

Subseries 8.47: Combined Fairs, 1968-1994

Box 379, Folder 3-4

Combined Fairs, ephemera, 1968-1994

Subseries 8.48: General information about world's fairs, 1964-1980

Box 405, Folder 9

[Return to Table of Contents](#)

Series 9: Ephemera, 1934-1987

Subseries 9.1: New York and New York World's Fair

Box 381, Folder 1	<i>Almanac For New Yorkers</i> , 1939
Box 381, Folder 4	"For the Visitor in New York City", 1939
Box 381, Folder 6	"Guide to the Municipal Government, City of New York", 1942
Box 391, Folder 3	New York, undated
Box 381, Folder 7-10	New York World's Fair, guides and maps, 1937-1939
Box 382, Folder 1-6	New York World's Fair, guides and maps, 1939-1940
Box 383, Folder 1-3	Hotels, 1939-1940, undated
Box 406, Folder 2-3; Box 383, Folder 4-9	Images, 1934-1946, undated
Box 384, Folder 1	Lafayette Radio, catalogue, 1939
Box 384, Folder 2	Manhattan Classified Telephone Directory, 1939
Box 384, Folder 3	"Members Guide to New York City and Vicinity", 1953
Box 384, Folder 4	Music, 1892-1963, undated
Box 384, Folder 5-6	Queens Botanical Garden (Society), 1941-1967
Box 384, Folder 7	Queens Botanical Garden, newsletters, 1981
Box 384, Folder 8	Queens, New York, 1939-1989, undated
Box 386, Folder 1	Queens Museum, New York, 1938
Box 385, Folder 1-8	New York World's Fair, railroads, 1939-1940
Box 386, Folder 2-3	Rockefeller Center, New York City, 1939-1954
Box 386, Folder 4	<i>Time Tears On</i> , yearbook, Cashier's Dollar Club, New York World's Fair, 1939

Box 386, Folder 5-6 Travel, 1939-1941, undated

Box 386, Folder 7 "The Triborough Bridge Authority, Fifth Anniversary", 1941

Box 386, Folder 8 Truck permits, 1939

Box 386, Folder 9 United Nations, New York City Building, 1946-1951

Box 386, Folder 10 New York World's Fair, 1939-1940

Box 387, Folder 1-6 New York World's Fair, 1939-1940

Box 388, Folder 1-4 New York World's Fair, 1939-1940

Box 389, Folder 1-3 New York World's Fair, 1939-1940

Box 388, Folder 5 New York, general, 1937-1984, undated

Box 406, Folder 4 United Nations, New York City Buildings, 1946-1951

Subseries 9.2: Other States and Countries

Box 389, Folder 4 Argentina, Arizona, Azores, 1939, undated

Box 389, Folder 5 Belgium, Belgian Congo, undated

Box 389, Folder 6 California, undated

Box 389, Folder 7-9 Canada, undated

Box 389, Folder 10 Chile, Colorado, Columbia, Cuba, undated

Box 389, Folder 11 Delaware, Denmark, Dominican Republic, undated

Box 390, Folder 1 Europe, Florida, Finland, undated

Box 390, Folder 2 France, undated

Box 390, Folder 3 Georgia (United States), Germany, undated

Box 390, Folder 4 Great Britain, undated

Box 390, Folder 5 Haiti, Holland, undated

Box 390, Folder 6 Illinois, Iowa, Ireland, undated

Box 390, Folder 7 Italy, undated

Box 390, Folder 8 Japan, undated

Box 390, Folder 9 Lebanon-Syria, Lithuania, undated

Box 390, Folder 10 Maine, Mexico, Missouri, Morocco, undated

Box 390, Folder 11 Netherlands Indies, Nevada, undated

Box 391, Folder 1 New England, undated

Box 390, Folder 2 New Hampshire, New Jersey, New Mexico, undated

Box 417, Folder 10 Newspapers (*Valley Ventura*; *Toledo Blade*, and *New York American*, 1835 - 1835, 1905 - 1905

