



Smithsonian  
*National Museum of American History*  
*Kenneth E. Behring Center*

## Guide to Archives Center Shopping Bag Collection

NMAH.AC.0570

Vanessa Broussard-Simmons

December 12, 1996

Archives Center, National Museum of American History  
P.O. Box 37012  
Suite 1100, MRC 601  
Washington, D.C. 20013-7012  
archivescenter@si.edu  
<http://americanhistory.si.edu/archives>

# Table of Contents

Collection Overview .....	1
Administrative Information .....	1
Biographical / Historical.....	2
Scope and Contents note.....	2
Names and Subjects .....	2
Container Listing .....	3

## Collection Overview

<b>Repository:</b>	Archives Center, National Museum of American History
<b>Title:</b>	Archives Center Shopping Bag Collection
<b>Identifier:</b>	NMAH.AC.0570
<b>Date:</b>	circa 1980-2004
<b>Extent:</b>	4 Cubic feet (9 boxes) 4 Cubic feet (9 boxes)
<b>Creator:</b>	Archives Center, NMAH, SI.
<b>Language:</b>	English .
<b>Summary:</b>	Shopping bags from a variety of businesses, including department stores, museums, book stores, libraries, hotels, banks, and specialty shops. Additional material will be added to this collection periodically.

---

## Administrative Information

### Acquisition Information

Immediate source of acquisition unknown.

### Provenance

This collection was artificially created.

### Related Materials

*Archives Center National Museum of American History*

Beverly Partridge Shopping Bag Collection (AC0493)

Larry Zim World's Fair Collection (AC0519)

Virginia "Jimmie" Booth collection (AC0729)

*Cooper Hewitt Museum*

Drawings, Prints, and Graphic Design Collection

### Processing Information

Collection processed by Vanessa Broussard- Simmons, December 12, 1996.

### Preferred Citation

Archives Center Shopping Bag Collection, Archives Center, National Museum of American History.

## Restrictions on Access

Collection open for research.

## Terms Governing Use and Reproduction

Fees for commercial reproduction. However, there are copyright and trademark restrictions.

---

## Biographical / Historical

Many businesses use shopping bags as a less expensive form of advertising and promotion rather than print advertisements or television commercials. The shopping bags illustrate the creative aspects of the businesses and convey a brand message. These bags are made of a variety of materials including cloth, heavy paper, and plastic. In addition, retail stores, restaurants, book stores, museums, libraries, coffee houses, grocery stores, and social groups create shopping bags with the hope that the consumer will reuse it.

---

## Scope and Contents

Collection represents department stores, book stores, antique stores, banks, libraries, museums, art institutes, toy stores, and hotels and were gathered from a variety of sources to create a wide regional selection. The research value of these bags is as forms of advertising and promotion. The shopping bags present a view of how businesses choose to represent themselves.

The shopping bags are arranged in alphabetical order by name of business since they were collected to relate to advertising more so than their relationship to art or graphic design. Researchers interested in a particular type of art style or technique or one artist should consult the shopping bag collection at the Cooper Hewitt Museum where they are collected as art forms.

---

## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Department stores
- Libraries and museums
- Museums
- Taverns (Inns)
- advertising -- Business ephemera

Types of Materials:

- Shopping bags
- Trademarks

---

## Container Listing

Box 7, Folder 1	ABC Sports, gifts and books, New York
Box 4, Folder 1	Abercrombie & Fitch, clothing and sporting goods retailer, 1999
Box 1, Folder 1	Abraham & Straus, department store
Box 1, Folder 1	Adirondack Museum, museum gift shop, New York, New York, 2000
Box 7, Folder 1	Ahlens
Box 7, Folder 1	Altman, luggage and travel accessories retailer, Orchard Street, New York, New York
Box 4, Folder 1	American Airlines Bistro, restaurant, 2000
Box 1, Folder 1	American Plant Food Corporation, fertilizer retailer
Box 4, Folder 1	Anne Taylor, women's clothing retailer
Box 1, Folder 1	Appalachian Spring, fine handcrafted product retailer, Washington DC
Box 7, Folder 1	Arche Chaussures, shoe retailer
Box 7, Folder 1	Aubergine, Bethesda, Maryland, 1998
Box 7, Folder 1	Auburn-Cord-Duesenberg Museum, Auburn, Indiana
Box 4, Folder 1	Aveda Corporation, holistic beauty retailer and salons
Box 7, Folder 1	B. Altman and Company, luxury department store
Box 1, Folder 2	Banana Republic, LLC, clothing retailer
Box 1, Folder 2	Barnes and Noble, Incorporated, book retailer, 1975
Box 4, Folder 1	Barnes and Noble, Incorporated, book retailer, 1975-1995
Box 7, Folder 1	Barnes and Noble, Incorporated, book retailer
Box 1, Folder 2	Barneys New York, Incorporated, luxury department store brand, New York

