

# Guide to the Albert W. Hampson Commercial Artwork Collection

NMAH.AC.0561

Jennifer Namsiriwan and Vanessa Broussard-Simmons

2007



Archives Center, National Museum of American History

P.O. Box 37012 Suite 1100, MRC 601

Washington, D.C. 20013-7012

Business Number: Phone: 202-633-3270

Fax Number: Fax: 202-786-2453

archivescenter@si.edu

https://americanhistory.si.edu/archives

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## **Collection Overview**

**Repository:** Archives Center, National Museum of American History

Title: Albert W. Hampson Commercial Artwork Collection

**Date:** 1926-1980, undated

Identifier: NMAH.AC.0561

Creator: Hampson, Albert W., 1911-1990 (artist)

**Extent:** 6 Cubic feet

Language: English.

**Summary:** Collection documents the personal life and work of commercial artist Albert

W. Hampson.

Digital Content: Image(s): Albert W. Hampson Commercial Artwork Collection

#### **Administrative Information**

## **Acquisition Information**

The collection was donated by Hampson's son, Theodore Hampson, September 1996.

#### **Related Materials**

#### Archives Center, National Museum of American History, Smithsonian Institution

NW Ayer Advertising Agency Records, NMAH.AC.0059

Warshaw Collection of Business Americana, NMAH.AC.0060

Alan and Elaine Levitt Advertisement Collection, NMAH.AC.0303

Federal Express Advertising History Collection, NMAH.AC.0306

Cover Girl Advertising Oral History & Documentation Project, NMAH.AC.0374

Louis Szalay Advertising Art Collection, NMAH.AC.0412

Landor Design Collection, NMAH.AC.0500

Francis M. Mair Papers, NMAH.AC.0548

Sandra and Gary Baden Collection of Celebrity Endorsements in Advertising, NMAH.AC.0611

Thomajan Advertising Collection, NMAH.AC.0643

Ivory Soap Collection, NMAH.AC.0791

Lucian Bernhard Advertising Art Collection, NMAH.AC.1161

Walter H. Voigt Brewing Industry Collection, NMAH.AC.1195

Saul Nesbitt Papers, NMAH.AC.1275

Lester Beall collection, NMAH.AC.1278

Benjamin H. Stansbury Papers, NMAH.AC.1350

Charles Sheldon Papers, NMAH.AC.1423

Anthony Moreno Papers, NMAH.AC.1478

Mahler Product Packaging and Advertising Collection, NMAH.AC.1482

#### Archives of American Art, Smithsonian Institution

William E. L. Bunn Papers, 1AAA.bunnwill

Richard E. Filipowski Papers, AAA.filirich

Antonin Heythum Papers, AAA.heytanto

Paul Hollister Papers, AAA.hollpaul

Dorothy Liebes Papers, AAA.liebdoro

Museum of Graphic Art Records, AAA.museofga

Viktor Schreckengost Papers, AAA.schrvikt

Charles Sheeler Papers, AAA.sheechar

John Vassos Papers, 1898-1985, AAA.vassjohn

Inez Wheeler Papers, AAA.wheeinez

Douglas Leigh Papers, AAA.leigdoug

Frank Harmon Myers Papers, AAA.myerfran

#### **Smithsonian Institution Archives**

Cooper-Hewitt, National Design Museum, Exhibitions, Exhibition Records, SIA.FA10-061

Cooper-Hewitt, National Design Museum, Department of Applied Arts and Industrial Design Records, SIA.FA95-170

National Museum of American Art, Department of Graphic Arts Records, SIA.FA95-143

National Museum of History and Technology, Division of Graphic Arts and Photography, Records, SIA.FARU0206

National Museum of History and Technology, Division of Graphic Arts Records, SIA.FARU0413

National Museum of American Art, Department of Graphic Arts Records, SIA.FARU0476

Ruel P. Tolman Collection, SIA.FARU7433

#### Processing Information

Processed by Jennifer Namsiriwan, intern, 2006; Jennifer Ann Danenberg, intern, 2007; and Vanessa Broussard-Simmons, archivist, 2007.

#### **Preferred Citation**

Albert W. Hampson Commercial Artwork Collection, 1926-1980, undated, Archives Center, National Museum of American History.

#### Restrictions

Collection is open for research.

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## **Biographical**

Albert W. Hampson was born May 20, 1910, in West Philadelphia, Pennsylvania. He demonstrated artistic ability at an early age, winning all of the available school awards. Observing teachers encouraged him to pursue a career as an artist. His mother's death and father's unemployment forced him to get a job while still attending high school. He balanced work, school, and art all through his adolescence.

After his graduation from Northeast High School in June of 1927, Hampson pursued his art education at the Pennsylvania Museum School of Industrial Art (the University of the Arts) until June of 1931. While at the university, he was quarterback of the Germantown Boys Club football team and a semi-pro team in Chestnut Hill, and he attended the Cape Cod School of Art under a scholarship provision, for one year in 1930. Also during his education, and after graduation, Hampson earned a living by providing draft and architectural drawings for several Philadelphia architects. He was driving a bread wagon and preparing advertising layouts for a Philadelphia bakery, the Old Bond Bakery, when he got his first big break: one of his oil paintings was featured on the cover of the Saturday Evening Post on November 30, 1934. Between 1935 and 1944, his work appeared on the covers of Post and Look magazines more than a dozen times.

Hampson had been working as a commercial artist for a decade and was well established before marrying Josephine Unger Corson, a jewelry designer and librarian, on February 7, 1945. They had two children, Hillary, born 1945, and Theodore "Ted" born 1956.

