Guide to Archives Center Shopping Bag Collection

NMAH.AC.0570
Vanessa Broussard-Simmons
December 12, 1996
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Collection Overview

Repository: Archives Center, National Museum of American History
Title: Archives Center Shopping Bag Collection
Identifier: NMAH.AC.0570
Date: circa 1980-2004
Extent: 4 Cubic feet (9 boxes)
Language: English
Summary: Shopping bags from a variety of businesses, including department stores, museums, book stores, libraries, hotels, banks, and specialty shops. Additional material will be added to this collection periodically.

Administrative Information

Acquisition Information
Immediate source of acquisition unknown.

Provenance
This collection was artificially created.

Related Materials
Archives Center National Museum of American History
Beverly Partridge Shopping Bag Collection (AC0493)
Larry Zim World's Fair Collection (AC0519)
Virginia "Jimmie" Booth collection (AC0729)
Cooper Hewitt Museum
Drawings, Prints, and Graphic Design Collection

Processing Information
Collection processed by Vanessa Broussard- Simmons, December 12, 1996.

Preferred Citation
Archives Center Shopping Bag Collection, Archives Center, National Museum of American History.
Restrictions on Access
Collection open for research.

Terms Governing Use and Reproduction
Fees for commercial reproduction. However, there are copyright and trademark restrictions.

Biographical / Historical
Many businesses use shopping bags as a less expensive form of advertising and promotion rather than print advertisements or television commercials. The shopping bags illustrate the creative aspects of the businesses and convey a brand message. These bags are made of a variety of materials including cloth, heavy paper, and plastic. In addition, retail stores, restaurants, book stores, museums, libraries, coffee houses, grocery stores, and social groups create shopping bags with the hope that the consumer will reuse it.

Scope and Contents
Collection represents department stores, book stores, antique stores, banks, libraries, museums, art institutes, toy stores, and hotels and were gathered from a variety of sources to create a wide regional selection. The research value of these bags is as forms of advertising and promotion. The shopping bags present a view of how businesses choose to represent themselves.

The shopping bags are arranged in alphabetical order by name of business since they were collected to relate to advertising more so than their relationship to art or graphic design. Researchers interested in a particular type of art style or technique or one artist should consult the shopping bag collection at the Cooper Hewitt Museum where they are collected as art forms.

Names and Subject Terms
This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:
- Department stores
- Libraries and museums
- Museums
- Taverns (Inns)
- advertising -- Business ephemera