Box 391, Folder 4 Norway, undated

Box 391, Folder 5 Pennsylvania, undated

Box 391, Folder 6 Palestine, Peru, Poland, undated

Box 391, Folder 7 Rhode Island, Roumania, undated

Box 391, Folder 8 Scotland, Siam, South America, South Carolina, undated

Box 391, Folder 10 Southern Rhodesia, Soviet Union, Sweden, Switzerland, undated

Box 391, Folder 9 Tennessee, Turkey, United States, Utah, undated

Box 391, Folder 11 Vermont, Yugoslavia, undated

Subseries 9.3: Motion Picture and Entertainment

Box 381, Folder 3 Entertainment, 1938-1961

Box 381, Folder 5 *Gone With the Wind*, program, 1939

Box 406, Folder 6-7; 9; Box 392, Folder 1-2, 4; Map-folder 8	<i>The Wizard of Oz</i> , Metro-Goldwyn-Mayer, 1939-1975 Image(s)
Box 381, Folder 2	Cinerama, 1955, undated
Box 392, Folder 3	<i>Film Careers; Judy Garland</i> , magazine, 1963
Box 393, Folder 1-13; Box 392, Folder 5-20	Walt Disney Productions, 1938-1981, undated
Box 406, Folder 5	<i>Snow White</i> (sheet music and press book) , 1937
Box 406, Folder 8	<i>Fantasia</i> (press book), 1940
Box 411, Folder 13	<i>Fantasia</i> (program), undated
Box 406, Folder 10	<i>Peter Pan</i> (press book), 1969
Box 406, Folder 11; Box 411, Folder 14	<i>Pinocchio</i> (press book), 1971
Box 406, Folder 12	<i>The Story of Walt Disney World</i> , 1971
Box 406, Folder 13	<i>Bambi</i> (press book), undated
Box 406, Folder 14	Mickey Mouse Happy Birthday Show (press book), undated
Box 411, Folder 12	Disneyland shopping bags, undated

[Return to Table of Contents](#)

Series 10: Audio Visual Materials

Subseries 10.1: Moving Image, 1939 - 1965

- Reel OF 560.1 Progress Report: New York World's Fair , 1964 - 1965
1 Reel (16mm, black and white composite optical track print, 985 feet)
A film about the 1964 fair with footage of the 1939 fair, also footage with Presidents; JFK, Eisenhower, Hoover and Truman
- Reel OF 560.2 New York World's Fair 1939 , 1939
1 Reel (16mm, black & white/color, sound/silent, 1400 feet)
"Amateur Cinema League, A Worldwide Organization of Amateur Movie Makers, member of Philadelphia Cinema Club 1939, photographed by Robert R. Henderson", but reel appears to be a home movie compilation reel. Footage of Billy Rose's Aquacade, figure skating, parachute ride, and "Railroads on Parade"
- Reel OF 560.3 To The Fair! , 1964
1 Reel (16mm, color composite optical track print, 950 feet)
A film produced by Francis Thompson giving a good general overview of the 1964 New York World's Fair by following various story lines.
- Reel OF 560.4;
Box xx, Item RV
560.4 World's Fair Report with Lowell Thomas , 1964
1 videocassettes (vhs)
1 Reel (16mm, color optical track print, 480 feet)
A fifteen minute version of an overview of the 1964 New York World's Fair produced by the New York World's Fair 1964-1965 Corporation, color has faded to magenta.
- Reel OF 560.5 Official Motion Pictures of the New York World's Fair , 1939
1 Reel (16mm, black & white, silent print, 420 feet)
Contains footage of New York Governor Herbert H. Lehman, Mayor Fiorello LaGuardia, and opening day ceremonies with President Franklin Roosevelt. General footage of the fair grounds.
- Reel OV 560.6 The Middleton Family at the New York World's Fair, Part One , 1939
1 Reel (16mm, color composite optical track print, 1150 feet)
Directed by Robert R. Snody, follows a fictitious family and their trip to the 1939 fair.
- Reel OF 560.7 The Middleton Family at the New York World's Fair, Part Two , 1939
1 Reel (16mm, color composite optical track print, 750 feet)
Directed by Robert R. Snody, follows a fictitious family and their trip to the 1939 fair.
- Reel OF 560.8 [Home Movie I] , 1939
1 Reel (16mm, color, silent camera original reversal, 344 feet)
An excellent array of home movies of the 1939 New York World's Fair, including: general fair scenes, flags, the Trylon and Perisphere, Independence