In his personal life Hampson was known for his strong political opinions and work ethic, sometimes working eighteen hours a day. He did not believe in short-cuts, and his determination for perfection was evident in his do-it-yourself landscaping, according to his son. He spent time away from home, working five days a week in New York when Ted was young, but Hampson always brought gifts home and was ready for a discussion on politics. He was an active member of the Philadelphia Sketch Club, the oldest continuing artist organization in the nation. He was remembered by long-time colleague and friend, Fred Decker, as a staunch democrat (borderline socialist) who firmly publicized his views. This tenacious attitude provided him with the abilities of a great salesman, and knowing how to sell ideas can make a great commercial artist, as his son noted. He also had personal success as a father figure, according to Ted.

Hampson enjoyed a long and successful career as a freelance artist, staff artist, and art director for several New York and Philadelphia advertising agencies. He illustrated books and dust jackets and was a noted portrait painter. His work also encompassed commercial art, newspapers and magazines, point-of-purchase product displays, and was employed by such noted corporations as Johnson ™, DuPont©, General Electric©, Hiram Walker & Sons Incorporated, & Philco Television©. Hampson credited his success to the Saturday Evening Post for giving him the courage to continue as an artist. He saved examples, along with scrapbooks, photographs and business correspondence, as a record of his work. Ted preserved his father's collection after his death on February 19, 1990. His collection was donated to the Smithsonian on September 5, 1996 by Theodore "Ted" Hampson, who worked as a News Editor in Chicago until his death at forty–four years of age in 2000.

# **Scope and Contents**

The collection documents the creation of promotional and advertising materials through photographs, original artwork and completed print advertisements and point-of-purchase displays. The research value of the collection lies in the documentation of this process. Researchers will find that these materials demonstrate how ideas are conceived and then expressed by artists for their clients. Evidence of decision making and collaboration between

the artist and the client is illustrated by elements such as color choices or model poses. Often this evidence is lost when the only record saved is the completed advertisement or display. A good example of the developmental/creative process, complete with finished product, is the Tung-Sol Radio Tubes project. Materials also demonstrate the variety and occurrence of advertising projects during the mid-twentieth century. The artist created documents and artwork for different markets, both the consumer and the company.

Materials are arranged first by parent company, then by product or brand name. However, there are a very small number of items, with obscure affiliations to a company listed by product name. Corporate ownership of many of these companies and products has changed since the era that Hampson was working in, but their historical application has been maintained in this container list. Researchers must research product or company names within their historical context.

# **Arrangement**

The collection is arranged in five series.

Series 1, Personal Papers, 1928-1980, undated

Series 2, Early Artwork, 1926-1927, undated

Series 3, Commercial Artwork, 1938-1969, undated

Series 4, Artwork for Covers of Publications, 1937-1950s, undated

Series 5, Portraits, 1951-1977, undated

## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

#### Subjects:

Advertising agencies -- United States
Advertising art -- 20th century
Advertising, magazine -- 20th century
Design sketches
Fiction -- Novels
Magazine covers -- Design
Magazine illustration
Photography of women -- 1940-1950
Women in advertising
advertising -- 20th century

#### Types of Materials:

Advertisements Artwork

Black-and-white negatives

Black-and-white photographic prints -- Silver gelatin -- 1950-2000

Black-and-white photographs

Correspondence

Correspondence -- 20th century

Design drawings -- 20th century

Diaries -- 20th century

Photographs -- 20th century Point-of-purchase displays Point-of-purchase displays -- 20th century Sketches Sketches, conceptual Slides (photographs)

#### Occupations:

Artists' models

#### Preferred Titles:

Look (magazine) Saturday Evening Post (magazine)

# **Container Listing**

# Series 1: Personal Papers, 1928-1980, undated

Scope and	Contains biographical information, photographs, school papers, correspondence, diaries, and notes
Contents:	documenting Hampson's personal and professional life. Materials are arranged in chronological

order.

Box 1, Folder 3	Circular, Art Department, Pennsylvania Museum School of Industrial Art, 1928-1929
Box 1, Folder 2	Biographical information, 1944, 1972, 1974-1980
Box 1, Folder 4	General correspondence, 1943 November 5-1960 February 8
Box 1, Folder 5	Correspondence with Mead Johnson Corporation, 1957
Box 1, Folder 6	Correspondence with Einson-Freeman Company, Incorporated, 1958-1963
Box 1, Folder 7	Diaries, 1967 January 2-1968 January 9
Box 1, Folder 8	Notes, undated
Box 2, Folder 1	Photograph, undated
Box 1, Folder 1	Photograph, undated

# Series 2: Early Artwork, 1926-1927, undated

Scope and Includes Hampson's personal artwork, primarily pencil sketches, dating from the 1920s. Of interest is his work for Northeast High School located in Philadelphia, Pennsylvania. Materials are arranged

in chronological order.

Box 1, Folder 9	Pencil sketches, 1926-1927
Box 1, Folder 10	Zoo sketches, 1927
Box 1, Folder 11	Miscellaneous sketches, 1926-1927
Box 1, Folder 12	The Archive, Northeast High School, Philadelphia, Pennsylvania, 1927 April

## Series 3: Commercial Artwork, 1938-1969, undated

# Scope and Contents:

Documents the artwork Hampson created for clients. The materials appear to be in various stages of completion. Some of the artwork is original sketches or illustrations of printed advertisements, point of purchase displays, and other forms of advertising. Included are also photographic materials of the artwork.

Series is arranged in five subseries. Subseries 3.1, is photographic materials of printed advertisements and point-of purchase displays. Subseries 3.2, are printed advertisements and other forms of advertising. Subseries 3.3, are sketches and renderings of point-of-purchase displays and Subseries 3.4, are the point of purchase displays. Subseries 3.5, are scrapbooks of work for clients.