Types of Materials:
- Shopping bags
- Trademarks
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<tr>
<th>Container Listing</th>
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<td>Box 7, Folder 1</td>
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<td>Box 4, Folder 1</td>
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<td>Box 4, Folder 1</td>
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<tr>
<td>Box 7, Folder 1</td>
</tr>
<tr>
<td>Box 1, Folder 2</td>
</tr>
</tbody>
</table>
Box 1, Folder 2  Bath & Body Works, bath, lotion, fragrance, and candle retailer, Albany, Ohio
Box 4, Folder 1  Bath & Body Works, bath, lotion, fragrance, and candle retailer, Albany, Ohio
Box 7, Folder 1  Batsheva, Tel Aviv
Box 4, Folder 1  Bavaria
Box 7, Folder 1  Beba, Pittsfield, Massachusetts
Box 7, Folder 1  United Colors of Benetton, clothing retailer
Box 1, Folder 2  Bergdorf Goodman, luxury department store, New York, New York
Box 7, Folder 1  Bershire City Savings Bank, bank
Box 7, Folder 1  Besse-Clarke, men's clothing retailer, Pittsfield, Massachusetts
Box 7, Folder 1  Black & Decker Manufacturing Company, power tools retailer
Box 4, Folder 2  Bloomingdale's Incorporated, luxury department store, New York
Box 7, Folder 2  Bloomingdale's Incorporated, luxury department store, New York
Box 7, Folder 2  Blue, Australian store
Box 7, Folder 2  Body Shop, skin care, cosmetics, fragrance retailer
Box 4, Folder 2  Bread & Circus, natural-food retailer
Box 7, Folder 2  Brepols, [Belgian publishing house?] 
Box 4, Folder 2  Brooks Brothers, clothing retailer,
Box 7, Folder 2  Brothership Clothing, clothing retailer
Box 7, Folder 2  Burrough's English Vodka, brand retailer
Box 7, Folder 2  Buster Brown, children's shoes brand
Box 4, Folder 2  Canon U.S.A., Incorporated, camera equipment and accessories retailer, 2000
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<tr>
<th>Box 4, Folder 2</th>
<th>Caribou Coffee, coffee shop</th>
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<tbody>
<tr>
<td>Box 4, Folder 2</td>
<td>Carlyle Wines</td>
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<td>Box 1, Folder 3</td>
<td>Carol and Mary</td>
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<td>Box 7, Folder 3</td>
<td>Casablanca</td>
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<tr>
<td>Box 7, Folder 3</td>
<td>Casual Corner, women's clothing retailer</td>
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<tr>
<td>Box 7, Folder 3</td>
<td>Cat Clinic, veterinary office, Germantown, Maryland</td>
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<tr>
<td>Box 7, Folder 3</td>
<td>Champs Disques, Paris</td>
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<tr>
<td>Box 1, Folder 3</td>
<td>Charles Jourdan, designer shoe retailer, London, New York, Paris</td>
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<tr>
<td>Box 1, Folder 3</td>
<td>Charles Schwartz &amp; Son, jeweler, Washington, DC</td>
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<tr>
<td>Box 7, Folder 3</td>
<td>Cheesecake Factory, restaurant</td>
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<tr>
<td>Box 7, Folder 3</td>
<td>Chelsea Antique Market, antiques</td>
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<tr>
<td>Box 7, Folder 3</td>
<td>Chelsea 59 Street Village, army-navy store</td>
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<tr>
<td>Box 7, Folder 3</td>
<td>Chicken Out, restaurant</td>
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<tr>
<td>Box 7, Folder 3</td>
<td>Chicago Art Institute, gifts and books, Chicago, Illinois</td>
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<tr>
<td>Box 1, Folder 3</td>
<td>China Dynasty, restaurant</td>
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<tr>
<td>Box 4, Folder 2</td>
<td>Chona, Northampton</td>
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<tr>
<td>Box 7, Folder 3</td>
<td>Clip Shop, hair care products and supplies retailer, Pittsfield, Massachusetts</td>
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<td>Box 4, Folder 2</td>
<td>Coach IP Holdings LLC, leather goods retailer</td>
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<tr>
<td>Box 7, Folder 3</td>
<td>Cohoes, New York</td>
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<td>Box 4, Folder 2</td>
<td>Colonial Williamsburg, gifts, Williamsburg, Virginia, 1996</td>
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<td>Box 7, Folder 4</td>
<td>Comcast, Cable Company</td>
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<td>Box 7, Folder 4</td>
<td>Come to the Fair</td>
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Conrans

Cottage, The, gifts and clothes, Pittsfield, Massachusetts

Country Curtains

Crabtree & Evelyn, body, fragrance, and home care product retailer

Crate and Barrel, modern furniture, housewares, and decor retailer

Crosby’s, Lexon, Massachusetts

Dansk

David Beyer

Dillard’s, department store

Dimensions, Hartsdale

Dino’s, Cincinnati

Donna Karan, women’s clothing retailer, New York

Dover Publications [Dover Books], book publisher and retailer

Doyle 2000, New York

Droste, chocolatier

Dumas Patisserie, restaurant, New York

Eddie Bauer, LLC, clothing, sportswear, and outdoor gear retailer, 1998-2001

Eddie Bauer, LLC, clothing, sportswear, and outdoor gear retailer, 1998-2001

Either-Or Book Store, book retailer, Pittsfield, Massachusetts

Elizabeth Arden, Incorporated, beauty cosmetics and perfume retailer and salons

Endangered Species, Hawaiiana and collectibles retailer, Hawaii, 1997
Box 4, Folder 2  English Trading Company, linens, textiles, and home furnishing retailer, Maryland, 1999