Box 1, Folder 2	Bath & Body Works, bath, lotion, fragrance, and candle retailer, Albany, Ohio
Box 4, Folder 1	Bath & Body Works, bath, lotion, fragrance, and candle retailer, Albany, Ohio
Box 7, Folder 1	Batsheva, Tel Aviv
Box 4, Folder 1	Bavaria
Box 7, Folder 1	Beba, Pittsfield, Massachusetts
Box 7, Folder 1	United Colors of Benetton, clothing retailer
Box 1, Folder 2	Bergdorf Goodman, luxury department store, New York, New York
Box 7, Folder 1	Bershire City Savings Bank, bank
Box 7, Folder 1	Besse-Clarke, men's clothing retailer, Pittsfield, Massachusetts
Box 7, Folder 1	Black & Decker Manufacturing Company, power tools retailer
Box 4, Folder 2	Bloomingdale's Incorporated, luxury department store, New York
Box 7, Folder 2	Bloomingdale's Incorporated, luxury department store, New York
Box 7, Folder 2	Blue, Australian store
Box 7, Folder 2	Body Shop, skin care, cosmetics, fragrance retailer
Box 4, Folder 2	Bread & Circus, natural-food retailer
Box 7, Folder 2	Brepols, [Belgian publishing house?]
Box 4, Folder 2	Brooks Brothers, clothing retailer,
Box 7, Folder 2	Brotherhood Clothing, clothing retailer
Box 7, Folder 2	Burrough's English Vodka, brand retailer
Box 7, Folder 2	Buster Brown, children's shoes brand
Box 4, Folder 2	Canon U.S.A., Incorporated, camera equipment and accessories retailer, 2000

Box 4, Folder 2	Caribou Coffee, coffee shop
Box 4, Folder 2	Carlyle Wines
Box 1, Folder 3	Carol and Mary
Box 7, Folder 3	Casablanca
Box 7, Folder 3	Casual Corner, women's clothing retailer
Box 7, Folder 3	Cat Clinic, veterinary office, Germantown, Maryland
Box 7, Folder 3	Champs Disques, Paris
Box 1, Folder 3	Charles Jourdan, designer shoe retailer, London, New York, Paris
Box 1, Folder 3	Charles Schwartz & Son, jeweler, Washington, DC
Box 7, Folder 3	Cheesecake Factory, restaurant
Box 7, Folder 3	Chelsea Antique Market, antiques
Box 7, Folder 3	Chelsea 59 Street Village, army-navy store
Box 7, Folder 3	Chicken Out, restaurant
Box 7, Folder 3	Chicago Art Institute, gifts and books, Chicago, Illinois
Box 1, Folder 3	China Dynasty, restaurant
Box 4, Folder 2	Chona, Northampton
Box 7, Folder 3	Clip Shop, hair care products and supplies retailer, Pittsfield, Massachusetts
Box 4, Folder 2	Coach IP Holdings LLC, leather goods retailer
Box 7, Folder 3	Cohoes, New York
Box 4, Folder 2	Colonial Williamsburg, gifts, Williamsburg, Virginia, 1996
Box 7, Folder 4	Comcast, Cable Company
Box 7, Folder 4	Come to the Fair