# Subseries 3.1: Photographic Materials of Printed Advertisements and Point-of-Purchase Displays, undated

# Scope and Contents:

Contains photographs and negatives of artwork created for major American companies. These companies manufactured and distributed a variety of products including cosmetics, food, beverages, beer and liquor, clothing, personal care, pharmaceuticals, tools, pens, paint, radios, typewriters, and tobacco. In addition, there are photographs and negatives of models posing for print advertisements and slides and with an index. Materials are arranged in alphabetical order by company.

Box 3	American Beer
Box 3	American Cosmetics Company, (Revlon)
Box 3	BIC Corporation, (Sheaffer Pens)
Box 3	Banker's Life Company
Box 3	Bayer USA, Incorporated, (Midol)
Box 3	Belding Corticelli
Box 3	Belle Sharmeer Stockings
Box 3	Borden, Incorporated, (Reid's Ice Cream)
Box 3	Boston Varnish Company
Box 3	Breakstone's Whipped Butter & Cream Cheese
Box 3	Bristol-Myers Squibb Pharmaceuticals Corporation
Box 3	Brown & Williamson Tobacco Company, (Belair cigarettes)
Box 3	Cerveza India
Box 3	Clicquot Club Company

Box 3 Distilled Liquors Import Company  Box 3 Dr. Pepper/CSAB  Box 3 DuPont Products  Box 3 Eastman Kodak Company  Box 3 Elmo Cosmetics CC  Box 3 Esterbrook Pen Company/Venus Esterbrook Corporation  Box 3 Fort-Pitt Brewing Company  Box 3 Four Roses Distillers Company  Box 3 Frank's Orange Nectar  Box 3 Frostie Beverage Company  Box 3 GTE Sylvania  Box 3 General Electric Company  Box 3 Goderham & Worts, Ltd., (Seven Stars Whiskey)  Box 3 Gunther Brewing Company  Box 3 Gunther Srewing Company  Box 3 James Barclay & Company  Box 3 James Barclay & Company  Box 3 Johnson & Johnson  Box 3 Kellogg Company  Box 3 Kraft Foods, Incorporated, (Lifesavers)	Box 3	Di-Chloride
Box 3 Dr. Pepper/CSAB Box 3 DuPont Products Box 3 Eastman Kodak Company Box 3 Elmo Cosmetics CC Box 3 Esterbrook Pen Company/Venus Esterbrook Corporation Box 3 Fort-Pitt Brewing Company Box 3 Four Roses Distillers Company Box 3 Frank's Orange Nectar Box 3 Frostie Beverage Company Box 3 General Electric Company Box 3 General Electric Company Box 3 Gillette Company Box 3 Gooderham & Worts, Ltd., (Seven Stars Whiskey) Box 3 Gunther Brewing Company Box 3 Hires Root Beer Division of Crush International, Incorporated Box 3 James Barclay & Company Box 3 Johnson & Johnson Box 3 Kellogg Company Box 3 Kellogg Company Box 3 Kellogg Company Box 3 Kellogg Company Box 3 Kool-Aid, (Perkins Products Company/General Foods, Incorporated)	Box 3	Disston Tools
Box 3	Box 3	Distilled Liquors Import Company
Box 3 Elmo Cosmetics CC  Box 3 Esterbrook Pen Company/Venus Esterbrook Corporation  Box 3 Fort-Pitt Brewing Company  Box 3 Four Roses Distillers Company  Box 3 Frank's Orange Nectar  Box 3 Frostle Beverage Company  Box 3 General Electric Company  Box 3 Gooderham & Worts, Ltd., (Seven Stars Whiskey)  Box 3 Gunther Brewing Company  Box 3 Gunther Brewing Company  Box 3 Interwoven Socks Company  Box 3 James Barclay & Company  Box 3 Johnson & Johnson  Box 3 Kellogg Company  Box 3 Kellogg Company  Box 3 Kool-Aid, (Perkins Products Company/General Foods, Incorporated)	Box 3	Dr. Pepper/CSAB
Box 3 Elmo Cosmetics CC  Box 3 Esterbrook Pen Company/Venus Esterbrook Corporation  Box 3 Fort-Pitt Brewing Company  Box 3 Four Roses Distillers Company  Box 3 Frank's Orange Nectar  Box 3 Frostie Beverage Company  Box 3 GTE Sylvania  Box 3 General Electric Company  Box 3 Gillette Company  Box 3 Gooderham & Worts, Ltd., (Seven Stars Whiskey)  Box 3 Gunther Brewing Company  Box 3 Hires Root Beer Division of Crush International, Incorporated  Box 3 Interwoven Socks Company  Box 3 James Barclay & Company  Box 3 Johnson & Johnson  Box 3 Kellogg Company	Box 3	DuPont Products
Box 3 Fort-Pitt Brewing Company  Box 3 Four Roses Distillers Company  Box 3 Four Roses Distillers Company  Box 3 Frank's Orange Nectar  Box 3 Frostie Beverage Company  Box 3 GTE Sylvania  Box 3 General Electric Company  Box 3 Gillette Company  Box 3 Gooderham & Worts, Ltd., (Seven Stars Whiskey)  Box 3 Gunther Brewing Company  Box 3 Hires Root Beer Division of Crush International, Incorporated  Box 3 James Barclay & Company  Box 3 James Barclay & Company  Box 3 Johnson & Johnson  Box 3 Kellogg Company	Box 3	Eastman Kodak Company
Box 3 Fort-Pitt Brewing Company  Box 3 Four Roses Distillers Company  Box 3 Frank's Orange Nectar  Box 3 Frostie Beverage Company  Box 3 GTE Sylvania  Box 3 General Electric Company  Box 3 Gillette Company  Box 3 Gooderham & Worts, Ltd., (Seven Stars Whiskey)  Box 3 Gunther Brewing Company  Box 3 Hires Root Beer Division of Crush International, Incorporated  Box 3 Interwoven Socks Company  Box 3 James Barclay & Company  Box 3 Johnson & Johnson  Box 3 Kellogg Company  Box 3 Kellogg Company  Box 3 Kool-Aid, (Perkins Products Company/General Foods, Incorporated)	Box 3	Elmo Cosmetics CC