Box 8, Folder 1  Essentials, lifestyle retailer, Northampton, Massachusetts

Box 4, Folder 2  Estee Lauder, Incorporated, beauty products and fragrance retailer

Box 8, Folder 1  Express, clothing retailer

Box 5, Folder 1  FAO Schwartz, toy retailer, New York

Box 8, Folder 1  FAO Schwartz, toy retailer, New York

Box 8, Folder 1  Feathers, restaurant, London, England

Box 8, Folder 1  Floris Shop, personal care retailer, London, England

Box 5, Folder 1  Fortnum & Mason, food retailer and restaurants, London, England

Box 5, Folder 1  Fresh Fields, natural foods retailer, 1998, 2000

Box 5, Folder 1  Galeries Lafayette, shopping mall, Paris, France

Box 5, Folder 1  Gap, Incorporated, clothing retailer

Box 2, Folder 1  Garfinckel's, department store

Box 2, Folder 1  Georgetown Leather Design, leather goods store

Box 5, Folder 1  Georgetown Leather Design, leather goods store

Box 8, Folder 2  Givenchy, luxury brand

Box 2, Folder 2  Godiva, chocolate brand

Box 5, Folder 1  Godiva, chocolate brand

Box 8, Folder 2  Gracious Home, home decor, lighting, and linen retailer, New York