Box 7, Folder 4	Conrans
Box 7, Folder 4	Cottage, The, gifts and clothes, Pittsfield, Massachusetts
Box 7, Folder 4	Country Curtains
Box 7, Folder 4	Crabtree & Evelyn, body, fragrance, and home care product retailer
Box 7, Folder 4	Crate and Barrel, modern furniture, housewares, and decor retailer
Box 4, Folder 2	Crosby's, Lexon, Massachusetts
Box 7, Folder 4	Dansk
Box 7, Folder 4	David Beyer
Box 7, Folder 4	Dillard's, department store
Box 8, Folder 1	Dimensions, Hartsdale
Box 8, Folder 1	Dino's, Cincinnati
Box 8, Folder 1	Donna Karan, women's clothing retailer, New York
Box 2, Folder 1	Dover Publications [Dover Books], book publisher and retailer
Box 2, Folder 1	Doyle 2000, New York
Box 4, Folder 2	Droste, chocolatier
Box 4, Folder 2	Dumas Patisserie, restaurant, New York
Box 4, Folder 2	Eddie Bauer, LLC, clothing, sportswear, and outdoor gear retailer, 1998-2001
Box 8, Folder 1	Eddie Bauer, LLC, clothing, sportswear, and outdoor gear retailer, 1998-2001
Box 8, Folder 1	Either-Or Book Store, book retailer, Pittsfield, Massachusetts
Box 2, Folder 1	Elizabeth Arden, Incorporated, beauty cosmetics and perfume retailer and salons
Box 2, Folder 1	Endangered Species, Hawaiiiana and collectibles retailer, Hawaii, 1997



Box 4, Folder 2	English Trading Company, linens, textiles, and home furnishing retailer, Maryland, 1999
Box 8, Folder 1	Essentials, lifestyle retailer, Northampton, Massachusetts
Box 4, Folder 2	Estee Lauder, Incorporated, beauty products and fragrance retailer
Box 8, Folder 1	Express, clothing retailer
Box 5, Folder 1	FAO Schwartz, toy retailer, New York
Box 8, Folder 1	FAO Schwartz, toy retailer, New York
Box 8, Folder 1	Feathers, restaurant, London, England
Box 8, Folder 1	Floris Shop, personal care retailer, London, England
Box 5, Folder 1	Fortnum & Mason, food retailer and restaurants, London, England
Box 5, Folder 1	Fresh Fields, natural foods retailer , 1998, 2000
Box 5, Folder 1	Galleries Lafayette, shopping mall, Paris, France
Box 5, Folder 1	Gap, Incorporated, clothing retailer
Box 2, Folder 1	Garfinckel's, department store
Box 2, Folder 1	Georgetown Leather Design, leather goods store
Box 5, Folder 1	Georgetown Leather Design, leather goods store
Box 8, Folder 2	Givenchy, luxury brand
Box 2, Folder 2	Godiva, chocolate brand
Box 5, Folder 1	Godiva, chocolate brand
Box 8, Folder 2	Gracious Home, home decor, lighting, and linen retailer, New York
Box 8, Folder 2	Great Think Piece, cliff notes

Box 5, Folder 1	Greystone Culinary Institute, culinary, baking, and pastry arts, Napa Valley, California
Box 2, Folder 3	Hallmark, Incorporated, greeting card and gift retailer, 1996
Box 2, Folder 3	Hard Rock Café, restaurant, Denver, Colorado, 2000
Box 8, Folder 2	Harley-Davidson, motorcycles and accessories retailer, 1991
Box 2, Folder 3	Harnetts, 2000
Box 8, Folder 2	Harrods, luxury department store, London, England
Box 8, Folder 2	Harvard University Book Store, book and gift retailer
Box 2, Folder 2	Henri Bendel, luxury retailer, New York, 1992
Box 5, Folder 1	Henri Bendel, luxury retailer, New York, 1992
Box 8, Folder 2	Hudson's [J.L. Hudson Company] retail department store
Box 2, Folder 2	Hudson Trail Outfitters, ltd., outdoor and sporting goods retailer, Washington DC
Box 8, Folder 2	Huntington
Box 2, Folder 2	Hyde Park Hotel, New York
Box 8, Folder 2	IKEA, ready to assemble furniture and home furnishings retailer
Box 8, Folder 2	Imperial Hotel
Box 8, Folder 2	Jim's House of Shoes, shoe retailer, Pittsfield, Massachusetts
Box 8, Folder 2	Jockey International, Incorporated, underwear retailer
Box 8, Folder 2	Junior Teen Boutique, teenage clothing, Pittsfield, Massachusetts
Box 8, Folder 2	Just Paper and Tea, stationery retailer, Georgetown, Virginia
Box 5, Folder 1	Kate Spade New York, luxury fashion design retailer, New York, 2004
Box 2, Folder 3	Kron, 1981