Box 3 Four Roses Distillers Company  Box 3 Frank's Orange Nectar  Box 3 Frostie Beverage Company  Box 3 GTE Sylvania  Box 3 General Electric Company  Box 3 Gillette Company  Box 3 Gooderham & Worts, Ltd., (Seven Stars Whiskey)  Box 3 Gunther Brewing Company  Box 3 Hires Root Beer Division of Crush International, Incorporated  Box 3 Interwoven Socks Company  Box 3 James Barclay & Company  Box 3 Johnson & Johnson  Box 3 Kellogg Company  Box 3 Kellogg Company  Box 3 Kool-Aid, (Perkins Products Company/General Foods, Incorporated)	Box 3	Esterbrook Pen Company/Venus Esterbrook Corporation
Box 3 Frank's Orange Nectar  Box 3 Frostie Beverage Company  Box 3 GTE Sylvania  Box 3 General Electric Company  Box 3 Gillette Company  Box 3 Gooderham & Worts, Ltd., (Seven Stars Whiskey)  Box 3 Gunther Brewing Company  Box 3 Hires Root Beer Division of Crush International, Incorporated  Box 3 Interwoven Socks Company  Box 3 James Barclay & Company  Box 3 Johnson & Johnson  Box 3 Kellogg Company  Box 3 Kool-Aid, (Perkins Products Company/General Foods, Incorporated)	Box 3	Fort-Pitt Brewing Company
Box 3 GTE Sylvania  Box 3 GGE Sylvania  Box 3 General Electric Company  Box 3 Gillette Company  Box 3 Gooderham & Worts, Ltd., (Seven Stars Whiskey)  Box 3 Gunther Brewing Company  Box 3 Hires Root Beer Division of Crush International, Incorporated  Box 3 Interwoven Socks Company  Box 3 James Barclay & Company  Box 3 Johnson & Johnson  Box 3 Kellogg Company  Box 3 Kellogg Company  Box 3 Kool-Aid, (Perkins Products Company/General Foods, Incorporated)	Box 3	Four Roses Distillers Company
Box 3 GTE Sylvania  Box 3 General Electric Company  Box 3 Gillette Company  Box 3 Gooderham & Worts, Ltd., (Seven Stars Whiskey)  Box 3 Gunther Brewing Company  Box 3 Hires Root Beer Division of Crush International, Incorporated  Box 3 Interwoven Socks Company  Box 3 James Barclay & Company  Box 3 Johnson & Johnson  Box 3 Kellogg Company  Box 3 Kellogg Company  Kool-Aid, (Perkins Products Company/General Foods, Incorporated)	Box 3	Frank's Orange Nectar
Box 3 General Electric Company  Box 3 Gillette Company  Box 3 Gooderham & Worts, Ltd., (Seven Stars Whiskey)  Box 3 Gunther Brewing Company  Box 3 Hires Root Beer Division of Crush International, Incorporated  Box 3 Interwoven Socks Company  Box 3 James Barclay & Company  Box 3 Johnson & Johnson  Box 3 Kellogg Company  Box 3 Kellogg Company  Kool-Aid, (Perkins Products Company/General Foods, Incorporated)	Box 3	Frostie Beverage Company
Box 3 Gillette Company  Box 3 Gooderham & Worts, Ltd., (Seven Stars Whiskey)  Box 3 Gunther Brewing Company  Box 3 Hires Root Beer Division of Crush International, Incorporated  Box 3 Interwoven Socks Company  Box 3 James Barclay & Company  Box 3 Johnson & Johnson  Box 3 Kellogg Company  Box 3 Kellogg Company  Kool-Aid, (Perkins Products Company/General Foods, Incorporated)	Box 3	GTE Sylvania
Box 3 Gooderham & Worts, Ltd., (Seven Stars Whiskey)  Box 3 Gunther Brewing Company  Box 3 Hires Root Beer Division of Crush International, Incorporated  Box 3 Interwoven Socks Company  Box 3 James Barclay & Company  Box 3 Johnson & Johnson  Box 3 Kellogg Company  Box 3 Kool-Aid, (Perkins Products Company/General Foods, Incorporated)	Box 3	General Electric Company
Box 3 Gunther Brewing Company  Box 3 Hires Root Beer Division of Crush International, Incorporated  Box 3 Interwoven Socks Company  Box 3 James Barclay & Company  Box 3 Johnson & Johnson  Box 3 Kellogg Company  Box 3 Kool-Aid, (Perkins Products Company/General Foods, Incorporated)	Box 3	Gillette Company
Box 3 Hires Root Beer Division of Crush International, Incorporated  Box 3 Interwoven Socks Company  Box 3 James Barclay & Company  Box 3 Johnson & Johnson  Box 3 Kellogg Company  Box 3 Kool-Aid, (Perkins Products Company/General Foods, Incorporated)	Box 3	Gooderham & Worts, Ltd., (Seven Stars Whiskey)
Box 3 Interwoven Socks Company  Box 3 James Barclay & Company  Box 3 Johnson & Johnson  Box 3 Kellogg Company  Box 3 Kool-Aid, (Perkins Products Company/General Foods, Incorporated)	Box 3	Gunther Brewing Company
Box 3 James Barclay & Company  Box 3 Johnson & Johnson  Box 3 Kellogg Company  Box 3 Kool-Aid, (Perkins Products Company/General Foods, Incorporated)	Box 3	Hires Root Beer Division of Crush International, Incorporated
Box 3 Johnson & Johnson  Box 3 Kellogg Company  Box 3 Kool-Aid, (Perkins Products Company/General Foods, Incorporated)	Box 3	Interwoven Socks Company
Box 3 Kellogg Company  Box 3 Kool-Aid, (Perkins Products Company/General Foods, Incorporated)	Box 3	James Barclay & Company
Box 3 Kool-Aid, (Perkins Products Company/General Foods, Incorporated)	Box 3	Johnson & Johnson
	Box 3	Kellogg Company
Box 3 Kraft Foods, Incorporated, (Lifesavers)	Box 3	Kool-Aid, (Perkins Products Company/General Foods, Incorporated)
	Box 3	Kraft Foods, Incorporated, (Lifesavers)