Box 8, Folder 2  Great Think Piece, cliff notes
Box 5, Folder 1  Greystone Culinary Institute, culinary, baking, and pastry arts, Napa Valley, California
Box 2, Folder 3  Hallmark, Incorporated, greeting card and gift retailer, 1996
Box 2, Folder 3  Hard Rock Café, restaurant, Denver, Colorado, 2000
Box 8, Folder 2  Harley-Davidson, motorcycles and accessories retailer, 1991
Box 2, Folder 3  Harnetts, 2000
Box 8, Folder 2  Harrods, luxury department store, London, England
Box 8, Folder 2  Harvard University Book Store, book and gift retailer
Box 2, Folder 2  Henri Bendel, luxury retailer, New York, 1992
Box 5, Folder 1  Henri Bendel, luxury retailer, New York, 1992
Box 8, Folder 2  Hudson's [J.L. Hudson Company] retail department store
Box 2, Folder 2  Hudson Trail Outfitters, ltd., outdoor and sporting goods retailer, Washington DC
Box 8, Folder 2  Huntington
Box 2, Folder 2  Hyde Park Hotel, New York
Box 8, Folder 2  IKEA, ready to assemble furniture and home furnishings retailer
Box 8, Folder 2  Imperial Hotel
Box 8, Folder 2  Jim's House of Shoes, shoe retailer, Pittsfield, Massachusetts
Box 8, Folder 2  Jockey International, Incorporated, underwear retailer
Box 8, Folder 2  Junior Teen Boutique, teenage clothing, Pittsfield, Massachusetts
Box 8, Folder 2  Just Paper and Tea, stationery retailer, Georgetown, Virginia
Box 5, Folder 1  Kate Spade New York, luxury fashion design retailer, New York, 2004
Box 2, Folder 3  Kron, 1981
Box 2, Folder 3  Lafaye Avenue
Box 8, Folder 3  Laura Ashley, home and fashion retailer, London, England
Box 8, Folder 3  Leisure Learning Products, Incorporated, toy retailer
Box 8, Folder 3  Lemon Twist, clothing retailer, Chevy Chase, Maryland
Box 8, Folder 3  Liberty
Box 8, Folder 3  Library, The
Box 2, Folder 3  Liz Clairborne, Incorporated, women's clothing retailer, 1998
Box 8, Folder 3  Liz Clairborne, Incorporated, women's clothing retailer
Box 8, Folder 3  L.L. Bean, Incorporated, outdoor equipment and clothing retailer
Box 5, Folder 2  Loehmann's, department store, New York, New York
Box 6, Folder 3  Lord & Taylor, department store, New York, New York
Box 8, Folder 3  Macy's, department store, New York, New York
Box 2, Folder 3  Macy's, department store, New York, New York
Box 8, Folder 3  Maggiano's, restaurant, Washington DC
Box 8, Folder 3  Male Ego Menswear, men's clothing retailer
Box 8, Folder 3  Market City Café, California
Box 5, Folder 2  Marylandica, restaurant, Wheaton, Maryland, 1998
Box 8, Folder 3  Mauna Loa, nuts and other food brand, Hawaii
Box 8, Folder 3  Metropolitan Museum of Art Shop, gifts and books retailer, New York City, New York
Box 5, Folder 2  Metropolitan Museum of Art Shop, gifts and books retailer, New York City, New York
Box 8, Folder 3  Michaels Shoes, shoe retailer, Pittsfield, Massachusetts
Box 8, Folder 3  Mixed Paper Recycling, recycling collection, Maryland
Box 3, Folder 1  M&M's, candy brand, Las Vegas
Box 8, Folder 3  M & M's, candy brand
Box 3, Folder 5  Monet 1998
Box 8, Folder 3  Mont Blanc
Box 8, Folder 3  Morgenstern's, men's clothing retail, Pittsfield, Massachusetts
Box 3, Folder 1  Motherhood Maternity, Maternity clothes
Box 3, Folder 1  Museum Company, gift retailer
Box 8, Folder 3  Museum Shop, gift retailer, Chicago, Illinois
Box 5, Folder 2  Nancy Heller
Box 5, Folder 2  National Geographic Society
Box 5, Folder 2  Nature Company, retailer, 1995
Box 3, Folder 1  Neiman-Marcus, department store
Box 5, Folder 2  Neiman-Marcus, department store
Box 9, Folder 1  Neiman Marcus, department store
Box 9, Folder 1  New York Times, newspaper, New York
Box 9, Folder 1  Nexxus, hair and beauty retailer
Box 9, Folder 1  Nordstrom, department store
Box 9, Folder 1  Oilily
Box 9, Folder 1  Old Navy, clothing retail chain
Box 9, Folder 1  Paper Store, paper products retailer, Washington DC
Box 5, Folder 3  Pampillonia, jewelry retailer
Box 5, Folder 2  Pantry, The, Pittsfield, Massachusetts
Box 9, Folder 1  Papyrus, stationery and gift retailer
Box 5, Folder 2  Parfums Hermes, perfume retailer, Paris, France
Box 3, Folder 2  Patagonia
Box 3, Folder 2  Philadelphia Museum of Art Gift Shop, gift retailer, Philadelphia, Pennsylvania