Box 2, Folder 3	Lafaye Avenue
Box 8, Folder 3	Laura Ashley, home and fashion retailer, London, England
Box 8, Folder 3	Leisure Learning Products, Incorporated, toy retailer
Box 8, Folder 3	Lemon Twist, clothing retailer, Chevy Chase, Maryland
Box 8, Folder 3	Liberty
Box 8, Folder 3	Library, The
Box 2, Folder 3	Liz Clairborne, Incorporated, women's clothing retailer, 1998
Box 8, Folder 3	Liz Clairborne, Incorporated, women's clothing retailer
Box 8, Folder 3	L.L. Bean, Incorporated, outdoor equipment and clothing retailer
Box 5, Folder 2	Loehmann's, department store, New York, New York
Box 6, Folder 3	Lord & Taylor, department store, New York, New York
Box 8, Folder 3	Macy's, department store, New York, New York
Box 2, Folder 3	Macy's, department store, New York, New York
Box 8, Folder 3	Maggiano's, restaurant , Washington DC
Box 8, Folder 3	Male Ego Menswear, men's clothing retailer
Box 8, Folder 3	Market City Café, California
Box 5, Folder 2	Marylandica, restaurant, Wheaton, Maryland, 1998
Box 8, Folder 3	Mauna Loa, nuts and other food brand, Hawaii
Box 8, Folder 3	Metropolitan Museum of Art Shop, gifts and books retailer, New York City, New York
Box 5, Folder 2	Metropolitan Museum of Art Shop, gifts and books retailer, New York City, New York
Box 8, Folder 3	Michaels Shoes, shoe retailer, Pittsfield, Massachusetts

Box 8, Folder 3	Mixed Paper Recycling, recycling collection, Maryland
Box 3, Folder 1	M&M's, candy brand, Las Vegas
Box 8, Folder 3	M & M's, candy brand
Box 3, Folder 5	Monet 1998
Box 8, Folder 3	Mont Blanc
Box 8, Folder 3	Morgenstern's, men's clothing retail, Pittsfield, Massachusetts
Box 3, Folder 1	Motherhood Maternity, Maternity clothes
Box 3, Folder 1	Museum Company, gift retailer
Box 8, Folder 3	Museum Shop, gift retailer, Chicago, Illinois
Box 5, Folder 2	Nancy Heller
Box 5, Folder 2	National Geographic Society
Box 5, Folder 2	Nature Company, retailer, 1995
Box 3, Folder 1	Neiman-Marcus, department store
Box 5, Folder 2	Neiman-Marcus, department store
Box 9, Folder 1	Neiman Marcus, department store
Box 9, Folder 1	New York Times, newspaper, New York
Box 9, Folder 1	Nexus, hair and beauty retailer
Box 9, Folder 1	Nordstrom, department store
Box 9, Folder 1	Oilily
Box 9, Folder 1	Old Navy, clothing retail chain
Box 9, Folder 1	Paper Store, paper products retailer, Washington DC

Box 5, Folder 3	Pampillonia, jewelry retailer
Box 5, Folder 2	Pantry, The, Pittsfield, Massachusetts
Box 9, Folder 1	Papyrus, stationery and gift retailer
Box 5, Folder 2	Parfums Hermes, perfume retailer, Paris, France
Box 3, Folder 2	Patagonia
Box 3, Folder 2	Philadelphia Museum of Art Gift Shop, gift retailer, Philadelphia, Pennsylvania
Box 9, Folder 1	Petaks Caterers, restaurant
Box 9, Folder 1	Peter Stuyvesant, tobacco retailer, Paris, France
Box 5, Folder 2	Peterbrooke, chocolatier, 1999
Box 9, Folder 1	Pickleman, The, New York City
Box 5, Folder 2	Pier 1 Imports, home furnishing and decor retailer
Box 9, Folder 1	Pier 1 Imports, home furnishing and decor retailer
Box 9, Folder 1	Polo Ralph Lauren, brand retailer
Box 5, Folder 2	Poque's, Cincinnati
Box 3, Folder 2	Pottery Barn, home furnishing and decor retailer
Box 3, Folder 2	Prespectives
Box 3, Folder 2	Provident, bank
Box 3, Folder 2	Quartermaine Coffee Roasters, coffee retailers, 2000
Box 6, Folder 1	Red Shoe
Box 6, Folder 1	Relish
Box 6, Folder 1	Saint Laurent Rive Gauche
Box 3, Folder 3	Saks Fifth Ave, department store, 2000