Box 3	Lovell & Covel
Box 4	Merck, (Calgon Consumer Products and Sucrets)
Box 4	Miles Laboratories
Box 4	Miller and Hollis Corporation
Box 4	NL Industries, Incorporated, (Dutch Boy Paints)
Box 4	National Brewing Company, (National Bohemian)
Box 4	Nehi Corporation, (Chero-Cola/Union Bottle Works, Royal Crown Company, Cadbury Schwepps Americas Beverages)
Box 4	Nehi Corporation, (Chero-Cola/Union Bottle Works, Royal Crown Company, Cadbury Schwepps Americas Beverages)
Box 4	Olivetti-Underwood Company, (Underwood Champion Typewriter)
Box 4	Parke-Davis & Company, (Caladryl & Vitamins)
Box 4	Parker Pen Company, (Quink Ink)
Box 4	Paul Jones Distilling Company
Box 4	Pearl Brewing Company, (Jax Beer and Country Club)
Box 4	Pepsi-Cola Company
Box 4	Publicker Industries, Incorporated, (Haller's Bourbon Whiskey)
Box 4	RCA
Box 4	Rochester Root Beer
Box 4	Rollins Hosiery Mills
Box 4	Adam Scheidt Brewing Company
Box 4	Christian Schmidt & Sons Brewing Company
Box 4	W.F. Schrafft & Sons Corporation
Box 4	Seagram Company, Ltd.
Box 4	Speakman Company, (Sentinel Shower Head Products)

Box 4	Steffen & Company, (Ice Cream Products)
Box 4	Sunoco, Incorporated
Box 4	Talon, Incorporated
Box 4	Tattoo, Ltd.
Box 4	Tattoo, Ltd.
Box 4	Tung-Sol Radio Tubes
Box 5	United Beverages, Incorporated, (Ruppert Knickerbocker Beer)
Box 5	Walker, Hiram & Sons, Incorporated, (Imperial and Canadian Club)
Box 5	R.L. Watkins Company of Sterling Drug, Incorporated, (Dr. Lyon's Tooth Powder)
Box 5	Welch's Grape Juice Company
Box 5	Miscellaneous
Box 5	Unidentified negatives
Box 5	Photographs and negatives of models for print advertisements
Box 5	Photographs and negatives of Ruth posing for jobs
Box 2, Folder 2	Slides and with index

#### Subseries 3.2: Printed Advertisements and Other Forms of Advertising, 1938-1969; undated

Scope and Contents:

Consists primarily of sketches created for use in printed advertisements. The artwork was created for major American businesses including Bristol-Myers Squibb Pharmaceuticals Corporation, Emerson Drug Company (Bromo Seltzer), Campbell Soup Company, Clicquot Club Company, Commonwealth of Pennsylvania, Delaware Power and Light Company, DuPont Products, Eastman Kodak Company, Farmers Bank of the State of Delaware, Four Roses Distillers Company, Gillette Company, Ladies' Home Journal, Lipton Incorporated, Merck Company (Calgon Consumer Products and Sucrets), Philadelphia Electric Company, Philco Corporation, Pittsburgh Paint and Glass, Provident Mutual Life Insurance Company, Adam Scheidt Brewing Company, Swift and Company, United States Army Recruiting Service, and Hiram Walker & Sons, Incorporated. Materials are arranged in alphabetical order by the name of the company.

Box 2, Folder 4	American Biltrite Rubber Company
Box 6, Folder 2	American Biltrite Rubber Company

Box 1, Folder 13	American Lamb Council
Box 1, Folder 14	American Seed Company, Incorporated
Box 1, Folder 15	Automatic Headlight Dimmer Corporation
Box 1, Folder 16	Beach Front Garden Motels
Box 1, Folder 17	Bond Manufacturing Corporation
Box 2, Folder 4	Bond Manufacturing Corporation
Box 1, Folder 35	Bristol-Myers Squibb Pharmaceuticals Corporation
Box 6, Folder 3	Bromo Seltzer (Emerson Drug Company)
Box 6, Folder 4	Brooklyn Union Gas Company
Box 2, Folder 4	Bruder, M.A., & Sons
Box 2, Folder 4	Campbell Soup Company
Box 1, Folder 18	Christmas Club
Box 6, Folder 5	Clicquot Club Company
Box 8, Folder 1	Clicquot Club Company
Box 2, Folder 4	Columbia Minerva Corporation (Minerva Yarns)
Box 6, Folder 6	Commonwealth of Pennsylvania
Box 1, Folder 19	Delaware Power and Light Company
Box 1, Folder 20	Diamond Ice and Coal Company
Box 2, Folder 4	Diamond Ice and Coal Company
Box 6, Folder 7	Diamond Ice and Coal Company
Box 1, Folder 21	Duo-Dellay Products
Box 1, Folder 22	DuPont Products
Box 2, Folder 3	DuPont Products
Box 6, Folder 8	DuPont Products