Box 9, Folder 1  Petaks Caterers, restaurant
Box 9, Folder 1  Peter Stuyvesant, tobacco retailer, Paris, France
Box 5, Folder 2  Peterbrooke, chocolatier, 1999
Box 9, Folder 1  Pickleman, The, New York City
Box 5, Folder 2  Pier 1 Imports, home furnishing and decor retailer
Box 9, Folder 1  Pier 1 Imports, home furnishing and decor retailer
Box 9, Folder 1  Polo Ralph Lauren, brand retailer
Box 5, Folder 2  Poque's, Cincinnati
Box 3, Folder 2  Pottery Barn, home furnishing and decor retailer
Box 3, Folder 2  Prespectives
Box 3, Folder 2  Provident, bank
Box 3, Folder 2  Quartermaine Coffee Roasters, coffee retailers, 2000
Box 6, Folder 1  Red Shoe
Box 6, Folder 1  Relish
Box 6, Folder 1  Saint Laurent Rive Gauche
Box 3, Folder 3  Saks Fifth Ave, department store, 2000
Box 6, Folder 1  Saks Fifth Ave, department store
Box 9, Folder 2  Saks Fifth Ave, department store
Box 9, Folder 2  Salvatore's, shoe retailer, Pittsfield, Massachusetts
Box 3, Folder 3  Sansar, Crafts, Bethesda, Maryland, 1981
Box 3, Folder 3  Sephora, beauty retailer
Box 9, Folder 2  Skill Craft
Box 9, Folder 2  Smithsonian National Zoo, Gifts, Washington DC
Box 6, Folder 1  Smithsonian Craft Show, Washington DC
Box 9, Folder 2  Stage Deli, deli, New York City, New York
Box 3, Folder 3  Starbucks, coffee shop and retailer, 1995, 1998-99
Box 9, Folder 2  Steven Valenti, men's clothing retailer, Pittsfield, Massachusetts
Box 9, Folder 2  Strand Bookstore, book and gift retailer, New York, New York
Box 9, Folder 2  Strawberries, Records and Tapes, Pittsfield, Massachusetts
Box 9, Folder 2  Strut Shoe Shoe, shoe retailer, Northampton
Box 3, Folder 3  Sutton Place Gourmet, food retailer, Washington DC
Box 9, Folder 2  Sutton Place Gourmet, food retailer, Washington DC
Box 3, Folder 3  Sylene, lingerie retailer, Chevy Chase, Maryland, 1999
Box 9, Folder 3  Tanglewood, music retailer, Boston, Massachusetts
Box 9, Folder 3  Taylor & Hume's Magicland, Disneyland, California
Box 4, Folder 4  Texas
Box 6, Folder 1  Three Dog Bakery, dog food and treats, New York, New York, 2000
Box 4, Folder 4  Tiffany & Company, jewelry and fine gifts retailers, New York, New York
Box 9, Folder 3  Tower Records, music retailer, New York, New York
Box 6, Folder 1  Treasure Traders, 2001
Box 9, Folder 3  Trick or Treat, halloween retailer
Box 3, Folder 4  Tudor Place
Box 9, Folder 3  Ultima II- Charles Revson
Box 9, Folder 3  Upstairs-Downstairs, Pittsfield, Massachusetts
Box 9, Folder 3  United Colors of Benetton, clothing retailer
Box 9, Folder 3  United States Census management, census data, 2000
Box 9, Folder 3  United States Holocaust Memorial Museum, gifts and books, Washington DC, 1994
Box 3, Folder 4  Victoria’s Secret, lingerie retailer
Box 9, Folder 3  Village Designer Shoes, shoe retailer, New York, New York
Box 9, Folder 3  Village Viking, The Cincinnati
Box 9, Folder 3  Vista International Hotel
Box 6, Folder 1  Walden Books, book retailer
Box 9, Folder 3  WETA Store of Knowledge, television channel store, Washington DC
Box 6, Folder 1  Whole Foods Market, natural and organic foods, 2000
Box 3, Folder 4  Wild Bird Centers, bird food and feeders retailer
Box 9, Folder 3  Williams Co-op, Williamstown, Massachusetts
Box 3, Folder 4  Williams-Sonoma, housewares retailer
Box 9, Folder 3  Wolff Office Furniture, office furniture retailer, New York, New York
<table>
<thead>
<tr>
<th>Box, Folder</th>
<th>Description</th>
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<tbody>
<tr>
<td>6, Folder 1</td>
<td>Woodward &amp; Lothrop, department store</td>
</tr>
<tr>
<td>9, Folder 3</td>
<td>Woodward &amp; Lothrop, department store</td>
</tr>
<tr>
<td>9, Folder 3</td>
<td>Your Kitchen, Pittsfield, Massachusetts</td>
</tr>
<tr>
<td>6, Folder 1</td>
<td>Zabars, New York</td>
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<tr>
<td>6, Folder 1</td>
<td>Zips, Pittsfield, Massachusetts</td>
</tr>
<tr>
<td>6, Folder 1</td>
<td>1888 Shop, Pittsfield, Massachusetts</td>
</tr>
<tr>
<td>6, Folder 2</td>
<td>Miscellaneous</td>
</tr>
</tbody>
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