Box 6, Folder 1	Saks Fifth Ave, department store
Box 9, Folder 2	Saks Fifth Ave, department store
Box 9, Folder 2	Salvatore's, shoe retailer, Pittsfield, Massachusetts
Box 3, Folder 3	Sansar, Crafts, Bethesda, Maryland, 1981
Box 3, Folder 3	Sephora, beauty retailer
Box 9, Folder 2	Skill Craft
Box 9, Folder 2	Smithsonian National Zoo, Gifts, Washington DC
Box 6, Folder 1	Smithsonian Craft Show, Washington DC
Box 9, Folder 2	Stage Deli, deli, New York City, New York
Box 3, Folder 3	Starbucks, coffee shop and retailer, 1995, 1998-99
Box 9, Folder 2	Steven Valenti, men's clothing retailer, Pittsfield, Massachusetts
Box 9, Folder 2	Strand Bookstore, book and gift retailer, New York, New York
Box 9, Folder 2	Strawberries, Records and Tapes, Pittsfield, Massachusetts
Box 9, Folder 2	Strut Shoe Shoe, shoe retailer, Northampton
Box 3, Folder 3	Sutton Place Gourmet, food retailer, Washington DC
Box 9, Folder 2	Sutton Place Gourmet, food retailer, Washington DC
Box 3, Folder 3	Sylene, lingerie retailer, Chevy Chase, Maryland, 1999
Box 9, Folder 3	Tanglewood, music retailer, Boston, Massachusetts
Box 9, Folder 3	Taylor & Hume's Magicland, Disneyland, California
Box 4, Folder 4	Texas
Box 6, Folder 1	Three Dog Bakery, dog food and treats, New York, New York, 2000

Box 4, Folder 4 Tiffany & Company, jewelry and fine gifts retailers, New York, New York

Box 9, Folder 3 Tower Records, music retailer, New York, New York

Box 6, Folder 1 Treasure Traders, 2001

Box 9, Folder 3 Trick or Treat, halloween retailer

Box 3, Folder 4 Tudor Place

Box 9, Folder 3 Ultima II- Charles Revson

Box 9, Folder 3 Upstairs-Downstairs, Pittsfield, Massachusetts

Box 9, Folder 3 United Colors of Benetton, clothing retailer

Box 9, Folder 3 United States Census management, census data, 2000

Box 9, Folder 3 United States Holocaust Memorial Museum, gifts and books, Washington DC, 1994

Box 3, Folder 4 Victoria's Secret, lingerie retailer

Box 9, Folder 3 Village Designer Shoes, shoe retailer, New York, New York

Box 9, Folder 3 Village Viking, The Cincinnati

Box 9, Folder 3 Vista International Hotel

Box 6, Folder 1 Walden Books, book retailer

Box 9, Folder 3 WETA Store of Knowledge, television channel store, Washington DC

Box 6, Folder 1 Whole Foods Market, natural and organic foods, 2000

Box 3, Folder 4 Wild Bird Centers, bird food and feeders retailer

Box 9, Folder 3 Williams Co-op, Williamstown, Massachusetts

Box 3, Folder 4 Williams-Sonoma, housewares retailer

Box 9, Folder 3 Wolff Office Furniture, office furniture retailer, New York, New York

Box 6, Folder 1	Woodward & Lothrop, department store
Box 9, Folder 3	Woodward & Lothrop, department store
Box 9, Folder 3	Your Kitchen, Pittsfield, Massachusetts
Box 6, Folder 1	Zabars, New York
Box 6, Folder 1	Zips, Pittsfield, Massachusetts
Box 6, Folder 1	1888 Shop, Pittsfield, Massachusetts
Box 6, Folder 2	Miscellaneous