Map-folder 4	Eastman Kodak Company
Box 2, Folder 4	Einson-Freeman Company, Incorporated
Box 1, Folder 23	Farmers Bank of the State of Delaware
Box 2, Folder 4	Farmers Bank of the State of Delaware
Box 6, Folder 9	Farmers Bank of the State of Delaware
Box 8, Folder 1	Four Roses Distillers Company
Box 1, Folder 24	General Telephone and Electronics
Box 1, Folder 25	Gillette Company
Box 1, Folder 26	Haas-Jordon Company
Box 1, Folder 27	Hanscom Brothers, Incorporated
Box 2, Folder 4	Hanscom Brothers, Incorporated
Box 6, Folder 10	Hanscom Brothers, Incorporated
Box 2, Folder 4	Harborside Warehouse Company, Incorporated
Box 1, Folder 28	Hotel DuPont
Box 1, Folder 29	Kantwet Blankets
Box 1, Folder 30	Krebs
Box 1, Folder 31	Ladies' Home Journal
Box 2, Folder 4	Lipton, Thomas J., Incorporated
Box 8, Folder 1	Lipton, Thomas J., Incorporated
Box 1, Folder 32	Mantua Metal Products
Box 6, Folder 12	Merck Company (Calgon Consumer Products and Sucrets)
Box 2, Folder 4	Pennsylvania Railroad
Box 2, Folder 4	Pennsylvania Salt Manufacturing Company (Hydrogen Peroxide)
Box 2, Folder 4	Philadelphia Bulletin

Box 2, Folder 4	Philadelphia Electric Company
Box 6, Folder 11	Philadelphia Electric Company
Box 1, Folder 33	Philco Corporation (Bendix and Ford)
Box 2, Folder 4	Philco Corporation (Ford)
Box 8, Folder 2	Philco Corporation
Box 2, Folder 4	Pittsburgh Paint and Glass
Box 1, Folder 34	Provident Mutual Life Insurance Company
Box 2, Folder 4	Renault, Incorporated (American Champagne)
Box 8, Folder 3	San Giorgio Spaghettini
Box 6, Folder 1	Adam Scheidt Brewing Company
Box 2, Folder 4	Speakman Company (Sentinel Showerhead Products)
Box 2, Folder 4	Swift and Company
Box 6, Folder 12	Tattoo, Ltd.
Box 6, Folder 13	Tung-Sol Radio Tubes
Box 6, Folder 14	United States Army Recruiting Service
Box 2, Folder 4	Walker, Hiram & Sons, Incorporated (Imperial Whiskey)
Box 1, Folder 35	Zerone
Box 1, Folder 36	Unidentified print advertisements

# Subseries 3.3: Sketches and Renderings of Point-of-Purchase Displays, undated

Scope and Contents:

Documents the process of creating point of purchase displays. The artwork was created for major American businesses including American Medical Association, American Express, Bristol-Myers Squibb Pharmaceuticals Corporation, Chiquita Bananas Brands, Incorporated, Clairol, Incorporated, Clicquot Club Company, Coca-Cola Company, Corning Ware Glass Company, DuPont Products, General Electric Company, Harvey's Bistol Cream, Heublein, Incorporated, Johnson & Johnson, Parke-Davis & Company, Pepsi-Cola Company, Philadelphia Electric Company, Pittsburgh Paint and Glass, RCA Victor, Remington Arms Company, Royal Tires, Russell Stover Candies, Incorporated, Shell Chemical Company, Scripto Lighter, Incorporated, Seagram Company, Ltd., Strohs Brewery Company, Timex Corporation, Yardley of London, Incorporated. In

addition, there is holiday and seasonal point-of-purchase sketches not related to any company or business. Materials are arranged in alphabetical order by the name of the company.

Box 12, Folder 1	American Medical Association
Box 13, Folder 3	ALO Cosmetics
Box 14, Folder 5	American Cosmetics Company (Revlon)
Box 12, Folder 2	American Express
Box 13, Folder 4	Armour & Company
Box 12, Folder 3	Barrett Ceiling Tile
Box 13, Folder 4	Bavarian Pretzels
Box 13, Folder 5	Bell's Liquor
Box 15, Folder 1	Bemco Associates, Incorporated
Box 14, Folder 1	Bristol-Myers Squibb Pharmaceuticals Corporation
Box 15, Folder 2	Boyle Midway (Woolite)
Box 13, Folder 5	Calvert Distillers Company
Box 13, Folder 4	Chiquita Bananas Brands, Incorporated
Box 13, Folder 1	Clairol, Incorporated
Box 12, Folder 5	Clicquot Club Company
Box 12, Folder 5	Coca-Cola Company
Box 13, Folder 2	Corning Ware Glass Company
Map-folder 3	DuPont Products
Box 14, Folder 4	DuPont Products
Box 15, Folder 4	Frederick Photogelatin Press
Box 12, Folder 6	Frostie Beverage Company
Box 15, Folder 5	General Electric Company
Box 14, Folder 1	Gillette Company

