



Smithsonian

*National Museum of American History Kenneth E. Behring Center*

## Guide to Annie Leibovitz Collection

NMAH.AC.0588

NMAH Staff

1998

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## Collection Overview

<b>Repository:</b>	Archives Center, National Museum of American History
<b>Title:</b>	Annie Leibovitz Color Portrait of Ella Fitzgerald, [color photoprint]
<b>Date:</b>	1988.
<b>Identifier:</b>	NMAH.AC.0588
<b>Creator:</b>	American Express (New York) (Manufacturer) Leibovitz, Annie, 1949- (Photographer)
<b>Extent:</b>	1 Item (1 folder; 15" x 12," in mat with Mylar overlay, 21-3/8" x 18-1/8")
<b>Language:</b>	English .
<b>Digital Content:</b>	<a href="#">Image(s): Annie Leibovitz Color Portrait of Ella Fitzgerald,[color photoprint]</a>
<b>Container:</b>	Box 1

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## Administrative Information

### Acquisition Information

Collection donated by Annie Leibovitz, May 19, 1997.

### Processing Information

Collection processed by Archives Center Staff, 1998.

### Preferred Citation

Portrait of Ella Fitzgerald by Annie Leibovitz, Archives Center, National Museum of American History.  
Gift of the artist.

### Restrictions on Access

Collection open for research on site by appointment. Unprotected photographs must be handled with gloves.

### Terms Governing Use and Reproduction

Photographer retains copyright. Not available from the Archives Center for reproduction.

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## Biographical / Historical

Born in Westport, Connecticut. Fine arts degree, San Francisco Art Institute, 1971. Leibovitz's career began in 1970, when she began photographing for Rolling Stone magazine; in 1973, she became the chief photographer. Later worked for Life, Vogue, Esquire, Time and Newsweek. In 1983 a 60-print show of her work toured Europe and the United States. The accompanying book, "Annie Leibovitz: Photographs," was a best-seller. Currently works for Vanity Fair. Published "Olympic Portraits," in June 1996 during Summer Olympic Games. Based in New York City.

## Scope and Contents

Image shows Ella Fitzgerald in red dress and hat with fur (designed by Don Loper), posed with a Mercedes-Benz automobile. The picture was created for an American Express Card advertisement, ca. 1987, part of a popular "portraits" campaign for American Express, for which the photographer won the Clio Award and the Campaign of the Decade Award from Advertising Age magazine. Color printing process unidentified.

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## Arrangement

1 series (single item).

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## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

### Subjects:

- Automobiles
- Mercedes automobile

### Types of Materials:

- Chromogenic color prints
- Chromogenic processes
- Color prints (photographs)
- Photographs -- 1980-2000

### Names:

- Fitzgerald, Ella, 1917-1996