Hall replica, the exterior of the Petroleum Hall, a parade, outdoor drama, fountains at night, early footage of Flushing Meadows and construction and groundbreaking, sea plane with aerial views of the fair in construction, construction views, opening day parade and festivities, GREAT footage of Franklin Delano Roosevelt (FDR) giving his speech-very close, good footage of Mrs. Eleanor Roosevelt, fire engines, New York World's Fair Fire Department

Reel 560.9;
Box xx, Item RV
560.9

[Home Movie II] , 1939
1 Reel (16mm, color, silent camera original reversal, 487 feet)

An excellent array of home movies of the 1939 New York World's Fair, including: courtyard, totem poles, Petroleum Hall, General Electric building, scenes at the Perisphere, Soviet Union pavilion, Czecho Slovakia pavilion, colonial town, "The Seven Ages of Man" mural at the Bell System building, British pavilion, Billy Rose's Aquacade, (great deal of footage), glass pavilion, US history stage show, (great deal of footage), farm scenes, view of parking lot, lily pond, fountains at night

Reel OF 560.10;
Box xx, Item RV
560.10

[Home Movie III] , 1939
1 Reel (16mm, color, silent camera original reversal, 364 feet)

An excellent array of home movies of the 1939 New York World's Fair, including: fair entrance, fair scenes, elevated view of the fair-large sundial very prominent, flowers and fountains, British pavilion, Italian pavilion, fountains, "The City of Light" presented by Consolidated Edison, Canadian Mountie maneuvers, train display, Ford pavilion, lightning display, fair views, garden display, Polish pavilion, The Netherlands pavilion, parachute ride, Billy Rose's Aquacade, the Trylon and Perisphere

Reel OF 560.11

[Home Movie IV] , 1939
1 Reel (16mm, color, silent camera original reversal, 284 feet)

An excellent home movie of the 1939 New York World's Fair, including: airplane shots with mountains, family shots, Fair scenes: Ford Motor building, outdoor concert with "The New World Ensemble" directed by Ferde Grofe, lightning display, Trylon and Perisphere, parachute ride, fountains, George Washington statue and fountain, elevated view of the fair, more of "The New World Ensemble" directed by Ferde Grofe, Ford Building Mercury statue, Aviation pavilion, Shipping pavilion, US Steel pavilion. Family scenes: drive-in restaurant, car with Texas plates, palmetto trees, and girls in majorette car hop uniforms, family shots, another drive-in with girl in grass skirt car hop outfit.

Reel OF 560.12

All's Fair: The President Opens the World of Tomorrow , undated
1 Reel (16mm, black & white, silent print, 500 feet)

Appears to be a comp. reel of professional fair footage including: FDR on opening day, closing day, other fair scenes, "described by Andre Baruch", last half is a copy of "The World of Tomorrow"

Reel OF 560.13

New York World's Fair (World of Tomorrow)
1 Reel (16mm, black & white, silent print, 400 feet)

Including: "Savoy-World's Greatest Colored Dancers"