Box 12, Folder 4	Hamm's Brewery
Box 13, Folder 4	Hanscom Grocery Stores
Box 13, Folder 6	Harvey's Bistol Cream
Box 16, Folder 2	Heritage House Chemicals (Diamond Shamrock Corporation)
Box 13, Folder 5	Heublein, Incorporated (Gimlet Liquor, Relska, and Schmirnoff)
Box 13, Folder 6	Heublein, Incorporated (Milshire Liquor)
Box 13, Folder 6	Holland House
Box 13, Folder 5	Hunter
Box 15, Folder 5	Ingersoll Machine Tools, Incorporated
Box 14, Folder 1	Johnson & Johnson
Box 13, Folder 6	Kasser Distillers Products Corporation
Box 13, Folder 3	Koscot Interplanetary, Incorporated
Box 14, Folder 1	Leg Lure
Box 14, Folder 3	Matsushita Electric Industrial Corporation (Panasonic)
Box 13, Folder 6	McArthur's Scotch
Box 14, Folder 4	NL Industries, Incorporated (Dutch Boy Paints)
Box 13, Folder 6	National Distillers & Chemical Corporation (Old Taylor)
Box 15, Folder 1	ONSON Blender
Box 15, Folder 1	Parke-Davis & Company (Caladryl and Vitamins)
Box 13, Folder 5	Pearl Brewing Company (Country Club)
Box 12, Folder 5	Pepsi-Cola Company
Box 14, Folder 3	Philadelphia Electric Company
Box 14, Folder 4	Pittsburgh Paint and Glass, PPG Industrial Finishes-Color Dynamics
Box 14, Folder 3	RCA Victor

Box 14, Folder 6	Remington Arms Company
Box 15, Folder 1	Royal Tires (Tire Trading Post)
Box 15, Folder 1	Ryan Concrete (Blair Manufacturing Company)
Box 13, Folder 4	Russell Stover Candies, Incorporated
Box 14, Folder 4	Shell Chemical Company (No Pest Strips)
Box 12, Folder 4	Christian Schmidt & Sons Brewing Company/Heileman Brewing Company, Incorporated
Box 15, Folder 1	Scripto Lighter, Incorporated
Box 13, Folder 6	Seagram Company, Ltd.
Box 14, Folder 6	Spaulding, Incorporated
Map-folder 1	Speakman Company (Sentinel Showerhead Products)
Box 15, Folder 5	Speidel Watches, Division of Textron
Box 12, Folder 4	Strohs Brewery Company
Box 13, Folder 4	Supreme Bread, Denault, Ltd.
Box 14, Folder 2	Tattoo, Ltd.
Box 15, Folder 5	Timex Corporation
Box 2, Folder 5	Trans-World Display Corporation
Box 15, Folder 5	Vantage Clocks (Hamilton Watch Company)
Map-folder 1	Walker, Hiram & Sons, Incorporated
Box 13, Folder 6	Walker, Hiram & Sons, Incorporated (Imperial and Canadian Club)
Box 15, Folder 2	Weiller Company
Box 12, Folder 5	White Rock Corporation
Box 13, Folder 4	Whitman's Chocolate, Division of Pet, Incorporated
Box 15, Folder 3	Yardley of London, Incorporated

Box 16, Folder 1	Holiday and seasonal sketches
Box 1, Folder 37	Unidentified
Box 2, Folder 5	Unidentified
Box 7, Folder 2	Unidentified
Box 16, Folder 2-5	Unidentified
Map-folder 1	Unidentified, woman with a root beer soda

#### Subseries 3.4: Point of Purchase Displays, 1938-1958

# Scope and Contents:

Include examples of what appears to be the final artwork. Companies and businesses include Baltimore and Ohio Railroad, Borden, Incorporated, Clicquot Club Company, DuPont Products, Four Roses Distillers Company, Heublein, Incorporated, Gillette Company, Price Ice Cream, Tung-Sol Radio Tubes, and Hiram Walker & Sons, Incorporated. In addition, there are displays for cosmetics and holidays not identified by the company. Materials are arranged in alphabetical order by name of the company.

Box 1, Folder 38	ALO Cosmetics
Box 9, Folder 1	American Flour Company, Russell-Miller Milling Company
Map-folder 1	Baltimore and Ohio Railroad Calendar
Map-folder 7	Borden, Incorporated (Reid's Ice Cream)
Map-folder 14	Borden, Incorporated (Reid's Ice Cream)
Box 1, Folder 38	Clicquot Club Company
Box 9, Folder 2	Clicquot Club Company
Box 1, Folder 39	Continental Distilling Corporation (Dixie Belle)
Map-folder 2	DuPont Products
Box 9, Folder 3	Esterbrook Pen Company/Venus Esterbrook Corporation
Box 2, Folder 6	Frank's Orange Nectar
Box 9, Folder 4	Four Roses Distillers Company
Box 1, Folder 41	Heublein, Incorporated (Relska)

Box 11, Folder 3	Heublein, Incorporated (Relska)
Box 1, Folder 40	Frostie Beverage Company
Box 10, Folder 1, 2	Gillette Company
Box 11, Folder 1	Paul Jones Distilling Company, Renfield Importer, Ltd.
Map-folder 5	Lovell & Covel
Box 10, Folder 3	Miller and Hollis Corporation
Box 11, Folder 1	Price Ice Cream
Map-folder 6	Price Ice Cream
Box 11, Folder 2	Purolator, Incorporated
Box 7, Folder 3	Tung-Sol Radio Tubes

Radio Trouble? Tung-Sol Vibration-Tested Radio Tubes [color advertisement], [ca. 1940-1950]

1 Item (15"x10".)

Image(s): Albert W. Hampson Commercial Artwork Collection

Artist: Hampson, Albert W., 1911-1990 (artist)

Language: English.

Notes: AC0561-0000002.tif (AC Scan)

Ink on paper. In Box 7, Folder 3.

Unrestricted research use on site by appointment. Photographs must be handled with cotton gloves unless protected by sleeves. Image of woman with fingers in her ears, drawn from a black and

white photograph.

Topic: Radios -- Repair

Advertising art -- 1940-1950

Genre/Form: Paintings -- Reproductions

Advertisement -- 1940-1950

[Woman with fingers in her ears and lips pursed : black and white photoprint], [ca.1940-1950.]

1 Item (8" x 10.25".) Language: English.

Notes: AC0561-0000005.tif (AC Scan)

Silver gelatin on paper. In Box 7, Folder 3.

Unrestricted research use on site by appointment. Photographs must be handled with cotton gloves unless protected by sleeves.

	Topic: Genre/Form:	Woman's image used as a model for advertisement for Tung-Sol Vibration-Tested Radio Tubes; photographer unidentified.  Artists' models Women in advertising Photography of women 1940-1950 Photographs 1940-1950 Black-and-white photoprints Silver gelatin
Map-folder 8	Walker, Hiram & So	ons, Incorporated (Imperial)
Map-folder 9	Walker, Hiram & So	ons, Incorporated (Imperial)
Map-folder 10	Walker, Hiram & So	ons, Incorporated
Map-folder 11	Walker, Hiram & So	ons, Incorporated
Box 11, Folder 3	Wampole's Creo-Te	erpin Medical Company
Box 11, Folder 4	Miscellaneous mat	erials
Map-folder 12	Unidentified cosme	etics
Map-folder 13	Unidentified holiday	у

## Subseries 3.5: Scrapbooks, 1940, undated

Scope and Contents:

Materials maintained as a group by Hampson of artwork relating to Bond Bread Baking Company, Brookland Union Gas Company, Esterbrook Pen Company, DuPont Products, Saturday Evening Post, Speakman Company (Sentinel Showerhead Products), United States Army Recruiting Publicity Bureau, Hiram Walker & Sons, Incorporated to name a few.

Box 2, Folder 7	Bond Bread Baking Company
Box 2, Folder 8	Brookland Union Gas Company
Box 2, Folder 7	Esterbrook Pen Company/Venus Esterbrook Corporation
Box 2, Folder 8	DuPont Products
Box 2, Folder 7	Dust Jackets
Box 2, Folder 8	Saturday Evening Post, 1940 March 16
Box 2, Folder 8	Speakman Company (Sentinel Showerhead Products)
Box 2, Folder 8	Tattoo, Ltd.
Box 2, Folder 8	United States Army Recruiting Publicity Bureau

Box 2, Folder 8	Walker, Hiram & Sons, Incorporated
Box 2, Folder 8	Weiller Company
Box 2, Folder 7	Miscellaneous materials

## Series 4: Artwork for Covers of Publications, 1937-1950s, undated

Scope and Contents:

Documents the cover artwork Hampson created for various publishing companies. Materials are arranged in two subseries. Subseries 4.1 includes the artwork for magazine publishers and subseries 4.2, contains material for the publishers of novels.

#### Subseries 4.1: Magazines, 1937-1942

Scope and Contents:

Contains artwork for the covers of American Legion Frolic, Botanist, Look Magazine, Saturday Evening Post, and Star Weekly. Materials are arranged first in alphabetical order by title and then

in chronological order.

Box 2, Folder 9	American Legion Frolic, 1937
Box 2, Folder 9	Botanist, Christmas Issue, 1945
Box 2, Folder 9	Look Magazine, 1944 January 11
Box 2, Folder 9	Saturday Evening Post, 1935 November 30
Box 2, Folder 9	Saturday Evening Post, 1936 May 23
Box 2, Folder 9	Saturday Evening Post, 1936 August 29
Box 2, Folder 9	Saturday Evening Post, 1937 June 5
Box 2, Folder 9	Saturday Evening Post, 1937 July 24
Box 2, Folder 9	Saturday Evening Post, 1940 March 16
Box 2, Folder 9	Saturday Evening Post, 1940 June 22
Box 2, Folder 9	Saturday Evening Post, 1940 August 31
Box 2, Folder 9	Saturday Evening Post, 1941 February
Box 2, Folder 9	Saturday Evening Post, 1941 June 21
Box 2, Folder 9	Saturday Evening Post, 1941 September 27
Box 2, Folder 9	Saturday Evening Post, 1941 December 27
Box 2, Folder 9	Star Weekly, 1942 December 12

#### Subseries 4.2: Novels, circa 1940s-1950s, undated

Scope and Contents:

Includes the artwork for the dust jackets of novels contained in one folder.

Box 2, Folder 10 Titles, A-W

# Series 5: Portraits, 1951-1977, undated

Scope and Contents:

Consist of images of Walter Camp, Frances Green, Leroy Krumperman, James Tate, and Temple University employees. In addition, there are some unidentified women and men. Materials are arranged in alphabetical order by name and then by subject.

Box 2, Folder 11	Camp, Walter
Box 2, Folder 11	Green, Frances
Box 2, Folder 13	Krumperman, Leroy W., M.D.
Box 2, Folder 12	Tate, James
Box 2, Folder 13	Temple University employees
Box 7, Folder 4	Unidentified doctor
Box 2, Folder 11	Unidentified man in military uniform
Box 7, Folder 6	Unidentified man
Box 2, Folder 11	Unidentified woman
Box 8, Folder 4	Unidentified woman
Box 7, Folder 5	Unidentified woman

Folder 1	Unidentified
Folder 2	Unidentified