Reel OF 560.14

[Home Movie V] , 1939

- 1 Reel (16mm, color, silent camera original reversal, 284 feet)*
An excellent compilation of home movies of the 1939 New York World's Fair, including: elevated view of the fair, Trylon and Perisphere, gardens, waterfall with tunnel, The City of Light, Ford pavilion, Aviation, General Motors, Chrysler, Belgium, Italy, Heinz Dome, General Electric at night, US Steel at night, National Cash Register at night, lots of night footage, Westinghouse robot-Elektro, United States history stage show
- Reel OF 560.15 New York World's Fair (World of Tomorrow) , undated
1 Reel (16mm, black & white, silent print, 346 feet)
- Reel OF 560.17 San Francisco World's Fair , 1939
1 Reel (375f., 16mm, black & white, silent)
includes: early modes of transportation, covered wagon, sailing ship, main entrance with elephant towers, Court of the Seven Seas, Pacifica statue, Tower of the Sun, Court of Flowers, "The Girl and the Rainbow", The Gayway, Peru pavilion, Japan, Australia, Indo-China, Cathay, Pacific House, Federal building murals, mines, metals and machinery building
- Reel OF 560.18 New York World's Fair (World of Tomorrow)
1 Reel (16mm, black & white, silent print, 332 feet)
includes: League of Nations, statues of the four freedoms, Hall of Communications, Court of Peace, Court of States (Illinois, Florida, New Jersey, New England and Pennsylvania)
- Reel OF 560.19 News Thrills of 1939 , 1939
1 Reel (16mm, black & white, composite optical track print, 370 feet)
An Official Films news reel including, "President Roosevelt Officially Opens NY World's Fair", "British Rulers Visit America for First Time in History", "Coronation of Pope Pius XI", "Reds Invade Finland Rain Bombs on Helsinki", "Nazis Scuttle Graf Spee of Montevideo", "Sport Thrills of 1939", and "Wilbur Shaw Wins Indianapolis Classic"
- Reel OF 560.20 News Thrills (40 Vol. 2) , 1939
1 Reel (16mm, black & white, silent print, 245 feet)
An Official Films news reel including, "Duke of Windsor Takes New Post", "Nation Ready for Battle of Britain", "Colonials Arrive to Defend the British Isles", "Help Short of War, US Sends Planes", "General de Gaulle Mobilizes Army on British Soil", "Winston Churchill Inspects Home Defense", "Air Battle", "A Hit", "Draft", "Roosevelt Wins!", "Mosquitos", "The Fair", and "Collapse"
- Reel OF 560.21 New York World's Fair (World of Tomorrow)
1 Reel (16mm, black & white, silent print, 344 feet)
- Reel OF 560.22 New York World's Fair (World of Tomorrow)
1 Reel (16mm, black & white, silent print, 331 feet)
- Reel OF 560.23 New York World's Fair (World of Tomorrow)

- 1 Reel (16mm, black & white, silent print, approx. 150 feet)*
Short version of Official Film documentary about the fair.
- Reel OF 560.24 [New York World's Fair] , 1939
1 Reel (8mm silent print, 300 feet)
Composite reel created by Archives Center of films about the 1939 New York Fair.
- [New York World's Fair] , 1939
1 Reel (8mm silent print, 325 feet)
Composite reel created by Archives Center of films about the 1939 New York Fair.
- Reel 560.26 [New York World's Fair] , 1939
1 Reel (8mm silent print, 200 feet)
Composite reel created by Archives Center of films about the 1939 New York Fair.
- Reel OF 560.27 [New York World's Fair] , 1964
1 Reel (8mm silent print, 200 feet)
Composite reel created by Archives Center of films about the 1964 New York Fair.
- Reel OF 560.28 [Bruxelles Exposition Universelle] , 1958
1 Reel (8mm silent print, 300 feet)
Composite reel created by Archives Center of films about the 1958 Brussels fair.
- Reel OF 560.29 [Bruxelles Exposition Universelle] , 1958
1 Reel (8mm silent print, 200 feet)
Composite reel created by Archives Center of films about the 1958 Brussels fair.
- Box 2 Original souvenir boxes for fair films., undated
- Box XX Film negatives (unidentified), undated
10 motion picture films (negatives ; 120 film)

Subseries 10.2: Sound Recordings (unprocessed)

[Return to Table of Contents](#)